

Broadband Center of Excellence
University of New Hampshire Scholars' Repository

Broadband Center of Excellence

Research Institutes, Centers and Programs

3-1-2015

Top ISPs Add Large Number of Broadband Users in 2014

Broadband Center of Excellence (BCoE)

Follow this and additional works at: <https://scholars.unh.edu/bcoe>

Recommended Citation

Broadband Center of Excellence (BCoE), "Top ISPs Add Large Number of Broadband Users in 2014" (2015). *Broadband Center of Excellence*. 36.
<https://scholars.unh.edu/bcoe/36>

This Article is brought to you for free and open access by the Research Institutes, Centers and Programs at University of New Hampshire Scholars' Repository. It has been accepted for inclusion in Broadband Center of Excellence by an authorized administrator of University of New Hampshire Scholars' Repository. For more information, please contact Scholarly.Communication@unh.edu.



ISP numbers

Top ISPs Add Large Number of Broadband Users in 2014

The largest 17 broadband providers added a total of about 3 million high-speed Internet subscribers in 2014, raising the total to about 87.3M customers served. That's according to a release in early March 2015 from Durham, N.H.-based Leichtman Group Research.

This was the first year-over-year increase in broadband net additions since 2006 over 2005, the research company said.

As a point of reference, the U.S. Census Bureau estimated that in late 2013, there were 132.8M total households in the country.

Annual net broadband additions in 2014 were 114% of the total in 2013. Of the total, cable companies have about 59%, or 51.9 million broadband subscribers, and telephone companies have 35.4 million subscribers.



University of New Hampshire
Broadband Center of Excellence

Other key findings include:

- The top cable companies netted 89% of the broadband additions in 2014 — compared to 82% of the broadband additions in 2013
- The top cable companies added 2.65 million broadband subscribers in 2014 — 123% of the total net additions for the top cable companies in 2013
- The top telephone companies added about 345,000 subscribers — 72% of the total net additions for the top telephone companies in 2013
- AT&T U-verse and Verizon FiOS broadband subscribers now account for 53% of Telco broadband subscribers — up from 37% at the end of 2012
- The top cable companies had 2.3 million more net additions than phone companies in 2014 — compared to 1.7 million more net adds in 2013

Leichtman said that about four of every five US households now get broadband at home and that there were more broadband net additions in 2014 than in 2013.

BROADBAND INTERNET	SUBSCRIBERS AT END OF 2014	NET ADDS IN 2014
Cable Companies		
Comcast	21,962,000	1,277,000
Time Warner	12,253,000	657,000
Charter	5,072,000	432,000
Cablevision	2,760,000	(20,000)
Suddenlink	1,149,100	78,800
Mediacom	1,013,000	48,000
WOW (WideOpenWest)	727,800	19,600
Cable ONE	488,454	15,823
Other Major Private Cable Companies*	6,535,000	150,000
Total Top Cable	51,960,354	2,658,223
Telephone Companies		
AT&T^	16,028,000	1,000
Verizon	9,205,000	190,000
CenturyLink	6,082,000	91,000
Frontier^	2,342,500	108,500
Windstream	1,131,600	(39,300)
FairPoint	321,624	(8,142)
Cincinnati Bell	269,900	1,500
Total Top Phone	35,380,624	344,558
Total Top Providers	87,340,978	3,002,781

Sources: The Companies and Leichtman Research Group, Inc.

* Includes LRG estimates for Cox and Bright House Networks

^ LRG estimates of pro forma results from system sale, does not include wireless subs

Company subscriber counts may not represent solely residential households

Totals reflect pro forma results from system sales and acquisitions

Top cable and telephone companies represent approximately 94% of all subscribers

