

# THE CNN / WMUR NH PRIMARY POLL

## THE UNIVERSITY OF NEW HAMPSHIRE

June 25, 2015

### SANDERS GAINS ON CLINTON IN NEW HAMPSHIRE

By: Andrew E. Smith, Ph.D.  
 Zachary S. Azem, M.A.  
 UNH Survey Center  
 603-862-2226  
[www.unh.edu/survey-center](http://www.unh.edu/survey-center)

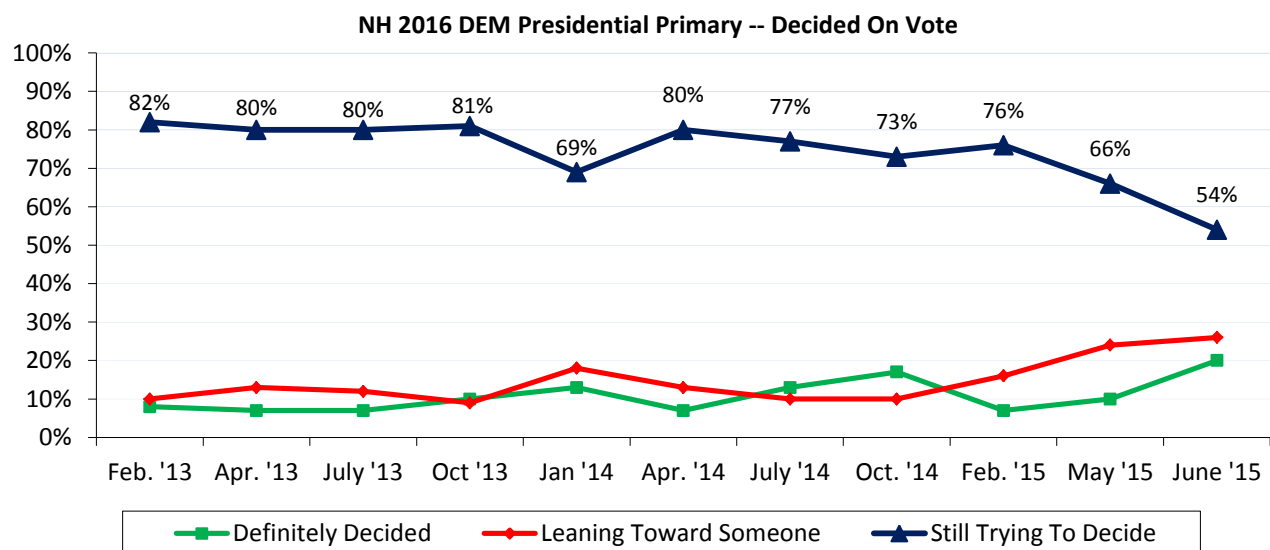
DURHAM, NH –Hillary Clinton, who has held comfortable leads over all her Democratic rivals, is now in a statistical tie with Vermont Senator Bernie Sanders in New Hampshire. Clinton and Sanders now enjoy identical net favorability ratings among Democratic primary voters.

These findings are based on the latest **CNN / WMUR New Hampshire Primary Poll**,\* conducted by the University of New Hampshire Survey Center. One thousand and ten (1010) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between June 18 and June 24, 2015. Included were three-hundred sixty (360) likely 2016 Democratic Primary voters (MSE = +/-5.2), and four hundred two (402) likely 2016 Republican Primary voters (MSE = +/- 4.9).

#### NH Voters Not Yet Engaged

2016 is the 100<sup>th</sup> anniversary of the New Hampshire Presidential Primary, and with more than six months remaining before the election, most voters have not yet engaged. While some of the candidates discussed in this poll will decide not to run, and others may enter who were not discussed, candidates who are the early identified frontrunners have usually won past New Hampshire primaries.

New Hampshire primary voters typically decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that few voters have made up their minds about who they will support in 2016. Currently, only 20% of likely Democratic primary voters say they have definitely decided who they will support, 26% are leaning toward a candidate, but the majority of voters (54%) are still trying to decide who to support.



\* We ask that this copyrighted information be referred to as *the CNN / WMUR New Hampshire Primary Poll*, sponsored by CNN and WMUR-TV, and conducted by the University of New Hampshire Survey Center.

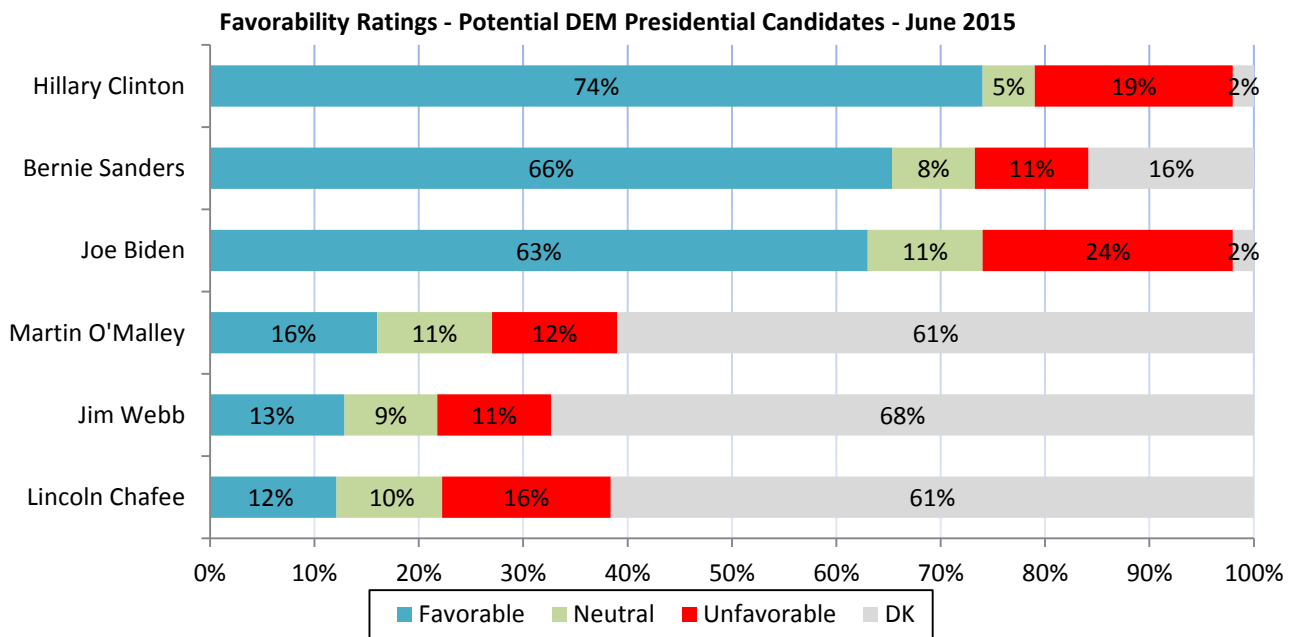
Currently, 37% of likely Democratic primary voters say they are extremely interested in the election, 40% are very interested, 18% are somewhat interested and 6% are not very interested. This is similar to this point in the 2007 cycle.

However, it appears that the electorate is more interested in the Republican primary than the Democratic contest. Undeclared voters, often erroneously referred to as “independents”, are much less likely to say they plan to vote in the Democratic primary than they were in 2008. Currently, 35% of undeclared voters say they plan to vote in the Republican primary, 34% plan to vote in the Democratic primary, and 31% say they will not vote in either primary or are unsure which primary they would vote in. At this time in 2007, 49% of undeclared voters said they would vote in the Democratic primary, only 24% said they planned to vote in the Republican primary, and 28% said they would not vote in either primary or were unsure which primary they would vote in.

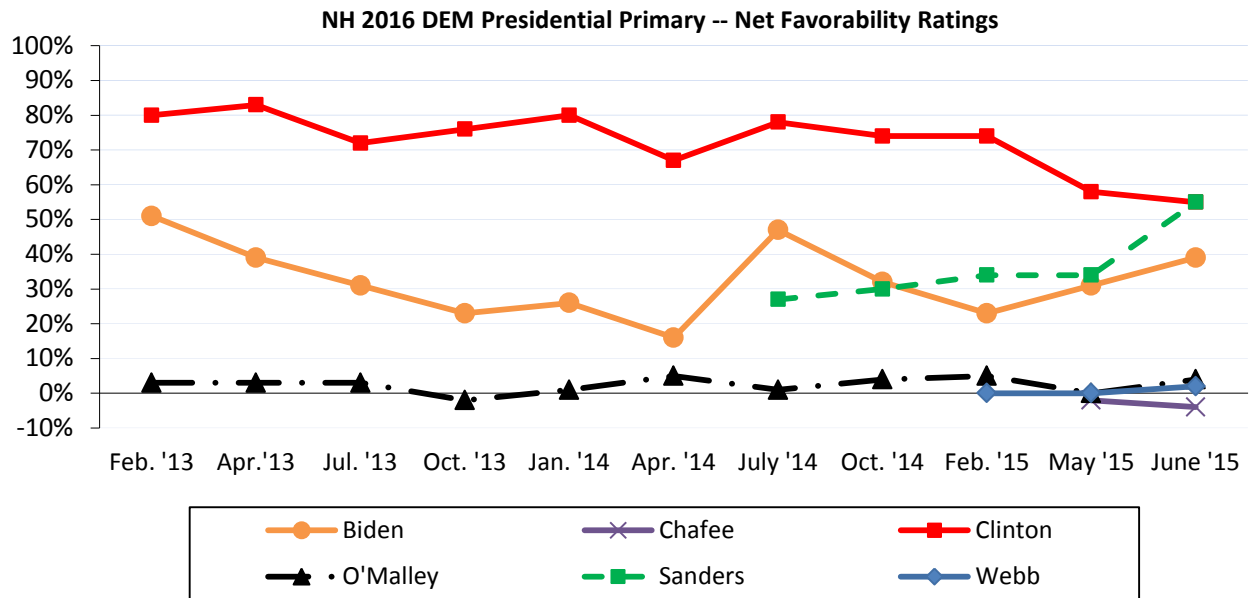
### Democratic Favorability Ratings

2008 New Hampshire Primary winner Hillary Clinton remains the most popular Democratic candidate. Most likely Democratic Primary voters, 74%, have a favorable opinion of Clinton, 19% have an unfavorable opinion of her, and 11% are neutral or unsure. Her net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is a +55%, her lowest rating since President Obama was inaugurated in 2013.

Vermont senator Bernie Sanders has enjoyed a significant increase in his net favorability ratings in recent months and he is now tied with Clinton on this measure with a net +55%, up from +34% in May. Vice President Joe Biden has solid net favorability ratings (+39%) while other Democratic challengers -- former Maryland governor Martin O’Malley (+4%), former Virginia senator Jim Webb (+2%), and former Rhode Island governor Lincoln Chafee (-4%) and are less well known and have low net favorability ratings.



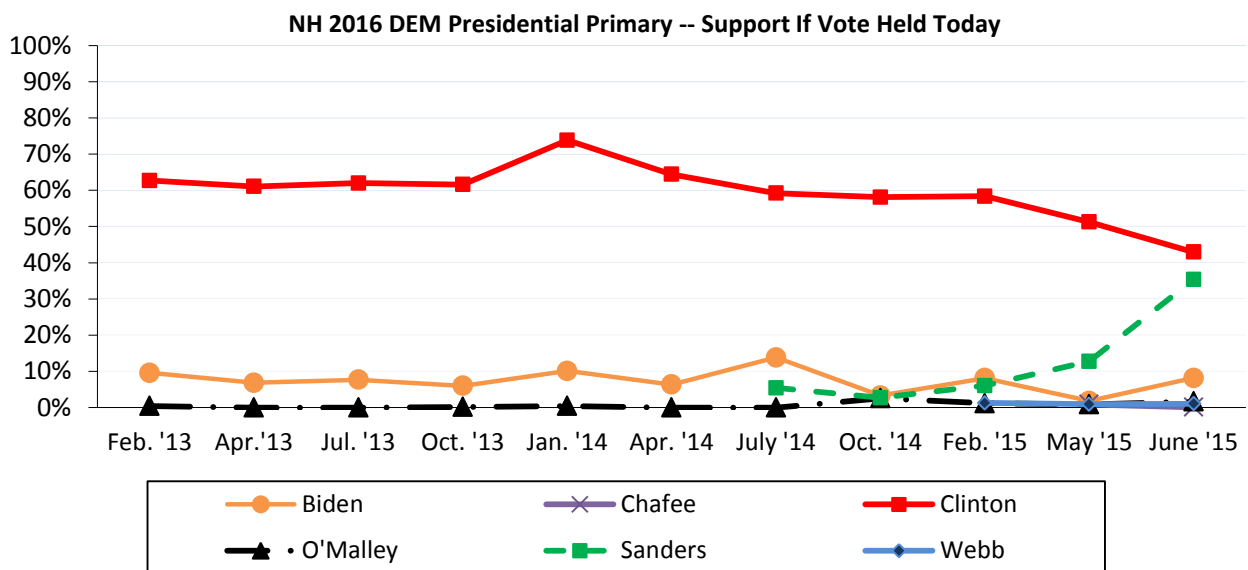
Clinton has been the most popular Democratic candidate over the past two years, but her net favorability has dropped from +74% to +55% since February.



### 2016 NH Democratic Primary Trial Heat

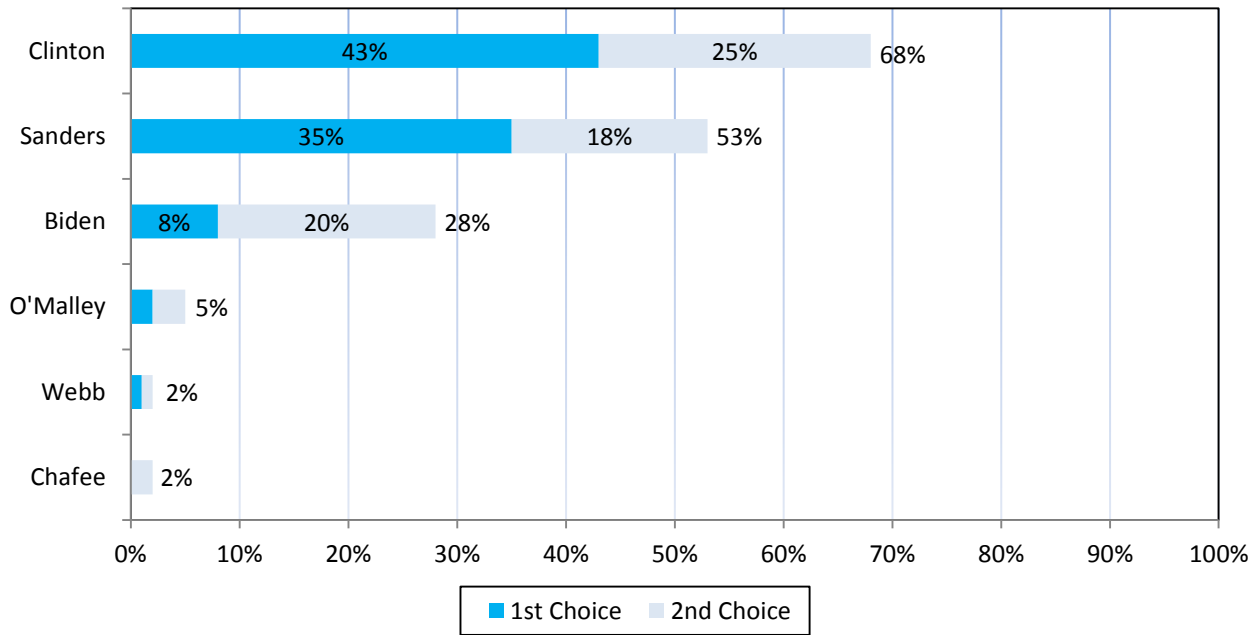
Clinton had been the clear favorite among Democratic voters when they are asked to choose from a list of prospective candidates since 2013, however, Sanders has surged in recent months. In the current CNN / WMUR Poll, 43% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 35% say they would vote for Sanders, 8% prefer Biden, 2% prefer O'Malley 1% prefer Webb, less than 1% prefer Chafee, 2% favor some other candidate, and 9% are undecided. Support for Clinton has dropped below 50% for the first time in the 2016 nomination cycle while support for Sanders increased from 13% in May.

