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TRUMP AND CLINTON TIED; BOTH CANDIDATES UNPOPULAR IN NEW HAMPSHIRE

By: Andrew E. Smith, Ph.D.   andrew.smith@unh.edu
        Zachary S. Azem, M.A.   603-862-2226
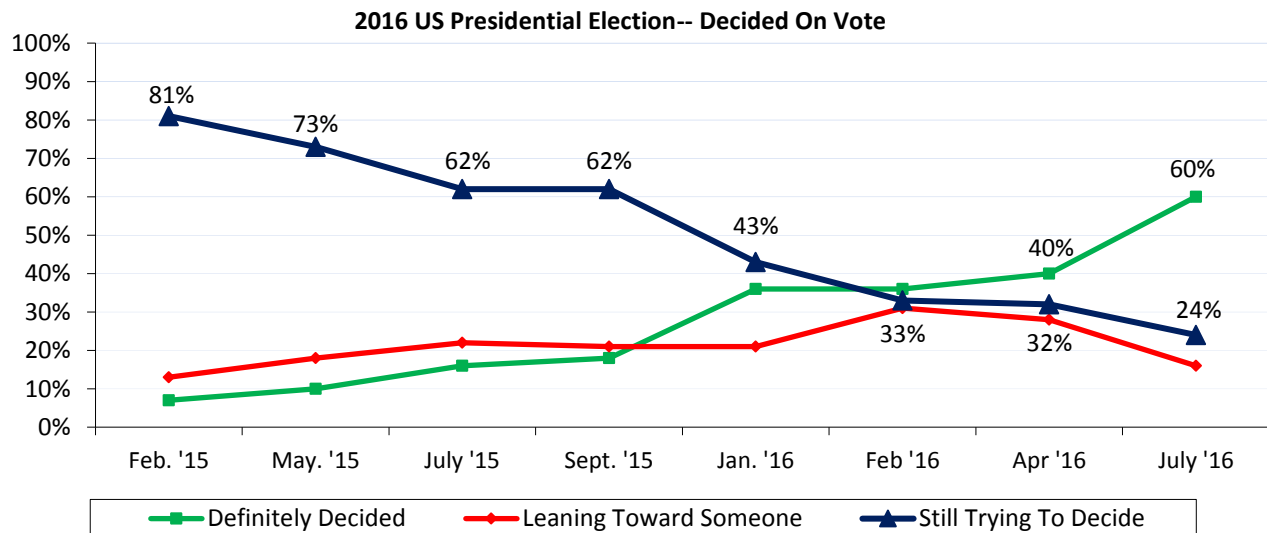   UNH Survey Center   www.unh.edu/survey-center

DURHAM, NH – Donald Trump and Hillary Clinton are statistically tied in New Hampshire but both candidates are very unpopular in the state. A significant portion of the electorate say they will vote for someone else, with most opting for relatively unknown third party candidates Gary Johnson and Jill Stein.

These findings are based on the latest **WMUR Granite State Poll**,[*] conducted by the University of New Hampshire Survey Center. Five hundred and thirty-two (532) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 9 and July 18, 2016. The margin of sampling error for the survey is +/- 4.2 percent. Included were four hundred and sixty-nine (469) likely 2016 general election voters (MSE = +/- 4.5%).

2016 U.S. Presidential Election

The 2016 general election is months away and with both party nominees all but certain, an increasing number of New Hampshire voters are deciding on who they will vote for in November. Currently, 60% of likely voters say they have definitely decided who to support, 16% are leaning towards someone, and 24% are still trying to decide.

2016 US Presidential Election-- Decided On Vote

	Feb. '15	May. '15	July '15	Sept. '15	Jan. '16	Feb '16	Apr '16	July '16
Still Trying To Decide	81%	73%	62%	62%	43%		32%	24%
Definitely Decided						40%		60%
Leaning Toward Someone						33%		

