



University of
New Hampshire

THE WMUR GRANITE STATE POLL



February 29, 2016

SANDERS LEADS ALL GOP CONTENDERS IN NH, CLINTON SUPPORT VARIES BY MATCHUP

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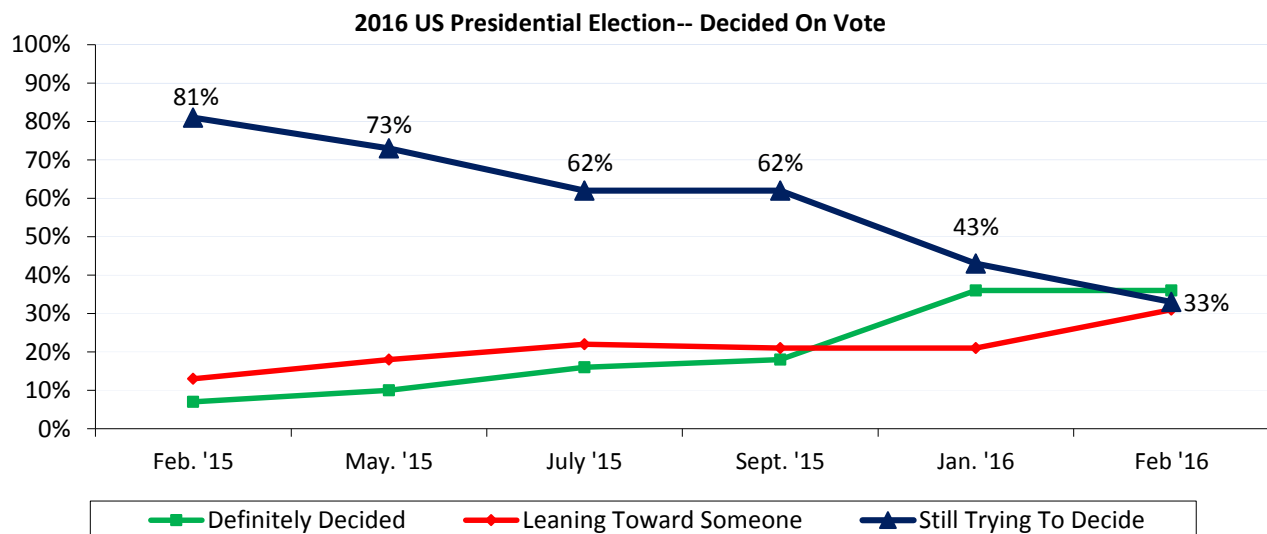
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DURHAM, NH – Vermont senator and New Hampshire Primary Winner Bernie Sanders currently holds leads over four potential Republican challengers in New Hampshire. Former Secretary of State Hillary Clinton leads Ted Cruz, is in statistical ties with Donald Trump and Marco Rubio, and trails John Kasich in hypothetical matchups. Unsurprisingly, most Granite Staters have not decided who they will vote for in the November general election.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Six hundred and eighty-seven (687) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between February 20 and February 28, 2016. The margin of sampling error for the survey is +/- 3.7 percent. Included were six hundred and twenty-eight (628) likely 2016 general election voters (MSE = +/- 3.9%).

2016 U.S. Presidential Election

The 2016 general election is months away and neither party has chosen their nominee. Not surprisingly, most New Hampshire voters have not yet decided who they will eventually support in November. Only 36% of likely voters say they have definitely decided who to support, 31% are leaning towards someone, and 33% are still trying to decide.



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

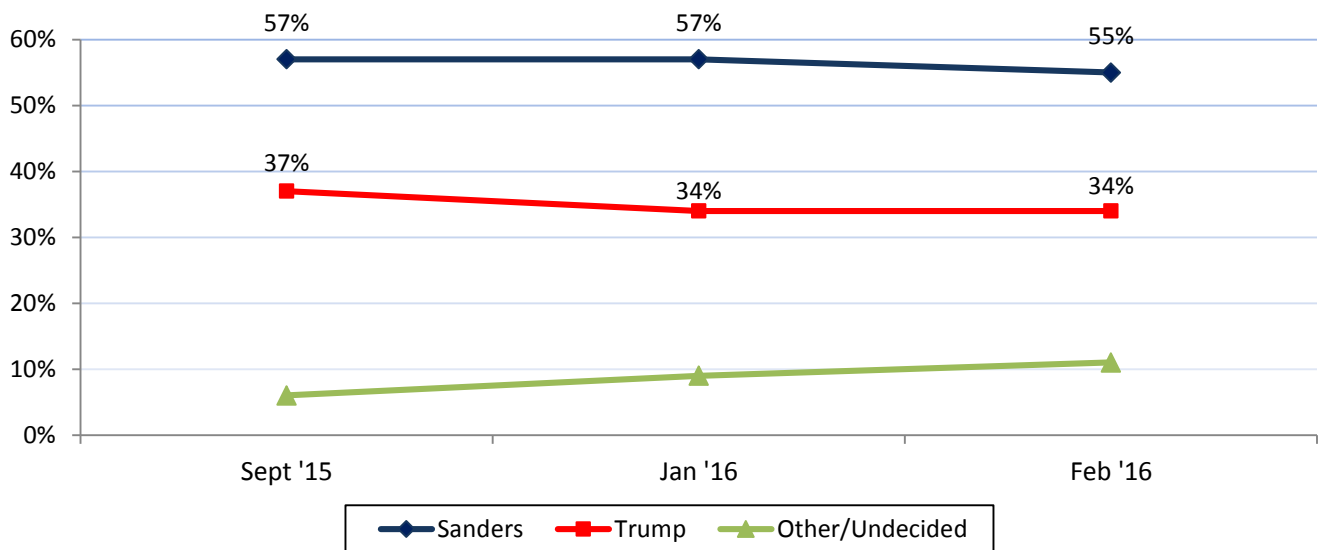
One of the main issues brought up in both the Republican and Democratic nomination fights has been electability. New Hampshire has been a swing state in presidential elections for more than 20 years and is a good state to examine the question of electability.

While Hillary Clinton appears to be the frontrunner on the Democratic side, Bernie Sanders fares better than Clinton against four potential Republican challengers, Donald Trump, Ted Cruz, Marco Rubio and John Kasich, in New Hampshire. Donald Trump, the New Hampshire primary winner and current frontrunner for the Republican nomination, is in a statistical tie with Clinton, as is Marco Rubio. Clinton has a lead against Ted Cruz but currently trails John Kasich.

Sanders vs. GOP

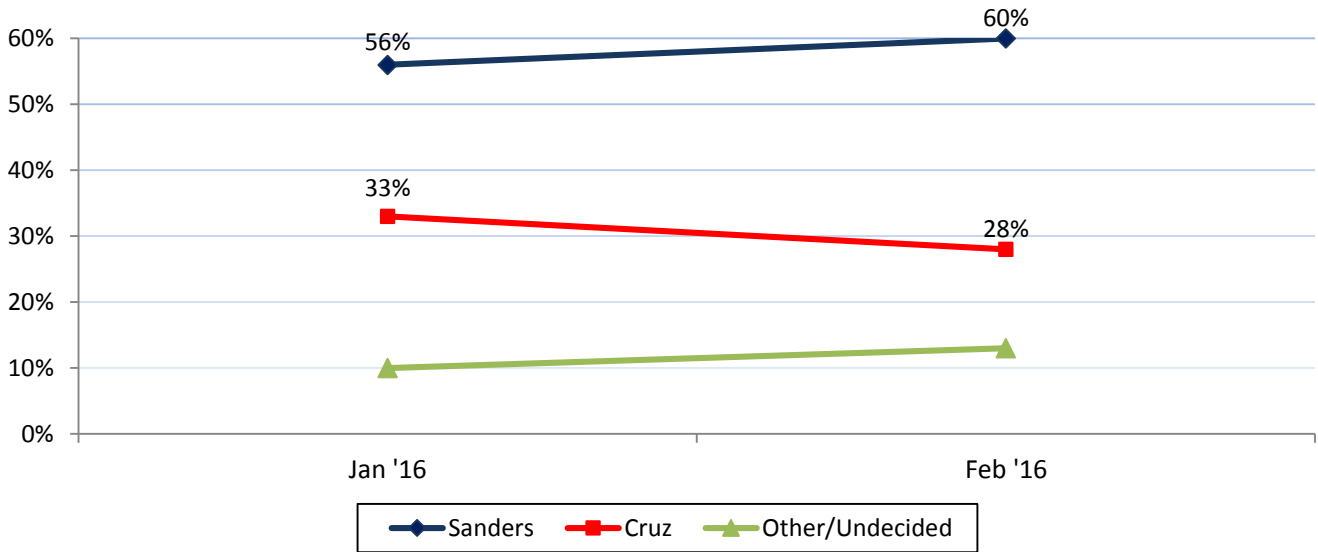
Sanders continues to hold a more than 20 percentage point lead over New Hampshire GOP winner Trump -- 55% of likely 2016 voters say they would vote for Sanders, only 34% would vote for Trump, 8% would support another candidate and 3% are undecided. Sanders leads among Democrats 91%-3%, Trump has only a 71%-13% lead among Republicans and Independents currently favor Sanders by double digits (56%-30%). Sanders has a large lead among women (64%-23%) while Trump has a slight advantage among men (46%-44%). These numbers are largely unchanged since September.

