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## APPROVAL OF SUNUNU REMAINS HIGH; MOST THINK STATE HEADED IN RIGHT DIRECTION

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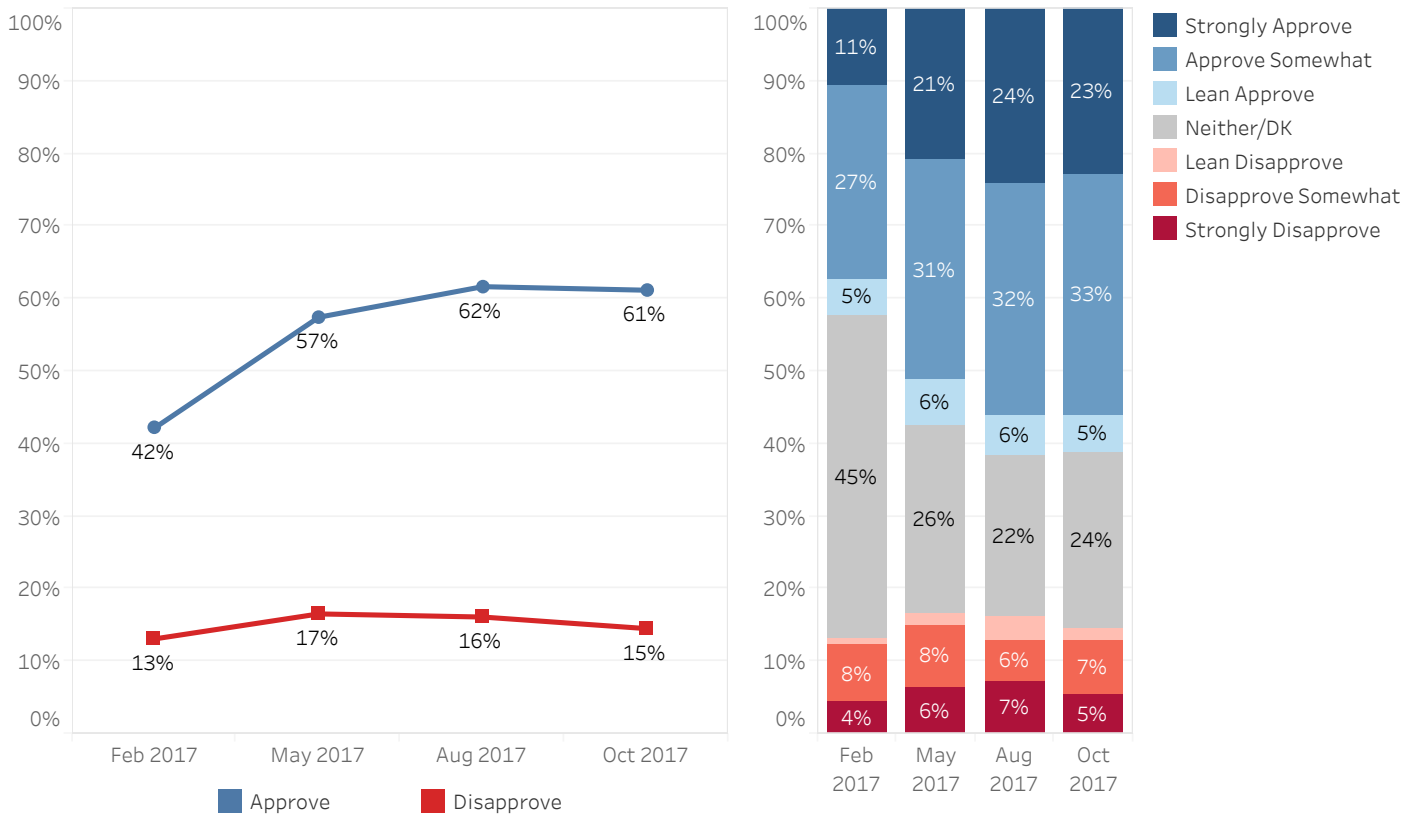
DURHAM, NH – A majority of New Hampshire residents continue to approve of the job Chris Sununu is doing as governor and he continues to be broadly popular in the state. Half of Granite Staters approve of the job being done by the State Legislature and nearly three in four feel the state is headed in the right direction. A majority of New Hampshire residents continue to see drug abuse as the most important problem facing the state.

