

# THE CNN /WMUR NEW HAMPSHIRE PRIMARY POLL



University of  
New Hampshire

February 5, 2016

## SANDERS STILL IN CHARGE, ONE THIRD OF VOTERS STILL HAVE NOT DECIDED

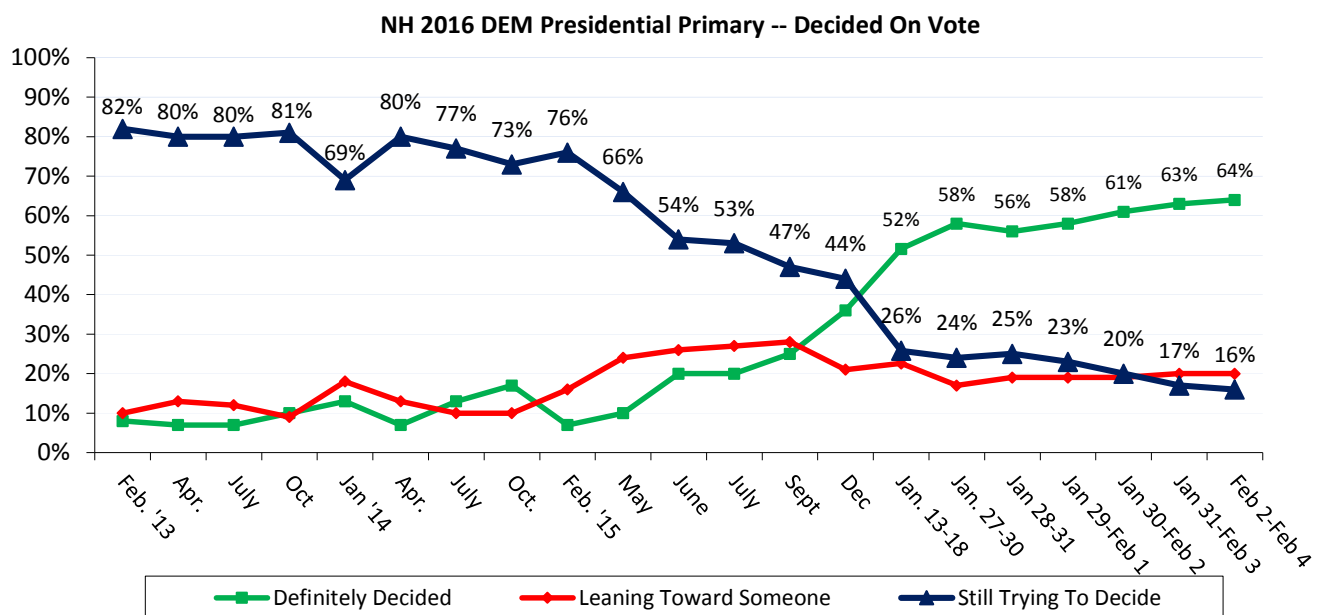
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www.unh.edu/survey-center

DURHAM, NH – Vermont senator Bernie Sanders continues to lead former Secretary of State Hillary Clinton in New Hampshire and most Democrats think Sanders will win the New Hampshire Primary. However, one third of Democrats say they have not definitely decided who they will support.

These findings are based on the latest **CNN/WMUR New Hampshire Primary Poll**,\* conducted by the University of New Hampshire Survey Center. Seven hundred and fifty-one (751) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between February 2 and February 4, 2016. The margin of sampling error is +/- 3.6 percent for the entire sample. Included were two hundred and eighty-seven (287) likely 2016 Republican Primary voters (MSE = +/-5.8 percentage points), and three hundred and twelve (312) likely 2016 Democratic Primary voters (MSE = +/-5.5 percentage points).

### NH Voters Still Not Decided

With only days remaining until the February 9 New Hampshire Primary, an increasing percentage of New Hampshire Democrats have decided which candidate they will vote for, however, about a third of voters have not yet firmly committed to a candidate. Currently, 64% of likely Democratic primary voters say they have definitely decided who they will support, 20% are leaning toward a candidate, and 16% are still trying to decide who to support.



\* We ask that this copyrighted information be referred to as *the CNN/WMUR New Hampshire Primary Poll*, sponsored by WMUR-TV and CNN, and conducted by the University of New Hampshire Survey Center.

Currently, 55% of likely Democratic primary voters say they are extremely interested in the election, 37% are very interested, 8% are somewhat interested and 1% are not very interested. Interest is similar to this point in the 2008 primary cycle when 52% of Democrats said they were extremely interested in the election, 38% were very interested and 13% were somewhat or not very interested.

