



University of  
New Hampshire

# THE WMUR GRANITE STATE POLL



May 27, 2015

## AYOTTE AND HASSAN IN DEAD HEAT FOR 2016 NH SENATE; GUINTA FAVORABILITY HURT BY SCANDAL

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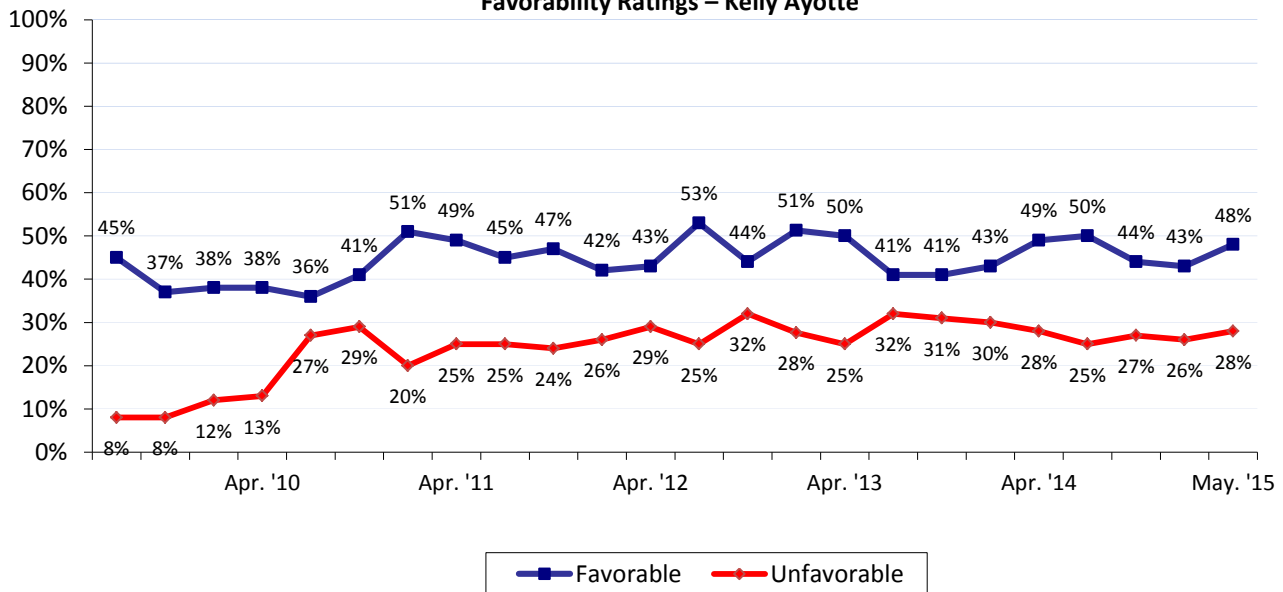
DURHAM, NH – New Hampshire Senator Kelly Ayotte continues to be popular in the state but is tied with Governor Maggie Hassan if Hassan decides to run for Senate in 2016. First District Congressman Frank Guinta’s favorability ratings have dropped in the wake of a Federal Election Commission fine concerning fundraising in his 2010 election.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred and sixty-seven (567) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between May 6 and May 22, 2015. The margin of sampling error for the survey is +/- 4.1 percent. Included were five hundred twenty-four (524) likely 2016 general election voters (MSE = +/- 4.3%). Included were 289 residents of New Hampshire’s First Congressional District (MSE = +/- 5.8%) and 278 from the Second District (MSE = +/- 5.9%).

### Favorability Ratings – Senator Kelly Ayotte

New Hampshire junior senator Kelly Ayotte continues to be popular in the state. Currently, 48% of New Hampshire adults have a favorable opinion of Ayotte, 28% have an unfavorable opinion of her, 5% are neutral and 19% don’t know enough about her to say. Ayotte’s net favorability rating is +20%, which is up from +17% in February. She remains very popular among Republicans (net favorability rating of +51%), popular among independents (+13%) and unpopular among Democrats (-11%).

