



University of
New Hampshire

THE WMUR GRANITE STATE POLL



August 4, 2015

SANDERS KEEPING PACE WITH CLINTON IN NEW HAMPSHIRE

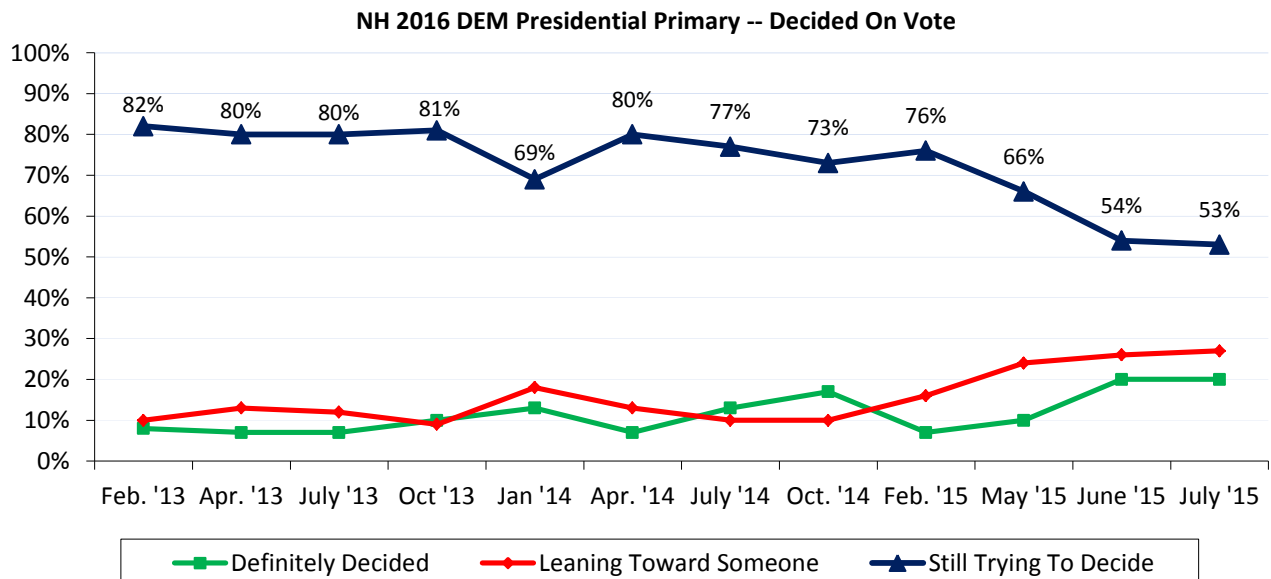
By: Andrew E. Smith, Ph.D.
Zachary S. Azem, M.A.
UNH Survey Center
603-862-2226
www.unh.edu/survey-center

DURHAM, NH –Hillary Clinton remains in a statistical tie with Vermont senator Bernie Sanders in New Hampshire. Clinton and Sanders enjoy similar net favorability ratings among Democratic primary voters.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Seven hundred and twenty-two (722) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 22 and July 30, 2015. The margin of sampling error is +/- 3.6 percent. Included were three hundred nine (309) likely 2016 Republican Primary voters (MSE = +/-5.6), two hundred seventy-six (276) likely 2016 Democratic Primary voters (MSE = +/-5.9), and six hundred and fifty-two (652) likely 2016 presidential election voters (MSE = +/- 3.8).

NH Voters Not Yet Engaged

Although 2016 is the 100th anniversary of the New Hampshire Presidential Primary, with more than six months remaining before the election, most voters have not yet engaged. New Hampshire primary voters typically decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that few voters have made up their minds about who they will support in 2016. Currently, only 20% of likely Democratic primary voters say they have definitely decided who they will support, 27% are leaning toward a candidate, but the majority of voters (53%) are still trying to decide who to support. This is unchanged since June.



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

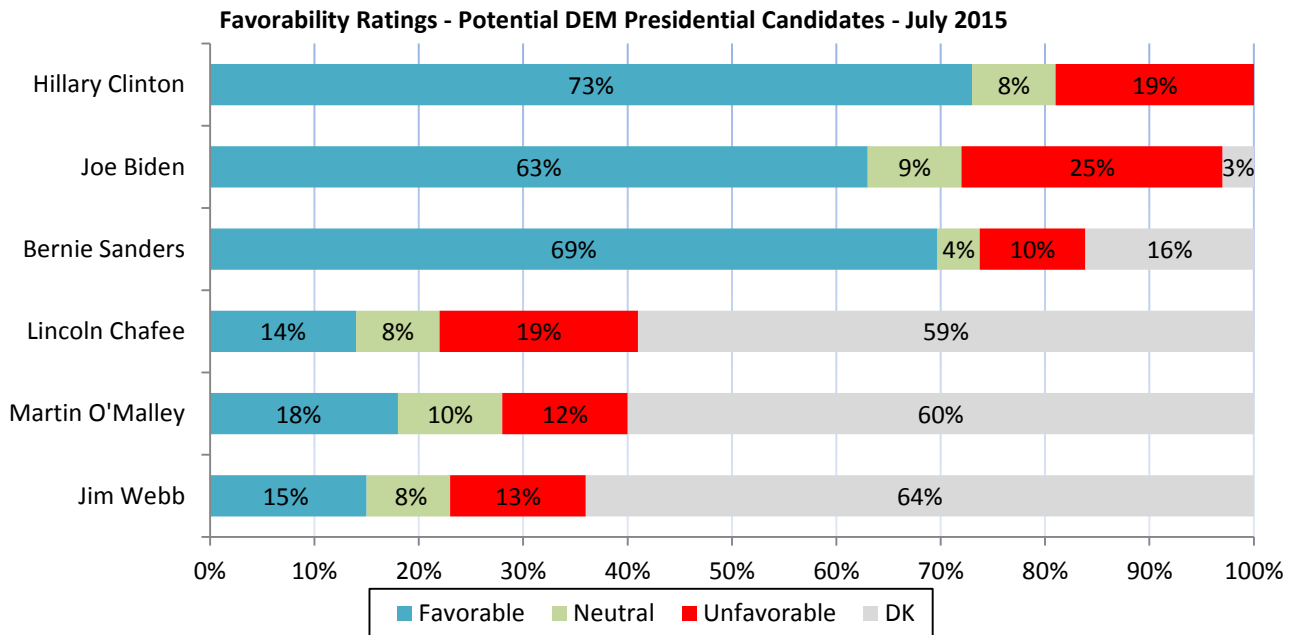
Currently, only 34% of likely Democratic primary voters say they are extremely interested in the election, 40% are very interested, 21% are somewhat interested and 5% are not very interested. Interest is somewhat lower than this point in the 2008 primary cycle when 38% of Democrats said they were extremely interested in the election and 45% were very interested.

Another indication that there is less interest in the Democratic primary is that undeclared voters, often erroneously referred to as “independents”, are much less likely to say they plan to vote in the Democratic primary than they were in 2008. Currently, 44% of undeclared voters say they plan to vote in the Republican primary, 33% plan to vote in the Democratic primary, and 23% say they will not vote in either primary or are unsure which primary they would vote in. At this time in 2007, 49% of undeclared voters said they would vote in the Democratic primary, only 24% said they planned to vote in the Republican primary, and 23% said they would not vote in either primary or were unsure which primary they would vote in.

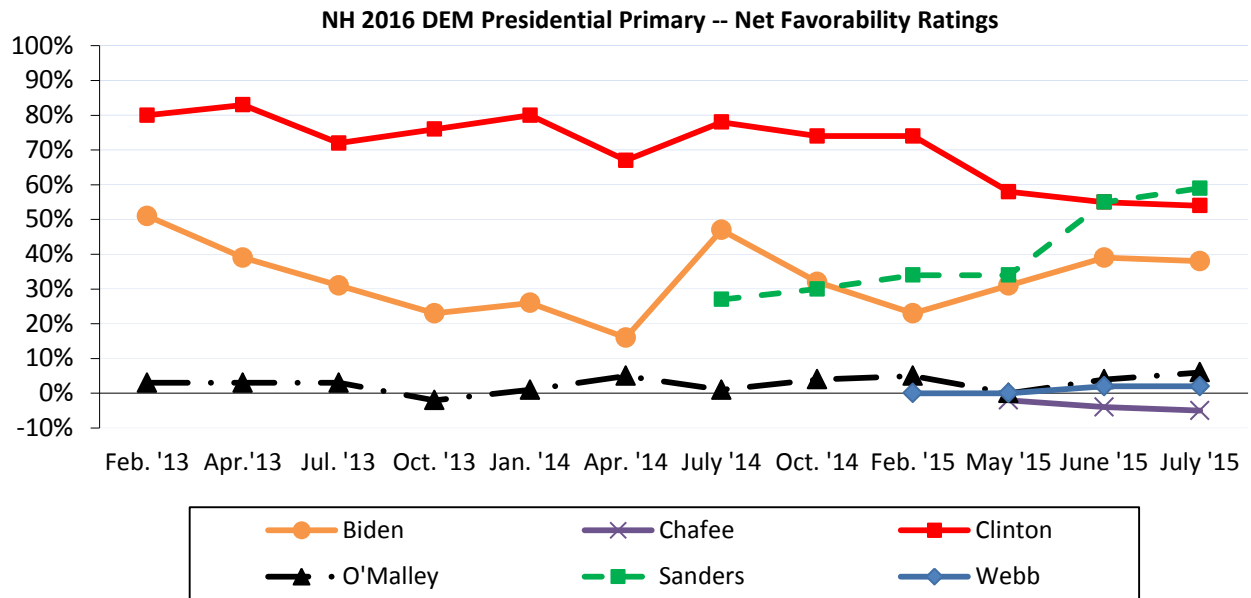
Democratic Favorability Ratings

Vermont senator Bernie Sanders and former Secretary of State Hillary Clinton are similarly popular among New Hampshire Democrats. Most likely Democratic Primary voters, 69%, have a favorable opinion of Sanders, 10% have an unfavorable opinion of him, and 20% are neutral or unsure. His net favorability rating, the percentage who have a favorable opinion minus those who have an unfavorable opinion, is a +59%. Clinton, the 2008 New Hampshire Primary winner, continues to maintain a high net favorability rating of +54%.

Vice President Joe Biden has solid net favorability ratings (+38%) while other Democratic challengers -- former Maryland governor Martin O’Malley (+6%), former Virginia senator Jim Webb (+2%), and former Rhode Island governor Lincoln Chafee (-5%) and are less well known and have low net favorability ratings.



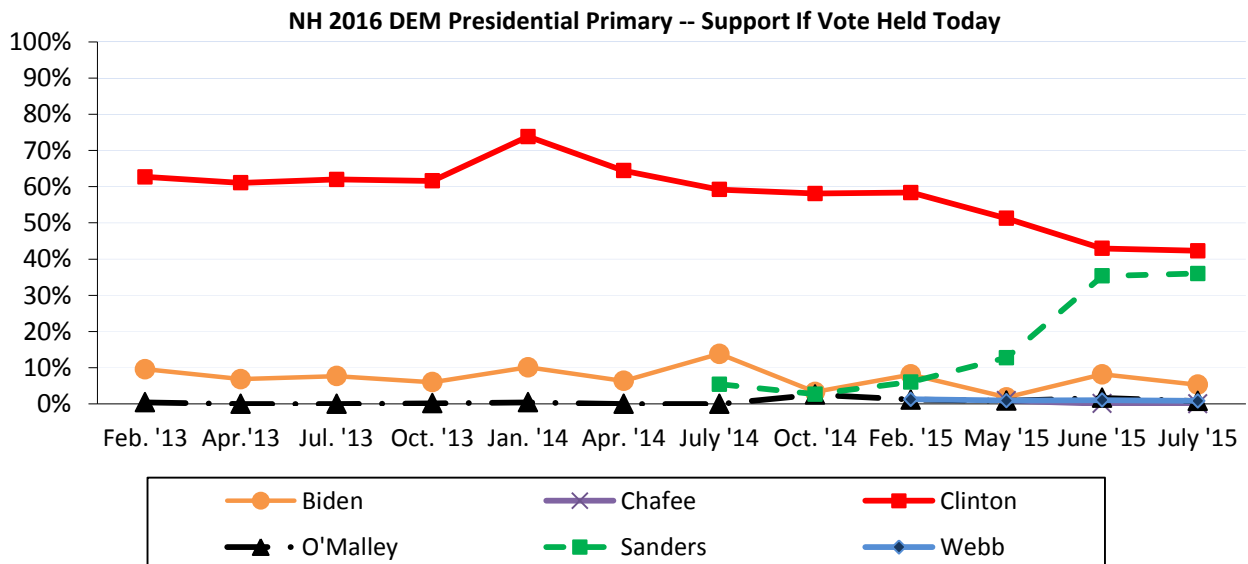
Clinton's net favorability ratings have been declining throughout 2015 while Sanders' have increased as he has become better known.



2016 NH Democratic Primary Trial Heat

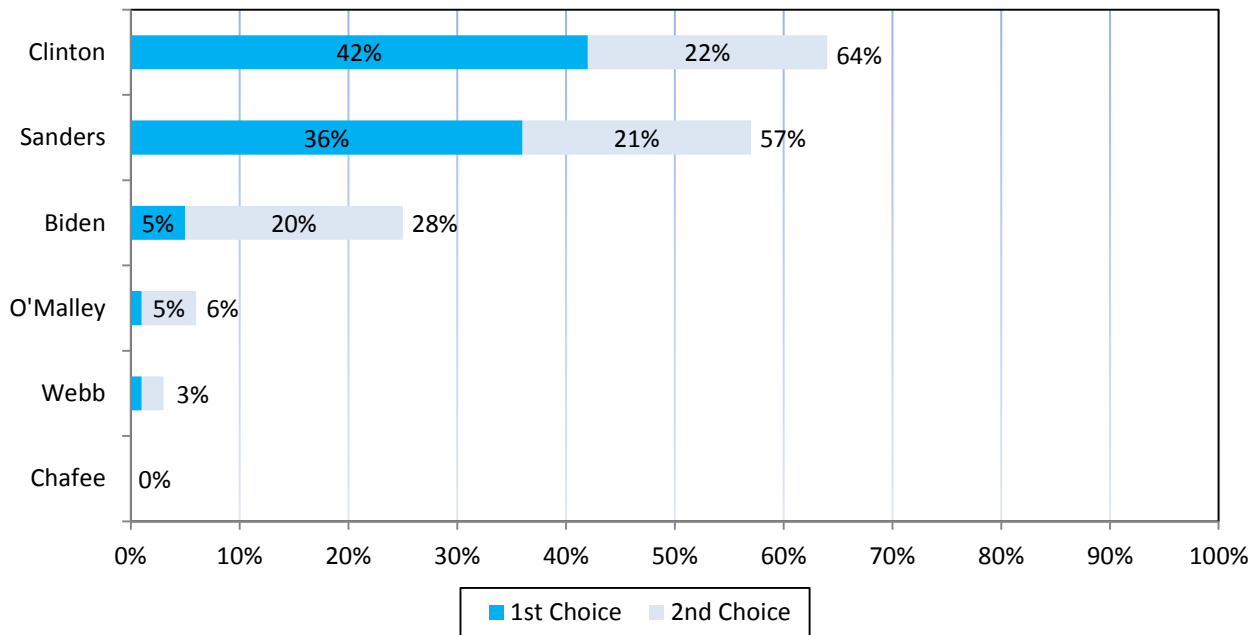
Clinton had been the clear favorite among Democratic voters when they are asked to choose from a list of prospective candidates since 2013, however, Sanders has surged in recent months and is now close to Clinton in New Hampshire and is in a statistical tie with her. Currently 42% of likely Democratic Primary voters say they would vote for Clinton if the election were held today, 36% say they would vote for Sanders, 5% prefer Biden, 1% prefer O'Malley, 1% prefer Webb, 3% favor some other candidate, and 12% are undecided.

Clinton's strongest support comes from voters who live along the Mass Border (51%), voters who 65 and older (50%), women (49%), and moderates (46%). Sanders strongest support comes from men (52%), 35 to 49 year olds (50%), Connecticut Valley residents (49%), and liberals (46%).



2016 NH Democratic Primary with Second Choice

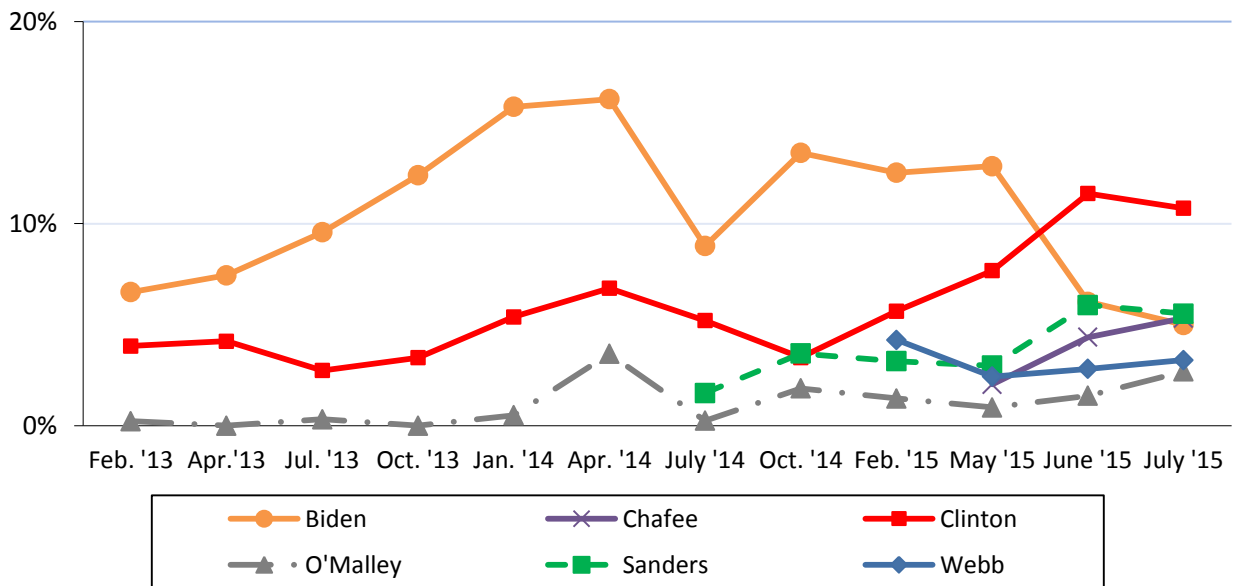
Likely Democratic primary voters see both Hillary Clinton and Bernie Sanders as viable options -- when the top two choices are combined, 64% of likely primary voters favor Clinton, 57% favor Sanders and 28% favor Biden.



Most Unpopular Democrat Candidate

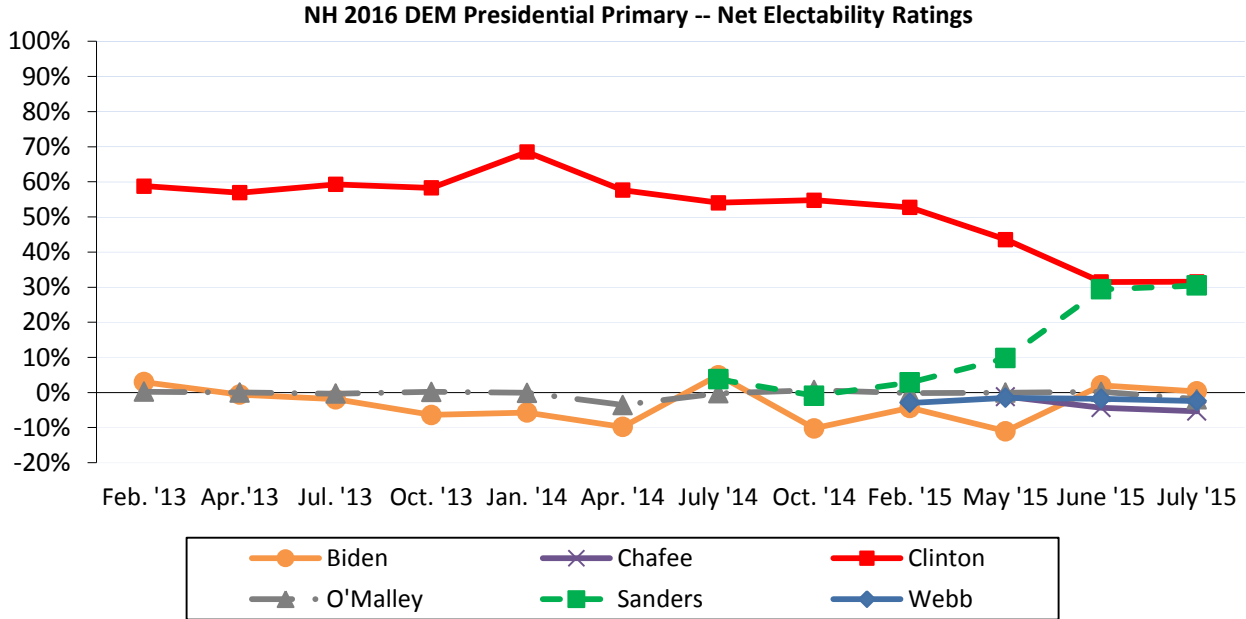
Nominations typically go to candidates who are acceptable to most members of their party and are less polarizing and none of the Democratic candidates are seen as very unacceptable. When asked which potential candidate they would NOT vote for under any circumstance, 11% of likely Democratic primary voters would not vote for Clinton, 6% would not vote for Sanders, 5% would not vote for Chafee, 5% would not vote for Biden, 3% would not vote for Webb, 3% would not vote for O'Malley, 35% think that all of the prospective candidates are acceptable, and 30% are unsure.

