



University of  
New Hampshire

# THE WMUR GRANITE STATE POLL



July 21, 2016

## TRUMP AND CLINTON TIED; BOTH CANDIDATES UNPOPULAR IN NEW HAMPSHIRE

By: Andrew E. Smith, Ph.D.  
Zachary S. Azem, M.A.  
UNH Survey Center

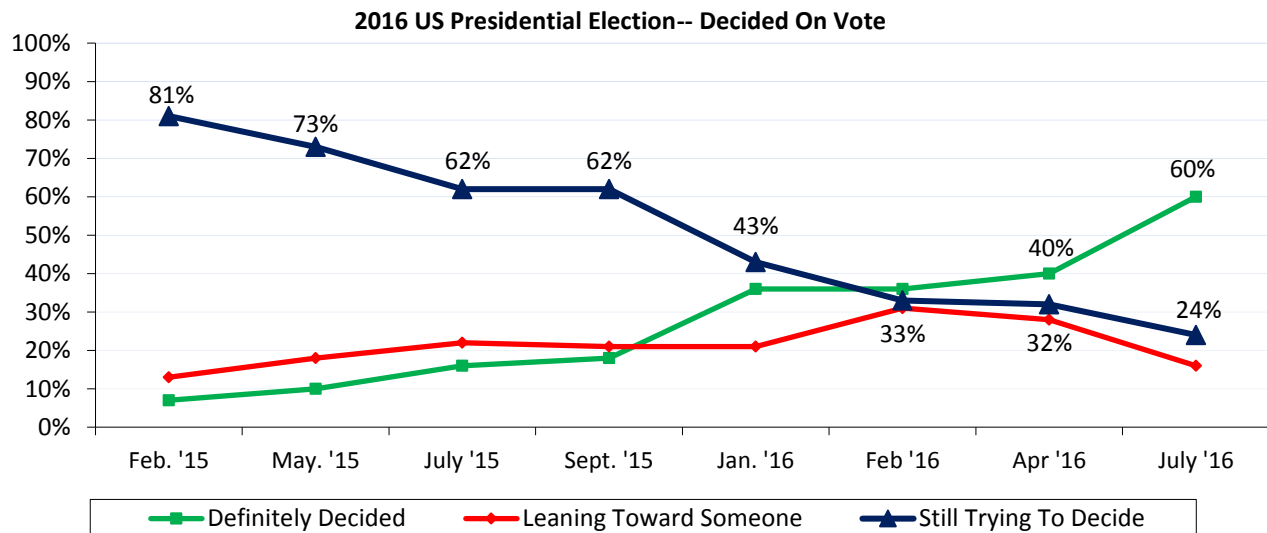
andrew.smith@unh.edu  
603-862-2226  
www.unh.edu/survey-center

DURHAM, NH – Donald Trump and Hillary Clinton are statistically tied in New Hampshire but both candidates are very unpopular in the state. A significant portion of the electorate say they will vote for someone else, with most opting for relatively unknown third party candidates Gary Johnson and Jill Stein.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred and thirty-two (532) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 9 and July 18, 2016. The margin of sampling error for the survey is +/- 4.2 percent. Included were four hundred and sixty-nine (469) likely 2016 general election voters (MSE = +/- 4.5%).

### 2016 U.S. Presidential Election

The 2016 general election is months away and with both party nominees all but certain, an increasing number of New Hampshire voters are deciding on who they will vote for in November. Currently, 60% of likely voters say they have definitely decided who to support, 16% are leaning towards someone, and 24% are still trying to decide.



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

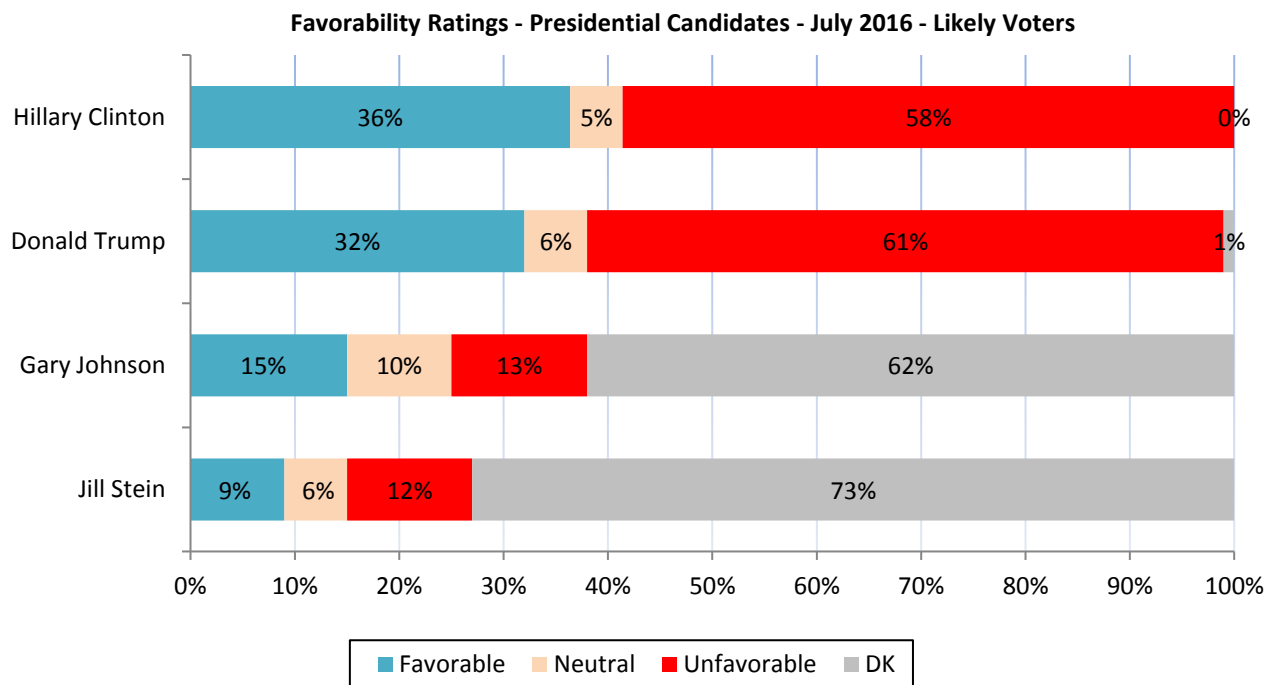
### Favorability of 2016 Presidential Candidates

Presumptive Democratic nominee Hillary Clinton is viewed quite unfavorably in the eyes of New Hampshire voters. Only 36% of likely voters have a favorable opinion of Clinton, 58% have an unfavorable opinion of her, and 5% are neutral. Clinton's net favorability is -22%. Clinton is very popular among Democrats (+51%) but very unpopular among Independents (-61%) and Republicans (-88%).