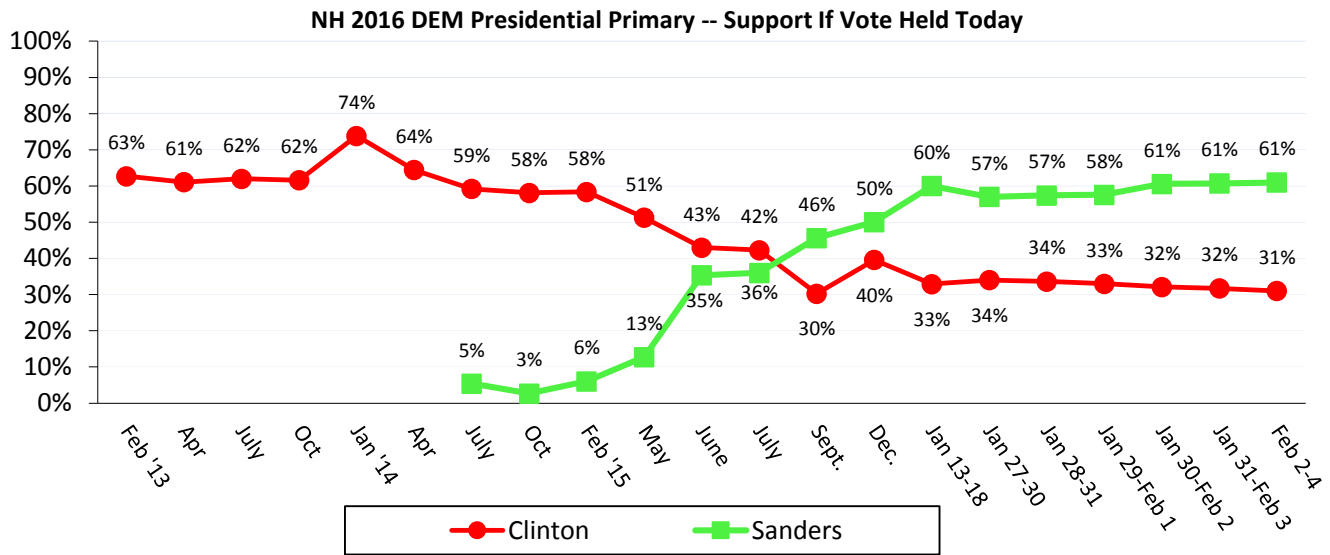
Undeclared voters, often erroneously referred to as “independents”, are just as likely to say they plan to vote in the Republican primary as the Democratic primary. Currently, 46% of undeclared voters say they plan to vote in the Democratic primary, 46% plan to vote in the Republican primary, and 9% are unsure which primary they would vote in.

### 2016 NH Democratic Primary Trial Heat

Senator Sanders has maintained his considerable lead over Clinton in New Hampshire. If the Democratic Primary were held today, 61% of likely Democratic Primary voters say they would vote for Sanders, 31% say they would vote for Clinton, and 8% are undecided.

Sanders leads Clinton among nearly every demographic group. His strongest support comes from voters under 35 (87%), registered undeclared voters (69%), and voters who have not previously voted in a primary (81%). The trouble for the Sanders campaign is that younger voters and first-time primary voters are the least likely to show up on election day. Clinton’s strongest support comes from voters who are 65 and older (45%). Sanders also leads Clinton 66%-34% among voters who say they have definitely decided who they will support.

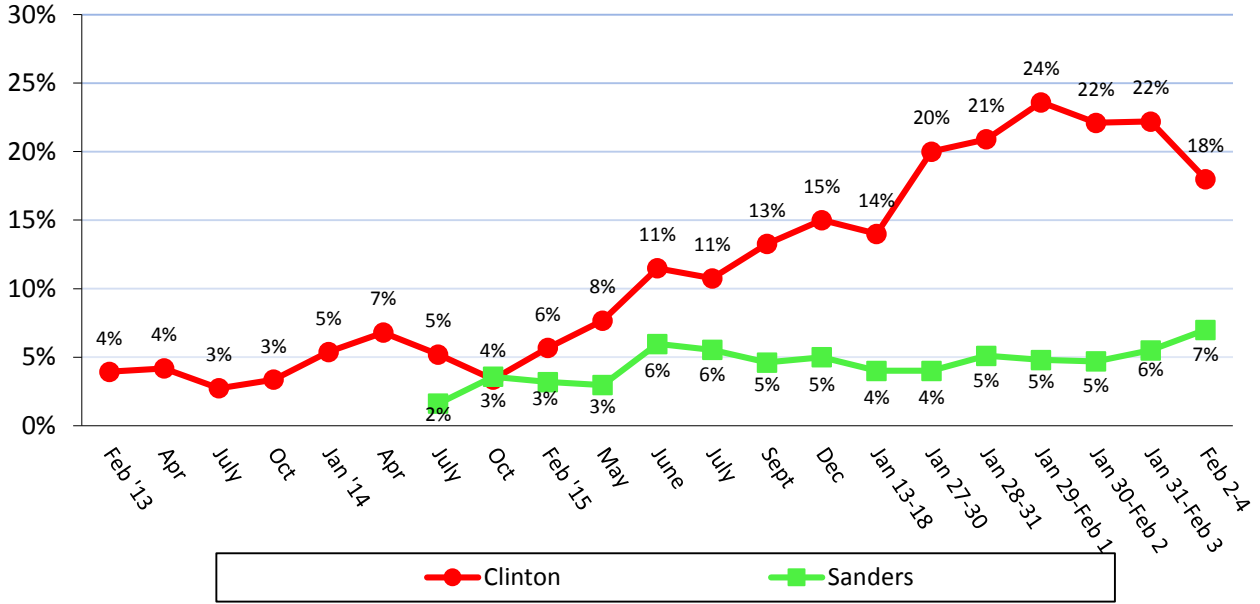
There continues to be a large gender gap with Sanders leading among men by 46 percentage points (71% to 25%). Sanders also leads over women by 19 percentage points (54% to 35%).