Clinton's strongest support comes from voters with only high school degrees (60%), registered Democrats (52%), women (51%), 51 to 64 year olds (51%), and Manchester area residents (50%). Sanders strongest support comes from North Country residents (50%), liberals (48%), and voters under 35 (47%).



### 2016 NH Democratic Primary with Second Choice

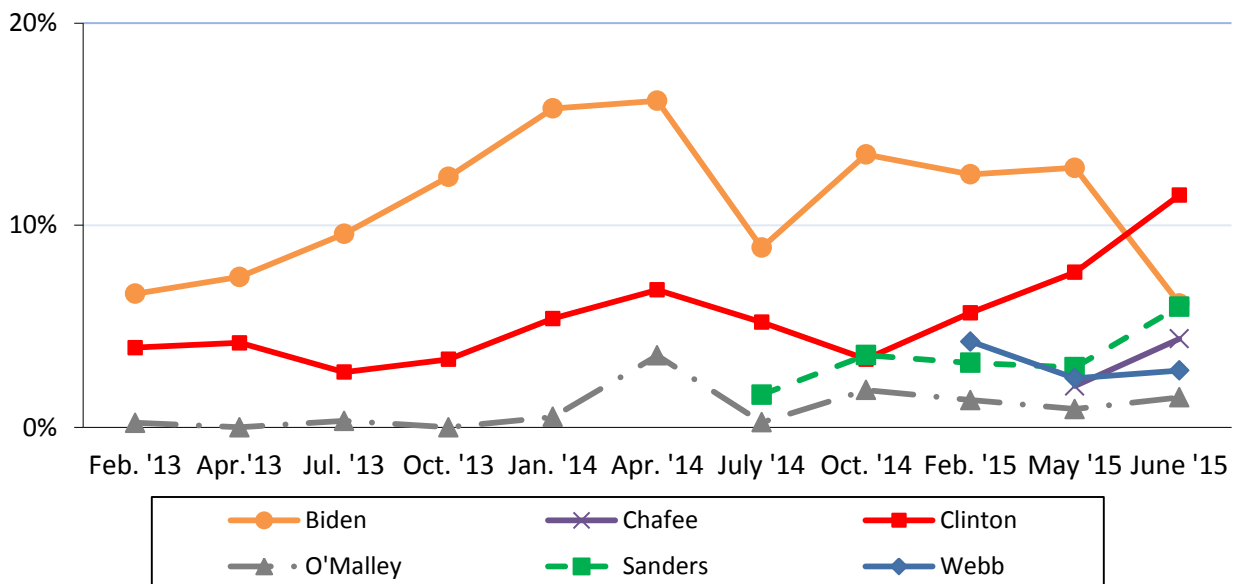
While Hillary Clinton is currently the frontrunner in the Democratic field, likely Democrat Primary voters view Bernie Sanders as a viable option. When the top two choices are combined, 68% of likely primary voters favor Clinton, 53% favor Sanders and 28% favor Biden.



### Most Unpopular Democrat Candidate

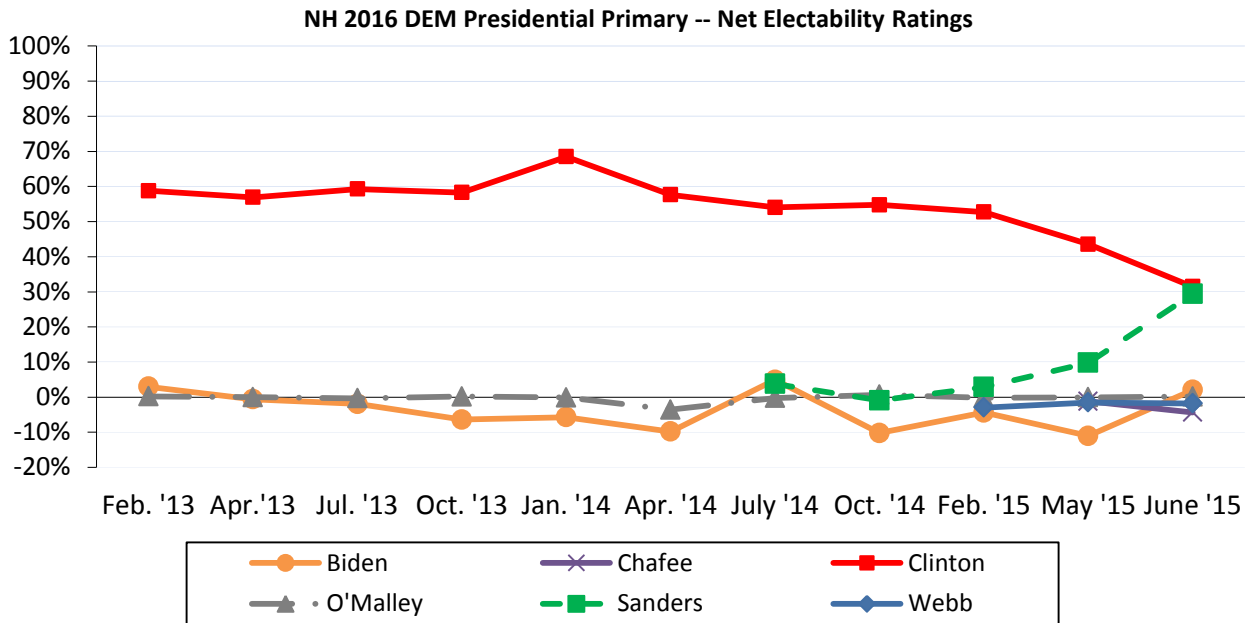
Nominations typically go to candidates who are acceptable to most members of their party and not too polarizing of a figure. When asked which potential candidate they would NOT vote for under any circumstance, 11% of likely Democratic primary voters would not vote for Clinton, 6% would not vote for Biden, 6% would not vote for Sanders, 4% would not vote for Chafee, 3% would not vote for Webb, 3% think that all of the prospective candidates are acceptable, and 30% are unsure. Clinton leads on this measure of unpopularity for the first time in the 2016 cycle.

### NH 2016 DEM Presidential Primary -- Would Not Vote For



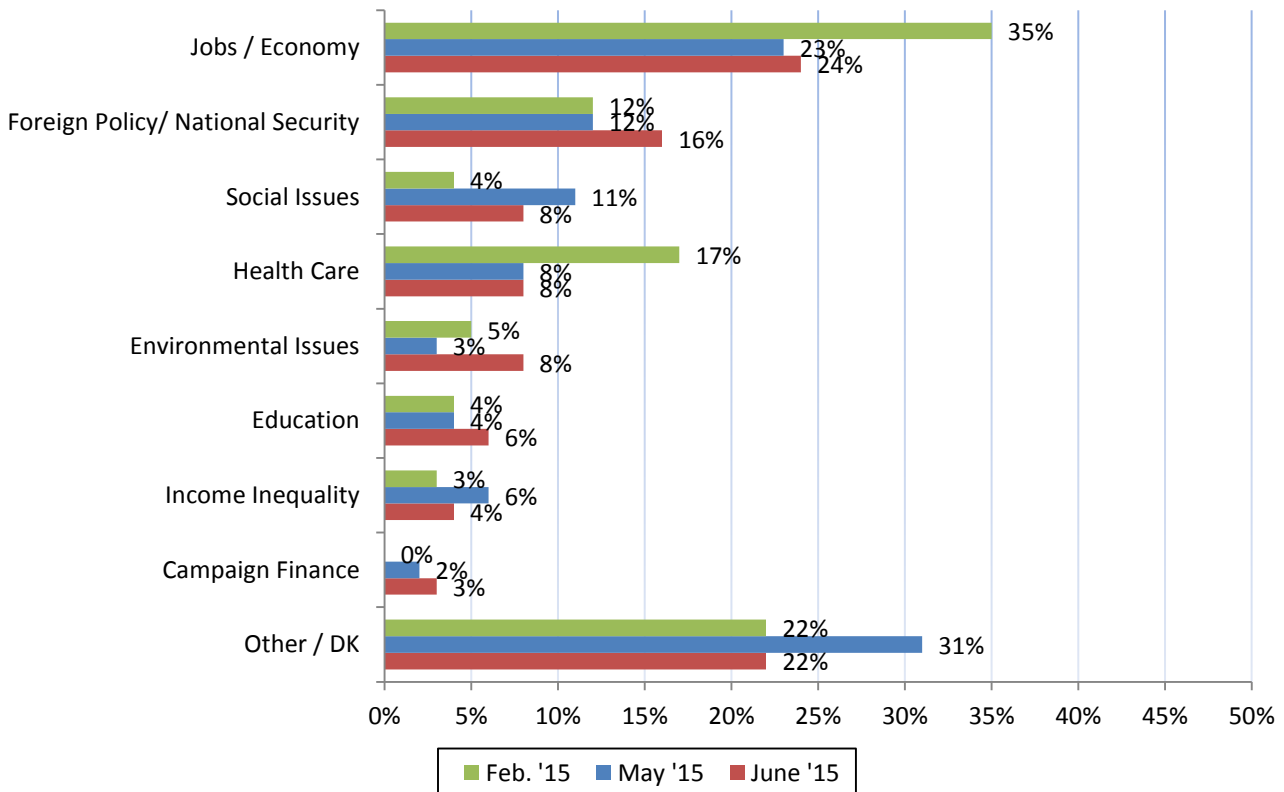
### Democrat Net Electability

Clinton had held a wide lead in net electability (the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances), but this has disappeared in recent months. Clinton's net electability score is +31%, followed closely by Sanders at +29%. No other Democratic candidate has net favorability ratings above +2%.



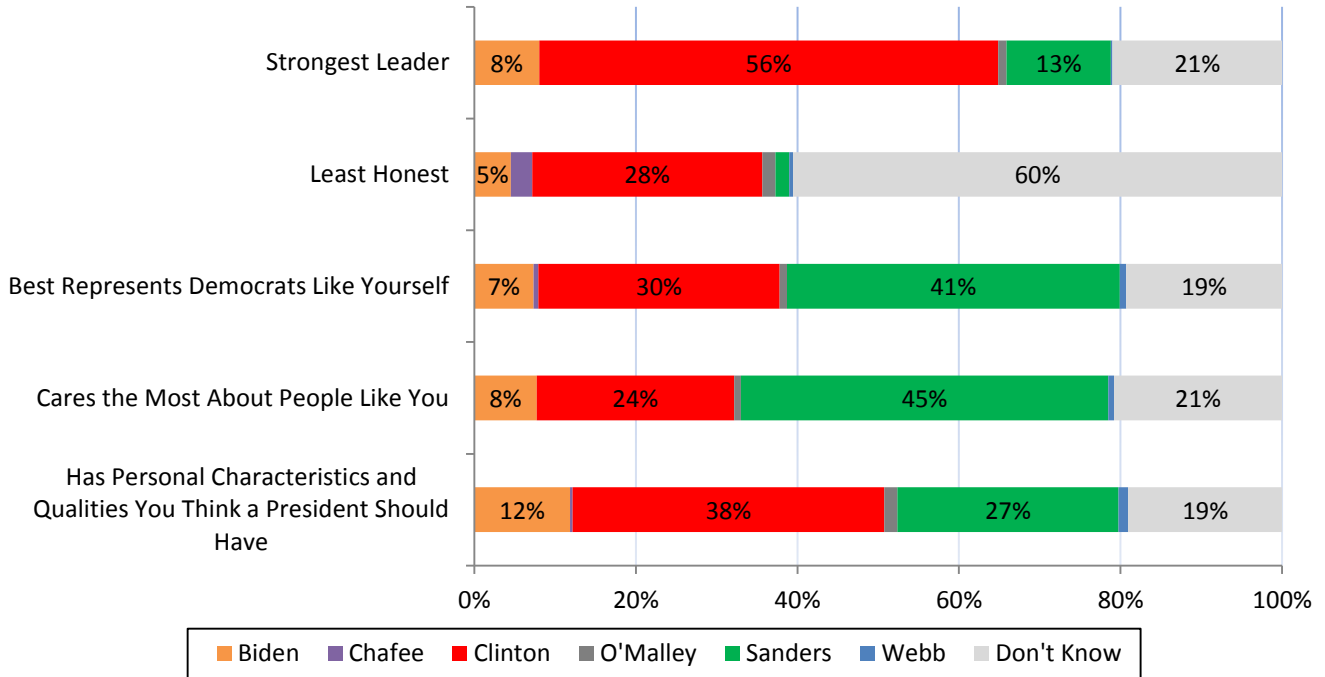
### Most Important Issues to Primary Vote

When asked what issue is the most important facing candidates in the presidential primary, 24% of likely Democrat Primary voters cite jobs or the economy, 16% cite foreign policy or national security, 8% cite social issues, 8% cite healthcare, 4% cite income inequality, 6% cite education, and 8% cite the environment.

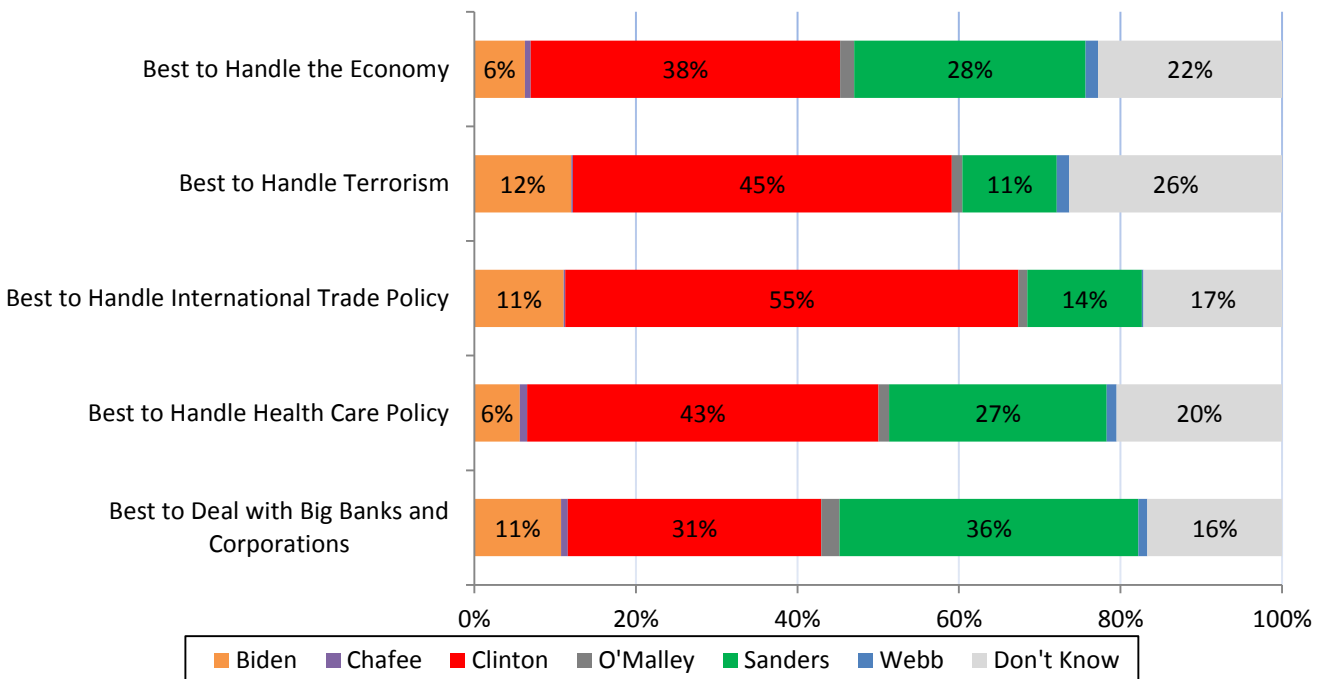


### Candidate Qualities

Voters were asked which candidate most exhibits several candidate qualities. Clinton gets higher ratings for leadership and appearing presidential but voters think Sanders has greater empathy for them. A majority of likely primary voters (56%) view Hillary Clinton as being the strongest leader, 38% think she has the personal characteristics and qualities to be president, 30% believe she has the best represents Democrats like themselves, and 28% think she is the least honest candidate. A plurality (45%) chose Bernie Sanders as the candidate who most cares about people like them and 41% think Sanders best represents Democrats like them.