President - Sanders vs. Trump



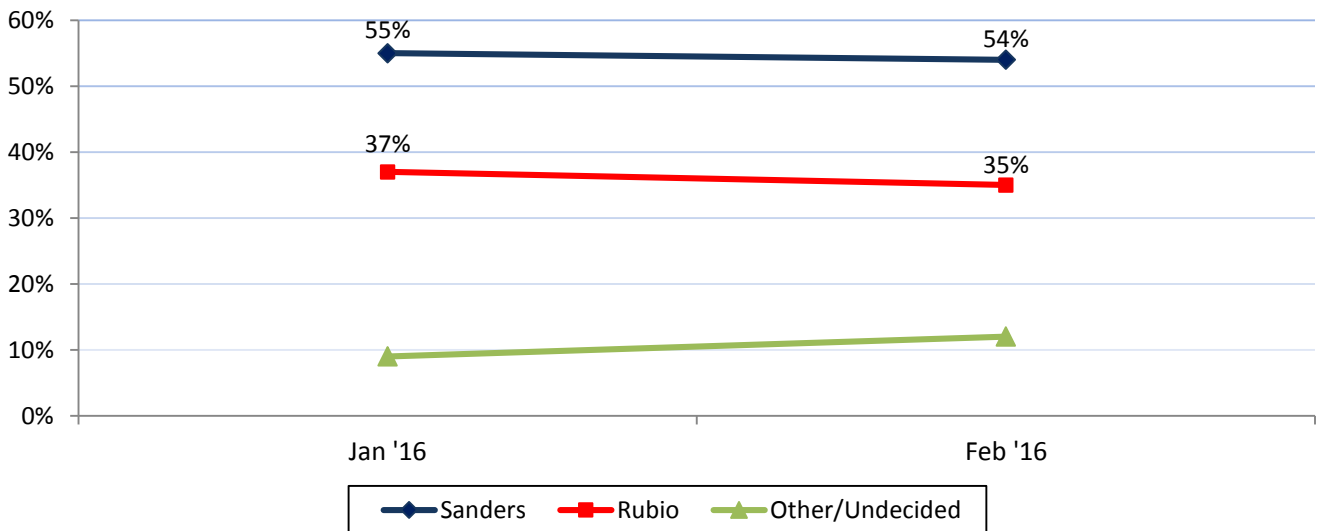
If the candidates were Sanders and Cruz –60% say they would vote for Sanders, 28% would vote for Cruz, 10% would support another candidate and 3% are undecided. Sanders leads among Democrats 93%-1%, Cruz leads among Republicans, but only by a 60%-22% margin and Sanders leads 56%-25% among Independents. Sanders leads among both men (53%-35%) and women (66%-21%).

President - Sanders vs. Cruz



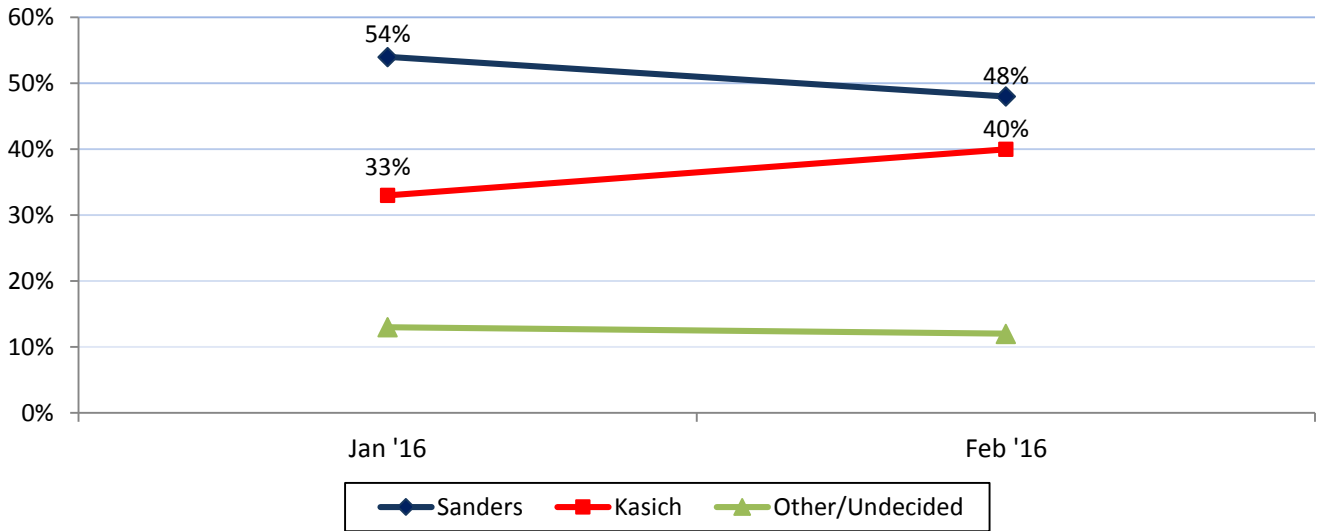
If the candidates were Sanders and Rubio – currently 54% say they would vote for Sanders, 35% would vote for Rubio, 8% would support another candidate and 4% are undecided. Sanders leads among Democrats 90%-4%, Rubio leads 72%-15% among Republicans and Sanders leads 46%-32% among Independents. Sanders leads among both men (50%-38%) and women (57%-32%).

President - Sanders vs. Rubio



If the candidates were Sanders and Kasich – currently 48% say they would vote for Sanders, 40% would vote for Kasich, 8% would support another candidate and 4% are undecided. Sanders leads among Democrats 83%-9%, Kasich leads 70%-15% among Republicans and 45%-38% among Independents. Sanders leads among women (52%-36%) while men are divided (44%-44%).

