

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

October 6, 2014

### HASSAN LEADS HAVENSTEIN IN NH GOVERNOR'S RACE

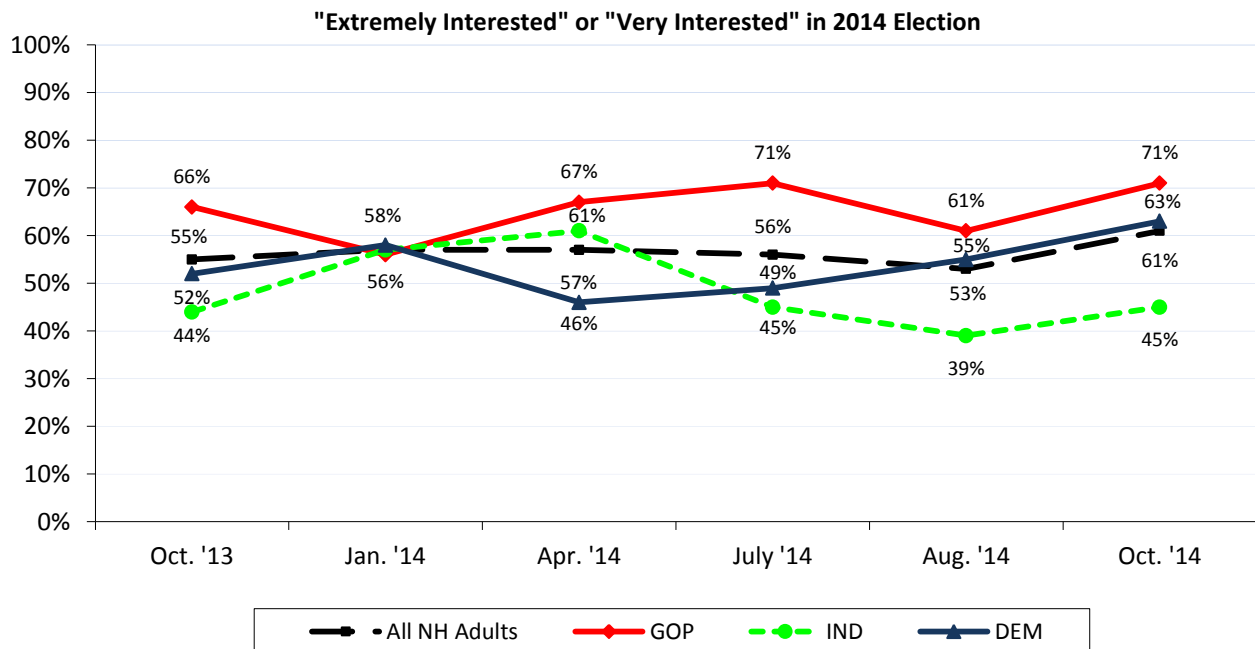
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DURHAM, NH – New Hampshire Governor Maggie Hassan's job approval has dropped somewhat, but she remains popular and continues to lead her Republican challenger Walt Havenstein.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Six hundred and eighty-one (681) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 29 and October 5, 2014. The margin of sampling error for the survey is +/- 3.8 percent. The sample included 532 likely voters (with a +/- 4.2 percent margin of sampling error).

### Interest in 2014 Election

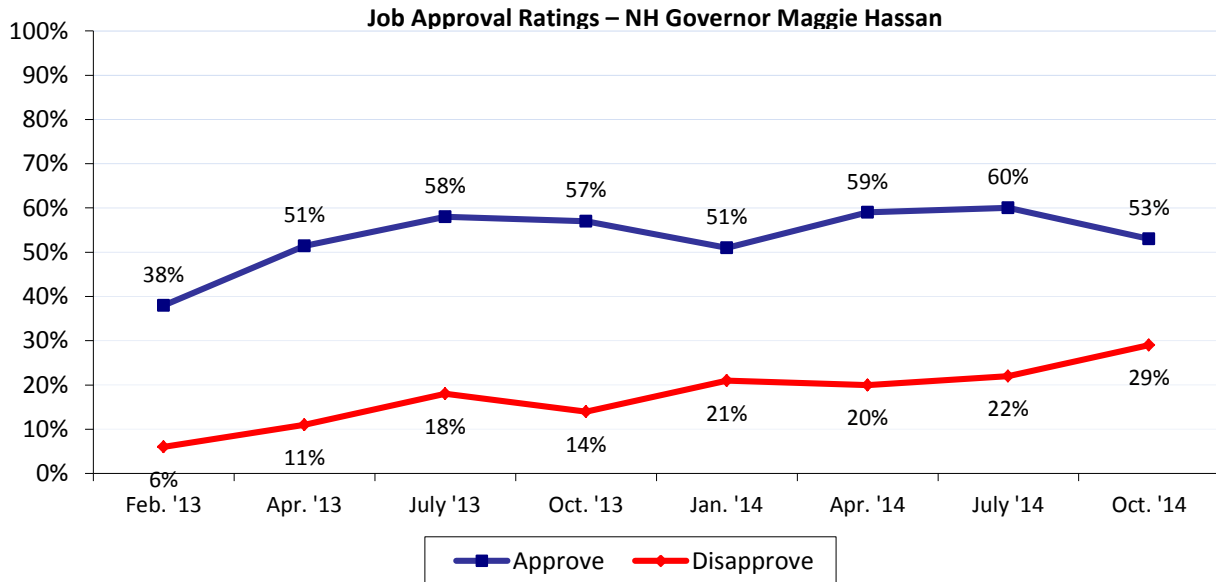
With the 2014 general election just a month away, only three in five Granite Staters (61%) consider themselves extremely interested (28%) or very interested (33%) in the 2014 general election. Republicans (71% are extremely or very interested) have a slight edge on Democrats (63%) when it comes to enthusiasm, while just 45% of Independents are interested in the upcoming election.



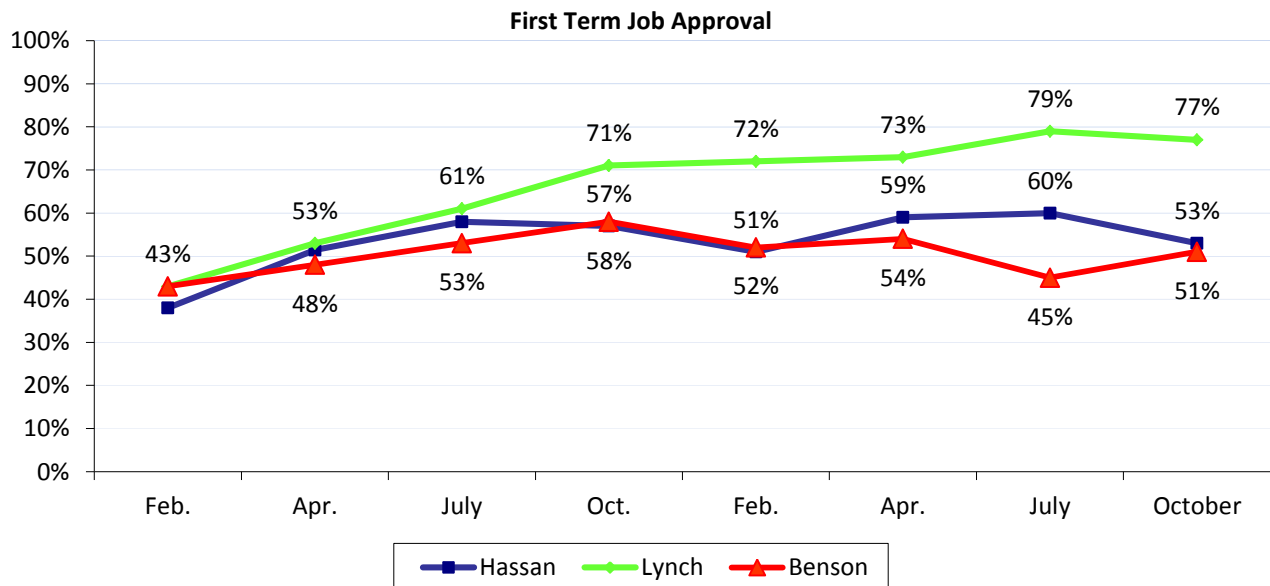
\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

## Gubernatorial Approval

Democratic Governor Maggie Hassan continues to have the approval of a majority of New Hampshire residents. In the most recent Granite State Poll, 53% of New Hampshire adults say they approve of the job Hassan is doing as governor, 29% disapprove, and 18% are neutral or don't know enough to say. Hassan's job approval rating has dropped somewhat since July. Democrats (87% approve, 6% disapprove) and Independents (42% approve, 24% disapprove) approve of Hassan's job performance, while Republicans (23% approve, 56% disapprove) disapprove. Among 2014 likely voters, 56% approve of Hassan and 30% disapprove.

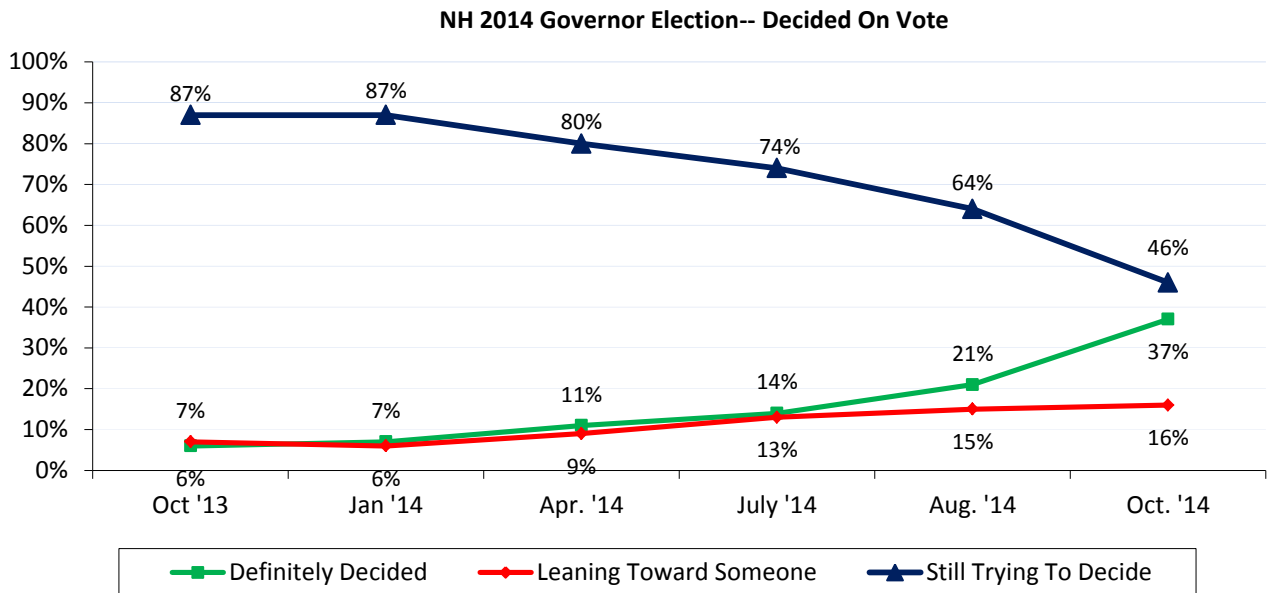


Hassan's job approval ratings at this point in her term are similar to Craig Benson, whose approval rating was 51% in October 2004. John Lynch enjoyed very high job approval ratings at this point in his first term, and he was elected by a wide margin in 2006 while Benson narrowly lost to Lynch in 2004.



