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TRUMP JOB APPROVAL REMAINS LOW IN NH

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DURHAM, NH – A majority of New Hampshire residents disapprove of the job Donald Trump is doing as President. They give Trump low approval of his handling of foreign affairs, but a plurality approve of his handling of the economy. Granite Staters are divided along partisan lines over whether the country is headed in the right direction.

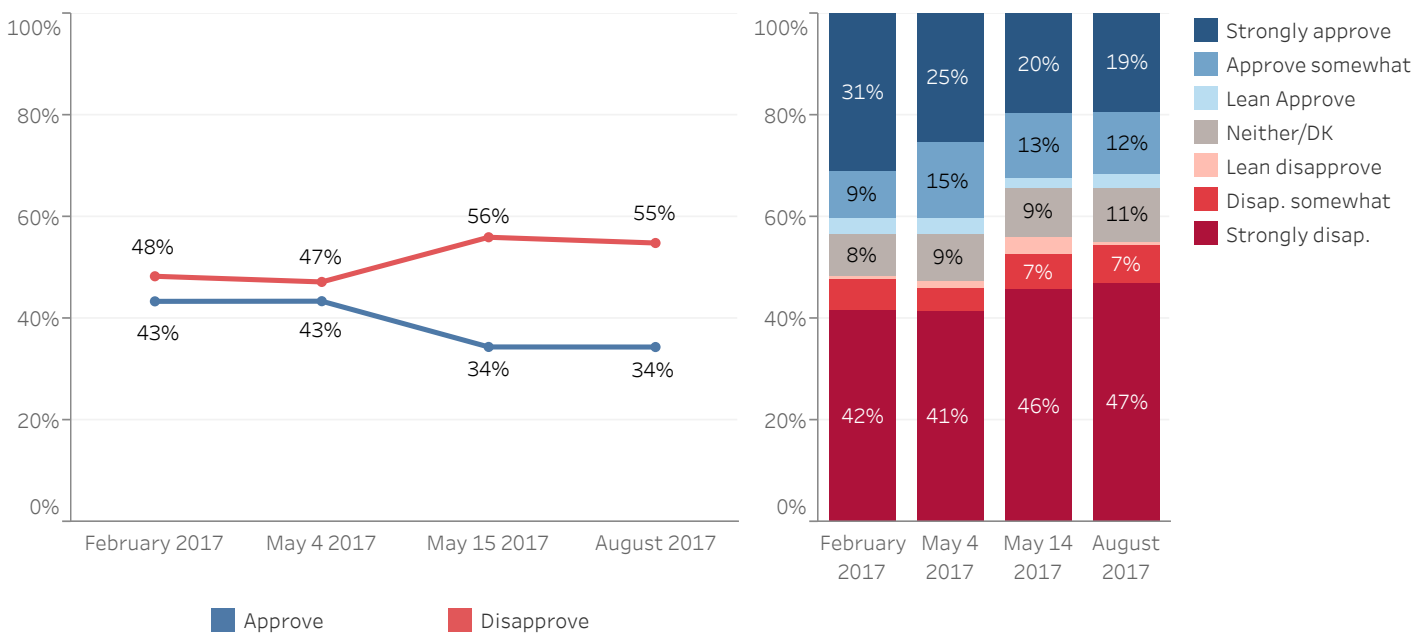
These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Five hundred and two (502) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 29 and August 8, 2017. The margin of sampling error for the survey is +/- 4.4 percent.

Presidential Approval

Just months into President Trump's administration, only a third of New Hampshire adults approve of his performance so far as President. Currently, 34% of New Hampshire adults say they approve of the job Trump is doing as President, 55% disapprove, and 11% are neutral or unsure. Trump's approval rating has declined since the start of his presidency. These numbers are similar to the most recent Gallup national approval ratings (36% approve, 58% disapprove).

The percentage of respondents who strongly approve of Trump has decreased from 31% in February to 19% in August, while the percentage who strongly disapprove has increased somewhat from 42% in February to 47% in August.

