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SANDERS BETTER THAN CLINTON VS GOP IN NH

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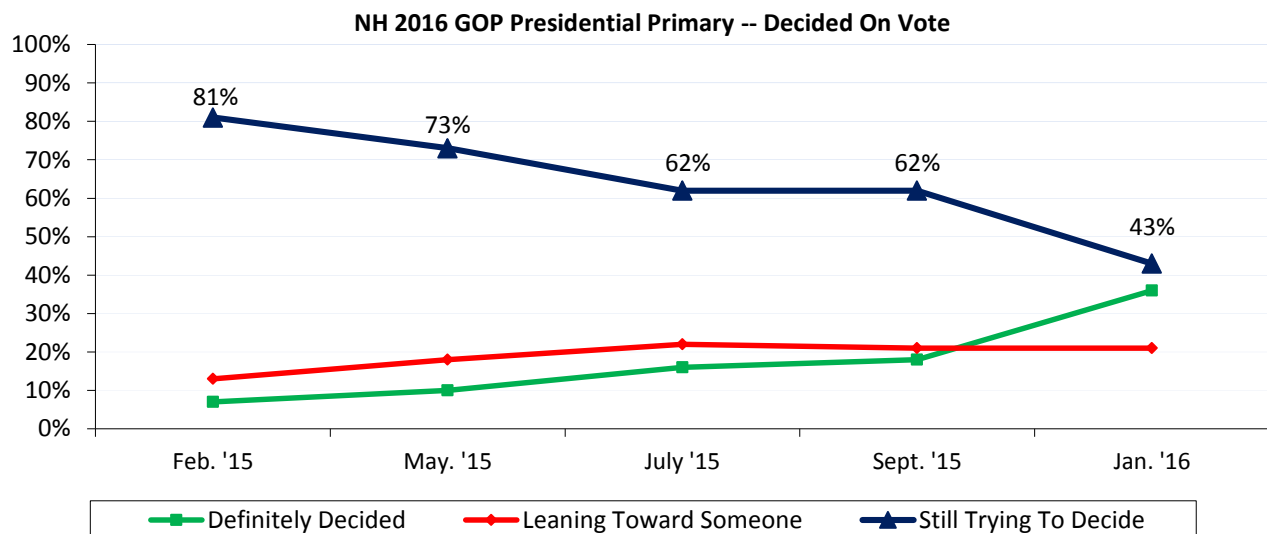
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DURHAM, NH – Vermont senator Bernie Sanders currently has double digit leads over five potential Republican challengers in New Hampshire. Former Secretary of State Hillary Clinton leads Republican frontrunner Donald Trump but is deadlocked with four other potential challengers. Unsurprisingly, most Granite Staters have not decided who they will vote for in the November general election.

These findings are based on the latest **CNN/WMUR New Hampshire Primary Poll**,* conducted by the University of New Hampshire Survey Center. Nine hundred seventy-two (972) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 13 and January 18, 2016. The margin of sampling error is +/- 3.1 percent for the entire sample. Included were nine hundred three (903) likely 2016 general election voters (MSE +/- 3.4%).

2016 U.S. Presidential Election

With the 2016 general election months away, many New Hampshire voters have not yet decided who they will eventually support in November. Only 36% of likely voters say they have definitely decided who to support, 21% are leaning towards someone, and 43% are still trying to decide.



* We ask that this copyrighted information be referred to as *the CNN/WMUR New Hampshire Primary Poll*, sponsored by WMUR-TV and CNN, and conducted by the University of New Hampshire Survey Center.

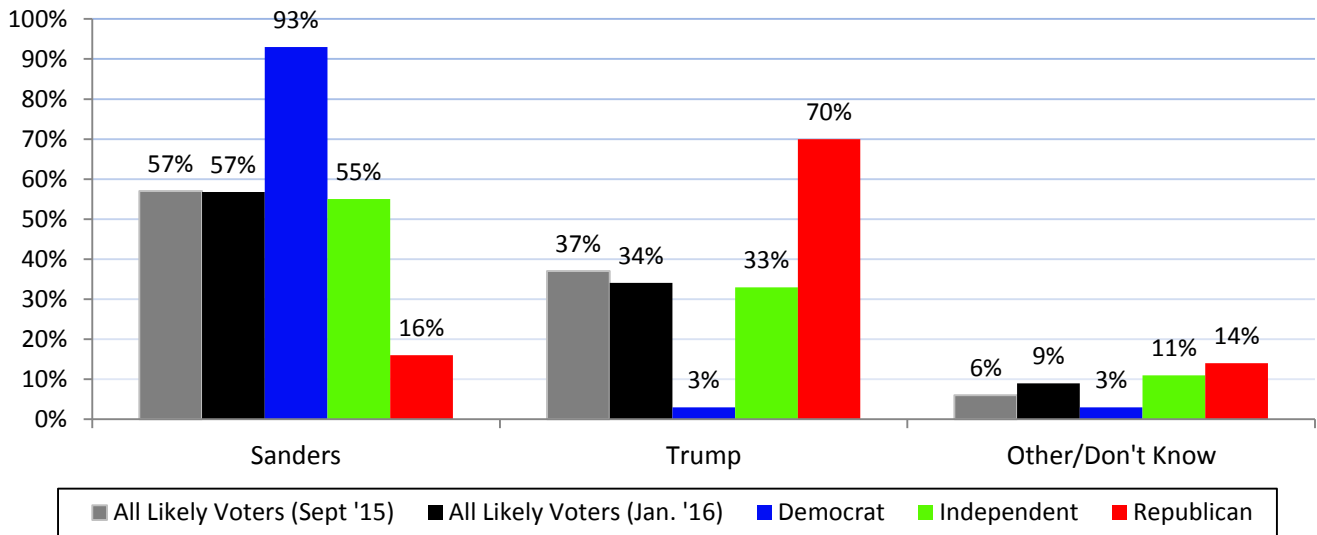
Although Bernie Sanders currently holds a significant 27 percentage point lead in the latest CNN/WMUR/UNH New Hampshire primary poll, one of the arguments that has been used against him is that he is less electable than Hillary Clinton in a general election. Among Republicans, questions of electability have also dogged the Trump and Cruz campaigns. New Hampshire has been a swing state in presidential elections for more than 20 years and is a good state to examine the question of electability.

While neither party has chosen their nominee, and the election is 10 months away, Bernie Sanders is currently the most electable candidate among both parties. Sanders leads five potential Republican candidates (Chris Christie, Ted Cruz, John Kasich, Marco Rubio and Donald Trump), while Clinton leads only Trump and is tied with other Republicans.

Sanders vs. GOP

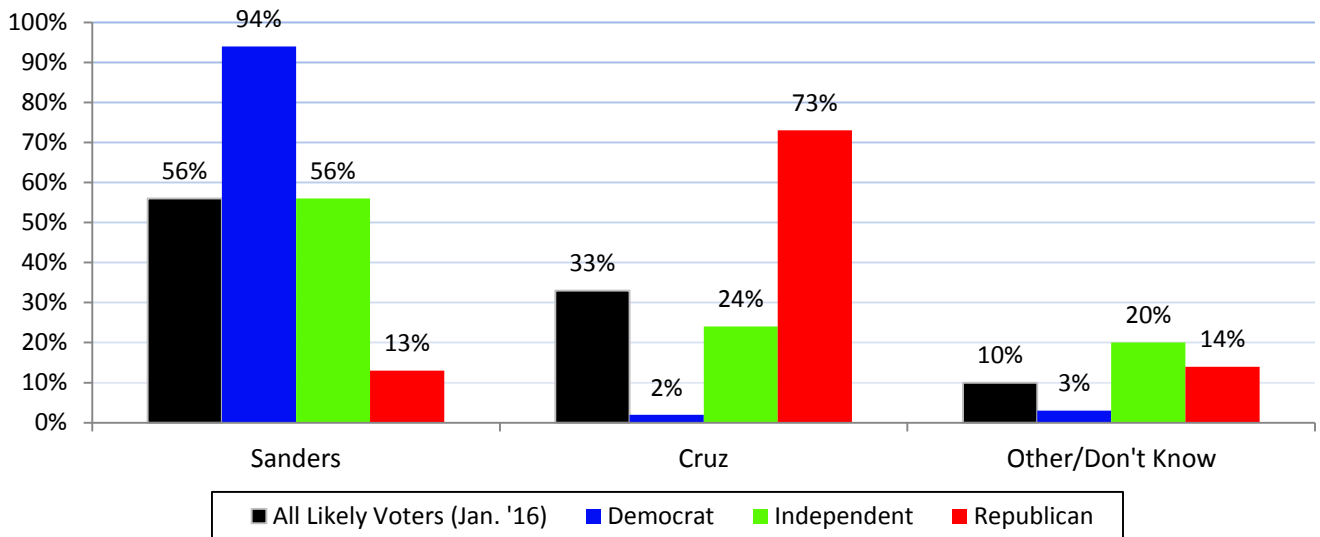
Sanders currently holds a more than 20 percentage point lead over Trump in New Hampshire -- 57% of likely 2016 voters say they would vote for Sanders, only 34% would vote for Trump, 6% would support another candidate and 3% are undecided. Sanders leads among Democrats 93%-3% while Trump has only a 70%-16% lead among Republicans. Independents currently favor Sanders by double digits (55%-33%) and Sanders has the edge among both men (52%-40%) and women (61%-28%).

