



University of  
New Hampshire

# THE WMUR GRANITE STATE POLL



October 31, 2016

## NH CD1 CLOSE, KUSTER LEADS IN CD2

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DURHAM, NH – Congressman Frank Guinta and former Congresswoman Carol Shea-Porter are in a statistical tie in New Hampshire’s First Congressional District. Independent candidate Shawn O’Connor has double-digit support but trails Guinta and Shea-Porter. Second District Congresswoman Ann Kuster holds a wide lead over Republican challenger Jim Lawrence.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Six hundred and forty-one (641) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between October 26 and October 30, 2016. The margin of sampling error for the survey is +/- 3.9 percent. Included were subsamples of 311 likely voters from the First Congressional District (+/- 5.6% MSE) and 330 likely voters from the Second Congressional District (+/- 5.4% MSE).

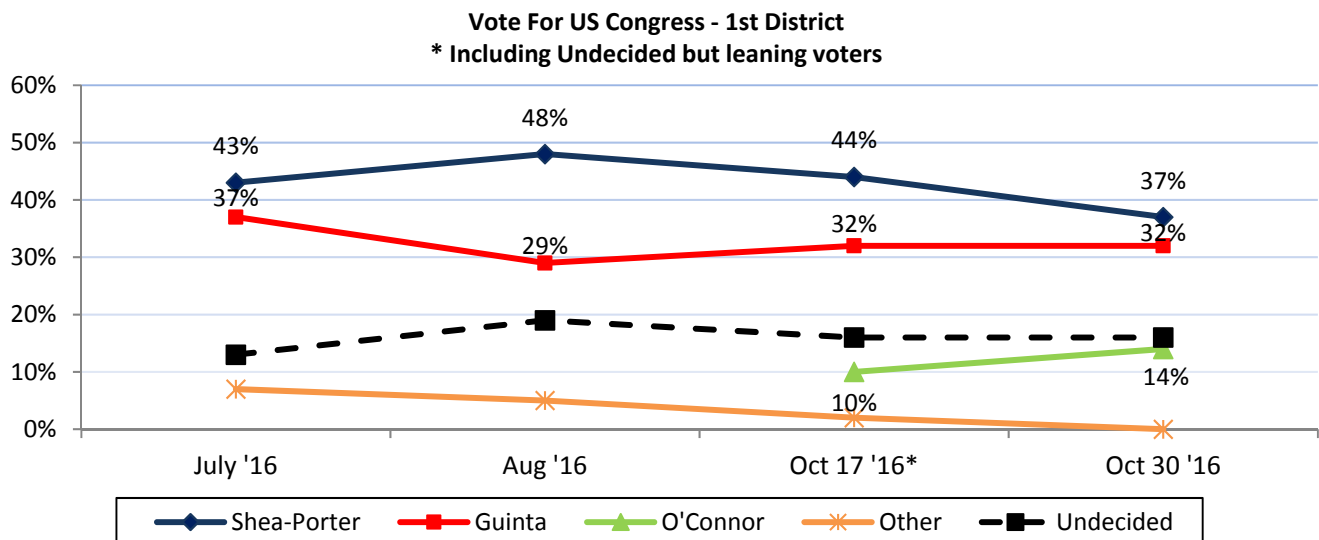
### Shea-Porter vs. Guinta vs. O’Connor – 1<sup>st</sup> District

The Congressional election in New Hampshire’s first district is the fourth consecutive time that Frank Guinta and Carol Shea-Porter have faced off. However, Independent candidate Shawn O’Connor has added a new dynamic to the race and he is getting a significant share of the vote.

If the 2016 election for Congress in New Hampshire’s 1<sup>st</sup> District was held today 34% of likely voters say they would vote for Shea-Porter, 29% would vote for Guinta, 13% would vote O’Connor, and 23% are undecided.

When undecided voters were asked which way they are leaning, the percentages become 37% for Shea-Porter, 32% for Guinta, 14% for O’Connor, and 16% are undecided.