Likely Democratic Primary voters were next asked which candidate is best able to handle several top issues. For most issues, Clinton is viewed as the candidate best able to handle that issue – 55% think she is best able to handle international trade issues, 45% think she can best handle terrorism, 43% think she is best on health care policy, and 38% think she is best able to handle the economy. However, a plurality (36%) think Sanders is best able to deal with big banks and corporations.



**CNN / WMUR New Hampshire Primary Poll Methodology**

These findings are based on the latest **CNN / WMUR New Hampshire Primary Poll**, conducted by the University of New Hampshire Survey Center. One thousand and ten (1010) randomly selected New Hampshire adults were interviewed by live interviewers in English on landline and cellular telephones between June 18 and June 24, 2015. The margin of sampling error for the entire sample is +/- 3.1 percent. Included were three-hundred sixty (360) likely 2016 Democratic Primary voters (MSE = +/-5.2), and four hundred two (402) likely 2016 Republican Primary voters (MSE = +/-4.9

The random sample used in the CNN / WMUR New Hampshire Primary Poll was purchased from Scientific Telephone Samples (STS), Foothill Ranch, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

For more information about the methodology used in the CNN / WMUR New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

**CNN / WMUR New Hampshire Primary Poll, June 2015  
Likely Democratic Primary Voter Demographics**

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	<b>147</b>	<b>41%</b>	North Country	<b>24</b>	<b>7%</b>
Female	<b>213</b>	<b>59%</b>	Central/Lakes	<b>66</b>	<b>18%</b>
			Connecticut Valley	<b>76</b>	<b>21%</b>
			Mass Border	<b>71</b>	<b>20%</b>
<b>Age</b>	<b>N</b>	<b>%</b>	Seacoast	<b>70</b>	<b>19%</b>
18 to 34	<b>90</b>	<b>26%</b>	Manchester Area	<b>54</b>	<b>15%</b>
35 to 49	<b>92</b>	<b>26%</b>			
50 to 64	<b>92</b>	<b>26%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
65 and Over	<b>76</b>	<b>22%</b>	Democrat	<b>174</b>	<b>52%</b>
			Undeclared	<b>161</b>	<b>48%</b>
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	Republican	<b>0</b>	<b>0%</b>
High School or Less	<b>37</b>	<b>10%</b>			
Some College	<b>73</b>	<b>20%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
College Graduate	<b>140</b>	<b>39%</b>	Democrat	<b>313</b>	<b>88%</b>
Post-Graduate	<b>110</b>	<b>31%</b>	Independent	<b>31</b>	<b>9%</b>
			Republican	<b>13</b>	<b>3%</b>

**Decided Who to Vote for in 2016 DEM Primary?**  
(Likely NH DEM Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<b>Definitely Decided</b>	<b>Leaning Toward Someone</b>	<b>Still Trying To Decide</b>	<b>(N)</b>
June '15	<b>20%</b>	<b>26%</b>	<b>54%</b>	<b>(359)</b>
May '15	10%	24%	66%	(227)
Feb. '15	7%	16%	76%	(298)
Oct. '14	17%	10%	73%	(227)
July '14	13%	10%	77%	(252)
Apr. '14	7%	13%	80%	(180)
Jan. '14	13%	18%	69%	(202)
Oct. '13	10%	9%	81%	(245)
July '13	7%	12%	80%	(187)
Apr. '13	7%	13%	80%	(185)
Feb. '13	8%	10%	82%	(193)

**Democratic Nomination in 2016 NH Primary**  
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Joe Biden ... Lincoln Chafee ... Hillary Clinton ... Martin O'Malley ... Bernie Sanders ... Jim Webb or someone else?" ROTATE CANDIDATES

	<b>Feb. '13</b>	<b>Apr. '13</b>	<b>July '13</b>	<b>Oct. '13</b>	<b>Jan. '14</b>	<b>Apr. '14</b>	<b>July '14</b>	<b>Oct. '14</b>	<b>Feb. '15</b>	<b>May '15</b>	<b>June '15</b>
<b>Hillary Clinton</b>	63%	61%	62%	64%	74%	65%	59%	58%	58%	51%	<b>43%</b>
<b>Bernie Sanders</b>	---	---	---	---	---	---	5%	3%	6%	13%	<b>35%</b>
<b>Joe Biden</b>	10%	7%	8%	6%	10%	6%	14%	3%	8%	2%	<b>8%</b>
<b>Martin O'Malley</b>	*	*	0%	*	*	0%	0%	3%	1%	1%	<b>2%</b>
<b>Jim Webb</b>	---	---	---	---	---	---	---	---	1%	1%	<b>1%</b>
<b>Lincoln Chafee</b>	---	---	---	---	---	---	---	---	---	1%	<b>*</b>
<b>Elizabeth Warren</b>	---	---	---	6%	---	---	8%	18%	14%	20%	---
<b>Andrew Cuomo</b>	5%	3%	1%	2%	2%	4%	3%	1%	2%	3%	---
<b>Mark Warner</b>	*	2%	0%	*	1%	2%	1%	*	---	---	---
<b>Brian Schweitzer</b>	1%	*	---	---	*	0%	0%	---	---	---	---
<b>Kirsten Gillibrand</b>	---	---	*	0%	0%	---	---	---	---	---	---
<b>Deval Patrick</b>	1%	3%	5%	1%	---	---	---	---	---	---	---
<b>Cory Booker</b>	2%	1%	2%	*	---	---	---	---	---	---	---
<b>Evan Bayh</b>	1%	1%	*	*	---	---	---	---	---	---	---
<b>John Hickenlooper</b>	*	*	*	0%	---	---	---	---	---	---	---
<b>Antonio Villaraigosa</b>	*	*	---	---	---	---	---	---	---	---	---
<b>Someone Else</b>	1%	2%	2%	2%	2%	5%	1%	1%	1%	*	<b>2%</b>
<b>Don't Know Yet</b>	16%	22%	19%	18%	10%	18%	9%	13%	9%	8%	<b>9%</b>
<b>(N)</b>	(195)	(185)	(187)	(248)	(201)	(182)	(255)	(228)	(295)	(224)	<b>(353)</b>

\* = Less than 1% --- = Not Included



**Second Choice in 2016 NH Democratic Primary**  
(Likely NH DEM Primary Voters)

“If \_\_\_\_\_ was not running, who would be your second choice?”

	<u>Apr. '14</u>	<u>July '14</u>	<u>Oct. '14</u>	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
Hillary Clinton	5%	17%	10%	18%	15%	<b>25%</b>
Joe Biden	24%	23%	21%	21%	18%	<b>20%</b>
Bernie Sanders	---	5%	4%	4%	11%	<b>18%</b>
Martin O'Malley	2%	*	*	2%	1%	<b>3%</b>
Lincoln Chafee	---	---	---	---	1%	<b>2%</b>
Jim Webb	---	---	---	3%	2%	<b>1%</b>
Elizabeth Warren	---	19%	21%	23%	23%	---
Andrew Cuomo	14%	6%	5%	8%	8%	---
Mark Warner	5%	1%	1%	---	---	---
Brian Schweitzer	1%	2%	---	---	---	---
Someone Else	2%	*	2%	1%	2%	<b>3%</b>
No Second Choice	24%	12%	23%	*	1%	<b>2%</b>
Don't Know Yet	23%	15%	12%	18%	17%	<b>26%</b>
<b>(N)</b>	<b>(182)</b>	<b>(257)</b>	<b>(224)</b>	<b>(268)</b>	<b>(205)</b>	<b>(322)</b>

\* = Less than 1% --- = Not Included

**Candidate You Wouldn't Vote For In 2016 NH Democratic Primary**  
(Likely NH DEM Primary Voters)

“Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?”

	<u>Feb. '13</u>	<u>Apr. '13</u>	<u>July '13</u>	<u>Oct. '13</u>	<u>Jan. '14</u>	<u>Apr. '14</u>	<u>July '14</u>	<u>Oct. '14</u>	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
Hillary Clinton	4%	4%	3%	4%	5%	7%	5%	3%	6%	8%	<b>11%</b>
Joe Biden	7%	7%	10%	12%	16%	16%	9%	13%	13%	13%	<b>6%</b>
Bernie Sanders	---	---	---	---	---	---	2%	4%	3%	3%	<b>6%</b>
Lincoln Chafee	---	---	---	---	---	---	---	---	---	2%	<b>4%</b>
Jim Webb	---	---	---	---	---	---	---	---	4%	2%	<b>3%</b>
Martin O'Malley	*	*	*	0%	*	4%	*	2%	1%	1%	<b>1%</b>
Andrew Cuomo	3%	2%	4%	6%	3%	5%	9%	7%	7%	8%	---
Elizabeth Warren	---	---	---	2%	---	---	2%	2%	4%	1%	---
Mark Warner	2%	3%	2%	*	3%	2%	1%	3%	---	---	---
Brian Schweitzer	1%	1%	---	---	3%	1%	3%	---	---	---	---
Kirsten Gillibrand	---	---	*	*	3%	---	---	---	---	---	---
Deval Patrick	6%	3%	3%	3%	---	---	---	---	---	---	---
John Hickenlooper	*	1%	*	2%	---	---	---	---	---	---	---
Cory Booker	2%	*	*	2%	---	---	---	---	---	---	---
Evan Bayh	3%	4%	3%	*	---	---	---	---	---	---	---
Antonio Villaraigosa	2%	3%	---	---	---	---	---	---	---	---	---
Someone Else	2%	1%	3%	1%	1%	1%	2%	1%	*	0%	<b>3%</b>
All OK	34%	33%	26%	37%	28%	32%	29%	35%	32%	24%	<b>35%</b>
Don't Know Yet	34%	38%	46%	30%	37%	33%	38%	31%	29%	39%	<b>30%</b>
<b>(N)</b>	<b>(200)</b>	<b>(188)</b>	<b>(185)</b>	<b>(248)</b>	<b>(201)</b>	<b>(183)</b>	<b>(254)</b>	<b>(226)</b>	<b>(293)</b>	<b>(218)</b>	<b>(355)</b>

\* = Less than 1% --- = Not Included

**Most Important Issue To Primary Vote**  
(Likely NH DEM Primary Voters)

“There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?”

	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
<b>Jobs/Economy</b>	35%	23%	<b>24%</b>
<b>Foreign Policy/National Security</b>	12%	12%	<b>16%</b>
<b>Social Issues</b>	4%	11%	<b>8%</b>
<b>Health Care</b>	17%	8%	<b>8%</b>
<b>Environment/Climate Change</b>	5%	3%	<b>8%</b>
<b>Education</b>	4%	4%	<b>6%</b>
<b>Income Inequality</b>	3%	6%	<b>4%</b>
<b>Campaign Finance</b>	0%	2%	<b>3%</b>
<b>Other/Don't Know</b>	22%	31%	<b>22%</b>
<b>(N)</b>	<b>(285)</b>	<b>(213)</b>	<b>(351)</b>

**Candidate Characteristics**  
(Likely NH DEM Primary Voters)

“Which Democratic candidate do you think is the strongest leader?”

	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
<b>Hillary Clinton</b>	58%	55%	<b>56%</b>
<b>Bernie Sanders</b>	2%	3%	<b>13%</b>
<b>Joe Biden</b>	11%	6%	<b>8%</b>
<b>Martin O'Malley</b>	0%	*	<b>1%</b>
<b>Jim Webb</b>	*	1%	*
<b>Lincoln Chafee</b>	---	*	<b>0%</b>
<b>Elizabeth Warren</b>	8%	5%	---
<b>Andrew Cuomo</b>	3%	7%	---
<b>Someone Else</b>	0%	0%	<b>1%</b>
<b>Don't Know</b>	18%	23%	<b>21%</b>
<b>(N)</b>	<b>(298)</b>	<b>(224)</b>	<b>(358)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think is least honest?”

	<u>May '15</u>	<u>June '15</u>
<b>Hillary Clinton</b>	22%	<b>28%</b>
<b>Joe Biden</b>	4%	<b>5%</b>
<b>Lincoln Chafee</b>	1%	<b>3%</b>
<b>Bernie Sanders</b>	1%	<b>2%</b>
<b>Martin O'Malley</b>	0%	<b>2%</b>
<b>Jim Webb</b>	*	*
<b>Elizabeth Warren</b>	0%	---
<b>Andrew Cuomo</b>	10%	---
<b>Someone Else</b>	0%	<b>1%</b>
<b>Don't Know</b>	62%	<b>60%</b>
<b>(N)</b>	<b>(217)</b>	<b>(346)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think best represents the values of Democrats like yourself?”

	<u>Feb. '15</u>	<u>May '15</u>	<u>June '15</u>
<b>Bernie Sanders</b>	7%	13%	<b>41%</b>
<b>Hillary Clinton</b>	43%	38%	<b>30%</b>
<b>Joe Biden</b>	7%	3%	<b>7%</b>
<b>Jim Webb</b>	1%	1%	<b>1%</b>
<b>Martin O'Malley</b>	1%	1%	<b>1%</b>
<b>Lincoln Chafee</b>	---	0%	<b>1%</b>
<b>Elizabeth Warren</b>	23%	22%	---
<b>Andrew Cuomo</b>	2%	1%	---
<b>Someone Else</b>	0%	1%	<b>1%</b>
<b>Don't Know</b>	15%	20%	<b>19%</b>
<b>(N)</b>	<b>(298)</b>	<b>(224)</b>	<b>(356)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think cares the most about people like you?”

	<u>June '15</u>
<b>Bernie Sanders</b>	<b>45%</b>
<b>Hillary Clinton</b>	<b>24%</b>
<b>Joe Biden</b>	<b>8%</b>
<b>Jim Webb</b>	<b>1%</b>
<b>Martin O'Malley</b>	<b>1%</b>
<b>Lincoln Chafee</b>	<b>0%</b>
<b>Someone Else</b>	<b>1%</b>
<b>Don't Know</b>	<b>21%</b>
<b>(N)</b>	<b>(355)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think has the personal characteristics and qualities that you think a President should have?”

	<u>June '15</u>
<b>Hillary Clinton</b>	<b>38%</b>
<b>Bernie Sanders</b>	<b>27%</b>
<b>Joe Biden</b>	<b>12%</b>
<b>Martin O'Malley</b>	<b>2%</b>
<b>Jim Webb</b>	<b>1%</b>
<b>Lincoln Chafee</b>	<b>*</b>
<b>Someone Else</b>	<b>1%</b>
<b>Don't Know</b>	<b>19%</b>
<b>(N)</b>	<b>(351)</b>

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think can best handle the economy?”

	<u>June '15</u>
Hillary Clinton	37%
Bernie Sanders	28%
Joe Biden	6%
Jim Webb	2%
Martin O'Malley	2%
Lincoln Chafee	1%
Someone Else	2%
Don't Know	22%
(N)	(357)

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think do you think can best handle terrorism?”

	<u>June '15</u>
Hillary Clinton	45%
Joe Biden	12%
Bernie Sanders	11%
Jim Webb	1%
Martin O'Malley	1%
Lincoln Chafee	0%
Someone Else	3%
Don't Know	25%
(N)	(357)

\* = Less than 1% --- = Not Included

“Which Democratic candidate do you think can best handle international trade policy?”