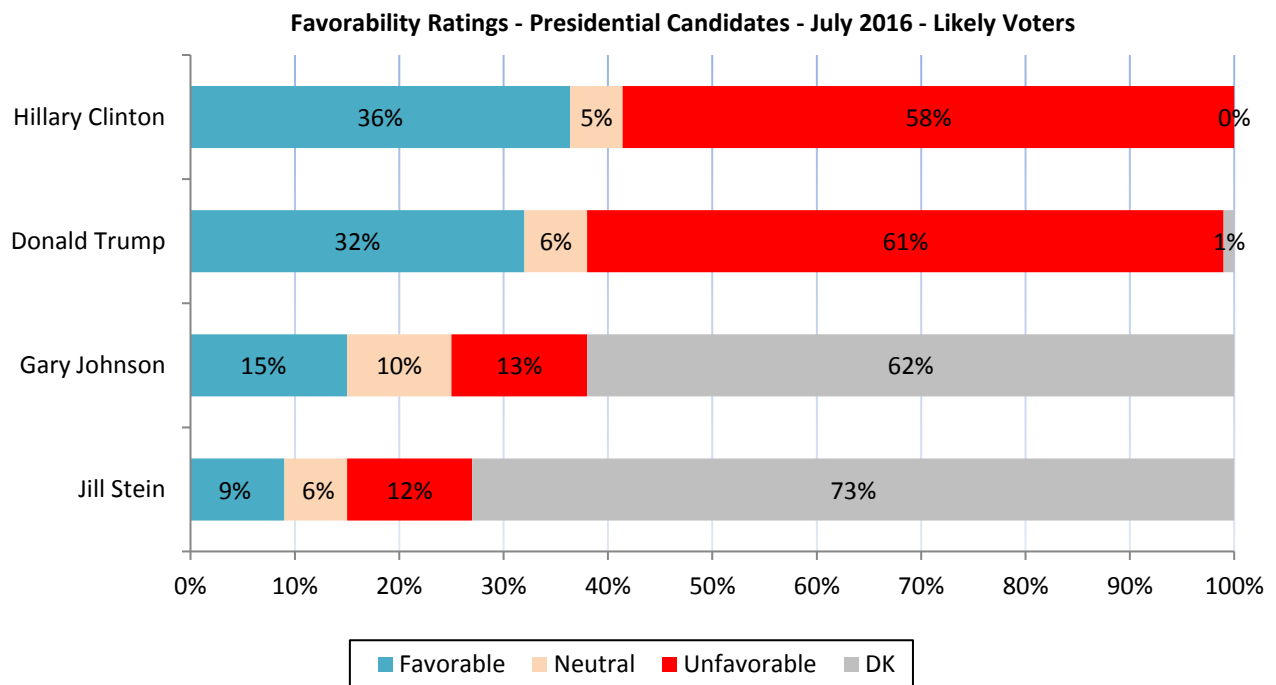Legend: Definitely Decided, Leaning Toward Someone, Still Trying To Decide

Favorability of 2016 Presidential Candidates

Presumptive Democratic nominee Hillary Clinton is viewed quite unfavorably in the eyes of New Hampshire voters. Only 36% of likely voters have a favorable opinion of Clinton, 58% have an unfavorable opinion of her, and 5% are neutral. Clinton's net favorability is -22%. Clinton is very popular among Democrats (+51%) but very unpopular among Independents (-61%) and Republicans (-88%).

Republican nominee and New Hampshire Primary winner Donald Trump is even less popular. Only 32% of likely New Hampshire voters have a favorable opinion of Trump, 61% have an unfavorable opinion, and 6% are neutral. Trump's net favorability is -29%. Trump is only somewhat unpopular among Republicans (+29%), somewhat unpopular among Independents (-16%), and very unpopular among Democrats (-91%).

Former New Mexico Governor and Libertarian Party candidate Gary Johnson is relatively unknown among New Hampshire likely voters – currently 15% have a favorable opinion of Johnson, 13% have an unfavorable opinion, 10% are neutral and 62% don't know enough about him to say. Johnson's net favorability is +2%.

Green Party candidate Jill Stein is even less known – 9% of likely voters have a favorable opinion of Stein, 12% have an unfavorable opinion, 6% are neutral and 73% don't know enough about her to say. Stein's net favorability is -3%.

Favorability Ratings - Presidential Candidates - July 2016 - Likely Voters

Candidate	Favorable	Neutral	Unfavorable	DK
Hillary Clinton	36%	5%	58%	0%
Donald Trump	32%	6%	61%	1%
Gary Johnson	15%	10%	13%	62%
Jill Stein	9%	6%	12%	73%

Legend: ■ Favorable ■ Neutral ■ Unfavorable ■ DK

2016 Presidential Election -- Clinton vs. Trump

If the 2016 presidential election was held today, 39% of likely New Hampshire voters say they would vote for Clinton, 37% would vote for Trump, 18% would support another candidate and 6% are undecided. Support for Clinton has dropped eleven points since April. Clinton does somewhat better among Democrats (78% to 3%) than Trump does among Republicans (69% to 4%), but Trump has the advantage (40%-20%) among Independents. There is a significant gender gap as Trump leads 48%-31% among men and Clinton leads 46%-27% among women. There is also a significant gap by level of education – Clinton leads 62%-14% among voters with a post-graduate education, while Trump leads 54%-27% among voters with a high school education or less.