Presidential Approval - Donald Trump

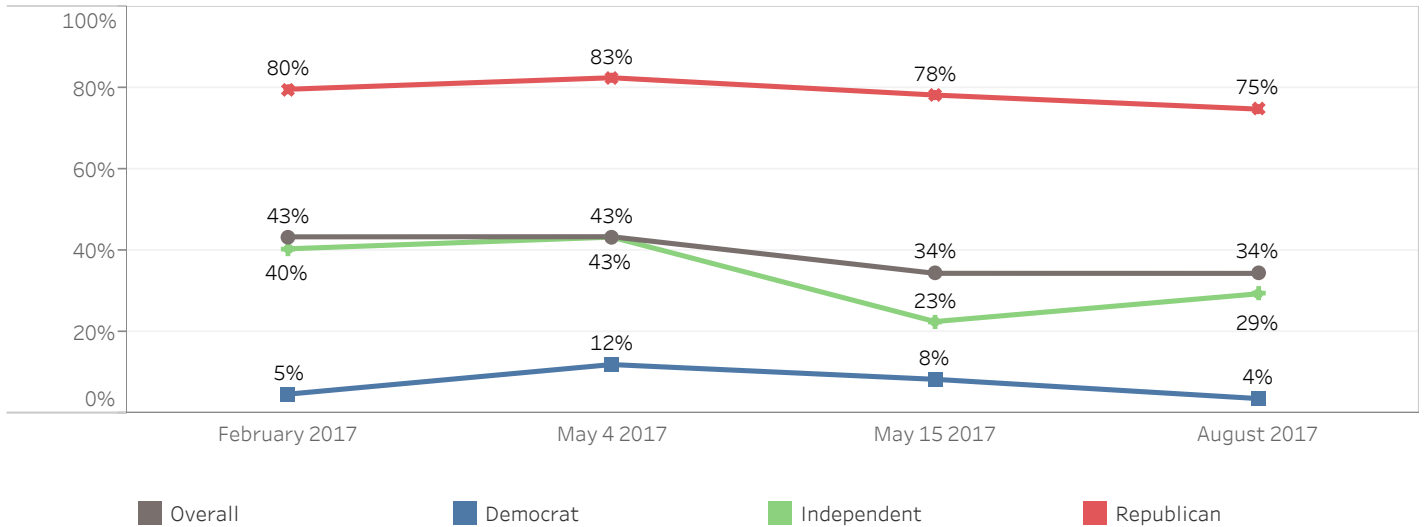


* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

Approval of President Trump remains closely tied to partisanship. Three in four (75%) Republicans approve of Trump's job performance, while only 29% of Independents and just 4% of Democrats approve.

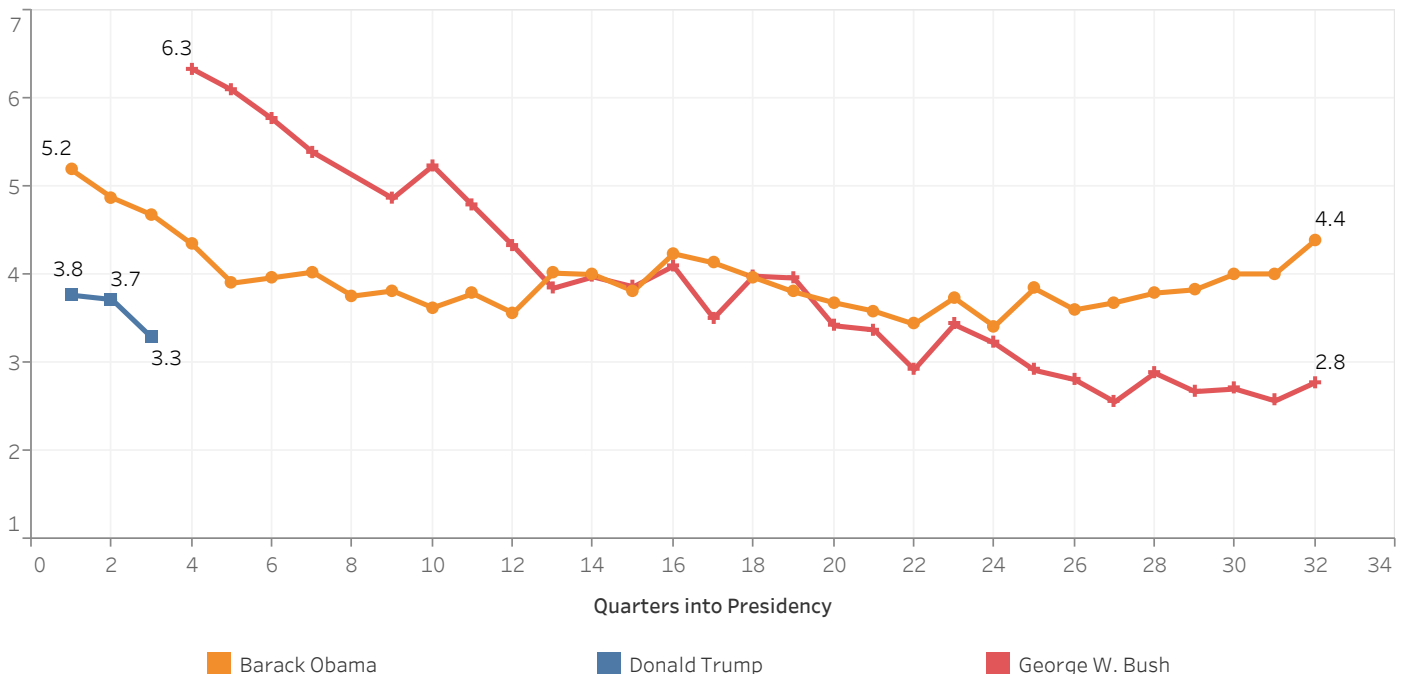
Frequent conservative talk radio listeners (82% approve), 2016 Trump voters (78%), and self-described conservatives (71%) are most likely to approve of Trump's performance, while 2016 Clinton voters (96% disapprove), self-described liberals (90%), *Boston Globe* readers (80%), those who have completed postgraduate work (76%), frequent NHPR listeners (71%) and union members (71%) are most likely to disapprove.

