



University of  
New Hampshire

# THE WMUR GRANITE STATE POLL



May 5, 2015

## CLINTON CONTINUES TO LEAD, BUT SUPPORT SOFTENS

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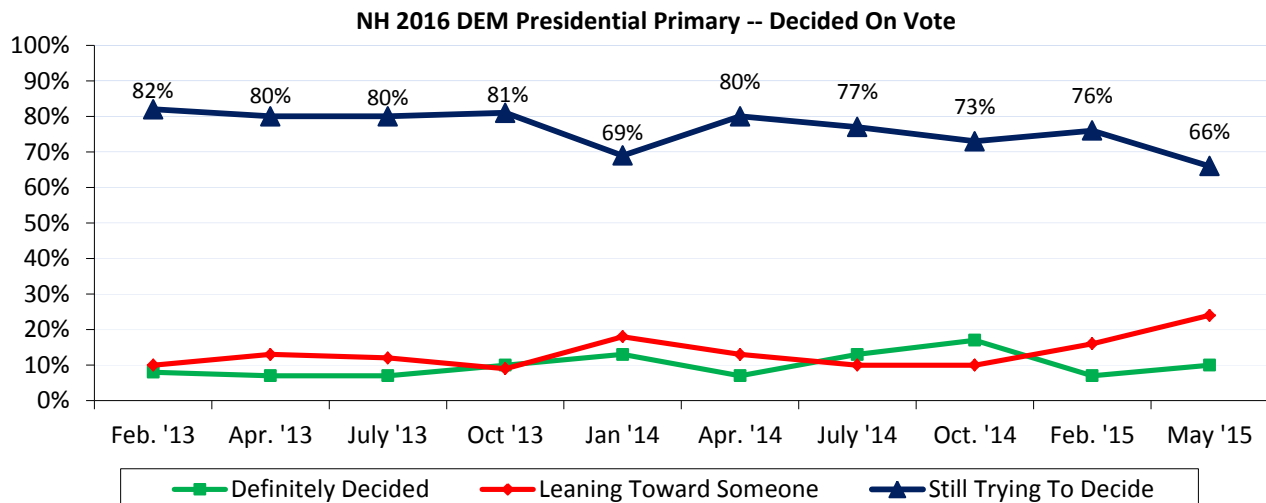
DURHAM, NH –Hillary Clinton remains the frontrunner in the 2016 New Hampshire Primary although support for her has dipped somewhat in recent months. Her favorability ratings among Democratic primary voters have dropped significantly since February.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Seven hundred and six (706) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 24 and May 3, 2015. The margin of sampling error is +/- 3.7 percent. Included were two hundred twenty-nine (229) likely 2016 Democratic Primary voters (MSE = +/-6.5), two hundred ninety-three (293) likely 2016 Republican Primary voters (MSE = +/-5.7), and six hundred and twenty-seven (627) likely 2016 presidential election voters (MSE = +/- 3.9).

### NH Voters Not Engaged

2016 is the 100<sup>th</sup> anniversary of the New Hampshire Presidential Primary, and with months remaining before the election, prospective Republican and Democratic candidates have been testing the waters here. However, most voters have not yet engaged. While many of the candidates discussed in this poll will decide not to run, and others may enter who were not discussed, candidates who are the early identified frontrunners have usually won past New Hampshire primaries.

New Hampshire primary voters typically decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that very few voters have made up their minds about who they will support in 2016. Currently, only 10% of likely Democratic primary voters say they have definitely decided who they will support, 24% are leaning toward a candidate, but the great majority of voters (66%) are still trying to decide who to support.



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

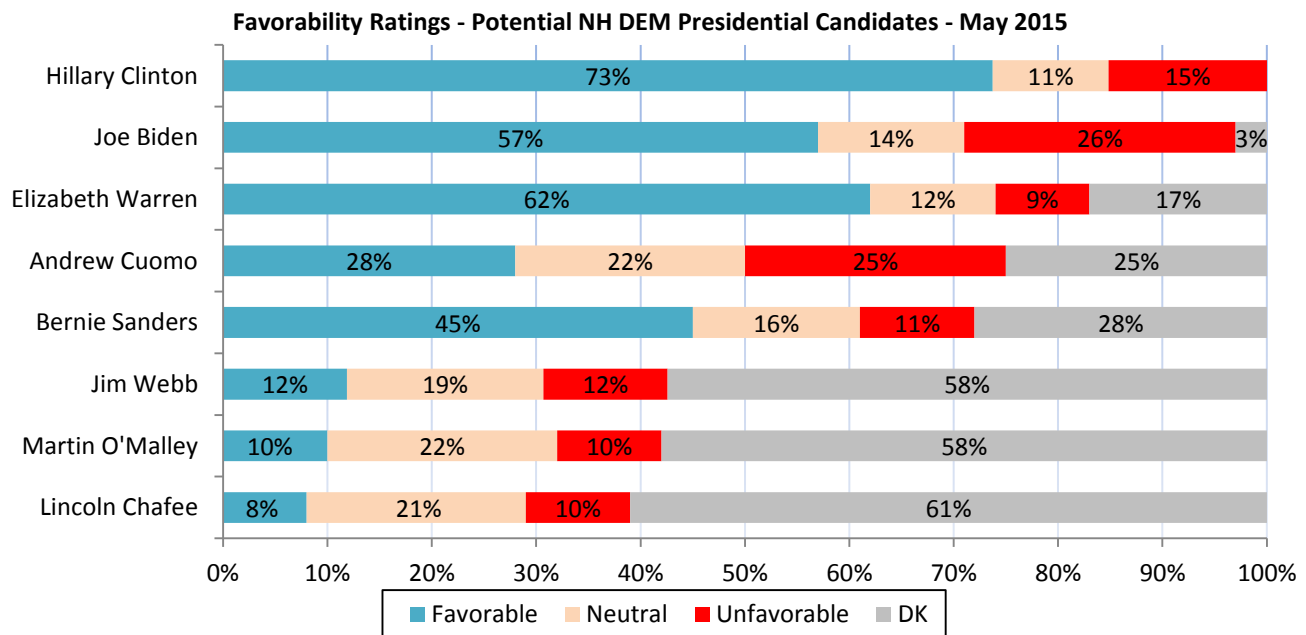
Currently, 35% of likely Democratic primary voters say they are extremely interested in the election, 35% are very interested, 21% are somewhat interested and 10% are not very interested. This is similar to this point in the 2007 cycle, when 39% of likely primary voters said they were extremely interested in the 2008 Democratic primary, 38% were very interested, 17% were only somewhat interested, and 5% were not very interested.

However, it appears that the electorate is more interested in the Republican primary than the Democratic contest. Undeclared voters, often erroneously referred to as “independents”, are much less likely to say they plan to vote in the Democratic primary than they were in 2008. Currently, 40% of undeclared voters say they plan to vote in the Republican primary, only 23% plan to vote in the Democratic primary, and 37% say they will not vote in either primary. At this time in 2007, 54% of undeclared voters said they would vote in the Democratic primary, only 20% said they planned to vote in the Republican primary, and 26% said they would not vote in either primary or were unsure which primary they would vote in.

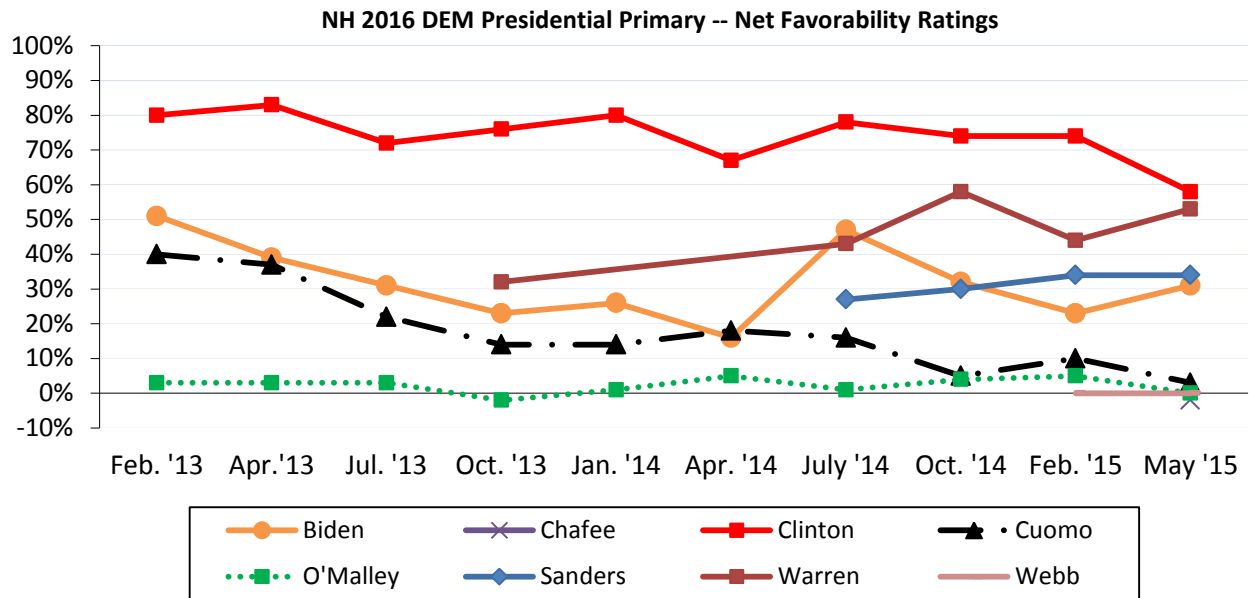
### Democratic Favorability Ratings

2008 New Hampshire Primary winner Hillary Clinton remains the most popular Democratic candidate. Most likely Democratic Primary voters, 73%, have a favorable opinion of Clinton, only 15% have an unfavorable opinion of her, and 11% are neutral or unsure. Her net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is a high +58%. Massachusetts Senator Elizabeth Warren who has not indicated she will run, has high net favorability as well (+53%).

Potential candidates with moderate net favorability ratings include Vermont Senator Bernie Sanders (+34%) and Vice President Joe Biden (+31%). Former Maryland Governor Martin O’Malley (+0%), former Virginia Senator Jim Webb (+0%), and former Rhode Island Governor Lincoln Chafee (-2%) and are less well known and have lower net favorability ratings. Despite being relatively well-known, New York Governor Andrew Cuomo (+3%) continues to have a low net favorability rating.



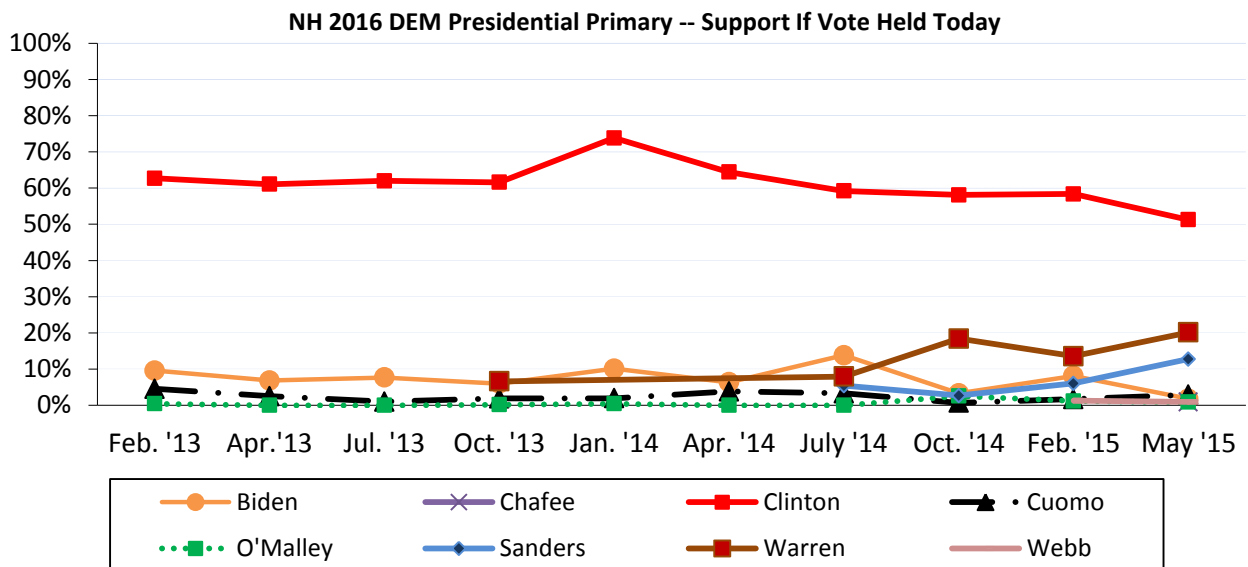
Clinton has been the most popular Democratic candidate over the past two years, but her net favorability has dropped from +74% to 58% since February.



### 2016 NH Democratic Primary Trial Heat

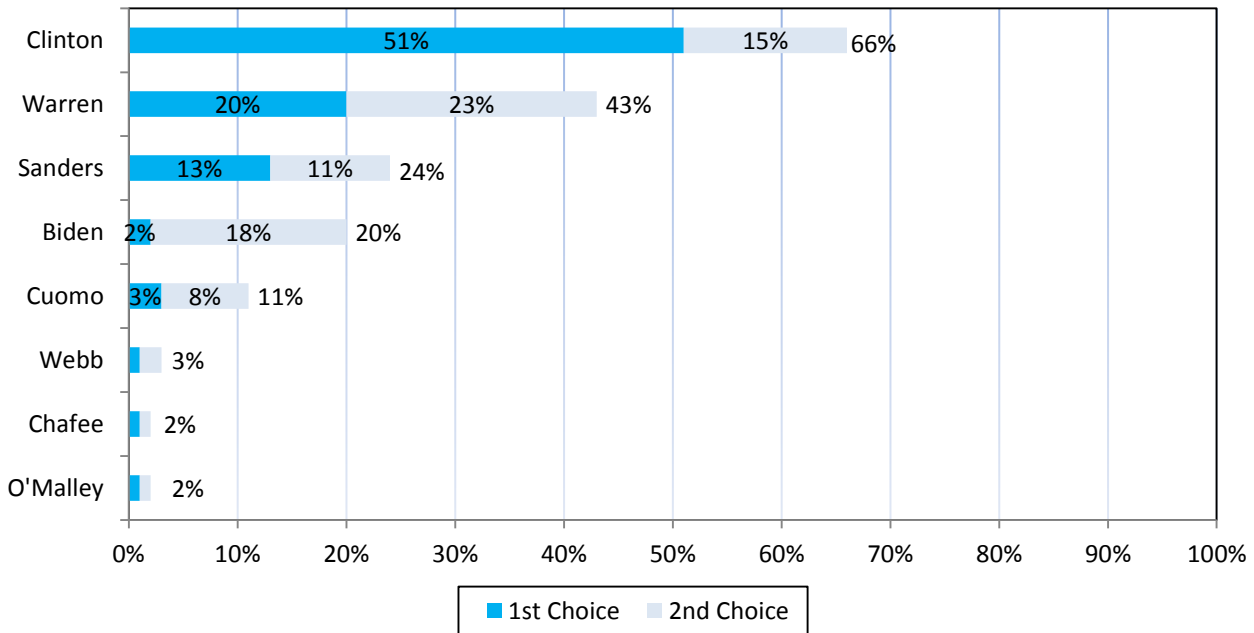
Clinton remains the clear favorite among Democratic voters when they are asked to choose from a list of prospective candidates. In the most recent Granite State Poll, 51% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 20% prefer Warren, 13% prefer Sanders, 3% prefer Cuomo, 2% prefer Biden, 1% prefer Webb, 1% prefer Chafee, 1% prefer O'Malley and 8% are undecided.

While Clinton still gets a majority of primary voters, her support has dropped 7 percentage points since February.



