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# Why Does Our Culture Treat Driving Speed Limits with Minimum Value?

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Winter 2020

Granite State College

## NH Department of Transportation's Mission



The Transportation Management Center's mission is to detect, verify, and respond to incidents that affect the state transportation network. It serves to improve traffic operations, provide the public with current, accurate and useful travel and commuter information that promotes safe and efficient travel, as well as facilitates the maintenance of New Hampshire's transportation system.

## Purpose & Goals

To identify the possible origins of our culture for speeding on New Hampshire highways

To develop strategies shifting our culture to a culture that respects posted speed limits.

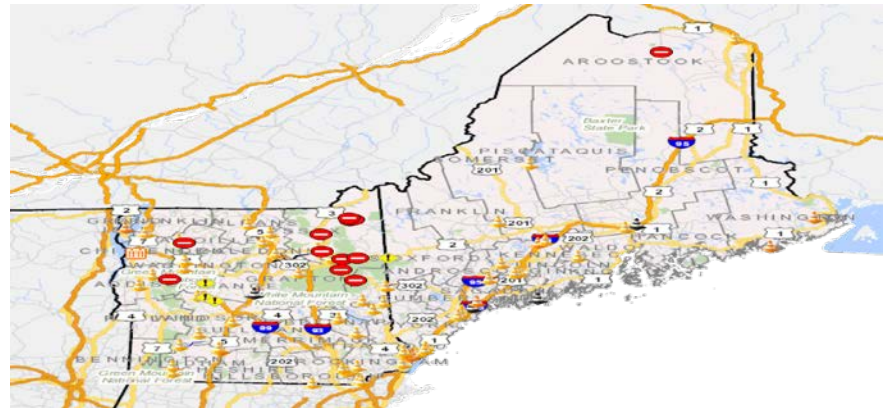


# Dynamic Message Boards for Real-Time Data

## Portable Speed Message Boards



Newengland511.org





Data was collected through Literature Research.

The Task Force applied for a \$200,000.00 Grant to perform Traffic Studies in four locations.



*New Hampshire Association of  
Chiefs of Police*



Granite State College

The Task Force Created a Survey regarding drivers and speeding.

The survey delivered by email to Police Chiefs and Judges, and other personnel.

For their perspectives regarding speed limits and speed enforcement.

To Date, no results to report from surveys sent.

## Reasons why drivers drive over the posted speed limits

- Car design
- Larger horsepower motors
- Safety features
- Improved highway design
- Hypnosis driving



85 percent of drivers in the United States and Worldwide drive at or below the posted speed limits.

15 percent of Drivers in the United States and Worldwide Drive 5 – 15 MPH over the posted speed limits.

Conclusion; 85 percent of our culture does treat speed limits with value; 15 percent of drivers do not.

15 percentile of drivers is what Law Enforcement, and the task force is addressing the traffic study, and today's traffic volume.

The hope is to increase the 85 percent to 90 or 95 percent of drivers to drive at or below the posted speed limits, resulting in decreasing the 15 percent to 5 to 10 percent of drivers driving over the posted speed limits, creating safer travel for everyone.

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