



University of  
New Hampshire

# THE WMUR GRANITE STATE POLL



February 29, 2016

## SANDERS LEADS ALL GOP CONTENDERS IN NH, CLINTON SUPPORT VARIES BY MATCHUP

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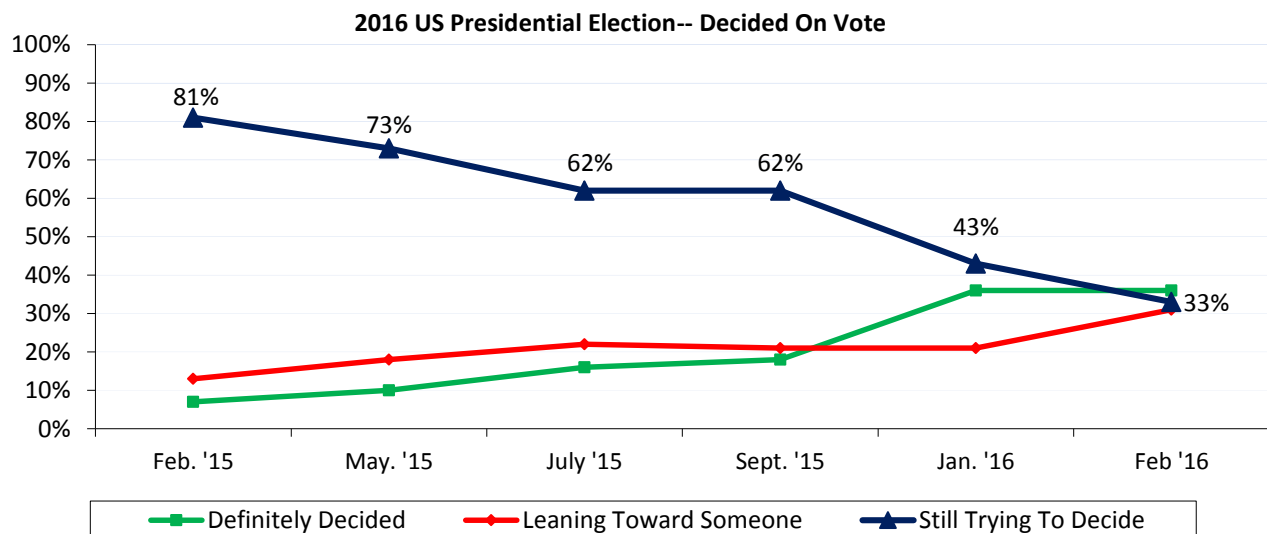
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DURHAM, NH – Vermont senator and New Hampshire Primary Winner Bernie Sanders currently holds leads over four potential Republican challengers in New Hampshire. Former Secretary of State Hillary Clinton leads Ted Cruz, is in statistical ties with Donald Trump and Marco Rubio, and trails John Kasich in hypothetical matchups. Unsurprisingly, most Granite Staters have not decided who they will vote for in the November general election.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Six hundred and eighty-seven (687) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between February 20 and February 28, 2016. The margin of sampling error for the survey is +/- 3.7 percent. Included were six hundred and twenty-eight (628) likely 2016 general election voters (MSE = +/- 3.9%).

### 2016 U.S. Presidential Election

The 2016 general election is months away and neither party has chosen their nominee. Not surprisingly, most New Hampshire voters have not yet decided who they will eventually support in November. Only 36% of likely voters say they have definitely decided who to support, 31% are leaning towards someone, and 33% are still trying to decide.



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

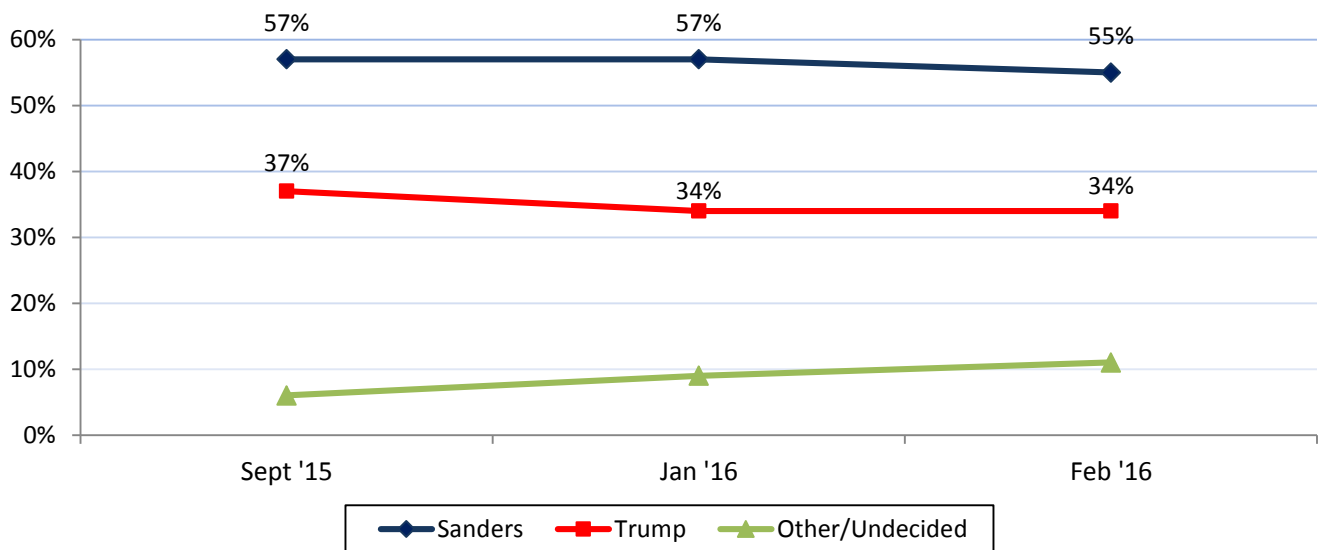
One of the main issues brought up in both the Republican and Democratic nomination fights has been electability. New Hampshire has been a swing state in presidential elections for more than 20 years and is a good state to examine the question of electability.

While Hillary Clinton appears to be the frontrunner on the Democratic side, Bernie Sanders fares better than Clinton against four potential Republican challengers, Donald Trump, Ted Cruz, Marco Rubio and John Kasich, in New Hampshire. Donald Trump, the New Hampshire primary winner and current frontrunner for the Republican nomination, is in a statistical tie with Clinton, as is Marco Rubio. Clinton has a lead against Ted Cruz but currently trails John Kasich.

