

# THE CNN /WMUR NEW HAMPSHIRE PRIMARY POLL



University of  
New Hampshire

February 7, 2016

## HOME STRETCH: SANDERS OUT FRONT IN NH, CLINTON CLOSING, ONE THIRD STILL UNDECIDED

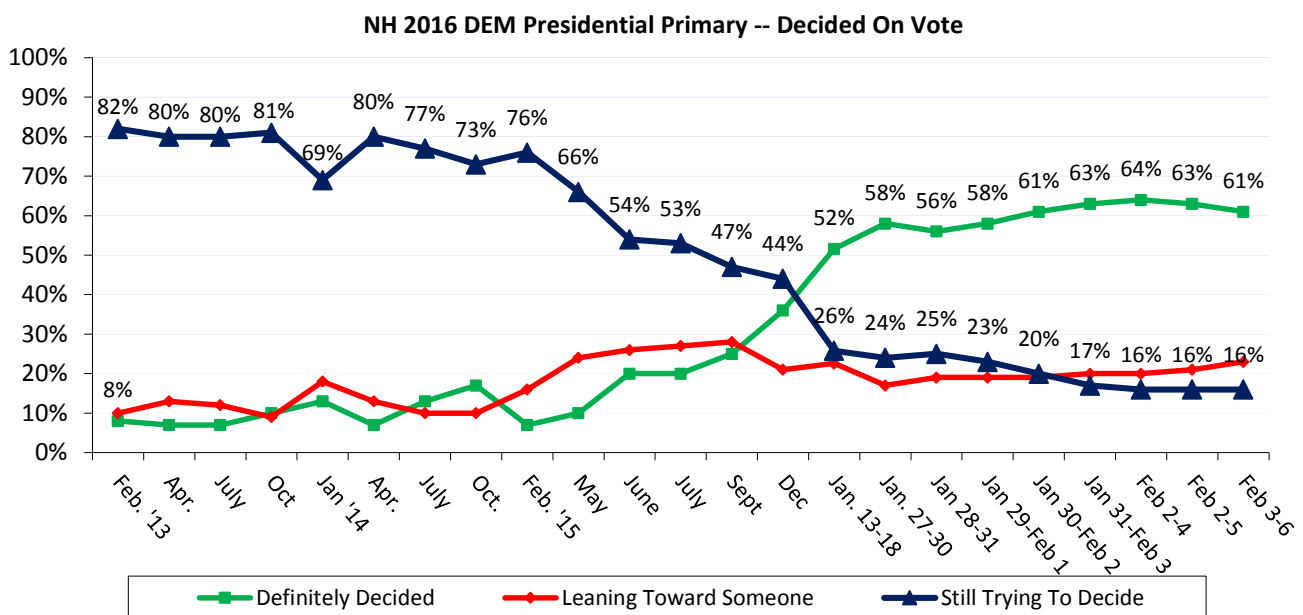
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www.unh.edu/survey-center

DURHAM, NH – Vermont senator Bernie Sanders continues to hold a double-digit lead over former Secretary of State Hillary Clinton in New Hampshire and most Democrats think Sanders will win the New Hampshire Primary. However, Clinton has recently started to close the gap. About one third of Democrats say they have not definitely decided who they will support.

These findings are based on the latest **CNN/WMUR New Hampshire Primary Poll**,\* conducted by the University of New Hampshire Survey Center. Nine hundred and fifty-three (953) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between February 3 and February 6, 2016. The margin of sampling error is +/- 3.2 percent for the entire sample. Included were three hundred and sixty-two (362) likely 2016 Republican Primary voters (MSE = +/-5.2 percentage points), and four hundred and six (406) likely 2016 Democratic Primary voters (MSE = +/-4.9 percentage points).

### One Third of NH Democratic Primary Voters Still Not Decided

With only days remaining until the February 9<sup>th</sup> New Hampshire Primary, an increasing percentage of New Hampshire Democrats have decided which candidate they will vote for, however, about a third of voters have not yet firmly committed to a candidate. Currently, 61% of likely Democratic primary voters say they have definitely decided who they will support, 23% are leaning toward a candidate, and 16% are still trying to decide who to support.



\* We ask that this copyrighted information be referred to as *the CNN/WMUR New Hampshire Primary Poll*, sponsored by WMUR-TV and CNN, and conducted by the University of New Hampshire Survey Center.

Currently, 55% of likely Democratic primary voters say they are extremely interested in the election, 34% are very interested, 10% are somewhat interested and 1% are not very interested. Interest is similar to this point in the 2008 primary cycle when 52% of Democrats said they were extremely interested in the election, 38% were very interested and 13% were somewhat or not very interested.