### 2016 NH Democratic Primary with Second Choice

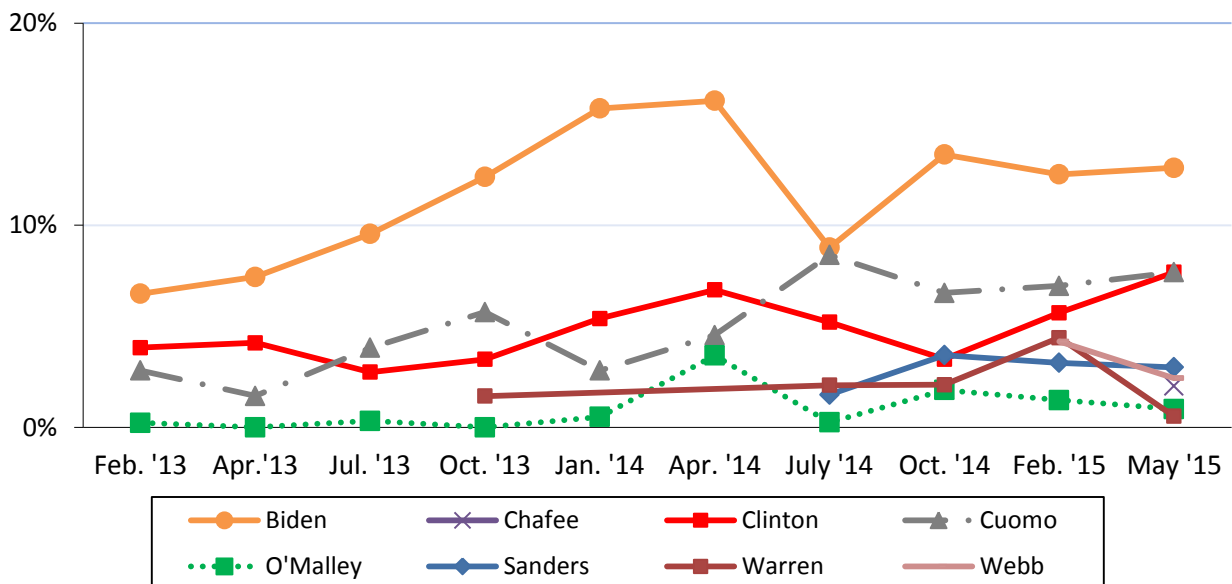
While Hillary Clinton is currently the frontrunner in the Democratic field, likely Democrat Primary voters also view Elizabeth Warren, Bernie Sanders and Joe Biden as potential options. When the top two choices are combined, 66% of likely primary voters favor Clinton, 43% favor Warren, 24% favor Sanders and 20% favor Biden.



### Most Unpopular Democrat Candidate

Nominations typically go to candidates who are acceptable to most members of their party and not to polarizing figures. When asked which potential candidate they would NOT vote for under any circumstance, 13% of likely Democratic Primary voters say they would not vote for Biden, 8% would not vote for Cuomo, 8% would not vote for Clinton, 3% would not vote for Sanders, 2% would not vote for Webb, 2% would not vote for Chafee, 1% would not vote for O'Malley, 1% would not vote for Warren, 24% think that all of the prospective candidates are acceptable, and 39% are unsure.

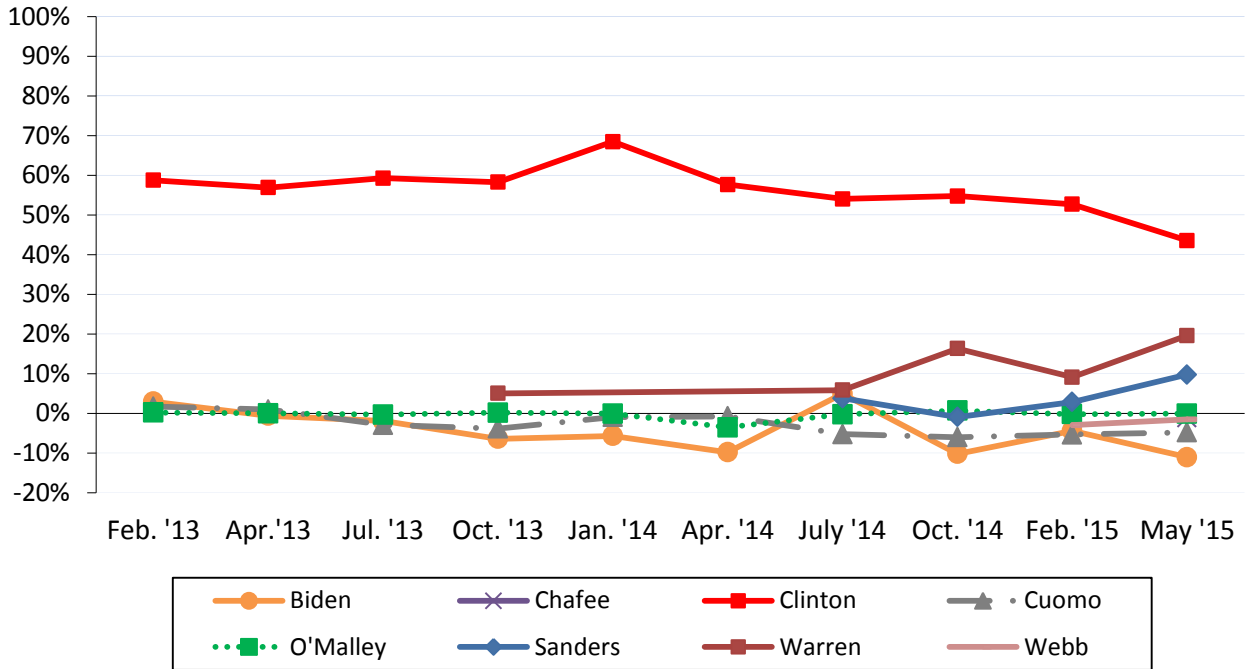
### NH 2016 DEM Presidential Primary -- Would Not Vote For



### Democrat Net Electability

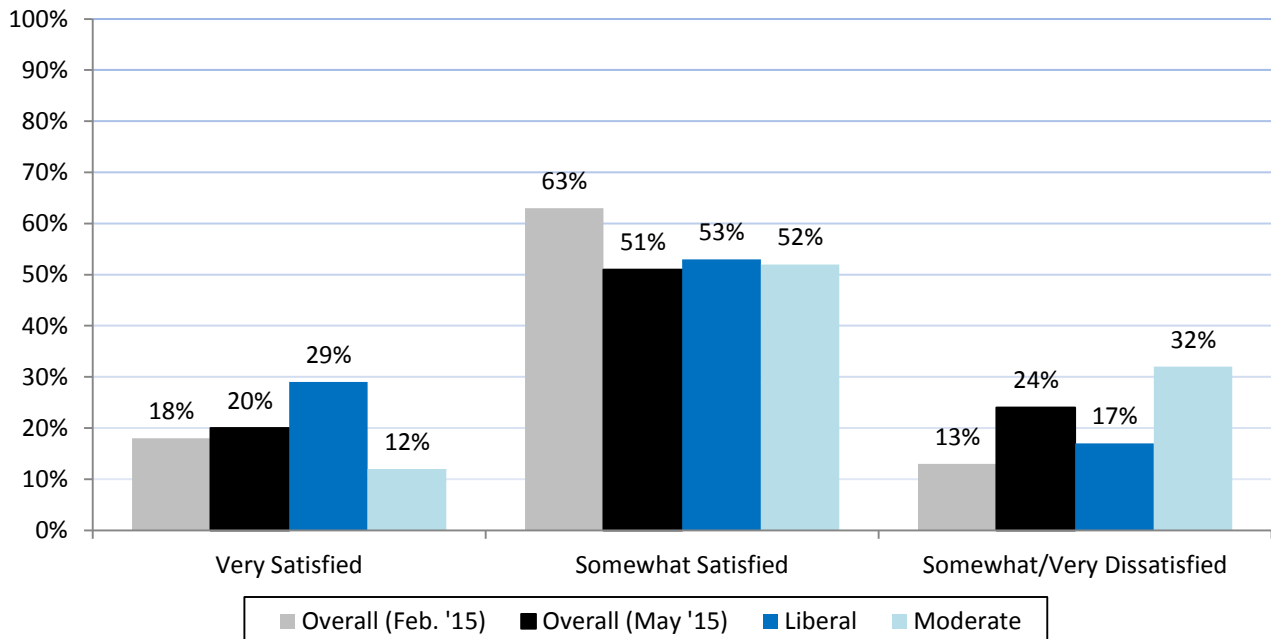
Clinton has a wide lead in net electability (the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances) at +44%. Warren (+20%), and Sanders (+10%) have positive electability ratings while O'Malley (0%), Chafee (-1%), Webb (-2%), Cuomo (-5%), and Biden (-11%) have neutral or negative electability ratings.

NH 2016 DEM Presidential Primary -- Net Electability Ratings



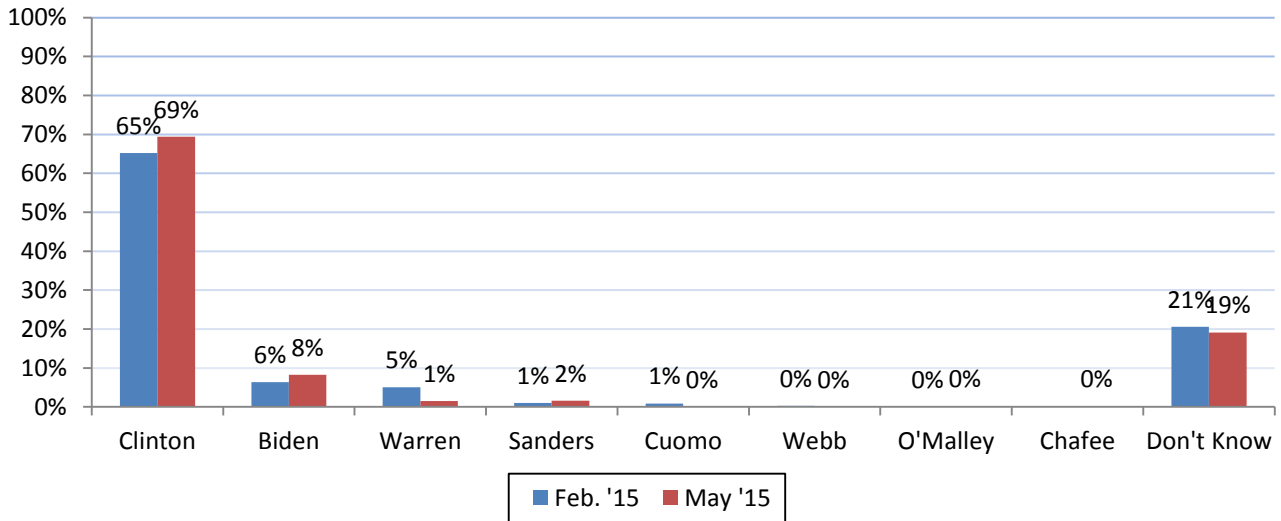
### Satisfaction with the Current Primary Field?

Just 20% of Democratic Primary voters are very satisfied with the current field of candidates, 51% are somewhat satisfied and 24% are somewhat or very dissatisfied. Liberals primary voters are more likely to be satisfied with the field than moderates.



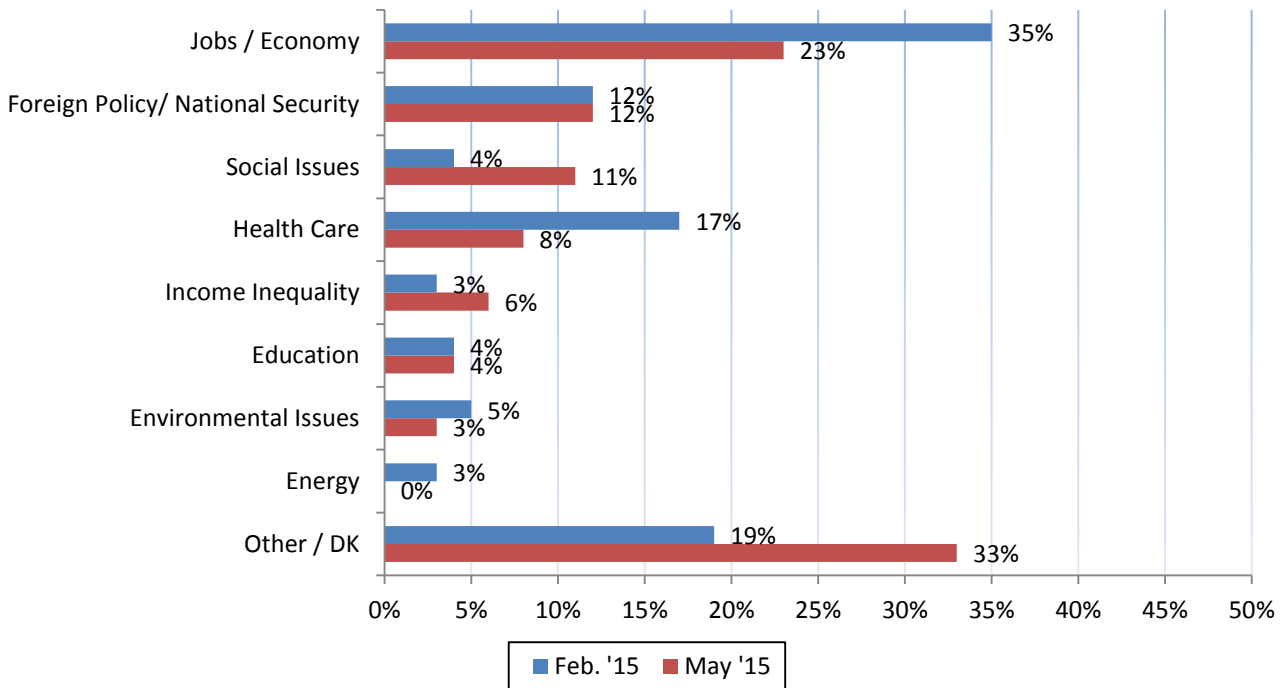
### Who Will Win Primary?

Clinton is seen as the likely winner of the New Hampshire primary by most Democrats. Among likely Democrat Primary voters, 65% believe that Clinton will win the New Hampshire primary, 8% believe Biden will win, 2% believe Sanders will win, 1% believe Warren will win and 19% are not sure.



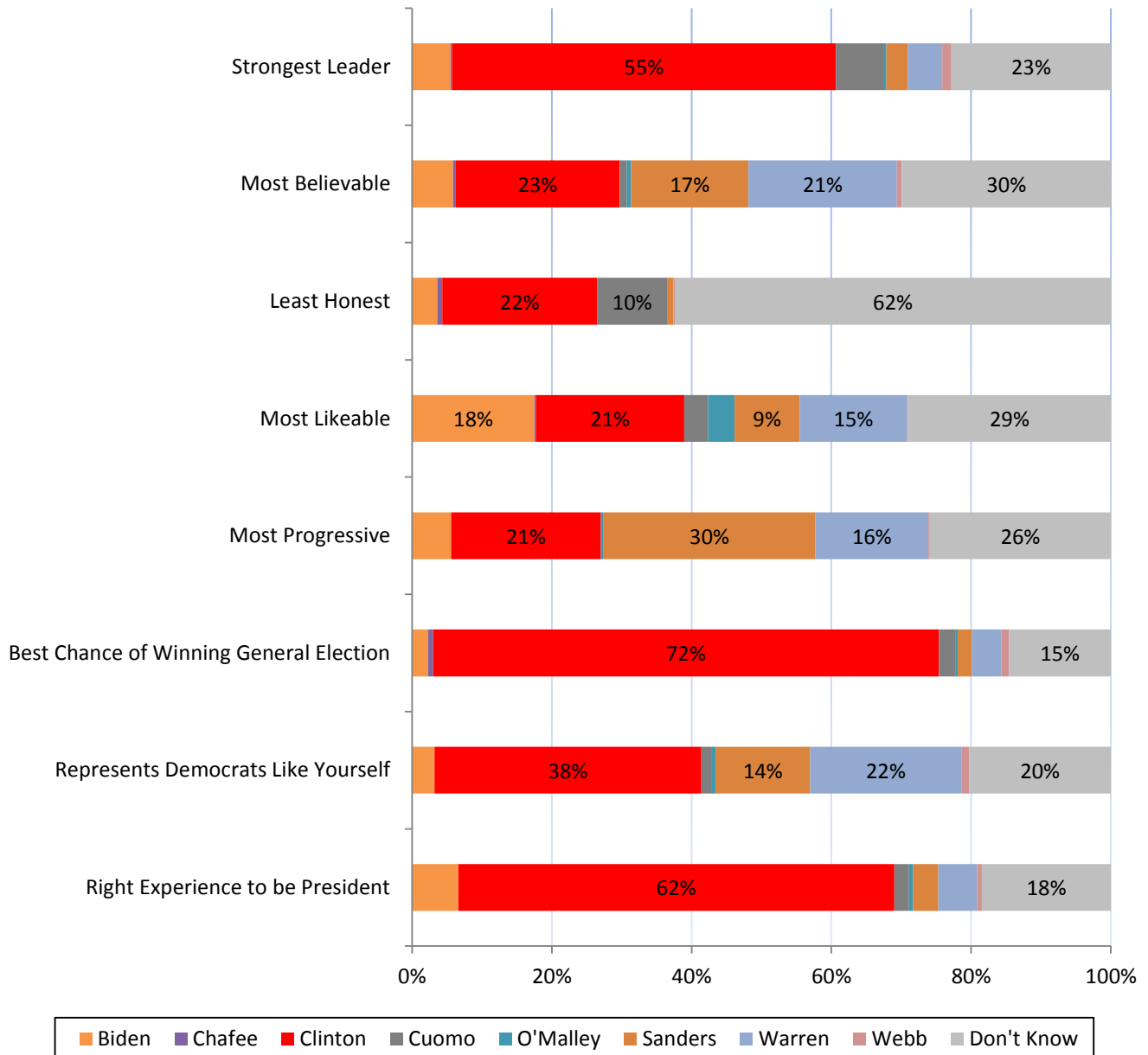
### Most Important Issues to Primary Vote

What asked what issue is the most important facing candidates in the presidential primary, 23% of likely Democrat Primary voters cite jobs or the economy, 12% cite foreign policy or national security, 11% cite social issues, 8% cite healthcare, 6% cite income inequality, 4% cite education, and 3% cite the environment.