### Sanders vs. GOP

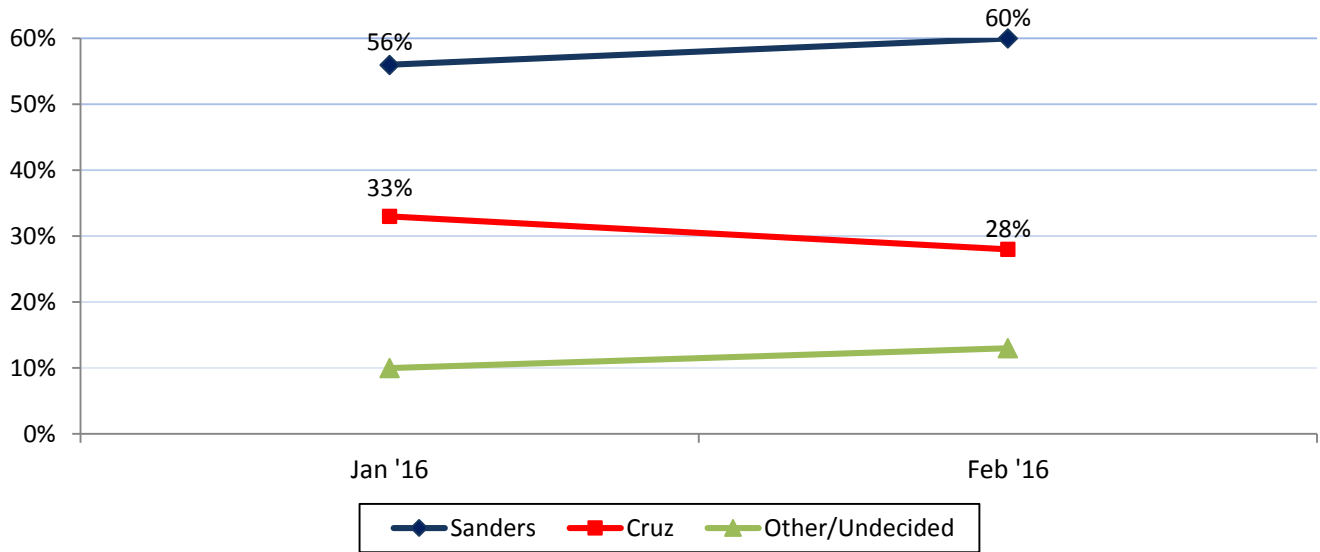
Sanders continues to hold a more than 20 percentage point lead over New Hampshire GOP winner Trump -- 55% of likely 2016 voters say they would vote for Sanders, only 34% would vote for Trump, 8% would support another candidate and 3% are undecided. Sanders leads among Democrats 91%-3%, Trump has only a 71%-13% lead among Republicans and Independents currently favor Sanders by double digits (56%-30%). Sanders has a large lead among women (64%-23%) while Trump has a slight advantage among men (46%-44%). These numbers are largely unchanged since September.

### President - Sanders vs. Trump



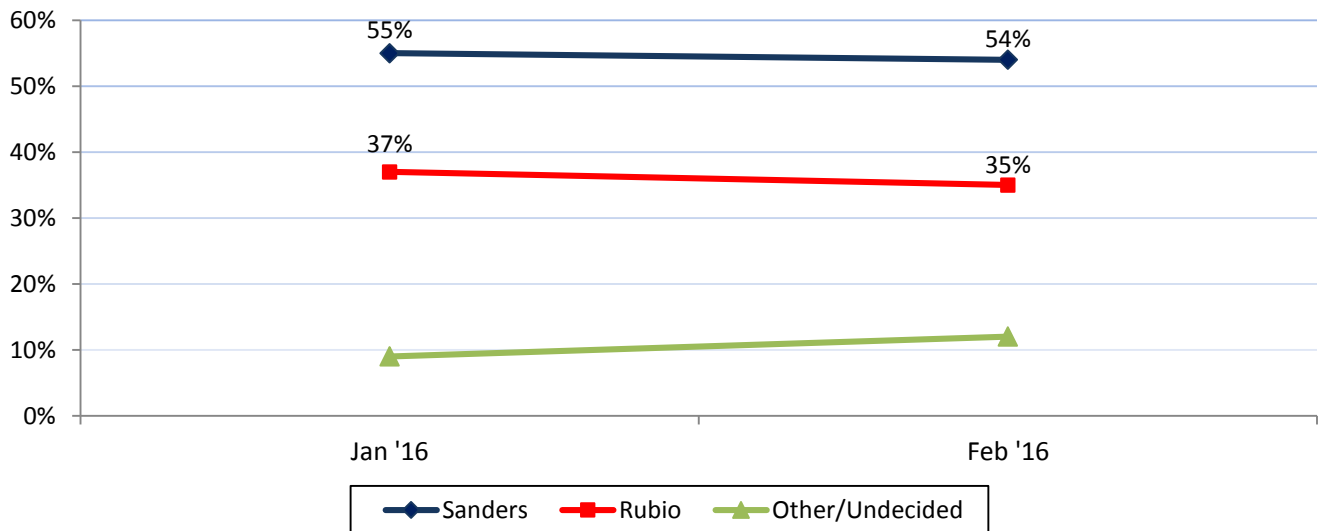
If the candidates were Sanders and Cruz –60% say they would vote for Sanders, 28% would vote for Cruz, 10% would support another candidate and 3% are undecided. Sanders leads among Democrats 93%-1%, Cruz leads among Republicans, but only by a 60%-22% margin and Sanders leads 56%-25% among Independents. Sanders leads among both men (53%-35%) and women (66%-21%).

**President - Sanders vs. Cruz**



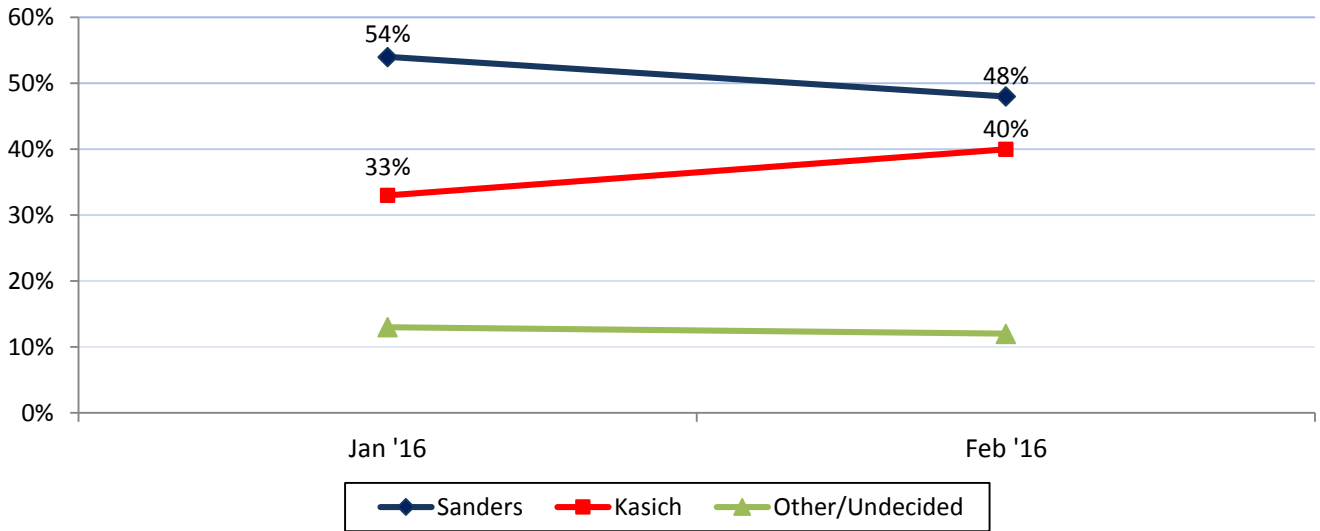
If the candidates were Sanders and Rubio – currently 54% say they would vote for Sanders, 35% would vote for Rubio, 8% would support another candidate and 4% are undecided. Sanders leads among Democrats 90%-4%, Rubio leads 72%-15% among Republicans and Sanders leads 46%-32% among Independents. Sanders leads among both men (50%-38%) and women (57%-32%).