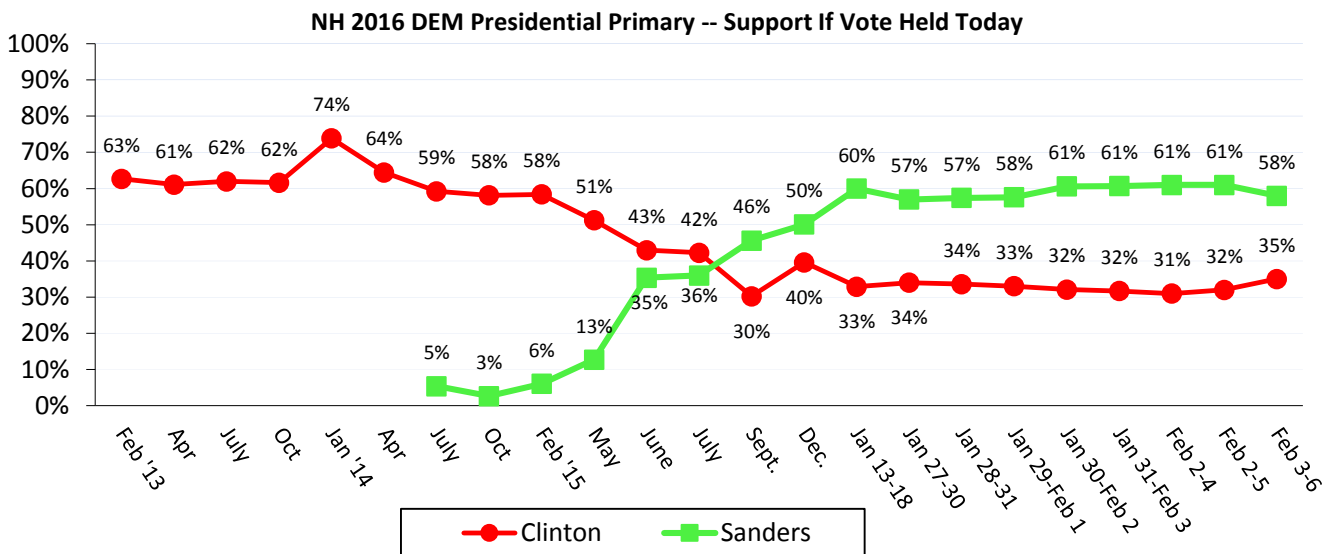
Undeclared voters, often erroneously referred to as “independents”, are just as likely to say they plan to vote in the Republican primary as the Democratic primary. Currently, 46% of undeclared voters say they plan to vote in the Democratic primary, 46% plan to vote in the Republican primary, and 8% are unsure which primary they would vote in.

### 2016 NH Democratic Primary Trial Heat

Senator Sanders has maintained his considerable lead over Clinton in New Hampshire, but Clinton has recently started to close the gap. If the Democratic Primary were held today, 58% of likely Democratic Primary voters say they would vote for Sanders, 35% say they would vote for Clinton, and 6% are undecided.

Sanders still leads Clinton in nearly every demographic group. His strongest support comes from voters under 35 (85%), voters who are registered undeclared (71%), and voters who have not voted in the past two primaries (84%). The trouble for the Sanders campaign is that younger voters and first-time primary voters are the least likely to show up on election day. Clinton’s strongest support comes from voters who are 65 and older (51%) and voters who frequently attend religious services (51%). Sanders also leads Clinton 63%-37% among voters who say they have definitely decided who they will support.

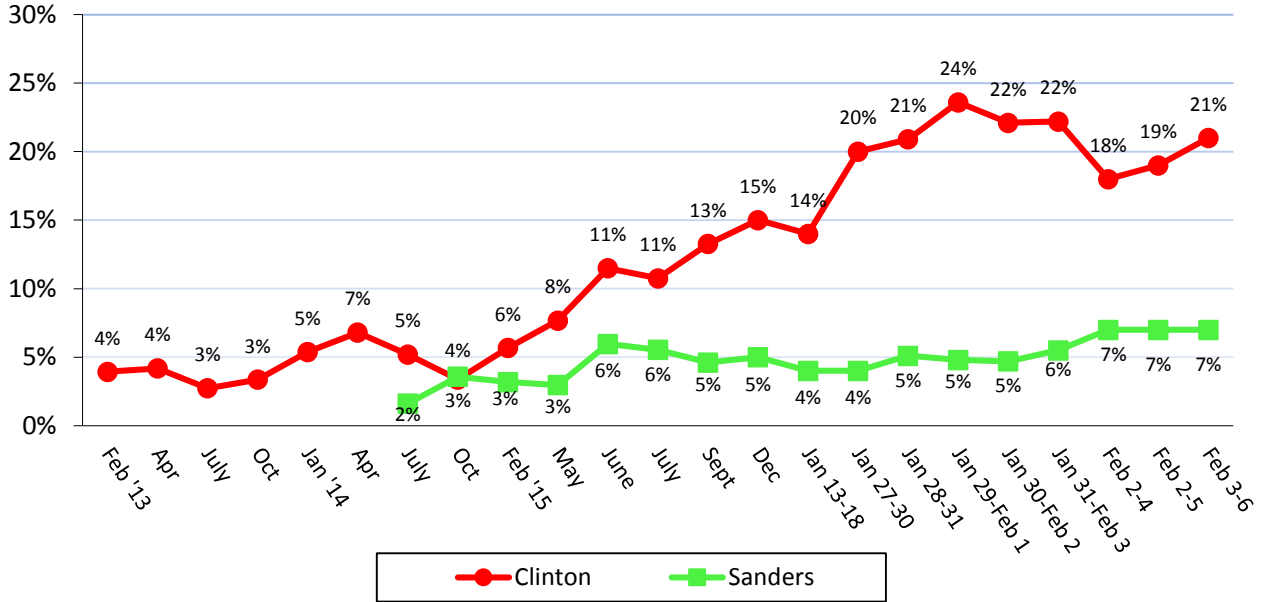
There continues to be a large gender gap with Sanders leading among men by 43 percentage points (70% to 27%). Sanders also currently has a slight edge among women (49% to 41%).



