

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

November 2, 2014

### CD1 RACE TOO CLOSE TO CALL, CD2 LEANS TO KUSTER

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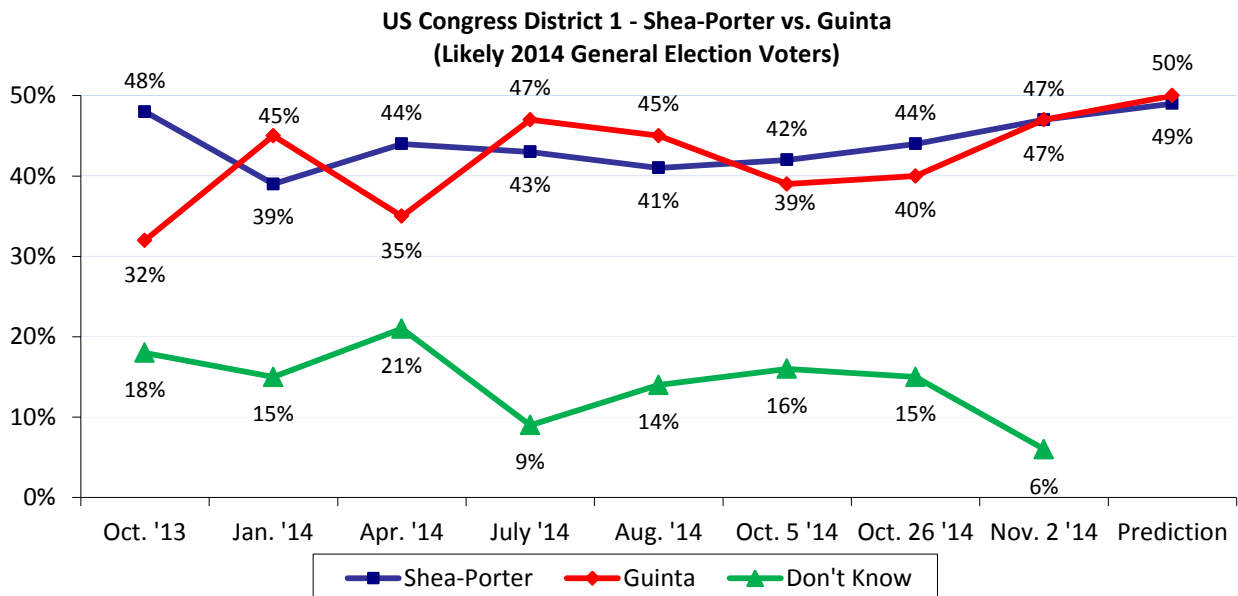
DURHAM, NH – Former Congressman Frank Guinta and incumbent Congresswoman Carol Shea-Porter are locked in a dead heat for the 1<sup>st</sup> District congressional seat. Incumbent Congresswoman Ann Kuster leads her Republican challenger Marilinda Garcia in the 2<sup>nd</sup> C.D.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Seven hundred and fifty-seven (757) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between October 29 and November 2, 2014. The margin of sampling error for the survey is +/- 3.6 percent. Included was a subsample of 405 likely voters in the NH First Congressional District (margin of sampling error +/- 4.9) and a subsample of 352 Second Congressional District likely voters (margin of sampling error +/- 5.2).

### 2014 U.S. Congress Election – 1<sup>st</sup> District

Republican Frank Guinta and Democrat Carol Shea-Porter will face each other for the third straight time in New Hampshire's First Congressional District. Guinta defeated then incumbent Shea-Porter in 2010 while Shea-Porter won the seat back from Guinta in 2012. If the election were held today, 45% of 1<sup>st</sup> District likely voters would vote for Guinta, 41% would vote for Shea-Porter, 1% would vote for someone else and 14% are undecided. When undecided voters are asked which candidate they lean toward supporting, 47% say they will vote for Guinta, 47% will vote for Shea-Porter, 1% would vote for someone else, and 6% remain undecided.

When undecided voters are allocated to the candidate they are most likely to support, the final UNH prediction for the First Congressional District race is 50% for Guinta and 49% for Shea-Porter.