Favorability Ratings – Kelly Ayotte

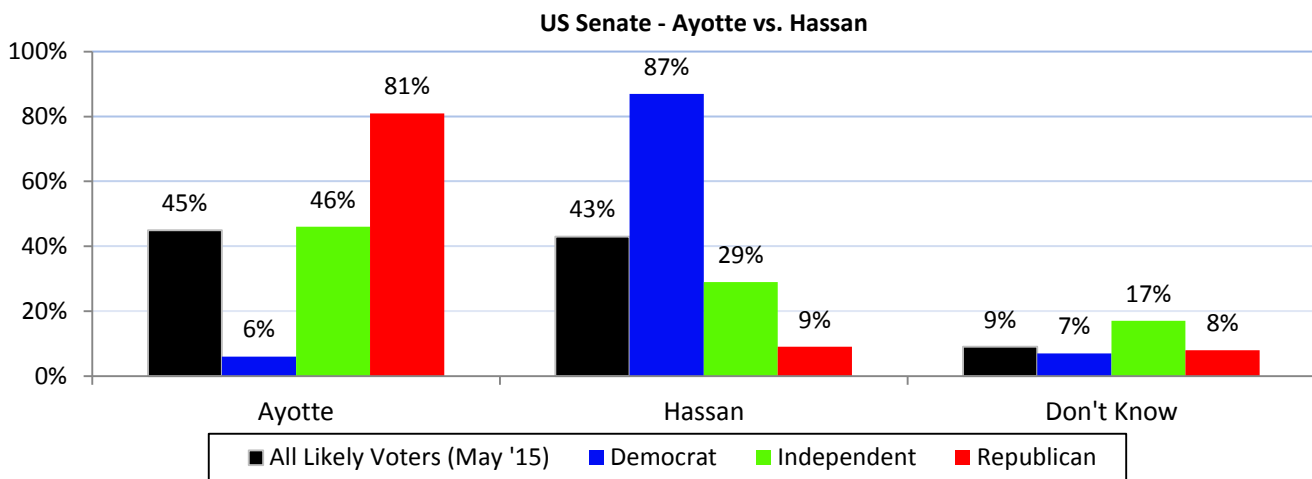


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

### US Senate – Ayotte vs. Hassan

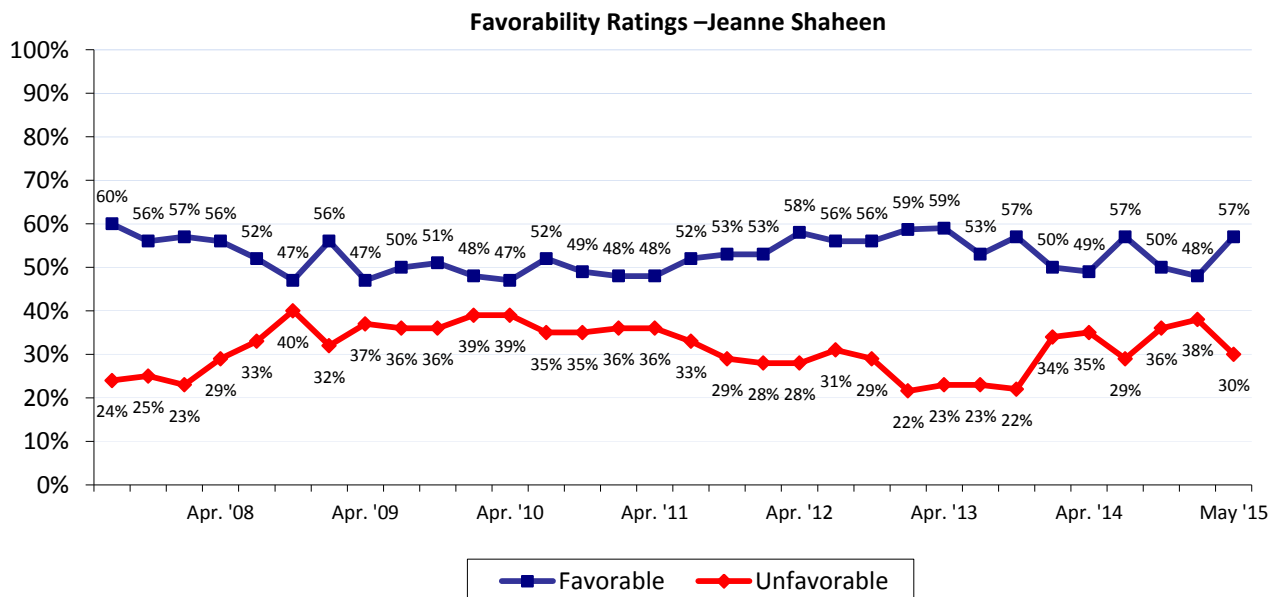
Senator Ayotte has announced her intention to run for a second term in the Senate, and it is widely speculated that Governor Maggie Hassan will challenge her for the seat. If this takes place, the Senate election in New Hampshire will be one of the most closely watched races in the country. However, because the election is so far away, very few likely voters have decided on who they will support -- just 6% of likely voters say they have definitely decided, 7% are leaning toward a candidate, and 87% are still trying to decide.

If the 2016 senate election was held today and Ayotte and Hassan were the candidates, 45% would of likely voters say they would vote for Ayotte, 43% would vote for Hassan, 2% would vote for someone else and 9% are undecided. Ayotte and Hassan hold wide leads among members of their party (Ayotte leads among Republicans 81%-9% and Hassan leads among Democrats 87%-6%) and Ayotte has a 46%-29% edge among Independents. Currently 32% of likely voters have a favorable opinion of both Ayotte and Hassan – among this group 48% would support Ayotte and 42% would support Hassan.



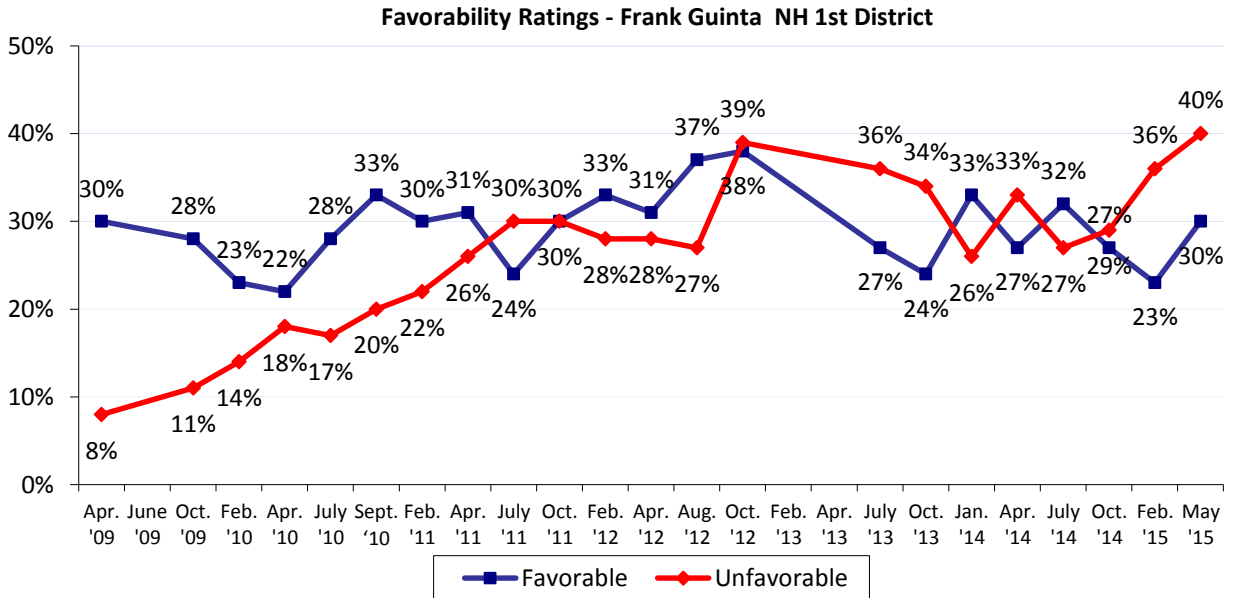
### Favorability Ratings – Jeanne Shaheen

