

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

August 20, 2014

HASSAN CONTINUES TO LEAD GOP CHALLENGERS

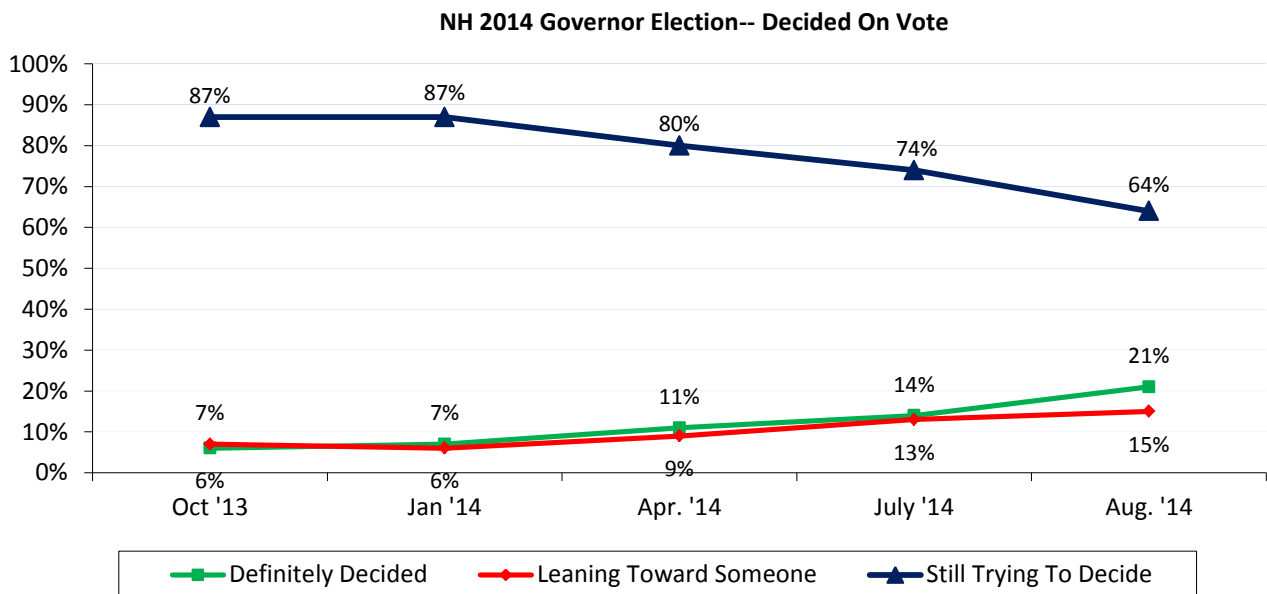
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DURHAM, NH – New Hampshire Governor Maggie Hassan continues to lead her Republican challengers Walt Havenstein and Andrew Hemingway by double-digits.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Eight hundred and twenty-seven (827) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between August 7 and August 17, 2014. The margin of sampling error for the survey is +/- 3.4 percent. The sample included 609 likely voters (with a +/- 4.0 percent margin of sampling error).

2014 NH Governor Election

Although the election is less than three months away, very few New Hampshire voters have decided who they will vote for in the 2014 gubernatorial election -- 21% have definitely decided on someone to support, 15% are leaning toward someone and 64% are still trying to decide.

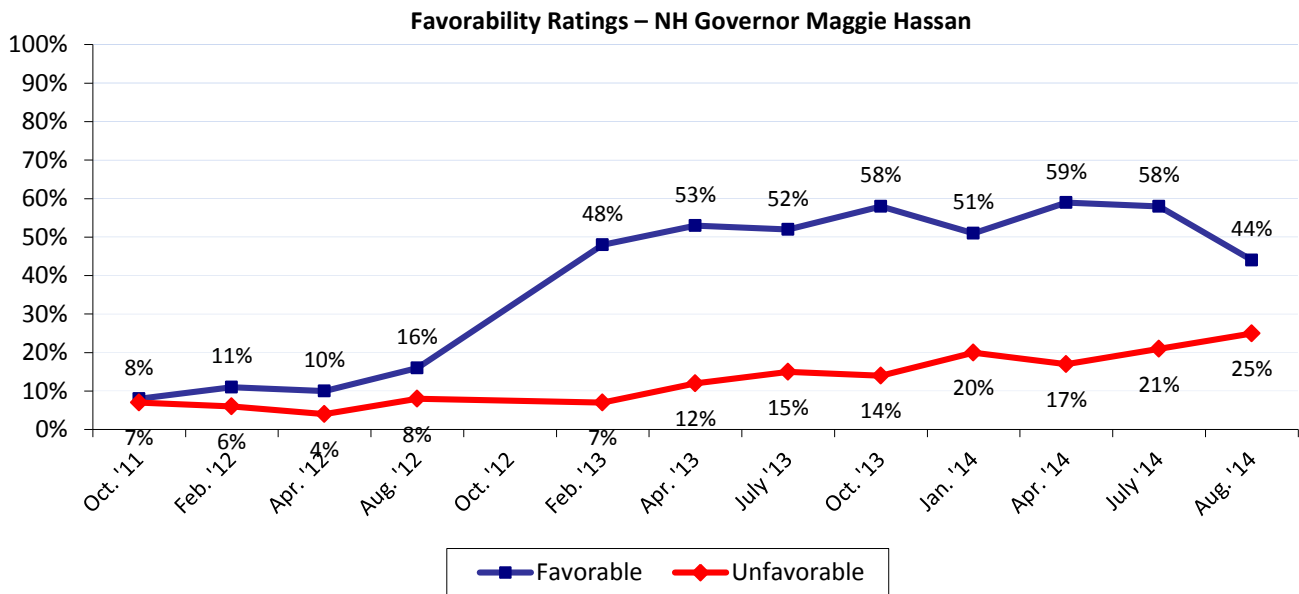


* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Favorability Ratings – Governor Maggie Hassan**