President - Sanders vs. Trump



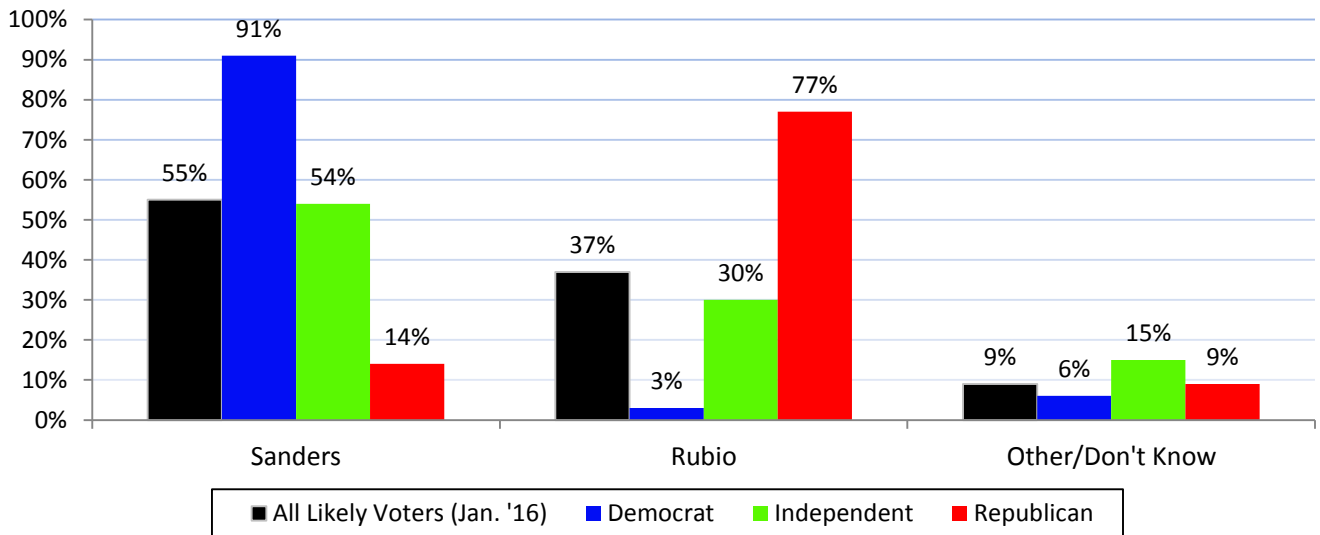
If the candidates were Sanders and Cruz –56% say they would vote for Sanders, 33% would vote for Cruz, 6% would support another candidate and 4% are undecided. Sanders leads among Democrats 94%-2%, Cruz leads 73%-13% among Republicans and Sanders leads 56%-24% among Independents. Sanders leads among both men (52%-38%) and women (60%-29%).

President - Sanders vs. Cruz



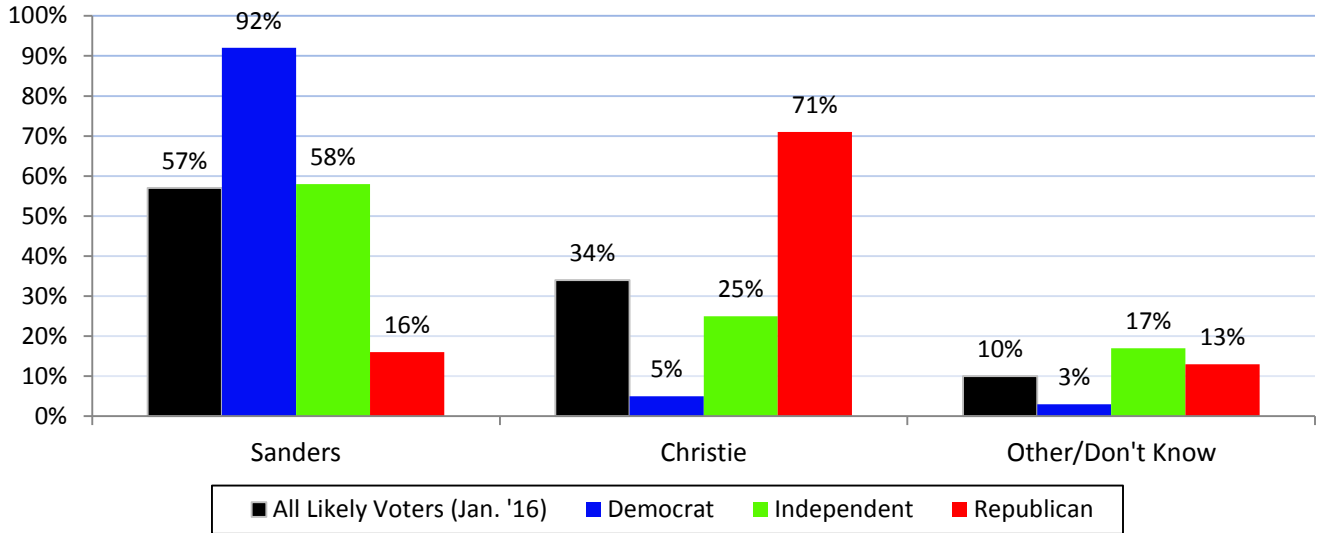
If the candidates were Sanders and Rubio – currently 55% say they would vote for Sanders, 37% would vote for Rubio, 5% would support another candidate and 4% are undecided. Sanders leads among Democrats 91%-3%, Rubio leads 77%-14% among Republicans and Sanders leads 54%-30% among Independents. Sanders leads among both men (52%-40%) and women (57%-34%).

President - Sanders vs. Rubio



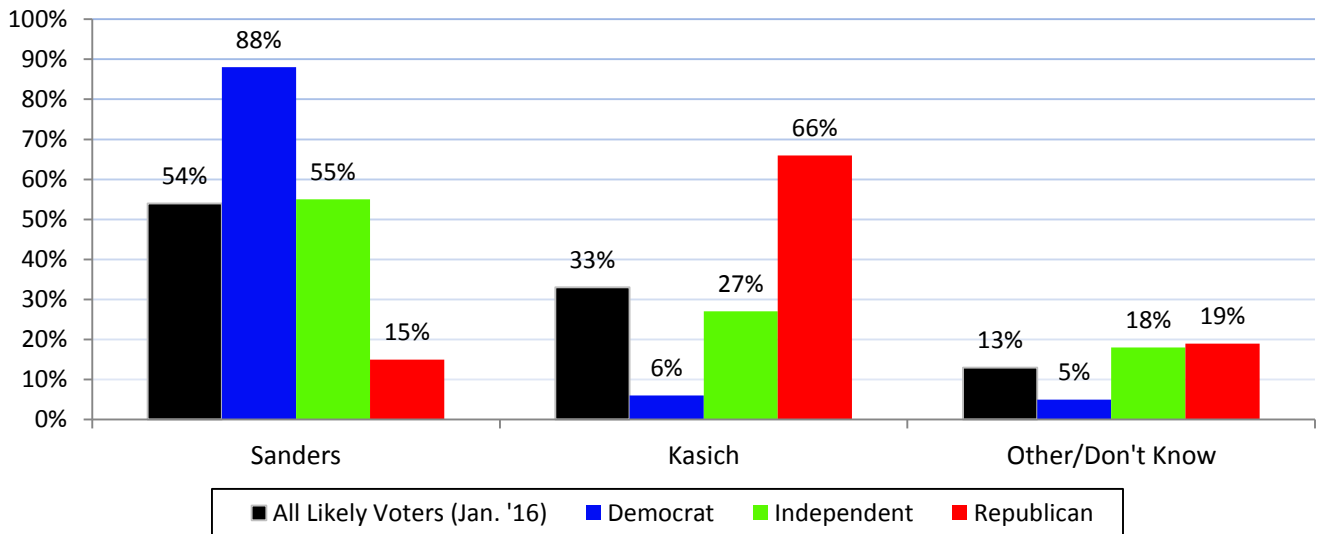
If the candidates were Sanders and Christie – currently 57% say they would vote for Sanders, 34% would vote for Christie, 6% would support another candidate and 4% are undecided. Sanders leads among Democrats 92%-5%, Christie leads 71%-16% among Republicans and Sanders leads 58%-25% among Independents. Sanders leads among both men (54%-37%) and women (59%-31%).

President - Sanders vs. Christie



If the candidates were Sanders and Kasich – currently 54% say they would vote for Sanders, 33% would vote for Kasich, 6% would support another candidate and 7% are undecided. Sanders leads among Democrats 88%-6%, Kasich leads 66%-15% among Republicans and Sanders leads 55%-27% among Independents. Sanders leads among both men (52%-37%) and women (57%-29%).