Job Approval - President Donald Trump - By Party Identification



On a scale where "strongly approve" equals 7 and "strongly disapprove" equals 1, Trump's average approval rating (3.3) has decreased since April (3.7) and remains significantly below his predecessor, Barack Obama (4.7), in the third quarter of his presidency.

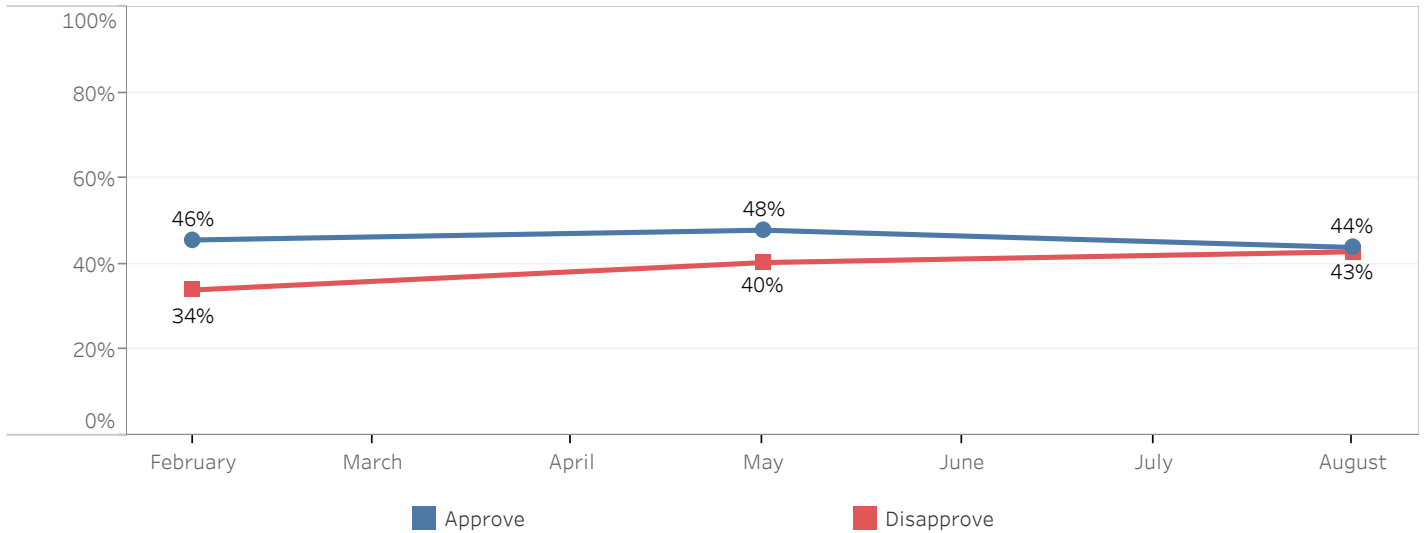
Presidential Approval Score by Quarters Into Presidency - Donald Trump, Barack Obama & George W. Bush
(7=Strongly Approve, 1= Strongly Disapprove)



Economic Approval

Granite Staters are divided on their approval of President Trump's handling of the economy. Currently, 44% approve of how Trump is handling the economy, 43% disapprove, and 13% are neutral or unsure. A large majority of Republicans (86%) and a plurality of Independents (42%) approve of Trump's handling of the economy, while only 9% of Democrats agree.