	<u>June '15</u>
Hillary Clinton	55%
Bernie Sanders	14%
Joe Biden	11%
Martin O'Malley	1%
Jim Webb	*
Lincoln Chafee	*
Someone Else	1%
Don't Know	17%
(N)	(357)

\* = Less than 1% --- = Not Included

"Which Democratic candidate do you think can best handle health care policy?"

	<u>June '15</u>
<b>Hillary Clinton</b>	<b>43%</b>
<b>Bernie Sanders</b>	<b>27%</b>
<b>Joe Biden</b>	<b>6%</b>
<b>Jim Webb</b>	<b>1%</b>
<b>Martin O'Malley</b>	<b>1%</b>
<b>Lincoln Chafee</b>	<b>1%</b>
<b>Someone Else</b>	<b>1%</b>
<b>Don't Know</b>	<b>20%</b>
<b>(N)</b>	<b>(357)</b>

\* = Less than 1% --- = Not Included

"Which Democratic candidate do you think can best deal with big banks and corporations?"

	<u>June '15</u>
<b>Bernie Sanders</b>	<b>36%</b>
<b>Hillary Clinton</b>	<b>31%</b>
<b>Joe Biden</b>	<b>11%</b>
<b>Jim Webb</b>	<b>1%</b>
<b>Martin O'Malley</b>	<b>2%</b>
<b>Lincoln Chafee</b>	<b>1%</b>
<b>Someone Else</b>	<b>2%</b>
<b>Don't Know</b>	<b>16%</b>
<b>(N)</b>	<b>(358)</b>

\* = Less than 1% --- = Not Included

**DEM Favorability Ratings**  
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Vice President Joe Biden?"

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
<b>June '15</b>	<b>63%</b>	<b>11%</b>	<b>24%</b>	<b>2%</b>	<b>+39%</b>	<b>(357)</b>
May '15	57%	14%	26%	3%	+31%	(229)
Feb. '15	53%	13%	30%	5%	+23%	(297)
Oct. '14	59%	11%	27%	3%	+32%	(231)
July '14	67%	9%	20%	4%	+47%	(257)
Apr. '14	53%	5%	37%	5%	+16%	(184)
Jan. '14	53%	12%	27%	8%	+26%	(205)
Oct. '13	54%	9%	31%	6%	+23%	(252)
July '13	61%	5%	30%	3%	+31%	(190)
Apr. '13	64%	9%	25%	2%	+39%	(188)
Feb. '13	73%	4%	22%	1%	+51%	(201)

“Former Rhode Island Governor Lincoln Chafee?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	12%	10%	16%	61%	-4%	(357)
May '15	8%	21%	10%	61%	-2%	(230)

“Former Secretary of State Hillary Clinton?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	74%	5%	19%	2%	+55%	(357)
May '15	73%	11%	15%	0%	+58%	(230)
Feb. '15	83%	6%	9%	1%	+74%	(297)
Oct. '14	84%	5%	10%	1%	+74%	(234)
July '14	87%	3%	9%	0%	+78%	(257)
Apr. '14	78%	8%	11%	3%	+67%	(184)
Jan. '14	88%	3%	8%	0%	+80%	(205)
Oct. '13	84%	5%	8%	3%	+76%	(250)
July '13	85%	1%	13%	1%	+72%	(190)
Apr. '13	88%	4%	5%	3%	+83%	(188)
Feb. '13	87%	5%	7%	1%	+80%	(201)

“Former Maryland Governor Martin O'Malley?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	16%	11%	12%	61%	+4%	(357)
May '15	10%	22%	10%	58%	0%	(230)
Feb. '15	11%	8%	6%	75%	+5%	(297)
Oct. '14	8%	4%	4%	83%	+4%	(234)
July '14	9%	2%	8%	80%	+1%	(257)
Apr. '14	10%	4%	5%	81%	+5%	(184)
Jan. '14	9%	10%	8%	73%	+1%	(205)
Oct. '13	5%	4%	7%	85%	-2%	(252)
July '13	8%	9%	5%	79%	+3%	(190)
Apr. '13	8%	7%	5%	79%	+3%	(188)
Feb. '13	9%	4%	6%	80%	+3%	(201)

“Vermont Senator Bernie Sanders?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	66%	8%	11%	16%	+55%	(357)
May '15	45%	16%	11%	28%	+34%	(230)
Feb. '15	44%	9%	10%	37%	+34%	(297)
Oct. '14	39%	7%	9%	45%	+30%	(234)
July '14	37%	2%	10%	51%	+27%	(257)

“Former Virginia Senator Jim Webb?”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
June '15	13%	9%	11%	68%	+2%	(357)
May '15	12%	19%	12%	58%	0%	(230)
Feb. '15	9%	12%	9%	70%	0%	(297)

**Favorability Rating – Joe Biden  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b>	<b><u>Neutral</u></b>	<b><u>Unfavorable</u></b>	<b><u>Don't Know</u></b>	<b><u>(N)</u></b>
	<b>63%</b>	<b>11%</b>	<b>24%</b>	<b>2%</b>	<b>357</b>
Registered Democrat	66%	8%	23%	2%	174
Registered Undeclared	61%	11%	27%	1%	158
Democrat	67%	10%	22%	1%	310
Independent	49%	23%	23%	5%	31
Republican	24%	14%	61%	0%	13
Liberal	76%	5%	20%	0%	170
Moderate	54%	15%	28%	3%	151
Conservative	51%	9%	39%	1%	20
Voted in 2008 NH Primary	63%	10%	26%	2%	261
Did Not Vote in 2008 NH Primary	64%	14%	21%	1%	95
Voted in 2012 NH Primary	64%	11%	24%	1%	296
Did Not Vote in 2012 NH Primary	58%	14%	25%	3%	61
Union household	58%	9%	32%	0%	67
Non-union	65%	10%	23%	2%	277
Read Union Leader	63%	13%	25%	0%	63
Read Boston Globe	69%	12%	18%	2%	72
Read Local Newspapers	68%	12%	18%	1%	142
Watch WMUR	59%	12%	27%	3%	177
Listen to NHPR	64%	7%	28%	1%	190
18 to 34	58%	16%	25%	1%	86
35 to 49	64%	11%	26%	0%	92
50 to 64	59%	11%	26%	4%	92
65 and over	74%	8%	17%	1%	76
Male	63%	10%	27%	0%	147
Female	63%	12%	22%	2%	210
High school or less	57%	19%	25%	0%	37
Some college	58%	8%	29%	5%	70
College graduate	63%	13%	24%	0%	140
Post-graduate	68%	9%	22%	1%	110
Attend services 1 or more a week	67%	12%	19%	2%	59
1-2 times a month	51%	4%	45%	0%	35
Less often	57%	14%	26%	3%	98
Never	68%	10%	21%	1%	158
North Country	62%	7%	31%	0%	24
Central / Lakes	72%	14%	13%	1%	62
Connecticut Valley	58%	8%	32%	2%	76
Mass Border	56%	19%	25%	0%	71
Seacoast	65%	9%	24%	2%	70
Manchester Area	67%	8%	23%	3%	54
First Cong. Dist	67%	10%	21%	2%	169
Second Cong. Dist	59%	12%	27%	1%	188

**Favorability Rating – Lincoln Chafee  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b> <b>12%</b>	<b><u>Neutral</u></b> <b>10%</b>	<b><u>Unfavorable</u></b> <b>16%</b>	<b><u>Don't Know</u></b> <b>61%</b>	<b><u>(N)</u></b> <b>357</b>
Registered Democrat	11%	9%	18%	62%	174
Registered Undeclared	14%	13%	15%	58%	158
Democrat	13%	9%	15%	63%	310
Independent	11%	30%	16%	43%	31
Republican	0%	2%	29%	69%	13
Liberal	11%	12%	15%	63%	170
Moderate	16%	11%	14%	59%	151
Conservative	8%	2%	26%	63%	20
Voted in 2008 NH Primary	14%	10%	16%	60%	261
Did Not Vote in 2008 NH Primary	8%	12%	14%	66%	95
Voted in 2012 NH Primary	15%	10%	15%	60%	296
Did Not Vote in 2012 NH Primary	1%	10%	20%	69%	61
Union household	14%	7%	17%	62%	67
Non-union	12%	10%	16%	61%	277
Read Union Leader	27%	5%	19%	48%	63
Read Boston Globe	19%	13%	20%	48%	72
Read Local Newspapers	13%	12%	16%	58%	142
Watch WMUR	11%	7%	15%	66%	177
Listen to NHPR	17%	16%	17%	50%	190
18 to 34	3%	15%	3%	80%	86
35 to 49	16%	11%	15%	59%	92
50 to 64	15%	6%	23%	56%	92
65 and over	18%	10%	21%	51%	76
Male	15%	15%	19%	51%	147
Female	10%	7%	14%	69%	210
High school or less	0%	15%	13%	72%	37
Some college	11%	11%	20%	58%	70
College graduate	18%	9%	12%	61%	140
Post-graduate	11%	9%	19%	61%	110
Attend services 1 or more a week	13%	10%	11%	66%	59
1-2 times a month	18%	14%	11%	57%	35
Less often	9%	6%	19%	66%	98
Never	12%	13%	16%	59%	158
North Country	26%	3%	21%	51%	24
Central / Lakes	12%	6%	14%	69%	62
Connecticut Valley	7%	22%	18%	54%	76
Mass Border	21%	8%	17%	53%	71
Seacoast	11%	11%	14%	63%	70
Manchester Area	6%	4%	13%	76%	54
First Cong. Dist	11%	9%	15%	66%	169
Second Cong. Dist	14%	12%	17%	58%	188



**Favorability Rating – Hillary Clinton  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b>	<b><u>Neutral</u></b>	<b><u>Unfavorable</u></b>	<b><u>Don't Know</u></b>	<b><u>(N)</u></b>
	<b>74%</b>	<b>5%</b>	<b>19%</b>	<b>2%</b>	<b>357</b>
Registered Democrat	81%	5%	14%	0%	174
Registered Undeclared	67%	4%	24%	4%	158
Democrat	78%	5%	15%	2%	310
Independent	56%	4%	40%	0%	31
Republican	15%	0%	85%	0%	13
Liberal	87%	4%	9%	0%	170
Moderate	63%	7%	26%	3%	151
Conservative	60%	0%	29%	12%	20
Voted in 2008 NH Primary	77%	6%	14%	2%	261
Did Not Vote in 2008 NH Primary	63%	2%	33%	2%	95
Voted in 2012 NH Primary	76%	6%	17%	2%	296
Did Not Vote in 2012 NH Primary	64%	2%	30%	4%	61
Union household	73%	5%	18%	3%	67
Non-union	76%	5%	17%	2%	277
Read Union Leader	79%	2%	19%	0%	63
Read Boston Globe	78%	4%	17%	1%	72
Read Local Newspapers	75%	7%	18%	0%	142
Watch WMUR	77%	8%	15%	1%	177
Listen to NHPR	72%	2%	22%	4%	190
18 to 34	66%	3%	31%	0%	86
35 to 49	68%	3%	23%	7%	92
50 to 64	79%	9%	12%	0%	92
65 and over	83%	6%	10%	1%	76
Male	67%	5%	23%	5%	147
Female	78%	5%	17%	0%	210
High school or less	80%	7%	13%	0%	37
Some college	62%	5%	29%	3%	70
College graduate	71%	6%	21%	3%	140
Post-graduate	83%	4%	13%	0%	110
Attend services 1 or more a week	72%	4%	18%	6%	59
1-2 times a month	78%	2%	20%	0%	35
Less often	70%	4%	25%	1%	98
Never	75%	8%	16%	1%	158
North Country	66%	0%	34%	0%	24
Central / Lakes	81%	5%	14%	0%	62
Connecticut Valley	68%	3%	29%	0%	76
Mass Border	75%	6%	19%	0%	71
Seacoast	69%	7%	19%	5%	70
Manchester Area	80%	8%	5%	7%	54
First Cong. Dist	76%	5%	15%	4%	169
Second Cong. Dist	71%	6%	23%	0%	188

**Favorability Rating – Martin O’Malley  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b> <b>16%</b>	<b><u>Neutral</u></b> <b>11%</b>	<b><u>Unfavorable</u></b> <b>12%</b>	<b><u>Don’t Know</u></b> <b>61%</b>	<b><u>(N)</u></b> <b>357</b>
Registered Democrat	20%	5%	15%	60%	174
Registered Undeclared	13%	17%	11%	58%	158
Democrat	18%	10%	12%	61%	310
Independent	9%	27%	9%	55%	31
Republican	0%	0%	25%	75%	13
Liberal	18%	14%	10%	58%	170
Moderate	15%	9%	11%	65%	151
Conservative	9%	3%	29%	59%	20
Voted in 2008 NH Primary	19%	10%	13%	57%	261
Did Not Vote in 2008 NH Primary	8%	12%	10%	70%	95
Voted in 2012 NH Primary	19%	12%	13%	56%	296
Did Not Vote in 2012 NH Primary	4%	4%	9%	83%	61
Union household	23%	8%	11%	58%	67
Non-union	15%	10%	13%	61%	277
Read Union Leader	30%	12%	17%	41%	63
Read Boston Globe	21%	14%	8%	57%	72
Read Local Newspapers	22%	16%	14%	48%	142
Watch WMUR	16%	11%	15%	58%	177
Listen to NHPR	22%	15%	14%	50%	190
18 to 34	8%	12%	7%	73%	86
35 to 49	21%	13%	11%	55%	92
50 to 64	17%	6%	16%	61%	92
65 and over	20%	14%	15%	50%	76
Male	17%	16%	16%	50%	147
Female	16%	7%	9%	68%	210
High school or less	15%	3%	6%	76%	37
Some college	8%	16%	20%	57%	70
College graduate	18%	7%	13%	62%	140
Post-graduate	20%	15%	8%	57%	110
Attend services 1 or more a week	24%	6%	17%	53%	59
1-2 times a month	6%	8%	13%	73%	35
Less often	12%	10%	10%	68%	98
Never	17%	14%	11%	57%	158
North Country	16%	14%	11%	60%	24
Central / Lakes	20%	6%	14%	60%	62
Connecticut Valley	13%	19%	9%	59%	76
Mass Border	17%	8%	11%	64%	71
Seacoast	18%	7%	17%	58%	70
Manchester Area	14%	12%	9%	65%	54
First Cong. Dist	17%	10%	12%	61%	169
Second Cong. Dist	15%	12%	12%	61%	188

**Favorability Rating – Bernie Sanders  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b>	<b><u>Neutral</u></b>	<b><u>Unfavorable</u></b>	<b><u>Don't Know</u></b>	<b><u>(N)</u></b>
	<b>66%</b>	<b>8%</b>	<b>11%</b>	<b>16%</b>	<b>357</b>
Registered Democrat	67%	5%	13%	14%	174
Registered Undeclared	65%	11%	9%	14%	158
Democrat	67%	6%	11%	16%	310
Independent	57%	31%	2%	11%	31
Republican	65%	0%	19%	16%	13
Liberal	77%	6%	7%	10%	170
Moderate	62%	10%	11%	16%	151
Conservative	21%	9%	36%	33%	20
Voted in 2008 NH Primary	70%	5%	11%	14%	261
Did Not Vote in 2008 NH Primary	55%	16%	10%	18%	95
Voted in 2012 NH Primary	69%	6%	10%	15%	296
Did Not Vote in 2012 NH Primary	50%	15%	16%	19%	61
Union household	70%	10%	12%	8%	67
Non-union	66%	8%	11%	15%	277
Read Union Leader	60%	12%	12%	16%	63
Read Boston Globe	79%	5%	6%	9%	72
Read Local Newspapers	66%	8%	13%	13%	142
Watch WMUR	60%	10%	16%	14%	177
Listen to NHPR	75%	7%	11%	7%	190
18 to 34	65%	13%	8%	14%	86
35 to 49	67%	7%	9%	17%	92
50 to 64	64%	6%	13%	18%	92
65 and over	72%	7%	11%	10%	76
Male	70%	8%	14%	9%	147
Female	63%	8%	9%	20%	210
High school or less	40%	17%	4%	39%	37
Some college	61%	8%	15%	15%	70
College graduate	67%	6%	13%	14%	140
Post-graduate	76%	7%	8%	10%	110
Attend services 1 or more a week	54%	4%	15%	27%	59
1-2 times a month	62%	18%	12%	8%	35
Less often	66%	7%	8%	18%	98
Never	70%	7%	11%	12%	158
North Country	75%	3%	10%	12%	24
Central / Lakes	67%	7%	8%	17%	62
Connecticut Valley	84%	7%	4%	5%	76
Mass Border	52%	6%	15%	28%	71
Seacoast	72%	8%	14%	6%	70
Manchester Area	45%	13%	15%	27%	54
First Cong. Dist	65%	8%	13%	15%	169
Second Cong. Dist	67%	8%	9%	16%	188