After being reelected to a second term in 2014, senior senator Jeanne Shaheen has recovered popularity after a strong election battle with Scott Brown. Currently, 57% of New Hampshire adults say they have a favorable opinion of Shaheen, 30% have an unfavorable opinion of her, 5% are neutral and 8% don't know enough about her to say. Shaheen's net favorability rating, the percentage who have a favorable opinion of her minus the percentage who have an unfavorable opinion, is +27%, up from +10% in February. Shaheen is very popular among Democrats (net +78%), popular among independents (+20%) and unpopular among Republicans (-17%).

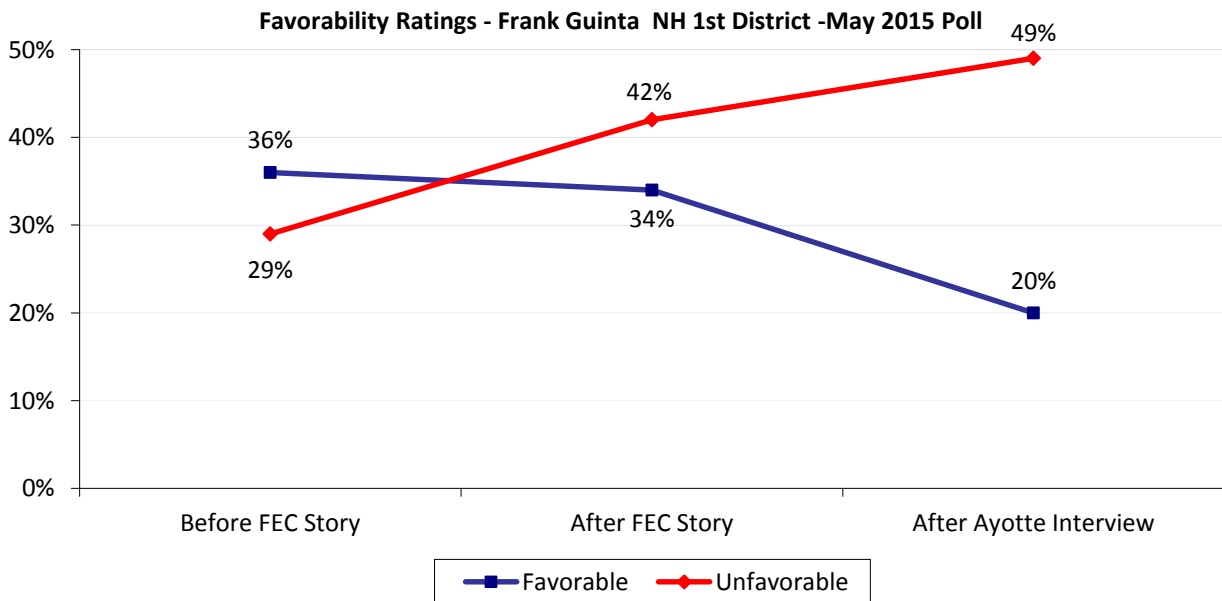


### Favorability Ratings – Frank Guinta

First District Congressman Frank Guinta, who won his second term after defeating Carol Shea-Porter last November, is not popular in his district. The Federal Election Commission (FEC) recently fined Guinta over campaign finance violations and ordered him to repay \$355,000 that was loaned to his 2010 campaign. Subsequently, Senator Ayotte and other prominent Republicans have called for his resignation. Currently, only 30% of 1<sup>st</sup> C.D. adults have a favorable opinion of Guinta, 40% have an unfavorable opinion of him, 6% are neutral and 24% don't know enough about him to say. His net favorability rating is -10%, up from -13% in February. Guinta is only somewhat popular among Republicans (net +23%), and is unpopular among Independents (-34%) and Democrats (-32%).