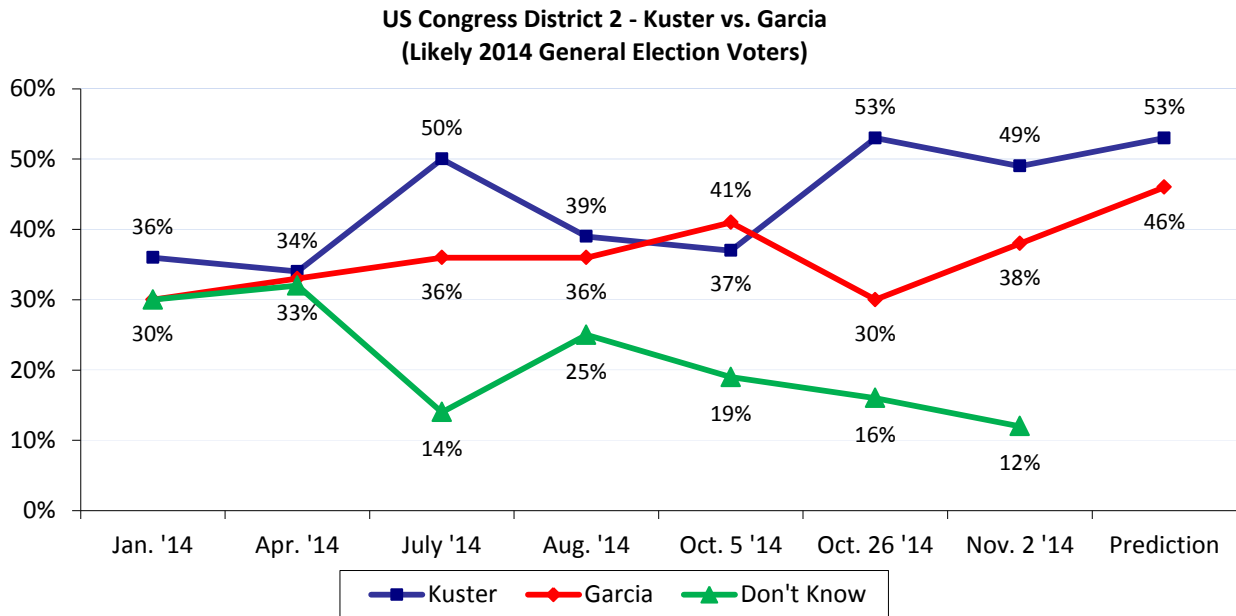


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

## 2014 U.S. Congress Election – 2<sup>nd</sup> District

In New Hampshire's Second Congressional District, 47% of likely voters say they will vote for incumbent Democrat Anne Kuster if the election were held today, 36% would vote for her Republican challenger, Marlinda Garcia, 1% would vote for someone else and 15% are undecided. When undecided voters are asked which candidate they lean toward supporting, 49% of likely voters say they will vote for Kuster, 38% will vote for Garcia, 1% would vote for someone else, and 12% remain undecided.

When undecided voters are allocated to the candidate they are most likely to support, the final UNH prediction for the Second Congressional District race is 53% for Kuster and 46% for Garcia.



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Seven hundred and fifty-seven (757) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between October 29 and November 2, 2014. The margin of sampling error for the survey is +/- 3.6 percent. Included was a subsample of 405 likely voters in the NH First Congressional District (margin of sampling error +/- 4.9) and a subsample of 352 Second Congressional District likely voters (margin of sampling error +/- 5.2).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

### Granite State Poll, November 2014 Demographics

	<u>All</u> <u>Adults</u>	<u>Likely</u> <u>Voters</u>		<u>All</u> <u>Adults</u>	<u>Likely</u> <u>Voters</u>
<b>Sex</b>			<b>Party Registration</b>		
Male	49%	51%	Reg. Democrat	29%	31%
Female	51%	49%	Reg. Undeclared	43%	38%
	(860)	(757)	Reg. Republican	28%	31%
				(804)	(751)
<b>Age</b>			<b>Party Identification</b>		
18 to 34	27%	19%	Democrat	38%	40%
35 to 49	28%	29%	Independent	22%	17%
50 to 64	28%	32%	Republican	40%	43%
65 and over	18%	20%		(819)	(749)
	(827)	(725)			
<b>Region</b>					
North Country	8%	8%			
Central/Lakes	16%	18%			
Connecticut Valley	15%	14%			
Mass Border	26%	26%			
Seacoast	17%	19%			
Manchester Area	18%	16%			
	(860)	(757)			

