

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

October 27, 2014

FIRST CONGRESSIONAL DISTRICT RACE STILL A DEAD HEAT

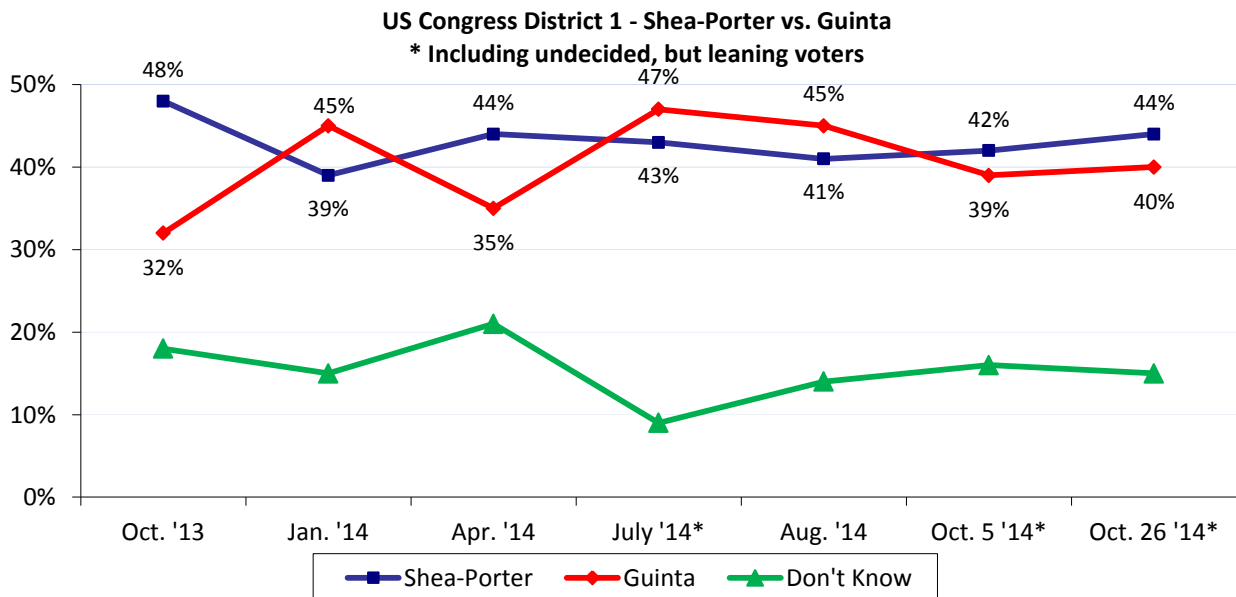
By: Andrew E. Smith, Ph.D.
 Zachary S. Azem, M.A.
 UNH Survey Center
 603/862-2226
www.unh.edu/survey-center

DURHAM, NH – With eight days to go until the general election, Congresswoman Carol-Shea Porter and former Congressman Frank Guinta remain statistically tied in New Hampshire’s 1st Congressional District.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Six hundred and seventy-seven (677) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 22 and October 26, 2014. The margin of sampling error for the survey is +/- 3.8 percent. The sample included 555 likely voters (with a +/- 4.2 percent margin of sampling error). Included were 261 likely voters in New Hampshire’s First Congressional District (MSE = +/- 6.1%)