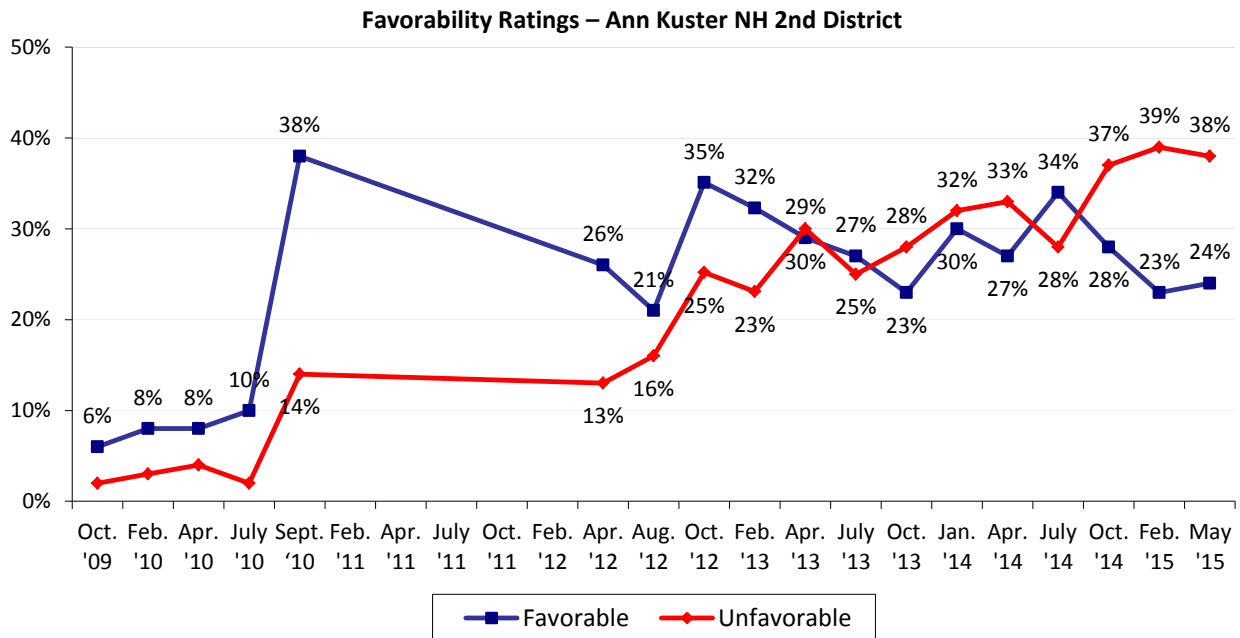


Guinta's favorability in this poll began to slide after the FEC story came out and then dipped dramatically after Senator Ayotte and others called for his resignation from Congress.



### Favorability Ratings – Ann Kuster

Second District Congresswoman Ann Kuster, despite comfortably winning a second term in November, continues to be unpopular in her district. Currently, only 24% of 2<sup>nd</sup> District adults have a favorable opinion of Kuster, 38% have an unfavorable opinion of her, 6% are neutral, and 32% don't know enough about her to say. Her net favorability rating is -14%, up from -17% in February. She is only somewhat popular among Democrats (net +37%), unpopular among Independents (net -24%) and very unpopular among Republicans (net -52%).



### Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and sixty-seven (567) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between May 6 and May 22, 2015. The margin of sampling error for the survey is +/- 4.1 percent. Included were five hundred twenty-four (524) likely 2016 general election voters (MSE = +/- 4.3%). Included were 289 residents of New Hampshire's First Congressional District (MSE = +/- 5.8%) and 278 from the Second District (MSE = +/- 5.9%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

### Granite State Poll, Spring 2015 Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	280	49%	North Country	52	9%
Female	287	51%	Central/Lakes	88	16%
			Connecticut Valley	78	14%
			Mass Border	152	27%
			Seacoast	88	16%
			Manchester Area	109	19%
<b>Age</b>	<b>N</b>	<b>%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
18 to 34	138	25%	Democrat	110	23%
35 to 49	164	30%	Undeclared	245	51%
50 to 64	152	27%	Republican	129	26%
65 and Over	99	18%			
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
High School or Less	89	16%	Democrat	206	37%
Some College	152	27%	Independent	139	25%
College Graduate	190	34%	Republican	210	38%
Post-Graduate	127	23%			
<b>Years Lived in NH</b>	<b>N</b>	<b>%</b>			
10 yrs. Or less	72	13%			
11-20 yrs.	114	21%			
> 20 yrs.	369	67%			

**Granite State Poll, Spring 2015 Demographics – 2016 Likely Voters**

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	<b>261</b>	<b>50%</b>	North Country	<b>46</b>	<b>9%</b>
Female	<b>263</b>	<b>50%</b>	Central/Lakes	<b>85</b>	<b>16%</b>
			Connecticut Valley	<b>72</b>	<b>14%</b>
<b>Age</b>	<b>N</b>	<b>%</b>	Mass Border	<b>140</b>	<b>27%</b>
18 to 34	<b>113</b>	<b>22%</b>	Seacoast	<b>80</b>	<b>15%</b>
35 to 49	<b>161</b>	<b>32%</b>	Manchester Area	<b>101</b>	<b>19%</b>
50 to 64	<b>143</b>	<b>28%</b>			
65 and Over	<b>94</b>	<b>18%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
			Democrat	<b>99</b>	<b>22%</b>
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	Undeclared	<b>236</b>	<b>51%</b>
High School or Less	<b>75</b>	<b>15%</b>	Republican	<b>125</b>	<b>27%</b>
Some College	<b>144</b>	<b>28%</b>			
College Graduate	<b>176</b>	<b>34%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
Post-Graduate	<b>120</b>	<b>23%</b>	Democrat	<b>188</b>	<b>37%</b>
			Independent	<b>122</b>	<b>24%</b>
<b>Years Lived in NH</b>	<b>N</b>	<b>%</b>	Republican	<b>203</b>	<b>40%</b>
10 yrs. Or less	<b>69</b>	<b>13%</b>			
11-20 yrs.	<b>108</b>	<b>21%</b>			
> 20 yrs.	<b>336</b>	<b>66%</b>			