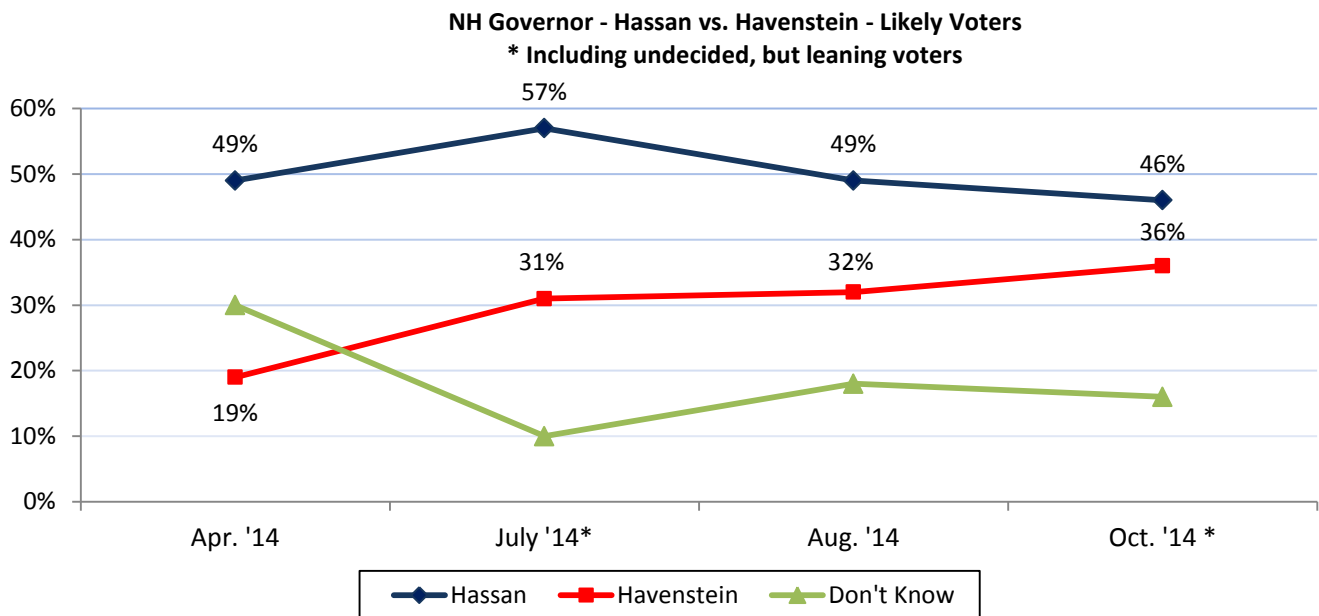
## 2014 NH Gubernatorial Election

Despite the election being weeks away, many New Hampshire voters are still undecided about who they will eventually vote for in the 2014 gubernatorial election -- 37% say they have definitely decided on who they will support, 16% are leaning toward a candidate, and 46% are still trying to decide.



## Gubernatorial Trial Heat

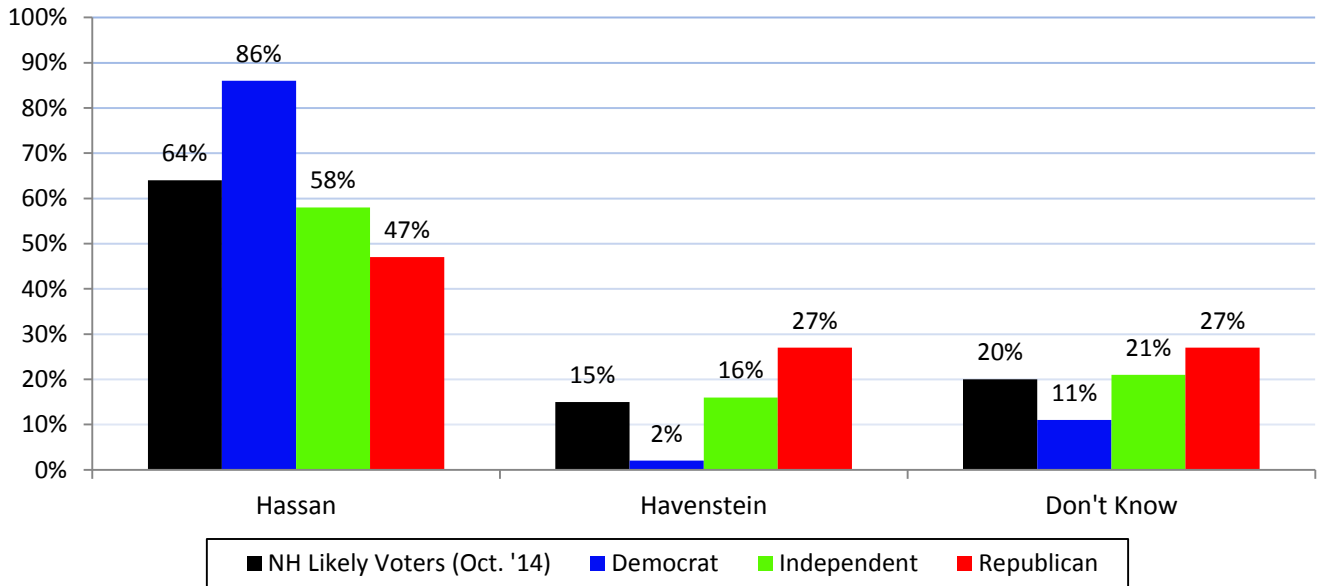
If the 2014 gubernatorial election were held today, 40% of likely voters would vote for Hassan, 30% would vote for Republican nominee Walt Havenstein, 2% would vote for someone else and 28% are undecided. When undecided voters are asked which candidate they lean toward supporting, the race stands at 46% for Hassan, 36% for Havenstein, 2% for some other candidate and 16% remain undecided. Both Havenstein and Hassan hold significant leads among their parties' voters (by 74%-9% and 90%-2% respectively), while Hassan has a slight lead among Independents (34%-26%).



### Who Will Win 2014 Gubernatorial Election?

When asked which candidate they think will win the 2014 gubernatorial election, 64% of likely voters think Hassan will be re-elected, only 15% think Havenstein will win, 1% think someone else will win and 20% are unsure. Nearly all voters who support Hassan (88%) believe she will win, while Havenstein voters are divided with 40% believing that Hassan will win and 34% believing that Havenstein will win. Of those who chose another candidate or are undecided, 52% think Hassan will win while just 8% think Havenstein will win.

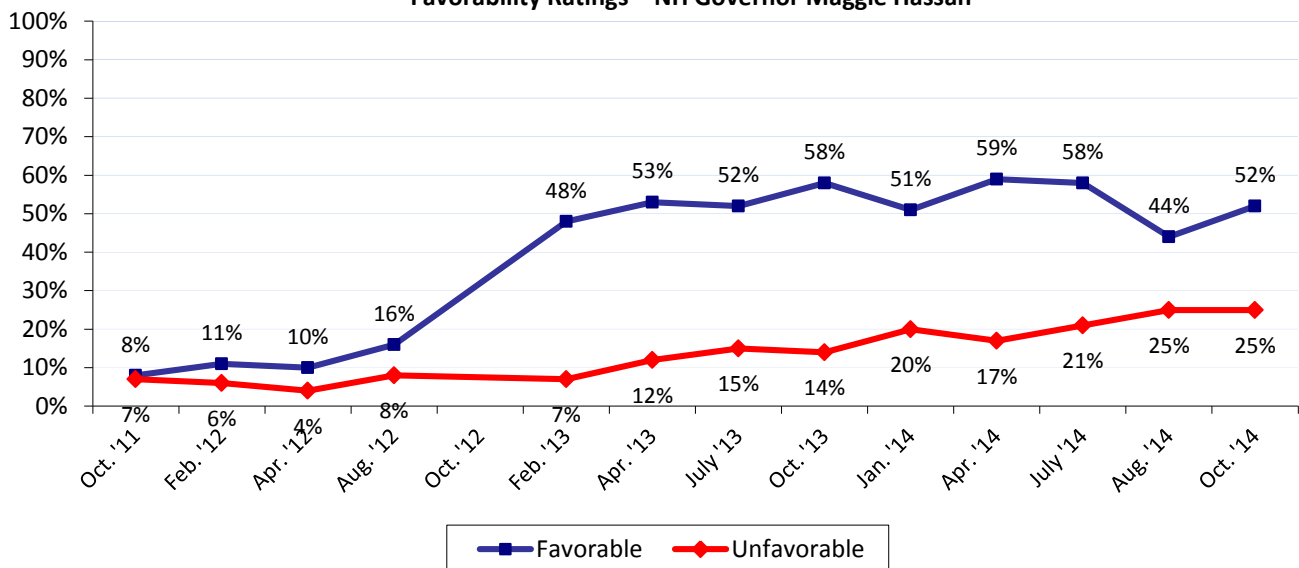
**Governor - Who Will Win? - Likely Voters**



**Favorability Ratings – Governor Maggie Hassan**

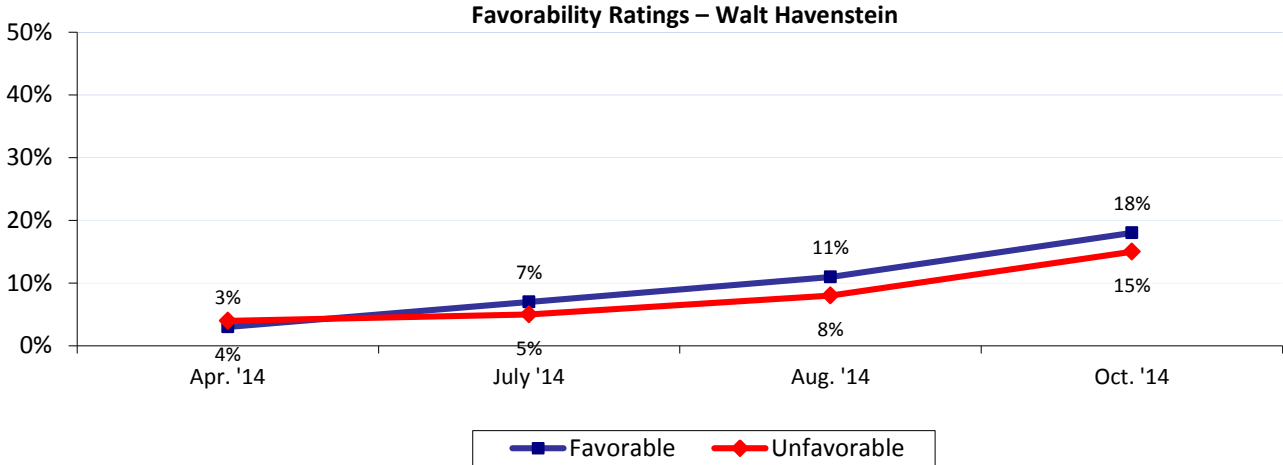
Currently, 52% of New Hampshire adults say they have a favorable opinion of Hassan, 25% have an unfavorable opinion, 9% are neutral, and 14% say they don't know enough about her to say. Hassan's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is a +27%, which is up from +19% in August. Hassan is very popular among Democrats (+79% net favorable) and among Independents (+36%), but unpopular among Republicans (-29%). Hassan's net favorability among 2014 likely voters is +28%.