### Candidate Qualities

A majority of likely primary voters (72%) view Hillary Clinton as having the best chance of winning a general election, having the right experience to be president (62%) and being the strongest leader (55%). Thirty eight percent (38%) of primary voters say Clinton best represents Democrats like themselves, 22% chose Warren and 14% chose Sanders. A plurality (30%) chose Bernie Sanders as the most progressive followed by Clinton with 21% and Warren with 16%. Twenty-three percent (23%) say Clinton is the most believable, followed by Warren at 21% and Sanders at 17%. Twenty-one percent (21%) say Clinton is the most likeable, followed by Biden at 18% and Warren at 15%. Twenty-two percent (22%) say Clinton is the least honest, followed by Cuomo at 10%. Twenty-two percent (22%) say Clinton is the least honest, followed by Cuomo at 10%.



## Granite State Poll Methodology

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Seven hundred and six (706) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 24 and May 3, 2015. The margin of sampling error is +/- 3.7 percent. Included were two hundred twenty-nine (229) likely 2016 Democratic Primary voters (MSE = +/-6.5), two hundred ninety-three (293) likely 2016 Republican Primary voters (MSE = +/-5.7), and six hundred and twenty-seven (627) likely 2016 presidential election voters (MSE = +/- 3.9).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Granite State Poll, Spring 2015 – Likely Democratic Primary Voter Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	<b>78</b>	<b>34%</b>	North Country	<b>12</b>	<b>5%</b>
Female	<b>151</b>	<b>66%</b>	Central/Lakes	<b>27</b>	<b>12%</b>
			Connecticut Valley	<b>38</b>	<b>17%</b>
			Mass Border	<b>45</b>	<b>20%</b>
			Seacoast	<b>60</b>	<b>26%</b>
			Manchester Area	<b>47</b>	<b>21%</b>
<b>Age</b>	<b>N</b>	<b>%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
18 to 34	<b>68</b>	<b>30%</b>	Democrat	<b>138</b>	<b>68%</b>
35 to 49	<b>49</b>	<b>22%</b>	Undeclared	<b>65</b>	<b>32%</b>
50 to 64	<b>69</b>	<b>31%</b>	Republican	<b>0</b>	<b>0%</b>
65 and Over	<b>38</b>	<b>17%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
			Democrat	<b>200</b>	<b>88%</b>
			Independent	<b>18</b>	<b>8%</b>
			Republican	<b>10</b>	<b>4%</b>
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>			
High School or Less	<b>37</b>	<b>16%</b>			
Some College	<b>42</b>	<b>18%</b>			
College Graduate	<b>95</b>	<b>42%</b>			
Post-Graduate	<b>54</b>	<b>24%</b>			

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**Decided Who to Vote for in 2016 DEM Primary?**  
(Likely NH DEM Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<b>Definitely Decided</b>	<b>Leaning Toward Someone</b>	<b>Still Trying To Decide</b>	<b>(N)</b>
<b>May '15</b>	<b>10%</b>	<b>24%</b>	<b>66%</b>	<b>(227)</b>
Feb. '15	7%	16%	76%	(298)
Oct. '14	17%	10%	73%	(227)
July '14	13%	10%	77%	(252)
Apr. '14	7%	13%	80%	(180)
Jan. '14	13%	18%	69%	(202)
Oct. '13	10%	9%	81%	(245)
July '13	7%	12%	80%	(187)
Apr. '13	7%	13%	80%	(185)
Feb. '13	8%	10%	82%	(193)

**Democratic Nomination in 2016 NH Primary**  
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Joe Biden ... Lincoln Chafee ... Hillary Clinton ... Andrew Cuomo ... Martin O'Malley ... Bernie Sanders ... Elizabeth Warren ... Jim Webb or someone else?" ROTATE CANDIDATES

	<b>Feb. '13</b>	<b>Apr. '13</b>	<b>July '13</b>	<b>Oct. '13</b>	<b>Jan. '14</b>	<b>Apr. '14</b>	<b>July '14</b>	<b>Oct. '14</b>	<b>Feb. '15</b>	<b>May '15</b>
<b>Hillary Clinton</b>	63%	61%	62%	64%	74%	65%	59%	58%	58%	<b>51%</b>
<b>Elizabeth Warren</b>	---	---	---	6%	---	---	8%	18%	14%	<b>20%</b>
<b>Bernie Sanders</b>	---	---	---	---	---	---	5%	3%	6%	<b>13%</b>
<b>Andrew Cuomo</b>	5%	3%	1%	2%	2%	4%	3%	1%	2%	<b>3%</b>
<b>Joe Biden</b>	10%	7%	8%	6%	10%	6%	14%	3%	8%	<b>2%</b>
<b>Martin O'Malley</b>	*	*	0%	*	*	0%	0%	3%	1%	<b>1%</b>
<b>Jim Webb</b>	---	---	---	---	---	---	---	---	1%	<b>1%</b>
<b>Lincoln Chafee</b>	---	---	---	---	---	---	---	---	---	<b>1%</b>
<b>Mark Warner</b>	*	2%	0%	*	1%	2%	1%	*	---	---
<b>Brian Schweitzer</b>	1%	*	---	---	*	0%	0%	---	---	---
<b>Kirsten Gillibrand</b>	---	---	*	0%	0%	---	---	---	---	---
<b>Deval Patrick</b>	1%	3%	5%	1%	---	---	---	---	---	---
<b>Cory Booker</b>	2%	1%	2%	*	---	---	---	---	---	---
<b>Evan Bayh</b>	1%	1%	*	*	---	---	---	---	---	---
<b>John Hickenlooper</b>	*	*	*	0%	---	---	---	---	---	---
<b>Antonio Villaraigosa</b>	*	*	---	---	---	---	---	---	---	---
<b>Someone Else</b>	1%	2%	2%	2%	2%	5%	1%	1%	1%	<b>*</b>
<b>Don't Know Yet</b>	16%	22%	19%	18%	10%	18%	9%	13%	9%	<b>8%</b>
<b>(N)</b>	(195)	(185)	(187)	(248)	(201)	(182)	(255)	(228)	(295)	<b>(224)</b>

\* = Less than 1% --- = Not Included

## Second Choice in 2016 NH Democratic Primary

(Likely NH DEM Primary Voters)

“If \_\_\_\_\_ was not running, who would be your second choice?”

	<u>Apr. '14</u>	<u>July '14</u>	<u>Oct. '14</u>	<u>Feb. '15</u>	<u>May '15</u>
Elizabeth Warren	---	19%	21%	23%	<b>23%</b>
Joe Biden	24%	23%	21%	21%	<b>18%</b>
Hillary Clinton	5%	17%	10%	18%	<b>15%</b>
Bernie Sanders	---	5%	4%	4%	<b>11%</b>
Andrew Cuomo	14%	6%	5%	8%	<b>8%</b>
Jim Webb	---	---	---	3%	<b>2%</b>
Martin O'Malley	2%	*	*	2%	<b>1%</b>
Lincoln Chafee	---	---	---	---	<b>1%</b>
Mark Warner	5%	1%	1%	---	---
Brian Schweitzer	1%	2%	---	---	---
Someone Else	2%	*	2%	1%	<b>2%</b>
No Second Choice	24%	12%	23%	*	<b>1%</b>
Don't Know Yet	23%	15%	12%	18%	<b>17%</b>
<b>(N)</b>	<b>(182)</b>	<b>(257)</b>	<b>(224)</b>	<b>(268)</b>	<b>(205)</b>

\* = Less than 1% --- = Not Included

## Candidate You Wouldn't Vote For In 2016 NH Democratic Primary

(Likely NH DEM Primary Voters)

“Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Oct. '14</u>	<u>Feb. '15</u>	<u>May '15</u>
Joe Biden	7%	7%	10%	12%	16%	16%	9%	13%	13%	<b>13%</b>
Andrew Cuomo	3%	2%	4%	6%	3%	5%	9%	7%	7%	<b>8%</b>
Hillary Clinton	4%	4%	3%	4%	5%	7%	5%	3%	6%	<b>8%</b>
Bernie Sanders	---	---	---	---	---	---	2%	4%	3%	<b>3%</b>
Lincoln Chafee	---	---	---	---	---	---	---	---	---	<b>2%</b>
Jim Webb	---	---	---	---	---	---	---	---	4%	<b>2%</b>
Martin O'Malley	*	*	*	0%	*	4%	*	2%	1%	<b>1%</b>
Elizabeth Warren	---	---	---	2%	---	---	2%	2%	4%	<b>1%</b>
Mark Warner	2%	3%	2%	*	3%	2%	1%	3%	---	---
Brian Schweitzer	1%	1%	---	---	3%	1%	3%	---	---	---
Kirsten Gillibrand	---	---	*	*	3%	---	---	---	---	---
Deval Patrick	6%	3%	3%	3%	---	---	---	---	---	---
John Hickenlooper	*	1%	*	2%	---	---	---	---	---	---
Cory Booker	2%	*	*	2%	---	---	---	---	---	---
Evan Bayh	3%	4%	3%	*	---	---	---	---	---	---
Antonio Villaraigosa	2%	3%	---	---	---	---	---	---	---	---
Someone Else	2%	1%	3%	1%	1%	1%	2%	1%	*	<b>0%</b>
All OK	34%	33%	26%	37%	28%	32%	29%	35%	32%	<b>24%</b>
Don't Know Yet	34%	38%	46%	30%	37%	33%	38%	31%	29%	<b>39%</b>
<b>(N)</b>	<b>(200)</b>	<b>(188)</b>	<b>(185)</b>	<b>(248)</b>	<b>(201)</b>	<b>(183)</b>	<b>(254)</b>	<b>(226)</b>	<b>(293)</b>	<b>(218)</b>

\* = Less than 1% --- = Not Included

**Who Will Win 2016 NH Democratic Primary?**  
(Likely NH DEM Primary Voters)

“Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?”

	<u>Feb. '15</u>	<u>May '15</u>
<b>Hillary Clinton</b>	65%	<b>69%</b>
<b>Joe Biden</b>	6%	<b>8%</b>
<b>Bernie Sanders</b>	1%	<b>2%</b>
<b>Elizabeth Warren</b>	5%	<b>1%</b>
<b>Martin O'Malley</b>	0%	*
<b>Lincoln Chafee</b>	%	*
<b>Andrew Cuomo</b>	1%	<b>0%</b>
<b>Jim Webb</b>	*	<b>0%</b>
<b>Someone Else</b>	1%	<b>0%</b>
<b>Don't Know</b>	21%	<b>19%</b>
<b>(N)</b>	<b>(298)</b>	<b>(229)</b>

\* = Less than 1% --- = Not Included

**Satisfaction with 2016 NH Democratic Primary Field?**  
(Likely NH DEM Primary Voters)

“Overall, how satisfied or dissatisfied are you with the choice of candidates for the Democratic nomination for President next year? Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?”

	<u>Feb. '15</u>	<u>May '15</u>
<b>Very Satisfied</b>	18%	<b>20%</b>
<b>Somewhat Satisfied</b>	63%	<b>51%</b>
<b>Somewhat Dissatisfied</b>	10%	<b>20%</b>
<b>Very Dissatisfied</b>	3%	<b>4%</b>
<b>Don't Know</b>	7%	<b>4%</b>
<b>(N)</b>	<b>(297)</b>	<b>(229)</b>

**Most Important Issue To Primary Vote**  
(Likely NH DEM Primary Voters)

“There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?”

	<u>Feb. '15</u>	<u>May '15</u>
<b>Jobs/Economy</b>	35%	<b>23%</b>
<b>Foreign Policy/National Security</b>	12%	<b>12%</b>
<b>Social Issues</b>	4%	<b>11%</b>
<b>Health Care</b>	17%	<b>8%</b>
<b>Income Inequality</b>	3%	<b>6%</b>
<b>Education</b>	4%	<b>4%</b>
<b>Environment/Climate Change</b>	5%	<b>3%</b>
<b>Energy</b>	3%	<b>0%</b>
<b>Other/Don't Know</b>	19%	<b>33%</b>
<b>(N)</b>	<b>(285)</b>	<b>(213)</b>

**Candidate Characteristics**  
(Likely NH DEM Primary Voters)

“Which Democratic candidate do you think is the strongest leader?”

	<u>Feb. '15</u>	<u>May '15</u>
<b>Hillary Clinton</b>	58%	<b>55%</b>
<b>Andrew Cuomo</b>	3%	<b>7%</b>
<b>Joe Biden</b>	11%	<b>6%</b>
<b>Elizabeth Warren</b>	8%	<b>5%</b>
<b>Bernie Sanders</b>	2%	<b>3%</b>
<b>Jim Webb</b>	*	<b>1%</b>
<b>Martin O'Malley</b>	0%	*
<b>Lincoln Chafee</b>	---	*
<b>Someone Else</b>	0%	<b>0%</b>
<b>Don't Know</b>	18%	<b>23%</b>
<b>(N)</b>	<b>(298)</b>	<b>(224)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think is most believable?”

	<u>Feb. '15</u>	<u>May '15</u>
<b>Hillary Clinton</b>	31%	<b>23%</b>
<b>Elizabeth Warren</b>	22%	<b>21%</b>
<b>Bernie Sanders</b>	11%	<b>17%</b>
<b>Joe Biden</b>	13%	<b>6%</b>
<b>Andrew Cuomo</b>	2%	<b>1%</b>
<b>Jim Webb</b>	*	<b>1%</b>
<b>Martin O'Malley</b>	0%	<b>1%</b>
<b>Lincoln Chafee</b>	---	*
<b>Someone Else</b>	0%	<b>1%</b>
<b>Don't Know</b>	21%	<b>30%</b>
<b>(N)</b>	<b>(289)</b>	<b>(224)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think is least honest?”

	<u>May '15</u>
<b>Hillary Clinton</b>	<b>22%</b>
<b>Andrew Cuomo</b>	<b>10%</b>
<b>Joe Biden</b>	<b>4%</b>
<b>Bernie Sanders</b>	<b>1%</b>
<b>Lincoln Chafee</b>	<b>1%</b>
<b>Jim Webb</b>	*
<b>Martin O'Malley</b>	<b>0%</b>
<b>Elizabeth Warren</b>	<b>0%</b>
<b>Someone Else</b>	<b>0%</b>
<b>Don't Know</b>	<b>62%</b>
<b>(N)</b>	<b>(217)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think is most likeable?”

	<u>Feb. '15</u>	<u>May '15</u>
<b>Hillary Clinton</b>	32%	<b>21%</b>
<b>Joe Biden</b>	22%	<b>18%</b>
<b>Elizabeth Warren</b>	12%	<b>15%</b>
<b>Bernie Sanders</b>	7%	<b>9%</b>
<b>Martin O'Malley</b>	2%	<b>4%</b>
<b>Andrew Cuomo</b>	4%	<b>3%</b>
<b>Jim Webb</b>	*	*
<b>Lincoln Chafee</b>	---	*
<b>Someone Else</b>	0%	<b>0%</b>
<b>Don't Know</b>	22%	<b>29%</b>
<b>(N)</b>	<b>(294)</b>	<b>(224)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think is most progressive?”

	<u>May '15</u>
<b>Bernie Sanders</b>	<b>30%</b>
<b>Hillary Clinton</b>	<b>21%</b>
<b>Elizabeth Warren</b>	<b>16%</b>
<b>Joe Biden</b>	<b>6%</b>
<b>Jim Webb</b>	*
<b>Martin O'Malley</b>	*
<b>Andrew Cuomo</b>	<b>0%</b>
<b>Lincoln Chafee</b>	<b>0%</b>
<b>Someone Else</b>	<b>0%</b>
<b>Don't Know</b>	<b>26%</b>
<b>(N)</b>	<b>(224)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think has the best chance of winning in the general election next November?”

	<u>Feb. '15</u>	<u>May '15</u>
<b>Hillary Clinton</b>	66%	<b>72%</b>
<b>Elizabeth Warren</b>	3%	<b>4%</b>
<b>Joe Biden</b>	10%	<b>2%</b>
<b>Bernie Sanders</b>	1%	<b>2%</b>
<b>Andrew Cuomo</b>	1%	<b>2%</b>
<b>Lincoln Chafee</b>	---	<b>1%</b>
<b>Jim Webb</b>	1%	<b>1%</b>
<b>Martin O'Malley</b>	0%	*
<b>Someone Else</b>	0%	<b>0%</b>
<b>Don't Know</b>	17%	<b>15%</b>
<b>(N)</b>	<b>(298)</b>	<b>(226)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think best represents the values of Democrats like yourself?”