### Most Unpopular Democrat Candidate

Nominations typically go to candidates who are acceptable to most members of their party and are less polarizing and none of the Democratic candidates are seen as particularly unacceptable. When asked which candidate they would NOT vote for under any circumstance, 18% would not vote for Clinton, 7% would not vote for Sanders, 55% think that all of the prospective candidates are acceptable, 8% named someone else, and 11% are unsure.

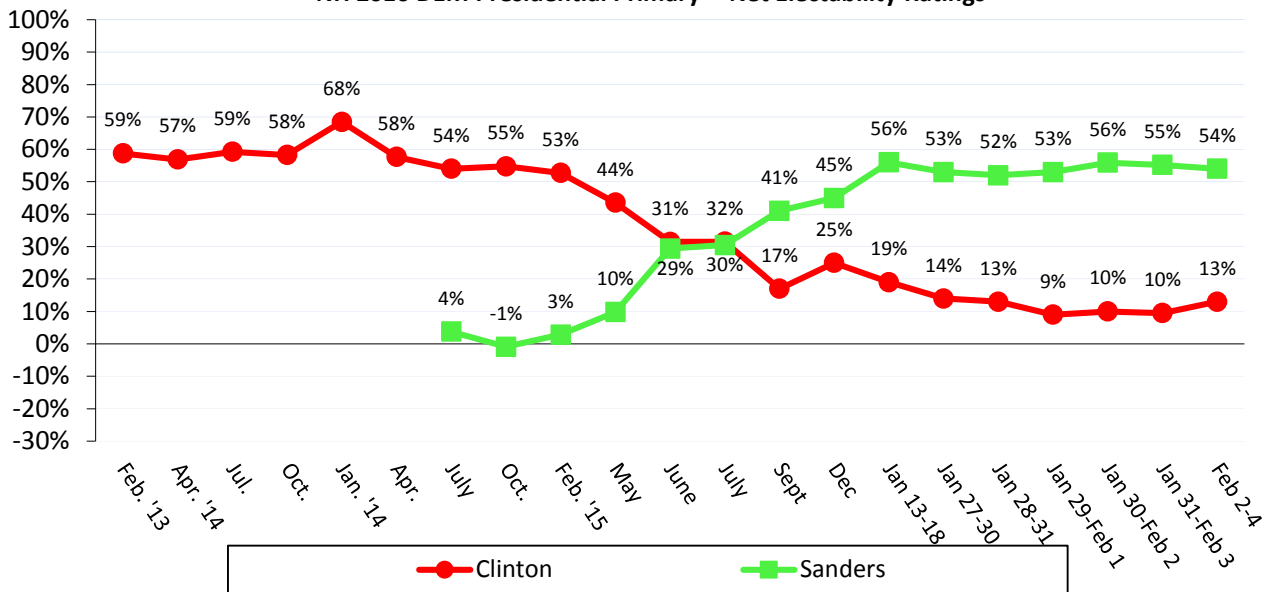
NH 2016 DEM Presidential Primary -- Would Not Vote For



### Democrat Net Electability

Sanders continues to be the most popular Democrat as measured by net electability, the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances. Sanders' net electability score is +54%, while Clinton's net electability score is +13%.

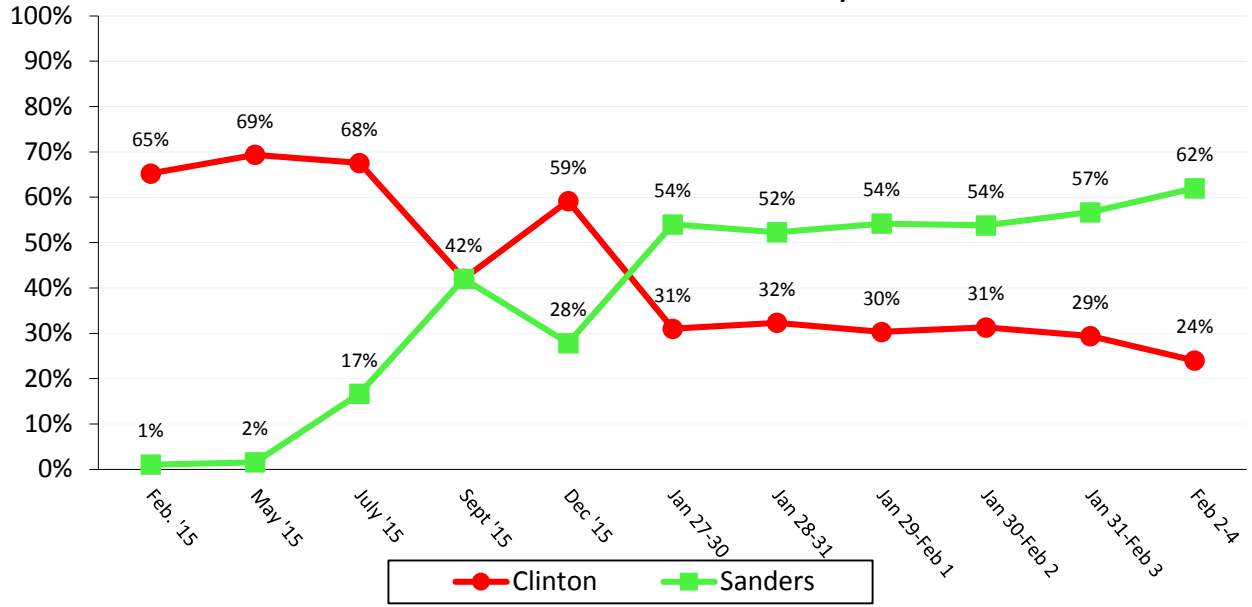
NH 2016 DEM Presidential Primary -- Net Electability Ratings



### Who Will Win NH Primary?

Sanders' leads in polls have led most Democratic Primary voters to believe he will win the New Hampshire Primary – 62% of likely Democratic Primary voters think Sanders will win the New Hampshire primary, 24% think Clinton will win, and 14% were unsure.