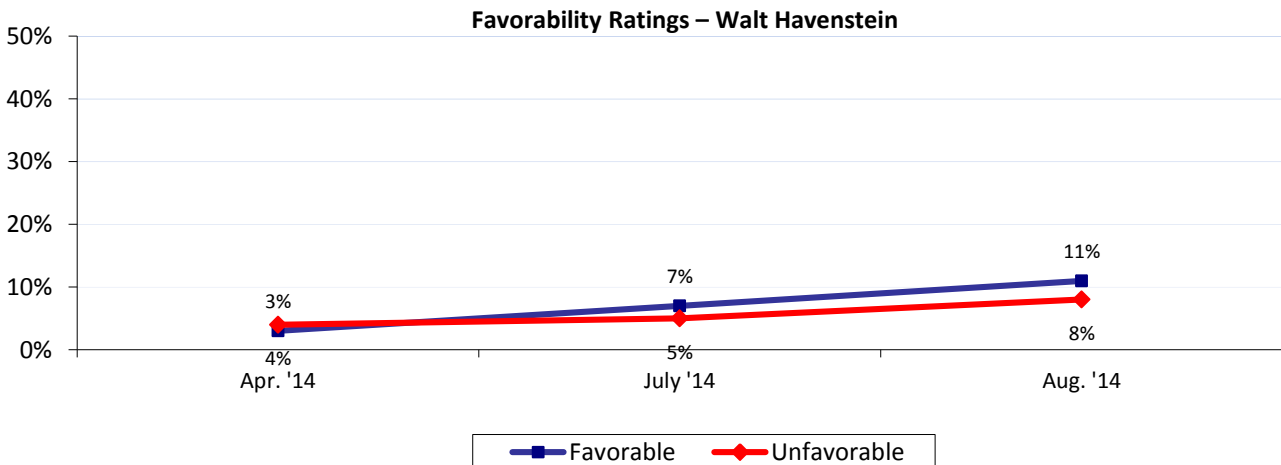
In November, Granite Staters will go to the polls to elect the state’s Governor, who serves only a two-year term. Governor Hassan is seeking election for a second term and is being challenged in the Democratic Primary by Ian Freeman (D-Keene) and Clecia Terrio (D-Manchester). On the Republican side, Walt Havenstein (R-Alton), Andrew Hemingway (R-Bristol), Jonathan Smolin (R-Alton) and Daniel Greene (R-Pittsfield) are vying for the GOP nomination. All challengers are largely unknown to Granite Staters.

Governor Maggie Hassan has seen her favorability drop somewhat in the last month. Currently, 44% of New Hampshire adults say they have a favorable opinion of Hassan, 25% have an unfavorable opinion, 12% are neutral, and 19% say they don’t know enough about her to say. Hassan’s net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is a +19%, which is down from +37% in July. Hassan remains very popular among Democrats (+64% net favorable) and somewhat popular among Independents (+11%), but unpopular among Republicans (-23%).



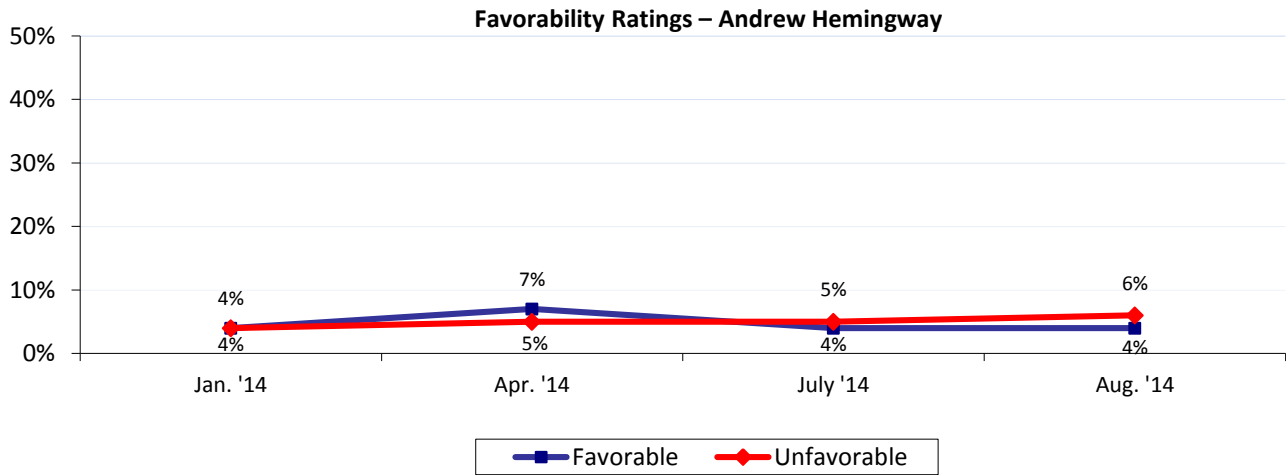
Favorability Ratings – Republican & Democrat Challengers

Currently 11% of New Hampshire adults have a favorable opinion of Havenstein, 8% have an unfavorable opinion, 3% are neutral and 78% don’t know enough to say. His net favorability is +3%, which is up from +2% in July. Havenstein’s net favorability among 2014 likely voters is +4%.



** In this poll, candidate favorability was asked slightly differently than past polls. See methodology for details.

Only 4% of New Hampshire adults have a favorable opinion of Hemingway, 6% have an unfavorable opinion, 3% are neutral and 87% don't know enough to say. His net favorability is -2%, which is down from -1% in July. Hemingway's net favorability among 2014 likely voters is also -2%.

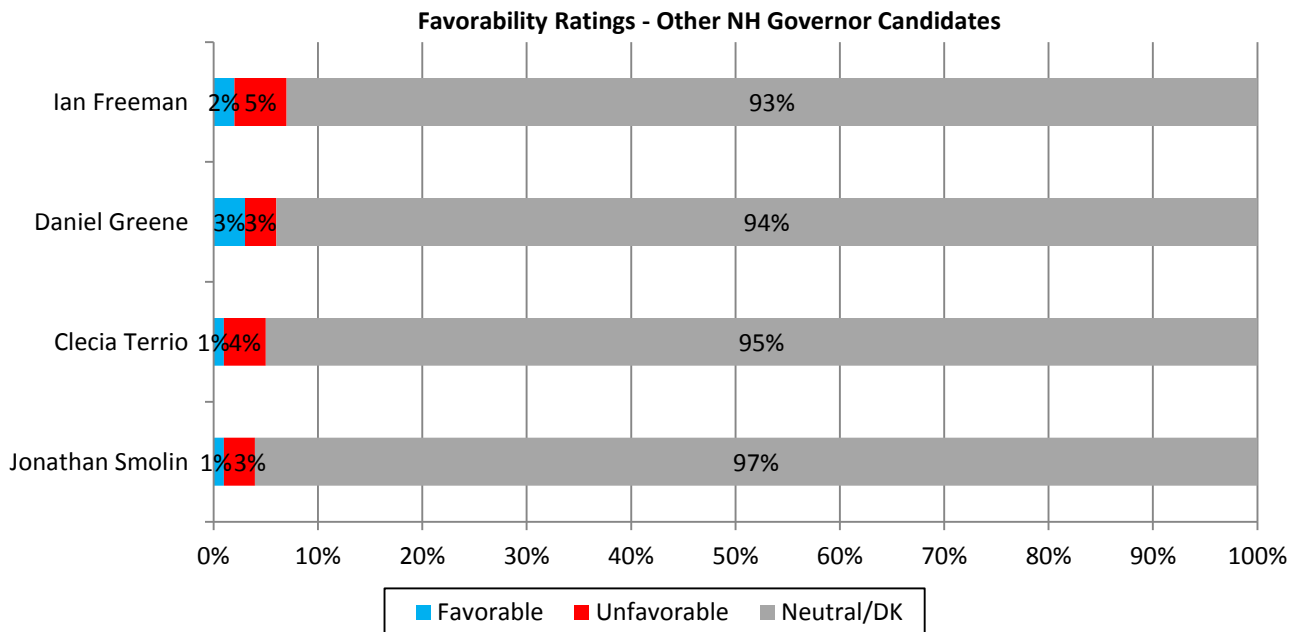


Very few New Hampshire residents know enough about the remaining four gubernatorial candidates to have an opinion on them. Only 2% have a favorable opinion of Freeman, 5% have an unfavorable opinion, 2% are neutral and 91% don't know enough to say. Freeman's net favorability is -3%.