President - Clinton vs. Trump
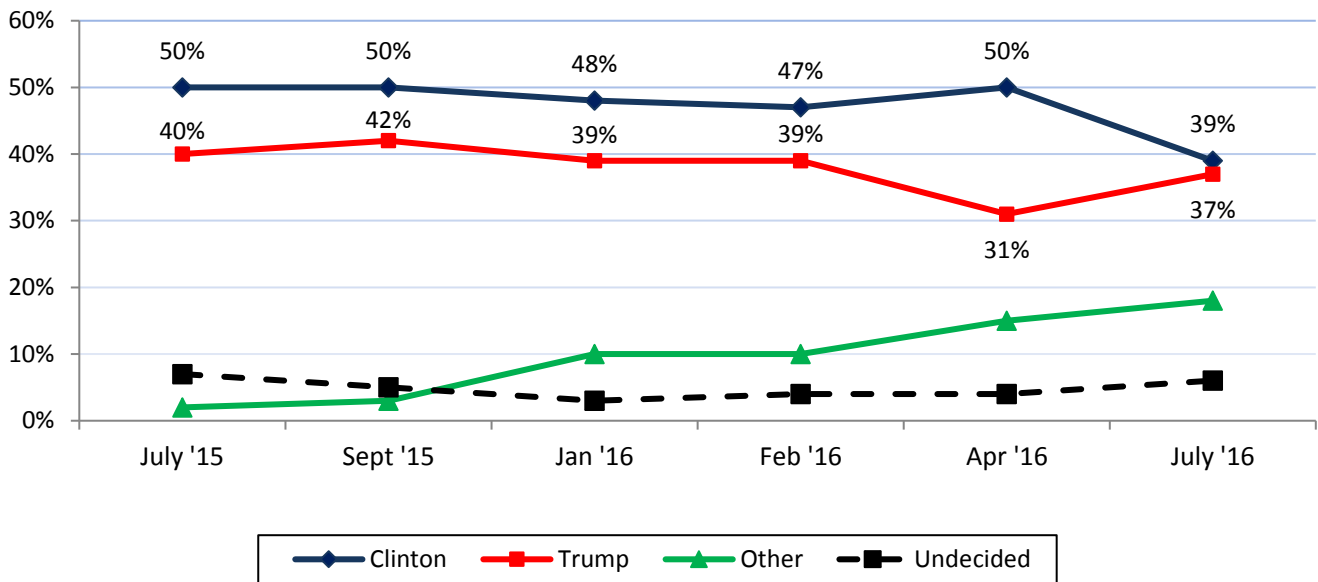
2016 Presidential Election -- Clinton vs. Trump with Johnson and Stein

In an election where both major party nominees are so unpopular, considerable attention has focused on whether Johnson and Stein will take significant portions of the vote in November. In a four way matchup, 37% would vote for Clinton, 37% would vote for Trump, 10% would vote for Johnson, 5% would vote for Stein, 5% would vote for someone else and 6% are undecided. Johnson gets the most support from voters who are still trying to decide who to vote for (25%) and Independents (23%), while Stein gets the most support for 18 to 34 year olds (12%) and Connecticut Valley residents (13%).