Shea-Porter is doing somewhat better than Guinta among members of their own parties (Shea-Porter leads Democrats 73%-4%, Guinta leads Republicans 66%-6%). O’Connor currently has the plurality of Independents (28%) and also is getting the support of 13% of Republicans, and 10% of Democrats.

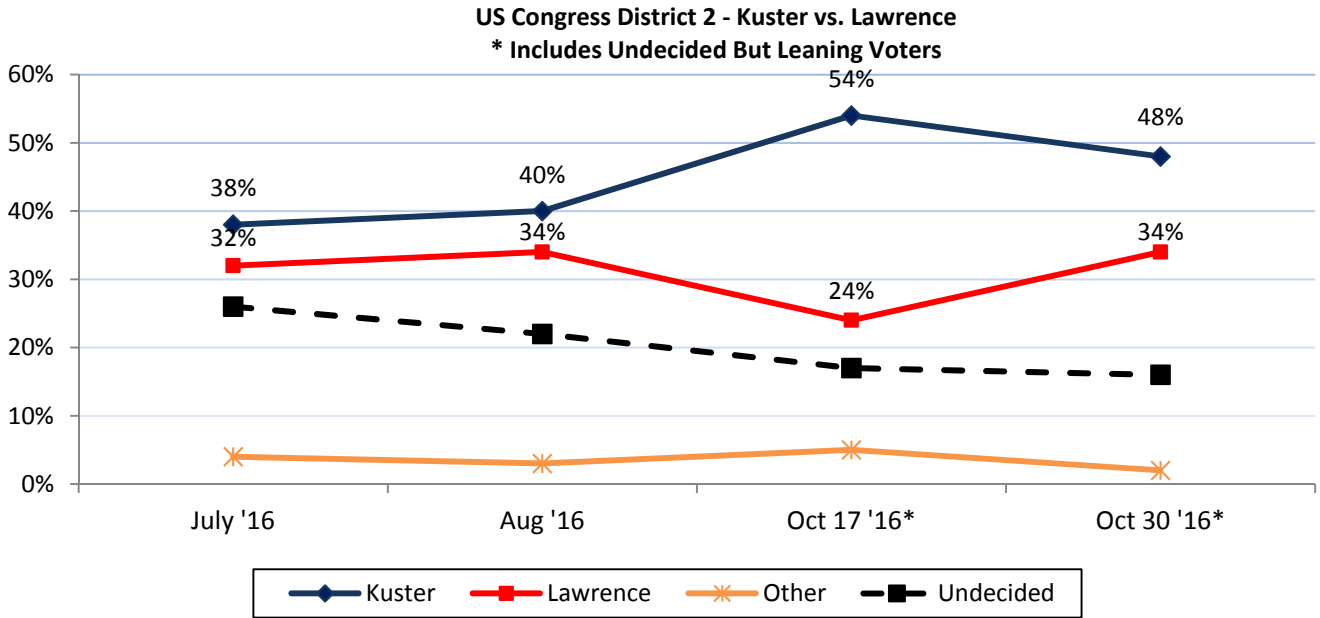


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

### Kuster vs. Lawrence – 2<sup>nd</sup> District

In New Hampshire's Second District, 45% of 2<sup>nd</sup> District likely voters say they would vote for incumbent Anne Kuster, 31% would vote for former state representative Jim Lawrence, 2% would vote for someone else, and almost one-quarter (22%) are undecided.

When undecided voters are asked which way they are leaning the percentages become 48% for Kuster, 34% for Lawrence, 2% for someone else and 16% are undecided. Kuster does better among Democrats (80%-8%) than Lawrence does among Republicans (70%-14%), while Independents are divided (31%-28% for Kuster).



### Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center and funded by WMUR-TV, Manchester, NH. Six hundred and forty-one (641) randomly selected New Hampshire likely voters were interviewed by landline and cellular telephone between October 26 and October 30, 2016. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error for the survey is +/- 3.9 percent. Included were subsamples of 311 likely voters from the First Congressional District (+/- 5.6% MSE) and 330 likely voters from the Second Congressional District (+/- 5.4% MSE). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1%.