These findings are based on the latest **Granite State Poll\***, conducted by the University of New Hampshire Survey Center. Five hundred and seventy-three (573) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between October 3 and October 15, 2017. The margin of sampling error for the survey is +/- 4.1 percent.

### Gubernatorial Approval

Ten months into his term, a majority of Granite Staters approve of Governor Chris Sununu's job performance; 61% currently approve, 15% disapprove, and 24% neither approve nor disapprove or are unsure. Sununu's job approval is unchanged since the previous quarter (62% approval).

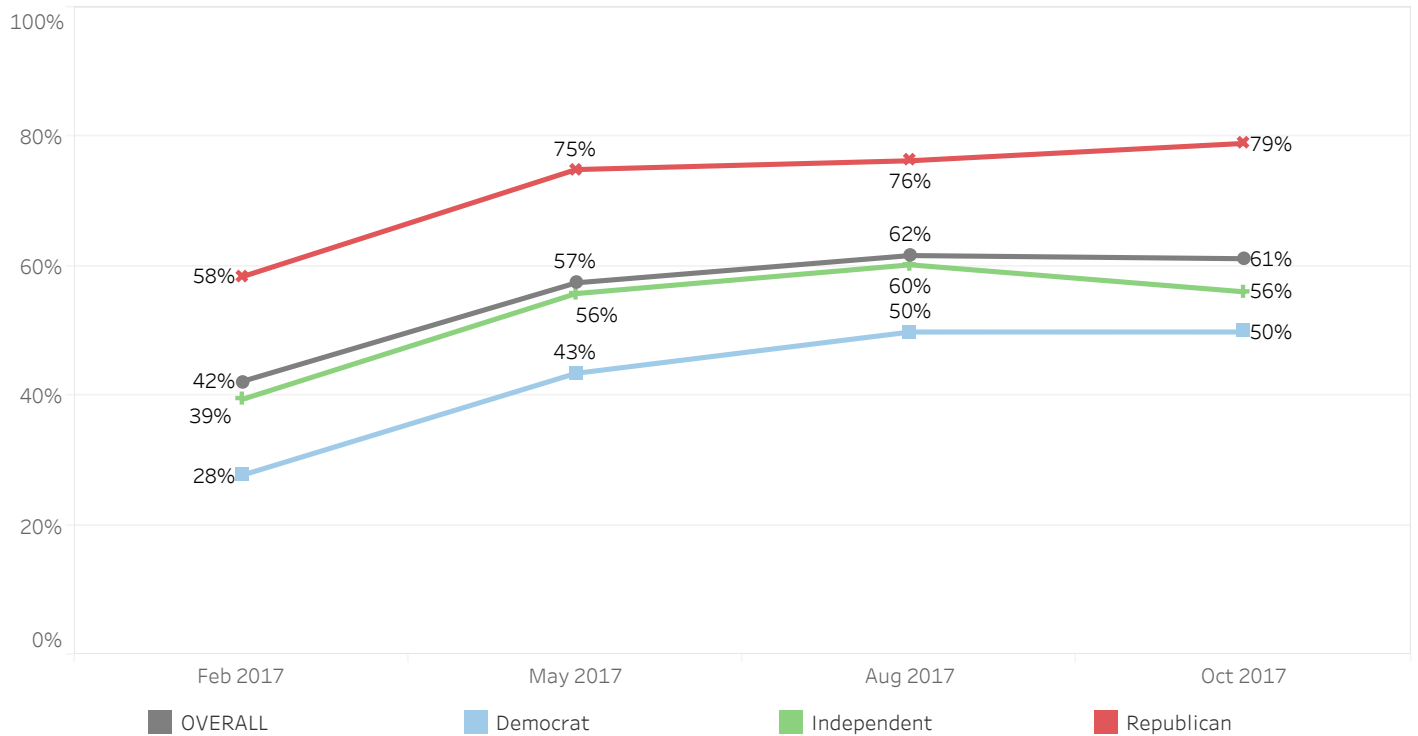
Gubernatorial Approval - Chris Sununu



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

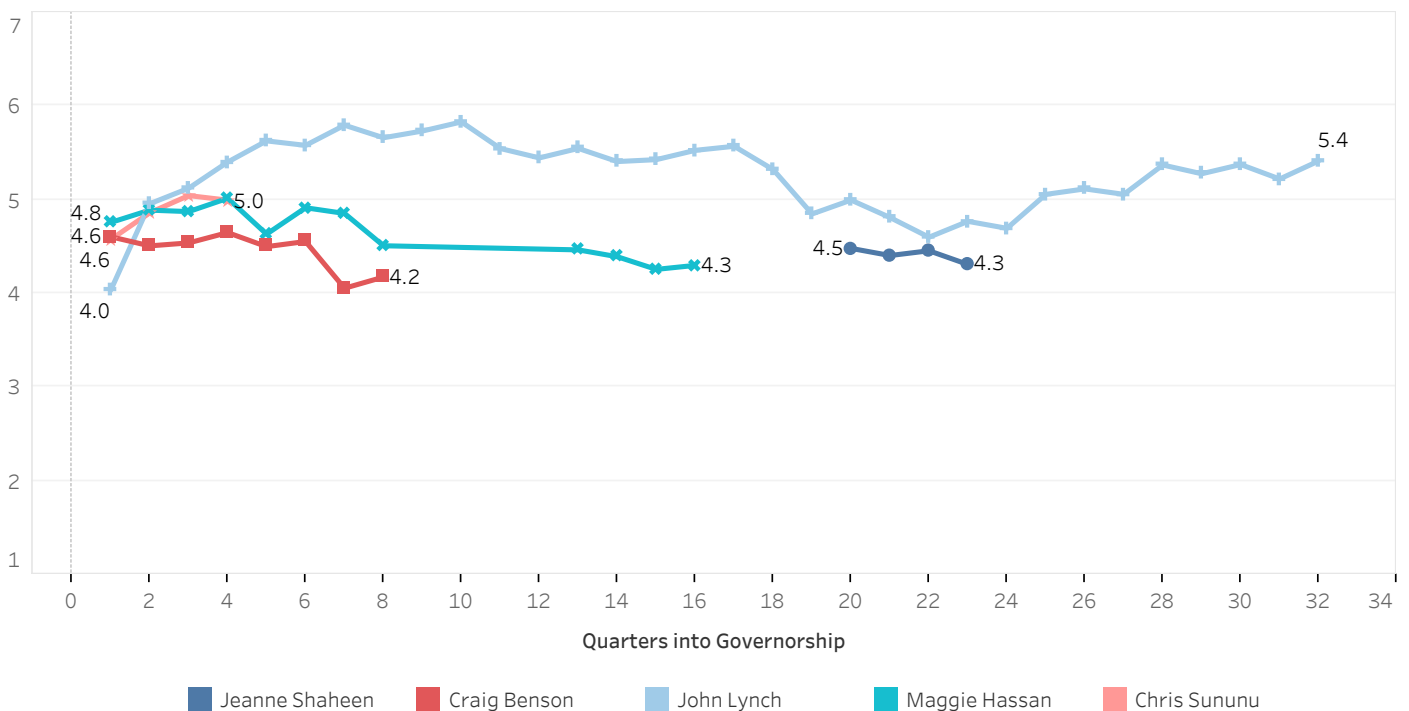
Sununu enjoys relatively high levels of support among Granite Staters of all political identifications. More than three in four Republicans (79%), 56% of Independents, and 50% of Democrats approve of the job Sununu is doing.

**Job Approval - Governor Chris Sununu - By Party Identification**



On a scale where "strongly approve" equals 7 and "strongly disapprove" equals 1, Sununu's average approval score (5.0) in his fourth quarter has remained steady since August (5.0). His levels of support match those enjoyed by his predecessor Maggie Hassan at this point in her governorship (5.0), but is slightly below John Lynch's support (5.4) in his fourth quarter.

**Gubernatorial Average Approval Score by Quarters Into Governorship -  
Jeanne Shaheen, Craig Benson, John Lynch, Maggie Hassan, Chris Sununu**  
(7=Strongly Approve, 1= Strongly Disapprove)