President - Clinton/Trump/Johnson/Stein Matchup
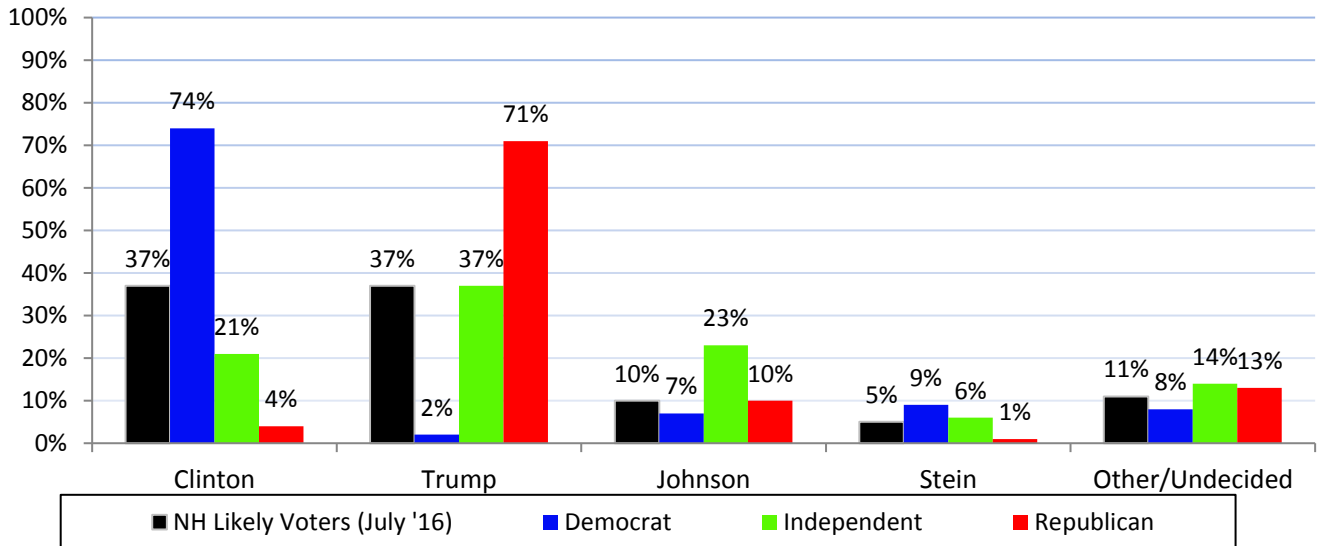
Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center and funded by WMUR-TV, Manchester, NH. Five hundred and thirty-two (532) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between July 9 and July 18, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 4.2 percent for the entire sample. Included were four hundred sixty-nine (469) likely 2016 general election voters (MSE +/- 4.5%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the WMUR Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the WMUR Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, July 2016 Demographics

Sex	N	%	Region	N	%
Male	260	49%	North Country	44	8%
Female	272	51%	Central/Lakes	100	19%
			Connecticut Valley	85	16%
Age	**N**	**%**	Mass Border	140	26%
18 to 34	132	27%	Seacoast	85	16%
35 to 49	127	26%	Manchester Area	78	15%
50 to 64	148	30%			
65 and Over	88	18%	**Party Registration**	**N**	**%**
			Democrat	139	26%
			Undeclared/Not Reg.	252	48%
Highest Level of Education	**N**	**%**	Republican	139	26%
High School or Less	101	20%			
Some College	123	23%			
College Graduate	159	31%	**Party Identification**	**N**	**%**
Post-Graduate	131	26%	Democrat	226	44%
			Independent	87	17%
			Republican	195	38%

Granite State Poll, July 2016 - Likely Presidential Election Voter Demographics

Sex	N	%		Region	N	%
Male	223	48%		North Country	34	7%
Female	246	52%		Central/Lakes	95	20%
				Connecticut Valley	74	16%
Age	**N**	**%**		Mass Border	121	26%
18 to 34	106	24%		Seacoast	79	17%
35 to 49	116	26%		Manchester Area	66	14%
50 to 64	136	31%				
65 and Over	83	19%		**Party Registration**	**N**	**%**
				Democrat	125	27%
Highest Level of Education	**N**	**%**		Undeclared/Not Reg.	209	45%
High School or Less	83	18%		Republican	133	29%
Some College	102	22%				
College Graduate	146	32%		**Party Identification**	**N**	**%**
Post-Graduate	124	27%		Democrat	201	45%
				Independent	63	14%
				Republican	186	41%

Firmness of Presidential Vote

"Have you definitely decided who you will vote for in the election for President in 2016… are you leaning toward someone … or have you considered some candidates but are still trying to decide?"

	Definitely Decided	Leaning Toward Someone	Still Trying To Decide	(N)
July '16	**60%**	**16%**	**24%**	**(465)**
Apr '16	40%	28%	32%	(549)
Feb '16	36%	31%	33%	(620)
Jan '16	36%	21%	43%	(885)
Sept '15	18%	21%	62%	(743)
July '15	16%	22%	62%	(650)
May '15	10%	18%	73%	(625)
Feb. '15	7%	13%	81%	(768)

US President – Clinton vs. Trump

"If the 2016 presidential election was being held today would you vote for Donald Trump, the Republican … Hillary Clinton, the Democrat… some other candidate …. or would you skip this election?" ROTATE CANDIDATES