### Favorability Rating – Senator Jeanne Shaheen

“Next, I’d like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person – or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don’t Know</u>	<u>Net</u>	<u>(N)</u>
<b>May ‘15</b>	<b>57%</b>	<b>5%</b>	<b>30%</b>	<b>8%</b>	<b>+27%</b>	<b>(567)</b>
<b>Feb. ‘15</b>	48%	8%	38%	6%	+10%	(509)
<b>Oct. ‘14</b>	50%	6%	36%	9%	+14%	(680)
<b>July ‘14</b>	57%	5%	29%	9%	+28%	(668)
<b>Apr. ‘14</b>	49%	7%	35%	9%	+14%	(505)
<b>Jan. ‘14</b>	50%	7%	34%	9%	+16%	(581)
<b>Oct. ‘13</b>	57%	6%	22%	15%	+35%	(662)
<b>July ‘13</b>	53%	8%	23%	16%	+30%	(512)
<b>Apr. ‘13</b>	59%	6%	23%	12%	+36%	(504)
<b>Feb. ‘13</b>	59%	9%	22%	11%	+37%	(580)
<b>Oct. ‘12</b>	56%	4%	29%	11%	+27%	(588)
<b>Aug. ‘12</b>	56%	4%	31%	9%	+25%	(580)
<b>Apr. ‘12</b>	58%	6%	28%	8%	+30%	(533)
<b>Feb. ‘12</b>	53%	7%	28%	12%	+25%	(527)
<b>Oct. ‘11</b>	53%	9%	29%	9%	+24%	(554)
<b>July ‘11</b>	52%	7%	33%	8%	+19%	(511)
<b>Apr. ‘11</b>	48%	7%	36%	9%	+12%	(503)
<b>Feb. ‘11</b>	48%	9%	36%	7%	+12%	(519)
<b>Sept. ‘10</b>	49%	5%	35%	11%	+14%	(515)
<b>July ‘10</b>	52%	6%	35%	8%	+17%	(503)
<b>Apr. ‘10</b>	47%	6%	39%	8%	+8%	(511)
<b>Feb. ‘10</b>	48%	5%	39%	8%	+9%	(496)
<b>Oct. ‘09</b>	51%	5%	36%	7%	+15%	(502)
<b>Jun. ‘09</b>	50%	6%	36%	8%	+14%	(557)
<b>Apr. ‘09</b>	47%	7%	37%	9%	+10%	(503)
<b>Feb. ‘09</b>	56%	7%	32%	5%	+24%	(617)
<b>Sep. ‘08</b>	47%	5%	40%	8%	+7%	(522)
<b>July ‘08</b>	53%	9%	31%	6%	+22%	(472)
<b>Apr. ‘08</b>	56%	10%	29%	5%	+27%	(500)
<b>Feb. ‘08</b>	57%	13%	23%	7%	+34%	(555)
<b>Sept. ‘07</b>	56%	11%	25%	8%	+31%	(506)
<b>July ‘07</b>	60%	9%	24%	8%	+36%	(520)

### Favorability Rating – Senator Kelly Ayotte

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?”

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
May '15	48%	5%	28%	19%	+20%	(567)
Feb. '15	43%	13%	26%	19%	+17%	(509)
Oct. '14	44%	7%	27%	22%	+17%	(679)
July '14	50%	8%	25%	17%	+25%	(668)
Apr. '14	49%	9%	28%	15%	+21%	(505)
Jan. '14	43%	10%	30%	18%	+13%	(582)
Oct. '13	41%	8%	31%	21%	+10%	(662)
July '13	41%	8%	32%	19%	+9%	(512)
Apr. '13	50%	9%	25%	16%	+25%	(505)
Feb. '13	51%	7%	28%	14%	+23%	(579)
Oct. '12	44%	5%	32%	19%	+12%	(590)
Aug. '12	53%	5%	25%	18%	+28%	(577)
Apr. '12	43%	5%	29%	22%	+14%	(531)
Feb. '12	42%	9%	26%	23%	+16%	(527)
Oct. '11	47%	10%	24%	18%	+23%	(554)
July '11	45%	12%	25%	18%	+20%	(514)
Apr. '11	49%	8%	25%	19%	+24%	(501)
Feb. '11	51%	8%	20%	21%	+31%	(520)
Sept. '10	41%	11%	29%	19%	+12%	(515)
July '10	36%	7%	27%	30%	+9%	(504)
Apr. '10	38%	7%	13%	41%	+25%	(508)
Feb. '10	38%	6%	12%	44%	+26%	(497)
Oct. '09	37%	6%	8%	49%	+29%	(501)
Jun. '09	45%	7%	8%	40%	+37%	(556)

### Firmness of Choice For New Hampshire Senate – Likely Voters

“I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Senate election in 2016 ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Def. Decided</u>	<u>Leaning</u>	<u>Trying to Decide</u>	<u>(N=)</u>
May '15	6%	7%	87%	(518)

### US Senate – Ayotte vs. Hassan

"If the 2016 Senate election was being held today and the candidates were Kelly Ayotte the Republican and Maggie Hassan, the Democrat, who would you vote for?" ROTATE CANDIDATES

	<u>May '15</u>
Ayotte	45%
Hassan	43%
Other	2%
Don't know / undecided	9%
(N=)	(501)



### Favorability Rating – Frank Guinta - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Congressman) Frank Guinta?"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
May '15	30%	6%	40%	24%	-10%	(289)
Feb. '15	23%	13%	36%	28%	-13%	(236)
Oct. '14	27%	9%	29%	35%	-2%	(339)
July '14	32%	8%	27%	33%	+5%	(336)
Apr. '14	27%	7%	33%	33%	-6%	(255)
Jan. '14	33%	11%	26%	29%	+7%	(300)
Oct. '13	24%	8%	34%	34%	-10%	(325)
July '13	27%	6%	36%	31%	-9%	(274)
Oct. '12 – LVs	38%	6%	39%	17%	-1%	(273)
Aug. '12	37%	5%	27%	31%	+6%	(270)
Apr. '12	31%	9%	28%	33%	+3%	(253)
Feb. '12	33%	8%	28%	30%	+5%	(256)
Oct. '11	30%	12%	30%	28%	0%	(247)
July '11	24%	12%	30%	34%	-6%	(248)
Apr. '11	31%	10%	26%	33%	+5%	(243)
Feb. '11	30%	12%	22%	35%	+8%	(236)
Sept. '10	33%	4%	20%	42%	+13%	(262)
July '10	28%	9%	17%	46%	+11%	(264)
Apr. '10	22%	7%	18%	52%	+4%	(257)
Feb. '10	23%	7%	14%	55%	+9%	(251)
Oct. '09	28%	9%	11%	52%	+17%	(251)
April '09	30%	12%	8%	51%	+22%	(260)

### Favorability Rating – U.S. Representative Ann McLane Kuster - NH 2<sup>nd</sup> District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congresswoman (Attorney) Ann McLane Kuster?"