### Most Unpopular Democrat Candidate

Nominations typically go to candidates who are acceptable to most members of their party and are less polarizing and neither Democratic candidate is seen as particularly unacceptable. When asked which candidate they would NOT vote for under any circumstance, 21% would not vote for Clinton, 7% would not vote for Sanders, 59% think that all of the prospective candidates are acceptable, 5% named someone else, and 8% are unsure.

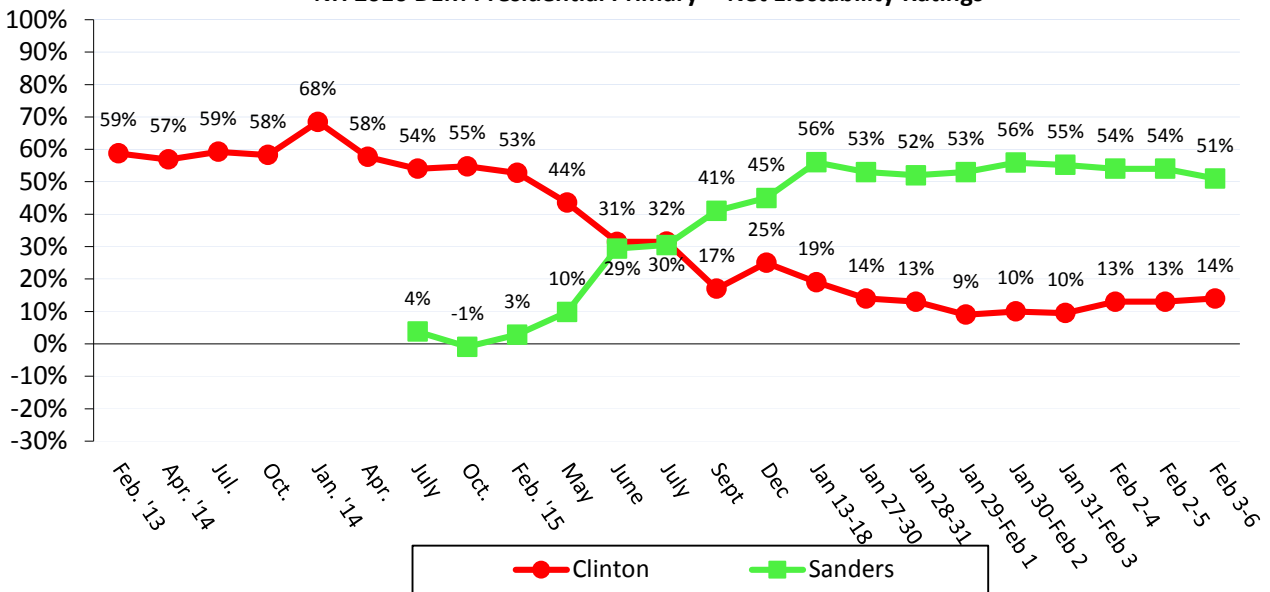
NH 2016 DEM Presidential Primary -- Would Not Vote For



### Democrat Net Electability

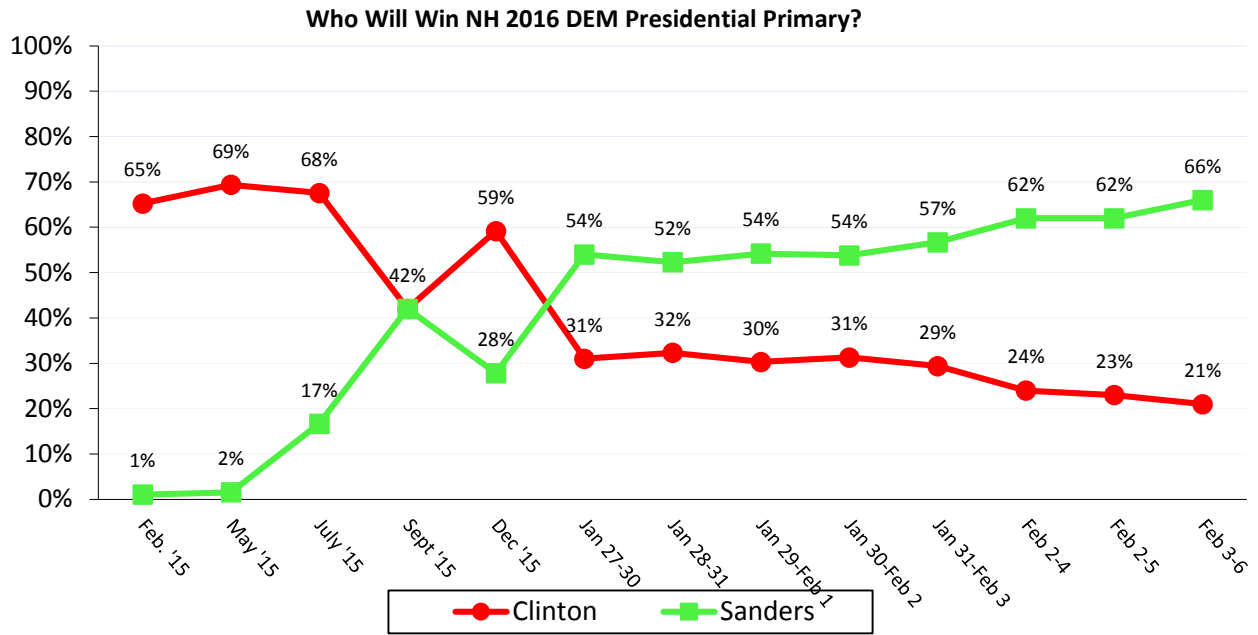
Sanders continues to be the most popular Democrat as measured by net electability, the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances. Sanders' net electability score is +51%, while Clinton's net electability score is +14%.