	July '15	Sept '15	Jan. '16	Feb '16	Apr '16	July '16
Trump	40%	42%	39%	39%	31%	**37%**
Clinton	50%	50%	48%	47%	50%	**39%**
Other	2%	3%	10%	10%	15%	**18%**
Don't know / undecided	7%	5%	3%	4%	4%	**6%**
(N=)	(619)	(692)	(839)	(578)	(533)	**(462)**

US President –Clinton vs. Trump vs. Johnson vs. Stein

"What if the candidates were Donald Trump, the Republican… Hillary Clinton, the Democrat… Gary Johnson, the Libertarian … and Jill Stein of the Green Party. If the 2016 presidential election was being held today, would you vote for Donald Trump … Hillary Clinton… Gary Johnson… Jill Stein… some other candidate …. or would you skip this election?" ROTATE CANDIDATES

	July '16
Trump	**37%**
Clinton	**37%**
Johnson	**10%**
Stein	**5%**
Other	**5%**
Don't know / undecided	**6%**
(N=)	**(460)**

Presidential Candidate Favorability Ratings – Likely Presidential Election Voters

"Next, I'd like to get your overall opinion of the candidates who are running for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her." "First, how about ... ROTATE CANDIDATES

"Former Secretary of State Hillary Clinton?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '16	36%	5%	58%	0%	-22%	(468)
Apr. '16	38%	3%	58%	0%	-20%	(553)

"Businessman Donald Trump?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '16	32%	6%	61%	1%	-29%	(466)
Apr. '16	21%	4%	75%	0%	-54%	(553)

"Former New Mexico Governor Gary Johnson?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '16	15%	10%	13%	62%	+2%	(468)

"Political Activist Jill Stein?"

	Favorable	Neutral	Unfavorable	Don't Know	Net	(N)
July '16	9%	6%	12%	73%	-3%	(469)

Decided 2016 Presidential Election Vote

	Def. Decided	Leaning Towards Someone	Still Trying To Decide	(N)
STATEWIDE	**60%**	**16%**	**24%**	**465**
Registered Democrat	76%	14%	10%	125
Registered Undeclared	49%	17%	34%	205
Registered Republican	61%	16%	23%	133
Democrat	68%	13%	20%	201
Independent	45%	30%	25%	63
Republican	56%	16%	28%	183
Liberal	70%	17%	13%	129
Moderate	50%	14%	37%	166
Conservative	64%	19%	17%	136
Read Union Leader	61%	11%	28%	74
Read Boston Globe	62%	17%	21%	61
Read Local Newspapers	53%	20%	26%	159
Watch WMUR	62%	16%	23%	250
Listen to NHPR	60%	15%	25%	151
Listen to Conserv. Radio	85%	11%	4%	56
18 to 34	49%	19%	31%	106
35 to 49	56%	19%	25%	113
50 to 64	66%	13%	21%	136
65 and over	70%	14%	16%	81
Male	61%	17%	22%	222
Female	58%	16%	26%	242
High school or less	59%	17%	24%	83
Some college	59%	17%	23%	100
College graduate	61%	15%	24%	143
Post-graduate	60%	16%	24%	124
Attend services 1 or more/week	57%	16%	27%	101
1-2 times a month	60%	16%	23%	39
Less often	64%	16%	20%	136
Never	57%	16%	27%	170
North Country	60%	16%	24%	34
Central / Lakes	60%	11%	28%	94
Connecticut Valley	55%	15%	30%	74
Mass Border	60%	18%	23%	119
Seacoast	58%	24%	19%	79
Manchester Area	65%	13%	23%	64
First Cong. Dist	59%	18%	22%	214
Second Cong. Dist	60%	14%	26%	251