**Favorability Ratings – NH Governor Maggie Hassan**



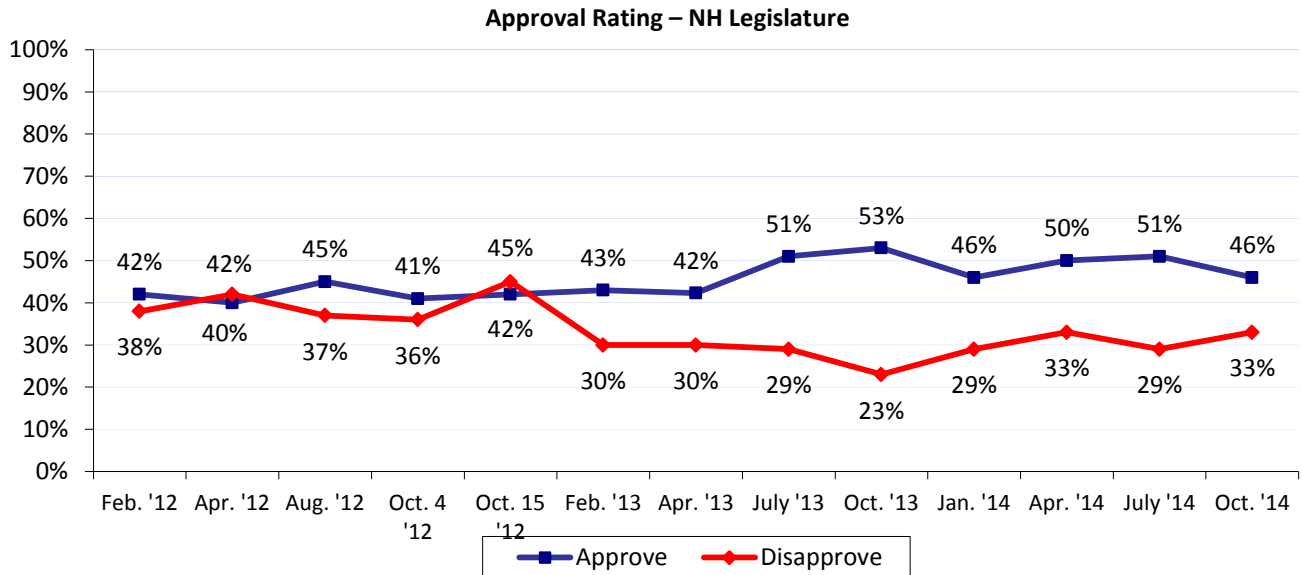
### Favorability Ratings – Walt Havenstein

Walt Havenstein is still not well known among New Hampshire residents -- currently 18% of New Hampshire adults have a favorable opinion of Havenstein, 15% have an unfavorable opinion, 7% are neutral and 60% don't know enough to say. His net favorability is +3%, which is the same as it was in August. Havenstein is popular among Republicans (+26%), somewhat popular among Independents (+6%), and unpopular among Democrats (-22%). Havenstein's net favorability among 2014 likely voters is also +3%.



### Approval of New Hampshire Legislature

Currently, 46% of New Hampshire adults approve of how the State Legislature is doing its job, 33% disapprove, and 21% are neutral or don't know enough to say. While a majority of Democrats (65%) approve of the state legislature, only 35% of Republicans and 30% of Independents approve of the job it is doing.

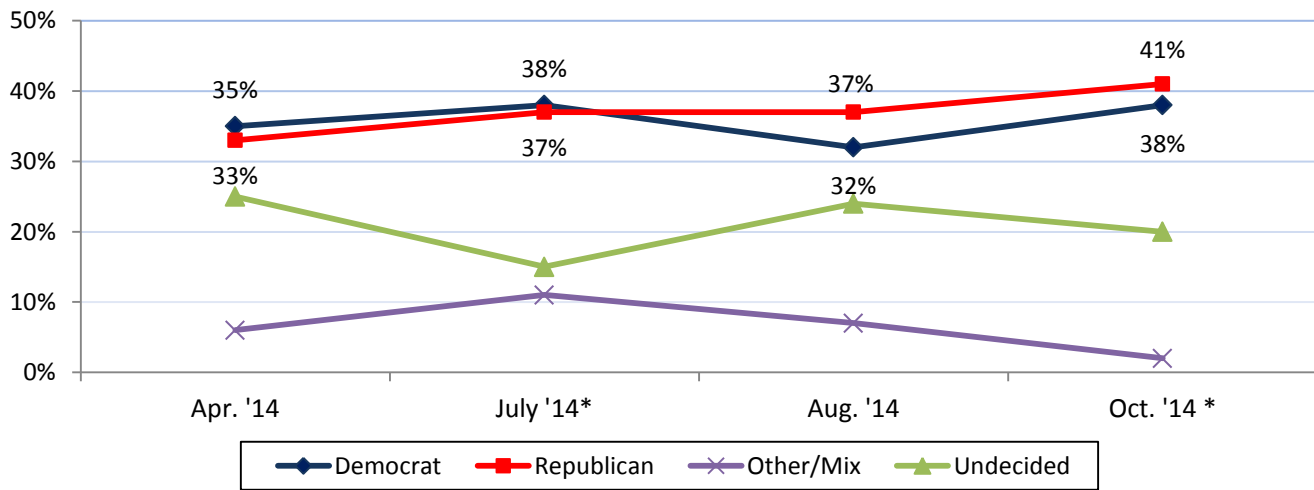


### Election for New Hampshire Legislature

Likely 2014 New Hampshire voters were asked which party's candidate they plan to support in the upcoming election for the New Hampshire House of Representatives. Currently, 36% plan on supporting Republican candidates, 36% plan on supporting Democratic candidates, 1% plan on supporting another party or a mix of Republicans and Democrats, and 26% are undecided. When undecided voters are asked which candidate they lean toward supporting, 41% support Republican candidates, 38% support Democratic candidates, 2% support another party or a mix of Republican and Democrats, and 20% are undecided.

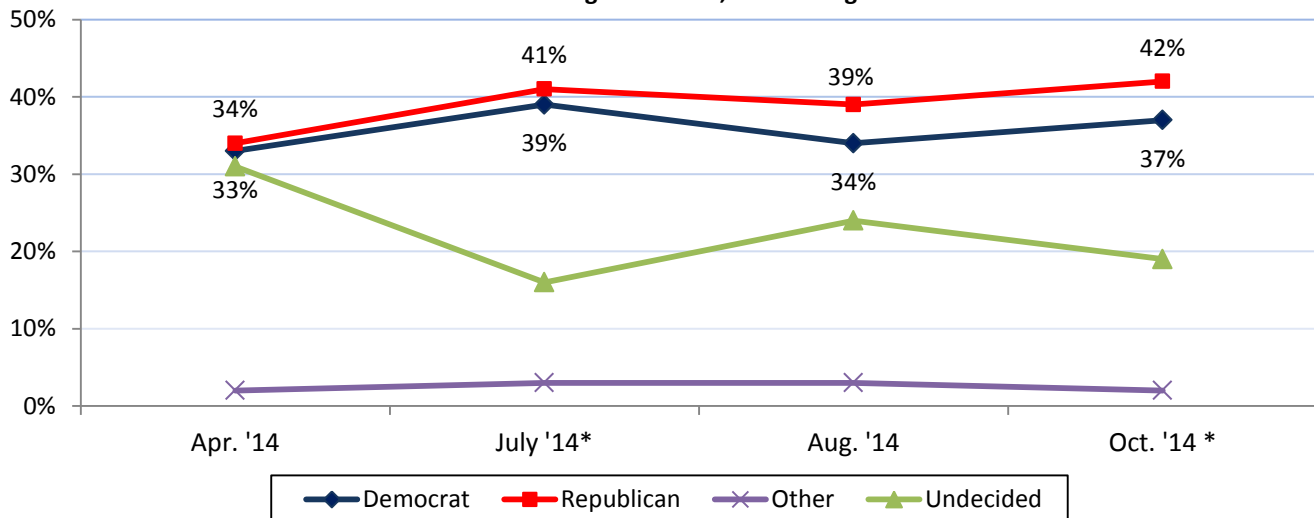
Based on an evaluation of past "generic ballot" polling in New Hampshire and actual election results, these results would translate into 247 seats for Republicans and 153 seats for Democrats. But this estimate, as well as the estimate for New Hampshire Senate seats, is highly dependent on actual turnout in November.

**New Hampshire House of Representatives Generic Ballot**  
\* Including undecided, but leaning voters



Likely 2014 New Hampshire voters were also asked which party's candidate they planned on supporting for State Senate -- 41% say they will vote for the Republican candidate in their district, 36% for the Democratic candidate, 2% for another party, and 21% are undecided. When undecided voters are asked which party they lean toward supporting, the Republican share of the vote increases to 42%, 37% say they will vote for the Democratic candidate, 2% would vote for someone else and 19% remain undecided. Based on an evaluation of past "generic ballot" polling in New Hampshire and actual election results, these results would translate into 16 seats for Republicans and 8 seats for Democrats.

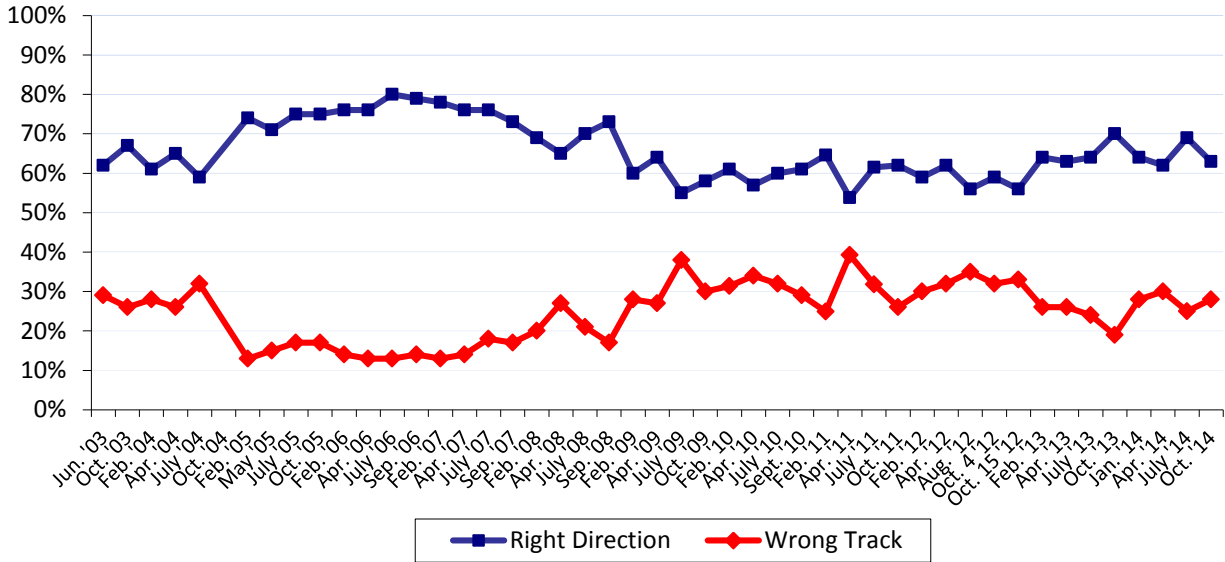
**New Hampshire Senate Generic Ballot**  
\* Including undecided, but leaning voters



### Right Direction or Wrong Track?

New Hampshire residents continue to believe the state as a whole is headed in the right direction. Currently, 63% of New Hampshire adults feel the state is heading in the right direction, 28% think the state is seriously off on the wrong track, and 9% are unsure. While majorities of Democrats (83%) and Independents (67%) say the state is headed in the right direction, only 39% of Republicans agree.