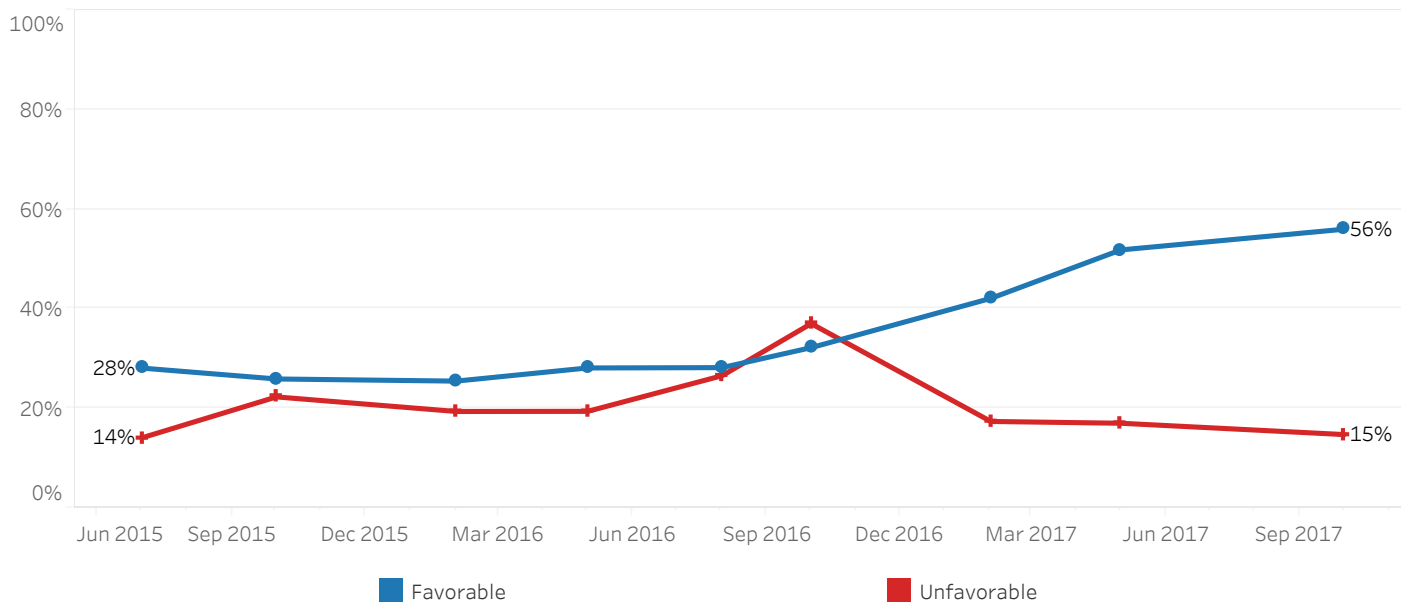


### Favorability Ratings - Governor Chris Sununu

Sununu also remains quite popular personally among New Hampshire adults; 56% say they have a favorable opinion of him, 15% have an unfavorable opinion, 17% are neutral, and 13% don't know or are unsure.

Frequent conservative radio listeners (84% favorable), registered Republicans (82%), those who voted for Donald Trump in the 2016 election (78%), self-described conservatives (77%), and those who attend religious services once or twice a month (77%) or once a week or more often (66%) are most likely to have a favorable opinion of Sununu. Self-identified Democrats (44%), Connecticut Valley residents (44%), those aged 18 to 34 (41%), registered Democrats (38%), those who did not vote in 2016 (34%), and self-identified liberals (28%) are least likely to have an unfavorable opinion of Sununu.

