

THE CNN /WMUR NEW HAMPSHIRE PRIMARY POLL



University of
New Hampshire

February 8, 2016

SANDERS LIKELY NEW HAMPSHIRE PRIMARY WINNER

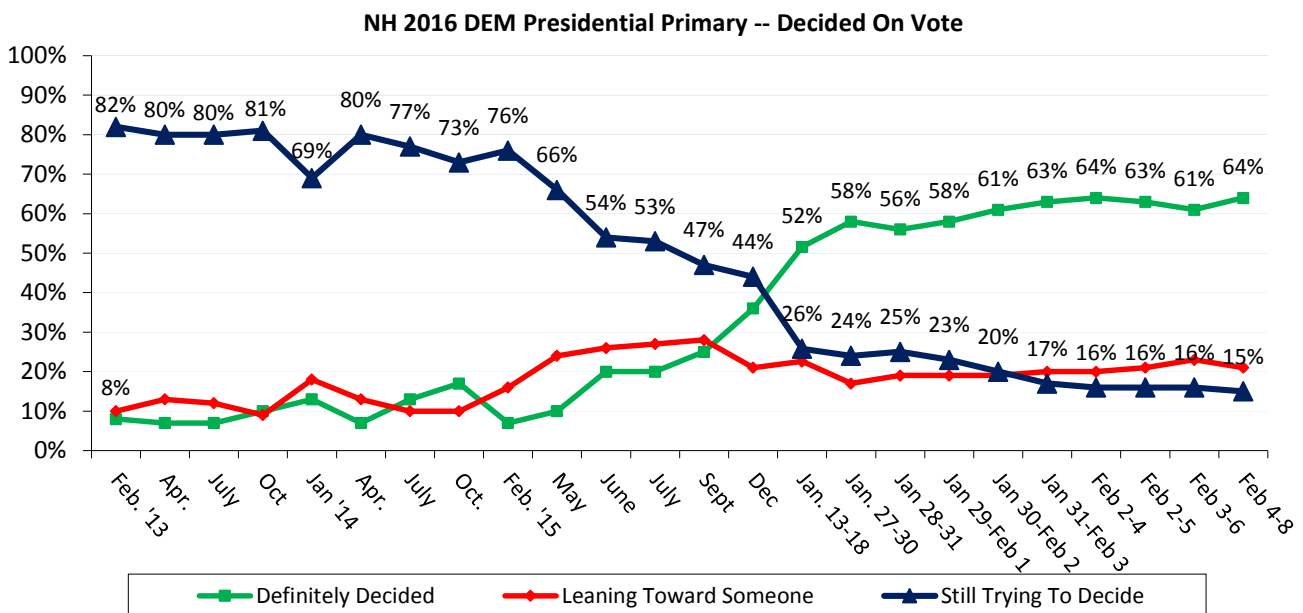
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UNH Survey Center
603-862-2226
www.unh.edu/survey-center

DURHAM, NH – On the eve of the primary election, Vermont senator Bernie Sanders continues to hold a double-digit lead over former Secretary of State Hillary Clinton in New Hampshire and most Democrats think Sanders will win the New Hampshire Primary. However, about one third of Democrats say they have not definitely decided who they will support.

These findings are based on the latest **CNN/WMUR New Hampshire Primary Poll**,* conducted by the University of New Hampshire Survey Center. Eight hundred and eighty-seven (887) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between February 4 and February 8, 2016. The margin of sampling error is +/- 3.3 percent for the entire sample. Included were three hundred and sixty-two (362) likely 2016 Republican Primary voters (MSE = +/-5.2 percentage points), and three hundred and sixty-three (363) likely 2016 Democratic Primary voters (MSE = +/-5.1 percentage points).

One Third of NH Democratic Primary Voters Still Not Decided

On the eve of the New Hampshire Primary, an increasing percentage of New Hampshire Democrats have decided which candidate they will vote for, however, about a third of voters have not yet firmly committed to a candidate. Currently, 64% of likely Democratic primary voters say they have definitely decided who they will support, 21% are leaning toward a candidate, and 15% are still trying to decide.



* We ask that this copyrighted information be referred to as *the CNN/WMUR New Hampshire Primary Poll*, sponsored by WMUR-TV and CNN, and conducted by the University of New Hampshire Survey Center.

Currently, 57% of likely Democratic primary voters say they are extremely interested in the election, 33% are very interested, and 11% are somewhat interested or not very interested. Interest is similar to this point in the 2008 primary cycle when 53% of Democrats said they were extremely interested in the election, 35% were very interested and 12% were somewhat or not very interested.