**President - Sanders vs. Rubio**



If the candidates were Sanders and Kasich – currently 48% say they would vote for Sanders, 40% would vote for Kasich, 8% would support another candidate and 4% are undecided. Sanders leads among Democrats 83%-9%, Kasich leads 70%-15% among Republicans and 45%-38% among Independents. Sanders leads among women (52%-36%) while men are divided (44%-44%).

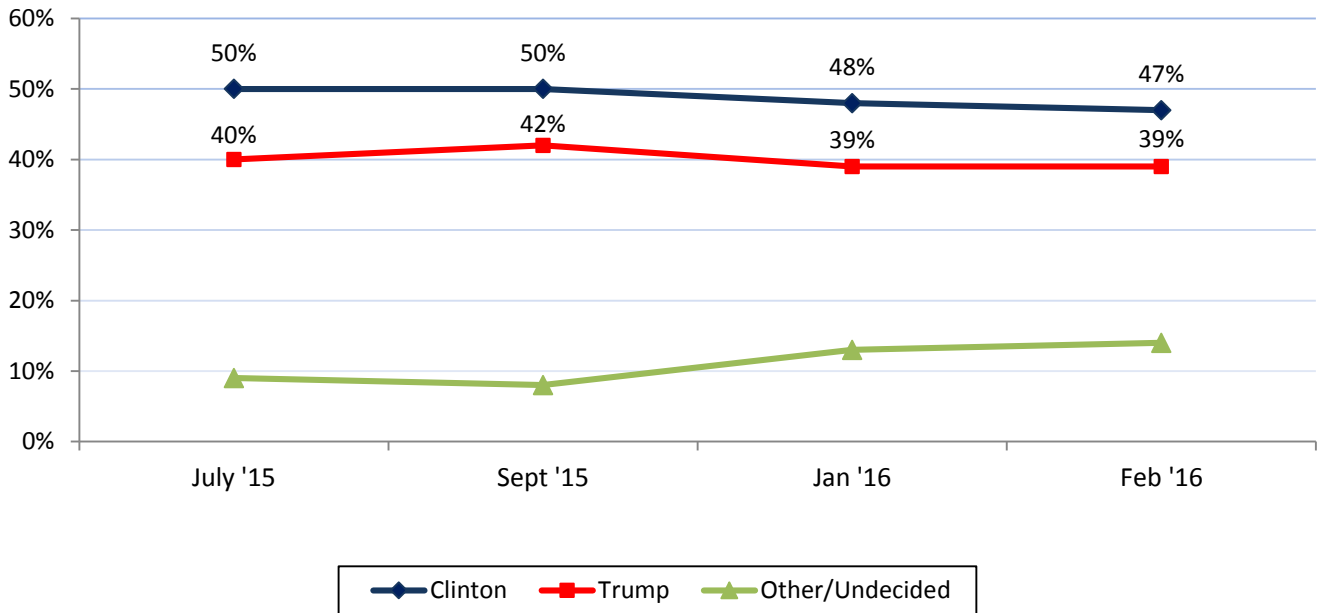
**President - Sanders vs. Kasich**



**Clinton vs. GOP**

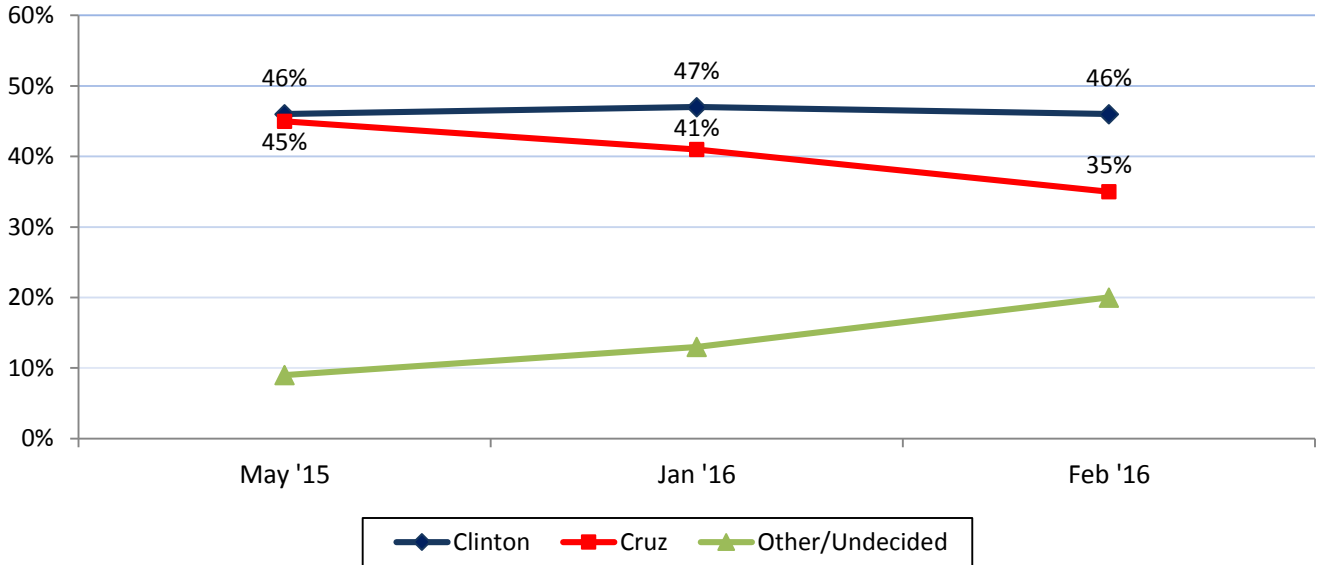
If the election was held today between Hillary Clinton and Donald Trump, 47% say they would vote for Clinton, 39% would vote for Trump, 10% would support another candidate and 4% are undecided. Republicans (79%-7% Trump) and Democrats (87%-4% Clinton) favor their party's candidate and political independents are split (38%-37% Clinton). There is a significant gender gap -- men currently favor Trump by a 53%-35% margin and women currently favor Clinton by an even larger 59%-27% margin. These numbers have stayed steady since July.