NH 2016 DEM Presidential Primary -- Net Electability Ratings



### Who Will Win NH Primary?

Sanders' has led in polls for the past two months and this has led most Democratic Primary voters to believe he will win the New Hampshire Primary – 66% of likely Democratic Primary voters think Sanders will win the New Hampshire primary, 21% think Clinton will win, and 14% were unsure.



### CNN/WMUR New Hampshire Primary Poll Methodology

These findings are based on the latest CNN/WMUR New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center and funded by CNN and WMUR-TV, Manchester, NH. Interviews were conducted by the UNH Survey Center with assistance from the Center for Public Interest Polling in Eagleton Institute at Rutgers. Nine hundred and fifty-three (953) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between February 3 and February 6, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.2 percent for the entire sample. Included were three hundred and sixty-two (362) likely 2016 Republican Primary voters (MSE = +/-5.2 percentage points), and four hundred and six (406) likely 2016 Democratic Primary voters (MSE = +/-5.2 percentage points). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the CNN/WMUR New Hampshire Primary Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN/WMUR New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### New Hampshire Primary Poll, February 3-6, 2016 Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	<b>466</b>	<b>49%</b>	North Country	<b>76</b>	<b>8%</b>
Female	<b>487</b>	<b>51%</b>	Central/Lakes	<b>152</b>	<b>16%</b>
			Connecticut Valley	<b>140</b>	<b>15%</b>
			Mass Border	<b>276</b>	<b>29%</b>
			Seacoast	<b>159</b>	<b>17%</b>
			Manchester Area	<b>151</b>	<b>16%</b>
			<b>Party Registration</b>	<b>N</b>	<b>%</b>
			Democrat	<b>264</b>	<b>28%</b>
			Undeclared & Not Reg.	<b>473</b>	<b>50%</b>
			Republican	<b>211</b>	<b>22%</b>
			<b>Party Identification</b>	<b>N</b>	<b>%</b>
			Democrat	<b>374</b>	<b>47%</b>
			Independent	<b>115</b>	<b>15%</b>
			Republican	<b>299</b>	<b>38%</b>

**New Hampshire Primary Poll, February 3-6, 2016 Likely Democrat Primary Voter Demographics**

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	182	45%	North Country	36	9%
Female	224	55%	Central/Lakes	67	17%
			Connecticut Valley	73	18%
<b>Age</b>	<b>N</b>	<b>%</b>	Mass Border	101	25%
18 to 34	100	26%	Seacoast	79	19%
35 to 49	92	24%	Manchester Area	51	13%
50 to 64	115	30%			
65 and Over	84	21%	<b>Party Registration</b>	<b>N</b>	<b>%</b>
			Democrat	241	59%
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	Undeclared & Not Reg.	165	41%
High School or Less	62	16%	Republican	0	0%
Some College	110	27%			
College Graduate	120	30%	<b>Party Identification</b>	<b>N</b>	<b>%</b>
Post-Graduate	110	27%	Democrat	337	85%
			Independent	47	12%
			Republican	14	3%

**Decided Who to Vote for in 2016 DEM Primary?**  
(Likely NH DEM Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<b><u>Definitely Decided</u></b>	<b><u>Leaning Toward Someone</u></b>	<b><u>Still Trying To Decide</u></b>	<b><u>(N)</u></b>
<b>Feb 3-6 '16</b>	<b>61%</b>	<b>23%</b>	<b>16%</b>	<b>(406)</b>
Feb 2-5 '16	63%	21%	16%	(405)
Feb 2-4 '16	64%	20%	16%	(312)
Jan 31-Feb 3 '16	63%	20%	17%	(403)
Jan 30-Feb 2 '16	61%	19%	20%	(370)
Jan 29-Feb 1 '16	58%	19%	23%	(333)
Jan 28-31 '16	56%	19%	25%	(323)
Jan 27-30 '16	58%	17%	24%	(347)
Jan 13-18 '16	52%	23%	26%	(420)
Dec '15	36%	21%	44%	(370)
Sept '15	25%	28%	47%	(313)
July '15	20%	27%	53%	(276)
June '15	20%	26%	54%	(359)
May '15	10%	24%	66%	(227)
Feb. '15	7%	16%	76%	(298)
Oct. '14	17%	10%	73%	(227)
July '14	13%	10%	77%	(252)
Apr. '14	7%	13%	80%	(180)
Jan. '14	13%	18%	69%	(202)
Oct. '13	10%	9%	81%	(245)
July '13	7%	12%	80%	(187)
Apr. '13	7%	13%	80%	(185)
Feb. '13	8%	10%	82%	(193)

**Democratic Nomination in 2016 NH Primary**  
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Hillary Clinton ... Bernie Sanders ... or someone else?" ROTATE CANDIDATES