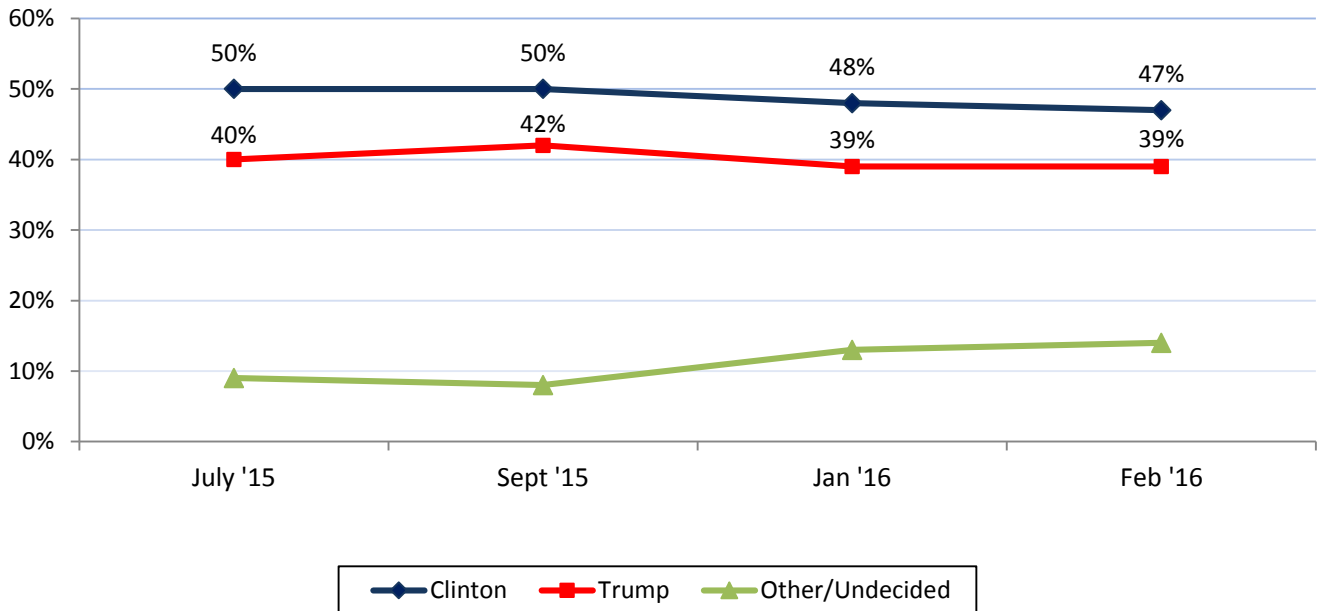
President - Sanders vs. Kasich



Clinton vs. GOP

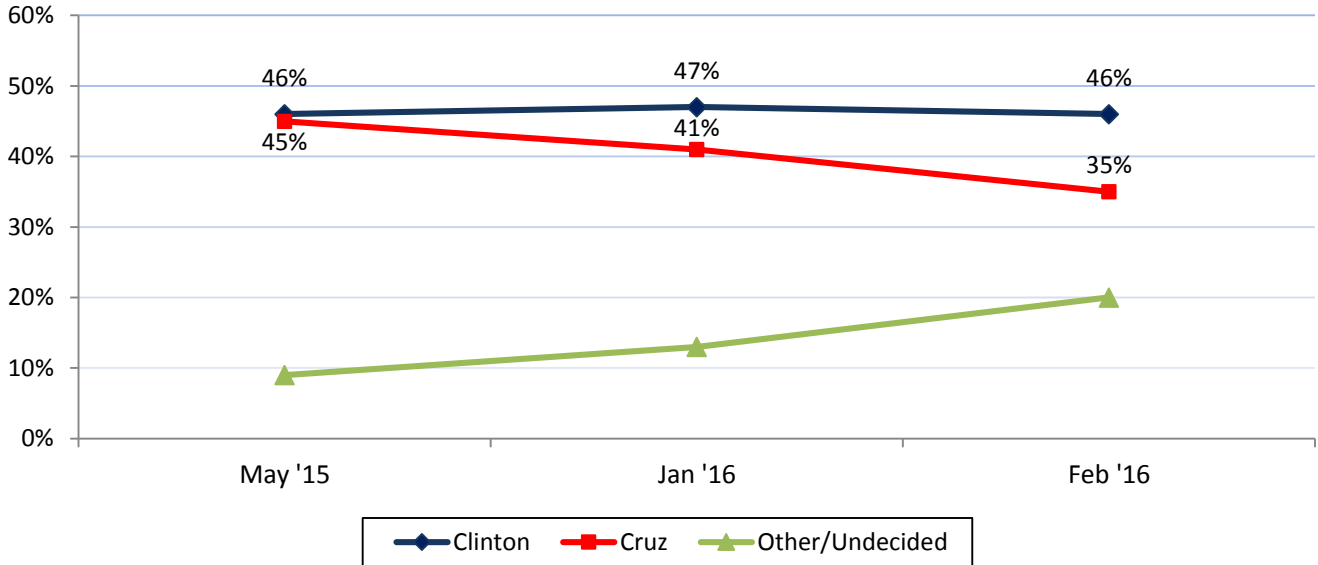
If the election was held today between Hillary Clinton and Donald Trump, 47% say they would vote for Clinton, 39% would vote for Trump, 10% would support another candidate and 4% are undecided. Republicans (79%-7% Trump) and Democrats (87%-4% Clinton) favor their party's candidate and political independents are split (38%-37% Clinton). There is a significant gender gap -- men currently favor Trump by a 53%-35% margin and women currently favor Clinton by an even larger 59%-27% margin. These numbers have stayed steady since July.

President - Clinton vs. Trump



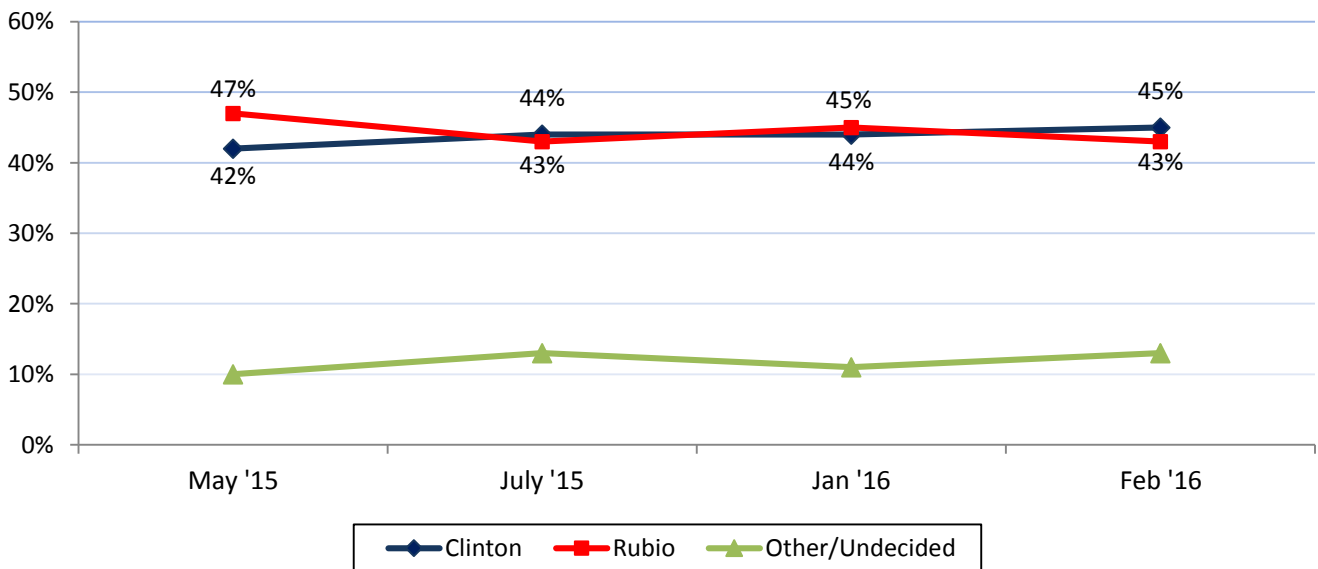
If the candidates were Clinton and Cruz – currently 46% say they would vote for Clinton, 35% would vote for Cruz, 16% would support another candidate and 4% are undecided. Clinton leads among Democrats 85%-4%, Cruz leads 68%-7% among Republicans and Independents are divided (35%-34% Cruz). Cruz has a slight edge among men (43%-37%) while Clinton leads 53%-28% among women. Support for Cruz has decreased 10 percentage points since last May.

