

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

February 7, 2014

### NH COULD USE A CIVICS LESSON

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[www.unh.edu/survey-center](http://www.unh.edu/survey-center)  
603/862-2226

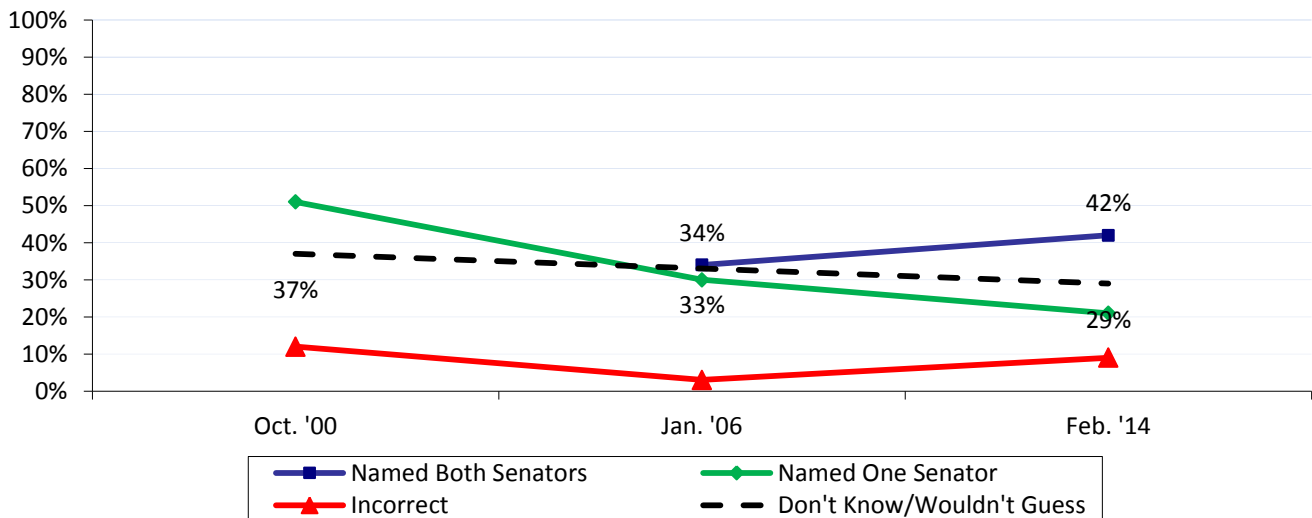
DURHAM, NH – Less than half of New Hampshire residents can name both of their U.S. Senators. Even fewer can name their member of Congress, State Senator or State Representative.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred and sixty-eight (568) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 28 and February 2, 2014. The margin of sampling error for the survey is +/- 4.1 percent.

### Who Are Your U.S. Senators

New Hampshire has a reputation of having an informed and engaged electorate, but results from the most recent WMUR / Granite State Poll suggest they need a civics lesson. When asked to name their two U.S. Senators, only 42% of New Hampshire residents could correctly name both Jeanne Shaheen and Kelly Ayotte, another 21% were able to name one of their senators (13% named Shaheen and 8% named Ayotte), 9% were incorrect, and 29% admitted they did not know. The percentage of New Hampshire residents who could name both senators is slightly higher than in the Winter, 2006 Granite State Poll when 34% correctly named both senators.