The random sample used in the WMUR Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the WMUR Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

#### Granite State Poll, October 30 2016 - Likely Voter Demographics

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	<b>307</b>	<b>48%</b>	North Country	<b>65</b>	<b>10%</b>
Female	<b>334</b>	<b>52%</b>	Central/Lakes	<b>107</b>	<b>17%</b>
			Connecticut Valley	<b>89</b>	<b>14%</b>
<b>Age</b>	<b>N</b>	<b>%</b>	Mass Border	<b>172</b>	<b>27%</b>
18 to 34	<b>148</b>	<b>24%</b>	Seacoast	<b>105</b>	<b>16%</b>
35 to 49	<b>149</b>	<b>24%</b>	Manchester Area	<b>103</b>	<b>16%</b>
50 to 64	<b>200</b>	<b>33%</b>			
65 and Over	<b>118</b>	<b>19%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
			Democrat	<b>175</b>	<b>28%</b>
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	Undeclared/Not Reg.	<b>266</b>	<b>43%</b>
High School or Less	<b>110</b>	<b>18%</b>	Republican	<b>185</b>	<b>30%</b>
Some College	<b>120</b>	<b>19%</b>			
College Graduate	<b>253</b>	<b>40%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
Post-Graduate	<b>145</b>	<b>23%</b>	Democrat	<b>269</b>	<b>43%</b>
			Independent	<b>106</b>	<b>17%</b>
			Republican	<b>256</b>	<b>41%</b>

**Granite State Poll, October 30 2016 – First Congressional District Likely Voters Demographics**

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	157	50%	North Country	31	10%
Female	154	50%	Central/Lakes	32	10%
			Connecticut Valley	0	0%
			Mass Border	54	17%
			Seacoast	105	34%
			Manchester Area	89	29%
<b>Age</b>	<b>N</b>	<b>%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
18 to 34	76	26%	Democrat	73	24%
35 to 49	70	24%	Undeclared/Not Reg.	138	46%
50 to 64	91	31%	Republican	92	31%
65 and Over	60	20%			
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
High School or Less	58	19%	Democrat	121	39%
Some College	55	18%	Independent	57	19%
College Graduate	119	39%	Republican	130	42%
Post-Graduate	71	23%			

**Granite State Poll, October 30 2016 – Second Congressional District Likely Voter Demographics**

<b>Sex</b>	<b>N</b>	<b>%</b>	<b>Region</b>	<b>N</b>	<b>%</b>
Male	150	45%	North Country	33	10%
Female	180	55%	Central/Lakes	74	23%
			Connecticut Valley	89	27%
			Mass Border	118	26%
			Seacoast	0	0%
			Manchester Area	15	4%
<b>Age</b>	<b>N</b>	<b>%</b>	<b>Party Registration</b>	<b>N</b>	<b>%</b>
18 to 34	72	23%	Democrat	102	32%
35 to 49	80	25%	Undeclared/Not Reg.	128	40%
50 to 64	109	34%	Republican	93	29%
65 and Over	57	18%			
<b>Highest Level of Education</b>	<b>N</b>	<b>%</b>	<b>Party Identification</b>	<b>N</b>	<b>%</b>
High School or Less	52	16%	Democrat	148	46%
Some College	65	20%	Independent	49	15%
College Graduate	134	41%	Republican	126	39%
Post-Graduate	75	23%			

**US Congress 1<sup>st</sup> District – Guinta vs. Shea-Porter vs. O’Connor – Likely Voters**

“Thinking about the US Congress election, will you vote for Frank Guinta, the Republican ... Carol Shea-Porter, the Democrat... Shawn O’Connor, the Independent... some other candidate .... or will you skip this election?” ROTATE CANDIDATES

	<u>July '16</u>	<u>Aug '16</u>	<u>Oct 17 '16</u>	<u>Oct 30 '16</u>
Guinta	37%	29%	29%	<b>29%</b>
Shea-Porter	43%	48%	43%	<b>34%</b>
O’Connor			10%	<b>13%</b>
Other	7%	5%	2%	<b>0%</b>
Don’t know / undecided	13%	19%	16%	<b>23%</b>
(N=)	(196)	(185)	(344)	<b>(282)</b>