Republican nominee and New Hampshire Primary winner Donald Trump is even less popular. Only 32% of likely New Hampshire voters have a favorable opinion of Trump, 61% have an unfavorable opinion, and 6% are neutral. Trump's net favorability is -29%. Trump is only somewhat unpopular among Republicans (+29%), somewhat unpopular among Independents (-16%), and very unpopular among Democrats (-91%).

Former New Mexico Governor and Libertarian Party candidate Gary Johnson is relatively unknown among New Hampshire likely voters – currently 15% have a favorable opinion of Johnson, 13% have an unfavorable opinion, 10% are neutral and 62% don't know enough about him to say. Johnson's net favorability is +2%.

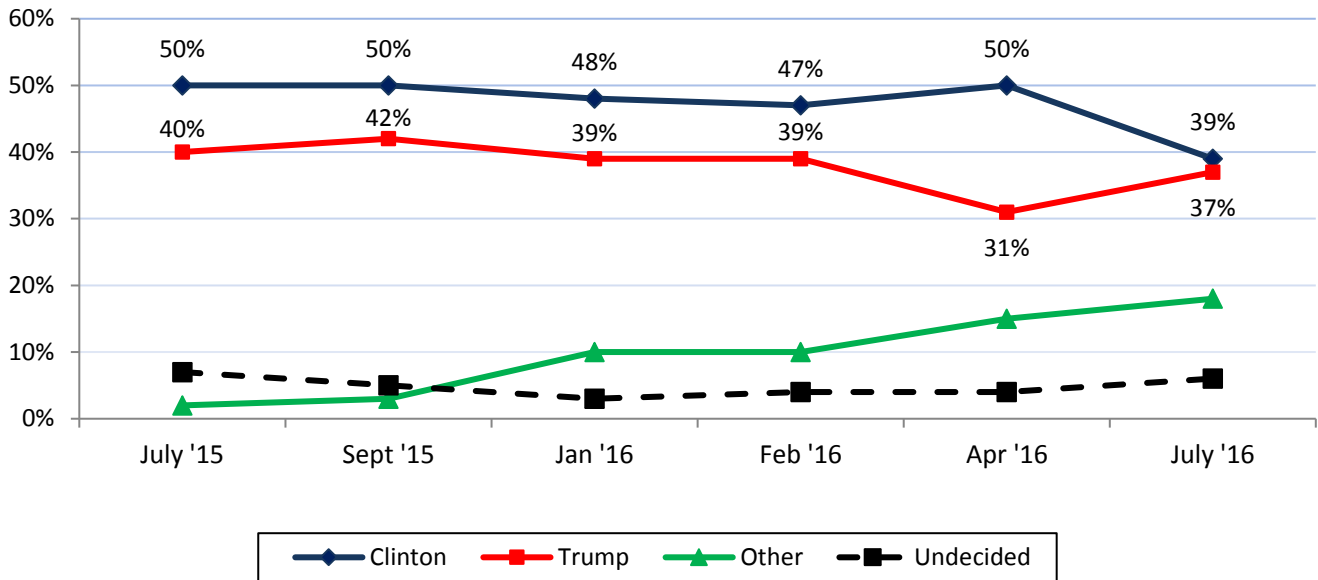
Green Party candidate Jill Stein is even less known – 9% of likely voters have a favorable opinion of Stein, 12% have an unfavorable opinion, 6% are neutral and 73% don't know enough about her to say. Stein's net favorability is -3%.



### 2016 Presidential Election -- Clinton vs. Trump

If the 2016 presidential election was held today, 39% of likely New Hampshire voters say they would vote for Clinton, 37% would vote for Trump, 18% would support another candidate and 6% are undecided. Support for Clinton has dropped eleven points since April. Clinton does somewhat better among Democrats (78% to 3%) than Trump does among Republicans (69% to 4%), but Trump has the advantage (40%-20%) among Independents. There is a significant gender gap as Trump leads 48%-31% among men and Clinton leads 46%-27% among women. There is also a significant gap by level of education – Clinton leads 62%-14% among voters with a post-graduate education, while Trump leads 54%-27% among voters with a high school education or less.

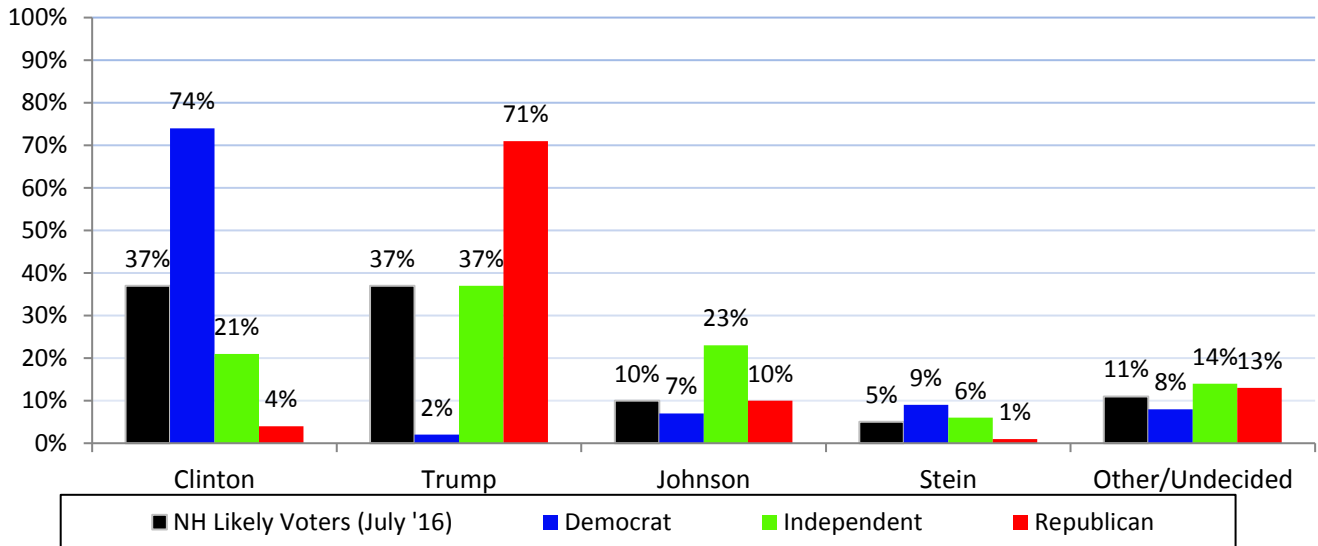
President - Clinton vs. Trump



### 2016 Presidential Election -- Clinton vs. Trump with Johnson and Stein

In an election where both major party nominees are so unpopular, considerable attention has focused on whether Johnson and Stein will take significant portions of the vote in November. In a four way matchup, 37% would vote for Clinton, 37% would vote for Trump, 10% would vote for Johnson, 5% would vote for Stein, 5% would vote for someone else and 6% are undecided. Johnson gets the most support from voters who are still trying to decide who to vote for (25%) and Independents (23%), while Stein gets the most support for 18 to 34 year olds (12%) and Connecticut Valley residents (13%).