Know Names of NH Senators

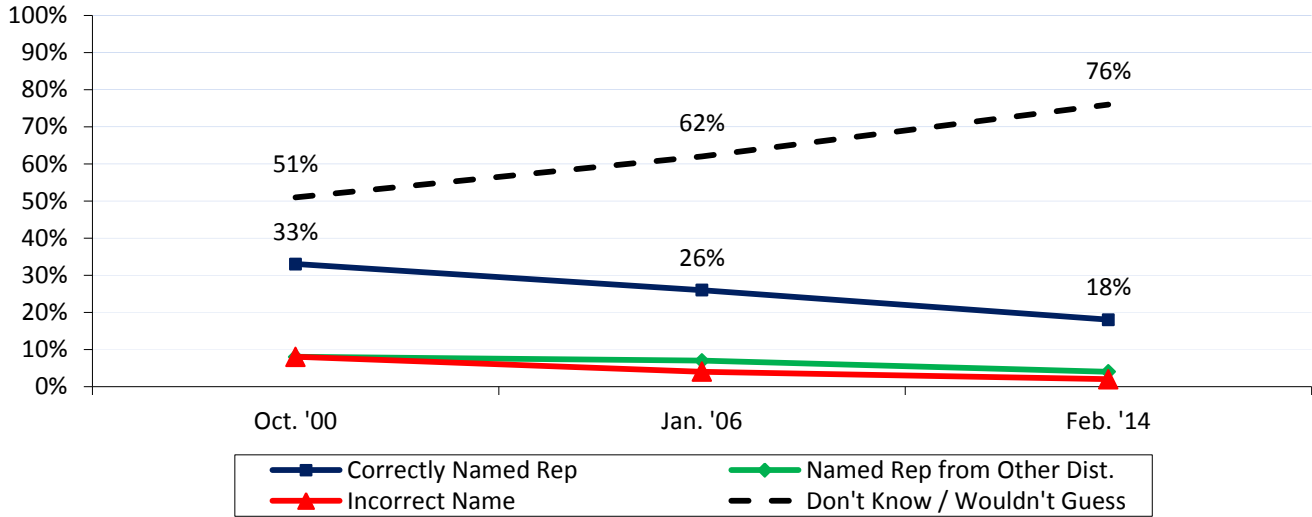


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

### Who Is Your U.S. Representative

While the percentage of Granite Staters knowing their U.S. Senators' names has increased somewhat, they are even less aware of their congressional representatives. Only 18% of New Hampshire residents could correctly name Carol Shea-Porter or Ann Kuster, 4% incorrectly named the congresswoman from the other district, 2% incorrectly guessed someone else, and 76% didn't know. The percentage who could correctly name their member of Congress has risen in recent years. This may be in part due to Kuster being elected for the first time in 2012 and Shea-Porter being elected, then defeated in 2010, and then re-elected in 2012.

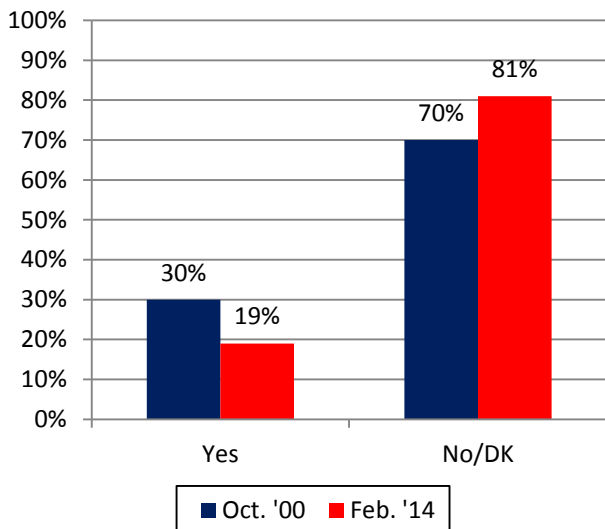
Know Name of US Representative



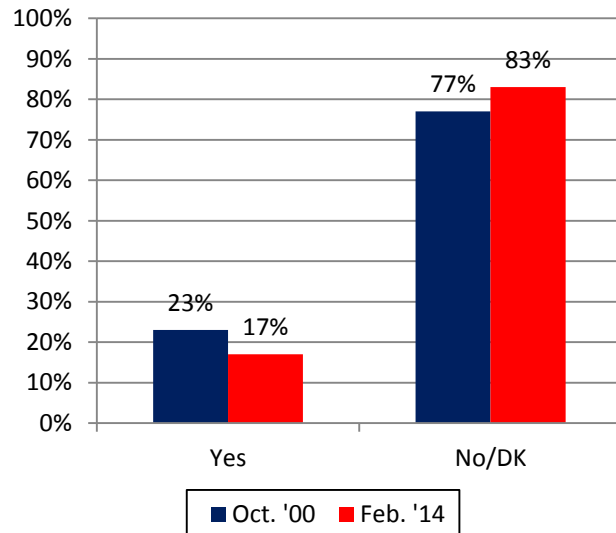
### Who Are Your State Legislators

Despite electing state senators and representatives every two years, few Granite Staters know who they are represented by. Just 19% were able to provide a name of their State Senator and 81% could not (we did not follow up to see if they were correct), down from 30% in the Fall, 2000 Granite State Poll. The New Hampshire of Representatives is the largest in the country with 400 members. Many argue that this puts representatives closer to the people, but the people of New Hampshire don't appear to be too close to their representatives -- just 17% said that they knew the name of one of their representatives (many districts have multiple representatives) and 83% could not, which is down from 23% in 2000.

Name State Senator



Name State Representative



### Subgroup Analysis

Older residents and those with postgraduate degrees are more likely to know their Senators and Representative in Congress. Younger people, residents who have moved here in the last 10 years, and those who did not vote in the 2012 presidential election are less likely to know them. With state legislators there are no significant differences across groups.

### Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and sixty-eight (568) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 28 and February 2, 2014. The margin of sampling error for the survey is +/- 4.1 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Name Your U.S. Senators

"First, I'd like to know if you could tell me the names of the two United States Senators from New Hampshire?"  
IF YES: "What are their names?"

	<u>Oct. '00</u>	<u>Jan. '06</u>	<u>Feb. '14</u>
Name Both Senators	*	34%	<b>42%</b>
Named One Senator	51%	30%	<b>21%</b>
Someone Else	12%	3%	<b>9%</b>
Don't Know	37%	33%	<b>29%</b>
(N=)	(699)	(797)	<b>(567)</b>

*\*Only asked to name of one Senator in 2000*

### Name Your Representative To Congress

"Can you tell me the name of your Member of Congress currently serving in the United States House of Representatives?"  
IF YES: "Who is your representative to the U.S. Congress?"

	<u>Oct. '00</u>	<u>Jan. '06</u>	<u>Feb. '14</u>
Named Representative	33%	26%	<b>18%</b>
Named Other Representative	8%	7%	<b>4%</b>
Someone Else	8%	4%	<b>2%</b>
Don't Know	51%	62%	<b>76%</b>
(N=)	(699)	(794)	<b>(566)</b>

### **Name Your State Senator**

“How about your New Hampshire State Senator ... can you tell me the name of the Senator to the New Hampshire Senate from your district?”

	<u>Oct. '00</u>	<u>Feb. '14</u>
Yes, Gave Name	30%	<b>19%</b>
No/Don't Know	70%	<b>81%</b>
(N=)	(693)	<b>(567)</b>

### **Name Your State Representative**

“How about your New Hampshire State Representative... can you tell me the name of a Representative to the New Hampshire House of Representatives from your district?”

	<u>Oct. '00</u>	<u>Feb. '14</u>
Yes, Gave Name	23%	<b>17%</b>
No/Don't Know	77%	<b>83%</b>
(N=)	(694)	<b>(566)</b>

Can You Name The Two US Senators From New Hampshire?

	<u>Both Correct</u>	<u>Just Shaheen</u>	<u>Just Ayotte</u>	<u>Both Incorrect</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>42%</b>	<b>13%</b>	<b>8%</b>	<b>9%</b>	<b>29%</b>	<b>567</b>
Registered Democrat	48%	15%	4%	7%	25%	126
Registered Undeclared	42%	15%	10%	9%	24%	242
Registered Republican	50%	10%	8%	8%	24%	121
Democrat	43%	12%	8%	6%	31%	211
Independent	37%	17%	6%	13%	27%	159
Republican	44%	11%	10%	8%	27%	190
Liberal	32%	15%	5%	6%	42%	116
Moderate	44%	11%	8%	13%	24%	250
Conservative	47%	17%	13%	3%	19%	142
Support Tea Party	55%	10%	9%	4%	23%	105
Neutral	26%	18%	9%	11%	36%	230
Oppose Tea Party	55%	10%	7%	9%	19%	196
Romney/Ryan Voter	49%	12%	11%	5%	23%	198
Obama/Biden Voter	42%	16%	8%	7%	27%	247
Other	27%	10%	2%	40%	21%	28
Did Not Vote in 2012	18%	12%	4%	13%	52%	73
Union household	42%	8%	3%	19%	27%	85
Non-union	41%	14%	9%	7%	29%	480
Read Union Leader	51%	11%	7%	3%	27%	127
Read Boston Globe	46%	17%	5%	3%	29%	74
Watch WMUR	44%	12%	11%	10%	24%	369
Listen to NHPR	50%	17%	8%	9%	16%	180
10 yrs. or less in NH	19%	9%	12%	10%	50%	76
11 to 20 years	49%	15%	6%	4%	26%	134
More than 20 years	43%	14%	8%	11%	25%	346
18 to 34	17%	10%	6%	17%	50%	147
35 to 49	38%	17%	11%	6%	28%	154
50 to 64	55%	13%	7%	8%	17%	147
65 and over	56%	15%	7%	4%	17%	103
Male	48%	14%	6%	8%	23%	280
Female	35%	12%	10%	9%	34%	287
High school or less	27%	10%	11%	16%	35%	107
Some college	33%	17%	12%	11%	26%	138
College graduate	42%	13%	5%	6%	33%	211
Post-graduate	64%	11%	4%	4%	17%	110
Attend services 1 or more/week	42%	12%	12%	9%	24%	108
1-2 times a month	41%	14%	5%	13%	26%	74
Less often	37%	14%	9%	7%	33%	168
Never	43%	13%	6%	9%	29%	203
North Country	42%	17%	15%	2%	24%	46
Central / Lakes	47%	12%	10%	7%	23%	101
Connecticut Valley	44%	7%	4%	13%	32%	77
Mass Border	34%	14%	6%	9%	38%	153
Seacoast	42%	15%	8%	9%	26%	87
Manchester Area	46%	15%	8%	9%	22%	103
First Cong. Dist.	41%	14%	11%	7%	28%	277
Second Cong. Dist.	42%	12%	5%	11%	29%	283

Can You Name Your Representative To U.S. Congress?

