

THE CNN / WMUR NH PRIMARY POLL

THE UNIVERSITY OF NEW HAMPSHIRE

June 25, 2015

NO GOP FRONTRUNNER IN NH

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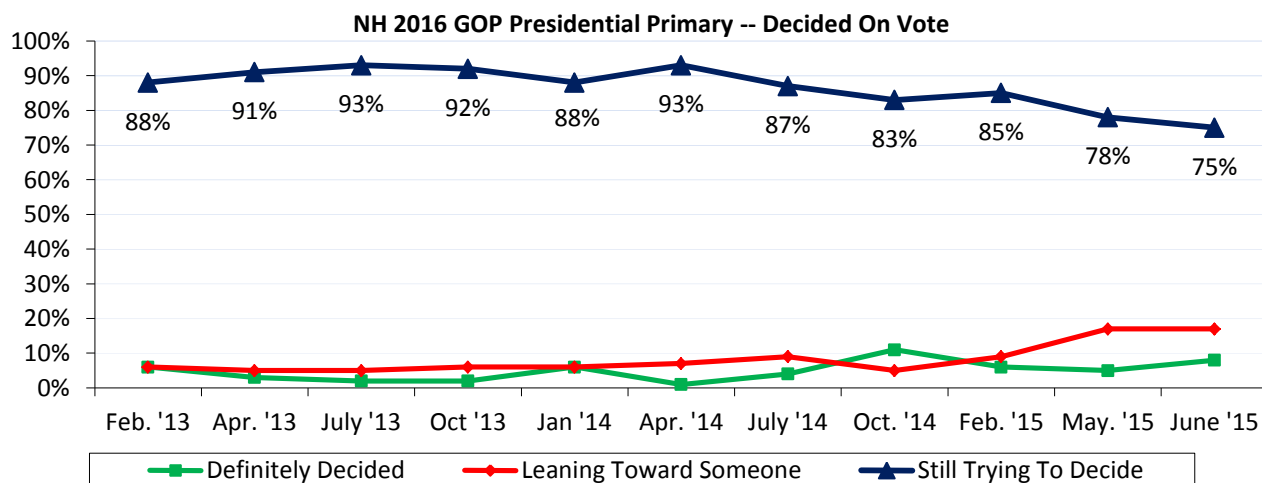
DURHAM, NH – The Republican field of candidates vying for the nomination continues to grow but there remains no frontrunner. The New Hampshire race will remain very unclear for some time as very few voters have decided who they will support.

These findings are based on the latest **CNN / WMUR New Hampshire Primary Poll**,* conducted by the University of New Hampshire Survey Center. One thousand and ten (1010) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between June 18 and June 24, 2015. Included were three-hundred sixty (360) likely 2016 Democratic Primary voters (MSE = +/-5.2), and four hundred two (402) likely 2016 Republican Primary voters (MSE = +/-4.9).

NH Republicans Not Engaged

2016 is the 100th anniversary of the New Hampshire Primary and while an ever growing field of candidates is contending for the Republican nomination, New Hampshire Republicans are taking their time deciding who to support. While some of the candidates discussed in this poll will decide not to run, and others may enter who were not discussed, candidates who have been identified as early frontrunners have typically won past New Hampshire primaries.

New Hampshire primary voters usually decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that very few likely Republican primary voters have made up their minds about who they will support in 2016. Currently, only 8% of likely Republican Primary voters say they have definitely decided who they will support, 17% are leaning toward a candidate, and 75% are still trying to decide.



* We ask that this copyrighted information be referred to as *the CNN / WMUR New Hampshire Primary Poll*, sponsored by CNN and WMUR-TV, and conducted by the University of New Hampshire Survey Center.

The Republican electorate is somewhat more interested in the 2016 primary than it was at a similar point in 2007, the last time both parties had contested primaries. Currently, 36% of likely Republican primary voters say they are extremely interested in the election, 48% are very interested, and 16% are only somewhat interested or not very interested. By comparison, in 2007, 34% of likely Republican primary voters said they were extremely interested in the 2008 primary, 40% were very interested, and 26% were only somewhat interested or not very interested.

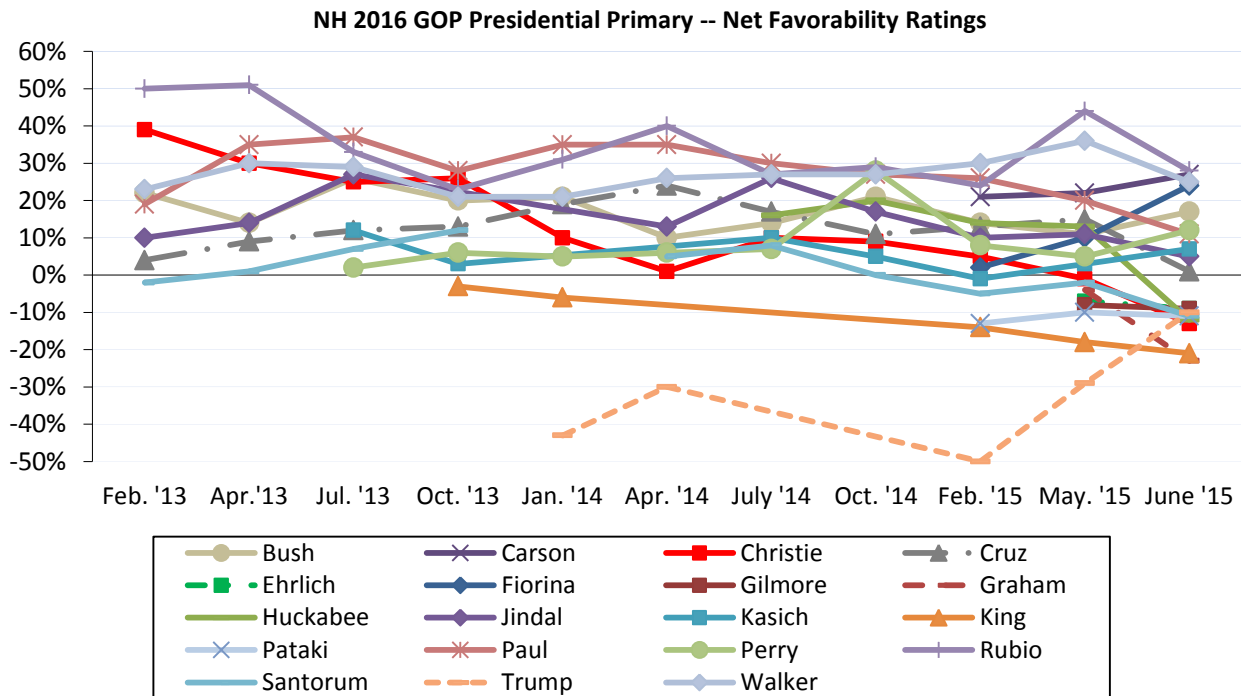
GOP Favorability Ratings

Florida senator Marco Rubio leads the GOP field in net favorability (the percentage who have a favorable opinion of him or her minus the percentage who have an unfavorable opinion) among Republican primary voters. Currently 49% have a favorable opinion of Rubio, 21% have an unfavorable opinion and 29% are neutral or don't know enough about him to say. Rubio's net favorability rating is +28%, which is down from +44% in May. Other GOP candidates with moderate net favorability ratings include neurosurgeon Ben Carson (+27%), Wisconsin governor Scott Walker (+25%), and businesswoman Carly Fiorina (+24%).

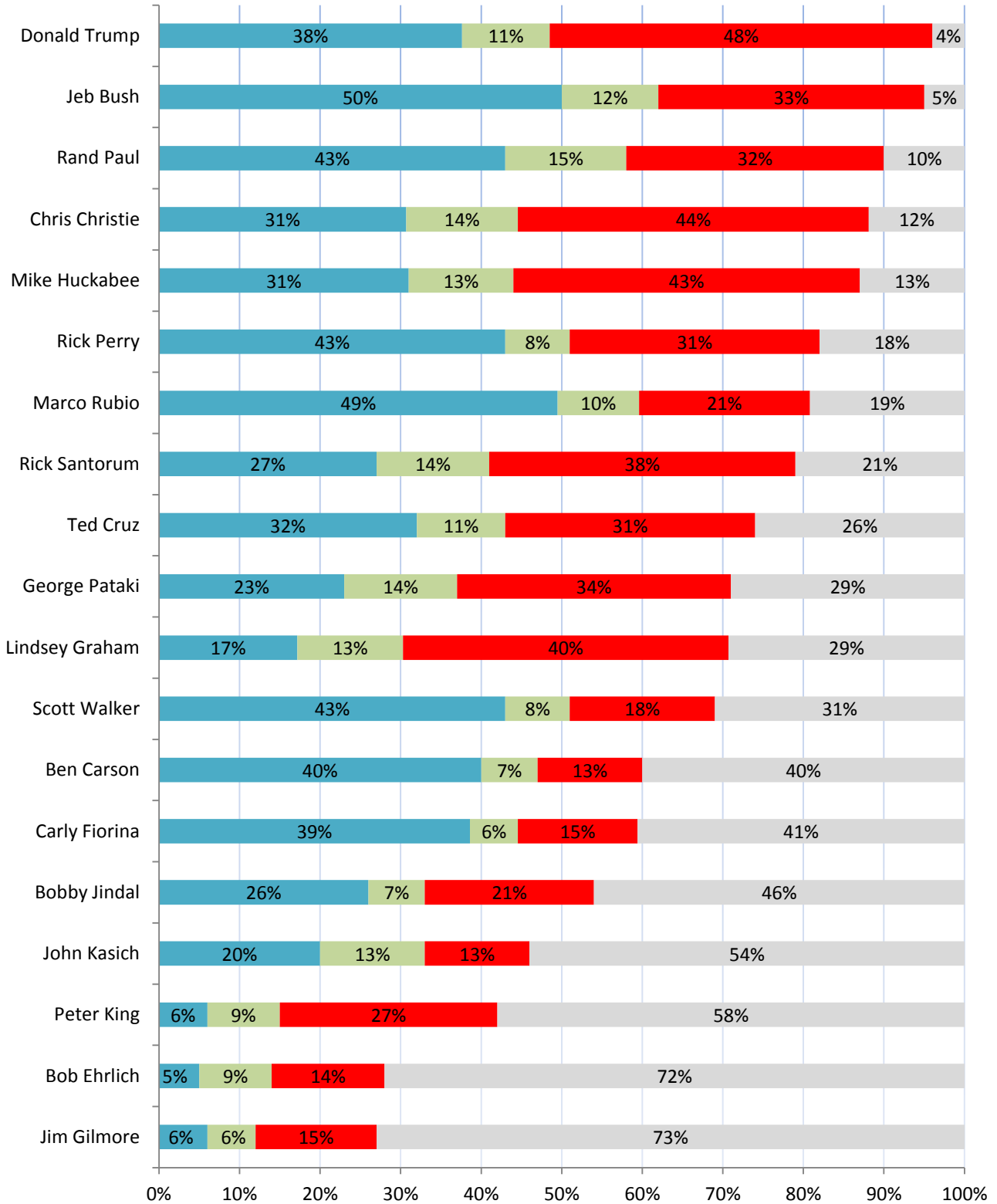
Former Florida governor Jeb Bush (+17%), former Texas Governor Rick Perry (+12%), Kentucky Senator Rand Paul (+11%), and Texas Senator Ted Cruz (+1%) have low net favorability ratings, despite most Republican Primary voters knowing them. Businessman Donald Trump (-10%), former Pennsylvania Senator Rick Santorum (-11%), former New York Governor George Pataki (-11%), former Arkansas governor Mike Huckabee (-12%), New Jersey governor Chris Christie (-13%) and South Carolina Senator Lindsey Graham (-23%) have negative net favorability ratings, despite most Republican Primary voters knowing them.

Ohio governor John Kasich (+7%), Louisiana governor Bobby Jindal (+5%), former Maryland governor Bob Ehrlich (-9%), former Virginia governor Jim Gilmore (-9%), and New York congressman Peter King (-21%) have low net favorability ratings, and are also are not well known.

Trump, who officially announced his campaign last week, has seen his approval ratings increase from -50% in February to -10% in June.



Favorability Ratings - Potential NH GOP Presidential Candidates - June 2015

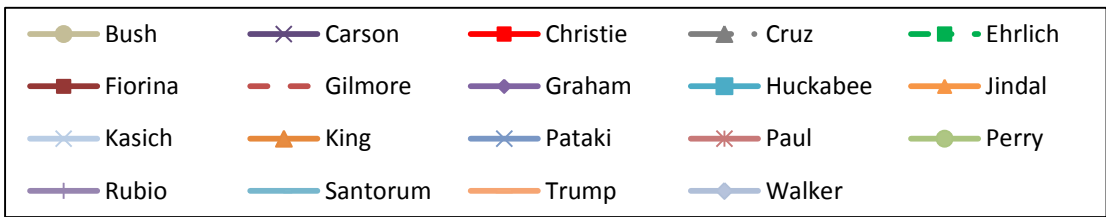
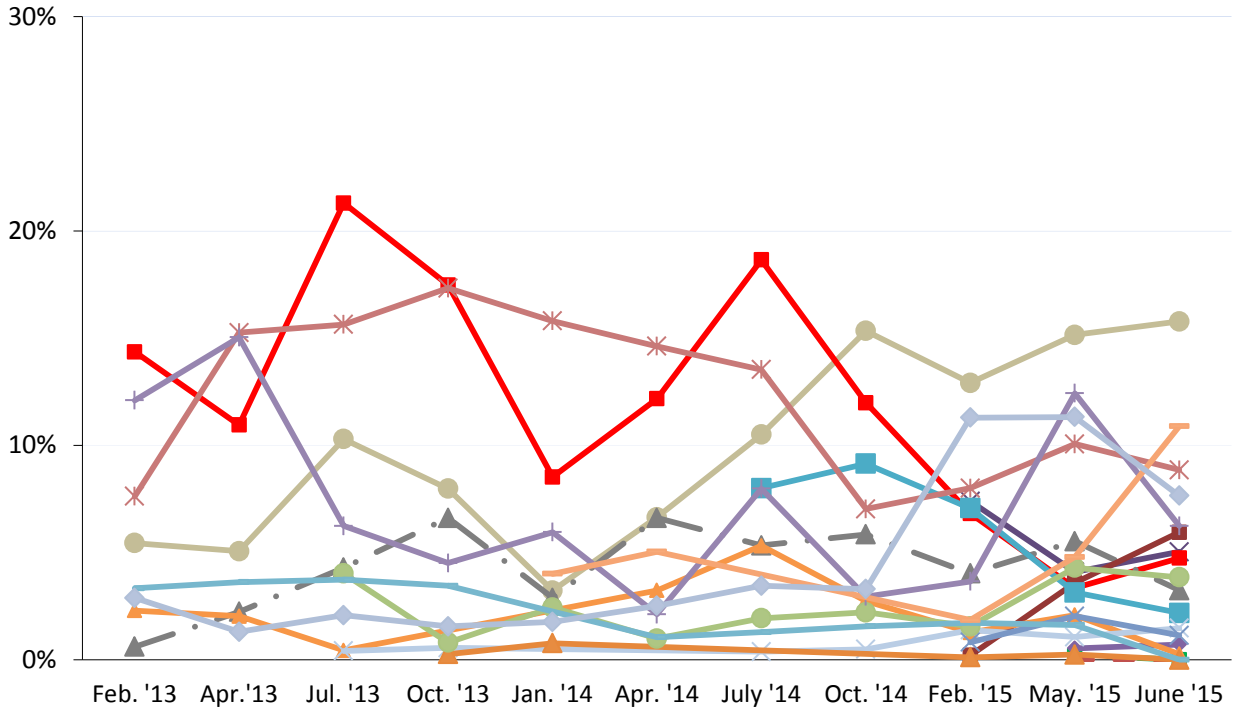


■ Favorable
 ■ Neutral
 ■ Unfavorable
 ■ DK

2016 NH Republican Primary

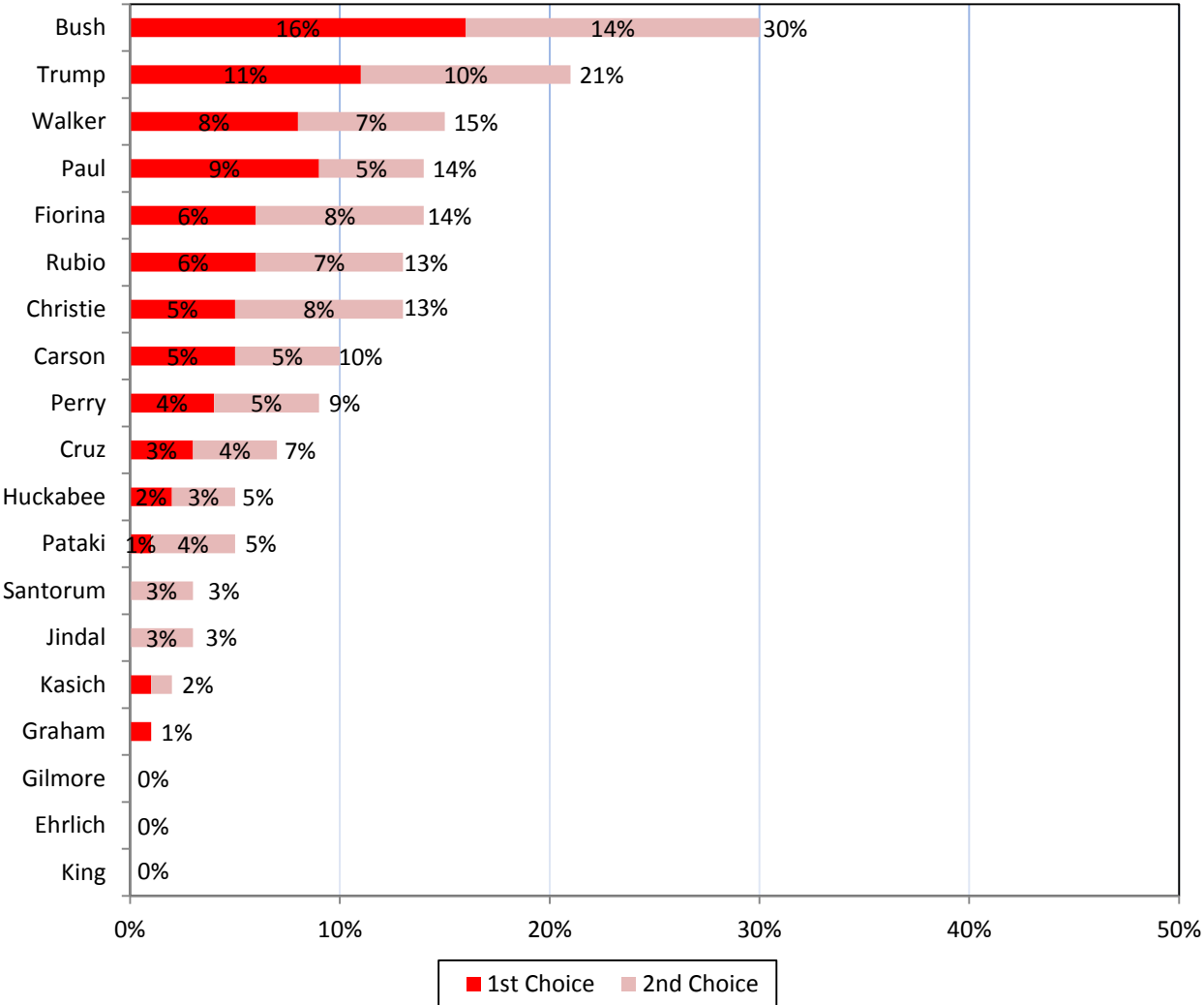
There continues to be no frontrunner in the Republican race and no candidate above 20% in a hypothetical election matchup. Currently, 16% of likely Republican primary voters support Bush, followed closely by Trump (11%), Paul (9%), Walker (8%), Rubio (6%), Fiorina (6%), Carson (5%), Christie (5%), Perry (4%), Cruz (3%), Huckabee (2%), Kasich (1%), Pataki (1%), and Graham (1%). All other potential candidates receive less than 1% support, and 21% say they are undecided.