**President - Clinton vs. Trump**



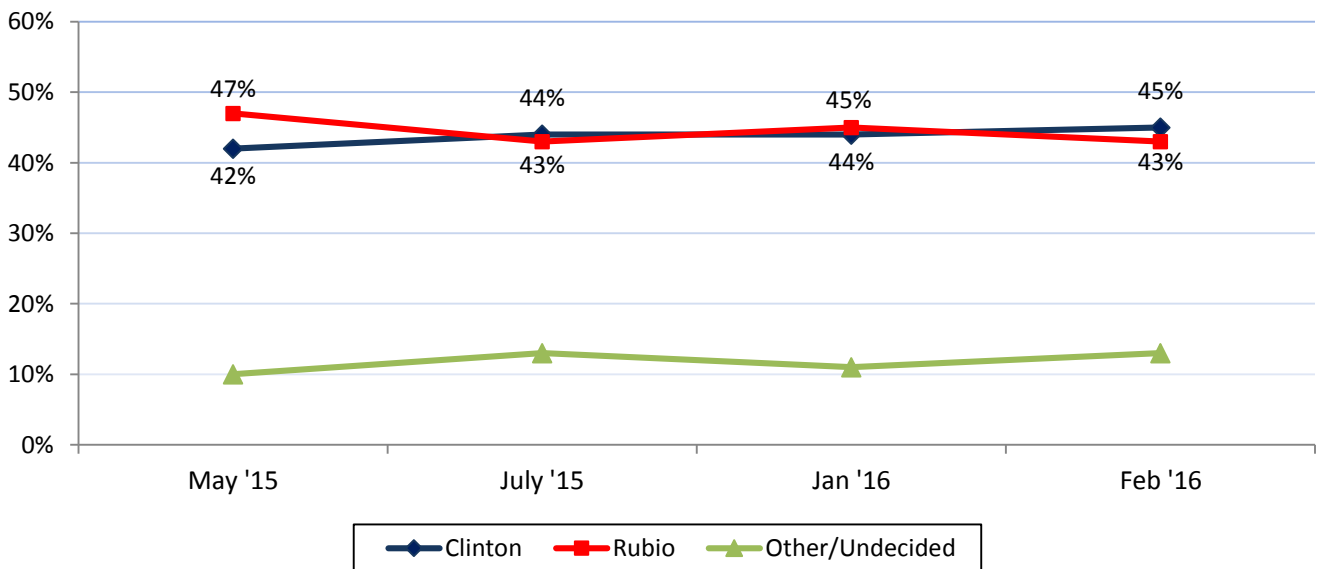
If the candidates were Clinton and Cruz – currently 46% say they would vote for Clinton, 35% would vote for Cruz, 16% would support another candidate and 4% are undecided. Clinton leads among Democrats 85%-4%, Cruz leads 68%-7% among Republicans and Independents are divided (35%-34% Cruz). Cruz has a slight edge among men (43%-37%) while Clinton leads 53%-28% among women. Support for Cruz has decreased 10 percentage points since last May.

**President - Clinton vs. Cruz**



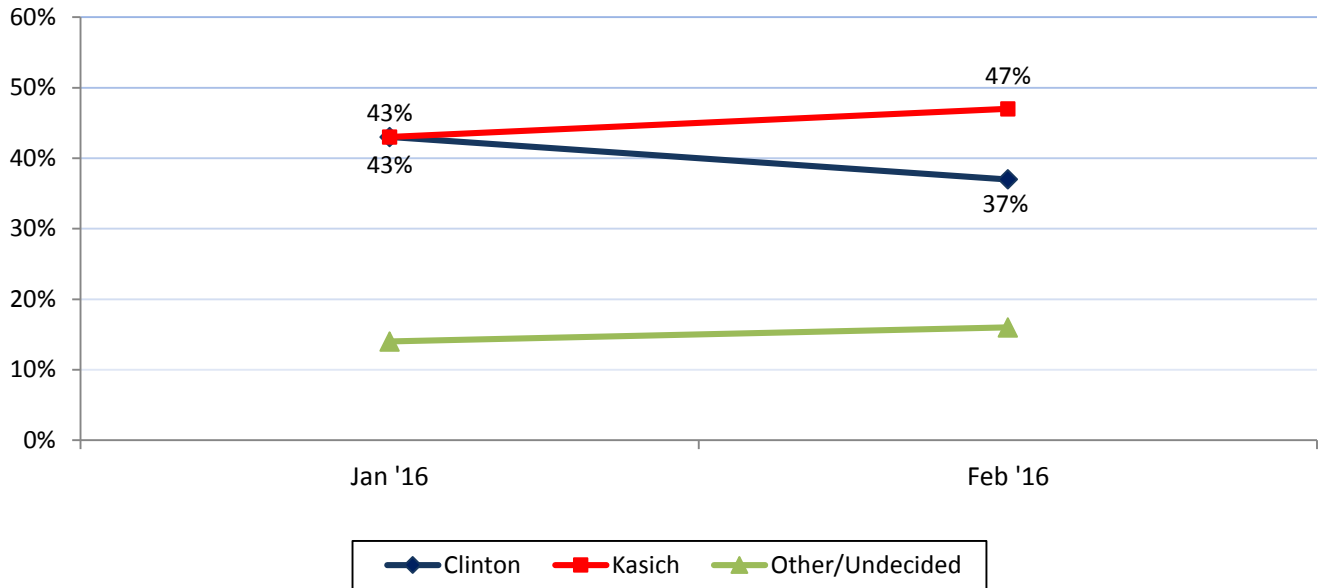
If the candidates were Clinton and Rubio – currently 45% say they would vote for Clinton, 43% would vote for Rubio, 11% would support another candidate and 2% are undecided. Clinton leads among Democrats 84%-6%, Rubio leads 79%-7% among Republicans and Independents favor Rubio 50%-32%. Rubio leads among men (50%-38%) while women favor Clinton 51%-37%. These numbers have remained steady since last May.

**President - Clinton vs. Rubio**



Finally, If the candidates were Clinton and Kasich – currently 47% say they would vote for Kasich, 37% would vote for Clinton, 11% would support another candidate and 5% are undecided. Clinton leads among Democrats 76%-12%, Kasich leads 79%-3% among Republicans and Independents favor Kasich by a wide margin (59%-17%). Kasich leads among men (55%-28%) while Clinton has the slight edge among women (44%-40%). Kasich has opened up a 10 point lead after being tied with Clinton in January.

President - Clinton vs. Kasich



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center and funded by WMUR-TV, Manchester, NH. Six hundred and eighty-seven (687) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between February 20 and February 28, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.7 percent for the entire sample. Included were six hundred twenty-eight (628) likely 2016 general election voters (MSE +/- 3.9%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the WMUR Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the WMUR Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### Granite State Poll, February 2016 Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	<b>336</b>	<b>49%</b>	North Country	<b>58</b>	<b>9%</b>
Female	<b>351</b>	<b>51%</b>	Central/Lakes	<b>111</b>	<b>16%</b>
			Connecticut Valley	<b>102</b>	<b>15%</b>
			Mass Border	<b>177</b>	<b>26%</b>
			Seacoast	<b>131</b>	<b>19%</b>
			Manchester Area	<b>108</b>	<b>16%</b>
<b>Age</b>	<b>N</b>	<b>%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
18 to 34	<b>175</b>	<b>26%</b>	Democrat	<b>165</b>	<b>24%</b>
35 to 49	<b>179</b>	<b>27%</b>	Undeclared/Not Reg.	<b>336</b>	<b>49%</b>
50 to 64	<b>190</b>	<b>29%</b>	Republican	<b>180</b>	<b>26%</b>
65 and Over	<b>119</b>	<b>18%</b>			
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
High School or Less	<b>128</b>	<b>19%</b>	Democrat	<b>278</b>	<b>42%</b>
Some College	<b>181</b>	<b>27%</b>	Independent	<b>138</b>	<b>21%</b>
College Graduate	<b>221</b>	<b>32%</b>	Republican	<b>244</b>	<b>37%</b>
Post-Graduate	<b>153</b>	<b>22%</b>			

