

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE

July 10, 2014

### CLINTON SLIPS IN NH, ROMNEY THE GOP FRONTRUNNER?

By: Andrew E. Smith, Ph.D.  
Zachary S. Azem, M.A.  
UNH Survey Center  
603-862-2226  
[www.unh.edu/survey-center](http://www.unh.edu/survey-center)

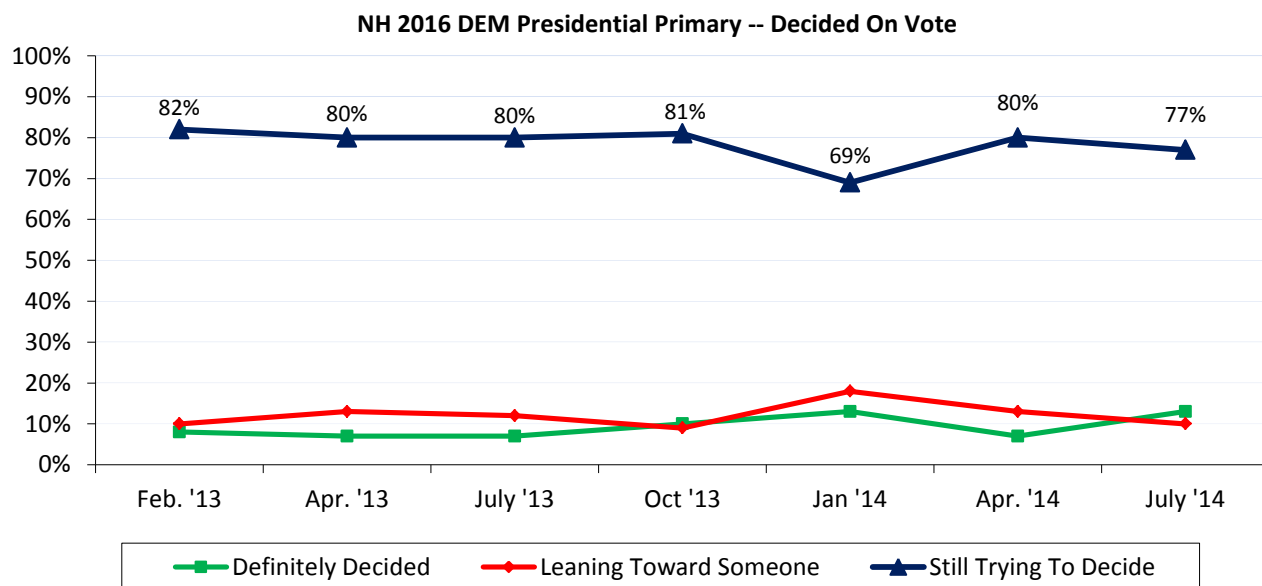
DURHAM, NH –Hillary Clinton remains the frontrunner in the 2016 New Hampshire Primary, but her lead over her Democratic rivals has shrunk in recent months. On the Republican side, there is no frontrunner, but if 2012 nominee Mitt Romney were to get into the race, he would lead by a significant margin. Very few voters have made up their minds about who to vote for in the 2016 New Hampshire Primary.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Six hundred and sixty-nine (669) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between June 19 and July 1, 2014. The margin of sampling error for the survey is +/- 3.8 percent. Included in the sample were 251 likely 2016 Republican Primary voters (margin of sampling error +/- 6.2%) and 257 likely 2016 Democratic Primary voters (margin of sampling error +/- 6.1%).

#### NH Voters Are Very Undecided

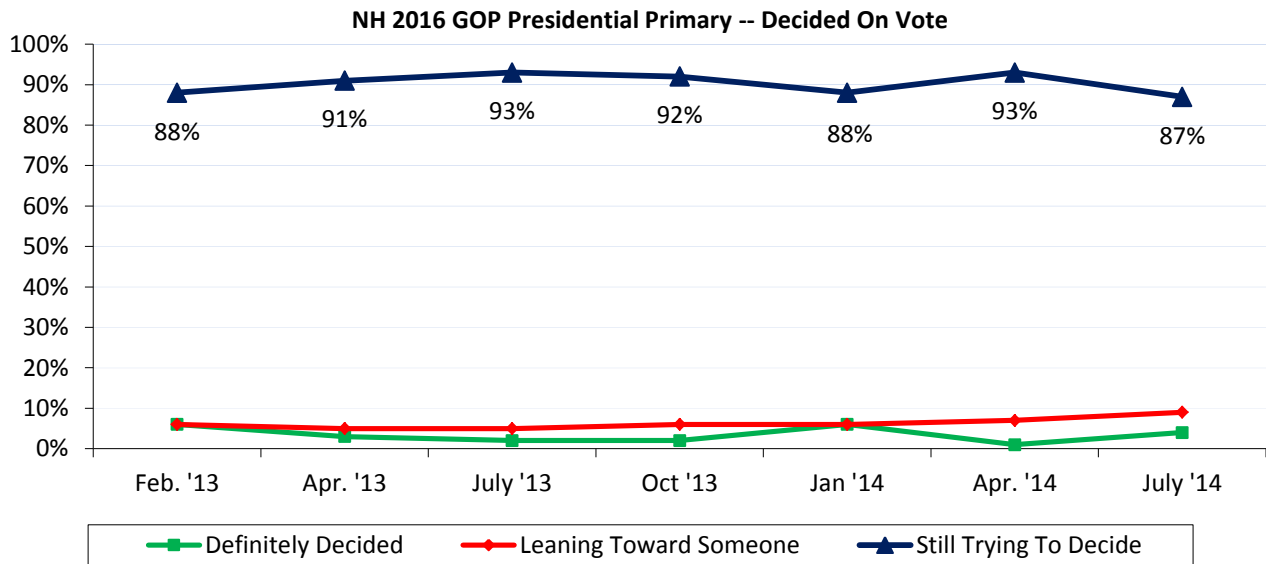
With less than two years until the First in the Nation New Hampshire Presidential Primary, prospective Republican and Democratic candidates have been testing the waters here for presidential runs in 2016. While many of the candidates discussed in this poll will decide not to run, and others may enter who were not discussed, candidates who are the early identified frontrunners have typically won past New Hampshire primaries.

New Hampshire primary voters typically decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that very few voters currently have made up their minds about who they will support in 2016. Currently, only 13% of likely Democratic primary voters say they have definitely decided who they will support, 10% are leaning toward a candidate, but the great majority of voters (77%) are still trying to decide who to support.



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

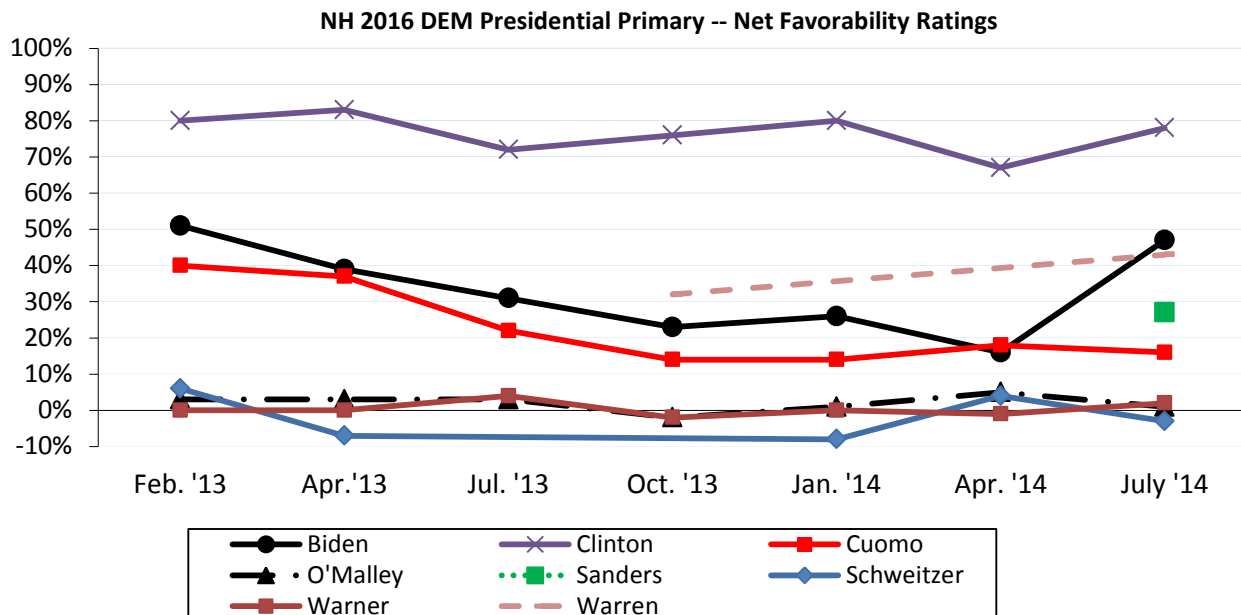
Republican voters are even less sure than Democrats. Only 4% of likely Republican Primary voters say they have definitely decided who they will support, 9% are leaning toward a candidate, and 87% are still trying to decide.



### Democratic Favorability Ratings

2008 New Hampshire Primary winner Hillary Clinton remains the most popular Democratic candidate by a wide margin. Most likely Democratic Primary voters, 87%, have a favorable opinion of Clinton, only 9% have an unfavorable opinion of her, and 3% are neutral or unsure. Her net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is an extremely high +78%.

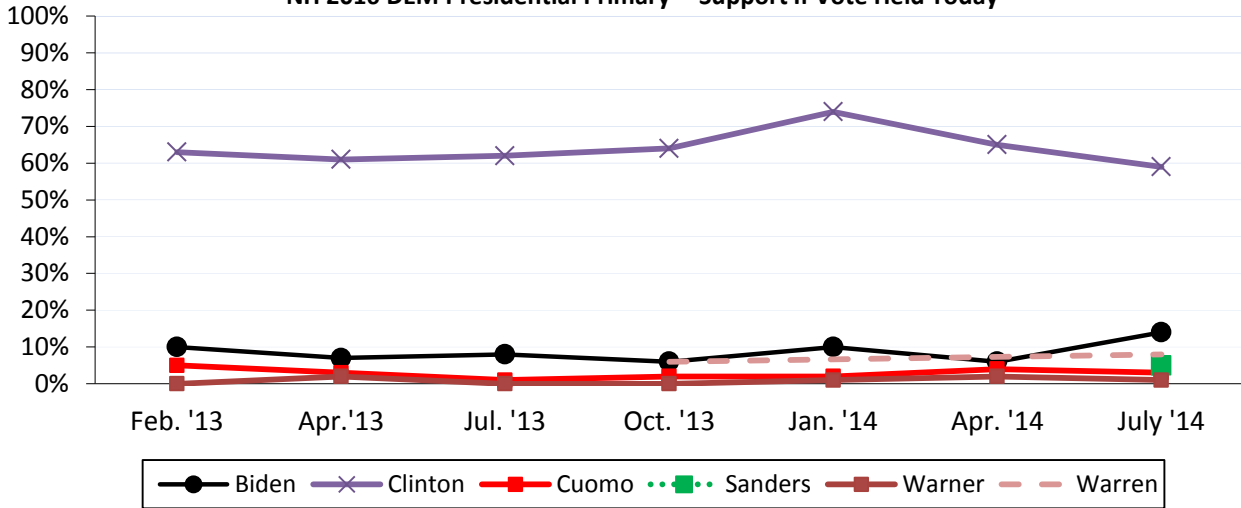
Potential Democratic candidates that have moderate net favorability ratings are Vice President Joe Biden (+47%), Massachusetts Senator Elizabeth Warren (+43%) and Vermont Senator Bernie Sanders (+27%). Biden's net favorability has rebounded dramatically after hitting a low of +16% in April. Meanwhile Virginia Senator Mark Warner (+2%), Maryland Governor Martin O'Malley (+1%) and former Montana Governor Brian Schweitzer (-3%) are less well known and have lower net favorability ratings. New York Governor Andrew Cuomo (+16%) has a low net favorability rating despite being relatively well known.



### 2016 NH Democratic Primary Trial Heat

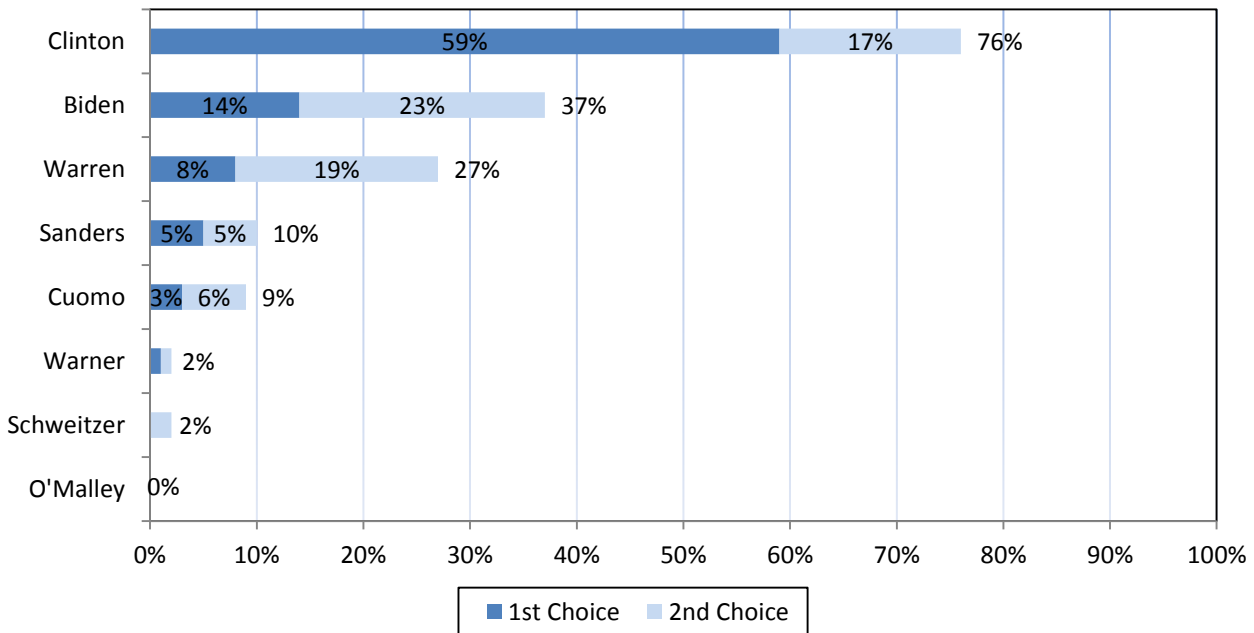
Although the primary will not be held until early 2016, Clinton remains the clear favorite among Democratic voters when they are asked to choose from a list of prospective candidates. In the most recent Granite State Poll, 59% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 14% prefer Biden, 8% prefer Warren, 5% prefer Sanders, 3% prefer Andrew Cuomo and 1% prefer Warner. All other potential candidates mentioned received less than 1% support and 9% say they are undecided. While Clinton still has a commanding lead over the field, her support has decreased 15 percentage points from 74% January. This drop mirrors a recent nationwide Quinnipiac poll.

NH 2016 DEM Presidential Primary -- Support If Vote Held Today



### 2016 NH Democratic Primary With Second Choice

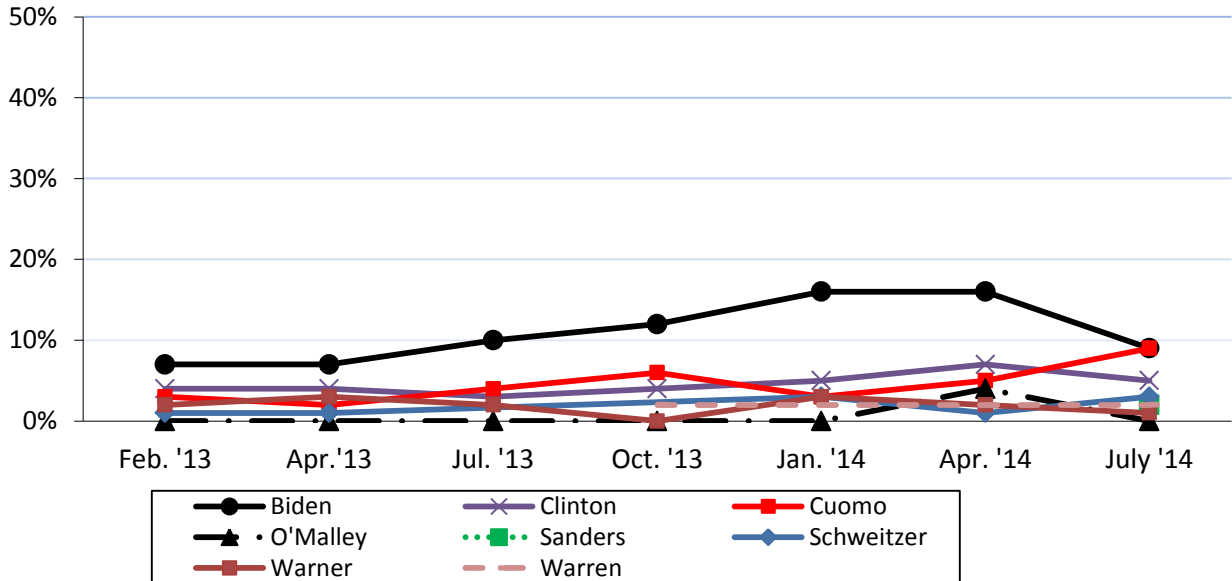
When asked who their second choice would be, 23% chose Biden, 19% chose Warren, 17% chose Clinton, 6% chose Cuomo, 5% chose Sanders, 2% chose Schweitzer, and 1% chose Warner.



### Most Unpopular Democrat Candidate

Nominations typically go to candidates who are acceptable to most members of their party and not to polarizing figures. When asked which potential candidate they would NOT vote for under any circumstance, 9% of likely Democratic Primary voters say they would not vote for Biden, 9% would not vote for Cuomo, 5% would not vote for Clinton, 3% would not vote for Schweitzer, 2% would not vote for Sanders, 2% would not vote for Warren, 1% would not vote for Warner, 1% say they would not vote for some other candidate, 29% think that all of the prospective candidates are acceptable, and 38% are unsure.