NH 2016 GOP Presidential Primary -- Support If Vote Held Today



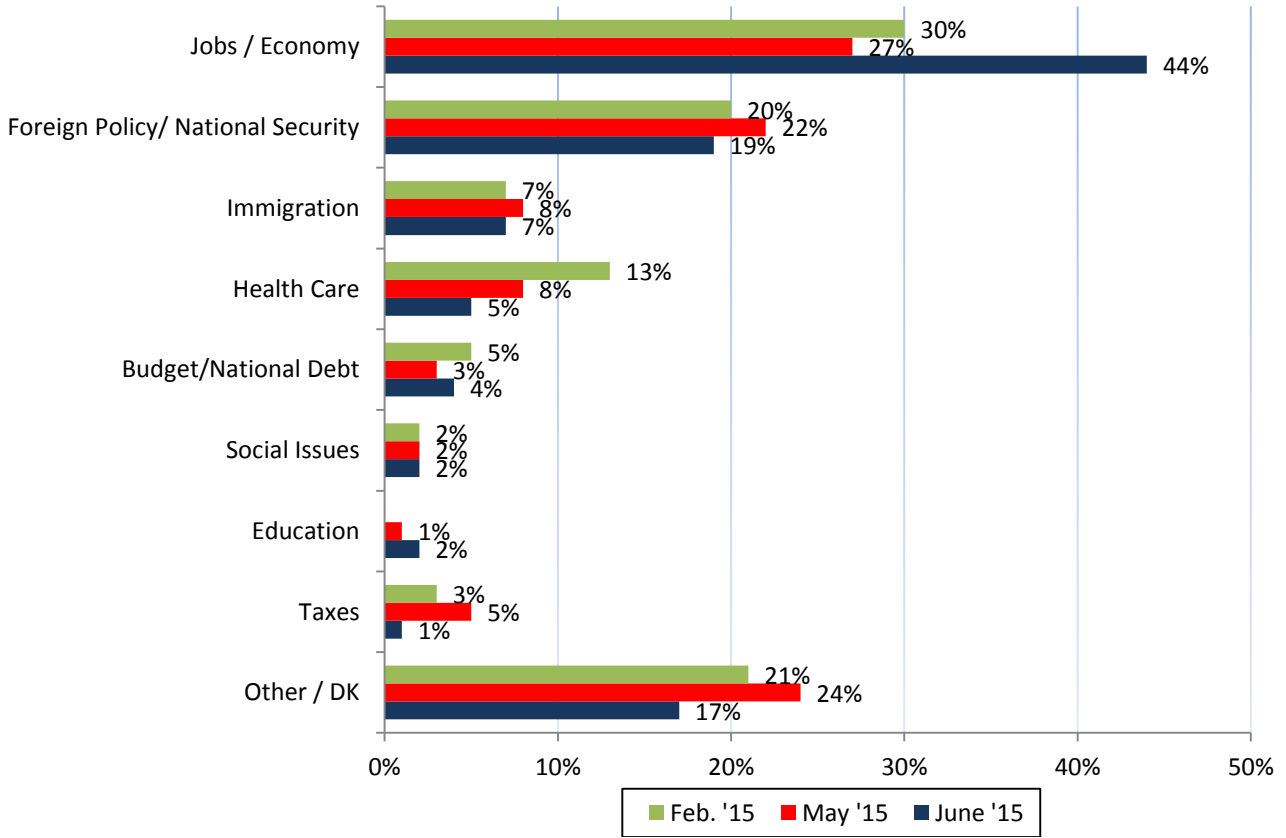
2016 NH Republican Primary with Second Choice

Asking likely Republican Primary voters who their second choice is does not clarify the primary picture. When the top two choices are combined, 30% of likely primary voters favor Bush, 21% favor Trump, 15% favor Walker, 14% favor Paul, 14% favor Fiorina, 13% favor Rubio and 13% favor Christie.



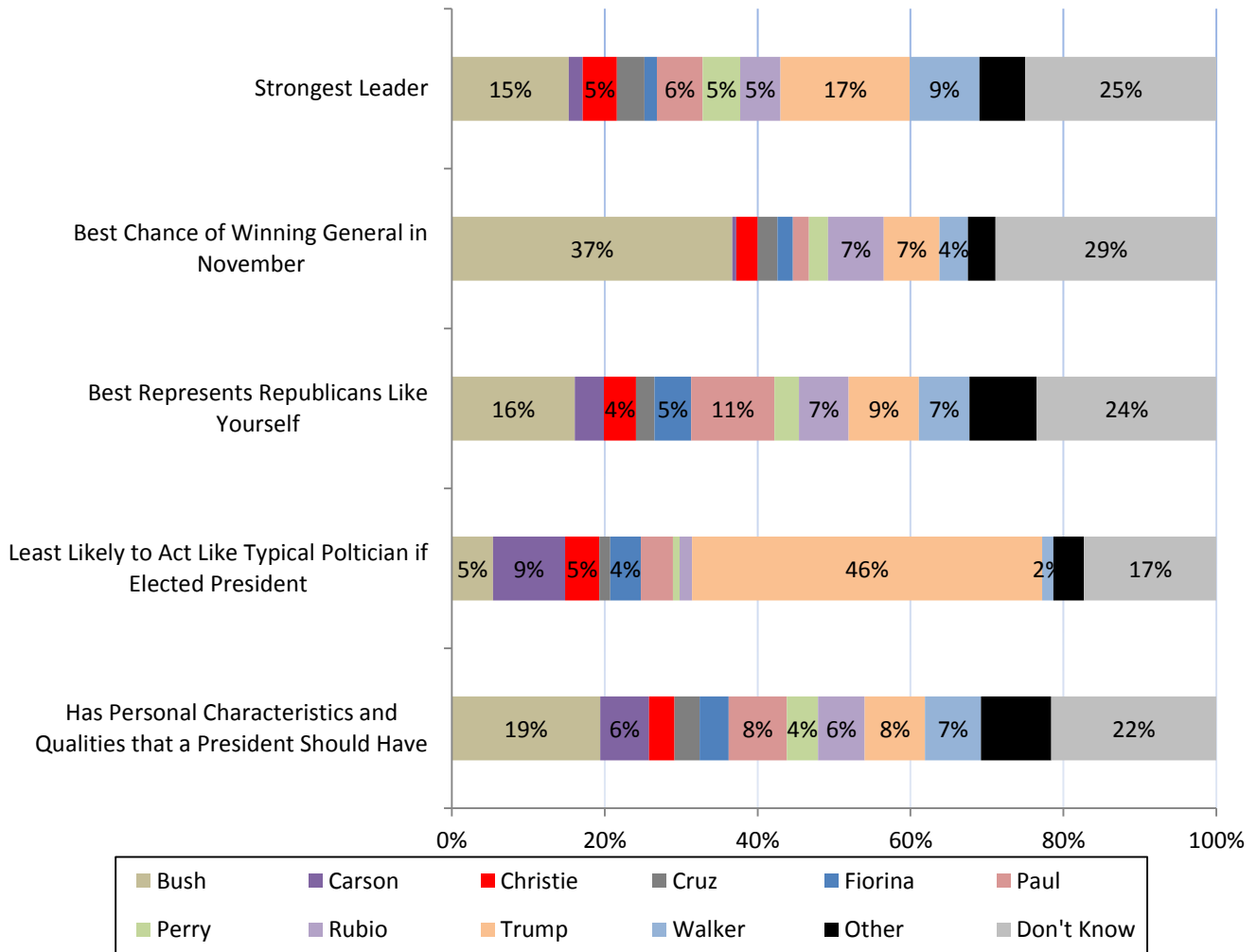
Most Important Issue To Primary Vote

What asked what issue is the most important in deciding to vote in the presidential primary, 44% of likely Republican Primary voters cite jobs or the economy, 19% cite foreign policy or national security, 7% cite immigration, 5% cite health care, 4% cite the budget or national debt, 2% cite social issues, 2% cite education and 1% cite taxes.

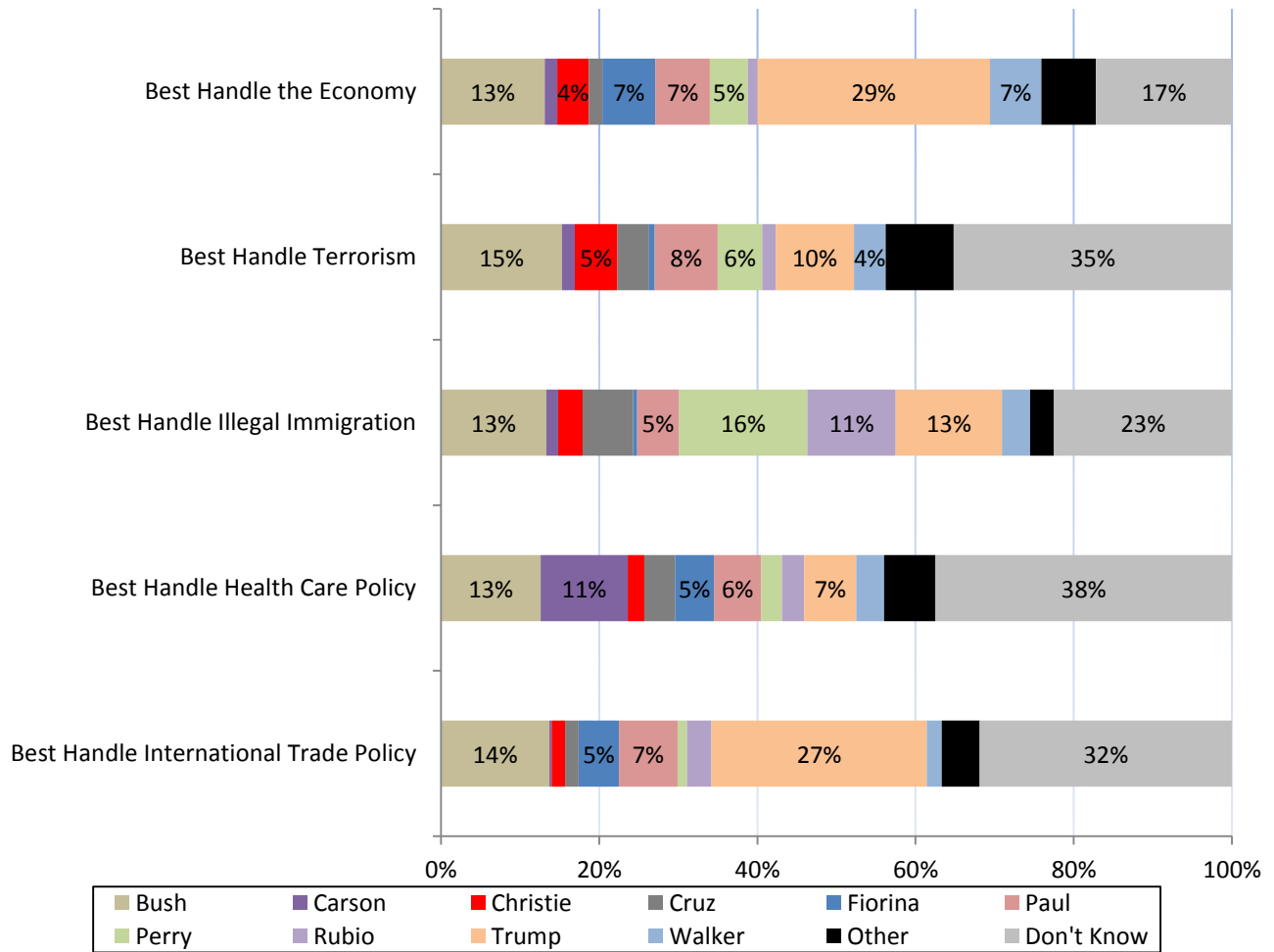


Candidate Qualities

Voters were asked to identify which candidate best exemplified a number of candidate qualities. A plurality of likely Republican Primary voters (46%) believe that Donald Trump is the least likely to act like a typical politician if elected president. However, when it comes to electability, a plurality (37%) say that Bush has the best chance of winning the general election next November. Likely Republican Primary voters are more divided when it comes to other qualities about the candidates – 17% say Donald Trump is the strongest leader, followed by Bush with 15% and Walker with 9%. Sixteen percent (16%) say Jeb Bush best represents Republicans like themselves, 11% chose Paul, 9% chose Trump and 24% were unsure. Nineteen percent (19%) say Jeb Bush has the personal characteristics and qualities that a President should have, 8% chose Trump, 8% chose Paul and 22% were unsure.



Voters were also asked to name the candidate best able to handle several policy issues. When asked which candidate could best handle the economy, 29% of likely Republican Primary voters chose Trump, 13% chose Bush, and 17% were unsure. When asked which candidate could best handle international trade policy, a plurality (27%) also chose Trump, 14% chose Bush and 32% were unsure. When asked which candidate could best handle illegal immigration, 16% chose Perry, 13% chose Bush, 13% chose Trump, and 23% were unsure. When asked which candidate could best handle health care policy 13% chose Bush, 11% chose Carson, and 38% were unsure. When asked which candidate could best handle terrorism, 15% chose Bush, 10% chose Trump and 35% were unsure.



CNN / WMUR New Hampshire Primary Poll Methodology

These findings are based on the latest **CNN / WMUR New Hampshire Primary Poll**, conducted by the University of New Hampshire Survey Center. One thousand and ten (1010) randomly selected New Hampshire adults were interviewed by live interviewers in English on landline and cellular telephones between June 18 and June 24, 2015. The margin of sampling error for the entire sample is +/- 3.1 percent. Included were three-hundred sixty (360) likely 2016 Democratic Primary voters (MSE = +/-5.2), and four hundred two (402) likely 2016 Republican Primary voters (MSE = +/-4.9

The random sample used in the CNN / WMUR New Hampshire Primary Poll was purchased from Scientific Telephone Samples (STS), Foothill Ranch, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

For more information about the methodology used in the CNN / WMUR New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Spring 2015 GOP Primary Voter Demographics

Sex	N	%	Region	N	%
Male	221	55%	North Country	27	7%
Female	181	45%	Central/Lakes	64	16%
			Connecticut Valley	48	12%
			Mass Border	140	35%
Age	N	%	Seacoast	59	15%
18 to 34	91	23%	Manchester Area	65	16%
35 to 49	118	30%			
50 to 64	111	28%	Party Registration	N	%
65 and Over	76	19%	Democrat	0	0%
			Undeclared	165	45%
Highest Level of Education	N	%	Republican	204	55%
High School or Less	73	18%			
Some College	101	25%	Party Identification	N	%
College Graduate	141	35%	Democrat	28	7%
Post-Graduate	84	21%	Independent	49	12%
			Republican	325	81%

Decided Who to Vote for in 2016 GOP Primary?

(Likely NH GOP Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Definitely Decided</u>	<u>Leaning Toward Someone</u>	<u>Still Trying to Decide</u>	<u>(N)</u>
June '15	8%	17%	75%	(401)
May '15	5%	17%	78%	(291)
Feb. '15	6%	9%	85%	(346)
Oct. '14	11%	5%	83%	(271)
July '14	4%	9%	87%	(247)
Apr. '14	1%	7%	83%	(182)
Jan. '14	6%	6%	88%	(245)
Oct. '13	2%	6%	92%	(220)
July '13	2%	5%	93%	(197)
Apr. '13	3%	5%	91%	(164)
Feb. '13	6%	6%	88%	(205)

Republican Nomination in 2016 NH Primary

(Likely NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Jeb Bush ... Ben Carson ... Chris Christie ... Ted Cruz ... Bob Ehrlich ... Carly Fiorina ... Jim Gilmore ... Lindsey Graham ... Mike Huckabee ... Bobby Jindal ... John Kasich ... Peter King ... George Pataki ... Rand Paul ... Rick Perry ... Marco Rubio ... Rick Santorum ... Donald Trump ... Scott Walker ... or someone else?" ROTATE CANDIDATES

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Oct. '14</u>	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
Jeb Bush	5%	5%	10%	8%	3%	7%	11%	15%	17%	15%	16%
Donald Trump	---	---	---	---	4%	5%	---	---	2%	5%	11%
Rand Paul	8%	15%	16%	17%	16%	15%	14%	7%	9%	10%	9%
Scott Walker	3%	1%	2%	2%	2%	3%	3%	3%	12%	11%	8%
Marco Rubio	12%	15%	6%	4%	6%	2%	8%	3%	5%	12%	6%
Carly Fiorina	---	---	---	---	---	---	---	---	*	4%	6%
Ben Carson	---	---	---	---	---	---	---	---	8%	4%	5%
Chris Christie	14%	11%	21%	16%	9%	12%	19%	12%	9%	3%	5%
Rick Perry	---	---	4%	1%	2%	1%	2%	2%	2%	4%	4%
Ted Cruz	1%	2%	4%	6%	3%	7%	5%	6%	4%	6%	3%
Mike Huckabee	---	---	---	---	---	---	8%	9%	9%	3%	2%
George Pataki	---	---	---	---	---	---	---	---	1%	2%	1%
John Kasich	---	---	*	*	---	---	*	*	1%	1%	1%
Lindsey Graham	---	---	---	---	---	---	---	---	---	1%	1%
Bobby Jindal	2%	2%	*	---	---	3%	5%	3%	1%	2%	*
Bob Ehrlich	---	---	---	---	---	---	---	---	---	*	*
Rick Santorum	3%	4%	4%	4%	---	1%	1%	2%	2%	2%	0%
Peter King	---	---	---	*	*	---	---	---	*	*	0%
Jim Gilmore	---	---	---	---	---	---	---	---	---	0%	0%
John Bolton	---	---	---	---	---	---	---	---	1%	0%	---
Paul Ryan	11%	11%	8%	9%	6%	13%	5%	6%	---	---	---
Kelly Ayotte	10%	5%	---	---	13%	13%	---	---	---	---	---
Scott Brown	---	---	---	7%	11%	---	---	---	---	---	---
Rob Portman	0%	1%	*	*	*	*	1%	*	---	---	---
John Huntsman	8%	5%	---	---	---	---	---	---	---	---	---
John Thune	1%	*	---	---	---	---	---	---	---	---	---
Someone Else	2%	0%	3%	3%	6%	3%	3%	3%	1%	1%	1%
Don't Know Yet	20%	23%	20%	21%	18%	15%	15%	28%	15%	14%	21%
(N)	(209)	(167)	(199)	(233)	(244)	(186)	(245)	(274)	(348)	(293)	(400)

* = Less than 1% --- = Not Included

Second Choice in 2016 NH Primary
(Likely NH GOP Primary Voters)

“If _____ was not running, who would be your second choice?”

	<u>Apr. '14</u>	<u>July '14</u>	<u>Oct. '14</u>	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
Jeb Bush	8%	8%	10%	11%	9%	14%
Donald Trump	4%	---	---	6%	3%	10%
Chris Christie	4%	10%	7%	8%	7%	8%
Carly Fiorina	---	---	---	1%	2%	8%
Marco Rubio	11%	8%	5%	3%	13%	7%
Scott Walker	4%	4%	5%	5%	9%	7%
Ben Carson	---	---	---	6%	3%	5%
Rick Perry	1%	3%	5%	3%	3%	5%
Rand Paul	12%	9%	8%	10%	11%	5%
Ted Cruz	5%	5%	3%	5%	11%	4%
George Pataki	---	---	---	2%	1%	4%
Rick Santorum	3%	2%	3%	1%	5%	3%
Mike Huckabee	---	7%	7%	6%	5%	3%
Bobby Jindal	3%	4%	2%	2%	1%	3%
John Kasich	---	1%	*	2%	2%	1%
Lindsey Graham	---	---	---	---	*	*
Bob Ehrlich	---	---	---	---	*	0%
Peter King	---	---	---	1%	0%	0%
Jim Gilmore	---	---	---	---	0%	0%
John Bolton	---	---	---	1%	1%	---
<i>Mitt Romney</i>	---	---	---	12%	---	---
Paul Ryan	8%	7%	5%	---	---	---
Kelly Ayotte	11%	---	---	---	---	---
Rob Portman	1%	1%	*	---	---	---
Someone Else	*	1%	*	1%	2%	1%
No Second Choice	9%	14%	34%	6%	5%	3%
Don't Know	17%	16%	5%	8%	7%	8%
(N)	(187)	(246)	(274)	(301)	(250)	(317)

* = Less than 1% --- = Not Included

Candidate You Wouldn't Vote For In 2016 NH Republican Primary
(Likely NH GOP Primary Voters)

“Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Oct. '14</u>	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
Donald Trump	---	---	---	---	25%	27%	---	---	21%	21%	23%
Chris Christie	6%	11%	11%	7%	9%	15%	16%	12%	10%	13%	10%
Jeb Bush	6%	8%	11%	8%	2%	7%	9%	10%	8%	8%	10%
Rand Paul	6%	9%	3%	5%	3%	4%	3%	5%	5%	5%	4%
Ted Cruz	1%	*	3%	8%	5%	4%	3%	4%	5%	5%	4%
Mike Huckabee	---	---	---	---	---	---	4%	6%	3%	2%	3%
Marco Rubio	1%	*	2%	2%	2%	1%	1%	*	1%	1%	2%
Rick Santorum	11%	13%	11%	6%	---	5%	7%	4%	3%	4%	2%
George Pataki	---	---	---	---	---	---	---	---	*	4%	2%
Scott Walker	2%	*	0%	*	*	0%	3%	*	*	1%	2%
Bobby Jindal	2%	*	1%	---	---	*	1%	1%	1%	1%	2%
Rick Perry	---	---	5%	6%	2%	3%	7%	4%	2%	1%	1%
Peter King	---	---	---	5%	1%	---	---	---	1%	0%	1%
Lindsey Graham	---	---	---	---	---	---	---	---	---	2%	1%
Carly Fiorina	---	---	---	---	---	---	---	---	1%	4%	*
John Kasich	---	---	*	0%	---	---	*	*	0%	*	*
Bob Ehrlich	---	---	---	---	---	---	---	---	---	0%	*
Jim Gilmore	---	---	---	---	---	---	---	---	---	0%	0%
Ben Carson	---	---	---	---	---	---	---	---	*	1%	0%
John Bolton	---	---	---	---	---	---	---	---	0%	1%	---
<i>Mitt Romney</i>	---	---	---	---	---	---	---	---	5%	---	---
Paul Ryan	2%	*	*	1%	*	0%	1%	0%	---	---	---
Rob Portman	3%	1%	1%	*	*	0%	*	1%	---	---	---
Kelly Ayotte	6%	6%	---	---	5%	4%	---	---	---	---	---
Scott Brown	---	---	---	2%	5%	---	---	---	---	---	---
John Huntsman	4%	6%	---	---	---	---	---	---	---	---	---
John Thune	1%	*	---	---	---	---	---	---	---	---	---
Someone Else	2%	*	*	1%	*	2%	*	*	1%	*	1%
All OK	15%	24%	25%	20%	21%	16%	23%	17%	11%	10%	13%
Don't Know	32%	21%	25%	28%	19%	14%	21%	34%	22%	18%	19%
(N)	(208)	(168)	(197)	(232)	(243)	(185)	(243)	(271)	(347)	(285)	(397)

* = Less than 1% --- = Not Included

Most Important Issue To Primary Vote
(Likely NH GOP Primary Voters)

“There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?”