	<u>Shea-Porter</u>	<u>Kuster</u>	<u>Other</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>11%</b>	<b>11%</b>	<b>2%</b>	<b>76%</b>	<b>566</b>
Registered Democrat	14%	16%	0%	69%	126
Registered Undeclared	14%	11%	3%	72%	242
Registered Republican	9%	12%	3%	77%	120
Democrat	12%	12%	1%	74%	211
Independent	11%	11%	1%	76%	159
Republican	9%	12%	3%	76%	189
Liberal	12%	11%	0%	76%	115
Moderate	10%	14%	3%	74%	250
Conservative	9%	11%	3%	77%	141
Support Tea Party	13%	12%	2%	72%	105
Neutral	5%	7%	2%	86%	230
Oppose Tea Party	17%	17%	2%	64%	195
Romney/Ryan Voter	10%	14%	3%	73%	198
Obama/Biden Voter	13%	12%	1%	74%	246
Other	17%	0%	0%	83%	28
Did Not Vote in 2012	2%	5%	2%	92%	73
Union household	21%	9%	1%	69%	85
Non-union	9%	12%	2%	77%	479
Read Union Leader	21%	18%	2%	59%	127
Read Boston Globe	15%	20%	2%	62%	74
Watch WMUR	13%	12%	1%	74%	368
Listen to NHPR	13%	17%	1%	69%	180
10 yrs. or less in NH	6%	4%	5%	85%	76
11 to 20 years	8%	14%	0%	78%	134
More than 20 years	13%	12%	2%	73%	345
18 to 34	3%	5%	2%	90%	147
35 to 49	9%	11%	1%	79%	154
50 to 64	17%	14%	3%	67%	146
65 and over	16%	17%	3%	65%	103
Male	12%	15%	2%	72%	280
Female	10%	8%	2%	79%	287
High school or less	8%	4%	1%	87%	107
Some college	6%	6%	3%	85%	138
College graduate	11%	14%	2%	73%	211
Post-graduate	20%	20%	2%	57%	110
Attend services 1 or more/week	12%	13%	3%	72%	108
1-2 times a month	13%	11%	4%	73%	74
Less often	10%	10%	1%	79%	167
Never	10%	11%	1%	77%	202
North Country	14%	14%	3%	69%	45
Central / Lakes	13%	13%	3%	71%	101
Connecticut Valley	8%	16%	2%	74%	77
Mass Border	3%	16%	2%	79%	153
Seacoast	14%	2%	2%	83%	87
Manchester Area	20%	7%	1%	72%	103
First Cong. Dist.	17%	4%	2%	77%	276
Second Cong. Dist.	6%	19%	2%	73%	282

Can You Name Your New Hampshire State Senator?

	<u>Yes, Gave Name</u>	<u>No</u>	<u>DK</u>	<u>(N=)</u>
STATEWIDE	19%	64%	17%	567
Registered Democrat	25%	61%	14%	126
Registered Undeclared	17%	63%	20%	242
Registered Republican	23%	68%	9%	121
Democrat	19%	64%	17%	211
Independent	14%	61%	24%	159
Republican	23%	65%	12%	190
Liberal	17%	61%	21%	115
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Attend services 1 or more/week	21%	67%	12%	108
1-2 times a month	19%	54%	27%	74
Less often	19%	64%	17%	168
Never	16%	66%	18%	202
North Country	16%	61%	23%	45
Central / Lakes	13%	70%	17%	101
Connecticut Valley	23%	71%	5%	77
Mass Border	20%	61%	19%	153
Seacoast	15%	61%	25%	87
Manchester Area	26%	59%	15%	103
First Cong. Dist.	18%	62%	20%	277
Second Cong. Dist.	20%	65%	15%	282

**Can You Name Your New Hampshire State Representative?**

	<u>Yes, Gave Name</u>	<u>No</u>	<u>DK</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>17%</b>	<b>67%</b>	<b>16%</b>	<b>567</b>
Registered Democrat	18%	68%	14%	126
Registered Undeclared	17%	64%	19%	242
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Second Cong. Dist.	20%	66%	14%	282