2014 U.S. Congress Election – 1st District

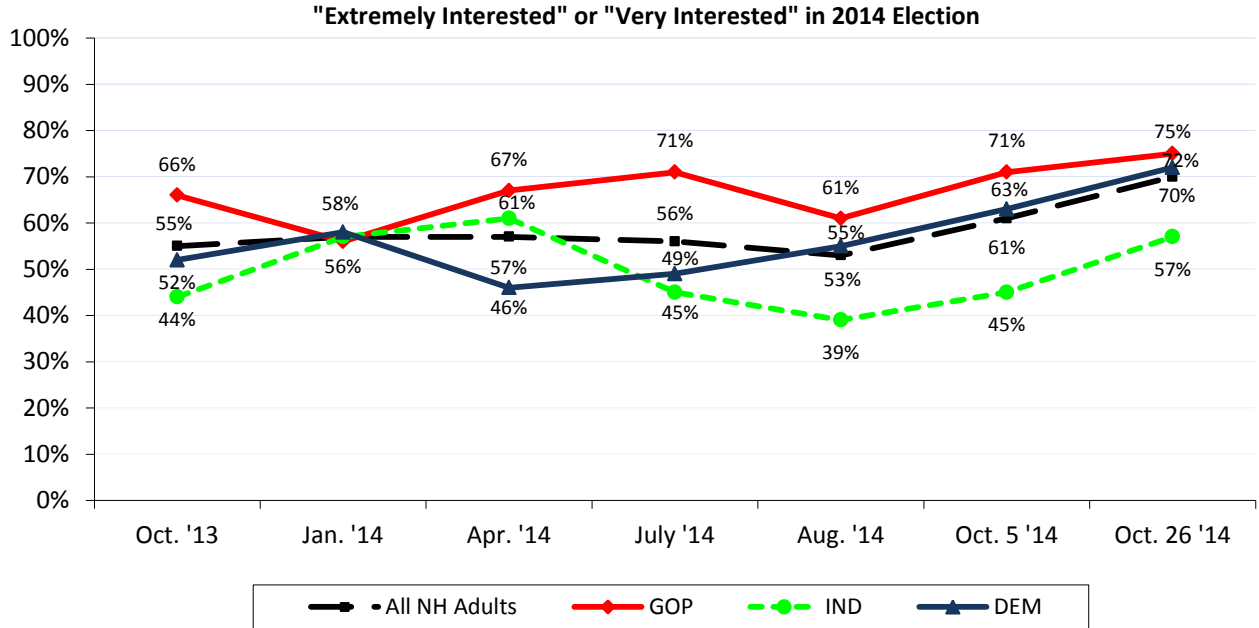
Guinta and Shea-Porter will face each other for the third straight time. Guinta defeated then incumbent Shea-Porter in 2010 while Shea-Porter won the seat back from Guinta in 2012. If the congressional election were held today, 39% of likely 1st District likely voters would vote for Shea-Porter, 36% would vote for Guinta, 1% would vote for someone else and 24% are undecided. When undecided voters are asked which candidate they lean toward supporting, 44% would vote for Shea-Porter, 40% would vote for Guinta, 1% would vote for someone else, and 15% remain undecided. While both candidates receive most support from members of their party (Shea-Porter leads 88%-4% among Democrats and Guinta leads 72%-10% among Republicans), they are deadlocked among Independents with 37% favoring Shea-Porter and 36% favoring Guinta.