President - Clinton/Trump/Johnson/Stein Matchup



### Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center and funded by WMUR-TV, Manchester, NH. Five hundred and thirty-two (532) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between July 9 and July 18, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 4.2 percent for the entire sample. Included were four hundred sixty-nine (469) likely 2016 general election voters (MSE +/- 4.5%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the WMUR Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the WMUR Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### Granite State Poll, July 2016 Demographics

| <b>Sex</b>                        | <b>N</b>   | <b>%</b>   | <b>Region</b>               | <b>N</b>   | <b>%</b>   |
|-----------------------------------|------------|------------|-----------------------------|------------|------------|
| Male                              | <b>260</b> | <b>49%</b> | North Country               | <b>44</b>  | <b>8%</b>  |
| Female                            | <b>272</b> | <b>51%</b> | Central/Lakes               | <b>100</b> | <b>19%</b> |
|                                   |            |            | Connecticut Valley          | <b>85</b>  | <b>16%</b> |
|                                   |            |            | Mass Border                 | <b>140</b> | <b>26%</b> |
|                                   |            |            | Seacoast                    | <b>85</b>  | <b>16%</b> |
|                                   |            |            | Manchester Area             | <b>78</b>  | <b>15%</b> |
| <b>Age</b>                        | <b>N</b>   | <b>%</b>   | <b>Party Registration</b>   | <b>N</b>   | <b>%</b>   |
| 18 to 34                          | <b>132</b> | <b>27%</b> | Democrat                    | <b>139</b> | <b>26%</b> |
| 35 to 49                          | <b>127</b> | <b>26%</b> | Undeclared/Not Reg.         | <b>252</b> | <b>48%</b> |
| 50 to 64                          | <b>148</b> | <b>30%</b> | Republican                  | <b>139</b> | <b>26%</b> |
| 65 and Over                       | <b>88</b>  | <b>18%</b> | <b>Party Identification</b> | <b>N</b>   | <b>%</b>   |
|                                   |            |            | Democrat                    | <b>226</b> | <b>44%</b> |
|                                   |            |            | Independent                 | <b>87</b>  | <b>17%</b> |
|                                   |            |            | Republican                  | <b>195</b> | <b>38%</b> |
| <b>Highest Level of Education</b> | <b>N</b>   | <b>%</b>   |                             |            |            |
| High School or Less               | <b>101</b> | <b>20%</b> |                             |            |            |
| Some College                      | <b>123</b> | <b>23%</b> |                             |            |            |
| College Graduate                  | <b>159</b> | <b>31%</b> |                             |            |            |
| Post-Graduate                     | <b>131</b> | <b>26%</b> |                             |            |            |

**Granite State Poll, July 2016 - Likely Presidential Election Voter Demographics**

|                                   |            |            |                             |            |            |
|-----------------------------------|------------|------------|-----------------------------|------------|------------|
| <b>Sex</b>                        | <b>N</b>   | <b>%</b>   | <b>Region</b>               | <b>N</b>   | <b>%</b>   |
| Male                              | <b>223</b> | <b>48%</b> | North Country               | <b>34</b>  | <b>7%</b>  |
| Female                            | <b>246</b> | <b>52%</b> | Central/Lakes               | <b>95</b>  | <b>20%</b> |
|                                   |            |            | Connecticut Valley          | <b>74</b>  | <b>16%</b> |
| <b>Age</b>                        | <b>N</b>   | <b>%</b>   | Mass Border                 | <b>121</b> | <b>26%</b> |
| 18 to 34                          | <b>106</b> | <b>24%</b> | Seacoast                    | <b>79</b>  | <b>17%</b> |
| 35 to 49                          | <b>116</b> | <b>26%</b> | Manchester Area             | <b>66</b>  | <b>14%</b> |
| 50 to 64                          | <b>136</b> | <b>31%</b> |                             |            |            |
| 65 and Over                       | <b>83</b>  | <b>19%</b> | <b>Party Registration</b>   | <b>N</b>   | <b>%</b>   |
|                                   |            |            | Democrat                    | <b>125</b> | <b>27%</b> |
| <b>Highest Level of Education</b> | <b>N</b>   | <b>%</b>   | Undeclared/Not Reg.         | <b>209</b> | <b>45%</b> |
| High School or Less               | <b>83</b>  | <b>18%</b> | Republican                  | <b>133</b> | <b>29%</b> |
| Some College                      | <b>102</b> | <b>22%</b> |                             |            |            |
| College Graduate                  | <b>146</b> | <b>32%</b> | <b>Party Identification</b> | <b>N</b>   | <b>%</b>   |
| Post-Graduate                     | <b>124</b> | <b>27%</b> | Democrat                    | <b>201</b> | <b>45%</b> |
|                                   |            |            | Independent                 | <b>63</b>  | <b>14%</b> |
|                                   |            |            | Republican                  | <b>186</b> | <b>41%</b> |

### Firmness of Presidential Vote

“Have you definitely decided who you will vote for in the election for President in 2016... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?”

|                 | <u>Definitely Decided</u> | <u>Leaning Toward Someone</u> | <u>Still Trying To Decide</u> | <u>(N)</u>   |
|-----------------|---------------------------|-------------------------------|-------------------------------|--------------|
| <b>July '16</b> | <b>60%</b>                | <b>16%</b>                    | <b>24%</b>                    | <b>(465)</b> |
| <b>Apr '16</b>  | 40%                       | 28%                           | 32%                           | (549)        |
| <b>Feb '16</b>  | 36%                       | 31%                           | 33%                           | (620)        |
| <b>Jan '16</b>  | 36%                       | 21%                           | 43%                           | (885)        |
| <b>Sept '15</b> | 18%                       | 21%                           | 62%                           | (743)        |
| <b>July '15</b> | 16%                       | 22%                           | 62%                           | (650)        |
| <b>May '15</b>  | 10%                       | 18%                           | 73%                           | (625)        |
| <b>Feb. '15</b> | 7%                        | 13%                           | 81%                           | (768)        |