#### Favorability - Chris Sununu

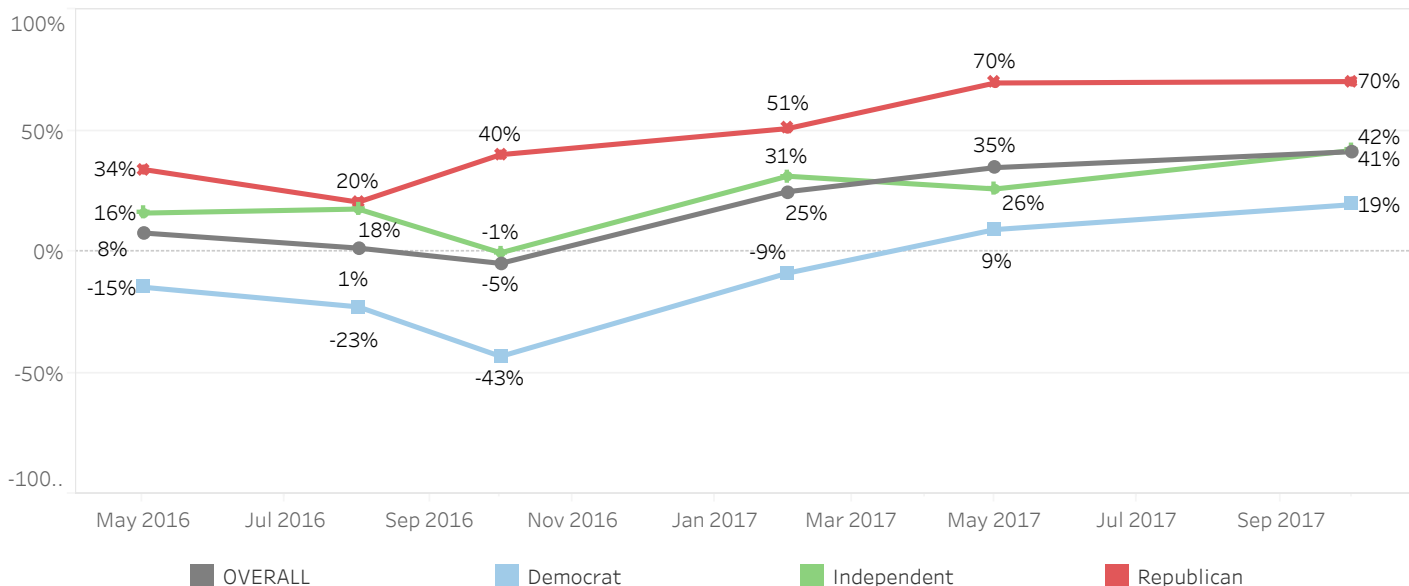


### Net Favorability Rating - Governor Chris Sununu

Sununu's net favorability rating (+41%), the percentage of people who have a favorable opinion minus the percentage who have an unfavorable opinion, has slightly increased overall since May (+35%). His net favorability rating has remained steady among Republicans, but has improved among Independents and Democrats in that time.

#### Net Favorability Rating - Chris Sununu

Net Favorability = (% Favorable - % Unfavorable)

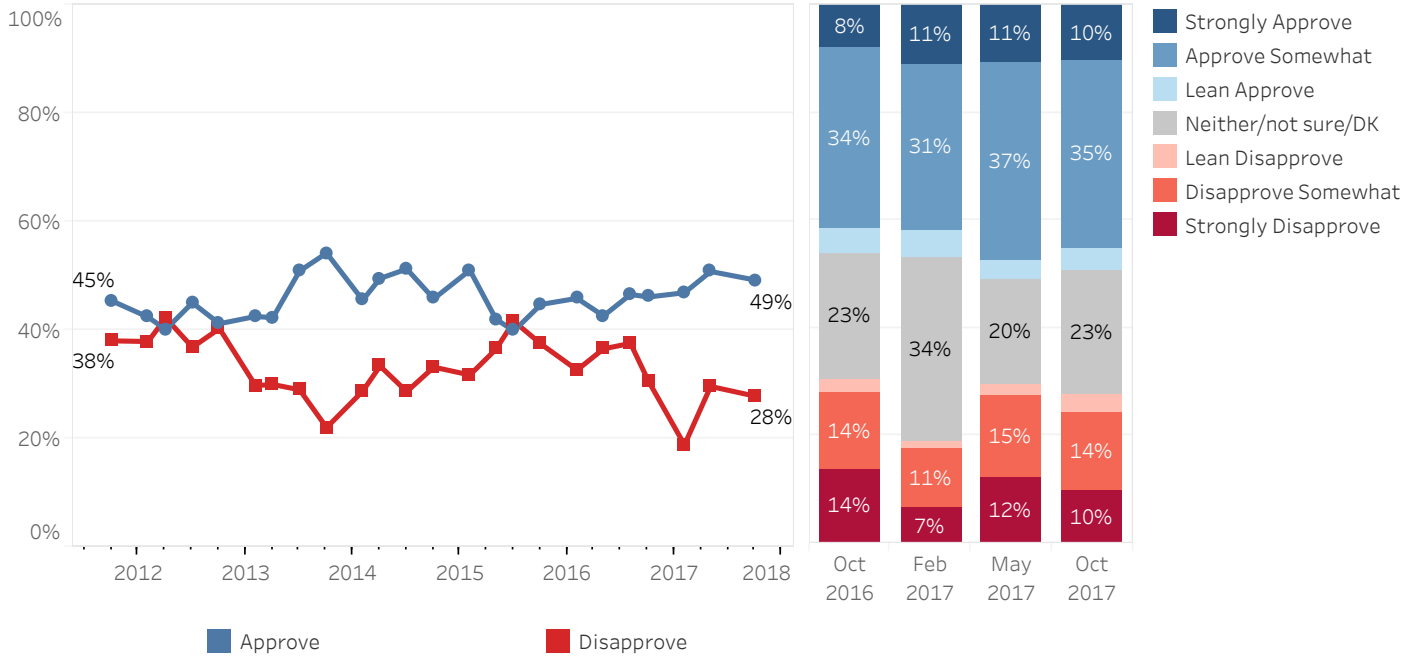


### Job Approval - New Hampshire Legislature

Just under half of Granite Staters (49%) say they approve of how the Republican-controlled State Legislature is doing its job; just over a quarter (28%) say they disapprove and 23% neither approve nor disapprove or are unsure. Approval of the legislature has remained steady since August (51% approve, 30% disapprove).