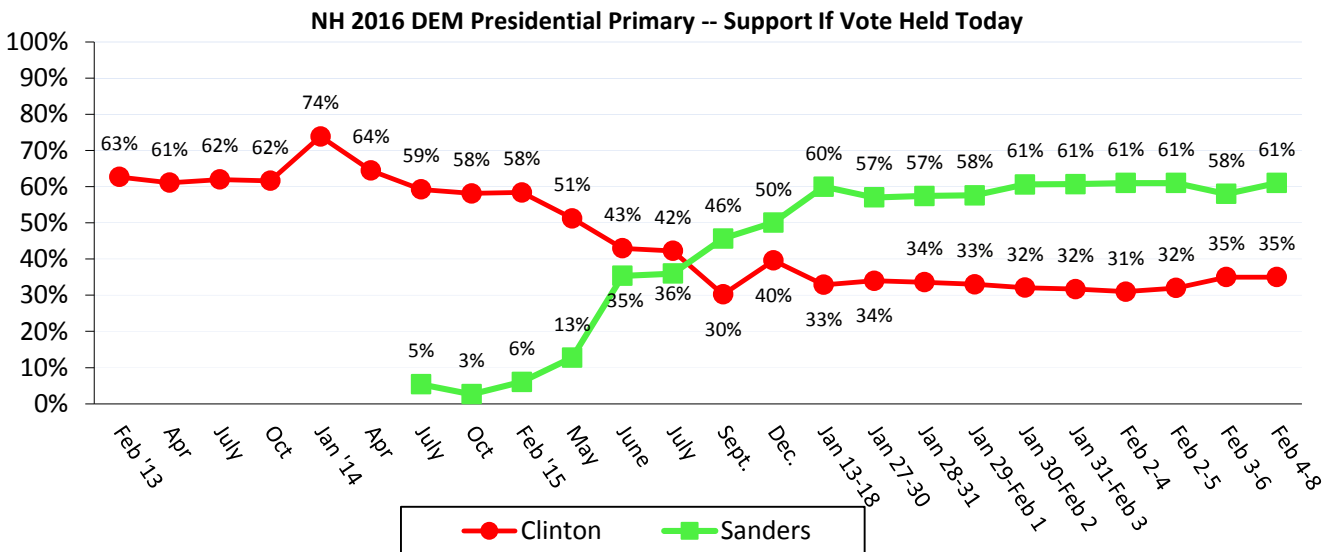
Undeclared voters, often erroneously referred to as “independents”, are just as likely to say they plan to vote in the Republican primary as the Democratic primary. Currently, 47% of undeclared voters say they plan to vote in the Democratic primary, 46% plan to vote in the Republican primary, and 7% are unsure which primary they will vote in.

2016 NH Democratic Primary Trial Heat

Bernie Sanders has maintained his considerable lead over Hillary Clinton in New Hampshire, and is in a good position entering Primary Day. If the Democratic Primary were held today, 61% of likely Democratic Primary voters say they would vote for Sanders, 35% say they would vote for Clinton, and 4% are undecided.

Sanders still leads Clinton in nearly every demographic group. His strongest support comes from voters under 35 (87%), voters who are registered undeclared (76%), and voters who have not voted in the past two primaries (88%). Turnout will be crucial for the Sanders campaign as younger voters and first-time primary voters are the least likely to show up on election day. The possibility of inclement weather could also have a potential effect on turnout. Sanders also leads Clinton 64%-36% among voters who say they have definitely decided who they will support, while Clinton’s strongest support comes from voters who are 65 and older (53%) and registered Democrats (47%).

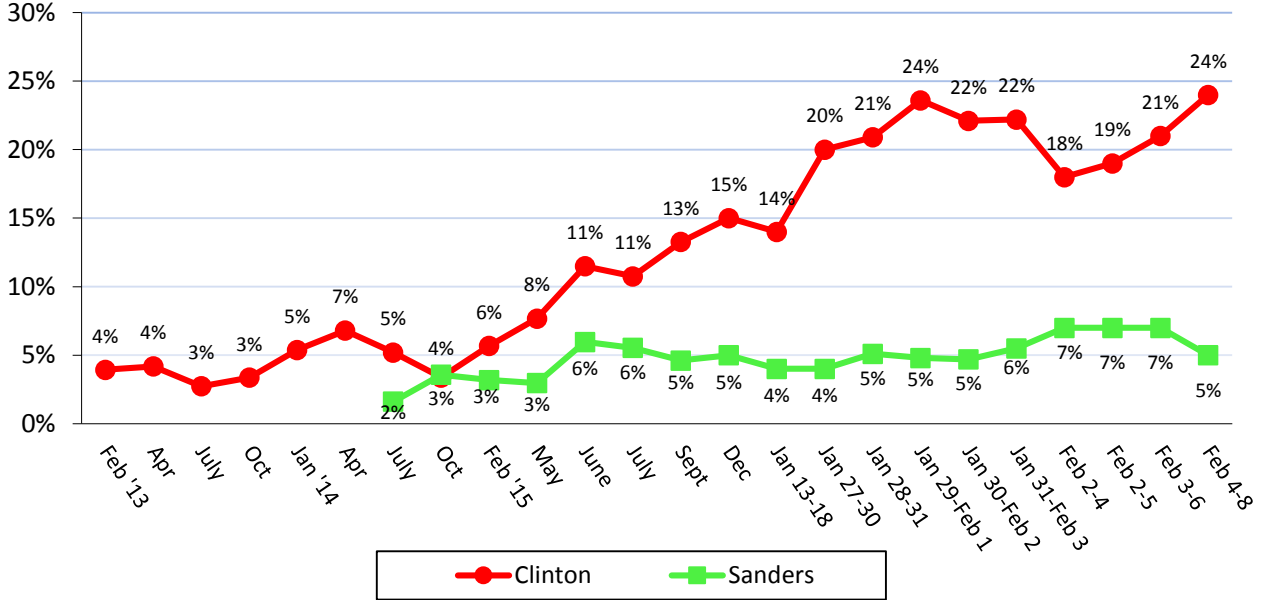
There continues to be a large gender gap with Sanders leading among men by 48 percentage points (72% to 24%). While Sanders also currently has a slight edge among women (53% to 42%), female voters who are 65 and over currently favor Clinton 60%-34%, female voters between 18-34 favor Sanders 87%-9% and female voters between 35-64 are split (51% favor Sanders, 44% favor Clinton).