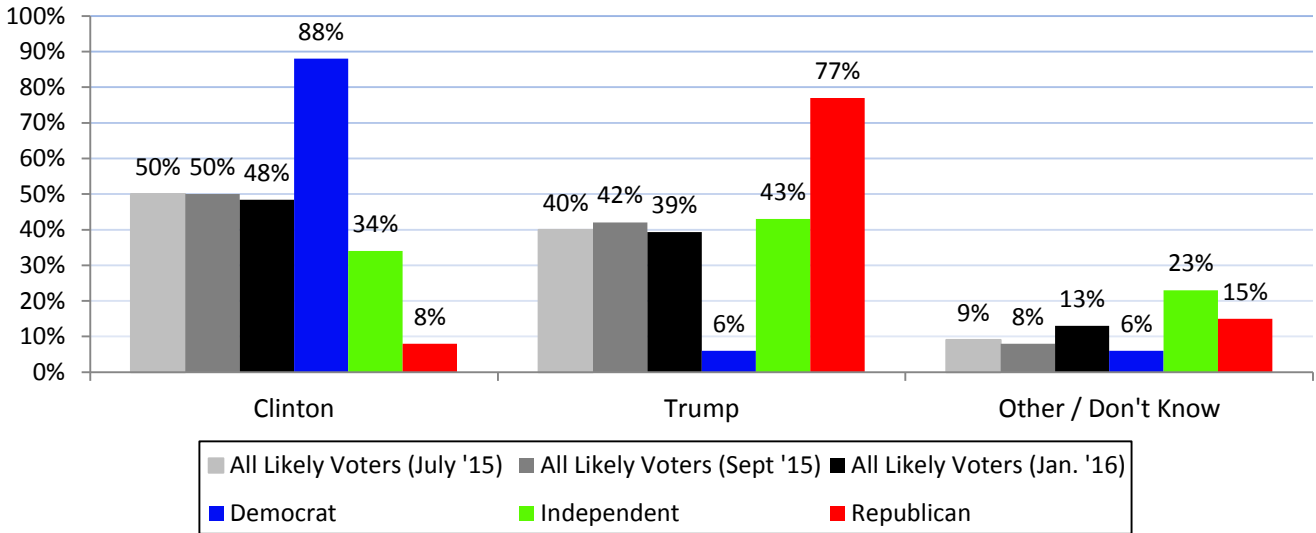
President - Sanders vs. Kasich



Clinton vs. GOP

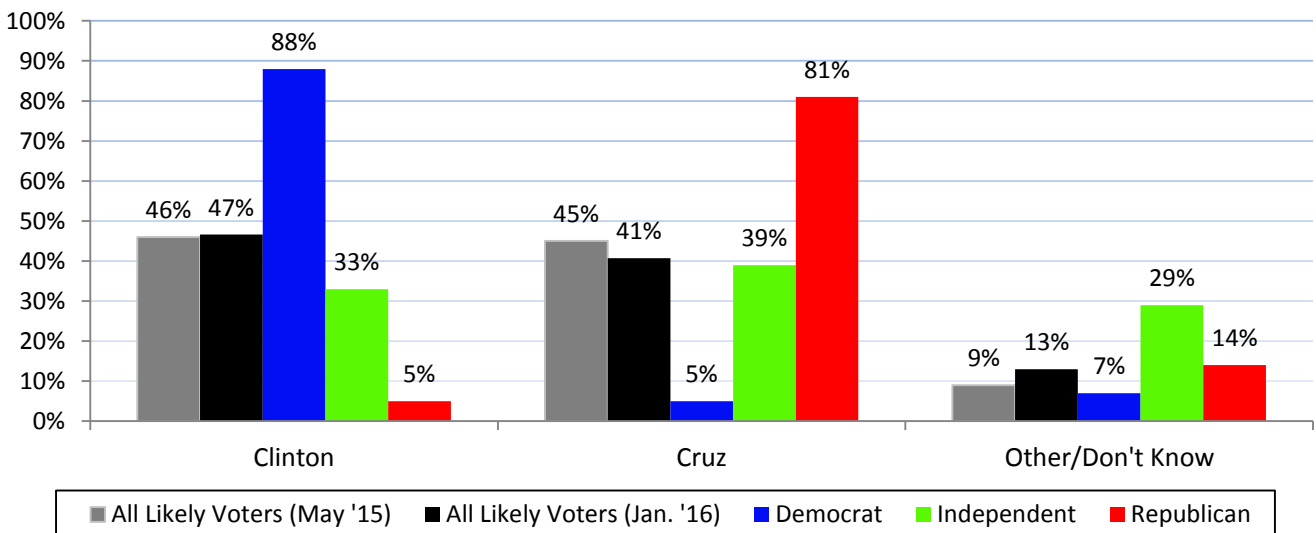
If the election was held today between Hillary Clinton and Donald Trump, 48% say they would vote for Clinton, 39% would vote for Trump, 10% would support another candidate and 3% are undecided. Republicans (77%-8% Trump) and Democrats (88%-6% Clinton) favor their party's candidate. Political independents currently favor Clinton 43%-34%. There is a significant gender gap -- men currently favor Trump by a 47%-41% margin and women currently favor Clinton by an even larger 55%-33% margin. These numbers are largely unchanged since July.

President - Clinton vs. Trump



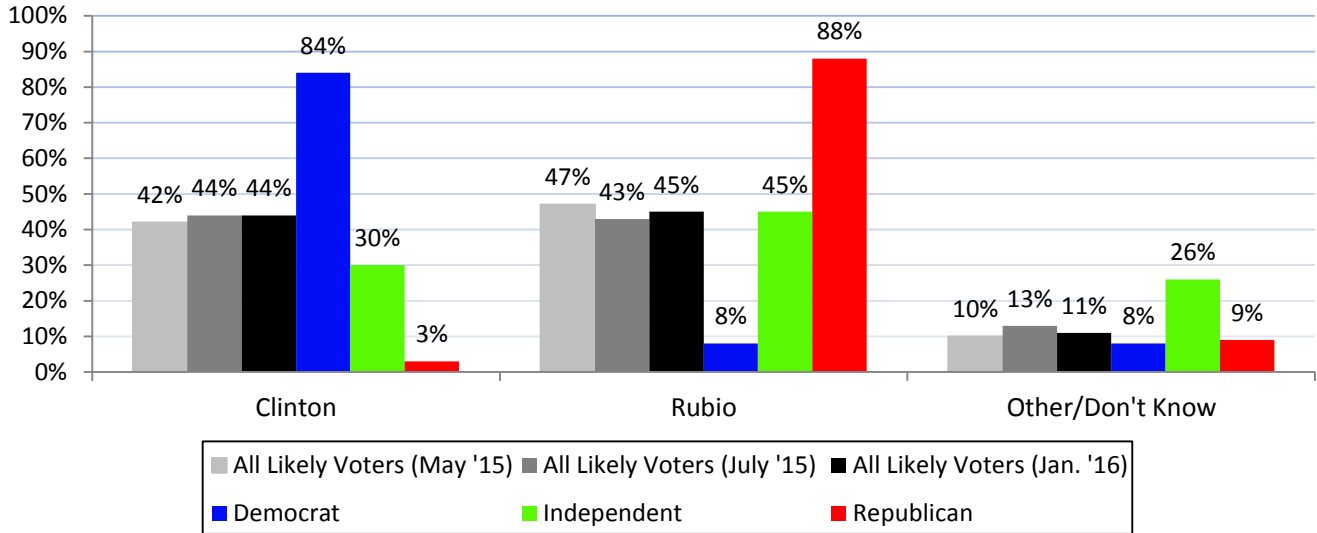
If the candidates were Clinton and Cruz – currently 47% say they would vote for Clinton, 41% would vote for Cruz, 9% would support another candidate and 4% are undecided. Clinton leads among Democrats 88%-5%, Cruz leads 81%-5% among Republicans and Independents favor Cruz 39%-33%. Cruz has the edge among men (49%-39%) while Clinton leads 53%-34% among women.

President - Clinton vs. Cruz



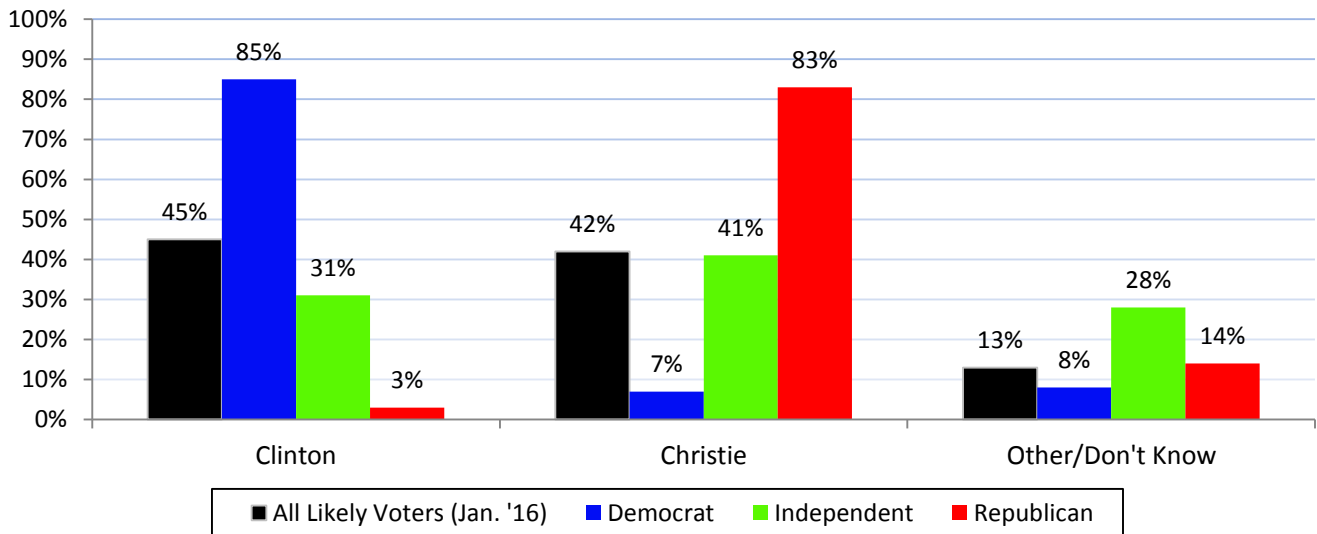
If the candidates were Clinton and Rubio – currently 45% say they would vote for Rubio, 44% would vote for Clinton, 8% would support another candidate and 3% are undecided. Clinton leads among Democrats 84%-8%, Rubio leads 88%-3% among Republicans and Independents favor Rubio 45%-30%. Rubio leads among men (50%-37%) while women favor Clinton 49%-41%.