	<u>Feb. '15</u>	<u>May '15</u>
<b>Hillary Clinton</b>	43%	<b>38%</b>
<b>Elizabeth Warren</b>	23%	<b>22%</b>
<b>Bernie Sanders</b>	7%	<b>13%</b>
<b>Joe Biden</b>	7%	<b>3%</b>
<b>Andrew Cuomo</b>	2%	<b>1%</b>
<b>Jim Webb</b>	1%	<b>1%</b>
<b>Martin O'Malley</b>	1%	<b>1%</b>
<b>Lincoln Chafee</b>	---	<b>0%</b>
<b>Someone Else</b>	0%	<b>1%</b>
<b>Don't Know</b>	15%	<b>20%</b>
<b>(N)</b>	<b>(298)</b>	<b>(224)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think has the right experience to be President?”

	<u>Feb. '15</u>	<u>May '15</u>
<b>Hillary Clinton</b>	68%	<b>62%</b>
<b>Joe Biden</b>	16%	<b>7%</b>
<b>Elizabeth Warren</b>	2%	<b>5%</b>
<b>Bernie Sanders</b>	1%	<b>4%</b>
<b>Andrew Cuomo</b>	2%	<b>2%</b>
<b>Jim Webb</b>	*	<b>1%</b>
<b>Martin O'Malley</b>	*	<b>1%</b>
<b>Lincoln Chafee</b>	---	<b>0%</b>
<b>Someone Else</b>	0%	<b>*</b>
<b>Don't Know</b>	11%	<b>18%</b>
<b>(N)</b>	<b>(296)</b>	<b>(227)</b>

\* = Less than 1% --- = Not Included

**DEM Favorability Ratings**  
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Vice President Joe Biden?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>May '15</b>	<b>57%</b>	<b>14%</b>	<b>26%</b>	<b>3%</b>	<b>+31%</b>	<b>(229)</b>
Feb. '15	53%	13%	30%	5%	+23%	(297)
Oct. '14	59%	11%	27%	3%	+32%	(231)
July '14	67%	9%	20%	4%	+47%	(257)
Apr. '14	53%	5%	37%	5%	+16%	(184)
Jan. '14	53%	12%	27%	8%	+26%	(205)
Oct. '13	54%	9%	31%	6%	+23%	(252)
July '13	61%	5%	30%	3%	+31%	(190)
Apr. '13	64%	9%	25%	2%	+39%	(188)
Feb. '13	73%	4%	22%	1%	+51%	(201)

"Former Rhode Island Governor Lincoln Chafee?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>May '15</b>	<b>8%</b>	<b>21%</b>	<b>10%</b>	<b>61%</b>	<b>-2%</b>	<b>(230)</b>

"Former Secretary of State Hillary Clinton?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>May '15</b>	<b>73%</b>	<b>11%</b>	<b>15%</b>	<b>0%</b>	<b>+58%</b>	<b>(230)</b>
Feb. '15	83%	6%	9%	1%	+74%	(297)
Oct. '14	84%	5%	10%	1%	+74%	(234)
July '14	87%	3%	9%	0%	+78%	(257)
Apr. '14	78%	8%	11%	3%	+67%	(184)
Jan. '14	88%	3%	8%	0%	+80%	(205)
Oct. '13	84%	5%	8%	3%	+76%	(250)
July '13	85%	1%	13%	1%	+72%	(190)
Apr. '13	88%	4%	5%	3%	+83%	(188)
Feb. '13	87%	5%	7%	1%	+80%	(201)

"New York Governor Andrew Cuomo?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>May '15</b>	<b>28%</b>	<b>22%</b>	<b>25%</b>	<b>25%</b>	<b>+3%</b>	<b>(230)</b>
Feb. '15	34%	15%	24%	28%	+10%	(295)
Oct. '14	28%	5%	23%	44%	+5%	(234)
July '14	37%	6%	21%	36%	+16%	(257)
Apr. '14	37%	6%	19%	38%	+18%	(184)
Jan. '14	38%	11%	24%	27%	+14%	(205)
Oct. '13	35%	8%	21%	36%	+14%	(252)
July '13	41%	10%	19%	29%	+22%	(190)
Apr. '13	53%	11%	16%	20%	+37%	(188)
Feb. '13	56%	9%	16%	20%	+40%	(201)

“Former Maryland Governor Martin O’Malley?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don’t Know</u>	<u>Net</u>	<u>(N)</u>
<b>May ‘15</b>	<b>10%</b>	<b>22%</b>	<b>10%</b>	<b>58%</b>	<b>0%</b>	<b>(230)</b>
Feb. ‘15	11%	8%	6%	75%	+5%	(297)
Oct. ‘14	8%	4%	4%	83%	+4%	(234)
July ‘14	9%	2%	8%	80%	+1%	(257)
Apr. ‘14	10%	4%	5%	81%	+5%	(184)
Jan. ‘14	9%	10%	8%	73%	+1%	(205)
Oct. ‘13	5%	4%	7%	85%	-2%	(252)
July ‘13	8%	9%	5%	79%	+3%	(190)
Apr. ‘13	8%	7%	5%	79%	+3%	(188)
Feb. ‘13	9%	4%	6%	80%	+3%	(201)

“Vermont Senator Bernie Sanders?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don’t Know</u>	<u>Net</u>	<u>(N)</u>
<b>May ‘15</b>	<b>45%</b>	<b>16%</b>	<b>11%</b>	<b>28%</b>	<b>+34%</b>	<b>(230)</b>
Feb. ‘15	44%	9%	10%	37%	+34%	(297)
Oct. ‘14	39%	7%	9%	45%	+30%	(234)
July ‘14	37%	2%	10%	51%	+27%	(257)

“Massachusetts Senator Elizabeth Warren?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don’t Know</u>	<u>Net</u>	<u>(N)</u>
<b>May ‘15</b>	<b>62%</b>	<b>12%</b>	<b>9%</b>	<b>17%</b>	<b>+53%</b>	<b>(230)</b>
Feb. ‘15	61%	11%	17%	12%	+44%	(297)
Oct. ‘14	65%	4%	7%	24%	+58%	(234)
July ‘14	57%	2%	14%	27%	+43%	(257)
Oct. ‘13	47%	7%	15%	31%	+32%	(252)

“Former Virginia Senator Jim Webb?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don’t Know</u>	<u>Net</u>	<u>(N)</u>
<b>May ‘15</b>	<b>12%</b>	<b>19%</b>	<b>12%</b>	<b>58%</b>	<b>0%</b>	<b>(230)</b>
Feb. ‘15	9%	12%	9%	70%	0%	(297)



**Favorability Rating – Joe Biden  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b>	<b><u>Neutral</u></b>	<b><u>Unfavorable</u></b>	<b><u>Don't Know</u></b>	<b><u>(N)</u></b>
	<b>57%</b>	<b>14%</b>	<b>26%</b>	<b>3%</b>	<b>229</b>
Registered Democrat	55%	11%	32%	2%	138
Registered Undeclared	62%	20%	15%	2%	65
Democrat	61%	16%	21%	2%	200
Independent	37%	5%	51%	8%	18
Republican	10%	0%	90%	0%	10
Liberal	73%	13%	12%	2%	114
Moderate	43%	19%	36%	2%	90
Conservative	23%	8%	69%	0%	15
Voted in 2008 GOP Primary	37%	37%	26%	0%	4
Voted in 2008 DEM Primary	59%	14%	25%	1%	158
Voted in 2012 GOP Primary	58%	13%	29%	0%	17
Voted in 2012 DEM Primary	60%	14%	25%	2%	155
Union household	56%	22%	22%	0%	29
Non-union	56%	14%	26%	3%	193
Read Union Leader	42%	7%	42%	9%	26
Read Boston Globe	65%	12%	17%	5%	48
Read Local Newspapers	58%	8%	30%	3%	66
Watch WMUR	49%	15%	34%	3%	106
Listen to NHPR	62%	17%	20%	1%	108
18 to 34	78%	10%	9%	3%	68
35 to 49	35%	25%	40%	0%	49
50 to 64	50%	13%	33%	4%	69
65 and over	61%	13%	23%	3%	38
Male	51%	15%	32%	1%	78
Female	60%	14%	23%	3%	151
High school or less	68%	13%	16%	3%	37
Some college	50%	5%	40%	5%	42
College graduate	53%	20%	24%	3%	95
Post-graduate	60%	13%	27%	0%	54
Attend services 1 or more a week	54%	17%	27%	2%	35
1-2 times a month	25%	23%	50%	2%	25
Less often	61%	11%	20%	7%	54
Never	62%	14%	24%	1%	113
North Country	53%	7%	33%	8%	12
Central / Lakes	52%	12%	34%	2%	27
Connecticut Valley	39%	29%	28%	3%	38
Mass Border	69%	15%	14%	1%	45
Seacoast	62%	9%	28%	1%	60
Manchester Area	57%	12%	26%	5%	47
First Cong. Dist	58%	10%	30%	2%	119
Second Cong. Dist	55%	20%	22%	3%	110

**Favorability Rating – Lincoln Chafee  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b> <b>8%</b>	<b><u>Neutral</u></b> <b>21%</b>	<b><u>Unfavorable</u></b> <b>10%</b>	<b><u>Don't Know</u></b> <b>61%</b>	<b><u>(N)</u></b> <b>230</b>
Registered Democrat	7%	27%	12%	54%	139
Registered Undeclared	13%	7%	6%	74%	65
Democrat	9%	20%	8%	63%	201
Independent	0%	24%	17%	59%	18
Republican	22%	37%	24%	17%	10
Liberal	10%	18%	7%	64%	114
Moderate	6%	23%	10%	61%	90
Conservative	9%	20%	30%	41%	15
Voted in 2008 GOP Primary	0%	10%	27%	63%	4
Voted in 2008 DEM Primary	12%	23%	11%	54%	158
Voted in 2012 GOP Primary	5%	7%	6%	83%	17
Voted in 2012 DEM Primary	11%	23%	12%	54%	155
Union household	10%	27%	18%	45%	29
Non-union	8%	21%	9%	62%	194
Read Union Leader	18%	16%	27%	39%	26
Read Boston Globe	14%	37%	5%	44%	48
Read Local Newspapers	10%	20%	11%	59%	66
Watch WMUR	8%	22%	14%	56%	106
Listen to NHPR	10%	19%	8%	63%	109
18 to 34	0%	16%	5%	79%	68
35 to 49	4%	38%	6%	52%	49
50 to 64	12%	16%	12%	60%	69
65 and over	20%	13%	18%	49%	38
Male	14%	16%	16%	54%	78
Female	6%	23%	6%	65%	152
High school or less	3%	15%	16%	66%	37
Some college	7%	19%	15%	59%	42
College graduate	8%	26%	7%	59%	95
Post-graduate	13%	17%	7%	63%	54
Attend services 1 or more a week	17%	10%	13%	60%	35
1-2 times a month	3%	35%	13%	50%	25
Less often	10%	14%	3%	72%	54
Never	6%	24%	10%	59%	113
North Country	24%	13%	15%	49%	12
Central / Lakes	10%	25%	11%	53%	27
Connecticut Valley	6%	24%	5%	65%	38
Mass Border	6%	15%	10%	70%	45
Seacoast	9%	26%	9%	56%	60
Manchester Area	7%	17%	11%	65%	47
First Cong. Dist	10%	20%	12%	58%	119
Second Cong. Dist	7%	21%	7%	65%	110

**Favorability Rating – Hillary Clinton  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b>	<b><u>Neutral</u></b>	<b><u>Unfavorable</u></b>	<b><u>Don't Know</u></b>	<b><u>(N)</u></b>
	<b>73%</b>	<b>11%</b>	<b>15%</b>	<b>0%</b>	<b>230</b>
Registered Democrat	72%	14%	14%	0%	139
Registered Undeclared	77%	7%	16%	0%	65
Democrat	79%	12%	9%	0%	201
Independent	43%	5%	50%	3%	18
Republican	14%	0%	86%	0%	10
Liberal	82%	8%	11%	0%	114
Moderate	69%	19%	12%	1%	90
Conservative	47%	0%	53%	0%	15
Voted in 2008 GOP Primary	7%	27%	67%	0%	4
Voted in 2008 DEM Primary	75%	12%	13%	0%	158
Voted in 2012 GOP Primary	68%	5%	27%	0%	17
Voted in 2012 DEM Primary	77%	12%	11%	0%	155
Union household	61%	20%	19%	0%	29
Non-union	74%	10%	16%	0%	194
Read Union Leader	59%	20%	21%	0%	26
Read Boston Globe	73%	16%	11%	0%	48
Read Local Newspapers	78%	10%	12%	0%	66
Watch WMUR	73%	10%	17%	0%	106
Listen to NHPR	76%	8%	16%	0%	109
18 to 34	84%	10%	6%	0%	68
35 to 49	60%	15%	25%	0%	49
50 to 64	70%	12%	18%	0%	69
65 and over	80%	8%	12%	1%	38
Male	65%	16%	19%	0%	78
Female	77%	9%	14%	0%	152
High school or less	77%	9%	14%	0%	37
Some college	59%	17%	25%	0%	42
College graduate	72%	12%	15%	0%	95
Post-graduate	83%	6%	11%	0%	54
Attend services 1 or more a week	78%	7%	15%	0%	35
1-2 times a month	59%	27%	12%	2%	25
Less often	76%	12%	12%	0%	54
Never	72%	9%	18%	0%	113
North Country	96%	0%	4%	0%	12
Central / Lakes	75%	5%	20%	0%	27
Connecticut Valley	60%	24%	17%	0%	38
Mass Border	88%	8%	4%	0%	45
Seacoast	67%	10%	22%	1%	60
Manchester Area	70%	12%	17%	0%	47
First Cong. Dist	71%	10%	19%	0%	119
Second Cong. Dist	76%	13%	12%	0%	110

**Favorability Rating – Andrew Cuomo  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b> <b>28%</b>	<b><u>Neutral</u></b> <b>22%</b>	<b><u>Unfavorable</u></b> <b>25%</b>	<b><u>Don't Know</u></b> <b>25%</b>	<b><u>(N)</u></b> <b>230</b>
Registered Democrat	34%	25%	22%	19%	139
Registered Undeclared	21%	16%	40%	22%	65
Democrat	28%	20%	24%	27%	201
Independent	27%	35%	20%	19%	18
Republican	2%	37%	61%	0%	10
Liberal	29%	16%	31%	25%	114
Moderate	30%	28%	17%	25%	90
Conservative	8%	17%	42%	33%	15
Voted in 2008 GOP Primary	10%	43%	46%	0%	4
Voted in 2008 DEM Primary	33%	22%	30%	15%	158
Voted in 2012 GOP Primary	42%	34%	10%	15%	17
Voted in 2012 DEM Primary	31%	23%	30%	17%	155
Union household	26%	19%	38%	17%	29
Non-union	27%	23%	24%	26%	194
Read Union Leader	31%	15%	34%	21%	26
Read Boston Globe	37%	15%	33%	15%	48
Read Local Newspapers	42%	21%	26%	11%	66
Watch WMUR	28%	25%	22%	25%	106
Listen to NHPR	30%	24%	23%	24%	109
18 to 34	14%	20%	20%	46%	68
35 to 49	19%	33%	28%	20%	49
50 to 64	34%	23%	28%	15%	69
65 and over	47%	10%	27%	16%	38
Male	31%	14%	32%	22%	78
Female	26%	26%	21%	27%	152
High school or less	15%	10%	18%	56%	37
Some college	14%	21%	28%	37%	42
College graduate	30%	27%	32%	11%	95
Post-graduate	40%	23%	17%	21%	54
Attend services 1 or more a week	43%	11%	24%	21%	35
1-2 times a month	20%	46%	8%	26%	25
Less often	27%	17%	18%	38%	54
Never	23%	23%	33%	20%	113
North Country	29%	6%	32%	32%	12
Central / Lakes	26%	22%	39%	13%	27
Connecticut Valley	36%	31%	16%	17%	38
Mass Border	24%	11%	41%	23%	45
Seacoast	31%	29%	21%	19%	60
Manchester Area	19%	22%	12%	46%	47
First Cong. Dist	29%	22%	22%	27%	119
Second Cong. Dist	26%	22%	28%	23%	110