**Granite State Poll, February 2016 - Likely Presidential Election Voter Demographics**

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	<b>299</b>	<b>48%</b>	North Country	<b>50</b>	<b>8%</b>
Female	<b>329</b>	<b>52%</b>	Central/Lakes	<b>103</b>	<b>17%</b>
			Connecticut Valley	<b>92</b>	<b>15%</b>
<b>Age</b>	<b>N</b>	<b>%</b>	Mass Border	<b>156</b>	<b>25%</b>
18 to 34	<b>151</b>	<b>25%</b>	Seacoast	<b>125</b>	<b>20%</b>
35 to 49	<b>157</b>	<b>26%</b>	Manchester Area	<b>101</b>	<b>16%</b>
50 to 64	<b>186</b>	<b>31%</b>			
65 and Over	<b>115</b>	<b>19%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
			Democrat	<b>162</b>	<b>26%</b>
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	Undeclared/Not Reg.	<b>285</b>	<b>45%</b>
High School or Less	<b>106</b>	<b>17%</b>	Republican	<b>176</b>	<b>28%</b>
Some College	<b>157</b>	<b>25%</b>			
College Graduate	<b>214</b>	<b>34%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
Post-Graduate	<b>149</b>	<b>24%</b>	Democrat	<b>268</b>	<b>44%</b>
			Independent	<b>114</b>	<b>19%</b>
			Republican	<b>230</b>	<b>38%</b>



### Firmness of Presidential Vote

“I know that it is early, but have you definitely decided who you will vote for in the election for President in 2016... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

	<u>Definitely Decided</u>	<u>Leaning Toward Someone</u>	<u>Still Trying To Decide</u>	<u>(N)</u>
<b>Feb '16</b>	<b>36%</b>	<b>31%</b>	<b>33%</b>	<b>(620)</b>
Jan '16	36%	21%	43%	(885)
Sept '15	18%	21%	62%	(743)
July '15	16%	22%	62%	(650)
May '15	10%	18%	73%	(625)
Feb. '15	7%	13%	81%	(768)

### US President – Clinton vs. Trump

“If the 2016 presidential election was being held today and the candidates were Donald Trump, the Republican, and Hillary Clinton, the Democrat, would you vote for Donald Trump... Hillary Clinton... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>July '15</u>	<u>Sept '15</u>	<u>Jan. '16</u>	<u>Feb '16</u>
Trump	40%	42%	39%	<b>39%</b>
Clinton	50%	50%	48%	<b>47%</b>
Other	2%	3%	10%	<b>10%</b>
Don't know / undecided	7%	5%	3%	<b>4%</b>
(N=)	(619)	(692)	(839)	<b>(578)</b>

### US President – Sanders vs. Trump

“If the 2016 presidential election was being held today and the candidates were Donald Trump, the Republican, and Bernie Sanders, the Democrat, would you vote for Donald Trump... Bernie Sanders... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Sept '15</u>	<u>Jan. '16</u>	<u>Feb '16</u>
Trump	37%	34%	<b>34%</b>
Sanders	57%	57%	<b>55%</b>
Other	1%	6%	<b>8%</b>
Don't know / undecided	5%	3%	<b>3%</b>
(N=)	(714)	(869)	<b>(604)</b>

### US President – Clinton vs. Cruz

“If the 2016 presidential election was being held today and the candidates were Ted Cruz, the Republican, and Hillary Clinton, the Democrat, would you vote for Ted Cruz... Hillary Clinton... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>May '15</u>	<u>Jan. '16</u>	<u>Feb '16</u>
Cruz	45%	41%	<b>35%</b>
Clinton	46%	47%	<b>46%</b>
Other	2%	9%	<b>16%</b>
Don't know / undecided	7%	4%	<b>4%</b>
(N=)	(598)	(853)	<b>(580)</b>

### US President – Sanders vs. Cruz

“If the 2016 presidential election was being held today and the candidates were Ted Cruz, the Republican, and Bernie Sanders, the Democrat, would you vote for Ted Cruz... Bernie Sanders... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Jan. '16</u>	<u>Feb '16</u>
Cruz	33%	<b>28%</b>
Sanders	56%	<b>60%</b>
Other	6%	<b>10%</b>
Don't know / undecided	4%	<b>3%</b>
(N=)	(858)	<b>(595)</b>

### US President – Clinton vs. Rubio

“If the 2016 presidential election was being held today and the candidates were Marco Rubio, the Republican, and Hillary Clinton, the Democrat, would you vote for Marco Rubio... Hillary Clinton... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>May '15</u>	<u>July '15</u>	<u>Jan. '16</u>	<u>Feb '16</u>
Rubio	47%	43%	45%	<b>43%</b>
Clinton	42%	44%	44%	<b>45%</b>
Other	1%	3%	8%	<b>11%</b>
Don't know / undecided	9%	10%	3%	<b>2%</b>
(N=)	(603)	(641)	(854)	<b>(586)</b>

### US President – Sanders vs. Rubio

“If the 2016 presidential election was being held today and the candidates were Marco Rubio, the Republican, and Bernie Sanders, the Democrat, would you vote for Marco Rubio... Bernie Sanders... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Jan. '16</u>	<u>Feb '16</u>
Rubio	37%	<b>35%</b>
Sanders	55%	<b>54%</b>
Other	5%	<b>8%</b>
Don't know / undecided	4%	<b>4%</b>
(N=)	(864)	<b>(599)</b>

### US President – Clinton vs. Kasich

“If the 2016 presidential election was being held today and the candidates were John Kasich, the Republican, and Hillary Clinton, the Democrat, would you vote for John Kasich... Hillary Clinton... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Jan. '16</u>	<u>Feb '16</u>
Kasich	43%	<b>47%</b>
Clinton	43%	<b>37%</b>
Other	9%	<b>11%</b>
Don't know / undecided	5%	<b>5%</b>
(N=)	(837)	<b>(590)</b>

### US President – Sanders vs. Kasich

“If the 2016 presidential election was being held today and the candidates were John Kasich, the Republican, and Bernie Sanders, the Democrat, would you vote for John Kasich... Bernie Sanders... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

	<u>Jan. '16</u>	<u>Feb '16</u>
Kasich	33%	<b>40%</b>
Sanders	54%	<b>48%</b>
Other	6%	<b>8%</b>
Don't know / undecided	7%	<b>4%</b>
(N=)	(853)	<b>(598)</b>