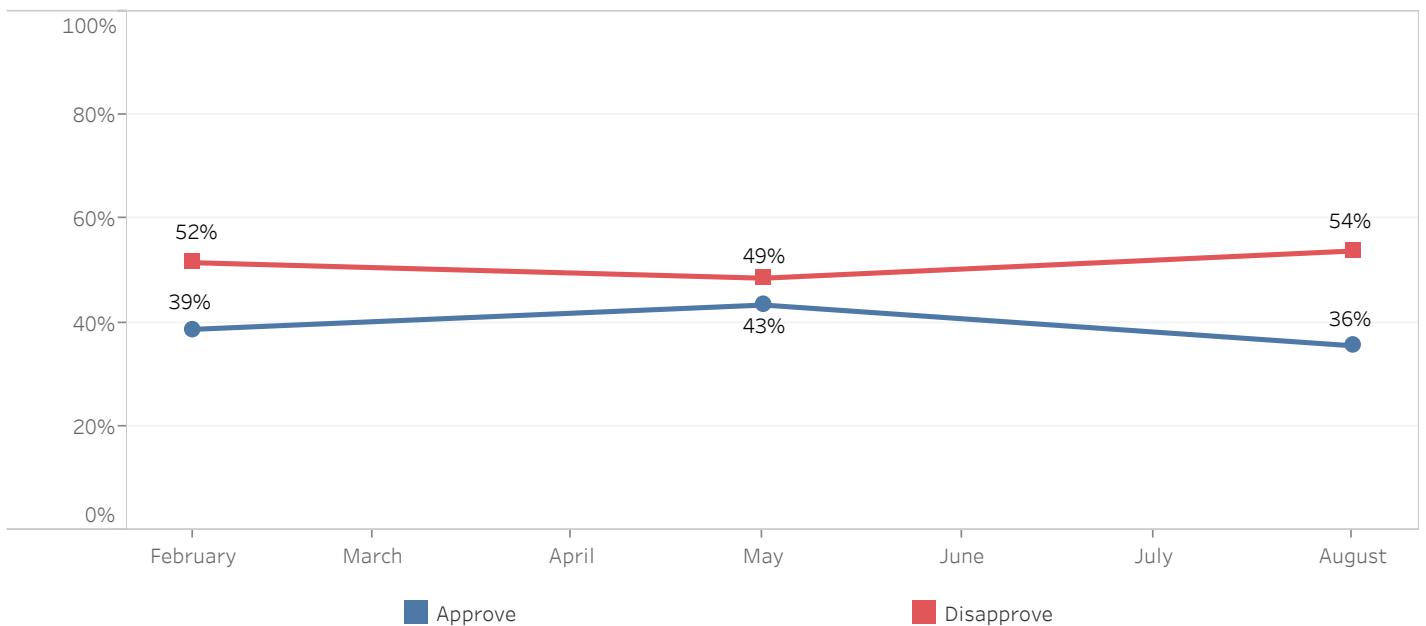
Job Approval - Economy - President Donald Trump



Foreign Affairs Approval

Granite Staters continue to have a lower opinion of Trump's handling of foreign affairs than his handling of the economy. Currently, 36% of New Hampshire adults approve of how Trump is handling foreign affairs, 54% disapprove, and 11% are neutral or unsure. Seventy-seven (77%) percent of Republicans approve of Trump's performance in foreign affairs, but only 32% of Independents and 4% of Democrats do so.