President - Clinton vs. Rubio



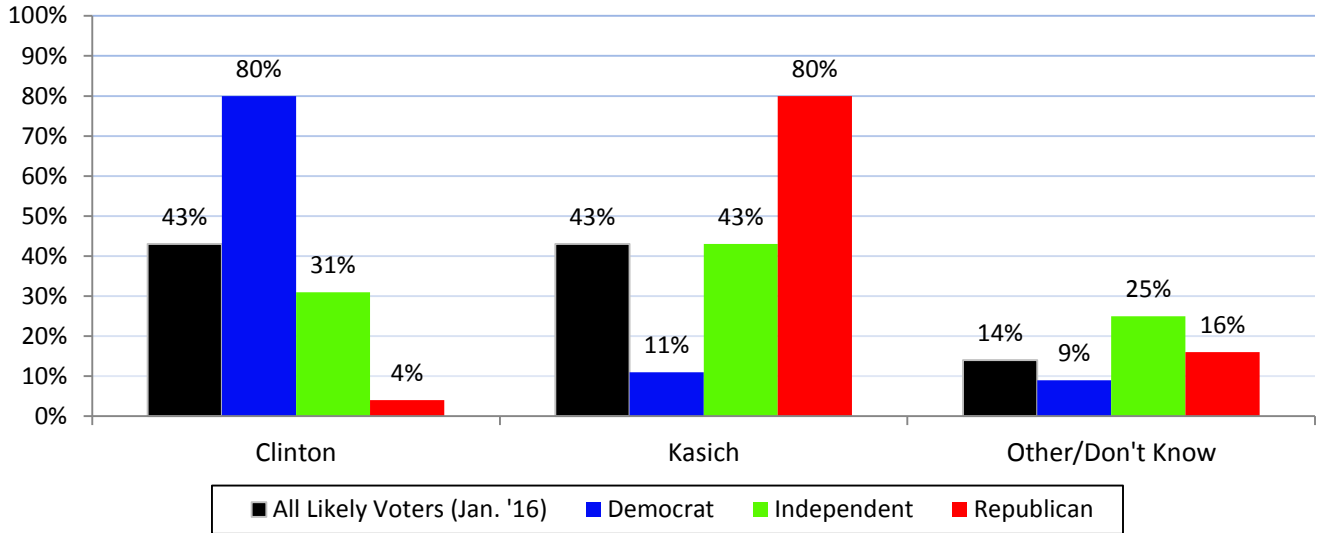
If the candidates were Clinton and Christie – currently 45% say they would vote for Clinton, 42% would vote for Christie, 9% would support another candidate and 4% are undecided. Clinton leads among Democrats 85%-7%, Christie leads 83%-3% among Republicans and Independents favor Christie 41%-31%. Christie is favored among men (48%-38%) while Clinton leads 51%-36% among women.

President - Clinton vs. Christie



If the candidate were Clinton and Kasich – currently 43% say they would vote for Clinton, 43% would vote for Kasich, 9% would support another candidate and 5% are undecided. Clinton leads among Democrats 80%-11%, Kasich leads 80%-4% among Republicans and Independents favor Kasich 43%-31%. Kasich has the edge among men (52%-35%) while Clinton leads 50%-35% among women.

President - Clinton vs. Kasich



CNN/WMUR New Hampshire Primary Poll Methodology

These findings are based on the latest CNN/WMUR New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center and funded by CNN and WMUR-TV, Manchester, NH. Interviews were conducted by the UNH Survey Center with assistance from the Center for Public Interest Polling in Eagleton Institute at Rutgers University and the Castleton College Polling Institute. Nine hundred seventy-two (972) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 13 and January 18, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.1 percent for the entire sample. Included were nine hundred three (903) likely 2016 general election voters (MSE +/- 3.4%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the CNN/WMUR New Hampshire Primary Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN/WMUR New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

New Hampshire Primary Poll, January 2016 Demographics

| Sex | N | % | Region | N | % |
|-----------------------------------|----------|----------|-----------------------------|----------|----------|
| Male | 475 | 49% | North Country | 96 | 10% |
| Female | 497 | 51% | Central/Lakes | 171 | 18% |
| | | | Connecticut Valley | 128 | 13% |
| | | | Mass Border | 245 | 25% |
| Age | N | % | Seacoast | 177 | 18% |
| 18 to 34 | 248 | 26% | Manchester Area | 155 | 16% |
| 35 to 49 | 232 | 25% | | | |
| 50 to 64 | 289 | 31% | Party Registration | N | % |
| 65 and Over | 168 | 18% | Democrat | 227 | 23% |
| | | | Undeclared/Not Reg. | 509 | 52% |
| Highest Level of Education | N | % | Republican | 228 | 24% |
| High School or Less | 190 | 20% | | | |
| Some College | 225 | 23% | Party Identification | N | % |
| College Graduate | 347 | 36% | Democrat | 422 | 45% |
| Post-Graduate | 208 | 21% | Independent | 134 | 14% |
| | | | Republican | 384 | 41% |

New Hampshire Primary Poll, January 2016 - Likely Presidential Election Voter Demographics

| | | | | | |
|-----------------------------------|------------|------------|-----------------------------|------------|------------|
| Sex | N | % | Region | N | % |
| Male | 433 | 48% | North Country | 88 | 10% |
| Female | 470 | 52% | Central/Lakes | 161 | 18% |
| | | | Connecticut Valley | 123 | 14% |
| Age | N | % | Mass Border | 228 | 25% |
| 18 to 34 | 219 | 25% | Seacoast | 159 | 18% |
| 35 to 49 | 219 | 25% | Manchester Area | 144 | 16% |
| 50 to 64 | 274 | 31% | | | |
| 65 and Over | 159 | 18% | Party Registration | N | % |
| | | | Democrat | 220 | 25% |
| Highest Level of Education | N | % | Undeclared/Not Reg. | 451 | 50% |
| High School or Less | 155 | 17% | Republican | 226 | 25% |
| Some College | 204 | 23% | | | |
| College Graduate | 340 | 38% | Party Identification | N | % |
| Post-Graduate | 202 | 22% | Democrat | 409 | 46% |
| | | | Independent | 112 | 13% |
| | | | Republican | 365 | 41% |

Firmness of Presidential Vote

“I know that it is early, but have you definitely decided who you will vote for in the election for President in 2016... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>July '15</u> | <u>Sept '15</u> | <u>Jan. '16</u> |
|------------------------|-----------------|----------------|-----------------|-----------------|-----------------|
| Definitely Decided | 7% | 10% | 16% | 18% | 36% |
| Leaning Toward Someone | 13% | 18% | 22% | 21% | 21% |
| Still Trying to Decide | 81% | 73% | 62% | 62% | 43% |
| N= | (768) | (625) | (650) | (743) | (885) |

US President – Clinton vs. Trump

“If the 2016 presidential election was being held today and the candidates were Donald Trump, the Republican, and Hillary Clinton, the Democrat, would you vote for Donald Trump... Hillary Clinton... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>July '15</u> | <u>Sept '15</u> | <u>Jan. '16</u> |
|------------------------|-----------------|-----------------|-----------------|
| Trump | 40% | 42% | 39% |
| Clinton | 50% | 50% | 48% |
| Other | 2% | 3% | 10% |
| Don't know / undecided | 7% | 5% | 3% |
| (N=) | (619) | (692) | (839) |

US President – Sanders vs. Trump

“If the 2016 presidential election was being held today and the candidates were Donald Trump, the Republican, and Bernie Sanders, the Democrat, would you vote for Donald Trump... Bernie Sanders... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Sept '15</u> | <u>Jan. '16</u> |
|------------------------|-----------------|-----------------|
| Trump | 37% | 34% |
| Sanders | 57% | 57% |
| Other | 1% | 6% |
| Don't know / undecided | 5% | 3% |
| (N=) | (714) | (869) |

US President – Clinton vs. Cruz

“If the 2016 presidential election was being held today and the candidates were Ted Cruz, the Republican, and Hillary Clinton, the Democrat, would you vote for Ted Cruz... Hillary Clinton... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>May '15</u> | <u>Jan. '16</u> |
|------------------------|----------------|-----------------|
| Cruz | 45% | 41% |
| Clinton | 46% | 47% |
| Other | 2% | 9% |
| Don't know / undecided | 7% | 4% |
| (N=) | (598) | (853) |

US President – Sanders vs. Cruz

“If the 2016 presidential election was being held today and the candidates were Ted Cruz, the Republican, and Bernie Sanders, the Democrat, would you vote for Ted Cruz... Bernie Sanders... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Jan. '16</u> |
|------------------------|-----------------|
| Cruz | 33% |
| Sanders | 56% |
| Other | 6% |
| Don't know / undecided | 4% |
| (N=) | (858) |

US President – Clinton vs. Rubio

“If the 2016 presidential election was being held today and the candidates were Marco Rubio, the Republican, and Hillary Clinton, the Democrat, would you vote for Marco Rubio... Hillary Clinton... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>May '15</u> | <u>July '15</u> | <u>Jan. '16</u> |
|------------------------|----------------|-----------------|-----------------|
| Rubio | 47% | 43% | 45% |
| Clinton | 42% | 44% | 44% |
| Other | 1% | 3% | 8% |
| Don't know / undecided | 9% | 10% | 3% |
| (N=) | (603) | (641) | (854) |

US President – Sanders vs. Rubio

“If the 2016 presidential election was being held today and the candidates were Marco Rubio, the Republican, and Bernie Sanders, the Democrat, would you vote for Marco Rubio... Bernie Sanders... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Jan. '16</u> |
|------------------------|-----------------|
| Rubio | 37% |
| Sanders | 55% |
| Other | 5% |
| Don't know / undecided | 4% |
| (N=) | (864) |

US President – Clinton vs. Christie

“If the 2016 presidential election was being held today and the candidates were Chris Christie, the Republican, and Hillary Clinton, the Democrat, would you vote for Chris Christie... Hillary Clinton... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Jan. '16</u> |
|------------------------|-----------------|
| Christie | 42% |
| Clinton | 45% |
| Other | 9% |
| Don't know / undecided | 4% |
| (N=) | (836) |

US President – Sanders vs. Christie

“If the 2016 presidential election was being held today and the candidates were Chris Christie, the Republican, and Bernie Sanders, the Democrat, would you vote for Chris Christie... Bernie Sanders... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Jan. '16</u> |
|------------------------|-----------------|
| Christie | 34% |
| Sanders | 57% |
| Other | 6% |
| Don't know / undecided | 4% |
| (N=) | (863) |

US President – Clinton vs. Kasich

“If the 2016 presidential election was being held today and the candidates were John Kasich, the Republican, and Hillary Clinton, the Democrat, would you vote for John Kasich... Hillary Clinton... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Jan. '16</u> |
|------------------------|-----------------|
| Kasich | 43% |
| Clinton | 43% |
| Other | 9% |
| Don't know / undecided | 5% |
| (N=) | (837) |