#### Who Will Win NH 2016 DEM Presidential Primary?



### CNN/WMUR New Hampshire Primary Poll Methodology

These findings are based on the latest CNN/WMUR New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center and funded by CNN and WMUR-TV, Manchester, NH. Interviews were conducted by the UNH Survey Center with assistance from the Center for Public Interest Polling in Eagleton Institute at Rutgers. Seven hundred and fifty-one (751) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between February 2 and February 4, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.6 percent for the entire sample. Included were two hundred and eighty-seven (287) likely 2016 Republican Primary voters (MSE = +/-5.8 percentage points), and three hundred and twelve (312) likely 2016 Democratic Primary voters (MSE = +/-5.5 percentage points). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the CNN/WMUR New Hampshire Primary Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN/WMUR New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### New Hampshire Primary Poll, February 2-4, 2016 Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	<b>367</b>	<b>49%</b>	North Country	<b>60</b>	<b>8%</b>
Female	<b>384</b>	<b>51%</b>	Central/Lakes	<b>119</b>	<b>16%</b>
			Connecticut Valley	<b>111</b>	<b>15%</b>
			Mass Border	<b>212</b>	<b>28%</b>
			Seacoast	<b>119</b>	<b>16%</b>
			Manchester Area	<b>131</b>	<b>17%</b>
<b>Age</b>	<b>N</b>	<b>%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
18 to 34	<b>190</b>	<b>27%</b>	Democrat	<b>197</b>	<b>25%</b>
35 to 49	<b>182</b>	<b>25%</b>	Undeclared & Not Reg.	<b>383</b>	<b>51%</b>
50 to 64	<b>217</b>	<b>30%</b>	Republican	<b>168</b>	<b>24%</b>
65 and Over	<b>129</b>	<b>18%</b>			
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
High School or Less	<b>109</b>	<b>18%</b>	Democrat	<b>304</b>	<b>49%</b>
Some College	<b>159</b>	<b>26%</b>	Independent	<b>79</b>	<b>13%</b>
College Graduate	<b>207</b>	<b>33%</b>	Republican	<b>232</b>	<b>38%</b>
Post-Graduate	<b>145</b>	<b>23%</b>			

**New Hampshire Primary Poll, February 2-4, 2016 Likely Democrat Primary Voter Demographics**

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	<b>128</b>	<b>41%</b>	North Country	<b>23</b>	<b>7%</b>
Female	<b>184</b>	<b>59%</b>	Central/Lakes	<b>45</b>	<b>15%</b>
			Connecticut Valley	<b>58</b>	<b>19%</b>
<b>Age</b>	<b>N</b>	<b>%</b>	Mass Border	<b>77</b>	<b>25%</b>
18 to 34	<b>74</b>	<b>25%</b>	Seacoast	<b>65</b>	<b>21%</b>
35 to 49	<b>68</b>	<b>23%</b>	Manchester Area	<b>44</b>	<b>14%</b>
50 to 64	<b>86</b>	<b>29%</b>			
65 and Over	<b>71</b>	<b>24%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
			Democrat	<b>182</b>	<b>58%</b>
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	Undeclared & Not Reg.	<b>130</b>	<b>42%</b>
High School or Less	<b>48</b>	<b>16%</b>	Republican	<b>0</b>	<b>0%</b>
Some College	<b>86</b>	<b>28%</b>			
College Graduate	<b>91</b>	<b>30%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
Post-Graduate	<b>83</b>	<b>27%</b>	Democrat	<b>261</b>	<b>85%</b>
			Independent	<b>35</b>	<b>12%</b>
			Republican	<b>9</b>	<b>3%</b>

**Decided Who to Vote for in 2016 DEM Primary?**  
(Likely NH DEM Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<b><u>Definitely Decided</u></b>	<b><u>Leaning Toward Someone</u></b>	<b><u>Still Trying To Decide</u></b>	<b><u>(N)</u></b>
Feb 2-4 '16	<b>64%</b>	<b>20%</b>	<b>16%</b>	<b>(312)</b>
Jan 31-Feb 3 '16	63%	20%	17%	(403)
Jan 30-Feb 2 '16	61%	19%	20%	(370)
Jan 29-Feb 1 '16	58%	19%	23%	(333)
Jan 28-31 '16	56%	19%	25%	(323)
Jan 27-30 '16	58%	17%	24%	(347)
Jan 13-18 '16	52%	23%	26%	(420)
Dec '15	36%	21%	44%	(370)
Sept '15	25%	28%	47%	(313)
July '15	20%	27%	53%	(276)
June '15	20%	26%	54%	(359)
May '15	10%	24%	66%	(227)
Feb. '15	7%	16%	76%	(298)
Oct. '14	17%	10%	73%	(227)
July '14	13%	10%	77%	(252)
Apr. '14	7%	13%	80%	(180)
Jan. '14	13%	18%	69%	(202)
Oct. '13	10%	9%	81%	(245)
July '13	7%	12%	80%	(187)
Apr. '13	7%	13%	80%	(185)
Feb. '13	8%	10%	82%	(193)