	<u>2015</u>						<u>2016</u>								
	<u>Feb.</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Sept</u>	<u>Dec</u>	<u>Jan 13-18</u>	<u>Jan 27-30</u>	<u>Jan 28-31</u>	<u>Jan29-Feb 1</u>	<u>Jan30-Feb 2</u>	<u>Jan31-Feb 3</u>	<u>Feb 2-4</u>	<u>Feb 2-5</u>	<u>Feb 3-6</u>
<b>Bernie Sanders</b>	6%	13%	35%	36%	46%	50%	60%	57%	57%	58%	61%	61%	61%	61%	<b>58%</b>
<b>Hillary Clinton</b>	58%	51%	43%	42%	30%	40%	33%	34%	34%	33%	32%	32%	31%	32%	<b>35%</b>
<b>Martin O'Malley</b>	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	---	---	---	---	---
<b>Joe Biden</b>	8%	2%	8%	5%	14%	---	---	---	---	---	---	---	---	---	---
<b>Jim Webb</b>	1%	1%	1%	1%	1%	---	---	---	---	---	---	---	---	---	---
<b>Lincoln Chafee</b>	---	1%	*	0%	*	---	---	---	---	---	---	---	---	---	---
<b>Lawrence Lessig</b>	---	---	---	---	*	---	---	---	---	---	---	---	---	---	---
<b>Elizabeth Warren</b>	14%	20%	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Andrew Cuomo</b>	2%	3%	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Mark Warner</b>	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Brian Schweitzer</b>	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Kirsten Gillibrand</b>	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Deval Patrick</b>	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Cory Booker</b>	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Evan Bayh</b>	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>John Hickenlooper</b>	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Antonio Villaraigosa</b>	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>Someone Else</b>	1%	*	2%	3%	1%	3%	0%	2%	1%	2%	1%	1%	*	*	<b>1%</b>
<b>Don't Know Yet</b>	9%	8%	9%	12%	6%	6%	6%	7%	7%	6%	6%	6%	8%	7%	<b>6%</b>
<b>(N)</b>	(295)	(224)	(353)	(274)	(310)	(366)	(417)	(344)	(321)	(329)	(365)	(392)	(305)	(398)	<b>(400)</b>

\* = Less than 1% --- = Not Included

	<u>2013</u>				<u>2014</u>			
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>	<u>Jan.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>
<b>Bernie Sanders</b>	---	---	---	---	---	---	5%	3%
<b>Hillary Clinton</b>	63%	61%	62%	64%	74%	65%	59%	58%
<b>Martin O'Malley</b>	*	*	0%	*	*	0%	0%	3%
<b>Joe Biden</b>	10%	7%	8%	6%	10%	6%	14%	3%
<b>Jim Webb</b>	---	---	---	---	---	---	---	---
<b>Lincoln Chafee</b>	---	---	---	---	---	---	---	---
<b>Lawrence Lessig</b>	---	---	---	---	---	---	---	---
<b>Elizabeth Warren</b>	---	---	---	6%	---	---	8%	18%
<b>Andrew Cuomo</b>	5%	3%	1%	2%	2%	4%	3%	1%
<b>Mark Warner</b>	*	2%	0%	*	1%	2%	1%	*
<b>Brian Schweitzer</b>	1%	*	---	---	*	0%	0%	---
<b>Kirsten Gillibrand</b>	---	---	*	0%	0%	---	---	---
<b>Deval Patrick</b>	1%	3%	5%	1%	---	---	---	---
<b>Cory Booker</b>	2%	1%	2%	*	---	---	---	---
<b>Evan Bayh</b>	1%	1%	*	*	---	---	---	---
<b>John Hickenlooper</b>	*	*	*	0%	---	---	---	---
<b>Antonio Villaraigosa</b>	*	*	---	---	---	---	---	---
<b>Someone Else</b>	1%	2%	2%	2%	2%	5%	1%	1%
<b>Don't Know Yet</b>	16%	22%	19%	18%	10%	18%	9%	13%
<b>(N)</b>	(195)	(185)	(187)	(248)	(201)	(182)	(255)	(228)



**Candidate You Wouldn't Vote For In 2016 NH Democratic Primary**  
(Likely NH DEM Primary Voters)

“Which of the candidates who are running for the Democratic nomination would you NOT vote for under any circumstance?”

	<u>2015</u>						<u>2016</u>								
	<u>Feb</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Sept</u>	<u>Dec</u>	<u>Jan</u>	<u>Jan</u>	<u>Jan</u>	<u>Jan 29-</u>	<u>Jan 30-</u>	<u>Jan 31-</u>	<u>Feb</u>	<u>Feb</u>	<u>Feb</u>
	<u>13-18</u>	<u>27-30</u>	<u>28-31</u>	<u>Feb 1</u>	<u>Feb 2</u>	<u>Feb 3</u>	<u>2-4</u>	<u>2-5</u>	<u>3-6</u>						
Hillary Clinton	6%	8%	11%	11%	13%	15%	14%	20%	21%	24%	22%	22%	18%	19%	21%
Bernie Sanders	3%	3%	6%	6%	5%	5%	4%	4%	5%	5%	5%	6%	7%	7%	7%
Martin O'Malley	1%	1%	1%	3%	2%	11%	26%	23%	27%	26%	---	---	---	---	---
Lincoln Chafee	---	2%	4%	5%	8%	---	---	---	---	---	---	---	---	---	---
Lawrence Lessig	---	---	---	---	5%	---	---	---	---	---	---	---	---	---	---
Jim Webb	4%	2%	3%	3%	3%	---	---	---	---	---	---	---	---	---	---
Joe Biden	13%	13%	6%	5%	3%	---	---	---	---	---	---	---	---	---	---
Andrew Cuomo	7%	8%	---	---	---	---	---	---	---	---	---	---	---	---	---
Elizabeth Warren	4%	1%	---	---	---	---	---	---	---	---	---	---	---	---	---
Mark Warner	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
Brian Schweitzer	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
Kirsten Gillibrand	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
Deval Patrick	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
John Hickenlooper	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
Cory Booker	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
Evan Bayh	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
Antonio Villaraigosa	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
Someone Else	*	0%	3%	0%	*	3%	2%	1%	1%	1%	24%	18%	8%	8%	5%
All OK	32%	24%	35%	35%	30%	50%	42%	45%	39%	39%	43%	47%	55%	56%	59%
Don't Know Yet	29%	39%	30%	30%	31%	16%	13%	7%	7%	6%	7%	8%	11%	10%	8%
(N)	(293)	(218)	(355)	(272)	(312)	(367)	(415)	(341)	(319)	(328)	(364)	(395)	(306)	(395)	(396)