Three percent (3%) have a favorable opinion of Greene, 3% have an unfavorable opinion, 1% are neutral, and 93% don't know enough to say. Greene's net favorability is 0%.

One percent (1%) have a favorable opinion of Terrio, 4% have an unfavorable opinion of her, 1% are neutral and 94% don't know enough about her to say. Terrio's net favorability is -3%.

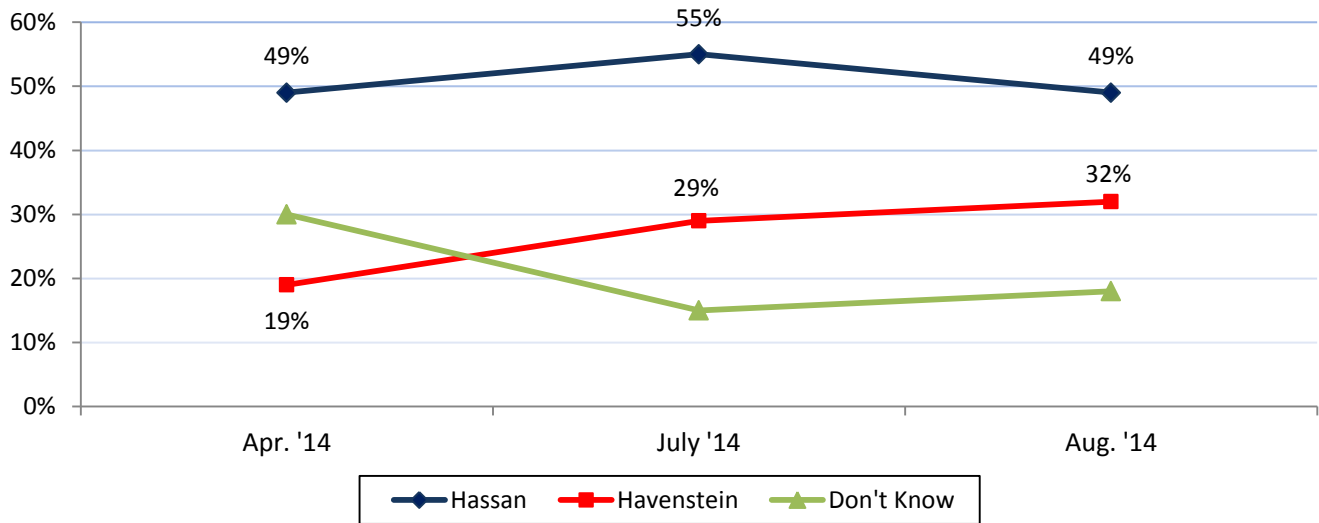
One percent (1%) have a favorable opinion of Smolin, 3% have an unfavorable opinion, 2% are neutral and 95% don't know enough about him to say. Smolin's net favorability is -2%.



Gubernatorial Trial Heats

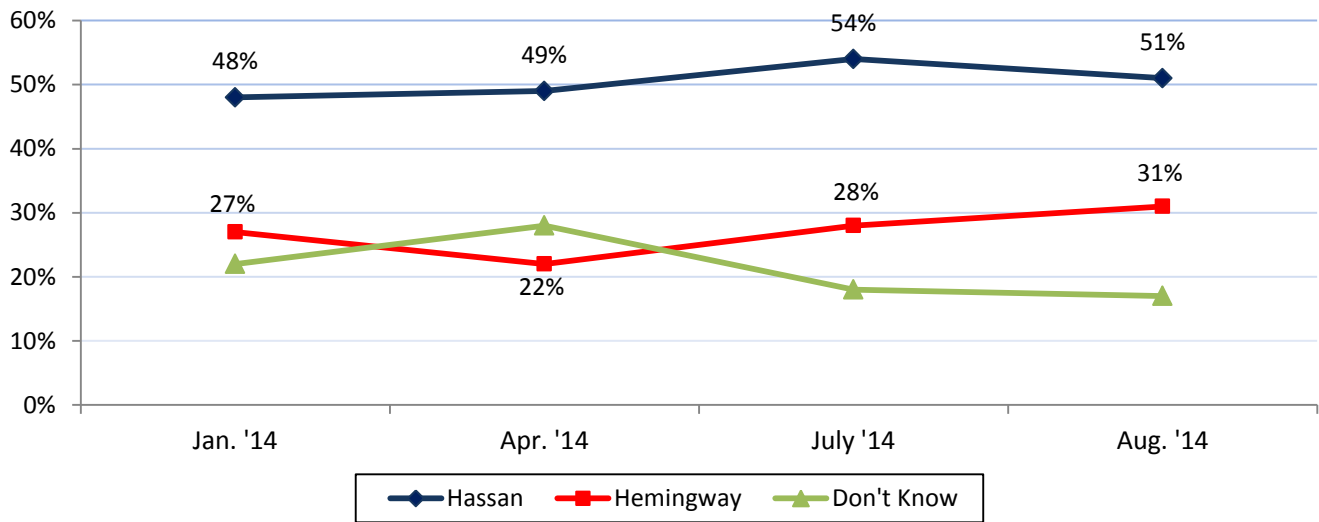
If the 2014 gubernatorial election were held today between Maggie Hassan and Walt Havenstein, 49% of likely voters would vote for Hassan, 32% would vote for Havenstein, 1% would vote for someone else and 18% are undecided.

Governor - Hassan vs. Havenstein - Likely Voters



If Andrew Hemingway were the Republican nominee, 51% of likely voters would vote for Hassan, 31% would vote for Hemingway, 1% would vote for someone else and 17% are undecided.