Most Unpopular Democrat Candidate

Nominations typically go to candidates who are acceptable to most members of their party and are less polarizing and neither Democratic candidate is seen as particularly unacceptable. When asked which candidate they would NOT vote for under any circumstance, 24% would not vote for Clinton, 5% would not vote for Sanders, 60% think that all of the prospective candidates are acceptable, 4% named someone else, and 7% are unsure.

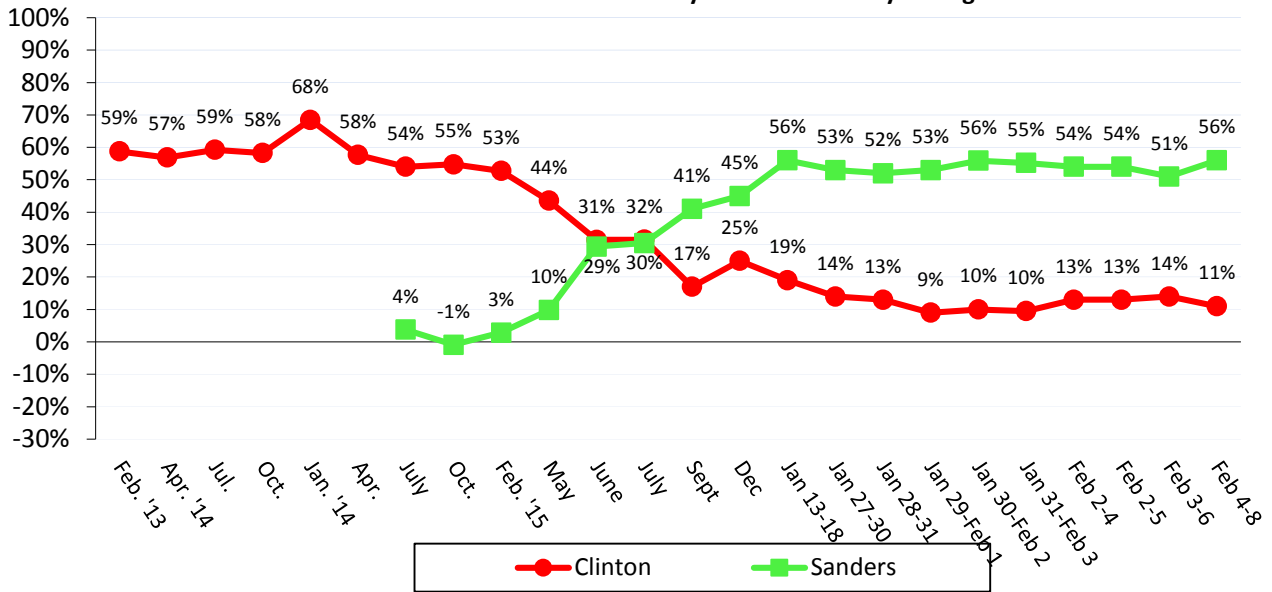
NH 2016 DEM Presidential Primary -- Would Not Vote For



Democrat Net Electability

Sanders continues to be the most popular Democrat as measured by net electability, the percentage who support a candidate minus the percentage who would not vote for that candidate under any circumstances. Sanders' net electability score is +56%, while Clinton's net electability score is +11%.

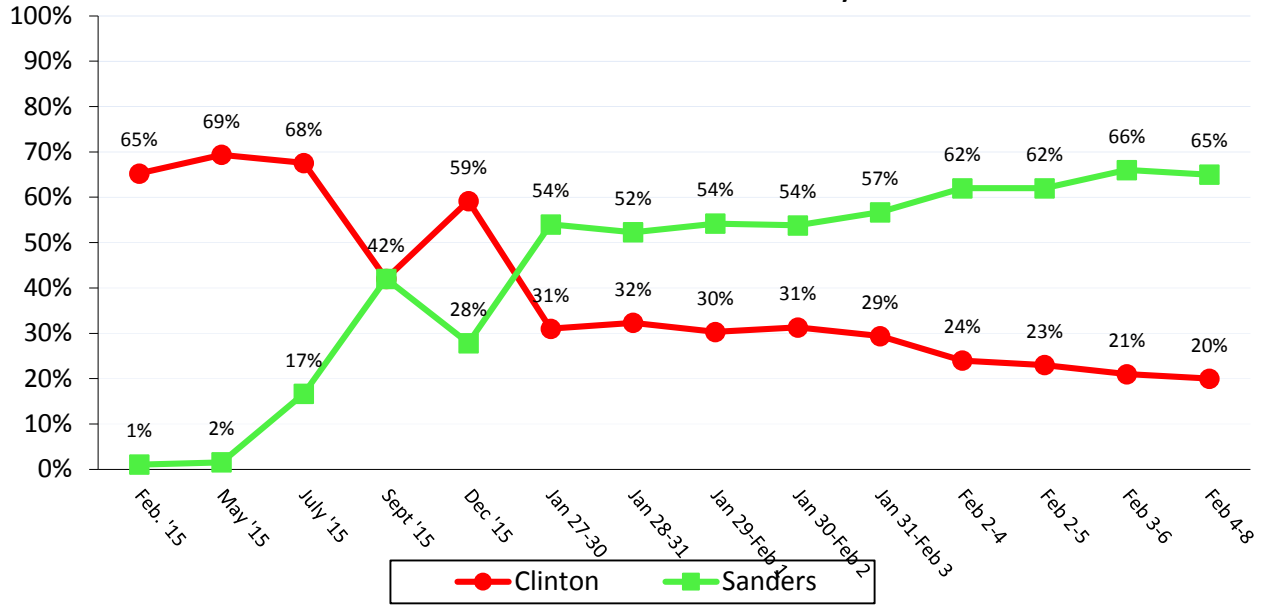
NH 2016 DEM Presidential Primary -- Net Electability Ratings



Who Will Win NH Primary?