US President – Donald Trump vs. Hillary Clinton – Likely Voters

	Trump	**Clinton**	**Other**	**DK**	**(N)**
STATEWIDE	**37%**	**39%**	**18%**	**6%**	**462**
Registered Democrat	5%	82%	11%	2%	125
Registered Undeclared	32%	35%	25%	7%	204
Registered Republican	74%	4%	15%	6%	132
Democrat	3%	78%	16%	3%	199
Independent	40%	20%	31%	9%	61
Republican	69%	4%	18%	9%	184
Liberal	10%	74%	15%	1%	128
Moderate	28%	39%	25%	8%	164
Conservative	71%	8%	15%	7%	138
Definitely Decided	43%	49%	7%	0%	277
Leaning Toward Someone	42%	34%	23%	1%	75
Still Trying To Decide	18%	16%	45%	21%	107
Read Union Leader	50%	30%	13%	7%	73
Read Boston Globe	17%	64%	15%	4%	61
Read Local Newspapers	36%	40%	21%	4%	158
Watch WMUR	36%	41%	17%	6%	249
Listen to NHPR	14%	55%	24%	7%	153
Listen to Conserv. Radio	95%	3%	0%	2%	57
18 to 34	30%	38%	29%	3%	104
35 to 49	35%	34%	21%	9%	114
50 to 64	40%	37%	16%	6%	135
65 and over	34%	53%	9%	4%	81
Male	48%	31%	15%	5%	220
Female	27%	46%	21%	6%	242
High school or less	54%	27%	15%	4%	81
Some college	52%	22%	20%	6%	101
College graduate	33%	40%	20%	7%	143
Post-graduate	14%	62%	19%	5%	122
Attend services 1 or more/week	39%	33%	21%	8%	102
1-2 times a month	42%	32%	13%	12%	38
Less often	35%	43%	20%	2%	136
Never	32%	43%	18%	7%	169
North Country	43%	40%	17%	0%	33
Central / Lakes	42%	31%	21%	6%	94
Connecticut Valley	25%	45%	25%	5%	74
Mass Border	37%	38%	19%	5%	120
Seacoast	37%	46%	10%	7%	78
Manchester Area	38%	35%	16%	11%	62
First Cong. Dist	38%	40%	16%	6%	210
Second Cong. Dist	36%	38%	21%	6%	252

US President – Donald Trump vs. Hillary Clinton vs. Gary Johnson vs. Jill Stein – Likely Voters

	Trump	Clinton	Johnson	Stein	Other	DK	(N)
STATEWIDE	**37%**	**37%**	**10%**	**5%**	**5%**	**6%**	**460**
Registered Democrat	3%	79%	4%	6%	4%	4%	124
Registered Undeclared	31%	33%	13%	7%	8%	8%	202
Registered Republican	76%	6%	10%	0%	2%	6%	132
Democrat	2%	74%	7%	9%	4%	4%	196
Independent	37%	21%	23%	6%	6%	8%	60
Republican	71%	4%	10%	1%	5%	8%	185
Liberal	10%	70%	7%	8%	1%	3%	126
Moderate	25%	37%	15%	7%	7%	9%	165
Conservative	72%	8%	8%	0%	6%	7%	138
Definitely Decided	42%	48%	3%	3%	3%	1%	277
Leaning Toward Someone	41%	28%	17%	5%	4%	6%	75
Still Trying To Decide	20%	16%	25%	9%	11%	19%	105
Read Union Leader	49%	28%	12%	3%	3%	5%	74
Read Boston Globe	18%	63%	6%	8%	3%	2%	61
Read Local Newspapers	37%	39%	9%	4%	4%	6%	157
Watch WMUR	38%	40%	8%	3%	4%	6%	246
Listen to NHPR	14%	52%	12%	6%	5%	10%	152
Listen to Conserv. Radio	95%	1%	1%	0%	0%	3%	57
18 to 34	31%	37%	14%	12%	5%	1%	101
35 to 49	32%	34%	13%	5%	6%	11%	115
50 to 64	43%	36%	10%	1%	5%	5%	134
65 and over	34%	51%	2%	1%	3%	9%	82
Male	46%	30%	11%	5%	4%	5%	221
Female	28%	45%	9%	5%	6%	8%	239
High school or less	53%	24%	10%	2%	8%	3%	80
Some college	50%	20%	8%	12%	2%	8%	102
College graduate	34%	38%	13%	4%	4%	7%	143
Post-graduate	15%	62%	9%	2%	6%	6%	122
Attend services 1 or more/week	39%	32%	9%	2%	7%	10%	101
1-2 times a month	42%	32%	17%	0%	0%	8%	38
Less often	39%	40%	7%	7%	4%	2%	134
Never	29%	41%	12%	6%	4%	8%	169
North Country	43%	37%	4%	0%	13%	3%	33
Central / Lakes	45%	31%	8%	6%	4%	7%	91
Connecticut Valley	24%	39%	9%	13%	6%	8%	74
Mass Border	35%	37%	12%	2%	6%	6%	121
Seacoast	37%	46%	8%	0%	3%	7%	78
Manchester Area	37%	34%	15%	7%	1%	6%	62
First Cong. Dist	37%	41%	9%	4%	4%	4%	210
Second Cong. Dist	36%	35%	11%	5%	5%	8%	250