Governor - Hassan vs. Hemingway - Likely Voters

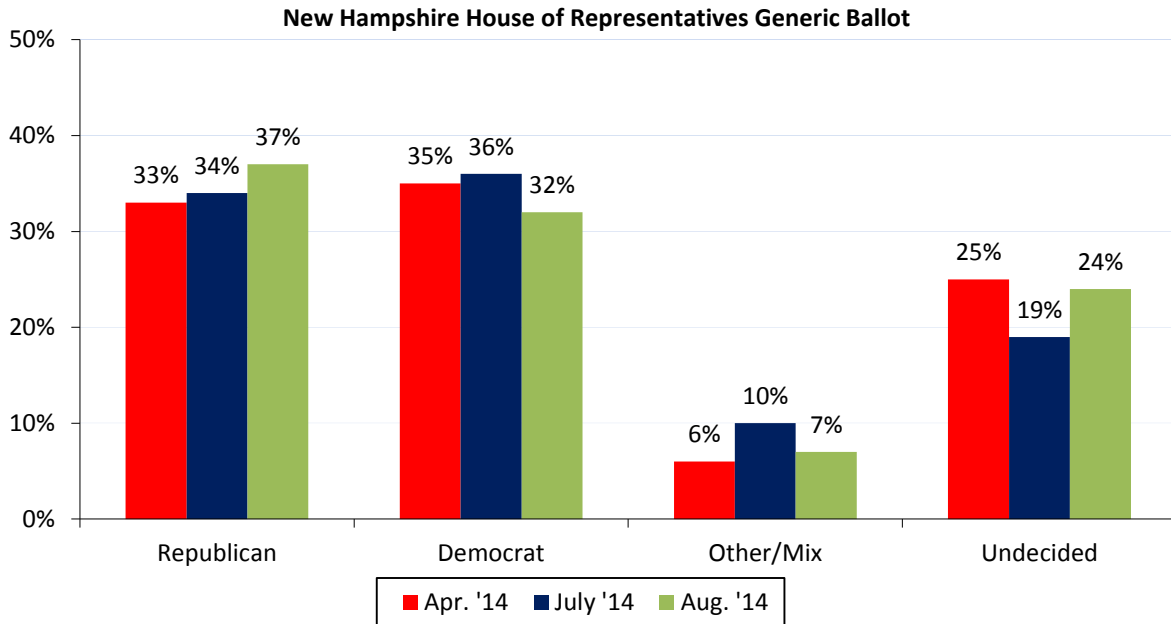


As would be expected in hypothetical matchups this early, Democrats and Republicans largely support their party's candidate and many Independents are undecided. Currently, Hassan leads both Havenstein (35%-22%) and Hemingway (38%-17%) among Independents.

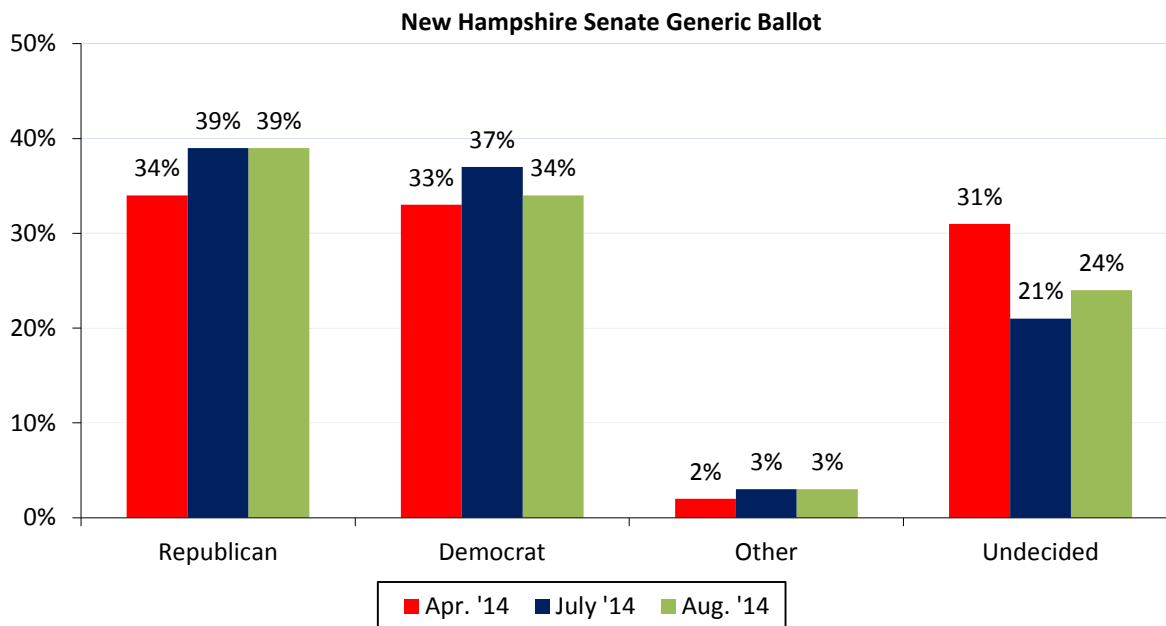
New Hampshire House of Representatives

Likely 2014 New Hampshire voters were asked which party's candidate they planned on supporting in the upcoming election for state representatives. Currently, 37% plan on supporting Republican candidates, 32% plan on supporting Democratic candidates, 7% plan on supporting another party or a mix of Republicans and Democrats, and 24% are undecided.

Based on an evaluation of past "generic ballot" polling in New Hampshire and actual election results, these results would translate into 264 seats for Republicans and 136 seats for Democrats. But this estimate, and the estimate for Senate seats, is highly dependent on actual turnout in November.



Likely 2014 New Hampshire voters were also asked which party's candidate they planned on supporting for State Senate -- 39% support Republican candidates, 34% support Democratic candidates, 3% support another party, and 24% are undecided. Based on an evaluation of past "generic ballot" polling in New Hampshire and actual election results, these results would translate into 16 seats for Republicans and 8 seats for Democrats.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Eight hundred and twenty-seven (827) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between August 7 and August 17, 2014. The margin of sampling error for the survey is +/- 3.4 percent. The sample included 609 likely voters (with a +/- 4.0 percent margin of sampling error).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

Granite State Poll, August 2014 Demographics

Sex	N	%	Region	N	%
Male	408	49%	North Country	59	7%
Female	419	51%	Central/Lakes	146	18%
			Connecticut Valley	124	15%
			Mass Border	242	29%
			Seacoast	128	16%
			Manchester Area	127	15%
Age	N	%	Party Registration	N	%
18 to 34	214	26%	Democrat	167	24%
35 to 49	230	28%	Undeclared	348	50%
50 to 64	220	27%	Republican	184	26%
65 and Over	151	19%			
Highest Level of Education	N	%	Party Identification	N	%
High School or Less	178	22%	Democrat	302	37%
Some College	218	26%	Independent	219	27%
College Graduate	268	33%	Republican	294	36%
Post-Graduate	161	19%			