### US President – Clinton vs. Trump

“If the 2016 presidential election was being held today would you vote for Donald Trump, the Republican ... Hillary Clinton, the Democrat... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

|                        | <u>July '15</u> | <u>Sept '15</u> | <u>Jan. '16</u> | <u>Feb '16</u> | <u>Apr '16</u> | <u>July '16</u> |
|------------------------|-----------------|-----------------|-----------------|----------------|----------------|-----------------|
| Trump                  | 40%             | 42%             | 39%             | 39%            | 31%            | <b>37%</b>      |
| Clinton                | 50%             | 50%             | 48%             | 47%            | 50%            | <b>39%</b>      |
| Other                  | 2%              | 3%              | 10%             | 10%            | 15%            | <b>18%</b>      |
| Don't know / undecided | 7%              | 5%              | 3%              | 4%             | 4%             | <b>6%</b>       |
| (N=)                   | (619)           | (692)           | (839)           | (578)          | (533)          | <b>(462)</b>    |

### US President –Clinton vs. Trump vs. Johnson vs. Stein

“What if the candidates were Donald Trump, the Republican... Hillary Clinton, the Democrat... Gary Johnson, the Libertarian ... and Jill Stein of the Green Party. If the 2016 presidential election was being held today, would you vote for Donald Trump ... Hillary Clinton... Gary Johnson... Jill Stein... some other candidate .... or would you skip this election?” ROTATE CANDIDATES

|                        | <u>July '16</u> |
|------------------------|-----------------|
| Trump                  | <b>37%</b>      |
| Clinton                | <b>37%</b>      |
| Johnson                | <b>10%</b>      |
| Stein                  | <b>5%</b>       |
| Other                  | <b>5%</b>       |
| Don't know / undecided | <b>6%</b>       |
| (N=)                   | <b>(460)</b>    |

**Presidential Candidate Favorability Ratings – Likely Presidential Election Voters**

"Next, I'd like to get your overall opinion of the candidates who are running for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her." "First, how about ... ROTATE CANDIDATES

"Former Secretary of State Hillary Clinton?"

|          | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|----------|------------------|----------------|--------------------|-------------------|------------|------------|
| July '16 | 36%              | 5%             | 58%                | 0%                | -22%       | (468)      |
| Apr. '16 | 38%              | 3%             | 58%                | 0%                | -20%       | (553)      |

"Businessman Donald Trump?"

|          | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|----------|------------------|----------------|--------------------|-------------------|------------|------------|
| July '16 | 32%              | 6%             | 61%                | 1%                | -29%       | (466)      |
| Apr. '16 | 21%              | 4%             | 75%                | 0%                | -54%       | (553)      |

"Former New Mexico Governor Gary Johnson?"

|          | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|----------|------------------|----------------|--------------------|-------------------|------------|------------|
| July '16 | 15%              | 10%            | 13%                | 62%               | +2%        | (468)      |

"Political Activist Jill Stein?"

|          | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|----------|------------------|----------------|--------------------|-------------------|------------|------------|
| July '16 | 9%               | 6%             | 12%                | 73%               | -3%        | (469)      |

**Decided 2016 Presidential Election Vote**

|                                | <b>Def.<br/><u>Decided</u><br/>60%</b> | <b>Leaning<br/><u>Towards Someone</u><br/>16%</b> | <b>Still Trying<br/><u>To Decide</u><br/>24%</b> | <b>(N)<br/>465</b> |
|--------------------------------|--|---|--|--------------------|
| <b>STATEWIDE</b>               |  |   |  |                    |
| Registered Democrat            | 76%                                    | 14%   | 10%  | 125                |
| Registered Undeclared          | 49%                                    | 17%   | 34%  | 205                |
| Registered Republican          | 61%                                    | 16%   | 23%  | 133                |
| Democrat                       | 68%                                    | 13%   | 20%  | 201                |
| Independent                    | 45%                                    | 30%   | 25%  | 63                 |
| Republican                     | 56%                                    | 16%   | 28%  | 183                |
| Liberal                        | 70%                                    | 17%   | 13%  | 129                |
| Moderate                       | 50%                                    | 14%   | 37%  | 166                |
| Conservative                   | 64%                                    | 19%   | 17%  | 136                |
| Read Union Leader              | 61%                                    | 11%   | 28%  | 74                 |
| Read Boston Globe              | 62%                                    | 17%   | 21%  | 61                 |
| Read Local Newspapers          | 53%                                    | 20%   | 26%  | 159                |
| Watch WMUR                     | 62%                                    | 16%   | 23%  | 250                |
| Listen to NHPR                 | 60%                                    | 15%   | 25%  | 151                |
| Listen to Conserv. Radio       | 85%                                    | 11%   | 4%   | 56                 |
| 18 to 34                       | 49%                                    | 19%   | 31%  | 106                |
| 35 to 49                       | 56%                                    | 19%   | 25%  | 113                |
| 50 to 64                       | 66%                                    | 13%   | 21%  | 136                |
| 65 and over                    | 70%                                    | 14%   | 16%  | 81                 |
| Male                           | 61%                                    | 17%   | 22%  | 222                |
| Female                         | 58%                                    | 16%   | 26%  | 242                |
| High school or less            | 59%                                    | 17%   | 24%  | 83                 |
| Some college                   | 59%                                    | 17%   | 23%  | 100                |
| College graduate               | 61%                                    | 15%   | 24%  | 143                |
| Post-graduate                  | 60%                                    | 16%   | 24%  | 124                |
| Attend services 1 or more/week | 57%                                    | 16%   | 27%  | 101                |
| 1-2 times a month              | 60%                                    | 16%   | 23%  | 39                 |
| Less often                     | 64%                                    | 16%   | 20%  | 136                |
| Never                          | 57%                                    | 16%   | 27%  | 170                |
| North Country                  | 60%                                    | 16%   | 24%  | 34                 |
| Central / Lakes                | 60%                                    | 11%   | 28%  | 94                 |
| Connecticut Valley             | 55%                                    | 15%   | 30%  | 74                 |
| Mass Border                    | 60%                                    | 18%   | 23%  | 119                |
| Seacoast                       | 58%                                    | 24%   | 19%  | 79                 |
| Manchester Area                | 65%                                    | 13%   | 23%  | 64                 |
| First Cong. Dist               | 59%                                    | 18%   | 22%  | 214                |
| Second Cong. Dist              | 60%                                    | 14%   | 26%  | 251                |