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

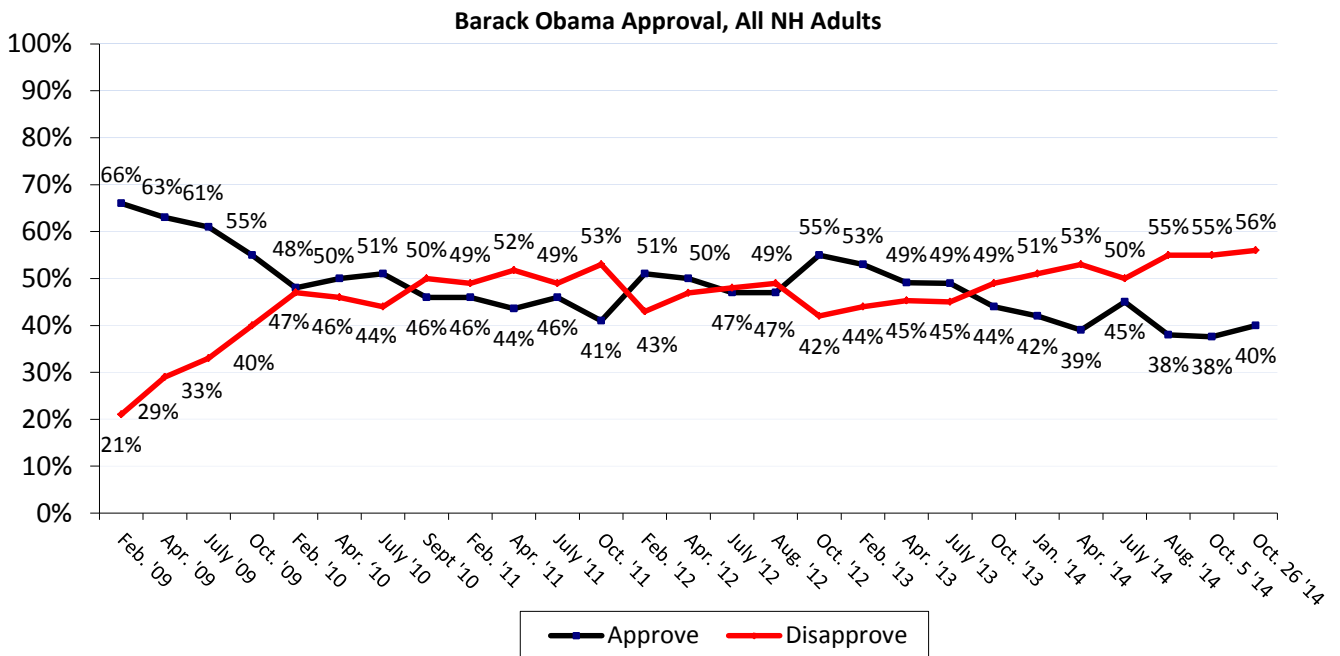
Interest in 2014 Election

Interest in the 2014 election has increased with the election just days away – 70% of Granite Staters consider themselves extremely interested (36%) or very interested (34%) in the 2014 general election. Republicans (75% are extremely or very interested) have a slight edge on Democrats (72%) when it comes to enthusiasm, but this gap has closed since earlier this month. Just 57% of Independents are interested in the upcoming election.



Presidential Approval

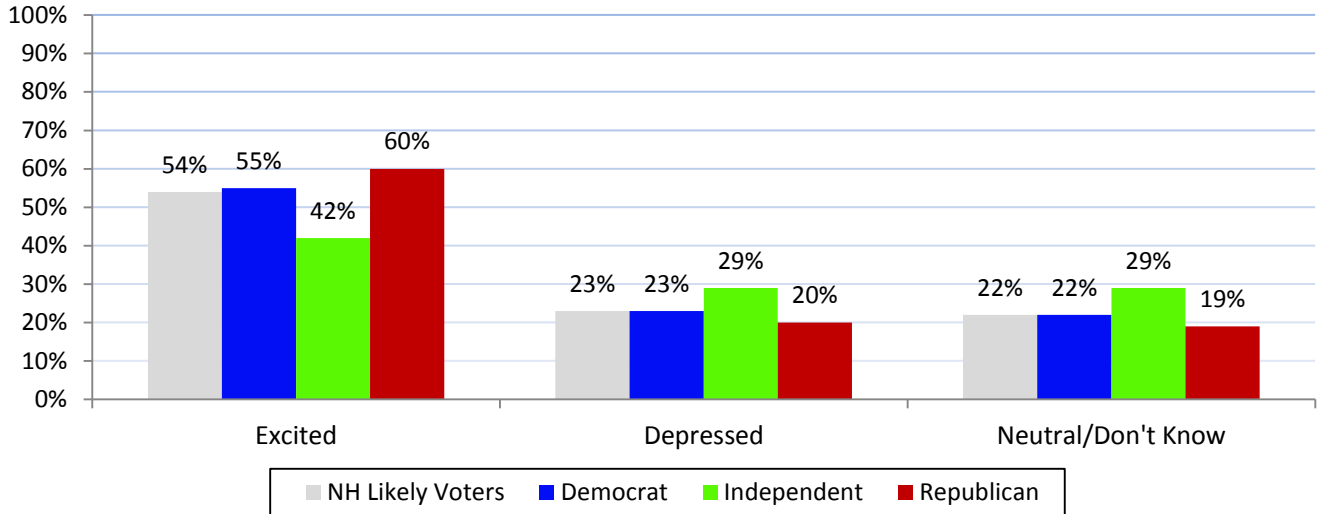
President Barack Obama continues to have low job approval ratings in New Hampshire, which could have a significant effect on the upcoming election. Currently, only 40% New Hampshire adults approve of the job Obama is doing as president, 56% disapprove and 4% are neutral or don't know enough to say. Obama is still very popular among Democrats (78% approve, 17% disapprove), but unpopular among Independents (35% approve, 56% disapprove) and very unpopular among Republicans (5% approve, 94% disapprove). Among likely voters, 41% approve of the President's performance and 56% disapprove.