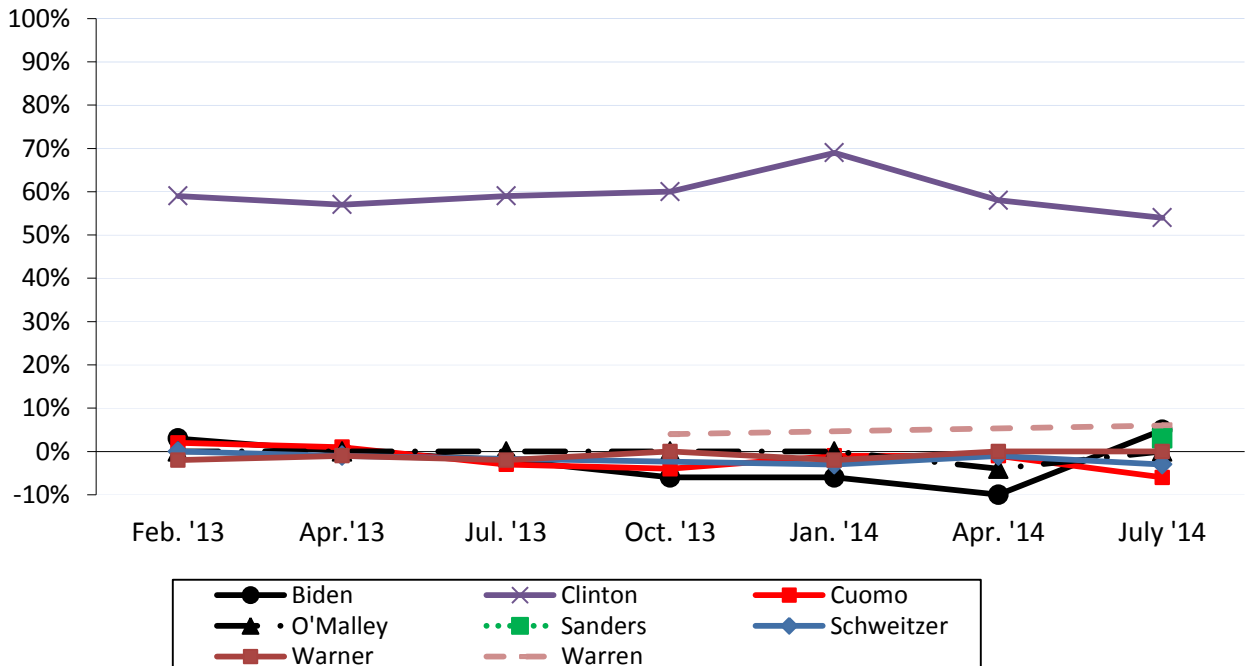
NH 2016 DEM Presidential Primary -- Would Not Vote For



### Democrat Net Electability

Clinton has a wide lead in net electability (the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances) at +54%. Warren (+6%), Biden (+5%), and Sanders (+3%) all have positive electability ratings while O'Malley (0%), Warner (0%), Schweitzer (-3%), and Cuomo (-5%) have neutral or negative ratings.

NH 2016 DEM Presidential Primary -- Net Electability Ratings



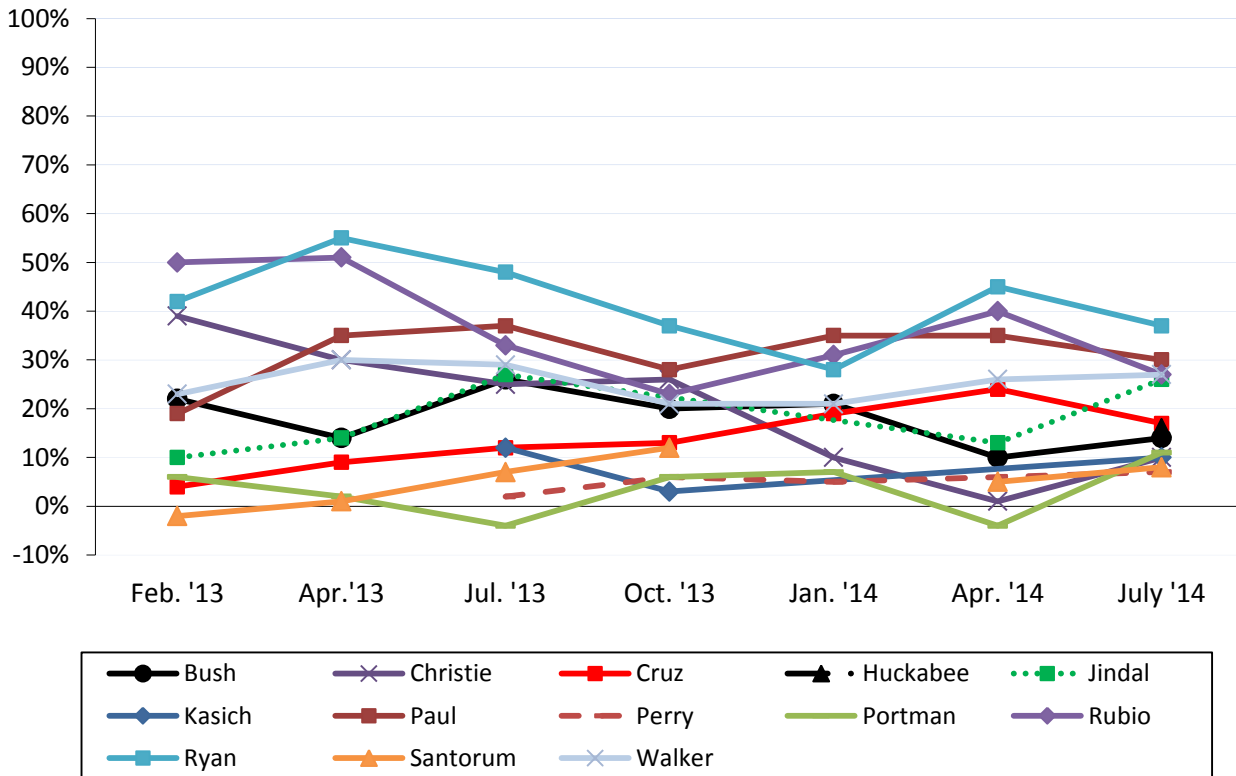
## GOP Favorability Ratings

Typically, the Republican front-runner in New Hampshire is the candidate who finished second in the prior nomination struggle. Past examples include Mitt Romney in 2012, John McCain in 2008, Bob Dole in 1996, George H.W. Bush in 1988, and Ronald Reagan in 1980. But in this cycle, no Republican candidate has the “next in line” mantle. Furthermore, most of the Republicans who are considering runs in 2016 are largely unknown to Republican voters. Wisconsin Congressman Paul Ryan continues to lead the field in net favorability as he was the vice presidential candidate in 2012. Ryan is viewed favorably by 55% of likely Republican Primary voters, 18% have an unfavorable opinion of him, and 26% are neutral or don't know. Ryan's net favorability rating is +37%.

Other GOP candidates with moderate net favorability ratings include Kentucky Senator Rand Paul (+30%), Florida Senator Marco Rubio (+27%), Wisconsin Governor Scott Walker (+27%), and Louisiana Governor Bobby Jindal (+26%).

Former Arkansas Governor Mike Huckabee (16%), former Florida Governor Jeb Bush (+14%), New Jersey Governor Chris Christie (+10%), former Pennsylvania Senator Rick Santorum (+8%), and Texas Governor Rick Perry (+7%) have low net favorability ratings, despite most Republican Primary voters knowing them. Texas Senator Ted Cruz (+17%), Ohio Senator Rob Portman (+11%) and Ohio Governor John Kasich (+10%) have low net favorability ratings, but they also are not well known.

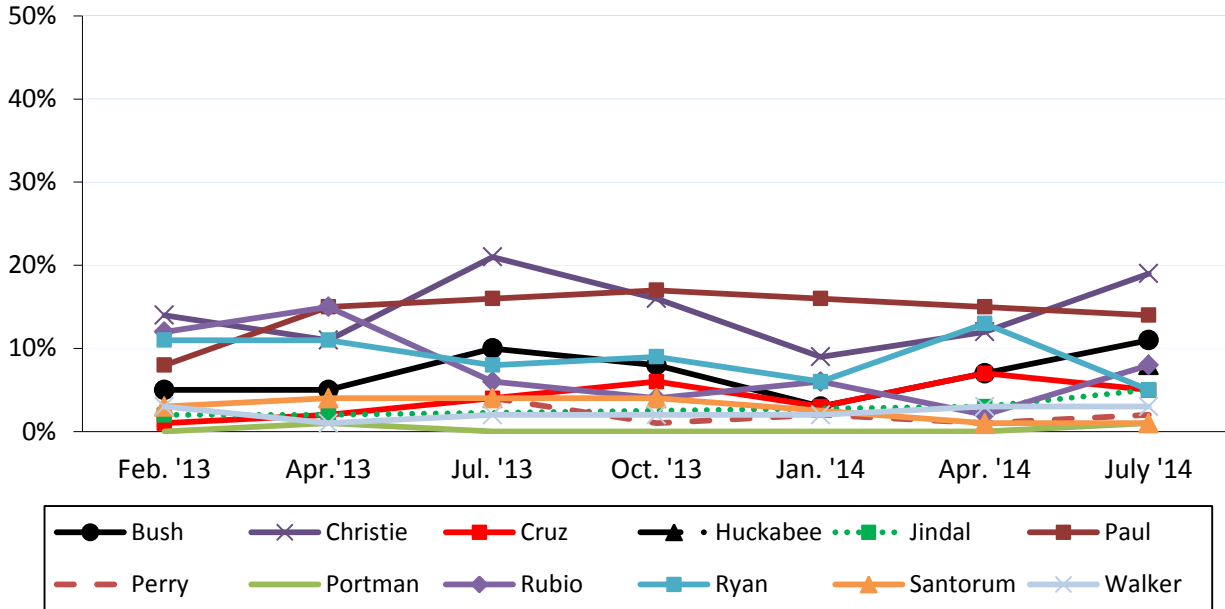
**NH 2016 GOP Presidential Primary -- Net Favorability Ratings**



### 2016 NH Republican Primary

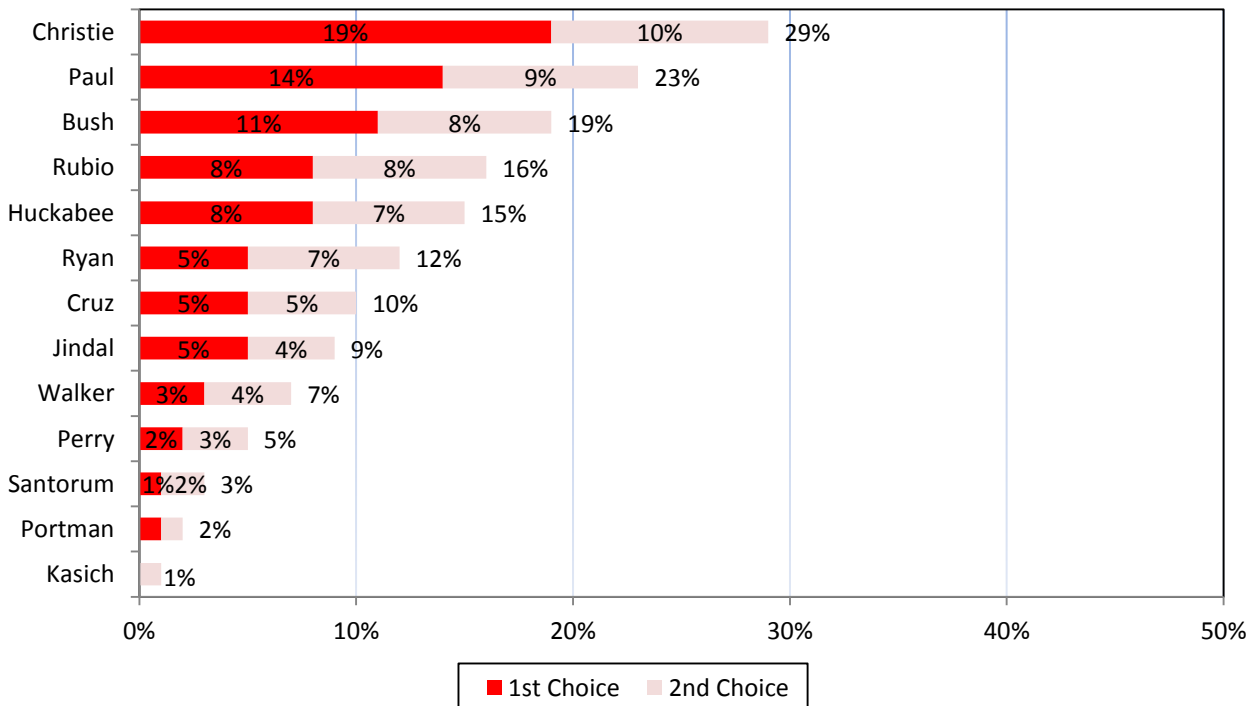
No potential Republican candidate has been able to separate from the tightly bunched field. If the election were held today, 19% of likely Republican Primary voters say they would vote for Christie, 14% would vote for Paul, 11% for Bush, 8% for Rubio, 5% for Jindal, 5% for Cruz, 3% for Walker, 2% for Perry, 1% for Portman, and 1% for Santorum. All other potential candidates receive less than 1% support, and 15% say they are undecided.

NH 2016 GOP Presidential Primary -- Support If Vote Held Today



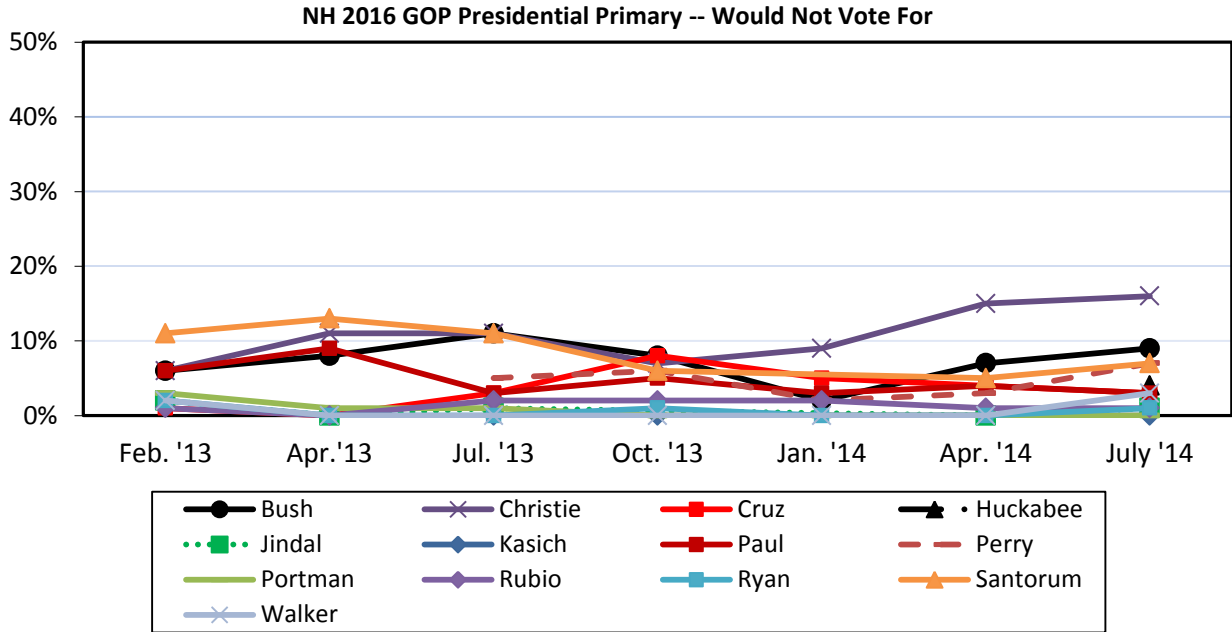
### 2016 NH Republican Primary with Second Choice

When asked who their second choice would be, 10% chose Christie, 9% chose Paul, 8% chose Rubio, 8% chose Bush, 7% chose Huckabee, 7% chose Ryan, 5% chose Cruz, 4% chose Jindal, 4% chose Walker, 3% chose Perry, 2% chose Santorum, 1% chose Portman and 1% chose Kasich.



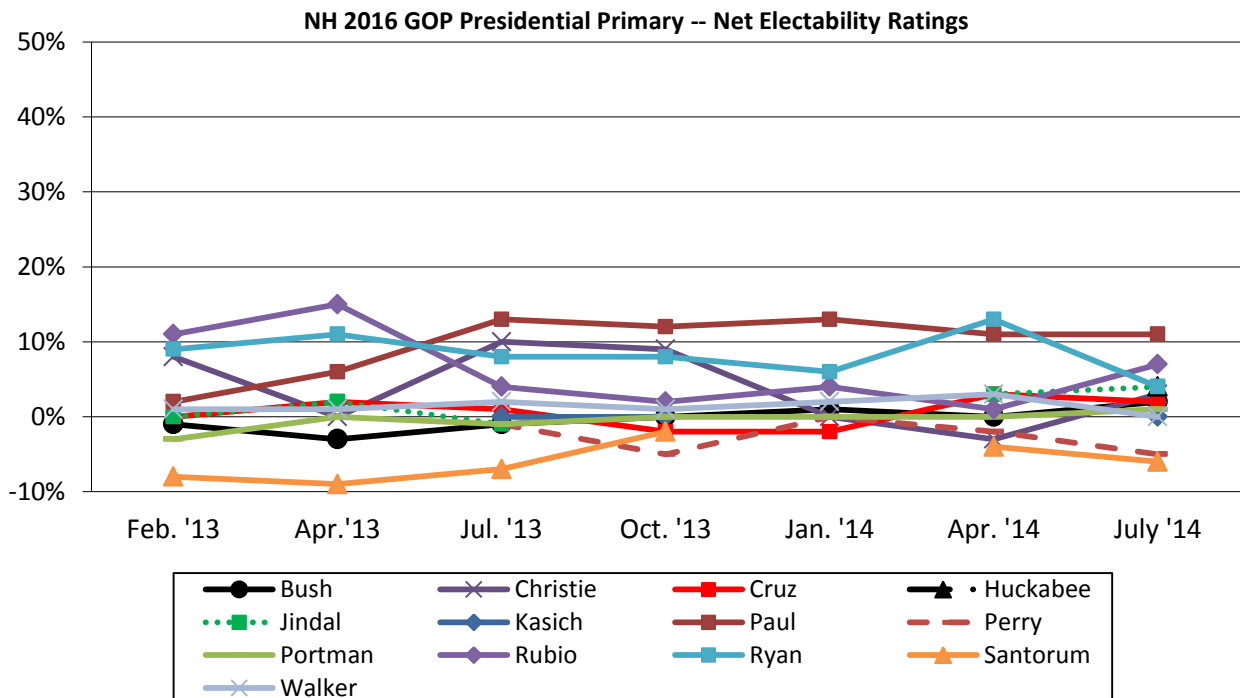
### Most Unpopular Republican Candidate

When asked which candidate they would NOT vote for under any circumstance, 16% of likely Republican Primary voters say they would not vote for Christie, 9% would not vote for Bush, 7% would not vote for Santorum, 7% would not vote for Perry, 4% would not vote for Huckabee, 3% would not vote for Cruz, 3% would not vote for Paul, 3% would not vote for Walker, 1% would not vote for Jindal, 1% would not vote for Ryan, 1% would not vote for Rubio, 23% think all the prospective candidates are acceptable, and 21% are unsure.