Sanders has led in polls for the past two months and this has led most Democratic Primary voters to believe he will win the New Hampshire Primary – 65% of likely Democratic Primary voters think Sanders will win the New Hampshire primary, 20% think Clinton will win, and 15% were unsure. A plurality of Clinton supporters (45%) believe Sanders will win the primary.

Who Will Win NH 2016 DEM Presidential Primary?



CNN/WMUR New Hampshire Primary Poll Methodology

These findings are based on the latest CNN/WMUR New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center and funded by CNN and WMUR-TV, Manchester, NH. Interviews were conducted by the UNH Survey Center with assistance from the Center for Public Interest Polling in Eagleton Institute at Rutgers. Eight hundred and eighty-seven (887) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between February 4 and February 8, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.3 percent for the entire sample. Included were three hundred and sixty-two (362) likely 2016 Republican Primary voters (MSE = +/-5.2 percentage points), and three hundred and sixty-three (363) likely 2016 Democratic Primary voters (MSE = +/-5.2 percentage points). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the CNN/WMUR New Hampshire Primary Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN/WMUR New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

New Hampshire Primary Poll, February 4-8, 2016 Demographics

Sex	N	%	Region	N	%
Male	434	49%	North Country	75	9%
Female	453	51%	Central/Lakes	145	16%
			Connecticut Valley	125	14%
			Mass Border	262	30%
Age	N	%	Seacoast	139	16%
18 to 34	225	27%	Manchester Area	140	16%
35 to 49	211	25%			
50 to 64	262	31%	Party Registration	N	%
65 and Over	152	18%	Democrat	224	25%
			Undeclared & Not Reg.	441	50%
Highest Level of Education	N	%	Republican	216	24%
High School or Less	120	16%			
Some College	182	25%	Party Identification	N	%
College Graduate	285	38%	Democrat	332	45%
Post-Graduate	158	21%	Independent	104	14%
			Republican	305	41%

New Hampshire Primary Poll, February 4-8, 2016 Likely Democrat Primary Voter Demographics

Sex	N	%	Region	N	%
Male	155	43%	North Country	33	9%
Female	208	57%	Central/Lakes	59	16%
			Connecticut Valley	63	17%
Age	N	%	Mass Border	94	26%
18 to 34	86	24%	Seacoast	61	17%
35 to 49	90	26%	Manchester Area	53	15%
50 to 64	100	28%			
65 and Over	77	22%	Party Registration	N	%
			Democrat	203	56%
Highest Level of Education	N	%	Undeclared & Not Reg.	160	44%
High School or Less	52	15%	Republican	0	0%
Some College	96	27%			
College Graduate	124	34%	Party Identification	N	%
Post-Graduate	89	25%	Democrat	296	83%
			Independent	44	12%
			Republican	17	5%

Decided Who to Vote for in 2016 DEM Primary?
(Likely NH DEM Primary Voters)

“Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Definitely Decided</u>	<u>Leaning Toward Someone</u>	<u>Still Trying To Decide</u>	<u>(N)</u>
Feb 4-8 '16	64%	21%	15%	(363)
Feb 3-6 '16	61%	23%	16%	(406)
Feb 2-5 '16	63%	21%	16%	(405)
Feb 2-4 '16	64%	20%	16%	(312)
Jan 31-Feb 3 '16	63%	20%	17%	(403)
Jan 30-Feb 2 '16	61%	19%	20%	(370)
Jan 29-Feb 1 '16	58%	19%	23%	(333)
Jan 28-31 '16	56%	19%	25%	(323)
Jan 27-30 '16	58%	17%	24%	(347)
Jan 13-18 '16	52%	23%	26%	(420)
Dec '15	36%	21%	44%	(370)
Sept '15	25%	28%	47%	(313)
July '15	20%	27%	53%	(276)
June '15	20%	26%	54%	(359)
May '15	10%	24%	66%	(227)
Feb. '15	7%	16%	76%	(298)
Oct. '14	17%	10%	73%	(227)
July '14	13%	10%	77%	(252)
Apr. '14	7%	13%	80%	(180)
Jan. '14	13%	18%	69%	(202)
Oct. '13	10%	9%	81%	(245)
July '13	7%	12%	80%	(187)
Apr. '13	7%	13%	80%	(185)
Feb. '13	8%	10%	82%	(193)

Democratic Nomination in 2016 NH Primary
(Likely NH DEM Primary Voters)

"I'm going to read you the names of the candidates who are running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination Hillary Clinton ... Bernie Sanders ... or someone else?" ROTATE CANDIDATES