**Favorability Rating – Jim Webb  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Favorable</u></b> <b>13%</b>	<b><u>Neutral</u></b> <b>9%</b>	<b><u>Unfavorable</u></b> <b>11%</b>	<b><u>Don't Know</u></b> <b>68%</b>	<b><u>(N)</u></b> <b>357</b>
Registered Democrat	13%	7%	14%	65%	174
Registered Undeclared	12%	12%	8%	68%	158
Democrat	13%	8%	11%	68%	310
Independent	15%	19%	1%	65%	31
Republican	6%	0%	25%	69%	13
Liberal	9%	12%	8%	71%	170
Moderate	19%	6%	11%	64%	151
Conservative	0%	11%	23%	66%	20
Voted in 2008 NH Primary	13%	8%	12%	66%	261
Did Not Vote in 2008 NH Primary	12%	10%	6%	73%	95
Voted in 2012 NH Primary	14%	10%	11%	65%	296
Did Not Vote in 2012 NH Primary	8%	4%	7%	80%	61
Union household	9%	5%	9%	77%	67
Non-union	14%	9%	12%	66%	277
Read Union Leader	22%	19%	13%	45%	63
Read Boston Globe	11%	6%	15%	68%	72
Read Local Newspapers	10%	14%	9%	67%	142
Watch WMUR	10%	10%	13%	68%	177
Listen to NHPR	15%	10%	13%	62%	190
18 to 34	14%	10%	3%	73%	86
35 to 49	13%	8%	8%	71%	92
50 to 64	11%	10%	16%	63%	92
65 and over	15%	10%	16%	59%	76
Male	15%	14%	12%	60%	147
Female	12%	5%	10%	73%	210
High school or less	11%	3%	12%	74%	37
Some college	12%	9%	14%	65%	70
College graduate	13%	11%	11%	65%	140
Post-graduate	14%	8%	7%	70%	110
Attend services 1 or more a week	19%	12%	8%	60%	59
1-2 times a month	17%	6%	9%	68%	35
Less often	8%	7%	12%	72%	98
Never	11%	10%	10%	69%	158
North Country	16%	20%	14%	51%	24
Central / Lakes	11%	3%	15%	71%	62
Connecticut Valley	11%	10%	6%	74%	76
Mass Border	18%	10%	12%	60%	71
Seacoast	11%	7%	12%	70%	70
Manchester Area	13%	12%	6%	69%	54
First Cong. Dist	13%	11%	10%	66%	169
Second Cong. Dist	12%	8%	11%	69%	188

**Decided 2016 DEM Primary Vote  
(Likely 2016 DEM Primary Voters)**

	<b>Def. <u>Decided</u></b>	<b>Leaning <u>Towards Someone</u></b>	<b>Still Trying <u>To Decide</u></b>	<b>(N)</b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>20%</b>	<b>26%</b>	<b>54%</b>	<b>359</b>
Registered Democrat	24%	28%	49%	172
Registered Undeclared	14%	26%	60%	161
Democrat	21%	28%	51%	312
Independent	0%	10%	90%	31
Republican	22%	32%	46%	13
Liberal	23%	32%	45%	169
Moderate	18%	23%	59%	151
Conservative	11%	16%	74%	19
Clinton Supporter	23%	28%	49%	150
Sanders Supporter	26%	39%	35%	125
Biden Supporter	0%	2%	98%	29
Other Supporter	14%	12%	74%	16
Undecided	0%	1%	99%	32
Voted in 2008 NH Primary	18%	27%	55%	263
Did Not Vote in 2008 NH Primary	24%	23%	52%	95
Voted in 2012 NH Primary	20%	26%	54%	298
Did Not Vote in 2012 NH Primary	18%	26%	56%	61
Union household	20%	20%	59%	66
Non-union	18%	28%	54%	279
Read Union Leader	15%	29%	56%	63
Read Boston Globe	19%	24%	56%	72
Read Local Newspapers	24%	27%	49%	142
Watch WMUR	19%	25%	56%	176
Listen to NHPR	21%	22%	56%	189
18 to 34	26%	24%	50%	90
35 to 49	12%	29%	59%	92
50 to 64	16%	24%	60%	91
65 and over	25%	31%	44%	75
Male	17%	29%	54%	147
Female	21%	24%	54%	212
High school or less	12%	37%	51%	36
Some college	24%	24%	52%	73
College graduate	22%	24%	55%	140
Post-graduate	17%	28%	56%	109
Attend services 1 or more a week	16%	23%	61%	59
1-2 times a month	14%	19%	66%	34
Less often	21%	24%	55%	98
Never	21%	30%	49%	161
North Country	9%	38%	53%	24
Central / Lakes	13%	36%	51%	66
Connecticut Valley	29%	20%	52%	76
Mass Border	12%	23%	66%	71
Seacoast	25%	26%	49%	69
Manchester Area	23%	24%	53%	53
First Cong. Dist	20%	29%	51%	167
Second Cong. Dist	19%	24%	57%	192

**DEM 2016 Primary Support  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Joe Biden</u>	<u>Martin O'Malley</u>	<u>Jim Webb</u>	<u>Lincoln Chafee</u>	<u>Someone Else</u>	<u>Undecided</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>43%</b>	<b>35%</b>	<b>8%</b>	<b>2%</b>	<b>1%</b>	<b>0%</b>	<b>2%</b>	<b>9%</b>	<b>353</b>
Registered Democrat	52%	30%	4%	2%	1%	0%	4%	8%	171
Registered Undeclared	37%	41%	10%	0%	1%	0%	0%	11%	156
Democrat	44%	36%	9%	2%	1%	0%	1%	8%	307
Independent	42%	32%	6%	0%	1%	0%	3%	16%	31
Republican	23%	22%	0%	0%	6%	2%	20%	26%	11
Liberal	41%	48%	4%	1%	1%	0%	0%	6%	170
Moderate	46%	28%	7%	3%	2%	0%	2%	11%	147
Conservative	50%	0%	24%	0%	0%	1%	2%	23%	19
Voted in 2008 NH Primary	48%	34%	5%	2%	1%	0%	2%	8%	260
Did Not Vote in 2008 NH Primary	29%	39%	17%	1%	0%	0%	1%	12%	91
Voted in 2012 NH Primary	47%	34%	5%	2%	1%	0%	2%	9%	293
Did Not Vote in 2012 NH Primary	25%	41%	22%	2%	0%	0%	1%	10%	60
Union household	37%	34%	6%	4%	0%	0%	5%	15%	67
Non-union	45%	36%	7%	1%	1%	0%	1%	8%	272
Read Union Leader	57%	23%	9%	5%	3%	0%	0%	4%	63
Read Boston Globe	49%	35%	6%	0%	2%	0%	0%	8%	72
Read Local Newspapers	51%	31%	10%	1%	1%	0%	1%	6%	142
Watch WMUR	53%	26%	5%	1%	1%	0%	3%	12%	173
Listen to NHPR	37%	41%	7%	2%	2%	0%	0%	11%	187
18 to 34	37%	47%	9%	0%	0%	0%	0%	7%	83
35 to 49	37%	31%	9%	5%	1%	0%	2%	14%	92
50 to 64	51%	32%	7%	0%	0%	0%	2%	8%	92
65 and over	46%	35%	6%	2%	3%	0%	1%	8%	75
Male	32%	42%	10%	3%	3%	0%	1%	10%	147
Female	51%	30%	7%	1%	0%	0%	2%	9%	206
High school or less	60%	21%	2%	0%	0%	0%	2%	16%	37
Some college	36%	38%	8%	0%	1%	0%	6%	11%	70
College graduate	38%	39%	13%	3%	0%	0%	1%	6%	137
Post-graduate	49%	34%	5%	2%	2%	0%	0%	8%	108
Attend services 1 or more a week	34%	26%	12%	6%	2%	0%	3%	17%	58
1-2 times a month	49%	23%	5%	0%	0%	0%	0%	23%	33
Less often	45%	34%	11%	1%	0%	0%	0%	7%	98
Never	45%	41%	6%	1%	1%	0%	2%	5%	157
North Country	33%	50%	8%	0%	0%	0%	3%	6%	23
Central / Lakes	50%	36%	3%	2%	2%	0%	2%	5%	62
Connecticut Valley	37%	45%	6%	0%	0%	0%	3%	8%	74
Mass Border	47%	24%	17%	1%	0%	0%	1%	11%	71
Seacoast	36%	40%	3%	3%	2%	0%	0%	15%	68
Manchester Area	50%	24%	11%	5%	1%	0%	3%	6%	54
First Cong. Dist	43%	34%	6%	3%	1%	0%	2%	10%	166
Second Cong. Dist	43%	36%	10%	1%	1%	0%	2%	8%	186

**DEM 2016 Primary – Second Choice  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Joe Biden</u>	<u>Bernie Sanders</u>	<u>Martin O'Malley</u>	<u>Lincoln Chafee</u>	<u>Someone Else</u>	<u>No Second Choice</u>	<u>Undecided</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>25%</b>	<b>20%</b>	<b>18%</b>	<b>3%</b>	<b>2%</b>	<b>4%</b>	<b>2%</b>	<b>26%</b>	<b>322</b>
Registered Democrat	25%	22%	19%	5%	1%	4%	3%	20%	158
Registered Undeclared	27%	17%	20%	1%	4%	5%	0%	26%	140
Democrat	27%	22%	17%	4%	2%	4%	1%	24%	284
Independent	13%	2%	34%	1%	8%	0%	1%	41%	26
Republican	0%	26%	27%	0%	0%	25%	14%	8%	9
Liberal	35%	22%	18%	3%	1%	2%	0%	19%	160
Moderate	17%	20%	21%	3%	2%	5%	3%	30%	131
Conservative	15%	12%	1%	3%	5%	19%	7%	38%	16
Clinton Supporter	0%	30%	31%	3%	2%	4%	3%	27%	151
Sanders Supporter	52%	13%	0%	5%	1%	4%	1%	23%	125
Biden Supporter	37%	0%	21%	0%	8%	0%	0%	34%	29
Other Supporter	35%	12%	37%	0%	0%	0%	0%	16%	16
Voted in 2008 NH Primary	26%	21%	20%	4%	0%	5%	2%	22%	241
Did Not Vote in 2008 NH Primary	23%	18%	12%	2%	8%	1%	1%	36%	80
Voted in 2012 NH Primary	25%	22%	19%	4%	2%	4%	1%	23%	269
Did Not Vote in 2012 NH Primary	27%	11%	14%	0%	5%	1%	3%	40%	53
Union household	27%	18%	19%	8%	6%	3%	1%	19%	58
Non-union	26%	18%	19%	2%	2%	4%	2%	27%	251
Read Union Leader	20%	21%	23%	6%	4%	7%	1%	19%	62
Read Boston Globe	30%	18%	20%	2%	2%	7%	1%	22%	67
Read Local Newspapers	23%	23%	19%	5%	2%	4%	1%	24%	133
Watch WMUR	19%	21%	16%	5%	1%	7%	3%	28%	154
Listen to NHPR	29%	16%	20%	4%	4%	3%	1%	23%	166
18 to 34	17%	22%	20%	4%	3%	3%	2%	29%	77
35 to 49	25%	22%	21%	3%	3%	5%	1%	22%	79
50 to 64	33%	15%	15%	3%	1%	3%	4%	26%	87
65 and over	29%	22%	19%	5%	2%	3%	0%	19%	69
Male	27%	22%	18%	4%	4%	4%	1%	20%	134
Female	24%	18%	19%	3%	1%	4%	2%	29%	188
High school or less	14%	34%	11%	2%	1%	4%	5%	29%	31
Some college	16%	27%	21%	5%	4%	9%	4%	15%	63
College graduate	33%	16%	15%	2%	3%	3%	1%	26%	128
Post-graduate	25%	16%	22%	4%	1%	2%	0%	30%	100
Attend services 1 or more a week	26%	30%	12%	3%	1%	2%	1%	24%	48
1-2 times a month	24%	19%	24%	3%	3%	7%	6%	15%	25
Less often	17%	14%	18%	5%	3%	2%	2%	40%	94
Never	29%	21%	20%	3%	2%	5%	1%	19%	150
North Country	23%	15%	14%	5%	0%	7%	0%	36%	23
Central / Lakes	22%	28%	14%	5%	0%	4%	0%	27%	59
Connecticut Valley	34%	16%	27%	0%	0%	2%	0%	21%	68
Mass Border	26%	20%	10%	1%	6%	3%	4%	31%	64
Seacoast	18%	17%	18%	10%	5%	5%	1%	27%	58
Manchester Area	26%	22%	23%	1%	0%	6%	5%	17%	50
First Cong. Dist	22%	20%	21%	5%	2%	5%	2%	24%	149
Second Cong. Dist	28%	20%	15%	2%	2%	3%	2%	27%	173

**DEM 2016 Primary – Would NOT Support  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Joe Biden</u>	<u>Bernie Sanders</u>	<u>Lincoln Chafee</u>	<u>Jim Webb</u>	<u>Someone Else</u>	<u>All Acceptable</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>11%</b>	<b>6%</b>	<b>6%</b>	<b>4%</b>	<b>3%</b>	<b>4%</b>	<b>35%</b>	<b>30%</b>	<b>355</b>
Registered Democrat	7%	7%	8%	7%	3%	4%	35%	29%	172
Registered Undeclared	15%	6%	3%	2%	3%	5%	33%	32%	157
Democrat	9%	5%	7%	5%	3%	5%	35%	31%	309
Independent	22%	15%	1%	0%	0%	0%	40%	21%	31
Republican	59%	11%	0%	0%	0%	9%	15%	7%	12
Liberal	6%	6%	7%	5%	4%	4%	40%	28%	170
Moderate	14%	6%	6%	4%	1%	3%	36%	28%	149
Conservative	18%	16%	0%	0%	4%	14%	4%	45%	20
Clinton Supporter	0%	7%	11%	5%	1%	5%	35%	35%	151
Sanders Supporter	15%	7%	0%	5%	3%	5%	42%	23%	124
Biden Supporter	38%	0%	0%	0%	4%	0%	28%	30%	29
Other Supporter	26%	0%	20%	7%	0%	0%	39%	7%	16
Undecided	24%	7%	3%	2%	8%	0%	19%	38%	32
Voted in 2008 NH Primary	7%	7%	8%	5%	3%	4%	37%	30%	259
Did Not Vote in 2008 NH Primary	23%	5%	0%	3%	3%	6%	32%	28%	95
Voted in 2012 NH Primary	10%	5%	7%	4%	3%	4%	36%	30%	294
Did Not Vote in 2012 NH Primary	18%	10%	0%	4%	1%	5%	34%	28%	61
Union household	8%	10%	9%	4%	0%	1%	32%	37%	67
Non-union	9%	6%	6%	5%	4%	5%	38%	28%	275
Read Union Leader	12%	9%	17%	5%	5%	2%	33%	18%	63
Read Boston Globe	10%	5%	4%	4%	2%	5%	44%	27%	72
Read Local Newspapers	12%	5%	9%	4%	3%	2%	36%	28%	140
Watch WMUR	9%	3%	8%	6%	2%	6%	29%	36%	176
Listen to NHPR	11%	9%	5%	4%	3%	4%	39%	24%	189
18 to 34	24%	6%	4%	2%	1%	5%	41%	17%	86
35 to 49	7%	6%	5%	5%	0%	4%	39%	34%	92
50 to 64	7%	9%	9%	7%	6%	7%	24%	30%	91
65 and over	5%	4%	6%	3%	3%	1%	42%	36%	75
Male	11%	8%	10%	3%	4%	2%	39%	23%	147
Female	12%	5%	3%	5%	2%	6%	33%	34%	208
High school or less	11%	0%	6%	7%	6%	13%	23%	34%	37
Some college	24%	7%	2%	6%	3%	2%	23%	32%	70
College graduate	11%	4%	9%	3%	2%	5%	39%	28%	139
Post-graduate	5%	10%	5%	5%	2%	2%	43%	28%	109
Attend services 1 or more a week	14%	1%	14%	7%	2%	0%	42%	21%	58
1-2 times a month	10%	2%	2%	0%	2%	11%	38%	35%	35
Less often	14%	6%	5%	1%	2%	3%	33%	35%	98
Never	10%	9%	5%	6%	4%	6%	33%	28%	158
North Country	12%	20%	6%	1%	5%	6%	34%	15%	23
Central / Lakes	9%	2%	5%	6%	4%	4%	38%	32%	62
Connecticut Valley	19%	1%	2%	4%	4%	6%	33%	31%	76
Mass Border	13%	5%	3%	7%	1%	1%	25%	45%	70
Seacoast	8%	9%	6%	3%	3%	3%	50%	18%	70
Manchester Area	6%	9%	17%	3%	1%	7%	31%	26%	54
First Cong. Dist	6%	9%	8%	5%	3%	3%	40%	25%	168
Second Cong. Dist	16%	4%	4%	4%	3%	5%	31%	34%	187