	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
Jobs/Economy	29%	27%	44%
Foreign Policy/National Security	20%	22%	19%
Immigration	7%	8%	7%
Health Care	13%	8%	5%
Budget/National Debt	5%	3%	4%
Education	0%	1%	2%
Social Issues	2%	2%	2%
Taxes	3%	5%	1%
Other/Don't Know	21%	24%	17%
(N)	(285)	(283)	(390)

Candidate Characteristics
(Likely NH GOP Primary Voters)

“Which Republican candidate do you think is the strongest leader?”

	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
Donald Trump	3%	9%	17%
Jeb Bush	10%	12%	15%
Scott Walker	9%	11%	9%
Rand Paul	5%	8%	6%
Marco Rubio	2%	7%	5%
Chris Christie	11%	7%	5%
Rick Perry	4%	5%	5%
Ted Cruz	4%	4%	4%
Carly Fiorina	0%	2%	2%
George Pataki	1%	1%	2%
Ben Carson	2%	1%	2%
John Kasich	1%	2%	1%
Mike Huckabee	2%	2%	1%
Lindsey Graham	---	1%	1%
Bobby Jindal	1%	1%	*
Rick Santorum	0%	*	*
Peter King	0%	0%	0%
Bob Ehrlich	---	0%	0%
Jim Gilmore	---	0%	0%
John Bolton	*	*	---
Mitt Romney	17%	---	---
Someone Else	*	2%	1%
Don't Know	26%	27%	25%
(N)	(346)	(291)	(401)

* = Less than 1% --- = Not Included

“Which Republican candidate do you think is least likely to act like a typical politician if elected President?”

	<u>June '15</u>
Donald Trump	46%
Ben Carson	9%
Jeb Bush	5%
Chris Christie	5%
Rand Paul	4%
Carly Fiorina	4%
Scott Walker	2%
Marco Rubio	2%
Rick Perry	1%
Ted Cruz	1%
Mike Huckabee	1%
Lindsey Graham	*
Rick Santorum	*
John Kasich	*
Bobby Jindal	*
George Pataki	*
Bob Ehrlich	0%
Peter King	0%
Jim Gilmore	0%
Someone Else	2%
Don't Know	17%
(N)	(401)

* = Less than 1% --- = Not Included

Which Republican candidate do you think has the personal characteristics and qualities that you think a President should have?”

	<u>June '15</u>
Jeb Bush	19%
Rand Paul	8%
Donald Trump	8%
Scott Walker	7%
Ben Carson	6%
Marco Rubio	6%
Carly Fiorina	4%
Rick Perry	4%
Ted Cruz	3%
Mike Huckabee	3%
Chris Christie	3%
George Pataki	2%
John Kasich	1%
Lindsey Graham	1%
Rick Santorum	*
Bobby Jindal	0%
Bob Ehrlich	0%
Peter King	0%
Jim Gilmore	0%
Someone Else	2%
Don't Know	22%
(N)	(398)

* = Less than 1% --- = Not Included

“Which Republican candidate do you think has the best chance of winning in the general election next November?”

	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
Jeb Bush	16%	27%	37%
Marco Rubio	2%	11%	7%
Donald Trump	4%	1%	7%
Scott Walker	4%	10%	4%
Ted Cruz	2%	4%	3%
Chris Christie	8%	2%	3%
Rick Perry	2%	2%	3%
Rand Paul	5%	9%	2%
Carly Fiorina	0%	1%	2%
John Kasich	1%	1%	1%
Rick Santorum	*	*	1%
Jim Gilmore	---	1%	1%
Ben Carson	1%	*	*
Mike Huckabee	1%	2%	*
George Pataki	*	*	*
Bobby Jindal	*	0%	*
Lindsey Graham	---	*	0%
Peter King	0%	0%	0%
Bob Ehrlich	---	0%	0%
John Bolton	*	*	---
<i>Mitt Romney</i>	17%	---	---
Someone Else	1%	1%	1%
Don't Know	36%	29%	29%
(N)	(346)	(291)	(402)

* = Less than 1% --- = Not Included

“Which Republican candidate do you think best represents the values of Republicans like yourself?”

	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
Jeb Bush	8%	13%	16%
Rand Paul	10%	9%	11%
Donald Trump	*	5%	9%
Scott Walker	10%	10%	7%
Marco Rubio	3%	7%	7%
Carly Fiorina	0%	3%	5%
Ben Carson	6%	4%	4%
Chris Christie	6%	3%	4%
Rick Perry	1%	3%	3%
Ted Cruz	6%	7%	2%
John Kasich	1%	1%	2%
George Pataki	1%	1%	2%
Rick Santorum	1%	3%	1%
Mike Huckabee	7%	7%	1%
Lindsey Graham	---	1%	1%
Bob Ehrlich	---	*	*
Bobby Jindal	1%	2%	*
Jim Gilmore	---	1%	0%
Peter King	0%	0%	0%
<i>Mitt Romney</i>	15%	---	---
John Bolton	*	0%	---
Someone Else	1%	2%	2%
Don't Know	23%	19%	24%
(N)	(343)	(290)	(401)

* = Less than 1% --- = Not Included

“Which Republican candidate do you think can best handle the economy?”

	<u>June '15</u>
Donald Trump	29%
Jeb Bush	13%
Carly Fiorina	7%
Rand Paul	7%
Scott Walker	6%
Rick Perry	5%
Chris Christie	4%
Ben Carson	2%
Ted Cruz	2%
George Pataki	2%
Marco Rubio	1%
Mike Huckabee	1%
John Kasich	1%
Rick Santorum	*
Peter King	*
Bobby Jindal	*
Lindsey Graham	*
Bob Ehrlich	0%
Jim Gilmore	0%
Someone Else	1%
Don't Know	17%
(N)	(401)

* = Less than 1% --- = Not Included

“Which Republican candidate do you think can best handle terrorism?”

	<u>June '15</u>
Jeb Bush	15%
Donald Trump	10%
Rand Paul	8%
Rick Perry	6%
Chris Christie	5%
Ted Cruz	4%
Lindsey Graham	4%
Scott Walker	4%
Marco Rubio	2%
Ben Carson	2%
Carly Fiorina	1%
Mike Huckabee	1%
John Kasich	1%
George Pataki	1%
Rick Santorum	*
Bobby Jindal	*
Peter King	*
Bob Ehrlich	0%
Jim Gilmore	0%
Someone Else	1%
Don't Know	35%
(N)	(399)

* = Less than 1% --- = Not Included

“Which Republican candidate do you think can best handle illegal immigration?”

	<u>June '15</u>
Rick Perry	16%
Donald Trump	13%
Jeb Bush	13%
Marco Rubio	11%
Ted Cruz	6%
Rand Paul	5%
Scott Walker	4%
Chris Christie	3%
Mike Huckabee	1%
John Kasich	1%
Ben Carson	1%
Carly Fiorina	*
George Pataki	*
Lindsey Graham	*
Rick Santorum	*
Bobby Jindal	0%
Bob Ehrlich	0%
Peter King	0%
Jim Gilmore	0%
Someone Else	1%
Don't Know	22%
(N)	(402)

* = Less than 1% --- = Not Included

“Which Republican candidate do you think can best handle health care policy?”

	<u>June '15</u>
Jeb Bush	13%
Ben Carson	11%
Donald Trump	7%
Rand Paul	6%
Carly Fiorina	5%
Ted Cruz	4%
Scott Walker	3%
Marco Rubio	3%
Rick Perry	3%
Mike Huckabee	3%
Chris Christie	2%
John Kasich	1%
Bobby Jindal	1%
Lindsey Graham	*
Rick Santorum	*
George Pataki	*
Bob Ehrlich	0%
Peter King	0%
Jim Gilmore	0%
Someone Else	1%
Don't Know	38%
(N)	(400)

* = Less than 1% --- = Not Included

“Which Republican candidate do you think can best handle international trade policy?”

	<u>June '15</u>
Donald Trump	27%
Jeb Bush	14%
Rand Paul	7%
Carly Fiorina	5%
Marco Rubio	3%
Chris Christie	2%
Ted Cruz	2%
Scott Walker	2%
John Kasich	1%
Rick Perry	1%
Mike Huckabee	1%
Lindsey Graham	1%
Rick Santorum	1%
Ben Carson	*
Peter King	*
George Pataki	*
Bob Ehrlich	0%
Bobby Jindal	0%
Jim Gilmore	0%
Someone Else	1%
Don't Know	32%
(N)	(400)

* = Less than 1% --- = Not Included

GOP Favorability Ratings
(Likely GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Former Florida Governor Jeb Bush?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	50%	12%	33%	5%	+17%	(400)
May '15	45%	17%	34%	4%	+11%	(293)
Feb. '15	47%	9%	33%	11%	+14%	(349)
Oct. '14	49%	3%	28%	20%	+21%	(274)
July '14	45%	7%	31%	18%	+14%	(251)
Apr. '14	45%	9%	35%	11%	+10%	(187)
Jan. '14	46%	8%	25%	21%	+21%	(246)
Oct. '13	47%	8%	27%	18%	+20%	(236)
July '13	53%	5%	27%	15%	+26%	(200)
Apr. '13	48%	10%	34%	8%	+14%	(171)
Feb. '13	53%	5%	31%	11%	+22%	(212)

"Neurosurgeon Ben Carson?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	40%	7%	13%	40%	+27%	(400)
May '15	34%	15%	12%	40%	+22%	(292)
Feb. '15	30%	8%	9%	54%	+21%	(348)

"New Jersey Governor Chris Christie?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	31%	14%	44%	12%	-13%	(400)
May '15	39%	15%	40%	6%	-1%	(292)
Feb. '15	41%	10%	36%	13%	+5%	(349)
Oct. '14	44%	4%	35%	17%	+9%	(274)
July '14	46%	6%	36%	13%	+10%	(251)
Apr. '14	43%	10%	42%	5%	+1%	(187)
Jan. '14	43%	9%	33%	15%	+10%	(246)
Oct. '13	49%	6%	23%	23%	+26%	(236)
July '13	59%	5%	24%	12%	+25%	(200)
Apr. '13	56%	8%	26%	9%	+30%	(171)
Feb. '13	60%	7%	21%	12%	+39%	(212)

"Texas Senator Ted Cruz?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	32%	11%	31%	26%	+1%	(400)
May '15	44%	14%	29%	13%	+15%	(293)
Feb. '15	37%	8%	24%	31%	+13%	(349)
Oct. '14	33%	6%	22%	39%	+11%	(275)
July '14	39%	4%	22%	35%	+17%	(250)
Apr. '14	42%	9%	18%	31%	+24%	(187)
Jan. '14	37%	8%	18%	37%	+19%	(246)
Oct. '13	32%	5%	19%	43%	+13%	(236)
July '13	29%	6%	17%	48%	+12%	(200)
Apr. '13	21%	8%	12%	59%	+9%	(171)
Feb. '13	18%	6%	14%	62%	+4%	(212)

"Former Maryland Governor Bob Ehrlich?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	5%	9%	14%	72%	-9%	(400)
May '15	6%	20%	13%	61%	-7%	(292)

"Businesswoman Carly Fiorina?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	39%	6%	15%	41%	+24%	(401)
May '15	29%	12%	19%	39%	+10%	(292)
Feb. '15	15%	9%	13%	62%	+2%	(349)

"Former Virginia Governor Jim Gilmore?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	6%	6%	15%	73%	-9%	(400)
May '15	4%	20%	12%	65%	-8%	(292)

"South Carolina Senator Lindsey Graham?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	17%	13%	40%	29%	-23%	(400)
May '15	25%	19%	29%	27%	-4%	(291)

"Former Arkansas Governor Mike Huckabee?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	31%	13%	43%	13%	-12%	(400)
May '15	45%	18%	32%	5%	+13%	(292)
Feb. '15	45%	11%	31%	14%	+14%	(349)
Oct. '14	48%	6%	28%	17%	+20%	(275)
July '14	46%	7%	30%	16%	+16%	(251)

“Louisiana Governor Bobby Jindal?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	26%	7%	21%	46%	+5%	(400)
May '15	32%	13%	21%	34%	+11%	(293)
Feb. '15	29%	8%	19%	44%	+10%	(348)
Oct. '14	31%	7%	14%	49%	+17%	(274)
July '14	39%	3%	13%	45%	+26%	(250)
Apr. '14	30%	9%	17%	44%	+13%	(187)
July '13	39%	4%	12%	45%	+27%	(200)
Apr. '13	30%	9%	16%	45%	+14%	(171)
Feb. '13	31%	8%	21%	41%	+10%	(212)

“Ohio Governor John Kasich?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	20%	13%	13%	54%	+7%	(400)
May '15	20%	14%	17%	49%	+3%	(292)
Feb. '15	15%	12%	16%	57%	-1%	(349)
Oct. '14	17%	5%	12%	66%	+5%	(274)
July '14	22%	5%	12%	61%	+10%	(250)
Oct. '13	12%	5%	16%	74%	+3%	(236)
July '13	28%	5%	16%	52%	+12%	(200)

“New York Congressman Peter King?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	6%	9%	27%	58%	-21%	(400)
May '15	8%	16%	26%	51%	-18%	(292)
Feb. '15	9%	9%	23%	59%	-14%	(349)
Jan. '14	14%	8%	20%	59%	-6%	(246)
Oct. '13	15%	7%	18%	60%	-3%	(236)

“Former New York Governor George Pataki?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	23%	14%	34%	29%	-11%	(400)
May '15	22%	21%	32%	25%	-10%	(291)
Feb. '15	17%	15%	30%	38%	-13%	(349)

"Kentucky Senator Rand Paul?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	43%	15%	32%	10%	+11%	(400)
May '15	51%	11%	31%	6%	+20%	(292)
Feb. '15	53%	8%	27%	12%	+26%	(349)
Oct. '14	50%	6%	23%	21%	+27%	(274)
July '14	53%	8%	23%	16%	+30%	(251)
Apr. '14	56%	8%	21%	15%	+35%	(187)
Jan. '14	49%	8%	14%	28%	+35%	(246)
Oct. '13	52%	4%	24%	20%	+28%	(236)
July '13	57%	3%	20%	20%	+37%	(200)
Apr. '13	54%	7%	19%	20%	+35%	(171)
Feb. '13	45%	6%	26%	23%	+19%	(212)

"Former Texas Governor Rick Perry?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	43%	8%	31%	18%	+12%	(400)
May '15	40%	15%	35%	10%	+5%	(292)
Feb. '15	42%	9%	34%	14%	+8%	(349)
Oct. '14	49%	6%	21%	24%	+28%	(274)
July '14	39%	7%	32%	23%	+7%	(251)
Apr. '14	36%	11%	30%	23%	+6%	(187)
Jan. '14	32%	11%	27%	30%	+5%	(245)
Oct. '13	36%	9%	30%	24%	+6%	(236)
July '13	39%	9%	37%	15%	+2%	(200)

"Florida Senator Marco Rubio?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	49%	10%	21%	19%	+28%	(400)
May '15	60%	11%	16%	12%	+44%	(292)
Feb. '15	41%	10%	17%	33%	+24%	(348)
Oct. '14	43%	6%	14%	37%	+29%	(274)
July '14	46%	4%	19%	31%	+27%	(250)
Apr. '14	52%	9%	12%	27%	+40%	(187)
Jan. '14	42%	7%	11%	40%	+31%	(246)
Oct. '13	41%	7%	18%	34%	+23%	(236)
July '13	47%	6%	14%	33%	+33%	(200)
Apr. '13	59%	8%	8%	25%	+51%	(171)
Feb. '13	56%	6%	6%	31%	+50%	(212)

"Former Pennsylvania Senator Rick Santorum?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	27%	14%	38%	21%	-11%	(400)
May '15	35%	15%	37%	14%	-2%	(292)
Feb. '15	29%	14%	34%	23%	-5%	(349)
Oct. '14	31%	10%	31%	29%	0%	(274)
July '14	38%	7%	30%	25%	+8%	(250)
Apr. '14	36%	9%	31%	25%	+5%	(187)
Oct. '13	39%	9%	27%	25%	+12%	(236)
July '13	44%	6%	37%	13%	+7%	(200)
Apr. '13	39%	11%	38%	12%	+1%	(171)
Feb. '13	40%	8%	42%	10%	-2%	(212)

"Businessman Donald Trump?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	38%	11%	48%	4%	-10%	(400)
May '15	27%	13%	56%	5%	-29%	(292)
Feb. '15	19%	9%	69%	3%	-50%	(349)
Apr. '14	23%	6%	66%	5%	-43%	(187)
Jan. '14	29%	8%	59%	5%	-30%	(246)

"Wisconsin Governor Scott Walker?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	43%	8%	18%	31%	+25%	(400)
May '15	50%	11%	14%	26%	+36%	(293)
Feb. '15	39%	6%	9%	46%	+30%	(349)
Oct. '14	33%	9%	6%	52%	+27%	(274)
July '14	37%	4%	10%	49%	+27%	(250)
Apr. '14	38%	7%	12%	43%	+26%	(187)
Jan. '14	30%	5%	9%	56%	+21%	(246)
Oct. '13	29%	5%	8%	57%	+21%	(236)
July '13	42%	6%	13%	39%	+29%	(200)
Apr. '13	38%	9%	8%	45%	+30%	(171)
Feb. '13	37%	7%	14%	42%	+23%	(212)

**Favorability Rating – Jeb Bush
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 50%	<u>Neutral</u> 12%	<u>Unfavorable</u> 33%	<u>Don't Know</u> 5%	<u>(N)</u> 400
Registered Undeclared	42%	14%	41%	3%	163
Registered Republican	58%	11%	28%	4%	204
Democrat	27%	8%	56%	8%	28
Independent	28%	12%	56%	4%	48
Republican	56%	12%	27%	5%	324
Liberal	22%	18%	60%	0%	29
Moderate	56%	11%	29%	5%	161
Conservative	50%	13%	34%	4%	197
Support Tea Party	42%	15%	38%	5%	140
Neutral	51%	12%	29%	8%	146
Oppose Tea Party	57%	10%	33%	0%	103
Voted in 2008 NH Primary	55%	10%	33%	2%	291
Did Not Vote in 2008 NH Primary	38%	17%	32%	13%	109
Voted in 2012 NH Primary	54%	12%	32%	3%	326
Did Not Vote in 2012 NH Primary	34%	13%	37%	17%	74
Union household	56%	6%	33%	4%	47
Non-union	50%	13%	32%	5%	351
Read Union Leader	61%	6%	32%	1%	114
Read Boston Globe	59%	15%	26%	0%	50
Read Local Newspapers	52%	15%	32%	1%	142
Watch WMUR	57%	14%	25%	4%	242
Listen to NHPR	54%	9%	36%	2%	85
18 to 34	41%	17%	29%	13%	91
35 to 49	55%	7%	37%	2%	118
50 to 64	52%	12%	33%	3%	109
65 and over	53%	14%	29%	4%	76
Male	47%	11%	39%	3%	221
Female	54%	13%	24%	8%	179
High school or less	46%	11%	35%	8%	72
Some college	52%	11%	30%	7%	101
College graduate	47%	16%	33%	3%	141
Post-graduate	57%	7%	32%	3%	83
Attend services 1 or more/week	52%	6%	32%	10%	115
1-2 times a month	56%	9%	34%	0%	42
Less often	50%	17%	29%	4%	125
Never	46%	15%	36%	3%	111
North Country	50%	5%	41%	5%	27
Central / Lakes	60%	8%	28%	3%	64
Connecticut Valley	50%	8%	41%	1%	48
Mass Border	46%	12%	33%	9%	138
Seacoast	45%	25%	26%	4%	59
Manchester Area	55%	10%	33%	2%	65
First Cong. Dist	49%	13%	32%	6%	188
Second Cong. Dist	52%	11%	33%	4%	209