**Decided 2016 Presidential Election Vote**

	<u>Def. Decided</u> <b>36%</b>	<u>Leaning Towards Someone</u> <b>31%</b>	<u>Still Trying To Decide</u> <b>33%</b>	<u>(N)</u> <b>620</b>
<b>STATEWIDE</b>				
Registered Democrat	50%	31%	19%	160
Registered Undeclared	30%	29%	42%	238
Registered Republican	33%	35%	32%	172
Democrat	47%	32%	21%	266
Independent	20%	26%	53%	112
Republican	31%	35%	34%	228
Liberal	53%	30%	17%	155
Moderate	27%	34%	39%	253
Conservative	35%	31%	34%	163
Union household	41%	34%	25%	104
Non-union	35%	31%	34%	514
Read Union Leader	41%	36%	22%	114
Read Boston Globe	45%	27%	27%	75
Read Local Newspapers	36%	29%	35%	233
Watch WMUR	37%	32%	31%	378
Listen to NHPR	42%	31%	27%	180
Listen to Conserv. Radio	51%	40%	9%	45
18 to 34	33%	38%	28%	150
35 to 49	33%	30%	37%	157
50 to 64	41%	28%	31%	183
65 and over	36%	30%	34%	114
Male	33%	36%	30%	296
Female	39%	27%	34%	324
High school or less	45%	31%	24%	104
Some college	38%	29%	33%	157
College graduate	32%	33%	35%	209
Post-graduate	34%	32%	34%	149
Attend services 1 or more/week	32%	33%	34%	87
1-2 times a month	35%	43%	23%	78
Less often	37%	31%	33%	194
Never	38%	28%	34%	247
North Country	29%	27%	44%	48
Central / Lakes	43%	30%	26%	103
Connecticut Valley	37%	29%	34%	92
Mass Border	31%	31%	38%	154
Seacoast	34%	30%	36%	125
Manchester Area	42%	38%	20%	98
First Cong. Dist	37%	31%	33%	330
Second Cong. Dist	35%	32%	32%	290

**US President – Donald Trump vs. Hillary Clinton – Likely Voters**

<b>STATEWIDE</b>	<b><u>Trump</u></b> <b>39%</b>	<b><u>Clinton</u></b> <b>47%</b>	<b><u>Other</u></b> <b>10%</b>	<b><u>DK</u></b> <b>4%</b>	<b><u>(N)</u></b> <b>578</b>
Registered Democrat	4%	89%	4%	3%	156
Registered Undeclared	35%	49%	11%	5%	221
Registered Republican	80%	8%	9%	3%	162
Democrat	4%	87%	6%	3%	250
Independent	37%	38%	17%	8%	103
Republican	79%	7%	11%	3%	212
Liberal	7%	84%	6%	3%	149
Moderate	32%	53%	11%	4%	232
Conservative	77%	8%	12%	3%	152
Definitely Decided	39%	54%	6%	1%	206
Leaning Toward Someone	40%	46%	9%	4%	178
Still Trying To Decide	39%	40%	15%	5%	189
Union household	29%	58%	9%	4%	96
Non-union	41%	45%	10%	4%	479
Read Union Leader	52%	34%	8%	7%	110
Read Boston Globe	30%	61%	7%	3%	69
Read Local Newspapers	34%	52%	10%	4%	218
Watch WMUR	43%	43%	10%	3%	355
Listen to NHPR	20%	68%	7%	4%	172
Listen to Conserv. Radio	88%	6%	6%	0%	44
18 to 34	33%	53%	12%	2%	131
35 to 49	44%	40%	11%	4%	143
50 to 64	38%	49%	10%	3%	180
65 and over	38%	50%	6%	5%	107
Male	53%	35%	8%	4%	275
Female	27%	59%	11%	3%	303
High school or less	50%	35%	11%	3%	92
Some college	50%	37%	12%	1%	146
College graduate	33%	51%	11%	6%	195
Post-graduate	29%	61%	5%	5%	143
Attend services 1 or more/week	46%	42%	7%	6%	79
1-2 times a month	40%	51%	5%	5%	70
Less often	41%	43%	13%	3%	187
Never	33%	53%	10%	3%	228
North Country	35%	56%	8%	2%	43
Central / Lakes	42%	49%	5%	3%	94
Connecticut Valley	37%	49%	10%	4%	84
Mass Border	43%	42%	11%	4%	145
Seacoast	35%	47%	14%	4%	112
Manchester Area	39%	48%	9%	5%	100
First Cong. Dist	40%	44%	10%	5%	306
Second Cong. Dist	39%	50%	9%	2%	272

**US President – Donald Trump vs. Bernie Sanders – Likely Voters**

	<u>Trump</u>	<u>Sanders</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>34%</b>	<b>55%</b>	<b>8%</b>	<b>3%</b>	<b>604</b>
Registered Democrat	2%	91%	4%	2%	159
Registered Undeclared	30%	58%	9%	4%	231
Registered Republican	72%	17%	10%	2%	167
Democrat	3%	91%	4%	2%	262
Independent	30%	56%	9%	6%	107
Republican	71%	13%	13%	2%	222
Liberal	5%	90%	3%	1%	155
Moderate	26%	61%	10%	3%	243
Conservative	71%	17%	11%	1%	157
Definitely Decided	38%	55%	6%	1%	217
Leaning Toward Someone	34%	56%	8%	2%	185
Still Trying To Decide	31%	54%	10%	5%	196
Union household	26%	63%	8%	3%	102
Non-union	36%	53%	8%	3%	500
Read Union Leader	45%	34%	15%	6%	114
Read Boston Globe	26%	59%	11%	4%	74
Read Local Newspapers	28%	60%	9%	2%	224
Watch WMUR	39%	51%	7%	3%	367
Listen to NHPR	20%	70%	8%	3%	177
Listen to Conserv. Radio	86%	9%	5%	0%	42
18 to 34	24%	70%	6%	0%	145
35 to 49	39%	47%	10%	3%	152
50 to 64	36%	53%	8%	3%	182
65 and over	33%	53%	9%	5%	108
Male	46%	44%	6%	4%	287
Female	23%	64%	10%	2%	318
High school or less	47%	46%	5%	2%	99
Some college	40%	47%	10%	4%	150
College graduate	30%	60%	9%	2%	208
Post-graduate	27%	62%	7%	3%	146
Attend services 1 or more/week	39%	45%	12%	4%	82
1-2 times a month	41%	51%	7%	1%	74
Less often	40%	48%	9%	2%	188
Never	24%	67%	7%	3%	246
North Country	28%	64%	5%	3%	47
Central / Lakes	41%	50%	9%	1%	101
Connecticut Valley	27%	63%	6%	4%	91
Mass Border	41%	47%	11%	1%	148
Seacoast	27%	62%	7%	3%	120
Manchester Area	36%	51%	9%	5%	97
First Cong. Dist	36%	54%	7%	3%	317
Second Cong. Dist	33%	56%	9%	2%	287