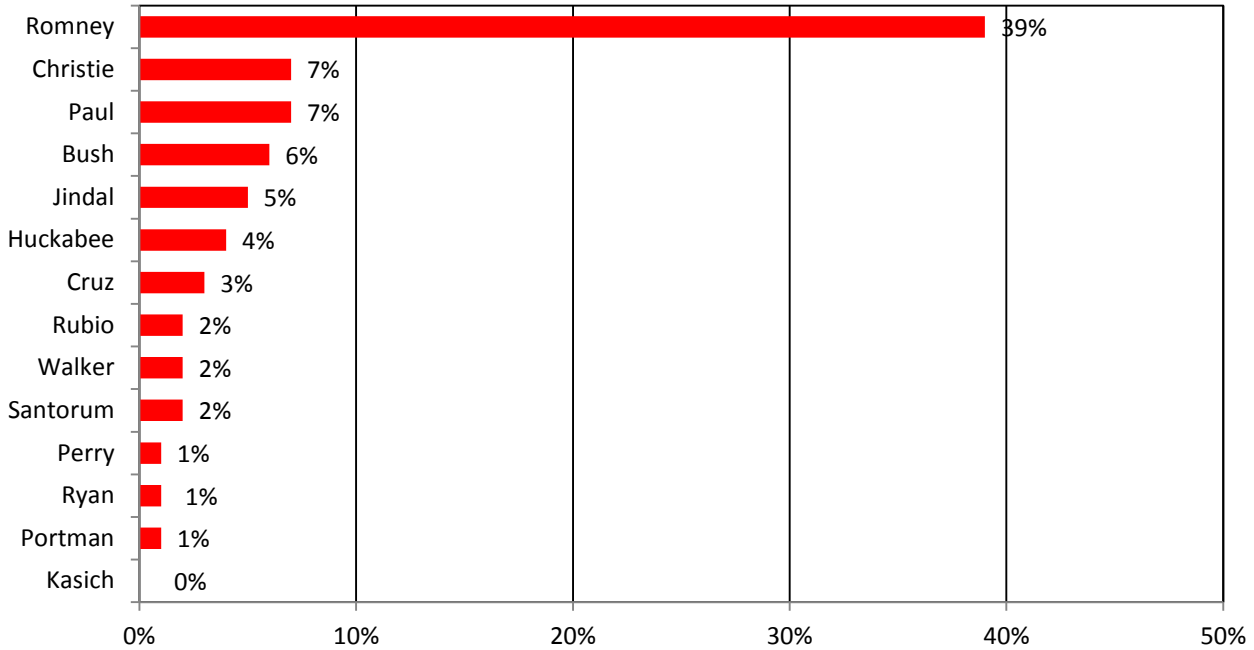
### Republican Net Electability

When looking at electability scores, Republicans are unlike Democrats in that there is no clear leader -- Paul (+11%), Rubio (+7%), Jindal (+4%), Ryan (+4%), Huckabee (+4%), Christie (+3%), Bush (+2%), Cruz (+2%), and Portman (+1%) all have positive net electability scores. Kasich (0%), Walker (0%), Perry (-5%) and Santorum (-6%) have either neutral or negative net electability scores.



### The Romney Effect

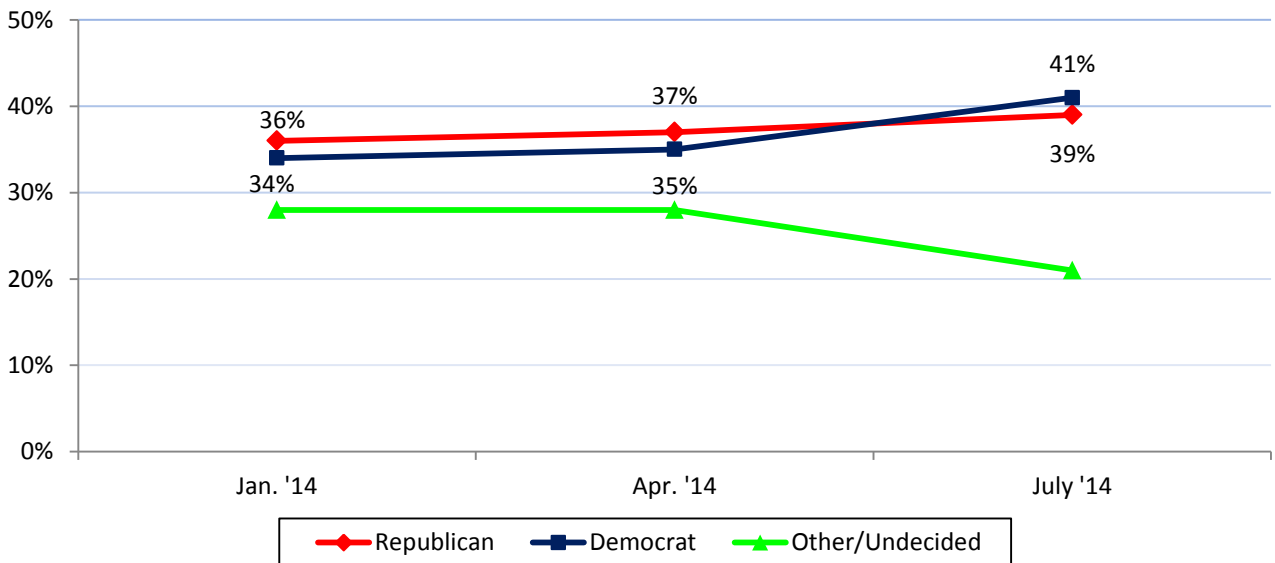
There has been recent speculation over whether Mitt Romney will run again for President in 2016, although Romney himself reiterated that he had no plans to run again during a recent stop in New Hampshire. However, when Romney is added to the list of potential Republican candidates, 39% of likely GOP primary voters say they would vote for him while all other Republicans fall to below 10%.



### Generic 2016 Presidential Election

Though the 2016 general election is more than two years away, if the election was held today, 41% of New Hampshire residents say they would vote for the Democratic candidate, 39% would vote for the Republican candidate, 3% would vote for another party and 21% are undecided. At this same time in the 2008 cycle, 38% said they would vote for the Democratic candidate, 33% said they would vote for the Republican candidate, and 28% were undecided.

Vote For Republican or Democrat If Presidential Election Held Today?





## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred and sixty-nine (669) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between June 19 and July 1, 2014. The margin of sampling error for the survey is +/- 3.8 percent. Included in the sample were 251 likely 2016 Republican Primary voters (margin of sampling error +/- 6.2%) and 257 likely 2016 Democratic Primary voters (margin of sampling error +/- 6.1%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Granite State Poll, Summer 2014 Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	330	49%	North Country	54	8%
Female	339	51%	Central/Lakes	99	15%
			Connecticut Valley	94	14%
<b>Age</b>	<b>N</b>	<b>%</b>	Mass Border	181	27%
18 to 34	184	28%	Seacoast	114	17%
35 to 49	172	26%	Manchester Area	127	19%
50 to 64	176	27%			
65 and Over	120	18%	<b>Party Registration</b>	<b>N</b>	<b>%</b>
			Democrat	134	25%
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	Undeclared	274	50%
High School or Less	133	20%	Republican	140	26%
Some College	169	25%			
College Graduate	206	31%	<b>Party Identification</b>	<b>N</b>	<b>%</b>
Post-Graduate	159	24%	Democrat	291	44%
			Independent	140	21%
<b>Years Lived in NH</b>	<b>N</b>	<b>%</b>	Republican	228	35%
10 yrs. or less	80	12%			
11-20 yrs.	152	23%			
> 20 yrs.	421	65%			

**Decided Who to Vote for in 2016 GOP Primary?**  
(Likely NH GOP Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>
<b>Definitely decided</b>	6%	3%	2%	2%	6%	1%	<b>4%</b>
<b>Leaning toward someone</b>	6%	5%	5%	6%	6%	7%	<b>9%</b>
<b>Still trying to decide</b>	88%	91%	93%	92%	88%	93%	<b>87%</b>
<b>(N)</b>	(205)	(164)	(197)	(220)	(245)	(182)	<b>(247)</b>

**Republican Nomination in 2016 NH Primary**  
(Likely NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Jeb Bush ... Chris Christie ... Ted Cruz ... Mike Huckabee ... Bobby Jindal ... John Kasich ... Rand Paul ... Rick Perry .... Rob Portman ... Marco Rubio ... Paul Ryan ... Rick Santorum ... Scott Walker ... or someone else?" ROTATE CANDIDATES

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>
<b>Chris Christie</b>	14%	11%	21%	16%	9%	12%	<b>19%</b>
<b>Rand Paul</b>	8%	15%	16%	17%	16%	15%	<b>14%</b>
<b>Jeb Bush</b>	5%	5%	10%	8%	3%	7%	<b>11%</b>
<b>Mike Huckabee</b>	---	---	---	---	---	---	<b>8%</b>
<b>Marco Rubio</b>	12%	15%	6%	4%	6%	2%	<b>8%</b>
<b>Paul Ryan</b>	11%	11%	8%	9%	6%	13%	<b>5%</b>
<b>Ted Cruz</b>	1%	2%	4%	6%	3%	7%	<b>5%</b>
<b>Bobby Jindal</b>	2%	2%	*	---	---	3%	<b>5%</b>
<b>Scott Walker</b>	3%	1%	2%	2%	2%	3%	<b>3%</b>
<b>Rick Perry</b>	---	---	4%	1%	2%	1%	<b>2%</b>
<b>Rick Santorum</b>	3%	4%	4%	4%	---	1%	<b>1%</b>
<b>Rob Portman</b>	0%	1%	*	*	*	*	<b>1%</b>
<b>John Kasich</b>	---	---	*	*	---	---	<b>*</b>
<b>Kelly Ayotte</b>	10%	5%	---	---	13%	13%	---
<b>Donald Trump</b>	---	---	---	---	4%	5%	---
<b>Scott Brown</b>	---	---	---	7%	11%	---	---
<b>Peter King</b>	---	---	---	*	*	---	---
<b>John Huntsman</b>	8%	5%	---	---	---	---	---
<b>John Thune</b>	1%	*	---	---	---	---	---
<b>Someone Else</b>	2%	0%	3%	3%	6%	3%	<b>3%</b>
<b>Don't Know Yet</b>	20%	23%	20%	21%	18%	15%	<b>15%</b>
<b>(N)</b>	(209)	(167)	(199)	(233)	(244)	(186)	<b>(245)</b>

\* = Less than 1% --- = Not Included

“Who is your second choice?”

	<u>Apr. '14</u>	<u>July '14</u>
Chris Christie	4%	<b>10%</b>
Rand Paul	12%	<b>9%</b>
Jeb Bush	8%	<b>8%</b>
Marco Rubio	11%	<b>8%</b>
Paul Ryan	8%	<b>7%</b>
Mike Huckabee	---	<b>7%</b>
Ted Cruz	5%	<b>5%</b>
Scott Walker	4%	<b>4%</b>
Bobby Jindal	3%	<b>4%</b>
Rick Perry	1%	<b>3%</b>
Rick Santorum	3%	<b>2%</b>
Rob Portman	1%	<b>1%</b>
John Kasich	---	<b>1%</b>
Kelly Ayotte	11%	---
Donald Trump	4%	---
Someone Else	*	<b>1%</b>
No Second Choice	9%	<b>14%</b>
Don't Know	17%	<b>16%</b>
(N)	(187)	<b>(246)</b>

\* = Less than 1% --- = Not Included

“Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>
Chris Christie	6%	11%	11%	7%	9%	15%	<b>16%</b>
Jeb Bush	6%	8%	11%	8%	2%	7%	<b>9%</b>
Rick Santorum	11%	13%	11%	6%	---	5%	<b>7%</b>
Rick Perry	---	---	5%	6%	2%	3%	<b>7%</b>
Mike Huckabee	---	---	---	---	---	---	<b>4%</b>
Ted Cruz	1%	*	3%	8%	5%	4%	<b>3%</b>
Rand Paul	6%	9%	3%	5%	3%	4%	<b>3%</b>
Scott Walker	2%	*	0%	*	*	0%	<b>3%</b>
Bobby Jindal	2%	*	1%	---	---	*	<b>1%</b>
Paul Ryan	2%	*	*	1%	*	0%	<b>1%</b>
Marco Rubio	1%	*	2%	2%	2%	1%	<b>1%</b>
Rob Portman	3%	1%	1%	*	*	0%	<b>*</b>
John Kasich	---	---	*	0%	---	---	<b>*</b>
Donald Trump	---	---	---	---	25%	27%	---
Kelly Ayotte	6%	6%	---	---	5%	4%	---
Scott Brown	---	---	---	2%	5%	---	---
Peter King	---	---	---	5%	1%	---	---
John Huntsman	4%	6%	---	---	---	---	---
John Thune	1%	*	---	---	---	---	---
Someone Else	2%	*	*	1%	*	2%	<b>*</b>
All OK	15%	24%	25%	20%	21%	16%	<b>23%</b>
Don't Know	32%	21%	25%	28%	19%	14%	<b>21%</b>
(N)	(208)	(168)	(197)	(232)	(243)	(185)	<b>(243)</b>

\* = Less than 1% --- = Not Included

"If Mitt Romney were to run for the Republican nomination, who would you support for the Republican nomination ... Jeb Bush ... Chris Christie ... Ted Cruz ... Mike Huckabee ... Bobby Jindal ... John Kasich ... Rand Paul ... Rick Perry ... Rob Portman ... Mitt Romney... Marco Rubio ... Paul Ryan ... Rick Santorum ... Scott Walker ... or someone else?" ROTATE CANDIDATES

	<u>July '14</u>
Mitt Romney	39%
Rand Paul	7%
Chris Christie	7%
Jeb Bush	6%
Bobby Jindal	5%
Mike Huckabee	4%
Ted Cruz	3%
Marco Rubio	2%
Scott Walker	2%
Rick Santorum	2%
Paul Ryan	1%
Rick Perry	1%
Rob Portman	1%
John Kasich	*
Someone Else	*
Don't Know	17%
(N)	(234)

\* = Less than 1% --- = Not Included

**GOP Favorability Ratings**  
(Likely GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Former Florida Governor Jeb Bush?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '14	45%	7%	31%	18%	+14%	(251)
Apr. '14	45%	9%	35%	11%	+10%	(187)
Jan. '14	46%	8%	25%	21%	+21%	(246)
Oct. '13	47%	8%	27%	18%	+20%	(236)
July '13	53%	5%	27%	15%	+26%	(200)
Apr. '13	48%	10%	34%	8%	+14%	(171)
Feb. '13	53%	5%	31%	11%	+22%	(212)

"New Jersey Governor Chris Christie?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '14	46%	6%	36%	13%	+10%	(251)
Apr. '14	43%	10%	42%	5%	+1%	(187)
Jan. '14	43%	9%	33%	15%	+10%	(246)
Oct. '13	49%	6%	23%	23%	+26%	(236)
July '13	59%	5%	24%	12%	+25%	(200)
Apr. '13	56%	8%	26%	9%	+30%	(171)
Feb. '13	60%	7%	21%	12%	+39%	(212)

"Texas Senator Ted Cruz?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>39%</b>	<b>4%</b>	<b>22%</b>	<b>35%</b>	<b>+17%</b>	<b>(250)</b>
Apr. '14	42%	9%	18%	31%	+24%	(187)
Jan. '14	37%	8%	18%	37%	+19%	(246)
Oct. '13	32%	5%	19%	43%	+13%	(236)
July '13	29%	6%	17%	48%	+12%	(200)
Apr. '13	21%	8%	12%	59%	+9%	(171)
Feb. '13	18%	6%	14%	62%	+4%	(212)

"Former Arkansas Governor Mike Huckabee?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>46%</b>	<b>7%</b>	<b>30%</b>	<b>16%</b>	<b>+16%</b>	<b>(251)</b>

"Louisiana Governor Bobby Jindal?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>39%</b>	<b>3%</b>	<b>13%</b>	<b>45%</b>	<b>+26%</b>	<b>(250)</b>
Apr. '14	30%	9%	17%	44%	+13%	(187)
July '13	39%	4%	12%	45%	+27%	(200)
Apr. '13	30%	9%	16%	45%	+14%	(171)
Feb. '13	31%	8%	21%	41%	+10%	(212)

"Ohio Governor John Kasich?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>22%</b>	<b>5%</b>	<b>12%</b>	<b>61%</b>	<b>+10%</b>	<b>(250)</b>
Oct. '13	12%	5%	16%	74%	+3%	(236)
July '13	28%	5%	16%	52%	+12%	(200)

"Kentucky Senator Rand Paul?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>53%</b>	<b>8%</b>	<b>23%</b>	<b>16%</b>	<b>+30%</b>	<b>(251)</b>
Apr. '14	56%	8%	21%	15%	+35%	(187)
Jan. '14	49%	8%	14%	28%	+35%	(246)
Oct. '13	52%	4%	24%	20%	+28%	(236)
July '13	57%	3%	20%	20%	+37%	(200)
Apr. '13	54%	7%	19%	20%	+35%	(171)
Feb. '13	45%	6%	26%	23%	+19%	(212)

"Texas Governor Rick Perry?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>39%</b>	<b>7%</b>	<b>32%</b>	<b>23%</b>	<b>+7%</b>	<b>(251)</b>
Apr. '14	36%	11%	30%	23%	+6%	(187)
Jan. '14	32%	11%	27%	30%	+5%	(245)
Oct. '13	36%	9%	30%	24%	+6%	(236)
July '13	39%	9%	37%	15%	+2%	(200)

"Ohio Senator Rob Portman?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>19%</b>	<b>3%</b>	<b>8%</b>	<b>71%</b>	<b>+11%</b>	<b>(254)</b>
Apr. '14	11%	7%	15%	66%	-4%	(187)
Jan. '14	15%	10%	8%	67%	+7%	(246)
Oct. '13	14%	5%	8%	74%	+6%	(236)
July '13	15%	5%	19%	61%	-4%	(200)
Apr. '13	13%	10%	11%	66%	+2%	(171)
Feb. '13	20%	10%	14%	57%	+6%	(212)

"Florida Senator Marco Rubio?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>46%</b>	<b>4%</b>	<b>19%</b>	<b>31%</b>	<b>+27%</b>	<b>(250)</b>
Apr. '14	52%	9%	12%	27%	+40%	(187)
Jan. '14	42%	7%	11%	40%	+31%	(246)
Oct. '13	41%	7%	18%	34%	+23%	(236)
July '13	47%	6%	14%	33%	+33%	(200)
Apr. '13	59%	8%	8%	25%	+51%	(171)
Feb. '13	56%	6%	6%	31%	+50%	(212)