President - Clinton vs. Cruz



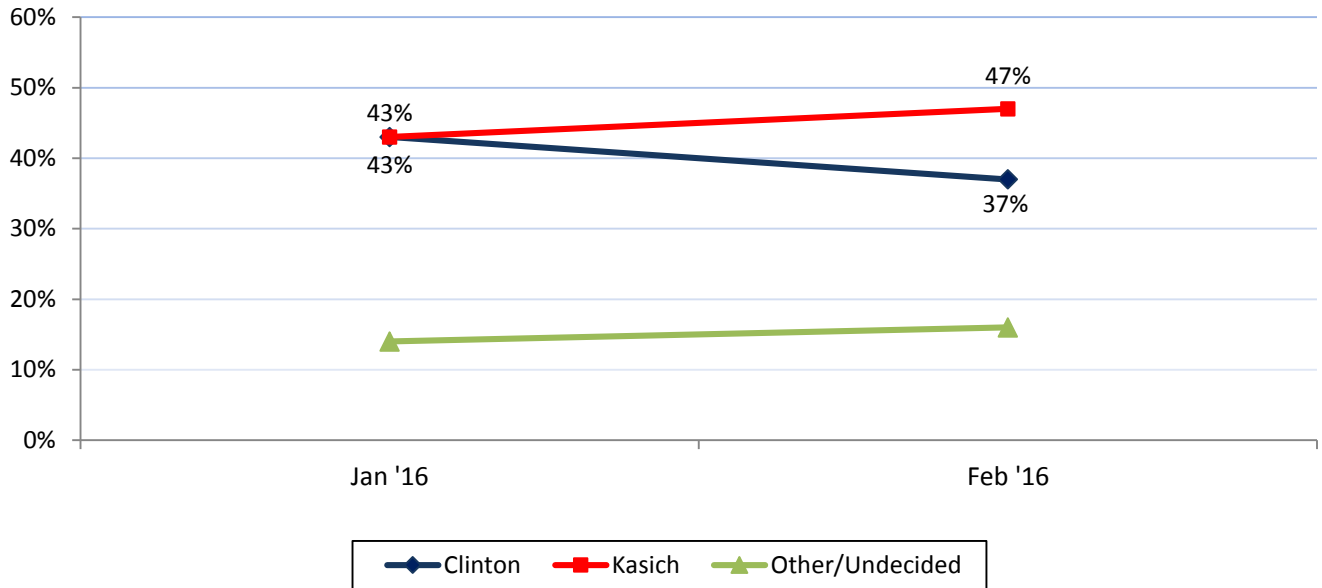
If the candidates were Clinton and Rubio – currently 45% say they would vote for Clinton, 43% would vote for Rubio, 11% would support another candidate and 2% are undecided. Clinton leads among Democrats 84%-6%, Rubio leads 79%-7% among Republicans and Independents favor Rubio 50%-32%. Rubio leads among men (50%-38%) while women favor Clinton 51%-37%. These numbers have remained steady since last May.

President - Clinton vs. Rubio



Finally, If the candidates were Clinton and Kasich – currently 47% say they would vote for Kasich, 37% would vote for Clinton, 11% would support another candidate and 5% are undecided. Clinton leads among Democrats 76%-12%, Kasich leads 79%-3% among Republicans and Independents favor Kasich by a wide margin (59%-17%). Kasich leads among men (55%-28%) while Clinton has the slight edge among women (44%-40%). Kasich has opened up a 10 point lead after being tied with Clinton in January.

President - Clinton vs. Kasich



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center and funded by WMUR-TV, Manchester, NH. Six hundred and eighty-seven (687) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between February 20 and February 28, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.7 percent for the entire sample. Included were six hundred twenty-eight (628) likely 2016 general election voters (MSE +/- 3.9%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the WMUR Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the WMUR Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, February 2016 Demographics

| | | | | | |
|-----------------------------------|------------|------------|-----------------------------|------------|------------|
| Sex | N | % | Region | N | % |
| Male | 336 | 49% | North Country | 58 | 9% |
| Female | 351 | 51% | Central/Lakes | 111 | 16% |
| | | | Connecticut Valley | 102 | 15% |
| Age | N | % | Mass Border | 177 | 26% |
| 18 to 34 | 175 | 26% | Seacoast | 131 | 19% |
| 35 to 49 | 179 | 27% | Manchester Area | 108 | 16% |
| 50 to 64 | 190 | 29% | | | |
| 65 and Over | 119 | 18% | Party Registration | N | % |
| | | | Democrat | 165 | 24% |
| Highest Level of Education | N | % | Undeclared/Not Reg. | 336 | 49% |
| High School or Less | 128 | 19% | Republican | 180 | 26% |
| Some College | 181 | 27% | | | |
| College Graduate | 221 | 32% | Party Identification | N | % |
| Post-Graduate | 153 | 22% | Democrat | 278 | 42% |
| | | | Independent | 138 | 21% |
| | | | Republican | 244 | 37% |

Granite State Poll, February 2016 - Likely Presidential Election Voter Demographics

| | | | | | |
|-----------------------------------|------------|------------|-----------------------------|------------|------------|
| Sex | N | % | Region | N | % |
| Male | 299 | 48% | North Country | 50 | 8% |
| Female | 329 | 52% | Central/Lakes | 103 | 17% |
| | | | Connecticut Valley | 92 | 15% |
| Age | N | % | Mass Border | 156 | 25% |
| 18 to 34 | 151 | 25% | Seacoast | 125 | 20% |
| 35 to 49 | 157 | 26% | Manchester Area | 101 | 16% |
| 50 to 64 | 186 | 31% | | | |
| 65 and Over | 115 | 19% | Party Registration | N | % |
| | | | Democrat | 162 | 26% |
| Highest Level of Education | N | % | Undeclared/Not Reg. | 285 | 45% |
| High School or Less | 106 | 17% | Republican | 176 | 28% |
| Some College | 157 | 25% | | | |
| College Graduate | 214 | 34% | Party Identification | N | % |
| Post-Graduate | 149 | 24% | Democrat | 268 | 44% |
| | | | Independent | 114 | 19% |
| | | | Republican | 230 | 38% |

Firmness of Presidential Vote

“I know that it is early, but have you definitely decided who you will vote for in the election for President in 2016... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

| | <u>Definitely Decided</u> | <u>Leaning Toward Someone</u> | <u>Still Trying To Decide</u> | <u>(N)</u> |
|----------------|---------------------------|-------------------------------|-------------------------------|--------------|
| Feb '16 | 36% | 31% | 33% | (620) |
| Jan '16 | 36% | 21% | 43% | (885) |
| Sept '15 | 18% | 21% | 62% | (743) |
| July '15 | 16% | 22% | 62% | (650) |
| May '15 | 10% | 18% | 73% | (625) |
| Feb. '15 | 7% | 13% | 81% | (768) |

US President – Clinton vs. Trump

“If the 2016 presidential election was being held today and the candidates were Donald Trump, the Republican, and Hillary Clinton, the Democrat, would you vote for Donald Trump... Hillary Clinton... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>July '15</u> | <u>Sept '15</u> | <u>Jan. '16</u> | <u>Feb '16</u> |
|------------------------|-----------------|-----------------|-----------------|----------------|
| Trump | 40% | 42% | 39% | 39% |
| Clinton | 50% | 50% | 48% | 47% |
| Other | 2% | 3% | 10% | 10% |
| Don't know / undecided | 7% | 5% | 3% | 4% |
| (N=) | (619) | (692) | (839) | (578) |

US President – Sanders vs. Trump

“If the 2016 presidential election was being held today and the candidates were Donald Trump, the Republican, and Bernie Sanders, the Democrat, would you vote for Donald Trump... Bernie Sanders... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Sept '15</u> | <u>Jan. '16</u> | <u>Feb '16</u> |
|------------------------|-----------------|-----------------|----------------|
| Trump | 37% | 34% | 34% |
| Sanders | 57% | 57% | 55% |
| Other | 1% | 6% | 8% |
| Don't know / undecided | 5% | 3% | 3% |
| (N=) | (714) | (869) | (604) |

US President – Clinton vs. Cruz

“If the 2016 presidential election was being held today and the candidates were Ted Cruz, the Republican, and Hillary Clinton, the Democrat, would you vote for Ted Cruz... Hillary Clinton... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>May '15</u> | <u>Jan. '16</u> | <u>Feb '16</u> |
|------------------------|----------------|-----------------|----------------|
| Cruz | 45% | 41% | 35% |
| Clinton | 46% | 47% | 46% |
| Other | 2% | 9% | 16% |
| Don't know / undecided | 7% | 4% | 4% |
| (N=) | (598) | (853) | (580) |