### US Congress District 1 – Guinta vs. Shea-Porter – Likely Voters

"Next, thinking about the election for Congress in November, will you vote for Frank Guinta the Republican or Carol Shea-Porter, the Democrat?" ROTATE CANDIDATES

	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>
Guinta	32%	45%	35%	46%	45%	32%	36%	<b>45%</b>
Shea-Porter	48%	39%	44%	43%	41%	37%	39%	<b>41%</b>
Other	1%	2%	0%	2%	0%	3%	1%	<b>1%</b>
Don't know / undecided	18%	15%	21%	10%	14%	29%	24%	<b>14%</b>
(N=)	(258)	(245)	(199)	(251)	(291)	(255)	(252)	<b>(393)</b>

#### With Leaners

"Would you say you are leaning towards Frank Guinta, the Republican or Carol Shea-Porter, the Democrat?" ROTATE CANDIDATES

	<u>July '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>	<u>PREDICTION</u>
Guinta	47%	39%	40%	<b>47%</b>	<b>50%</b>
Shea-Porter	43%	42%	44%	<b>47%</b>	<b>49%</b>
Other	2%	3%	1%	<b>1%</b>	<b>1%</b>
Don't know / undecided	9%	16%	15%	<b>6%</b>	---
(N=)	(251)	(255)	(252)	<b>(393)</b>	<b>(393)</b>

### US Congress District 2 – Garcia vs. Kuster – Likely Voters

"Next, thinking about the election for Congress in November, will you vote for Marilinda Garcia the Republican or Ann Kuster, the Democrat?" ROTATE CANDIDATES

	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Aug. '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>
Garcia	30%	33%	35%	36%	34%	28%	<b>36%</b>
Kuster	36%	34%	49%	39%	36%	46%	<b>47%</b>
Other	4%	1%	1%	1%	3%	1%	<b>1%</b>
Don't know / undecided	30%	32%	15%	25%	28%	24%	<b>15%</b>
(N=)	(218)	(184)	(240)	(307)	(266)	(290)	<b>(344)</b>

#### With Leaners

"Would you say you are leaning towards Marilinda Garcia, the Republican or Ann Kuster, the Democrat?" ROTATE CANDIDATES

	<u>July '14</u>	<u>Oct. 5 '14</u>	<u>Oct. 26 '14</u>	<u>Nov. 2 '14</u>	<u>PREDICTION</u>
Garcia	36%	41%	30%	<b>38%</b>	<b>46%</b>
Kuster	50%	37%	53%	<b>49%</b>	<b>53%</b>
Other	1%	3%	1%	<b>1%</b>	<b>1%</b>
Don't know / undecided	14%	19%	16%	<b>12%</b>	---
(N=)	(240)	(265)	(289)	<b>(344)</b>	<b>(344)</b>

**US Congress District 1 – Frank Guinta vs. Carol Shea-Porter – Likely Voters**

<b>FIRST CONG DIST</b>	<b><u>Guinta</u></b> <b>45%</b>	<b><u>Shea-Porter</u></b> <b>41%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>DK</u></b> <b>14%</b>	<b><u>(N)</u></b> <b>393</b>
Registered Democrat	8%	81%	0%	12%	129
Registered Undeclared	40%	38%	2%	21%	136
Registered Republican	88%	3%	0%	9%	127
Democrat	5%	83%	0%	12%	171
Independent	37%	33%	5%	25%	44
Republican	85%	2%	0%	13%	177
Core GOP	88%	2%	0%	10%	154
Swing Voter	50%	23%	3%	25%	71
Core DEM	2%	85%	0%	13%	167
Extremely Interested in Election	53%	39%	0%	7%	163
Very Interested	43%	46%	0%	10%	151
Somewhat/Not Very Interested	29%	34%	2%	34%	79
Definitely Will Vote	48%	41%	1%	10%	330
Will Vote Unless Emergency	25%	40%	0%	35%	63
Approve of Obama	6%	85%	0%	9%	141
Neutral	12%	54%	0%	34%	26
Disapprove of Obama	73%	12%	1%	15%	223
18 to 34	26%	56%	0%	19%	99
35 to 49	60%	27%	0%	13%	103
50 to 64	48%	38%	0%	14%	116
65 and over	42%	50%	0%	7%	60
Male	52%	35%	1%	12%	203
Female	37%	47%	0%	16%	190
Married Male	57%	33%	0%	10%	132
Unmarried Male	42%	39%	3%	16%	70
Married Female	43%	40%	0%	17%	128
Unmarried Female	26%	63%	0%	12%	60
Working Class Male	41%	44%	2%	12%	81
College Educ. Male	58%	29%	0%	13%	122
Working Class Female	35%	47%	0%	18%	64
College Educ. Female	38%	47%	0%	14%	124
High school or less	41%	51%	0%	8%	68
Some college	36%	41%	2%	21%	77
College graduate	50%	35%	0%	14%	164
Post-graduate	44%	44%	0%	12%	81
North Country	25%	39%	0%	36%	18
Central / Lakes	41%	57%	0%	2%	53
Mass Border	49%	38%	0%	13%	78
Seacoast	42%	42%	0%	16%	137
Manchester Area	50%	34%	2%	14%	106