Firmness of Choice For New Hampshire Governor – Likely Voters

"I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Governor election in 2014 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

	<u>Def. Decided</u>	<u>Leaning</u>	<u>Trying to Decide</u>	<u>(N=)</u>
Aug. '14	21%	15%	64%	(609)
July '14	14%	13%	74%	(493)
Apr. '14	11%	9%	80%	(374)
Jan. '14	7%	6%	87%	(459)
Oct. '13	6%	7%	87%	(507)

NH Governor – Hemingway vs. Hassan – Likely Voters

"If the 2014 Governor election was being held today and the candidates were Andrew Hemingway, the Republican and Maggie Hassan, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>
Hemingway	27%	22%	28%	31%
Hassan	48%	49%	54%	51%
Other	2%	1%	0%	1%
Don't know / undecided	22%	28%	18%	17%
(N=)	(461)	(382)	(497)	(597)

NH Governor – Havenstein vs. Hassan – Likely Voters

"If the 2014 Governor election was being held today and the candidates were Walt Havenstein, the Republican and Maggie Hassan, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>
Havenstein	19%	29%	32%
Hassan	49%	55%	49%
Other	2%	1%	1%
Don't know / undecided	30%	15%	18%
(N=)	(383)	(500)	(601)

Typically in the Granite State Poll, candidate favorability is asked like this: "Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor Maggie Hassan?"

In this poll, candidate favorability was asked: "Next, I'm going to read you a list of the candidates who have filed to run for Governor. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about them to say. Maggie Hassan?"

Favorability Ratings – Maggie Hassan

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
Aug. '14	44%	12%	25%	19%	+19%	(827)
July '14	58%	9%	21%	12%	+37%	(664)
Apr. '14	59%	11%	17%	13%	+42%	(507)
Jan. '14	51%	15%	20%	14%	+31%	(581)
Oct. '13	58%	8%	14%	20%	+44%	(662)
July '13	52%	12%	15%	20%	+37%	(515)
Apr. '13	53%	16%	12%	19%	+41%	(505)
Feb. '13	48%	16%	7%	28%	+41%	(578)
Aug. '12	16%	4%	8%	72%	+8%	(580)
Apr. '12	10%	4%	4%	81%	+6%	(531)
Feb. '12	11%	6%	6%	77%	+5%	(524)
Oct. '11	8%	8%	7%	77%	+1%	(555)

Favorability Ratings – Andrew Hemingway

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Aug. '14	4%	3%	6%	87%	-2%	(826)
July '14	4%	3%	5%	88%	-1%	(668)
Apr. '14	7%	4%	5%	84%	+2%	(506)
Jan. '14	4%	9%	4%	83%	0%	(581)

Favorability Ratings – Walt Havenstein

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Aug. '14	11%	3%	8%	78%	+3%	(826)
July '14	7%	2%	5%	86%	+2%	(668)
Apr. '14	3%	4%	4%	89%	-1%	(505)

Favorability Rating – Other Gubernatorial Candidates

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Aug. '14						
Ian Freeman	2%	2%	5%	91%	-3%	(826)
Daniel Greene	3%	1%	3%	93%	0%	(825)
Jonathan Smolin	1%	2%	3%	95%	-2%	(826)
Clecia Terrio	1%	1%	4%	94%	-3%	(826)

Generic NH House Ballot

"Please think about the November election for your representative to the New Hampshire House of Representatives. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire House of Representatives ... or do you plan to skip the election for New Hampshire House of Representatives this time?" ROTATE PARTIES

	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>
Republican	33%	34%	37%
Democrat	35%	36%	32%
Other	1%	1%	1%
Some DEM, Some GOP	5%	9%	6%
DK/Undecided	25%	19%	24%
(N=)	(383)	(493)	(598)

Generic NH Senate Ballot

"Please think about the November election for your representative to the New Hampshire Senate. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Senate ... or do you plan to skip the election for New Hampshire Senate this time?" ROTATE PARTIES

	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>
Republican	34%	39%	39%
Democrat	33%	37%	34%
Other	2%	3%	3%
DK/Undecided	31%	21%	24%
(N=)	(369)	(488)	(593)

A historical analysis was done looking at the results of the "generic ballot" question and the actual number of seats won by Republicans in the New Hampshire House and Senate in the 2000 through 2012 elections was presented at the annual meeting of the American Association for Public Opinion Research Annual (AAPOR), and is available from the UNH Survey Center.

The model developed in this paper used for estimating House seats from the generic ballot question is:
 $\text{HOUSE SEATS} = -264.711 + (2\text{-party GOP estimate} * 986.291)$

In this Granite State Poll, the two party estimate of House vote percentage for Republicans, 53.6% (37% GOP / (37% GOP + 32% DEM) = 53.6%) is calculated and inserted into the formula above. This results in an estimate of 264 Republican House seats and 136 Democratic House seats.

The model developed for estimating Senate seats from the generic ballot question is:
 $\text{SENATE SEATS} = -20.355 + (2\text{-party GOP estimate} * 68.817)$

In this Granite State Poll, the two party estimate of Senate vote percentage for Republicans, 53.4% (39% GOP / (39% GOP + 34% DEM) = 53.4%) is calculated and inserted into the formula above. This results in an estimate of 16 Republican Senate seats and 8 Democratic Senate seats.

Firmness of choice for New Hampshire Governor

	<u>Definitely Decided</u> 21%	<u>Leaning Toward Someone</u> 15%	<u>Still Trying To Decide</u> 64%	<u>(N=)</u> 609
STATEWIDE				
Registered Democrat	43%	14%	43%	145
Registered Undeclared	18%	17%	66%	259
Registered Republican	8%	15%	77%	166
Democrat	40%	16%	44%	239
Independent	8%	16%	76%	123
Republican	8%	14%	79%	244
Approve of Obama	39%	18%	43%	221
Neutral	10%	8%	82%	24
Disapprove of Obama	10%	15%	75%	352
18 to 34	12%	24%	64%	99
35 to 49	14%	12%	74%	185
50 to 64	20%	13%	67%	184
65 and over	34%	18%	48%	133
Male	19%	16%	65%	298
Female	22%	14%	64%	311
High school or less	20%	20%	60%	100
Some college	22%	16%	63%	146
College graduate	16%	11%	74%	219
Post-graduate	28%	18%	54%	144
North Country	34%	14%	52%	50
Central / Lakes	24%	9%	67%	105
Connecticut Valley	17%	19%	64%	103
Mass Border	14%	16%	70%	151
Seacoast	24%	11%	65%	102
Manchester Area	20%	21%	59%	99
First Cong. Dist	22%	13%	65%	298
Second Cong. Dist	19%	17%	64%	312