US President – Sanders vs. Kasich

“If the 2016 presidential election was being held today and the candidates were John Kasich, the Republican, and Bernie Sanders, the Democrat, would you vote for John Kasich... Bernie Sanders... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Jan. '16</u> |
|------------------------|-----------------|
| Kasich | 33% |
| Sanders | 54% |
| Other | 6% |
| Don't know / undecided | 7% |
| (N=) | (853) |

Decided 2016 Presidential Election Vote

| | Def. <u>Decided</u> | Leaning <u>Towards Someone</u> | Still Trying <u>To Decide</u> | (N) |
|---------------------------------|--------------------------------|---|--|------------|
| STATEWIDE | 36% | 21% | 43% | 885 |
| Democrat | 45% | 22% | 33% | 400 |
| Independent | 28% | 13% | 60% | 109 |
| Republican | 29% | 23% | 48% | 360 |
| Liberal | 55% | 22% | 23% | 226 |
| Moderate | 30% | 17% | 53% | 345 |
| Conservative | 30% | 24% | 46% | 250 |
| Likely GOP Primary Voter | 30% | 22% | 48% | 407 |
| Likely DEM Primary Voter | 46% | 22% | 32% | 406 |
| Non-Likely Primary Voter | 12% | 10% | 77% | 71 |
| Voted in 2008 NH Primary | 36% | 20% | 44% | 627 |
| Did Not Vote in 2008 NH Primary | 35% | 24% | 41% | 257 |
| Voted in 2012 NH Primary | 37% | 21% | 42% | 681 |
| Did Not Vote in 2012 NH Primary | 33% | 22% | 45% | 201 |
| Union household | 35% | 18% | 47% | 94 |
| Non-union | 37% | 21% | 42% | 779 |
| Read Union Leader | 34% | 20% | 46% | 173 |
| Read Boston Globe | 45% | 18% | 37% | 114 |
| Read Local Newspapers | 34% | 24% | 42% | 284 |
| Watch WMUR | 33% | 19% | 48% | 491 |
| Listen to NHPR | 38% | 21% | 40% | 317 |
| 18 to 34 | 38% | 26% | 36% | 216 |
| 35 to 49 | 35% | 18% | 48% | 217 |
| 50 to 64 | 35% | 21% | 45% | 271 |
| 65 and over | 38% | 20% | 42% | 152 |
| Male | 35% | 23% | 42% | 426 |
| Female | 37% | 19% | 44% | 459 |
| High school or less | 40% | 19% | 41% | 152 |
| Some college | 34% | 22% | 44% | 199 |
| College graduate | 35% | 20% | 45% | 335 |
| Post-graduate | 38% | 22% | 41% | 197 |
| Attend services 1 or more/week | 32% | 19% | 50% | 186 |
| 1-2 times a month | 25% | 23% | 51% | 84 |
| Less often | 34% | 23% | 43% | 241 |
| Never | 42% | 20% | 38% | 360 |
| North Country | 44% | 16% | 40% | 86 |
| Central / Lakes | 32% | 24% | 45% | 159 |
| Connecticut Valley | 40% | 23% | 37% | 120 |
| Mass Border | 30% | 24% | 46% | 222 |
| Seacoast | 37% | 21% | 42% | 156 |
| Manchester Area | 41% | 15% | 44% | 141 |
| First Cong. Dist | 37% | 20% | 44% | 465 |
| Second Cong. Dist | 35% | 22% | 42% | 420 |

US President – Donald Trump vs. Hillary Clinton – Likely Voters

| STATEWIDE | <u>Trump</u> 39% | <u>Clinton</u> 48% | <u>Other</u> 10% | <u>DK</u> 3% | <u>(N)</u> 839 |
|---------------------------------|-----------------------------------|-------------------------------------|-----------------------------------|-------------------------------|---------------------------------|
| Democrat | 6% | 88% | 5% | 1% | 389 |
| Independent | 43% | 34% | 19% | 4% | 99 |
| Republican | 77% | 8% | 12% | 3% | 338 |
| Liberal | 11% | 81% | 7% | 1% | 219 |
| Moderate | 30% | 56% | 11% | 3% | 330 |
| Conservative | 78% | 8% | 11% | 3% | 238 |
| Definitely Decided | 36% | 55% | 8% | 1% | 300 |
| Leaning Toward Someone | 38% | 48% | 12% | 2% | 173 |
| Still Trying To Decide | 44% | 42% | 10% | 5% | 354 |
| Likely GOP Primary Voter | 74% | 10% | 13% | 3% | 382 |
| Likely DEM Primary Voter | 7% | 85% | 7% | 1% | 395 |
| Non-Likely Primary Voter | 32% | 52% | 6% | 11% | 62 |
| Voted in 2008 NH Primary | 40% | 49% | 9% | 2% | 602 |
| Did Not Vote in 2008 NH Primary | 37% | 47% | 12% | 5% | 237 |
| Voted in 2012 NH Primary | 40% | 48% | 10% | 2% | 652 |
| Did Not Vote in 2012 NH Primary | 36% | 50% | 9% | 5% | 185 |
| Union household | 33% | 50% | 13% | 4% | 95 |
| Non-union | 40% | 48% | 9% | 2% | 737 |
| Read Union Leader | 42% | 43% | 12% | 2% | 158 |
| Read Boston Globe | 23% | 69% | 6% | 3% | 113 |
| Read Local Newspapers | 30% | 59% | 8% | 3% | 281 |
| Watch WMUR | 41% | 48% | 9% | 2% | 465 |
| Listen to NHPR | 22% | 68% | 7% | 2% | 300 |
| 18 to 34 | 27% | 54% | 16% | 3% | 194 |
| 35 to 49 | 46% | 41% | 11% | 2% | 202 |
| 50 to 64 | 47% | 45% | 6% | 2% | 262 |
| 65 and over | 33% | 56% | 6% | 4% | 152 |
| Male | 47% | 41% | 9% | 3% | 395 |
| Female | 33% | 55% | 10% | 2% | 444 |
| High school or less | 50% | 36% | 9% | 4% | 138 |
| Some college | 50% | 37% | 11% | 2% | 187 |
| College graduate | 35% | 53% | 11% | 2% | 318 |
| Post-graduate | 29% | 61% | 7% | 3% | 194 |
| Attend services 1 or more/week | 42% | 40% | 13% | 4% | 174 |
| 1-2 times a month | 39% | 38% | 21% | 1% | 81 |
| Less often | 40% | 49% | 10% | 1% | 235 |
| Never | 38% | 54% | 5% | 3% | 336 |
| North Country | 40% | 51% | 6% | 3% | 81 |
| Central / Lakes | 38% | 53% | 7% | 2% | 150 |
| Connecticut Valley | 36% | 53% | 10% | 1% | 116 |
| Mass Border | 46% | 44% | 7% | 3% | 214 |
| Seacoast | 36% | 52% | 7% | 4% | 145 |
| Manchester Area | 38% | 40% | 21% | 2% | 132 |
| First Cong. Dist | 37% | 49% | 11% | 3% | 438 |
| Second Cong. Dist | 42% | 48% | 8% | 2% | 401 |

US President – Donald Trump vs. Bernie Sanders – Likely Voters

| | <u>Trump</u> | <u>Sanders</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|---------------------------------|--------------|----------------|--------------|-----------|------------|
| STATEWIDE | 34% | 57% | 6% | 3% | 869 |
| Democrat | 3% | 93% | 2% | 1% | 400 |
| Independent | 33% | 55% | 6% | 5% | 109 |
| Republican | 70% | 16% | 9% | 5% | 346 |
| Liberal | 7% | 91% | 2% | 0% | 230 |
| Moderate | 25% | 63% | 6% | 6% | 338 |
| Conservative | 72% | 16% | 8% | 4% | 242 |
| Definitely Decided | 32% | 63% | 4% | 1% | 308 |
| Leaning Toward Someone | 33% | 58% | 7% | 2% | 177 |
| Still Trying To Decide | 37% | 50% | 7% | 6% | 370 |
| Likely GOP Primary Voter | 68% | 18% | 9% | 4% | 388 |
| Likely DEM Primary Voter | 2% | 94% | 2% | 1% | 410 |
| Non-Likely Primary Voter | 31% | 51% | 7% | 11% | 72 |
| Voted in 2008 NH Primary | 36% | 55% | 6% | 3% | 616 |
| Did Not Vote in 2008 NH Primary | 31% | 61% | 5% | 4% | 253 |
| Voted in 2012 NH Primary | 36% | 55% | 6% | 3% | 670 |
| Did Not Vote in 2012 NH Primary | 29% | 64% | 3% | 4% | 197 |
| Union household | 30% | 55% | 11% | 4% | 95 |
| Non-union | 35% | 57% | 5% | 4% | 765 |
| Read Union Leader | 38% | 48% | 10% | 4% | 160 |
| Read Boston Globe | 21% | 74% | 3% | 2% | 111 |
| Read Local Newspapers | 26% | 63% | 7% | 4% | 284 |
| Watch WMUR | 36% | 54% | 7% | 3% | 482 |
| Listen to NHPR | 16% | 76% | 4% | 4% | 313 |
| 18 to 34 | 23% | 66% | 7% | 3% | 208 |
| 35 to 49 | 40% | 50% | 7% | 3% | 213 |
| 50 to 64 | 40% | 52% | 4% | 3% | 263 |
| 65 and over | 32% | 61% | 4% | 4% | 155 |
| Male | 40% | 52% | 4% | 3% | 419 |
| Female | 28% | 61% | 7% | 4% | 450 |
| High school or less | 40% | 50% | 4% | 6% | 146 |
| Some college | 43% | 46% | 8% | 4% | 196 |
| College graduate | 31% | 60% | 7% | 2% | 328 |
| Post-graduate | 27% | 66% | 4% | 3% | 199 |
| Attend services 1 or more/week | 37% | 48% | 10% | 6% | 177 |
| 1-2 times a month | 36% | 52% | 10% | 2% | 83 |
| Less often | 36% | 53% | 7% | 3% | 238 |
| Never | 31% | 64% | 2% | 3% | 357 |
| North Country | 32% | 61% | 3% | 4% | 85 |
| Central / Lakes | 36% | 57% | 4% | 3% | 156 |
| Connecticut Valley | 26% | 66% | 5% | 2% | 117 |
| Mass Border | 40% | 53% | 5% | 2% | 221 |
| Seacoast | 31% | 56% | 8% | 5% | 154 |
| Manchester Area | 34% | 52% | 9% | 5% | 137 |
| First Cong. Dist | 33% | 57% | 7% | 4% | 459 |
| Second Cong. Dist | 36% | 57% | 5% | 3% | 411 |

