

Credit For Going Green Outreach Toolkit

Panelists & Advisory Committee Members: *Thank you* for participating in this project. We deeply appreciate your willingness to share your time, expertise, and thoughtfulness. We developed this simple toolkit to support you in sharing project results within your organization and throughout your professional networks. Our goal is to honor your investment in this collaboration by making every effort to ensure the final results are as accessible as possible. We hope that you will consider using these resources to...

- Include a short write up about the project for your newsletters and/or distribution lists
- Post a short write up on your website and/or blog
- Post about the project or one of its results to social media
- Include the project or results in an upcoming training or meeting

Each file is set to view only, but you are free to download and edit all of them to suit your purposes. If you have questions, please contact a member of the Going Green Team: [James Houle](#), [Cory Riley](#), or [Dolores Leonard](#).

Credit for Going Green Outreach Toolkit		
Tool	Purpose	Download it
Final Technical Memorandum	Presents performance curves, use cases, considerations for applications, and supporting decisions made by the panel. Intended for more technical audiences, e.g., consultants and municipal staff.	Here
Final Panel Report	Comprehensive overview of the panel’s process, decisions, and products, along with information about the local contexts that led to the project.	Here
Non technical summary	Two-page overview for anyone, but particularly for less technical audiences, e.g., conservation commissions and planning boards.	Here
FAST Overview	Two-page overview of the expert panel process for anyone interested in how the panel reached its decisions	Here
FAST Guide	Twelve-page guide to the expert process for those interested in applying this approach to another management question	Here
Project descriptions	For use in blogs, web sites, and newsletters	Here
Sample blog	A sample blog post you can copy or cut and paste from to meet your needs	Here
Sample social media posts	For use on Facebook & Twitter	Here
Buffer photos	For use online	Here
Powerpoint deck	Slides with messages, graphics, and notes to support sharing the results and panel process	Here