**Most Important To Your Vote In Presidential Primary?  
(Likely 2016 DEM Primary Voters)**

	<u>Jobs/ Economy</u>	<u>Health Care</u>	<u>Foreign Policy</u>	<u>Envi- ronment</u>	<u>Educ- ation</u>	<u>Income Inequality</u>	<u>Social Issues</u>	<u>Campaign Finance</u>	<u>Other/ DK</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>24%</b>	<b>8%</b>	<b>16%</b>	<b>8%</b>	<b>6%</b>	<b>4%</b>	<b>8%</b>	<b>3%</b>	<b>22%</b>	<b>351</b>
Registered Democrat	28%	10%	15%	11%	5%	4%	7%	3%	17%	170
Registered Undeclared	23%	7%	18%	6%	6%	3%	10%	1%	26%	156
Democrat	26%	8%	15%	9%	6%	4%	6%	4%	23%	304
Independent	15%	12%	26%	2%	5%	3%	20%	0%	16%	31
Republican	18%	18%	31%	0%	0%	6%	18%	0%	9%	13
Liberal	22%	9%	14%	13%	7%	3%	9%	5%	18%	167
Moderate	30%	7%	21%	4%	5%	6%	7%	1%	20%	147
Conservative	19%	21%	7%	0%	0%	0%	12%	0%	40%	18
Clinton Supporter	29%	13%	15%	9%	7%	3%	9%	0%	14%	148
Sanders Supporter	20%	4%	17%	9%	8%	3%	12%	9%	18%	124
Biden Supporter	42%	7%	11%	0%	0%	3%	0%	0%	37%	28
Other Supporter	7%	18%	11%	11%	0%	19%	0%	0%	34%	16
Undecided	13%	0%	26%	6%	1%	8%	0%	0%	46%	30
Voted in 2008 NH Primary	25%	10%	17%	10%	6%	5%	5%	2%	19%	262
Did Not Vote in 2008 NH Primary	21%	4%	13%	3%	7%	1%	17%	6%	30%	89
Voted in 2012 NH Primary	25%	10%	16%	9%	5%	5%	7%	2%	20%	292
Did Not Vote in 2012 NH Primary	21%	0%	14%	3%	9%	1%	13%	8%	31%	59
Union household	20%	5%	18%	8%	3%	7%	7%	3%	29%	65
Non-union	26%	10%	16%	9%	6%	3%	9%	4%	18%	273
Read Union Leader	35%	7%	15%	4%	9%	7%	7%	2%	14%	63
Read Boston Globe	25%	6%	20%	13%	4%	5%	5%	1%	22%	72
Read Local Newspapers	26%	9%	12%	11%	8%	3%	6%	2%	21%	139
Watch WMUR	29%	14%	17%	4%	7%	2%	5%	2%	20%	171
Listen to NHPR	21%	7%	20%	12%	4%	5%	7%	2%	22%	189
18 to 34	11%	3%	7%	8%	14%	0%	19%	7%	32%	87
35 to 49	28%	10%	23%	5%	8%	3%	8%	1%	15%	89
50 to 64	29%	12%	17%	9%	2%	9%	4%	1%	16%	89
65 and over	28%	10%	17%	10%	0%	4%	2%	4%	25%	74
Male	21%	2%	15%	10%	7%	7%	4%	4%	30%	142
Female	26%	13%	17%	7%	5%	2%	10%	3%	16%	208
High school or less	29%	14%	16%	4%	3%	1%	12%	0%	20%	35
Some college	19%	12%	10%	4%	7%	1%	11%	1%	35%	71
College graduate	24%	7%	16%	6%	4%	4%	8%	6%	24%	136
Post-graduate	26%	6%	20%	15%	8%	7%	5%	2%	11%	108
Attend services 1 or more a week	26%	10%	11%	9%	12%	6%	6%	2%	19%	57
1-2 times a month	22%	4%	26%	0%	8%	2%	16%	0%	22%	34
Less often	23%	9%	20%	6%	5%	5%	4%	5%	22%	97
Never	24%	9%	14%	11%	3%	3%	10%	4%	24%	155
North Country	15%	8%	19%	14%	12%	3%	8%	6%	16%	22
Central / Lakes	27%	12%	8%	8%	11%	7%	10%	2%	16%	63
Connecticut Valley	20%	10%	28%	7%	0%	4%	8%	0%	22%	76
Mass Border	24%	4%	16%	3%	10%	2%	11%	2%	27%	71
Seacoast	19%	6%	14%	12%	1%	4%	5%	11%	28%	66
Manchester Area	36%	10%	10%	10%	7%	5%	5%	0%	17%	54
First Cong. Dist	25%	7%	16%	10%	6%	5%	5%	6%	19%	162
Second Cong. Dist	23%	9%	16%	6%	6%	3%	10%	1%	25%	189

**Who is the Strongest Leader?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Joe Biden</u>	<u>Martin O'Malley</u>	<u>Jim Webb</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>56%</b>	<b>13%</b>	<b>8%</b>	<b>1%</b>	<b>0%</b>	<b>1%</b>	<b>21%</b>	<b>358</b>
Registered Democrat	62%	9%	7%	1%	0%	1%	20%	173
Registered Undeclared	52%	17%	6%	0%	0%	2%	22%	160
Democrat	59%	13%	8%	1%	0%	1%	18%	313
Independent	40%	10%	15%	0%	0%	1%	33%	30
Republican	24%	23%	2%	0%	6%	6%	38%	12
Liberal	62%	17%	5%	1%	0%	1%	15%	170
Moderate	53%	10%	7%	2%	0%	1%	27%	149
Conservative	51%	4%	17%	0%	0%	11%	18%	20
Clinton Supporter	86%	2%	2%	0%	0%	0%	10%	151
Sanders Supporter	41%	33%	3%	1%	0%	1%	21%	123
Biden Supporter	30%	1%	53%	0%	0%	0%	16%	29
Other Supporter	8%	4%	26%	18%	5%	3%	37%	16
Undecided	25%	2%	5%	0%	0%	10%	58%	32
Voted in 2008 NH Primary	59%	12%	6%	1%	0%	2%	19%	263
Did Not Vote in 2008 NH Primary	48%	14%	13%	0%	0%	0%	25%	95
Voted in 2012 NH Primary	56%	14%	6%	1%	0%	2%	20%	297
Did Not Vote in 2012 NH Primary	54%	5%	16%	0%	0%	1%	23%	61
Union household	42%	17%	6%	4%	0%	3%	28%	65
Non-union	61%	10%	7%	0%	0%	1%	20%	279
Read Union Leader	54%	9%	7%	5%	1%	2%	22%	63
Read Boston Globe	63%	17%	6%	0%	0%	4%	10%	72
Read Local Newspapers	57%	15%	11%	1%	1%	3%	13%	141
Watch WMUR	62%	7%	9%	0%	0%	2%	20%	177
Listen to NHPR	55%	18%	8%	0%	0%	0%	18%	188
18 to 34	53%	15%	10%	0%	0%	1%	21%	90
35 to 49	52%	14%	5%	3%	0%	0%	27%	90
50 to 64	62%	12%	9%	0%	0%	2%	15%	92
65 and over	56%	11%	10%	2%	1%	3%	18%	75
Male	51%	17%	8%	2%	1%	2%	19%	146
Female	59%	10%	8%	0%	0%	1%	22%	212
High school or less	64%	5%	2%	0%	0%	0%	29%	37
Some college	38%	24%	11%	1%	1%	2%	22%	72
College graduate	54%	15%	8%	2%	0%	0%	21%	140
Post-graduate	68%	5%	7%	0%	0%	3%	17%	109
Attend services 1 or more a week	55%	12%	7%	4%	1%	3%	18%	58
1-2 times a month	66%	0%	5%	0%	0%	0%	29%	35
Less often	57%	5%	15%	1%	0%	3%	18%	98
Never	54%	19%	5%	0%	0%	0%	22%	160
North Country	43%	9%	4%	0%	0%	4%	40%	23
Central / Lakes	64%	11%	7%	0%	0%	1%	17%	65
Connecticut Valley	52%	21%	4%	0%	0%	0%	23%	76
Mass Border	53%	12%	16%	0%	0%	2%	18%	71
Seacoast	53%	13%	9%	2%	0%	0%	23%	69
Manchester Area	65%	5%	4%	5%	1%	5%	15%	54
First Cong. Dist	61%	9%	5%	2%	0%	1%	22%	167
Second Cong. Dist	52%	16%	10%	0%	0%	2%	20%	192

**Who is the Least Honest?  
(Likely 2016 DEM Primary Voters)**

	<b>Hillary <u>Clinton</u></b>	<b>Joe <u>Biden</u></b>	<b>Lincoln <u>Chafee</u></b>	<b>Bernie <u>Sanders</u></b>	<b>Martin <u>O'Malley</u></b>	<b>Jim <u>Webb</u></b>	<b>Someone <u>Else</u></b>	<b>Don't <u>Know</u></b>	<b>(N=)</b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>28%</b>	<b>5%</b>	<b>3%</b>	<b>2%</b>	<b>2%</b>	<b>0%</b>	<b>1%</b>	<b>60%</b>	<b>346</b>
Registered Democrat	20%	3%	2%	2%	0%	1%	1%	70%	163
Registered Undeclared	34%	6%	4%	2%	3%	0%	1%	50%	157
Democrat	26%	4%	3%	2%	0%	1%	1%	64%	305
Independent	37%	13%	0%	1%	14%	0%	0%	36%	28
Republican	87%	0%	0%	0%	11%	0%	0%	2%	10
Liberal	21%	2%	2%	2%	0%	0%	0%	72%	167
Moderate	34%	7%	3%	2%	3%	0%	1%	49%	141
Conservative	34%	6%	0%	3%	0%	0%	5%	51%	19
Clinton Supporter	6%	5%	4%	2%	4%	0%	1%	77%	146
Sanders Supporter	44%	2%	2%	1%	0%	1%	0%	50%	121
Biden Supporter	73%	0%	0%	2%	0%	0%	0%	25%	28
Other Supporter	54%	0%	7%	0%	0%	0%	0%	39%	14
Undecided	27%	11%	0%	0%	0%	1%	1%	60%	31
Voted in 2008 NH Primary	24%	2%	2%	2%	2%	1%	1%	66%	254
Did Not Vote in 2008 NH Primary	41%	12%	3%	0%	0%	0%	0%	44%	91
Voted in 2012 NH Primary	26%	3%	3%	2%	2%	1%	1%	63%	289
Did Not Vote in 2012 NH Primary	41%	11%	0%	0%	0%	0%	0%	48%	57
Union household	29%	5%	3%	1%	0%	0%	0%	61%	64
Non-union	26%	5%	3%	2%	2%	1%	1%	62%	268
Read Union Leader	33%	2%	2%	3%	2%	0%	2%	56%	62
Read Boston Globe	32%	4%	5%	2%	8%	1%	1%	48%	70
Read Local Newspapers	31%	2%	4%	2%	3%	1%	1%	56%	136
Watch WMUR	20%	5%	3%	2%	0%	0%	1%	68%	168
Listen to NHPR	32%	5%	2%	1%	2%	1%	1%	56%	182
18 to 34	35%	11%	0%	0%	4%	0%	0%	50%	88
35 to 49	36%	3%	5%	0%	0%	0%	1%	55%	88
50 to 64	23%	4%	5%	4%	1%	1%	1%	60%	88
65 and over	17%	0%	0%	3%	1%	1%	1%	77%	70
Male	37%	2%	3%	1%	3%	0%	1%	53%	140
Female	22%	6%	3%	2%	1%	1%	1%	65%	206
High school or less	7%	15%	0%	0%	0%	1%	0%	77%	36
Some college	42%	0%	2%	6%	0%	0%	3%	47%	68
College graduate	30%	3%	1%	1%	3%	0%	0%	62%	135
Post-graduate	25%	6%	6%	0%	1%	1%	0%	61%	105
Attend services 1 or more a week	28%	2%	1%	3%	0%	1%	1%	64%	56
1-2 times a month	21%	18%	7%	2%	0%	1%	3%	48%	35
Less often	37%	5%	4%	2%	0%	0%	0%	51%	93
Never	23%	2%	1%	1%	3%	0%	1%	68%	158
North Country	43%	7%	0%	0%	0%	0%	0%	50%	22
Central / Lakes	23%	2%	4%	1%	0%	0%	2%	68%	64
Connecticut Valley	31%	10%	4%	2%	7%	0%	1%	46%	75
Mass Border	27%	7%	5%	4%	0%	1%	1%	56%	68
Seacoast	34%	0%	0%	1%	0%	1%	0%	64%	64
Manchester Area	20%	1%	0%	1%	1%	0%	0%	77%	52
First Cong. Dist	26%	1%	1%	1%	0%	1%	0%	70%	160
Second Cong. Dist	30%	8%	4%	2%	3%	0%	1%	51%	186