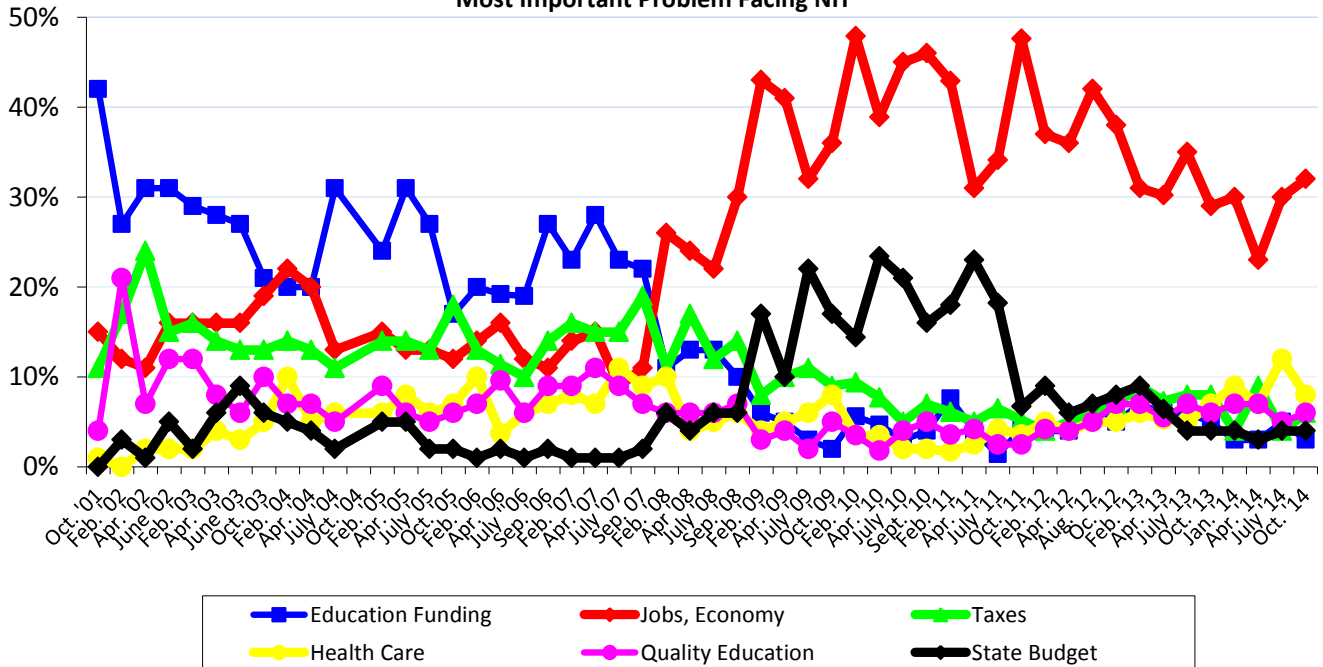
NH Heading in Right Direction or On Wrong Track?



### Most Important Problem Facing New Hampshire

The state's economy and unemployment continue to be seen as the most important problem facing the state. Currently, 32% of New Hampshire adults say that jobs and the economy is the most important issue facing the state, followed by health care (8%), education quality (6%), taxes (6%), the state budget (4%) and education funding (3%).

Most Important Problem Facing NH



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred and eighty-one (681) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 29 and October 5, 2014. The margin of sampling error for the survey is +/- 3.8 percent. The sample included 532 likely voters (with a +/- 4.2 percent margin of sampling error).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

### Granite State Poll, Fall 2014 Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
<b>Male</b>	<b>336</b>	<b>49%</b>	<b>North Country</b>	<b>52</b>	<b>8%</b>
<b>Female</b>	<b>345</b>	<b>51%</b>	<b>Central/Lakes</b>	<b>112</b>	<b>16%</b>
			<b>Connecticut Valley</b>	<b>98</b>	<b>14%</b>
<b>Age</b>	<b>N</b>	<b>%</b>	<b>Mass Border</b>	<b>179</b>	<b>26%</b>
<b>18 to 34</b>	<b>175</b>	<b>27%</b>	<b>Seacoast</b>	<b>113</b>	<b>17%</b>
<b>35 to 49</b>	<b>182</b>	<b>28%</b>	<b>Manchester Area</b>	<b>127</b>	<b>19%</b>
<b>50 to 64</b>	<b>173</b>	<b>26%</b>			
<b>65 and Over</b>	<b>123</b>	<b>19%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
			<b>Democrat</b>	<b>140</b>	<b>24%</b>
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	<b>Undeclared</b>	<b>290</b>	<b>49%</b>
<b>High School or Less</b>	<b>116</b>	<b>18%</b>	<b>Republican</b>	<b>158</b>	<b>27%</b>
<b>Some College</b>	<b>169</b>	<b>25%</b>			
<b>College Graduate</b>	<b>249</b>	<b>37%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
<b>Post-Graduate</b>	<b>135</b>	<b>20%</b>	<b>Democrat</b>	<b>259</b>	<b>39%</b>
			<b>Independent</b>	<b>147</b>	<b>22%</b>
<b>Years Lived in NH</b>	<b>N</b>	<b>%</b>	<b>Republican</b>	<b>261</b>	<b>39%</b>
<b>10 yrs. or less</b>	<b>114</b>	<b>17%</b>			
<b>11-20 yrs.</b>	<b>145</b>	<b>22%</b>			
<b>&gt; 20 yrs.</b>	<b>398</b>	<b>61%</b>			



### Gubernatorial Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Hassan is handling her job as governor?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
<b>Oct. '14</b>	<b>53%</b>	<b>18%</b>	<b>29%</b>	<b>(656)</b>
<b>July '14</b>	60%	18%	22%	(647)
<b>Apr. '14</b>	59%	22%	20%	(492)
<b>Jan. '14</b>	51%	27%	21%	(560)
<b>Oct. '13</b>	57%	30%	14%	(649)
<b>July '13</b>	58%	24%	18%	(497)
<b>Apr. '13</b>	51%	37%	11%	(500)
<b>Feb. '13</b>	38%	56%	6%	(569)

### Firmness of Choice For New Hampshire Governor – Likely Voters

“Have you definitely decided who you will vote for in the New Hampshire Governor election in 2014 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Def. Decided</u>	<u>Leaning</u>	<u>Trying to Decide</u>	<u>(N=)</u>
<b>Oct. '14</b>	<b>37%</b>	<b>16%</b>	<b>46%</b>	<b>(524)</b>
<b>Aug. '14</b>	21%	15%	64%	(609)
<b>July '14</b>	14%	13%	74%	(493)
<b>Apr. '14</b>	11%	9%	80%	(374)
<b>Jan. '14</b>	7%	6%	87%	(459)
<b>Oct. '13</b>	6%	7%	87%	(507)

### NH Governor – Havenstein vs. Hassan – Likely Voters

"Thinking about the gubernatorial election in November, will you vote for Walt Havenstein, the Republican ... Maggie Hassan, the Democrat... or haven't you decided yet?" ROTATE CANDIDATES

	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. '14</u>
Havenstein	19%	29%	32%	<b>30%</b>
Hassan	49%	55%	49%	<b>40%</b>
Other	2%	1%	1%	<b>2%</b>
Don't know / undecided	30%	15%	18%	<b>28%</b>
(N=)	(383)	(500)	(601)	<b>(527)</b>

### With Leaners

“Would you say you are leaning towards Walt Havenstein, the Republican or Maggie Hassan, the Democrat?” ROTATE CANDIDATES

	<u>July '14</u>	<u>Oct. '14</u>
Havenstein	31%	<b>36%</b>
Hassan	57%	<b>46%</b>
Other	2%	<b>2%</b>
Don't know / undecided	10%	<b>16%</b>
(N=)	(496)	<b>(525)</b>

## NH Governor – Havenstein vs. Hassan – Who Will Win

“Regardless of who you are voting for, which candidate do you think is most likely to win the 2014 gubernatorial election, Walt Havenstein or Maggie Hassan?” ROTATE CANDIDATES

	<u>Oct. '14</u>
Havenstein	<b>15%</b>
Hassan	<b>64%</b>
Other	<b>1%</b>
Don't know / undecided	<b>20%</b>
(N=)	<b>(530)</b>

### Favorability Ratings – Maggie Hassan

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor Maggie Hassan.”  
(Prior to Feb. 2013, referred to as “Former State Senator Maggie Hassan.”)

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
<b>Oct. '14</b>	<b>52%</b>	<b>9%</b>	<b>25%</b>	<b>14%</b>	<b>+27%</b>	<b>(681)</b>
<b>Aug. '14</b>	44%	12%	25%	19%	+19%	(827)
<b>July '14</b>	58%	9%	21%	12%	+37%	(664)
<b>Apr. '14</b>	59%	11%	17%	13%	+42%	(507)
<b>Jan. '14</b>	51%	15%	20%	14%	+31%	(581)
<b>Oct. '13</b>	58%	8%	14%	20%	+44%	(662)
<b>July '13</b>	52%	12%	15%	20%	+37%	(515)
<b>Apr. '13</b>	53%	16%	12%	19%	+41%	(505)
<b>Feb. '13</b>	48%	16%	7%	28%	+41%	(578)
<b>Aug. '12</b>	16%	4%	8%	72%	+8%	(580)
<b>Apr. '12</b>	10%	4%	4%	81%	+6%	(531)
<b>Feb. '12</b>	11%	6%	6%	77%	+5%	(524)
<b>Oct. '11</b>	8%	8%	7%	77%	+1%	(555)

### Favorability Ratings – Walt Havenstein

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her.”

"Businessman Walt Havenstein"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>Oct. '14</b>	<b>18%</b>	<b>7%</b>	<b>15%</b>	<b>60%</b>	<b>+3%</b>	<b>(681)</b>
<b>Aug. '14</b>	11%	3%	8%	78%	+3%	(826)
<b>July '14</b>	7%	2%	5%	86%	+2%	(668)
<b>Apr. '14</b>	3%	4%	4%	89%	-1%	(505)

### NH Legislature Approval

"And generally speaking, do you approve or disapprove of the way the New Hampshire legislature is handling its job?"