	<u>2013</u>				<u>2014</u>			
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct</u>	<u>Jan.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct</u>
Martin O'Malley	*	*	*	0%	*	4%	*	2%
Hillary Clinton	4%	4%	3%	4%	5%	7%	5%	3%
Bernie Sanders	---	---	---	---	---	---	2%	4%
Lincoln Chafee	---	---	---	---	---	---	---	---
Lawrence Lessig	---	---	---	---	---	---	---	---
Jim Webb	---	---	---	---	---	---	---	---
Joe Biden	7%	7%	10%	12%	16%	16%	9%	13%
Andrew Cuomo	3%	2%	4%	6%	3%	5%	9%	7%
Elizabeth Warren	---	---	---	2%	---	---	2%	2%
Mark Warner	2%	3%	2%	*	3%	2%	1%	3%
Brian Schweitzer	1%	1%	---	---	3%	1%	3%	---
Kirsten Gillibrand	---	---	*	*	3%	---	---	---
Deval Patrick	6%	3%	3%	3%	---	---	---	---
John Hickenlooper	*	1%	*	2%	---	---	---	---
Cory Booker	2%	*	*	2%	---	---	---	---
Evan Bayh	3%	4%	3%	*	---	---	---	---
Antonio Villaraigosa	2%	3%	---	---	---	---	---	---
Someone Else	2%	1%	3%	1%	1%	1%	2%	1%
All OK	34%	33%	26%	37%	28%	32%	29%	35%
Don't Know Yet	34%	38%	46%	30%	37%	33%	38%	31%
(N)	(200)	(188)	(185)	(248)	(201)	(183)	(254)	(226)

**Who Will Win 2016 NH Democratic Primary?**  
(Likely NH DEM Primary Voters)

“Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?”

	<u>2015</u>					<u>2016</u>							
	<u>Feb</u>	<u>May</u>	<u>July</u>	<u>Sept</u>	<u>Dec</u>	<u>Jan 27-30</u>	<u>Jan 28-31</u>	<u>Jan 29-Feb 1</u>	<u>Jan 30-Feb 2</u>	<u>Jan 31-Feb 3</u>	<u>Feb 2-4</u>	<u>Feb 2-5</u>	<u>Feb 3-6</u>
<b>Bernie Sanders</b>	1%	2%	17%	42%	28%	54%	52%	54%	54%	57%	62%	62%	<b>66%</b>
<b>Hillary Clinton</b>	65%	69%	68%	42%	59%	31%	32%	30%	31%	29%	24%	23%	<b>21%</b>
<b>Martin O'Malley</b>	0%	*	*	0%	0%	0%	*	*	---	---	---	---	---
<b>Joe Biden</b>	6%	8%	2%	6%	---	---	---	---	---	---	---	---	---
<b>Jim Webb</b>	*	0%	*	0%	---	---	---	---	---	---	---	---	---
<b>Lincoln Chafee</b>	%	*	0%	0%	---	---	---	---	---	---	---	---	---
<b>Lawrence Lessig</b>	---	---	---	0%	---	---	---	---	---	---	---	---	---
<b>Andrew Cuomo</b>	1%	0%	---	---	---	---	---	---	---	---	---	---	---
<b>Elizabeth Warren</b>	5%	1%	---	---	---	---	---	---	---	---	---	---	---
<b>Someone Else</b>	1%	0%	*	1%	1%	1%	1%	1%	1%	1%	0%	0%	*
<b>Don't Know</b>	21%	19%	13%	9%	12%	15%	15%	14%	14%	13%	14%	15%	<b>14%</b>
<b>(N)</b>	(298)	(229)	(275)	(311)	(370)	(347)	(323)	(333)	(370)	(403)	(312)	(405)	<b>(406)</b>