Feeling About 2014 Election Results

Currently over half of New Hampshire likely voters (54%) are excited about the 2014 election results (13% very excited and 41% somewhat excited), 23% are depressed (4% very depressed and 19% somewhat depressed), 18% are neutral and 4% are unsure. Republicans (60%) are slightly more excited than Democrats (55%), with Independents (42%) being the least excited.

Feeling about 2014 Election Results



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Six hundred and seventy-seven (677) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 22 and October 26, 2014. The margin of sampling error for the survey is +/- 3.8 percent. The sample included 555 likely voters (with a +/- 4.2 percent margin of sampling error). Included were 261 likely voters in New Hampshire's First Congressional District (MSE = +/- 6.1%)

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

Granite State Poll, Fall 2014 Demographics

Sex	N	%	Region	N	%
Male	334	49%	North Country	57	8%
Female	343	51%	Central/Lakes	112	17%
			Connecticut Valley	92	14%
			Mass Border	199	30%
			Seacoast	117	17%
			Manchester Area	98	15%
Age	N	%	Party Registration	N	%
18 to 34	160	25%	Democrat	163	26%
35 to 49	193	30%	Undeclared	298	48%
50 to 64	179	28%	Republican	165	26%
65 and Over	113	18%			
Highest Level of Education	N	%	Party Identification	N	%
High School or Less	118	18%	Democrat	254	40%
Some College	190	28%	Independent	144	22%
College Graduate	239	36%	Republican	249	38%
Post-Graduate	124	19%			

US Congress District 1 – Guinta vs. Shea-Porter – Likely Voters

"Next, thinking about the election for Congress in November, will you vote for Frank Guinta the Republican ... Carol Shea-Porter, the Democrat ... or haven't you decided yet?" ROTATE CANDIDATES

	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>
Guinta	32%	45%	35%	46%	45%	32%	36%
Shea-Porter	48%	39%	44%	43%	41%	37%	39%
Other	1%	2%	0%	2%	0%	3%	1%
Don't know / undecided	18%	15%	21%	10%	14%	29%	24%
(N=)	(258)	(245)	(199)	(251)	(291)	(255)	(252)

With Leaners

"Would you say you are leaning towards Frank Guinta, the Republican or Carol Shea-Porter, the Democrat?" ROTATE CANDIDATES

	<u>July '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>
Guinta	47%	39%	40%
Shea-Porter	43%	42%	44%
Other	2%	3%	1%
Don't know / undecided	9%	16%	15%
(N=)	(251)	(255)	(252)

Interest in 2014 Election

"As you know, the election for Governor, Senate, Congress, and state offices is being held on November 4th. How interested would you say you are in the November Election ... extremely interested ...very interested ... somewhat interested ... or not very interested?"

	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>
Extremely Interested	26%	25%	26%	23%	21%	28%	36%
Very Interested	29%	32%	31%	32%	32%	33%	34%
Somewhat Interested	27%	29%	27%	31%	29%	22%	20%
Not Very Interested	18%	12%	15%	14%	18%	15%	10%
Don't Know	1%	2%	1%	0%	1%	1%	0%
(N=)	(662)	(584)	(507)	(668)	(827)	(677)	(648)

Feeling About 2014 Election – Likely Voters

"Thinking about all of the elections in November, both in New Hampshire and in other parts of the country, how do you feel about what will happen in the November elections? Are you very excited ... somewhat excited ... somewhat depressed ... or very depressed?"

	<u>Oct. '26 14</u>
Very Excited	13%
Somewhat Excited	41%
Neutral	18%
Somewhat Depressed	19%
Very Depressed	4%
Unsure	4%
(N=)	(553)