**Democratic Nomination in 2016 NH Primary**  
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Hillary Clinton ... Bernie Sanders ... or someone else?" ROTATE CANDIDATES

	<u>2015</u>						<u>2016</u>						
	<u>Feb.</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Sept</u>	<u>Dec</u>	<u>Jan 13-18</u>	<u>Jan 27-30</u>	<u>Jan 28-31</u>	<u>Jan 29-Feb 1</u>	<u>Jan 30-Feb 2</u>	<u>Jan 31-Feb 3</u>	<u>Feb 2-4</u>
<b>Bernie Sanders</b>	6%	13%	35%	36%	46%	50%	60%	57%	57%	58%	61%	61%	<b>61%</b>
<b>Hillary Clinton</b>	58%	51%	43%	42%	30%	40%	33%	34%	34%	33%	32%	32%	<b>31%</b>
<b>Martin O'Malley</b>	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	---	---	---
<b>Joe Biden</b>	8%	2%	8%	5%	14%	---	---	---	---	---	---	---	---
<b>Jim Webb</b>	1%	1%	1%	1%	1%	---	---	---	---	---	---	---	---
<b>Lincoln Chafee</b>	---	1%	*	0%	*	---	---	---	---	---	---	---	---
<b>Lawrence Lessig</b>	---	---	---	---	*	---	---	---	---	---	---	---	---
<b>Elizabeth Warren</b>	14%	20%	---	---	---	---	---	---	---	---	---	---	---
<b>Andrew Cuomo</b>	2%	3%	---	---	---	---	---	---	---	---	---	---	---
<b>Mark Warner</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Brian Schweitzer</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Kirsten Gillibrand</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Deval Patrick</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Cory Booker</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Evan Bayh</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>John Hickenlooper</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Antonio Villaraigosa</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Someone Else</b>	1%	*	2%	3%	1%	3%	0%	2%	1%	2%	1%	1%	*
<b>Don't Know Yet</b>	9%	8%	9%	12%	6%	6%	6%	7%	7%	6%	6%	6%	<b>8%</b>
<b>(N)</b>	(295)	(224)	(353)	(274)	(310)	(366)	(417)	(344)	(321)	(329)	(365)	(392)	<b>(305)</b>

\* = Less than 1% --- = Not Included

	<u>2013</u>				<u>2014</u>			
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>	<u>Jan.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>
<b>Bernie Sanders</b>	---	---	---	---	---	---	5%	3%
<b>Hillary Clinton</b>	63%	61%	62%	64%	74%	65%	59%	58%
<b>Martin O'Malley</b>	*	*	0%	*	*	0%	0%	3%
<b>Joe Biden</b>	10%	7%	8%	6%	10%	6%	14%	3%
<b>Jim Webb</b>	---	---	---	---	---	---	---	---
<b>Lincoln Chafee</b>	---	---	---	---	---	---	---	---
<b>Lawrence Lessig</b>	---	---	---	---	---	---	---	---
<b>Elizabeth Warren</b>	---	---	---	6%	---	---	8%	18%
<b>Andrew Cuomo</b>	5%	3%	1%	2%	2%	4%	3%	1%
<b>Mark Warner</b>	*	2%	0%	*	1%	2%	1%	*
<b>Brian Schweitzer</b>	1%	*	---	---	*	0%	0%	---
<b>Kirsten Gillibrand</b>	---	---	*	0%	0%	---	---	---
<b>Deval Patrick</b>	1%	3%	5%	1%	---	---	---	---
<b>Cory Booker</b>	2%	1%	2%	*	---	---	---	---
<b>Evan Bayh</b>	1%	1%	*	*	---	---	---	---
<b>John Hickenlooper</b>	*	*	*	0%	---	---	---	---
<b>Antonio Villaraigosa</b>	*	*	---	---	---	---	---	---
<b>Someone Else</b>	1%	2%	2%	2%	2%	5%	1%	1%
<b>Don't Know Yet</b>	16%	22%	19%	18%	10%	18%	9%	13%
<b>(N)</b>	(195)	(185)	(187)	(248)	(201)	(182)	(255)	(228)



**Candidate You Wouldn't Vote For In 2016 NH Democratic Primary**  
(Likely NH DEM Primary Voters)

“Which of the candidates who are running for the Democratic nomination would you NOT vote for under any circumstance?”