**Decided 2016 DEM Primary Vote  
(Likely 2016 DEM Primary Voters)**

	<u>Def. Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>(N)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>61%</b>	<b>23%</b>	<b>16%</b>	<b>406</b>
Registered Democrat	63%	21%	16%	241
Registered Undeclared	58%	27%	15%	149
Democrat	63%	23%	13%	337
Independent/Republican	54%	19%	27%	61
Liberal	73%	18%	9%	191
Moderate/Conservative	50%	28%	22%	188
Clinton Supporter	65%	22%	13%	140
Sanders Supporter	67%	24%	9%	234
Undecided	0%	6%	94%	25
Extremely Interested	66%	22%	12%	223
Very Interested	57%	27%	16%	139
Somewhat/Not Very Interested	52%	13%	34%	44
Voted in 2008,2012 NH Primaries	59%	24%	17%	261
Voted in 2008 or 2012 NH Primary	59%	23%	19%	67
Did Not Vote in Either NH Primary	70%	21%	9%	79
Will Definitely Vote	64%	22%	15%	347
Will Vote Unless Emergency	48%	30%	22%	59
Read Union Leader	60%	19%	20%	62
Read Boston Globe	74%	10%	15%	59
Read Local Newspapers	55%	24%	21%	116
Watch WMUR	56%	24%	19%	211
Listen to NHPR	64%	22%	13%	162
18 to 34	71%	19%	10%	100
35 to 49	48%	26%	25%	92
50 to 64	62%	28%	10%	115
65 and over	64%	16%	20%	84
Male	70%	19%	11%	182
Female	54%	26%	20%	224
High school or less	67%	20%	12%	62
Some college	63%	17%	19%	110
College graduate	64%	24%	12%	120
Post-graduate	54%	29%	17%	110
Attend services 1 or more a week	60%	16%	24%	59
1-2 times a month	64%	14%	21%	39
Less often	53%	30%	17%	121
Never	67%	22%	11%	177
North Country	62%	29%	9%	36
Central / Lakes	64%	17%	20%	67
Connecticut Valley	68%	12%	19%	73
Mass Border	52%	31%	18%	101
Seacoast	62%	28%	10%	79
Manchester Area	66%	20%	14%	51
First Cong. Dist	61%	26%	13%	194
Second Cong. Dist	62%	20%	18%	212

**DEM 2016 Primary Support  
(Likely 2016 DEM Primary Voters)**

	<b><u>Bernie Sanders</u></b>	<b><u>Hillary Clinton</u></b>	<b><u>Someone Else</u></b>	<b><u>Undecided</u></b>	<b><u>(N=)</u></b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>58%</b>	<b>35%</b>	<b>1%</b>	<b>6%</b>	<b>400</b>
Registered Democrat	48%	44%	1%	8%	237
Registered Undeclared	71%	24%	0%	4%	147
Democrat	55%	40%	0%	5%	333
Independent/Republican	75%	13%	1%	11%	59
Liberal	61%	35%	0%	4%	190
Moderate/Conservative	55%	36%	1%	9%	184
Extremely Interested	59%	35%	0%	6%	221
Very Interested	53%	40%	0%	7%	136
Somewhat/Not Very Interested	71%	21%	3%	6%	44
Voted in 2008,2012 NH Primaries	46%	47%	1%	6%	256
Voted in 2008 or 2012 NH Primary	77%	16%	0%	7%	66
Did Not Vote in Either NH Primary	84%	12%	0%	5%	79
Definitely Decided	63%	37%	0%	0%	248
Leaning Towards Someone	64%	35%	0%	2%	89
Still Trying to Decide	33%	28%	2%	37%	63
Will Definitely Vote	58%	35%	1%	6%	342
Will Vote Unless Emergency	61%	32%	1%	7%	59
Read Union Leader	54%	40%	0%	7%	62
Read Boston Globe	56%	37%	0%	7%	58
Read Local Newspapers	53%	38%	0%	9%	113
Watch WMUR	51%	42%	0%	8%	207
Listen to NHPR	60%	35%	0%	5%	161
18 to 34	85%	10%	1%	3%	100
35 to 49	58%	28%	0%	14%	90
50 to 64	49%	49%	0%	2%	112
65 and over	42%	51%	1%	6%	83
Male	70%	27%	1%	2%	179
Female	49%	41%	0%	9%	221
High school or less	56%	38%	1%	5%	61
Some college	69%	24%	1%	6%	110
College graduate	61%	36%	0%	3%	118
Post-graduate	45%	45%	0%	9%	107
Attend services 1 or more a week	41%	51%	0%	8%	58
1-2 times a month	48%	37%	4%	12%	39
Less often	52%	42%	0%	6%	118
Never	70%	25%	0%	5%	176
North Country	54%	41%	0%	5%	36
Central / Lakes	67%	28%	2%	3%	65
Connecticut Valley	53%	39%	1%	6%	73
Mass Border	62%	31%	0%	7%	100
Seacoast	49%	42%	0%	8%	77
Manchester Area	64%	30%	0%	6%	50
First Cong. Dist	55%	38%	0%	7%	191
Second Cong. Dist	62%	32%	1%	5%	210