**Favorability Rating – Ben Carson
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 40%	<u>Neutral</u> 7%	<u>Unfavorable</u> 13%	<u>Don't Know</u> 40%	<u>(N)</u> 400
Registered Undeclared	40%	7%	14%	38%	163
Registered Republican	40%	6%	12%	42%	204
Democrat	41%	4%	20%	35%	28
Independent	37%	12%	17%	33%	48
Republican	41%	6%	12%	41%	324
Liberal	37%	2%	34%	26%	29
Moderate	31%	8%	16%	45%	161
Conservative	48%	7%	8%	38%	197
Support Tea Party	53%	8%	8%	31%	140
Neutral	39%	6%	13%	42%	146
Oppose Tea Party	26%	6%	21%	48%	103
Voted in 2008 NH Primary	41%	8%	15%	37%	291
Did Not Vote in 2008 NH Primary	41%	4%	8%	48%	109
Voted in 2012 NH Primary	42%	8%	11%	38%	326
Did Not Vote in 2012 NH Primary	32%	2%	21%	45%	74
Union household	45%	6%	16%	33%	47
Non-union	40%	7%	13%	40%	351
Read Union Leader	44%	2%	16%	38%	115
Read Boston Globe	33%	8%	16%	42%	50
Read Local Newspapers	32%	5%	23%	41%	142
Watch WMUR	37%	7%	12%	44%	242
Listen to NHPR	42%	9%	11%	38%	86
18 to 34	37%	2%	13%	48%	91
35 to 49	31%	6%	16%	46%	118
50 to 64	47%	9%	10%	34%	109
65 and over	50%	9%	14%	27%	76
Male	41%	8%	13%	39%	221
Female	40%	5%	14%	41%	179
High school or less	37%	6%	16%	41%	72
Some college	32%	3%	19%	46%	101
College graduate	46%	9%	9%	35%	141
Post-graduate	44%	8%	10%	39%	83
Attend services 1 or more/week	57%	3%	14%	25%	115
1-2 times a month	34%	15%	12%	39%	42
Less often	37%	5%	10%	47%	125
Never	28%	8%	17%	47%	111
North Country	34%	4%	16%	46%	27
Central / Lakes	32%	6%	13%	48%	64
Connecticut Valley	54%	2%	29%	16%	48
Mass Border	48%	6%	7%	40%	138
Seacoast	37%	11%	13%	38%	59
Manchester Area	29%	11%	13%	47%	65
First Cong. Dist	36%	7%	14%	44%	188
Second Cong. Dist	45%	7%	13%	35%	209

**Favorability Rating – Chris Christie
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 31%	<u>Neutral</u> 14%	<u>Unfavorable</u> 44%	<u>Don't Know</u> 12%	<u>(N)</u> 400
Registered Undeclared	32%	14%	45%	9%	163
Registered Republican	30%	13%	46%	10%	204
Democrat	22%	18%	52%	8%	28
Independent	31%	2%	59%	8%	48
Republican	31%	16%	41%	13%	324
Liberal	32%	21%	47%	0%	29
Moderate	35%	11%	46%	8%	161
Conservative	27%	17%	42%	14%	197
Support Tea Party	26%	22%	39%	14%	140
Neutral	31%	12%	43%	13%	146
Oppose Tea Party	35%	5%	53%	7%	103
Voted in 2008 NH Primary	33%	14%	45%	7%	291
Did Not Vote in 2008 NH Primary	24%	14%	39%	23%	109
Voted in 2012 NH Primary	33%	12%	46%	9%	326
Did Not Vote in 2012 NH Primary	22%	22%	32%	25%	74
Union household	16%	16%	57%	10%	47
Non-union	33%	14%	42%	12%	351
Read Union Leader	32%	13%	47%	9%	115
Read Boston Globe	33%	16%	44%	7%	50
Read Local Newspapers	30%	15%	44%	11%	142
Watch WMUR	35%	17%	42%	6%	242
Listen to NHPR	39%	9%	44%	8%	86
18 to 34	25%	21%	31%	22%	91
35 to 49	26%	13%	49%	13%	118
50 to 64	34%	11%	49%	7%	109
65 and over	38%	12%	44%	5%	76
Male	35%	15%	44%	6%	221
Female	26%	13%	43%	19%	179
High school or less	30%	16%	36%	17%	72
Some college	33%	17%	37%	13%	101
College graduate	28%	12%	49%	11%	141
Post-graduate	32%	12%	48%	8%	83
Attend services 1 or more/week	29%	11%	48%	12%	115
1-2 times a month	29%	21%	45%	5%	42
Less often	31%	16%	39%	15%	125
Never	32%	14%	43%	11%	111
North Country	37%	2%	49%	12%	27
Central / Lakes	25%	32%	31%	12%	64
Connecticut Valley	26%	13%	61%	0%	48
Mass Border	31%	13%	43%	13%	138
Seacoast	31%	15%	43%	11%	59
Manchester Area	36%	4%	42%	18%	65
First Cong. Dist	28%	13%	43%	15%	188
Second Cong. Dist	32%	15%	45%	9%	209

**Favorability Rating – Ted Cruz
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
	32%	11%	31%	26%	400
Registered Undeclared	29%	7%	36%	27%	163
Registered Republican	39%	15%	28%	19%	204
Democrat	8%	3%	67%	23%	28
Independent	37%	0%	36%	26%	48
Republican	34%	13%	27%	26%	324
Liberal	22%	6%	55%	18%	29
Moderate	20%	9%	44%	26%	161
Conservative	45%	13%	18%	24%	197
Support Tea Party	49%	11%	20%	21%	140
Neutral	27%	13%	29%	31%	146
Oppose Tea Party	20%	7%	52%	20%	103
Voted in 2008 NH Primary	38%	12%	30%	19%	291
Did Not Vote in 2008 NH Primary	16%	7%	33%	44%	109
Voted in 2012 NH Primary	37%	12%	30%	22%	326
Did Not Vote in 2012 NH Primary	13%	7%	37%	43%	74
Union household	36%	16%	29%	18%	47
Non-union	32%	10%	31%	27%	351
Read Union Leader	34%	12%	30%	24%	114
Read Boston Globe	18%	21%	35%	26%	50
Read Local Newspapers	26%	12%	37%	25%	142
Watch WMUR	30%	13%	31%	26%	242
Listen to NHPR	21%	21%	40%	18%	85
18 to 34	22%	8%	30%	41%	91
35 to 49	34%	13%	24%	29%	118
50 to 64	34%	11%	34%	21%	109
65 and over	39%	11%	38%	12%	76
Male	37%	9%	38%	16%	221
Female	27%	12%	23%	37%	179
High school or less	29%	17%	23%	31%	72
Some college	36%	6%	32%	26%	101
College graduate	27%	15%	32%	26%	141
Post-graduate	40%	5%	35%	21%	83
Attend services 1 or more/week	40%	14%	18%	29%	115
1-2 times a month	28%	9%	44%	19%	42
Less often	30%	10%	32%	28%	125
Never	29%	8%	39%	24%	111
North Country	22%	2%	47%	29%	27
Central / Lakes	33%	12%	29%	25%	64
Connecticut Valley	30%	16%	34%	19%	48
Mass Border	34%	13%	30%	23%	138
Seacoast	34%	9%	30%	27%	59
Manchester Area	32%	6%	28%	34%	65
First Cong. Dist	34%	9%	30%	28%	188
Second Cong. Dist	31%	13%	33%	23%	209

**Favorability Rating – Bob Ehrlich
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
	5%	9%	14%	72%	400
Registered Undeclared	5%	7%	16%	73%	163
Registered Republican	4%	12%	14%	70%	204
Democrat	4%	3%	11%	83%	28
Independent	6%	0%	20%	74%	48
Republican	5%	11%	13%	71%	324
Liberal	2%	0%	19%	79%	29
Moderate	7%	9%	9%	74%	161
Conservative	3%	11%	17%	69%	197
Support Tea Party	3%	10%	15%	73%	140
Neutral	6%	7%	9%	78%	146
Oppose Tea Party	7%	12%	19%	62%	103
Voted in 2008 NH Primary	3%	11%	17%	69%	291
Did Not Vote in 2008 NH Primary	11%	4%	5%	79%	109
Voted in 2012 NH Primary	4%	10%	14%	71%	326
Did Not Vote in 2012 NH Primary	9%	5%	12%	74%	74
Union household	2%	20%	20%	57%	47
Non-union	6%	7%	13%	74%	351
Read Union Leader	1%	14%	16%	68%	115
Read Boston Globe	6%	22%	14%	58%	50
Read Local Newspapers	3%	15%	15%	66%	142
Watch WMUR	4%	10%	15%	71%	242
Listen to NHPR	12%	21%	12%	55%	86
18 to 34	13%	3%	8%	77%	91
35 to 49	3%	17%	12%	69%	118
50 to 64	3%	7%	14%	75%	109
65 and over	2%	8%	23%	66%	76
Male	5%	8%	15%	72%	221
Female	5%	10%	12%	72%	179
High school or less	10%	10%	18%	62%	72
Some college	5%	5%	19%	70%	101
College graduate	2%	11%	9%	78%	141
Post-graduate	7%	9%	10%	74%	83
Attend services 1 or more/week	9%	9%	14%	68%	115
1-2 times a month	3%	8%	5%	84%	42
Less often	5%	10%	13%	72%	125
Never	2%	7%	16%	74%	111
North Country	0%	1%	23%	75%	27
Central / Lakes	3%	13%	7%	78%	64
Connecticut Valley	3%	12%	15%	70%	48
Mass Border	10%	7%	9%	74%	138
Seacoast	4%	7%	15%	75%	59
Manchester Area	3%	12%	25%	60%	65
First Cong. Dist	4%	7%	16%	72%	188
Second Cong. Dist	6%	11%	12%	71%	209

**Favorability Rating – Carly Fiorina
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	Favorable	Neutral	Unfavorable	Don't Know	(N)
	39%	6%	15%	41%	401
Registered Undeclared	40%	6%	16%	37%	163
Registered Republican	38%	7%	15%	40%	204
Democrat	39%	4%	17%	40%	28
Independent	45%	2%	22%	32%	48
Republican	37%	7%	13%	42%	325
Liberal	22%	1%	33%	44%	29
Moderate	42%	8%	13%	38%	161
Conservative	38%	6%	13%	43%	197
Support Tea Party	43%	6%	10%	41%	140
Neutral	35%	6%	17%	42%	146
Oppose Tea Party	42%	5%	16%	37%	103
Voted in 2008 NH Primary	41%	7%	15%	37%	292
Did Not Vote in 2008 NH Primary	33%	3%	13%	50%	109
Voted in 2012 NH Primary	40%	7%	16%	36%	326
Did Not Vote in 2012 NH Primary	30%	2%	8%	60%	74
Union household	30%	5%	10%	55%	47
Non-union	40%	6%	15%	39%	352
Read Union Leader	42%	3%	7%	47%	115
Read Boston Globe	40%	5%	7%	48%	50
Read Local Newspapers	38%	5%	18%	38%	142
Watch WMUR	37%	7%	11%	45%	242
Listen to NHPR	40%	8%	13%	39%	86
18 to 34	22%	0%	13%	64%	91
35 to 49	32%	5%	14%	49%	118
50 to 64	47%	11%	17%	25%	109
65 and over	55%	8%	16%	22%	76
Male	43%	6%	16%	35%	221
Female	33%	6%	13%	47%	179
High school or less	36%	8%	26%	30%	73
Some college	32%	3%	12%	53%	101
College graduate	34%	9%	15%	42%	141
Post-graduate	55%	4%	8%	33%	83
Attend services 1 or more/week	46%	5%	15%	35%	115
1-2 times a month	48%	8%	14%	31%	42
Less often	41%	5%	12%	42%	125
Never	23%	9%	18%	50%	111
North Country	53%	1%	25%	21%	27
Central / Lakes	27%	8%	10%	55%	64
Connecticut Valley	39%	9%	22%	31%	48
Mass Border	43%	5%	16%	35%	139
Seacoast	36%	8%	6%	50%	59
Manchester Area	36%	6%	13%	45%	65
First Cong. Dist	35%	6%	11%	49%	188
Second Cong. Dist	42%	6%	19%	33%	209

**Favorability Rating – Jim Gilmore
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 6%	<u>Neutral</u> 6%	<u>Unfavorable</u> 15%	<u>Don't Know</u> 73%	<u>(N)</u> 400
Registered Undeclared	4%	6%	17%	73%	163
Registered Republican	6%	8%	13%	74%	204
Democrat	3%	1%	6%	90%	28
Independent	6%	0%	24%	71%	48
Republican	6%	8%	14%	72%	324
Liberal	0%	0%	25%	75%	29
Moderate	6%	5%	15%	73%	161
Conservative	7%	9%	13%	71%	197
Support Tea Party	5%	7%	17%	70%	140
Neutral	5%	7%	15%	72%	146
Oppose Tea Party	9%	4%	11%	76%	103
Voted in 2008 NH Primary	6%	8%	16%	69%	291
Did Not Vote in 2008 NH Primary	5%	2%	12%	82%	109
Voted in 2012 NH Primary	7%	7%	14%	72%	326
Did Not Vote in 2012 NH Primary	4%	3%	16%	77%	74
Union household	18%	8%	6%	67%	47
Non-union	5%	6%	16%	73%	351
Read Union Leader	2%	5%	22%	70%	114
Read Boston Globe	0%	9%	23%	68%	50
Read Local Newspapers	7%	6%	20%	68%	142
Watch WMUR	5%	8%	16%	72%	242
Listen to NHPR	9%	8%	8%	74%	85
18 to 34	7%	0%	18%	76%	91
35 to 49	6%	9%	7%	78%	118
50 to 64	6%	7%	17%	70%	109
65 and over	5%	10%	18%	66%	76
Male	5%	6%	18%	71%	221
Female	7%	7%	10%	76%	179
High school or less	7%	7%	13%	72%	72
Some college	9%	2%	25%	65%	101
College graduate	3%	7%	13%	77%	141
Post-graduate	7%	12%	4%	77%	83
Attend services 1 or more/week	10%	6%	15%	69%	115
1-2 times a month	7%	9%	8%	77%	42
Less often	5%	7%	15%	73%	125
Never	3%	6%	15%	76%	111
North Country	11%	1%	19%	70%	27
Central / Lakes	7%	7%	18%	68%	64
Connecticut Valley	4%	6%	17%	73%	48
Mass Border	5%	6%	13%	76%	138
Seacoast	9%	5%	9%	77%	59
Manchester Area	4%	10%	17%	68%	65
First Cong. Dist	6%	5%	14%	76%	188
Second Cong. Dist	6%	8%	16%	70%	209

**Favorability Rating – Lindsey Graham
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 17%	<u>Neutral</u> 13%	<u>Unfavorable</u> 40%	<u>Don't Know</u> 29%	<u>(N)</u> 400
Registered Undeclared	17%	16%	38%	29%	163
Registered Republican	19%	12%	43%	26%	204
Democrat	9%	12%	56%	23%	28
Independent	22%	12%	51%	15%	48
Republican	18%	14%	37%	31%	324
Liberal	5%	23%	48%	24%	29
Moderate	18%	11%	40%	31%	161
Conservative	19%	13%	40%	27%	197
Support Tea Party	12%	19%	41%	28%	140
Neutral	19%	13%	36%	32%	146
Oppose Tea Party	24%	5%	46%	24%	103
Voted in 2008 NH Primary	18%	13%	43%	25%	291
Did Not Vote in 2008 NH Primary	16%	15%	31%	38%	109
Voted in 2012 NH Primary	19%	14%	41%	26%	326
Did Not Vote in 2012 NH Primary	9%	11%	37%	43%	74
Union household	23%	8%	42%	27%	47
Non-union	17%	14%	40%	29%	351
Read Union Leader	22%	9%	43%	26%	115
Read Boston Globe	28%	7%	51%	14%	50
Read Local Newspapers	19%	13%	44%	24%	142
Watch WMUR	20%	16%	33%	31%	242
Listen to NHPR	25%	14%	39%	22%	86
18 to 34	4%	9%	39%	47%	91
35 to 49	20%	14%	40%	26%	118
50 to 64	17%	15%	44%	24%	109
65 and over	31%	15%	36%	18%	76
Male	16%	14%	46%	24%	221
Female	20%	12%	33%	35%	179
High school or less	11%	19%	36%	34%	72
Some college	16%	5%	46%	33%	101
College graduate	14%	17%	43%	27%	141
Post-graduate	31%	14%	32%	24%	83
Attend services 1 or more/week	23%	13%	36%	28%	115
1-2 times a month	20%	16%	42%	22%	42
Less often	17%	11%	41%	31%	125
Never	11%	14%	43%	31%	111
North Country	13%	7%	56%	24%	27
Central / Lakes	8%	17%	30%	45%	64
Connecticut Valley	33%	9%	45%	12%	48
Mass Border	14%	10%	43%	33%	138
Seacoast	18%	24%	33%	25%	59
Manchester Area	23%	14%	40%	22%	65
First Cong. Dist	16%	16%	38%	30%	188
Second Cong. Dist	19%	11%	42%	28%	209

**Favorability Rating – Mike Huckabee
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 31%	<u>Neutral</u> 13%	<u>Unfavorable</u> 43%	<u>Don't Know</u> 13%	<u>(N)</u> 400
Registered Undeclared	31%	12%	43%	14%	163
Registered Republican	31%	14%	44%	11%	204
Democrat	30%	3%	55%	13%	28
Independent	19%	4%	74%	3%	48
Republican	32%	16%	38%	14%	324
Liberal	11%	19%	51%	19%	29
Moderate	31%	14%	44%	11%	161
Conservative	32%	13%	41%	13%	197
Support Tea Party	32%	17%	40%	11%	140
Neutral	31%	10%	40%	20%	146
Oppose Tea Party	28%	15%	52%	5%	103
Voted in 2008 NH Primary	31%	13%	47%	9%	291
Did Not Vote in 2008 NH Primary	30%	16%	33%	22%	109
Voted in 2012 NH Primary	33%	13%	45%	10%	326
Did Not Vote in 2012 NH Primary	23%	17%	33%	26%	74
Union household	20%	13%	49%	19%	47
Non-union	32%	14%	42%	12%	351
Read Union Leader	25%	17%	50%	8%	115
Read Boston Globe	23%	21%	40%	16%	50
Read Local Newspapers	29%	14%	41%	16%	142
Watch WMUR	33%	18%	36%	13%	242
Listen to NHPR	24%	19%	53%	4%	86
18 to 34	21%	18%	36%	25%	91
35 to 49	27%	16%	47%	10%	118
50 to 64	36%	9%	45%	10%	109
65 and over	42%	11%	40%	7%	76
Male	29%	13%	51%	8%	221
Female	34%	14%	34%	19%	179
High school or less	33%	20%	30%	17%	72
Some college	31%	8%	48%	13%	101
College graduate	26%	18%	43%	13%	141
Post-graduate	37%	8%	48%	8%	83
Attend services 1 or more/week	48%	10%	29%	14%	115
1-2 times a month	19%	10%	64%	7%	42
Less often	28%	13%	43%	16%	125
Never	22%	19%	49%	11%	111
North Country	41%	0%	53%	6%	27
Central / Lakes	39%	14%	36%	11%	64
Connecticut Valley	28%	17%	44%	10%	48
Mass Border	27%	12%	47%	14%	138
Seacoast	38%	14%	37%	11%	59
Manchester Area	23%	18%	42%	17%	65
First Cong. Dist	29%	13%	44%	14%	188
Second Cong. Dist	33%	14%	42%	11%	209

**Favorability Rating – Bobby Jindal
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 26%	<u>Neutral</u> 7%	<u>Unfavorable</u> 21%	<u>Don't Know</u> 46%	<u>(N)</u> 400
Registered Undeclared	28%	7%	26%	39%	163
Registered Republican	28%	8%	17%	47%	204
Democrat	5%	3%	59%	33%	28
Independent	30%	4%	26%	40%	48
Republican	27%	8%	17%	48%	324
Liberal	4%	0%	57%	39%	29
Moderate	25%	7%	24%	44%	161
Conservative	31%	9%	13%	47%	197
Support Tea Party	36%	7%	16%	42%	140
Neutral	23%	10%	18%	50%	146
Oppose Tea Party	19%	5%	32%	45%	103
Voted in 2008 NH Primary	29%	7%	21%	42%	291
Did Not Vote in 2008 NH Primary	16%	7%	21%	56%	109
Voted in 2012 NH Primary	29%	8%	18%	45%	326
Did Not Vote in 2012 NH Primary	12%	4%	32%	51%	74
Union household	24%	5%	14%	57%	47
Non-union	26%	7%	22%	44%	351
Read Union Leader	24%	6%	28%	42%	115
Read Boston Globe	20%	6%	38%	36%	50
Read Local Newspapers	24%	7%	29%	41%	142
Watch WMUR	25%	8%	20%	47%	242
Listen to NHPR	24%	8%	17%	51%	86
18 to 34	14%	3%	22%	62%	91
35 to 49	21%	8%	15%	56%	118
50 to 64	34%	9%	20%	37%	109
65 and over	36%	8%	31%	25%	76
Male	32%	8%	28%	32%	221
Female	17%	7%	13%	63%	179
High school or less	18%	9%	20%	53%	72
Some college	22%	5%	26%	47%	101
College graduate	29%	6%	20%	45%	141
Post-graduate	32%	10%	18%	40%	83
Attend services 1 or more/week	26%	9%	20%	45%	115
1-2 times a month	33%	10%	14%	43%	42
Less often	24%	6%	21%	49%	125
Never	25%	5%	26%	45%	111
North Country	23%	0%	25%	52%	27
Central / Lakes	21%	11%	18%	50%	64
Connecticut Valley	33%	6%	37%	24%	48
Mass Border	27%	5%	19%	49%	138
Seacoast	28%	9%	14%	49%	59
Manchester Area	21%	10%	22%	47%	65
First Cong. Dist	22%	8%	18%	52%	188
Second Cong. Dist	29%	7%	24%	40%	209