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
<b>Oct. '14</b>	<b>46%</b>	<b>21%</b>	<b>33%</b>	<b>(656)</b>
<b>July '14</b>	51%	20%	29%	(646)
<b>Apr. '14</b>	50%	17%	33%	(495)
<b>Jan. '14</b>	46%	26%	29%	(556)
<b>Oct. '13</b>	53%	25%	23%	(649)
<b>July '13</b>	51%	20%	29%	(504)
<b>Apr. '13</b>	42%	28%	30%	(498)
<b>Feb. '13</b>	43%	28%	30%	(571)
<b>Oct. 15 '12</b>	42%	13%	45%	(584)
<b>Oct. 4 '12</b>	41%	23%	36%	(634)
<b>Aug. '12</b>	45%	18%	37%	(566)
<b>Apr. '12</b>	40%	18%	42%	(533)
<b>Feb. '12</b>	42%	20%	38%	(522)

### Generic NH House Ballot

"Please think about the November election for your representative to the New Hampshire House of Representatives. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire House of Representatives ... or do you plan to skip the election for New Hampshire House of Representatives this time?" ROTATE PARTIES

	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. '14</u>
<b>Republican</b>	33%	34%	37%	<b>36%</b>
<b>Democrat</b>	35%	36%	32%	<b>36%</b>
<b>Other</b>	1%	1%	1%	<b>0%</b>
<b>Some DEM, Some GOP</b>	5%	9%	6%	<b>1%</b>
<b>DK/Undecided</b>	25%	19%	24%	<b>26%</b>
<b>(N=)</b>	<b>(383)</b>	<b>(493)</b>	<b>(598)</b>	<b>(519)</b>

### With Leaners

"Are you leaning toward voting for the Republican candidate to the New Hampshire House or for the Democratic candidate?" ROTATE PARTIES

	<u>July '14</u>	<u>Oct. '14</u>
<b>Republican</b>	37%	<b>41%</b>
<b>Democrat</b>	38%	<b>38%</b>
<b>Other</b>	1%	<b>1%</b>
<b>Some DEM, Some GOP</b>	10%	<b>1%</b>
<b>DK/Undecided</b>	15%	<b>20%</b>
<b>(N=)</b>	<b>(493)</b>	<b>(519)</b>

### Generic NH Senate Ballot

"Please think about the November election for your representative to the New Hampshire Senate. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Senate ... or do you plan to skip the election for New Hampshire Senate this time?" ROTATE PARTIES

	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. '14</u>
<b>Republican</b>	34%	39%	39%	<b>41%</b>
<b>Democrat</b>	33%	37%	34%	<b>36%</b>
<b>Other</b>	2%	3%	3%	<b>2%</b>
<b>DK/Undecided</b>	31%	21%	24%	<b>21%</b>
<b>(N=)</b>	(369)	(488)	(593)	<b>(521)</b>

### With Leaners

"Are you leaning toward voting for the Republican candidate to the New Hampshire Senate or for the Democratic candidate?" ROTATE PARTIES

	<u>July '14</u>	<u>Oct. '14</u>
<b>Republican</b>	41%	<b>42%</b>
<b>Democrat</b>	39%	<b>37%</b>
<b>Other</b>	3%	<b>2%</b>
<b>DK/Undecided</b>	16%	<b>19%</b>
<b>(N=)</b>	(487)	<b>(552)</b>

A historical analysis was done looking at the results of the "generic ballot" question and the actual number of seats won by Republicans in the New Hampshire House and Senate in the 2000 through 2012 elections was presented at the annual meeting of the American Association for Public Opinion Research Annual (AAPOR), and is available from the UNH Survey Center.

The model developed in this paper used for estimating House seats from the generic ballot question is:  
 $\text{HOUSE SEATS} = -264.711 + (2\text{-party GOP estimate} * 986.291)$

In this Granite State Poll, the two party estimate of House vote percentage with leaners for Republicans, 51.9% (41% GOP / (41% GOP + 38% DEM) = 51.9%) is calculated and inserted into the formula above. This results in an estimate of 247 Republican House seats and 153 Democratic House seats.

The model developed for estimating Senate seats from the generic ballot question is:  
 $\text{SENATE SEATS} = -20.355 + (2\text{-party GOP estimate} * 68.817)$

In this Granite State Poll, the two party estimate of Senate vote percentage with leaners for Republicans, 53.2% (42% GOP / (42% GOP + 37% DEM) = 53.2%) is calculated and inserted into the formula above. This results in an estimate of 16 Republican Senate seats and 8 Democratic Senate seats.

### NH - Right Direction or Wrong Track

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>Oct. '14</b>	<b>63%</b>	<b>28%</b>	<b>9%</b>	<b>(666)</b>
<b>July '14</b>	69%	25%	6%	(656)
<b>Apr. '14</b>	62%	30%	8%	(505)
<b>Jan. '14</b>	64%	28%	8%	(570)
<b>Oct. '13</b>	70%	19%	11%	(646)
<b>July '13</b>	64%	24%	12%	(509)
<b>Apr. '13</b>	63%	26%	11%	(497)
<b>Feb. '13</b>	64%	26%	10%	(573)
<b>Oct. 15 '12</b>	56%	33%	11%	(576)
<b>Oct. 4 '12</b>	52%	39%	9%	(622)
<b>Aug. '12</b>	56%	35%	9%	(577)
<b>Apr. '12</b>	62%	32%	6%	(532)
<b>Feb. '12</b>	59%	30%	11%	(517)
<b>Oct. '11</b>	62%	26%	12%	(544)
<b>July '11</b>	61%	32%	7%	(503)
<b>Apr. '11</b>	54%	39%	7%	(491)
<b>Feb. '11</b>	65%	25%	11%	(517)
<b>Sept. '10</b>	61%	29%	10%	(511)
<b>July '10</b>	60%	32%	9%	(496)
<b>Apr. '10</b>	57%	34%	9%	(503)
<b>Feb. '10</b>	61%	31%	8%	(490)
<b>Oct. '09</b>	58%	30%	12%	(496)
<b>July '09</b>	55%	38%	7%	(557)
<b>Apr. '09</b>	64%	27%	9%	(497)
<b>Feb. '09</b>	60%	28%	12%	(605)
<b>Sept. '08</b>	73%	17%	10%	(535)
<b>July '08</b>	70%	21%	9%	(514)
<b>Apr. '08</b>	65%	27%	8%	(491)
<b>Feb. '08</b>	69%	20%	11%	(547)
<b>Sept. '07</b>	73%	17%	10%	(507)
<b>July '07</b>	76%	18%	6%	(500)
<b>Apr. '07</b>	76%	14%	9%	(506)
<b>Feb. '07</b>	78%	13%	8%	(524)
<b>Sept. '06</b>	79%	14%	7%	(509)
<b>July '06</b>	80%	13%	8%	(497)
<b>Apr. '06</b>	76%	13%	11%	(501)
<b>Feb. '06</b>	76%	14%	10%	(495)
<b>Oct. '05</b>	75%	17%	9%	(502)
<b>July '05</b>	75%	17%	8%	(494)
<b>May '05</b>	71%	15%	13%	(488)
<b>Feb. '05</b>	74%	13%	13%	(535)
<b>July '04</b>	59%	32%	9%	(503)
<b>Apr. '04</b>	65%	26%	9%	(530)
<b>Feb. '04</b>	61%	28%	11%	(500)
<b>Oct. '03</b>	67%	26%	7%	(485)
<b>Jun. '03</b>	62%	29%	9%	(510)

### Most Important Problem Facing New Hampshire

“Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?”

	<u>Jobs / Economy</u>	<u>Educ. Funding</u>	<u>Taxes</u>	<u>Health Care</u>	<u>Qual. Educ.</u>	<u>State Budget</u>	<u>Other/ DK</u>	<u>(N=)</u>
Oct. '14	32%	3%	6%	8%	6%	4%	42%	(644)
July '14	30%	5%	4%	12%	5%	4%	41%	(614)
Apr. '14	23%	3%	9%	7%	7%	3%	48%	(464)
Jan. '14	30%	3%	4%	9%	7%	4%	40%	(545)
Oct. '13	29%	5%	8%	7%	6%	4%	39%	(599)
July '13	35%	6%	8%	5%	7%	4%	34%	(458)
Apr. '13	30%	6%	7%	5%	6%	6%	40%	(485)
Feb. '13	31%	7%	9%	6%	6%	9%	30%	(564)
Oct. '12	38%	5%	7%	5%	7%	8%	24%	(575)
Aug. '12	42%	6%	6%	5%	5%	7%	23%	(541)
Apr. '12	36%	4%	5%	4%	4%	6%	31%	(518)
Feb. '12	37%	4%	4%	5%	4%	9%	27%	(509)
Oct. '11	48%	4%	5%	4%	3%	7%	21%	(548)
July '11	34%	1%	6%	4%	3%	18%	28%	(512)
Apr. '11	31%	4%	5%	3%	4%	23%	22%	(494)
Feb. '11	43%	8%	6%	2%	4%	18%	18%	(508)
Sept. '10	46%	4%	7%	2%	5%	16%	21%	(504)
July '10	45%	3%	5%	2%	4%	21%	17%	(498)
Apr. '10	39%	5%	8%	4%	2%	23%	19%	(504)
Feb. '10	48%	6%	9%	4%	4%	14%	15%	(486)
Oct. '09	36%	2%	9%	8%	5%	17%	18%	(494)
July '09	32%	3%	11%	6%	2%	22%	31%	(551)
Apr. '09	41%	5%	10%	5%	4%	10%	24%	(491)
Feb. '09	43%	6%	8%	4%	3%	17%	19%	(607)
Sep. '08	30%	10%	14%	6%	7%	6%	20%	(531)
July '08	22%	13%	12%	5%	6%	6%	22%	(504)
Apr. '08	24%	13%	17%	4%	6%	4%	25%	(496)
Feb. '08	26%	11%	11%	10%	6%	6%	28%	(542)
Sept. '07	11%	22%	19%	9%	7%	2%	28%	(499)
July '07	9%	23%	15%	11%	9%	1%	29%	(488)
Apr. '07	15%	28%	15%	7%	11%	1%	20%	(501)
Feb. '07	14%	23%	16%	8%	9%	1%	26%	(527)
Sept. '06	11%	27%	14%	7%	9%	2%	26%	(499)
July '06	12%	19%	10%	6%	6%	1%	38%	(490)
Apr. '06	16%	19%	11%	4%	10%	2%	30%	(501)
Feb. '06	14%	20%	13%	10%	7%	1%	29%	(498)
Oct. '05	12%	17%	18%	7%	6%	2%	30%	(503)
July '05	13%	27%	13%	6%	5%	2%	28%	(496)
Apr. '05	13%	31%	14%	8%	6%	5%	18%	(487)
Feb. '05	15%	24%	14%	6%	9%	2%	28%	(541)
July '04	13%	31%	11%	6%	5%	2%	28%	(504)
Apr. '04	20%	20%	13%	5%	7%	4%	29%	(536)
Feb. '04	22%	20%	14%	10%	7%	5%	21%	(502)
Oct. '03	19%	21%	13%	5%	10%	6%	23%	(490)
June '03	16%	27%	13%	3%	6%	9%	25%	(513)
Apr. '03	16%	28%	14%	4%	8%	6%	22%	(497)
Feb. '03	16%	29%	16%	2%	12%	2%	21%	(644)
June '02	16%	31%	15%	2%	12%	5%	18%	(424)
Apr. '02	11%	31%	24%	2%	7%	1%	22%	(684)
Feb. '02	12%	27%	17%	0%	21%	3%	19%	(312)
Oct. '01	15%	42%	11%	1%	4%	*	25%	(519)