**Favorability Rating – Martin O’Malley  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b> <b>10%</b>	<b><u>Neutral</u></b> <b>22%</b>	<b><u>Unfavorable</u></b> <b>10%</b>	<b><u>Don’t Know</u></b> <b>58%</b>	<b><u>(N)</u></b> <b>230</b>
Registered Democrat	11%	21%	12%	56%	139
Registered Undeclared	9%	24%	9%	58%	65
Democrat	9%	24%	7%	60%	201
Independent	0%	14%	26%	60%	18
Republican	42%	0%	41%	17%	10
Liberal	13%	19%	6%	61%	114
Moderate	7%	25%	8%	60%	90
Conservative	8%	22%	37%	32%	15
Voted in 2008 GOP Primary	27%	0%	0%	73%	4
Voted in 2008 DEM Primary	13%	22%	10%	54%	158
Voted in 2012 GOP Primary	12%	13%	13%	62%	17
Voted in 2012 DEM Primary	13%	20%	10%	58%	155
Union household	27%	12%	11%	51%	29
Non-union	8%	24%	10%	58%	194
Read Union Leader	18%	16%	25%	40%	26
Read Boston Globe	19%	27%	7%	47%	48
Read Local Newspapers	15%	14%	12%	59%	66
Watch WMUR	8%	18%	15%	59%	106
Listen to NHPR	9%	25%	9%	57%	109
18 to 34	7%	24%	7%	63%	68
35 to 49	4%	39%	16%	41%	49
50 to 64	15%	14%	9%	63%	69
65 and over	16%	13%	10%	61%	38
Male	21%	17%	17%	46%	78
Female	5%	24%	7%	64%	152
High school or less	3%	23%	14%	60%	37
Some college	12%	11%	14%	63%	42
College graduate	11%	26%	7%	56%	95
Post-graduate	12%	22%	10%	57%	54
Attend services 1 or more a week	12%	20%	11%	57%	35
1-2 times a month	3%	23%	23%	51%	25
Less often	8%	22%	6%	64%	54
Never	12%	22%	8%	58%	113
North Country	15%	12%	8%	65%	12
Central / Lakes	23%	26%	8%	44%	27
Connecticut Valley	6%	22%	5%	67%	38
Mass Border	4%	37%	10%	50%	45
Seacoast	14%	20%	14%	53%	60
Manchester Area	8%	11%	11%	70%	47
First Cong. Dist	12%	16%	12%	60%	119
Second Cong. Dist	9%	28%	8%	56%	110

**Favorability Rating – Bernie Sanders  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b>	<b><u>Neutral</u></b>	<b><u>Unfavorable</u></b>	<b><u>Don't Know</u></b>	<b><u>(N)</u></b>
	<b>45%</b>	<b>16%</b>	<b>11%</b>	<b>28%</b>	<b>230</b>
Registered Democrat	54%	17%	10%	19%	139
Registered Undeclared	36%	11%	16%	37%	65
Democrat	47%	15%	10%	27%	201
Independent	27%	12%	12%	49%	18
Republican	33%	27%	33%	7%	10
Liberal	60%	13%	8%	19%	114
Moderate	33%	17%	11%	39%	90
Conservative	20%	34%	17%	28%	15
Voted in 2008 GOP Primary	37%	10%	33%	20%	4
Voted in 2008 DEM Primary	50%	12%	14%	24%	158
Voted in 2012 GOP Primary	48%	10%	18%	24%	17
Voted in 2012 DEM Primary	49%	13%	13%	25%	155
Union household	66%	18%	4%	13%	29
Non-union	42%	16%	12%	30%	194
Read Union Leader	46%	7%	15%	31%	26
Read Boston Globe	58%	13%	8%	21%	48
Read Local Newspapers	59%	13%	7%	20%	66
Watch WMUR	44%	16%	9%	32%	106
Listen to NHPR	50%	14%	16%	20%	109
18 to 34	42%	12%	13%	33%	68
35 to 49	38%	34%	5%	22%	49
50 to 64	48%	9%	13%	30%	69
65 and over	53%	10%	12%	26%	38
Male	47%	20%	13%	20%	78
Female	44%	13%	10%	32%	152
High school or less	33%	15%	1%	50%	37
Some college	35%	12%	15%	39%	42
College graduate	50%	15%	16%	19%	95
Post-graduate	52%	21%	6%	21%	54
Attend services 1 or more a week	41%	22%	13%	24%	35
1-2 times a month	50%	31%	4%	14%	25
Less often	36%	15%	7%	42%	54
Never	50%	10%	14%	27%	113
North Country	76%	7%	4%	13%	12
Central / Lakes	49%	26%	12%	13%	27
Connecticut Valley	57%	17%	9%	17%	38
Mass Border	41%	10%	25%	24%	45
Seacoast	39%	22%	9%	31%	60
Manchester Area	36%	8%	5%	50%	47
First Cong. Dist	42%	16%	10%	32%	119
Second Cong. Dist	48%	15%	13%	24%	110

**Favorability Rating – Elizabeth Warren  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b>	<b><u>Neutral</u></b>	<b><u>Unfavorable</u></b>	<b><u>Don't Know</u></b>	<b><u>(N)</u></b>
	<b>62%</b>	<b>12%</b>	<b>9%</b>	<b>17%</b>	<b>230</b>
Registered Democrat	69%	9%	10%	11%	139
Registered Undeclared	59%	17%	8%	16%	65
Democrat	65%	13%	7%	15%	201
Independent	47%	0%	20%	33%	18
Republican	38%	0%	40%	22%	10
Liberal	74%	5%	5%	16%	114
Moderate	51%	21%	12%	16%	90
Conservative	55%	10%	25%	10%	15
Voted in 2008 GOP Primary	37%	27%	26%	10%	4
Voted in 2008 DEM Primary	64%	12%	11%	12%	158
Voted in 2012 GOP Primary	82%	0%	9%	9%	17
Voted in 2012 DEM Primary	63%	14%	12%	11%	155
Union household	57%	22%	13%	7%	29
Non-union	64%	11%	9%	17%	194
Read Union Leader	50%	5%	28%	17%	26
Read Boston Globe	76%	12%	6%	7%	48
Read Local Newspapers	77%	2%	13%	8%	66
Watch WMUR	54%	12%	13%	20%	106
Listen to NHPR	76%	9%	6%	9%	109
18 to 34	66%	7%	0%	27%	68
35 to 49	54%	18%	10%	18%	49
50 to 64	60%	12%	16%	12%	69
65 and over	74%	8%	9%	9%	38
Male	62%	9%	12%	17%	78
Female	63%	13%	8%	17%	152
High school or less	35%	15%	7%	43%	37
Some college	43%	8%	15%	35%	42
College graduate	72%	15%	7%	6%	95
Post-graduate	79%	6%	10%	5%	54
Attend services 1 or more a week	67%	4%	21%	8%	35
1-2 times a month	69%	23%	5%	3%	25
Less often	59%	5%	9%	27%	54
Never	61%	15%	6%	18%	113
North Country	83%	4%	0%	13%	12
Central / Lakes	50%	16%	18%	16%	27
Connecticut Valley	50%	27%	16%	8%	38
Mass Border	71%	10%	5%	14%	45
Seacoast	79%	5%	5%	10%	60
Manchester Area	45%	8%	10%	38%	47
First Cong. Dist	67%	5%	10%	17%	119
Second Cong. Dist	57%	19%	8%	16%	110

**Favorability Rating – Jim Webb  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b> <b>12%</b>	<b><u>Neutral</u></b> <b>19%</b>	<b><u>Unfavorable</u></b> <b>12%</b>	<b><u>Don't Know</u></b> <b>58%</b>	<b><u>(N)</u></b> <b>230</b>
Registered Democrat	14%	23%	12%	51%	139
Registered Undeclared	7%	8%	13%	72%	65
Democrat	11%	19%	11%	59%	201
Independent	4%	23%	11%	61%	18
Republican	37%	10%	14%	39%	10
Liberal	13%	17%	12%	58%	114
Moderate	8%	22%	9%	62%	90
Conservative	25%	18%	25%	32%	15
Voted in 2008 GOP Primary	54%	7%	0%	40%	4
Voted in 2008 DEM Primary	14%	20%	13%	53%	158
Voted in 2012 GOP Primary	12%	5%	0%	83%	17
Voted in 2012 DEM Primary	13%	20%	14%	54%	155
Union household	23%	8%	18%	52%	29
Non-union	11%	21%	11%	57%	194
Read Union Leader	3%	19%	25%	54%	26
Read Boston Globe	20%	19%	13%	48%	48
Read Local Newspapers	19%	16%	12%	53%	66
Watch WMUR	9%	20%	14%	57%	106
Listen to NHPR	12%	17%	10%	61%	109
18 to 34	7%	10%	7%	76%	68
35 to 49	8%	44%	7%	41%	49
50 to 64	12%	17%	14%	57%	69
65 and over	25%	7%	19%	49%	38
Male	18%	15%	19%	49%	78
Female	9%	21%	8%	62%	152
High school or less	3%	18%	18%	60%	37
Some college	12%	11%	10%	67%	42
College graduate	16%	19%	10%	55%	95
Post-graduate	11%	25%	11%	53%	54
Attend services 1 or more a week	15%	24%	11%	50%	35
1-2 times a month	15%	23%	8%	53%	25
Less often	7%	21%	7%	64%	54
Never	13%	15%	14%	59%	113
North Country	28%	0%	12%	60%	12
Central / Lakes	13%	37%	15%	35%	27
Connecticut Valley	10%	25%	8%	57%	38
Mass Border	7%	11%	15%	67%	45
Seacoast	20%	18%	10%	52%	60
Manchester Area	2%	16%	13%	69%	47
First Cong. Dist	14%	16%	14%	56%	119
Second Cong. Dist	9%	21%	10%	60%	110



**Decided 2016 DEM Primary Vote  
(Likely 2016 DEM Primary Voters)**

	<u>Def. Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>(N)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>10%</b>	<b>24%</b>	<b>66%</b>	<b>227</b>
Registered Democrat	9%	27%	64%	136
Registered Undeclared	13%	24%	63%	65
Democrat	11%	26%	63%	198
Independent	8%	12%	80%	18
Republican	0%	0%	100%	10
Liberal	13%	30%	57%	114
Moderate	5%	20%	74%	88
Conservative	26%	11%	64%	15
Clinton Supporter	13%	36%	51%	114
Sanders Supporter	6%	25%	69%	28
Warren Supporter	10%	10%	81%	45
Other Supporter	15%	9%	76%	16
Undecided	0%	0%	100%	18
Voted in 2008 GOP Primary	0%	0%	100%	4
Voted in 2008 DEM Primary	11%	30%	59%	156
Voted in 2012 GOP Primary	5%	22%	73%	17
Voted in 2012 DEM Primary	10%	30%	60%	153
Union household	11%	29%	60%	27
Non-union	11%	23%	67%	193
Read Union Leader	11%	30%	59%	26
Read Boston Globe	11%	23%	66%	47
Read Local Newspapers	13%	20%	67%	66
Watch WMUR	12%	29%	59%	105
Listen to NHPR	16%	26%	58%	107
18 to 34	3%	21%	76%	68
35 to 49	12%	30%	58%	49
50 to 64	9%	26%	65%	69
65 and over	24%	14%	63%	38
Male	11%	24%	65%	77
Female	10%	23%	67%	150
High school or less	14%	21%	65%	37
Some college	2%	7%	92%	42
College graduate	11%	26%	63%	95
Post-graduate	13%	35%	51%	52
Attend services 1 or more a week	26%	23%	51%	35
1-2 times a month	3%	28%	69%	25
Less often	11%	18%	71%	54
Never	7%	26%	67%	111
North Country	16%	44%	40%	12
Central / Lakes	14%	26%	60%	27
Connecticut Valley	7%	20%	73%	38
Mass Border	7%	16%	77%	45
Seacoast	12%	24%	64%	58
Manchester Area	9%	28%	63%	47
First Cong. Dist	12%	27%	62%	117
Second Cong. Dist	9%	20%	71%	110

**DEM 2016 Primary Support  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Elizabeth Warren</u>	<u>Bernie Sanders</u>	<u>Andrew Cuomo</u>	<u>Joe Biden</u>	<u>Jim Webb</u>	<u>Someone Else</u>	<u>Undecided</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>51%</b>	<b>20%</b>	<b>13%</b>	<b>3%</b>	<b>2%</b>	<b>1%</b>	<b>2%</b>	<b>8%</b>	<b>224</b>
Registered Democrat	50%	22%	11%	4%	2%	1%	1%	9%	135
Registered Undeclared	50%	22%	19%	1%	0%	1%	5%	2%	63
Democrat	55%	21%	10%	2%	2%	1%	2%	8%	197
Independent	37%	5%	26%	14%	3%	3%	0%	13%	18
Republican	0%	34%	43%	0%	0%	0%	23%	0%	7
Liberal	51%	24%	16%	2%	3%	0%	1%	3%	114
Moderate	58%	13%	7%	4%	1%	2%	5%	11%	86
Conservative	39%	41%	13%	0%	0%	4%	0%	3%	14
Voted in 2008 GOP Primary	7%	10%	27%	0%	0%	27%	20%	10%	4
Voted in 2008 DEM Primary	52%	20%	14%	2%	1%	0%	1%	9%	152
Voted in 2012 GOP Primary	19%	22%	38%	0%	0%	0%	12%	9%	17
Voted in 2012 DEM Primary	54%	21%	12%	2%	1%	1%	1%	7%	150
Union household	58%	29%	13%	0%	0%	0%	0%	0%	25
Non-union	50%	19%	13%	3%	2%	1%	3%	9%	192
Read Union Leader	45%	15%	21%	7%	0%	2%	0%	10%	25
Read Boston Globe	51%	22%	9%	9%	0%	0%	1%	8%	47
Read Local Newspapers	55%	17%	15%	3%	0%	0%	2%	9%	65
Watch WMUR	57%	13%	12%	3%	1%	1%	2%	11%	105
Listen to NHPR	47%	26%	12%	3%	4%	1%	2%	5%	107
18 to 34	52%	25%	12%	0%	3%	0%	2%	5%	66
35 to 49	53%	19%	8%	3%	3%	0%	0%	13%	48
50 to 64	51%	16%	15%	5%	0%	2%	2%	7%	68
65 and over	53%	16%	16%	1%	2%	1%	3%	8%	38
Male	52%	17%	13%	3%	3%	2%	5%	5%	75
Female	51%	22%	13%	3%	1%	0%	0%	10%	149
High school or less	79%	5%	1%	9%	5%	1%	0%	0%	37
Some college	47%	16%	17%	2%	0%	0%	2%	16%	39
College graduate	42%	28%	17%	1%	0%	1%	3%	8%	93
Post-graduate	52%	19%	9%	4%	3%	2%	3%	8%	53
Attend services 1 or more a week	54%	25%	6%	0%	1%	4%	4%	6%	34
1-2 times a month	51%	23%	4%	0%	2%	0%	1%	18%	25
Less often	54%	9%	19%	5%	3%	1%	1%	9%	53
Never	50%	23%	14%	3%	2%	0%	3%	6%	109
North Country	76%	7%	9%	0%	0%	0%	4%	4%	12
Central / Lakes	51%	16%	17%	6%	0%	2%	5%	3%	27
Connecticut Valley	32%	21%	23%	1%	0%	3%	0%	21%	38
Mass Border	52%	30%	9%	0%	0%	0%	1%	8%	43
Seacoast	52%	28%	9%	2%	4%	0%	4%	1%	58
Manchester Area	59%	6%	11%	7%	4%	1%	0%	12%	45
First Cong. Dist	53%	20%	10%	4%	4%	0%	3%	7%	114
Second Cong. Dist	50%	21%	16%	2%	0%	1%	1%	9%	110