**US President – Donald Trump vs. Hillary Clinton – Likely Voters**

| <b>STATEWIDE</b>               | <b><u>Trump</u></b><br><b>37%</b> | <b><u>Clinton</u></b><br><b>39%</b> | <b><u>Other</u></b><br><b>18%</b> | <b><u>DK</u></b><br><b>6%</b> | <b><u>(N)</u></b><br><b>462</b> |
|--------------------------------|-----------------------------------|-------------------------------------|-----------------------------------|-------------------------------|---------------------------------|
| Registered Democrat            | 5%                                | 82%                                 | 11%                               | 2%                            | 125                             |
| Registered Undeclared          | 32%                               | 35%                                 | 25%                               | 7%                            | 204                             |
| Registered Republican          | 74%                               | 4%                                  | 15%                               | 6%                            | 132                             |
| Democrat                       | 3%                                | 78%                                 | 16%                               | 3%                            | 199                             |
| Independent                    | 40%                               | 20%                                 | 31%                               | 9%                            | 61                              |
| Republican                     | 69%                               | 4%                                  | 18%                               | 9%                            | 184                             |
| Liberal                        | 10%                               | 74%                                 | 15%                               | 1%                            | 128                             |
| Moderate                       | 28%                               | 39%                                 | 25%                               | 8%                            | 164                             |
| Conservative                   | 71%                               | 8%                                  | 15%                               | 7%                            | 138                             |
| Definitely Decided             | 43%                               | 49%                                 | 7%                                | 0%                            | 277                             |
| Leaning Toward Someone         | 42%                               | 34%                                 | 23%                               | 1%                            | 75                              |
| Still Trying To Decide         | 18%                               | 16%                                 | 45%                               | 21%                           | 107                             |
| Read Union Leader              | 50%                               | 30%                                 | 13%                               | 7%                            | 73                              |
| Read Boston Globe              | 17%                               | 64%                                 | 15%                               | 4%                            | 61                              |
| Read Local Newspapers          | 36%                               | 40%                                 | 21%                               | 4%                            | 158                             |
| Watch WMUR                     | 36%                               | 41%                                 | 17%                               | 6%                            | 249                             |
| Listen to NHPR                 | 14%                               | 55%                                 | 24%                               | 7%                            | 153                             |
| Listen to Conserv. Radio       | 95%                               | 3%                                  | 0%                                | 2%                            | 57                              |
| 18 to 34                       | 30%                               | 38%                                 | 29%                               | 3%                            | 104                             |
| 35 to 49                       | 35%                               | 34%                                 | 21%                               | 9%                            | 114                             |
| 50 to 64                       | 40%                               | 37%                                 | 16%                               | 6%                            | 135                             |
| 65 and over                    | 34%                               | 53%                                 | 9%                                | 4%                            | 81                              |
| Male                           | 48%                               | 31%                                 | 15%                               | 5%                            | 220                             |
| Female                         | 27%                               | 46%                                 | 21%                               | 6%                            | 242                             |
| High school or less            | 54%                               | 27%                                 | 15%                               | 4%                            | 81                              |
| Some college                   | 52%                               | 22%                                 | 20%                               | 6%                            | 101                             |
| College graduate               | 33%                               | 40%                                 | 20%                               | 7%                            | 143                             |
| Post-graduate                  | 14%                               | 62%                                 | 19%                               | 5%                            | 122                             |
| Attend services 1 or more/week | 39%                               | 33%                                 | 21%                               | 8%                            | 102                             |
| 1-2 times a month              | 42%                               | 32%                                 | 13%                               | 12%                           | 38                              |
| Less often                     | 35%                               | 43%                                 | 20%                               | 2%                            | 136                             |
| Never                          | 32%                               | 43%                                 | 18%                               | 7%                            | 169                             |
| North Country                  | 43%                               | 40%                                 | 17%                               | 0%                            | 33                              |
| Central / Lakes                | 42%                               | 31%                                 | 21%                               | 6%                            | 94                              |
| Connecticut Valley             | 25%                               | 45%                                 | 25%                               | 5%                            | 74                              |
| Mass Border                    | 37%                               | 38%                                 | 19%                               | 5%                            | 120                             |
| Seacoast                       | 37%                               | 46%                                 | 10%                               | 7%                            | 78                              |
| Manchester Area                | 38%                               | 35%                                 | 16%                               | 11%                           | 62                              |
| First Cong. Dist               | 38%                               | 40%                                 | 16%                               | 6%                            | 210                             |
| Second Cong. Dist              | 36%                               | 38%                                 | 21%                               | 6%                            | 252                             |