**US President – Ted Cruz vs. Hillary Clinton – Likely Voters**

	<u>Cruz</u>	<u>Clinton</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>35%</b>	<b>46%</b>	<b>16%</b>	<b>4%</b>	<b>580</b>
Registered Democrat	3%	88%	7%	2%	150
Registered Undeclared	27%	46%	19%	7%	222
Registered Republican	72%	9%	18%	1%	167
Democrat	4%	85%	8%	3%	249
Independent	35%	34%	20%	10%	103
Republican	68%	7%	23%	2%	214
Liberal	4%	85%	11%	1%	151
Moderate	31%	49%	15%	4%	236
Conservative	73%	7%	17%	3%	150
Definitely Decided	26%	57%	16%	2%	204
Leaning Toward Someone	43%	44%	10%	3%	177
Still Trying To Decide	37%	36%	20%	7%	191
Union household	25%	59%	14%	3%	98
Non-union	37%	43%	16%	4%	479
Read Union Leader	37%	39%	18%	6%	110
Read Boston Globe	18%	61%	18%	4%	70
Read Local Newspapers	31%	50%	15%	4%	220
Watch WMUR	36%	43%	16%	5%	352
Listen to NHPR	21%	67%	9%	2%	173
Listen to Conserv. Radio	78%	14%	8%	0%	45
18 to 34	32%	48%	19%	1%	140
35 to 49	36%	42%	18%	4%	144
50 to 64	34%	45%	15%	7%	174
65 and over	33%	55%	10%	2%	105
Male	43%	37%	16%	4%	269
Female	28%	53%	15%	4%	311
High school or less	37%	35%	24%	4%	91
Some college	43%	36%	18%	3%	148
College graduate	32%	48%	17%	3%	195
Post-graduate	28%	60%	6%	5%	144
Attend services 1 or more/week	47%	32%	14%	7%	83
1-2 times a month	38%	55%	5%	2%	73
Less often	34%	44%	19%	3%	183
Never	27%	51%	18%	5%	227
North Country	31%	52%	13%	5%	43
Central / Lakes	36%	48%	11%	4%	97
Connecticut Valley	36%	45%	15%	4%	83
Mass Border	41%	43%	14%	3%	143
Seacoast	30%	45%	21%	5%	119
Manchester Area	31%	46%	19%	4%	95
First Cong. Dist	35%	44%	17%	4%	308
Second Cong. Dist	35%	47%	14%	3%	272

**US President – Ted Cruz vs. Bernie Sanders – Likely Voters**

<b>STATEWIDE</b>	<b><u>Cruz</u></b> <b>28%</b>	<b><u>Sanders</u></b> <b>60%</b>	<b><u>Other</u></b> <b>10%</b>	<b><u>DK</u></b> <b>3%</b>	<b><u>(N)</u></b> <b>595</b>
Registered Democrat	1%	95%	2%	2%	157
Registered Undeclared	20%	61%	15%	5%	227
Registered Republican	66%	24%	9%	1%	164
Democrat	1%	93%	4%	2%	262
Independent	25%	56%	14%	6%	108
Republican	60%	22%	14%	3%	213
Liberal	2%	94%	3%	1%	155
Moderate	22%	65%	9%	3%	243
Conservative	66%	19%	12%	2%	151
Definitely Decided	21%	66%	12%	1%	209
Leaning Toward Someone	34%	58%	6%	2%	186
Still Trying To Decide	29%	55%	10%	6%	195
Union household	20%	69%	8%	3%	99
Non-union	29%	58%	10%	3%	493
Read Union Leader	33%	46%	17%	3%	109
Read Boston Globe	18%	64%	14%	4%	72
Read Local Newspapers	24%	64%	11%	2%	222
Watch WMUR	27%	60%	10%	3%	355
Listen to NHPR	16%	74%	8%	3%	176
Listen to Conserv. Radio	79%	13%	9%	0%	44
18 to 34	22%	71%	6%	0%	147
35 to 49	31%	52%	12%	5%	150
50 to 64	27%	61%	9%	3%	175
65 and over	27%	59%	10%	3%	105
Male	35%	53%	10%	2%	279
Female	21%	66%	9%	4%	316
High school or less	28%	63%	8%	1%	95
Some college	34%	51%	11%	4%	144
College graduate	25%	61%	10%	3%	208
Post-graduate	25%	64%	9%	3%	146
Attend services 1 or more/week	47%	38%	9%	6%	83
1-2 times a month	39%	56%	2%	3%	74
Less often	25%	58%	15%	2%	183
Never	17%	72%	8%	2%	240
North Country	24%	66%	10%	0%	46
Central / Lakes	36%	54%	8%	1%	99
Connecticut Valley	28%	65%	4%	3%	87
Mass Border	34%	56%	9%	2%	148
Seacoast	20%	67%	9%	5%	117
Manchester Area	22%	55%	17%	6%	98
First Cong. Dist	26%	59%	11%	4%	314
Second Cong. Dist	30%	60%	9%	1%	281



**US President – Marco Rubio vs. Hillary Clinton – Likely Voters**

	<u>Rubio</u>	<u>Clinton</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>43%</b>	<b>45%</b>	<b>11%</b>	<b>2%</b>	<b>586</b>
Registered Democrat	6%	86%	6%	2%	154
Registered Undeclared	38%	45%	13%	3%	222
Registered Republican	82%	10%	7%	1%	168
Democrat	6%	84%	8%	2%	251
Independent	50%	32%	13%	5%	103
Republican	79%	7%	13%	1%	219
Liberal	9%	83%	7%	1%	149
Moderate	42%	46%	10%	2%	238
Conservative	81%	8%	9%	2%	151
Definitely Decided	33%	54%	11%	1%	207
Leaning Toward Someone	47%	43%	9%	2%	181
Still Trying To Decide	50%	36%	11%	3%	191
Union household	37%	52%	8%	3%	99
Non-union	44%	43%	11%	2%	484
Read Union Leader	49%	33%	13%	5%	111
Read Boston Globe	26%	62%	10%	2%	69
Read Local Newspapers	38%	48%	11%	3%	221
Watch WMUR	46%	42%	10%	2%	359
Listen to NHPR	25%	66%	7%	3%	172
Listen to Conserv. Radio	77%	13%	10%	0%	43
18 to 34	42%	45%	12%	1%	141
35 to 49	44%	39%	14%	2%	147
50 to 64	44%	47%	8%	2%	175
65 and over	37%	52%	8%	3%	105
Male	50%	38%	10%	2%	271
Female	37%	51%	11%	2%	316
High school or less	47%	35%	14%	3%	93
Some college	52%	33%	14%	1%	150
College graduate	40%	49%	9%	2%	196
Post-graduate	34%	56%	7%	2%	146
Attend services 1 or more/week	57%	32%	9%	3%	84
1-2 times a month	46%	48%	3%	2%	75
Less often	40%	43%	16%	2%	180
Never	36%	51%	10%	2%	232
North Country	42%	49%	8%	1%	43
Central / Lakes	43%	48%	6%	2%	96
Connecticut Valley	42%	48%	11%	0%	84
Mass Border	46%	40%	11%	3%	143
Seacoast	43%	42%	14%	1%	121
Manchester Area	40%	47%	11%	3%	99
First Cong. Dist	44%	43%	11%	2%	313
Second Cong. Dist	41%	47%	10%	2%	273