"Wisconsin Congressman Paul Ryan?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>55%</b>	<b>5%</b>	<b>18%</b>	<b>21%</b>	<b>+37%</b>	<b>(251)</b>
Apr. '14	60%	9%	15%	16%	+45%	(187)
Jan. '14	48%	10%	20%	23%	+28%	(246)
Oct. '13	54%	4%	17%	25%	+37%	(236)
July '13	66%	5%	18%	11%	+48%	(200)
Apr. '13	68%	7%	13%	11%	+55%	(171)
Feb. '13	61%	8%	19%	13%	+42%	(212)

"Former Pennsylvania Senator Rick Santorum?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>38%</b>	<b>7%</b>	<b>30%</b>	<b>25%</b>	<b>+8%</b>	<b>(250)</b>
Apr. '14	36%	9%	31%	25%	+5%	(187)
Oct. '13	39%	9%	27%	25%	+12%	(236)
July '13	44%	6%	37%	13%	+7%	(200)
Apr. '13	39%	11%	38%	12%	+1%	(171)
Feb. '13	40%	8%	42%	10%	-2%	(212)

"Wisconsin Governor Scott Walker?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July. '14	37%	4%	10%	49%	+27%	(250)
Apr. '14	38%	7%	12%	43%	+26%	(187)
Jan. '14	30%	5%	9%	56%	+21%	(246)
Oct. '13	29%	5%	8%	57%	+21%	(236)
July '13	42%	6%	13%	39%	+29%	(200)
Apr. '13	38%	9%	8%	45%	+30%	(171)
Feb. '13	37%	7%	14%	42%	+23%	(212)

### Decided Who to Vote for in 2016 DEM Primary?

(Likely NH DEM Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>
Definitely decided	8%	7%	7%	10%	13%	7%	13%
Leaning toward someone	10%	13%	12%	9%	18%	13%	10%
Still trying to decide	82%	80%	80%	81%	69%	80%	77%
(N)	(193)	(185)	(187)	(245)	(202)	(180)	(252)

### Democratic Nomination in 2016 NH Primary

(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Joe Biden ... Hillary Clinton ... Andrew Cuomo ... Martin O'Malley ... Bernie Sanders ... Brian Schweitzer ... Mark Warner ... Elizabeth Warren or someone else?" ROTATE CANDIDATES

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>
Hillary Clinton	63%	61%	62%	64%	74%	65%	59%
Joe Biden	10%	7%	8%	6%	10%	6%	14%
Elizabeth Warren	---	---	---	6%	---	---	8%
Bernie Sanders	---	---	---	---	---	---	5%
Andrew Cuomo	5%	3%	1%	2%	2%	4%	3%
Mark Warner	*	2%	0%	*	1%	2%	1%
Brian Schweitzer	1%	*	---	---	*	0%	0%
Martin O'Malley	*	*	0%	*	*	0%	0%
Kirsten Gillibrand	---	---	*	0%	0%	---	---
Deval Patrick	1%	3%	5%	1%	---	---	---
Cory Booker	2%	1%	2%	*	---	---	---
Evan Bayh	1%	1%	*	*	---	---	---
John Hickenlooper	*	*	*	0%	---	---	---
Antonio Villaraigosa	*	*	---	---	---	---	---
Someone Else	1%	2%	2%	2%	2%	5%	1%
Don't Know Yet	16%	22%	19%	18%	10%	18%	9%
(N)	(195)	(185)	(187)	(248)	(201)	(182)	(255)

\* = Less than 1% --- = Not Included

“Who is your second choice?”

	<u>Apr. '14</u>	<u>July '14</u>
Joe Biden	24%	<b>23%</b>
Elizabeth Warren	---	<b>19%</b>
Hillary Clinton	5%	<b>17%</b>
Andrew Cuomo	14%	<b>6%</b>
Bernie Sanders	---	<b>5%</b>
Brian Schweitzer	1%	<b>2%</b>
Mark Warner	5%	<b>1%</b>
Martin O'Malley	2%	<b>*</b>
Someone Else	2%	<b>*</b>
No Second Choice	24%	<b>12%</b>
Don't Know Yet	23%	<b>15%</b>
(N)	(182)	<b>(257)</b>

\* = Less than 1% --- = Not Included

“Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>
Joe Biden	7%	7%	10%	12%	16%	16%	<b>9%</b>
Andrew Cuomo	3%	2%	4%	6%	3%	5%	<b>9%</b>
Hillary Clinton	4%	4%	3%	4%	5%	7%	<b>5%</b>
Brian Schweitzer	1%	1%	---	---	3%	1%	<b>3%</b>
Bernie Sanders	---	---	---	---	---	---	<b>2%</b>
Elizabeth Warren	---	---	---	2%	---	---	<b>2%</b>
Mark Warner	2%	3%	2%	*	3%	2%	<b>1%</b>
Martin O'Malley	*	*	*	0%	*	4%	<b>*</b>
Kirsten Gillibrand	---	---	*	*	3%	---	---
Deval Patrick	6%	3%	3%	3%	---	---	---
John Hickenlooper	*	1%	*	2%	---	---	---
Cory Booker	2%	*	*	2%	---	---	---
Evan Bayh	3%	4%	3%	*	---	---	---
Antonio Villaraigosa	2%	3%	---	---	---	---	---
Someone Else	2%	1%	3%	1%	1%	1%	<b>2%</b>
All OK	34%	33%	26%	37%	28%	32%	<b>29%</b>
Don't Know Yet	34%	38%	46%	30%	37%	33%	<b>38%</b>
(N)	(200)	(188)	(185)	(248)	(201)	(183)	<b>(254)</b>

\* = Less than 1% --- = Not Included



**DEM Favorability Ratings**  
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Vice President Joe Biden?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>67%</b>	<b>9%</b>	<b>20%</b>	<b>4%</b>	<b>+47%</b>	<b>(257)</b>
Apr. '14	53%	5%	37%	5%	+16%	(184)
Jan. '14	53%	12%	27%	8%	+26%	(205)
Oct. '13	54%	9%	31%	6%	+23%	(252)
July '13	61%	5%	30%	3%	+31%	(190)
Apr. '13	64%	9%	25%	2%	+39%	(188)
Feb. '13	73%	4%	22%	1%	+51%	(201)

"Former Secretary of State Hillary Clinton?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>87%</b>	<b>3%</b>	<b>9%</b>	<b>0%</b>	<b>+78%</b>	<b>(257)</b>
Apr. '14	78%	8%	11%	3%	+67%	(184)
Jan. '14	88%	3%	8%	0%	+80%	(205)
Oct. '13	84%	5%	8%	3%	+76%	(250)
July '13	85%	1%	13%	1%	+72%	(190)
Apr. '13	88%	4%	5%	3%	+83%	(188)
Feb. '13	87%	5%	7%	1%	+80%	(201)

"New York Governor Andrew Cuomo?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>37%</b>	<b>6%</b>	<b>21%</b>	<b>36%</b>	<b>+16%</b>	<b>(257)</b>
Apr. '14	37%	6%	19%	38%	+18%	(184)
Jan. '14	38%	11%	24%	27%	+14%	(205)
Oct. '13	35%	8%	21%	36%	+14%	(252)
July '13	41%	10%	19%	29%	+22%	(190)
Apr. '13	53%	11%	16%	20%	+37%	(188)
Feb. '13	56%	9%	16%	20%	+40%	(201)

"Maryland Governor Martin O'Malley?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>July '14</b>	<b>9%</b>	<b>2%</b>	<b>8%</b>	<b>80%</b>	<b>+1%</b>	<b>(257)</b>
Apr. '14	10%	4%	5%	81%	+5%	(184)
Jan. '14	9%	10%	8%	73%	+1%	(205)
Oct. '13	5%	4%	7%	85%	-2%	(252)
July '13	8%	9%	5%	79%	+3%	(190)
Apr. '13	8%	7%	5%	79%	+3%	(188)
Feb. '13	9%	4%	6%	80%	+3%	(201)

“Vermont Senator Bernie Sanders?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '14	37%	2%	10%	51%	+27%	(257)

“Former Montana Governor Brian Schweitzer?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '14	6%	3%	9%	82%	-3%	(257)
Apr. '14	10%	5%	6%	79%	+4%	(184)
Jan. '14	3%	8%	11%	77%	-8%	(205)
Apr. '13	5%	7%	12%	76%	-7%	(188)
Feb. '13	12%	6%	6%	77%	+6%	(201)

“Virginia Senator Mark Warner?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '14	16%	3%	14%	66%	+2%	(256)
Apr. '14	13%	7%	14%	66%	-1%	(184)
Jan. '14	16%	10%	16%	58%	0%	(205)
Oct. '13	11%	7%	13%	68%	-2%	(252)
July '13	15%	6%	11%	68%	+4%	(190)
Apr. '13	18%	9%	18%	55%	0%	(188)
Feb. '13	14%	11%	14%	60%	0%	(201)

“Massachusetts Senator Warren?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '14	57%	2%	14%	27%	+43%	(257)
Oct. '13	47%	7%	15%	31%	+32%	(252)

**Generic 2016 Presidential Election**

(All New Hampshire Adults)

“If the election for president were held today, would you vote for the Republican candidate or the Democratic candidate?”  
 IF UNDECIDED “If you had to choose, would you lean more toward the Republican candidate or the Democratic candidate?”

	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>
Republican Candidate	36%	37%	39%
Democrat Candidate	34%	35%	41%
Other	2%	3%	1%
Undecided	28%	25%	20%
(N)	(578)	(500)	(655)

**Favorability Rating – Jeb Bush  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>45%</b>	<b>7%</b>	<b>31%</b>	<b>18%</b>	<b>251</b>
Registered Undeclared	37%	8%	36%	18%	84
Registered Republican	53%	7%	32%	8%	134
Democrat	45%	5%	49%	0%	12
Independent	25%	3%	43%	29%	41
Republican	49%	8%	27%	17%	197
Liberal	21%	6%	37%	36%	11
Moderate	45%	9%	30%	16%	95
Conservative	48%	6%	31%	15%	135
Support Tea Party	36%	10%	40%	14%	101
Neutral	50%	5%	20%	26%	91
Oppose Tea Party	50%	3%	35%	12%	51
Romney/Ryan Voter	49%	9%	31%	11%	188
Obama/Biden Voter	52%	4%	35%	10%	24
Other	3%	3%	50%	44%	13
Did Not Vote in 2012	21%	0%	13%	65%	18
Union household	55%	4%	35%	7%	26
Non-union	43%	7%	30%	19%	225
Read Union Leader	56%	7%	31%	6%	64
Read Boston Globe	52%	7%	32%	9%	27
Watch WMUR	45%	6%	29%	19%	155
Listen to NHPR	48%	18%	27%	8%	45
10 yrs or less in NH	34%	4%	34%	28%	28
11 to 20 years	38%	4%	35%	23%	62
More than 20 years	48%	8%	29%	15%	154
18 to 34	25%	3%	24%	47%	58
35 to 49	41%	4%	42%	13%	65
50 to 64	49%	6%	36%	9%	65
65 and over	64%	13%	18%	6%	58
Male	44%	6%	35%	15%	159
Female	45%	9%	24%	23%	92
High school or less	52%	7%	20%	21%	57
Some college	25%	5%	46%	24%	59
College graduate	46%	5%	30%	19%	97
Post-graduate	60%	16%	23%	1%	38
Attend services 1 or more/week	55%	7%	23%	14%	71
1-2 times a month	36%	10%	35%	19%	37
Less often	43%	6%	33%	17%	69
Never	38%	5%	33%	24%	64
North Country	41%	0%	12%	47%	19
Central / Lakes	50%	9%	21%	21%	37
Connecticut Valley	59%	9%	26%	6%	24
Mass Border	45%	4%	41%	10%	80
Seacoast	54%	9%	24%	13%	41
Manchester Area	27%	10%	36%	27%	49
First Cong. Dist	40%	9%	30%	21%	134
Second Cong. Dist	50%	5%	31%	14%	117

**Favorability Rating – Chris Christie  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>46%</b>	<b>6%</b>	<b>36%</b>	<b>13%</b>	<b>251</b>
Registered Undeclared	46%	3%	38%	13%	84
Registered Republican	46%	8%	41%	6%	134
Democrat	48%	5%	47%	0%	12
Independent	36%	3%	42%	19%	41
Republican	48%	7%	34%	12%	197
Liberal	63%	0%	20%	17%	11
Moderate	53%	6%	30%	12%	95
Conservative	41%	7%	42%	10%	135
Support Tea Party	31%	8%	48%	12%	101
Neutral	55%	5%	23%	16%	91
Oppose Tea Party	55%	1%	37%	6%	51
Romney/Ryan Voter	50%	7%	36%	8%	188
Obama/Biden Voter	41%	6%	47%	6%	24
Other	15%	0%	50%	35%	13
Did Not Vote in 2012	28%	4%	3%	65%	18
Union household	74%	5%	21%	0%	26
Non-union	42%	6%	37%	14%	225
Read Union Leader	58%	12%	27%	3%	64
Read Boston Globe	57%	6%	33%	5%	27
Watch WMUR	52%	4%	33%	11%	155
Listen to NHPR	41%	8%	50%	2%	45
10 yrs or less in NH	48%	0%	26%	27%	28
11 to 20 years	48%	9%	28%	14%	62
More than 20 years	44%	6%	40%	10%	154
18 to 34	45%	2%	17%	36%	58
35 to 49	44%	2%	47%	7%	65
50 to 64	39%	8%	46%	6%	65
65 and over	54%	12%	30%	3%	58
Male	47%	6%	34%	12%	159
Female	43%	6%	38%	13%	92
High school or less	44%	5%	40%	11%	57
Some college	45%	3%	33%	19%	59
College graduate	40%	10%	37%	13%	97
Post-graduate	62%	3%	30%	5%	38
Attend services 1 or more/week	40%	10%	45%	5%	71
1-2 times a month	48%	2%	45%	4%	37
Less often	49%	6%	31%	15%	69
Never	47%	5%	24%	24%	64
North Country	66%	0%	19%	15%	19
Central / Lakes	48%	6%	26%	20%	37
Connecticut Valley	36%	13%	51%	0%	24
Mass Border	50%	6%	39%	5%	80
Seacoast	45%	4%	41%	11%	41
Manchester Area	33%	7%	32%	27%	49
First Cong. Dist	42%	6%	36%	16%	134
Second Cong. Dist	50%	6%	35%	9%	117

**Favorability Rating – Ted Cruz  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>39%</b>	<b>4%</b>	<b>22%</b>	<b>35%</b>	<b>250</b>
Registered Undeclared	33%	6%	26%	35%	84
Registered Republican	48%	2%	20%	30%	134
Democrat	17%	0%	78%	6%	12
Independent	34%	5%	16%	44%	41
Republican	41%	4%	20%	35%	197
Liberal	5%	9%	32%	54%	11
Moderate	30%	1%	34%	36%	95
Conservative	48%	5%	15%	32%	135
Support Tea Party	58%	7%	8%	27%	101
Neutral	24%	3%	27%	46%	91
Oppose Tea Party	31%	0%	40%	29%	50
Romney/Ryan Voter	46%	5%	17%	32%	187
Obama/Biden Voter	17%	0%	56%	27%	24
Other	17%	0%	40%	44%	13
Did Not Vote in 2012	4%	0%	31%	65%	18
Union household	60%	2%	13%	24%	26
Non-union	36%	4%	23%	36%	224
Read Union Leader	47%	10%	23%	20%	64
Read Boston Globe	34%	11%	39%	17%	27
Watch WMUR	38%	4%	21%	37%	155
Listen to NHPR	32%	8%	40%	20%	45
10 yrs or less in NH	30%	6%	19%	45%	28
11 to 20 years	34%	1%	28%	37%	61
More than 20 years	43%	5%	20%	32%	154
18 to 34	16%	0%	26%	58%	58
35 to 49	44%	5%	17%	35%	65
50 to 64	41%	6%	26%	27%	65
65 and over	51%	4%	21%	23%	58
Male	43%	3%	28%	26%	159
Female	32%	6%	13%	50%	91
High school or less	36%	0%	22%	43%	57
Some college	42%	4%	17%	38%	59
College graduate	39%	6%	22%	33%	97
Post-graduate	37%	3%	33%	26%	38
Attend services 1 or more/week	44%	2%	27%	28%	71
1-2 times a month	41%	13%	16%	30%	37
Less often	41%	3%	26%	30%	69
Never	25%	2%	20%	53%	64
North Country	41%	0%	4%	55%	19
Central / Lakes	35%	1%	23%	41%	37
Connecticut Valley	33%	8%	39%	20%	24
Mass Border	41%	5%	29%	26%	80
Seacoast	39%	4%	21%	36%	41
Manchester Area	40%	4%	11%	44%	49
First Cong. Dist	38%	4%	19%	40%	133
Second Cong. Dist	40%	4%	26%	30%	117

**Favorability Rating – Mike Huckabee  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>46%</b>	<b>7%</b>	<b>30%</b>	<b>16%</b>	<b>251</b>
Registered Undeclared	46%	4%	36%	13%	84
Registered Republican	51%	11%	30%	8%	134
Democrat	4%	6%	91%	0%	12
Independent	31%	10%	34%	25%	41
Republican	52%	7%	26%	15%	197
Liberal	28%	11%	29%	32%	11
Moderate	41%	6%	37%	16%	95
Conservative	50%	9%	26%	15%	135
Support Tea Party	47%	10%	31%	12%	101
Neutral	53%	6%	21%	21%	91
Oppose Tea Party	32%	4%	50%	14%	51
Romney/Ryan Voter	53%	9%	26%	12%	188
Obama/Biden Voter	20%	1%	65%	14%	24
Other	44%	0%	56%	0%	13
Did Not Vote in 2012	21%	0%	13%	65%	18
Union household	66%	9%	24%	1%	26
Non-union	44%	7%	31%	18%	225
Read Union Leader	66%	8%	22%	4%	64
Read Boston Globe	51%	11%	36%	2%	27
Watch WMUR	49%	7%	28%	16%	155
Listen to NHPR	35%	8%	52%	5%	45
10 yrs or less in NH	25%	10%	36%	28%	28
11 to 20 years	46%	7%	28%	19%	62
More than 20 years	49%	8%	30%	13%	154
18 to 34	33%	8%	25%	34%	58
35 to 49	47%	10%	28%	15%	65
50 to 64	43%	5%	44%	8%	65
65 and over	59%	8%	25%	8%	58
Male	43%	8%	33%	16%	159
Female	52%	6%	26%	16%	92
High school or less	53%	6%	24%	18%	57
Some college	45%	9%	23%	22%	59
College graduate	41%	9%	37%	14%	97
Post-graduate	52%	4%	34%	10%	38
Attend services 1 or more/week	58%	4%	25%	13%	71
1-2 times a month	43%	8%	37%	11%	37
Less often	48%	8%	30%	15%	69
Never	30%	12%	35%	24%	64
North Country	46%	4%	8%	42%	19
Central / Lakes	40%	11%	30%	19%	37
Connecticut Valley	69%	8%	21%	1%	24
Mass Border	43%	7%	35%	14%	80
Seacoast	42%	8%	41%	9%	41
Manchester Area	49%	6%	26%	19%	49
First Cong. Dist	47%	6%	31%	16%	134
Second Cong. Dist	46%	9%	30%	16%	117