Presidential Approval – All Adults

“GENERALLY SPEAKING, do you approve or disapprove of the way Barack Obama is handling his job as president?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
Oct. 26 '14	40%	4%	56%	(643)
Oct. 5 '14	38%	7%	55%	(678)
Aug. '14	38%	7%	55%	(812)
July '14	45%	6%	50%	(664)
Apr. '14	39%	9%	53%	(502)
Jan. '14	42%	7%	51%	(574)
Oct. '13	44%	7%	49%	(657)
July '13	49%	5%	45%	(504)
Apr. '13	49%	6%	45%	(501)
Feb. '13	53%	2%	44%	(572)
Oct. 8. '12	52%	3%	45%	(589)
Oct. 1, '12	55%	3%	42%	(635)
Sept. '12	52%	4%	44%	(635)
Aug. '12	47%	4%	49%	(579)
July '12	47%	5%	48%	(517)
Apr. '12	50%	3%	47%	(535)
Feb. '12	51%	6%	43%	(524)
Oct. '11	41%	6%	53%	(551)
July '11	46%	6%	49%	(512)
Apr. '11	44%	5%	52%	(502)
Feb. '11	46%	4%	49%	(519)
Sept. '10	46%	4%	50%	(514)
July '10	51%	5%	44%	(502)
Apr. '10	50%	4%	46%	(506)
Feb. '10	48%	5%	47%	(495)
Oct. '09	55%	5%	40%	(503)
July '09	61%	6%	33%	(556)
Apr. '09	63%	8%	29%	(500)
Feb. '09	66%	14%	21%	(614)

US Congress District 1 – Frank Guinta vs. Carol Shea-Porter – Likely Voters

FIRST CONG DIST	<u>Guinta</u> 36%	<u>Shea-Porter</u> 39%	<u>Other</u> 1%	<u>DK</u> 24%	<u>(N)</u> 252
Registered Democrat	4%	76%	3%	17%	55
Registered Undeclared	30%	42%	0%	27%	119
Registered Republican	68%	8%	1%	24%	76
Democrat	4%	81%	2%	13%	92
Independent	31%	31%	1%	36%	50
Republican	65%	7%	1%	27%	105
Definitely Will Vote	37%	39%	1%	22%	227
Will Vote Unless Emergency	21%	38%	0%	41%	25
Excited About Election Outcome	42%	33%	1%	24%	145
Depressed About Election Outcome	20%	59%	0%	21%	51
Neutral/Don't Know	34%	35%	1%	30%	56
Approve of Obama	6%	78%	1%	15%	101
Neutral	0%	75%	0%	25%	4
Disapprove of Obama	58%	11%	1%	30%	145
18 to 34	34%	40%	1%	25%	58
35 to 49	34%	34%	2%	30%	69
50 to 64	43%	42%	1%	14%	70
65 and over	29%	47%	0%	24%	40
Male	37%	41%	1%	22%	113
Female	35%	37%	1%	26%	140
Married Male	37%	32%	1%	29%	71
Unmarried Male	36%	54%	0%	10%	42
Married Female	34%	38%	2%	26%	91
Unmarried Female	38%	37%	1%	24%	46
High school or less	29%	41%	0%	30%	37
Some college	40%	38%	0%	22%	60
College graduate	42%	33%	1%	24%	97
Post-graduate	23%	49%	3%	25%	57
Attend services 1 or more/week	53%	23%	0%	24%	55
1-2 times a month	45%	28%	0%	27%	48
Less often	33%	41%	2%	24%	71
Never	17%	65%	1%	18%	63
North Country	29%	43%	0%	28%	20
Central / Lakes	43%	25%	0%	32%	28
Mass Border	41%	31%	5%	24%	43
Seacoast	30%	49%	0%	21%	98
Manchester Area	41%	33%	1%	24%	63

US Congress District 1 – Frank Guinta vs. Carol Shea-Porter – Likely Voters – With Leaners