NH 2016 DEM Presidential Primary -- Would Not Vote For



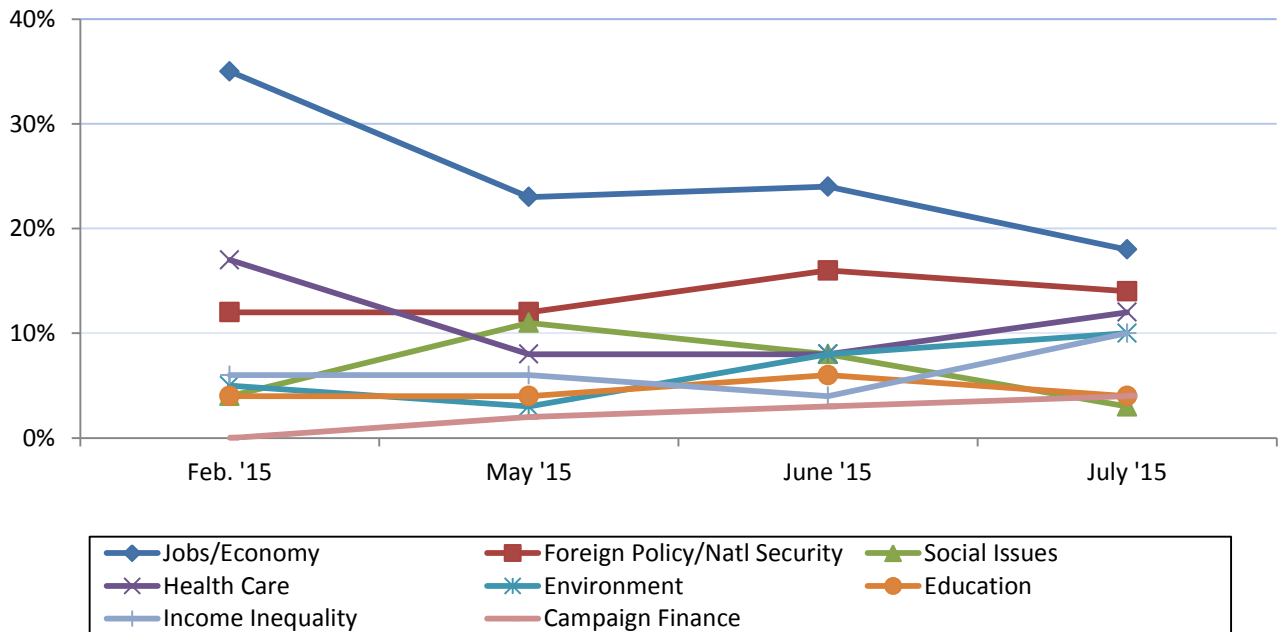
Democrat Net Electability

Clinton and Sanders continue to be deadlocked in net electability (the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances). Clinton's net electability score is +32%, followed closely by Sanders at +30%. All other Democrats have neutral or negative net electability scores: Biden (0%), O'Malley (-2%), Webb (-2%) and Chafee (-5%).



Most Important Issues to Primary Vote

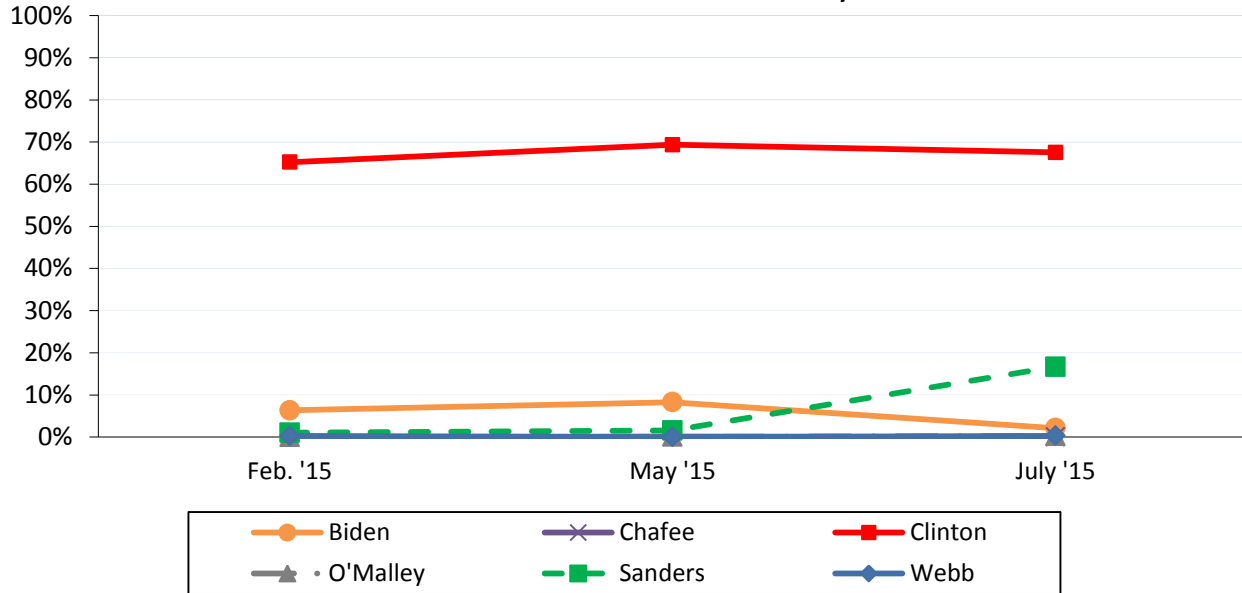
When asked what issue is the most important facing candidates in the presidential primary, 18% of likely Democrat Primary voters cite jobs or the economy, 14% cite foreign policy or national security, 12% cite healthcare, 10% cite the environment, 10% cite income inequality, 4% cite education, 4% cite campaign finance reform, and 3% cite social issues.



Who Will Win NH Primary?

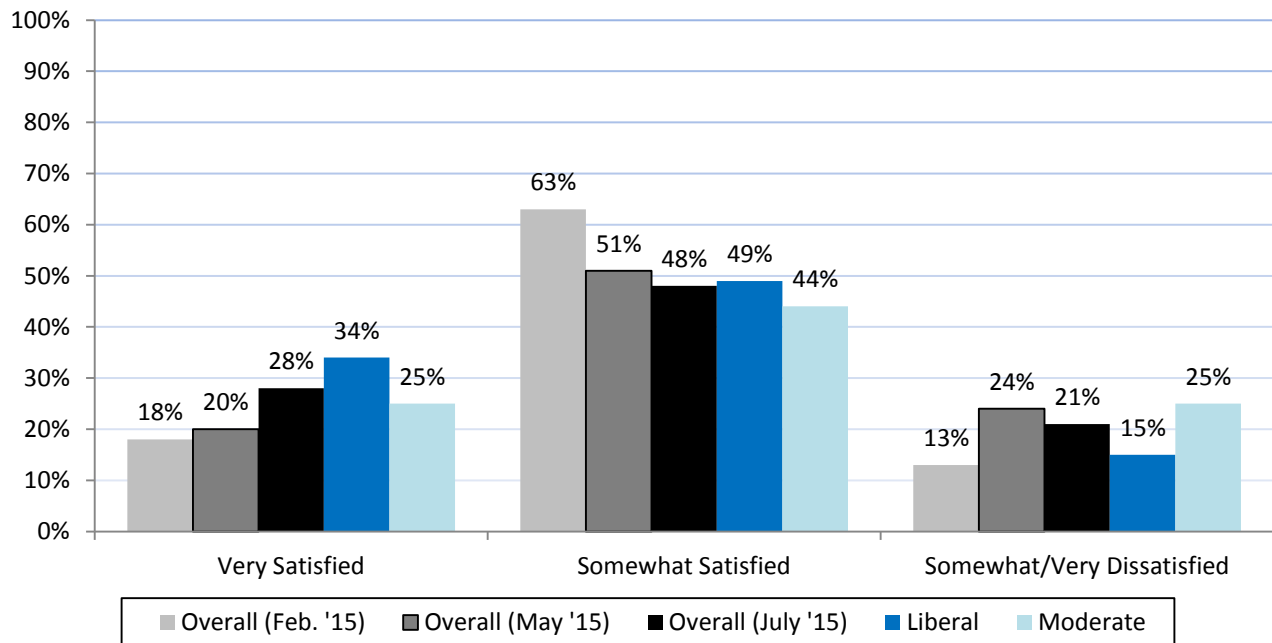
A large majority (68%) of likely Democratic Primary voters continue to believe Hillary Clinton will win the New Hampshire primary. Seventeen percent (17%) think Sanders will win and 2% think Biden will win.

Who Will Win NH 2016 DEM Presidential Primary?



Satisfaction with the Current Primary Field?

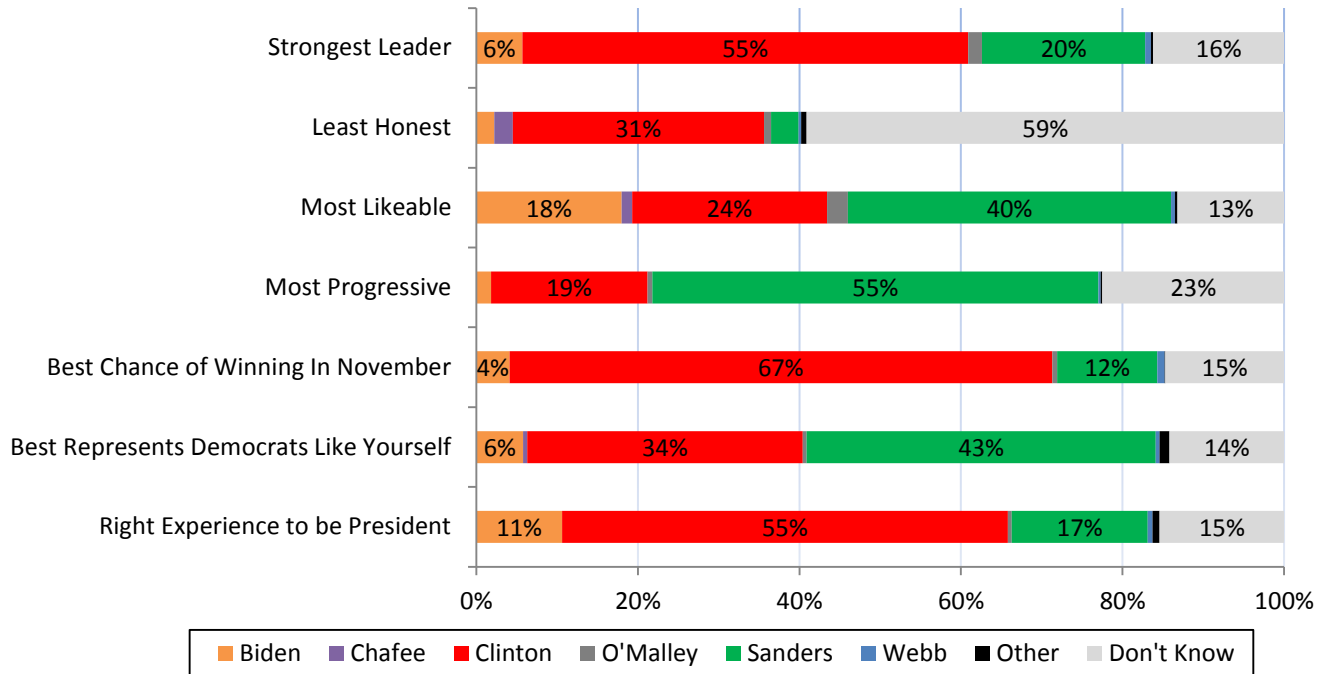
Just 28% of Democratic Primary voters are very satisfied with the current field of candidates, 48% are somewhat satisfied and 21% are somewhat or very dissatisfied. Liberals primary voters are more likely to be satisfied with the field than moderates.



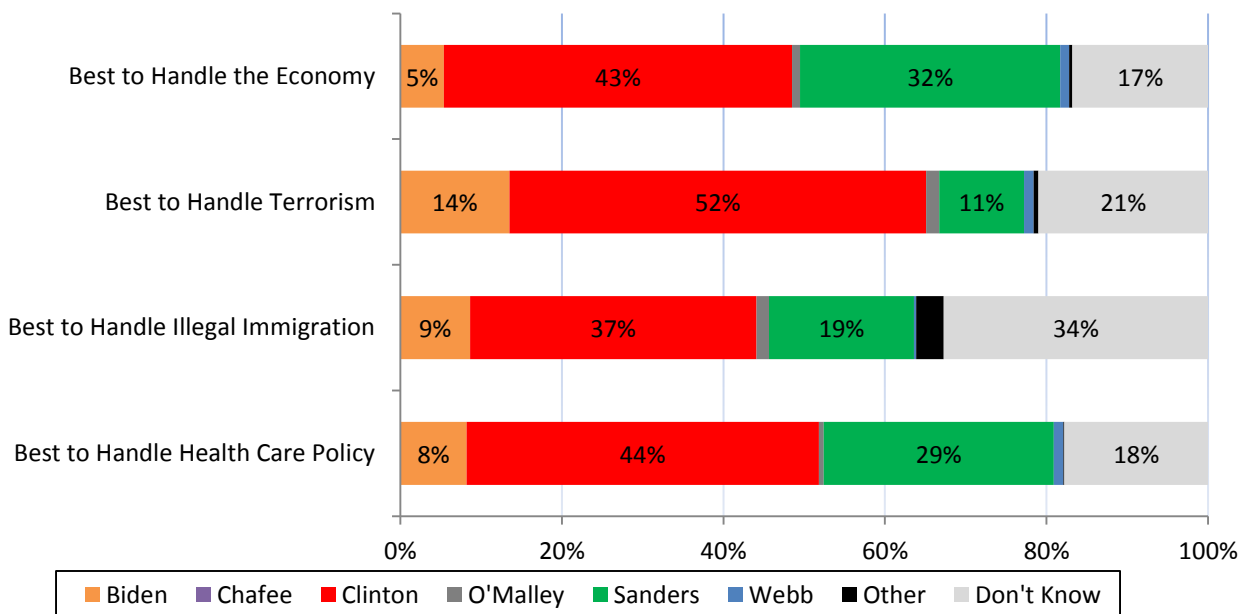
Candidate Qualities

Voters were asked which candidate most exhibits several candidate qualities. Clinton gets higher ratings for leadership and having the right experience but voters think Sanders has greater empathy for them. A majority (55%) of likely Democratic Primary voters chose Clinton as the strong leader, 20% chose Sanders and 16% were unsure. Similarly, a majority (55%) say Clinton has the right experience to be President, 17% chose Sanders, 11% chose Biden and 15% were unsure. Two thirds (67%) of likely voters chose Clinton as having the best chance of winning the general election in November, 12% chose Sanders and 15% were unsure. However, 31% say Clinton is the least honest and 59% were unsure.

Forty percent (40%) chose Sanders as the most likeable, 24% chose Clinton, 18% chose Biden and 13% were unsure. A majority (55%) chose Sanders as the most progressive, 19% chose Clinton and 23% were unsure. Forty-three percent (43%) say Sanders best represents Democrats like themselves, 34% chose Clinton and 14% were unsure.



Likely Democratic Primary voters were next asked which candidate is best able to handle several top issues. For all four issues tested, Clinton is viewed as the candidate best able to handle that issue – 52% think she is best able to handle international terrorism, 44% think she can best handle health care policy, 43% think she is best to handle the economy, and 37% think she is best able to handle illegal immigration.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center and funded by WMUR-TV, Manchester, NH. Seven hundred and twenty-two (722) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 22 and July 30, 2015. The margin of sampling error is +/- 3.6 percent for the entire sample. Included were three hundred nine (309) likely 2016 Republican Primary voters (MSE = +/-5.6), two hundred seventy-six (276) likely 2016 Democratic Primary voters (MSE = +/-5.9), and six hundred and fifty-two (652) likely 2016 presidential election voters (MSE = +/- 3.8). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1% and 1.1% for the sample of likely 2016 general election voters.

The random sample used in the WMUR Granite State Poll was purchased from Scientific Telephone Samples (STS), Foothill Ranch, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the WMUR Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Summer 2015 Demographics

| Sex | N | % | Region | N | % |
|-----------------------------------|------------|------------|-----------------------------|------------|------------|
| Male | 353 | 49% | North Country | 56 | 8% |
| Female | 369 | 51% | Central/Lakes | 117 | 16% |
| | | | Connecticut Valley | 112 | 16% |
| | | | Mass Border | 197 | 27% |
| Age | N | % | Seacoast | 123 | 17% |
| 18 to 34 | 185 | 26% | Manchester Area | 117 | 16% |
| 35 to 49 | 186 | 27% | | | |
| 50 to 64 | 204 | 29% | Party Registration | N | % |
| 65 and Over | 126 | 18% | Democrat | 163 | 27% |
| | | | Undeclared | 294 | 48% |
| Highest Level of Education | N | % | Republican | 157 | 26% |
| High School or Less | 123 | 17% | | | |
| Some College | 171 | 24% | Party Identification | N | % |
| College Graduate | 256 | 36% | Democrat | 290 | 41% |
| Post-Graduate | 163 | 23% | Independent | 123 | 18% |
| | | | Republican | 290 | 41% |

Granite State Poll, Summer 2015 Likely Democrat Primary Voter Demographics

| | | | | | |
|-----------------------------------|------------|------------|-----------------------------|------------|------------|
| Sex | N | % | Region | N | % |
| Male | 114 | 41% | North Country | 24 | 9% |
| Female | 162 | 59% | Central/Lakes | 39 | 14% |
| | | | Connecticut Valley | 46 | 17% |
| Age | N | % | Mass Border | 75 | 27% |
| 18 to 34 | 84 | 31% | Seacoast | 56 | 20% |
| 35 to 49 | 57 | 21% | Manchester Area | 36 | 13% |
| 50 to 64 | 84 | 31% | | | |
| 65 and Over | 48 | 18% | Party Registration | N | % |
| | | | Democrat | 156 | 62% |
| Highest Level of Education | N | % | Undeclared | 96 | 38% |
| High School or Less | 26 | 10% | Republican | 0 | 0% |
| Some College | 60 | 22% | | | |
| College Graduate | 96 | 35% | Party Identification | N | % |
| Post-Graduate | 91 | 33% | Democrat | 239 | 88% |
| | | | Independent | 27 | 10% |
| | | | Republican | 7 | 3% |

Decided Who to Vote for in 2016 DEM Primary?
(Likely NH DEM Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

| | <u>Definitely Decided</u> | <u>Leaning Toward Someone</u> | <u>Still Trying To Decide</u> | <u>(N)</u> |
|-----------------|---------------------------|-------------------------------|-------------------------------|--------------|
| July '15 | 20% | 27% | 53% | (276) |
| June '15 | 20% | 26% | 54% | (359) |
| May '15 | 10% | 24% | 66% | (227) |
| Feb. '15 | 7% | 16% | 76% | (298) |
| Oct. '14 | 17% | 10% | 73% | (227) |
| July '14 | 13% | 10% | 77% | (252) |
| Apr. '14 | 7% | 13% | 80% | (180) |
| Jan. '14 | 13% | 18% | 69% | (202) |
| Oct. '13 | 10% | 9% | 81% | (245) |
| July '13 | 7% | 12% | 80% | (187) |
| Apr. '13 | 7% | 13% | 80% | (185) |
| Feb. '13 | 8% | 10% | 82% | (193) |