**US Congress District 1 – Frank Guinta vs. Carol Shea-Porter – Likely Voters – With Leaners**

<b>FIRST CONG DIST</b>	<b><u>Guinta</u></b> <b>47%</b>	<b><u>Shea-Porter</u></b> <b>47%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>DK</u></b> <b>6%</b>	<b><u>(N)</u></b> <b>393</b>
Registered Democrat	8%	91%	0%	1%	129
Registered Undeclared	43%	43%	2%	12%	136
Registered Republican	91%	4%	0%	4%	127
Democrat	5%	92%	0%	3%	171
Independent	40%	44%	5%	12%	44
Republican	90%	3%	0%	7%	177
Core GOP	94%	2%	0%	4%	154
Swing Voter	51%	29%	3%	17%	71
Core DEM	2%	95%	0%	3%	167
Extremely Interested in Election	55%	40%	0%	5%	163
Very Interested	44%	50%	0%	6%	151
Somewhat/Not Very Interested	35%	54%	2%	8%	79
Definitely Will Vote	51%	44%	1%	5%	330
Will Vote Unless Emergency	26%	62%	0%	13%	63
Approve of Obama	6%	90%	0%	4%	141
Neutral	15%	73%	0%	12%	26
Disapprove of Obama	76%	16%	1%	7%	223
18 to 34	30%	66%	0%	4%	99
35 to 49	62%	32%	0%	6%	103
50 to 64	48%	44%	0%	8%	116
65 and over	44%	50%	0%	6%	60
Male	55%	37%	1%	6%	203
Female	38%	57%	0%	5%	190
Married Male	60%	35%	0%	5%	132
Unmarried Male	45%	43%	3%	9%	70
Married Female	44%	51%	0%	5%	128
Unmarried Female	26%	68%	0%	5%	60
Working Class Male	43%	48%	2%	7%	81
College Educ. Male	63%	30%	0%	6%	122
Working Class Female	37%	56%	0%	7%	64
College Educ. Female	39%	57%	0%	4%	124
High school or less	45%	52%	0%	3%	68
Some college	36%	51%	2%	10%	77
College graduate	51%	41%	0%	7%	164
Post-graduate	51%	48%	0%	1%	81
North Country	25%	60%	0%	15%	18
Central / Lakes	41%	59%	0%	0%	53
Mass Border	55%	41%	0%	4%	78
Seacoast	44%	49%	0%	6%	137
Manchester Area	52%	38%	2%	8%	106