**US President – Donald Trump vs. Hillary Clinton vs. Gary Johnson vs. Jill Stein – Likely Voters**

|                                | <u>Trump</u> | <u>Clinton</u> | <u>Johnson</u> | <u>Stein</u> | <u>Other</u> | <u>DK</u> | <u>(N)</u> |
|--------------------------------|--------------|----------------|----------------|--------------|--------------|-----------|------------|
| <b>STATEWIDE</b>               | <b>37%</b>   | <b>37%</b>     | <b>10%</b>     | <b>5%</b>    | <b>5%</b>    | <b>6%</b> | <b>460</b> |
| Registered Democrat            | 3%           | 79%            | 4%             | 6%           | 4%           | 4%        | 124        |
| Registered Undeclared          | 31%          | 33%            | 13%            | 7%           | 8%           | 8%        | 202        |
| Registered Republican          | 76%          | 6%             | 10%            | 0%           | 2%           | 6%        | 132        |
| Democrat                       | 2%           | 74%            | 7%             | 9%           | 4%           | 4%        | 196        |
| Independent                    | 37%          | 21%            | 23%            | 6%           | 6%           | 8%        | 60         |
| Republican                     | 71%          | 4%             | 10%            | 1%           | 5%           | 8%        | 185        |
| Liberal                        | 10%          | 70%            | 7%             | 8%           | 1%           | 3%        | 126        |
| Moderate                       | 25%          | 37%            | 15%            | 7%           | 7%           | 9%        | 165        |
| Conservative                   | 72%          | 8%             | 8%             | 0%           | 6%           | 7%        | 138        |
| Definitely Decided             | 42%          | 48%            | 3%             | 3%           | 3%           | 1%        | 277        |
| Leaning Toward Someone         | 41%          | 28%            | 17%            | 5%           | 4%           | 6%        | 75         |
| Still Trying To Decide         | 20%          | 16%            | 25%            | 9%           | 11%          | 19%       | 105        |
| Read Union Leader              | 49%          | 28%            | 12%            | 3%           | 3%           | 5%        | 74         |
| Read Boston Globe              | 18%          | 63%            | 6%             | 8%           | 3%           | 2%        | 61         |
| Read Local Newspapers          | 37%          | 39%            | 9%             | 4%           | 4%           | 6%        | 157        |
| Watch WMUR                     | 38%          | 40%            | 8%             | 3%           | 4%           | 6%        | 246        |
| Listen to NHPR                 | 14%          | 52%            | 12%            | 6%           | 5%           | 10%       | 152        |
| Listen to Conserv. Radio       | 95%          | 1%             | 1%             | 0%           | 0%           | 3%        | 57         |
| 18 to 34                       | 31%          | 37%            | 14%            | 12%          | 5%           | 1%        | 101        |
| 35 to 49                       | 32%          | 34%            | 13%            | 5%           | 6%           | 11%       | 115        |
| 50 to 64                       | 43%          | 36%            | 10%            | 1%           | 5%           | 5%        | 134        |
| 65 and over                    | 34%          | 51%            | 2%             | 1%           | 3%           | 9%        | 82         |
| Male                           | 46%          | 30%            | 11%            | 5%           | 4%           | 5%        | 221        |
| Female                         | 28%          | 45%            | 9%             | 5%           | 6%           | 8%        | 239        |
| High school or less            | 53%          | 24%            | 10%            | 2%           | 8%           | 3%        | 80         |
| Some college                   | 50%          | 20%            | 8%             | 12%          | 2%           | 8%        | 102        |
| College graduate               | 34%          | 38%            | 13%            | 4%           | 4%           | 7%        | 143        |
| Post-graduate                  | 15%          | 62%            | 9%             | 2%           | 6%           | 6%        | 122        |
| Attend services 1 or more/week | 39%          | 32%            | 9%             | 2%           | 7%           | 10%       | 101        |
| 1-2 times a month              | 42%          | 32%            | 17%            | 0%           | 0%           | 8%        | 38         |
| Less often                     | 39%          | 40%            | 7%             | 7%           | 4%           | 2%        | 134        |
| Never                          | 29%          | 41%            | 12%            | 6%           | 4%           | 8%        | 169        |
| North Country                  | 43%          | 37%            | 4%             | 0%           | 13%          | 3%        | 33         |
| Central / Lakes                | 45%          | 31%            | 8%             | 6%           | 4%           | 7%        | 91         |
| Connecticut Valley             | 24%          | 39%            | 9%             | 13%          | 6%           | 8%        | 74         |
| Mass Border                    | 35%          | 37%            | 12%            | 2%           | 6%           | 6%        | 121        |
| Seacoast                       | 37%          | 46%            | 8%             | 0%           | 3%           | 7%        | 78         |
| Manchester Area                | 37%          | 34%            | 15%            | 7%           | 1%           | 6%        | 62         |
| First Cong. Dist               | 37%          | 41%            | 9%             | 4%           | 4%           | 4%        | 210        |
| Second Cong. Dist              | 36%          | 35%            | 11%            | 5%           | 5%           | 8%        | 250        |

**Favorability Rating – Donald Trump – Likely Voters**

|                                | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>(N)</u> |
|--------------------------------|------------------|----------------|--------------------|-------------------|------------|
| <b>STATEWIDE</b>               | <b>32%</b>       | <b>6%</b>      | <b>61%</b>         | <b>1%</b>         | <b>466</b> |
| Registered Democrat            | 4%               | 2%             | 94%                | 0%                | 125        |
| Registered Undeclared          | 29%              | 3%             | 66%                | 1%                | 207        |
| Registered Republican          | 63%              | 13%            | 23%                | 1%                | 133        |
| Democrat                       | 3%               | 2%             | 94%                | 0%                | 201        |
| Independent                    | 39%              | 4%             | 55%                | 2%                | 61         |
| Republican                     | 59%              | 10%            | 30%                | 1%                | 186        |
| Liberal                        | 8%               | 2%             | 90%                | 0%                | 129        |
| Moderate                       | 23%              | 6%             | 71%                | 1%                | 167        |
| Conservative                   | 62%              | 10%            | 26%                | 2%                | 138        |
| Definitely Decided             | 40%              | 3%             | 57%                | 0%                | 277        |
| Leaning Toward Someone         | 34%              | 6%             | 60%                | 0%                | 75         |
| Still Trying To Decide         | 10%              | 14%            | 73%                | 3%                | 111        |
| Read Union Leader              | 43%              | 6%             | 51%                | 0%                | 74         |
| Read Boston Globe              | 15%              | 1%             | 83%                | 0%                | 61         |
| Read Local Newspapers          | 31%              | 8%             | 61%                | 0%                | 160        |
| Watch WMUR                     | 33%              | 5%             | 61%                | 1%                | 249        |
| Listen to NHPR                 | 14%              | 4%             | 81%                | 1%                | 154        |
| Listen to Conserv. Radio       | 90%              | 3%             | 6%                 | 1%                | 57         |
| 18 to 34                       | 29%              | 4%             | 66%                | 1%                | 104        |
| 35 to 49                       | 26%              | 8%             | 66%                | 0%                | 115        |
| 50 to 64                       | 34%              | 8%             | 57%                | 1%                | 136        |
| 65 and over                    | 31%              | 4%             | 64%                | 1%                | 83         |
| Male                           | 39%              | 6%             | 54%                | 1%                | 222        |
| Female                         | 25%              | 6%             | 68%                | 1%                | 244        |
| High school or less            | 46%              | 7%             | 48%                | 0%                | 83         |
| Some college                   | 43%              | 6%             | 47%                | 4%                | 102        |
| College graduate               | 31%              | 6%             | 63%                | 0%                | 143        |
| Post-graduate                  | 11%              | 5%             | 84%                | 0%                | 124        |
| Attend services 1 or more/week | 32%              | 7%             | 61%                | 0%                | 103        |
| 1-2 times a month              | 41%              | 5%             | 52%                | 3%                | 39         |
| Less often                     | 28%              | 6%             | 66%                | 0%                | 136        |
| Never                          | 29%              | 6%             | 64%                | 1%                | 170        |
| North Country                  | 33%              | 5%             | 59%                | 2%                | 34         |
| Central / Lakes                | 37%              | 10%            | 52%                | 2%                | 95         |
| Connecticut Valley             | 27%              | 6%             | 67%                | 0%                | 74         |
| Mass Border                    | 29%              | 5%             | 65%                | 1%                | 121        |
| Seacoast                       | 34%              | 2%             | 65%                | 0%                | 78         |
| Manchester Area                | 34%              | 6%             | 60%                | 1%                | 65         |
| First Cong. Dist               | 32%              | 4%             | 63%                | 0%                | 213        |
| Second Cong. Dist              | 32%              | 7%             | 60%                | 1%                | 254        |