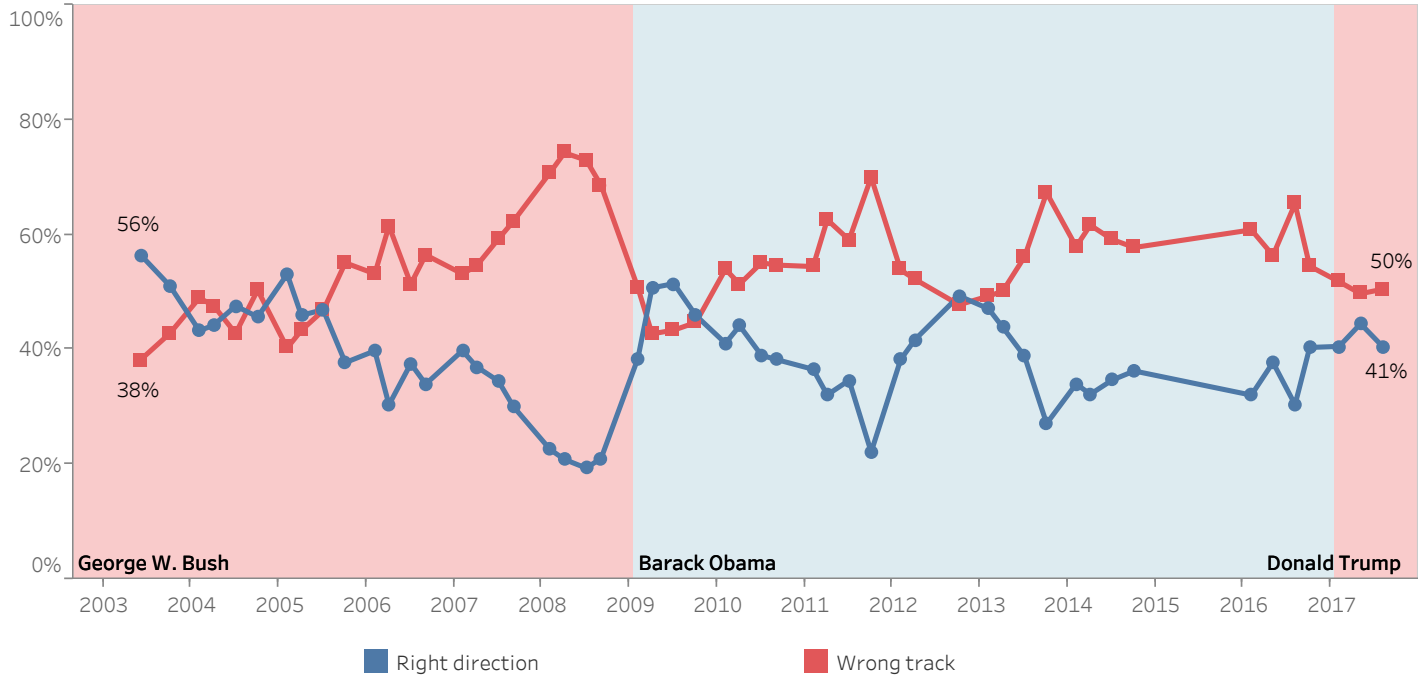
Job Approval - Foreign Affairs - President Donald Trump



Right Track – Wrong Track

New Hampshire residents continue to be slightly pessimistic about the direction the country is heading. Forty-one percent (41%) of New Hampshire adults think things in this country are generally going in the right direction, 50% think things are seriously off on the wrong track, and 9% don't know or are unsure. Opinion remains very closely tied to partisanship; 72% of Republicans believe the country is heading in the right direction but only 39% of Independents and 15% of Democrats agree.

US - Right Direction Or Wrong Track



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Interviews were conducted by the UNH Survey Center with assistance from the University of North Florida Public Opinion Research Laboratory. Five hundred and two (502) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between July 29 and August 8, 2017. The margin of sampling error for the survey is +/- 4.4 percent. These MSE's have not been adjusted for design effect. The design effect for the survey is 1.4%.

The random sample used in the Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Summer 2017 Demographics

		N	%
Sex of Respondent	Female	257	51%
	Male	245	49%
Age of Respondent	18 to 34	130	27%
	35 to 49	116	24%
	50 to 64	148	30%
	65 and older	93	19%
Level of Education	High school or less	148	30%
	Technical school/Some college	190	38%
	College graduate	108	22%
	Postgraduate work	50	10%
Region of State	Central / Lakes	88	17%
	Connecticut Valley	70	14%
	Manchester Area	97	19%
	Mass Border	132	26%
	North Country	44	9%
	Seacoast	71	14%
Registered To Vote	Reg. Democrat	89	18%
	Reg. Undeclared/Not Reg.	288	58%
	Reg. Republican	115	23%
Party ID	Democrat	177	38%
	Independent	134	29%
	Republican	159	34%

Presidential Approval

“Generally speaking, do you approve or disapprove of the way Donald Trump is handling his job as president?”

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>(N)</u>
February 2017	43%	48%	8%	501
May 4 2017	43%	47%	9%	508
May 14 2017	34%	56%	9%	494
August 2017	34%	55%	11%	492

Presidential Approval - Economy

“Generally speaking, do you approve or disapprove of the way President Trump is handling the economy?”