Approval remains tied to partisanship: nearly two-thirds (62%) of Republicans approve the job the legislature is doing while 49% of Independents and 41% of Democrats agree.

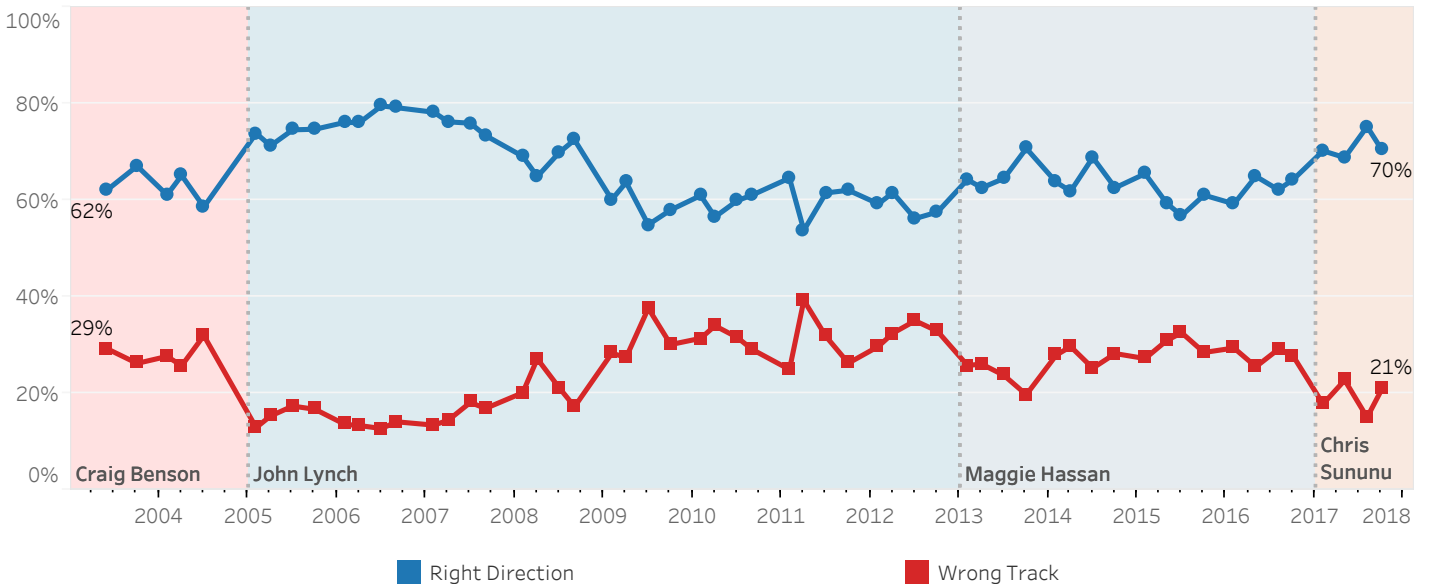
#### NH Legislature Approval



### NH Heading in Right Direction or On Wrong Track

New Hampshire residents continue to be quite optimistic about the state's outlook; 70% say things are generally going in the right direction in the state, 21% say things are seriously off on the wrong track, and 9% don't know or are unsure. Optimism about the state's future is bipartisan: 78% of Republicans, 73% of Independents, and 63% of Democrats feel the state is headed in the right direction.