US President – Ted Cruz vs. Hillary Clinton – Likely Voters

| | <u>Cruz</u> | <u>Clinton</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|---------------------------------|-------------|----------------|--------------|-----------|------------|
| STATEWIDE | 41% | 47% | 9% | 4% | 853 |
| Democrat | 5% | 88% | 4% | 3% | 390 |
| Independent | 39% | 33% | 20% | 9% | 102 |
| Republican | 81% | 5% | 11% | 3% | 350 |
| Liberal | 8% | 82% | 6% | 3% | 219 |
| Moderate | 33% | 51% | 12% | 4% | 337 |
| Conservative | 82% | 9% | 6% | 3% | 245 |
| Definitely Decided | 33% | 57% | 9% | 1% | 294 |
| Leaning Toward Someone | 45% | 44% | 8% | 3% | 173 |
| Still Trying To Decide | 47% | 38% | 9% | 6% | 370 |
| Likely GOP Primary Voter | 79% | 7% | 12% | 3% | 387 |
| Likely DEM Primary Voter | 6% | 86% | 5% | 3% | 397 |
| Non-Likely Primary Voter | 29% | 47% | 13% | 11% | 69 |
| Voted in 2008 NH Primary | 43% | 46% | 8% | 3% | 615 |
| Did Not Vote in 2008 NH Primary | 35% | 48% | 11% | 6% | 237 |
| Voted in 2012 NH Primary | 43% | 46% | 8% | 3% | 664 |
| Did Not Vote in 2012 NH Primary | 33% | 49% | 11% | 7% | 186 |
| Union household | 39% | 52% | 9% | 0% | 91 |
| Non-union | 41% | 46% | 9% | 4% | 752 |
| Read Union Leader | 52% | 38% | 7% | 3% | 166 |
| Read Boston Globe | 25% | 65% | 5% | 5% | 112 |
| Read Local Newspapers | 34% | 56% | 7% | 3% | 277 |
| Watch WMUR | 41% | 46% | 10% | 2% | 478 |
| Listen to NHPR | 25% | 64% | 8% | 3% | 310 |
| 18 to 34 | 38% | 48% | 10% | 4% | 197 |
| 35 to 49 | 40% | 43% | 14% | 3% | 212 |
| 50 to 64 | 46% | 45% | 6% | 3% | 260 |
| 65 and over | 39% | 51% | 5% | 4% | 154 |
| Male | 49% | 39% | 9% | 3% | 401 |
| Female | 34% | 53% | 9% | 4% | 451 |
| High school or less | 44% | 37% | 13% | 6% | 143 |
| Some college | 53% | 36% | 7% | 4% | 186 |
| College graduate | 38% | 51% | 7% | 4% | 327 |
| Post-graduate | 32% | 56% | 10% | 1% | 196 |
| Attend services 1 or more/week | 53% | 35% | 9% | 3% | 185 |
| 1-2 times a month | 53% | 35% | 10% | 2% | 82 |
| Less often | 41% | 45% | 11% | 3% | 235 |
| Never | 32% | 57% | 7% | 4% | 336 |
| North Country | 38% | 56% | 1% | 5% | 79 |
| Central / Lakes | 38% | 50% | 8% | 4% | 152 |
| Connecticut Valley | 34% | 53% | 10% | 2% | 110 |
| Mass Border | 50% | 39% | 8% | 3% | 220 |
| Seacoast | 39% | 48% | 9% | 4% | 152 |
| Manchester Area | 38% | 43% | 14% | 4% | 139 |
| First Cong. Dist | 40% | 48% | 8% | 4% | 452 |
| Second Cong. Dist | 42% | 45% | 10% | 3% | 400 |

US President – Ted Cruz vs. Bernie Sanders – Likely Voters

| | <u>Cruz</u> | <u>Sanders</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|---------------------------------|-------------|----------------|--------------|-----------|------------|
| STATEWIDE | 33% | 56% | 6% | 4% | 858 |
| Democrat | 2% | 94% | 2% | 1% | 395 |
| Independent | 24% | 56% | 12% | 8% | 104 |
| Republican | 73% | 13% | 8% | 6% | 345 |
| Liberal | 3% | 93% | 3% | 1% | 224 |
| Moderate | 24% | 62% | 8% | 6% | 334 |
| Conservative | 77% | 14% | 6% | 4% | 246 |
| Definitely Decided | 27% | 66% | 6% | 1% | 304 |
| Leaning Toward Someone | 38% | 55% | 4% | 2% | 179 |
| Still Trying To Decide | 37% | 49% | 6% | 8% | 361 |
| Likely GOP Primary Voter | 69% | 17% | 9% | 4% | 386 |
| Likely DEM Primary Voter | 1% | 94% | 3% | 2% | 409 |
| Non-Likely Primary Voter | 22% | 51% | 11% | 16% | 63 |
| Voted in 2008 NH Primary | 37% | 54% | 6% | 3% | 612 |
| Did Not Vote in 2008 NH Primary | 24% | 63% | 7% | 7% | 245 |
| Voted in 2012 NH Primary | 37% | 54% | 6% | 3% | 661 |
| Did Not Vote in 2012 NH Primary | 23% | 64% | 5% | 9% | 195 |
| Union household | 30% | 60% | 8% | 2% | 93 |
| Non-union | 34% | 55% | 6% | 5% | 755 |
| Read Union Leader | 45% | 44% | 7% | 3% | 165 |
| Read Boston Globe | 17% | 74% | 3% | 6% | 112 |
| Read Local Newspapers | 27% | 65% | 5% | 3% | 281 |
| Watch WMUR | 35% | 54% | 7% | 4% | 472 |
| Listen to NHPR | 17% | 74% | 5% | 4% | 314 |
| 18 to 34 | 29% | 63% | 3% | 5% | 212 |
| 35 to 49 | 35% | 52% | 10% | 4% | 202 |
| 50 to 64 | 38% | 53% | 6% | 3% | 260 |
| 65 and over | 33% | 58% | 4% | 5% | 155 |
| Male | 38% | 52% | 5% | 4% | 412 |
| Female | 29% | 60% | 6% | 5% | 445 |
| High school or less | 34% | 53% | 10% | 3% | 143 |
| Some college | 44% | 47% | 5% | 4% | 189 |
| College graduate | 32% | 58% | 5% | 6% | 329 |
| Post-graduate | 26% | 66% | 6% | 3% | 195 |
| Attend services 1 or more/week | 49% | 40% | 6% | 5% | 181 |
| 1-2 times a month | 42% | 50% | 5% | 3% | 82 |
| Less often | 33% | 57% | 5% | 5% | 233 |
| Never | 24% | 66% | 7% | 3% | 348 |
| North Country | 23% | 66% | 4% | 7% | 84 |
| Central / Lakes | 36% | 58% | 5% | 2% | 151 |
| Connecticut Valley | 30% | 65% | 4% | 1% | 114 |
| Mass Border | 40% | 49% | 6% | 5% | 218 |
| Seacoast | 30% | 54% | 11% | 5% | 154 |
| Manchester Area | 33% | 56% | 6% | 6% | 137 |
| First Cong. Dist | 34% | 56% | 5% | 5% | 452 |
| Second Cong. Dist | 33% | 57% | 7% | 3% | 405 |