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>(N)</u>
February 2017	46%	34%	20%	493
May 2017	48%	40%	12%	500
August 2017	44%	43%	13%	491

Presidential Approval - Foreign Affairs

“Generally speaking, do you approve or disapprove of the way President Trump is handling foreign affairs?”

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>(N)</u>
February 2017	39%	52%	10%	501
May 2017	43%	49%	8%	511
August 2017	36%	54%	11%	494

Right Track - Wrong Track

“Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?”

	Right direction	Wrong track	Don't Know	(N)		Right direction	Wrong track	Don't Know	(N)
June 2003	56%	38%	5%	511	February 2011	37%	54%	9%	513
October 2003	51%	43%	6%	487	April 2011	32%	63%	5%	496
February 2004	43%	49%	8%	503	July 2011	35%	59%	6%	507
April 2004	44%	48%	8%	535	October 2011	22%	70%	8%	553
July 2004	48%	43%	10%	500	February 2012	38%	54%	8%	514
October 2004	46%	50%	4%	574	April 2012	42%	52%	6%	525
February 2005	53%	40%	7%	535	July 2012	38%	57%	5%	512
April 2005	46%	43%	11%	487	October 2012	49%	48%	3%	630
July 2005	47%	47%	6%	492	February 2013	47%	49%	4%	573
October 2005	38%	55%	7%	498	April 2013	44%	50%	6%	498
February 2006	40%	53%	7%	487	July 2013	37%	57%	6%	511
April 2006	30%	62%	8%	501	October 2013	27%	67%	6%	645
July 2006	38%	51%	11%	496	February 2014	34%	58%	8%	569
September 2006	34%	56%	10%	510	April 2014	32%	62%	6%	501
February 2007	40%	53%	7%	516	July 2014	35%	59%	6%	654
April 2007	37%	55%	8%	510	October 2014	36%	58%	6%	677
July 2007	34%	59%	6%	516	February 2015	40%	57%	4%	498
September 2007	30%	62%	8%	505	May 2015	31%	64%	5%	562
February 2008	23%	71%	7%	553	July 2015	42%	51%	7%	528
April 2008	21%	74%	5%	487	October 2015	35%	55%	9%	580
July 2008	19%	73%	8%	508	February 2016	32%	61%	7%	672
September 2008	21%	69%	10%	540	May 2016	38%	56%	6%	604
February 2009	38%	51%	11%	610	August 2016	30%	65%	4%	522
April 2009	51%	43%	7%	498	October 2016	40%	55%	5%	897
July 2009	51%	43%	5%	555	February 2017	41%	52%	8%	499
October 2009	46%	45%	9%	496	May 2017	44%	50%	6%	506
February 2010	41%	54%	5%	484	August 2017	41%	50%	9%	498
April 2010	44%	51%	4%	502					
July 2010	39%	55%	6%	491					
September 2010	38%	55%	7%	512					

Presidential Approval

		Approve	Disapprove	Neither/DK	(N)
STATEWIDE		34%	55%	11%	492
Registered To Vote	Reg. Democrat	2%	93%	5%	89
	Reg. Undeclared/Not Reg.	29%	60%	11%	281
	Reg. Republican	73%	12%	15%	113
Party ID	Democrat	4%	92%	4%	176
	Independent	29%	46%	24%	131
	Republican	75%	19%	6%	156
Ideology	Liberal	5%	90%	4%	111
	Moderate	25%	66%	9%	185
	Conservative	71%	11%	18%	139
Media Usage	Listen to Conserv. Radio	82%	13%	5%	43
	Listen to NHPR	23%	71%	7%	146
	Read Boston Globe	17%	80%	3%	38
	Read Local Newspapers	31%	60%	9%	156
	Read Union Leader	34%	50%	15%	76
	Watch WMUR	40%	50%	10%	251
Age of Respondent	18 to 34	26%	54%	19%	125
	35 to 49	39%	52%	9%	115
	50 to 64	40%	52%	7%	145
	65 and older	29%	65%	5%	92
Sex of Respondent	Female	28%	61%	11%	255
	Male	41%	49%	11%	238
Level of Education	High school or less	40%	49%	11%	143
	Technical school/Some college	38%	49%	13%	186
	College graduate	25%	64%	11%	107
	Postgraduate work	24%	76%		50
Frequency Attend Relig. Service	Once a week or more	53%	38%	9%	91
	Once-twice a month	39%	56%	5%	33
	Few times a year	33%	59%	8%	133
	Never	28%	58%	14%	215
2016 Presidential Election Vote	Donald Trump	78%	10%	11%	160
	Hillary Clinton	1%	96%	3%	171
	Did Not Vote	32%	46%	22%	85
Gun Owner In Household	Gun Owner	47%	45%	9%	220
	Not Gun Owner	23%	66%	11%	251
Labor Union Member	Union household	18%	71%	10%	62
	Non union household	37%	53%	10%	423
Veteran/Active In Household	Active/Veteran Military	46%	45%	9%	120
	Not Active/Veteran Military	30%	58%	11%	367
Region of State	Central / Lakes	31%	62%	7%	86
	Connecticut Valley	27%	62%	11%	70
	Manchester Area	45%	38%	17%	95
	Mass Border	32%	60%	8%	130
	North Country	49%	45%	7%	43
	Seacoast	29%	59%	12%	69
Congressional District	First Cong. District	38%	50%	11%	268
	Second Cong. District	30%	60%	10%	225