US President – Sanders vs. Cruz

“If the 2016 presidential election was being held today and the candidates were Ted Cruz, the Republican, and Bernie Sanders, the Democrat, would you vote for Ted Cruz... Bernie Sanders... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Jan. '16</u> | <u>Feb '16</u> |
|------------------------|-----------------|----------------|
| Cruz | 33% | 28% |
| Sanders | 56% | 60% |
| Other | 6% | 10% |
| Don't know / undecided | 4% | 3% |
| (N=) | (858) | (595) |

US President – Clinton vs. Rubio

“If the 2016 presidential election was being held today and the candidates were Marco Rubio, the Republican, and Hillary Clinton, the Democrat, would you vote for Marco Rubio... Hillary Clinton... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>May '15</u> | <u>July '15</u> | <u>Jan. '16</u> | <u>Feb '16</u> |
|------------------------|----------------|-----------------|-----------------|----------------|
| Rubio | 47% | 43% | 45% | 43% |
| Clinton | 42% | 44% | 44% | 45% |
| Other | 1% | 3% | 8% | 11% |
| Don't know / undecided | 9% | 10% | 3% | 2% |
| (N=) | (603) | (641) | (854) | (586) |

US President – Sanders vs. Rubio

“If the 2016 presidential election was being held today and the candidates were Marco Rubio, the Republican, and Bernie Sanders, the Democrat, would you vote for Marco Rubio... Bernie Sanders... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Jan. '16</u> | <u>Feb '16</u> |
|------------------------|-----------------|----------------|
| Rubio | 37% | 35% |
| Sanders | 55% | 54% |
| Other | 5% | 8% |
| Don't know / undecided | 4% | 4% |
| (N=) | (864) | (599) |

US President – Clinton vs. Kasich

“If the 2016 presidential election was being held today and the candidates were John Kasich, the Republican, and Hillary Clinton, the Democrat, would you vote for John Kasich... Hillary Clinton... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Jan. '16</u> | <u>Feb '16</u> |
|------------------------|-----------------|----------------|
| Kasich | 43% | 47% |
| Clinton | 43% | 37% |
| Other | 9% | 11% |
| Don't know / undecided | 5% | 5% |
| (N=) | (837) | (590) |

US President – Sanders vs. Kasich

“If the 2016 presidential election was being held today and the candidates were John Kasich, the Republican, and Bernie Sanders, the Democrat, would you vote for John Kasich... Bernie Sanders... some other candidate or would you skip this election?” ROTATE CANDIDATES

| | <u>Jan. '16</u> | <u>Feb '16</u> |
|------------------------|-----------------|----------------|
| Kasich | 33% | 40% |
| Sanders | 54% | 48% |
| Other | 6% | 8% |
| Don't know / undecided | 7% | 4% |
| (N=) | (853) | (598) |

Decided 2016 Presidential Election Vote

| | <u>Def. Decided</u> 36% | <u>Leaning Towards Someone</u> 31% | <u>Still Trying To Decide</u> 33% | <u>(N)</u> 620 |
|--------------------------------|---------------------------------------|--|---|--------------------------|
| STATEWIDE | | | | |
| Registered Democrat | 50% | 31% | 19% | 160 |
| Registered Undeclared | 30% | 29% | 42% | 238 |
| Registered Republican | 33% | 35% | 32% | 172 |
| Democrat | 47% | 32% | 21% | 266 |
| Independent | 20% | 26% | 53% | 112 |
| Republican | 31% | 35% | 34% | 228 |
| Liberal | 53% | 30% | 17% | 155 |
| Moderate | 27% | 34% | 39% | 253 |
| Conservative | 35% | 31% | 34% | 163 |
| Union household | 41% | 34% | 25% | 104 |
| Non-union | 35% | 31% | 34% | 514 |
| Read Union Leader | 41% | 36% | 22% | 114 |
| Read Boston Globe | 45% | 27% | 27% | 75 |
| Read Local Newspapers | 36% | 29% | 35% | 233 |
| Watch WMUR | 37% | 32% | 31% | 378 |
| Listen to NHPR | 42% | 31% | 27% | 180 |
| Listen to Conserv. Radio | 51% | 40% | 9% | 45 |
| 18 to 34 | 33% | 38% | 28% | 150 |
| 35 to 49 | 33% | 30% | 37% | 157 |
| 50 to 64 | 41% | 28% | 31% | 183 |
| 65 and over | 36% | 30% | 34% | 114 |
| Male | 33% | 36% | 30% | 296 |
| Female | 39% | 27% | 34% | 324 |
| High school or less | 45% | 31% | 24% | 104 |
| Some college | 38% | 29% | 33% | 157 |
| College graduate | 32% | 33% | 35% | 209 |
| Post-graduate | 34% | 32% | 34% | 149 |
| Attend services 1 or more/week | 32% | 33% | 34% | 87 |
| 1-2 times a month | 35% | 43% | 23% | 78 |
| Less often | 37% | 31% | 33% | 194 |
| Never | 38% | 28% | 34% | 247 |
| North Country | 29% | 27% | 44% | 48 |
| Central / Lakes | 43% | 30% | 26% | 103 |
| Connecticut Valley | 37% | 29% | 34% | 92 |
| Mass Border | 31% | 31% | 38% | 154 |
| Seacoast | 34% | 30% | 36% | 125 |
| Manchester Area | 42% | 38% | 20% | 98 |
| First Cong. Dist | 37% | 31% | 33% | 330 |
| Second Cong. Dist | 35% | 32% | 32% | 290 |

US President – Donald Trump vs. Hillary Clinton – Likely Voters

| | <u>Trump</u> 39% | <u>Clinton</u> 47% | <u>Other</u> 10% | <u>DK</u> 4% | <u>(N)</u> 578 |
|--------------------------------|-----------------------------------|-------------------------------------|-----------------------------------|-------------------------------|---------------------------------|
| STATEWIDE | | | | | |
| Registered Democrat | 4% | 89% | 4% | 3% | 156 |
| Registered Undeclared | 35% | 49% | 11% | 5% | 221 |
| Registered Republican | 80% | 8% | 9% | 3% | 162 |
| Democrat | 4% | 87% | 6% | 3% | 250 |
| Independent | 37% | 38% | 17% | 8% | 103 |
| Republican | 79% | 7% | 11% | 3% | 212 |
| Liberal | 7% | 84% | 6% | 3% | 149 |
| Moderate | 32% | 53% | 11% | 4% | 232 |
| Conservative | 77% | 8% | 12% | 3% | 152 |
| Definitely Decided | 39% | 54% | 6% | 1% | 206 |
| Leaning Toward Someone | 40% | 46% | 9% | 4% | 178 |
| Still Trying To Decide | 39% | 40% | 15% | 5% | 189 |
| Union household | 29% | 58% | 9% | 4% | 96 |
| Non-union | 41% | 45% | 10% | 4% | 479 |
| Read Union Leader | 52% | 34% | 8% | 7% | 110 |
| Read Boston Globe | 30% | 61% | 7% | 3% | 69 |
| Read Local Newspapers | 34% | 52% | 10% | 4% | 218 |
| Watch WMUR | 43% | 43% | 10% | 3% | 355 |
| Listen to NHPR | 20% | 68% | 7% | 4% | 172 |
| Listen to Conserv. Radio | 88% | 6% | 6% | 0% | 44 |
| 18 to 34 | 33% | 53% | 12% | 2% | 131 |
| 35 to 49 | 44% | 40% | 11% | 4% | 143 |
| 50 to 64 | 38% | 49% | 10% | 3% | 180 |
| 65 and over | 38% | 50% | 6% | 5% | 107 |
| Male | 53% | 35% | 8% | 4% | 275 |
| Female | 27% | 59% | 11% | 3% | 303 |
| High school or less | 50% | 35% | 11% | 3% | 92 |
| Some college | 50% | 37% | 12% | 1% | 146 |
| College graduate | 33% | 51% | 11% | 6% | 195 |
| Post-graduate | 29% | 61% | 5% | 5% | 143 |
| Attend services 1 or more/week | 46% | 42% | 7% | 6% | 79 |
| 1-2 times a month | 40% | 51% | 5% | 5% | 70 |
| Less often | 41% | 43% | 13% | 3% | 187 |
| Never | 33% | 53% | 10% | 3% | 228 |
| North Country | 35% | 56% | 8% | 2% | 43 |
| Central / Lakes | 42% | 49% | 5% | 3% | 94 |
| Connecticut Valley | 37% | 49% | 10% | 4% | 84 |
| Mass Border | 43% | 42% | 11% | 4% | 145 |
| Seacoast | 35% | 47% | 14% | 4% | 112 |
| Manchester Area | 39% | 48% | 9% | 5% | 100 |
| First Cong. Dist | 40% | 44% | 10% | 5% | 306 |
| Second Cong. Dist | 39% | 50% | 9% | 2% | 272 |