**Favorability Rating – Bobby Jindal  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>39%</b>	<b>3%</b>	<b>13%</b>	<b>45%</b>	<b>250</b>
Registered Undeclared	38%	2%	15%	45%	84
Registered Republican	44%	4%	13%	40%	134
Democrat	4%	5%	49%	43%	12
Independent	34%	3%	8%	55%	41
Republican	42%	3%	13%	43%	197
Liberal	26%	0%	0%	74%	11
Moderate	33%	3%	22%	42%	95
Conservative	45%	3%	10%	43%	135
Support Tea Party	56%	5%	8%	31%	101
Neutral	26%	0%	15%	59%	91
Oppose Tea Party	33%	3%	25%	39%	50
Romney/Ryan Voter	44%	3%	10%	42%	188
Obama/Biden Voter	23%	2%	47%	28%	23
Other	35%	0%	5%	60%	13
Did Not Vote in 2012	7%	0%	10%	83%	18
Union household	40%	4%	18%	38%	26
Non-union	38%	3%	13%	46%	224
Read Union Leader	52%	3%	17%	28%	64
Read Boston Globe	45%	1%	14%	39%	27
Watch WMUR	36%	2%	15%	46%	155
Listen to NHPR	52%	5%	21%	22%	45
10 yrs or less in NH	45%	0%	13%	42%	27
11 to 20 years	32%	2%	19%	47%	62
More than 20 years	41%	4%	11%	44%	154
18 to 34	21%	0%	9%	70%	58
35 to 49	33%	3%	19%	46%	65
50 to 64	46%	2%	15%	38%	65
65 and over	52%	7%	9%	32%	58
Male	41%	3%	16%	39%	159
Female	34%	2%	8%	55%	92
High school or less	38%	1%	8%	53%	57
Some college	33%	1%	17%	49%	59
College graduate	39%	5%	15%	42%	96
Post-graduate	49%	3%	13%	36%	38
Attend services 1 or more/week	41%	5%	17%	37%	71
1-2 times a month	46%	3%	7%	44%	37
Less often	43%	3%	9%	45%	69
Never	27%	0%	17%	56%	63
North Country	9%	0%	30%	61%	19
Central / Lakes	31%	2%	16%	50%	37
Connecticut Valley	63%	6%	9%	22%	24
Mass Border	42%	3%	14%	41%	79
Seacoast	38%	0%	11%	52%	41
Manchester Area	40%	5%	8%	47%	49
First Cong. Dist	36%	2%	13%	49%	133
Second Cong. Dist	42%	3%	14%	41%	117

**Favorability Rating – John Kasich  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>22%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>12%</b>	<b><u>Don't Know</u></b> <b>61%</b>	<b><u>(N)</u></b> <b>250</b>
Registered Undeclared	20%	5%	17%	59%	84
Registered Republican	25%	5%	10%	59%	134
Democrat	11%	11%	2%	76%	12
Independent	15%	2%	7%	75%	41
Republican	24%	5%	14%	57%	197
Liberal	0%	9%	11%	80%	11
Moderate	21%	5%	17%	57%	95
Conservative	24%	5%	10%	61%	135
Support Tea Party	26%	9%	8%	57%	101
Neutral	14%	2%	11%	73%	91
Oppose Tea Party	24%	2%	23%	51%	51
Romney/Ryan Voter	22%	6%	11%	61%	187
Obama/Biden Voter	8%	3%	30%	60%	24
Other	36%	3%	5%	55%	13
Did Not Vote in 2012	22%	0%	10%	69%	18
Union household	31%	5%	25%	39%	26
Non-union	21%	5%	11%	64%	224
Read Union Leader	36%	8%	16%	40%	64
Read Boston Globe	16%	6%	19%	59%	27
Watch WMUR	20%	2%	17%	61%	155
Listen to NHPR	31%	11%	6%	51%	45
10 yrs or less in NH	15%	6%	22%	57%	28
11 to 20 years	28%	4%	15%	54%	62
More than 20 years	20%	5%	10%	65%	154
18 to 34	14%	1%	12%	73%	58
35 to 49	14%	1%	20%	64%	65
50 to 64	28%	8%	8%	56%	64
65 and over	28%	10%	9%	53%	58
Male	26%	5%	17%	52%	159
Female	14%	5%	3%	77%	91
High school or less	14%	4%	12%	70%	57
Some college	22%	2%	13%	63%	59
College graduate	22%	7%	14%	57%	96
Post-graduate	31%	7%	8%	55%	38
Attend services 1 or more/week	25%	9%	16%	49%	71
1-2 times a month	26%	3%	12%	58%	36
Less often	20%	4%	11%	65%	69
Never	16%	1%	10%	73%	64
North Country	13%	4%	26%	57%	19
Central / Lakes	9%	5%	10%	76%	37
Connecticut Valley	27%	9%	15%	49%	24
Mass Border	27%	5%	15%	53%	79
Seacoast	27%	2%	4%	67%	41
Manchester Area	19%	6%	10%	65%	49
First Cong. Dist	20%	4%	12%	64%	134
Second Cong. Dist	24%	6%	13%	58%	116



**Favorability Rating – Rand Paul  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>53%</b>	<b>8%</b>	<b>23%</b>	<b>16%</b>	<b>251</b>
Registered Undeclared	53%	6%	27%	15%	84
Registered Republican	55%	11%	23%	12%	134
Democrat	15%	20%	65%	0%	12
Independent	67%	1%	19%	13%	41
Republican	52%	8%	22%	18%	197
Liberal	33%	0%	26%	41%	11
Moderate	48%	8%	30%	15%	95
Conservative	56%	9%	19%	16%	135
Support Tea Party	68%	12%	11%	9%	101
Neutral	37%	6%	30%	27%	91
Oppose Tea Party	49%	4%	38%	9%	51
Romney/Ryan Voter	54%	9%	21%	16%	188
Obama/Biden Voter	25%	4%	61%	10%	24
Other	89%	8%	3%	0%	13
Did Not Vote in 2012	58%	0%	13%	29%	18
Union household	78%	4%	12%	7%	26
Non-union	50%	8%	25%	17%	225
Read Union Leader	54%	13%	25%	9%	64
Read Boston Globe	46%	5%	44%	5%	27
Watch WMUR	52%	8%	25%	15%	155
Listen to NHPR	43%	15%	37%	4%	45
10 yrs or less in NH	58%	2%	24%	16%	28
11 to 20 years	63%	7%	18%	12%	62
More than 20 years	50%	9%	23%	19%	154
18 to 34	57%	4%	8%	31%	58
35 to 49	46%	4%	28%	22%	65
50 to 64	57%	9%	28%	6%	65
65 and over	50%	15%	27%	7%	58
Male	59%	7%	23%	11%	159
Female	43%	9%	24%	25%	92
High school or less	55%	7%	17%	21%	57
Some college	59%	10%	12%	19%	59
College graduate	50%	7%	26%	17%	97
Post-graduate	47%	7%	42%	3%	38
Attend services 1 or more/week	52%	10%	23%	15%	71
1-2 times a month	49%	12%	26%	13%	37
Less often	54%	8%	21%	17%	69
Never	50%	3%	27%	20%	64
North Country	49%	0%	8%	42%	19
Central / Lakes	43%	11%	22%	25%	37
Connecticut Valley	59%	14%	23%	3%	24
Mass Border	60%	4%	24%	12%	80
Seacoast	33%	6%	42%	19%	41
Manchester Area	65%	12%	13%	11%	49
First Cong. Dist	51%	7%	23%	19%	134
Second Cong. Dist	55%	8%	24%	13%	117

**Favorability Rating – Rick Perry  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>39%</b>	<b>7%</b>	<b>32%</b>	<b>23%</b>	<b>251</b>
Registered Undeclared	32%	5%	48%	14%	84
Registered Republican	48%	8%	24%	20%	134
Democrat	23%	6%	71%	0%	12
Independent	37%	9%	29%	26%	41
Republican	40%	6%	30%	23%	197
Liberal	47%	0%	31%	22%	11
Moderate	28%	6%	44%	22%	95
Conservative	48%	7%	21%	25%	135
Support Tea Party	56%	6%	20%	18%	101
Neutral	28%	11%	31%	30%	91
Oppose Tea Party	21%	1%	61%	17%	51
Romney/Ryan Voter	44%	8%	25%	23%	188
Obama/Biden Voter	22%	0%	64%	14%	24
Other	0%	3%	97%	0%	13
Did Not Vote in 2012	18%	4%	13%	65%	18
Union household	51%	6%	31%	12%	26
Non-union	37%	7%	32%	24%	225
Read Union Leader	40%	9%	41%	11%	64
Read Boston Globe	36%	8%	45%	11%	27
Watch WMUR	38%	4%	36%	22%	155
Listen to NHPR	44%	8%	39%	9%	45
10 yrs or less in NH	32%	0%	33%	35%	28
11 to 20 years	34%	8%	39%	19%	62
More than 20 years	43%	6%	28%	23%	154
18 to 34	27%	0%	30%	43%	58
35 to 49	39%	9%	35%	17%	65
50 to 64	33%	14%	32%	20%	65
65 and over	55%	1%	30%	14%	58
Male	41%	4%	34%	21%	159
Female	34%	11%	28%	26%	92
High school or less	49%	4%	16%	31%	57
Some college	51%	3%	28%	18%	59
College graduate	29%	8%	39%	24%	97
Post-graduate	29%	13%	42%	17%	38
Attend services 1 or more/week	35%	8%	39%	19%	71
1-2 times a month	49%	10%	24%	18%	37
Less often	44%	9%	23%	24%	69
Never	30%	0%	41%	29%	64
North Country	23%	0%	28%	48%	19
Central / Lakes	26%	3%	31%	40%	37
Connecticut Valley	63%	0%	32%	5%	24
Mass Border	35%	10%	40%	14%	80
Seacoast	36%	10%	33%	21%	41
Manchester Area	51%	6%	20%	24%	49
First Cong. Dist	36%	7%	30%	27%	134
Second Cong. Dist	41%	6%	34%	18%	117

**Favorability Rating – Rob Portman  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>19%</b>	<b>3%</b>	<b>8%</b>	<b>71%</b>	<b>254</b>
Registered Undeclared	15%	3%	10%	71%	84
Registered Republican	20%	4%	7%	69%	134
Democrat	34%	6%	9%	51%	12
Independent	5%	1%	6%	88%	41
Republican	21%	3%	8%	68%	200
Liberal	0%	0%	20%	80%	11
Moderate	21%	2%	9%	68%	98
Conservative	19%	4%	6%	71%	135
Support Tea Party	21%	5%	6%	68%	101
Neutral	16%	1%	10%	72%	95
Oppose Tea Party	15%	3%	8%	75%	51
Romney/Ryan Voter	21%	4%	7%	69%	188
Obama/Biden Voter	19%	3%	21%	57%	24
Other	5%	0%	3%	92%	13
Did Not Vote in 2012	19%	0%	8%	73%	21
Union household	26%	4%	6%	64%	26
Non-union	18%	3%	8%	71%	228
Read Union Leader	26%	9%	15%	51%	64
Read Boston Globe	18%	7%	19%	55%	27
Watch WMUR	17%	2%	11%	70%	155
Listen to NHPR	29%	5%	9%	57%	45
10 yrs or less in NH	25%	2%	12%	61%	28
11 to 20 years	14%	2%	14%	69%	62
More than 20 years	19%	4%	5%	73%	157
18 to 34	14%	2%	7%	77%	61
35 to 49	14%	0%	10%	76%	65
50 to 64	22%	4%	8%	66%	65
65 and over	25%	7%	6%	63%	58
Male	23%	4%	9%	64%	162
Female	11%	2%	6%	81%	92
High school or less	15%	2%	9%	74%	57
Some college	16%	3%	7%	75%	62
College graduate	19%	1%	8%	72%	97
Post-graduate	30%	9%	7%	54%	38
Attend services 1 or more/week	19%	2%	7%	71%	71
1-2 times a month	22%	1%	3%	74%	37
Less often	15%	4%	13%	68%	69
Never	21%	4%	6%	70%	67
North Country	5%	0%	5%	89%	19
Central / Lakes	21%	0%	2%	77%	41
Connecticut Valley	28%	3%	12%	57%	24
Mass Border	22%	3%	10%	65%	80
Seacoast	9%	7%	9%	76%	41
Manchester Area	21%	3%	6%	70%	49
First Cong. Dist	14%	4%	8%	73%	137
Second Cong. Dist	24%	2%	7%	67%	117

**Favorability Rating – Marco Rubio  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b>	<b><u>Neutral</u></b>	<b><u>Unfavorable</u></b>	<b><u>Don't Know</u></b>	<b><u>(N)</u></b>
	<b>46%</b>	<b>4%</b>	<b>19%</b>	<b>31%</b>	<b>250</b>
Registered Undeclared	41%	3%	22%	33%	84
Registered Republican	54%	4%	19%	24%	134
Democrat	45%	0%	30%	25%	12
Independent	28%	0%	29%	44%	41
Republican	50%	5%	16%	28%	196
Liberal	14%	0%	6%	79%	11
Moderate	45%	3%	26%	26%	95
Conservative	50%	5%	16%	29%	135
Support Tea Party	59%	5%	15%	21%	101
Neutral	36%	4%	16%	44%	91
Oppose Tea Party	42%	2%	30%	26%	50
Romney/Ryan Voter	54%	5%	14%	27%	187
Obama/Biden Voter	28%	0%	46%	26%	23
Other	17%	0%	48%	35%	13
Did Not Vote in 2012	3%	4%	28%	65%	18
Union household	66%	0%	16%	18%	26
Non-union	44%	5%	19%	32%	224
Read Union Leader	63%	8%	16%	14%	64
Read Boston Globe	47%	3%	22%	28%	27
Watch WMUR	48%	5%	16%	31%	154
Listen to NHPR	59%	7%	21%	12%	45
10 yrs or less in NH	45%	8%	13%	34%	27
11 to 20 years	40%	3%	26%	31%	62
More than 20 years	49%	4%	18%	29%	154
18 to 34	10%	3%	24%	64%	58
35 to 49	38%	7%	21%	33%	65
50 to 64	61%	4%	18%	17%	65
65 and over	72%	4%	13%	12%	57
Male	47%	5%	22%	25%	158
Female	44%	3%	13%	40%	92
High school or less	28%	2%	31%	39%	57
Some college	41%	7%	17%	35%	59
College graduate	52%	4%	15%	30%	96
Post-graduate	64%	5%	15%	16%	38
Attend services 1 or more/week	58%	2%	17%	23%	71
1-2 times a month	38%	10%	14%	39%	37
Less often	45%	1%	26%	27%	69
Never	36%	7%	15%	43%	63
North Country	48%	0%	2%	50%	19
Central / Lakes	50%	8%	12%	30%	37
Connecticut Valley	68%	3%	24%	5%	24
Mass Border	43%	3%	27%	27%	79
Seacoast	45%	4%	11%	40%	41
Manchester Area	38%	4%	23%	35%	49
First Cong. Dist	38%	5%	19%	38%	133
Second Cong. Dist	55%	3%	19%	23%	117

**Favorability Rating – Paul Ryan  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>55%</b>	<b>5%</b>	<b>18%</b>	<b>21%</b>	<b>251</b>
Registered Undeclared	54%	5%	18%	24%	84
Registered Republican	61%	6%	18%	15%	134
Democrat	13%	6%	78%	4%	12
Independent	29%	7%	34%	29%	41
Republican	63%	5%	12%	20%	197
Liberal	55%	0%	29%	16%	11
Moderate	48%	5%	26%	21%	95
Conservative	61%	6%	13%	19%	135
Support Tea Party	59%	6%	17%	18%	101
Neutral	57%	6%	15%	22%	91
Oppose Tea Party	50%	3%	30%	17%	51
Romney/Ryan Voter	62%	7%	15%	16%	188
Obama/Biden Voter	34%	0%	45%	21%	24
Other	25%	3%	36%	35%	13
Did Not Vote in 2012	19%	4%	10%	67%	18
Union household	66%	0%	5%	28%	26
Non-union	54%	6%	20%	20%	225
Read Union Leader	70%	9%	15%	6%	64
Read Boston Globe	66%	7%	17%	10%	27
Watch WMUR	61%	5%	15%	19%	155
Listen to NHPR	51%	4%	35%	10%	45
10 yrs or less in NH	34%	2%	29%	35%	28
11 to 20 years	66%	3%	11%	20%	62
More than 20 years	55%	6%	20%	20%	154
18 to 34	38%	0%	12%	49%	58
35 to 49	56%	8%	22%	14%	65
50 to 64	62%	6%	24%	8%	65
65 and over	63%	7%	13%	16%	58
Male	54%	3%	22%	21%	159
Female	57%	9%	12%	21%	92
High school or less	45%	6%	17%	32%	57
Some college	57%	3%	17%	23%	59
College graduate	57%	3%	21%	20%	97
Post-graduate	65%	16%	17%	2%	38
Attend services 1 or more/week	66%	7%	18%	8%	71
1-2 times a month	58%	5%	19%	19%	37
Less often	56%	5%	17%	23%	69
Never	42%	2%	19%	37%	64
North Country	83%	0%	9%	9%	19
Central / Lakes	46%	5%	23%	25%	37
Connecticut Valley	66%	3%	21%	9%	24
Mass Border	51%	4%	23%	23%	80
Seacoast	70%	12%	10%	7%	41
Manchester Area	41%	6%	17%	37%	49
First Cong. Dist	52%	7%	18%	23%	134
Second Cong. Dist	59%	4%	19%	19%	117