Democratic Nomination in 2016 NH Primary
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Joe Biden ... Lincoln Chafee ... Hillary Clinton ... Martin O'Malley ... Bernie Sanders ... Jim Webb or someone else?" ROTATE CANDIDATES

| | <u>2013</u> | | | | <u>2014</u> | | | | <u>2015</u> | | | |
|-----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|--------------|
| | <u>Feb.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct.</u> | <u>Jan.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct.</u> | <u>Feb.</u> | <u>May</u> | <u>June</u> | <u>July</u> |
| Hillary Clinton | 63% | 61% | 62% | 64% | 74% | 65% | 59% | 58% | 58% | 51% | 43% | 42% |
| Bernie Sanders | --- | --- | --- | --- | --- | --- | 5% | 3% | 6% | 13% | 35% | 36% |
| Joe Biden | 10% | 7% | 8% | 6% | 10% | 6% | 14% | 3% | 8% | 2% | 8% | 5% |
| Martin O'Malley | * | * | 0% | * | * | 0% | 0% | 3% | 1% | 1% | 2% | 1% |
| Jim Webb | --- | --- | --- | --- | --- | --- | --- | --- | 1% | 1% | 1% | 1% |
| Lincoln Chafee | --- | --- | --- | --- | --- | --- | --- | --- | --- | 1% | * | 0% |
| Elizabeth Warren | --- | --- | --- | 6% | --- | --- | 8% | 18% | 14% | 20% | --- | --- |
| Andrew Cuomo | 5% | 3% | 1% | 2% | 2% | 4% | 3% | 1% | 2% | 3% | --- | --- |
| Mark Warner | * | 2% | 0% | * | 1% | 2% | 1% | * | --- | --- | --- | --- |
| Brian Schweitzer | 1% | * | --- | --- | * | 0% | 0% | --- | --- | --- | --- | --- |
| Kirsten Gillibrand | --- | --- | * | 0% | 0% | --- | --- | --- | --- | --- | --- | --- |
| Deval Patrick | 1% | 3% | 5% | 1% | --- | --- | --- | --- | --- | --- | --- | --- |
| Cory Booker | 2% | 1% | 2% | * | --- | --- | --- | --- | --- | --- | --- | --- |
| Evan Bayh | 1% | 1% | * | * | --- | --- | --- | --- | --- | --- | --- | --- |
| John Hickenlooper | * | * | * | 0% | --- | --- | --- | --- | --- | --- | --- | --- |
| Antonio Villaraigosa | * | * | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Someone Else | 1% | 2% | 2% | 2% | 2% | 5% | 1% | 1% | 1% | * | 2% | 3% |
| Don't Know Yet | 16% | 22% | 19% | 18% | 10% | 18% | 9% | 13% | 9% | 8% | 9% | 12% |
| (N) | (195) | (185) | (187) | (248) | (201) | (182) | (255) | (228) | (295) | (224) | (353) | (274) |

* = Less than 1% --- = Not Included

Second Choice in 2016 NH Democratic Primary
(Likely NH DEM Primary Voters)

“If _____ was not running, who would be your second choice?”

| | <u>Apr. '14</u> | <u>July '14</u> | <u>Oct. '14</u> | <u>Feb. '15</u> | <u>May '15</u> | <u>June '15</u> | <u>July '15</u> |
|------------------|-----------------|-----------------|-----------------|-----------------|----------------|-----------------|-----------------|
| Hillary Clinton | 5% | 17% | 10% | 18% | 15% | 25% | 22% |
| Bernie Sanders | --- | 5% | 4% | 4% | 11% | 18% | 21% |
| Joe Biden | 24% | 23% | 21% | 21% | 18% | 20% | 20% |
| Martin O'Malley | 2% | * | * | 2% | 1% | 3% | 5% |
| Jim Webb | --- | --- | --- | 3% | 2% | 1% | 2% |
| Lincoln Chafee | --- | --- | --- | --- | 1% | 2% | * |
| Elizabeth Warren | --- | 19% | 21% | 23% | 23% | --- | --- |
| Andrew Cuomo | 14% | 6% | 5% | 8% | 8% | --- | --- |
| Mark Warner | 5% | 1% | 1% | --- | --- | --- | --- |
| Brian Schweitzer | 1% | 2% | --- | --- | --- | --- | --- |
| Someone Else | 2% | * | 2% | 1% | 2% | 3% | 5% |
| No Second Choice | 24% | 12% | 23% | * | 1% | 2% | 2% |
| Don't Know Yet | 23% | 15% | 12% | 18% | 17% | 26% | 23% |
| (N) | (182) | (257) | (224) | (268) | (205) | (322) | (244) |

Candidate You Wouldn't Vote For In 2016 NH Democratic Primary
(Likely NH DEM Primary Voters)

“Which of the candidates who are either running or considering running for the Democratic nomination would you NOT vote for under any circumstance?”

| | <u>2013</u> | | | | <u>2014</u> | | | | <u>2015</u> | | | |
|----------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | <u>Feb.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct.</u> | <u>Jan.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct.</u> | <u>Feb.</u> | <u>May</u> | <u>June</u> | <u>July</u> |
| Hillary Clinton | 4% | 4% | 3% | 4% | 5% | 7% | 5% | 3% | 6% | 8% | 11% | 11% |
| Bernie Sanders | --- | --- | --- | --- | --- | --- | 2% | 4% | 3% | 3% | 6% | 6% |
| Joe Biden | 7% | 7% | 10% | 12% | 16% | 16% | 9% | 13% | 13% | 13% | 6% | 5% |
| Lincoln Chafee | --- | --- | --- | --- | --- | --- | --- | --- | --- | 2% | 4% | 5% |
| Jim Webb | --- | --- | --- | --- | --- | --- | --- | --- | 4% | 2% | 3% | 3% |
| Martin O'Malley | * | * | * | 0% | * | 4% | * | 2% | 1% | 1% | 1% | 3% |
| Andrew Cuomo | 3% | 2% | 4% | 6% | 3% | 5% | 9% | 7% | 7% | 8% | --- | --- |
| Elizabeth Warren | --- | --- | --- | 2% | --- | --- | 2% | 2% | 4% | 1% | --- | --- |
| Mark Warner | 2% | 3% | 2% | * | 3% | 2% | 1% | 3% | --- | --- | --- | --- |
| Brian Schweitzer | 1% | 1% | --- | --- | 3% | 1% | 3% | --- | --- | --- | --- | --- |
| Kirsten Gillibrand | --- | --- | * | * | 3% | --- | --- | --- | --- | --- | --- | --- |
| Deval Patrick | 6% | 3% | 3% | 3% | --- | --- | --- | --- | --- | --- | --- | --- |
| John Hickenlooper | * | 1% | * | 2% | --- | --- | --- | --- | --- | --- | --- | --- |
| Cory Booker | 2% | * | * | 2% | --- | --- | --- | --- | --- | --- | --- | --- |
| Evan Bayh | 3% | 4% | 3% | * | --- | --- | --- | --- | --- | --- | --- | --- |
| Antonio Villaraigosa | 2% | 3% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Someone Else | 2% | 1% | 3% | 1% | 1% | 1% | 2% | 1% | * | 0% | 3% | % |
| All OK | 34% | 33% | 26% | 37% | 28% | 32% | 29% | 35% | 32% | 24% | 35% | 35% |
| Don't Know Yet | 34% | 38% | 46% | 30% | 37% | 33% | 38% | 31% | 29% | 39% | 30% | 30% |
| (N) | (200) | (188) | (185) | (248) | (201) | (183) | (254) | (226) | (293) | (218) | (355) | (272) |

Who Will Win 2016 NH Democratic Primary?
(Likely NH DEM Primary Voters)

“Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>July '15</u> |
|-------------------------|-----------------|----------------|-----------------|
| Hillary Clinton | 65% | 69% | 68% |
| Bernie Sanders | 1% | 2% | 17% |
| Joe Biden | 6% | 8% | 2% |
| Jim Webb | * | 0% | * |
| Martin O'Malley | 0% | * | * |
| Lincoln Chafee | % | * | 0% |
| Andrew Cuomo | 1% | 0% | --- |
| Elizabeth Warren | 5% | 1% | --- |
| Someone Else | 1% | 0% | * |
| Don't Know | 21% | 19% | 13% |
| (N) | (298) | (229) | (275) |

Satisfaction with 2016 NH Democratic Primary Field?
(Likely NH DEM Primary Voters)

“Overall, how satisfied or dissatisfied are you with the choice of candidates for the Democratic nomination for President next year? Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>July '15</u> |
|------------------------------|-----------------|----------------|-----------------|
| Very Satisfied | 18% | 20% | 28% |
| Somewhat Satisfied | 63% | 51% | 48% |
| Somewhat Dissatisfied | 10% | 20% | 16% |
| Very Dissatisfied | 3% | 4% | 5% |
| Don't Know | 7% | 4% | 3% |
| (N) | (297) | (229) | (275) |

Candidate Characteristics
(Likely NH DEM Primary Voters)

“Which Democratic candidate do you think is the strongest leader?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>June '15</u> | <u>July '15</u> |
|-------------------------|-----------------|----------------|-----------------|-----------------|
| Hillary Clinton | 58% | 55% | 56% | 55% |
| Bernie Sanders | 2% | 3% | 13% | 20% |
| Joe Biden | 11% | 6% | 8% | 6% |
| Martin O'Malley | 0% | * | 1% | 2% |
| Jim Webb | * | 1% | * | 1% |
| Lincoln Chafee | --- | * | 0% | 0% |
| Elizabeth Warren | 8% | 5% | --- | --- |
| Andrew Cuomo | 3% | 7% | --- | --- |
| Someone Else | 0% | 0% | 1% | * |
| Don't Know | 18% | 23% | 21% | 16% |
| (N) | (298) | (224) | (358) | (276) |

“Which Democratic candidate do you think is least honest?”

| | <u>May '15</u> | <u>June '15</u> | <u>July '15</u> |
|-------------------------|----------------|-----------------|-----------------|
| Hillary Clinton | 22% | 28% | 31% |
| Bernie Sanders | 1% | 2% | 3% |
| Joe Biden | 4% | 5% | 2% |
| Lincoln Chafee | 1% | 3% | 2% |
| Martin O'Malley | 0% | 2% | 1% |
| Jim Webb | * | * | * |
| Elizabeth Warren | 0% | --- | --- |
| Andrew Cuomo | 10% | --- | --- |
| Someone Else | 0% | 1% | 1% |
| Don't Know | 62% | 60% | 59% |
| (N) | (217) | (346) | (270) |

“Which Democratic candidate do you think is most likeable?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>July '15</u> |
|-------------------------|-----------------|----------------|-----------------|
| Bernie Sanders | 7% | 9% | 40% |
| Hillary Clinton | 32% | 21% | 24% |
| Joe Biden | 22% | 18% | 18% |
| Martin O'Malley | 2% | 4% | 3% |
| Jim Webb | * | * | 1% |
| Lincoln Chafee | --- | * | 1% |
| Elizabeth Warren | 12% | 15% | --- |
| Andrew Cuomo | 4% | 3% | --- |
| Someone Else | 0% | 0% | * |
| Don't Know | 22% | 29% | 13% |
| (N) | (294) | (224) | (274) |

“Which Democratic candidate do you think is most progressive?”

| | <u>May '15</u> | <u>July '15</u> |
|-------------------------|----------------|-----------------|
| Bernie Sanders | 30% | 55% |
| Hillary Clinton | 21% | 19% |
| Joe Biden | 6% | 2% |
| Martin O'Malley | * | 1% |
| Jim Webb | * | * |
| Lincoln Chafee | 0% | 0% |
| Elizabeth Warren | 16% | --- |
| Andrew Cuomo | 0% | --- |
| Someone Else | 0% | * |
| Don't Know | 26% | 23% |
| (N) | (224) | (276) |

“Which Democratic candidate do you think has the best chance of winning in the general election next November?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>July '15</u> |
|------------------|-----------------|----------------|-----------------|
| Hillary Clinton | 66% | 72% | 67% |
| Bernie Sanders | 1% | 2% | 12% |
| Joe Biden | 10% | 2% | 4% |
| Jim Webb | 1% | 1% | 1% |
| Martin O'Malley | 0% | * | 1% |
| Lincoln Chafee | --- | 1% | 0% |
| Elizabeth Warren | 3% | 4% | --- |
| Andrew Cuomo | 1% | 2% | --- |
| Someone Else | 0% | 0% | 0% |
| Don't Know | 17% | 15% | 15% |
| (N) | (298) | (226) | (276) |

“Which Democratic candidate do you think best represents the values of Democrats like yourself?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>June '15</u> | <u>July '15</u> |
|------------------|-----------------|----------------|-----------------|-----------------|
| Bernie Sanders | 7% | 13% | 41% | 43% |
| Hillary Clinton | 43% | 38% | 30% | 34% |
| Joe Biden | 7% | 3% | 7% | 6% |
| Martin O'Malley | 1% | 1% | 1% | 1% |
| Lincoln Chafee | --- | 0% | 1% | 1% |
| Jim Webb | 1% | 1% | 1% | * |
| Elizabeth Warren | 23% | 22% | --- | --- |
| Andrew Cuomo | 2% | 1% | --- | --- |
| Someone Else | 0% | 1% | 1% | 1% |
| Don't Know | 15% | 20% | 19% | 14% |
| (N) | (298) | (224) | (356) | (275) |

“Which Democratic candidate do you think has the right experience to be President?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>July '15</u> |
|------------------|-----------------|----------------|-----------------|
| Hillary Clinton | 68% | 62% | 55% |
| Bernie Sanders | 1% | 4% | 17% |
| Joe Biden | 16% | 7% | 11% |
| Jim Webb | * | 1% | 1% |
| Martin O'Malley | * | 1% | * |
| Lincoln Chafee | --- | 0% | 0% |
| Andrew Cuomo | 2% | 2% | --- |
| Elizabeth Warren | 2% | 5% | --- |
| Someone Else | 0% | * | 1% |
| Don't Know | 11% | 18% | 15% |
| (N) | (296) | (227) | (273) |

“Which Democratic candidate do you think can best handle the economy?”

| | <u>June '15</u> | <u>July '15</u> |
|-----------------|-----------------|-----------------|
| Hillary Clinton | 37% | 43% |
| Bernie Sanders | 28% | 32% |
| Joe Biden | 6% | 5% |
| Jim Webb | 2% | 1% |
| Martin O'Malley | 2% | 1% |
| Lincoln Chafee | 1% | 0% |
| Someone Else | 2% | * |
| Don't Know | 22% | 17% |
| (N) | (357) | (276) |

“Which Democratic candidate do you think do you think can best handle terrorism?”

| | <u>June '15</u> | <u>July '15</u> |
|-----------------|-----------------|-----------------|
| Hillary Clinton | 45% | 52% |
| Joe Biden | 12% | 13% |
| Bernie Sanders | 11% | 11% |
| Martin O'Malley | 1% | 2% |
| Jim Webb | 1% | 1% |
| Lincoln Chafee | 0% | 0% |
| Someone Else | 3% | 1% |
| Don't Know | 25% | 21% |
| (N) | (357) | (273) |

“Which Democratic candidate do you think can best handle health care policy?”

| | <u>June '15</u> | <u>July '15</u> |
|-----------------|-----------------|-----------------|
| Hillary Clinton | 43% | 44% |
| Bernie Sanders | 27% | 29% |
| Joe Biden | 6% | 8% |
| Jim Webb | 1% | 1% |
| Martin O'Malley | 1% | 1% |
| Lincoln Chafee | 1% | 0% |
| Someone Else | 1% | * |
| Don't Know | 20% | 18% |
| (N) | (357) | (276) |

“Which Democratic candidate do you think can best handle illegal immigration?”

| | <u>July '15</u> |
|-----------------|-----------------|
| Hillary Clinton | 37% |
| Bernie Sanders | 19% |
| Joe Biden | 9% |
| Martin O'Malley | 2% |
| Jim Webb | * |
| Lincoln Chafee | 0% |
| Someone Else | * |
| Don't Know | 34% |
| (N) | (273) |

Most Important Issue To Primary Vote
(Likely NH DEM Primary Voters)

“There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>June '15</u> | <u>July '15</u> |
|---|-----------------|----------------|-----------------|-----------------|
| Jobs/Economy | 35% | 23% | 24% | 18% |
| Foreign Policy/National Security | 12% | 12% | 16% | 14% |
| Health Care | 17% | 8% | 8% | 12% |
| Environment/Climate Change | 5% | 3% | 8% | 10% |
| Income Inequality | 3% | 6% | 4% | 10% |
| Campaign Finance | 0% | 2% | 3% | 4% |
| Education | 4% | 4% | 6% | 4% |
| Social Issues | 4% | 11% | 8% | 3% |
| Other/Don't Know | 22% | 31% | 22% | 25% |
| (N) | (285) | (213) | (351) | (251) |

DEM Favorability Ratings
(Likely DEM Primary Voters)

"Next, I'd like to get your overall opinion of some DEMOCRAT who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

“Vice President Joe Biden?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| July '15 | 63% | 9% | 25% | 3% | +38% | (275) |
| June '15 | 63% | 11% | 24% | 2% | +39% | (357) |
| May '15 | 57% | 14% | 26% | 3% | +31% | (229) |
| Feb. '15 | 53% | 13% | 30% | 5% | +23% | (297) |
| Oct. '14 | 59% | 11% | 27% | 3% | +32% | (231) |
| July '14 | 67% | 9% | 20% | 4% | +47% | (257) |
| Apr. '14 | 53% | 5% | 37% | 5% | +16% | (184) |
| Jan. '14 | 53% | 12% | 27% | 8% | +26% | (205) |
| Oct. '13 | 54% | 9% | 31% | 6% | +23% | (252) |
| July '13 | 61% | 5% | 30% | 3% | +31% | (190) |
| Apr. '13 | 64% | 9% | 25% | 2% | +39% | (188) |
| Feb. '13 | 73% | 4% | 22% | 1% | +51% | (201) |

“Former Rhode Island Governor Lincoln Chafee?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|------------|--------------|
| July '15 | 14% | 8% | 19% | 59% | -5% | (275) |
| June '15 | 12% | 10% | 16% | 61% | -4% | (357) |
| May '15 | 8% | 21% | 10% | 61% | -2% | (230) |

“Former Secretary of State Hillary Clinton?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| July '15 | 73% | 8% | 19% | 0% | +54% | (275) |
| June '15 | 74% | 5% | 19% | 2% | +55% | (357) |
| May '15 | 73% | 11% | 15% | 0% | +58% | (230) |
| Feb. '15 | 83% | 6% | 9% | 1% | +74% | (297) |
| Oct. '14 | 84% | 5% | 10% | 1% | +74% | (234) |
| July '14 | 87% | 3% | 9% | 0% | +78% | (257) |
| Apr. '14 | 78% | 8% | 11% | 3% | +67% | (184) |
| Jan. '14 | 88% | 3% | 8% | 0% | +80% | (205) |
| Oct. '13 | 84% | 5% | 8% | 3% | +76% | (250) |
| July '13 | 85% | 1% | 13% | 1% | +72% | (190) |
| Apr. '13 | 88% | 4% | 5% | 3% | +83% | (188) |
| Feb. '13 | 87% | 5% | 7% | 1% | +80% | (201) |

“Former Maryland Governor Martin O’Malley?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|------------|--------------|
| July '15 | 18% | 10% | 12% | 60% | +6% | (274) |
| June '15 | 16% | 11% | 12% | 61% | +4% | (357) |
| May '15 | 10% | 22% | 10% | 58% | 0% | (230) |
| Feb. '15 | 11% | 8% | 6% | 75% | +5% | (297) |
| Oct. '14 | 8% | 4% | 4% | 83% | +4% | (234) |
| July '14 | 9% | 2% | 8% | 80% | +1% | (257) |
| Apr. '14 | 10% | 4% | 5% | 81% | +5% | (184) |
| Jan. '14 | 9% | 10% | 8% | 73% | +1% | (205) |
| Oct. '13 | 5% | 4% | 7% | 85% | -2% | (252) |
| July '13 | 8% | 9% | 5% | 79% | +3% | (190) |
| Apr. '13 | 8% | 7% | 5% | 79% | +3% | (188) |
| Feb. '13 | 9% | 4% | 6% | 80% | +3% | (201) |

“Vermont Senator Bernie Sanders?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| July '15 | 69% | 4% | 10% | 16% | +59% | (276) |
| June '15 | 66% | 8% | 11% | 16% | +55% | (357) |
| May '15 | 45% | 16% | 11% | 28% | +34% | (230) |
| Feb. '15 | 44% | 9% | 10% | 37% | +34% | (297) |
| Oct. '14 | 39% | 7% | 9% | 45% | +30% | (234) |
| July '14 | 37% | 2% | 10% | 51% | +27% | (257) |

“Former Virginia Senator Jim Webb?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|------------|--------------|
| July '15 | 15% | 8% | 13% | 64% | +2% | (274) |
| June '15 | 13% | 9% | 11% | 68% | +2% | (357) |
| May '15 | 12% | 19% | 12% | 58% | 0% | (230) |
| Feb. '15 | 9% | 12% | 9% | 70% | 0% | (297) |