**Favorability Rating – John Kasich
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 20%	<u>Neutral</u> 13%	<u>Unfavorable</u> 13%	<u>Don't Know</u> 54%	<u>(N)</u> 400
Registered Undeclared	22%	13%	14%	51%	163
Registered Republican	20%	13%	14%	52%	204
Democrat	20%	0%	7%	73%	28
Independent	31%	13%	27%	29%	48
Republican	19%	14%	12%	56%	324
Liberal	7%	18%	33%	43%	29
Moderate	22%	12%	10%	56%	161
Conservative	22%	13%	13%	52%	197
Support Tea Party	23%	20%	14%	43%	140
Neutral	22%	10%	10%	57%	146
Oppose Tea Party	15%	8%	16%	62%	103
Voted in 2008 NH Primary	23%	13%	15%	48%	291
Did Not Vote in 2008 NH Primary	13%	11%	8%	68%	109
Voted in 2012 NH Primary	22%	14%	12%	52%	326
Did Not Vote in 2012 NH Primary	13%	9%	16%	62%	74
Union household	13%	22%	12%	54%	47
Non-union	21%	12%	13%	54%	351
Read Union Leader	16%	8%	20%	56%	114
Read Boston Globe	12%	10%	17%	61%	50
Read Local Newspapers	22%	9%	13%	55%	142
Watch WMUR	19%	14%	13%	55%	242
Listen to NHPR	27%	14%	8%	52%	85
18 to 34	10%	9%	10%	72%	91
35 to 49	14%	17%	11%	58%	118
50 to 64	26%	14%	14%	45%	109
65 and over	32%	10%	21%	37%	76
Male	25%	14%	14%	47%	221
Female	15%	12%	12%	62%	179
High school or less	12%	9%	18%	62%	72
Some college	17%	11%	15%	57%	101
College graduate	18%	16%	13%	53%	141
Post-graduate	35%	14%	7%	44%	83
Attend services 1 or more/week	23%	8%	17%	51%	115
1-2 times a month	26%	27%	7%	40%	42
Less often	18%	9%	10%	63%	125
Never	16%	16%	15%	52%	111
North Country	23%	1%	21%	55%	27
Central / Lakes	25%	10%	5%	60%	64
Connecticut Valley	13%	21%	26%	41%	48
Mass Border	18%	10%	12%	61%	138
Seacoast	26%	16%	6%	52%	59
Manchester Area	21%	19%	18%	42%	65
First Cong. Dist	18%	12%	12%	58%	188
Second Cong. Dist	22%	14%	15%	49%	209

**Favorability Rating – Peter King
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 6%	<u>Neutral</u> 9%	<u>Unfavorable</u> 27%	<u>Don't Know</u> 58%	<u>(N)</u> 400
Registered Undeclared	7%	9%	28%	56%	163
Registered Republican	6%	8%	28%	58%	204
Democrat	0%	6%	16%	78%	28
Independent	6%	9%	41%	45%	48
Republican	7%	9%	26%	58%	324
Liberal	6%	2%	24%	68%	29
Moderate	6%	8%	25%	61%	161
Conservative	7%	11%	29%	54%	197
Support Tea Party	6%	8%	26%	61%	140
Neutral	5%	13%	27%	55%	146
Oppose Tea Party	9%	4%	29%	58%	103
Voted in 2008 NH Primary	7%	9%	33%	51%	291
Did Not Vote in 2008 NH Primary	5%	7%	11%	78%	109
Voted in 2012 NH Primary	6%	9%	28%	56%	326
Did Not Vote in 2012 NH Primary	7%	4%	20%	69%	74
Union household	12%	9%	41%	39%	47
Non-union	6%	8%	25%	61%	351
Read Union Leader	7%	10%	32%	51%	114
Read Boston Globe	3%	17%	32%	49%	50
Read Local Newspapers	9%	10%	26%	55%	142
Watch WMUR	8%	8%	28%	55%	242
Listen to NHPR	2%	14%	26%	58%	85
18 to 34	3%	3%	16%	77%	91
35 to 49	6%	10%	28%	56%	118
50 to 64	10%	11%	26%	53%	109
65 and over	6%	10%	37%	47%	76
Male	8%	8%	33%	50%	221
Female	5%	9%	18%	68%	179
High school or less	7%	6%	25%	61%	72
Some college	10%	5%	37%	48%	101
College graduate	4%	7%	24%	65%	141
Post-graduate	6%	18%	19%	56%	83
Attend services 1 or more/week	9%	10%	30%	52%	115
1-2 times a month	10%	15%	30%	46%	42
Less often	4%	11%	23%	62%	125
Never	6%	1%	27%	66%	111
North Country	9%	0%	38%	53%	27
Central / Lakes	5%	7%	25%	63%	64
Connecticut Valley	6%	3%	47%	44%	48
Mass Border	5%	10%	20%	65%	138
Seacoast	9%	9%	22%	59%	59
Manchester Area	9%	13%	28%	50%	65
First Cong. Dist	5%	8%	27%	60%	188
Second Cong. Dist	8%	9%	27%	56%	209

**Favorability Rating – George Pataki
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 23%	<u>Neutral</u> 14%	<u>Unfavorable</u> 34%	<u>Don't Know</u> 29%	<u>(N)</u> 400
Registered Undeclared	25%	11%	35%	29%	163
Registered Republican	20%	19%	34%	26%	204
Democrat	20%	8%	24%	48%	28
Independent	30%	5%	46%	19%	48
Republican	22%	16%	33%	29%	324
Liberal	2%	3%	58%	36%	29
Moderate	28%	12%	29%	31%	161
Conservative	19%	18%	35%	27%	197
Support Tea Party	19%	17%	40%	25%	140
Neutral	24%	13%	31%	32%	146
Oppose Tea Party	26%	13%	32%	30%	103
Voted in 2008 NH Primary	21%	19%	39%	21%	291
Did Not Vote in 2008 NH Primary	26%	3%	22%	50%	109
Voted in 2012 NH Primary	24%	17%	34%	25%	326
Did Not Vote in 2012 NH Primary	17%	2%	34%	46%	74
Union household	16%	36%	29%	20%	47
Non-union	23%	11%	35%	30%	351
Read Union Leader	20%	14%	40%	26%	114
Read Boston Globe	35%	18%	26%	21%	50
Read Local Newspapers	33%	18%	26%	23%	142
Watch WMUR	24%	13%	34%	28%	242
Listen to NHPR	21%	27%	32%	21%	85
18 to 34	16%	1%	29%	54%	91
35 to 49	21%	26%	31%	22%	118
50 to 64	29%	12%	40%	19%	109
65 and over	25%	14%	36%	24%	76
Male	19%	13%	42%	26%	221
Female	27%	15%	25%	33%	179
High school or less	21%	7%	33%	39%	72
Some college	14%	17%	44%	25%	101
College graduate	23%	18%	29%	31%	141
Post-graduate	34%	12%	31%	22%	83
Attend services 1 or more/week	28%	15%	31%	26%	115
1-2 times a month	28%	27%	29%	16%	42
Less often	19%	10%	32%	38%	125
Never	20%	12%	40%	27%	111
North Country	23%	1%	48%	28%	27
Central / Lakes	16%	20%	30%	34%	64
Connecticut Valley	26%	26%	25%	23%	48
Mass Border	23%	13%	28%	36%	138
Seacoast	39%	9%	40%	12%	59
Manchester Area	12%	13%	46%	29%	65
First Cong. Dist	22%	7%	43%	27%	188
Second Cong. Dist	24%	21%	26%	30%	209

**Favorability Rating – Rand Paul
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
	43%	15%	32%	10%	400
Registered Undeclared	45%	15%	29%	11%	163
Registered Republican	40%	16%	37%	7%	204
Democrat	42%	2%	48%	8%	28
Independent	45%	11%	33%	11%	48
Republican	42%	17%	31%	10%	324
Liberal	31%	34%	27%	8%	29
Moderate	45%	12%	34%	8%	161
Conservative	44%	15%	30%	11%	197
Support Tea Party	50%	15%	27%	8%	140
Neutral	40%	16%	27%	17%	146
Oppose Tea Party	41%	14%	42%	4%	103
Voted in 2008 NH Primary	42%	12%	38%	8%	291
Did Not Vote in 2008 NH Primary	44%	22%	17%	17%	109
Voted in 2012 NH Primary	44%	13%	34%	9%	326
Did Not Vote in 2012 NH Primary	38%	24%	24%	14%	74
Union household	51%	16%	19%	14%	47
Non-union	42%	15%	34%	10%	351
Read Union Leader	39%	16%	35%	9%	114
Read Boston Globe	26%	27%	39%	8%	50
Read Local Newspapers	34%	17%	36%	13%	142
Watch WMUR	38%	20%	33%	9%	242
Listen to NHPR	40%	16%	37%	6%	85
18 to 34	47%	15%	19%	19%	91
35 to 49	45%	15%	29%	11%	118
50 to 64	47%	13%	35%	5%	109
65 and over	27%	18%	49%	5%	76
Male	48%	14%	32%	5%	221
Female	36%	15%	32%	17%	179
High school or less	46%	21%	26%	7%	72
Some college	53%	8%	33%	6%	101
College graduate	36%	18%	30%	15%	141
Post-graduate	36%	12%	42%	9%	83
Attend services 1 or more/week	36%	16%	39%	9%	115
1-2 times a month	45%	5%	43%	7%	42
Less often	38%	16%	33%	13%	125
Never	55%	14%	21%	10%	111
North Country	51%	1%	43%	6%	27
Central / Lakes	52%	11%	32%	6%	64
Connecticut Valley	36%	21%	42%	2%	48
Mass Border	42%	17%	29%	12%	138
Seacoast	41%	19%	27%	13%	59
Manchester Area	39%	12%	33%	16%	65
First Cong. Dist	45%	14%	29%	12%	188
Second Cong. Dist	41%	16%	35%	9%	209

**Favorability Rating – Rick Perry
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
	43%	8%	31%	18%	400
Registered Undeclared	37%	8%	38%	17%	163
Registered Republican	45%	9%	30%	17%	204
Democrat	13%	2%	65%	20%	28
Independent	38%	11%	35%	17%	48
Republican	46%	8%	28%	18%	324
Liberal	24%	2%	44%	30%	29
Moderate	39%	9%	37%	15%	161
Conservative	50%	8%	25%	18%	197
Support Tea Party	54%	7%	20%	19%	140
Neutral	43%	8%	21%	28%	146
Oppose Tea Party	30%	8%	60%	2%	103
Voted in 2008 NH Primary	46%	9%	32%	14%	291
Did Not Vote in 2008 NH Primary	37%	5%	28%	30%	109
Voted in 2012 NH Primary	45%	8%	33%	14%	326
Did Not Vote in 2012 NH Primary	36%	6%	21%	37%	74
Union household	44%	12%	30%	13%	47
Non-union	43%	7%	31%	19%	351
Read Union Leader	50%	6%	29%	16%	115
Read Boston Globe	36%	15%	37%	13%	50
Read Local Newspapers	38%	8%	35%	18%	142
Watch WMUR	45%	10%	28%	16%	242
Listen to NHPR	38%	8%	45%	9%	86
18 to 34	42%	3%	24%	31%	91
35 to 49	41%	6%	36%	17%	118
50 to 64	41%	10%	36%	13%	109
65 and over	50%	12%	26%	12%	76
Male	48%	8%	30%	14%	221
Female	38%	7%	32%	24%	179
High school or less	45%	11%	26%	18%	72
Some college	42%	7%	28%	23%	101
College graduate	40%	8%	33%	20%	141
Post-graduate	48%	7%	37%	9%	83
Attend services 1 or more/week	48%	7%	28%	17%	115
1-2 times a month	38%	14%	42%	6%	42
Less often	48%	9%	25%	18%	125
Never	32%	5%	39%	24%	111
North Country	50%	4%	38%	8%	27
Central / Lakes	46%	9%	22%	23%	64
Connecticut Valley	40%	3%	53%	4%	48
Mass Border	35%	11%	28%	25%	138
Seacoast	54%	8%	24%	14%	59
Manchester Area	46%	4%	32%	17%	65
First Cong. Dist	42%	8%	28%	21%	188
Second Cong. Dist	44%	7%	34%	15%	209

**Favorability Rating – Marco Rubio
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
	49%	10%	21%	19%	400
Registered Undeclared	49%	5%	23%	23%	163
Registered Republican	54%	15%	18%	13%	204
Democrat	19%	1%	57%	23%	28
Independent	43%	12%	35%	10%	48
Republican	53%	11%	16%	21%	324
Liberal	23%	1%	31%	45%	29
Moderate	50%	11%	26%	13%	161
Conservative	55%	12%	15%	19%	197
Support Tea Party	51%	13%	13%	23%	140
Neutral	54%	6%	23%	17%	146
Oppose Tea Party	45%	14%	29%	13%	103
Voted in 2008 NH Primary	52%	13%	21%	14%	291
Did Not Vote in 2008 NH Primary	43%	4%	20%	33%	109
Voted in 2012 NH Primary	54%	12%	19%	15%	326
Did Not Vote in 2012 NH Primary	31%	3%	29%	37%	74
Union household	31%	30%	19%	20%	47
Non-union	52%	8%	21%	19%	351
Read Union Leader	53%	7%	26%	14%	115
Read Boston Globe	45%	20%	23%	12%	50
Read Local Newspapers	51%	10%	19%	20%	142
Watch WMUR	54%	9%	17%	20%	242
Listen to NHPR	50%	12%	27%	11%	86
18 to 34	33%	6%	24%	37%	91
35 to 49	41%	16%	28%	16%	118
50 to 64	59%	9%	15%	17%	109
65 and over	67%	10%	15%	7%	76
Male	51%	11%	26%	12%	221
Female	48%	9%	15%	28%	179
High school or less	44%	10%	16%	29%	72
Some college	47%	9%	25%	20%	101
College graduate	44%	13%	21%	22%	141
Post-graduate	66%	7%	21%	6%	83
Attend services 1 or more/week	56%	10%	11%	23%	115
1-2 times a month	46%	24%	23%	7%	42
Less often	57%	4%	23%	16%	125
Never	34%	13%	30%	23%	111
North Country	40%	4%	33%	23%	27
Central / Lakes	45%	11%	18%	25%	64
Connecticut Valley	43%	27%	21%	9%	48
Mass Border	51%	8%	22%	18%	138
Seacoast	56%	7%	10%	27%	59
Manchester Area	52%	6%	26%	16%	65
First Cong. Dist	48%	9%	20%	22%	188
Second Cong. Dist	50%	12%	22%	17%	209

**Favorability Rating – Rick Santorum
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u> 27%	<u>Neutral</u> 14%	<u>Unfavorable</u> 38%	<u>Don't Know</u> 21%	<u>(N)</u> 400
Registered Undeclared	24%	12%	44%	21%	163
Registered Republican	30%	17%	35%	19%	204
Democrat	6%	1%	66%	27%	28
Independent	18%	8%	60%	14%	48
Republican	30%	16%	32%	21%	324
Liberal	16%	17%	51%	17%	29
Moderate	24%	11%	48%	16%	161
Conservative	31%	17%	29%	23%	197
Support Tea Party	28%	19%	32%	22%	140
Neutral	31%	10%	37%	22%	146
Oppose Tea Party	22%	14%	51%	13%	103
Voted in 2008 NH Primary	30%	15%	38%	18%	291
Did Not Vote in 2008 NH Primary	20%	14%	36%	30%	109
Voted in 2012 NH Primary	29%	14%	38%	19%	326
Did Not Vote in 2012 NH Primary	17%	17%	36%	29%	74
Union household	33%	20%	19%	28%	47
Non-union	26%	14%	41%	20%	351
Read Union Leader	22%	15%	44%	19%	114
Read Boston Globe	19%	24%	41%	16%	50
Read Local Newspapers	20%	16%	40%	24%	142
Watch WMUR	30%	19%	31%	21%	242
Listen to NHPR	32%	16%	40%	12%	85
18 to 34	11%	17%	45%	27%	91
35 to 49	34%	16%	32%	18%	118
50 to 64	29%	12%	34%	24%	109
65 and over	30%	13%	44%	13%	76
Male	28%	14%	45%	13%	221
Female	26%	15%	28%	31%	179
High school or less	25%	22%	29%	23%	72
Some college	35%	9%	32%	23%	101
College graduate	21%	15%	41%	24%	141
Post-graduate	27%	14%	49%	11%	83
Attend services 1 or more/week	37%	16%	24%	23%	115
1-2 times a month	34%	1%	47%	18%	42
Less often	26%	15%	38%	21%	125
Never	13%	18%	50%	19%	111
North Country	33%	1%	54%	12%	27
Central / Lakes	16%	13%	41%	30%	64
Connecticut Valley	28%	20%	35%	17%	48
Mass Border	25%	15%	40%	20%	138
Seacoast	38%	20%	20%	22%	59
Manchester Area	29%	12%	40%	18%	65
First Cong. Dist	30%	15%	35%	20%	188
Second Cong. Dist	24%	14%	41%	21%	209

**Favorability Rating – Donald Trump
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
	38%	11%	48%	4%	400
Registered Undeclared	27%	15%	54%	4%	163
Registered Republican	41%	9%	47%	4%	204
Democrat	18%	15%	67%	0%	28
Independent	27%	4%	69%	0%	48
Republican	41%	11%	43%	5%	324
Liberal	17%	21%	54%	8%	29
Moderate	33%	6%	57%	3%	161
Conservative	42%	13%	41%	4%	197
Support Tea Party	47%	15%	34%	3%	140
Neutral	37%	11%	46%	5%	146
Oppose Tea Party	24%	4%	70%	2%	103
Voted in 2008 NH Primary	41%	10%	46%	4%	291
Did Not Vote in 2008 NH Primary	30%	14%	52%	4%	109
Voted in 2012 NH Primary	37%	11%	49%	3%	326
Did Not Vote in 2012 NH Primary	40%	12%	43%	6%	74
Union household	41%	8%	47%	4%	47
Non-union	37%	11%	48%	4%	351
Read Union Leader	40%	5%	48%	7%	115
Read Boston Globe	37%	7%	53%	3%	50
Read Local Newspapers	36%	9%	50%	5%	142
Watch WMUR	39%	12%	45%	5%	242
Listen to NHPR	33%	6%	60%	1%	86
18 to 34	33%	15%	49%	3%	91
35 to 49	46%	8%	44%	2%	118
50 to 64	34%	12%	49%	5%	109
65 and over	34%	10%	50%	6%	76
Male	41%	10%	46%	2%	221
Female	33%	12%	49%	6%	179
High school or less	52%	18%	28%	2%	72
Some college	46%	6%	42%	6%	101
College graduate	31%	14%	51%	4%	141
Post-graduate	26%	5%	66%	4%	83
Attend services 1 or more/week	43%	8%	46%	4%	115
1-2 times a month	48%	11%	39%	2%	42
Less often	37%	10%	47%	6%	125
Never	29%	14%	54%	3%	111
North Country	51%	7%	39%	3%	27
Central / Lakes	50%	11%	36%	3%	64
Connecticut Valley	31%	3%	61%	5%	48
Mass Border	33%	12%	49%	6%	138
Seacoast	34%	21%	44%	1%	59
Manchester Area	40%	6%	51%	3%	65
First Cong. Dist	40%	11%	45%	4%	188
Second Cong. Dist	36%	11%	50%	4%	209

**Favorability Rating – Scott Walker
(Likely 2016 GOP Primary Voters)**

LIKELY NH GOP PRIMARY VOTERS	Favorable	Neutral	Unfavorable	Don't Know	(N)
	43%	8%	18%	31%	400
Registered Undeclared	37%	7%	23%	33%	163
Registered Republican	49%	9%	15%	26%	204
Democrat	13%	1%	48%	38%	28
Independent	37%	2%	33%	28%	48
Republican	46%	9%	14%	31%	324
Liberal	18%	5%	39%	39%	29
Moderate	34%	6%	28%	32%	161
Conservative	53%	10%	7%	29%	197
Support Tea Party	61%	6%	8%	25%	140
Neutral	40%	8%	17%	35%	146
Oppose Tea Party	27%	9%	34%	30%	103
Voted in 2008 NH Primary	47%	9%	18%	26%	291
Did Not Vote in 2008 NH Primary	32%	5%	19%	45%	109
Voted in 2012 NH Primary	46%	8%	16%	30%	326
Did Not Vote in 2012 NH Primary	29%	5%	28%	38%	74
Union household	34%	16%	17%	33%	47
Non-union	44%	7%	18%	31%	351
Read Union Leader	48%	7%	23%	22%	115
Read Boston Globe	33%	19%	31%	17%	50
Read Local Newspapers	40%	9%	24%	27%	142
Watch WMUR	41%	10%	14%	36%	242
Listen to NHPR	33%	13%	22%	32%	86
18 to 34	28%	6%	23%	44%	91
35 to 49	35%	10%	18%	37%	118
50 to 64	48%	8%	16%	28%	109
65 and over	64%	7%	18%	11%	76
Male	52%	6%	21%	21%	221
Female	31%	9%	15%	44%	179
High school or less	50%	3%	19%	28%	72
Some college	40%	5%	21%	35%	101
College graduate	37%	13%	18%	32%	141
Post-graduate	50%	7%	16%	27%	83
Attend services 1 or more/week	53%	11%	9%	28%	115
1-2 times a month	46%	8%	25%	21%	42
Less often	37%	7%	21%	36%	125
Never	35%	7%	24%	34%	111
North Country	40%	4%	28%	28%	27
Central / Lakes	48%	5%	18%	29%	64
Connecticut Valley	42%	13%	29%	16%	48
Mass Border	44%	8%	13%	35%	138
Seacoast	41%	5%	15%	40%	59
Manchester Area	37%	10%	22%	31%	65
First Cong. Dist	41%	6%	17%	37%	188
Second Cong. Dist	45%	10%	20%	26%	209