FIRST CONG DIST	<u>Guinta</u> 40%	<u>Shea-Porter</u> 44%	<u>Other</u> 1%	<u>DK</u> 15%	<u>(N)</u> 252
Registered Democrat	4%	84%	3%	9%	55
Registered Undeclared	33%	47%	1%	18%	119
Registered Republican	76%	11%	1%	13%	76
Democrat	4%	88%	2%	6%	92
Independent	36%	37%	1%	26%	50
Republican	72%	10%	2%	16%	105
Definitely Will Vote	41%	43%	2%	14%	227
Will Vote Unless Emergency	23%	53%	0%	23%	25
Excited About Election Outcome	45%	38%	1%	16%	145
Depressed About Election Outcome	23%	65%	2%	9%	51
Neutral/Don't Know	42%	39%	1%	18%	56
Approve of Obama	6%	84%	1%	9%	101
Neutral	0%	100%	0%	0%	4
Disapprove of Obama	65%	14%	2%	19%	145
18 to 34	37%	46%	1%	17%	58
35 to 49	39%	38%	2%	21%	69
50 to 64	47%	45%	1%	7%	70
65 and over	33%	57%	0%	11%	40
Male	41%	46%	1%	13%	113
Female	39%	42%	2%	17%	140
Married Male	44%	39%	1%	16%	71
Unmarried Male	36%	56%	0%	8%	42
Married Female	37%	43%	3%	16%	91
Unmarried Female	41%	42%	1%	16%	46
High school or less	30%	47%	0%	23%	37
Some college	42%	43%	2%	14%	60
College graduate	50%	36%	1%	13%	97
Post-graduate	25%	57%	3%	16%	57
Attend services 1 or more/week	57%	32%	0%	11%	55
1-2 times a month	51%	34%	0%	15%	48
Less often	38%	46%	4%	12%	71
Never	18%	66%	1%	15%	63
North Country	35%	43%	0%	22%	20
Central / Lakes	53%	30%	0%	18%	28
Mass Border	48%	37%	5%	10%	43
Seacoast	31%	53%	1%	14%	98
Manchester Area	42%	40%	1%	17%	63

Interest in 2014 Election

	Extremely Interested	Very Interested	Somewhat Interested	Not Very Interested	Don't Know	(N=)
STATEWIDE	36%	34%	20%	10%	0%	648
Registered Democrat	42%	33%	17%	8%	0%	163
Registered Undeclared	31%	35%	22%	11%	1%	298
Registered Republican	42%	36%	16%	6%	0%	165
Democrat	40%	32%	20%	9%	0%	249
Independent	23%	34%	31%	12%	0%	140
Republican	39%	36%	15%	10%	0%	244
Likely Voter	42%	39%	16%	3%	0%	555
Non-Likely Voter	0%	3%	44%	50%	2%	92
Excited About Election Outcome	47%	37%	13%	3%	0%	301
Depressed About Election Outcome	34%	44%	21%	2%	0%	127
Neutral/Don't Know	38%	38%	20%	5%	0%	125
Approve of Obama	39%	33%	19%	9%	0%	256
Neutral	10%	19%	54%	10%	8%	29
Disapprove of Obama	36%	36%	18%	11%	0%	359
18 to 34	26%	22%	31%	21%	0%	146
35 to 49	21%	41%	26%	11%	1%	183
50 to 64	49%	35%	11%	4%	0%	176
65 and over	51%	32%	11%	5%	0%	111
Male	37%	33%	19%	10%	1%	321
Female	34%	34%	22%	10%	0%	326
Married Male	44%	39%	13%	3%	1%	182
Unmarried Male	29%	26%	26%	19%	0%	137
Married Female	38%	35%	19%	7%	0%	202
Unmarried Female	28%	32%	25%	15%	0%	118
High school or less	29%	35%	25%	9%	2%	109
Some college	27%	34%	23%	15%	0%	179
College graduate	38%	34%	18%	10%	0%	231
Post-graduate	49%	31%	16%	4%	0%	123
Attend services 1 or more a week	41%	31%	17%	11%	0%	134
1-2 times a month	43%	41%	16%	0%	0%	78
Less often	35%	34%	17%	12%	1%	198
Never	27%	33%	28%	12%	0%	206
North Country	39%	29%	19%	13%	0%	57
Central / Lakes	34%	33%	19%	14%	0%	112
Connecticut Valley	41%	36%	19%	3%	0%	89
Mass Border	34%	37%	23%	5%	1%	181
Seacoast	36%	33%	16%	14%	0%	115
Manchester Area	32%	31%	23%	14%	0%	92
First Cong. Dist	34%	33%	20%	13%	0%	313
Second Cong. Dist	38%	34%	20%	7%	1%	334