**Who Best Represents Democrats Like Yourself?  
(Likely 2016 DEM Primary Voters)**

	<b>Bernie <u>Sanders</u></b>	<b>Hillary <u>Clinton</u></b>	<b>Joe <u>Biden</u></b>	<b>Martin <u>O'Malley</u></b>	<b>Jim <u>Webb</u></b>	<b>Lincoln <u>Chafee</u></b>	<b>Someone <u>Else</u></b>	<b>Don't <u>Know</u></b>	<b>(N=)</b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>41%</b>	<b>30%</b>	<b>7%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>19%</b>	<b>356</b>
Registered Democrat	38%	38%	7%	0%	1%	0%	1%	15%	172
Registered Undeclared	45%	22%	8%	0%	1%	1%	0%	22%	160
Democrat	41%	31%	7%	1%	1%	0%	0%	18%	313
Independent	49%	16%	8%	0%	2%	7%	1%	18%	30
Republican	24%	12%	6%	0%	6%	0%	6%	45%	11
Liberal	56%	31%	4%	0%	1%	0%	0%	8%	170
Moderate	33%	29%	10%	2%	1%	1%	1%	23%	147
Conservative	2%	39%	16%	0%	0%	0%	0%	43%	19
Clinton Supporter	13%	66%	5%	0%	0%	1%	0%	15%	150
Sanders Supporter	93%	3%	1%	0%	0%	0%	0%	3%	123
Biden Supporter	5%	0%	47%	0%	0%	0%	0%	48%	29
Other Supporter	16%	8%	6%	21%	18%	0%	3%	30%	16
Undecided	21%	8%	5%	0%	0%	0%	5%	61%	31
Voted in 2008 NH Primary	41%	34%	8%	1%	1%	0%	1%	14%	260
Did Not Vote in 2008 NH Primary	43%	19%	4%	0%	0%	2%	0%	32%	95
Voted in 2012 NH Primary	41%	32%	9%	1%	1%	1%	0%	15%	295
Did Not Vote in 2012 NH Primary	43%	17%	1%	0%	0%	0%	1%	39%	61
Union household	38%	28%	5%	4%	0%	0%	0%	25%	67
Non-union	42%	31%	8%	0%	1%	1%	1%	16%	276
Read Union Leader	29%	44%	5%	5%	3%	3%	0%	11%	63
Read Boston Globe	46%	31%	10%	0%	1%	0%	1%	11%	71
Read Local Newspapers	39%	33%	8%	1%	1%	1%	0%	15%	140
Watch WMUR	29%	41%	8%	0%	1%	0%	1%	19%	175
Listen to NHPR	54%	22%	7%	0%	1%	1%	0%	14%	188
18 to 34	54%	19%	0%	0%	0%	0%	0%	27%	88
35 to 49	38%	28%	9%	3%	1%	2%	0%	20%	92
50 to 64	36%	39%	9%	0%	0%	0%	1%	14%	90
65 and over	39%	33%	12%	1%	2%	0%	1%	13%	75
Male	48%	21%	11%	2%	2%	1%	0%	15%	145
Female	36%	36%	5%	0%	0%	0%	1%	22%	210
High school or less	22%	40%	5%	0%	0%	0%	0%	33%	37
Some college	40%	26%	5%	0%	1%	0%	1%	26%	72
College graduate	44%	24%	9%	2%	0%	2%	0%	19%	138
Post-graduate	44%	36%	8%	1%	1%	0%	1%	10%	109
Attend services 1 or more a week	31%	32%	14%	4%	2%	0%	1%	15%	57
1-2 times a month	21%	46%	7%	0%	0%	0%	0%	26%	35
Less often	44%	34%	4%	0%	0%	0%	1%	17%	98
Never	47%	23%	7%	0%	1%	1%	0%	21%	160
North Country	68%	11%	7%	0%	0%	0%	0%	14%	23
Central / Lakes	39%	35%	8%	0%	2%	0%	1%	16%	65
Connecticut Valley	57%	21%	5%	0%	0%	0%	0%	17%	75
Mass Border	26%	36%	6%	0%	0%	0%	2%	30%	71
Seacoast	45%	25%	7%	1%	1%	3%	0%	18%	68
Manchester Area	24%	42%	12%	5%	1%	0%	0%	16%	54
First Cong. Dist	41%	32%	9%	2%	1%	1%	0%	14%	166
Second Cong. Dist	41%	28%	6%	0%	1%	0%	1%	24%	190

**Who Cares the Most About People Like You?  
(Likely 2016 DEM Primary Voters)**

	<b>Bernie <u>Sanders</u></b>	<b>Hillary <u>Clinton</u></b>	<b>Joe <u>Biden</u></b>	<b>Martin <u>O'Malley</u></b>	<b>Jim <u>Webb</u></b>	<b>Someone <u>Else</u></b>	<b>Don't <u>Know</u></b>	<b>(N=)</b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>45%</b>	<b>24%</b>	<b>8%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>21%</b>	<b>355</b>
Registered Democrat	41%	31%	7%	0%	1%	2%	16%	170
Registered Undeclared	50%	19%	5%	0%	0%	1%	25%	160
Democrat	44%	27%	7%	1%	1%	1%	19%	310
Independent	61%	3%	14%	0%	0%	1%	21%	30
Republican	24%	3%	9%	0%	6%	6%	51%	11
Liberal	58%	23%	4%	0%	1%	0%	14%	167
Moderate	39%	24%	8%	2%	0%	2%	24%	149
Conservative	9%	41%	13%	0%	0%	5%	32%	19
Clinton Supporter	16%	54%	7%	0%	1%	2%	21%	147
Sanders Supporter	92%	1%	2%	0%	0%	0%	5%	125
Biden Supporter	8%	2%	48%	0%	0%	0%	42%	29
Other Supporter	26%	18%	6%	18%	5%	3%	26%	16
Undecided	45%	5%	2%	0%	0%	7%	41%	32
Voted in 2008 NH Primary	44%	28%	7%	1%	1%	2%	17%	259
Did Not Vote in 2008 NH Primary	47%	12%	11%	0%	0%	0%	30%	95
Voted in 2012 NH Primary	44%	27%	7%	1%	1%	2%	19%	294
Did Not Vote in 2012 NH Primary	51%	8%	11%	0%	0%	1%	29%	61
Union household	44%	17%	2%	4%	0%	2%	32%	67
Non-union	45%	26%	8%	0%	1%	1%	18%	274
Read Union Leader	29%	32%	8%	5%	4%	2%	21%	63
Read Boston Globe	51%	22%	8%	0%	0%	3%	16%	71
Read Local Newspapers	41%	30%	13%	0%	2%	2%	12%	140
Watch WMUR	37%	32%	8%	0%	1%	3%	18%	172
Listen to NHPR	57%	16%	6%	0%	1%	1%	19%	184
18 to 34	53%	11%	7%	0%	0%	0%	29%	90
35 to 49	42%	26%	7%	3%	2%	0%	21%	92
50 to 64	41%	31%	8%	0%	0%	4%	15%	90
65 and over	46%	27%	10%	0%	1%	2%	14%	74
Male	52%	15%	8%	2%	0%	2%	20%	147
Female	40%	30%	8%	0%	1%	1%	21%	208
High school or less	38%	40%	2%	0%	0%	0%	20%	37
Some college	44%	18%	6%	0%	1%	3%	27%	72
College graduate	47%	21%	11%	2%	1%	0%	18%	136
Post-graduate	45%	27%	7%	0%	0%	2%	20%	109
Attend services 1 or more a week	31%	32%	7%	4%	1%	1%	24%	57
1-2 times a month	42%	34%	2%	0%	0%	3%	18%	35
Less often	47%	26%	10%	0%	0%	3%	14%	98
Never	48%	18%	8%	0%	1%	0%	24%	159
North Country	61%	16%	5%	0%	0%	4%	15%	23
Central / Lakes	37%	31%	8%	0%	0%	1%	23%	66
Connecticut Valley	61%	16%	7%	0%	0%	0%	16%	73
Mass Border	40%	29%	12%	0%	0%	2%	18%	70
Seacoast	46%	18%	9%	0%	0%	2%	24%	69
Manchester Area	30%	32%	1%	5%	5%	1%	26%	54
First Cong. Dist	42%	25%	6%	2%	1%	1%	23%	167
Second Cong. Dist	48%	23%	9%	0%	0%	2%	18%	188

**Who Has the Characteristics and Qualities You Think a President Should Have?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Joe Biden</u>	<u>Martin O'Malley</u>	<u>Jim Webb</u>	<u>Lincoln Chafee</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>38%</b>	<b>27%</b>	<b>12%</b>	<b>2%</b>	<b>1%</b>	<b>0%</b>	<b>1%</b>	<b>19%</b>	<b>351</b>
Registered Democrat	46%	24%	8%	2%	2%	1%	1%	18%	166
Registered Undeclared	33%	29%	13%	0%	0%	0%	2%	22%	160
Democrat	39%	27%	12%	2%	1%	0%	1%	18%	306
Independent	42%	21%	13%	0%	1%	0%	0%	23%	31
Republican	14%	22%	11%	0%	6%	0%	6%	40%	11
Liberal	39%	38%	6%	1%	2%	0%	1%	13%	165
Moderate	38%	21%	14%	3%	1%	1%	0%	22%	148
Conservative	38%	1%	19%	0%	0%	0%	11%	31%	19
Clinton Supporter	78%	1%	6%	0%	1%	1%	0%	14%	149
Sanders Supporter	12%	74%	5%	0%	0%	0%	1%	7%	121
Biden Supporter	0%	4%	75%	0%	0%	0%	0%	21%	29
Other Supporter	13%	4%	17%	34%	13%	0%	0%	18%	15
Undecided	5%	5%	8%	2%	0%	0%	10%	70%	32
Voted in 2008 NH Primary	41%	28%	9%	2%	2%	0%	2%	16%	257
Did Not Vote in 2008 NH Primary	29%	25%	18%	1%	0%	0%	0%	26%	93
Voted in 2012 NH Primary	39%	27%	11%	2%	1%	0%	2%	18%	292
Did Not Vote in 2012 NH Primary	31%	29%	13%	2%	0%	0%	0%	25%	59
Union household	32%	27%	6%	4%	0%	0%	3%	27%	67
Non-union	41%	26%	11%	1%	2%	0%	1%	18%	271
Read Union Leader	48%	21%	10%	5%	4%	0%	2%	11%	63
Read Boston Globe	42%	23%	8%	0%	2%	0%	4%	21%	69
Read Local Newspapers	48%	20%	13%	1%	2%	0%	3%	14%	140
Watch WMUR	44%	22%	9%	1%	2%	1%	2%	20%	173
Listen to NHPR	31%	33%	11%	1%	2%	1%	0%	21%	183
18 to 34	32%	35%	14%	0%	0%	0%	1%	17%	90
35 to 49	33%	26%	13%	5%	2%	1%	0%	20%	91
50 to 64	47%	22%	11%	1%	1%	0%	2%	16%	88
65 and over	40%	26%	9%	0%	3%	0%	2%	20%	75
Male	30%	36%	14%	3%	1%	1%	2%	13%	145
Female	44%	21%	10%	1%	1%	0%	1%	23%	207
High school or less	42%	18%	7%	2%	0%	0%	0%	32%	37
Some college	32%	32%	11%	0%	1%	0%	2%	21%	71
College graduate	34%	29%	15%	3%	2%	1%	0%	16%	135
Post-graduate	46%	25%	9%	1%	0%	0%	3%	16%	108
Attend services 1 or more a week	35%	22%	14%	6%	2%	0%	2%	18%	58
1-2 times a month	51%	9%	6%	0%	1%	0%	0%	33%	33
Less often	40%	30%	16%	1%	0%	1%	3%	8%	97
Never	35%	30%	10%	0%	1%	0%	0%	23%	158
North Country	21%	53%	8%	0%	0%	0%	4%	13%	23
Central / Lakes	43%	25%	11%	2%	1%	2%	0%	16%	64
Connecticut Valley	37%	35%	6%	1%	0%	0%	0%	21%	72
Mass Border	40%	15%	19%	0%	0%	0%	1%	25%	71
Seacoast	33%	33%	10%	2%	1%	0%	0%	20%	69
Manchester Area	45%	16%	13%	5%	5%	0%	5%	12%	53
First Cong. Dist	38%	29%	10%	2%	2%	1%	1%	17%	166
Second Cong. Dist	38%	26%	13%	1%	0%	0%	2%	20%	185

**Who Will Best Handle the Economy?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Joe Biden</u>	<u>Martin O'Malley</u>	<u>Jim Webb</u>	<u>Lincoln Chafee</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>37%</b>	<b>28%</b>	<b>6%</b>	<b>2%</b>	<b>2%</b>	<b>1%</b>	<b>2%</b>	<b>22%</b>	<b>357</b>
Registered Democrat	44%	26%	8%	1%	1%	0%	2%	18%	172
Registered Undeclared	34%	28%	5%	1%	2%	2%	3%	26%	159
Democrat	39%	27%	6%	2%	1%	1%	2%	22%	311
Independent	30%	34%	6%	0%	1%	0%	0%	29%	31
Republican	23%	31%	0%	0%	6%	0%	20%	20%	11
Liberal	38%	38%	5%	1%	1%	0%	3%	15%	170
Moderate	38%	22%	8%	3%	2%	0%	2%	26%	149
Conservative	49%	1%	13%	0%	0%	0%	5%	31%	19
Clinton Supporter	73%	4%	6%	0%	1%	0%	0%	17%	151
Sanders Supporter	13%	69%	2%	0%	2%	0%	3%	11%	125
Biden Supporter	11%	3%	29%	0%	0%	8%	0%	50%	29
Other Supporter	9%	12%	6%	32%	8%	0%	15%	19%	16
Undecided	10%	17%	4%	3%	0%	0%	8%	58%	32
Voted in 2008 NH Primary	41%	28%	5%	2%	1%	0%	3%	19%	263
Did Not Vote in 2008 NH Primary	26%	28%	9%	1%	3%	3%	0%	31%	93
Voted in 2012 NH Primary	39%	27%	7%	2%	2%	0%	3%	20%	296
Did Not Vote in 2012 NH Primary	28%	31%	2%	2%	0%	4%	0%	32%	60
Union household	29%	20%	3%	4%	0%	4%	10%	30%	67
Non-union	40%	29%	7%	1%	2%	0%	1%	20%	276
Read Union Leader	41%	27%	5%	5%	4%	0%	2%	17%	63
Read Boston Globe	45%	25%	6%	0%	0%	0%	6%	17%	72
Read Local Newspapers	48%	23%	6%	1%	2%	0%	4%	16%	141
Watch WMUR	44%	22%	8%	1%	1%	0%	3%	22%	174
Listen to NHPR	34%	34%	4%	2%	2%	1%	2%	19%	187
18 to 34	31%	33%	6%	0%	3%	3%	0%	25%	88
35 to 49	35%	34%	4%	6%	2%	0%	2%	17%	92
50 to 64	42%	26%	7%	0%	0%	0%	5%	19%	92
65 and over	43%	22%	9%	0%	1%	0%	2%	23%	75
Male	31%	38%	7%	3%	1%	2%	2%	17%	147
Female	42%	21%	6%	1%	2%	0%	3%	26%	210
High school or less	50%	11%	4%	0%	0%	0%	0%	35%	37
Some college	31%	33%	5%	0%	1%	3%	5%	21%	73
College graduate	33%	29%	5%	3%	3%	0%	2%	26%	137
Post-graduate	43%	30%	9%	2%	0%	0%	1%	14%	110
Attend services 1 or more a week	33%	17%	5%	6%	5%	0%	2%	30%	58
1-2 times a month	50%	9%	4%	0%	0%	0%	0%	37%	33
Less often	42%	27%	9%	1%	0%	2%	1%	16%	98
Never	34%	35%	5%	1%	1%	0%	4%	20%	162
North Country	30%	53%	5%	0%	0%	0%	4%	7%	23
Central / Lakes	47%	30%	9%	3%	1%	0%	0%	10%	65
Connecticut Valley	36%	26%	5%	0%	0%	0%	7%	26%	74
Mass Border	37%	20%	6%	0%	3%	3%	1%	29%	71
Seacoast	29%	38%	6%	2%	0%	0%	2%	23%	69
Manchester Area	43%	15%	5%	5%	5%	0%	0%	28%	54
First Cong. Dist	36%	33%	6%	2%	1%	0%	1%	20%	167
Second Cong. Dist	39%	23%	6%	1%	2%	1%	4%	24%	189