**Favorability Rating – Rick Santorum  
(Likely 2016 GOP Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>38%</b>	<b><u>Neutral</u></b> <b>7%</b>	<b><u>Unfavorable</u></b> <b>30%</b>	<b><u>Don't Know</u></b> <b>25%</b>	<b><u>(N)</u></b> <b>250</b>
Registered Undeclared	34%	7%	39%	21%	84
Registered Republican	44%	9%	28%	20%	134
Democrat	4%	10%	61%	25%	12
Independent	26%	6%	30%	38%	41
Republican	43%	7%	28%	22%	197
Liberal	38%	0%	6%	56%	11
Moderate	34%	6%	37%	23%	95
Conservative	40%	9%	26%	25%	135
Support Tea Party	42%	12%	29%	17%	101
Neutral	37%	4%	23%	35%	91
Oppose Tea Party	31%	3%	48%	17%	50
Romney/Ryan Voter	45%	7%	28%	19%	188
Obama/Biden Voter	3%	14%	40%	42%	23
Other	35%	3%	53%	8%	13
Did Not Vote in 2012	21%	4%	10%	65%	18
Union household	73%	4%	12%	12%	26
Non-union	34%	8%	32%	26%	224
Read Union Leader	42%	12%	30%	16%	64
Read Boston Globe	32%	3%	27%	37%	27
Watch WMUR	39%	7%	28%	26%	155
Listen to NHPR	31%	21%	37%	12%	45
10 yrs or less in NH	44%	0%	26%	30%	27
11 to 20 years	41%	7%	30%	22%	62
More than 20 years	35%	8%	30%	26%	154
18 to 34	30%	1%	28%	42%	58
35 to 49	43%	6%	29%	23%	65
50 to 64	35%	11%	35%	20%	65
65 and over	45%	12%	26%	17%	58
Male	36%	9%	31%	24%	159
Female	43%	5%	27%	25%	92
High school or less	32%	8%	32%	28%	57
Some college	47%	3%	25%	25%	59
College graduate	33%	9%	31%	27%	96
Post-graduate	48%	9%	30%	13%	38
Attend services 1 or more/week	47%	8%	30%	15%	71
1-2 times a month	23%	13%	24%	39%	37
Less often	44%	5%	33%	19%	69
Never	32%	7%	28%	33%	63
North Country	40%	0%	14%	46%	19
Central / Lakes	34%	6%	27%	33%	37
Connecticut Valley	39%	12%	48%	1%	24
Mass Border	29%	10%	37%	24%	79
Seacoast	49%	2%	23%	27%	41
Manchester Area	46%	9%	24%	21%	49
First Cong. Dist	42%	5%	23%	30%	133
Second Cong. Dist	34%	10%	38%	18%	117

**Favorability Rating – Scott Walker  
(Likely 2016 GOP Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>37%</b>	<b>4%</b>	<b>10%</b>	<b>49%</b>	<b>250</b>
Registered Undeclared	34%	2%	16%	47%	84
Registered Republican	43%	4%	6%	46%	134
Democrat	2%	10%	36%	52%	12
Independent	43%	6%	6%	45%	41
Republican	38%	3%	10%	49%	197
Liberal	12%	14%	0%	74%	11
Moderate	32%	1%	23%	44%	95
Conservative	43%	5%	3%	49%	135
Support Tea Party	52%	6%	2%	40%	101
Neutral	32%	1%	12%	55%	91
Oppose Tea Party	21%	5%	25%	49%	50
Romney/Ryan Voter	43%	5%	7%	46%	188
Obama/Biden Voter	15%	3%	37%	45%	23
Other	32%	0%	9%	60%	13
Did Not Vote in 2012	23%	0%	10%	67%	18
Union household	38%	2%	21%	39%	26
Non-union	37%	4%	9%	50%	224
Read Union Leader	53%	5%	14%	28%	64
Read Boston Globe	44%	11%	7%	38%	27
Watch WMUR	32%	3%	12%	53%	155
Listen to NHPR	52%	7%	10%	30%	45
10 yrs or less in NH	34%	6%	10%	50%	27
11 to 20 years	31%	5%	13%	51%	62
More than 20 years	40%	3%	9%	48%	154
18 to 34	19%	0%	15%	66%	58
35 to 49	36%	2%	16%	46%	65
50 to 64	46%	8%	6%	40%	65
65 and over	45%	6%	5%	44%	58
Male	44%	3%	14%	39%	159
Female	25%	5%	4%	65%	92
High school or less	29%	2%	5%	63%	57
Some college	42%	3%	8%	47%	59
College graduate	35%	5%	16%	44%	96
Post-graduate	45%	5%	8%	42%	38
Attend services 1 or more/week	41%	4%	13%	43%	71
1-2 times a month	44%	5%	12%	40%	37
Less often	40%	6%	2%	52%	69
Never	27%	0%	16%	57%	63
North Country	35%	0%	22%	43%	19
Central / Lakes	30%	1%	16%	53%	37
Connecticut Valley	47%	9%	7%	37%	24
Mass Border	42%	3%	11%	44%	79
Seacoast	27%	5%	4%	63%	41
Manchester Area	38%	5%	6%	51%	49
First Cong. Dist	34%	4%	9%	53%	133
Second Cong. Dist	40%	4%	11%	45%	117

**Decided 2016 GOP Primary Vote  
(Likely 2016 GOP Primary Voters)**

	<b>Def. <u>Decided</u></b>	<b>Leaning <u>Towards Someone</u></b>	<b>Still Trying <u>To Decide</u></b>	<b>(N)</b>
<b>STATEWIDE</b>	<b>4%</b>	<b>9%</b>	<b>87%</b>	<b>247</b>
Registered Undeclared	3%	5%	92%	82
Registered Republican	6%	12%	83%	133
Democrat	0%	16%	84%	11
Independent	4%	5%	91%	41
Republican	5%	9%	86%	195
Liberal	13%	0%	87%	11
Moderate	5%	13%	82%	94
Conservative	3%	5%	91%	134
Support Tea Party	4%	8%	87%	100
Neutral	4%	8%	88%	91
Oppose Tea Party	5%	12%	84%	49
Romney/Ryan Voter	4%	10%	86%	185
Obama/Biden Voter	3%	3%	93%	23
Other	0%	14%	86%	13
Did Not Vote in 2012	10%	4%	87%	18
Union household	7%	21%	72%	26
Non-union	4%	7%	89%	222
Read Union Leader	4%	14%	81%	63
Read Boston Globe	3%	5%	92%	27
Watch WMUR	5%	8%	87%	154
Listen to NHPR	2%	6%	92%	45
10 yrs or less in NH	9%	10%	81%	27
11 to 20 years	1%	8%	91%	62
More than 20 years	5%	9%	86%	153
18 to 34	0%	6%	94%	58
35 to 49	5%	11%	84%	65
50 to 64	6%	10%	83%	63
65 and over	4%	8%	88%	58
Male	4%	11%	85%	158
Female	5%	5%	90%	90
High school or less	3%	2%	95%	56
Some college	4%	13%	83%	59
College graduate	4%	11%	85%	96
Post-graduate	7%	7%	87%	36
Attend services 1 or more/week	7%	13%	81%	71
1-2 times a month	0%	5%	95%	36
Less often	6%	2%	92%	68
Never	3%	9%	88%	63
North Country	0%	22%	78%	19
Central / Lakes	2%	13%	85%	36
Connecticut Valley	3%	0%	97%	24
Mass Border	4%	7%	89%	78
Seacoast	8%	7%	86%	41
Manchester Area	6%	8%	86%	49
First Cong. Dist	6%	11%	83%	132
Second Cong. Dist	3%	5%	92%	116



**GOP 2016 Primary Support  
(Likely 2016 GOP Primary Voters)**

	<u>Chris Christie</u> 19%	<u>Rand Paul</u> 14%	<u>Jeb Bush</u> 11%	<u>Mike Huckabee</u> 8%	<u>Someone Else</u> 34%	<u>Undecided</u> 15%	<u>(N=)</u> 245
STATEWIDE							
Registered Undeclared	25%	12%	7%	11%	32%	12%	81
Registered Republican	15%	13%	13%	6%	41%	12%	131
Democrat	14%	21%	41%	0%	19%	5%	12
Independent	20%	13%	2%	10%	33%	23%	38
Republican	19%	13%	10%	8%	35%	15%	194
Liberal	39%	9%	5%	12%	31%	5%	11
Moderate	19%	22%	13%	4%	25%	18%	94
Conservative	18%	8%	10%	8%	41%	15%	131
Support Tea Party	9%	12%	5%	8%	49%	17%	100
Neutral	29%	8%	13%	13%	22%	15%	88
Oppose Tea Party	21%	23%	13%	1%	27%	15%	49
Romney/Ryan Voter	19%	12%	10%	8%	38%	12%	184
Obama/Biden Voter	22%	2%	26%	1%	44%	5%	23
Other	0%	50%	3%	36%	5%	5%	12
Did Not Vote in 2012	10%	22%	0%	0%	3%	65%	18
Union household	13%	37%	10%	4%	26%	10%	26
Non-union	19%	11%	11%	9%	35%	16%	219
Read Union Leader	21%	17%	9%	6%	36%	12%	63
Read Boston Globe	31%	10%	15%	0%	34%	10%	27
Watch WMUR	25%	10%	11%	9%	31%	14%	155
Listen to NHPR	10%	11%	25%	4%	42%	9%	45
10 yrs or less in NH	16%	14%	12%	7%	23%	26%	28
11 to 20 years	21%	17%	5%	17%	30%	9%	61
More than 20 years	18%	12%	12%	5%	37%	16%	152
18 to 34	21%	22%	12%	9%	10%	26%	58
35 to 49	24%	15%	4%	5%	40%	12%	61
50 to 64	14%	16%	9%	8%	42%	11%	63
65 and over	17%	3%	18%	10%	40%	13%	57
Male	14%	18%	11%	6%	36%	15%	157
Female	27%	6%	9%	11%	30%	15%	87
High school or less	23%	16%	9%	7%	31%	13%	56
Some college	11%	9%	8%	17%	33%	22%	58
College graduate	19%	17%	9%	4%	35%	16%	96
Post-graduate	23%	6%	22%	5%	40%	5%	34
Attend services 1 or more/week	15%	21%	11%	8%	36%	9%	68
1-2 times a month	21%	2%	7%	7%	49%	14%	36
Less often	17%	17%	11%	3%	41%	12%	69
Never	25%	10%	14%	11%	15%	26%	63
North Country	35%	22%	0%	0%	12%	32%	19
Central / Lakes	21%	11%	21%	6%	26%	15%	36
Connecticut Valley	15%	5%	12%	24%	39%	5%	24
Mass Border	15%	24%	10%	4%	35%	12%	79
Seacoast	21%	11%	14%	7%	33%	15%	38
Manchester Area	16%	2%	4%	12%	46%	21%	49
First Cong. Dist	22%	14%	9%	8%	31%	17%	129
Second Cong. Dist	15%	13%	13%	8%	37%	13%	116

**GOP 2016 Primary – Second Choice  
(Likely 2016 GOP Primary Voters)**

	<u>Chris Christie</u> 10%	<u>Rand Paul</u> 9%	<u>Marco Rubio</u> 8%	<u>Someone Else</u> 42%	<u>No Second Choice</u> 14%	<u>Don't Know</u> 16%	<u>(N=)</u> 246
<b>STATEWIDE</b>							
Registered Undeclared	4%	16%	12%	42%	14%	12%	81
Registered Republican	10%	7%	8%	47%	13%	15%	132
Democrat	36%	0%	0%	51%	2%	11%	12
Independent	7%	10%	4%	26%	26%	27%	38
Republican	9%	10%	9%	44%	13%	15%	195
Liberal	20%	6%	2%	20%	47%	5%	11
Moderate	14%	6%	9%	43%	10%	18%	94
Conservative	7%	9%	8%	43%	16%	17%	132
Support Tea Party	5%	14%	6%	49%	10%	16%	100
Neutral	9%	7%	5%	38%	22%	20%	88
Oppose Tea Party	16%	7%	18%	40%	8%	12%	50
Romney/Ryan Voter	8%	10%	9%	43%	16%	13%	184
Obama/Biden Voter	25%	0%	5%	55%	5%	10%	23
Other	3%	35%	0%	52%	5%	5%	13
Did Not Vote in 2012	18%	0%	0%	13%	3%	65%	18
Union household	28%	12%	2%	42%	0%	16%	26
Non-union	8%	9%	9%	42%	16%	17%	220
Read Union Leader	15%	4%	7%	56%	3%	17%	63
Read Boston Globe	8%	1%	4%	58%	11%	18%	27
Watch WMUR	9%	11%	6%	45%	14%	14%	155
Listen to NHPR	15%	5%	8%	55%	4%	14%	45
10 yrs or less in NH	8%	8%	0%	49%	6%	29%	28
11 to 20 years	6%	16%	14%	45%	11%	9%	61
More than 20 years	11%	7%	7%	39%	18%	18%	154
18 to 34	11%	10%	5%	25%	24%	26%	58
35 to 49	9%	8%	5%	51%	18%	10%	61
50 to 64	8%	7%	13%	51%	8%	15%	63
65 and over	11%	11%	9%	43%	10%	15%	58
Male	12%	6%	10%	43%	12%	17%	158
Female	7%	15%	5%	38%	18%	16%	88
High school or less	8%	6%	10%	36%	29%	11%	56
Some college	8%	22%	5%	41%	5%	19%	58
College graduate	11%	4%	10%	43%	12%	20%	97
Post-graduate	13%	9%	5%	48%	12%	12%	35
Attend services 1 or more/week	9%	10%	12%	45%	11%	12%	68
1-2 times a month	4%	1%	4%	63%	13%	15%	37
Less often	14%	9%	10%	33%	20%	14%	69
Never	10%	13%	4%	40%	9%	23%	63
North Country	0%	4%	0%	37%	30%	29%	19
Central / Lakes	16%	8%	8%	30%	18%	20%	37
Connecticut Valley	5%	6%	13%	56%	12%	8%	24
Mass Border	13%	8%	9%	49%	11%	11%	79
Seacoast	8%	5%	9%	50%	15%	12%	38
Manchester Area	9%	20%	7%	27%	12%	25%	49
First Cong. Dist	5%	9%	5%	45%	16%	20%	129
Second Cong. Dist	15%	10%	11%	38%	13%	13%	116

**GOP 2016 Primary – Would NOT Support  
(Likely 2016 GOP Primary Voters)**

	<u>Chris Christie</u>	<u>Jeb Bush</u>	<u>Rick Perry</u>	<u>Someone Else</u>	<u>All Acceptable</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>16%</b>	<b>9%</b>	<b>7%</b>	<b>24%</b>	<b>23%</b>	<b>21%</b>	<b>243</b>
Registered Undeclared	12%	8%	12%	32%	20%	16%	81
Registered Republican	22%	10%	4%	21%	23%	20%	130
Democrat	0%	25%	27%	39%	0%	10%	12
Independent	29%	9%	0%	13%	30%	19%	38
Republican	14%	8%	7%	25%	24%	23%	193
Liberal	0%	20%	5%	0%	37%	38%	11
Moderate	9%	7%	8%	36%	20%	20%	93
Conservative	23%	10%	2%	18%	25%	22%	130
Support Tea Party	27%	12%	4%	16%	30%	11%	99
Neutral	9%	7%	9%	18%	20%	37%	88
Oppose Tea Party	9%	6%	9%	52%	14%	10%	49
Romney/Ryan Voter	18%	10%	5%	23%	25%	20%	181
Obama/Biden Voter	9%	11%	5%	39%	4%	32%	23
Other	26%	0%	52%	22%	0%	0%	13
Did Not Vote in 2012	0%	4%	0%	0%	67%	29%	18
Union household	18%	13%	0%	24%	26%	19%	26
Non-union	16%	8%	8%	23%	23%	22%	217
Read Union Leader	13%	9%	6%	27%	24%	20%	63
Read Boston Globe	8%	13%	3%	16%	24%	36%	27
Watch WMUR	14%	7%	10%	23%	22%	24%	154
Listen to NHPR	20%	7%	6%	36%	15%	16%	45
10 yrs or less in NH	14%	17%	5%	9%	46%	9%	27
11 to 20 years	9%	4%	14%	33%	24%	16%	61
More than 20 years	20%	9%	5%	21%	20%	25%	152
18 to 34	8%	8%	10%	17%	26%	30%	58
35 to 49	22%	10%	3%	24%	20%	21%	61
50 to 64	15%	12%	7%	31%	18%	16%	62
65 and over	15%	5%	6%	20%	33%	21%	56
Male	17%	9%	5%	27%	24%	17%	157
Female	14%	7%	11%	16%	23%	28%	86
High school or less	26%	2%	4%	15%	29%	24%	56
Some college	17%	14%	14%	22%	6%	28%	57
College graduate	12%	12%	4%	26%	29%	19%	97
Post-graduate	10%	4%	10%	33%	30%	13%	34
Attend services 1 or more/week	20%	7%	7%	26%	18%	22%	68
1-2 times a month	16%	13%	2%	22%	14%	33%	36
Less often	17%	6%	3%	23%	26%	25%	68
Never	10%	12%	13%	26%	28%	12%	62
North Country	10%	0%	0%	33%	0%	57%	18
Central / Lakes	8%	7%	6%	29%	20%	30%	37
Connecticut Valley	26%	0%	8%	16%	45%	4%	24
Mass Border	14%	12%	4%	26%	20%	22%	78
Seacoast	17%	6%	8%	22%	25%	22%	37
Manchester Area	21%	14%	12%	17%	29%	8%	49
First Cong. Dist	17%	12%	10%	18%	20%	23%	128
Second Cong. Dist	15%	5%	4%	30%	27%	19%	115