## Gubernatorial Approval

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>53%</b>	<b>18%</b>	<b>29%</b>	<b>656</b>
Registered Democrat	90%	7%	3%	134
Registered Undeclared	51%	19%	30%	282
Registered Republican	26%	19%	55%	154
Democrat	87%	7%	6%	254
Independent	42%	34%	24%	147
Republican	23%	21%	56%	247
Liberal	80%	14%	6%	166
Moderate	53%	19%	28%	250
Conservative	32%	21%	48%	183
Support Tea Party	27%	13%	61%	124
Neutral	38%	27%	34%	246
Oppose Tea Party	80%	11%	8%	257
Likely Voter	56%	14%	30%	516
Non-Likely Voter	39%	37%	24%	140
Approve of Obama	85%	11%	4%	253
Neutral	43%	41%	17%	48
Disapprove of Obama	30%	21%	49%	353
Union household	62%	6%	31%	85
Non-union	51%	20%	29%	563
Read Union Leader	46%	16%	38%	169
Read Boston Globe	64%	14%	23%	73
Watch WMUR	57%	15%	28%	386
Listen to NHPR	72%	8%	20%	193
18 to 34	41%	35%	23%	171
35 to 49	60%	13%	27%	172
50 to 64	53%	13%	35%	169
65 and over	60%	12%	28%	120
Male	47%	20%	34%	329
Female	59%	17%	24%	327
High school or less	38%	22%	40%	110
Some college	43%	24%	33%	167
College graduate	57%	19%	24%	236
Post-graduate	69%	6%	25%	132
Attend services 1 or more/week	41%	18%	41%	134
1-2 times a month	52%	15%	32%	69
Less often	55%	19%	26%	180
Never	58%	20%	22%	237
North Country	41%	29%	30%	52
Central / Lakes	56%	12%	32%	109
Connecticut Valley	57%	23%	20%	92
Mass Border	49%	16%	35%	170
Seacoast	60%	22%	18%	110
Manchester Area	50%	17%	32%	123
First Cong. Dist	55%	17%	27%	333
Second Cong. Dist	50%	20%	30%	323

**Favorability Rating – Maggie Hassan**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>52%</b>	<b>9%</b>	<b>25%</b>	<b>14%</b>	<b>681</b>
Registered Democrat	84%	6%	2%	7%	140
Registered Undeclared	53%	11%	25%	11%	290
Registered Republican	22%	9%	51%	18%	158
Democrat	83%	4%	4%	9%	259
Independent	53%	14%	17%	16%	147
Republican	22%	10%	51%	18%	261
Liberal	80%	4%	5%	11%	171
Moderate	52%	11%	26%	11%	259
Conservative	28%	11%	44%	17%	191
Support Tea Party	24%	10%	53%	13%	126
Neutral	37%	11%	30%	22%	258
Oppose Tea Party	82%	6%	7%	5%	261
Likely Voter	55%	8%	27%	9%	532
Non-Likely Voter	41%	11%	15%	33%	146
Approve of Obama	85%	3%	3%	9%	255
Neutral	50%	22%	7%	21%	51
Disapprove of Obama	29%	12%	42%	17%	372
Union household	67%	2%	27%	4%	85
Non-union	49%	10%	25%	16%	588
Read Union Leader	52%	10%	33%	5%	172
Read Boston Globe	67%	7%	21%	5%	73
Watch WMUR	58%	10%	24%	8%	396
Listen to NHPR	68%	6%	20%	7%	193
18 to 34	46%	7%	20%	27%	175
35 to 49	56%	8%	24%	12%	182
50 to 64	52%	8%	32%	8%	173
65 and over	57%	11%	24%	9%	123
Male	49%	8%	29%	13%	336
Female	54%	10%	20%	16%	345
High school or less	34%	13%	30%	23%	116
Some college	45%	8%	29%	18%	169
College graduate	57%	10%	22%	11%	249
Post-graduate	67%	5%	20%	8%	135
Attend services 1 or more/week	48%	9%	35%	9%	139
1-2 times a month	47%	8%	32%	13%	70
Less often	56%	10%	22%	12%	186
Never	53%	8%	19%	20%	247
North Country	46%	7%	30%	17%	52
Central / Lakes	58%	6%	26%	10%	112
Connecticut Valley	52%	10%	20%	19%	98
Mass Border	50%	10%	29%	11%	178
Seacoast	54%	12%	17%	17%	113
Manchester Area	50%	8%	27%	15%	127
First Cong. Dist	54%	10%	22%	13%	341
Second Cong. Dist	49%	8%	27%	15%	340



**Favorability Rating – Walt Havenstein**

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>18%</b>	<b>7%</b>	<b>15%</b>	<b>60%</b>	<b>681</b>
Registered Democrat	1%	2%	32%	65%	140
Registered Undeclared	17%	12%	15%	56%	290
Registered Republican	40%	2%	7%	51%	158
Democrat	2%	7%	24%	67%	259
Independent	18%	10%	12%	60%	147
Republican	34%	4%	8%	54%	261
Liberal	2%	9%	21%	69%	171
Moderate	18%	8%	16%	59%	259
Conservative	33%	5%	9%	53%	191
Support Tea Party	41%	4%	8%	46%	126
Neutral	20%	5%	8%	67%	258
Oppose Tea Party	6%	9%	26%	59%	261
Likely Voter	21%	7%	18%	54%	532
Non-Likely Voter	8%	4%	4%	84%	146
Approve of Obama	4%	5%	24%	66%	255
Neutral	21%	12%	7%	61%	51
Disapprove of Obama	28%	7%	9%	56%	372
Union household	14%	2%	19%	65%	85
Non-union	19%	7%	14%	60%	588
Read Union Leader	32%	6%	18%	44%	172
Read Boston Globe	15%	10%	24%	51%	73
Watch WMUR	20%	6%	17%	57%	396
Listen to NHPR	16%	7%	24%	53%	193
18 to 34	11%	5%	6%	78%	175
35 to 49	14%	9%	12%	65%	182
50 to 64	28%	6%	14%	52%	173
65 and over	19%	6%	29%	46%	123
Male	23%	8%	14%	55%	336
Female	14%	5%	16%	65%	345
High school or less	15%	13%	11%	61%	116
Some college	25%	6%	9%	60%	169
College graduate	16%	5%	16%	62%	249
Post-graduate	15%	4%	23%	57%	135
Attend services 1 or more/week	23%	1%	15%	61%	139
1-2 times a month	22%	3%	16%	60%	70
Less often	18%	13%	13%	56%	186
Never	14%	6%	14%	67%	247
North Country	18%	4%	13%	65%	52
Central / Lakes	25%	1%	18%	56%	112
Connecticut Valley	14%	17%	14%	56%	98
Mass Border	21%	8%	14%	56%	178
Seacoast	11%	5%	12%	73%	113
Manchester Area	19%	4%	17%	59%	127
First Cong. Dist	17%	4%	15%	64%	341
Second Cong. Dist	19%	9%	16%	56%	340

**Firmness of choice for New Hampshire Governor**

	<b>Definitely Decided</b>	<b>Leaning Toward Someone</b>	<b>Still Trying To Decide</b>	<b>(N=)</b>
<b>STATEWIDE</b>	<b>37%</b>	<b>16%</b>	<b>46%</b>	<b>524</b>
Registered Democrat	57%	13%	30%	125
Registered Undeclared	30%	17%	53%	235
Registered Republican	35%	18%	46%	129
Democrat	50%	11%	39%	217
Independent	24%	18%	58%	83
Republican	30%	21%	49%	216
Liberal	50%	19%	31%	132
Moderate	35%	14%	51%	207
Conservative	31%	18%	51%	156
Support Tea Party	33%	19%	48%	98
Neutral	24%	16%	60%	180
Oppose Tea Party	51%	15%	34%	230
Approve of Obama	52%	13%	35%	201
Neutral	29%	8%	63%	26
Disapprove of Obama	28%	19%	53%	297
Union household	30%	26%	44%	76
Non-union	38%	14%	47%	442
Read Union Leader	40%	18%	42%	152
Read Boston Globe	41%	12%	47%	71
Watch WMUR	43%	15%	42%	315
Listen to NHPR	51%	19%	30%	173
18 to 34	21%	16%	63%	102
35 to 49	30%	12%	58%	138
50 to 64	44%	20%	37%	152
65 and over	53%	15%	32%	109
Male	38%	15%	47%	253
Female	36%	18%	46%	271
High school or less	28%	22%	51%	65
Some college	30%	17%	54%	124
College graduate	34%	17%	48%	206
Post-graduate	56%	10%	33%	121
Attend services 1 or more/week	40%	12%	48%	121
1-2 times a month	34%	18%	48%	60
Less often	28%	23%	49%	145
Never	43%	13%	44%	169
North Country	26%	16%	57%	39
Central / Lakes	38%	20%	42%	88
Connecticut Valley	33%	26%	42%	77
Mass Border	37%	16%	47%	139
Seacoast	42%	14%	44%	81
Manchester Area	41%	9%	50%	100
First Cong. Dist	38%	14%	48%	255
Second Cong. Dist	36%	19%	45%	269

**Governor – Walt Havenstein vs. Maggie Hassan – Likely Voters**

<b>STATEWIDE</b>	<b><u>Havenstein</u></b> <b>30%</b>	<b><u>Hassan</u></b> <b>40%</b>	<b><u>Other</u></b> <b>2%</b>	<b><u>DK</u></b> <b>28%</b>	<b><u>(N)</u></b> <b>527</b>
Registered Democrat	3%	81%	0%	17%	124
Registered Undeclared	27%	35%	4%	34%	233
Registered Republican	63%	9%	1%	27%	136
Democrat	2%	78%	0%	20%	216
Independent	20%	31%	4%	45%	83
Republican	62%	6%	3%	29%	220
Liberal	7%	75%	0%	19%	131
Moderate	23%	41%	3%	33%	207
Conservative	55%	11%	3%	31%	159
Support Tea Party	65%	6%	3%	26%	97
Neutral	35%	21%	3%	40%	186
Oppose Tea Party	10%	72%	0%	18%	225
Definitely Decided	33%	64%	0%	2%	193
Leaning Toward Someone	48%	42%	0%	10%	86
Still Trying To Decide	19%	20%	4%	57%	240
Approve of Obama	5%	75%	0%	19%	200
Neutral	22%	40%	0%	37%	26
Disapprove of Obama	47%	16%	3%	34%	300
Read Union Leader	38%	35%	3%	24%	150
Read Boston Globe	22%	48%	1%	29%	71
Watch WMUR	30%	44%	2%	24%	320
Listen to NHPR	20%	63%	2%	15%	173
18 to 34	32%	29%	3%	36%	108
35 to 49	26%	42%	2%	30%	135
50 to 64	33%	40%	2%	25%	151
65 and over	25%	50%	1%	24%	110
Male	38%	31%	3%	28%	254
Female	23%	48%	1%	29%	272
High school or less	24%	36%	2%	37%	65
Some college	41%	26%	4%	28%	128
College graduate	27%	40%	1%	32%	204
Post-graduate	24%	57%	0%	18%	121
Attend services 1 or more/week	33%	29%	5%	33%	122
1-2 times a month	29%	34%	0%	37%	60
Less often	29%	47%	3%	21%	143
Never	27%	44%	0%	29%	173
North Country	38%	38%	0%	24%	39
Central / Lakes	29%	48%	4%	20%	88
Connecticut Valley	37%	39%	1%	23%	82
Mass Border	31%	35%	1%	34%	137
Seacoast	19%	43%	2%	36%	81
Manchester Area	30%	38%	2%	30%	101
First Cong. Dist	27%	42%	2%	29%	257
Second Cong. Dist	33%	37%	2%	28%	270