**US Congress 1<sup>st</sup> District – Guinta vs. Shea-Porter vs. O’Connor – Likely Voters – With Leaners**

“Would you say you are leaning towards Frank Guinta, the Republican ... Carol Shea-Porter, the Democrat... or Shawn O’Connor, the Independent?” ROTATE CANDIDATES

	<u>Oct 17 '16</u>	<u>Oct 30 '16</u>
Guinta	32%	<b>32%</b>
Shea-Porter	44%	<b>37%</b>
O’Connor	10%	<b>14%</b>
Other	2%	<b>0%</b>
Don’t know / undecided	12%	<b>16%</b>
(N=)	(344)	<b>(282)</b>

**US Congress 2<sup>nd</sup> District – Lawrence vs. Kuster – Likely Voters**

“Thinking about the US Congress election, will you vote for Jim Lawrence, the Republican... Ann Kuster, the Democrat... some other candidate .... or will you skip this election?” ROTATE CANDIDATES

	<u>July '16</u>	<u>Aug '16</u>	<u>Oct 17 '16</u>	<u>Oct 30 '16</u>
Lawrence	32%	34%	23%	<b>31%</b>
Kuster	38%	40%	51%	<b>45%</b>
Other	4%	3%	5%	<b>2%</b>
Don’t know / undecided	26%	22%	21%	<b>22%</b>
(N=)	(230)	(188)	(334)	<b>(291)</b>

**US Congress 2<sup>nd</sup> District – Lawrence vs. Kuster – Likely Voters – With Leaners**

“Would you say you are leaning towards Jim Lawrence, the Republican ... or Ann Kuster, the Democrat?” ROTATE CANDIDATES

	<u>Oct 17 '16</u>	<u>Oct 30 '16</u>
Lawrence	24%	<b>34%</b>
Kuster	54%	<b>48%</b>
Other	5%	<b>2%</b>
Don’t know / undecided	17%	<b>16%</b>
(N=)	(334)	<b>(291)</b>

## Vote for Congress - Guinta vs. Shea-Porter vs. O'Connor

	Guinta	Shea-Porter	O'Connor	Other	Undecided	(N)
<b>NH First District Likely Voters</b>	29%	34%	13%	0%	23%	282
Registered Democrat	6%	66%	12%		16%	71
Registered Undeclared/Not Reg.	23%	37%	14%		26%	124
Registered Republican	58%	4%	10%	1%	28%	81
Democrat	4%	68%	8%		20%	120
Independent	21%	20%	25%		34%	50
Republican	60%	5%	12%	1%	22%	110
Core DEM	3%	73%	7%		18%	109
Swing Voter	15%	22%	29%		34%	73
Core GOP	68%	2%	7%	1%	22%	100
Will Definitely Vote	30%	36%	13%	0%	21%	264
Will Vote Unless Emergency	9%	18%	12%		61%	19
Extremely Interested in Election	32%	40%	11%		17%	169
Very Interested	26%	27%	15%		32%	77
Somewhat/Not Very Interested	22%	28%	14%	3%	33%	35
Trump Voter	61%	4%	10%		25%	111
Clinton Voter	5%	69%	9%		17%	129
Johnson Voter	21%		33%		46%	17
Stein Voter		60%	25%		15%	6
Other/Undecided	17%	10%	33%	9%	31%	11
18 to 34	29%	21%	14%		36%	64
35 to 49	25%	31%	14%		30%	62
50 to 64	34%	40%	11%	1%	14%	87
65 and older	26%	46%	14%		14%	56
Male	32%	29%	16%	1%	22%	138
Female	26%	39%	10%		25%	144
Male, Married	33%	29%	18%	1%	19%	94
Female, Married	30%	42%	9%		19%	95
Male, Unmarried	31%	30%	10%		29%	42
Female, Unmarried	16%	36%	11%		37%	47
Working Class Men	37%	19%	14%	2%	28%	46
Working Class Women	35%	22%	11%		32%	51
College Educ Men	29%	35%	17%		19%	88
College Educ Women	22%	50%	9%		19%	89
High school or less	34%	19%	11%	2%	33%	52
Technical school/Some college	38%	21%	14%		26%	45
College graduate	26%	38%	13%		23%	111
Postgraduate work	24%	50%	14%		12%	66
Central / Lakes	45%	10%	21%		24%	32
Manchester Area	28%	31%	16%		25%	76
Mass Border	41%	37%	4%		19%	47
North Country	24%	35%	6%	3%	31%	30
Seacoast	21%	44%	13%		22%	98