Presidential Approval - Economy

		Approve	Disapprove	Neither/DK	(N)
STATEWIDE		44%	43%	13%	491
Registered To Vote	Reg. Democrat	8%	85%	7%	88
	Reg. Undeclared/Not Reg.	37%	45%	18%	281
	Reg. Republican	88%	7%	5%	113
Party ID	Democrat	9%	80%	10%	175
	Independent	42%	37%	21%	132
	Republican	86%	8%	6%	156
Ideology	Liberal	8%	80%	12%	110
	Moderate	35%	49%	16%	184
	Conservative	84%	9%	7%	139
Media Usage	Listen to Conserv. Radio	83%	7%	10%	43
	Listen to NHPR	32%	62%	6%	146
	Read Boston Globe	31%	67%	2%	38
	Read Local Newspapers	40%	49%	11%	154
	Read Union Leader	52%	39%	9%	77
	Watch WMUR	50%	40%	10%	252
Age of Respondent	18 to 34	38%	41%	21%	124
	35 to 49	51%	37%	12%	115
	50 to 64	47%	45%	8%	145
	65 and older	37%	52%	12%	93
Sex of Respondent	Female	36%	52%	12%	252
	Male	52%	34%	14%	239
Level of Education	High school or less	46%	39%	15%	143
	Technical school/Some college	50%	37%	13%	188
	College graduate	37%	49%	15%	104
	Postgraduate work	27%	67%	5%	49
Frequency Attend Relig. Service	Once a week or more	62%	29%	9%	91
	Once-twice a month	54%	32%	13%	33
	Few times a year	45%	47%	9%	133
	Never	35%	47%	18%	216
2016 Presidential Election Vote	Donald Trump	90%	4%	5%	159
	Hillary Clinton	5%	86%	9%	170
	Did Not Vote	48%	18%	34%	86
Gun Owner In Household	Gun Owner	55%	31%	14%	219
	Not Gun Owner	33%	55%	12%	250
Labor Union Member	Union household	32%	53%	15%	62
	Non union household	45%	42%	13%	421
Veteran/Active In Household	Active/Veteran Military	51%	38%	11%	121
	Not Active/Veteran Military	41%	45%	14%	365
Region of State	Central / Lakes	41%	50%	10%	84
	Connecticut Valley	30%	44%	26%	69
	Manchester Area	55%	34%	11%	95
	Mass Border	41%	47%	12%	130
	North Country	53%	34%	13%	44
	Seacoast	46%	44%	10%	69
Congressional District	First Cong. District	50%	39%	10%	267
	Second Cong. District	36%	47%	17%	224