**DEM 2016 Primary – Second Choice  
(Likely 2016 DEM Primary Voters)**

	<u>Elizabeth Warren</u>	<u>Joe Biden</u>	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Andrew Cuomo</u>	<u>Someone Else</u>	<u>No Second Choice</u>	<u>Undecided</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>23%</b>	<b>18%</b>	<b>15%</b>	<b>11%</b>	<b>8%</b>	<b>7%</b>	<b>1%</b>	<b>17%</b>	<b>205</b>
Registered Democrat	27%	14%	15%	15%	8%	5%	0%	15%	123
Registered Undeclared	19%	18%	18%	7%	11%	8%	2%	17%	61
Democrat	23%	19%	15%	13%	8%	6%	0%	15%	181
Independent	29%	18%	8%	1%	6%	14%	9%	14%	16
Republican	17%	0%	0%	0%	0%	0%	0%	83%	7
Liberal	21%	18%	19%	18%	4%	6%	1%	12%	111
Moderate	26%	21%	9%	4%	16%	1%	0%	23%	75
Conservative	21%	14%	3%	0%	0%	27%	0%	34%	13
Clinton Supporter	29%	31%	0%	10%	7%	3%	1%	19%	115
Sanders Supporter	37%	0%	35%	0%	4%	8%	0%	17%	29
Warren Supporter	0%	2%	37%	27%	13%	10%	0%	10%	45
Other Supporter	16%	10%	20%	1%	12%	16%	0%	25%	16
Voted in 2008 GOP Primary	38%	0%	0%	9%	0%	15%	0%	38%	3
Voted in 2008 DEM Primary	24%	13%	19%	15%	7%	6%	0%	16%	139
Voted in 2012 GOP Primary	35%	7%	7%	0%	33%	17%	0%	0%	15
Voted in 2012 DEM Primary	24%	13%	19%	14%	7%	4%	0%	19%	139
Union household	13%	10%	11%	36%	6%	4%	0%	19%	25
Non-union	25%	18%	15%	8%	9%	7%	1%	16%	172
Read Union Leader	13%	13%	17%	17%	12%	0%	0%	28%	22
Read Boston Globe	28%	12%	14%	19%	9%	8%	0%	10%	43
Read Local Newspapers	28%	13%	17%	11%	9%	6%	2%	15%	59
Watch WMUR	23%	20%	8%	10%	7%	3%	2%	27%	92
Listen to NHPR	28%	9%	16%	13%	8%	9%	0%	17%	101
18 to 34	25%	27%	15%	10%	6%	7%	0%	10%	62
35 to 49	18%	24%	7%	14%	7%	6%	0%	23%	42
50 to 64	23%	8%	16%	13%	8%	10%	2%	20%	62
65 and over	26%	16%	13%	9%	14%	1%	1%	20%	35
Male	24%	18%	7%	10%	9%	9%	2%	20%	71
Female	22%	19%	19%	12%	7%	5%	0%	16%	134
High school or less	19%	44%	3%	6%	0%	8%	3%	17%	37
Some college	20%	26%	11%	4%	6%	7%	0%	26%	32
College graduate	27%	9%	18%	16%	13%	5%	1%	12%	85
Post-graduate	22%	11%	19%	13%	7%	8%	0%	20%	48
Attend services 1 or more a week	21%	13%	9%	8%	11%	13%	0%	26%	31
1-2 times a month	18%	18%	9%	19%	8%	5%	0%	23%	21
Less often	28%	24%	14%	5%	3%	3%	1%	21%	48
Never	22%	18%	16%	14%	9%	7%	1%	12%	103
North Country	19%	8%	3%	38%	13%	4%	8%	7%	12
Central / Lakes	18%	17%	22%	4%	5%	0%	2%	34%	26
Connecticut Valley	21%	5%	19%	9%	10%	0%	0%	35%	30
Mass Border	19%	20%	33%	11%	11%	3%	0%	2%	40
Seacoast	24%	13%	8%	13%	8%	16%	0%	18%	57
Manchester Area	31%	39%	2%	9%	3%	7%	0%	10%	40
First Cong. Dist	25%	16%	8%	15%	8%	12%	0%	15%	105
Second Cong. Dist	21%	21%	22%	7%	8%	1%	1%	20%	100

**DEM 2016 Primary – Would NOT Support  
(Likely 2016 DEM Primary Voters)**

	<u>Joe Biden</u>	<u>Andrew Cuomo</u>	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Jim Webb</u>	<u>Someone Else</u>	<u>All Acceptable</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>13%</b>	<b>8%</b>	<b>8%</b>	<b>3%</b>	<b>2%</b>	<b>3%</b>	<b>24%</b>	<b>39%</b>	<b>218</b>
Registered Democrat	12%	11%	4%	3%	3%	3%	25%	39%	131
Registered Undeclared	8%	5%	15%	4%	3%	4%	20%	41%	61
Democrat	12%	9%	4%	3%	2%	3%	27%	40%	190
Independent	28%	0%	29%	0%	0%	7%	4%	32%	18
Republican	12%	0%	45%	12%	0%	0%	0%	31%	8
Liberal	9%	12%	5%	1%	3%	2%	32%	36%	110
Moderate	17%	4%	6%	5%	0%	5%	17%	45%	85
Conservative	10%	0%	22%	9%	4%	5%	8%	42%	13
Clinton Supporter	12%	7%	0%	5%	1%	3%	26%	46%	109
Sanders Supporter	6%	3%	27%	0%	9%	2%	30%	22%	28
Warren Supporter	14%	18%	8%	0%	3%	4%	25%	28%	45
Other Supporter	11%	0%	23%	9%	0%	5%	7%	46%	16
Undecided	24%	0%	2%	0%	0%	5%	19%	50%	18
Voted in 2008 GOP Primary	27%	0%	40%	0%	0%	0%	0%	33%	4
Voted in 2008 DEM Primary	13%	10%	5%	3%	3%	4%	27%	35%	149
Voted in 2012 GOP Primary	26%	0%	21%	0%	0%	5%	20%	28%	17
Voted in 2012 DEM Primary	12%	10%	3%	4%	3%	3%	25%	39%	145
Union household	5%	23%	9%	2%	5%	8%	23%	26%	24
Non-union	14%	5%	8%	3%	2%	3%	25%	40%	186
Read Union Leader	16%	6%	10%	0%	1%	9%	28%	30%	21
Read Boston Globe	6%	13%	2%	8%	4%	4%	30%	33%	45
Read Local Newspapers	11%	14%	2%	5%	2%	4%	36%	25%	65
Watch WMUR	17%	4%	5%	3%	2%	5%	17%	48%	103
Listen to NHPR	14%	5%	8%	5%	3%	3%	21%	41%	104
18 to 34	9%	10%	6%	0%	0%	2%	28%	44%	65
35 to 49	10%	7%	10%	3%	0%	2%	12%	56%	46
50 to 64	21%	6%	8%	5%	4%	5%	23%	28%	65
65 and over	11%	6%	4%	6%	5%	7%	31%	30%	37
Male	14%	13%	13%	4%	2%	6%	16%	32%	75
Female	12%	5%	5%	2%	3%	2%	28%	43%	143
High school or less	5%	7%	5%	3%	1%	1%	26%	51%	37
Some college	16%	10%	10%	0%	0%	5%	14%	45%	38
College graduate	17%	8%	9%	5%	4%	4%	24%	31%	92
Post-graduate	9%	7%	5%	2%	1%	4%	31%	41%	49
Attend services 1 or more a week	8%	5%	14%	2%	2%	6%	33%	30%	32
1-2 times a month	16%	1%	1%	0%	2%	6%	11%	62%	25
Less often	12%	8%	8%	3%	0%	2%	16%	50%	52
Never	14%	10%	8%	4%	3%	3%	28%	31%	106
North Country	3%	17%	4%	8%	9%	4%	8%	47%	12
Central / Lakes	5%	10%	12%	8%	4%	3%	28%	31%	27
Connecticut Valley	15%	6%	9%	1%	1%	3%	17%	48%	36
Mass Border	9%	5%	1%	3%	3%	1%	29%	49%	42
Seacoast	15%	14%	12%	3%	0%	3%	22%	32%	56
Manchester Area	20%	0%	6%	0%	3%	7%	29%	35%	43
First Cong. Dist	15%	10%	8%	4%	3%	5%	20%	35%	111
Second Cong. Dist	11%	5%	7%	2%	2%	2%	27%	43%	107

**DEM 2016 Primary Who Will Win  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Joe Biden</u>	<u>Bernie Sanders</u>	<u>Elizabeth Warren</u>	<u>Lincoln Chafee</u>	<u>Martin O'Malley</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>69%</b>	<b>8%</b>	<b>2%</b>	<b>1%</b>	<b>0%</b>	<b>0%</b>	<b>19%</b>	<b>229</b>
Registered Democrat	78%	3%	1%	1%	0%	0%	17%	139
Registered Undeclared	68%	5%	2%	3%	0%	0%	22%	64
Democrat	74%	7%	1%	2%	0%	0%	16%	201
Independent	52%	14%	0%	0%	0%	0%	34%	17
Republican	7%	14%	10%	2%	0%	0%	67%	10
Liberal	77%	13%	1%	2%	0%	0%	6%	113
Moderate	66%	3%	0%	1%	0%	0%	30%	90
Conservative	48%	11%	10%	1%	0%	0%	30%	15
Clinton Supporter	77%	10%	0%	0%	0%	0%	13%	114
Sanders Supporter	65%	9%	11%	1%	0%	0%	14%	29
Warren Supporter	79%	0%	1%	6%	1%	0%	14%	45
Other Supporter	52%	22%	0%	0%	0%	1%	25%	16
Undecided	34%	0%	0%	0%	0%	0%	66%	18
Voted in 2008 GOP Primary	53%	0%	37%	0%	0%	0%	10%	4
Voted in 2008 DEM Primary	74%	2%	1%	2%	0%	0%	20%	157
Voted in 2012 GOP Primary	78%	0%	8%	0%	0%	0%	13%	16
Voted in 2012 DEM Primary	74%	2%	1%	2%	0%	0%	21%	155
Union household	72%	0%	0%	3%	0%	0%	24%	29
Non-union	70%	10%	2%	1%	0%	0%	17%	193
Read Union Leader	55%	12%	0%	3%	0%	0%	30%	26
Read Boston Globe	73%	3%	1%	3%	1%	0%	18%	48
Read Local Newspapers	77%	1%	4%	4%	0%	0%	15%	66
Watch WMUR	67%	0%	2%	2%	0%	0%	28%	106
Listen to NHPR	80%	3%	2%	1%	0%	0%	13%	108
18 to 34	66%	17%	0%	0%	0%	0%	17%	67
35 to 49	62%	9%	0%	0%	0%	0%	29%	49
50 to 64	71%	5%	1%	3%	0%	0%	19%	69
65 and over	77%	0%	7%	4%	0%	0%	12%	38
Male	78%	5%	2%	1%	0%	0%	14%	77
Female	65%	10%	1%	2%	0%	0%	22%	152
High school or less	53%	31%	0%	2%	0%	0%	15%	37
Some college	53%	0%	2%	1%	1%	0%	43%	42
College graduate	73%	5%	3%	1%	0%	0%	18%	94
Post-graduate	86%	6%	0%	2%	0%	0%	7%	54
Attend services 1 or more a week	83%	4%	0%	4%	0%	0%	9%	35
1-2 times a month	58%	10%	0%	0%	1%	1%	31%	25
Less often	58%	4%	2%	4%	0%	0%	33%	53
Never	73%	12%	2%	0%	0%	0%	13%	113
North Country	84%	3%	9%	0%	0%	0%	4%	12
Central / Lakes	74%	1%	4%	3%	0%	0%	19%	27
Connecticut Valley	59%	10%	0%	1%	0%	0%	29%	38
Mass Border	82%	3%	2%	1%	0%	0%	11%	45
Seacoast	80%	4%	0%	2%	0%	0%	13%	59
Manchester Area	46%	22%	1%	1%	0%	0%	30%	47
First Cong. Dist	73%	5%	1%	2%	0%	0%	18%	118
Second Cong. Dist	65%	12%	2%	1%	0%	0%	20%	110

**Satisfaction with 2016 Democratic Field  
(Likely 2016 DEM Primary Voters)**

	<u>Very Satisfied</u>	<u>Somewhat Satisfied</u>	<u>Somewhat Dissatisfied</u>	<u>Very Dissatisfied</u>	<u>Don't Know</u>	<u>(N)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>20%</b>	<b>51%</b>	<b>20%</b>	<b>4%</b>	<b>4%</b>	<b>229</b>
Registered Democrat	21%	47%	24%	5%	4%	138
Registered Undeclared	23%	52%	22%	2%	1%	65
Democrat	22%	53%	18%	4%	3%	200
Independent	9%	48%	29%	3%	12%	18
Republican	10%	9%	59%	22%	0%	10
Liberal	29%	53%	13%	4%	0%	113
Moderate	12%	52%	28%	4%	4%	90
Conservative	15%	32%	23%	12%	18%	15
Clinton Supporter	24%	56%	18%	2%	0%	114
Sanders Supporter	9%	61%	28%	0%	1%	29
Warren Supporter	27%	37%	21%	7%	9%	45
Other Supporter	20%	40%	33%	7%	0%	16
Undecided	7%	66%	6%	4%	17%	18
Voted in 2008 GOP Primary	27%	46%	7%	10%	10%	4
Voted in 2008 DEM Primary	24%	48%	23%	2%	3%	158
Voted in 2012 GOP Primary	14%	44%	18%	17%	7%	17
Voted in 2012 DEM Primary	24%	48%	23%	3%	1%	154
Union household	17%	56%	18%	2%	7%	29
Non-union	20%	50%	21%	5%	4%	193
Read Union Leader	13%	55%	18%	8%	6%	26
Read Boston Globe	11%	51%	30%	1%	7%	48
Read Local Newspapers	23%	46%	25%	2%	3%	65
Watch WMUR	19%	50%	27%	2%	3%	105
Listen to NHPR	28%	41%	24%	2%	5%	109
18 to 34	24%	51%	18%	7%	0%	68
35 to 49	18%	42%	28%	3%	9%	49
50 to 64	14%	62%	19%	4%	2%	69
65 and over	27%	45%	22%	4%	3%	38
Male	20%	47%	23%	9%	0%	78
Female	20%	53%	19%	2%	6%	151
High school or less	11%	68%	19%	3%	0%	37
Some college	15%	57%	20%	2%	6%	42
College graduate	23%	46%	25%	5%	0%	94
Post-graduate	25%	44%	13%	6%	11%	54
Attend services 1 or more a week	20%	41%	20%	6%	13%	34
1-2 times a month	21%	60%	18%	2%	0%	25
Less often	12%	65%	19%	3%	2%	54
Never	24%	45%	22%	6%	3%	113
North Country	37%	55%	8%	0%	0%	12
Central / Lakes	12%	57%	27%	4%	0%	27
Connecticut Valley	18%	53%	19%	7%	3%	37
Mass Border	29%	45%	23%	4%	0%	45
Seacoast	21%	44%	22%	6%	7%	60
Manchester Area	13%	61%	16%	3%	7%	47
First Cong. Dist	20%	48%	20%	5%	6%	119
Second Cong. Dist	20%	54%	21%	4%	1%	110

**Who is the Strongest Leader?  
(Likely 2016 DEM Primary Voters)**

	<b>Hillary <u>Clinton</u></b>	<b>Andrew <u>Cuomo</u></b>	<b>Joe <u>Biden</u></b>	<b>Elizabeth <u>Warren</u></b>	<b>Bernie <u>Sanders</u></b>	<b>Jim <u>Webb</u></b>	<b>Someone <u>Else</u></b>	<b>Don't <u>Know</u></b>	<b>(N=)</b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>55%</b>	<b>7%</b>	<b>6%</b>	<b>5%</b>	<b>3%</b>	<b>1%</b>	<b>1%</b>	<b>23%</b>	<b>224</b>
Registered Democrat	54%	7%	7%	5%	1%	2%	1%	24%	135
Registered Undeclared	59%	9%	2%	7%	6%	0%	0%	18%	63
Democrat	59%	8%	6%	5%	2%	1%	1%	19%	198
Independent	34%	0%	8%	5%	0%	0%	0%	53%	17
Republican	0%	0%	0%	0%	45%	0%	0%	55%	7
Liberal	62%	4%	5%	5%	4%	2%	1%	18%	111
Moderate	49%	12%	7%	3%	1%	1%	1%	26%	90
Conservative	42%	0%	4%	21%	9%	0%	0%	23%	13
Clinton Supporter	72%	4%	6%	3%	0%	1%	0%	14%	112
Sanders Supporter	36%	0%	0%	1%	20%	0%	0%	43%	29
Warren Supporter	63%	8%	2%	15%	2%	1%	0%	9%	42
Other Supporter	5%	30%	31%	0%	0%	6%	4%	24%	16
Undecided	30%	13%	0%	7%	4%	0%	0%	47%	18
Voted in 2008 GOP Primary	7%	0%	0%	10%	27%	27%	0%	30%	4
Voted in 2008 DEM Primary	58%	7%	4%	3%	3%	1%	1%	23%	156
Voted in 2012 GOP Primary	29%	14%	0%	8%	6%	0%	0%	43%	16
Voted in 2012 DEM Primary	61%	6%	4%	3%	4%	1%	0%	20%	153
Union household	65%	2%	0%	0%	10%	5%	0%	19%	29
Non-union	53%	7%	7%	6%	2%	1%	1%	24%	188
Read Union Leader	65%	4%	3%	0%	9%	0%	0%	19%	26
Read Boston Globe	57%	12%	9%	2%	1%	4%	2%	12%	47
Read Local Newspapers	59%	8%	8%	5%	5%	2%	1%	13%	61
Watch WMUR	51%	5%	8%	4%	4%	0%	1%	26%	102
Listen to NHPR	56%	7%	7%	5%	2%	1%	1%	20%	107
18 to 34	62%	2%	9%	2%	1%	0%	0%	24%	67
35 to 49	36%	14%	7%	6%	4%	0%	0%	33%	47
50 to 64	55%	8%	2%	8%	4%	4%	1%	17%	67
65 and over	67%	6%	2%	5%	4%	0%	1%	14%	38
Male	42%	10%	10%	3%	7%	4%	2%	22%	76
Female	61%	5%	3%	6%	1%	0%	0%	23%	148
High school or less	55%	2%	17%	2%	1%	0%	0%	23%	37
Some college	61%	9%	2%	1%	9%	0%	1%	17%	39
College graduate	57%	6%	4%	3%	2%	2%	1%	24%	93
Post-graduate	46%	11%	3%	12%	1%	2%	1%	25%	53
Attend services 1 or more a week	55%	2%	9%	11%	0%	5%	0%	19%	34
1-2 times a month	37%	10%	4%	1%	1%	0%	1%	45%	23
Less often	49%	10%	11%	9%	8%	0%	1%	13%	52
Never	61%	7%	2%	2%	2%	1%	0%	25%	113
North Country	55%	0%	0%	8%	0%	0%	4%	32%	12
Central / Lakes	51%	5%	11%	4%	11%	0%	0%	17%	27
Connecticut Valley	49%	9%	1%	1%	3%	3%	0%	34%	37
Mass Border	68%	12%	7%	5%	1%	3%	0%	4%	44
Seacoast	47%	5%	5%	11%	2%	1%	1%	28%	57
Manchester Area	60%	6%	6%	1%	2%	0%	0%	26%	47
First Cong. Dist	48%	5%	8%	8%	1%	1%	1%	29%	116
Second Cong. Dist	63%	9%	3%	2%	5%	2%	0%	17%	108