**Decided 2016 GOP Primary Vote
(Likely 2016 GOP Primary Voters)**

	Def. <u>Decided</u>	Leaning <u>Towards Someone</u>	Still Trying <u>To Decide</u>	(N)
LIKELY NH GOP PRIMARY VOTERS	8%	17%	75%	401
Registered Undeclared	6%	19%	76%	164
Registered Republican	12%	17%	71%	204
Democrat	0%	35%	65%	28
Independent	3%	25%	72%	48
Republican	10%	14%	76%	325
Liberal	6%	26%	67%	29
Moderate	6%	15%	79%	162
Conservative	9%	18%	73%	197
Support Tea Party	6%	15%	79%	140
Neutral	8%	19%	73%	147
Oppose Tea Party	12%	15%	73%	103
Voted in 2008 NH Primary	8%	16%	76%	292
Did Not Vote in 2008 NH Primary	10%	20%	70%	109
Voted in 2012 NH Primary	9%	17%	74%	327
Did Not Vote in 2012 NH Primary	4%	18%	78%	74
Union household	4%	20%	76%	46
Non-union	9%	16%	75%	353
Read Union Leader	7%	18%	75%	115
Read Boston Globe	13%	15%	73%	50
Read Local Newspapers	7%	16%	77%	142
Watch WMUR	11%	14%	75%	241
Listen to NHPR	4%	12%	84%	86
18 to 34	7%	18%	75%	91
35 to 49	11%	15%	74%	117
50 to 64	6%	22%	72%	111
65 and over	8%	13%	79%	76
Male	10%	21%	69%	220
Female	6%	13%	81%	181
High school or less	9%	24%	67%	73
Some college	12%	11%	77%	100
College graduate	6%	19%	76%	141
Post-graduate	7%	15%	77%	84
Attend services 1 or more/week	9%	19%	72%	115
1-2 times a month	11%	21%	68%	42
Less often	5%	11%	83%	125
Never	9%	21%	70%	112
North Country	11%	24%	65%	27
Central / Lakes	5%	22%	73%	64
Connecticut Valley	9%	10%	81%	48
Mass Border	8%	20%	72%	139
Seacoast	5%	16%	79%	59
Manchester Area	14%	9%	77%	65
First Cong. Dist	8%	18%	75%	188
Second Cong. Dist	8%	17%	75%	209

**GOP 2016 Primary Support
(Likely 2016 GOP Primary Voters)**

	Jeb <u>Bush</u>	Donald <u>Trump</u>	Rand <u>Paul</u>	Scott <u>Walker</u>	Marco <u>Rubio</u>	Carly <u>Fiorina</u>	Someone <u>Else</u>	<u>Undecided</u>	<u>(N=)</u>
LIKELY NH GOP PRIMARY VOTERS	16%	11%	9%	8%	6%	6%	24%	21%	400
Registered Undeclared	13%	9%	7%	11%	4%	8%	29%	18%	164
Registered Republican	19%	11%	10%	6%	8%	5%	20%	21%	203
Democrat	4%	5%	5%	0%	4%	6%	59%	17%	26
Independent	8%	10%	18%	17%	5%	9%	25%	8%	49
Republican	18%	12%	8%	7%	7%	6%	21%	23%	324
Liberal	5%	26%	3%	0%	2%	0%	48%	17%	29
Moderate	13%	10%	15%	5%	6%	9%	24%	18%	162
Conservative	19%	10%	5%	11%	7%	5%	21%	22%	196
Support Tea Party	9%	16%	10%	13%	3%	6%	20%	23%	140
Neutral	14%	11%	9%	6%	8%	8%	20%	24%	147
Oppose Tea Party	25%	6%	8%	2%	8%	5%	34%	11%	102
Voted in 2008 NH Primary	17%	11%	8%	9%	6%	6%	25%	18%	292
Did Not Vote in 2008 NH Primary	14%	10%	11%	3%	7%	6%	22%	27%	108
Voted in 2012 NH Primary	17%	11%	7%	8%	7%	6%	25%	19%	326
Did Not Vote in 2012 NH Primary	9%	12%	15%	5%	5%	7%	18%	29%	73
Union household	38%	4%	12%	4%	4%	0%	19%	19%	47
Non-union	13%	12%	8%	8%	7%	7%	24%	21%	351
Read Union Leader	20%	14%	6%	10%	3%	3%	27%	17%	114
Read Boston Globe	32%	7%	4%	8%	1%	8%	22%	18%	49
Read Local Newspapers	17%	11%	6%	11%	3%	7%	27%	19%	142
Watch WMUR	21%	14%	6%	10%	7%	5%	21%	17%	241
Listen to NHPR	15%	10%	12%	4%	3%	10%	24%	22%	85
18 to 34	10%	11%	17%	3%	3%	3%	27%	26%	91
35 to 49	19%	16%	7%	5%	2%	6%	22%	24%	118
50 to 64	15%	7%	9%	13%	9%	9%	22%	16%	109
65 and over	18%	10%	2%	10%	12%	6%	27%	14%	75
Male	14%	12%	12%	10%	6%	7%	25%	15%	220
Female	18%	9%	5%	5%	7%	5%	23%	28%	180
High school or less	11%	15%	16%	7%	4%	5%	17%	24%	72
Some college	19%	10%	8%	3%	9%	6%	26%	19%	100
College graduate	14%	12%	6%	9%	3%	7%	24%	24%	140
Post-graduate	19%	7%	7%	11%	10%	6%	27%	13%	84
Attend services 1 or more/week	19%	8%	4%	12%	6%	6%	24%	21%	115
1-2 times a month	17%	10%	14%	5%	9%	4%	10%	31%	42
Less often	15%	9%	5%	9%	9%	8%	23%	22%	125
Never	12%	17%	15%	3%	3%	5%	31%	13%	111
North Country	6%	5%	23%	1%	4%	4%	32%	25%	27
Central / Lakes	9%	12%	14%	6%	8%	2%	33%	16%	64
Connecticut Valley	28%	3%	4%	7%	8%	3%	28%	20%	48
Mass Border	16%	9%	9%	11%	8%	7%	19%	21%	140
Seacoast	15%	19%	6%	11%	3%	9%	16%	20%	59
Manchester Area	18%	14%	3%	3%	4%	7%	26%	24%	63
First Cong. Dist	10%	16%	13%	8%	6%	8%	19%	20%	188
Second Cong. Dist	20%	6%	5%	8%	6%	4%	29%	21%	208

**GOP 2016 Primary – Second Choice
(Likely 2016 GOP Primary Voters)**

	<u>Jeb Bush</u>	<u>Donald Trump</u>	<u>Chris Christie</u>	<u>Carly Fiorina</u>	<u>Scott Walker</u>	<u>Someone Else</u>	<u>No Second Choice</u>	<u>Don't Know</u>	<u>(N=)</u>
LIKELY NH GOP PRIMARY VOTERS	14%	10%	8%	8%	7%	41%	3%	8%	317
Registered Undeclared	16%	9%	8%	8%	4%	44%	6%	6%	135
Registered Republican	14%	8%	8%	9%	12%	41%	2%	7%	160
Democrat	28%	10%	9%	29%	10%	12%	0%	2%	22
Independent	3%	6%	9%	3%	7%	51%	7%	14%	45
Republican	15%	11%	8%	6%	7%	42%	3%	8%	250
Liberal	6%	0%	13%	22%	4%	45%	0%	10%	25
Moderate	13%	14%	10%	5%	4%	43%	4%	7%	133
Conservative	17%	7%	5%	7%	11%	41%	3%	9%	153
Support Tea Party	11%	6%	2%	5%	6%	57%	4%	8%	107
Neutral	18%	18%	12%	3%	7%	30%	4%	8%	111
Oppose Tea Party	12%	4%	7%	17%	10%	38%	2%	9%	90
Voted in 2008 NH Primary	14%	10%	7%	6%	8%	43%	3%	7%	238
Did Not Vote in 2008 NH Primary	15%	8%	10%	12%	5%	35%	4%	10%	79
Voted in 2012 NH Primary	16%	8%	6%	8%	8%	42%	3%	8%	265
Did Not Vote in 2012 NH Primary	8%	19%	15%	5%	3%	37%	6%	7%	52
Bush Supporter	0%	8%	12%	12%	10%	37%	1%	20%	63
Trump Supporter	30%	0%	9%	0%	5%	54%	0%	1%	44
Paul Supporter	11%	11%	14%	7%	4%	35%	10%	9%	35
Walker Supporter	16%	8%	4%	5%	0%	64%	2%	1%	31
Rubio Supporter	34%	9%	7%	13%	20%	14%	3%	0%	25
Other Supporter	13%	15%	5%	8%	7%	40%	4%	7%	119
Read Union Leader	14%	12%	6%	15%	8%	39%	2%	4%	95
Read Boston Globe	7%	21%	6%	18%	6%	38%	0%	4%	40
Read Local Newspapers	13%	15%	7%	10%	3%	43%	1%	8%	115
Watch WMUR	18%	10%	11%	7%	7%	38%	2%	7%	200
Listen to NHPR	15%	7%	11%	14%	6%	41%	1%	4%	67
18 to 34	11%	15%	7%	8%	5%	43%	2%	8%	67
35 to 49	21%	11%	7%	11%	7%	27%	1%	15%	90
50 to 64	12%	7%	8%	5%	7%	51%	6%	3%	92
65 and over	13%	7%	9%	8%	11%	42%	3%	6%	65
Male	12%	7%	10%	7%	12%	44%	4%	4%	188
Female	17%	13%	5%	9%	2%	37%	3%	14%	129
High school or less	17%	11%	4%	2%	4%	49%	4%	9%	55
Some college	10%	16%	13%	6%	11%	33%	3%	7%	81
College graduate	19%	8%	8%	13%	6%	41%	0%	4%	106
Post-graduate	11%	4%	4%	6%	8%	45%	8%	14%	73
Attend services 1 or more/week	16%	6%	7%	11%	2%	47%	2%	8%	91
1-2 times a month	19%	19%	7%	7%	6%	36%	5%	1%	29
Less often	15%	14%	4%	4%	11%	40%	1%	11%	98
Never	11%	7%	12%	8%	10%	40%	6%	6%	96
North Country	12%	22%	9%	2%	10%	39%	3%	3%	20
Central / Lakes	21%	19%	6%	5%	7%	33%	4%	5%	54
Connecticut Valley	12%	12%	2%	18%	0%	46%	8%	2%	38
Mass Border	15%	8%	12%	9%	7%	40%	2%	7%	111
Seacoast	7%	5%	4%	3%	8%	57%	1%	17%	47
Manchester Area	17%	3%	7%	7%	14%	36%	4%	12%	48

**GOP 2016 Primary – Would NOT Support
(Likely 2016 GOP Primary Voters)**

	Donald <u>Trump</u>	Jeb <u>Bush</u>	Chris <u>Christie</u>	Ted <u>Cruz</u>	Rand <u>Paul</u>	Someone <u>Else</u>	All <u>Acceptable</u>	Don't <u>Know</u>	(N=)
LIKELY NH GOP PRIMARY VOTERS	23%	10%	10%	4%	3%	18%	13%	19%	397
Registered Undeclared	24%	10%	12%	4%	3%	18%	13%	17%	164
Registered Republican	23%	11%	10%	5%	3%	18%	13%	18%	200
Democrat	11%	8%	8%	13%	4%	47%	8%	0%	28
Independent	21%	13%	18%	3%	5%	8%	16%	16%	49
Republican	24%	10%	9%	3%	3%	17%	13%	21%	320
Liberal	7%	10%	2%	0%	0%	35%	17%	29%	29
Moderate	31%	9%	13%	2%	3%	22%	8%	13%	162
Conservative	19%	12%	10%	6%	4%	12%	16%	21%	192
Support Tea Party	24%	16%	8%	4%	5%	8%	14%	23%	139
Neutral	24%	8%	13%	1%	2%	15%	17%	20%	147
Oppose Tea Party	22%	9%	10%	5%	3%	36%	7%	9%	100
Voted in 2008 NH Primary	22%	12%	11%	4%	3%	18%	11%	18%	289
Did Not Vote in 2008 NH Primary	24%	6%	7%	3%	2%	18%	17%	23%	108
Voted in 2012 NH Primary	25%	11%	11%	5%	3%	17%	13%	16%	323
Did Not Vote in 2012 NH Primary	15%	10%	8%	0%	3%	20%	12%	33%	74
Bush Supporter	30%	0%	6%	4%	0%	25%	16%	19%	63
Trump Supporter	0%	5%	9%	4%	8%	24%	16%	33%	43
Paul Supporter	26%	34%	22%	0%	2%	8%	4%	5%	35
Walker Supporter	31%	17%	8%	5%	4%	11%	18%	7%	30
Rubio Supporter	22%	9%	19%	0%	8%	20%	7%	15%	24
Other Supporter	20%	12%	11%	7%	3%	24%	14%	9%	117
Undecided	29%	7%	7%	1%	0%	5%	12%	37%	82
Read Union Leader	18%	6%	12%	5%	1%	33%	9%	15%	113
Read Boston Globe	26%	6%	5%	3%	0%	38%	6%	16%	50
Read Local Newspapers	23%	13%	10%	4%	0%	23%	11%	16%	141
Watch WMUR	23%	7%	10%	4%	2%	20%	13%	20%	237
Listen to NHPR	33%	9%	12%	1%	3%	23%	5%	13%	86
18 to 34	23%	6%	7%	3%	1%	19%	17%	22%	91
35 to 49	20%	15%	13%	1%	4%	17%	12%	17%	116
50 to 64	26%	11%	10%	4%	3%	17%	10%	19%	109
65 and over	23%	8%	10%	10%	3%	18%	13%	15%	74
Male	21%	12%	9%	3%	3%	23%	15%	14%	216
Female	25%	8%	12%	5%	3%	11%	11%	25%	180
High school or less	21%	15%	7%	2%	2%	11%	17%	26%	72
Some college	17%	13%	14%	3%	2%	24%	11%	18%	97
College graduate	20%	7%	9%	7%	2%	18%	14%	24%	141
Post-graduate	36%	9%	12%	2%	7%	18%	11%	6%	84
Attend services 1 or more/week	25%	9%	7%	7%	1%	11%	22%	17%	115
1-2 times a month	14%	26%	9%	0%	4%	30%	10%	6%	41
Less often	24%	11%	12%	4%	0%	19%	6%	24%	123
Never	22%	5%	12%	2%	8%	19%	13%	19%	109
North Country	20%	24%	10%	6%	1%	17%	4%	18%	27
Central / Lakes	22%	10%	6%	8%	2%	15%	18%	19%	63
Connecticut Valley	22%	16%	11%	2%	0%	27%	11%	11%	47
Mass Border	28%	11%	9%	3%	5%	14%	11%	19%	140
Seacoast	15%	4%	15%	6%	2%	14%	14%	31%	58
Manchester Area	20%	7%	11%	1%	4%	25%	18%	15%	61

**Most Important To Your Vote In Presidential Primary?
(Likely 2016 GOP Primary Voters)**

	<u>Jobs/ Economy</u>	<u>Health Care</u>	<u>Foreign Policy</u>	<u>Immi- gration</u>	<u>Taxes</u>	<u>Budget/ Debt</u>	<u>Social Issues</u>	<u>Educ- ation</u>	<u>Other/ DK</u>	<u>(N=)</u>
LIKELY NH GOP PRIMARY VOTERS	44%	5%	19%	7%	1%	4%	2%	2%	17%	390
Registered Undeclared	45%	3%	20%	6%	0%	4%	4%	2%	15%	162
Registered Republican	44%	4%	20%	8%	1%	4%	2%	1%	16%	199
Democrat	52%	1%	17%	0%	0%	0%	3%	0%	28%	27
Independent	47%	8%	25%	5%	0%	3%	1%	0%	11%	47
Republican	43%	5%	18%	8%	1%	4%	3%	2%	16%	315
Liberal	61%	9%	11%	0%	0%	4%	0%	0%	15%	29
Moderate	45%	6%	16%	6%	1%	5%	2%	2%	16%	158
Conservative	41%	3%	22%	9%	1%	3%	3%	2%	17%	193
Support Tea Party	40%	3%	21%	10%	1%	7%	1%	2%	16%	133
Neutral	48%	4%	18%	8%	0%	2%	2%	3%	14%	145
Oppose Tea Party	46%	8%	18%	1%	2%	2%	4%	0%	20%	102
Voted in 2008 NH Primary	43%	5%	22%	6%	1%	5%	2%	0%	15%	288
Did Not Vote in 2008 NH Primary	47%	4%	11%	8%	0%	0%	2%	6%	20%	102
Voted in 2012 NH Primary	42%	5%	21%	7%	1%	5%	2%	2%	16%	323
Did Not Vote in 2012 NH Primary	56%	6%	9%	5%	0%	0%	4%	4%	17%	67
Bush Supporter	34%	6%	16%	5%	1%	5%	2%	4%	27%	63
Trump Supporter	34%	9%	23%	8%	0%	6%	7%	0%	13%	42
Paul Supporter	64%	2%	3%	11%	4%	0%	0%	0%	16%	33
Walker Supporter	31%	1%	27%	25%	0%	1%	4%	0%	11%	30
Rubio Supporter	48%	4%	37%	2%	0%	0%	0%	3%	6%	25
Other Supporter	49%	4%	20%	5%	0%	7%	1%	0%	14%	116
Undecided	45%	5%	16%	4%	1%	1%	3%	5%	19%	78
Read Union Leader	41%	8%	15%	6%	0%	8%	3%	0%	18%	114
Read Boston Globe	40%	2%	9%	7%	2%	7%	7%	0%	26%	49
Read Local Newspapers	40%	5%	12%	7%	1%	4%	5%	3%	24%	138
Watch WMUR	42%	5%	20%	7%	1%	4%	3%	0%	16%	234
Listen to NHPR	51%	7%	10%	6%	1%	5%	2%	0%	18%	83
18 to 34	43%	7%	4%	12%	0%	5%	3%	8%	19%	84
35 to 49	50%	2%	19%	3%	0%	4%	2%	0%	19%	118
50 to 64	45%	5%	25%	6%	1%	3%	3%	1%	11%	108
65 and over	37%	6%	24%	9%	2%	3%	0%	1%	19%	73
Male	44%	3%	22%	8%	1%	5%	2%	0%	15%	215
Female	45%	6%	15%	5%	1%	3%	2%	4%	19%	175
High school or less	41%	8%	18%	11%	0%	2%	4%	4%	12%	68
Some college	38%	7%	22%	8%	1%	4%	3%	0%	18%	95
College graduate	47%	3%	15%	7%	1%	3%	1%	3%	20%	140
Post-graduate	51%	2%	21%	3%	0%	6%	2%	2%	12%	84
Attend services 1 or more/week	37%	3%	18%	8%	1%	3%	3%	0%	27%	109
1-2 times a month	39%	6%	31%	4%	0%	7%	5%	0%	9%	41
Less often	45%	10%	17%	7%	0%	3%	3%	5%	11%	124
Never	56%	1%	15%	7%	1%	4%	0%	1%	15%	108
North Country	49%	9%	19%	3%	5%	3%	0%	0%	13%	27
Central / Lakes	37%	5%	16%	10%	1%	6%	3%	0%	23%	61
Connecticut Valley	38%	2%	23%	6%	0%	0%	2%	0%	28%	46
Mass Border	50%	3%	19%	9%	0%	2%	2%	4%	11%	133
Seacoast	43%	1%	22%	2%	2%	9%	3%	0%	18%	58
Manchester Area	43%	11%	14%	7%	0%	5%	2%	4%	14%	64