**GOP 2016 Primary Support With Romney  
(Likely 2016 GOP Primary Voters)**

	<u>Mitt Romney</u>	<u>Rand Paul</u>	<u>Chris Christie</u>	<u>Jeb Bush</u>	<u>Someone Else</u>	<u>Undecided</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>39%</b>	<b>7%</b>	<b>7%</b>	<b>6%</b>	<b>23%</b>	<b>17%</b>	<b>234</b>
Registered Undeclared	38%	6%	14%	2%	26%	14%	79
Registered Republican	39%	9%	5%	6%	26%	15%	124
Democrat	0%	16%	9%	38%	26%	11%	11
Independent	14%	9%	12%	4%	31%	30%	37
Republican	46%	7%	6%	5%	22%	14%	185
Liberal	29%	0%	27%	0%	28%	17%	11
Moderate	37%	11%	7%	11%	17%	16%	89
Conservative	42%	4%	6%	4%	25%	18%	126
Support Tea Party	37%	6%	4%	1%	32%	20%	94
Neutral	43%	1%	12%	11%	14%	20%	83
Oppose Tea Party	29%	21%	8%	8%	26%	8%	49
Romney/Ryan Voter	48%	6%	6%	4%	24%	13%	174
Obama/Biden Voter	12%	2%	16%	22%	35%	14%	22
Other	0%	54%	0%	3%	35%	8%	13
Did Not Vote in 2012	19%	0%	0%	17%	4%	61%	17
Union household	42%	22%	6%	6%	14%	11%	24
Non-union	39%	6%	7%	6%	25%	17%	210
Read Union Leader	37%	11%	12%	3%	18%	18%	61
Read Boston Globe	39%	6%	20%	0%	20%	15%	27
Watch WMUR	42%	6%	10%	5%	20%	16%	151
Listen to NHPR	26%	10%	7%	15%	27%	16%	43
10 yrs or less in NH	42%	2%	2%	3%	17%	35%	26
11 to 20 years	38%	8%	14%	1%	34%	6%	57
More than 20 years	39%	8%	6%	9%	20%	18%	149
18 to 34	35%	8%	5%	7%	21%	23%	58
35 to 49	37%	13%	9%	5%	25%	12%	61
50 to 64	50%	7%	9%	4%	16%	14%	56
65 and over	36%	1%	7%	9%	29%	17%	55
Male	31%	11%	6%	7%	27%	18%	150
Female	54%	1%	10%	5%	17%	14%	84
High school or less	48%	1%	6%	2%	30%	13%	55
Some college	42%	9%	4%	8%	22%	14%	57
College graduate	35%	12%	6%	6%	19%	22%	93
Post-graduate	30%	2%	18%	10%	29%	12%	29
Attend services 1 or more/week	43%	16%	4%	7%	19%	11%	62
1-2 times a month	30%	0%	13%	4%	34%	18%	37
Less often	45%	4%	8%	3%	25%	15%	67
Never	36%	7%	7%	11%	18%	21%	62
North Country	39%	24%	4%	16%	0%	17%	18
Central / Lakes	32%	5%	11%	12%	18%	22%	34
Connecticut Valley	41%	3%	12%	2%	35%	7%	23
Mass Border	41%	11%	9%	4%	22%	13%	75
Seacoast	50%	6%	9%	8%	16%	11%	35
Manchester Area	31%	1%	0%	3%	38%	27%	49
First Cong. Dist	40%	7%	8%	4%	21%	20%	125
Second Cong. Dist	38%	8%	7%	9%	26%	12%	110

**Favorability Rating – Joe Biden  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>67%</b>	<b><u>Neutral</u></b> <b>9%</b>	<b><u>Unfavorable</u></b> <b>20%</b>	<b><u>Don't Know</u></b> <b>4%</b>	<b><u>(N)</u></b> <b>257</b>
Registered Democrat	69%	10%	19%	2%	129
Registered Undeclared	70%	11%	18%	1%	89
Democrat	69%	7%	19%	5%	236
Independent	54%	27%	19%	0%	17
Republican	0%	0%	100%	0%	3
Liberal	77%	5%	13%	5%	123
Moderate	61%	11%	27%	1%	104
Conservative	43%	10%	46%	0%	14
Support Tea Party	37%	0%	63%	0%	9
Neutral	65%	4%	21%	10%	69
Oppose Tea Party	70%	11%	17%	2%	166
Romney/Ryan Voter	18%	0%	82%	0%	5
Obama/Biden Voter	70%	10%	17%	3%	214
Other	65%	0%	35%	0%	7
Did Not Vote in 2012	59%	1%	23%	17%	30
Union household	73%	12%	13%	2%	34
Non-union	66%	8%	21%	5%	219
Read Union Leader	65%	9%	19%	7%	58
Read Boston Globe	57%	23%	20%	0%	44
Watch WMUR	65%	7%	26%	2%	137
Listen to NHPR	69%	9%	22%	1%	106
10 yrs or less in NH	79%	8%	14%	0%	29
11 to 20 years	73%	2%	11%	14%	65
More than 20 years	63%	12%	24%	1%	160
18 to 34	74%	4%	11%	10%	84
35 to 49	60%	13%	23%	4%	60
50 to 64	67%	11%	20%	1%	69
65 and over	66%	6%	29%	0%	40
Male	71%	10%	19%	1%	89
Female	65%	8%	21%	6%	168
High school or less	60%	2%	24%	14%	45
Some college	68%	6%	19%	6%	71
College graduate	70%	7%	22%	1%	70
Post-graduate	67%	17%	16%	0%	71
Attend services 1 or more/week	63%	10%	28%	0%	32
1-2 times a month	74%	11%	13%	3%	28
Less often	75%	4%	20%	0%	74
Never	63%	8%	21%	9%	115
North Country	73%	5%	22%	0%	27
Central / Lakes	77%	5%	18%	0%	35
Connecticut Valley	55%	14%	16%	15%	42
Mass Border	65%	7%	21%	7%	59
Seacoast	60%	15%	24%	2%	51
Manchester Area	79%	3%	18%	0%	44
First Cong. Dist	67%	8%	24%	1%	124
Second Cong. Dist	67%	9%	16%	8%	133

**Favorability Rating – Hillary Clinton  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>87%</b>	<b><u>Neutral</u></b> <b>3%</b>	<b><u>Unfavorable</u></b> <b>9%</b>	<b><u>Don't Know</u></b> <b>0%</b>	<b><u>(N)</u></b> <b>257</b>
Registered Democrat	84%	5%	11%	0%	129
Registered Undeclared	92%	3%	5%	0%	89
Democrat	90%	3%	7%	1%	236
Independent	63%	14%	22%	0%	17
Republican	0%	0%	100%	0%	3
Liberal	95%	3%	1%	0%	123
Moderate	85%	2%	12%	1%	104
Conservative	52%	2%	46%	0%	14
Support Tea Party	18%	0%	82%	0%	9
Neutral	89%	2%	8%	1%	69
Oppose Tea Party	90%	3%	6%	0%	166
Romney/Ryan Voter	31%	0%	69%	0%	5
Obama/Biden Voter	89%	4%	7%	0%	214
Other	100%	0%	0%	0%	7
Did Not Vote in 2012	85%	0%	13%	3%	30
Union household	83%	7%	8%	2%	34
Non-union	88%	3%	9%	0%	219
Read Union Leader	83%	6%	9%	1%	58
Read Boston Globe	81%	8%	10%	1%	44
Watch WMUR	83%	3%	13%	1%	137
Listen to NHPR	90%	4%	5%	1%	106
10 yrs or less in NH	78%	4%	18%	0%	29
11 to 20 years	89%	4%	7%	0%	65
More than 20 years	88%	3%	8%	1%	160
18 to 34	97%	0%	3%	0%	84
35 to 49	94%	3%	3%	0%	60
50 to 64	75%	5%	18%	1%	69
65 and over	79%	5%	15%	1%	40
Male	82%	4%	12%	1%	89
Female	90%	3%	7%	0%	168
High school or less	87%	1%	12%	0%	45
Some college	87%	4%	8%	1%	71
College graduate	85%	4%	11%	0%	70
Post-graduate	90%	4%	6%	1%	71
Attend services 1 or more/week	82%	7%	10%	0%	32
1-2 times a month	91%	1%	5%	3%	28
Less often	91%	1%	9%	0%	74
Never	89%	2%	8%	0%	115
North Country	95%	0%	5%	0%	27
Central / Lakes	94%	0%	4%	1%	35
Connecticut Valley	80%	6%	14%	0%	42
Mass Border	82%	1%	17%	0%	59
Seacoast	87%	7%	5%	0%	51
Manchester Area	90%	4%	4%	2%	44
First Cong. Dist	86%	5%	8%	1%	124
Second Cong. Dist	88%	2%	10%	0%	133

**Favorability Rating – Andrew Cuomo  
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>37%</b>	<b>6%</b>	<b>21%</b>	<b>36%</b>	<b>257</b>
Registered Democrat	41%	9%	21%	29%	129
Registered Undeclared	41%	2%	23%	34%	89
Democrat	36%	5%	21%	38%	236
Independent	55%	13%	6%	26%	17
Republican	0%	0%	100%	0%	3
Liberal	43%	5%	12%	40%	123
Moderate	32%	6%	34%	28%	104
Conservative	45%	0%	17%	38%	14
Support Tea Party	37%	0%	51%	12%	9
Neutral	35%	3%	14%	48%	69
Oppose Tea Party	39%	8%	22%	32%	166
Romney/Ryan Voter	6%	0%	94%	0%	5
Obama/Biden Voter	39%	6%	20%	34%	214
Other	22%	0%	0%	78%	7
Did Not Vote in 2012	29%	4%	15%	51%	30
Union household	36%	10%	22%	32%	34
Non-union	36%	5%	21%	38%	219
Read Union Leader	38%	4%	10%	48%	58
Read Boston Globe	42%	15%	16%	27%	44
Watch WMUR	36%	4%	23%	36%	137
Listen to NHPR	48%	7%	21%	23%	106
10 yrs or less in NH	44%	7%	20%	29%	29
11 to 20 years	32%	2%	19%	47%	65
More than 20 years	38%	7%	21%	34%	160
18 to 34	20%	2%	20%	59%	84
35 to 49	37%	7%	11%	45%	60
50 to 64	50%	9%	26%	15%	69
65 and over	51%	8%	26%	15%	40
Male	44%	5%	21%	30%	89
Female	33%	6%	20%	40%	168
High school or less	25%	1%	25%	49%	45
Some college	31%	5%	24%	40%	71
College graduate	36%	8%	22%	35%	70
Post-graduate	51%	8%	14%	27%	71
Attend services 1 or more/week	44%	9%	32%	15%	32
1-2 times a month	35%	8%	16%	40%	28
Less often	46%	1%	19%	34%	74
Never	30%	5%	21%	44%	115
North Country	41%	1%	21%	37%	27
Central / Lakes	31%	7%	31%	32%	35
Connecticut Valley	45%	9%	18%	28%	42
Mass Border	38%	7%	21%	34%	59
Seacoast	31%	8%	17%	45%	51
Manchester Area	38%	1%	20%	40%	44
First Cong. Dist	37%	4%	20%	39%	124
Second Cong. Dist	36%	8%	22%	34%	133

**Favorability Rating – Martin O’Malley  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>9%</b>	<b><u>Neutral</u></b> <b>2%</b>	<b><u>Unfavorable</u></b> <b>8%</b>	<b><u>Don’t Know</u></b> <b>80%</b>	<b><u>(N)</u></b> <b>257</b>
Registered Democrat	11%	2%	7%	80%	129
Registered Undeclared	9%	3%	12%	76%	89
Democrat	10%	3%	7%	80%	236
Independent	3%	0%	14%	83%	17
Republican	0%	0%	64%	36%	3
Liberal	14%	2%	4%	80%	122
Moderate	6%	4%	14%	76%	104
Conservative	0%	0%	17%	83%	14
Support Tea Party	10%	6%	13%	70%	9
Neutral	11%	4%	5%	81%	69
Oppose Tea Party	9%	2%	9%	80%	166
Romney/Ryan Voter	0%	0%	60%	40%	5
Obama/Biden Voter	10%	3%	9%	78%	214
Other	0%	0%	0%	100%	7
Did Not Vote in 2012	5%	0%	0%	95%	30
Union household	4%	3%	7%	86%	34
Non-union	10%	2%	9%	79%	218
Read Union Leader	11%	1%	11%	78%	58
Read Boston Globe	14%	1%	7%	78%	44
Watch WMUR	10%	4%	11%	75%	137
Listen to NHPR	10%	2%	7%	81%	106
10 yrs or less in NH	22%	10%	2%	66%	29
11 to 20 years	5%	0%	10%	86%	65
More than 20 years	9%	2%	9%	80%	160
18 to 34	7%	0%	8%	84%	84
35 to 49	12%	4%	6%	77%	60
50 to 64	9%	4%	10%	77%	69
65 and over	9%	2%	10%	79%	40
Male	15%	1%	12%	72%	89
Female	6%	3%	7%	84%	168
High school or less	5%	1%	11%	83%	45
Some college	6%	1%	7%	86%	71
College graduate	9%	5%	7%	78%	70
Post-graduate	15%	2%	9%	74%	71
Attend services 1 or more/week	9%	3%	16%	72%	32
1-2 times a month	24%	2%	1%	74%	27
Less often	9%	5%	11%	75%	74
Never	6%	1%	7%	87%	115
North Country	8%	0%	7%	85%	27
Central / Lakes	5%	5%	2%	88%	35
Connecticut Valley	8%	2%	9%	80%	42
Mass Border	16%	0%	7%	76%	59
Seacoast	5%	1%	9%	84%	51
Manchester Area	8%	6%	14%	72%	44
First Cong. Dist	11%	1%	10%	79%	124
Second Cong. Dist	7%	4%	7%	81%	133



**Favorability Rating – Brian Schweitzer  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b><u>Favorable</u></b>	<b><u>Neutral</u></b>	<b><u>Unfavorable</u></b>	<b><u>Don't Know</u></b>	<b><u>(N)</u></b>
	<b>6%</b>	<b>3%</b>	<b>9%</b>	<b>82%</b>	<b>257</b>
Registered Democrat	8%	5%	10%	77%	129
Registered Undeclared	5%	1%	10%	84%	89
Democrat	6%	3%	8%	83%	236
Independent	4%	5%	16%	75%	17
Republican	0%	0%	59%	41%	3
Liberal	9%	2%	7%	82%	123
Moderate	4%	5%	10%	80%	104
Conservative	0%	0%	22%	78%	14
Support Tea Party	4%	0%	19%	77%	9
Neutral	0%	1%	9%	90%	69
Oppose Tea Party	9%	4%	9%	78%	166
Romney/Ryan Voter	0%	0%	48%	52%	5
Obama/Biden Voter	6%	2%	9%	82%	214
Other	47%	0%	0%	53%	7
Did Not Vote in 2012	0%	11%	0%	89%	30
Union household	0%	8%	7%	85%	34
Non-union	7%	3%	9%	81%	219
Read Union Leader	2%	2%	12%	83%	58
Read Boston Globe	10%	2%	15%	73%	44
Watch WMUR	9%	3%	13%	76%	137
Listen to NHPR	10%	5%	9%	75%	106
10 yrs or less in NH	4%	1%	21%	74%	29
11 to 20 years	1%	4%	2%	94%	65
More than 20 years	9%	4%	10%	78%	160
18 to 34	6%	3%	0%	91%	84
35 to 49	5%	5%	13%	77%	60
50 to 64	4%	2%	11%	82%	69
65 and over	9%	2%	18%	71%	40
Male	15%	5%	5%	75%	89
Female	1%	2%	11%	86%	168
High school or less	1%	0%	6%	92%	45
Some college	4%	3%	7%	85%	71
College graduate	9%	4%	12%	75%	70
Post-graduate	8%	5%	9%	78%	71
Attend services 1 or more/week	6%	11%	16%	67%	32
1-2 times a month	15%	3%	8%	74%	28
Less often	4%	3%	16%	77%	74
Never	5%	1%	3%	90%	115
North Country	8%	1%	4%	87%	27
Central / Lakes	5%	10%	5%	80%	35
Connecticut Valley	4%	2%	15%	79%	42
Mass Border	10%	3%	10%	78%	59
Seacoast	6%	2%	6%	85%	51
Manchester Area	2%	2%	10%	86%	44
First Cong. Dist	5%	2%	7%	86%	124
Second Cong. Dist	7%	5%	10%	78%	133

**Favorability Rating – Bernie Sanders  
(Likely 2016 DEM Primary Voters)**

<b>STATEWIDE</b>	<b>Favorable</b>	<b>Neutral</b>	<b>Unfavorable</b>	<b>Don't Know</b>	<b>(N)</b>
	<b>37%</b>	<b>2%</b>	<b>10%</b>	<b>51%</b>	<b>257</b>
Registered Democrat	41%	2%	10%	47%	129
Registered Undeclared	34%	3%	14%	48%	89
Democrat	37%	3%	9%	52%	236
Independent	40%	0%	18%	43%	17
Republican	16%	0%	74%	10%	3
Liberal	40%	3%	5%	52%	122
Moderate	34%	2%	15%	49%	104
Conservative	18%	0%	20%	62%	14
Support Tea Party	24%	0%	29%	48%	9
Neutral	22%	0%	6%	71%	69
Oppose Tea Party	42%	3%	11%	43%	166
Romney/Ryan Voter	0%	0%	83%	17%	5
Obama/Biden Voter	37%	3%	10%	50%	214
Other	61%	0%	9%	30%	7
Did Not Vote in 2012	31%	0%	0%	69%	30
Union household	19%	4%	15%	62%	34
Non-union	40%	2%	9%	48%	218
Read Union Leader	21%	0%	15%	64%	58
Read Boston Globe	46%	4%	21%	29%	44
Watch WMUR	35%	2%	10%	54%	137
Listen to NHPR	54%	3%	7%	36%	106
10 yrs or less in NH	27%	6%	6%	61%	29
11 to 20 years	22%	2%	6%	70%	65
More than 20 years	44%	2%	12%	42%	160
18 to 34	31%	0%	8%	61%	84
35 to 49	33%	3%	9%	55%	60
50 to 64	42%	5%	10%	43%	69
65 and over	44%	2%	13%	41%	40
Male	50%	2%	15%	33%	89
Female	30%	3%	7%	60%	168
High school or less	25%	0%	5%	70%	45
Some college	36%	1%	10%	54%	71
College graduate	43%	2%	5%	50%	70
Post-graduate	39%	6%	18%	38%	71
Attend services 1 or more/week	41%	9%	16%	34%	32
1-2 times a month	52%	1%	5%	42%	27
Less often	28%	1%	10%	61%	74
Never	35%	2%	10%	53%	115
North Country	46%	1%	0%	53%	27
Central / Lakes	51%	5%	8%	36%	35
Connecticut Valley	53%	4%	5%	39%	42
Mass Border	37%	4%	9%	50%	59
Seacoast	31%	0%	18%	51%	51
Manchester Area	11%	0%	14%	75%	44
First Cong. Dist	29%	1%	14%	57%	124
Second Cong. Dist	45%	4%	6%	45%	133