<u>2<sup>nd</sup> C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
May '15	24%	6%	38%	32%	-14%	(278)
Feb. '15	23%	16%	39%	21%	-16%	(273)
Oct. '14	28%	10%	37%	24%	-9%	(339)
July '14	34%	7%	28%	31%	+6%	(325)
Apr. '14	27%	10%	33%	29%	-6%	(245)
Jan. '14	30%	6%	32%	31%	-2%	(281)
Oct. '13	23%	9%	28%	40%	-5%	(330)
July '13	27%	9%	25%	38%	+2%	(232)
Apr. '13	29%	8%	30%	34%	-1%	(276)
Feb. '13	32%	8%	23%	36%	+9%	(325)
Oct. '12 – LVs	35%	7%	25%	33%	+10%	(325)
Aug. '12	21%	1%	16%	61%	+5%	(311)
Apr. '12	26%	3%	13%	58%	+13%	(270)
Sept. '10	38%	6%	14%	42%	+24%	(243)
July '10	10%	3%	2%	85%	+8%	(226)
Apr. '10	8%	7%	4%	81%	+4%	(250)
Feb. '10	8%	2%	3%	87%	+5%	(240)
Oct. '09	6%	5%	2%	87%	+4%	(252)

**Favorability Rating – Senator Jeanne Shaheen**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>57%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>30%</b>	<b><u>Don't Know</u></b> <b>8%</b>	<b><u>(N)</u></b> <b>567</b>
Registered Democrat	84%	3%	7%	7%	110
Registered Undeclared	57%	4%	34%	6%	245
Registered Republican	30%	9%	51%	11%	129
Democrat	86%	2%	8%	4%	206
Independent	49%	10%	29%	12%	139
Republican	34%	5%	51%	10%	210
Liberal	83%	1%	13%	3%	130
Moderate	63%	5%	21%	10%	238
Conservative	31%	6%	57%	6%	157
Support Tea Party	19%	8%	73%	0%	109
Neutral	61%	4%	22%	13%	209
Oppose Tea Party	74%	3%	18%	5%	214
Likely 2016 Voter	56%	5%	31%	8%	524
Non-Likely 2016 Voter	64%	9%	21%	5%	43
Read Union Leader	50%	3%	42%	4%	171
Read Boston Globe	73%	3%	22%	2%	85
Read Local Newspapers	62%	6%	27%	5%	210
Watch WMUR	60%	3%	32%	5%	324
Listen to NHPR	74%	4%	21%	1%	144
10 yrs or less in NH	49%	8%	21%	23%	72
11 to 20 years	59%	2%	30%	9%	114
More than 20 years	58%	5%	32%	5%	369
18 to 34	60%	6%	19%	14%	138
35 to 49	52%	7%	35%	7%	164
50 to 64	58%	3%	34%	5%	152
65 and over	60%	3%	32%	5%	99
Male	51%	5%	38%	6%	280
Female	63%	5%	22%	10%	287
High school or less	66%	7%	20%	7%	89
Some college	56%	9%	27%	7%	152
College graduate	52%	2%	36%	10%	190
Post-graduate	61%	4%	29%	6%	127
Attend services 1 or more/week	46%	4%	39%	10%	140
1-2 times a month	45%	5%	41%	9%	59
Less often	57%	5%	30%	9%	170
Never	70%	6%	19%	5%	176
North Country	77%	1%	19%	4%	52
Central / Lakes	58%	3%	34%	5%	88
Connecticut Valley	58%	2%	26%	14%	78
Mass Border	53%	9%	33%	6%	152
Seacoast	52%	9%	29%	10%	88
Manchester Area	57%	3%	31%	9%	109
First Cong. Dist	56%	6%	29%	9%	289
Second Cong. Dist	58%	4%	31%	7%	278

**Favorability Rating – Senator Kelly Ayotte**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>48%</b>	<b><u>Neutral</u></b> <b>5%</b>	<b><u>Unfavorable</u></b> <b>28%</b>	<b><u>Don't Know</u></b> <b>19%</b>	<b><u>(N)</u></b> <b>567</b>
Registered Democrat	36%	6%	39%	19%	110
Registered Undeclared	47%	5%	33%	14%	245
Registered Republican	70%	2%	15%	13%	129
Democrat	32%	4%	43%	21%	206
Independent	42%	7%	29%	22%	139
Republican	65%	5%	14%	16%	210
Liberal	29%	3%	51%	18%	130
Moderate	45%	4%	26%	24%	238
Conservative	68%	4%	13%	14%	158
Support Tea Party	76%	7%	14%	3%	109
Neutral	48%	2%	20%	30%	209
Oppose Tea Party	34%	6%	46%	14%	214
Likely 2016 Voter	49%	5%	30%	16%	524
Non-Likely 2016 Voter	30%	2%	10%	58%	43
Read Union Leader	55%	4%	25%	16%	171
Read Boston Globe	32%	4%	57%	8%	85
Read Local Newspapers	48%	7%	34%	11%	210
Watch WMUR	56%	4%	29%	11%	324
Listen to NHPR	38%	5%	47%	10%	144
10 yrs or less in NH	38%	10%	19%	32%	72
11 to 20 years	46%	2%	32%	20%	114
More than 20 years	49%	5%	29%	17%	369
18 to 34	23%	9%	21%	47%	138
35 to 49	52%	3%	32%	13%	164
50 to 64	58%	5%	28%	9%	152
65 and over	56%	5%	33%	6%	99
Male	48%	6%	30%	16%	280
Female	47%	4%	27%	22%	287
High school or less	46%	7%	19%	28%	89
Some college	48%	3%	29%	20%	152
College graduate	46%	7%	29%	18%	190
Post-graduate	48%	4%	34%	14%	127
Attend services 1 or more/week	50%	4%	27%	18%	140
1-2 times a month	45%	7%	23%	25%	59
Less often	51%	8%	18%	23%	170
Never	40%	3%	41%	16%	176
North Country	42%	6%	28%	24%	52
Central / Lakes	43%	5%	33%	19%	88
Connecticut Valley	44%	2%	37%	17%	78
Mass Border	50%	7%	26%	16%	152
Seacoast	53%	6%	24%	16%	88
Manchester Area	48%	3%	24%	24%	109
First Cong. Dist	51%	4%	24%	20%	289
Second Cong. Dist	43%	6%	32%	18%	278