	<u>2015</u>						<u>2016</u>						
	<u>Feb</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Sept</u>	<u>Dec</u>	<u>Jan</u>	<u>Jan</u>	<u>Jan</u>	<u>Jan 29-</u>	<u>Jan 30-</u>	<u>Jan 31-</u>	<u>Feb</u>
	<u>13-18</u>	<u>27-30</u>	<u>28-31</u>	<u>Feb 1</u>	<u>Feb 2</u>	<u>Feb 3</u>	<u>2-4</u>						
<b>Hillary Clinton</b>	6%	8%	11%	11%	13%	15%	14%	20%	21%	24%	22%	22%	<b>18%</b>
<b>Bernie Sanders</b>	3%	3%	6%	6%	5%	5%	4%	4%	5%	5%	5%	6%	<b>7%</b>
<b>Martin O'Malley</b>	1%	1%	1%	3%	2%	11%	26%	23%	27%	26%	---	---	---
<b>Lincoln Chafee</b>	---	2%	4%	5%	8%	---	---	---	---	---	---	---	---
<b>Lawrence Lessig</b>	---	---	---	---	5%	---	---	---	---	---	---	---	---
<b>Jim Webb</b>	4%	2%	3%	3%	3%	---	---	---	---	---	---	---	---
<b>Joe Biden</b>	13%	13%	6%	5%	3%	---	---	---	---	---	---	---	---
<b>Andrew Cuomo</b>	7%	8%	---	---	---	---	---	---	---	---	---	---	---
<b>Elizabeth Warren</b>	4%	1%	---	---	---	---	---	---	---	---	---	---	---
<b>Mark Warner</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Brian Schweitzer</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Kirsten Gillibrand</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Deval Patrick</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>John Hickenlooper</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Cory Booker</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Evan Bayh</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Antonio Villaraigosa</b>	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Someone Else</b>	*	0%	3%	0%	*	3%	2%	1%	1%	1%	24%	18%	<b>8%</b>
<b>All OK</b>	32%	24%	35%	35%	30%	50%	42%	45%	39%	39%	43%	47%	<b>55%</b>
<b>Don't Know Yet</b>	29%	39%	30%	30%	31%	16%	13%	7%	7%	6%	7%	8%	<b>11%</b>
<b>(N)</b>	(293)	(218)	(355)	(272)	(312)	(367)	(415)	(341)	(319)	(328)	(364)	(395)	<b>(306)</b>

	<u>2013</u>				<u>2014</u>			
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct</u>	<u>Jan.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct</u>
<b>Martin O'Malley</b>	*	*	*	0%	*	4%	*	2%
<b>Hillary Clinton</b>	4%	4%	3%	4%	5%	7%	5%	3%
<b>Bernie Sanders</b>	---	---	---	---	---	---	2%	4%
<b>Lincoln Chafee</b>	---	---	---	---	---	---	---	---
<b>Lawrence Lessig</b>	---	---	---	---	---	---	---	---
<b>Jim Webb</b>	---	---	---	---	---	---	---	---
<b>Joe Biden</b>	7%	7%	10%	12%	16%	16%	9%	13%
<b>Andrew Cuomo</b>	3%	2%	4%	6%	3%	5%	9%	7%
<b>Elizabeth Warren</b>	---	---	---	2%	---	---	2%	2%
<b>Mark Warner</b>	2%	3%	2%	*	3%	2%	1%	3%
<b>Brian Schweitzer</b>	1%	1%	---	---	3%	1%	3%	---
<b>Kirsten Gillibrand</b>	---	---	*	*	3%	---	---	---
<b>Deval Patrick</b>	6%	3%	3%	3%	---	---	---	---
<b>John Hickenlooper</b>	*	1%	*	2%	---	---	---	---
<b>Cory Booker</b>	2%	*	*	2%	---	---	---	---
<b>Evan Bayh</b>	3%	4%	3%	*	---	---	---	---
<b>Antonio Villaraigosa</b>	2%	3%	---	---	---	---	---	---
<b>Someone Else</b>	2%	1%	3%	1%	1%	1%	2%	1%
<b>All OK</b>	34%	33%	26%	37%	28%	32%	29%	35%
<b>Don't Know Yet</b>	34%	38%	46%	30%	37%	33%	38%	31%
<b>(N)</b>	(200)	(188)	(185)	(248)	(201)	(183)	(254)	(226)

**Who Will Win 2016 NH Democratic Primary?**  
(Likely NH DEM Primary Voters)

“Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?”

	<u>Feb. '15</u>	<u>May '15</u>	<u>July '15</u>	<u>Sept '15</u>	<u>Dec '15</u>	<u>Jan 27-30</u>	<u>Jan 28-31</u>	<u>Jan 29-Feb 1</u>	<u>Jan 30-Feb 2</u>	<u>Jan 31-Feb 3</u>	<u>Feb 2-4</u>
<b>Bernie Sanders</b>	1%	2%	17%	42%	28%	54%	52%	54%	54%	57%	<b>62%</b>
<b>Hillary Clinton</b>	65%	69%	68%	42%	59%	31%	32%	30%	31%	29%	<b>24%</b>
<b>Martin O'Malley</b>	0%	*	*	0%	0%	0%	*	*	---	---	---
<b>Joe Biden</b>	6%	8%	2%	6%	---	---	---	---	---	---	---
<b>Jim Webb</b>	*	0%	*	0%	---	---	---	---	---	---	---
<b>Lincoln Chafee</b>	%	*	0%	0%	---	---	---	---	---	---	---
<b>Lawrence Lessig</b>	---	---	---	0%	---	---	---	---	---	---	---
<b>Andrew Cuomo</b>	1%	0%	---	---	---	---	---	---	---	---	---
<b>Elizabeth Warren</b>	5%	1%	---	---	---	---	---	---	---	---	---
<b>Someone Else</b>	1%	0%	*	1%	1%	1%	1%	1%	1%	1%	<b>0%</b>
<b>Don't Know</b>	21%	19%	13%	9%	12%	15%	15%	14%	14%	13%	<b>14%</b>
<b>(N)</b>	(298)	(229)	(275)	(311)	(370)	(347)	(323)	(333)	(370)	(403)	<b>(312)</b>