	<u>2016</u>									
	<u>Jan</u> <u>13-18</u>	<u>Jan</u> <u>27-30</u>	<u>Jan</u> <u>28-31</u>	<u>Jan29-</u> <u>Feb 1</u>	<u>Jan30-</u> <u>Feb 2</u>	<u>Jan31-</u> <u>Feb 3</u>	<u>Feb</u> <u>2-4</u>	<u>Feb</u> <u>2-5</u>	<u>Feb</u> <u>3-6</u>	<u>Feb</u> <u>4-8</u>
Bernie Sanders	60%	57%	57%	58%	61%	61%	61%	61%	58%	61%
Hillary Clinton	33%	34%	34%	33%	32%	32%	31%	32%	35%	35%
Martin O'Malley	1%	1%	1%	2%	---	---	---	---	---	---
Joe Biden	---	---	---	---	---	---	---	---	---	---
Jim Webb	---	---	---	---	---	---	---	---	---	---
Lincoln Chafee	---	---	---	---	---	---	---	---	---	---
Lawrence Lessig	---	---	---	---	---	---	---	---	---	---
Elizabeth Warren	---	---	---	---	---	---	---	---	---	---
Andrew Cuomo	---	---	---	---	---	---	---	---	---	---
Mark Warner	---	---	---	---	---	---	---	---	---	---
Brian Schweitzer	---	---	---	---	---	---	---	---	---	---
Kirsten Gillibrand	---	---	---	---	---	---	---	---	---	---
Deval Patrick	---	---	---	---	---	---	---	---	---	---
Cory Booker	---	---	---	---	---	---	---	---	---	---
Evan Bayh	---	---	---	---	---	---	---	---	---	---
John Hickenlooper	---	---	---	---	---	---	---	---	---	---
Antonio Villaraigosa	---	---	---	---	---	---	---	---	---	---
Someone Else	0%	2%	1%	2%	1%	1%	*	*	1%	1%
Don't Know Yet	6%	7%	7%	6%	6%	6%	8%	7%	6%	4%
(N)	(417)	(344)	(321)	(329)	(365)	(392)	(305)	(398)	(400)	(361)

* = Less than 1% --- = Not Included

	<u>2013</u>				<u>2014</u>				<u>2015</u>					
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>	<u>Jan.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct.</u>	<u>Feb.</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Sept</u>	<u>Dec</u>
Bernie Sanders	---	---	---	---	---	---	5%	3%	6%	13%	35%	36%	46%	50%
Hillary Clinton	63%	61%	62%	64%	74%	65%	59%	58%	58%	51%	43%	42%	30%	40%
Martin O'Malley	*	*	0%	*	*	0%	0%	3%	1%	1%	2%	1%	2%	1%
Joe Biden	10%	7%	8%	6%	10%	6%	14%	3%	8%	2%	8%	5%	14%	---
Jim Webb	---	---	---	---	---	---	---	---	1%	1%	1%	1%	1%	---
Lincoln Chafee	---	---	---	---	---	---	---	---	---	1%	*	0%	*	---
Lawrence Lessig	---	---	---	---	---	---	---	---	---	---	---	---	*	---
Elizabeth Warren	---	---	---	6%	---	---	8%	18%	14%	20%	---	---	---	---
Andrew Cuomo	5%	3%	1%	2%	2%	4%	3%	1%	2%	3%	---	---	---	---
Mark Warner	*	2%	0%	*	1%	2%	1%	*	---	---	---	---	---	---
Brian Schweitzer	1%	*	---	---	*	0%	0%	---	---	---	---	---	---	---
Kirsten Gillibrand	---	---	*	0%	0%	---	---	---	---	---	---	---	---	---
Deval Patrick	1%	3%	5%	1%	---	---	---	---	---	---	---	---	---	---
Cory Booker	2%	1%	2%	*	---	---	---	---	---	---	---	---	---	---
Evan Bayh	1%	1%	*	*	---	---	---	---	---	---	---	---	---	---
John Hickenlooper	*	*	*	0%	---	---	---	---	---	---	---	---	---	---
Antonio Villaraigosa	*	*	---	---	---	---	---	---	---	---	---	---	---	---
Someone Else	1%	2%	2%	2%	2%	5%	1%	1%	1%	*	2%	3%	1%	3%
Don't Know Yet	16%	22%	19%	18%	10%	18%	9%	13%	9%	8%	9%	12%	6%	6%
(N)	(195)	(185)	(187)	(248)	(201)	(182)	(255)	(228)	(295)	(224)	(353)	(274)	(310)	(366)

Candidate You Wouldn't Vote For In 2016 NH Democratic Primary
(Likely NH DEM Primary Voters)

“Which of the candidates who are running for the Democratic nomination would you NOT vote for under any circumstance?”

	<u>2016</u>									
	Jan	Jan	Jan	Jan 29-	Jan 30-	Jan 31-	Feb	Feb	Feb	Feb
	<u>13-18</u>	<u>27-30</u>	<u>28-31</u>	<u>Feb 1</u>	<u>Feb 2</u>	<u>Feb 3</u>	<u>2-4</u>	<u>2-5</u>	<u>3-6</u>	<u>4-8</u>
Hillary Clinton	14%	20%	21%	24%	22%	22%	18%	19%	21%	24%
Bernie Sanders	4%	4%	5%	5%	5%	6%	7%	7%	7%	5%
Martin O'Malley	26%	23%	27%	26%	---	---	---	---	---	---
Lincoln Chafee	---	---	---	---	---	---	---	---	---	---
Lawrence Lessig	---	---	---	---	---	---	---	---	---	---
Jim Webb	---	---	---	---	---	---	---	---	---	---
Joe Biden	---	---	---	---	---	---	---	---	---	---
Andrew Cuomo	---	---	---	---	---	---	---	---	---	---
Elizabeth Warren	---	---	---	---	---	---	---	---	---	---
Mark Warner	---	---	---	---	---	---	---	---	---	---
Brian Schweitzer	---	---	---	---	---	---	---	---	---	---
Kirsten Gillibrand	---	---	---	---	---	---	---	---	---	---
Deval Patrick	---	---	---	---	---	---	---	---	---	---
John Hickenlooper	---	---	---	---	---	---	---	---	---	---
Cory Booker	---	---	---	---	---	---	---	---	---	---
Evan Bayh	---	---	---	---	---	---	---	---	---	---
Antonio Villaraigosa	---	---	---	---	---	---	---	---	---	---
Someone Else	2%	1%	1%	1%	24%	18%	8%	8%	5%	4%
All OK	42%	45%	39%	39%	43%	47%	55%	56%	59%	60%
Don't Know Yet	13%	7%	7%	6%	7%	8%	11%	10%	8%	7%
(N)	(415)	(341)	(319)	(328)	(364)	(395)	(306)	(395)	(396)	(356)