**Favorability Rating – Hillary Clinton – Likely Voters**

|                                | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>(N)</u> |
|--------------------------------|------------------|----------------|--------------------|------------|
| <b>STATEWIDE</b>               | <b>36%</b>       | <b>5%</b>      | <b>58%</b>         | <b>468</b> |
| Registered Democrat            | 76%              | 4%             | 20%                | 125        |
| Registered Undeclared          | 33%              | 7%             | 60%                | 208        |
| Registered Republican          | 3%               | 5%             | 92%                | 133        |
| Democrat                       | 72%              | 7%             | 21%                | 201        |
| Independent                    | 17%              | 6%             | 78%                | 63         |
| Republican                     | 4%               | 4%             | 92%                | 186        |
| Liberal                        | 65%              | 7%             | 28%                | 129        |
| Moderate                       | 37%              | 6%             | 57%                | 167        |
| Conservative                   | 8%               | 2%             | 90%                | 138        |
| Definitely Decided             | 46%              | 1%             | 52%                | 277        |
| Leaning Toward Someone         | 24%              | 5%             | 72%                | 75         |
| Still Trying To Decide         | 21%              | 16%            | 63%                | 113        |
| Read Union Leader              | 25%              | 5%             | 70%                | 74         |
| Read Boston Globe              | 62%              | 3%             | 35%                | 61         |
| Read Local Newspapers          | 36%              | 9%             | 55%                | 160        |
| Watch WMUR                     | 39%              | 5%             | 55%                | 251        |
| Listen to NHPR                 | 49%              | 8%             | 43%                | 154        |
| Listen to Conserv. Radio       | 2%               | 0%             | 98%                | 57         |
| 18 to 34                       | 36%              | 6%             | 58%                | 106        |
| 35 to 49                       | 33%              | 6%             | 61%                | 115        |
| 50 to 64                       | 34%              | 5%             | 60%                | 136        |
| 65 and over                    | 48%              | 4%             | 47%                | 83         |
| Male                           | 29%              | 5%             | 66%                | 222        |
| Female                         | 42%              | 6%             | 51%                | 246        |
| High school or less            | 24%              | 6%             | 70%                | 83         |
| Some college                   | 24%              | 3%             | 73%                | 102        |
| College graduate               | 35%              | 6%             | 59%                | 145        |
| Post-graduate                  | 58%              | 6%             | 36%                | 124        |
| Attend services 1 or more/week | 32%              | 6%             | 63%                | 103        |
| 1-2 times a month              | 33%              | 9%             | 58%                | 39         |
| Less often                     | 39%              | 1%             | 60%                | 136        |
| Never                          | 39%              | 8%             | 53%                | 172        |
| North Country                  | 41%              | 10%            | 49%                | 34         |
| Central / Lakes                | 25%              | 3%             | 73%                | 95         |
| Connecticut Valley             | 36%              | 6%             | 57%                | 74         |
| Mass Border                    | 39%              | 6%             | 54%                | 121        |
| Seacoast                       | 39%              | 7%             | 53%                | 79         |
| Manchester Area                | 39%              | 2%             | 58%                | 65         |
| First Cong. Dist               | 38%              | 5%             | 57%                | 214        |
| Second Cong. Dist              | 35%              | 6%             | 60%                | 254        |

**Favorability Rating – Gary Johnson – Likely Voters**

| <b>STATEWIDE</b>               | <b><u>Favorable</u></b><br><b>15%</b> | <b><u>Neutral</u></b><br><b>10%</b> | <b><u>Unfavorable</u></b><br><b>13%</b> | <b><u>Don't Know</u></b><br><b>62%</b> | <b><u>(N)</u></b><br><b>468</b> |
|--------------------------------|---------------------------------------|-------------------------------------|---|--|---------------------------------|
| Registered Democrat            | 12%                                   | 7%                                  | 19%                                     | 61%                                    | 125                             |
| Registered Undeclared          | 20%                                   | 11%                                 | 7%                                      | 63%                                    | 209                             |
| Registered Republican          | 10%                                   | 12%                                 | 19%                                     | 60%                                    | 133                             |
| Democrat                       | 14%                                   | 9%                                  | 14%                                     | 62%                                    | 201                             |
| Independent                    | 25%                                   | 9%                                  | 9%                                      | 57%                                    | 63                              |
| Republican                     | 13%                                   | 11%                                 | 15%                                     | 61%                                    | 186                             |
| Liberal                        | 15%                                   | 7%                                  | 20%                                     | 58%                                    | 129                             |
| Moderate                       | 18%                                   | 12%                                 | 8%                                      | 62%                                    | 167                             |
| Conservative                   | 13%                                   | 10%                                 | 16%                                     | 61%                                    | 138                             |
| Definitely Decided             | 12%                                   | 10%                                 | 18%                                     | 61%                                    | 276                             |
| Leaning Toward Someone         | 19%                                   | 11%                                 | 12%                                     | 58%                                    | 75                              |
| Still Trying To Decide         | 21%                                   | 10%                                 | 4%                                      | 65%                                    | 113                             |
| Read Union Leader              | 23%                                   | 14%                                 | 11%                                     | 52%                                    | 74                              |
| Read Boston Globe              | 15%                                   | 12%                                 | 16%                                     | 57%                                    | 61                              |
| Read Local Newspapers          | 15%                                   | 9%                                  | 14%                                     | 62%                                    | 160                             |
| Watch WMUR                     | 13%                                   | 9%                                  | 13%                                     | 64%                                    | 252                             |
| Listen to NHPR                 | 20%                                   | 11%                                 | 12%                                     | 56%                                    | 155                             |
| Listen to Conserv. Radio       | 16%                                   | 8%                                  | 30%                                     | 45%                                    | 57                              |
| 18 to 34                       | 21%                                   | 8%                                  | 11%                                     | 60%                                    | 106                             |
| 35 to 49                       | 17%                                   | 13%                                 | 11%                                     | 59%                                    | 116                             |
| 50 to 64                       | 14%                                   | 10%                                 | 16%                                     | 60%                                    | 135                             |
| 65 and over                    | 7%                                    | 6%                                  | 18%                                     | 69%                                    | 83                              |
| Male                           | 20%                                   | 12%                                 | 18%                                     | 50%                                    | 223                             |
| Female                         | 10%                                   | 8%                                  | 10%                                     | 72%                                    | 245                             |
| High school or less            | 13%                                   | 5%                                  | 16%                                     | 66%                                    | 83                              |
| Some college                   | 14%                                   | 9%                                  | 16%                                     | 61%                                    | 102                             |
| College graduate               | 19%                                   | 9%                                  | 10%                                     | 62%                                    | 146                             |
| Post-graduate                  | 15%                                   | 13%                                 | 14%                                     | 58%                                    | 123                             |
| Attend services 1 or more/week | 14%                                   | 11%                                 | 12%                                     | 63%                                    | 102                             |
| 1-2 times a month              | 9%                                    | 11%                                 | 9%                                      | 71%                                    | 39                              |
| Less often                     | 13%                                   | 10%                                 | 11%                                     | 66%                                    | 136                             |
| Never                          | 20%                                   | 9%                                  | 18%                                     | 54%                                    | 172                             |
| North Country                  | 12%                                   | 18%                                 | 7%                                      | 63%                                    | 34                              |
| Central / Lakes                | 14%                                   | 12%                                 | 16%                                     | 59%                                    | 95                              |
| Connecticut Valley             | 16%                                   | 4%                                  | 16%                                     | 64%                                    | 74                              |
| Mass Border                    | 14%                                   | 8%                                  | 13%                                     | 65%                                    | 121                             |
| Seacoast                       | 13%                                   | 11%                                 | 17%                                     | 59%                                    | 79                              |
| Manchester Area                | 22%                                   | 11%                                 | 7%                                      | 60%                                    | 65                              |
| First Cong. Dist               | 18%                                   | 9%                                  | 11%                                     | 61%                                    | 215                             |
| Second Cong. Dist              | 12%                                   | 10%                                 | 15%                                     | 62%                                    | 254                             |

