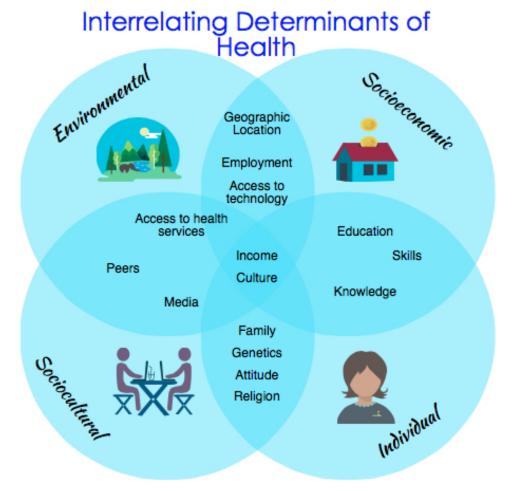
### HEALTHY AGING & WELLNESS INITIATIVE Danielle M. Koffenberger M.S. in Project Management Spring 2019



- Development of a large community wide initiative
  - Set-up of an infrastructure to support a healthy life style
  - Collective Impact
  - Healthcare organizations
  - Community experts, volunteers, businesses
  - Evidence-based information, early intervention
  - Early risk population, specifically the "Baby Boomers"

- Successful Tools
  - > Weekly meetings with key stakeholders during the initial phases
  - Updates and Reviews: milestones, budget, personnel
  - MS Project, WBS, Project Charter
  - Risk Management
  - Marketing
  - Principles of Collective Impact

	01	A Common Agenda		
j	02	Shared Measurement System		
	03	Mutually Reinforcing Activities		
	04	Continuous Communication		
	05	Backbone Support Organization	Ð	

- Successes, Challenges and Lessons Learned
  - Collaborations
  - Communication
  - Culture
  - Human Resources
  - Budget
  - Deadlines
  - Scope Creep
  - Opportunities