	<u>2013</u>				<u>2014</u>				<u>2015</u>					
	<u>Feb.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct</u>	<u>Jan.</u>	<u>Apr.</u>	<u>July</u>	<u>Oct</u>	<u>Feb</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Sept</u>	<u>Dec</u>
Martin O'Malley	*	*	*	0%	*	4%	*	2%	1%	1%	1%	3%	2%	11%
Hillary Clinton	4%	4%	3%	4%	5%	7%	5%	3%	6%	8%	11%	11%	13%	15%
Bernie Sanders	---	---	---	---	---	---	2%	4%	3%	3%	6%	6%	5%	5%
Lincoln Chafee	---	---	---	---	---	---	---	---	---	2%	4%	5%	8%	---
Lawrence Lessig	---	---	---	---	---	---	---	---	---	---	---	---	5%	---
Jim Webb	---	---	---	---	---	---	---	---	4%	2%	3%	3%	3%	---
Joe Biden	7%	7%	10%	12%	16%	16%	9%	13%	13%	13%	6%	5%	3%	---
Andrew Cuomo	3%	2%	4%	6%	3%	5%	9%	7%	7%	8%	---	---	---	---
Elizabeth Warren	---	---	---	2%	---	---	2%	2%	4%	1%	---	---	---	---
Mark Warner	2%	3%	2%	*	3%	2%	1%	3%	---	---	---	---	---	---
Brian Schweitzer	1%	1%	---	---	3%	1%	3%	---	---	---	---	---	---	---
Kirsten Gillibrand	---	---	*	*	3%	---	---	---	---	---	---	---	---	---
Deval Patrick	6%	3%	3%	3%	---	---	---	---	---	---	---	---	---	---
John Hickenlooper	*	1%	*	2%	---	---	---	---	---	---	---	---	---	---
Cory Booker	2%	*	*	2%	---	---	---	---	---	---	---	---	---	---
Evan Bayh	3%	4%	3%	*	---	---	---	---	---	---	---	---	---	---
Antonio Villaraigosa	2%	3%	---	---	---	---	---	---	---	---	---	---	---	---
Someone Else	2%	1%	3%	1%	1%	1%	2%	1%	*	0%	3%	0%	*	3%
All OK	34%	33%	26%	37%	28%	32%	29%	35%	32%	24%	35%	35%	30%	50%
Don't Know Yet	34%	38%	46%	30%	37%	33%	38%	31%	29%	39%	30%	30%	31%	16%
(N)	(200)	(188)	(185)	(248)	(201)	(183)	(254)	(226)	(293)	(218)	(355)	(272)	(312)	(367)

Who Will Win 2016 NH Democratic Primary?
(Likely NH DEM Primary Voters)

“Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Democratic primary?”

	2016								
	<u>Jan</u> <u>27-30</u>	<u>Jan</u> <u>28-31</u>	<u>Jan 29-</u> <u>Feb 1</u>	<u>Jan 30-</u> <u>Feb 2</u>	<u>Jan 31-</u> <u>Feb 3</u>	<u>Feb</u> <u>2-4</u>	<u>Feb</u> <u>2-5</u>	<u>Feb</u> <u>3-6</u>	<u>Feb</u> <u>4-8</u>
Bernie Sanders	54%	52%	54%	54%	57%	62%	62%	66%	65%
Hillary Clinton	31%	32%	30%	31%	29%	24%	23%	21%	20%
Martin O’Malley	0%	*	*	---	---	---	---	---	---
Joe Biden	---	---	---	---	---	---	---	---	---
Jim Webb	---	---	---	---	---	---	---	---	---
Lincoln Chafee	---	---	---	---	---	---	---	---	---
Lawrence Lessig	---	---	---	---	---	---	---	---	---
Andrew Cuomo	---	---	---	---	---	---	---	---	---
Elizabeth Warren	---	---	---	---	---	---	---	---	---
Someone Else	1%	1%	1%	1%	1%	0%	0%	*	*
Don’t Know	15%	15%	14%	14%	13%	14%	15%	14%	15%
(N)	(347)	(323)	(333)	(370)	(403)	(312)	(405)	(406)	(363)

2015

	<u>Feb</u>	<u>May</u>	<u>July</u>	<u>Sept</u>	<u>Dec</u>
Bernie Sanders	1%	2%	17%	42%	28%
Hillary Clinton	65%	69%	68%	42%	59%
Martin O’Malley	0%	*	*	0%	0%
Joe Biden	6%	8%	2%	6%	---
Jim Webb	*	0%	*	0%	---
Lincoln Chafee	%	*	0%	0%	---
Lawrence Lessig	---	---	---	0%	---
Andrew Cuomo	1%	0%	---	---	---
Elizabeth Warren	5%	1%	---	---	---
Someone Else	1%	0%	*	1%	1%
Don’t Know	21%	19%	13%	9%	12%
(N)	(298)	(229)	(275)	(311)	(370)