**Favorability Rating – Joe Biden
(Likely 2016 DEM Primary Voters)**

| LIKELY NH DEM PRIMARY VOTERS | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>(N)</u> |
|-------------------------------------|-------------------------|-----------------------|---------------------------|--------------------------|-------------------|
| | 63% | 9% | 25% | 3% | 275 |
| Registered Democrat | 66% | 6% | 26% | 3% | 156 |
| Registered Undeclared | 63% | 11% | 22% | 5% | 96 |
| Democrat | 67% | 9% | 20% | 4% | 238 |
| Independent | 41% | 4% | 55% | 0% | 27 |
| Republican | 37% | 0% | 63% | 0% | 7 |
| Liberal | 68% | 7% | 21% | 4% | 137 |
| Moderate | 64% | 8% | 26% | 2% | 96 |
| Conservative | 57% | 7% | 36% | 0% | 25 |
| Voted in 2008 NH Primary | 65% | 9% | 22% | 4% | 200 |
| Did Not Vote in 2008 NH Primary | 59% | 9% | 32% | 1% | 75 |
| Voted in 2012 NH Primary | 65% | 8% | 24% | 3% | 226 |
| Did Not Vote in 2012 NH Primary | 55% | 11% | 29% | 5% | 48 |
| Union household | 65% | 7% | 28% | 0% | 33 |
| Non-union | 64% | 9% | 23% | 4% | 237 |
| Read Union Leader | 59% | 15% | 23% | 3% | 41 |
| Read Boston Globe | 65% | 3% | 24% | 8% | 56 |
| Read Local Newspapers | 68% | 4% | 23% | 5% | 120 |
| Watch WMUR | 63% | 11% | 25% | 1% | 136 |
| Listen to NHPR | 62% | 10% | 22% | 5% | 138 |
| 18 to 34 | 51% | 13% | 30% | 6% | 84 |
| 35 to 49 | 63% | 5% | 30% | 2% | 57 |
| 50 to 64 | 71% | 7% | 19% | 3% | 84 |
| 65 and over | 71% | 7% | 21% | 1% | 47 |
| Male | 61% | 7% | 29% | 2% | 114 |
| Female | 64% | 10% | 22% | 4% | 162 |
| High school or less | 44% | 21% | 35% | 0% | 26 |
| Some college | 67% | 10% | 23% | 0% | 60 |
| College graduate | 56% | 10% | 30% | 5% | 95 |
| Post-graduate | 74% | 3% | 17% | 5% | 91 |
| Attend services 1 or more a week | 69% | 0% | 30% | 1% | 35 |
| 1-2 times a month | 82% | 3% | 12% | 4% | 30 |
| Less often | 62% | 13% | 25% | 0% | 75 |
| Never | 59% | 9% | 26% | 6% | 130 |
| North Country | 51% | 25% | 14% | 10% | 24 |
| Central / Lakes | 72% | 6% | 21% | 0% | 39 |
| Connecticut Valley | 61% | 2% | 31% | 7% | 46 |
| Mass Border | 58% | 14% | 26% | 1% | 75 |
| Seacoast | 72% | 6% | 20% | 2% | 56 |
| Manchester Area | 60% | 3% | 32% | 5% | 36 |
| First Cong. Dist | 66% | 6% | 26% | 2% | 125 |
| Second Cong. Dist | 61% | 11% | 24% | 4% | 150 |

**Favorability Rating – Lincoln Chafee
(Likely 2016 DEM Primary Voters)**

| LIKELY NH DEM PRIMARY VOTERS | <u>Favorable</u> 14% | <u>Neutral</u> 8% | <u>Unfavorable</u> 19% | <u>Don't Know</u> 59% | <u>(N)</u> 275 |
|-------------------------------------|---------------------------------------|------------------------------------|---|--|---------------------------------|
| Registered Democrat | 16% | 7% | 23% | 55% | 156 |
| Registered Undeclared | 7% | 11% | 15% | 67% | 95 |
| Democrat | 15% | 7% | 19% | 59% | 239 |
| Independent | 5% | 13% | 20% | 61% | 27 |
| Republican | 0% | 13% | 17% | 70% | 7 |
| Liberal | 20% | 7% | 19% | 53% | 137 |
| Moderate | 8% | 11% | 20% | 61% | 96 |
| Conservative | 2% | 4% | 23% | 72% | 25 |
| Voted in 2008 NH Primary | 13% | 10% | 23% | 54% | 199 |
| Did Not Vote in 2008 NH Primary | 16% | 2% | 8% | 74% | 76 |
| Voted in 2012 NH Primary | 12% | 10% | 20% | 58% | 225 |
| Did Not Vote in 2012 NH Primary | 20% | 0% | 16% | 64% | 49 |
| Union household | 15% | 12% | 26% | 46% | 33 |
| Non-union | 14% | 8% | 18% | 61% | 238 |
| Read Union Leader | 11% | 11% | 20% | 58% | 41 |
| Read Boston Globe | 19% | 10% | 22% | 49% | 56 |
| Read Local Newspapers | 13% | 10% | 23% | 53% | 120 |
| Watch WMUR | 12% | 9% | 26% | 53% | 136 |
| Listen to NHPR | 20% | 9% | 19% | 52% | 139 |
| 18 to 34 | 12% | 2% | 11% | 75% | 84 |
| 35 to 49 | 6% | 7% | 22% | 66% | 57 |
| 50 to 64 | 16% | 12% | 22% | 50% | 84 |
| 65 and over | 22% | 14% | 21% | 43% | 48 |
| Male | 17% | 6% | 25% | 52% | 114 |
| Female | 11% | 9% | 15% | 64% | 161 |
| High school or less | 8% | 0% | 29% | 62% | 26 |
| Some college | 7% | 6% | 18% | 70% | 60 |
| College graduate | 10% | 9% | 16% | 65% | 96 |
| Post-graduate | 24% | 11% | 20% | 46% | 91 |
| Attend services 1 or more a week | 10% | 3% | 37% | 49% | 35 |
| 1-2 times a month | 16% | 10% | 15% | 59% | 30 |
| Less often | 15% | 10% | 11% | 63% | 75 |
| Never | 13% | 7% | 19% | 60% | 130 |
| North Country | 15% | 14% | 26% | 45% | 24 |
| Central / Lakes | 9% | 15% | 23% | 53% | 39 |
| Connecticut Valley | 12% | 2% | 18% | 68% | 45 |
| Mass Border | 13% | 8% | 21% | 58% | 76 |
| Seacoast | 18% | 7% | 14% | 61% | 56 |
| Manchester Area | 13% | 7% | 15% | 64% | 36 |
| First Cong. Dist | 15% | 6% | 19% | 60% | 125 |
| Second Cong. Dist | 12% | 9% | 19% | 59% | 150 |

**Favorability Rating – Hillary Clinton
(Likely 2016 DEM Primary Voters)**

| LIKELY NH DEM PRIMARY VOTERS | <u>Favorable</u> 73% | <u>Neutral</u> 8% | <u>Unfavorable</u> 19% | <u>Don't Know</u> 0% | <u>(N)</u> 275 |
|-------------------------------------|---------------------------------------|------------------------------------|---|---------------------------------------|---------------------------------|
| Registered Democrat | 78% | 5% | 16% | 0% | 156 |
| Registered Undeclared | 63% | 9% | 28% | 0% | 96 |
| Democrat | 79% | 7% | 14% | 0% | 238 |
| Independent | 38% | 20% | 42% | 0% | 27 |
| Republican | 13% | 0% | 87% | 0% | 7 |
| Liberal | 75% | 7% | 19% | 0% | 137 |
| Moderate | 72% | 10% | 18% | 1% | 96 |
| Conservative | 71% | 0% | 29% | 0% | 25 |
| Voted in 2008 NH Primary | 72% | 7% | 21% | 0% | 200 |
| Did Not Vote in 2008 NH Primary | 75% | 9% | 16% | 0% | 75 |
| Voted in 2012 NH Primary | 72% | 7% | 21% | 0% | 226 |
| Did Not Vote in 2012 NH Primary | 77% | 9% | 14% | 0% | 48 |
| Union household | 50% | 7% | 43% | 0% | 33 |
| Non-union | 77% | 7% | 16% | 0% | 237 |
| Read Union Leader | 66% | 14% | 20% | 0% | 41 |
| Read Boston Globe | 83% | 2% | 15% | 0% | 56 |
| Read Local Newspapers | 76% | 6% | 18% | 0% | 120 |
| Watch WMUR | 71% | 8% | 21% | 0% | 136 |
| Listen to NHPR | 74% | 6% | 20% | 0% | 138 |
| 18 to 34 | 76% | 12% | 12% | 0% | 84 |
| 35 to 49 | 66% | 2% | 31% | 0% | 57 |
| 50 to 64 | 76% | 7% | 16% | 1% | 84 |
| 65 and over | 71% | 7% | 22% | 0% | 47 |
| Male | 63% | 8% | 29% | 0% | 114 |
| Female | 80% | 7% | 13% | 0% | 162 |
| High school or less | 74% | 4% | 22% | 0% | 26 |
| Some college | 61% | 14% | 25% | 0% | 60 |
| College graduate | 71% | 7% | 22% | 0% | 95 |
| Post-graduate | 83% | 6% | 11% | 1% | 91 |
| Attend services 1 or more a week | 54% | 9% | 37% | 0% | 35 |
| 1-2 times a month | 84% | 10% | 6% | 0% | 30 |
| Less often | 69% | 7% | 23% | 1% | 75 |
| Never | 79% | 6% | 15% | 0% | 130 |
| North Country | 79% | 2% | 19% | 0% | 24 |
| Central / Lakes | 57% | 11% | 32% | 0% | 39 |
| Connecticut Valley | 68% | 6% | 26% | 0% | 46 |
| Mass Border | 76% | 13% | 11% | 0% | 75 |
| Seacoast | 82% | 3% | 15% | 0% | 56 |
| Manchester Area | 72% | 5% | 21% | 2% | 36 |
| First Cong. Dist | 77% | 5% | 17% | 1% | 125 |
| Second Cong. Dist | 69% | 10% | 21% | 0% | 150 |

**Favorability Rating – Martin O’Malley
(Likely 2016 DEM Primary Voters)**

| LIKELY NH DEM PRIMARY VOTERS | <u>Favorable</u> 18% | <u>Neutral</u> 10% | <u>Unfavorable</u> 12% | <u>Don’t Know</u> 60% | <u>(N)</u> 274 |
|-------------------------------------|---------------------------------------|-------------------------------------|---|--|---------------------------------|
| Registered Democrat | 22% | 7% | 17% | 54% | 156 |
| Registered Undeclared | 14% | 15% | 6% | 65% | 95 |
| Democrat | 20% | 9% | 14% | 58% | 238 |
| Independent | 14% | 13% | 4% | 69% | 27 |
| Republican | 0% | 13% | 6% | 81% | 7 |
| Liberal | 21% | 6% | 17% | 56% | 137 |
| Moderate | 19% | 14% | 7% | 61% | 96 |
| Conservative | 9% | 11% | 14% | 66% | 25 |
| Voted in 2008 NH Primary | 19% | 9% | 13% | 59% | 199 |
| Did Not Vote in 2008 NH Primary | 17% | 11% | 10% | 61% | 75 |
| Voted in 2012 NH Primary | 18% | 12% | 13% | 58% | 225 |
| Did Not Vote in 2012 NH Primary | 21% | 0% | 11% | 68% | 48 |
| Union household | 18% | 21% | 15% | 45% | 33 |
| Non-union | 19% | 8% | 12% | 61% | 237 |
| Read Union Leader | 18% | 9% | 12% | 61% | 41 |
| Read Boston Globe | 18% | 2% | 23% | 57% | 56 |
| Read Local Newspapers | 21% | 15% | 17% | 46% | 120 |
| Watch WMUR | 20% | 12% | 14% | 55% | 136 |
| Listen to NHPR | 19% | 10% | 17% | 55% | 138 |
| 18 to 34 | 17% | 9% | 9% | 65% | 84 |
| 35 to 49 | 14% | 10% | 17% | 59% | 57 |
| 50 to 64 | 20% | 6% | 15% | 59% | 84 |
| 65 and over | 22% | 16% | 8% | 54% | 47 |
| Male | 26% | 7% | 14% | 53% | 114 |
| Female | 13% | 11% | 11% | 64% | 161 |
| High school or less | 35% | 10% | 16% | 40% | 26 |
| Some college | 7% | 11% | 13% | 68% | 60 |
| College graduate | 16% | 6% | 7% | 71% | 95 |
| Post-graduate | 23% | 13% | 16% | 47% | 91 |
| Attend services 1 or more a week | 22% | 8% | 6% | 64% | 35 |
| 1-2 times a month | 19% | 11% | 18% | 52% | 30 |
| Less often | 20% | 14% | 12% | 55% | 75 |
| Never | 17% | 7% | 13% | 63% | 130 |
| North Country | 2% | 13% | 17% | 68% | 24 |
| Central / Lakes | 18% | 16% | 12% | 54% | 39 |
| Connecticut Valley | 28% | 12% | 12% | 49% | 45 |
| Mass Border | 25% | 7% | 11% | 57% | 75 |
| Seacoast | 15% | 7% | 14% | 64% | 56 |
| Manchester Area | 11% | 7% | 9% | 73% | 36 |
| First Cong. Dist | 19% | 6% | 12% | 63% | 125 |
| Second Cong. Dist | 18% | 12% | 12% | 57% | 149 |

**Favorability Rating – Bernie Sanders
(Likely 2016 DEM Primary Voters)**

| LIKELY NH DEM PRIMARY VOTERS | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>(N)</u> |
|-------------------------------------|-------------------------|-----------------------|---------------------------|--------------------------|-------------------|
| | 69% | 4% | 10% | 16% | 276 |
| Registered Democrat | 70% | 2% | 11% | 17% | 156 |
| Registered Undeclared | 70% | 6% | 11% | 14% | 96 |
| Democrat | 72% | 5% | 9% | 14% | 239 |
| Independent | 55% | 0% | 17% | 28% | 27 |
| Republican | 47% | 6% | 11% | 36% | 7 |
| Liberal | 82% | 3% | 7% | 8% | 137 |
| Moderate | 64% | 5% | 13% | 18% | 96 |
| Conservative | 38% | 10% | 10% | 42% | 25 |
| Voted in 2008 NH Primary | 70% | 4% | 13% | 13% | 200 |
| Did Not Vote in 2008 NH Primary | 67% | 6% | 3% | 24% | 76 |
| Voted in 2012 NH Primary | 68% | 4% | 12% | 17% | 226 |
| Did Not Vote in 2012 NH Primary | 79% | 7% | 4% | 10% | 49 |
| Union household | 88% | 0% | 8% | 4% | 33 |
| Non-union | 67% | 5% | 11% | 17% | 238 |
| Read Union Leader | 77% | 3% | 16% | 5% | 41 |
| Read Boston Globe | 75% | 6% | 9% | 10% | 56 |
| Read Local Newspapers | 77% | 3% | 11% | 9% | 120 |
| Watch WMUR | 68% | 3% | 13% | 16% | 136 |
| Listen to NHPR | 80% | 3% | 8% | 9% | 139 |
| 18 to 34 | 68% | 4% | 7% | 20% | 84 |
| 35 to 49 | 69% | 6% | 7% | 18% | 57 |
| 50 to 64 | 69% | 5% | 10% | 16% | 84 |
| 65 and over | 72% | 2% | 19% | 7% | 48 |
| Male | 71% | 4% | 11% | 14% | 114 |
| Female | 68% | 4% | 10% | 18% | 162 |
| High school or less | 71% | 3% | 11% | 14% | 26 |
| Some college | 61% | 7% | 5% | 27% | 60 |
| College graduate | 63% | 6% | 12% | 19% | 96 |
| Post-graduate | 81% | 1% | 11% | 6% | 91 |
| Attend services 1 or more a week | 57% | 1% | 14% | 27% | 35 |
| 1-2 times a month | 59% | 5% | 10% | 27% | 30 |
| Less often | 74% | 2% | 13% | 12% | 75 |
| Never | 72% | 7% | 8% | 13% | 130 |
| North Country | 66% | 5% | 28% | 0% | 24 |
| Central / Lakes | 65% | 9% | 8% | 19% | 39 |
| Connecticut Valley | 89% | 0% | 1% | 10% | 46 |
| Mass Border | 60% | 4% | 12% | 24% | 76 |
| Seacoast | 70% | 6% | 11% | 14% | 56 |
| Manchester Area | 72% | 2% | 8% | 18% | 36 |
| First Cong. Dist | 69% | 5% | 12% | 14% | 125 |
| Second Cong. Dist | 70% | 4% | 8% | 18% | 151 |

**Favorability Rating – Jim Webb
(Likely 2016 DEM Primary Voters)**

| LIKELY NH DEM PRIMARY VOTERS | <u>Favorable</u> 15% | <u>Neutral</u> 8% | <u>Unfavorable</u> 13% | <u>Don't Know</u> 64% | <u>(N)</u> 274 |
|-------------------------------------|---------------------------------------|------------------------------------|---|--|---------------------------------|
| Registered Democrat | 17% | 7% | 11% | 65% | 156 |
| Registered Undeclared | 10% | 9% | 19% | 62% | 95 |
| Democrat | 15% | 8% | 13% | 64% | 238 |
| Independent | 15% | 6% | 17% | 62% | 27 |
| Republican | 13% | 0% | 17% | 70% | 7 |
| Liberal | 19% | 7% | 13% | 62% | 137 |
| Moderate | 13% | 11% | 14% | 62% | 96 |
| Conservative | 4% | 0% | 20% | 75% | 25 |
| Voted in 2008 NH Primary | 16% | 9% | 16% | 59% | 199 |
| Did Not Vote in 2008 NH Primary | 13% | 4% | 7% | 76% | 75 |
| Voted in 2012 NH Primary | 14% | 9% | 15% | 61% | 225 |
| Did Not Vote in 2012 NH Primary | 18% | 0% | 6% | 76% | 48 |
| Union household | 22% | 4% | 23% | 51% | 33 |
| Non-union | 14% | 8% | 12% | 65% | 237 |
| Read Union Leader | 6% | 10% | 18% | 66% | 41 |
| Read Boston Globe | 25% | 5% | 15% | 55% | 56 |
| Read Local Newspapers | 12% | 10% | 16% | 61% | 120 |
| Watch WMUR | 12% | 10% | 18% | 60% | 136 |
| Listen to NHPR | 21% | 10% | 13% | 55% | 138 |
| 18 to 34 | 11% | 6% | 8% | 75% | 84 |
| 35 to 49 | 18% | 5% | 11% | 66% | 57 |
| 50 to 64 | 16% | 12% | 16% | 56% | 84 |
| 65 and over | 18% | 6% | 19% | 57% | 47 |
| Male | 23% | 8% | 15% | 53% | 114 |
| Female | 10% | 7% | 12% | 71% | 161 |
| High school or less | 7% | 10% | 26% | 58% | 26 |
| Some college | 4% | 6% | 10% | 79% | 60 |
| College graduate | 22% | 7% | 8% | 62% | 95 |
| Post-graduate | 17% | 8% | 17% | 58% | 91 |
| Attend services 1 or more a week | 18% | 4% | 13% | 65% | 35 |
| 1-2 times a month | 15% | 8% | 8% | 69% | 30 |
| Less often | 16% | 6% | 14% | 65% | 75 |
| Never | 14% | 9% | 14% | 63% | 130 |
| North Country | 14% | 10% | 9% | 67% | 24 |
| Central / Lakes | 15% | 11% | 17% | 56% | 39 |
| Connecticut Valley | 14% | 3% | 16% | 67% | 45 |
| Mass Border | 14% | 8% | 13% | 66% | 75 |
| Seacoast | 21% | 6% | 11% | 63% | 56 |
| Manchester Area | 11% | 10% | 16% | 64% | 36 |
| First Cong. Dist | 15% | 5% | 13% | 66% | 125 |
| Second Cong. Dist | 15% | 9% | 14% | 62% | 149 |