US President – Marco Rubio vs. Hillary Clinton – Likely Voters

| | <u>Rubio</u> | <u>Clinton</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|---------------------------------|--------------|----------------|--------------|-----------|------------|
| STATEWIDE | 45% | 44% | 8% | 3% | 854 |
| Democrat | 8% | 84% | 5% | 3% | 390 |
| Independent | 45% | 30% | 19% | 7% | 100 |
| Republican | 88% | 3% | 8% | 1% | 351 |
| Liberal | 14% | 76% | 8% | 3% | 223 |
| Moderate | 41% | 49% | 7% | 3% | 335 |
| Conservative | 83% | 6% | 8% | 3% | 246 |
| Definitely Decided | 35% | 54% | 10% | 1% | 295 |
| Leaning Toward Someone | 48% | 42% | 7% | 3% | 173 |
| Still Trying To Decide | 52% | 35% | 7% | 5% | 370 |
| Likely GOP Primary Voter | 85% | 6% | 8% | 1% | 387 |
| Likely DEM Primary Voter | 10% | 81% | 6% | 3% | 399 |
| Non-Likely Primary Voter | 24% | 41% | 18% | 17% | 68 |
| Voted in 2008 NH Primary | 47% | 45% | 6% | 2% | 613 |
| Did Not Vote in 2008 NH Primary | 40% | 40% | 14% | 6% | 240 |
| Voted in 2012 NH Primary | 47% | 44% | 7% | 2% | 663 |
| Did Not Vote in 2012 NH Primary | 39% | 41% | 12% | 8% | 189 |
| Union household | 42% | 45% | 11% | 3% | 95 |
| Non-union | 46% | 43% | 8% | 3% | 750 |
| Read Union Leader | 58% | 33% | 6% | 3% | 172 |
| Read Boston Globe | 31% | 57% | 8% | 5% | 114 |
| Read Local Newspapers | 39% | 53% | 5% | 3% | 277 |
| Watch WMUR | 49% | 42% | 7% | 2% | 478 |
| Listen to NHPR | 32% | 61% | 5% | 2% | 311 |
| 18 to 34 | 42% | 42% | 11% | 5% | 203 |
| 35 to 49 | 46% | 40% | 11% | 2% | 207 |
| 50 to 64 | 49% | 44% | 5% | 2% | 262 |
| 65 and over | 43% | 50% | 4% | 3% | 153 |
| Male | 50% | 37% | 11% | 2% | 403 |
| Female | 41% | 49% | 6% | 4% | 451 |
| High school or less | 47% | 35% | 13% | 5% | 142 |
| Some college | 55% | 31% | 11% | 3% | 194 |
| College graduate | 44% | 48% | 5% | 2% | 323 |
| Post-graduate | 36% | 55% | 7% | 2% | 194 |
| Attend services 1 or more/week | 57% | 31% | 9% | 3% | 181 |
| 1-2 times a month | 61% | 33% | 6% | 0% | 83 |
| Less often | 46% | 42% | 9% | 3% | 235 |
| Never | 36% | 53% | 7% | 4% | 340 |
| North Country | 42% | 49% | 4% | 5% | 82 |
| Central / Lakes | 47% | 45% | 7% | 1% | 152 |
| Connecticut Valley | 41% | 49% | 8% | 2% | 111 |
| Mass Border | 50% | 38% | 9% | 2% | 221 |
| Seacoast | 42% | 45% | 8% | 5% | 150 |
| Manchester Area | 44% | 41% | 10% | 5% | 137 |
| First Cong. Dist | 44% | 43% | 8% | 4% | 451 |
| Second Cong. Dist | 46% | 44% | 8% | 2% | 403 |

US President – Marco Rubio vs. Bernie Sanders – Likely Voters

| | <u>Rubio</u> | <u>Sanders</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|---------------------------------|--------------|----------------|--------------|-----------|------------|
| STATEWIDE | 37% | 55% | 5% | 4% | 864 |
| Democrat | 3% | 91% | 3% | 3% | 397 |
| Independent | 30% | 54% | 6% | 9% | 102 |
| Republican | 77% | 14% | 6% | 3% | 351 |
| Liberal | 5% | 89% | 3% | 2% | 229 |
| Moderate | 31% | 60% | 4% | 5% | 339 |
| Conservative | 78% | 15% | 6% | 2% | 241 |
| Definitely Decided | 29% | 65% | 5% | 1% | 303 |
| Leaning Toward Someone | 37% | 53% | 6% | 3% | 180 |
| Still Trying To Decide | 43% | 46% | 4% | 6% | 367 |
| Likely GOP Primary Voter | 75% | 16% | 6% | 3% | 389 |
| Likely DEM Primary Voter | 3% | 92% | 2% | 2% | 412 |
| Non-Likely Primary Voter | 20% | 56% | 9% | 16% | 64 |
| Voted in 2008 NH Primary | 40% | 51% | 5% | 4% | 616 |
| Did Not Vote in 2008 NH Primary | 28% | 64% | 5% | 4% | 248 |
| Voted in 2012 NH Primary | 40% | 52% | 5% | 3% | 667 |
| Did Not Vote in 2012 NH Primary | 25% | 65% | 5% | 5% | 196 |
| Union household | 35% | 55% | 5% | 5% | 94 |
| Non-union | 37% | 55% | 5% | 4% | 761 |
| Read Union Leader | 51% | 42% | 4% | 2% | 170 |
| Read Boston Globe | 21% | 73% | 2% | 4% | 117 |
| Read Local Newspapers | 32% | 62% | 2% | 4% | 284 |
| Watch WMUR | 40% | 51% | 5% | 4% | 481 |
| Listen to NHPR | 24% | 70% | 4% | 2% | 320 |
| 18 to 34 | 30% | 64% | 4% | 3% | 213 |
| 35 to 49 | 40% | 49% | 7% | 3% | 204 |
| 50 to 64 | 42% | 50% | 4% | 4% | 263 |
| 65 and over | 36% | 59% | 2% | 3% | 155 |
| Male | 40% | 52% | 5% | 3% | 412 |
| Female | 34% | 57% | 4% | 5% | 453 |
| High school or less | 34% | 55% | 8% | 3% | 143 |
| Some college | 46% | 44% | 8% | 2% | 191 |
| College graduate | 35% | 58% | 2% | 4% | 333 |
| Post-graduate | 32% | 60% | 3% | 5% | 196 |
| Attend services 1 or more/week | 47% | 41% | 6% | 5% | 179 |
| 1-2 times a month | 54% | 43% | 3% | 1% | 84 |
| Less often | 38% | 57% | 2% | 3% | 235 |
| Never | 26% | 64% | 6% | 4% | 352 |
| North Country | 27% | 66% | 4% | 4% | 84 |
| Central / Lakes | 38% | 53% | 3% | 6% | 153 |
| Connecticut Valley | 32% | 62% | 5% | 1% | 115 |
| Mass Border | 41% | 51% | 6% | 3% | 220 |
| Seacoast | 36% | 54% | 6% | 4% | 154 |
| Manchester Area | 39% | 52% | 4% | 6% | 138 |
| First Cong. Dist | 38% | 53% | 4% | 5% | 457 |
| Second Cong. Dist | 35% | 57% | 5% | 3% | 407 |

US President – Chris Christie vs. Hillary Clinton – Likely Voters

| | <u>Christie</u> | <u>Clinton</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|---------------------------------|-----------------|----------------|--------------|-----------|------------|
| STATEWIDE | 42% | 45% | 9% | 4% | 836 |
| Democrat | 7% | 85% | 4% | 4% | 389 |
| Independent | 41% | 31% | 20% | 8% | 96 |
| Republican | 83% | 3% | 11% | 3% | 338 |
| Liberal | 11% | 80% | 7% | 2% | 220 |
| Moderate | 40% | 46% | 8% | 5% | 332 |
| Conservative | 76% | 8% | 13% | 3% | 232 |
| Definitely Decided | 35% | 54% | 9% | 3% | 290 |
| Leaning Toward Someone | 45% | 45% | 7% | 3% | 171 |
| Still Trying To Decide | 47% | 36% | 11% | 6% | 361 |
| Likely GOP Primary Voter | 80% | 5% | 13% | 2% | 374 |
| Likely DEM Primary Voter | 9% | 82% | 5% | 4% | 397 |
| Non-Likely Primary Voter | 22% | 46% | 16% | 16% | 65 |
| Voted in 2008 NH Primary | 44% | 44% | 8% | 3% | 598 |
| Did Not Vote in 2008 NH Primary | 36% | 45% | 13% | 6% | 238 |
| Voted in 2012 NH Primary | 44% | 44% | 9% | 3% | 649 |
| Did Not Vote in 2012 NH Primary | 36% | 45% | 12% | 7% | 185 |
| Union household | 39% | 50% | 11% | 0% | 91 |
| Non-union | 42% | 44% | 9% | 4% | 736 |
| Read Union Leader | 54% | 34% | 8% | 4% | 163 |
| Read Boston Globe | 31% | 63% | 2% | 4% | 112 |
| Read Local Newspapers | 38% | 52% | 8% | 3% | 274 |
| Watch WMUR | 42% | 45% | 10% | 2% | 463 |
| Listen to NHPR | 29% | 61% | 6% | 4% | 306 |
| 18 to 34 | 37% | 46% | 12% | 6% | 195 |
| 35 to 49 | 43% | 39% | 13% | 4% | 203 |
| 50 to 64 | 46% | 45% | 6% | 3% | 260 |
| 65 and over | 40% | 52% | 5% | 4% | 149 |
| Male | 48% | 38% | 10% | 4% | 389 |
| Female | 36% | 51% | 9% | 4% | 447 |
| High school or less | 43% | 38% | 13% | 6% | 135 |
| Some college | 48% | 33% | 14% | 5% | 186 |
| College graduate | 40% | 50% | 7% | 3% | 319 |
| Post-graduate | 38% | 52% | 7% | 3% | 195 |
| Attend services 1 or more/week | 56% | 32% | 9% | 4% | 180 |
| 1-2 times a month | 51% | 36% | 14% | 0% | 81 |
| Less often | 41% | 44% | 9% | 5% | 230 |
| Never | 33% | 54% | 9% | 5% | 332 |
| North Country | 31% | 52% | 11% | 7% | 81 |
| Central / Lakes | 44% | 44% | 7% | 6% | 152 |
| Connecticut Valley | 35% | 51% | 10% | 4% | 110 |
| Mass Border | 48% | 39% | 10% | 3% | 218 |
| Seacoast | 40% | 49% | 8% | 3% | 142 |
| Manchester Area | 43% | 41% | 12% | 4% | 134 |
| First Cong. Dist | 42% | 45% | 8% | 4% | 438 |
| Second Cong. Dist | 41% | 44% | 11% | 4% | 399 |