Favorability Rating – Donald Trump – Likely Voters

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**32%**	**6%**	**61%**	**1%**	**466**
Registered Democrat	4%	2%	94%	0%	125
Registered Undeclared	29%	3%	66%	1%	207
Registered Republican	63%	13%	23%	1%	133
Democrat	3%	2%	94%	0%	201
Independent	39%	4%	55%	2%	61
Republican	59%	10%	30%	1%	186
Liberal	8%	2%	90%	0%	129
Moderate	23%	6%	71%	1%	167
Conservative	62%	10%	26%	2%	138
Definitely Decided	40%	3%	57%	0%	277
Leaning Toward Someone	34%	6%	60%	0%	75
Still Trying To Decide	10%	14%	73%	3%	111
Read Union Leader	43%	6%	51%	0%	74
Read Boston Globe	15%	1%	83%	0%	61
Read Local Newspapers	31%	8%	61%	0%	160
Watch WMUR	33%	5%	61%	1%	249
Listen to NHPR	14%	4%	81%	1%	154
Listen to Conserv. Radio	90%	3%	6%	1%	57
18 to 34	29%	4%	66%	1%	104
35 to 49	26%	8%	66%	0%	115
50 to 64	34%	8%	57%	1%	136
65 and over	31%	4%	64%	1%	83
Male	39%	6%	54%	1%	222
Female	25%	6%	68%	1%	244
High school or less	46%	7%	48%	0%	83
Some college	43%	6%	47%	4%	102
College graduate	31%	6%	63%	0%	143
Post-graduate	11%	5%	84%	0%	124
Attend services 1 or more/week	32%	7%	61%	0%	103
1-2 times a month	41%	5%	52%	3%	39
Less often	28%	6%	66%	0%	136
Never	29%	6%	64%	1%	170
North Country	33%	5%	59%	2%	34
Central / Lakes	37%	10%	52%	2%	95
Connecticut Valley	27%	6%	67%	0%	74
Mass Border	29%	5%	65%	1%	121
Seacoast	34%	2%	65%	0%	78
Manchester Area	34%	6%	60%	1%	65
First Cong. Dist	32%	4%	63%	0%	213
Second Cong. Dist	32%	7%	60%	1%	254

Favorability Rating – Hillary Clinton – Likely Voters

	Favorable	Neutral	Unfavorable	(N)
STATEWIDE	**36%**	**5%**	**58%**	**468**
Registered Democrat	76%	4%	20%	125
Registered Undeclared	33%	7%	60%	208
Registered Republican	3%	5%	92%	133
Democrat	72%	7%	21%	201
Independent	17%	6%	78%	63
Republican	4%	4%	92%	186
Liberal	65%	7%	28%	129
Moderate	37%	6%	57%	167
Conservative	8%	2%	90%	138
Definitely Decided	46%	1%	52%	277
Leaning Toward Someone	24%	5%	72%	75
Still Trying To Decide	21%	16%	63%	113
Read Union Leader	25%	5%	70%	74
Read Boston Globe	62%	3%	35%	61
Read Local Newspapers	36%	9%	55%	160
Watch WMUR	39%	5%	55%	251
Listen to NHPR	49%	8%	43%	154
Listen to Conserv. Radio	2%	0%	98%	57
18 to 34	36%	6%	58%	106
35 to 49	33%	6%	61%	115
50 to 64	34%	5%	60%	136
65 and over	48%	4%	47%	83
Male	29%	5%	66%	222
Female	42%	6%	51%	246
High school or less	24%	6%	70%	83
Some college	24%	3%	73%	102
College graduate	35%	6%	59%	145
Post-graduate	58%	6%	36%	124
Attend services 1 or more/week	32%	6%	63%	103
1-2 times a month	33%	9%	58%	39
Less often	39%	1%	60%	136
Never	39%	8%	53%	172
North Country	41%	10%	49%	34
Central / Lakes	25%	3%	73%	95
Connecticut Valley	36%	6%	57%	74
Mass Border	39%	6%	54%	121
Seacoast	39%	7%	53%	79
Manchester Area	39%	2%	58%	65
First Cong. Dist	38%	5%	57%	214
Second Cong. Dist	35%	6%	60%	254