**Decided 2016 DEM Primary Vote
(Likely 2016 DEM Primary Voters)**

| | Def. <u>Decided</u> | Leaning <u>Towards Someone</u> | Still Trying <u>To Decide</u> | (N) |
|-------------------------------------|--------------------------------|---|--|------------|
| LIKELY NH DEM PRIMARY VOTERS | 20% | 27% | 53% | 276 |
| Registered Democrat | 20% | 30% | 50% | 156 |
| Registered Undeclared | 22% | 23% | 55% | 96 |
| Democrat | 20% | 27% | 53% | 239 |
| Independent | 24% | 28% | 48% | 27 |
| Republican | 11% | 31% | 57% | 7 |
| Liberal | 23% | 33% | 44% | 137 |
| Moderate | 16% | 23% | 60% | 96 |
| Conservative | 28% | 12% | 60% | 25 |
| Voted in 2008 NH Primary | 24% | 30% | 46% | 200 |
| Did Not Vote in 2008 NH Primary | 11% | 19% | 70% | 76 |
| Voted in 2012 NH Primary | 22% | 27% | 50% | 226 |
| Did Not Vote in 2012 NH Primary | 12% | 24% | 64% | 49 |
| Union household | 17% | 40% | 43% | 33 |
| Non-union | 21% | 25% | 54% | 238 |
| Read Union Leader | 17% | 26% | 56% | 41 |
| Read Boston Globe | 19% | 39% | 42% | 56 |
| Read Local Newspapers | 22% | 29% | 49% | 120 |
| Watch WMUR | 18% | 24% | 58% | 136 |
| Listen to NHPR | 20% | 35% | 45% | 139 |
| 18 to 34 | 12% | 26% | 62% | 84 |
| 35 to 49 | 28% | 23% | 49% | 57 |
| 50 to 64 | 20% | 28% | 52% | 84 |
| 65 and over | 25% | 33% | 43% | 48 |
| Male | 29% | 31% | 40% | 114 |
| Female | 14% | 24% | 62% | 162 |
| High school or less | 27% | 24% | 49% | 26 |
| Some college | 23% | 23% | 54% | 60 |
| College graduate | 13% | 20% | 67% | 96 |
| Post-graduate | 24% | 38% | 39% | 91 |
| Attend services 1 or more a week | 15% | 33% | 52% | 35 |
| 1-2 times a month | 9% | 38% | 53% | 30 |
| Less often | 19% | 19% | 62% | 75 |
| Never | 25% | 27% | 48% | 130 |
| North Country | 14% | 43% | 43% | 24 |
| Central / Lakes | 20% | 24% | 56% | 39 |
| Connecticut Valley | 21% | 27% | 53% | 46 |
| Mass Border | 25% | 18% | 58% | 76 |
| Seacoast | 17% | 30% | 54% | 56 |
| Manchester Area | 23% | 32% | 45% | 36 |
| First Cong. Dist | 19% | 29% | 52% | 125 |
| Second Cong. Dist | 21% | 25% | 54% | 151 |

**DEM 2016 Primary Support
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Bernie Sanders</u> | <u>Joe Biden</u> | <u>Jim Webb</u> | <u>Martin O'Malley</u> | <u>Someone Else</u> | <u>Undecided</u> | <u>(N=)</u> |
|-------------------------------------|------------------------|-----------------------|------------------|-----------------|------------------------|---------------------|------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 42% | 36% | 5% | 1% | 1% | 3% | 12% | 274 |
| Registered Democrat | 44% | 31% | 4% | 1% | 1% | 3% | 15% | 155 |
| Registered Undeclared | 35% | 45% | 9% | 1% | 1% | 0% | 10% | 96 |
| Democrat | 47% | 34% | 4% | 1% | 1% | 2% | 11% | 238 |
| Independent | 14% | 45% | 7% | 3% | 0% | 2% | 29% | 27 |
| Republican | 0% | 42% | 26% | 0% | 0% | 32% | 0% | 6 |
| Liberal | 38% | 46% | 2% | 1% | 1% | 2% | 12% | 137 |
| Moderate | 46% | 27% | 8% | 2% | 1% | 3% | 14% | 96 |
| Conservative | 49% | 23% | 18% | 0% | 0% | 5% | 4% | 24 |
| Voted in 2008 NH Primary | 43% | 38% | 4% | 1% | 1% | 2% | 11% | 199 |
| Did Not Vote in 2008 NH Primary | 41% | 32% | 8% | 0% | 0% | 4% | 16% | 76 |
| Voted in 2012 NH Primary | 44% | 34% | 5% | 1% | 1% | 2% | 12% | 225 |
| Did Not Vote in 2012 NH Primary | 34% | 44% | 7% | 0% | 0% | 4% | 12% | 48 |
| Union household | 27% | 55% | 11% | 2% | 0% | 0% | 5% | 33 |
| Non-union | 44% | 33% | 4% | 1% | 1% | 3% | 14% | 237 |
| Read Union Leader | 47% | 21% | 10% | 0% | 3% | 1% | 18% | 41 |
| Read Boston Globe | 44% | 39% | 5% | 0% | 0% | 4% | 7% | 56 |
| Read Local Newspapers | 52% | 32% | 5% | 1% | 1% | 1% | 9% | 118 |
| Watch WMUR | 47% | 30% | 5% | 0% | 1% | 3% | 14% | 135 |
| Listen to NHPR | 45% | 41% | 3% | 1% | 1% | 1% | 8% | 137 |
| 18 to 34 | 43% | 34% | 4% | 0% | 0% | 2% | 17% | 84 |
| 35 to 49 | 36% | 50% | 3% | 0% | 0% | 2% | 9% | 56 |
| 50 to 64 | 42% | 34% | 9% | 1% | 2% | 2% | 10% | 84 |
| 65 and over | 50% | 24% | 3% | 3% | 1% | 5% | 14% | 47 |
| Male | 32% | 52% | 6% | 1% | 1% | 3% | 5% | 113 |
| Female | 49% | 25% | 5% | 1% | 0% | 2% | 17% | 161 |
| High school or less | 40% | 55% | 0% | 0% | 0% | 0% | 5% | 25 |
| Some college | 47% | 32% | 13% | 0% | 0% | 3% | 5% | 60 |
| College graduate | 38% | 30% | 2% | 2% | 1% | 5% | 21% | 96 |
| Post-graduate | 45% | 38% | 4% | 0% | 1% | 1% | 10% | 90 |
| Attend services 1 or more a week | 38% | 32% | 5% | 0% | 2% | 6% | 18% | 35 |
| 1-2 times a month | 65% | 20% | 0% | 0% | 0% | 0% | 15% | 30 |
| Less often | 52% | 34% | 7% | 0% | 1% | 1% | 5% | 75 |
| Never | 34% | 40% | 6% | 2% | 1% | 3% | 14% | 130 |
| North Country | 40% | 44% | 5% | 0% | 0% | 0% | 10% | 24 |
| Central / Lakes | 44% | 39% | 10% | 2% | 0% | 1% | 3% | 37 |
| Connecticut Valley | 40% | 49% | 1% | 1% | 0% | 4% | 4% | 46 |
| Mass Border | 51% | 28% | 7% | 0% | 1% | 2% | 12% | 76 |
| Seacoast | 34% | 33% | 3% | 1% | 1% | 4% | 23% | 56 |
| Manchester Area | 40% | 32% | 5% | 0% | 2% | 2% | 19% | 36 |
| First Cong. Dist | 37% | 34% | 6% | 1% | 1% | 3% | 18% | 125 |
| Second Cong. Dist | 47% | 38% | 4% | 1% | 0% | 2% | 8% | 149 |

**DEM 2016 Primary – Second Choice
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Bernie Sanders</u> | <u>Joe Biden</u> | <u>Martin O'Malley</u> | <u>Jim Webb</u> | <u>Someone Else</u> | <u>No Second Choice</u> | <u>Undecided</u> | <u>(N=)</u> |
|-------------------------------------|------------------------|-----------------------|------------------|------------------------|-----------------|---------------------|-------------------------|------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 22% | 21% | 20% | 5% | 2% | 5% | 2% | 23% | 244 |
| Registered Democrat | 22% | 23% | 18% | 7% | 2% | 4% | 2% | 23% | 134 |
| Registered Undeclared | 22% | 14% | 27% | 3% | 3% | 7% | 2% | 22% | 86 |
| Democrat | 23% | 23% | 21% | 5% | 2% | 3% | 1% | 22% | 215 |
| Independent | 8% | 4% | 22% | 0% | 3% | 17% | 12% | 35% | 20 |
| Republican | 15% | 0% | 0% | 0% | 15% | 23% | 0% | 47% | 6 |
| Liberal | 25% | 25% | 19% | 6% | 3% | 4% | 2% | 16% | 123 |
| Moderate | 20% | 19% | 16% | 4% | 1% | 5% | 0% | 35% | 83 |
| Conservative | 17% | 9% | 39% | 2% | 2% | 6% | 0% | 24% | 23 |
| Voted in 2008 NH Primary | 20% | 20% | 22% | 4% | 3% | 6% | 2% | 22% | 180 |
| Did Not Vote in 2008 NH Primary | 27% | 23% | 15% | 6% | 0% | 2% | 2% | 27% | 64 |
| Voted in 2012 NH Primary | 19% | 20% | 23% | 4% | 3% | 6% | 1% | 24% | 200 |
| Did Not Vote in 2012 NH Primary | 35% | 26% | 6% | 7% | 0% | 0% | 7% | 19% | 43 |
| Union household | 26% | 25% | 14% | 9% | 0% | 0% | 2% | 24% | 31 |
| Non-union | 21% | 21% | 22% | 4% | 3% | 6% | 1% | 23% | 207 |
| Read Union Leader | 17% | 29% | 12% | 4% | 3% | 8% | 0% | 28% | 36 |
| Read Boston Globe | 36% | 24% | 16% | 3% | 2% | 1% | 0% | 18% | 52 |
| Read Local Newspapers | 17% | 25% | 26% | 7% | 3% | 4% | 2% | 17% | 108 |
| Watch WMUR | 16% | 24% | 26% | 3% | 3% | 4% | 1% | 23% | 119 |
| Listen to NHPR | 25% | 27% | 13% | 5% | 3% | 1% | 2% | 24% | 126 |
| 18 to 34 | 23% | 16% | 22% | 4% | 0% | 5% | 2% | 27% | 72 |
| 35 to 49 | 30% | 12% | 23% | 3% | 5% | 4% | 2% | 21% | 51 |
| 50 to 64 | 21% | 25% | 15% | 6% | 2% | 3% | 1% | 27% | 76 |
| 65 and over | 10% | 31% | 25% | 5% | 4% | 9% | 0% | 15% | 42 |
| Male | 26% | 15% | 17% | 8% | 3% | 6% | 3% | 22% | 108 |
| Female | 19% | 26% | 23% | 2% | 2% | 4% | 1% | 24% | 136 |
| High school or less | 28% | 16% | 25% | 15% | 0% | 7% | 0% | 9% | 24 |
| Some college | 21% | 11% | 35% | 0% | 0% | 4% | 0% | 29% | 57 |
| College graduate | 16% | 20% | 16% | 7% | 6% | 3% | 5% | 28% | 77 |
| Post-graduate | 25% | 30% | 14% | 3% | 2% | 6% | 0% | 20% | 83 |
| Attend services 1 or more a week | 4% | 15% | 15% | 4% | 5% | 14% | 6% | 38% | 30 |
| 1-2 times a month | 9% | 23% | 33% | 0% | 4% | 7% | 0% | 24% | 25 |
| Less often | 10% | 26% | 27% | 7% | 1% | 1% | 2% | 27% | 71 |
| Never | 36% | 20% | 16% | 5% | 2% | 3% | 1% | 18% | 112 |
| North Country | 22% | 16% | 19% | 0% | 4% | 5% | 0% | 33% | 21 |
| Central / Lakes | 20% | 16% | 20% | 10% | 0% | 0% | 0% | 35% | 37 |
| Connecticut Valley | 26% | 22% | 27% | 6% | 0% | 8% | 2% | 9% | 44 |
| Mass Border | 15% | 21% | 22% | 8% | 4% | 7% | 1% | 23% | 69 |
| Seacoast | 33% | 23% | 14% | 0% | 6% | 4% | 0% | 21% | 43 |
| Manchester Area | 18% | 25% | 16% | 0% | 0% | 1% | 10% | 30% | 29 |
| First Cong. Dist | 26% | 18% | 20% | 5% | 4% | 3% | 3% | 21% | 105 |
| Second Cong. Dist | 18% | 23% | 21% | 4% | 1% | 6% | 1% | 25% | 139 |

**DEM 2016 Primary – Would NOT Support
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Bernie Sanders</u> | <u>Lincoln Chafee</u> | <u>Joe Biden</u> | <u>Jim Webb</u> | <u>Someone Else</u> | <u>All Acceptable</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|------------------------|-----------------------|-----------------------|------------------|-----------------|---------------------|-----------------------|-------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 11% | 6% | 5% | 5% | 3% | 6% | 35% | 30% | 272 |
| Registered Democrat | 8% | 7% | 9% | 5% | 5% | 5% | 36% | 25% | 152 |
| Registered Undeclared | 18% | 4% | 2% | 2% | 1% | 4% | 30% | 40% | 96 |
| Democrat | 9% | 6% | 6% | 5% | 3% | 6% | 36% | 29% | 236 |
| Independent | 17% | 3% | 0% | 0% | 5% | 7% | 29% | 40% | 26 |
| Republican | 33% | 0% | 0% | 29% | 0% | 0% | 26% | 11% | 6 |
| Liberal | 11% | 4% | 7% | 4% | 2% | 7% | 39% | 26% | 137 |
| Moderate | 9% | 6% | 3% | 4% | 4% | 4% | 37% | 33% | 93 |
| Conservative | 16% | 6% | 4% | 16% | 7% | 10% | 15% | 26% | 24 |
| Voted in 2008 NH Primary | 12% | 8% | 7% | 4% | 4% | 3% | 35% | 28% | 196 |
| Did Not Vote in 2008 NH Primary | 9% | 0% | 2% | 7% | 1% | 13% | 35% | 33% | 76 |
| Voted in 2012 NH Primary | 10% | 6% | 6% | 5% | 4% | 4% | 33% | 31% | 223 |
| Did Not Vote in 2012 NH Primary | 12% | 2% | 1% | 5% | 0% | 14% | 44% | 21% | 48 |
| Union household | 21% | 3% | 13% | 0% | 4% | 7% | 21% | 32% | 32 |
| Non-union | 9% | 6% | 4% | 5% | 3% | 6% | 37% | 30% | 235 |
| Read Union Leader | 12% | 10% | 4% | 6% | 3% | 13% | 31% | 22% | 41 |
| Read Boston Globe | 6% | 7% | 8% | 4% | 6% | 5% | 35% | 30% | 54 |
| Read Local Newspapers | 13% | 7% | 6% | 4% | 3% | 6% | 35% | 27% | 116 |
| Watch WMUR | 11% | 9% | 7% | 4% | 5% | 3% | 26% | 34% | 134 |
| Listen to NHPR | 9% | 5% | 4% | 4% | 3% | 6% | 42% | 28% | 138 |
| 18 to 34 | 10% | 5% | 0% | 7% | 2% | 10% | 35% | 31% | 84 |
| 35 to 49 | 9% | 5% | 9% | 6% | 0% | 6% | 39% | 26% | 56 |
| 50 to 64 | 12% | 4% | 5% | 4% | 2% | 3% | 36% | 33% | 82 |
| 65 and over | 10% | 10% | 10% | 0% | 10% | 2% | 31% | 26% | 47 |
| Male | 18% | 4% | 7% | 4% | 4% | 8% | 33% | 22% | 111 |
| Female | 6% | 6% | 4% | 6% | 3% | 4% | 36% | 35% | 161 |
| High school or less | 27% | 4% | 4% | 4% | 3% | 14% | 20% | 25% | 25 |
| Some college | 18% | 4% | 1% | 4% | 3% | 8% | 30% | 31% | 58 |
| College graduate | 9% | 7% | 5% | 6% | 2% | 0% | 32% | 38% | 95 |
| Post-graduate | 3% | 6% | 8% | 4% | 5% | 7% | 46% | 22% | 91 |
| Attend services 1 or more a week | 9% | 9% | 7% | 7% | 4% | 7% | 31% | 24% | 35 |
| 1-2 times a month | 0% | 6% | 1% | 4% | 4% | 11% | 48% | 26% | 30 |
| Less often | 17% | 7% | 5% | 5% | 1% | 7% | 30% | 28% | 75 |
| Never | 10% | 4% | 5% | 4% | 4% | 3% | 36% | 33% | 127 |
| North Country | 9% | 20% | 0% | 0% | 0% | 0% | 44% | 26% | 24 |
| Central / Lakes | 8% | 3% | 4% | 10% | 1% | 9% | 34% | 31% | 38 |
| Connecticut Valley | 4% | 0% | 7% | 2% | 2% | 4% | 46% | 36% | 45 |
| Mass Border | 14% | 5% | 6% | 9% | 6% | 10% | 25% | 25% | 74 |
| Seacoast | 10% | 6% | 9% | 3% | 1% | 1% | 39% | 31% | 56 |
| Manchester Area | 17% | 7% | 2% | 2% | 7% | 5% | 30% | 29% | 35 |
| First Cong. Dist | 12% | 6% | 5% | 5% | 5% | 3% | 36% | 27% | 125 |
| Second Cong. Dist | 9% | 5% | 6% | 5% | 1% | 7% | 34% | 32% | 147 |

**DEM 2016 Primary Who Will Win
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Bernie Sanders</u> | <u>Joe Biden</u> | <u>Jim Webb</u> | <u>Martin O'Malley</u> | <u>Someone Else</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|------------------------|-----------------------|------------------|-----------------|------------------------|---------------------|-------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 68% | 17% | 2% | 0% | 0% | 0% | 13% | 275 |
| Registered Democrat | 67% | 16% | 1% | 1% | 0% | 0% | 14% | 155 |
| Registered Undeclared | 66% | 18% | 4% | 0% | 0% | 0% | 12% | 96 |
| Democrat | 71% | 14% | 2% | 0% | 0% | 0% | 12% | 239 |
| Independent | 37% | 38% | 7% | 0% | 0% | 0% | 18% | 27 |
| Republican | 68% | 18% | 0% | 0% | 0% | 0% | 14% | 6 |
| Liberal | 66% | 20% | 1% | 1% | 1% | 1% | 12% | 137 |
| Moderate | 72% | 15% | 1% | 0% | 0% | 0% | 11% | 96 |
| Conservative | 64% | 12% | 13% | 0% | 0% | 0% | 11% | 24 |
| Voted in 2008 NH Primary | 69% | 16% | 2% | 0% | 0% | 0% | 12% | 200 |
| Did Not Vote in 2008 NH Primary | 65% | 17% | 2% | 0% | 0% | 0% | 16% | 76 |
| Voted in 2012 NH Primary | 67% | 15% | 3% | 0% | 0% | 0% | 14% | 226 |
| Did Not Vote in 2012 NH Primary | 68% | 23% | 0% | 0% | 0% | 0% | 9% | 48 |
| Union household | 55% | 32% | 0% | 0% | 0% | 0% | 13% | 33 |
| Non-union | 69% | 15% | 2% | 0% | 0% | 0% | 13% | 237 |
| Read Union Leader | 71% | 17% | 3% | 0% | 2% | 0% | 7% | 41 |
| Read Boston Globe | 69% | 15% | 3% | 0% | 0% | 0% | 14% | 56 |
| Read Local Newspapers | 70% | 16% | 0% | 0% | 1% | 0% | 13% | 119 |
| Watch WMUR | 72% | 13% | 3% | 0% | 0% | 1% | 12% | 135 |
| Listen to NHPR | 68% | 20% | 2% | 1% | 1% | 0% | 9% | 138 |
| 18 to 34 | 71% | 13% | 2% | 0% | 0% | 0% | 14% | 84 |
| 35 to 49 | 63% | 19% | 3% | 0% | 0% | 0% | 15% | 56 |
| 50 to 64 | 69% | 19% | 3% | 0% | 0% | 1% | 8% | 84 |
| 65 and over | 68% | 15% | 0% | 2% | 1% | 0% | 14% | 48 |
| Male | 68% | 21% | 2% | 0% | 0% | 1% | 9% | 113 |
| Female | 67% | 14% | 3% | 1% | 0% | 0% | 16% | 162 |
| High school or less | 79% | 7% | 7% | 0% | 0% | 0% | 7% | 25 |
| Some college | 68% | 13% | 2% | 0% | 0% | 1% | 15% | 60 |
| College graduate | 62% | 15% | 1% | 1% | 0% | 0% | 20% | 96 |
| Post-graduate | 70% | 23% | 2% | 0% | 1% | 0% | 4% | 91 |
| Attend services 1 or more a week | 57% | 21% | 0% | 0% | 2% | 0% | 21% | 35 |
| 1-2 times a month | 66% | 16% | 0% | 0% | 0% | 0% | 18% | 30 |
| Less often | 74% | 16% | 2% | 0% | 0% | 0% | 8% | 75 |
| Never | 68% | 16% | 3% | 1% | 0% | 1% | 12% | 130 |
| North Country | 82% | 18% | 0% | 0% | 0% | 0% | 0% | 24 |
| Central / Lakes | 71% | 18% | 4% | 0% | 0% | 0% | 7% | 38 |
| Connecticut Valley | 58% | 28% | 0% | 0% | 0% | 0% | 15% | 46 |
| Mass Border | 80% | 7% | 2% | 0% | 0% | 1% | 10% | 76 |
| Seacoast | 60% | 15% | 3% | 1% | 1% | 0% | 20% | 56 |
| Manchester Area | 54% | 23% | 3% | 0% | 0% | 0% | 20% | 36 |
| First Cong. Dist | 65% | 16% | 3% | 1% | 1% | 0% | 15% | 125 |
| Second Cong. Dist | 70% | 17% | 1% | 0% | 0% | 0% | 11% | 150 |