**Decided 2016 DEM Primary Vote  
(Likely 2016 DEM Primary Voters)**

	<b>Def. Decided</b>	<b>Leaning Towards Someone</b>	<b>Still Trying To Decide</b>	<b>(N)</b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>64%</b>	<b>20%</b>	<b>16%</b>	<b>312</b>
Registered Democrat	65%	17%	17%	182
Registered Undeclared	60%	25%	15%	113
Democrat	67%	19%	14%	261
Independent/Republican	51%	18%	30%	45
Liberal	75%	16%	9%	159
Moderate/Conservative	53%	25%	22%	125
Clinton Supporter	70%	17%	13%	95
Sanders Supporter	70%	22%	8%	186
Undecided	0%	5%	95%	24
Extremely Interested	69%	17%	14%	171
Very Interested	60%	25%	15%	114
Somewhat/Not Very Interested	47%	18%	35%	28
Voted in 2008,2012 NH Primaries	61%	21%	18%	197
Voted in 2008 or 2012 NH Primary	62%	23%	15%	44
Did Not Vote in Either NH Primary	72%	14%	13%	71
Will Definitely Vote	67%	19%	15%	277
Will Vote Unless Emergency	41%	31%	27%	35
Read Union Leader	63%	22%	16%	37
Read Boston Globe	70%	17%	12%	41
Read Local Newspapers	48%	28%	24%	86
Watch WMUR	62%	21%	17%	162
Listen to NHPR	68%	21%	11%	114
18 to 34	70%	18%	11%	74
35 to 49	50%	22%	28%	68
50 to 64	68%	21%	11%	86
65 and over	68%	17%	15%	71
Male	72%	16%	12%	128
Female	58%	23%	19%	184
High school or less	71%	11%	18%	48
Some college	67%	18%	15%	86
College graduate	63%	17%	20%	91
Post-graduate	59%	30%	11%	83
Attend services 1 or more a week	53%	18%	30%	44
1-2 times a month	70%	14%	16%	38
Less often	57%	24%	18%	90
Never	71%	18%	10%	133
North Country	72%	20%	8%	23
Central / Lakes	75%	18%	7%	45
Connecticut Valley	65%	10%	25%	58
Mass Border	60%	20%	19%	77
Seacoast	54%	33%	13%	65
Manchester Area	67%	15%	18%	44
First Cong. Dist	60%	24%	16%	153
Second Cong. Dist	67%	16%	17%	159

**DEM 2016 Primary Support  
(Likely 2016 DEM Primary Voters)**

	<u>Bernie Sanders</u>	<u>Hillary Clinton</u>	<u>Someone Else</u>	<u>Undecided</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>61%</b>	<b>31%</b>	<b>0%</b>	<b>8%</b>	<b>305</b>
Registered Democrat	52%	37%	0%	11%	179
Registered Undeclared	69%	26%	0%	4%	109
Democrat	58%	35%	0%	7%	255
Independent/Republican	72%	11%	1%	16%	44
Liberal	68%	28%	0%	4%	158
Moderate/Conservative	50%	39%	0%	10%	120
Extremely Interested	62%	30%	0%	8%	169
Very Interested	60%	33%	0%	7%	109
Somewhat/Not Very Interested	58%	33%	0%	9%	28
Voted in 2008,2012 NH Primaries	51%	38%	0%	10%	192
Voted in 2008 or 2012 NH Primary	72%	28%	0%	0%	44
Did Not Vote in Either NH Primary	81%	13%	0%	6%	69
Definitely Decided	66%	34%	0%	0%	197
Leaning Towards Someone	69%	29%	0%	2%	58
Still Trying to Decide	30%	24%	0%	46%	50
Will Definitely Vote	61%	31%	0%	8%	271
Will Vote Unless Emergency	60%	29%	1%	10%	34
Read Union Leader	52%	45%	0%	4%	37
Read Boston Globe	58%	35%	0%	7%	40
Read Local Newspapers	57%	31%	0%	12%	83
Watch WMUR	51%	40%	0%	9%	156
Listen to NHPR	64%	32%	0%	4%	112
18 to 34	87%	7%	0%	6%	74
35 to 49	57%	28%	0%	16%	65
50 to 64	52%	42%	0%	5%	83
65 and over	49%	45%	1%	5%	71
Male	71%	25%	0%	4%	126
Female	54%	35%	0%	11%	179
High school or less	64%	28%	1%	7%	45
Some college	70%	22%	0%	9%	86
College graduate	60%	33%	0%	7%	89
Post-graduate	49%	42%	0%	8%	81
Attend services 1 or more a week	41%	48%	0%	11%	44
1-2 times a month	47%	45%	0%	8%	38
Less often	61%	30%	0%	9%	87
Never	70%	23%	0%	6%	129
North Country	62%	32%	0%	6%	23
Central / Lakes	72%	27%	0%	2%	43
Connecticut Valley	55%	39%	0%	7%	56
Mass Border	59%	32%	0%	9%	76
Seacoast	56%	33%	1%	11%	63
Manchester Area	69%	22%	0%	9%	44
First Cong. Dist	58%	31%	0%	11%	151
Second Cong. Dist	63%	31%	0%	5%	154