US President – Donald Trump vs. Bernie Sanders – Likely Voters

| | <u>Trump</u> | <u>Sanders</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|--------------------------------|--------------|----------------|--------------|-----------|------------|
| STATEWIDE | 34% | 55% | 8% | 3% | 604 |
| Registered Democrat | 2% | 91% | 4% | 2% | 159 |
| Registered Undeclared | 30% | 58% | 9% | 4% | 231 |
| Registered Republican | 72% | 17% | 10% | 2% | 167 |
| Democrat | 3% | 91% | 4% | 2% | 262 |
| Independent | 30% | 56% | 9% | 6% | 107 |
| Republican | 71% | 13% | 13% | 2% | 222 |
| Liberal | 5% | 90% | 3% | 1% | 155 |
| Moderate | 26% | 61% | 10% | 3% | 243 |
| Conservative | 71% | 17% | 11% | 1% | 157 |
| Definitely Decided | 38% | 55% | 6% | 1% | 217 |
| Leaning Toward Someone | 34% | 56% | 8% | 2% | 185 |
| Still Trying To Decide | 31% | 54% | 10% | 5% | 196 |
| Union household | 26% | 63% | 8% | 3% | 102 |
| Non-union | 36% | 53% | 8% | 3% | 500 |
| Read Union Leader | 45% | 34% | 15% | 6% | 114 |
| Read Boston Globe | 26% | 59% | 11% | 4% | 74 |
| Read Local Newspapers | 28% | 60% | 9% | 2% | 224 |
| Watch WMUR | 39% | 51% | 7% | 3% | 367 |
| Listen to NHPR | 20% | 70% | 8% | 3% | 177 |
| Listen to Conserv. Radio | 86% | 9% | 5% | 0% | 42 |
| 18 to 34 | 24% | 70% | 6% | 0% | 145 |
| 35 to 49 | 39% | 47% | 10% | 3% | 152 |
| 50 to 64 | 36% | 53% | 8% | 3% | 182 |
| 65 and over | 33% | 53% | 9% | 5% | 108 |
| Male | 46% | 44% | 6% | 4% | 287 |
| Female | 23% | 64% | 10% | 2% | 318 |
| High school or less | 47% | 46% | 5% | 2% | 99 |
| Some college | 40% | 47% | 10% | 4% | 150 |
| College graduate | 30% | 60% | 9% | 2% | 208 |
| Post-graduate | 27% | 62% | 7% | 3% | 146 |
| Attend services 1 or more/week | 39% | 45% | 12% | 4% | 82 |
| 1-2 times a month | 41% | 51% | 7% | 1% | 74 |
| Less often | 40% | 48% | 9% | 2% | 188 |
| Never | 24% | 67% | 7% | 3% | 246 |
| North Country | 28% | 64% | 5% | 3% | 47 |
| Central / Lakes | 41% | 50% | 9% | 1% | 101 |
| Connecticut Valley | 27% | 63% | 6% | 4% | 91 |
| Mass Border | 41% | 47% | 11% | 1% | 148 |
| Seacoast | 27% | 62% | 7% | 3% | 120 |
| Manchester Area | 36% | 51% | 9% | 5% | 97 |
| First Cong. Dist | 36% | 54% | 7% | 3% | 317 |
| Second Cong. Dist | 33% | 56% | 9% | 2% | 287 |

US President – Ted Cruz vs. Hillary Clinton – Likely Voters

| | <u>Cruz</u> | <u>Clinton</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|--------------------------------|-------------|----------------|--------------|-----------|------------|
| STATEWIDE | 35% | 46% | 16% | 4% | 580 |
| Registered Democrat | 3% | 88% | 7% | 2% | 150 |
| Registered Undeclared | 27% | 46% | 19% | 7% | 222 |
| Registered Republican | 72% | 9% | 18% | 1% | 167 |
| Democrat | 4% | 85% | 8% | 3% | 249 |
| Independent | 35% | 34% | 20% | 10% | 103 |
| Republican | 68% | 7% | 23% | 2% | 214 |
| Liberal | 4% | 85% | 11% | 1% | 151 |
| Moderate | 31% | 49% | 15% | 4% | 236 |
| Conservative | 73% | 7% | 17% | 3% | 150 |
| Definitely Decided | 26% | 57% | 16% | 2% | 204 |
| Leaning Toward Someone | 43% | 44% | 10% | 3% | 177 |
| Still Trying To Decide | 37% | 36% | 20% | 7% | 191 |
| Union household | 25% | 59% | 14% | 3% | 98 |
| Non-union | 37% | 43% | 16% | 4% | 479 |
| Read Union Leader | 37% | 39% | 18% | 6% | 110 |
| Read Boston Globe | 18% | 61% | 18% | 4% | 70 |
| Read Local Newspapers | 31% | 50% | 15% | 4% | 220 |
| Watch WMUR | 36% | 43% | 16% | 5% | 352 |
| Listen to NHPR | 21% | 67% | 9% | 2% | 173 |
| Listen to Conserv. Radio | 78% | 14% | 8% | 0% | 45 |
| 18 to 34 | 32% | 48% | 19% | 1% | 140 |
| 35 to 49 | 36% | 42% | 18% | 4% | 144 |
| 50 to 64 | 34% | 45% | 15% | 7% | 174 |
| 65 and over | 33% | 55% | 10% | 2% | 105 |
| Male | 43% | 37% | 16% | 4% | 269 |
| Female | 28% | 53% | 15% | 4% | 311 |
| High school or less | 37% | 35% | 24% | 4% | 91 |
| Some college | 43% | 36% | 18% | 3% | 148 |
| College graduate | 32% | 48% | 17% | 3% | 195 |
| Post-graduate | 28% | 60% | 6% | 5% | 144 |
| Attend services 1 or more/week | 47% | 32% | 14% | 7% | 83 |
| 1-2 times a month | 38% | 55% | 5% | 2% | 73 |
| Less often | 34% | 44% | 19% | 3% | 183 |
| Never | 27% | 51% | 18% | 5% | 227 |
| North Country | 31% | 52% | 13% | 5% | 43 |
| Central / Lakes | 36% | 48% | 11% | 4% | 97 |
| Connecticut Valley | 36% | 45% | 15% | 4% | 83 |
| Mass Border | 41% | 43% | 14% | 3% | 143 |
| Seacoast | 30% | 45% | 21% | 5% | 119 |
| Manchester Area | 31% | 46% | 19% | 4% | 95 |
| First Cong. Dist | 35% | 44% | 17% | 4% | 308 |
| Second Cong. Dist | 35% | 47% | 14% | 3% | 272 |