Firmness of choice for New Hampshire Senate

	<u>Definitely Decided</u> 6%	<u>Leaning Toward Someone</u> 7%	<u>Still Trying To Decide</u> 87%	<u>(N=)</u> 518
<b>STATEWIDE</b>				
Registered Democrat	4%	10%	85%	97
Registered Undeclared	7%	5%	88%	232
Registered Republican	7%	12%	81%	125
Democrat	6%	8%	87%	185
Independent	3%	3%	93%	120
Republican	8%	9%	83%	203
Liberal	6%	9%	85%	119
Moderate	5%	6%	88%	221
Conservative	8%	8%	84%	141
Support Tea Party	9%	11%	80%	107
Neutral	5%	2%	93%	183
Oppose Tea Party	6%	11%	83%	196
Union household	7%	16%	77%	78
Non-union	6%	6%	89%	427
Read Union Leader	7%	5%	88%	160
Read Boston Globe	7%	6%	87%	76
Read Local Newspapers	6%	9%	85%	203
Watch WMUR	6%	8%	86%	301
Listen to NHPR	6%	13%	82%	130
10 yrs or less in NH	3%	4%	93%	69
11 to 20 years	5%	5%	89%	105
More than 20 years	7%	8%	85%	332
18 to 34	0%	2%	98%	112
35 to 49	5%	7%	88%	160
50 to 64	8%	10%	81%	140
65 and over	12%	9%	80%	92
Male	8%	8%	83%	257
Female	4%	6%	90%	260
High school or less	5%	1%	94%	73
Some college	4%	7%	89%	144
College graduate	4%	9%	87%	175
Post-graduate	12%	9%	79%	117
Attend services 1 or more/week	7%	6%	87%	136
1-2 times a month	3%	3%	94%	52
Less often	7%	6%	87%	161
Never	5%	11%	84%	150
North Country	4%	8%	88%	45
Central / Lakes	8%	9%	83%	84
Connecticut Valley	3%	3%	94%	72
Mass Border	4%	10%	85%	138
Seacoast	10%	5%	85%	79
Manchester Area	7%	5%	88%	100
First Cong. Dist	7%	6%	87%	267
Second Cong. Dist	5%	8%	87%	251

**US Senate – Kelly Ayotte vs. Maggie Hassan**

	<u>Ayotte</u>	<u>Hassan</u>	<u>Other</u>	<u>Don't Know</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>45%</b>	<b>43%</b>	<b>2%</b>	<b>9%</b>	<b>501</b>
Registered Democrat	6%	88%	0%	6%	98
Registered Undeclared	41%	44%	4%	11%	220
Registered Republican	91%	7%	0%	2%	123
Democrat	6%	87%	0%	7%	185
Independent	46%	29%	9%	17%	106
Republican	81%	9%	1%	8%	199
Liberal	7%	88%	0%	5%	116
Moderate	47%	39%	4%	9%	218
Conservative	75%	13%	2%	9%	139
Support Tea Party	94%	4%	1%	0%	101
Neutral	49%	36%	2%	13%	179
Oppose Tea Party	18%	69%	3%	10%	195
Favorable of Ayotte	93%	2%	2%	4%	97
Favorable of Hassan	4%	90%	0%	6%	141
Favorable of Both	48%	42%	0%	9%	159
Favorable of Neither	52%	19%	9%	20%	104
Read Union Leader	52%	37%	3%	7%	157
Read Boston Globe	26%	64%	0%	10%	71
Read Local Newspapers	43%	47%	2%	7%	192
Watch WMUR	45%	45%	2%	8%	300
Listen to NHPR	21%	67%	1%	11%	131
10 yrs or less in NH	27%	59%	1%	13%	55
11 to 20 years	38%	44%	5%	12%	104
More than 20 years	50%	40%	2%	8%	330
18 to 34	35%	47%	8%	10%	99
35 to 49	49%	41%	0%	10%	155
50 to 64	45%	42%	2%	10%	141
65 and over	47%	47%	1%	5%	94
Male	51%	36%	3%	10%	247
Female	40%	50%	2%	8%	254
High school or less	46%	31%	3%	20%	69
Some college	47%	44%	3%	7%	141
College graduate	45%	44%	3%	9%	170
Post-graduate	42%	49%	2%	7%	113
Attend services 1 or more/week	47%	40%	1%	12%	134
1-2 times a month	42%	44%	6%	8%	45
Less often	53%	37%	2%	8%	156
Never	34%	55%	3%	8%	148
North Country	41%	52%	1%	5%	46
Central / Lakes	46%	46%	0%	7%	85
Connecticut Valley	36%	43%	5%	16%	71
Mass Border	51%	40%	3%	6%	124
Seacoast	42%	39%	2%	17%	76
Manchester Area	48%	43%	2%	7%	100
First Cong. Dist	43%	43%	3%	10%	264
Second Cong. Dist	47%	42%	2%	8%	237