**Who Will Best Handle Terrorism?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Joe Biden</u>	<u>Bernie Sanders</u>	<u>Jim Webb</u>	<u>Martin O'Malley</u>	<u>Lincoln Chafee</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>45%</b>	<b>12%</b>	<b>11%</b>	<b>1%</b>	<b>1%</b>	<b>0%</b>	<b>3%</b>	<b>25%</b>	<b>357</b>
Registered Democrat	54%	10%	8%	2%	0%	0%	2%	24%	171
Registered Undeclared	39%	15%	14%	1%	1%	0%	4%	26%	161
Democrat	48%	12%	11%	1%	2%	0%	3%	24%	312
Independent	33%	11%	13%	1%	0%	0%	0%	42%	31
Republican	20%	8%	20%	6%	0%	6%	20%	19%	11
Liberal	52%	7%	17%	2%	0%	0%	2%	19%	169
Moderate	41%	16%	8%	1%	3%	0%	4%	27%	150
Conservative	42%	13%	1%	0%	0%	0%	5%	38%	19
Clinton Supporter	69%	6%	0%	1%	0%	0%	1%	23%	151
Sanders Supporter	36%	10%	30%	1%	1%	0%	3%	19%	125
Biden Supporter	4%	49%	1%	0%	0%	0%	7%	38%	29
Other Supporter	16%	15%	4%	14%	18%	0%	15%	19%	16
Undecided	30%	12%	7%	0%	2%	2%	5%	42%	31
Voted in 2008 NH Primary	49%	10%	10%	2%	2%	0%	4%	23%	262
Did Not Vote in 2008 NH Primary	35%	15%	15%	0%	0%	0%	2%	32%	95
Voted in 2012 NH Primary	48%	12%	10%	2%	2%	0%	3%	23%	297
Did Not Vote in 2012 NH Primary	34%	10%	16%	0%	0%	0%	4%	36%	60
Union household	37%	8%	3%	0%	6%	0%	10%	36%	66
Non-union	48%	13%	12%	2%	0%	0%	2%	22%	278
Read Union Leader	51%	15%	5%	6%	5%	0%	6%	12%	63
Read Boston Globe	51%	7%	7%	0%	0%	0%	10%	25%	71
Read Local Newspapers	46%	9%	10%	3%	1%	0%	4%	27%	140
Watch WMUR	51%	9%	8%	2%	0%	0%	3%	26%	175
Listen to NHPR	44%	15%	15%	2%	0%	0%	2%	22%	188
18 to 34	37%	10%	19%	0%	1%	0%	0%	33%	90
35 to 49	40%	21%	12%	3%	3%	0%	2%	19%	92
50 to 64	55%	8%	7%	0%	1%	1%	7%	21%	92
65 and over	49%	9%	8%	3%	0%	0%	1%	31%	73
Male	38%	18%	18%	2%	3%	0%	2%	19%	147
Female	51%	7%	7%	1%	0%	0%	4%	30%	210
High school or less	51%	6%	3%	0%	2%	0%	0%	39%	37
Some college	32%	13%	20%	1%	2%	0%	5%	28%	73
College graduate	42%	14%	11%	2%	2%	0%	2%	27%	139
Post-graduate	58%	10%	9%	2%	0%	1%	4%	17%	109
Attend services 1 or more a week	43%	18%	10%	1%	4%	0%	4%	18%	58
1-2 times a month	53%	1%	7%	1%	0%	0%	1%	37%	35
Less often	47%	11%	12%	1%	1%	1%	3%	25%	98
Never	44%	11%	12%	2%	0%	0%	3%	27%	161
North Country	51%	9%	20%	0%	0%	0%	4%	15%	23
Central / Lakes	53%	7%	13%	3%	0%	0%	0%	24%	64
Connecticut Valley	40%	7%	14%	1%	1%	0%	10%	27%	76
Mass Border	45%	15%	7%	0%	0%	1%	1%	32%	71
Seacoast	37%	14%	14%	1%	2%	0%	2%	30%	69
Manchester Area	52%	18%	3%	5%	5%	0%	1%	16%	54
First Cong. Dist	48%	14%	13%	2%	2%	0%	1%	20%	167
Second Cong. Dist	43%	10%	10%	1%	0%	0%	5%	31%	190



**Who Will Best Handle International Trade Policy?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Joe Biden</u>	<u>Martin O'Malley</u>	<u>Jim Webb</u>	<u>Lincoln Chafee</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>55%</b>	<b>14%</b>	<b>11%</b>	<b>1%</b>	<b>0%</b>	<b>0%</b>	<b>1%</b>	<b>17%</b>	<b>357</b>
Registered Democrat	61%	13%	8%	0%	0%	0%	2%	15%	170
Registered Undeclared	55%	16%	12%	1%	0%	0%	1%	15%	161
Democrat	56%	14%	12%	1%	0%	0%	1%	16%	311
Independent	54%	12%	1%	0%	0%	0%	0%	32%	31
Republican	39%	19%	10%	0%	6%	6%	19%	0%	12
Liberal	55%	21%	8%	0%	0%	0%	1%	15%	167
Moderate	58%	8%	10%	3%	0%	0%	2%	18%	151
Conservative	64%	6%	12%	0%	0%	0%	2%	15%	20
Clinton Supporter	83%	0%	2%	0%	0%	0%	1%	13%	149
Sanders Supporter	38%	36%	11%	0%	0%	0%	1%	13%	125
Biden Supporter	19%	1%	59%	0%	0%	0%	0%	21%	29
Other Supporter	26%	0%	12%	25%	5%	0%	18%	15%	16
Undecided	42%	14%	7%	0%	0%	2%	0%	35%	32
Voted in 2008 NH Primary	60%	13%	10%	1%	0%	0%	2%	13%	261
Did Not Vote in 2008 NH Primary	42%	16%	14%	0%	0%	0%	0%	28%	95
Voted in 2012 NH Primary	58%	13%	10%	1%	0%	0%	2%	16%	296
Did Not Vote in 2012 NH Primary	43%	17%	17%	0%	0%	0%	0%	23%	60
Union household	62%	12%	11%	4%	0%	0%	3%	7%	67
Non-union	55%	13%	10%	0%	0%	0%	1%	20%	276
Read Union Leader	60%	10%	11%	6%	1%	0%	0%	11%	63
Read Boston Globe	66%	11%	15%	0%	0%	0%	2%	7%	72
Read Local Newspapers	59%	9%	13%	1%	1%	0%	2%	15%	141
Watch WMUR	64%	12%	6%	0%	0%	0%	2%	15%	174
Listen to NHPR	50%	20%	15%	1%	0%	0%	0%	14%	187
18 to 34	43%	19%	11%	0%	0%	0%	0%	27%	90
35 to 49	53%	17%	13%	4%	0%	0%	2%	10%	92
50 to 64	60%	12%	12%	0%	0%	1%	2%	14%	92
65 and over	63%	10%	7%	0%	1%	0%	2%	17%	75
Male	51%	22%	13%	3%	0%	0%	2%	9%	147
Female	58%	8%	9%	0%	0%	0%	1%	23%	210
High school or less	64%	6%	3%	0%	0%	0%	0%	26%	37
Some college	40%	24%	11%	0%	1%	0%	3%	20%	73
College graduate	51%	13%	16%	2%	0%	0%	0%	18%	137
Post-graduate	68%	12%	6%	1%	0%	1%	2%	10%	110
Attend services 1 or more a week	49%	14%	18%	4%	1%	0%	0%	13%	58
1-2 times a month	76%	1%	5%	0%	0%	0%	0%	18%	35
Less often	53%	14%	14%	0%	0%	1%	3%	15%	98
Never	55%	17%	6%	1%	0%	0%	1%	20%	159
North Country	46%	33%	13%	0%	0%	0%	0%	7%	23
Central / Lakes	58%	17%	4%	1%	0%	0%	0%	20%	65
Connecticut Valley	64%	17%	8%	0%	0%	0%	3%	9%	74
Mass Border	51%	11%	25%	0%	0%	1%	1%	12%	71
Seacoast	46%	13%	9%	0%	0%	0%	2%	30%	70
Manchester Area	62%	4%	8%	5%	1%	0%	3%	17%	54
First Cong. Dist	56%	14%	9%	2%	0%	0%	1%	17%	168
Second Cong. Dist	55%	14%	12%	1%	0%	0%	2%	16%	189

**Who Will Best Handle Health Care Policy?  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Joe Biden</u>	<u>Martin O'Malley</u>	<u>Jim Webb</u>	<u>Lincoln Chafee</u>	<u>Someone Else</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>43%</b>	<b>27%</b>	<b>6%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>20%</b>	<b>357</b>
Registered Democrat	52%	23%	5%	1%	1%	0%	0%	18%	172
Registered Undeclared	38%	30%	8%	1%	2%	2%	1%	19%	159
Democrat	45%	25%	6%	2%	1%	1%	1%	20%	311
Independent	37%	45%	7%	0%	0%	0%	0%	11%	31
Republican	23%	27%	0%	0%	6%	0%	0%	44%	11
Liberal	42%	38%	4%	0%	1%	0%	1%	15%	170
Moderate	46%	20%	7%	3%	2%	0%	0%	21%	149
Conservative	52%	1%	10%	0%	0%	3%	5%	28%	19
Clinton Supporter	74%	9%	5%	0%	1%	0%	1%	11%	151
Sanders Supporter	19%	58%	5%	0%	2%	0%	0%	16%	125
Biden Supporter	33%	7%	21%	0%	0%	8%	0%	30%	29
Other Supporter	24%	7%	6%	31%	5%	0%	0%	27%	16
Undecided	16%	23%	0%	0%	0%	0%	3%	57%	32
Voted in 2008 NH Primary	48%	25%	5%	2%	1%	0%	1%	18%	263
Did Not Vote in 2008 NH Primary	30%	31%	7%	0%	3%	3%	0%	26%	93
Voted in 2012 NH Primary	46%	25%	6%	2%	1%	0%	1%	19%	296
Did Not Vote in 2012 NH Primary	31%	36%	4%	0%	0%	4%	0%	26%	60
Union household	43%	16%	4%	4%	0%	5%	2%	27%	67
Non-union	46%	29%	6%	1%	2%	0%	0%	17%	276
Read Union Leader	58%	16%	7%	6%	3%	0%	2%	8%	63
Read Boston Globe	52%	25%	11%	0%	0%	1%	1%	9%	72
Read Local Newspapers	47%	27%	4%	1%	1%	0%	1%	18%	141
Watch WMUR	49%	19%	7%	1%	1%	0%	1%	21%	174
Listen to NHPR	40%	35%	6%	1%	2%	2%	0%	15%	187
18 to 34	29%	38%	1%	0%	3%	3%	0%	26%	88
35 to 49	43%	25%	5%	5%	0%	0%	0%	23%	92
50 to 64	53%	26%	7%	0%	1%	1%	1%	12%	92
65 and over	51%	21%	7%	0%	1%	0%	1%	18%	75
Male	40%	31%	8%	3%	0%	2%	1%	15%	147
Female	46%	24%	4%	0%	2%	0%	0%	24%	210
High school or less	48%	33%	1%	0%	0%	0%	0%	18%	37
Some college	41%	25%	5%	0%	1%	3%	3%	21%	73
College graduate	37%	27%	7%	3%	2%	0%	0%	24%	137
Post-graduate	51%	25%	6%	1%	1%	0%	0%	16%	110
Attend services 1 or more a week	53%	14%	7%	4%	7%	0%	2%	13%	58
1-2 times a month	52%	27%	4%	0%	0%	2%	0%	15%	33
Less often	46%	27%	4%	1%	0%	2%	1%	18%	98
Never	36%	31%	7%	1%	0%	0%	0%	26%	162
North Country	42%	32%	16%	0%	0%	0%	4%	6%	23
Central / Lakes	44%	20%	11%	3%	2%	0%	0%	20%	65
Connecticut Valley	31%	46%	5%	0%	0%	0%	0%	18%	74
Mass Border	47%	17%	2%	0%	3%	4%	1%	26%	71
Seacoast	48%	25%	5%	0%	0%	0%	0%	22%	69
Manchester Area	49%	21%	3%	5%	1%	0%	0%	21%	54
First Cong. Dist	50%	26%	6%	2%	0%	0%	0%	16%	167
Second Cong. Dist	37%	27%	6%	1%	2%	2%	1%	24%	189

**Who Will Best Deal With Big Banks and Corporations?  
(Likely 2016 DEM Primary Voters)**

	<b>Bernie <u>Sanders</u></b>	<b>Hillary <u>Clinton</u></b>	<b>Joe <u>Biden</u></b>	<b>Martin <u>O'Malley</u></b>	<b>Jim <u>Webb</u></b>	<b>Lincoln <u>Chafee</u></b>	<b>Someone <u>Else</u></b>	<b>Don't <u>Know</u></b>	<b>(N=)</b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>36%</b>	<b>31%</b>	<b>11%</b>	<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>2%</b>	<b>16%</b>	<b>358</b>
Registered Democrat	37%	36%	5%	1%	1%	0%	4%	16%	172
Registered Undeclared	36%	27%	15%	2%	2%	2%	1%	17%	161
Democrat	35%	33%	10%	2%	1%	1%	2%	15%	313
Independent	47%	9%	20%	0%	0%	0%	0%	25%	31
Republican	27%	21%	0%	0%	7%	0%	20%	25%	11
Liberal	47%	29%	8%	0%	0%	0%	1%	14%	170
Moderate	32%	31%	10%	4%	2%	0%	4%	17%	150
Conservative	0%	50%	15%	12%	0%	0%	5%	18%	19
Clinton Supporter	14%	56%	10%	1%	0%	0%	2%	18%	151
Sanders Supporter	74%	10%	5%	0%	2%	0%	0%	8%	125
Biden Supporter	8%	19%	46%	0%	0%	8%	0%	19%	29
Other Supporter	26%	4%	14%	18%	9%	0%	15%	14%	16
Undecided	35%	15%	4%	10%	0%	0%	6%	30%	32
Voted in 2008 NH Primary	37%	34%	9%	2%	1%	0%	3%	15%	263
Did Not Vote in 2008 NH Primary	35%	20%	16%	2%	3%	3%	0%	21%	95
Voted in 2012 NH Primary	35%	34%	10%	2%	1%	0%	3%	15%	298
Did Not Vote in 2012 NH Primary	40%	14%	15%	4%	0%	4%	0%	22%	60
Union household	39%	23%	9%	7%	0%	4%	7%	11%	66
Non-union	35%	34%	8%	1%	1%	0%	1%	18%	278
Read Union Leader	32%	32%	9%	6%	1%	0%	2%	17%	63
Read Boston Globe	42%	33%	7%	1%	1%	0%	3%	13%	72
Read Local Newspapers	35%	28%	16%	2%	1%	0%	3%	15%	141
Watch WMUR	27%	38%	10%	1%	1%	0%	5%	18%	176
Listen to NHPR	46%	28%	8%	3%	2%	1%	1%	12%	188
18 to 34	46%	21%	11%	0%	3%	3%	0%	16%	90
35 to 49	37%	29%	17%	7%	0%	0%	4%	6%	92
50 to 64	33%	40%	6%	1%	0%	0%	3%	16%	92
65 and over	30%	32%	9%	0%	2%	0%	2%	23%	74
Male	47%	26%	10%	5%	1%	2%	3%	7%	147
Female	29%	34%	11%	0%	1%	0%	2%	23%	212
High school or less	27%	38%	15%	0%	0%	0%	0%	20%	37
Some college	36%	26%	6%	3%	1%	3%	5%	19%	72
College graduate	39%	32%	12%	3%	2%	0%	0%	12%	139
Post-graduate	35%	30%	10%	2%	0%	0%	4%	19%	110
Attend services 1 or more a week	24%	31%	8%	4%	7%	1%	3%	23%	58
1-2 times a month	20%	55%	9%	2%	0%	0%	1%	12%	35
Less often	38%	31%	17%	1%	0%	2%	3%	8%	98
Never	42%	25%	8%	2%	0%	0%	2%	20%	162
North Country	58%	19%	7%	0%	0%	0%	5%	11%	23
Central / Lakes	44%	24%	11%	3%	0%	0%	2%	16%	65
Connecticut Valley	48%	26%	9%	0%	0%	0%	3%	14%	76
Mass Border	20%	45%	15%	0%	3%	3%	0%	13%	71
Seacoast	43%	22%	7%	4%	1%	0%	5%	18%	69
Manchester Area	14%	42%	12%	6%	1%	0%	1%	23%	54
First Cong. Dist	37%	33%	8%	3%	1%	0%	2%	17%	167
Second Cong. Dist	36%	29%	13%	1%	1%	1%	2%	16%	191