US President – Chris Christie vs. Bernie Sanders – Likely Voters

| | <u>Christie</u> | <u>Sanders</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|---------------------------------|-----------------|----------------|--------------|-----------|------------|
| STATEWIDE | 34% | 57% | 6% | 4% | 863 |
| Democrat | 5% | 92% | 1% | 2% | 401 |
| Independent | 25% | 58% | 9% | 8% | 102 |
| Republican | 71% | 16% | 10% | 3% | 346 |
| Liberal | 5% | 93% | 3% | 0% | 226 |
| Moderate | 32% | 60% | 3% | 5% | 342 |
| Conservative | 67% | 18% | 11% | 3% | 235 |
| Definitely Decided | 26% | 67% | 6% | 1% | 302 |
| Leaning Toward Someone | 36% | 56% | 6% | 2% | 177 |
| Still Trying To Decide | 40% | 48% | 5% | 7% | 367 |
| Likely GOP Primary Voter | 70% | 17% | 10% | 3% | 386 |
| Likely DEM Primary Voter | 4% | 93% | 1% | 2% | 412 |
| Non-Likely Primary Voter | 10% | 59% | 14% | 17% | 65 |
| Voted in 2008 NH Primary | 38% | 53% | 5% | 3% | 612 |
| Did Not Vote in 2008 NH Primary | 23% | 65% | 7% | 5% | 251 |
| Voted in 2012 NH Primary | 38% | 53% | 6% | 3% | 665 |
| Did Not Vote in 2012 NH Primary | 22% | 68% | 4% | 6% | 196 |
| Union household | 27% | 58% | 11% | 3% | 95 |
| Non-union | 35% | 56% | 5% | 4% | 756 |
| Read Union Leader | 47% | 45% | 7% | 2% | 168 |
| Read Boston Globe | 24% | 71% | 2% | 3% | 115 |
| Read Local Newspapers | 29% | 64% | 3% | 3% | 283 |
| Watch WMUR | 36% | 55% | 6% | 3% | 477 |
| Listen to NHPR | 22% | 74% | 2% | 2% | 315 |
| 18 to 34 | 21% | 67% | 6% | 5% | 210 |
| 35 to 49 | 38% | 52% | 7% | 3% | 205 |
| 50 to 64 | 42% | 50% | 5% | 3% | 265 |
| 65 and over | 35% | 60% | 3% | 3% | 152 |
| Male | 37% | 54% | 5% | 3% | 404 |
| Female | 31% | 59% | 6% | 4% | 459 |
| High school or less | 30% | 61% | 6% | 3% | 138 |
| Some college | 39% | 46% | 11% | 4% | 191 |
| College graduate | 33% | 59% | 5% | 3% | 334 |
| Post-graduate | 33% | 61% | 3% | 4% | 198 |
| Attend services 1 or more/week | 49% | 40% | 5% | 6% | 179 |
| 1-2 times a month | 42% | 50% | 8% | 0% | 83 |
| Less often | 34% | 56% | 6% | 3% | 235 |
| Never | 24% | 67% | 5% | 3% | 352 |
| North Country | 19% | 64% | 8% | 9% | 83 |
| Central / Lakes | 38% | 54% | 5% | 3% | 158 |
| Connecticut Valley | 28% | 68% | 4% | 1% | 114 |
| Mass Border | 41% | 50% | 6% | 3% | 218 |
| Seacoast | 33% | 57% | 6% | 4% | 151 |
| Manchester Area | 34% | 57% | 6% | 4% | 139 |
| First Cong. Dist | 36% | 54% | 6% | 4% | 458 |
| Second Cong. Dist | 31% | 60% | 6% | 3% | 405 |

US President – John Kasich vs. Hillary Clinton – Likely Voters

| | <u>Kasich</u> | <u>Clinton</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|---------------------------------|---------------|----------------|--------------|-----------|------------|
| STATEWIDE | 43% | 43% | 9% | 5% | 837 |
| Democrat | 11% | 80% | 5% | 4% | 389 |
| Independent | 43% | 31% | 17% | 8% | 99 |
| Republican | 80% | 4% | 12% | 4% | 338 |
| Liberal | 10% | 78% | 10% | 3% | 219 |
| Moderate | 44% | 43% | 6% | 6% | 335 |
| Conservative | 77% | 8% | 11% | 4% | 235 |
| Definitely Decided | 32% | 53% | 11% | 4% | 292 |
| Leaning Toward Someone | 48% | 41% | 10% | 1% | 172 |
| Still Trying To Decide | 50% | 34% | 8% | 7% | 359 |
| Likely GOP Primary Voter | 80% | 5% | 12% | 3% | 373 |
| Likely DEM Primary Voter | 12% | 77% | 6% | 5% | 398 |
| Non-Likely Primary Voter | 21% | 51% | 15% | 13% | 66 |
| Voted in 2008 NH Primary | 47% | 43% | 7% | 3% | 606 |
| Did Not Vote in 2008 NH Primary | 33% | 43% | 15% | 9% | 232 |
| Voted in 2012 NH Primary | 46% | 43% | 8% | 3% | 649 |
| Did Not Vote in 2012 NH Primary | 34% | 41% | 13% | 11% | 187 |
| Union household | 32% | 49% | 16% | 4% | 92 |
| Non-union | 45% | 42% | 8% | 5% | 737 |
| Read Union Leader | 57% | 31% | 7% | 5% | 162 |
| Read Boston Globe | 30% | 58% | 8% | 4% | 115 |
| Read Local Newspapers | 41% | 48% | 4% | 7% | 272 |
| Watch WMUR | 47% | 41% | 7% | 4% | 469 |
| Listen to NHPR | 29% | 60% | 5% | 5% | 306 |
| 18 to 34 | 38% | 40% | 13% | 10% | 195 |
| 35 to 49 | 42% | 44% | 12% | 2% | 196 |
| 50 to 64 | 47% | 43% | 8% | 3% | 261 |
| 65 and over | 46% | 45% | 4% | 5% | 155 |
| Male | 52% | 35% | 9% | 4% | 396 |
| Female | 35% | 50% | 10% | 5% | 442 |
| High school or less | 41% | 35% | 16% | 8% | 138 |
| Some college | 48% | 32% | 13% | 7% | 186 |
| College graduate | 42% | 48% | 8% | 3% | 321 |
| Post-graduate | 42% | 50% | 5% | 4% | 192 |
| Attend services 1 or more/week | 57% | 29% | 9% | 5% | 181 |
| 1-2 times a month | 53% | 38% | 9% | 0% | 77 |
| Less often | 43% | 43% | 9% | 5% | 229 |
| Never | 34% | 51% | 10% | 6% | 336 |
| North Country | 33% | 50% | 7% | 10% | 79 |
| Central / Lakes | 46% | 39% | 8% | 7% | 151 |
| Connecticut Valley | 35% | 53% | 8% | 4% | 107 |
| Mass Border | 48% | 37% | 11% | 3% | 221 |
| Seacoast | 41% | 46% | 9% | 4% | 148 |
| Manchester Area | 46% | 39% | 11% | 4% | 131 |
| First Cong. Dist | 44% | 43% | 8% | 4% | 445 |
| Second Cong. Dist | 42% | 42% | 10% | 5% | 392 |

US President – John Kasich vs. Bernie Sanders – Likely Voters

| | <u>Kasich</u> | <u>Sanders</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|---------------------------------|---------------|----------------|--------------|-----------|------------|
| STATEWIDE | 33% | 54% | 6% | 7% | 853 |
| Democrat | 6% | 88% | 1% | 4% | 397 |
| Independent | 27% | 55% | 8% | 10% | 103 |
| Republican | 66% | 15% | 10% | 9% | 339 |
| Liberal | 4% | 91% | 1% | 4% | 225 |
| Moderate | 30% | 55% | 6% | 9% | 340 |
| Conservative | 68% | 17% | 8% | 7% | 235 |
| Definitely Decided | 25% | 66% | 5% | 3% | 299 |
| Leaning Toward Someone | 35% | 56% | 5% | 4% | 176 |
| Still Trying To Decide | 39% | 43% | 6% | 12% | 362 |
| Likely GOP Primary Voter | 66% | 18% | 9% | 7% | 378 |
| Likely DEM Primary Voter | 6% | 89% | 1% | 4% | 408 |
| Non-Likely Primary Voter | 10% | 48% | 15% | 26% | 66 |
| Voted in 2008 NH Primary | 37% | 51% | 6% | 6% | 608 |
| Did Not Vote in 2008 NH Primary | 23% | 63% | 5% | 9% | 243 |
| Voted in 2012 NH Primary | 37% | 52% | 6% | 6% | 657 |
| Did Not Vote in 2012 NH Primary | 20% | 63% | 5% | 12% | 193 |
| Union household | 26% | 55% | 7% | 11% | 94 |
| Non-union | 34% | 54% | 5% | 7% | 749 |
| Read Union Leader | 48% | 41% | 6% | 4% | 164 |
| Read Boston Globe | 23% | 67% | 3% | 7% | 114 |
| Read Local Newspapers | 31% | 58% | 2% | 9% | 279 |
| Watch WMUR | 36% | 51% | 6% | 7% | 474 |
| Listen to NHPR | 21% | 70% | 3% | 6% | 311 |
| 18 to 34 | 21% | 69% | 3% | 7% | 208 |
| 35 to 49 | 33% | 50% | 10% | 7% | 201 |
| 50 to 64 | 41% | 49% | 6% | 5% | 259 |
| 65 and over | 38% | 49% | 3% | 10% | 155 |
| Male | 37% | 52% | 5% | 6% | 408 |
| Female | 29% | 57% | 6% | 8% | 445 |
| High school or less | 24% | 61% | 8% | 8% | 138 |
| Some college | 40% | 43% | 7% | 10% | 191 |
| College graduate | 32% | 57% | 5% | 6% | 329 |
| Post-graduate | 34% | 56% | 4% | 6% | 194 |
| Attend services 1 or more/week | 45% | 40% | 5% | 10% | 182 |
| 1-2 times a month | 43% | 46% | 6% | 5% | 83 |
| Less often | 35% | 54% | 5% | 6% | 233 |
| Never | 23% | 65% | 6% | 6% | 340 |
| North Country | 17% | 66% | 4% | 14% | 82 |
| Central / Lakes | 34% | 51% | 5% | 10% | 155 |
| Connecticut Valley | 26% | 67% | 4% | 3% | 111 |
| Mass Border | 41% | 45% | 9% | 5% | 219 |
| Seacoast | 33% | 54% | 5% | 8% | 150 |
| Manchester Area | 35% | 56% | 3% | 6% | 136 |
| First Cong. Dist | 36% | 52% | 5% | 7% | 451 |
| Second Cong. Dist | 30% | 56% | 7% | 7% | 401 |