

# Verified Elite Training Systems (V.E.T.S): Our Business Launch

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**Always Hungry. Never Satisfied.**

**It's All About SPEED!**

**Stabilize**

**Prime**

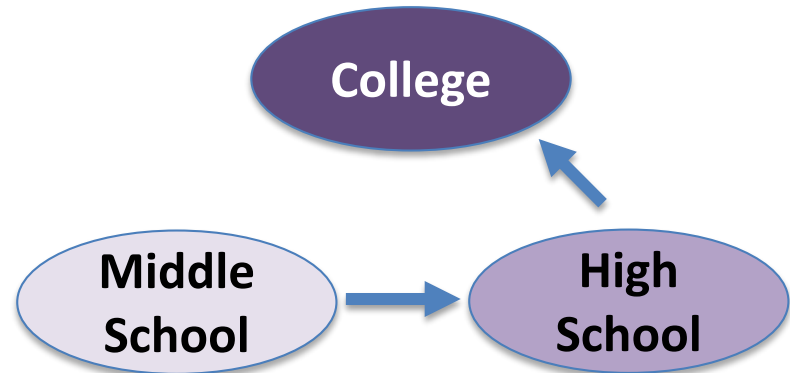
**Express**

**Explore**

**Develop**

## Why A Sports Performance Business?

**Great Athletes Don't Happen by Accident!**



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# Mission Control, What's Our Launch Status?

## DONE

- ✓ Admin and Contracts
- ✓ Branding
- ✓ **Clients!!!!**
- ✓ Training Programs
- ✓ Social Media Presence
- ✓ Web Presence

## PENDING

### Immediate

- Incorporation*
- Payment processing*
- More clients 😊



### Future

- Customize website
- Secure more equipment
- Hire employees

VETStraining.com

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# Project Manager, What Did We Learn?



*We are not here to give  
your athletes a workout!  
We are here to  
develop them!*

## Learnings

- Pricing is hard... 😊
- Government regulation is voluminous.
- Exercise Science degrees don't teach business and marketing!

## Successes

- Recognized and adapted to new opportunities.
- Remote teams do work.
- Planning is priceless!