**Favorability Rating – Congressman Frank Guinta**

<b>FIRST CONG DIST</b>	<b><u>Favorable</u></b> <b>30%</b>	<b><u>Neutral</u></b> <b>6%</b>	<b><u>Unfavorable</u></b> <b>40%</b>	<b><u>Don't Know</u></b> <b>24%</b>	<b><u>(N)</u></b> <b>289</b>
Registered Democrat	11%	11%	62%	16%	58
Registered Undeclared	32%	6%	41%	20%	114
Registered Republican	50%	4%	25%	20%	68
Democrat	20%	5%	52%	24%	113
Independent	17%	3%	51%	29%	56
Republican	46%	8%	23%	23%	116
Liberal	32%	5%	50%	13%	64
Moderate	21%	8%	42%	29%	130
Conservative	44%	3%	28%	25%	79
Support Tea Party	54%	3%	34%	10%	46
Neutral	37%	5%	31%	27%	117
Oppose Tea Party	13%	8%	54%	25%	114
Likely 2016 Voter	31%	6%	42%	21%	268
Non-Likely 2016 Voter	9%	3%	19%	70%	21
Before FEC Story	36%	6%	29%	29%	88
After FEC Story	34%	2%	42%	22%	65
After Ayotte Interview	20%	8%	49%	23%	127
Union household	32%	0%	46%	21%	39
Non-union	29%	7%	40%	25%	242
Read Union Leader	39%	5%	41%	16%	100
Read Boston Globe	30%	2%	49%	19%	38
Read Local Newspapers	27%	10%	40%	23%	89
Watch WMUR	34%	8%	44%	14%	169
Listen to NHPR	28%	6%	53%	13%	76
10 yrs or less in NH	18%	4%	34%	45%	32
11 to 20 years	44%	5%	41%	11%	69
More than 20 years	26%	7%	41%	26%	183
18 to 34	24%	0%	22%	54%	67
35 to 49	34%	9%	41%	16%	95
50 to 64	27%	8%	54%	11%	75
65 and over	33%	4%	45%	18%	47
Male	32%	4%	43%	21%	150
Female	27%	8%	37%	28%	140
High school or less	19%	8%	37%	36%	37
Some college	47%	6%	28%	19%	73
College graduate	26%	3%	39%	32%	111
Post-graduate	22%	9%	58%	11%	64
Attend services 1 or more/week	27%	3%	47%	23%	83
1-2 times a month	28%	8%	26%	38%	30
Less often	37%	13%	32%	18%	77
Never	27%	2%	45%	27%	92
North Country	4%	6%	55%	35%	27
Central / Lakes	41%	14%	24%	22%	19
Mass Border	36%	8%	35%	22%	66
Seacoast	21%	6%	49%	25%	88
Manchester Area	40%	2%	35%	23%	89

**Favorability Rating – Congresswoman Ann Kuster**

<b>SECOND CONG DIST</b>	<b><u>Favorable</u></b> <b>24%</b>	<b><u>Neutral</u></b> <b>6%</b>	<b><u>Unfavorable</u></b> <b>38%</b>	<b><u>Don't Know</u></b> <b>32%</b>	<b><u>(N)</u></b> <b>278</b>
Registered Democrat	62%	7%	12%	20%	51
Registered Undeclared	17%	7%	40%	36%	131
Registered Republican	13%	5%	66%	16%	61
Democrat	50%	5%	13%	32%	94
Independent	10%	6%	34%	50%	83
Republican	11%	7%	63%	19%	94
Liberal	41%	7%	15%	37%	65
Moderate	27%	5%	34%	34%	108
Conservative	11%	4%	66%	19%	79
Support Tea Party	5%	4%	67%	24%	63
Neutral	18%	8%	35%	40%	93
Oppose Tea Party	45%	6%	24%	24%	100
Likely 2016 Voter	25%	5%	41%	30%	256
Non-Likely 2016 Voter	15%	16%	8%	61%	22
Union household	29%	3%	48%	20%	43
Non-union	23%	6%	36%	35%	230
Read Union Leader	15%	4%	55%	25%	71
Read Boston Globe	20%	2%	54%	24%	47
Read Local Newspapers	35%	4%	39%	22%	121
Watch WMUR	26%	3%	44%	26%	155
Listen to NHPR	44%	2%	34%	20%	69
10 yrs or less in NH	20%	10%	32%	38%	40
11 to 20 years	23%	0%	46%	32%	45
More than 20 years	25%	6%	37%	32%	187
18 to 34	8%	9%	30%	53%	71
35 to 49	20%	3%	47%	31%	69
50 to 64	33%	3%	42%	23%	76
65 and over	38%	6%	33%	23%	52
Male	18%	5%	45%	31%	130
Female	29%	6%	32%	33%	148
High school or less	19%	8%	33%	40%	52
Some college	15%	5%	39%	41%	79
College graduate	32%	4%	38%	26%	79
Post-graduate	29%	7%	40%	25%	63
Attend services 1 or more/week	26%	3%	53%	19%	57
1-2 times a month	16%	10%	42%	32%	29
Less often	20%	3%	29%	47%	93
Never	30%	9%	34%	27%	84
North Country	17%	3%	23%	57%	26
Central / Lakes	25%	4%	39%	32%	69
Connecticut Valley	25%	5%	36%	35%	78
Mass Border	25%	9%	37%	28%	86
Manchester Area	21%	5%	68%	6%	20