**Governor – Walt Havenstein vs. Maggie Hassan – Likely Voters – With Leaners**

<b>STATEWIDE</b>	<b><u>Havenstein</u></b> <b>36%</b>	<b><u>Hassan</u></b> <b>46%</b>	<b><u>Other</u></b> <b>2%</b>	<b><u>DK</u></b> <b>16%</b>	<b><u>(N)</u></b> <b>525</b>
Registered Democrat	3%	90%	0%	7%	124
Registered Undeclared	33%	42%	4%	21%	233
Registered Republican	75%	12%	1%	13%	135
Democrat	2%	90%	0%	8%	216
Independent	26%	34%	4%	36%	82
Republican	74%	9%	3%	15%	220
Liberal	7%	83%	0%	10%	131
Moderate	31%	49%	3%	17%	207
Conservative	64%	15%	3%	18%	159
Support Tea Party	75%	9%	3%	13%	97
Neutral	44%	26%	3%	26%	184
Oppose Tea Party	12%	81%	0%	7%	225
Definitely Decided	34%	64%	0%	1%	193
Leaning Toward Someone	52%	45%	0%	3%	86
Still Trying To Decide	30%	33%	4%	33%	239
Approve of Obama	6%	86%	0%	7%	200
Neutral	22%	52%	0%	25%	26
Disapprove of Obama	57%	19%	3%	21%	299
Read Union Leader	42%	38%	3%	17%	150
Read Boston Globe	24%	58%	1%	17%	71
Watch WMUR	33%	50%	2%	14%	320
Listen to NHPR	22%	69%	2%	8%	173
18 to 34	35%	41%	3%	21%	108
35 to 49	35%	49%	2%	13%	135
50 to 64	39%	43%	2%	16%	151
65 and over	31%	55%	1%	12%	108
Male	43%	37%	3%	17%	254
Female	30%	54%	1%	15%	271
High school or less	33%	40%	2%	25%	64
Some college	46%	31%	4%	18%	128
College graduate	35%	48%	1%	16%	204
Post-graduate	27%	65%	0%	9%	121
Attend services 1 or more/week	42%	36%	5%	17%	120
1-2 times a month	34%	50%	0%	17%	60
Less often	34%	51%	3%	13%	143
Never	33%	51%	0%	16%	173
North Country	40%	39%	0%	21%	39
Central / Lakes	34%	51%	4%	10%	88
Connecticut Valley	39%	44%	1%	15%	82
Mass Border	39%	39%	1%	21%	137
Seacoast	24%	58%	2%	16%	79
Manchester Area	38%	45%	2%	14%	101
First Cong. Dist	32%	52%	2%	14%	255
Second Cong. Dist	40%	41%	2%	18%	270

**Governor – Walt Havenstein vs. Maggie Hassan – Likely Voters – Who Will Win**

<b>STATEWIDE</b>	<b><u>Havenstein</u></b> <b>15%</b>	<b><u>Hassan</u></b> <b>64%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>DK</u></b> <b>20%</b>	<b><u>(N)</u></b> <b>530</b>
Registered Democrat	2%	87%	0%	11%	124
Registered Undeclared	15%	62%	1%	23%	236
Registered Republican	27%	46%	1%	26%	136
Democrat	2%	86%	0%	11%	216
Independent	16%	58%	4%	21%	84
Republican	27%	47%	0%	27%	223
Liberal	3%	86%	0%	11%	131
Moderate	14%	67%	1%	18%	208
Conservative	24%	48%	1%	26%	162
Support Tea Party	26%	49%	1%	24%	98
Neutral	20%	53%	1%	26%	186
Oppose Tea Party	5%	83%	0%	12%	228
Definitely Decided	15%	77%	1%	7%	193
Leaning Toward Someone	27%	58%	0%	16%	86
Still Trying To Decide	11%	58%	1%	30%	243
Havenstein Supporter	34%	40%	1%	26%	189
Hassan Supporter	2%	88%	0%	10%	242
Other/Undecided	8%	52%	2%	37%	94
Approve of Obama	3%	81%	0%	15%	200
Neutral	4%	62%	0%	34%	26
Disapprove of Obama	24%	53%	1%	22%	304
18 to 34	11%	65%	0%	23%	108
35 to 49	15%	67%	2%	17%	138
50 to 64	16%	67%	1%	17%	151
65 and over	13%	63%	0%	24%	110
Male	14%	61%	1%	24%	258
Female	16%	67%	0%	17%	272
High school or less	19%	59%	2%	20%	65
Some college	21%	53%	1%	25%	128
College graduate	13%	66%	1%	20%	208
Post-graduate	7%	79%	0%	14%	121
Attend services 1 or more/week	14%	63%	2%	21%	122
1-2 times a month	29%	56%	0%	15%	60
Less often	18%	63%	1%	18%	146
Never	5%	74%	0%	21%	173
North Country	13%	66%	0%	21%	39
Central / Lakes	19%	62%	0%	20%	88
Connecticut Valley	11%	59%	1%	29%	82
Mass Border	18%	66%	0%	17%	140
Seacoast	9%	73%	1%	16%	81
Manchester Area	17%	61%	1%	21%	101
First Cong. Dist	12%	67%	1%	20%	257
Second Cong. Dist	18%	61%	0%	20%	273

**Are Things in NH on Right/Wrong Track**

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>63%</b>	<b>28%</b>	<b>9%</b>	<b>666</b>
Registered Democrat	81%	10%	9%	139
Registered Undeclared	62%	26%	12%	284
Registered Republican	40%	53%	7%	151
Democrat	83%	10%	7%	258
Independent	67%	20%	13%	146
Republican	39%	52%	9%	250
Liberal	79%	15%	5%	171
Moderate	62%	25%	13%	257
Conservative	46%	46%	8%	180
Support Tea Party	43%	48%	9%	126
Neutral	57%	36%	8%	250
Oppose Tea Party	80%	11%	9%	258
Likely Voter	61%	30%	9%	519
Non-Likely Voter	68%	23%	9%	145
Approve of Obama	84%	9%	7%	253
Neutral	56%	17%	27%	51
Disapprove of Obama	48%	43%	8%	360
Union household	53%	36%	11%	84
Non-union	64%	27%	9%	575
Read Union Leader	50%	41%	8%	170
Read Boston Globe	70%	23%	6%	72
Watch WMUR	63%	27%	9%	387
Listen to NHPR	69%	23%	8%	192
18 to 34	72%	20%	7%	168
35 to 49	65%	29%	7%	181
50 to 64	59%	33%	9%	170
65 and over	57%	30%	12%	120
Male	63%	28%	9%	325
Female	62%	28%	10%	342
High school or less	54%	33%	13%	114
Some college	63%	31%	6%	161
College graduate	66%	26%	7%	248
Post-graduate	62%	25%	12%	133
Attend services 1 or more/week	52%	39%	9%	135
1-2 times a month	56%	33%	11%	70
Less often	62%	27%	11%	184
Never	73%	20%	7%	240
North Country	51%	42%	6%	52
Central / Lakes	62%	32%	6%	111
Connecticut Valley	57%	29%	14%	89
Mass Border	58%	31%	12%	175
Seacoast	76%	21%	3%	112
Manchester Area	67%	22%	12%	127
First Cong. Dist	68%	23%	9%	338
Second Cong. Dist	57%	33%	10%	329

## Legislature Approval

	<u>Approve</u> 46%	<u>Neutral</u> 21%	<u>Disapprove</u> 33%	<u>(N=)</u> 656
<b>STATEWIDE</b>				
Registered Democrat	68%	13%	19%	137
Registered Undeclared	43%	20%	37%	280
Registered Republican	32%	23%	45%	153
Democrat	65%	15%	20%	257
Independent	30%	32%	38%	145
Republican	35%	20%	45%	246
Liberal	59%	8%	33%	168
Moderate	44%	23%	33%	255
Conservative	38%	25%	37%	179
Support Tea Party	36%	20%	44%	124
Neutral	46%	25%	29%	246
Oppose Tea Party	53%	16%	31%	257
Likely Voter	46%	19%	36%	515
Non-Likely Voter	47%	28%	25%	139
Approve of Obama	62%	12%	26%	250
Neutral	40%	45%	15%	51
Disapprove of Obama	35%	24%	41%	353
Union household	43%	15%	41%	83
Non-union	46%	22%	32%	566
Read Union Leader	43%	12%	45%	171
Read Boston Globe	56%	10%	34%	72
Watch WMUR	48%	17%	35%	384
Listen to NHPR	49%	17%	34%	188
18 to 34	45%	28%	27%	166
35 to 49	51%	19%	30%	179
50 to 64	45%	15%	40%	167
65 and over	44%	20%	35%	118
Male	43%	21%	36%	328
Female	48%	21%	31%	329
High school or less	31%	28%	41%	107
Some college	49%	23%	27%	163
College graduate	52%	18%	30%	243
Post-graduate	43%	19%	38%	132
Attend services 1 or more/week	46%	16%	38%	132
1-2 times a month	49%	22%	29%	69
Less often	46%	20%	34%	180
Never	46%	24%	31%	237
North Country	43%	15%	43%	52
Central / Lakes	49%	11%	40%	107
Connecticut Valley	36%	25%	38%	92
Mass Border	45%	21%	33%	174
Seacoast	55%	22%	24%	110
Manchester Area	44%	28%	28%	122
First Cong. Dist	48%	25%	27%	332
Second Cong. Dist	44%	17%	40%	324

**Generic Vote for NH Senate – Likely Voters**

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>41%</b>	<b>36%</b>	<b>2%</b>	<b>21%</b>	<b>521</b>
Registered Democrat	2%	91%	0%	7%	124
Registered Undeclared	37%	27%	3%	33%	233
Registered Republican	85%	1%	1%	12%	135
Democrat	3%	82%	1%	14%	211
Independent	32%	11%	5%	52%	82
Republican	81%	2%	1%	15%	221
Liberal	6%	77%	0%	17%	131
Moderate	34%	33%	2%	31%	206
Conservative	78%	9%	1%	12%	155
Support Tea Party	88%	2%	0%	10%	97
Neutral	50%	18%	3%	28%	179
Oppose Tea Party	13%	66%	2%	19%	227
Approve of Obama	8%	76%	1%	15%	199
Neutral	23%	27%	1%	49%	26
Disapprove of Obama	65%	11%	2%	23%	296
Union household	28%	56%	1%	15%	75
Non-union	43%	33%	2%	22%	440
Read Union Leader	53%	24%	2%	21%	150
Read Boston Globe	41%	44%	1%	14%	70
Watch WMUR	38%	37%	2%	22%	316
Listen to NHPR	26%	52%	1%	21%	170
18 to 34	44%	32%	3%	21%	104
35 to 49	37%	38%	0%	25%	137
50 to 64	44%	35%	2%	19%	148
65 and over	36%	43%	3%	19%	110
Male	51%	30%	1%	18%	252
Female	32%	43%	2%	23%	270
High school or less	44%	31%	2%	23%	60
Some college	54%	25%	1%	20%	128
College graduate	37%	41%	3%	19%	205
Post-graduate	31%	46%	1%	22%	121
Attend services 1 or more/week	48%	30%	2%	21%	119
1-2 times a month	42%	35%	2%	20%	60
Less often	40%	36%	1%	22%	144
Never	35%	44%	2%	20%	168
North Country	50%	32%	0%	18%	38
Central / Lakes	38%	34%	2%	26%	87
Connecticut Valley	45%	39%	0%	16%	81
Mass Border	41%	32%	3%	24%	140
Seacoast	32%	50%	4%	14%	75
Manchester Area	43%	34%	1%	22%	101
First Cong. Dist	39%	40%	2%	19%	251
Second Cong. Dist	42%	33%	1%	23%	270