**Who is the Strongest Leader?
(Likely 2016 GOP Primary Voters)**

	Donald <u>Trump</u>	Jeb <u>Bush</u>	Scott <u>Walker</u>	Rand <u>Paul</u>	Marco <u>Rubio</u>	Rick <u>Perry</u>	Someone <u>Else</u>	Don't <u>Know</u>	(N=)
LIKELY NH GOP PRIMARY VOTERS	17%	15%	9%	6%	5%	5%	18%	25%	401
Registered Undeclared	13%	15%	10%	5%	5%	6%	22%	24%	164
Registered Republican	19%	18%	9%	7%	6%	5%	16%	21%	204
Democrat	12%	11%	4%	8%	2%	0%	36%	27%	28
Independent	10%	21%	16%	14%	2%	1%	14%	21%	49
Republican	18%	15%	9%	5%	6%	6%	16%	25%	323
Liberal	6%	14%	0%	5%	4%	17%	36%	18%	29
Moderate	19%	14%	6%	9%	7%	2%	18%	25%	161
Conservative	17%	17%	14%	4%	5%	5%	14%	25%	197
Support Tea Party	15%	8%	15%	6%	4%	8%	14%	29%	140
Neutral	23%	14%	8%	6%	4%	4%	17%	23%	146
Oppose Tea Party	8%	28%	3%	6%	9%	1%	23%	22%	103
Voted in 2008 NH Primary	18%	18%	10%	5%	5%	5%	17%	22%	292
Did Not Vote in 2008 NH Primary	13%	8%	6%	9%	6%	6%	19%	33%	108
Voted in 2012 NH Primary	17%	18%	10%	5%	6%	4%	19%	21%	326
Did Not Vote in 2012 NH Primary	16%	3%	7%	9%	4%	8%	12%	41%	74
Bush Supporter	6%	56%	1%	5%	1%	0%	13%	17%	62
Trump Supporter	66%	7%	1%	2%	0%	13%	2%	8%	44
Paul Supporter	16%	9%	6%	53%	0%	0%	9%	7%	35
Walker Supporter	13%	7%	64%	0%	0%	3%	8%	5%	31
Rubio Supporter	5%	10%	11%	0%	40%	9%	6%	18%	25
Other Supporter	14%	7%	6%	0%	7%	7%	41%	17%	119
Undecided	9%	8%	4%	1%	2%	2%	6%	68%	82
Read Union Leader	24%	20%	9%	5%	3%	5%	17%	17%	113
Read Boston Globe	18%	26%	5%	4%	8%	5%	17%	17%	49
Read Local Newspapers	21%	18%	8%	2%	4%	5%	17%	25%	142
Watch WMUR	21%	17%	9%	4%	5%	5%	16%	22%	241
Listen to NHPR	15%	17%	4%	11%	8%	4%	20%	21%	86
18 to 34	15%	6%	4%	17%	6%	5%	17%	30%	91
35 to 49	26%	19%	8%	1%	2%	3%	16%	25%	118
50 to 64	14%	15%	13%	4%	5%	8%	17%	24%	111
65 and over	11%	21%	12%	3%	9%	2%	22%	19%	75
Male	16%	14%	12%	8%	4%	4%	20%	21%	220
Female	18%	17%	6%	3%	7%	6%	14%	30%	180
High school or less	17%	15%	10%	9%	6%	8%	5%	31%	73
Some college	26%	9%	4%	6%	6%	3%	18%	27%	100
College graduate	14%	18%	11%	4%	4%	4%	21%	23%	141
Post-graduate	11%	18%	11%	5%	6%	6%	23%	19%	84
Attend services 1 or more/week	15%	14%	11%	3%	6%	7%	19%	24%	115
1-2 times a month	18%	20%	4%	5%	4%	6%	19%	24%	42
Less often	18%	18%	14%	5%	8%	1%	10%	26%	124
Never	18%	12%	4%	10%	2%	7%	24%	23%	112
North Country	22%	6%	18%	9%	4%	0%	13%	28%	27
Central / Lakes	30%	12%	3%	12%	3%	4%	18%	17%	64
Connecticut Valley	7%	21%	8%	4%	8%	0%	26%	27%	48
Mass Border	14%	18%	11%	7%	6%	5%	18%	22%	140
Seacoast	11%	15%	11%	5%	6%	9%	15%	29%	59
Manchester Area	21%	14%	6%	0%	3%	8%	15%	33%	63

**Who Has the Best Chance of Winning the General Election in November?
(Likely 2016 GOP Primary Voters)**

	<u>Jeb Bush</u>	<u>Marco Rubio</u>	<u>Donald Trump</u>	<u>Scott Walker</u>	<u>Chris Christie</u>	<u>Ted Cruz</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
LIKELY NH GOP PRIMARY VOTERS	37%	7%	7%	4%	3%	3%	11%	29%	402
Registered Undeclared	42%	7%	7%	4%	3%	3%	9%	24%	165
Registered Republican	33%	8%	7%	4%	3%	2%	9%	33%	204
Democrat	56%	2%	4%	0%	4%	0%	6%	27%	28
Independent	27%	4%	7%	5%	0%	4%	20%	34%	49
Republican	36%	8%	8%	4%	3%	3%	10%	28%	325
Liberal	50%	4%	28%	0%	0%	0%	6%	12%	29
Moderate	36%	8%	7%	1%	2%	0%	14%	31%	163
Conservative	36%	8%	5%	6%	4%	5%	9%	28%	197
Support Tea Party	26%	7%	9%	9%	2%	5%	7%	36%	140
Neutral	36%	6%	11%	2%	3%	2%	14%	26%	148
Oppose Tea Party	51%	10%	0%	0%	4%	0%	12%	23%	103
Voted in 2008 NH Primary	37%	7%	7%	5%	3%	3%	10%	27%	293
Did Not Vote in 2008 NH Primary	36%	7%	8%	1%	1%	1%	13%	33%	109
Voted in 2012 NH Primary	39%	7%	6%	4%	3%	3%	10%	27%	328
Did Not Vote in 2012 NH Primary	25%	7%	12%	1%	2%	1%	16%	37%	74
Bush Supporter	76%	2%	0%	0%	1%	0%	2%	19%	63
Trump Supporter	24%	4%	35%	3%	2%	2%	7%	23%	44
Paul Supporter	25%	0%	20%	0%	0%	0%	20%	35%	35
Walker Supporter	34%	7%	1%	26%	4%	8%	3%	17%	31
Rubio Supporter	30%	48%	0%	2%	5%	3%	0%	13%	25
Other Supporter	37%	10%	4%	3%	6%	5%	18%	16%	119
Undecided	21%	1%	3%	1%	0%	0%	9%	64%	83
Read Union Leader	46%	8%	4%	3%	2%	2%	11%	24%	115
Read Boston Globe	32%	10%	7%	4%	4%	0%	13%	30%	50
Read Local Newspapers	38%	6%	7%	5%	3%	1%	14%	27%	142
Watch WMUR	41%	7%	8%	4%	3%	2%	7%	28%	242
Listen to NHPR	42%	10%	3%	2%	4%	0%	9%	28%	86
18 to 34	40%	4%	10%	0%	1%	2%	23%	20%	91
35 to 49	40%	6%	10%	0%	3%	3%	4%	33%	118
50 to 64	31%	9%	5%	4%	6%	2%	9%	35%	111
65 and over	36%	11%	5%	13%	0%	2%	8%	24%	76
Male	36%	8%	6%	5%	2%	3%	15%	25%	221
Female	38%	6%	9%	2%	4%	2%	5%	34%	181
High school or less	32%	4%	15%	4%	2%	1%	10%	32%	73
Some college	34%	9%	5%	3%	3%	2%	9%	36%	101
College graduate	40%	5%	8%	4%	3%	2%	14%	23%	141
Post-graduate	40%	11%	2%	4%	3%	5%	8%	27%	84
Attend services 1 or more/week	36%	8%	4%	5%	3%	6%	7%	32%	115
1-2 times a month	35%	7%	16%	3%	3%	0%	7%	29%	42
Less often	38%	10%	2%	4%	3%	2%	14%	28%	125
Never	36%	4%	14%	3%	3%	1%	13%	25%	113
North Country	18%	5%	29%	9%	9%	0%	10%	21%	27
Central / Lakes	33%	3%	10%	6%	0%	4%	18%	26%	64
Connecticut Valley	48%	9%	1%	6%	0%	2%	3%	31%	48
Mass Border	42%	10%	3%	2%	5%	4%	7%	28%	140
Seacoast	27%	4%	13%	4%	3%	0%	12%	37%	59
Manchester Area	36%	10%	4%	1%	1%	3%	16%	29%	65

**Who Best Represents Republicans Like Yourself?
(Likely 2016 GOP Primary Voters)**

	<u>Jeb Bush</u> 16%	<u>Rand Paul</u> 11%	<u>Donald Trump</u> 9%	<u>Scott Walker</u> 7%	<u>Marco Rubio</u> 7%	<u>Carly Fiorina</u> 5%	<u>Someone Else</u> 22%	<u>Don't Know</u> 24%	<u>(N=)</u> 401
LIKELY NH GOP PRIMARY VOTERS									
Registered Undeclared	14%	13%	7%	9%	7%	3%	25%	23%	164
Registered Republican	17%	10%	11%	6%	6%	7%	22%	21%	204
Democrat	9%	39%	1%	0%	6%	0%	28%	18%	28
Independent	13%	20%	4%	8%	5%	9%	13%	27%	48
Republican	17%	7%	11%	7%	7%	4%	23%	23%	325
Liberal	18%	24%	19%	0%	1%	0%	16%	22%	29
Moderate	14%	15%	7%	5%	8%	3%	24%	24%	162
Conservative	16%	6%	10%	10%	6%	7%	23%	22%	197
Support Tea Party	10%	10%	14%	12%	4%	4%	19%	27%	140
Neutral	17%	10%	6%	6%	7%	5%	24%	25%	146
Oppose Tea Party	21%	14%	8%	1%	10%	6%	24%	16%	103
Voted in 2008 NH Primary	17%	9%	9%	8%	7%	6%	24%	21%	293
Did Not Vote in 2008 NH Primary	14%	15%	10%	4%	6%	2%	19%	31%	107
Voted in 2012 NH Primary	17%	10%	8%	7%	7%	6%	24%	21%	326
Did Not Vote in 2012 NH Primary	12%	15%	15%	5%	4%	2%	14%	33%	74
Bush Supporter	65%	1%	0%	0%	5%	9%	7%	13%	63
Trump Supporter	7%	4%	63%	2%	0%	0%	5%	19%	44
Paul Supporter	7%	74%	1%	0%	0%	0%	9%	8%	35
Walker Supporter	0%	10%	3%	64%	0%	2%	12%	8%	31
Rubio Supporter	11%	2%	0%	3%	62%	0%	10%	12%	25
Other Supporter	10%	8%	2%	2%	3%	11%	53%	11%	118
Undecided	4%	1%	7%	3%	4%	0%	14%	67%	83
Read Union Leader	19%	11%	10%	10%	5%	7%	19%	19%	113
Read Boston Globe	25%	7%	9%	2%	5%	10%	29%	13%	50
Read Local Newspapers	18%	8%	8%	9%	3%	7%	26%	20%	142
Watch WMUR	22%	7%	11%	8%	7%	3%	18%	22%	242
Listen to NHPR	9%	20%	6%	2%	5%	10%	19%	29%	85
18 to 34	17%	19%	12%	3%	3%	0%	23%	24%	89
35 to 49	16%	10%	13%	2%	0%	9%	17%	32%	118
50 to 64	14%	11%	5%	10%	11%	6%	23%	20%	111
65 and over	17%	3%	7%	14%	14%	3%	29%	14%	76
Male	16%	13%	9%	8%	7%	5%	23%	18%	220
Female	16%	8%	9%	4%	6%	5%	22%	30%	181
High school or less	12%	12%	15%	10%	2%	0%	24%	24%	73
Some college	23%	9%	8%	1%	11%	2%	18%	28%	101
College graduate	12%	11%	9%	8%	4%	8%	23%	24%	140
Post-graduate	18%	12%	6%	7%	10%	7%	26%	16%	84
Attend services 1 or more/week	15%	5%	7%	8%	5%	10%	30%	19%	115
1-2 times a month	23%	14%	5%	3%	8%	2%	16%	30%	42
Less often	18%	6%	8%	9%	11%	3%	16%	29%	123
Never	12%	21%	15%	4%	4%	2%	26%	16%	113
North Country	8%	21%	17%	5%	9%	1%	12%	27%	27
Central / Lakes	12%	9%	8%	7%	5%	2%	33%	24%	64
Connecticut Valley	18%	9%	4%	7%	9%	11%	27%	16%	48
Mass Border	17%	14%	9%	9%	5%	5%	20%	21%	140
Seacoast	19%	8%	17%	5%	5%	7%	18%	22%	59
Manchester Area	19%	8%	3%	2%	9%	3%	23%	34%	63

**Who is Least Likely to Act Like A Typical Politician If Elected President?
(Likely 2016 GOP Primary Voters)**

	<u>Donald Trump</u>	<u>Ben Carson</u>	<u>Jeb Bush</u>	<u>Chris Christie</u>	<u>Rand Paul</u>	<u>Carly Fiorina</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
LIKELY NH GOP PRIMARY VOTERS	46%	9%	5%	5%	4%	4%	9%	17%	401
Registered Undeclared	49%	11%	4%	2%	6%	6%	10%	12%	165
Registered Republican	42%	9%	8%	6%	4%	3%	9%	20%	203
Democrat	23%	30%	0%	2%	6%	6%	12%	20%	28
Independent	46%	7%	8%	2%	6%	4%	22%	4%	49
Republican	48%	8%	6%	5%	4%	4%	7%	19%	324
Liberal	40%	21%	0%	0%	0%	0%	27%	12%	29
Moderate	55%	5%	2%	7%	5%	7%	3%	15%	163
Conservative	39%	12%	9%	3%	4%	2%	12%	18%	196
Support Tea Party	51%	9%	5%	1%	4%	3%	10%	17%	139
Neutral	46%	10%	1%	9%	5%	3%	8%	18%	148
Oppose Tea Party	39%	8%	12%	4%	4%	7%	11%	16%	103
Voted in 2008 NH Primary	43%	9%	7%	6%	5%	3%	11%	16%	292
Did Not Vote in 2008 NH Primary	53%	9%	2%	2%	3%	7%	6%	20%	109
Voted in 2012 NH Primary	45%	11%	6%	5%	4%	3%	9%	15%	327
Did Not Vote in 2012 NH Primary	49%	0%	1%	2%	4%	9%	10%	25%	74
Bush Supporter	44%	1%	24%	2%	4%	1%	6%	18%	63
Trump Supporter	63%	0%	4%	8%	3%	0%	6%	16%	44
Paul Supporter	49%	0%	10%	11%	12%	3%	1%	14%	35
Walker Supporter	49%	21%	4%	4%	2%	7%	10%	2%	31
Rubio Supporter	52%	14%	0%	6%	3%	13%	6%	6%	25
Other Supporter	38%	17%	0%	4%	3%	7%	16%	15%	119
Undecided	45%	8%	0%	3%	4%	0%	9%	31%	82
Read Union Leader	50%	10%	7%	4%	2%	3%	11%	13%	115
Read Boston Globe	53%	2%	13%	5%	3%	8%	8%	8%	50
Read Local Newspapers	48%	5%	8%	4%	4%	5%	8%	17%	142
Watch WMUR	49%	8%	6%	5%	4%	4%	7%	17%	242
Listen to NHPR	40%	6%	11%	7%	5%	5%	7%	20%	86
18 to 34	61%	9%	3%	0%	0%	3%	6%	18%	91
35 to 49	41%	6%	10%	9%	4%	1%	14%	15%	118
50 to 64	46%	11%	5%	4%	7%	6%	8%	14%	110
65 and over	38%	13%	2%	3%	6%	7%	9%	22%	76
Male	49%	9%	4%	2%	6%	5%	12%	12%	221
Female	42%	9%	7%	8%	2%	2%	7%	23%	180
High school or less	34%	5%	5%	7%	2%	6%	11%	30%	73
Some college	48%	7%	7%	3%	5%	1%	7%	20%	101
College graduate	46%	16%	5%	4%	6%	4%	9%	11%	141
Post-graduate	53%	5%	4%	6%	3%	6%	12%	12%	83
Attend services 1 or more/week	38%	11%	9%	2%	2%	4%	9%	26%	115
1-2 times a month	51%	4%	6%	12%	9%	6%	8%	4%	42
Less often	45%	10%	4%	6%	2%	6%	13%	15%	124
Never	54%	10%	3%	3%	7%	2%	8%	14%	113
North Country	36%	9%	8%	15%	0%	4%	3%	25%	27
Central / Lakes	49%	9%	8%	3%	6%	2%	6%	17%	64
Connecticut Valley	50%	4%	12%	1%	6%	2%	7%	18%	48
Mass Border	48%	17%	2%	3%	1%	6%	7%	16%	139
Seacoast	44%	2%	9%	7%	4%	5%	11%	17%	59
Manchester Area	40%	4%	0%	6%	9%	2%	22%	17%	65

**Who Has the Personal Characteristics and Qualities You Think a President Should Have?
(Likely 2016 GOP Primary Voters)**

	<u>Jeb Bush</u>	<u>Donald Trump</u>	<u>Rand Paul</u>	<u>Scott Walker</u>	<u>Ben Carson</u>	<u>Marco Rubio</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
LIKELY NH GOP PRIMARY VOTERS	19%	8%	8%	7%	6%	6%	24%	22%	398
Registered Undeclared	15%	8%	6%	8%	10%	5%	26%	21%	163
Registered Republican	24%	7%	8%	8%	4%	7%	22%	20%	202
Democrat	10%	5%	9%	0%	30%	6%	31%	9%	28
Independent	9%	10%	15%	9%	9%	5%	21%	22%	48
Republican	22%	8%	7%	8%	4%	6%	23%	23%	322
Liberal	6%	17%	3%	0%	18%	4%	20%	32%	29
Moderate	20%	7%	13%	3%	3%	5%	27%	22%	160
Conservative	21%	7%	4%	12%	7%	8%	23%	17%	196
Support Tea Party	13%	6%	9%	15%	5%	5%	23%	24%	139
Neutral	20%	11%	6%	3%	6%	6%	25%	22%	146
Oppose Tea Party	27%	8%	8%	3%	6%	7%	25%	17%	103
Voted in 2008 NH Primary	22%	10%	7%	9%	4%	5%	27%	17%	290
Did Not Vote in 2008 NH Primary	13%	3%	10%	3%	12%	9%	15%	34%	108
Voted in 2012 NH Primary	22%	9%	6%	8%	7%	6%	24%	18%	324
Did Not Vote in 2012 NH Primary	9%	3%	14%	5%	3%	8%	21%	37%	74
Bush Supporter	85%	0%	0%	2%	0%	1%	4%	8%	63
Trump Supporter	11%	46%	2%	0%	1%	6%	5%	29%	44
Paul Supporter	7%	11%	71%	3%	2%	0%	0%	7%	35
Walker Supporter	2%	0%	0%	58%	6%	4%	26%	4%	31
Rubio Supporter	9%	3%	0%	9%	6%	56%	9%	7%	25
Other Supporter	3%	4%	2%	2%	17%	4%	58%	10%	116
Undecided	11%	2%	1%	6%	2%	1%	14%	62%	82
Read Union Leader	20%	14%	6%	8%	8%	6%	21%	17%	114
Read Boston Globe	35%	3%	7%	2%	3%	7%	30%	12%	50
Read Local Newspapers	20%	11%	3%	7%	3%	5%	31%	21%	140
Watch WMUR	24%	9%	6%	8%	5%	7%	22%	20%	242
Listen to NHPR	20%	8%	14%	3%	3%	5%	25%	21%	86
18 to 34	10%	4%	17%	3%	11%	4%	18%	34%	91
35 to 49	22%	12%	3%	9%	3%	2%	23%	26%	118
50 to 64	20%	7%	8%	10%	8%	9%	25%	13%	107
65 and over	26%	8%	5%	7%	5%	10%	29%	11%	76
Male	16%	7%	11%	11%	7%	5%	26%	17%	220
Female	23%	9%	4%	3%	6%	7%	21%	28%	178
High school or less	11%	18%	10%	7%	4%	7%	17%	27%	73
Some college	26%	7%	9%	8%	3%	7%	23%	17%	100
College graduate	17%	6%	6%	7%	10%	5%	23%	27%	141
Post-graduate	25%	4%	6%	8%	7%	6%	32%	12%	81
Attend services 1 or more/week	24%	6%	3%	6%	9%	5%	27%	20%	114
1-2 times a month	20%	21%	6%	18%	0%	10%	16%	9%	42
Less often	15%	7%	7%	9%	5%	9%	21%	26%	124
Never	18%	7%	13%	3%	8%	3%	27%	20%	111
North Country	7%	23%	12%	5%	5%	12%	16%	20%	27
Central / Lakes	12%	11%	15%	4%	9%	4%	25%	20%	63
Connecticut Valley	32%	3%	4%	15%	5%	1%	27%	13%	48
Mass Border	19%	3%	8%	7%	7%	11%	20%	24%	138
Seacoast	19%	4%	5%	6%	3%	3%	30%	30%	59
Manchester Area	22%	16%	4%	7%	6%	2%	24%	19%	64