Governor – Andrew Hemingway vs. Maggie Hassan – Likely Voters

STATEWIDE	<u>Hemingway</u> 31%	<u>Hassan</u> 51%	<u>Other</u> 1%	<u>DK</u> 17%	<u>(N)</u> 597
Registered Democrat	5%	86%	0%	9%	143
Registered Undeclared	24%	54%	2%	20%	255
Registered Republican	69%	16%	0%	15%	162
Democrat	1%	92%	0%	6%	238
Independent	17%	38%	4%	41%	119
Republican	68%	15%	0%	17%	237
Definitely Decided	10%	86%	0%	3%	123
Leaning Toward Someone	26%	62%	4%	9%	91
Still Trying To Decide	39%	37%	0%	24%	382
Approve of Obama	0%	93%	0%	7%	220
Neutral	8%	37%	0%	55%	24
Disapprove of Obama	53%	25%	1%	21%	341
18 to 34	27%	44%	0%	30%	93
35 to 49	32%	46%	2%	21%	185
50 to 64	32%	55%	0%	13%	178
65 and over	33%	55%	1%	11%	131
Male	34%	43%	2%	22%	293
Female	28%	58%	0%	13%	304
High school or less	38%	42%	0%	20%	99
Some college	33%	48%	2%	17%	145
College graduate	31%	48%	1%	21%	210
Post-graduate	25%	64%	0%	11%	142
North Country	21%	73%	0%	6%	50
Central / Lakes	26%	54%	0%	20%	103
Connecticut Valley	36%	45%	2%	18%	103
Mass Border	36%	41%	1%	22%	149
Seacoast	24%	59%	0%	16%	101
Manchester Area	36%	48%	2%	14%	91
First Cong. Dist	29%	53%	1%	18%	288
Second Cong. Dist	33%	49%	1%	17%	309

Governor – Walt Havenstein vs. Maggie Hassan – Likely Voters

STATEWIDE	<u>Havenstein</u> 32%	<u>Hassan</u> 49%	<u>Other</u> 1%	<u>DK</u> 18%	<u>(N)</u> 601
Registered Democrat	5%	84%	0%	10%	144
Registered Undeclared	28%	54%	0%	18%	255
Registered Republican	68%	13%	2%	17%	164
Democrat	1%	92%	0%	7%	237
Independent	22%	35%	1%	42%	121
Republican	68%	14%	2%	16%	240
Definitely Decided	15%	85%	0%	0%	125
Leaning Toward Someone	29%	58%	4%	9%	92
Still Trying To Decide	39%	36%	0%	25%	384
Approve of Obama	1%	91%	0%	8%	219
Neutral	8%	57%	0%	35%	24
Disapprove of Obama	54%	23%	1%	22%	347
18 to 34	22%	45%	3%	30%	99
35 to 49	34%	42%	0%	24%	183
50 to 64	33%	54%	1%	12%	179
65 and over	38%	54%	0%	8%	131
Male	34%	43%	1%	22%	294
Female	30%	56%	0%	14%	307
High school or less	33%	40%	4%	23%	99
Some college	39%	46%	0%	15%	146
College graduate	32%	47%	0%	21%	214
Post-graduate	26%	62%	0%	11%	142
North Country	23%	73%	0%	4%	50
Central / Lakes	28%	51%	0%	21%	104
Connecticut Valley	31%	49%	3%	16%	102
Mass Border	39%	38%	1%	21%	150
Seacoast	27%	56%	0%	16%	101
Manchester Area	37%	45%	0%	18%	94
First Cong. Dist	31%	51%	0%	17%	292
Second Cong. Dist	33%	47%	1%	18%	309

Favorability Rating – Ian Freeman

STATEWIDE	<u>Favorable</u> 2%	<u>Neutral</u> 2%	<u>Unfavorable</u> 5%	<u>Don't Know</u> 91%	<u>(N)</u> 826
Registered Democrat	3%	2%	8%	88%	166
Registered Undeclared	3%	3%	3%	91%	348
Registered Republican	2%	0%	4%	94%	184
Democrat	3%	1%	6%	90%	300
Independent	2%	3%	3%	92%	219
Republican	2%	2%	4%	92%	294
Definitely Decided	3%	0%	12%	84%	125
Leaning Toward Someone	3%	0%	5%	93%	92
Still Trying To Decide	3%	3%	3%	92%	390
Approve of Obama	3%	0%	5%	91%	303
Neutral	0%	1%	1%	98%	58
Disapprove of Obama	2%	3%	5%	91%	449
Likely Voter	3%	2%	5%	90%	608
Non-Likely Voter	2%	2%	2%	94%	218
18 to 34	4%	2%	2%	93%	214
35 to 49	1%	3%	5%	90%	230
50 to 64	3%	1%	6%	90%	219
65 and over	3%	0%	4%	93%	150
Male	3%	1%	5%	90%	407
Female	2%	2%	4%	92%	419
High school or less	6%	2%	7%	85%	178
Some college	2%	3%	3%	92%	218
College graduate	2%	2%	3%	94%	268
Post-graduate	0%	0%	6%	94%	160
North Country	1%	0%	4%	94%	58
Central / Lakes	4%	1%	6%	89%	146
Connecticut Valley	3%	0%	11%	86%	124
Mass Border	2%	1%	1%	95%	242
Seacoast	2%	3%	5%	90%	128
Manchester Area	2%	5%	2%	91%	127
First Cong. Dist	2%	2%	3%	92%	396
Second Cong. Dist	3%	1%	6%	90%	430

Favorability Rating – Daniel Greene

STATEWIDE	<u>Favorable</u> 3%	<u>Neutral</u> 1%	<u>Unfavorable</u> 3%	<u>Don't Know</u> 93%	<u>(N)</u> 825
Registered Democrat	2%	2%	5%	90%	166
Registered Undeclared	3%	2%	3%	92%	347
Registered Republican	3%	1%	1%	95%	184
Democrat	3%	2%	6%	90%	299
Independent	3%	0%	3%	95%	219
Republican	2%	2%	1%	94%	294
Definitely Decided	3%	3%	9%	84%	125
Leaning Toward Someone	3%	1%	5%	92%	92
Still Trying To Decide	3%	2%	1%	95%	389
Approve of Obama	2%	1%	6%	91%	303
Neutral	7%	1%	1%	92%	58
Disapprove of Obama	2%	2%	2%	94%	449
Likely Voter	3%	2%	3%	92%	607
Non-Likely Voter	1%	0%	5%	94%	218
18 to 34	5%	1%	5%	90%	214
35 to 49	1%	3%	1%	95%	230
50 to 64	2%	1%	3%	94%	218
65 and over	2%	1%	5%	92%	150
Male	3%	0%	4%	93%	407
Female	2%	2%	3%	93%	418
High school or less	2%	2%	6%	90%	177
Some college	2%	2%	2%	93%	218
College graduate	2%	1%	2%	95%	268
Post-graduate	4%	1%	5%	90%	160
North Country	0%	0%	8%	92%	58
Central / Lakes	2%	2%	4%	91%	146
Connecticut Valley	1%	0%	3%	96%	124
Mass Border	3%	1%	2%	94%	241
Seacoast	3%	1%	4%	91%	128
Manchester Area	3%	4%	3%	90%	127
First Cong. Dist	3%	3%	3%	92%	396
Second Cong. Dist	2%	0%	4%	94%	429