**Generic Vote for NH Senate – Likely Voters – With Leaners**

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>42%</b>	<b>37%</b>	<b>2%</b>	<b>19%</b>	<b>521</b>
Registered Democrat	2%	91%	0%	6%	124
Registered Undeclared	38%	29%	3%	29%	233
Registered Republican	88%	1%	1%	9%	135
Democrat	3%	83%	1%	14%	211
Independent	32%	15%	5%	47%	82
Republican	85%	2%	1%	12%	221
Liberal	6%	77%	0%	17%	131
Moderate	36%	36%	2%	26%	206
Conservative	80%	9%	1%	10%	155
Support Tea Party	90%	2%	0%	8%	97
Neutral	52%	19%	3%	26%	179
Oppose Tea Party	14%	67%	2%	17%	227
Approve of Obama	8%	76%	1%	14%	199
Neutral	23%	27%	1%	49%	26
Disapprove of Obama	67%	12%	2%	19%	296
Union household	29%	56%	1%	14%	75
Non-union	45%	35%	2%	19%	440
Read Union Leader	56%	24%	2%	18%	150
Read Boston Globe	42%	44%	1%	13%	70
Watch WMUR	39%	38%	2%	20%	316
Listen to NHPR	26%	54%	1%	20%	170
18 to 34	44%	32%	3%	21%	104
35 to 49	38%	40%	0%	21%	137
50 to 64	47%	36%	2%	15%	148
65 and over	37%	43%	3%	17%	110
Male	53%	30%	1%	16%	252
Female	32%	44%	2%	21%	270
High school or less	45%	33%	2%	19%	60
Some college	56%	25%	1%	19%	128
College graduate	39%	42%	3%	16%	205
Post-graduate	31%	46%	1%	22%	121
Attend services 1 or more/week	49%	30%	2%	19%	119
1-2 times a month	44%	35%	2%	18%	60
Less often	42%	37%	1%	20%	144
Never	36%	45%	2%	17%	168
North Country	50%	32%	0%	18%	38
Central / Lakes	41%	35%	2%	22%	87
Connecticut Valley	45%	39%	0%	16%	81
Mass Border	42%	33%	3%	22%	140
Seacoast	32%	52%	4%	13%	75
Manchester Area	46%	36%	1%	17%	101
First Cong. Dist	41%	42%	2%	15%	251
Second Cong. Dist	43%	33%	1%	22%	270

**Generic Vote for NH House – Likely Voters**

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Some DEM, Some GOP</u>	<u>Don't Know/ Undecided</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>36%</b>	<b>36%</b>	<b>0%</b>	<b>1%</b>	<b>26%</b>	<b>519</b>
Registered Democrat	1%	92%	0%	0%	7%	123
Registered Undeclared	32%	25%	1%	3%	40%	233
Registered Republican	78%	2%	0%	1%	19%	133
Democrat	1%	81%	0%	1%	17%	211
Independent	25%	11%	1%	2%	60%	81
Republican	75%	2%	0%	2%	21%	219
Liberal	6%	74%	0%	0%	20%	131
Moderate	28%	35%	0%	3%	34%	202
Conservative	71%	9%	1%	1%	19%	156
Support Tea Party	85%	2%	0%	2%	11%	95
Neutral	43%	19%	1%	2%	35%	178
Oppose Tea Party	10%	65%	0%	1%	24%	227
Approve of Obama	3%	75%	0%	1%	21%	196
Neutral	23%	27%	1%	1%	48%	26
Disapprove of Obama	59%	12%	0%	2%	27%	296
Union household	31%	54%	0%	1%	14%	76
Non-union	38%	33%	0%	1%	27%	436
Read Union Leader	50%	25%	1%	1%	23%	151
Read Boston Globe	29%	46%	1%	1%	24%	68
Watch WMUR	35%	36%	1%	2%	27%	316
Listen to NHPR	25%	50%	0%	1%	24%	171
18 to 34	35%	35%	0%	3%	27%	101
35 to 49	32%	39%	0%	0%	28%	137
50 to 64	43%	31%	1%	1%	25%	148
65 and over	32%	43%	1%	2%	21%	109
Male	43%	30%	0%	2%	25%	250
Female	30%	42%	1%	1%	26%	269
High school or less	39%	29%	0%	2%	30%	60
Some college	46%	25%	1%	0%	29%	128
College graduate	36%	40%	1%	2%	22%	202
Post-graduate	26%	47%	0%	2%	24%	121
Attend services 1 or more/week	43%	29%	0%	2%	26%	116
1-2 times a month	33%	36%	0%	2%	28%	60
Less often	39%	37%	1%	1%	23%	144
Never	30%	42%	0%	2%	26%	169
North Country	42%	30%	0%	0%	28%	38
Central / Lakes	40%	36%	0%	1%	23%	87
Connecticut Valley	32%	39%	0%	0%	29%	82
Mass Border	39%	31%	0%	3%	26%	139
Seacoast	24%	55%	1%	3%	18%	72
Manchester Area	40%	30%	1%	0%	29%	100
First Cong. Dist	35%	40%	1%	1%	22%	247
Second Cong. Dist	37%	33%	0%	1%	29%	271

**Generic Vote for NH House – Likely Voters – With Leaners**

	<u>Republican</u>	<u>Democrat</u>	<u>Other</u>	<u>Some DEM, Some GOP</u>	<u>Don't Know/ Undecided</u>	<u>(N=)</u>
<b>STATEWIDE</b>	<b>41%</b>	<b>38%</b>	<b>1%</b>	<b>1%</b>	<b>20%</b>	<b>519</b>
Registered Democrat	1%	94%	0%	0%	5%	123
Registered Undeclared	36%	27%	1%	3%	33%	233
Registered Republican	87%	3%	0%	1%	10%	133
Democrat	1%	84%	0%	1%	14%	211
Independent	29%	13%	2%	2%	55%	81
Republican	84%	2%	0%	2%	12%	219
Liberal	6%	76%	0%	0%	17%	131
Moderate	34%	36%	0%	3%	27%	202
Conservative	78%	9%	1%	1%	11%	156
Support Tea Party	90%	3%	0%	2%	5%	95
Neutral	48%	20%	1%	2%	30%	178
Oppose Tea Party	14%	67%	1%	1%	17%	227
Approve of Obama	5%	76%	1%	1%	17%	196
Neutral	23%	29%	1%	1%	46%	26
Disapprove of Obama	66%	13%	0%	2%	20%	296
Union household	32%	54%	0%	1%	12%	76
Non-union	43%	35%	1%	1%	21%	436
Read Union Leader	53%	27%	1%	1%	18%	151
Read Boston Globe	33%	50%	1%	1%	16%	68
Watch WMUR	39%	38%	1%	2%	21%	316
Listen to NHPR	27%	52%	1%	1%	20%	171
18 to 34	41%	35%	0%	3%	21%	101
35 to 49	35%	39%	0%	0%	25%	137
50 to 64	48%	34%	1%	1%	15%	148
65 and over	36%	44%	1%	2%	17%	109
Male	50%	31%	0%	2%	17%	250
Female	32%	44%	1%	1%	22%	269
High school or less	44%	32%	0%	2%	22%	60
Some college	54%	25%	1%	0%	20%	128
College graduate	38%	40%	1%	2%	18%	202
Post-graduate	29%	50%	0%	2%	19%	121
Attend services 1 or more/week	46%	32%	0%	2%	21%	116
1-2 times a month	42%	39%	0%	2%	17%	60
Less often	43%	38%	1%	1%	18%	144
Never	35%	42%	1%	2%	20%	169
North Country	47%	31%	0%	0%	21%	38
Central / Lakes	41%	37%	1%	1%	20%	87
Connecticut Valley	43%	39%	0%	0%	18%	82
Mass Border	40%	33%	0%	3%	23%	139
Seacoast	26%	57%	1%	3%	14%	72
Manchester Area	46%	32%	1%	0%	21%	100
First Cong. Dist	39%	42%	1%	1%	17%	247
Second Cong. Dist	42%	34%	0%	1%	22%	271

**Most Important Problem Facing NH**

	<u>Education</u>	<u>Jobs/ Econ</u>	<u>Taxes</u>	<u>State Budget</u>	<u>Health Care</u>	<u>Other</u>	<u>Not Sure</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>9%</b>	<b>32%</b>	<b>6%</b>	<b>4%</b>	<b>8%</b>	<b>31%</b>	<b>11%</b>	<b>644</b>
Registered Democrat	11%	24%	9%	1%	10%	36%	7%	134
Registered Undeclared	12%	33%	4%	4%	9%	27%	10%	273
Registered Republican	2%	41%	10%	6%	5%	25%	12%	152
Democrat	13%	25%	7%	1%	10%	34%	10%	247
Independent	12%	22%	5%	6%	6%	36%	13%	140
Republican	2%	43%	7%	6%	7%	26%	10%	246
Liberal	16%	20%	6%	1%	11%	37%	9%	163
Moderate	9%	36%	4%	3%	10%	28%	11%	245
Conservative	3%	41%	10%	6%	4%	27%	9%	179
Support Tea Party	3%	45%	9%	6%	4%	26%	8%	124
Neutral	4%	30%	4%	5%	9%	33%	15%	239
Oppose Tea Party	16%	26%	7%	2%	9%	31%	9%	248
Likely Voter	9%	36%	7%	4%	9%	27%	8%	506
Non-Likely Voter	7%	16%	2%	3%	5%	44%	24%	136
Approve of Obama	12%	22%	7%	2%	8%	37%	13%	242
Neutral	10%	28%	0%	0%	9%	52%	1%	47
Disapprove of Obama	6%	39%	7%	6%	8%	24%	11%	352
Read Union Leader	9%	47%	6%	5%	8%	19%	6%	167
Read Boston Globe	13%	37%	9%	3%	9%	24%	5%	71
Watch WMUR	10%	34%	7%	3%	8%	28%	10%	376
Listen to NHPR	15%	27%	7%	4%	8%	33%	6%	187
18 to 34	9%	20%	3%	2%	5%	45%	16%	163
35 to 49	15%	38%	2%	2%	11%	19%	13%	175
50 to 64	6%	39%	11%	5%	9%	25%	6%	167
65 and over	4%	32%	12%	6%	5%	35%	7%	112
Male	5%	38%	7%	6%	2%	36%	7%	316
Female	12%	26%	6%	2%	13%	26%	15%	328
High school or less	9%	25%	4%	5%	2%	36%	19%	108
Some college	8%	24%	7%	6%	8%	36%	10%	160
College graduate	7%	38%	7%	3%	9%	25%	11%	239
Post-graduate	11%	36%	6%	3%	10%	29%	5%	128
Attend services 1 or more/week	8%	39%	6%	5%	9%	27%	6%	128
1-2 times a month	7%	44%	4%	3%	13%	21%	8%	70
Less often	10%	30%	7%	3%	8%	36%	7%	181
Never	9%	26%	7%	3%	5%	32%	17%	231
North Country	8%	26%	5%	15%	9%	29%	8%	52
Central / Lakes	7%	36%	6%	1%	5%	32%	14%	108
Connecticut Valley	14%	21%	12%	1%	5%	40%	8%	91
Mass Border	6%	43%	6%	2%	11%	19%	13%	167
Seacoast	10%	30%	6%	7%	4%	34%	10%	104
Manchester Area	9%	26%	4%	3%	11%	37%	10%	122
First Cong. Dist	9%	30%	4%	5%	7%	35%	10%	327
Second Cong. Dist	8%	34%	8%	3%	8%	27%	12%	318