**US Congress District 2 – Marilinda Garcia vs. Ann Kuster – Likely Voters**

<b>SECOND CONG DIST</b>	<b><u>Garcia</u></b> <b>36%</b>	<b><u>Kuster</u></b> <b>47%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>DK</u></b> <b>15%</b>	<b><u>(N)</u></b> <b>344</b>
Registered Democrat	2%	91%	1%	6%	96
Registered Undeclared	29%	49%	1%	21%	141
Registered Republican	79%	6%	2%	13%	102
Democrat	3%	92%	0%	5%	121
Independent	35%	41%	2%	21%	77
Republican	66%	13%	2%	19%	141
Core GOP	83%	4%	0%	13%	111
Swing Voter	29%	37%	3%	30%	108
Core DEM	1%	94%	0%	5%	124
Extremely Interested in Election	43%	42%	1%	14%	143
Very Interested	33%	51%	0%	16%	133
Somewhat/Not Very Interested	28%	50%	3%	19%	65
Definitely Will Vote	38%	46%	1%	14%	295
Will Vote Unless Emergency	24%	53%	0%	23%	49
Approve of Obama	8%	89%	1%	2%	130
Neutral	21%	59%	0%	21%	14
Disapprove of Obama	57%	18%	2%	23%	193
18 to 34	39%	47%	0%	14%	37
35 to 49	35%	40%	0%	25%	105
50 to 64	42%	44%	2%	12%	108
65 and over	25%	62%	3%	10%	78
Male	45%	41%	2%	12%	172
Female	27%	53%	1%	19%	171
Married Male	45%	40%	2%	14%	124
Unmarried Male	44%	47%	2%	7%	47
Married Female	31%	45%	1%	23%	115
Unmarried Female	18%	69%	1%	11%	54
Working Class Male	41%	42%	4%	13%	66
College Educ. Male	48%	40%	0%	12%	106
Working Class Female	32%	51%	1%	17%	70
College Educ. Female	23%	56%	1%	20%	100
High school or less	41%	50%	1%	8%	70
Some college	31%	43%	4%	22%	66
College graduate	40%	42%	0%	17%	142
Post-graduate	27%	59%	1%	13%	64
North Country	34%	28%	5%	33%	39
Central / Lakes	43%	45%	1%	11%	82
Connecticut Valley	30%	61%	0%	9%	99
Mass Border	35%	46%	1%	18%	112
Manchester Area	53%	19%	0%	27%	13

**US Congress District 2 – Marilinda Garcia vs. Ann Kuster – Likely Voters – With Leaners**

<b>SECOND CONG DIST</b>	<b><u>Garcia</u></b> <b>38%</b>	<b><u>Kuster</u></b> <b>49%</b>	<b><u>Other</u></b> <b>1%</b>	<b><u>DK</u></b> <b>12%</b>	<b><u>(N)</u></b> <b>344</b>
Registered Democrat	2%	92%	1%	6%	96
Registered Undeclared	30%	51%	1%	18%	141
Registered Republican	83%	7%	2%	7%	102
Democrat	3%	94%	0%	3%	121
Independent	38%	43%	2%	18%	77
Republican	69%	15%	2%	15%	141
Core GOP	87%	5%	0%	7%	111
Swing Voter	30%	39%	3%	27%	108
Core DEM	1%	96%	0%	3%	124
Extremely Interested in Election	43%	44%	1%	11%	143
Very Interested	38%	51%	0%	11%	133
Somewhat/Not Very Interested	29%	52%	3%	16%	65
Definitely Will Vote	39%	48%	1%	12%	295
Will Vote Unless Emergency	34%	55%	0%	11%	49
Approve of Obama	8%	90%	1%	1%	130
Neutral	23%	59%	0%	18%	14
Disapprove of Obama	60%	21%	2%	17%	193
18 to 34	39%	47%	0%	14%	37
35 to 49	40%	41%	0%	20%	105
50 to 64	43%	48%	2%	8%	108
65 and over	26%	64%	3%	8%	78
Male	47%	43%	2%	8%	172
Female	29%	54%	1%	16%	171
Married Male	47%	42%	2%	9%	124
Unmarried Male	44%	48%	2%	6%	47
Married Female	34%	46%	1%	19%	115
Unmarried Female	18%	71%	1%	10%	54
Working Class Male	41%	46%	4%	9%	66
College Educ. Male	51%	41%	0%	7%	106
Working Class Female	32%	51%	1%	16%	70
College Educ. Female	27%	57%	1%	16%	100
High school or less	41%	52%	1%	6%	70
Some college	31%	45%	4%	20%	66
College graduate	44%	44%	0%	12%	142
Post-graduate	29%	59%	1%	11%	64
North Country	43%	30%	5%	23%	39
Central / Lakes	44%	47%	1%	9%	82
Connecticut Valley	32%	62%	0%	6%	99
Mass Border	36%	48%	1%	14%	112
Manchester Area	53%	19%	0%	27%	13