**US President – Marco Rubio vs. Bernie Sanders – Likely Voters**

<b>STATEWIDE</b>	<b><u>Rubio</u></b> <b>35%</b>	<b><u>Sanders</u></b> <b>54%</b>	<b><u>Other</u></b> <b>8%</b>	<b><u>DK</u></b> <b>4%</b>	<b><u>(N)</u></b> <b>599</b>
Registered Democrat	4%	90%	4%	2%	156
Registered Undeclared	30%	54%	10%	6%	229
Registered Republican	75%	17%	6%	2%	167
Democrat	4%	90%	4%	3%	262
Independent	32%	46%	12%	10%	109
Republican	72%	15%	10%	3%	216
Liberal	7%	89%	3%	1%	155
Moderate	34%	54%	6%	6%	246
Conservative	69%	18%	9%	3%	152
Definitely Decided	28%	60%	11%	1%	208
Leaning Toward Someone	40%	53%	4%	4%	188
Still Trying To Decide	37%	48%	7%	8%	196
Union household	30%	62%	7%	1%	101
Non-union	36%	52%	8%	5%	495
Read Union Leader	39%	39%	16%	6%	111
Read Boston Globe	28%	60%	12%	1%	72
Read Local Newspapers	29%	57%	7%	6%	219
Watch WMUR	39%	50%	7%	5%	358
Listen to NHPR	20%	69%	7%	3%	174
Listen to Conserv. Radio	78%	11%	7%	4%	42
18 to 34	31%	63%	5%	1%	150
35 to 49	33%	49%	12%	6%	150
50 to 64	39%	51%	6%	4%	177
65 and over	31%	55%	8%	5%	104
Male	38%	50%	8%	4%	281
Female	32%	57%	7%	4%	317
High school or less	39%	51%	8%	2%	93
Some college	49%	39%	9%	3%	148
College graduate	27%	59%	7%	7%	208
Post-graduate	29%	61%	7%	3%	148
Attend services 1 or more/week	52%	35%	9%	5%	84
1-2 times a month	37%	54%	4%	4%	75
Less often	36%	49%	11%	3%	183
Never	26%	64%	6%	4%	241
North Country	34%	61%	4%	0%	43
Central / Lakes	37%	52%	8%	2%	100
Connecticut Valley	32%	61%	2%	5%	87
Mass Border	36%	50%	10%	4%	148
Seacoast	37%	52%	6%	5%	122
Manchester Area	30%	53%	12%	5%	100
First Cong. Dist	37%	51%	8%	5%	318
Second Cong. Dist	32%	57%	7%	4%	281

**US President – John Kasich vs. Hillary Clinton – Likely Voters**

	<u>Kasich</u>	<u>Clinton</u>	<u>Other</u>	<u>DK</u>	<u>(N)</u>
<b>STATEWIDE</b>	<b>47%</b>	<b>37%</b>	<b>11%</b>	<b>5%</b>	<b>590</b>
Registered Democrat	10%	76%	6%	8%	153
Registered Undeclared	43%	37%	14%	6%	224
Registered Republican	88%	2%	9%	2%	170
Democrat	12%	76%	7%	5%	253
Independent	59%	17%	16%	9%	104
Republican	79%	3%	15%	4%	220
Liberal	15%	77%	6%	2%	151
Moderate	49%	34%	10%	7%	243
Conservative	78%	5%	14%	3%	151
Definitely Decided	37%	48%	11%	3%	210
Leaning Toward Someone	48%	36%	9%	7%	181
Still Trying To Decide	56%	24%	13%	7%	193
Union household	44%	41%	8%	7%	99
Non-union	47%	36%	12%	5%	488
Read Union Leader	51%	30%	16%	4%	112
Read Boston Globe	38%	50%	8%	4%	70
Read Local Newspapers	44%	38%	11%	6%	223
Watch WMUR	51%	33%	11%	5%	360
Listen to NHPR	33%	54%	6%	7%	172
Listen to Conserv. Radio	75%	7%	16%	2%	42
18 to 34	44%	41%	13%	2%	143
35 to 49	45%	31%	16%	8%	147
50 to 64	50%	36%	9%	6%	177
65 and over	45%	44%	7%	4%	106
Male	55%	28%	11%	5%	273
Female	40%	44%	11%	5%	317
High school or less	54%	30%	12%	5%	94
Some college	48%	31%	19%	2%	151
College graduate	45%	39%	10%	7%	199
Post-graduate	43%	44%	5%	7%	145
Attend services 1 or more/week	64%	20%	11%	5%	84
1-2 times a month	50%	41%	3%	6%	73
Less often	42%	39%	17%	3%	183
Never	42%	41%	10%	6%	237
North Country	48%	42%	10%	0%	45
Central / Lakes	44%	40%	10%	6%	98
Connecticut Valley	50%	34%	13%	3%	86
Mass Border	54%	29%	9%	9%	142
Seacoast	40%	41%	12%	7%	119
Manchester Area	44%	39%	15%	2%	99
First Cong. Dist	46%	36%	12%	6%	314
Second Cong. Dist	48%	37%	10%	5%	276

**US President – John Kasich vs. Bernie Sanders – Likely Voters**

<b>STATEWIDE</b>	<b><u>Kasich</u></b> <b>40%</b>	<b><u>Sanders</u></b> <b>48%</b>	<b><u>Other</u></b> <b>8%</b>	<b><u>DK</u></b> <b>4%</b>	<b><u>(N)</u></b> <b>598</b>
Registered Democrat	8%	84%	4%	5%	156
Registered Undeclared	39%	45%	11%	5%	225
Registered Republican	74%	18%	7%	2%	170
Democrat	9%	83%	4%	4%	260
Independent	45%	38%	10%	8%	107
Republican	70%	15%	13%	2%	219
Liberal	9%	85%	4%	2%	155
Moderate	44%	44%	7%	5%	244
Conservative	68%	18%	11%	3%	153
Definitely Decided	33%	55%	10%	1%	212
Leaning Toward Someone	38%	53%	5%	4%	183
Still Trying To Decide	48%	36%	9%	7%	197
Union household	35%	51%	8%	6%	100
Non-union	40%	48%	8%	4%	496
Read Union Leader	44%	36%	16%	4%	111
Read Boston Globe	31%	51%	12%	6%	72
Read Local Newspapers	38%	47%	10%	6%	221
Watch WMUR	44%	43%	9%	4%	359
Listen to NHPR	27%	61%	6%	6%	174
Listen to Conserv. Radio	70%	19%	11%	0%	43
18 to 34	35%	60%	4%	1%	148
35 to 49	35%	47%	14%	4%	151
50 to 64	44%	43%	6%	6%	177
65 and over	41%	48%	8%	3%	105
Male	44%	44%	8%	4%	280
Female	36%	52%	8%	4%	318
High school or less	37%	52%	7%	3%	94
Some college	43%	43%	13%	2%	147
College graduate	38%	50%	7%	6%	209
Post-graduate	40%	49%	6%	5%	148
Attend services 1 or more/week	56%	27%	8%	8%	85
1-2 times a month	49%	45%	3%	3%	75
Less often	39%	44%	13%	4%	182
Never	29%	62%	6%	2%	241
North Country	45%	44%	7%	4%	44
Central / Lakes	42%	41%	11%	7%	99
Connecticut Valley	38%	54%	6%	2%	87
Mass Border	41%	48%	6%	4%	145
Seacoast	38%	54%	6%	2%	122
Manchester Area	36%	46%	13%	5%	101
First Cong. Dist	40%	46%	9%	5%	318
Second Cong. Dist	39%	50%	7%	3%	280