**Satisfaction with 2016 Democratic Field
(Likely 2016 DEM Primary Voters)**

| | <u>Very Satisfied</u> | <u>Somewhat Satisfied</u> | <u>Somewhat Dissatisfied</u> | <u>Very Dissatisfied</u> | <u>Don't Know</u> | <u>(N)</u> |
|-------------------------------------|-----------------------|---------------------------|------------------------------|--------------------------|-------------------|------------|
| LIKELY NH DEM PRIMARY VOTERS | 28% | 48% | 16% | 5% | 3% | 275 |
| Registered Democrat | 26% | 48% | 16% | 7% | 3% | 155 |
| Registered Undeclared | 30% | 49% | 15% | 3% | 2% | 96 |
| Democrat | 30% | 50% | 14% | 3% | 3% | 239 |
| Independent | 19% | 41% | 22% | 19% | 0% | 27 |
| Republican | 12% | 15% | 48% | 25% | 0% | 6 |
| Liberal | 34% | 49% | 11% | 4% | 2% | 137 |
| Moderate | 25% | 44% | 22% | 3% | 5% | 96 |
| Conservative | 15% | 43% | 26% | 15% | 0% | 24 |
| Voted in 2008 NH Primary | 30% | 48% | 15% | 4% | 3% | 200 |
| Did Not Vote in 2008 NH Primary | 24% | 49% | 17% | 8% | 2% | 76 |
| Voted in 2012 NH Primary | 30% | 47% | 16% | 4% | 2% | 226 |
| Did Not Vote in 2012 NH Primary | 20% | 54% | 13% | 8% | 4% | 48 |
| Union household | 38% | 35% | 24% | 3% | 0% | 33 |
| Non-union | 27% | 51% | 13% | 5% | 3% | 237 |
| Read Union Leader | 22% | 49% | 13% | 15% | 0% | 41 |
| Read Boston Globe | 30% | 52% | 8% | 9% | 1% | 56 |
| Read Local Newspapers | 31% | 47% | 13% | 6% | 4% | 119 |
| Watch WMUR | 28% | 42% | 21% | 7% | 2% | 135 |
| Listen to NHPR | 31% | 50% | 14% | 3% | 2% | 138 |
| 18 to 34 | 31% | 54% | 5% | 8% | 2% | 84 |
| 35 to 49 | 25% | 50% | 18% | 2% | 6% | 56 |
| 50 to 64 | 23% | 48% | 23% | 3% | 3% | 84 |
| 65 and over | 39% | 39% | 18% | 2% | 1% | 48 |
| Male | 29% | 50% | 13% | 7% | 2% | 113 |
| Female | 28% | 47% | 18% | 4% | 3% | 162 |
| High school or less | 43% | 46% | 11% | 0% | 0% | 25 |
| Some college | 29% | 43% | 17% | 7% | 4% | 60 |
| College graduate | 17% | 56% | 17% | 7% | 4% | 96 |
| Post-graduate | 36% | 45% | 15% | 2% | 2% | 91 |
| Attend services 1 or more a week | 16% | 47% | 23% | 12% | 1% | 35 |
| 1-2 times a month | 15% | 60% | 19% | 0% | 5% | 30 |
| Less often | 43% | 41% | 11% | 4% | 1% | 75 |
| Never | 26% | 52% | 14% | 4% | 4% | 130 |
| North Country | 39% | 54% | 7% | 0% | 0% | 24 |
| Central / Lakes | 20% | 42% | 35% | 2% | 1% | 38 |
| Connecticut Valley | 33% | 46% | 16% | 5% | 0% | 46 |
| Mass Border | 27% | 61% | 7% | 5% | 1% | 76 |
| Seacoast | 33% | 41% | 15% | 5% | 5% | 56 |
| Manchester Area | 20% | 37% | 21% | 12% | 10% | 36 |
| First Cong. Dist | 26% | 46% | 16% | 9% | 4% | 125 |
| Second Cong. Dist | 30% | 50% | 16% | 2% | 2% | 150 |

**Who is the Strongest Leader?
(Likely 2016 DEM Primary Voters)**

| | Hillary <u>Clinton</u> | Bernie <u>Sanders</u> | Joe <u>Biden</u> | Martin <u>O'Malley</u> | Jim <u>Webb</u> | Someone <u>Else</u> | Don't <u>Know</u> | (N=) |
|-------------------------------------|-----------------------------------|----------------------------------|-----------------------------|-----------------------------------|----------------------------|--------------------------------|------------------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 55% | 20% | 6% | 2% | 1% | 0% | 16% | 276 |
| Registered Democrat | 60% | 16% | 6% | 3% | 0% | 0% | 15% | 156 |
| Registered Undeclared | 50% | 27% | 7% | 0% | 1% | 0% | 15% | 96 |
| Democrat | 58% | 19% | 6% | 2% | 0% | 0% | 14% | 239 |
| Independent | 42% | 26% | 0% | 0% | 5% | 0% | 27% | 27 |
| Republican | 23% | 24% | 13% | 0% | 0% | 0% | 40% | 7 |
| Liberal | 52% | 28% | 3% | 3% | 0% | 1% | 13% | 137 |
| Moderate | 62% | 10% | 7% | 1% | 2% | 0% | 18% | 96 |
| Conservative | 45% | 22% | 15% | 0% | 2% | 0% | 17% | 25 |
| Voted in 2008 NH Primary | 54% | 23% | 6% | 1% | 1% | 0% | 15% | 200 |
| Did Not Vote in 2008 NH Primary | 59% | 13% | 5% | 4% | 0% | 0% | 19% | 76 |
| Voted in 2012 NH Primary | 56% | 21% | 6% | 1% | 1% | 0% | 14% | 226 |
| Did Not Vote in 2012 NH Primary | 50% | 17% | 3% | 6% | 0% | 0% | 23% | 49 |
| Union household | 40% | 21% | 15% | 0% | 2% | 0% | 22% | 33 |
| Non-union | 58% | 20% | 5% | 2% | 1% | 0% | 15% | 238 |
| Read Union Leader | 65% | 16% | 7% | 2% | 0% | 0% | 11% | 41 |
| Read Boston Globe | 64% | 18% | 5% | 0% | 0% | 0% | 13% | 56 |
| Read Local Newspapers | 62% | 16% | 5% | 3% | 1% | 0% | 12% | 120 |
| Watch WMUR | 60% | 16% | 7% | 1% | 0% | 0% | 16% | 136 |
| Listen to NHPR | 55% | 23% | 5% | 1% | 0% | 0% | 15% | 139 |
| 18 to 34 | 53% | 17% | 6% | 4% | 0% | 0% | 20% | 84 |
| 35 to 49 | 51% | 28% | 8% | 0% | 0% | 0% | 13% | 57 |
| 50 to 64 | 57% | 19% | 4% | 1% | 2% | 0% | 17% | 84 |
| 65 and over | 60% | 17% | 5% | 1% | 1% | 1% | 14% | 48 |
| Male | 44% | 29% | 9% | 3% | 2% | 1% | 13% | 114 |
| Female | 63% | 14% | 4% | 0% | 0% | 0% | 19% | 162 |
| High school or less | 57% | 23% | 4% | 12% | 0% | 0% | 4% | 26 |
| Some college | 46% | 16% | 16% | 0% | 0% | 0% | 22% | 60 |
| College graduate | 56% | 21% | 5% | 1% | 2% | 0% | 16% | 96 |
| Post-graduate | 61% | 20% | 1% | 1% | 1% | 1% | 16% | 91 |
| Attend services 1 or more a week | 51% | 26% | 8% | 2% | 2% | 0% | 12% | 35 |
| 1-2 times a month | 80% | 11% | 1% | 0% | 0% | 0% | 8% | 30 |
| Less often | 58% | 18% | 8% | 0% | 0% | 1% | 15% | 75 |
| Never | 49% | 22% | 5% | 3% | 1% | 0% | 20% | 130 |
| North Country | 55% | 28% | 2% | 0% | 0% | 0% | 14% | 24 |
| Central / Lakes | 52% | 9% | 6% | 0% | 2% | 0% | 31% | 39 |
| Connecticut Valley | 58% | 32% | 2% | 0% | 1% | 0% | 6% | 46 |
| Mass Border | 61% | 14% | 7% | 5% | 1% | 1% | 11% | 76 |
| Seacoast | 48% | 19% | 8% | 1% | 0% | 0% | 24% | 56 |
| Manchester Area | 55% | 27% | 6% | 0% | 0% | 0% | 12% | 36 |
| First Cong. Dist | 50% | 20% | 8% | 4% | 0% | 1% | 17% | 125 |
| Second Cong. Dist | 60% | 20% | 4% | 0% | 1% | 0% | 15% | 151 |

**Who is Least Honest?
(Likely 2016 DEM Primary Voters)**

| | Hillary <u>Clinton</u> | Bernie <u>Sanders</u> | Lincoln <u>Chafee</u> | Joe <u>Biden</u> | Martin <u>O'Malley</u> | Jim <u>Webb</u> | Someone <u>Else</u> | Don't <u>Know</u> | (N=) |
|-------------------------------------|-----------------------------------|----------------------------------|----------------------------------|-----------------------------|-----------------------------------|----------------------------|--------------------------------|------------------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 31% | 3% | 2% | 2% | 1% | 0% | 1% | 59% | 270 |
| Registered Democrat | 31% | 5% | 4% | 2% | 2% | 0% | 1% | 55% | 151 |
| Registered Undeclared | 28% | 1% | 1% | 2% | 0% | 1% | 0% | 66% | 95 |
| Democrat | 30% | 4% | 3% | 2% | 1% | 0% | 1% | 60% | 232 |
| Independent | 33% | 0% | 0% | 2% | 0% | 0% | 0% | 65% | 27 |
| Republican | 63% | 0% | 0% | 13% | 0% | 0% | 0% | 23% | 7 |
| Liberal | 36% | 3% | 3% | 1% | 2% | 0% | 0% | 55% | 134 |
| Moderate | 29% | 1% | 3% | 2% | 0% | 1% | 0% | 64% | 93 |
| Conservative | 22% | 5% | 0% | 10% | 0% | 0% | 7% | 56% | 25 |
| Voted in 2008 NH Primary | 31% | 5% | 3% | 2% | 1% | 0% | 0% | 58% | 194 |
| Did Not Vote in 2008 NH Primary | 31% | 0% | 0% | 4% | 0% | 1% | 2% | 62% | 76 |
| Voted in 2012 NH Primary | 28% | 4% | 3% | 2% | 1% | 0% | 0% | 62% | 220 |
| Did Not Vote in 2012 NH Primary | 46% | 0% | 0% | 4% | 0% | 0% | 4% | 46% | 49 |
| Union household | 38% | 2% | 0% | 0% | 2% | 0% | 0% | 58% | 33 |
| Non-union | 29% | 4% | 3% | 3% | 1% | 0% | 1% | 60% | 232 |
| Read Union Leader | 21% | 7% | 2% | 0% | 0% | 0% | 4% | 65% | 40 |
| Read Boston Globe | 30% | 0% | 3% | 0% | 0% | 0% | 3% | 64% | 55 |
| Read Local Newspapers | 27% | 2% | 3% | 1% | 2% | 1% | 2% | 62% | 117 |
| Watch WMUR | 27% | 6% | 4% | 1% | 1% | 1% | 1% | 60% | 133 |
| Listen to NHPR | 38% | 4% | 2% | 1% | 1% | 1% | 0% | 53% | 133 |
| 18 to 34 | 28% | 5% | 0% | 2% | 2% | 0% | 2% | 61% | 84 |
| 35 to 49 | 40% | 3% | 4% | 5% | 0% | 0% | 0% | 48% | 57 |
| 50 to 64 | 29% | 3% | 4% | 2% | 1% | 0% | 0% | 62% | 81 |
| 65 and over | 27% | 2% | 2% | 1% | 0% | 2% | 0% | 67% | 45 |
| Male | 45% | 3% | 3% | 2% | 0% | 1% | 2% | 44% | 110 |
| Female | 22% | 3% | 2% | 2% | 1% | 0% | 0% | 69% | 159 |
| High school or less | 31% | 7% | 3% | 9% | 0% | 0% | 0% | 50% | 26 |
| Some college | 33% | 1% | 0% | 0% | 0% | 0% | 3% | 63% | 60 |
| College graduate | 34% | 5% | 1% | 3% | 0% | 0% | 0% | 58% | 95 |
| Post-graduate | 26% | 3% | 5% | 1% | 3% | 1% | 0% | 61% | 86 |
| Attend services 1 or more a week | 34% | 0% | 2% | 3% | 0% | 0% | 0% | 61% | 35 |
| 1-2 times a month | 18% | 4% | 0% | 0% | 0% | 0% | 0% | 78% | 30 |
| Less often | 31% | 5% | 4% | 3% | 2% | 0% | 0% | 54% | 72 |
| Never | 33% | 4% | 2% | 2% | 1% | 1% | 1% | 57% | 128 |
| North Country | 39% | 12% | 0% | 0% | 0% | 0% | 0% | 49% | 24 |
| Central / Lakes | 44% | 0% | 2% | 0% | 2% | 0% | 0% | 52% | 37 |
| Connecticut Valley | 28% | 1% | 6% | 4% | 0% | 2% | 0% | 60% | 46 |
| Mass Border | 19% | 1% | 4% | 3% | 0% | 0% | 2% | 70% | 74 |
| Seacoast | 34% | 6% | 0% | 3% | 0% | 0% | 0% | 58% | 54 |
| Manchester Area | 37% | 7% | 0% | 2% | 5% | 0% | 0% | 49% | 35 |
| First Cong. Dist | 37% | 5% | 1% | 2% | 1% | 0% | 1% | 53% | 120 |
| Second Cong. Dist | 27% | 2% | 4% | 2% | 0% | 1% | 0% | 64% | 150 |

**Who is Most Likeable?
(Likely 2016 DEM Primary Voters)**

| | <u>Bernie Sanders</u> | <u>Hillary Clinton</u> | <u>Joe Biden</u> | <u>Martin O'Malley</u> | <u>Lincoln Chafee</u> | <u>Jim Webb</u> | <u>Someone Else</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|----------------------------------|-----------------------------------|-----------------------------|-----------------------------------|----------------------------------|----------------------------|--------------------------------|------------------------------|--------------------|
| LIKELY NH DEM PRIMARY VOTERS | 40% | 24% | 18% | 3% | 1% | 1% | 0% | 13% | 274 |
| Registered Democrat | 39% | 23% | 19% | 4% | 1% | 0% | 0% | 15% | 156 |
| Registered Undeclared | 44% | 22% | 18% | 2% | 0% | 1% | 0% | 13% | 95 |
| Democrat | 39% | 26% | 19% | 3% | 2% | 0% | 0% | 11% | 238 |
| Independent | 55% | 13% | 10% | 0% | 0% | 3% | 0% | 18% | 27 |
| Republican | 26% | 0% | 13% | 0% | 0% | 0% | 0% | 61% | 7 |
| Liberal | 47% | 22% | 20% | 2% | 2% | 0% | 0% | 7% | 137 |
| Moderate | 34% | 29% | 12% | 5% | 1% | 2% | 0% | 17% | 96 |
| Conservative | 31% | 26% | 19% | 0% | 0% | 0% | 0% | 23% | 25 |
| Voted in 2008 NH Primary | 39% | 23% | 21% | 3% | 0% | 1% | 0% | 12% | 199 |
| Did Not Vote in 2008 NH Primary | 43% | 27% | 10% | 1% | 4% | 0% | 0% | 16% | 76 |
| Voted in 2012 NH Primary | 39% | 24% | 19% | 3% | 1% | 1% | 0% | 13% | 224 |
| Did Not Vote in 2012 NH Primary | 45% | 23% | 14% | 0% | 5% | 0% | 0% | 12% | 49 |
| Union household | 47% | 9% | 19% | 7% | 0% | 0% | 0% | 17% | 33 |
| Non-union | 39% | 25% | 18% | 2% | 2% | 1% | 0% | 13% | 238 |
| Read Union Leader | 36% | 32% | 19% | 2% | 0% | 0% | 0% | 11% | 41 |
| Read Boston Globe | 35% | 27% | 25% | 0% | 0% | 0% | 0% | 12% | 56 |
| Read Local Newspapers | 42% | 25% | 20% | 3% | 0% | 0% | 0% | 10% | 119 |
| Watch WMUR | 35% | 30% | 20% | 4% | 0% | 0% | 0% | 11% | 136 |
| Listen to NHPR | 47% | 13% | 20% | 3% | 3% | 1% | 0% | 14% | 138 |
| 18 to 34 | 40% | 30% | 16% | 0% | 3% | 0% | 0% | 12% | 84 |
| 35 to 49 | 50% | 12% | 21% | 3% | 0% | 0% | 0% | 14% | 57 |
| 50 to 64 | 36% | 26% | 17% | 3% | 1% | 2% | 1% | 14% | 84 |
| 65 and over | 37% | 26% | 19% | 5% | 0% | 0% | 0% | 13% | 47 |
| Male | 48% | 19% | 15% | 4% | 3% | 1% | 0% | 10% | 114 |
| Female | 34% | 28% | 20% | 2% | 0% | 0% | 0% | 15% | 161 |
| High school or less | 61% | 21% | 6% | 0% | 0% | 0% | 0% | 11% | 26 |
| Some college | 33% | 37% | 16% | 0% | 0% | 0% | 0% | 14% | 60 |
| College graduate | 38% | 21% | 18% | 7% | 0% | 1% | 1% | 16% | 96 |
| Post-graduate | 41% | 21% | 23% | 1% | 4% | 1% | 0% | 10% | 90 |
| Attend services 1 or more a week | 37% | 25% | 14% | 7% | 0% | 2% | 0% | 16% | 35 |
| 1-2 times a month | 31% | 42% | 24% | 0% | 0% | 0% | 0% | 3% | 30 |
| Less often | 39% | 18% | 27% | 4% | 1% | 0% | 0% | 11% | 75 |
| Never | 43% | 24% | 13% | 1% | 2% | 1% | 0% | 15% | 130 |
| North Country | 49% | 25% | 16% | 0% | 10% | 0% | 0% | 0% | 24 |
| Central / Lakes | 31% | 22% | 14% | 7% | 0% | 2% | 1% | 21% | 39 |
| Connecticut Valley | 60% | 9% | 17% | 2% | 0% | 0% | 0% | 11% | 45 |
| Mass Border | 30% | 43% | 14% | 0% | 0% | 0% | 0% | 12% | 76 |
| Seacoast | 36% | 15% | 22% | 4% | 2% | 1% | 0% | 20% | 56 |
| Manchester Area | 46% | 18% | 26% | 2% | 0% | 0% | 0% | 7% | 35 |
| First Cong. Dist | 38% | 20% | 23% | 3% | 1% | 1% | 0% | 15% | 124 |
| Second Cong. Dist | 42% | 28% | 14% | 2% | 2% | 1% | 0% | 11% | 150 |