**DEM 2016 Primary – Would NOT Support  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Someone Else</u>	<u>All Acceptable</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>18%</b>	<b>7%</b>	<b>8%</b>	<b>55%</b>	<b>11%</b>	<b>306</b>
Registered Democrat	14%	8%	7%	59%	11%	177
Registered Undeclared	24%	6%	11%	47%	12%	112
Democrat	15%	6%	9%	59%	11%	255
Independent/Republican	30%	11%	8%	39%	12%	45
Liberal	18%	4%	8%	63%	8%	158
Moderate/Conservative	17%	12%	9%	48%	14%	123
Clinton Supporter	0%	19%	13%	64%	5%	94
Sanders Supporter	31%	0%	6%	53%	11%	182
Undecided	3%	11%	10%	51%	25%	24
Extremely Interested	21%	7%	12%	50%	10%	166
Very Interested	14%	7%	2%	65%	12%	113
Somewhat/Not Very Interested	22%	6%	9%	48%	14%	27
Voted in 2008,2012 NH Primaries	16%	8%	5%	60%	10%	191
Voted in 2008 or 2012 NH Primary	24%	5%	20%	37%	14%	44
Did Not Vote in Either NH Primary	22%	3%	9%	53%	13%	71
Definitely Decided	24%	7%	7%	55%	7%	195
Leaning Towards Someone	13%	3%	8%	57%	18%	61
Still Trying to Decide	3%	9%	14%	55%	19%	50
Will Definitely Vote	18%	7%	8%	56%	11%	273
Will Vote Unless Emergency	22%	7%	7%	49%	15%	33
Read Union Leader	22%	13%	14%	47%	3%	37
Read Boston Globe	14%	11%	13%	46%	15%	41
Read Local Newspapers	14%	9%	14%	53%	10%	85
Watch WMUR	16%	9%	9%	53%	13%	159
Listen to NHPR	12%	7%	9%	61%	11%	113
18 to 34	24%	3%	7%	58%	9%	74
35 to 49	19%	5%	15%	42%	18%	68
50 to 64	17%	9%	3%	62%	9%	81
65 and over	13%	9%	8%	59%	11%	71
Male	22%	7%	6%	56%	9%	127
Female	16%	7%	10%	55%	13%	180
High school or less	24%	7%	8%	40%	21%	48
Some college	20%	8%	7%	54%	11%	84
College graduate	19%	5%	11%	59%	5%	88
Post-graduate	11%	8%	6%	63%	12%	83
Attend services 1 or more a week	10%	11%	8%	61%	10%	44
1-2 times a month	21%	12%	13%	44%	10%	38
Less often	20%	5%	7%	59%	10%	89
Never	18%	6%	8%	56%	12%	130
North Country	17%	11%	7%	63%	3%	23
Central / Lakes	25%	5%	4%	54%	12%	44
Connecticut Valley	14%	11%	8%	51%	16%	57
Mass Border	19%	5%	6%	63%	8%	75
Seacoast	10%	7%	13%	58%	12%	63
Manchester Area	30%	3%	11%	43%	12%	44
First Cong. Dist	20%	7%	9%	54%	10%	150
Second Cong. Dist	17%	7%	7%	56%	13%	156

**Who will win NH Democratic Primary?  
(Likely 2016 DEM Primary Voters)**

<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b><u>Bernie Sanders</u> 62%</b>	<b><u>Hillary Clinton</u> 24%</b>	<b><u>Undecided</u> 14%</b>	<b><u>(N=)</u> 312</b>
Registered Democrat	66%	24%	10%	182
Registered Undeclared	58%	22%	20%	113
Democrat	63%	24%	13%	261
Independent/Republican	63%	22%	16%	45
Liberal	70%	17%	12%	159
Moderate/Conservative	55%	29%	16%	125
Clinton Supporter	33%	51%	16%	95
Sanders Supporter	78%	10%	12%	186
Undecided	51%	25%	23%	24
Extremely Interested	66%	19%	15%	171
Very Interested	58%	28%	13%	114
Somewhat/Not Very Interested	57%	32%	11%	28
Voted in 2008,2012 NH Primaries	60%	23%	17%	197
Voted in 2008 or 2012 NH Primary	64%	35%	0%	44
Did Not Vote in Either NH Primary	67%	19%	14%	71
Definitely Decided	65%	24%	11%	199
Leaning Towards Someone	64%	19%	17%	62
Still Trying to Decide	51%	28%	21%	51
Will Definitely Vote	64%	23%	13%	277
Will Vote Unless Emergency	51%	33%	16%	35
Read Union Leader	63%	28%	9%	37
Read Boston Globe	63%	28%	9%	41
Read Local Newspapers	62%	25%	13%	86
Watch WMUR	57%	27%	16%	162
Listen to NHPR	65%	21%	14%	114
18 to 34	79%	14%	7%	74
35 to 49	59%	26%	15%	68
50 to 64	59%	24%	17%	86
65 and over	53%	30%	17%	71
Male	71%	18%	11%	128
Female	57%	28%	16%	184
High school or less	66%	25%	9%	48
Some college	67%	21%	11%	86
College graduate	54%	32%	14%	91
Post-graduate	66%	17%	17%	83
Attend services 1 or more a week	52%	30%	19%	44
1-2 times a month	63%	27%	10%	38
Less often	62%	25%	13%	90
Never	66%	21%	13%	133
North Country	71%	23%	6%	23
Central / Lakes	71%	18%	11%	45
Connecticut Valley	65%	18%	17%	58
Mass Border	61%	28%	11%	77
Seacoast	52%	34%	14%	65
Manchester Area	64%	14%	22%	44
First Cong. Dist	58%	27%	15%	153
Second Cong. Dist	66%	21%	13%	159