Favorability Rating – Maggie Hassan

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	44%	12%	25%	19%	827
Registered Democrat	74%	5%	8%	13%	167
Registered Undeclared	47%	16%	20%	17%	348
Registered Republican	25%	7%	54%	14%	184
Democrat	72%	8%	8%	12%	302
Independent	31%	20%	20%	29%	219
Republican	25%	10%	48%	18%	294
Definitely Decided	84%	1%	13%	2%	126
Leaning Toward Someone	61%	7%	27%	4%	92
Still Trying To Decide	39%	14%	33%	15%	391
Approve of Obama	69%	10%	5%	16%	305
Neutral	39%	28%	17%	15%	58
Disapprove of Obama	28%	11%	40%	20%	449
Likely Voter	51%	10%	28%	11%	609
Non-Likely Voter	23%	17%	19%	41%	218
18 to 34	33%	13%	24%	30%	214
35 to 49	42%	14%	28%	15%	230
50 to 64	48%	11%	25%	16%	220
65 and over	55%	8%	25%	12%	151
Male	41%	11%	31%	18%	408
Female	47%	13%	20%	19%	419
High school or less	37%	8%	32%	23%	178
Some college	42%	14%	23%	22%	218
College graduate	39%	12%	28%	20%	268
Post-graduate	63%	13%	17%	7%	161
North Country	57%	10%	25%	8%	59
Central / Lakes	45%	18%	25%	12%	146
Connecticut Valley	46%	11%	24%	20%	124
Mass Border	34%	8%	28%	30%	242
Seacoast	51%	16%	24%	9%	128
Manchester Area	47%	10%	24%	19%	127
First Cong. Dist	47%	12%	24%	17%	397
Second Cong. Dist	41%	12%	26%	20%	430

Favorability Rating – Walt Havenstein

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	11%	3%	8%	78%	826
Registered Democrat	4%	1%	16%	78%	167
Registered Undeclared	11%	5%	7%	77%	348
Registered Republican	23%	2%	6%	69%	184
Democrat	5%	4%	14%	77%	301
Independent	8%	2%	2%	87%	219
Republican	20%	4%	5%	71%	294
Definitely Decided	17%	1%	27%	55%	125
Leaning Toward Someone	23%	4%	16%	57%	92
Still Trying To Decide	10%	4%	3%	83%	391
Approve of Obama	4%	2%	13%	82%	304
Neutral	2%	10%	2%	86%	58
Disapprove of Obama	18%	4%	5%	74%	449
Likely Voter	14%	3%	10%	73%	609
Non-Likely Voter	4%	4%	1%	91%	218
18 to 34	5%	2%	5%	88%	214
35 to 49	8%	4%	6%	83%	230
50 to 64	16%	4%	10%	70%	219
65 and over	18%	4%	11%	67%	151
Male	12%	3%	9%	76%	408
Female	11%	3%	6%	79%	419
High school or less	10%	2%	8%	80%	178
Some college	12%	6%	8%	74%	218
College graduate	11%	3%	7%	79%	268
Post-graduate	12%	3%	9%	76%	160
North Country	11%	3%	15%	71%	59
Central / Lakes	9%	2%	11%	78%	146
Connecticut Valley	8%	3%	6%	83%	124
Mass Border	12%	4%	3%	80%	242
Seacoast	15%	2%	7%	77%	128
Manchester Area	12%	6%	10%	72%	127
First Cong. Dist	11%	3%	7%	78%	397
Second Cong. Dist	11%	4%	8%	77%	430

Favorability Rating – Andrew Hemingway

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	4%	3%	6%	87%	826
Registered Democrat	2%	0%	12%	86%	166
Registered Undeclared	3%	7%	4%	86%	348
Registered Republican	8%	1%	4%	87%	184
Democrat	3%	3%	10%	84%	300
Independent	3%	6%	2%	89%	219
Republican	7%	3%	3%	87%	294
Definitely Decided	2%	1%	22%	75%	125
Leaning Toward Someone	6%	4%	7%	83%	92
Still Trying To Decide	5%	4%	2%	89%	390
Approve of Obama	1%	4%	8%	87%	303
Neutral	1%	0%	3%	97%	58
Disapprove of Obama	7%	4%	4%	85%	449
Likely Voter	5%	3%	7%	85%	608
Non-Likely Voter	3%	4%	3%	91%	218
18 to 34	5%	3%	6%	87%	214
35 to 49	2%	5%	3%	90%	230
50 to 64	7%	3%	6%	85%	219
65 and over	5%	3%	8%	84%	150
Male	5%	3%	9%	83%	407
Female	4%	4%	2%	90%	419
High school or less	9%	5%	4%	82%	178
Some college	2%	5%	7%	85%	218
College graduate	4%	1%	4%	91%	268
Post-graduate	3%	3%	8%	86%	160
North Country	3%	0%	17%	81%	58
Central / Lakes	3%	5%	9%	83%	146
Connecticut Valley	5%	1%	4%	90%	124
Mass Border	4%	4%	5%	87%	242
Seacoast	6%	2%	3%	90%	128
Manchester Area	5%	6%	3%	87%	127
First Cong. Dist	4%	3%	4%	90%	396
Second Cong. Dist	5%	4%	7%	84%	430