**Who Can Best Handle the Economy?
(Likely 2016 GOP Primary Voters)**

	<u>Donald Trump</u>	<u>Jeb Bush</u>	<u>Rand Paul</u>	<u>Carly Fiorina</u>	<u>Scott Walker</u>	<u>Rick Perry</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
LIKELY NH GOP PRIMARY VOTERS	29%	13%	7%	7%	6%	5%	16%	17%	401
Registered Undeclared	26%	15%	6%	10%	10%	6%	13%	14%	165
Registered Republican	30%	13%	7%	5%	5%	4%	18%	18%	203
Democrat	23%	2%	12%	20%	0%	1%	27%	15%	28
Independent	31%	16%	16%	9%	4%	2%	7%	14%	49
Republican	30%	14%	5%	5%	7%	6%	16%	18%	324
Liberal	22%	12%	6%	18%	0%	17%	18%	8%	29
Moderate	33%	13%	10%	7%	7%	2%	15%	14%	163
Conservative	29%	13%	4%	5%	7%	5%	17%	20%	197
Support Tea Party	33%	8%	8%	5%	8%	8%	12%	18%	140
Neutral	36%	11%	5%	7%	7%	4%	16%	14%	147
Oppose Tea Party	14%	21%	8%	10%	4%	3%	20%	20%	103
Voted in 2008 NH Primary	32%	15%	7%	6%	6%	4%	17%	13%	292
Did Not Vote in 2008 NH Primary	23%	8%	6%	8%	8%	6%	13%	28%	109
Voted in 2012 NH Primary	29%	15%	6%	7%	6%	4%	17%	15%	327
Did Not Vote in 2012 NH Primary	31%	3%	10%	5%	7%	8%	9%	27%	74
Bush Supporter	7%	52%	1%	1%	4%	0%	9%	27%	63
Trump Supporter	84%	1%	0%	0%	0%	14%	1%	0%	43
Paul Supporter	23%	7%	57%	1%	0%	0%	8%	4%	35
Walker Supporter	25%	1%	4%	3%	49%	2%	11%	5%	31
Rubio Supporter	23%	23%	2%	3%	7%	9%	18%	15%	25
Other Supporter	26%	6%	4%	20%	3%	7%	29%	6%	119
Undecided	29%	5%	1%	0%	3%	2%	13%	47%	82
Read Union Leader	35%	14%	5%	7%	8%	4%	10%	18%	114
Read Boston Globe	26%	23%	1%	6%	7%	3%	12%	23%	50
Read Local Newspapers	31%	15%	3%	5%	7%	4%	14%	20%	142
Watch WMUR	31%	17%	3%	3%	8%	5%	18%	15%	241
Listen to NHPR	19%	5%	14%	10%	3%	5%	22%	22%	86
18 to 34	27%	5%	15%	9%	6%	7%	6%	25%	91
35 to 49	36%	14%	3%	4%	4%	3%	18%	18%	118
50 to 64	27%	14%	6%	8%	8%	7%	16%	13%	110
65 and over	26%	20%	4%	6%	9%	1%	23%	11%	76
Male	32%	13%	9%	9%	8%	3%	13%	13%	220
Female	26%	14%	5%	4%	4%	6%	19%	22%	181
High school or less	32%	10%	12%	5%	6%	8%	4%	23%	72
Some college	32%	18%	4%	3%	3%	3%	19%	19%	100
College graduate	33%	9%	4%	10%	8%	6%	15%	15%	141
Post-graduate	17%	17%	10%	7%	10%	3%	23%	12%	84
Attend services 1 or more/week	22%	13%	6%	6%	5%	4%	19%	25%	115
1-2 times a month	38%	13%	3%	4%	7%	3%	18%	14%	42
Less often	33%	13%	4%	7%	10%	4%	13%	16%	125
Never	31%	13%	13%	8%	4%	7%	14%	10%	113
North Country	46%	6%	8%	0%	9%	0%	20%	12%	27
Central / Lakes	40%	4%	11%	4%	5%	3%	16%	16%	63
Connecticut Valley	29%	16%	10%	4%	8%	0%	13%	21%	48
Mass Border	27%	15%	7%	11%	8%	4%	14%	15%	140
Seacoast	19%	16%	6%	8%	6%	10%	17%	17%	59
Manchester Area	26%	16%	1%	4%	4%	9%	18%	23%	65

**Who Can Best Handle Terrorism?
(Likely 2016 GOP Primary Voters)**

	Jeb <u>Bush</u>	Donald <u>Trump</u>	Rand <u>Paul</u>	Rick <u>Perry</u>	Chris <u>Christie</u>	Ted <u>Cruz</u>	Someone <u>Else</u>	Don't <u>Know</u>	(N=)
LIKELY NH GOP PRIMARY VOTERS	15%	10%	8%	6%	5%	4%	17%	35%	399
Registered Undeclared	12%	9%	10%	6%	7%	3%	20%	32%	164
Registered Republican	18%	10%	8%	6%	5%	5%	16%	33%	202
Democrat	10%	1%	22%	3%	7%	0%	24%	33%	27
Independent	7%	9%	16%	4%	2%	2%	22%	38%	49
Republican	17%	11%	6%	6%	6%	5%	15%	35%	322
Liberal	2%	17%	30%	0%	4%	0%	13%	33%	28
Moderate	18%	11%	8%	4%	6%	2%	15%	37%	163
Conservative	15%	8%	5%	7%	6%	7%	19%	32%	195
Support Tea Party	9%	11%	9%	7%	3%	7%	16%	38%	140
Neutral	16%	14%	5%	7%	7%	4%	14%	35%	146
Oppose Tea Party	22%	3%	12%	2%	7%	2%	19%	33%	101
Voted in 2008 NH Primary	17%	9%	7%	7%	7%	5%	17%	31%	291
Did Not Vote in 2008 NH Primary	10%	11%	10%	2%	2%	2%	15%	47%	108
Voted in 2012 NH Primary	16%	10%	7%	6%	6%	4%	18%	32%	325
Did Not Vote in 2012 NH Primary	14%	10%	11%	3%	2%	3%	10%	49%	73
Bush Supporter	55%	7%	2%	0%	3%	1%	10%	23%	62
Trump Supporter	15%	54%	7%	2%	9%	3%	1%	9%	42
Paul Supporter	3%	4%	48%	1%	0%	3%	3%	38%	35
Walker Supporter	6%	9%	0%	7%	6%	4%	49%	20%	31
Rubio Supporter	12%	9%	3%	0%	6%	6%	31%	33%	25
Other Supporter	10%	3%	8%	11%	10%	8%	27%	22%	119
Undecided	3%	3%	1%	7%	1%	1%	4%	82%	82
Read Union Leader	20%	12%	13%	8%	6%	3%	12%	26%	114
Read Boston Globe	43%	3%	5%	3%	8%	1%	13%	24%	49
Read Local Newspapers	20%	10%	5%	7%	5%	3%	16%	35%	141
Watch WMUR	20%	13%	3%	4%	6%	3%	19%	30%	239
Listen to NHPR	13%	7%	8%	8%	8%	2%	14%	40%	85
18 to 34	12%	8%	22%	1%	1%	2%	12%	41%	90
35 to 49	24%	10%	4%	2%	7%	5%	8%	40%	118
50 to 64	11%	9%	5%	10%	8%	4%	22%	31%	108
65 and over	10%	13%	3%	10%	5%	4%	28%	27%	76
Male	16%	10%	11%	7%	7%	4%	18%	27%	220
Female	15%	9%	4%	3%	4%	5%	15%	45%	179
High school or less	16%	8%	13%	9%	0%	3%	14%	38%	72
Some college	16%	9%	8%	5%	8%	2%	17%	35%	100
College graduate	16%	11%	7%	4%	7%	4%	16%	35%	140
Post-graduate	12%	11%	6%	5%	5%	7%	21%	34%	83
Attend services 1 or more/week	19%	11%	3%	9%	4%	6%	17%	31%	115
1-2 times a month	13%	6%	4%	6%	6%	4%	20%	41%	42
Less often	14%	9%	3%	3%	5%	3%	22%	41%	124
Never	13%	11%	20%	4%	8%	4%	9%	30%	111
North Country	6%	7%	7%	5%	11%	5%	13%	47%	27
Central / Lakes	22%	11%	13%	2%	1%	7%	20%	25%	62
Connecticut Valley	23%	11%	4%	5%	5%	4%	12%	36%	47
Mass Border	12%	4%	11%	5%	6%	4%	21%	37%	140
Seacoast	19%	16%	5%	8%	3%	3%	13%	32%	59
Manchester Area	10%	16%	4%	11%	8%	2%	12%	38%	64

**Who Can Best Handle Illegal Immigration?
(Likely 2016 GOP Primary Voters)**

	Rick <u>Perry</u>	Donald <u>Trump</u>	Jeb <u>Bush</u>	Marco <u>Rubio</u>	Ted <u>Cruz</u>	Rand <u>Paul</u>	Someone <u>Else</u>	Don't <u>Know</u>	(N=)
LIKELY NH GOP PRIMARY VOTERS	16%	13%	13%	11%	6%	5%	12%	22%	402
Registered Undeclared	13%	12%	15%	13%	6%	4%	15%	22%	165
Registered Republican	19%	16%	14%	10%	6%	6%	10%	19%	204
Democrat	10%	4%	34%	15%	1%	9%	16%	10%	28
Independent	4%	17%	11%	12%	4%	15%	11%	26%	49
Republican	19%	14%	12%	11%	7%	4%	11%	23%	324
Liberal	17%	12%	25%	1%	1%	1%	20%	22%	29
Moderate	16%	11%	16%	17%	5%	8%	6%	22%	163
Conservative	16%	16%	10%	9%	8%	4%	16%	21%	197
Support Tea Party	19%	14%	6%	8%	9%	5%	13%	26%	140
Neutral	17%	15%	13%	10%	6%	5%	10%	22%	147
Oppose Tea Party	11%	11%	22%	18%	4%	6%	9%	19%	103
Voted in 2008 NH Primary	18%	16%	11%	12%	7%	4%	13%	18%	293
Did Not Vote in 2008 NH Primary	11%	7%	19%	9%	4%	8%	9%	34%	109
Voted in 2012 NH Primary	16%	15%	15%	11%	7%	4%	12%	19%	327
Did Not Vote in 2012 NH Primary	17%	6%	5%	12%	3%	12%	8%	37%	74
Bush Supporter	16%	6%	46%	5%	6%	0%	7%	14%	63
Trump Supporter	19%	65%	0%	0%	3%	0%	5%	7%	44
Paul Supporter	10%	0%	5%	0%	0%	55%	6%	24%	35
Walker Supporter	14%	15%	4%	19%	9%	1%	36%	3%	31
Rubio Supporter	6%	3%	9%	52%	8%	0%	8%	15%	25
Other Supporter	23%	8%	9%	16%	12%	0%	17%	14%	119
Undecided	12%	9%	9%	6%	2%	0%	5%	58%	82
Read Union Leader	21%	19%	13%	10%	6%	5%	11%	14%	115
Read Boston Globe	25%	11%	15%	17%	6%	7%	11%	9%	50
Read Local Newspapers	14%	15%	13%	16%	4%	4%	10%	23%	142
Watch WMUR	17%	16%	15%	8%	8%	4%	12%	20%	242
Listen to NHPR	19%	10%	8%	15%	7%	8%	13%	19%	86
18 to 34	15%	8%	11%	10%	3%	12%	7%	32%	91
35 to 49	16%	20%	9%	10%	8%	1%	11%	25%	118
50 to 64	17%	12%	16%	10%	7%	8%	15%	15%	110
65 and over	17%	12%	17%	17%	7%	1%	13%	16%	76
Male	15%	16%	13%	12%	8%	8%	14%	15%	221
Female	18%	10%	14%	10%	5%	3%	9%	32%	181
High school or less	15%	22%	5%	6%	2%	6%	11%	34%	72
Some college	14%	17%	11%	12%	8%	7%	11%	18%	101
College graduate	20%	10%	16%	10%	5%	4%	12%	23%	141
Post-graduate	14%	8%	18%	17%	11%	4%	12%	16%	84
Attend services 1 or more/week	21%	12%	11%	10%	9%	2%	12%	23%	115
1-2 times a month	9%	25%	18%	6%	11%	1%	10%	20%	42
Less often	14%	17%	13%	11%	7%	4%	10%	25%	125
Never	17%	8%	14%	13%	3%	12%	13%	20%	113
North Country	13%	13%	9%	6%	12%	2%	8%	37%	27
Central / Lakes	17%	13%	12%	12%	8%	7%	12%	20%	64
Connecticut Valley	25%	17%	9%	14%	3%	4%	13%	16%	48
Mass Border	12%	13%	15%	13%	6%	8%	12%	22%	140
Seacoast	24%	9%	17%	12%	5%	5%	8%	20%	59
Manchester Area	13%	18%	12%	5%	7%	2%	14%	28%	65

**Who Can Best Handle Health Care Policy?
(Likely 2016 GOP Primary Voters)**

	<u>Jeb Bush</u> 13%	<u>Ben Carson</u> 11%	<u>Donald Trump</u> 7%	<u>Rand Paul</u> 6%	<u>Carly Fiorina</u> 5%	<u>Ted Cruz</u> 4%	<u>Someone Else</u> 18%	<u>Don't Know</u> 38%	<u>(N=)</u> 400
LIKELY NH GOP PRIMARY VOTERS									
Registered Undeclared	10%	13%	9%	5%	6%	4%	18%	35%	165
Registered Republican	14%	10%	6%	8%	4%	4%	17%	37%	203
Democrat	9%	37%	0%	9%	9%	0%	10%	25%	28
Independent	9%	11%	13%	4%	9%	0%	16%	39%	49
Republican	13%	9%	6%	6%	4%	5%	18%	38%	323
Liberal	2%	21%	22%	3%	0%	0%	29%	24%	29
Moderate	9%	10%	4%	9%	6%	3%	15%	44%	163
Conservative	16%	11%	7%	5%	5%	5%	18%	33%	195
Support Tea Party	8%	11%	11%	8%	4%	7%	17%	33%	140
Neutral	15%	10%	5%	6%	6%	3%	19%	36%	147
Oppose Tea Party	14%	11%	2%	3%	5%	2%	16%	46%	102
Voted in 2008 NH Primary	13%	10%	7%	7%	5%	5%	20%	33%	292
Did Not Vote in 2008 NH Primary	10%	14%	5%	5%	4%	2%	10%	50%	109
Voted in 2012 NH Primary	13%	13%	6%	6%	4%	4%	18%	35%	326
Did Not Vote in 2012 NH Primary	11%	3%	7%	6%	8%	3%	16%	47%	74
Bush Supporter	39%	1%	4%	2%	4%	2%	9%	40%	63
Trump Supporter	10%	2%	44%	7%	0%	2%	5%	30%	44
Paul Supporter	17%	6%	4%	36%	3%	0%	8%	26%	35
Walker Supporter	9%	14%	7%	5%	0%	6%	35%	24%	31
Rubio Supporter	10%	8%	6%	7%	0%	3%	32%	34%	24
Other Supporter	7%	21%	0%	2%	14%	8%	28%	21%	119
Undecided	2%	10%	0%	1%	0%	2%	10%	75%	82
Read Union Leader	14%	15%	6%	6%	1%	6%	19%	34%	115
Read Boston Globe	8%	11%	4%	6%	10%	1%	23%	38%	50
Read Local Newspapers	15%	9%	5%	6%	5%	3%	16%	42%	142
Watch WMUR	15%	8%	9%	5%	4%	3%	19%	37%	241
Listen to NHPR	9%	10%	4%	8%	10%	3%	18%	37%	86
18 to 34	7%	12%	5%	9%	3%	5%	15%	43%	91
35 to 49	15%	8%	7%	4%	4%	4%	15%	42%	118
50 to 64	12%	12%	7%	9%	7%	3%	18%	32%	109
65 and over	15%	13%	7%	1%	6%	2%	25%	31%	76
Male	13%	12%	6%	9%	6%	4%	18%	31%	220
Female	12%	10%	7%	2%	3%	4%	16%	45%	181
High school or less	20%	4%	4%	9%	5%	1%	14%	43%	72
Some college	17%	6%	6%	4%	5%	2%	25%	34%	100
College graduate	5%	16%	9%	6%	6%	5%	13%	39%	141
Post-graduate	14%	14%	6%	6%	2%	6%	19%	32%	84
Attend services 1 or more/week	15%	14%	4%	3%	4%	5%	20%	34%	115
1-2 times a month	11%	3%	8%	7%	1%	7%	17%	46%	42
Less often	14%	12%	5%	4%	9%	2%	20%	35%	124
Never	8%	9%	11%	12%	3%	4%	14%	38%	113
North Country	11%	8%	3%	0%	9%	0%	18%	50%	27
Central / Lakes	10%	8%	7%	13%	5%	10%	20%	27%	64
Connecticut Valley	9%	3%	6%	8%	3%	3%	13%	55%	48
Mass Border	15%	16%	5%	5%	5%	4%	15%	36%	140
Seacoast	13%	11%	15%	4%	7%	1%	17%	33%	59
Manchester Area	13%	9%	5%	4%	2%	3%	25%	37%	64

**Who Can Best Handle International Trade Policy?
(Likely 2016 GOP Primary Voters)**

	<u>Donald Trump</u>	<u>Jeb Bush</u>	<u>Rand Paul</u>	<u>Carly Fiorina</u>	<u>Marco Rubio</u>	<u>Scott Walker</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
LIKELY NH GOP PRIMARY VOTERS	27%	14%	7%	5%	3%	2%	10%	32%	400
Registered Undeclared	29%	10%	10%	5%	4%	3%	11%	29%	165
Registered Republican	23%	17%	6%	6%	3%	1%	9%	35%	202
Democrat	23%	8%	21%	1%	2%	3%	0%	42%	27
Independent	24%	11%	20%	9%	1%	2%	11%	23%	49
Republican	28%	15%	4%	5%	4%	2%	10%	32%	324
Liberal	33%	0%	29%	0%	1%	0%	9%	28%	29
Moderate	29%	16%	9%	6%	3%	2%	6%	27%	163
Conservative	25%	14%	3%	5%	3%	2%	13%	35%	196
Support Tea Party	30%	11%	6%	6%	3%	3%	9%	33%	140
Neutral	35%	15%	6%	7%	3%	2%	9%	25%	147
Oppose Tea Party	11%	16%	12%	3%	5%	1%	11%	41%	102
Voted in 2008 NH Primary	28%	15%	5%	6%	3%	2%	13%	28%	291
Did Not Vote in 2008 NH Primary	26%	10%	13%	4%	5%	0%	2%	41%	109
Voted in 2012 NH Primary	26%	16%	6%	6%	2%	2%	11%	30%	326
Did Not Vote in 2012 NH Primary	32%	5%	12%	2%	6%	2%	2%	39%	74
Bush Supporter	14%	38%	0%	2%	0%	0%	7%	38%	63
Trump Supporter	86%	5%	0%	0%	0%	0%	2%	6%	43
Paul Supporter	27%	8%	45%	1%	0%	0%	4%	16%	35
Walker Supporter	22%	15%	4%	2%	1%	18%	17%	21%	31
Rubio Supporter	4%	12%	0%	12%	22%	2%	12%	37%	25
Other Supporter	23%	9%	9%	12%	5%	1%	17%	24%	119
Undecided	22%	8%	1%	1%	0%	1%	4%	62%	82
Read Union Leader	35%	11%	11%	3%	2%	2%	9%	27%	114
Read Boston Globe	28%	19%	1%	1%	6%	1%	10%	34%	49
Read Local Newspapers	31%	14%	3%	4%	4%	3%	10%	32%	142
Watch WMUR	32%	13%	3%	5%	3%	2%	11%	32%	241
Listen to NHPR	20%	18%	6%	7%	5%	2%	7%	35%	86
18 to 34	31%	6%	24%	0%	3%	0%	3%	32%	91
35 to 49	25%	16%	1%	7%	0%	1%	10%	39%	118
50 to 64	29%	14%	5%	6%	5%	4%	10%	27%	109
65 and over	25%	18%	2%	7%	5%	4%	15%	24%	76
Male	30%	13%	12%	7%	3%	2%	11%	22%	220
Female	24%	14%	2%	3%	3%	2%	8%	44%	181
High school or less	29%	11%	15%	0%	4%	2%	3%	36%	72
Some college	28%	13%	5%	6%	4%	1%	11%	32%	100
College graduate	33%	10%	8%	5%	1%	3%	8%	31%	140
Post-graduate	15%	22%	2%	9%	5%	2%	16%	29%	84
Attend services 1 or more/week	24%	12%	2%	6%	2%	3%	15%	36%	115
1-2 times a month	32%	10%	5%	9%	1%	5%	10%	29%	42
Less often	28%	16%	5%	5%	7%	1%	6%	32%	125
Never	27%	14%	18%	3%	1%	0%	8%	28%	112
North Country	54%	10%	0%	3%	0%	2%	4%	28%	27
Central / Lakes	41%	7%	11%	3%	3%	1%	11%	23%	63
Connecticut Valley	11%	16%	5%	3%	0%	4%	9%	52%	48
Mass Border	21%	17%	8%	5%	5%	2%	8%	33%	140
Seacoast	28%	13%	6%	9%	3%	3%	9%	27%	59
Manchester Area	29%	13%	8%	7%	2%	0%	15%	27%	64