## Vote for Congress - Guinta vs. Shea-Porter vs. O'Connor With Leaners

	Guinta	Shea-Porter	O'Connor	Other	Undecided	(N)
<b>NH First District Likely Voters</b>	32%	37%	14%	0%	16%	282
Registered Democrat	8%	71%	13%		8%	71
Registered Undeclared/Not Reg.	23%	40%	16%		21%	124
Registered Republican	65%	5%	11%	1%	18%	81
Democrat	4%	73%	10%		13%	119
Independent	21%	20%	28%		31%	50
Republican	66%	6%	13%	1%	14%	110
Core DEM	3%	79%	7%		12%	108
Swing Voter	15%	25%	34%		26%	73
Core GOP	75%	2%	8%	1%	14%	100
Will Definitely Vote	33%	39%	14%	0%	14%	263
Will Vote Unless Emergency	17%	23%	12%		48%	19
Extremely Interested in Election	34%	42%	12%		11%	169
Very Interested	27%	32%	20%		22%	77
Somewhat/Not Very Interested	30%	28%	14%	3%	25%	35
Trump Voter	66%	5%	13%		17%	111
Clinton Voter	5%	73%	9%		13%	129
Johnson Voter	21%	9%	33%		37%	17
Stein Voter		71%	29%			5
Other/Undecided	17%	10%	33%	9%	31%	11
18 to 34	35%	26%	14%		25%	64
35 to 49	27%	33%	14%		26%	62
50 to 64	36%	43%	15%	1%	5%	87
65 and older	27%	47%	15%		11%	55
Male	35%	33%	18%	1%	14%	137
Female	29%	42%	11%		18%	144
Male, Married	36%	31%	20%	1%	12%	93
Female, Married	34%	44%	10%		13%	95
Male, Unmarried	34%	33%	13%		20%	42
Female, Unmarried	16%	41%	14%		30%	47
Working Class Men	43%	19%	16%	2%	20%	46
Working Class Women	40%	22%	11%		27%	51
College Educ Men	30%	39%	19%		11%	87
College Educ Women	23%	54%	11%		12%	89
High school or less	42%	19%	13%	2%	24%	52
Technical school/Some college	41%	22%	14%		23%	45
College graduate	27%	43%	16%		15%	110
Postgraduate work	25%	54%	15%		6%	66
Central / Lakes	48%	10%	26%		16%	32
Manchester Area	31%	34%	18%		17%	76
Mass Border	44%	38%	4%		14%	47
North Country	28%	36%	10%	4%	22%	29
Seacoast	22%	49%	14%		15%	98