**Favorability Rating – Jill Stein – Likely Voters**

| <b>STATEWIDE</b>               | <b><u>Favorable</u></b><br><b>9%</b> | <b><u>Neutral</u></b><br><b>6%</b> | <b><u>Unfavorable</u></b><br><b>12%</b> | <b><u>Don't Know</u></b><br><b>73%</b> | <b><u>(N)</u></b><br><b>469</b> |
|--------------------------------|--------------------------------------|------------------------------------|---|--|---------------------------------|
| Registered Democrat            | 14%                                  | 6%                                 | 7%                                      | 73%                                    | 125                             |
| Registered Undeclared          | 11%                                  | 6%                                 | 10%                                     | 74%                                    | 209                             |
| Registered Republican          | 2%                                   | 6%                                 | 19%                                     | 73%                                    | 133                             |
| Democrat                       | 15%                                  | 5%                                 | 6%                                      | 74%                                    | 201                             |
| Independent                    | 8%                                   | 6%                                 | 12%                                     | 74%                                    | 63                              |
| Republican                     | 3%                                   | 7%                                 | 18%                                     | 72%                                    | 186                             |
| Liberal                        | 15%                                  | 6%                                 | 10%                                     | 69%                                    | 129                             |
| Moderate                       | 12%                                  | 6%                                 | 10%                                     | 73%                                    | 168                             |
| Conservative                   | 1%                                   | 5%                                 | 17%                                     | 77%                                    | 138                             |
| Definitely Decided             | 9%                                   | 5%                                 | 15%                                     | 72%                                    | 277                             |
| Leaning Toward Someone         | 5%                                   | 8%                                 | 8%                                      | 79%                                    | 75                              |
| Still Trying To Decide         | 12%                                  | 8%                                 | 8%                                      | 72%                                    | 113                             |
| Read Union Leader              | 13%                                  | 5%                                 | 11%                                     | 72%                                    | 74                              |
| Read Boston Globe              | 13%                                  | 4%                                 | 11%                                     | 72%                                    | 61                              |
| Read Local Newspapers          | 11%                                  | 4%                                 | 11%                                     | 73%                                    | 160                             |
| Watch WMUR                     | 8%                                   | 5%                                 | 10%                                     | 77%                                    | 252                             |
| Listen to NHPR                 | 11%                                  | 10%                                | 10%                                     | 68%                                    | 155                             |
| Listen to Conserv. Radio       | 2%                                   | 2%                                 | 25%                                     | 72%                                    | 57                              |
| 18 to 34                       | 20%                                  | 8%                                 | 9%                                      | 63%                                    | 106                             |
| 35 to 49                       | 9%                                   | 7%                                 | 13%                                     | 72%                                    | 116                             |
| 50 to 64                       | 3%                                   | 5%                                 | 14%                                     | 77%                                    | 136                             |
| 65 and over                    | 6%                                   | 5%                                 | 10%                                     | 79%                                    | 83                              |
| Male                           | 8%                                   | 7%                                 | 17%                                     | 68%                                    | 223                             |
| Female                         | 10%                                  | 5%                                 | 7%                                      | 78%                                    | 246                             |
| High school or less            | 7%                                   | 1%                                 | 14%                                     | 78%                                    | 83                              |
| Some college                   | 19%                                  | 8%                                 | 13%                                     | 60%                                    | 102                             |
| College graduate               | 7%                                   | 6%                                 | 11%                                     | 75%                                    | 146                             |
| Post-graduate                  | 5%                                   | 7%                                 | 10%                                     | 78%                                    | 124                             |
| Attend services 1 or more/week | 6%                                   | 6%                                 | 9%                                      | 79%                                    | 103                             |
| 1-2 times a month              | 17%                                  | 4%                                 | 8%                                      | 70%                                    | 39                              |
| Less often                     | 8%                                   | 8%                                 | 14%                                     | 71%                                    | 136                             |
| Never                          | 11%                                  | 6%                                 | 12%                                     | 71%                                    | 172                             |
| North Country                  | 8%                                   | 6%                                 | 18%                                     | 68%                                    | 34                              |
| Central / Lakes                | 5%                                   | 8%                                 | 12%                                     | 75%                                    | 95                              |
| Connecticut Valley             | 15%                                  | 5%                                 | 10%                                     | 71%                                    | 74                              |
| Mass Border                    | 9%                                   | 4%                                 | 12%                                     | 74%                                    | 121                             |
| Seacoast                       | 6%                                   | 7%                                 | 16%                                     | 71%                                    | 79                              |
| Manchester Area                | 11%                                  | 6%                                 | 5%                                      | 78%                                    | 66                              |
| First Cong. Dist               | 7%                                   | 6%                                 | 12%                                     | 74%                                    | 215                             |
| Second Cong. Dist              | 11%                                  | 6%                                 | 11%                                     | 72%                                    | 254                             |