**Who is the Most Progressive?
(Likely 2016 DEM Primary Voters)**

| | Bernie <u>Sanders</u> | Hillary <u>Clinton</u> | Joe <u>Biden</u> | Martin <u>O'Malley</u> | Jim <u>Webb</u> | Someone <u>Else</u> | Don't <u>Know</u> | (N=) |
|-------------------------------------|----------------------------------|-----------------------------------|-----------------------------|-----------------------------------|----------------------------|--------------------------------|------------------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 55% | 19% | 2% | 1% | 0% | 0% | 22% | 276 |
| Registered Democrat | 56% | 24% | 1% | 1% | 0% | 0% | 19% | 156 |
| Registered Undeclared | 56% | 15% | 4% | 0% | 1% | 0% | 25% | 96 |
| Democrat | 55% | 22% | 2% | 1% | 0% | 0% | 20% | 239 |
| Independent | 57% | 6% | 0% | 0% | 3% | 0% | 34% | 27 |
| Republican | 38% | 0% | 0% | 0% | 0% | 0% | 62% | 7 |
| Liberal | 66% | 17% | 2% | 1% | 0% | 1% | 14% | 137 |
| Moderate | 52% | 20% | 1% | 0% | 1% | 0% | 26% | 96 |
| Conservative | 19% | 38% | 2% | 0% | 0% | 0% | 41% | 25 |
| Voted in 2008 NH Primary | 57% | 19% | 2% | 1% | 0% | 0% | 20% | 200 |
| Did Not Vote in 2008 NH Primary | 50% | 19% | 1% | 0% | 0% | 0% | 29% | 76 |
| Voted in 2012 NH Primary | 55% | 20% | 2% | 1% | 0% | 0% | 22% | 226 |
| Did Not Vote in 2012 NH Primary | 59% | 19% | 0% | 0% | 0% | 0% | 22% | 49 |
| Union household | 64% | 10% | 2% | 0% | 0% | 0% | 23% | 33 |
| Non-union | 54% | 21% | 2% | 1% | 0% | 0% | 21% | 238 |
| Read Union Leader | 42% | 35% | 4% | 2% | 0% | 0% | 17% | 41 |
| Read Boston Globe | 64% | 16% | 3% | 0% | 0% | 0% | 17% | 56 |
| Read Local Newspapers | 56% | 24% | 3% | 1% | 0% | 0% | 16% | 120 |
| Watch WMUR | 52% | 23% | 2% | 1% | 0% | 1% | 22% | 136 |
| Listen to NHPR | 68% | 11% | 2% | 1% | 0% | 0% | 18% | 139 |
| 18 to 34 | 46% | 21% | 2% | 0% | 0% | 0% | 31% | 84 |
| 35 to 49 | 59% | 18% | 2% | 0% | 0% | 0% | 22% | 57 |
| 50 to 64 | 58% | 20% | 1% | 1% | 1% | 1% | 18% | 84 |
| 65 and over | 61% | 20% | 2% | 1% | 0% | 0% | 16% | 48 |
| Male | 60% | 20% | 2% | 0% | 1% | 1% | 17% | 114 |
| Female | 52% | 19% | 1% | 1% | 0% | 0% | 26% | 162 |
| High school or less | 40% | 34% | 2% | 0% | 0% | 0% | 24% | 26 |
| Some college | 40% | 29% | 7% | 0% | 0% | 1% | 22% | 60 |
| College graduate | 53% | 16% | 0% | 1% | 1% | 0% | 29% | 96 |
| Post-graduate | 72% | 13% | 0% | 1% | 0% | 0% | 15% | 91 |
| Attend services 1 or more a week | 47% | 16% | 3% | 2% | 0% | 0% | 32% | 35 |
| 1-2 times a month | 46% | 30% | 0% | 0% | 0% | 0% | 23% | 30 |
| Less often | 51% | 17% | 3% | 0% | 0% | 0% | 30% | 75 |
| Never | 61% | 20% | 1% | 1% | 1% | 1% | 15% | 130 |
| North Country | 67% | 6% | 0% | 0% | 0% | 0% | 27% | 24 |
| Central / Lakes | 56% | 15% | 0% | 0% | 2% | 0% | 27% | 39 |
| Connecticut Valley | 75% | 15% | 2% | 0% | 0% | 0% | 7% | 46 |
| Mass Border | 37% | 39% | 4% | 0% | 0% | 1% | 20% | 76 |
| Seacoast | 53% | 11% | 0% | 3% | 0% | 0% | 33% | 56 |
| Manchester Area | 65% | 10% | 3% | 0% | 0% | 0% | 22% | 36 |
| First Cong. Dist | 52% | 20% | 1% | 1% | 0% | 0% | 25% | 125 |
| Second Cong. Dist | 58% | 19% | 2% | 0% | 1% | 0% | 20% | 151 |

**Who has the Best Chance of Winning the General Election?
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Bernie Sanders</u> | <u>Joe Biden</u> | <u>Jim Webb</u> | <u>Martin O'Malley</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|-----------------------------------|----------------------------------|-----------------------------|----------------------------|-----------------------------------|------------------------------|--------------------|
| LIKELY NH DEM PRIMARY VOTERS | 67% | 12% | 4% | 1% | 1% | 15% | 276 |
| Registered Democrat | 63% | 11% | 5% | 1% | 1% | 19% | 156 |
| Registered Undeclared | 68% | 16% | 3% | 2% | 0% | 10% | 96 |
| Democrat | 70% | 11% | 4% | 0% | 1% | 13% | 239 |
| Independent | 37% | 20% | 4% | 3% | 0% | 36% | 27 |
| Republican | 57% | 30% | 0% | 13% | 0% | 0% | 7 |
| Liberal | 63% | 18% | 4% | 1% | 1% | 13% | 137 |
| Moderate | 78% | 4% | 2% | 1% | 0% | 15% | 96 |
| Conservative | 58% | 18% | 10% | 0% | 0% | 14% | 25 |
| Voted in 2008 NH Primary | 62% | 16% | 4% | 1% | 1% | 16% | 200 |
| Did Not Vote in 2008 NH Primary | 82% | 2% | 4% | 0% | 0% | 12% | 76 |
| Voted in 2012 NH Primary | 66% | 13% | 4% | 1% | 1% | 15% | 226 |
| Did Not Vote in 2012 NH Primary | 75% | 9% | 4% | 0% | 0% | 13% | 49 |
| Union household | 61% | 18% | 8% | 0% | 0% | 12% | 33 |
| Non-union | 67% | 12% | 4% | 1% | 1% | 15% | 238 |
| Read Union Leader | 74% | 5% | 8% | 0% | 2% | 11% | 41 |
| Read Boston Globe | 63% | 16% | 5% | 0% | 0% | 16% | 56 |
| Read Local Newspapers | 68% | 13% | 4% | 1% | 1% | 13% | 120 |
| Watch WMUR | 68% | 11% | 5% | 0% | 1% | 15% | 136 |
| Listen to NHPR | 66% | 14% | 2% | 1% | 1% | 16% | 139 |
| 18 to 34 | 66% | 7% | 4% | 0% | 0% | 23% | 84 |
| 35 to 49 | 54% | 30% | 6% | 0% | 0% | 10% | 57 |
| 50 to 64 | 73% | 9% | 4% | 1% | 1% | 11% | 84 |
| 65 and over | 72% | 8% | 1% | 4% | 1% | 13% | 48 |
| Male | 70% | 16% | 3% | 1% | 0% | 10% | 114 |
| Female | 66% | 10% | 5% | 1% | 1% | 18% | 162 |
| High school or less | 82% | 9% | 4% | 0% | 0% | 5% | 26 |
| Some college | 67% | 15% | 8% | 0% | 0% | 10% | 60 |
| College graduate | 61% | 8% | 1% | 3% | 1% | 26% | 96 |
| Post-graduate | 69% | 16% | 6% | 0% | 1% | 9% | 91 |
| Attend services 1 or more a week | 52% | 9% | 5% | 0% | 2% | 33% | 35 |
| 1-2 times a month | 86% | 14% | 0% | 0% | 0% | 0% | 30 |
| Less often | 71% | 12% | 6% | 1% | 0% | 10% | 75 |
| Never | 64% | 14% | 4% | 1% | 1% | 16% | 130 |
| North Country | 53% | 25% | 0% | 4% | 0% | 17% | 24 |
| Central / Lakes | 70% | 13% | 2% | 2% | 0% | 12% | 39 |
| Connecticut Valley | 66% | 24% | 2% | 0% | 0% | 8% | 46 |
| Mass Border | 76% | 8% | 5% | 0% | 0% | 11% | 76 |
| Seacoast | 62% | 5% | 5% | 1% | 3% | 24% | 56 |
| Manchester Area | 64% | 10% | 8% | 0% | 0% | 18% | 36 |
| First Cong. Dist | 65% | 7% | 5% | 1% | 1% | 20% | 125 |
| Second Cong. Dist | 69% | 17% | 3% | 1% | 0% | 10% | 151 |

**Who Best Represents Democrats Like Yourself?
(Likely 2016 DEM Primary Voters)**

| | <u>Bernie Sanders</u> | <u>Hillary Clinton</u> | <u>Joe Biden</u> | <u>Martin O'Malley</u> | <u>Lincoln Chafee</u> | <u>Jim Webb</u> | <u>Someone Else</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|----------------------------------|-----------------------------------|-----------------------------|-----------------------------------|----------------------------------|----------------------------|--------------------------------|------------------------------|--------------------|
| LIKELY NH DEM PRIMARY VOTERS | 43% | 34% | 6% | 1% | 1% | 0% | 1% | 14% | 275 |
| Registered Democrat | 45% | 32% | 3% | 1% | 1% | 0% | 2% | 16% | 156 |
| Registered Undeclared | 41% | 34% | 10% | 0% | 0% | 1% | 0% | 14% | 95 |
| Democrat | 43% | 37% | 6% | 1% | 1% | 0% | 1% | 11% | 239 |
| Independent | 37% | 14% | 7% | 0% | 0% | 5% | 0% | 37% | 27 |
| Republican | 34% | 15% | 0% | 0% | 0% | 0% | 0% | 50% | 6 |
| Liberal | 56% | 29% | 3% | 1% | 1% | 0% | 2% | 8% | 137 |
| Moderate | 32% | 40% | 9% | 1% | 0% | 1% | 0% | 18% | 96 |
| Conservative | 30% | 43% | 6% | 0% | 0% | 2% | 0% | 19% | 25 |
| Voted in 2008 NH Primary | 46% | 32% | 6% | 1% | 0% | 1% | 2% | 13% | 199 |
| Did Not Vote in 2008 NH Primary | 36% | 39% | 5% | 0% | 1% | 0% | 0% | 18% | 76 |
| Voted in 2012 NH Primary | 41% | 36% | 6% | 1% | 0% | 1% | 1% | 15% | 225 |
| Did Not Vote in 2012 NH Primary | 54% | 27% | 7% | 0% | 2% | 0% | 0% | 10% | 49 |
| Union household | 64% | 15% | 7% | 0% | 0% | 0% | 0% | 13% | 33 |
| Non-union | 40% | 36% | 6% | 1% | 1% | 1% | 1% | 15% | 237 |
| Read Union Leader | 30% | 49% | 4% | 2% | 0% | 0% | 6% | 9% | 41 |
| Read Boston Globe | 42% | 43% | 7% | 0% | 0% | 0% | 1% | 7% | 56 |
| Read Local Newspapers | 41% | 42% | 6% | 1% | 0% | 0% | 0% | 10% | 119 |
| Watch WMUR | 39% | 40% | 5% | 1% | 0% | 0% | 2% | 14% | 136 |
| Listen to NHPR | 53% | 26% | 5% | 1% | 1% | 0% | 1% | 13% | 138 |
| 18 to 34 | 36% | 38% | 6% | 0% | 0% | 0% | 2% | 18% | 84 |
| 35 to 49 | 56% | 29% | 2% | 0% | 0% | 0% | 0% | 13% | 57 |
| 50 to 64 | 42% | 32% | 9% | 1% | 0% | 2% | 1% | 14% | 84 |
| 65 and over | 40% | 40% | 3% | 1% | 3% | 0% | 2% | 11% | 47 |
| Male | 56% | 22% | 6% | 1% | 1% | 1% | 1% | 13% | 114 |
| Female | 34% | 42% | 6% | 0% | 0% | 0% | 2% | 15% | 161 |
| High school or less | 57% | 32% | 0% | 0% | 0% | 0% | 0% | 11% | 26 |
| Some college | 31% | 45% | 13% | 0% | 0% | 0% | 1% | 9% | 60 |
| College graduate | 37% | 30% | 6% | 1% | 1% | 1% | 0% | 24% | 95 |
| Post-graduate | 52% | 33% | 2% | 1% | 1% | 1% | 2% | 8% | 91 |
| Attend services 1 or more a week | 46% | 22% | 5% | 2% | 0% | 2% | 6% | 17% | 35 |
| 1-2 times a month | 21% | 67% | 0% | 0% | 0% | 0% | 0% | 12% | 30 |
| Less often | 44% | 33% | 9% | 0% | 1% | 0% | 1% | 13% | 74 |
| Never | 46% | 32% | 5% | 1% | 1% | 1% | 1% | 15% | 130 |
| North Country | 44% | 38% | 6% | 0% | 0% | 0% | 0% | 12% | 23 |
| Central / Lakes | 46% | 30% | 6% | 0% | 0% | 2% | 0% | 17% | 39 |
| Connecticut Valley | 56% | 35% | 5% | 0% | 0% | 0% | 0% | 4% | 46 |
| Mass Border | 31% | 43% | 8% | 1% | 2% | 1% | 4% | 10% | 76 |
| Seacoast | 49% | 24% | 6% | 1% | 0% | 0% | 0% | 20% | 56 |
| Manchester Area | 40% | 32% | 3% | 0% | 0% | 0% | 1% | 24% | 36 |
| First Cong. Dist | 44% | 30% | 6% | 1% | 1% | 0% | 2% | 17% | 125 |
| Second Cong. Dist | 43% | 38% | 6% | 0% | 1% | 1% | 0% | 12% | 150 |

**Who has the Right Experience to be President?
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Bernie Sanders</u> | <u>Joe Biden</u> | <u>Jim Webb</u> | <u>Martin O'Malley</u> | <u>Someone Else</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|----------------------------|---------------------------|----------------------|---------------------|----------------------------|-------------------------|-----------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 55% | 17% | 11% | 1% | 0% | 1% | 15% | 273 |
| Registered Democrat | 53% | 14% | 13% | 1% | 0% | 1% | 17% | 155 |
| Registered Undeclared | 56% | 18% | 9% | 1% | 1% | 0% | 16% | 95 |
| Democrat | 61% | 14% | 10% | 0% | 1% | 0% | 13% | 236 |
| Independent | 20% | 35% | 7% | 3% | 0% | 3% | 32% | 27 |
| Republican | 13% | 22% | 37% | 0% | 0% | 12% | 16% | 7 |
| Liberal | 54% | 23% | 7% | 1% | 1% | 1% | 15% | 135 |
| Moderate | 65% | 10% | 10% | 1% | 1% | 1% | 14% | 96 |
| Conservative | 42% | 20% | 23% | 0% | 0% | 4% | 11% | 25 |
| Voted in 2008 NH Primary | 53% | 20% | 11% | 1% | 1% | 1% | 15% | 198 |
| Did Not Vote in 2008 NH Primary | 62% | 10% | 11% | 0% | 0% | 0% | 17% | 76 |
| Voted in 2012 NH Primary | 55% | 16% | 11% | 1% | 1% | 1% | 16% | 223 |
| Did Not Vote in 2012 NH Primary | 59% | 21% | 8% | 0% | 0% | 0% | 12% | 49 |
| Union household | 41% | 18% | 8% | 0% | 0% | 0% | 33% | 31 |
| Non-union | 57% | 17% | 11% | 1% | 1% | 1% | 13% | 237 |
| Read Union Leader | 58% | 16% | 15% | 0% | 3% | 0% | 8% | 41 |
| Read Boston Globe | 66% | 8% | 10% | 0% | 0% | 0% | 16% | 55 |
| Read Local Newspapers | 69% | 13% | 6% | 0% | 1% | 0% | 11% | 119 |
| Watch WMUR | 58% | 15% | 13% | 0% | 0% | 2% | 12% | 136 |
| Listen to NHPR | 55% | 20% | 8% | 1% | 1% | 1% | 14% | 137 |
| 18 to 34 | 54% | 11% | 13% | 0% | 0% | 0% | 22% | 84 |
| 35 to 49 | 54% | 26% | 9% | 0% | 0% | 2% | 10% | 55 |
| 50 to 64 | 54% | 19% | 10% | 1% | 1% | 2% | 13% | 83 |
| 65 and over | 62% | 12% | 8% | 2% | 1% | 0% | 14% | 48 |
| Male | 39% | 29% | 13% | 1% | 1% | 1% | 16% | 112 |
| Female | 66% | 9% | 9% | 0% | 0% | 1% | 15% | 161 |
| High school or less | 63% | 26% | 9% | 0% | 0% | 0% | 2% | 26 |
| Some college | 51% | 16% | 18% | 0% | 0% | 1% | 14% | 59 |
| College graduate | 48% | 15% | 8% | 2% | 1% | 1% | 26% | 96 |
| Post-graduate | 64% | 17% | 9% | 0% | 1% | 1% | 8% | 89 |
| Attend services 1 or more a week | 49% | 21% | 10% | 2% | 2% | 2% | 14% | 35 |
| 1-2 times a month | 65% | 12% | 11% | 0% | 0% | 0% | 12% | 30 |
| Less often | 60% | 9% | 17% | 0% | 1% | 0% | 13% | 74 |
| Never | 53% | 21% | 7% | 1% | 0% | 1% | 18% | 129 |
| North Country | 53% | 23% | 24% | 0% | 0% | 0% | 0% | 24 |
| Central / Lakes | 54% | 17% | 11% | 2% | 0% | 0% | 16% | 39 |
| Connecticut Valley | 56% | 29% | 1% | 0% | 0% | 2% | 11% | 46 |
| Mass Border | 57% | 11% | 21% | 0% | 0% | 2% | 9% | 76 |
| Seacoast | 56% | 7% | 2% | 2% | 1% | 0% | 32% | 54 |
| Manchester Area | 51% | 22% | 4% | 0% | 2% | 0% | 21% | 36 |
| First Cong. Dist | 53% | 14% | 10% | 1% | 1% | 0% | 22% | 122 |
| Second Cong. Dist | 57% | 19% | 11% | 1% | 0% | 2% | 10% | 151 |

**Who Can Best Handle the Economy?
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Bernie Sanders</u> | <u>Joe Biden</u> | <u>Jim Webb</u> | <u>Martin O'Malley</u> | <u>Someone Else</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|------------------------|-----------------------|------------------|-----------------|------------------------|---------------------|-------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 43% | 32% | 5% | 1% | 1% | 0% | 17% | 276 |
| Registered Democrat | 45% | 31% | 6% | 1% | 1% | 0% | 16% | 156 |
| Registered Undeclared | 41% | 35% | 6% | 1% | 1% | 1% | 15% | 96 |
| Democrat | 47% | 30% | 5% | 0% | 1% | 0% | 16% | 239 |
| Independent | 23% | 41% | 4% | 11% | 0% | 0% | 21% | 27 |
| Republican | 0% | 49% | 23% | 0% | 0% | 0% | 28% | 7 |
| Liberal | 39% | 41% | 3% | 1% | 1% | 1% | 15% | 137 |
| Moderate | 48% | 25% | 6% | 1% | 1% | 0% | 19% | 96 |
| Conservative | 45% | 20% | 21% | 2% | 0% | 0% | 11% | 25 |
| Voted in 2008 NH Primary | 44% | 33% | 4% | 2% | 1% | 0% | 15% | 200 |
| Did Not Vote in 2008 NH Primary | 40% | 30% | 8% | 0% | 0% | 0% | 22% | 76 |
| Voted in 2012 NH Primary | 44% | 32% | 5% | 1% | 1% | 0% | 17% | 226 |
| Did Not Vote in 2012 NH Primary | 38% | 34% | 8% | 3% | 0% | 0% | 17% | 49 |
| Union household | 31% | 48% | 12% | 0% | 0% | 0% | 9% | 33 |
| Non-union | 46% | 30% | 5% | 1% | 1% | 0% | 17% | 238 |
| Read Union Leader | 47% | 19% | 13% | 0% | 5% | 0% | 17% | 41 |
| Read Boston Globe | 46% | 34% | 6% | 0% | 1% | 0% | 12% | 56 |
| Read Local Newspapers | 45% | 31% | 7% | 2% | 2% | 0% | 13% | 120 |
| Watch WMUR | 46% | 29% | 6% | 0% | 2% | 1% | 18% | 136 |
| Listen to NHPR | 46% | 34% | 4% | 1% | 2% | 1% | 13% | 139 |
| 18 to 34 | 41% | 29% | 6% | 2% | 0% | 0% | 22% | 84 |
| 35 to 49 | 37% | 43% | 5% | 0% | 0% | 0% | 15% | 57 |
| 50 to 64 | 51% | 28% | 5% | 2% | 2% | 1% | 12% | 84 |
| 65 and over | 42% | 31% | 6% | 0% | 3% | 0% | 19% | 48 |
| Male | 33% | 47% | 7% | 3% | 2% | 0% | 9% | 114 |
| Female | 50% | 22% | 4% | 0% | 0% | 0% | 22% | 162 |
| High school or less | 45% | 46% | 0% | 0% | 0% | 0% | 9% | 26 |
| Some college | 44% | 29% | 12% | 0% | 0% | 0% | 16% | 60 |
| College graduate | 44% | 24% | 0% | 3% | 1% | 0% | 27% | 96 |
| Post-graduate | 42% | 37% | 9% | 1% | 2% | 1% | 9% | 91 |
| Attend services 1 or more a week | 38% | 27% | 5% | 6% | 2% | 0% | 22% | 35 |
| 1-2 times a month | 63% | 17% | 0% | 0% | 2% | 0% | 17% | 30 |
| Less often | 47% | 30% | 8% | 0% | 1% | 0% | 14% | 75 |
| Never | 39% | 37% | 6% | 1% | 1% | 1% | 17% | 130 |
| North Country | 49% | 41% | 0% | 0% | 0% | 0% | 10% | 24 |
| Central / Lakes | 40% | 28% | 10% | 2% | 0% | 0% | 20% | 39 |
| Connecticut Valley | 42% | 50% | 0% | 0% | 0% | 0% | 7% | 46 |
| Mass Border | 49% | 24% | 7% | 1% | 2% | 1% | 16% | 76 |
| Seacoast | 38% | 30% | 5% | 0% | 1% | 0% | 26% | 56 |
| Manchester Area | 39% | 29% | 8% | 5% | 2% | 0% | 17% | 36 |
| First Cong. Dist | 40% | 30% | 8% | 2% | 2% | 1% | 18% | 125 |
| Second Cong. Dist | 45% | 34% | 4% | 1% | 0% | 0% | 16% | 151 |