Favorability Rating – Gary Johnson – Likely Voters

	Favorable	**Neutral**	**Unfavorable**	**Don't Know**	**(N)**
STATEWIDE	**15%**	**10%**	**13%**	**62%**	**468**
Registered Democrat	12%	7%	19%	61%	125
Registered Undeclared	20%	11%	7%	63%	209
Registered Republican	10%	12%	19%	60%	133
Democrat	14%	9%	14%	62%	201
Independent	25%	9%	9%	57%	63
Republican	13%	11%	15%	61%	186
Liberal	15%	7%	20%	58%	129
Moderate	18%	12%	8%	62%	167
Conservative	13%	10%	16%	61%	138
Definitely Decided	12%	10%	18%	61%	276
Leaning Toward Someone	19%	11%	12%	58%	75
Still Trying To Decide	21%	10%	4%	65%	113
Read Union Leader	23%	14%	11%	52%	74
Read Boston Globe	15%	12%	16%	57%	61
Read Local Newspapers	15%	9%	14%	62%	160
Watch WMUR	13%	9%	13%	64%	252
Listen to NHPR	20%	11%	12%	56%	155
Listen to Conserv. Radio	16%	8%	30%	45%	57
18 to 34	21%	8%	11%	60%	106
35 to 49	17%	13%	11%	59%	116
50 to 64	14%	10%	16%	60%	135
65 and over	7%	6%	18%	69%	83
Male	20%	12%	18%	50%	223
Female	10%	8%	10%	72%	245
High school or less	13%	5%	16%	66%	83
Some college	14%	9%	16%	61%	102
College graduate	19%	9%	10%	62%	146
Post-graduate	15%	13%	14%	58%	123
Attend services 1 or more/week	14%	11%	12%	63%	102
1-2 times a month	9%	11%	9%	71%	39
Less often	13%	10%	11%	66%	136
Never	20%	9%	18%	54%	172
North Country	12%	18%	7%	63%	34
Central / Lakes	14%	12%	16%	59%	95
Connecticut Valley	16%	4%	16%	64%	74
Mass Border	14%	8%	13%	65%	121
Seacoast	13%	11%	17%	59%	79
Manchester Area	22%	11%	7%	60%	65
First Cong. Dist	18%	9%	11%	61%	215
Second Cong. Dist	12%	10%	15%	62%	254

Favorability Rating – Jill Stein – Likely Voters

	Favorable	Neutral	Unfavorable	Don't Know	(N)
STATEWIDE	**9%**	**6%**	**12%**	**73%**	**469**
Registered Democrat	14%	6%	7%	73%	125
Registered Undeclared	11%	6%	10%	74%	209
Registered Republican	2%	6%	19%	73%	133
Democrat	15%	5%	6%	74%	201
Independent	8%	6%	12%	74%	63
Republican	3%	7%	18%	72%	186
Liberal	15%	6%	10%	69%	129
Moderate	12%	6%	10%	73%	168
Conservative	1%	5%	17%	77%	138
Definitely Decided	9%	5%	15%	72%	277
Leaning Toward Someone	5%	8%	8%	79%	75
Still Trying To Decide	12%	8%	8%	72%	113
Read Union Leader	13%	5%	11%	72%	74
Read Boston Globe	13%	4%	11%	72%	61
Read Local Newspapers	11%	4%	11%	73%	160
Watch WMUR	8%	5%	10%	77%	252
Listen to NHPR	11%	10%	10%	68%	155
Listen to Conserv. Radio	2%	2%	25%	72%	57
18 to 34	20%	8%	9%	63%	106
35 to 49	9%	7%	13%	72%	116
50 to 64	3%	5%	14%	77%	136
65 and over	6%	5%	10%	79%	83
Male	8%	7%	17%	68%	223
Female	10%	5%	7%	78%	246
High school or less	7%	1%	14%	78%	83
Some college	19%	8%	13%	60%	102
College graduate	7%	6%	11%	75%	146
Post-graduate	5%	7%	10%	78%	124
Attend services 1 or more/week	6%	6%	9%	79%	103
1-2 times a month	17%	4%	8%	70%	39
Less often	8%	8%	14%	71%	136
Never	11%	6%	12%	71%	172
North Country	8%	6%	18%	68%	34
Central / Lakes	5%	8%	12%	75%	95
Connecticut Valley	15%	5%	10%	71%	74
Mass Border	9%	4%	12%	74%	121
Seacoast	6%	7%	16%	71%	79
Manchester Area	11%	6%	5%	78%	66
First Cong. Dist	7%	6%	12%	74%	215
Second Cong. Dist	11%	6%	11%	72%	254