**Decided 2016 DEM Primary Vote
(Likely 2016 DEM Primary Voters)**

	<u>Def. Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>(N)</u>
LIKELY NH DEM PRIMARY VOTERS	64%	21%	15%	363
Registered Democrat	65%	20%	15%	203
Registered Undeclared	64%	22%	14%	148
Democrat	66%	22%	13%	296
Independent/Republican	60%	17%	24%	60
Liberal	73%	19%	8%	168
Moderate/Conservative	56%	24%	21%	170
Clinton Supporter	66%	20%	14%	125
Sanders Supporter	67%	22%	11%	220
Undecided	0%	10%	90%	13
Extremely Interested	69%	20%	11%	206
Very Interested	61%	25%	14%	118
Somewhat/Not Very Interested	48%	11%	41%	39
Voted in 2008,2012 NH Primaries	64%	21%	15%	238
Voted in 2008 or 2012 NH Primary	61%	18%	21%	64
Did Not Vote in Either NH Primary	69%	21%	10%	62
Will Definitely Vote	66%	20%	14%	308
Will Vote Unless Emergency	55%	26%	19%	55
Read Union Leader	60%	20%	20%	56
Read Boston Globe	76%	10%	14%	55
Read Local Newspapers	62%	17%	22%	107
Watch WMUR	59%	22%	18%	198
Listen to NHPR	67%	20%	12%	154
18 to 34	71%	18%	10%	86
35 to 49	57%	24%	19%	90
50 to 64	64%	24%	12%	100
65 and over	65%	16%	19%	77
Male	71%	16%	13%	155
Female	59%	25%	16%	208
Male, 18-34	66%	21%	13%	51
Male, 35-64	76%	15%	8%	71
Male, 65 and over	65%	9%	26%	31
Female, 18-34	79%	13%	7%	35
Female, 35-64	51%	29%	20%	119
Female, 65 and over	65%	20%	15%	46
High school or less	57%	25%	18%	52
Some college	68%	14%	18%	96
College graduate	73%	19%	8%	124
Post-graduate	53%	28%	19%	89
Attend services 1 or more a week	60%	14%	26%	50
1-2 times a month	59%	20%	21%	34
Less often	59%	25%	15%	106
Never	70%	20%	10%	166
First Cong. Dist	63%	24%	13%	176
Second Cong. Dist	65%	18%	17%	187

**DEM 2016 Primary Support
(Likely 2016 DEM Primary Voters)**

	<u>Bernie Sanders</u>	<u>Hillary Clinton</u>	<u>Someone Else</u>	<u>Undecided</u>	<u>(N=)</u>
LIKELY NH DEM PRIMARY VOTERS	61%	35%	1%	4%	361
Registered Democrat	47%	47%	2%	5%	201
Registered Undeclared	76%	21%	0%	3%	148
Democrat	56%	39%	0%	4%	294
Independent/Republican	83%	15%	1%	2%	60
Liberal	58%	39%	1%	3%	168
Moderate/Conservative	63%	31%	1%	5%	168
Extremely Interested	59%	37%	1%	3%	206
Very Interested	60%	36%	0%	4%	117
Somewhat/Not Very Interested	74%	17%	4%	5%	39
Voted in 2008,2012 NH Primaries	49%	46%	1%	3%	236
Voted in 2008 or 2012 NH Primary	78%	15%	0%	7%	64
Did Not Vote in Either NH Primary	88%	9%	0%	3%	62
Definitely Decided	64%	36%	0%	0%	231
Leaning Towards Someone	65%	33%	1%	2%	76
Still Trying to Decide	43%	31%	4%	22%	55
Will Definitely Vote	61%	35%	1%	3%	306
Will Vote Unless Emergency	62%	32%	1%	5%	55
Read Union Leader	61%	34%	0%	5%	56
Read Boston Globe	56%	36%	1%	7%	55
Read Local Newspapers	57%	36%	1%	6%	107
Watch WMUR	57%	38%	0%	5%	196
Listen to NHPR	60%	35%	0%	5%	154
18 to 34	87%	9%	2%	2%	86
35 to 49	66%	28%	0%	6%	88
50 to 64	52%	47%	0%	1%	100
65 and over	39%	53%	2%	5%	76
Male	72%	24%	2%	2%	155
Female	53%	42%	1%	5%	206
Male, 18-34	87%	9%	3%	0%	51
Male, 35-64	72%	27%	0%	1%	71
Male, 65 and over	47%	42%	3%	8%	31
Female, 18-34	87%	9%	0%	4%	35
Female, 35-64	51%	44%	0%	5%	117
Female, 65 and over	34%	60%	2%	3%	45
High school or less	56%	39%	1%	5%	52
Some college	75%	21%	2%	2%	94
College graduate	65%	34%	0%	0%	124
Post-graduate	42%	48%	1%	10%	89
Attend services 1 or more a week	47%	44%	0%	9%	49
1-2 times a month	42%	43%	8%	7%	34
Less often	58%	40%	0%	2%	105
Never	70%	27%	0%	3%	166
First Cong. Dist	56%	38%	1%	5%	176
Second Cong. Dist	65%	31%	1%	2%	186