**Who is the Most Believable?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Elizabeth Warren</u>	<u>Bernie Sanders</u>	<u>Joe Biden</u>	<u>Andrew Cuomo</u>	<u>Jim Webb</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>23%</b>	<b>21%</b>	<b>17%</b>	<b>6%</b>	<b>1%</b>	<b>1%</b>	<b>2%</b>	<b>30%</b>	<b>224</b>
Registered Democrat	27%	23%	19%	5%	2%	1%	2%	22%	134
Registered Undeclared	23%	26%	17%	7%	0%	1%	1%	24%	64
Democrat	25%	21%	17%	5%	0%	1%	1%	29%	198
Independent	9%	26%	13%	10%	10%	0%	0%	32%	17
Republican	0%	0%	16%	10%	0%	0%	19%	55%	7
Liberal	21%	20%	24%	9%	0%	1%	2%	23%	111
Moderate	26%	23%	6%	3%	2%	1%	1%	39%	90
Conservative	39%	24%	14%	0%	0%	0%	11%	12%	13
Clinton Supporter	44%	14%	5%	5%	0%	1%	1%	31%	111
Sanders Supporter	0%	17%	66%	0%	0%	0%	0%	18%	29
Warren Supporter	1%	61%	23%	3%	0%	0%	2%	10%	43
Other Supporter	19%	4%	3%	31%	10%	3%	4%	24%	16
Undecided	0%	2%	18%	0%	0%	0%	3%	78%	18
Voted in 2008 GOP Primary	27%	10%	27%	26%	0%	0%	0%	10%	4
Voted in 2008 DEM Primary	25%	19%	20%	4%	1%	1%	2%	27%	156
Voted in 2012 GOP Primary	9%	43%	37%	4%	0%	0%	0%	7%	16
Voted in 2012 DEM Primary	28%	20%	18%	5%	1%	0%	2%	26%	153
Union household	22%	6%	31%	4%	0%	4%	0%	34%	29
Non-union	23%	24%	15%	6%	1%	0%	2%	29%	188
Read Union Leader	23%	6%	24%	6%	7%	0%	8%	27%	26
Read Boston Globe	21%	22%	24%	9%	4%	2%	0%	18%	47
Read Local Newspapers	28%	22%	21%	5%	0%	2%	2%	19%	62
Watch WMUR	33%	19%	10%	5%	2%	0%	1%	30%	101
Listen to NHPR	18%	30%	17%	8%	0%	0%	2%	24%	106
18 to 34	18%	23%	22%	4%	0%	0%	0%	33%	67
35 to 49	29%	25%	3%	8%	0%	0%	3%	32%	47
50 to 64	24%	17%	22%	6%	2%	2%	3%	24%	68
65 and over	29%	18%	17%	4%	1%	0%	3%	28%	37
Male	24%	18%	18%	8%	1%	1%	2%	27%	76
Female	23%	22%	16%	5%	1%	0%	2%	31%	147
High school or less	28%	10%	4%	10%	5%	0%	0%	44%	37
Some college	37%	5%	13%	6%	0%	0%	1%	40%	39
College graduate	13%	29%	24%	3%	0%	2%	3%	25%	92
Post-graduate	28%	26%	16%	8%	1%	0%	2%	19%	54
Attend services 1 or more a week	32%	29%	10%	9%	0%	0%	6%	14%	33
1-2 times a month	29%	16%	1%	2%	0%	0%	1%	51%	23
Less often	21%	14%	19%	12%	0%	1%	2%	30%	53
Never	21%	22%	21%	3%	2%	1%	1%	29%	113
North Country	43%	14%	20%	4%	0%	0%	4%	15%	12
Central / Lakes	26%	28%	11%	4%	2%	2%	2%	26%	27
Connecticut Valley	8%	27%	17%	0%	0%	0%	0%	48%	37
Mass Border	19%	28%	24%	7%	0%	3%	3%	17%	44
Seacoast	29%	16%	23%	6%	0%	0%	3%	23%	57
Manchester Area	26%	14%	5%	10%	4%	0%	0%	42%	47
First Cong. Dist	33%	14%	17%	7%	1%	0%	3%	24%	116
Second Cong. Dist	13%	29%	16%	4%	0%	2%	0%	35%	108



**Who is the Least Honest?  
(Likely 2016 DEM Primary Voters)**

	<b>Hillary <u>Clinton</u></b>	<b>Andrew <u>Cuomo</u></b>	<b>Joe <u>Biden</u></b>	<b>Bernie <u>Sanders</u></b>	<b>Lincoln <u>Chafee</u></b>	<b>Jim <u>Webb</u></b>	<b>Don't <u>Know</u></b>	<b>(N=)</b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>22%</b>	<b>10%</b>	<b>4%</b>	<b>1%</b>	<b>1%</b>	<b>0%</b>	<b>62%</b>	<b>217</b>
Registered Democrat	23%	7%	3%	1%	1%	0%	66%	131
Registered Undeclared	25%	20%	4%	2%	0%	1%	48%	61
Democrat	18%	11%	3%	1%	1%	0%	66%	192
Independent	51%	7%	6%	0%	0%	0%	37%	17
Republican	71%	0%	19%	0%	0%	0%	10%	7
Liberal	21%	16%	3%	1%	1%	0%	58%	107
Moderate	24%	5%	3%	0%	0%	0%	68%	87
Conservative	17%	0%	13%	9%	0%	4%	57%	13
Clinton Supporter	9%	8%	4%	2%	0%	1%	78%	108
Sanders Supporter	66%	3%	2%	0%	0%	0%	28%	27
Warren Supporter	27%	31%	3%	0%	0%	0%	39%	41
Other Supporter	44%	0%	3%	0%	10%	0%	43%	16
Undecided	10%	0%	0%	0%	0%	0%	90%	18
Voted in 2008 GOP Primary	37%	0%	0%	0%	0%	0%	63%	4
Voted in 2008 DEM Primary	22%	13%	5%	1%	0%	0%	59%	150
Voted in 2012 GOP Primary	51%	5%	6%	0%	0%	0%	38%	16
Voted in 2012 DEM Primary	21%	14%	4%	1%	0%	0%	60%	147
Union household	11%	17%	3%	3%	0%	0%	67%	28
Non-union	25%	8%	4%	1%	1%	0%	61%	182
Read Union Leader	48%	3%	5%	0%	0%	0%	44%	24
Read Boston Globe	26%	20%	2%	0%	4%	0%	48%	45
Read Local Newspapers	26%	14%	0%	1%	0%	0%	59%	60
Watch WMUR	20%	6%	3%	1%	0%	1%	69%	99
Listen to NHPR	23%	13%	1%	0%	2%	0%	61%	102
18 to 34	15%	17%	3%	0%	0%	0%	66%	67
35 to 49	23%	8%	5%	0%	3%	0%	61%	45
50 to 64	33%	7%	4%	3%	0%	1%	53%	65
65 and over	18%	7%	4%	0%	0%	0%	71%	36
Male	27%	11%	2%	1%	2%	0%	56%	74
Female	20%	9%	4%	1%	0%	0%	66%	143
High school or less	17%	2%	0%	3%	0%	1%	76%	37
Some college	23%	2%	4%	0%	0%	0%	71%	39
College graduate	25%	20%	6%	1%	0%	0%	48%	89
Post-graduate	21%	4%	1%	0%	3%	0%	70%	51
Attend services 1 or more a week	15%	11%	7%	0%	0%	0%	67%	34
1-2 times a month	8%	1%	1%	0%	0%	2%	87%	23
Less often	35%	10%	5%	1%	3%	0%	45%	52
Never	22%	12%	2%	1%	0%	0%	64%	108
North Country	20%	12%	7%	0%	0%	0%	60%	12
Central / Lakes	24%	11%	0%	7%	0%	0%	58%	27
Connecticut Valley	39%	7%	0%	0%	0%	2%	53%	34
Mass Border	13%	24%	4%	0%	0%	0%	60%	42
Seacoast	24%	9%	6%	0%	0%	0%	62%	56
Manchester Area	16%	0%	5%	0%	3%	0%	76%	45
First Cong. Dist	19%	7%	7%	1%	0%	0%	66%	113
Second Cong. Dist	26%	13%	0%	1%	2%	1%	58%	104

**Who is the Most Likeable?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Joe Biden</u>	<u>Elizabeth Warren</u>	<u>Bernie Sanders</u>	<u>Martin O'Malley</u>	<u>Andrew Cuomo</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>21%</b>	<b>18%</b>	<b>15%</b>	<b>9%</b>	<b>4%</b>	<b>3%</b>	<b>0%</b>	<b>29%</b>	<b>224</b>
Registered Democrat	21%	18%	17%	12%	5%	4%	1%	24%	135
Registered Undeclared	29%	18%	18%	6%	4%	4%	0%	22%	63
Democrat	21%	19%	16%	10%	3%	2%	0%	28%	198
Independent	30%	3%	5%	0%	13%	0%	0%	49%	17
Republican	0%	10%	0%	16%	14%	41%	0%	19%	7
Liberal	16%	22%	19%	16%	4%	4%	0%	20%	111
Moderate	28%	13%	9%	2%	3%	4%	1%	40%	90
Conservative	27%	5%	26%	9%	0%	0%	0%	33%	13
Clinton Supporter	37%	16%	6%	7%	1%	1%	1%	31%	111
Sanders Supporter	2%	29%	1%	35%	8%	7%	0%	18%	29
Warren Supporter	3%	5%	62%	3%	8%	7%	0%	12%	43
Other Supporter	14%	43%	0%	5%	9%	3%	0%	26%	16
Undecided	8%	15%	9%	3%	4%	0%	0%	62%	18
Voted in 2008 GOP Primary	0%	53%	0%	37%	0%	0%	0%	10%	4
Voted in 2008 DEM Primary	21%	18%	15%	12%	4%	5%	0%	24%	157
Voted in 2012 GOP Primary	9%	4%	29%	20%	14%	0%	0%	23%	16
Voted in 2012 DEM Primary	25%	18%	15%	11%	4%	5%	0%	22%	153
Union household	17%	15%	15%	5%	12%	12%	1%	24%	29
Non-union	21%	18%	16%	10%	3%	2%	0%	30%	188
Read Union Leader	12%	26%	11%	9%	2%	14%	0%	26%	26
Read Boston Globe	6%	39%	10%	8%	8%	5%	2%	23%	47
Read Local Newspapers	21%	23%	14%	17%	4%	3%	1%	18%	61
Watch WMUR	30%	11%	9%	9%	1%	5%	1%	34%	102
Listen to NHPR	18%	18%	22%	9%	5%	3%	1%	25%	107
18 to 34	17%	11%	21%	5%	8%	0%	0%	37%	67
35 to 49	25%	20%	14%	12%	0%	4%	0%	24%	47
50 to 64	22%	18%	11%	11%	3%	5%	1%	28%	68
65 and over	20%	24%	14%	13%	2%	6%	0%	21%	38
Male	22%	17%	13%	8%	10%	6%	1%	24%	76
Female	21%	18%	17%	10%	1%	2%	0%	32%	148
High school or less	26%	7%	5%	4%	0%	0%	0%	57%	37
Some college	22%	30%	4%	3%	0%	10%	0%	30%	39
College graduate	20%	16%	21%	10%	8%	2%	0%	22%	93
Post-graduate	19%	16%	19%	16%	3%	4%	1%	22%	53
Attend services 1 or more a week	24%	17%	21%	9%	2%	3%	0%	24%	34
1-2 times a month	25%	6%	4%	16%	0%	5%	0%	45%	23
Less often	25%	24%	8%	10%	0%	7%	1%	24%	52
Never	17%	17%	19%	8%	7%	2%	0%	30%	113
North Country	21%	8%	18%	46%	4%	3%	0%	0%	12
Central / Lakes	28%	8%	16%	15%	4%	11%	0%	18%	27
Connecticut Valley	10%	12%	12%	17%	2%	1%	0%	46%	37
Mass Border	18%	26%	28%	5%	1%	4%	0%	19%	44
Seacoast	20%	18%	18%	3%	11%	1%	1%	27%	57
Manchester Area	30%	21%	2%	2%	0%	2%	0%	42%	47
First Cong. Dist	26%	17%	14%	8%	6%	2%	1%	26%	116
Second Cong. Dist	16%	18%	17%	10%	2%	5%	0%	33%	108

**Who is the Most Progressive?  
(Likely 2016 DEM Primary Voters)**

	<b>Bernie <u>Sanders</u></b>	<b>Hillary <u>Clinton</u></b>	<b>Elizabeth <u>Warren</u></b>	<b>Joe <u>Biden</u></b>	<b>Martin <u>O'Malley</u></b>	<b>Jim <u>Webb</u></b>	<b>Don't <u>Know</u></b>	<b>(N=)</b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>30%</b>	<b>21%</b>	<b>16%</b>	<b>6%</b>	<b>0%</b>	<b>0%</b>	<b>26%</b>	<b>224</b>
Registered Democrat	39%	19%	14%	2%	0%	0%	27%	134
Registered Undeclared	23%	29%	27%	3%	1%	0%	17%	64
Democrat	29%	21%	17%	6%	0%	0%	27%	199
Independent	30%	30%	7%	7%	0%	0%	26%	17
Republican	71%	19%	0%	0%	10%	0%	0%	7
Liberal	43%	21%	19%	11%	0%	0%	7%	111
Moderate	17%	22%	15%	0%	1%	0%	45%	90
Conservative	9%	35%	11%	4%	0%	0%	41%	13
Clinton Supporter	19%	34%	14%	8%	0%	0%	24%	112
Sanders Supporter	94%	3%	0%	0%	0%	0%	3%	29
Warren Supporter	30%	3%	44%	0%	0%	0%	23%	43
Other Supporter	21%	30%	6%	22%	0%	0%	22%	16
Undecided	18%	8%	3%	0%	1%	0%	70%	18
Voted in 2008 GOP Primary	54%	7%	10%	0%	20%	0%	10%	4
Voted in 2008 DEM Primary	35%	19%	21%	1%	0%	0%	24%	156
Voted in 2012 GOP Primary	42%	14%	16%	0%	4%	0%	23%	16
Voted in 2012 DEM Primary	35%	22%	21%	1%	0%	0%	21%	153
Union household	48%	18%	12%	0%	0%	0%	21%	29
Non-union	28%	21%	17%	7%	0%	0%	27%	188
Read Union Leader	33%	26%	15%	0%	0%	2%	24%	26
Read Boston Globe	31%	18%	13%	4%	0%	0%	33%	48
Read Local Newspapers	42%	27%	14%	0%	0%	0%	17%	62
Watch WMUR	24%	29%	14%	2%	0%	0%	31%	101
Listen to NHPR	35%	15%	23%	5%	0%	0%	22%	107
18 to 34	28%	16%	16%	13%	0%	0%	27%	67
35 to 49	27%	16%	11%	3%	0%	0%	43%	47
50 to 64	38%	25%	16%	3%	0%	1%	17%	68
65 and over	28%	33%	21%	0%	0%	0%	17%	38
Male	31%	23%	13%	5%	1%	1%	27%	76
Female	30%	20%	18%	6%	0%	0%	25%	148
High school or less	5%	27%	3%	29%	0%	0%	36%	37
Some college	31%	26%	9%	0%	2%	0%	32%	39
College graduate	36%	18%	23%	0%	0%	0%	22%	93
Post-graduate	36%	20%	17%	4%	0%	1%	23%	53
Attend services 1 or more a week	22%	39%	17%	0%	2%	0%	20%	34
1-2 times a month	33%	23%	12%	2%	0%	0%	29%	23
Less often	24%	26%	14%	5%	0%	0%	30%	53
Never	36%	13%	17%	8%	0%	0%	25%	112
North Country	53%	17%	19%	0%	0%	0%	11%	12
Central / Lakes	33%	32%	19%	0%	0%	0%	16%	27
Connecticut Valley	42%	6%	7%	1%	0%	0%	44%	37
Mass Border	26%	22%	23%	4%	0%	0%	26%	45
Seacoast	31%	28%	18%	0%	2%	1%	22%	57
Manchester Area	18%	20%	14%	22%	0%	0%	26%	47
First Cong. Dist	28%	32%	17%	2%	1%	0%	21%	116
Second Cong. Dist	33%	11%	16%	10%	0%	0%	31%	109