US President – Ted Cruz vs. Bernie Sanders – Likely Voters

| STATEWIDE | <u>Cruz</u> 28% | <u>Sanders</u> 60% | <u>Other</u> 10% | <u>DK</u> 3% | <u>(N)</u> 595 |
|--------------------------------|----------------------------------|-------------------------------------|-----------------------------------|-------------------------------|---------------------------------|
| Registered Democrat | 1% | 95% | 2% | 2% | 157 |
| Registered Undeclared | 20% | 61% | 15% | 5% | 227 |
| Registered Republican | 66% | 24% | 9% | 1% | 164 |
| Democrat | 1% | 93% | 4% | 2% | 262 |
| Independent | 25% | 56% | 14% | 6% | 108 |
| Republican | 60% | 22% | 14% | 3% | 213 |
| Liberal | 2% | 94% | 3% | 1% | 155 |
| Moderate | 22% | 65% | 9% | 3% | 243 |
| Conservative | 66% | 19% | 12% | 2% | 151 |
| Definitely Decided | 21% | 66% | 12% | 1% | 209 |
| Leaning Toward Someone | 34% | 58% | 6% | 2% | 186 |
| Still Trying To Decide | 29% | 55% | 10% | 6% | 195 |
| Union household | 20% | 69% | 8% | 3% | 99 |
| Non-union | 29% | 58% | 10% | 3% | 493 |
| Read Union Leader | 33% | 46% | 17% | 3% | 109 |
| Read Boston Globe | 18% | 64% | 14% | 4% | 72 |
| Read Local Newspapers | 24% | 64% | 11% | 2% | 222 |
| Watch WMUR | 27% | 60% | 10% | 3% | 355 |
| Listen to NHPR | 16% | 74% | 8% | 3% | 176 |
| Listen to Conserv. Radio | 79% | 13% | 9% | 0% | 44 |
| 18 to 34 | 22% | 71% | 6% | 0% | 147 |
| 35 to 49 | 31% | 52% | 12% | 5% | 150 |
| 50 to 64 | 27% | 61% | 9% | 3% | 175 |
| 65 and over | 27% | 59% | 10% | 3% | 105 |
| Male | 35% | 53% | 10% | 2% | 279 |
| Female | 21% | 66% | 9% | 4% | 316 |
| High school or less | 28% | 63% | 8% | 1% | 95 |
| Some college | 34% | 51% | 11% | 4% | 144 |
| College graduate | 25% | 61% | 10% | 3% | 208 |
| Post-graduate | 25% | 64% | 9% | 3% | 146 |
| Attend services 1 or more/week | 47% | 38% | 9% | 6% | 83 |
| 1-2 times a month | 39% | 56% | 2% | 3% | 74 |
| Less often | 25% | 58% | 15% | 2% | 183 |
| Never | 17% | 72% | 8% | 2% | 240 |
| North Country | 24% | 66% | 10% | 0% | 46 |
| Central / Lakes | 36% | 54% | 8% | 1% | 99 |
| Connecticut Valley | 28% | 65% | 4% | 3% | 87 |
| Mass Border | 34% | 56% | 9% | 2% | 148 |
| Seacoast | 20% | 67% | 9% | 5% | 117 |
| Manchester Area | 22% | 55% | 17% | 6% | 98 |
| First Cong. Dist | 26% | 59% | 11% | 4% | 314 |
| Second Cong. Dist | 30% | 60% | 9% | 1% | 281 |

US President – Marco Rubio vs. Hillary Clinton – Likely Voters

| | <u>Rubio</u> | <u>Clinton</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|--------------------------------|--------------|----------------|--------------|-----------|------------|
| STATEWIDE | 43% | 45% | 11% | 2% | 586 |
| Registered Democrat | 6% | 86% | 6% | 2% | 154 |
| Registered Undeclared | 38% | 45% | 13% | 3% | 222 |
| Registered Republican | 82% | 10% | 7% | 1% | 168 |
| Democrat | 6% | 84% | 8% | 2% | 251 |
| Independent | 50% | 32% | 13% | 5% | 103 |
| Republican | 79% | 7% | 13% | 1% | 219 |
| Liberal | 9% | 83% | 7% | 1% | 149 |
| Moderate | 42% | 46% | 10% | 2% | 238 |
| Conservative | 81% | 8% | 9% | 2% | 151 |
| Definitely Decided | 33% | 54% | 11% | 1% | 207 |
| Leaning Toward Someone | 47% | 43% | 9% | 2% | 181 |
| Still Trying To Decide | 50% | 36% | 11% | 3% | 191 |
| Union household | 37% | 52% | 8% | 3% | 99 |
| Non-union | 44% | 43% | 11% | 2% | 484 |
| Read Union Leader | 49% | 33% | 13% | 5% | 111 |
| Read Boston Globe | 26% | 62% | 10% | 2% | 69 |
| Read Local Newspapers | 38% | 48% | 11% | 3% | 221 |
| Watch WMUR | 46% | 42% | 10% | 2% | 359 |
| Listen to NHPR | 25% | 66% | 7% | 3% | 172 |
| Listen to Conserv. Radio | 77% | 13% | 10% | 0% | 43 |
| 18 to 34 | 42% | 45% | 12% | 1% | 141 |
| 35 to 49 | 44% | 39% | 14% | 2% | 147 |
| 50 to 64 | 44% | 47% | 8% | 2% | 175 |
| 65 and over | 37% | 52% | 8% | 3% | 105 |
| Male | 50% | 38% | 10% | 2% | 271 |
| Female | 37% | 51% | 11% | 2% | 316 |
| High school or less | 47% | 35% | 14% | 3% | 93 |
| Some college | 52% | 33% | 14% | 1% | 150 |
| College graduate | 40% | 49% | 9% | 2% | 196 |
| Post-graduate | 34% | 56% | 7% | 2% | 146 |
| Attend services 1 or more/week | 57% | 32% | 9% | 3% | 84 |
| 1-2 times a month | 46% | 48% | 3% | 2% | 75 |
| Less often | 40% | 43% | 16% | 2% | 180 |
| Never | 36% | 51% | 10% | 2% | 232 |
| North Country | 42% | 49% | 8% | 1% | 43 |
| Central / Lakes | 43% | 48% | 6% | 2% | 96 |
| Connecticut Valley | 42% | 48% | 11% | 0% | 84 |
| Mass Border | 46% | 40% | 11% | 3% | 143 |
| Seacoast | 43% | 42% | 14% | 1% | 121 |
| Manchester Area | 40% | 47% | 11% | 3% | 99 |
| First Cong. Dist | 44% | 43% | 11% | 2% | 313 |
| Second Cong. Dist | 41% | 47% | 10% | 2% | 273 |

US President – Marco Rubio vs. Bernie Sanders – Likely Voters

| STATEWIDE | <u>Rubio</u> 35% | <u>Sanders</u> 54% | <u>Other</u> 8% | <u>DK</u> 4% | <u>(N)</u> 599 |
|--------------------------------|-----------------------------------|-------------------------------------|----------------------------------|-------------------------------|---------------------------------|
| Registered Democrat | 4% | 90% | 4% | 2% | 156 |
| Registered Undeclared | 30% | 54% | 10% | 6% | 229 |
| Registered Republican | 75% | 17% | 6% | 2% | 167 |
| Democrat | 4% | 90% | 4% | 3% | 262 |
| Independent | 32% | 46% | 12% | 10% | 109 |
| Republican | 72% | 15% | 10% | 3% | 216 |
| Liberal | 7% | 89% | 3% | 1% | 155 |
| Moderate | 34% | 54% | 6% | 6% | 246 |
| Conservative | 69% | 18% | 9% | 3% | 152 |
| Definitely Decided | 28% | 60% | 11% | 1% | 208 |
| Leaning Toward Someone | 40% | 53% | 4% | 4% | 188 |
| Still Trying To Decide | 37% | 48% | 7% | 8% | 196 |
| Union household | 30% | 62% | 7% | 1% | 101 |
| Non-union | 36% | 52% | 8% | 5% | 495 |
| Read Union Leader | 39% | 39% | 16% | 6% | 111 |
| Read Boston Globe | 28% | 60% | 12% | 1% | 72 |
| Read Local Newspapers | 29% | 57% | 7% | 6% | 219 |
| Watch WMUR | 39% | 50% | 7% | 5% | 358 |
| Listen to NHPR | 20% | 69% | 7% | 3% | 174 |
| Listen to Conserv. Radio | 78% | 11% | 7% | 4% | 42 |
| 18 to 34 | 31% | 63% | 5% | 1% | 150 |
| 35 to 49 | 33% | 49% | 12% | 6% | 150 |
| 50 to 64 | 39% | 51% | 6% | 4% | 177 |
| 65 and over | 31% | 55% | 8% | 5% | 104 |
| Male | 38% | 50% | 8% | 4% | 281 |
| Female | 32% | 57% | 7% | 4% | 317 |
| High school or less | 39% | 51% | 8% | 2% | 93 |
| Some college | 49% | 39% | 9% | 3% | 148 |
| College graduate | 27% | 59% | 7% | 7% | 208 |
| Post-graduate | 29% | 61% | 7% | 3% | 148 |
| Attend services 1 or more/week | 52% | 35% | 9% | 5% | 84 |
| 1-2 times a month | 37% | 54% | 4% | 4% | 75 |
| Less often | 36% | 49% | 11% | 3% | 183 |
| Never | 26% | 64% | 6% | 4% | 241 |
| North Country | 34% | 61% | 4% | 0% | 43 |
| Central / Lakes | 37% | 52% | 8% | 2% | 100 |
| Connecticut Valley | 32% | 61% | 2% | 5% | 87 |
| Mass Border | 36% | 50% | 10% | 4% | 148 |
| Seacoast | 37% | 52% | 6% | 5% | 122 |
| Manchester Area | 30% | 53% | 12% | 5% | 100 |
| First Cong. Dist | 37% | 51% | 8% | 5% | 318 |
| Second Cong. Dist | 32% | 57% | 7% | 4% | 281 |