**DEM 2016 Primary – Would NOT Support  
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Someone Else</u>	<u>All Acceptable</u>	<u>Don't Know</u>	<u>(N=)</u>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>21%</b>	<b>7%</b>	<b>5%</b>	<b>59%</b>	<b>8%</b>	<b>396</b>
Registered Democrat	13%	7%	5%	66%	8%	231
Registered Undeclared	34%	7%	4%	47%	8%	148
Democrat	15%	6%	5%	66%	8%	328
Independent/Republican	48%	11%	6%	29%	7%	61
Liberal	15%	3%	6%	68%	7%	187
Moderate/Conservative	25%	11%	4%	51%	9%	184
Clinton Supporter	0%	18%	4%	75%	3%	138
Sanders Supporter	36%	0%	4%	52%	9%	227
Undecided	4%	12%	10%	50%	23%	25
Extremely Interested	21%	7%	6%	59%	8%	216
Very Interested	17%	7%	4%	63%	8%	136
Somewhat/Not Very Interested	36%	6%	2%	48%	9%	44
Voted in 2008,2012 NH Primaries	15%	9%	4%	64%	7%	252
Voted in 2008 or 2012 NH Primary	33%	3%	4%	51%	9%	67
Did Not Vote in Either NH Primary	30%	4%	6%	51%	9%	77
Definitely Decided	26%	8%	4%	57%	5%	243
Leaning Towards Someone	14%	4%	7%	63%	12%	91
Still Trying to Decide	11%	7%	4%	64%	13%	62
Will Definitely Vote	20%	7%	5%	60%	7%	340
Will Vote Unless Emergency	26%	5%	0%	55%	14%	56
Read Union Leader	25%	13%	8%	47%	8%	62
Read Boston Globe	24%	9%	2%	56%	10%	59
Read Local Newspapers	17%	9%	8%	56%	10%	115
Watch WMUR	19%	10%	6%	56%	9%	205
Listen to NHPR	17%	6%	3%	68%	7%	160
18 to 34	33%	3%	4%	51%	9%	97
35 to 49	22%	6%	7%	57%	8%	92
50 to 64	17%	11%	2%	66%	4%	110
65 and over	14%	9%	5%	62%	11%	83
Male	28%	7%	4%	55%	6%	179
Female	15%	7%	5%	63%	10%	217
High school or less	29%	8%	8%	41%	13%	62
Some college	26%	10%	3%	52%	8%	108
College graduate	21%	6%	7%	62%	4%	114
Post-graduate	10%	5%	2%	75%	8%	108
Attend services 1 or more a week	10%	12%	5%	67%	6%	58
1-2 times a month	21%	11%	2%	54%	12%	39
Less often	20%	7%	5%	61%	7%	120
Never	25%	5%	5%	57%	8%	171
North Country	27%	3%	0%	68%	2%	36
Central / Lakes	22%	8%	3%	54%	14%	65
Connecticut Valley	16%	10%	2%	63%	9%	72
Mass Border	23%	4%	6%	60%	7%	96
Seacoast	11%	10%	9%	61%	8%	76
Manchester Area	35%	5%	5%	51%	4%	51
First Cong. Dist	20%	8%	7%	61%	5%	189
Second Cong. Dist	22%	7%	2%	58%	11%	207

**Who will win NH Democratic Primary?  
(Likely 2016 DEM Primary Voters)**

	<b><u>Bernie Sanders</u></b>	<b><u>Hillary Clinton</u></b>	<b><u>Someone Else</u></b>	<b><u>Undecided</u></b>	<b><u>(N=)</u></b>
<b>LIKELY NH DEM PRIMARY VOTERS</b>	<b>66%</b>	<b>21%</b>	<b>0%</b>	<b>14%</b>	<b>406</b>
Registered Democrat	65%	21%	0%	13%	241
Registered Undeclared	67%	20%	0%	14%	149
Democrat	65%	22%	0%	13%	337
Independent/Republican	67%	16%	0%	17%	61
Liberal	69%	18%	0%	12%	191
Moderate/Conservative	63%	22%	0%	15%	188
Clinton Supporter	42%	42%	0%	16%	140
Sanders Supporter	80%	9%	0%	11%	234
Undecided	60%	16%	0%	23%	25
Extremely Interested	68%	16%	0%	15%	223
Very Interested	65%	24%	0%	11%	139
Somewhat/Not Very Interested	56%	30%	0%	14%	44
Voted in 2008,2012 NH Primaries	61%	23%	0%	15%	261
Voted in 2008 or 2012 NH Primary	75%	20%	0%	5%	67
Did Not Vote in Either NH Primary	72%	13%	0%	15%	79
Definitely Decided	70%	20%	0%	9%	249
Leaning Towards Someone	64%	16%	0%	20%	94
Still Trying to Decide	50%	29%	0%	22%	64
Will Definitely Vote	66%	20%	0%	14%	347
Will Vote Unless Emergency	64%	22%	0%	13%	59
Read Union Leader	66%	20%	0%	14%	62
Read Boston Globe	75%	17%	0%	8%	59
Read Local Newspapers	63%	26%	0%	11%	116
Watch WMUR	56%	27%	0%	17%	211
Listen to NHPR	71%	15%	0%	14%	162
18 to 34	84%	10%	0%	6%	100
35 to 49	64%	24%	0%	12%	92
50 to 64	61%	21%	0%	19%	115
65 and over	55%	26%	1%	19%	84
Male	77%	15%	0%	8%	182
Female	56%	25%	0%	19%	224
High school or less	56%	29%	0%	14%	62
Some college	63%	21%	0%	16%	110
College graduate	69%	22%	0%	10%	120
Post-graduate	72%	13%	0%	15%	110
Attend services 1 or more a week	46%	32%	0%	23%	59
1-2 times a month	75%	17%	0%	8%	39
Less often	68%	20%	0%	13%	121
Never	70%	18%	0%	13%	177
North Country	81%	13%	0%	6%	36
Central / Lakes	69%	17%	0%	15%	67
Connecticut Valley	61%	22%	1%	17%	73
Mass Border	67%	23%	0%	10%	101
Seacoast	56%	29%	0%	15%	79
Manchester Area	69%	11%	0%	20%	51
First Cong. Dist	63%	23%	0%	13%	194
Second Cong. Dist	68%	18%	0%	14%	212