## Vote for Congress - Lawrence vs. Kuster

	Lawrence	Kuster	Other	Undecided	(N)
<b>NH Second District Likely Voters</b>	31%	45%	2%	22%	291
Registered Democrat	1%	86%	1%	12%	95
Registered Undeclared/Not Reg.	28%	41%	3%	28%	109
Registered Republican	67%	6%	1%	27%	84
Democrat	8%	77%	2%	12%	138
Independent	24%	27%		49%	41
Republican	64%	12%	1%	23%	107
Core DEM	3%	82%	2%	13%	131
Swing Voter	23%	32%	2%	43%	61
Core GOP	73%	4%	1%	22%	99
Will Definitely Vote	32%	45%	2%	22%	277
Will Vote Unless Emergency	24%	44%		32%	15
Extremely Interested in Election	34%	49%	1%	16%	187
Very Interested	25%	41%	1%	33%	73
Somewhat/Not Very Interested	25%	33%	5%	37%	31
Trump Voter	69%	6%	2%	23%	99
Clinton Voter	4%	79%	2%	14%	147
Johnson Voter	67%	21%		12%	13
Stein Voter		31%		69%	2
Other/Undecided	29%	16%		55%	24
18 to 34	29%	34%	3%	34%	56
35 to 49	36%	40%		24%	71
50 to 64	34%	46%	3%	18%	99
65 and older	23%	64%	1%	12%	54
Male	37%	39%	3%	22%	130
Female	27%	50%	0%	23%	161
Male, Married	38%	41%	2%	20%	97
Female, Married	35%	45%	1%	20%	99
Male, Unmarried	33%	31%	8%	28%	33
Female, Unmarried	14%	59%		27%	60
Working Class Men	42%	28%		31%	38
Working Class Women	36%	38%		25%	54
College Educ Men	35%	43%	5%	18%	92
College Educ Women	21%	57%	1%	21%	104
High school or less	27%	28%		46%	41
Technical school/Some college	48%	39%		13%	51
College graduate	29%	47%	3%	22%	126
Postgraduate work	25%	57%	2%	16%	70
Central / Lakes	24%	53%	1%	22%	69
Connecticut Valley	19%	56%	4%	21%	81
Manchester Area	30%	31%		39%	14
Mass Border	44%	33%	1%	22%	102
North Country	40%	43%		16%	26



## Vote for Congress - Lawrence vs. Kuster With Leaners

	Lawrence	Kuster	Other	Undecided	(N)
<b>NH Second District Likely Voters</b>	34%	48%	2%	16%	291
Registered Democrat	1%	88%	1%	10%	95
Registered Undeclared/Not Reg.	32%	44%	3%	21%	109
Registered Republican	72%	8%	1%	19%	84
Democrat	8%	80%	2%	9%	138
Independent	28%	31%		40%	41
Republican	70%	14%	1%	15%	107
Core DEM	3%	85%	2%	10%	131
Swing Voter	25%	37%	2%	36%	61
Core GOP	81%	6%	1%	13%	99
Will Definitely Vote	34%	48%	2%	17%	277
Will Vote Unless Emergency	47%	50%		3%	15
Extremely Interested in Election	37%	50%	1%	12%	187
Very Interested	28%	48%	1%	24%	73
Somewhat/Not Very Interested	34%	33%	5%	29%	31
Trump Voter	78%	9%	2%	12%	99
Clinton Voter	4%	83%	2%	11%	147
Johnson Voter	67%	21%		12%	13
Stein Voter		31%		69%	2
Other/Undecided	29%	16%		55%	24
18 to 34	34%	37%	3%	26%	56
35 to 49	38%	42%		19%	71
50 to 64	37%	50%	3%	10%	99
65 and older	26%	65%	1%	8%	54
Male	41%	39%	3%	16%	130
Female	29%	54%	0%	17%	161
Male, Married	42%	42%	2%	14%	97
Female, Married	38%	48%	1%	14%	99
Male, Unmarried	37%	32%	8%	22%	33
Female, Unmarried	14%	66%		20%	60
Working Class Men	45%	29%		26%	38
Working Class Women	38%	43%		19%	54
College Educ Men	39%	44%	5%	12%	92
College Educ Women	23%	61%	1%	15%	104
High school or less	30%	35%		35%	41
Technical school/Some college	50%	39%		11%	51
College graduate	34%	50%	3%	14%	126
Postgraduate work	25%	59%	2%	13%	70
Central / Lakes	28%	57%	1%	13%	69
Connecticut Valley	21%	59%	4%	15%	81
Manchester Area	38%	34%		28%	14
Mass Border	46%	35%	1%	19%	102
North Country	45%	43%		12%	26