**Favorability Rating – Mark Warner  
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>16%</b>	<b>3%</b>	<b>14%</b>	<b>66%</b>	<b>256</b>
Registered Democrat	17%	5%	18%	61%	129
Registered Undeclared	18%	3%	10%	69%	88
Democrat	16%	3%	14%	68%	235
Independent	26%	8%	16%	50%	17
Republican	16%	0%	43%	41%	3
Liberal	17%	3%	13%	67%	122
Moderate	16%	2%	16%	66%	104
Conservative	7%	4%	16%	73%	14
Support Tea Party	20%	6%	36%	38%	9
Neutral	7%	0%	6%	87%	69
Oppose Tea Party	21%	4%	15%	60%	165
Romney/Ryan Voter	0%	11%	59%	29%	5
Obama/Biden Voter	16%	4%	15%	65%	213
Other	61%	0%	9%	30%	7
Did Not Vote in 2012	12%	0%	3%	84%	30
Union household	11%	5%	8%	76%	34
Non-union	18%	3%	15%	64%	218
Read Union Leader	9%	2%	17%	73%	58
Read Boston Globe	30%	6%	20%	44%	44
Watch WMUR	17%	3%	20%	59%	137
Listen to NHPR	21%	5%	13%	61%	105
10 yrs or less in NH	22%	1%	22%	55%	29
11 to 20 years	9%	4%	5%	82%	65
More than 20 years	18%	4%	16%	61%	159
18 to 34	13%	0%	2%	85%	84
35 to 49	13%	0%	19%	67%	60
50 to 64	19%	11%	18%	52%	68
65 and over	21%	1%	27%	52%	40
Male	27%	5%	15%	54%	88
Female	11%	3%	14%	73%	168
High school or less	20%	0%	15%	65%	45
Some college	8%	3%	16%	73%	71
College graduate	18%	4%	13%	64%	69
Post-graduate	20%	5%	12%	62%	71
Attend services 1 or more/week	16%	13%	20%	51%	32
1-2 times a month	17%	1%	19%	63%	27
Less often	21%	1%	16%	62%	74
Never	12%	3%	11%	74%	114
North Country	6%	1%	30%	63%	27
Central / Lakes	19%	6%	15%	60%	35
Connecticut Valley	13%	6%	16%	65%	41
Mass Border	27%	2%	12%	58%	59
Seacoast	9%	3%	10%	78%	51
Manchester Area	17%	2%	8%	72%	44
First Cong. Dist	8%	4%	15%	73%	124
Second Cong. Dist	24%	3%	13%	60%	132

**Favorability Rating – Elizabeth Warren  
(Likely 2016 DEM Primary Voters)**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>57%</b>	<b>2%</b>	<b>14%</b>	<b>27%</b>	<b>257</b>
Registered Democrat	64%	2%	11%	23%	129
Registered Undeclared	56%	2%	18%	24%	89
Democrat	56%	1%	13%	29%	236
Independent	71%	5%	14%	10%	17
Republican	0%	0%	90%	10%	3
Liberal	57%	1%	10%	32%	123
Moderate	57%	2%	20%	20%	104
Conservative	50%	0%	15%	35%	14
Support Tea Party	45%	0%	41%	15%	9
Neutral	36%	1%	16%	47%	69
Oppose Tea Party	67%	2%	11%	19%	166
Romney/Ryan Voter	0%	0%	94%	6%	5
Obama/Biden Voter	56%	2%	13%	28%	214
Other	95%	0%	0%	5%	7
Did Not Vote in 2012	60%	0%	8%	32%	30
Union household	54%	2%	12%	32%	34
Non-union	57%	2%	14%	27%	219
Read Union Leader	48%	3%	15%	34%	58
Read Boston Globe	72%	5%	10%	13%	44
Watch WMUR	56%	2%	17%	25%	137
Listen to NHPR	74%	1%	10%	14%	106
10 yrs or less in NH	61%	0%	9%	30%	29
11 to 20 years	46%	1%	22%	32%	65
More than 20 years	61%	2%	12%	25%	160
18 to 34	49%	0%	15%	36%	84
35 to 49	47%	2%	13%	37%	60
50 to 64	71%	2%	9%	18%	69
65 and over	64%	2%	20%	14%	40
Male	61%	3%	22%	15%	89
Female	55%	1%	10%	34%	168
High school or less	43%	0%	9%	48%	45
Some college	40%	2%	17%	41%	71
College graduate	74%	3%	9%	14%	70
Post-graduate	66%	1%	18%	14%	71
Attend services 1 or more/week	73%	2%	11%	13%	32
1-2 times a month	53%	0%	16%	31%	28
Less often	59%	1%	15%	25%	74
Never	51%	2%	15%	32%	115
North Country	36%	0%	16%	47%	27
Central / Lakes	49%	4%	18%	29%	35
Connecticut Valley	69%	1%	6%	24%	42
Mass Border	66%	2%	13%	19%	59
Seacoast	51%	0%	17%	32%	51
Manchester Area	59%	3%	14%	23%	44
First Cong. Dist	57%	2%	17%	24%	124
Second Cong. Dist	57%	1%	11%	31%	133

**Decided 2016 DEM Primary Vote  
(Likely 2016 DEM Primary Voters)**

	<u>Def. Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>13%</b>	<b>10%</b>	<b>77%</b>	<b>252</b>
Registered Democrat	16%	13%	71%	128
Registered Undeclared	14%	11%	75%	85
Democrat	13%	11%	76%	232
Independent	14%	4%	82%	17
Republican	0%	0%	100%	3
Liberal	14%	11%	75%	121
Moderate	13%	9%	79%	101
Conservative	9%	21%	70%	14
Support Tea Party	0%	0%	100%	8
Neutral	2%	9%	89%	68
Oppose Tea Party	18%	12%	70%	163
Romney/Ryan Voter	24%	0%	76%	5
Obama/Biden Voter	14%	12%	74%	210
Other	18%	0%	82%	7
Did Not Vote in 2012	3%	0%	97%	29
Union household	18%	17%	64%	34
Non-union	12%	9%	78%	213
Read Union Leader	14%	6%	79%	57
Read Boston Globe	22%	15%	62%	43
Watch WMUR	13%	12%	75%	135
Listen to NHPR	10%	7%	83%	102
10 yrs or less in NH	26%	10%	64%	29
11 to 20 years	3%	6%	91%	62
More than 20 years	15%	12%	73%	160
18 to 34	5%	4%	92%	81
35 to 49	19%	11%	70%	60
50 to 64	12%	18%	70%	67
65 and over	21%	11%	68%	40
Male	13%	10%	77%	86
Female	13%	10%	77%	167
High school or less	7%	11%	82%	44
Some college	8%	11%	81%	71
College graduate	9%	4%	87%	70
Post-graduate	26%	15%	59%	68
Attend services 1 or more/week	20%	10%	70%	32
1-2 times a month	18%	18%	64%	27
Less often	10%	16%	75%	74
Never	11%	4%	85%	110
North Country	13%	10%	77%	27
Central / Lakes	10%	11%	80%	34
Connecticut Valley	14%	2%	84%	41
Mass Border	6%	19%	75%	58
Seacoast	19%	10%	72%	51
Manchester Area	18%	7%	75%	40
First Cong. Dist	17%	14%	69%	121
Second Cong. Dist	9%	7%	84%	132

**DEM 2016 Primary Support  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Joe Biden</u>	<u>Elizabeth Warren</u>	<u>Bernie Sanders</u>	<u>Someone Else</u>	<u>Undecided</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>59%</b>	<b>14%</b>	<b>8%</b>	<b>5%</b>	<b>5%</b>	<b>9%</b>	<b>255</b>
Registered Democrat	62%	5%	9%	5%	5%	14%	127
Registered Undeclared	56%	23%	6%	5%	6%	5%	89
Democrat	62%	13%	8%	5%	4%	8%	236
Independent	24%	30%	0%	9%	13%	24%	17
Republican	0%	0%	0%	44%	0%	56%	1
Liberal	65%	12%	5%	6%	2%	9%	123
Moderate	54%	16%	13%	4%	7%	6%	103
Conservative	37%	11%	5%	13%	10%	24%	13
Support Tea Party	24%	23%	0%	0%	53%	0%	6
Neutral	50%	30%	6%	2%	3%	8%	69
Oppose Tea Party	64%	7%	9%	6%	4%	10%	166
Romney/Ryan Voter	57%	21%	0%	0%	0%	22%	3
Obama/Biden Voter	60%	13%	7%	6%	6%	9%	214
Other	53%	0%	0%	0%	0%	47%	7
Did Not Vote in 2012	58%	24%	18%	0%	0%	0%	30
Union household	79%	9%	6%	0%	6%	0%	34
Non-union	57%	13%	8%	6%	5%	10%	217
Read Union Leader	53%	26%	4%	4%	6%	6%	56
Read Boston Globe	51%	12%	8%	2%	9%	18%	44
Watch WMUR	54%	16%	9%	6%	5%	9%	135
Listen to NHPR	52%	7%	12%	10%	7%	11%	106
10 yrs or less in NH	63%	7%	9%	6%	11%	5%	29
11 to 20 years	61%	19%	7%	0%	4%	8%	65
More than 20 years	58%	13%	8%	8%	4%	9%	158
18 to 34	62%	25%	5%	2%	2%	4%	84
35 to 49	61%	6%	11%	13%	2%	8%	60
50 to 64	57%	7%	8%	3%	10%	15%	67
65 and over	57%	15%	11%	6%	3%	8%	39
Male	59%	13%	5%	5%	10%	9%	87
Female	60%	14%	9%	6%	2%	9%	168
High school or less	55%	23%	14%	0%	3%	5%	45
Some college	56%	24%	0%	5%	3%	12%	69
College graduate	51%	8%	13%	9%	8%	11%	69
Post-graduate	73%	4%	7%	5%	5%	6%	71
Attend services 1 or more/week	61%	7%	16%	4%	7%	5%	32
1-2 times a month	64%	4%	1%	6%	5%	20%	28
Less often	65%	18%	0%	3%	6%	8%	73
Never	56%	16%	12%	6%	4%	6%	114
North Country	53%	24%	4%	10%	5%	3%	27
Central / Lakes	63%	21%	3%	1%	5%	6%	34
Connecticut Valley	49%	6%	15%	12%	4%	14%	42
Mass Border	62%	5%	13%	1%	3%	16%	58
Seacoast	62%	15%	5%	9%	8%	1%	50
Manchester Area	64%	19%	4%	0%	4%	9%	44
First Cong. Dist	63%	15%	8%	4%	6%	4%	124
Second Cong. Dist	56%	13%	8%	7%	3%	13%	131

**DEM 2016 Primary – Second Choice  
(Likely 2016 DEM Primary Voters)**

	<u>Joe Biden</u> 23%	<u>Elizabeth Warren</u> 19%	<u>Hillary Clinton</u> 17%	<u>Someone Else</u> 14%	<u>No Second Choice</u> 12%	<u>Don't Know</u> 15%	<u>(N=)</u> 257
<b>STATEWIDE</b>							
Registered Democrat	26%	20%	6%	17%	10%	22%	128
Registered Undeclared	17%	25%	28%	13%	7%	10%	89
Democrat	24%	20%	16%	14%	11%	15%	236
Independent	7%	13%	26%	10%	21%	23%	17
Republican	0%	0%	0%	18%	82%	0%	2
Liberal	28%	20%	16%	12%	9%	15%	122
Moderate	20%	19%	21%	17%	10%	13%	104
Conservative	10%	7%	0%	27%	20%	36%	14
Support Tea Party	21%	14%	0%	42%	23%	0%	8
Neutral	18%	7%	31%	8%	17%	19%	69
Oppose Tea Party	23%	25%	12%	15%	10%	16%	166
Romney/Ryan Voter	7%	0%	0%	12%	81%	0%	5
Obama/Biden Voter	23%	21%	17%	15%	8%	15%	214
Other	0%	22%	0%	0%	5%	73%	7
Did Not Vote in 2012	30%	8%	19%	6%	32%	6%	30
Union household	22%	24%	9%	28%	6%	10%	34
Non-union	23%	19%	17%	12%	13%	16%	218
Read Union Leader	20%	12%	24%	9%	23%	13%	58
Read Boston Globe	10%	28%	16%	17%	6%	23%	44
Watch WMUR	19%	18%	17%	15%	15%	16%	137
Listen to NHPR	18%	26%	16%	18%	4%	19%	106
10 yrs or less in NH	43%	9%	16%	17%	5%	10%	29
11 to 20 years	28%	14%	20%	4%	22%	12%	65
More than 20 years	17%	23%	16%	18%	10%	17%	160
18 to 34	26%	20%	28%	4%	12%	9%	84
35 to 49	25%	10%	16%	21%	10%	18%	60
50 to 64	19%	28%	8%	15%	11%	20%	69
65 and over	22%	17%	12%	22%	15%	13%	40
Male	29%	19%	13%	19%	9%	11%	89
Female	20%	19%	19%	11%	14%	17%	168
High school or less	21%	14%	23%	8%	22%	13%	45
Some college	19%	14%	28%	10%	13%	16%	71
College graduate	24%	20%	12%	17%	9%	19%	69
Post-graduate	27%	27%	7%	19%	9%	12%	71
Attend services 1 or more/week	21%	40%	4%	17%	6%	11%	32
1-2 times a month	31%	12%	8%	9%	17%	23%	27
Less often	21%	22%	17%	15%	12%	13%	74
Never	23%	13%	23%	12%	14%	14%	114
North Country	11%	10%	39%	19%	9%	11%	27
Central / Lakes	29%	17%	22%	11%	15%	6%	35
Connecticut Valley	16%	23%	10%	22%	14%	15%	42
Mass Border	14%	22%	7%	14%	19%	24%	59
Seacoast	28%	24%	17%	12%	6%	12%	51
Manchester Area	38%	12%	18%	7%	9%	16%	44
First Cong. Dist	26%	22%	15%	13%	12%	12%	124
Second Cong. Dist	20%	16%	19%	15%	12%	18%	133

**DEM 2016 Primary – Would NOT Support  
(Likely 2016 DEM Primary Voters)**

	<u>Joe Biden</u>	<u>Andrew Cuomo</u>	<u>Hillary Clinton</u>	<u>Someone Else</u>	<u>All Acceptable</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>9%</b>	<b>9%</b>	<b>5%</b>	<b>10%</b>	<b>29%</b>	<b>38%</b>	<b>254</b>
Registered Democrat	8%	9%	7%	11%	26%	39%	126
Registered Undeclared	6%	11%	4%	9%	40%	29%	88
Democrat	9%	9%	4%	9%	28%	40%	233
Independent	0%	9%	20%	12%	47%	13%	17
Republican	34%	0%	18%	47%	0%	0%	2
Liberal	7%	7%	2%	14%	32%	39%	121
Moderate	12%	10%	5%	7%	31%	35%	102
Conservative	13%	18%	31%	0%	2%	36%	13
Support Tea Party	4%	0%	67%	15%	14%	0%	7
Neutral	5%	6%	5%	15%	33%	35%	68
Oppose Tea Party	9%	11%	2%	8%	29%	40%	165
Romney/Ryan Voter	44%	0%	24%	32%	0%	0%	5
Obama/Biden Voter	8%	10%	5%	9%	31%	37%	210
Other	0%	0%	0%	0%	22%	78%	7
Did Not Vote in 2012	15%	0%	3%	14%	21%	47%	30
Union household	8%	19%	4%	2%	37%	31%	33
Non-union	9%	7%	5%	11%	27%	40%	216
Read Union Leader	8%	7%	7%	11%	23%	44%	56
Read Boston Globe	4%	11%	11%	14%	31%	29%	43
Watch WMUR	11%	9%	6%	13%	25%	36%	134
Listen to NHPR	10%	8%	4%	7%	34%	37%	105
10 yrs or less in NH	5%	4%	8%	17%	36%	31%	29
11 to 20 years	7%	7%	2%	7%	21%	57%	65
More than 20 years	11%	10%	6%	10%	31%	32%	157
18 to 34	7%	6%	0%	10%	27%	50%	84
35 to 49	14%	8%	0%	7%	33%	39%	58
50 to 64	7%	16%	14%	11%	25%	26%	68
65 and over	11%	3%	9%	14%	27%	35%	39
Male	4%	9%	6%	14%	30%	37%	88
Female	11%	9%	5%	8%	28%	39%	165
High school or less	10%	7%	5%	7%	20%	52%	44
Some college	12%	5%	6%	14%	30%	34%	69
College graduate	6%	12%	7%	6%	28%	41%	69
Post-graduate	9%	10%	3%	12%	35%	32%	70
Attend services 1 or more/week	16%	12%	9%	13%	26%	25%	32
1-2 times a month	1%	8%	0%	23%	24%	44%	27
Less often	5%	8%	5%	11%	37%	34%	73
Never	12%	8%	4%	6%	26%	44%	113
North Country	10%	9%	0%	5%	15%	61%	27
Central / Lakes	6%	8%	3%	17%	41%	25%	34
Connecticut Valley	5%	8%	9%	6%	22%	51%	42
Mass Border	10%	7%	8%	16%	26%	33%	58
Seacoast	13%	6%	4%	7%	39%	30%	50
Manchester Area	8%	15%	4%	8%	27%	38%	42
First Cong. Dist	11%	9%	3%	11%	33%	32%	122
Second Cong. Dist	7%	8%	7%	10%	25%	44%	132



**Generic 2016 Presidential Matchup  
(New Hampshire Adults)**

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Undecided</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>39%</b>	<b>41%</b>	<b>1%</b>	<b>20%</b>	<b>655</b>
Registered Democrat	4%	89%	0%	7%	134
Registered Undeclared	33%	35%	1%	31%	273
Registered Republican	88%	3%	1%	8%	139
Democrat	5%	84%	0%	11%	288
Independent	34%	14%	3%	48%	137
Republican	86%	1%	1%	11%	223
Liberal	5%	84%	1%	10%	156
Moderate	34%	39%	1%	26%	276
Conservative	81%	6%	0%	14%	175
Support Tea Party	82%	3%	1%	14%	129
Neutral	44%	31%	1%	25%	224
Oppose Tea Party	16%	66%	1%	17%	269
Romney/Ryan Voter	83%	2%	1%	14%	234
Obama/Biden Voter	7%	72%	1%	21%	305
Other	40%	23%	2%	35%	28
Did Not Vote in 2012	31%	47%	4%	17%	68
Union household	38%	47%	3%	11%	79
Non-union	39%	39%	1%	21%	571
Read Union Leader	43%	37%	2%	19%	148
Read Boston Globe	30%	48%	0%	23%	86
Watch WMUR	43%	37%	1%	19%	371
Listen to NHPR	20%	59%	1%	20%	194
10 yrs or less in NH	41%	43%	3%	13%	80
11 to 20 years	41%	41%	2%	17%	150
More than 20 years	37%	41%	1%	22%	411
18 to 34	32%	52%	1%	14%	181
35 to 49	41%	34%	2%	23%	166
50 to 64	39%	40%	0%	20%	172
65 and over	46%	34%	1%	20%	119
Male	49%	28%	2%	21%	320
Female	29%	52%	0%	19%	336
High school or less	45%	36%	0%	19%	129
Some college	36%	41%	2%	21%	163
College graduate	48%	33%	1%	18%	205
Post-graduate	24%	55%	1%	21%	157
Attend services 1 or more/week	53%	30%	0%	17%	133
1-2 times a month	44%	36%	0%	20%	78
Less often	39%	40%	1%	20%	171
Never	30%	48%	2%	20%	251
North Country	36%	51%	0%	13%	53
Central / Lakes	35%	35%	1%	29%	92
Connecticut Valley	27%	52%	0%	21%	94
Mass Border	49%	34%	2%	15%	177
Seacoast	34%	45%	1%	20%	112
Manchester Area	41%	37%	1%	21%	127
First Cong. Dist	40%	37%	1%	22%	334
Second Cong. Dist	37%	44%	1%	18%	321