**Who has the Best Chance of Winning the General Election?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Elizabeth Warren</u>	<u>Andrew Cuomo</u>	<u>Joe Biden</u>	<u>Bernie Sanders</u>	<u>Jim Webb</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>72%</b>	<b>4%</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>15%</b>	<b>226</b>
Registered Democrat	76%	4%	2%	2%	0%	1%	2%	14%	136
Registered Undeclared	69%	3%	4%	2%	6%	1%	0%	16%	64
Democrat	76%	5%	2%	3%	1%	1%	1%	12%	201
Independent	50%	0%	10%	0%	0%	0%	0%	40%	17
Republican	29%	0%	0%	0%	32%	14%	0%	26%	7
Liberal	79%	6%	0%	4%	3%	0%	2%	5%	113
Moderate	66%	0%	5%	1%	0%	2%	0%	26%	90
Conservative	75%	3%	0%	0%	6%	8%	0%	8%	13
Clinton Supporter	87%	0%	2%	2%	0%	0%	0%	8%	114
Sanders Supporter	73%	0%	0%	0%	12%	3%	0%	12%	29
Warren Supporter	70%	16%	0%	1%	3%	0%	0%	10%	43
Other Supporter	33%	0%	16%	12%	0%	9%	14%	16%	16
Undecided	37%	12%	0%	0%	0%	0%	0%	50%	18
Voted in 2008 GOP Primary	26%	0%	0%	0%	10%	54%	0%	10%	4
Voted in 2008 DEM Primary	72%	5%	3%	2%	3%	0%	0%	15%	157
Voted in 2012 GOP Primary	78%	0%	0%	0%	2%	6%	0%	13%	16
Voted in 2012 DEM Primary	71%	5%	3%	2%	2%	1%	0%	16%	155
Union household	57%	12%	0%	2%	7%	0%	0%	22%	29
Non-union	76%	3%	3%	2%	1%	1%	1%	12%	190
Read Union Leader	64%	12%	7%	7%	8%	0%	0%	2%	26
Read Boston Globe	59%	16%	10%	0%	3%	0%	4%	8%	48
Read Local Newspapers	73%	4%	1%	3%	2%	2%	0%	15%	64
Watch WMUR	73%	2%	2%	2%	3%	0%	0%	19%	103
Listen to NHPR	77%	3%	3%	2%	0%	2%	2%	11%	108
18 to 34	77%	8%	0%	4%	0%	0%	0%	10%	67
35 to 49	62%	3%	6%	3%	4%	0%	3%	18%	47
50 to 64	73%	2%	3%	1%	2%	2%	0%	16%	69
65 and over	76%	4%	1%	0%	2%	3%	1%	13%	38
Male	73%	6%	0%	3%	4%	3%	3%	9%	77
Female	72%	3%	4%	2%	1%	0%	0%	17%	149
High school or less	85%	0%	5%	5%	2%	0%	0%	3%	37
Some college	56%	8%	0%	0%	5%	2%	1%	28%	39
College graduate	69%	5%	3%	2%	2%	1%	1%	18%	94
Post-graduate	83%	3%	1%	3%	0%	2%	3%	6%	54
Attend services 1 or more a week	80%	2%	0%	0%	0%	3%	0%	14%	35
1-2 times a month	70%	1%	0%	0%	0%	0%	1%	28%	23
Less often	60%	6%	2%	3%	5%	3%	3%	18%	53
Never	76%	5%	4%	3%	1%	0%	0%	11%	113
North Country	86%	0%	0%	0%	0%	0%	4%	10%	12
Central / Lakes	70%	0%	0%	1%	10%	6%	0%	13%	27
Connecticut Valley	54%	1%	1%	4%	0%	3%	0%	37%	38
Mass Border	88%	1%	6%	1%	2%	0%	0%	2%	45
Seacoast	77%	11%	1%	1%	0%	0%	0%	9%	57
Manchester Area	65%	5%	4%	4%	1%	0%	3%	18%	47
First Cong. Dist	72%	8%	2%	2%	1%	0%	1%	15%	116
Second Cong. Dist	73%	1%	3%	2%	3%	2%	1%	14%	110

**Who Best Represents Democrats Like Yourself?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Elizabeth Warren</u>	<u>Bernie Sanders</u>	<u>Joe Biden</u>	<u>Andrew Cuomo</u>	<u>Jim Webb</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>38%</b>	<b>22%</b>	<b>13%</b>	<b>3%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>20%</b>	<b>224</b>
Registered Democrat	37%	25%	12%	3%	2%	1%	2%	20%	134
Registered Undeclared	44%	24%	21%	2%	0%	1%	1%	8%	64
Democrat	40%	23%	12%	3%	1%	1%	1%	19%	198
Independent	26%	5%	29%	0%	5%	0%	0%	35%	17
Republican	19%	0%	32%	10%	0%	14%	0%	26%	7
Liberal	37%	28%	17%	5%	1%	0%	2%	9%	111
Moderate	40%	15%	8%	1%	2%	2%	1%	31%	90
Conservative	56%	21%	6%	0%	0%	8%	0%	10%	13
Clinton Supporter	70%	11%	2%	0%	0%	0%	0%	17%	111
Sanders Supporter	0%	15%	73%	0%	0%	3%	3%	5%	29
Warren Supporter	8%	70%	14%	1%	1%	0%	1%	5%	43
Other Supporter	9%	1%	4%	34%	12%	9%	3%	27%	16
Undecided	5%	9%	0%	1%	5%	0%	4%	77%	18
Voted in 2008 GOP Primary	7%	0%	0%	20%	0%	54%	10%	10%	4
Voted in 2008 DEM Primary	40%	20%	17%	2%	2%	0%	1%	19%	155
Voted in 2012 GOP Primary	14%	43%	21%	4%	5%	6%	2%	4%	16
Voted in 2012 DEM Primary	44%	19%	15%	2%	2%	1%	1%	17%	153
Union household	37%	27%	22%	0%	0%	0%	0%	14%	28
Non-union	38%	21%	13%	4%	2%	1%	1%	21%	189
Read Union Leader	41%	13%	22%	0%	0%	0%	0%	25%	26
Read Boston Globe	32%	28%	18%	5%	4%	0%	0%	13%	47
Read Local Newspapers	39%	19%	16%	0%	4%	2%	3%	18%	62
Watch WMUR	46%	15%	10%	1%	1%	0%	1%	26%	102
Listen to NHPR	31%	27%	16%	6%	2%	2%	2%	15%	106
18 to 34	34%	33%	10%	3%	0%	0%	0%	19%	67
35 to 49	44%	12%	11%	6%	0%	0%	0%	27%	47
50 to 64	36%	21%	20%	2%	2%	2%	2%	16%	68
65 and over	43%	14%	14%	1%	3%	3%	4%	19%	38
Male	29%	23%	12%	7%	1%	3%	2%	24%	76
Female	43%	21%	14%	1%	2%	0%	1%	18%	147
High school or less	46%	12%	3%	5%	4%	0%	0%	30%	37
Some college	45%	8%	15%	2%	0%	2%	0%	27%	39
College graduate	31%	24%	22%	1%	1%	1%	1%	18%	92
Post-graduate	39%	32%	6%	6%	2%	2%	1%	12%	54
Attend services 1 or more a week	52%	17%	10%	5%	2%	3%	0%	12%	34
1-2 times a month	36%	12%	3%	0%	0%	0%	4%	46%	23
Less often	34%	19%	14%	6%	2%	3%	0%	20%	53
Never	36%	25%	17%	2%	1%	0%	1%	18%	112
North Country	57%	16%	10%	0%	0%	0%	4%	13%	11
Central / Lakes	40%	13%	16%	2%	3%	6%	0%	21%	27
Connecticut Valley	23%	18%	17%	0%	4%	3%	4%	31%	38
Mass Border	36%	40%	17%	0%	0%	0%	1%	6%	44
Seacoast	39%	22%	14%	5%	2%	0%	0%	17%	57
Manchester Area	44%	12%	6%	8%	0%	0%	0%	30%	47
First Cong. Dist	41%	20%	12%	4%	2%	0%	0%	20%	115
Second Cong. Dist	35%	23%	15%	2%	1%	2%	2%	20%	109

**Who has the Right Experience to be President?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Joe Biden</u>	<u>Elizabeth Warren</u>	<u>Bernie Sanders</u>	<u>Andrew Cuomo</u>	<u>Jim Webb</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>62%</b>	<b>7%</b>	<b>5%</b>	<b>4%</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>18%</b>	<b>227</b>
Registered Democrat	58%	6%	7%	4%	2%	0%	1%	21%	136
Registered Undeclared	71%	6%	4%	5%	2%	0%	0%	12%	65
Democrat	67%	5%	6%	3%	2%	0%	0%	17%	200
Independent	25%	28%	5%	0%	9%	0%	0%	33%	18
Republican	10%	0%	0%	32%	0%	14%	14%	31%	7
Liberal	69%	6%	6%	6%	1%	1%	1%	10%	114
Moderate	61%	9%	3%	0%	3%	0%	1%	23%	90
Conservative	50%	2%	21%	1%	0%	8%	0%	19%	13
Clinton Supporter	89%	5%	0%	0%	0%	0%	0%	6%	114
Sanders Supporter	46%	11%	1%	18%	0%	3%	0%	20%	29
Warren Supporter	43%	1%	28%	6%	2%	1%	0%	17%	43
Other Supporter	18%	33%	0%	1%	18%	0%	9%	22%	16
Undecided	14%	1%	0%	3%	5%	0%	2%	75%	18
Voted in 2008 GOP Primary	20%	7%	10%	0%	0%	27%	0%	37%	4
Voted in 2008 DEM Primary	63%	6%	5%	5%	3%	0%	0%	17%	158
Voted in 2012 GOP Primary	46%	0%	8%	0%	5%	6%	0%	36%	17
Voted in 2012 DEM Primary	67%	6%	5%	5%	2%	0%	1%	13%	155
Union household	62%	2%	12%	13%	0%	0%	0%	10%	29
Non-union	61%	8%	5%	2%	2%	1%	1%	20%	191
Read Union Leader	62%	2%	0%	9%	8%	0%	1%	17%	26
Read Boston Globe	55%	6%	10%	6%	7%	1%	1%	14%	48
Read Local Newspapers	70%	4%	5%	4%	3%	2%	2%	11%	63
Watch WMUR	61%	8%	4%	5%	2%	0%	1%	19%	103
Listen to NHPR	61%	8%	7%	3%	1%	1%	1%	17%	108
18 to 34	67%	4%	5%	0%	0%	0%	0%	24%	68
35 to 49	53%	4%	11%	4%	0%	0%	0%	27%	47
50 to 64	63%	7%	4%	4%	5%	1%	2%	14%	68
65 and over	62%	13%	2%	8%	3%	3%	1%	9%	38
Male	53%	5%	6%	6%	0%	2%	2%	26%	78
Female	67%	7%	5%	3%	3%	0%	0%	14%	149
High school or less	60%	15%	0%	3%	6%	0%	0%	17%	37
Some college	61%	3%	1%	7%	1%	2%	0%	25%	39
College graduate	60%	7%	8%	2%	1%	1%	2%	20%	95
Post-graduate	69%	4%	9%	4%	2%	0%	1%	12%	54
Attend services 1 or more a week	62%	8%	11%	2%	3%	2%	0%	12%	35
1-2 times a month	62%	4%	2%	2%	0%	0%	0%	30%	23
Less often	53%	8%	4%	5%	3%	2%	0%	25%	54
Never	67%	6%	5%	4%	2%	0%	2%	15%	113
North Country	80%	0%	4%	9%	0%	0%	4%	3%	12
Central / Lakes	69%	5%	1%	10%	2%	4%	4%	5%	27
Connecticut Valley	48%	9%	3%	0%	4%	0%	0%	36%	38
Mass Border	64%	8%	2%	4%	0%	0%	0%	22%	45
Seacoast	62%	7%	17%	3%	2%	1%	0%	8%	58
Manchester Area	63%	5%	0%	2%	4%	0%	1%	25%	47
First Cong. Dist	61%	7%	9%	3%	2%	1%	1%	17%	117
Second Cong. Dist	64%	6%	2%	4%	2%	1%	1%	20%	110

**Most Important To Your Vote In Primary?  
(Likely 2016 DEM Primary Voters)**

	<u>Jobs/ Economy</u>	<u>Health Care</u>	<u>Foreign Policy</u>	<u>Environ- ment</u>	<u>Education</u>	<u>Income Inequality</u>	<u>Social Issues</u>	<u>Other/ DK</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>23%</b>	<b>8%</b>	<b>12%</b>	<b>3%</b>	<b>4%</b>	<b>6%</b>	<b>11%</b>	<b>33%</b>	<b>213</b>
Registered Democrat	22%	9%	14%	3%	5%	6%	4%	37%	129
Registered Undeclared	30%	6%	13%	5%	1%	8%	12%	26%	60
Democrat	23%	8%	11%	4%	3%	6%	12%	33%	185
Independent	7%	8%	25%	0%	10%	15%	3%	31%	18
Republican	41%	9%	0%	0%	27%	0%	0%	24%	10
Liberal	21%	8%	8%	5%	4%	10%	18%	26%	108
Moderate	27%	7%	18%	1%	1%	1%	5%	40%	81
Conservative	20%	10%	12%	0%	17%	0%	0%	42%	15
Clinton Supporter	25%	11%	12%	1%	4%	4%	13%	30%	106
Sanders Supporter	29%	0%	23%	12%	0%	20%	0%	17%	27
Warren Supporter	16%	6%	8%	5%	7%	7%	20%	31%	45
Other Supporter	36%	8%	14%	0%	0%	0%	0%	42%	16
Undecided	5%	0%	2%	0%	11%	4%	5%	73%	16
Voted in 2008 GOP Primary	30%	0%	27%	0%	0%	10%	0%	33%	4
Voted in 2008 DEM Primary	23%	10%	10%	3%	4%	8%	8%	33%	146
Voted in 2012 GOP Primary	19%	0%	5%	13%	0%	17%	0%	46%	17
Voted in 2012 DEM Primary	22%	10%	12%	3%	3%	7%	8%	35%	141
Union household	31%	8%	7%	2%	0%	12%	3%	37%	25
Non-union	21%	8%	13%	3%	5%	6%	13%	31%	180
Read Union Leader	29%	11%	22%	0%	0%	0%	2%	36%	24
Read Boston Globe	17%	3%	28%	5%	4%	6%	0%	37%	40
Read Local Newspapers	26%	13%	16%	2%	5%	5%	3%	31%	62
Watch WMUR	33%	11%	13%	4%	7%	3%	1%	29%	99
Listen to NHPR	26%	4%	9%	5%	5%	9%	13%	28%	101
18 to 34	5%	5%	6%	4%	4%	9%	33%	36%	64
35 to 49	45%	8%	5%	0%	10%	0%	0%	33%	45
50 to 64	24%	11%	22%	4%	1%	8%	4%	27%	67
65 and over	25%	6%	15%	2%	5%	9%	0%	39%	34
Male	28%	5%	12%	1%	0%	5%	6%	41%	75
Female	20%	9%	12%	4%	7%	7%	13%	29%	138
High school or less	10%	6%	12%	2%	0%	3%	26%	41%	35
Some college	23%	18%	14%	0%	12%	1%	0%	32%	37
College graduate	23%	4%	11%	2%	5%	9%	13%	32%	90
Post-graduate	31%	7%	12%	8%	1%	7%	6%	29%	49
Attend services 1 or more a week	24%	5%	19%	0%	5%	6%	0%	41%	32
1-2 times a month	35%	1%	14%	0%	10%	0%	2%	38%	25
Less often	25%	9%	19%	3%	0%	6%	3%	34%	49
Never	18%	10%	7%	5%	5%	8%	20%	27%	105
North Country	30%	7%	22%	0%	0%	16%	0%	25%	12
Central / Lakes	42%	5%	3%	6%	2%	2%	17%	24%	26
Connecticut Valley	23%	10%	10%	3%	0%	6%	0%	47%	35
Mass Border	18%	10%	25%	1%	2%	9%	16%	19%	41
Seacoast	18%	10%	10%	1%	5%	9%	9%	39%	56
Manchester Area	19%	3%	6%	8%	12%	1%	18%	34%	42
First Cong. Dist	19%	9%	10%	4%	6%	6%	4%	40%	109
Second Cong. Dist	26%	6%	14%	2%	2%	7%	18%	25%	104