Favorability Rating – Jonathan Smolin

STATEWIDE	<u>Favorable</u> 1%	<u>Neutral</u> 2%	<u>Unfavorable</u> 3%	<u>Don't Know</u> 95%	<u>(N)</u> 826
Registered Democrat	2%	0%	5%	93%	166
Registered Undeclared	0%	4%	3%	93%	348
Registered Republican	0%	1%	2%	96%	184
Democrat	1%	1%	4%	94%	300
Independent	0%	2%	3%	96%	219
Republican	1%	3%	2%	95%	294
Definitely Decided	0%	0%	9%	91%	125
Leaning Toward Someone	0%	0%	5%	95%	92
Still Trying To Decide	1%	3%	2%	94%	390
Approve of Obama	1%	1%	4%	94%	303
Neutral	0%	1%	1%	98%	58
Disapprove of Obama	0%	2%	3%	94%	449
Likely Voter	1%	2%	3%	94%	608
Non-Likely Voter	0%	1%	2%	97%	218
18 to 34	0%	1%	1%	97%	214
35 to 49	0%	5%	3%	92%	230
50 to 64	1%	0%	4%	94%	219
65 and over	1%	1%	3%	95%	150
Male	0%	1%	4%	94%	407
Female	1%	2%	2%	95%	419
High school or less	0%	2%	3%	95%	178
Some college	0%	2%	5%	93%	218
College graduate	1%	0%	2%	97%	268
Post-graduate	1%	3%	4%	92%	160
North Country	0%	0%	7%	93%	58
Central / Lakes	1%	1%	6%	92%	146
Connecticut Valley	0%	2%	3%	95%	124
Mass Border	1%	2%	0%	97%	242
Seacoast	0%	1%	2%	97%	128
Manchester Area	1%	4%	4%	92%	127
First Cong. Dist	0%	2%	3%	95%	396
Second Cong. Dist	1%	1%	3%	94%	430

Favorability Rating – Clecia Terrio

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	1%	1%	4%	94%	826
Registered Democrat	2%	1%	5%	93%	166
Registered Undeclared	1%	2%	3%	93%	348
Registered Republican	1%	0%	3%	96%	184
Democrat	1%	0%	6%	92%	300
Independent	1%	1%	2%	95%	219
Republican	1%	2%	2%	95%	294
Definitely Decided	1%	1%	12%	87%	125
Leaning Toward Someone	0%	0%	4%	95%	92
Still Trying To Decide	1%	2%	1%	96%	390
Approve of Obama	1%	1%	5%	93%	303
Neutral	3%	0%	1%	96%	58
Disapprove of Obama	1%	1%	3%	95%	449
Likely Voter	1%	1%	4%	94%	608
Non-Likely Voter	2%	1%	4%	94%	218
18 to 34	1%	0%	5%	94%	214
35 to 49	1%	2%	2%	94%	230
50 to 64	2%	2%	3%	94%	219
65 and over	1%	0%	4%	94%	150
Male	1%	1%	4%	94%	407
Female	2%	1%	3%	94%	419
High school or less	1%	0%	4%	95%	178
Some college	2%	2%	4%	92%	218
College graduate	1%	1%	2%	95%	268
Post-graduate	1%	1%	5%	94%	160
North Country	0%	0%	7%	93%	58
Central / Lakes	2%	1%	5%	92%	146
Connecticut Valley	0%	0%	2%	98%	124
Mass Border	3%	1%	2%	94%	242
Seacoast	0%	0%	5%	95%	128
Manchester Area	1%	5%	4%	90%	127
First Cong. Dist	0%	2%	4%	94%	396
Second Cong. Dist	2%	0%	4%	94%	430

Generic Vote for NH House

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Some DEM, Some GOP</u>	<u>Don't Know/ Undecided</u>	<u>(N=)</u>
STATEWIDE	37%	32%	1%	6%	24%	598
Registered Democrat	6%	81%	1%	2%	11%	142
Registered Undeclared	30%	25%	1%	8%	36%	252
Registered Republican	81%	2%	1%	4%	12%	165
Democrat	1%	80%	1%	1%	18%	229
Independent	17%	7%	3%	17%	57%	123
Republican	82%	0%	1%	4%	12%	243
Definitely Decided	14%	67%	1%	5%	14%	124
Leaning Toward Someone	37%	34%	0%	5%	23%	92
Still Trying To Decide	45%	21%	1%	6%	27%	382
Approve of Obama	1%	72%	1%	3%	23%	216
Neutral	18%	17%	0%	1%	64%	24
Disapprove of Obama	62%	9%	2%	8%	19%	346
18 to 34	30%	35%	0%	5%	31%	95
35 to 49	40%	27%	0%	7%	26%	179
50 to 64	38%	34%	2%	4%	22%	183
65 and over	41%	34%	2%	7%	17%	132
Male	37%	27%	1%	9%	26%	293
Female	38%	38%	1%	3%	21%	305
High school or less	40%	28%	2%	9%	21%	97
Some college	38%	33%	0%	6%	24%	146
College graduate	40%	27%	1%	5%	28%	213
Post-graduate	32%	43%	1%	5%	19%	142
North Country	25%	39%	4%	4%	28%	49
Central / Lakes	29%	36%	0%	8%	27%	102
Connecticut Valley	43%	30%	1%	5%	21%	103
Mass Border	44%	21%	2%	8%	25%	150
Seacoast	31%	44%	1%	4%	20%	96
Manchester Area	42%	34%	1%	2%	22%	98
First Cong. Dist	35%	35%	1%	4%	24%	290
Second Cong. Dist	40%	30%	1%	7%	23%	308

Generic Vote for NH Senate

	<u>Republican</u> 39%	<u>Democrat</u> 34%	<u>Other</u> 3%	<u>Don't Know/ Undecided</u> 24%	<u>(N=)</u> 593
STATEWIDE					
Registered Democrat	5%	81%	1%	13%	143
Registered Undeclared	33%	28%	2%	37%	248
Registered Republican	83%	4%	2%	11%	164
Democrat	1%	81%	1%	16%	231
Independent	21%	7%	8%	63%	116
Republican	85%	2%	1%	12%	243
Definitely Decided	14%	70%	4%	12%	125
Leaning Toward Someone	41%	38%	0%	20%	91
Still Trying To Decide	47%	21%	3%	28%	377
Approve of Obama	1%	76%	1%	21%	215
Neutral	14%	19%	0%	67%	24
Disapprove of Obama	66%	9%	4%	21%	343
18 to 34	31%	35%	3%	31%	95
35 to 49	44%	28%	3%	25%	176
50 to 64	40%	37%	2%	21%	182
65 and over	40%	37%	2%	21%	131
Male	42%	29%	4%	24%	287
Female	37%	39%	1%	24%	306
High school or less	44%	29%	9%	18%	97
Some college	42%	33%	1%	25%	145
College graduate	40%	29%	1%	30%	211
Post-graduate	33%	47%	2%	18%	140
North Country	23%	43%	6%	29%	50
Central / Lakes	30%	40%	0%	30%	100
Connecticut Valley	42%	32%	1%	25%	102
Mass Border	48%	24%	6%	22%	147
Seacoast	35%	42%	3%	20%	96
Manchester Area	46%	35%	1%	19%	98
First Cong. Dist	38%	36%	2%	24%	287
Second Cong. Dist	41%	33%	3%	23%	306