US President – John Kasich vs. Hillary Clinton – Likely Voters

| | <u>Kasich</u> | <u>Clinton</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|--------------------------------|---------------|----------------|--------------|-----------|------------|
| STATEWIDE | 47% | 37% | 11% | 5% | 590 |
| Registered Democrat | 10% | 76% | 6% | 8% | 153 |
| Registered Undeclared | 43% | 37% | 14% | 6% | 224 |
| Registered Republican | 88% | 2% | 9% | 2% | 170 |
| Democrat | 12% | 76% | 7% | 5% | 253 |
| Independent | 59% | 17% | 16% | 9% | 104 |
| Republican | 79% | 3% | 15% | 4% | 220 |
| Liberal | 15% | 77% | 6% | 2% | 151 |
| Moderate | 49% | 34% | 10% | 7% | 243 |
| Conservative | 78% | 5% | 14% | 3% | 151 |
| Definitely Decided | 37% | 48% | 11% | 3% | 210 |
| Leaning Toward Someone | 48% | 36% | 9% | 7% | 181 |
| Still Trying To Decide | 56% | 24% | 13% | 7% | 193 |
| Union household | 44% | 41% | 8% | 7% | 99 |
| Non-union | 47% | 36% | 12% | 5% | 488 |
| Read Union Leader | 51% | 30% | 16% | 4% | 112 |
| Read Boston Globe | 38% | 50% | 8% | 4% | 70 |
| Read Local Newspapers | 44% | 38% | 11% | 6% | 223 |
| Watch WMUR | 51% | 33% | 11% | 5% | 360 |
| Listen to NHPR | 33% | 54% | 6% | 7% | 172 |
| Listen to Conserv. Radio | 75% | 7% | 16% | 2% | 42 |
| 18 to 34 | 44% | 41% | 13% | 2% | 143 |
| 35 to 49 | 45% | 31% | 16% | 8% | 147 |
| 50 to 64 | 50% | 36% | 9% | 6% | 177 |
| 65 and over | 45% | 44% | 7% | 4% | 106 |
| Male | 55% | 28% | 11% | 5% | 273 |
| Female | 40% | 44% | 11% | 5% | 317 |
| High school or less | 54% | 30% | 12% | 5% | 94 |
| Some college | 48% | 31% | 19% | 2% | 151 |
| College graduate | 45% | 39% | 10% | 7% | 199 |
| Post-graduate | 43% | 44% | 5% | 7% | 145 |
| Attend services 1 or more/week | 64% | 20% | 11% | 5% | 84 |
| 1-2 times a month | 50% | 41% | 3% | 6% | 73 |
| Less often | 42% | 39% | 17% | 3% | 183 |
| Never | 42% | 41% | 10% | 6% | 237 |
| North Country | 48% | 42% | 10% | 0% | 45 |
| Central / Lakes | 44% | 40% | 10% | 6% | 98 |
| Connecticut Valley | 50% | 34% | 13% | 3% | 86 |
| Mass Border | 54% | 29% | 9% | 9% | 142 |
| Seacoast | 40% | 41% | 12% | 7% | 119 |
| Manchester Area | 44% | 39% | 15% | 2% | 99 |
| First Cong. Dist | 46% | 36% | 12% | 6% | 314 |
| Second Cong. Dist | 48% | 37% | 10% | 5% | 276 |

US President – John Kasich vs. Bernie Sanders – Likely Voters

| STATEWIDE | <u>Kasich</u> 40% | <u>Sanders</u> 48% | <u>Other</u> 8% | <u>DK</u> 4% | <u>(N)</u> 598 |
|--------------------------------|------------------------------------|-------------------------------------|----------------------------------|-------------------------------|---------------------------------|
| Registered Democrat | 8% | 84% | 4% | 5% | 156 |
| Registered Undeclared | 39% | 45% | 11% | 5% | 225 |
| Registered Republican | 74% | 18% | 7% | 2% | 170 |
| Democrat | 9% | 83% | 4% | 4% | 260 |
| Independent | 45% | 38% | 10% | 8% | 107 |
| Republican | 70% | 15% | 13% | 2% | 219 |
| Liberal | 9% | 85% | 4% | 2% | 155 |
| Moderate | 44% | 44% | 7% | 5% | 244 |
| Conservative | 68% | 18% | 11% | 3% | 153 |
| Definitely Decided | 33% | 55% | 10% | 1% | 212 |
| Leaning Toward Someone | 38% | 53% | 5% | 4% | 183 |
| Still Trying To Decide | 48% | 36% | 9% | 7% | 197 |
| Union household | 35% | 51% | 8% | 6% | 100 |
| Non-union | 40% | 48% | 8% | 4% | 496 |
| Read Union Leader | 44% | 36% | 16% | 4% | 111 |
| Read Boston Globe | 31% | 51% | 12% | 6% | 72 |
| Read Local Newspapers | 38% | 47% | 10% | 6% | 221 |
| Watch WMUR | 44% | 43% | 9% | 4% | 359 |
| Listen to NHPR | 27% | 61% | 6% | 6% | 174 |
| Listen to Conserv. Radio | 70% | 19% | 11% | 0% | 43 |
| 18 to 34 | 35% | 60% | 4% | 1% | 148 |
| 35 to 49 | 35% | 47% | 14% | 4% | 151 |
| 50 to 64 | 44% | 43% | 6% | 6% | 177 |
| 65 and over | 41% | 48% | 8% | 3% | 105 |
| Male | 44% | 44% | 8% | 4% | 280 |
| Female | 36% | 52% | 8% | 4% | 318 |
| High school or less | 37% | 52% | 7% | 3% | 94 |
| Some college | 43% | 43% | 13% | 2% | 147 |
| College graduate | 38% | 50% | 7% | 6% | 209 |
| Post-graduate | 40% | 49% | 6% | 5% | 148 |
| Attend services 1 or more/week | 56% | 27% | 8% | 8% | 85 |
| 1-2 times a month | 49% | 45% | 3% | 3% | 75 |
| Less often | 39% | 44% | 13% | 4% | 182 |
| Never | 29% | 62% | 6% | 2% | 241 |
| North Country | 45% | 44% | 7% | 4% | 44 |
| Central / Lakes | 42% | 41% | 11% | 7% | 99 |
| Connecticut Valley | 38% | 54% | 6% | 2% | 87 |
| Mass Border | 41% | 48% | 6% | 4% | 145 |
| Seacoast | 38% | 54% | 6% | 2% | 122 |
| Manchester Area | 36% | 46% | 13% | 5% | 101 |
| First Cong. Dist | 40% | 46% | 9% | 5% | 318 |
| Second Cong. Dist | 39% | 50% | 7% | 3% | 280 |