**DEM 2016 Primary – Would NOT Support
(Likely 2016 DEM Primary Voters)**

	<u>Hillary Clinton</u>	<u>Bernie Sanders</u>	<u>Someone Else</u>	<u>All Acceptable</u>	<u>Don't Know</u>	<u>(N=)</u>
LIKELY NH DEM PRIMARY VOTERS	24%	5%	4%	60%	7%	356
Registered Democrat	13%	5%	4%	70%	7%	197
Registered Undeclared	38%	5%	3%	47%	7%	147
Democrat	17%	5%	4%	67%	7%	291
Independent/Republican	54%	6%	3%	31%	7%	60
Liberal	14%	3%	6%	72%	5%	165
Moderate/Conservative	31%	7%	2%	50%	9%	166
Clinton Supporter	0%	14%	3%	80%	3%	123
Sanders Supporter	39%	0%	3%	51%	7%	214
Undecided	8%	0%	11%	43%	38%	13
Extremely Interested	22%	6%	4%	62%	6%	201
Very Interested	21%	5%	5%	61%	10%	116
Somewhat/Not Very Interested	45%	2%	1%	48%	4%	39
Voted in 2008,2012 NH Primaries	16%	7%	3%	66%	8%	232
Voted in 2008 or 2012 NH Primary	40%	1%	4%	49%	6%	64
Did Not Vote in Either NH Primary	38%	2%	5%	50%	5%	60
Definitely Decided	28%	6%	3%	58%	5%	229
Leaning Towards Someone	16%	3%	7%	65%	8%	73
Still Trying to Decide	19%	2%	3%	62%	14%	54
Will Definitely Vote	23%	5%	4%	61%	6%	303
Will Vote Unless Emergency	30%	2%	0%	55%	12%	53
Read Union Leader	28%	9%	6%	45%	12%	55
Read Boston Globe	24%	6%	1%	60%	9%	55
Read Local Newspapers	23%	6%	5%	56%	10%	106
Watch WMUR	24%	7%	5%	55%	8%	193
Listen to NHPR	17%	5%	3%	69%	6%	152
18 to 34	43%	0%	4%	45%	8%	83
35 to 49	23%	2%	5%	63%	8%	90
50 to 64	17%	11%	2%	68%	3%	97
65 and over	13%	6%	4%	67%	10%	76
Male	34%	5%	3%	54%	4%	154
Female	17%	5%	4%	65%	9%	203
Male, 18-34	49%	0%	6%	39%	7%	50
Male, 35-64	28%	7%	0%	65%	0%	71
Male, 65 and over	23%	9%	6%	55%	7%	31
Female, 18-34	36%	0%	0%	55%	9%	33
Female, 35-64	15%	6%	5%	65%	8%	116
Female, 65 and over	7%	5%	2%	75%	12%	45
High school or less	37%	6%	8%	40%	9%	52
Some college	32%	8%	1%	50%	10%	93
College graduate	24%	3%	5%	65%	4%	120
Post-graduate	8%	5%	3%	78%	6%	88
Attend services 1 or more a week	11%	7%	5%	68%	8%	49
1-2 times a month	16%	10%	3%	63%	7%	34
Less often	21%	4%	4%	66%	5%	106
Never	31%	4%	3%	54%	7%	161
First Cong. Dist	24%	6%	5%	61%	4%	173
Second Cong. Dist	25%	4%	2%	59%	10%	184

**Who will win NH Democratic Primary?
(Likely 2016 DEM Primary Voters)**

LIKELY NH DEM PRIMARY VOTERS	<u>Bernie Sanders</u> 65%	<u>Hillary Clinton</u> 20%	<u>Someone Else</u> 0%	<u>Undecided</u> 15%	(N=) 363
Registered Democrat	63%	21%	0%	15%	203
Registered Undeclared	67%	19%	0%	14%	148
Democrat	64%	21%	0%	14%	296
Independent/Republican	67%	17%	0%	17%	60
Liberal	67%	20%	0%	14%	168
Moderate/Conservative	64%	20%	0%	16%	171
Clinton Supporter	45%	38%	0%	17%	125
Sanders Supporter	78%	11%	0%	11%	220
Undecided	43%	22%	0%	36%	13
Extremely Interested	65%	18%	0%	17%	206
Very Interested	65%	22%	0%	13%	118
Somewhat/Not Very Interested	62%	26%	0%	12%	39
Voted in 2008,2012 NH Primaries	61%	21%	0%	17%	238
Voted in 2008 or 2012 NH Primary	73%	19%	0%	7%	64
Did Not Vote in Either NH Primary	71%	17%	0%	12%	62
Definitely Decided	69%	21%	0%	10%	233
Leaning Towards Someone	66%	12%	0%	22%	76
Still Trying to Decide	46%	30%	0%	24%	55
Will Definitely Vote	64%	21%	0%	15%	308
Will Vote Unless Emergency	68%	19%	0%	13%	55
Read Union Leader	70%	15%	0%	15%	56
Read Boston Globe	72%	19%	0%	9%	55
Read Local Newspapers	64%	23%	0%	13%	107
Watch WMUR	57%	24%	0%	18%	198
Listen to NHPR	71%	14%	0%	14%	154
18 to 34	80%	13%	0%	7%	86
35 to 49	61%	25%	0%	14%	90
50 to 64	61%	17%	0%	22%	100
65 and over	61%	24%	1%	15%	77
Male	75%	16%	0%	9%	155
Female	58%	24%	0%	19%	208
Male, 18-34	78%	16%	0%	6%	51
Male, 35-64	74%	14%	0%	13%	71
Male, 65 and over	72%	19%	1%	8%	31
Female, 18-34	81%	9%	0%	9%	35
Female, 35-64	53%	26%	0%	21%	119
Female, 65 and over	53%	27%	0%	20%	46
High school or less	56%	26%	0%	18%	52
Some college	61%	24%	0%	14%	96
College graduate	71%	19%	0%	10%	124
Post-graduate	68%	14%	0%	19%	89
Attend services 1 or more a week	45%	33%	0%	23%	50
1-2 times a month	64%	20%	0%	16%	34
Less often	70%	16%	0%	14%	106
Never	69%	19%	0%	12%	166
First Cong. Dist	62%	25%	0%	13%	176
Second Cong. Dist	68%	16%	0%	16%	187