Presidential Approval - Foreign Affairs

		Approve	Disapprove	Neither/DK	(N)
STATEWIDE		36%	54%	11%	494
Registered To Vote	Reg. Democrat	7%	92%	1%	89
	Reg. Undeclared/Not Reg.	28%	58%	14%	281
	Reg. Republican	75%	15%	10%	114
Party ID	Democrat	4%	93%	3%	176
	Independent	32%	47%	21%	132
	Republican	77%	18%	5%	157
Ideology	Liberal	9%	88%	3%	112
	Moderate	28%	64%	9%	185
	Conservative	69%	19%	13%	140
Media Usage	Listen to Conserv. Radio	87%	7%	5%	43
	Listen to NHPR	20%	74%	6%	146
	Read Boston Globe	22%	76%	3%	38
	Read Local Newspapers	31%	63%	7%	156
	Read Union Leader	42%	45%	13%	76
	Watch WMUR	41%	49%	10%	252
Age of Respondent	18 to 34	27%	56%	16%	127
	35 to 49	33%	54%	13%	115
	50 to 64	43%	50%	7%	145
	65 and older	37%	58%	5%	93
Sex of Respondent	Female	29%	61%	10%	253
	Male	42%	47%	11%	241
Level of Education	High school or less	37%	47%	16%	144
	Technical school/Some college	42%	48%	10%	187
	College graduate	26%	64%	10%	106
	Postgraduate work	23%	76%	1%	50
Frequency Attend Relig. Service	Once a week or more	52%	40%	7%	92
	Once-twice a month	41%	55%	4%	33
	Few times a year	38%	58%	5%	133
	Never	27%	56%	17%	217
2016 Presidential Election Vote	Donald Trump	77%	13%	10%	160
	Hillary Clinton	3%	96%	1%	171
	Did Not Vote	33%	39%	28%	87
Gun Owner In Household	Gun Owner	50%	39%	11%	221
	Not Gun Owner	21%	68%	11%	252
Labor Union Member	Union household	17%	72%	11%	63
	Non union household	38%	52%	10%	423
Veteran/Active In Household	Active/Veteran Military	49%	45%	6%	120
	Not Active/Veteran Military	31%	57%	12%	369
Region of State	Central / Lakes	31%	64%	5%	87
	Connecticut Valley	21%	62%	18%	70
	Manchester Area	51%	37%	12%	95
	Mass Border	34%	57%	9%	130
	North Country	51%	39%	9%	44
	Seacoast	28%	59%	13%	69
Congressional District	First Cong. District	41%	49%	10%	267
	Second Cong. District	29%	60%	11%	227

U.S. Right Direction/Wrong Track

		Right Direction	Wrong Track	Don't Know	(N)
STATEWIDE		41%	50%	9%	498
Registered To Vote	Reg. Democrat	15%	84%	1%	89
	Reg. Undeclared/Not Reg.	39%	53%	9%	286
	Reg. Republican	65%	20%	15%	113
Party ID	Democrat	15%	84%	2%	177
	Independent	39%	47%	14%	132
	Republican	72%	21%	8%	157
Ideology	Liberal	15%	84%	1%	112
	Moderate	33%	60%	7%	184
	Conservative	67%	21%	12%	141
Media Usage	Listen to Conserv. Radio	76%	14%	10%	43
	Listen to NHPR	27%	65%	9%	145
	Read Boston Globe	27%	72%	1%	39
	Read Local Newspapers	35%	59%	6%	155
	Read Union Leader	38%	53%	10%	79
	Watch WMUR	45%	48%	7%	255
Age of Respondent	18 to 34	34%	57%	9%	129
	35 to 49	40%	49%	11%	116
	50 to 64	46%	46%	8%	146
	65 and older	41%	53%	6%	92
Sex of Respondent	Female	37%	55%	8%	255
	Male	44%	46%	10%	243
Level of Education	High school or less	46%	45%	9%	147
	Technical school/Some college	42%	50%	8%	190
	College graduate	33%	55%	12%	105
	Postgraduate work	30%	64%	6%	50
Frequency Attend Relig. Service	Once a week or more	59%	31%	10%	91
	Once-twice a month	41%	55%	4%	33
	Few times a year	38%	57%	5%	134
	Never	34%	54%	12%	220
2016 Presidential Election Vote	Donald Trump	71%	20%	9%	160
	Hillary Clinton	9%	87%	4%	171
	Did Not Vote	52%	35%	13%	87
Gun Owner In Household	Gun Owner	57%	37%	6%	221
	Not Gun Owner	26%	63%	12%	256
Labor Union Member	Union household	28%	62%	10%	63
	Non union household	42%	49%	8%	427
Veteran/Active In Household	Active/Veteran Military	51%	41%	8%	123
	Not Active/Veteran Military	37%	54%	9%	370
Region of State	Central / Lakes	38%	59%	3%	87
	Connecticut Valley	31%	50%	19%	70
	Manchester Area	51%	36%	14%	96
	Mass Border	37%	57%	6%	132
	North Country	40%	55%	4%	44
	Seacoast	46%	47%	7%	70
Congressional District	First Cong. District	43%	49%	8%	268
	Second Cong. District	37%	52%	10%	230