Presidential Approval Rating - Overall

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N=)</u>
STATEWIDE	40%	4%	56%	643
Registered Democrat	74%	5%	21%	162
Registered Undeclared	40%	5%	55%	296
Registered Republican	8%	1%	91%	165
Democrat	78%	5%	17%	248
Independent	35%	9%	56%	138
Republican	5%	1%	94%	244
Likely Voter	41%	3%	56%	552
Non-Likely Voter	29%	15%	56%	91
Excited About Election Outcome	39%	1%	59%	301
Depressed About Election Outcome	43%	4%	53%	125
Neutral/Don't Know	45%	5%	49%	125
18 to 34	38%	6%	56%	146
35 to 49	34%	8%	58%	181
50 to 64	44%	1%	55%	175
65 and over	46%	2%	52%	110
Male	36%	4%	60%	321
Female	43%	5%	51%	322
Married Male	32%	3%	66%	182
Unmarried Male	42%	6%	53%	137
Married Female	45%	7%	49%	201
Unmarried Female	42%	2%	56%	115
High school or less	39%	7%	54%	108
Some college	36%	5%	59%	176
College graduate	38%	3%	59%	231
Post-graduate	51%	5%	44%	123
Attend services 1 or more a week	24%	6%	70%	134
1-2 times a month	36%	1%	63%	78
Less often	43%	4%	53%	197
Never	49%	6%	45%	205
North Country	35%	4%	61%	57
Central / Lakes	35%	13%	53%	112
Connecticut Valley	59%	0%	41%	89
Mass Border	32%	4%	64%	180
Seacoast	50%	3%	48%	115
Manchester Area	32%	3%	65%	90
First Cong. Dist	37%	5%	58%	310
Second Cong. Dist	42%	4%	54%	333

Feeling About 2014 Election Results

	Very Excited	Somewhat Excited	Neutral	Somewhat Depressed	Very Depressed	Unsure	(N=)
STATEWIDE	13%	41%	18%	19%	4%	4%	553
Registered Democrat	9%	42%	13%	25%	3%	8%	146
Registered Undeclared	12%	37%	24%	17%	6%	3%	246
Registered Republican	20%	47%	11%	15%	4%	3%	151
Democrat	10%	45%	17%	21%	2%	5%	221
Independent	11%	31%	23%	16%	13%	6%	108
Republican	18%	42%	17%	18%	2%	2%	214
Definitely Will Vote	15%	42%	18%	17%	4%	5%	468
Will Vote Unless Emergency	5%	38%	21%	26%	6%	3%	85
Approve of Obama	9%	43%	18%	20%	3%	6%	229
Neutral	0%	26%	37%	25%	7%	5%	15
Disapprove of Obama	17%	41%	17%	17%	4%	3%	306
18 to 34	14%	54%	22%	8%	0%	2%	107
35 to 49	14%	42%	23%	16%	5%	0%	148
50 to 64	18%	37%	13%	22%	4%	6%	162
65 and over	8%	33%	17%	27%	6%	8%	103
Male	17%	40%	15%	18%	5%	4%	274
Female	10%	42%	22%	19%	3%	4%	279
Married Male	16%	45%	14%	15%	5%	5%	167
Unmarried Male	20%	32%	16%	23%	5%	4%	104
Married Female	9%	44%	20%	21%	3%	2%	178
Unmarried Female	11%	40%	25%	15%	3%	6%	96
High school or less	18%	33%	21%	21%	3%	4%	87
Some college	18%	35%	12%	21%	7%	5%	135
College graduate	11%	48%	20%	15%	2%	3%	211
Post-graduate	9%	43%	19%	18%	6%	5%	114
Attend services 1 or more a week	15%	39%	15%	22%	3%	5%	115
1-2 times a month	15%	47%	19%	16%	1%	2%	76
Less often	14%	44%	16%	18%	4%	4%	168
Never	13%	37%	22%	19%	6%	3%	163
North Country	16%	36%	16%	26%	3%	3%	46
Central / Lakes	11%	42%	16%	20%	7%	4%	89
Connecticut Valley	15%	32%	21%	20%	2%	10%	85
Mass Border	13%	50%	15%	15%	4%	3%	158
Seacoast	13%	41%	22%	16%	4%	3%	100
Manchester Area	13%	35%	23%	21%	5%	3%	75
First Cong. Dist	13%	44%	20%	16%	5%	2%	259
Second Cong. Dist	14%	39%	17%	21%	4%	6%	293