**Who Can Best Handle Terrorism?
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Joe Biden</u> | <u>Bernie Sanders</u> | <u>Martin O'Malley</u> | <u>Jim Webb</u> | <u>Someone Else</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|----------------------------|----------------------|---------------------------|----------------------------|---------------------|-------------------------|-----------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 52% | 13% | 11% | 2% | 1% | 1% | 21% | 273 |
| Registered Democrat | 53% | 12% | 8% | 2% | 1% | 1% | 22% | 155 |
| Registered Undeclared | 50% | 15% | 12% | 1% | 1% | 0% | 21% | 95 |
| Democrat | 56% | 14% | 9% | 2% | 1% | 1% | 18% | 237 |
| Independent | 18% | 18% | 17% | 0% | 0% | 0% | 47% | 27 |
| Republican | 23% | 0% | 25% | 0% | 13% | 0% | 39% | 7 |
| Liberal | 57% | 10% | 13% | 3% | 1% | 1% | 16% | 137 |
| Moderate | 47% | 17% | 5% | 1% | 2% | 0% | 28% | 96 |
| Conservative | 49% | 17% | 13% | 0% | 0% | 2% | 19% | 24 |
| Voted in 2008 NH Primary | 51% | 14% | 13% | 1% | 2% | 1% | 20% | 198 |
| Did Not Vote in 2008 NH Primary | 54% | 13% | 5% | 4% | 0% | 0% | 25% | 76 |
| Voted in 2012 NH Primary | 51% | 14% | 11% | 1% | 1% | 1% | 22% | 223 |
| Did Not Vote in 2012 NH Primary | 55% | 12% | 9% | 6% | 0% | 0% | 17% | 49 |
| Union household | 45% | 10% | 14% | 0% | 2% | 0% | 29% | 32 |
| Non-union | 53% | 14% | 10% | 2% | 1% | 1% | 19% | 237 |
| Read Union Leader | 41% | 17% | 18% | 3% | 0% | 0% | 21% | 41 |
| Read Boston Globe | 50% | 18% | 10% | 0% | 0% | 0% | 21% | 55 |
| Read Local Newspapers | 57% | 8% | 9% | 4% | 1% | 0% | 21% | 119 |
| Watch WMUR | 50% | 15% | 9% | 0% | 0% | 1% | 24% | 135 |
| Listen to NHPR | 60% | 13% | 9% | 1% | 2% | 0% | 17% | 138 |
| 18 to 34 | 53% | 13% | 9% | 4% | 0% | 0% | 22% | 84 |
| 35 to 49 | 43% | 19% | 19% | 0% | 0% | 0% | 19% | 57 |
| 50 to 64 | 57% | 16% | 4% | 1% | 0% | 1% | 21% | 83 |
| 65 and over | 49% | 4% | 14% | 1% | 7% | 1% | 24% | 47 |
| Male | 46% | 14% | 16% | 3% | 2% | 1% | 18% | 112 |
| Female | 56% | 13% | 7% | 0% | 1% | 0% | 23% | 161 |
| High school or less | 53% | 12% | 19% | 12% | 0% | 0% | 4% | 26 |
| Some college | 51% | 8% | 14% | 0% | 0% | 2% | 26% | 60 |
| College graduate | 48% | 15% | 8% | 1% | 3% | 0% | 25% | 96 |
| Post-graduate | 55% | 16% | 8% | 1% | 0% | 1% | 19% | 89 |
| Attend services 1 or more a week | 47% | 17% | 11% | 2% | 5% | 0% | 18% | 35 |
| 1-2 times a month | 60% | 15% | 9% | 0% | 0% | 1% | 14% | 30 |
| Less often | 56% | 12% | 7% | 1% | 1% | 1% | 22% | 75 |
| Never | 48% | 13% | 13% | 2% | 1% | 1% | 22% | 129 |
| North Country | 39% | 23% | 13% | 0% | 4% | 0% | 22% | 24 |
| Central / Lakes | 55% | 10% | 7% | 0% | 0% | 0% | 28% | 39 |
| Connecticut Valley | 63% | 5% | 16% | 0% | 1% | 0% | 14% | 45 |
| Mass Border | 56% | 13% | 9% | 4% | 0% | 2% | 15% | 74 |
| Seacoast | 43% | 18% | 7% | 1% | 3% | 0% | 28% | 56 |
| Manchester Area | 45% | 16% | 13% | 2% | 0% | 1% | 23% | 36 |
| First Cong. Dist | 45% | 19% | 10% | 3% | 1% | 1% | 22% | 125 |
| Second Cong. Dist | 57% | 9% | 11% | 0% | 1% | 0% | 20% | 149 |

**Who Can Best Handle Illegal Immigration?
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Bernie Sanders</u> | <u>Joe Biden</u> | <u>Martin O'Malley</u> | <u>Jim Webb</u> | <u>Someone Else</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|------------------------|-----------------------|------------------|------------------------|-----------------|---------------------|-------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 37% | 19% | 9% | 2% | 0% | 0% | 34% | 273 |
| Registered Democrat | 39% | 17% | 7% | 2% | 1% | 0% | 33% | 156 |
| Registered Undeclared | 29% | 23% | 14% | 1% | 0% | 0% | 32% | 94 |
| Democrat | 41% | 15% | 9% | 2% | 0% | 0% | 33% | 238 |
| Independent | 5% | 48% | 14% | 0% | 0% | 0% | 33% | 26 |
| Republican | 13% | 17% | 0% | 0% | 0% | 0% | 69% | 7 |
| Liberal | 36% | 25% | 6% | 3% | 1% | 1% | 30% | 137 |
| Moderate | 41% | 12% | 12% | 1% | 0% | 0% | 35% | 95 |
| Conservative | 38% | 18% | 18% | 0% | 0% | 2% | 23% | 24 |
| Voted in 2008 NH Primary | 37% | 21% | 8% | 1% | 0% | 1% | 32% | 197 |
| Did Not Vote in 2008 NH Primary | 35% | 11% | 11% | 4% | 0% | 0% | 39% | 76 |
| Voted in 2012 NH Primary | 36% | 19% | 9% | 1% | 0% | 0% | 35% | 223 |
| Did Not Vote in 2012 NH Primary | 40% | 18% | 7% | 6% | 0% | 0% | 28% | 49 |
| Union household | 18% | 10% | 10% | 0% | 3% | 0% | 59% | 32 |
| Non-union | 40% | 19% | 9% | 2% | 0% | 0% | 30% | 237 |
| Read Union Leader | 39% | 19% | 4% | 3% | 0% | 0% | 35% | 41 |
| Read Boston Globe | 45% | 14% | 10% | 0% | 1% | 0% | 30% | 56 |
| Read Local Newspapers | 45% | 16% | 10% | 4% | 0% | 0% | 25% | 119 |
| Watch WMUR | 35% | 17% | 10% | 0% | 1% | 0% | 36% | 135 |
| Listen to NHPR | 44% | 21% | 4% | 1% | 1% | 0% | 29% | 138 |
| 18 to 34 | 35% | 12% | 9% | 4% | 0% | 0% | 40% | 84 |
| 35 to 49 | 35% | 28% | 11% | 0% | 0% | 0% | 26% | 57 |
| 50 to 64 | 40% | 20% | 10% | 1% | 1% | 0% | 27% | 83 |
| 65 and over | 37% | 14% | 3% | 1% | 0% | 1% | 42% | 47 |
| Male | 30% | 30% | 8% | 3% | 1% | 1% | 27% | 112 |
| Female | 41% | 10% | 10% | 0% | 0% | 0% | 38% | 161 |
| High school or less | 35% | 16% | 15% | 12% | 0% | 0% | 22% | 26 |
| Some college | 29% | 18% | 16% | 0% | 1% | 1% | 35% | 59 |
| College graduate | 39% | 20% | 4% | 1% | 0% | 0% | 36% | 96 |
| Post-graduate | 40% | 18% | 7% | 1% | 0% | 1% | 34% | 90 |
| Attend services 1 or more a week | 26% | 20% | 7% | 2% | 2% | 0% | 42% | 35 |
| 1-2 times a month | 47% | 13% | 6% | 0% | 0% | 1% | 32% | 30 |
| Less often | 31% | 15% | 17% | 1% | 0% | 1% | 35% | 74 |
| Never | 41% | 20% | 6% | 2% | 0% | 0% | 31% | 130 |
| North Country | 20% | 8% | 2% | 0% | 0% | 0% | 69% | 24 |
| Central / Lakes | 34% | 20% | 7% | 0% | 0% | 0% | 38% | 39 |
| Connecticut Valley | 38% | 29% | 13% | 0% | 0% | 0% | 21% | 44 |
| Mass Border | 47% | 8% | 9% | 4% | 0% | 1% | 31% | 75 |
| Seacoast | 30% | 20% | 13% | 1% | 1% | 0% | 35% | 55 |
| Manchester Area | 38% | 31% | 4% | 2% | 0% | 1% | 24% | 36 |
| First Cong. Dist | 35% | 19% | 9% | 3% | 1% | 1% | 32% | 124 |
| Second Cong. Dist | 38% | 18% | 9% | 0% | 0% | 0% | 35% | 149 |

**Who Can Best Handle Health Care Policy?
(Likely 2016 DEM Primary Voters)**

| | <u>Hillary Clinton</u> | <u>Bernie Sanders</u> | <u>Joe Biden</u> | <u>Jim Webb</u> | <u>Martin O'Malley</u> | <u>Someone Else</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|-------------------------------|------------------------------|-------------------------|------------------------|-------------------------------|----------------------------|--------------------------|--------------------|
| LIKELY NH DEM PRIMARY VOTERS | 44% | 29% | 8% | 1% | 1% | 0% | 18% | 276 |
| Registered Democrat | 48% | 27% | 7% | 1% | 1% | 0% | 16% | 156 |
| Registered Undeclared | 35% | 30% | 11% | 2% | 0% | 0% | 22% | 96 |
| Democrat | 48% | 28% | 8% | 0% | 1% | 0% | 15% | 239 |
| Independent | 18% | 31% | 12% | 9% | 0% | 0% | 30% | 27 |
| Republican | 13% | 11% | 0% | 11% | 0% | 0% | 65% | 7 |
| Liberal | 44% | 38% | 4% | 1% | 1% | 0% | 12% | 137 |
| Moderate | 47% | 19% | 11% | 1% | 0% | 0% | 22% | 96 |
| Conservative | 42% | 21% | 19% | 3% | 0% | 2% | 13% | 25 |
| Voted in 2008 NH Primary | 43% | 32% | 7% | 2% | 1% | 0% | 15% | 200 |
| Did Not Vote in 2008 NH Primary | 45% | 20% | 10% | 0% | 0% | 0% | 26% | 76 |
| Voted in 2012 NH Primary | 45% | 28% | 8% | 1% | 1% | 0% | 18% | 226 |
| Did Not Vote in 2012 NH Primary | 39% | 33% | 8% | 3% | 0% | 0% | 17% | 49 |
| Union household | 26% | 40% | 10% | 0% | 0% | 0% | 24% | 33 |
| Non-union | 47% | 27% | 8% | 1% | 1% | 0% | 16% | 238 |
| Read Union Leader | 52% | 25% | 4% | 0% | 2% | 0% | 18% | 41 |
| Read Boston Globe | 50% | 34% | 6% | 0% | 0% | 0% | 10% | 56 |
| Read Local Newspapers | 54% | 23% | 8% | 2% | 1% | 0% | 11% | 120 |
| Watch WMUR | 46% | 28% | 7% | 1% | 1% | 0% | 17% | 136 |
| Listen to NHPR | 41% | 33% | 7% | 1% | 1% | 0% | 17% | 139 |
| 18 to 34 | 40% | 23% | 8% | 2% | 0% | 0% | 27% | 84 |
| 35 to 49 | 41% | 43% | 3% | 0% | 0% | 0% | 13% | 57 |
| 50 to 64 | 47% | 27% | 12% | 2% | 1% | 0% | 10% | 84 |
| 65 and over | 49% | 23% | 7% | 0% | 1% | 0% | 20% | 48 |
| Male | 35% | 40% | 11% | 2% | 0% | 0% | 12% | 114 |
| Female | 50% | 20% | 6% | 0% | 1% | 0% | 22% | 162 |
| High school or less | 40% | 48% | 13% | 0% | 0% | 0% | 0% | 26 |
| Some college | 51% | 16% | 13% | 1% | 0% | 1% | 18% | 60 |
| College graduate | 38% | 23% | 8% | 3% | 1% | 0% | 26% | 96 |
| Post-graduate | 47% | 36% | 3% | 0% | 1% | 0% | 13% | 91 |
| Attend services 1 or more a week | 50% | 17% | 9% | 5% | 2% | 0% | 18% | 35 |
| 1-2 times a month | 57% | 19% | 4% | 0% | 0% | 1% | 19% | 30 |
| Less often | 40% | 25% | 9% | 1% | 0% | 0% | 25% | 75 |
| Never | 42% | 36% | 8% | 1% | 1% | 0% | 12% | 130 |
| North Country | 36% | 31% | 0% | 0% | 0% | 0% | 33% | 24 |
| Central / Lakes | 37% | 30% | 11% | 2% | 0% | 0% | 20% | 39 |
| Connecticut Valley | 45% | 37% | 10% | 2% | 0% | 0% | 6% | 46 |
| Mass Border | 53% | 22% | 11% | 0% | 0% | 0% | 14% | 76 |
| Seacoast | 42% | 27% | 7% | 0% | 3% | 0% | 21% | 56 |
| Manchester Area | 37% | 30% | 5% | 5% | 0% | 1% | 23% | 36 |
| First Cong. Dist | 46% | 27% | 8% | 1% | 1% | 0% | 16% | 125 |
| Second Cong. Dist | 42% | 30% | 8% | 1% | 0% | 0% | 19% | 151 |

**Most Important To Your Vote In Presidential Primary?
(Likely 2016 DEM Primary Voters)**

| | <u>Jobs/ Economy</u> | <u>Health Care</u> | <u>Foreign Policy</u> | <u>Environ- ment</u> | <u>Education</u> | <u>Income Inequality</u> | <u>Social Issues</u> | <u>Campaign Finance</u> | <u>Other/ DK</u> | <u>(N=)</u> |
|-------------------------------------|--------------------------|------------------------|---------------------------|--------------------------|------------------|------------------------------|--------------------------|-----------------------------|----------------------|-------------|
| LIKELY NH DEM PRIMARY VOTERS | 18% | 12% | 14% | 10% | 4% | 10% | 3% | 4% | 25% | 251 |
| Registered Democrat | 17% | 12% | 13% | 10% | 6% | 13% | 4% | 4% | 21% | 141 |
| Registered Undeclared | 18% | 10% | 18% | 6% | 2% | 7% | 3% | 4% | 32% | 89 |
| Democrat | 20% | 12% | 11% | 11% | 5% | 11% | 3% | 3% | 24% | 215 |
| Independent | 3% | 22% | 18% | 4% | 0% | 3% | 9% | 7% | 34% | 24 |
| Republican | 13% | 0% | 60% | 0% | 0% | 0% | 0% | 0% | 26% | 7 |
| Liberal | 19% | 14% | 7% | 12% | 4% | 14% | 5% | 5% | 19% | 127 |
| Moderate | 18% | 10% | 19% | 6% | 7% | 5% | 3% | 3% | 29% | 87 |
| Conservative | 13% | 18% | 32% | 0% | 0% | 0% | 0% | 0% | 37% | 21 |
| Voted in 2008 NH Primary | 19% | 12% | 17% | 6% | 6% | 11% | 3% | 5% | 23% | 183 |
| Did Not Vote in 2008 NH Primary | 15% | 13% | 7% | 21% | 1% | 7% | 6% | 0% | 31% | 68 |
| Voted in 2012 NH Primary | 19% | 12% | 15% | 7% | 4% | 10% | 2% | 4% | 27% | 204 |
| Did Not Vote in 2012 NH Primary | 10% | 12% | 10% | 23% | 7% | 12% | 8% | 4% | 14% | 46 |
| Union household | 22% | 9% | 16% | 5% | 6% | 21% | 3% | 7% | 11% | 31 |
| Non-union | 17% | 13% | 14% | 9% | 4% | 9% | 4% | 3% | 27% | 213 |
| Read Union Leader | 17% | 9% | 6% | 16% | 6% | 6% | 10% | 3% | 27% | 40 |
| Read Boston Globe | 9% | 10% | 12% | 4% | 9% | 16% | 3% | 3% | 33% | 54 |
| Read Local Newspapers | 13% | 10% | 14% | 6% | 7% | 14% | 5% | 4% | 26% | 111 |
| Watch WMUR | 18% | 13% | 16% | 9% | 4% | 9% | 5% | 3% | 23% | 126 |
| Listen to NHPR | 18% | 11% | 14% | 11% | 4% | 16% | 1% | 7% | 19% | 126 |
| 18 to 34 | 20% | 6% | 2% | 22% | 8% | 5% | 7% | 5% | 25% | 72 |
| 35 to 49 | 14% | 14% | 12% | 4% | 1% | 25% | 0% | 3% | 28% | 49 |
| 50 to 64 | 25% | 16% | 21% | 4% | 4% | 6% | 1% | 3% | 21% | 80 |
| 65 and over | 8% | 14% | 20% | 8% | 3% | 11% | 5% | 4% | 27% | 45 |
| Male | 23% | 9% | 17% | 8% | 1% | 12% | 1% | 7% | 22% | 109 |
| Female | 14% | 15% | 12% | 11% | 6% | 9% | 6% | 1% | 27% | 142 |
| High school or less | 6% | 7% | 19% | 26% | 0% | 7% | 8% | 0% | 26% | 25 |
| Some college | 20% | 8% | 10% | 8% | 3% | 7% | 1% | 4% | 39% | 56 |
| College graduate | 22% | 13% | 14% | 11% | 5% | 8% | 2% | 7% | 17% | 78 |
| Post-graduate | 16% | 16% | 14% | 5% | 5% | 15% | 5% | 1% | 22% | 88 |
| Attend services 1 or more a week | 13% | 12% | 22% | 2% | 3% | 10% | 3% | 13% | 21% | 32 |
| 1-2 times a month | 18% | 28% | 11% | 4% | 9% | 4% | 0% | 0% | 27% | 27 |
| Less often | 16% | 15% | 12% | 12% | 1% | 7% | 0% | 3% | 34% | 70 |
| Never | 21% | 7% | 12% | 12% | 6% | 14% | 7% | 2% | 19% | 115 |
| North Country | 16% | 5% | 10% | 23% | 11% | 12% | 4% | 0% | 19% | 23 |
| Central / Lakes | 14% | 11% | 18% | 12% | 1% | 3% | 2% | 4% | 36% | 36 |
| Connecticut Valley | 20% | 12% | 19% | 5% | 2% | 15% | 0% | 3% | 24% | 41 |
| Mass Border | 22% | 11% | 16% | 10% | 6% | 9% | 2% | 0% | 25% | 69 |
| Seacoast | 19% | 15% | 11% | 9% | 7% | 13% | 1% | 5% | 21% | 49 |
| Manchester Area | 9% | 17% | 9% | 5% | 0% | 9% | 16% | 12% | 23% | 34 |
| First Cong. Dist | 13% | 14% | 12% | 8% | 4% | 13% | 6% | 5% | 25% | 113 |
| Second Cong. Dist | 22% | 11% | 15% | 11% | 5% | 8% | 2% | 2% | 25% | 138 |