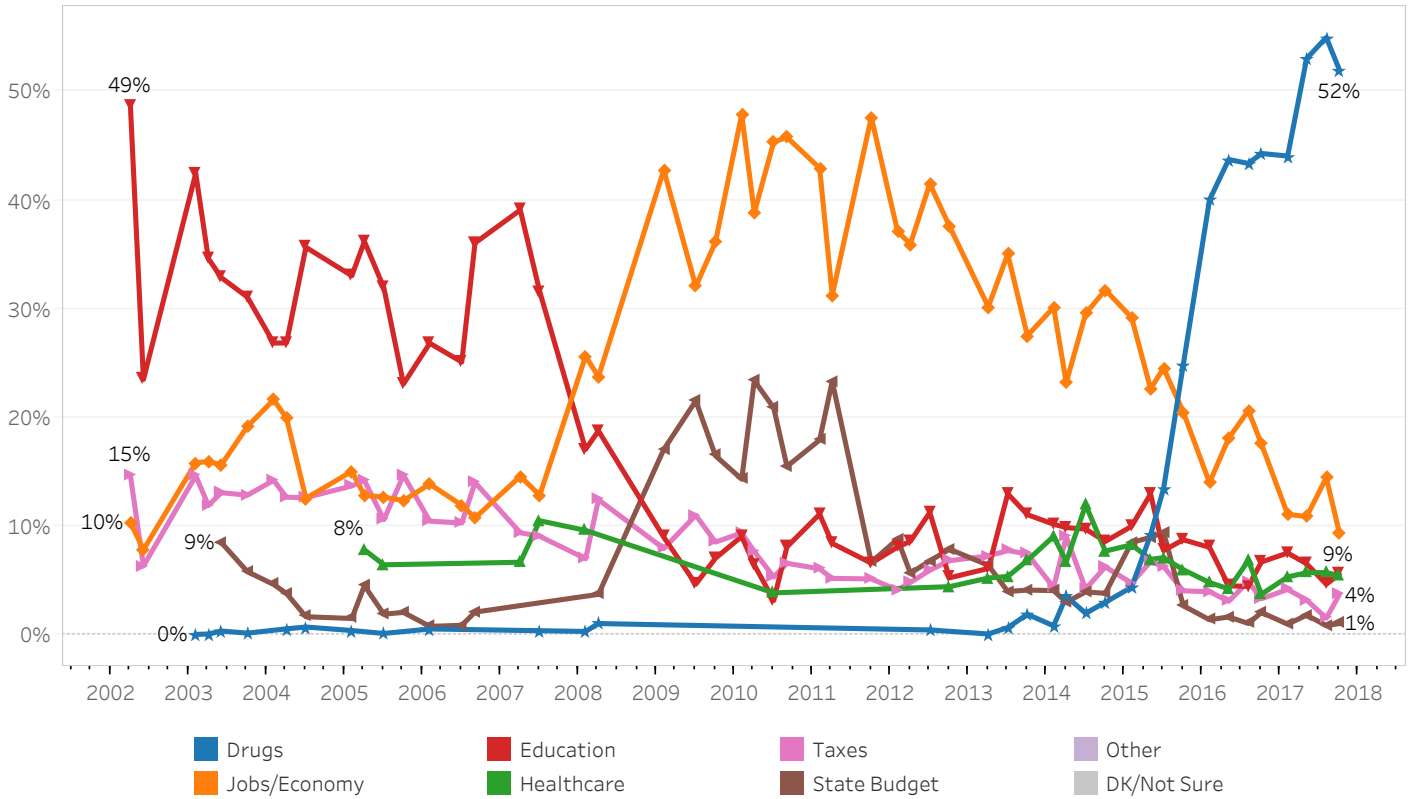
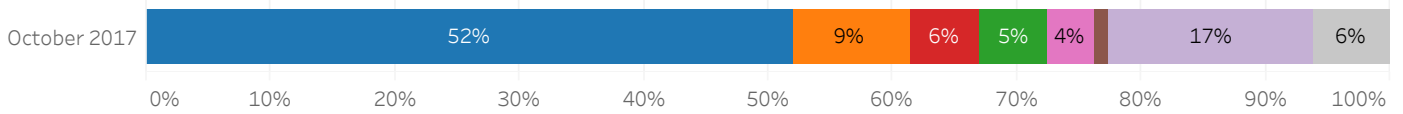
#### NH Right Track – Wrong Track



### Most Important Problem Facing New Hampshire

For the third straight quarter, a slight majority of Granite Staters (52%) believe the drug crisis is the most important problem facing New Hampshire. Nine percent of respondents cite jobs or the economy as the state's most important problem, 6% cite education, 5% mention healthcare, 4% mention taxes, 1% mention the state budget, 17% cite another problem, and 6% don't know or are unsure.

Concern over the drug crisis is bipartisan: 48% of Republicans, 60% of Independents, and 51% of Democrats feel drugs are the state's most important problem.



### Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and seventy-three (573) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between October 3 and October 15, 2017. The margin of sampling error for the survey is +/- 4.1 percent. These MSE's have not been adjusted for design effect. The design effect for the survey is 1.2%.

The random sample used in the Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### Granite State Poll, Fall 2017 Demographics

		N	%
Sex of Respondent	Female	293	51%
	Male	280	49%
Age of Respondent	18 to 34	148	27%
	35 to 49	130	23%
	50 to 64	169	31%
	65 and older	106	19%
Level of Education	High school or less	152	27%
	Technical school/Some college	235	41%
	College graduate	122	21%
	Postgraduate work	60	11%
Region of State	Central / Lakes	103	18%
	Connecticut Valley	76	13%
	Manchester Area	98	17%
	Mass Border	152	26%
	North Country	50	9%
	Seacoast	94	16%
Registered to Vote	Reg. Democrat	135	24%
	Registered Undeclared/Not Reg.	328	58%
	Reg. Republican	105	18%
Party ID	Democrat	234	43%
	Independent	129	24%
	Republican	183	34%

### Gubernatorial Approval

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as governor?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	42%	13%	45%	476
May 2017	57%	17%	26%	502
August 2017	62%	16%	22%	484
October 2017	61%	15%	24%	540

### Favorability Rating - Governor Chris Sununu

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Governor (Executive Councilor) Chris Sununu?

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK/Not Sure</u>	<u>N</u>
February 2016	25%	13%	19%	43%	684
May 2016	28%	12%	19%	40%	618
August 2016	28%	10%	27%	36%	467
October 2016	32%	7%	37%	24%	767
February 2017	42%	19%	17%	22%	502
May 2017	52%	17%	17%	14%	514
October 2017	56%	17%	15%	13%	570

### New Hampshire Legislature Job Approval

And generally speaking, do you approve or disapprove of the way the New Hampshire legislature is handling its job?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/Not Sure/DK</u>	<u>N</u>
October 2011	45%	38%	17%	537
February 2012	42%	38%	20%	522
April 2012	40%	42%	18%	533
October 2012	41%	36%	23%	634
February 2013	43%	30%	28%	571
April 2013	42%	30%	28%	498
July 2013	51%	29%	20%	504
October 2013	54%	22%	24%	649
February 2014	46%	29%	26%	556
April 2014	50%	33%	17%	495
July 2014	51%	29%	20%	646
October 2014	46%	33%	21%	656
February 2016	46%	33%	22%	661
May 2016	43%	37%	21%	595
August 2016	47%	38%	16%	509
October 2016	46%	31%	23%	875
February 2017	47%	19%	34%	489
May 2017	51%	30%	20%	508
October 2017	49%	28%	23%	554

### NH - Right Direction or Wrong Track

Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?

	<u>Right direction</u>	<u>Wrong track</u>	<u>DK/Not Sure</u>	<u>N</u>		<u>Right direction</u>	<u>Wrong track</u>	<u>DK/Not Sure</u>	<u>N</u>
June 2003	62%	29%	9%	510	February 2011	65%	25%	11%	517
October 2003	67%	26%	7%	485	April 2011	54%	39%	7%	491
February 2004	61%	28%	11%	500	July 2011	61%	32%	7%	503
April 2004	65%	26%	9%	530	October 2011	62%	26%	12%	544
July 2004	59%	32%	9%	503	February 2012	59%	30%	11%	517
February 2005	74%	13%	13%	535	April 2012	62%	32%	6%	532
April 2005	71%	15%	13%	488	July 2012	56%	35%	9%	577
July 2005	75%	17%	8%	494	October 2012	58%	33%	10%	1,198
October 2005	75%	17%	9%	502	February 2013	64%	26%	10%	573
February 2006	76%	14%	10%	495	April 2013	63%	26%	11%	497
April 2006	76%	13%	11%	501	July 2013	64%	24%	12%	509
July 2006	80%	13%	8%	497	October 2013	71%	20%	10%	645
September 2006	79%	14%	7%	509	February 2014	64%	28%	8%	570
February 2007	78%	13%	8%	524	April 2014	62%	30%	8%	505
April 2007	76%	14%	9%	506	July 2014	69%	25%	6%	656
July 2007	76%	18%	6%	500	October 2014	63%	28%	9%	666
September 2007	73%	17%	10%	507	February 2015	65%	27%	7%	501
February 2008	69%	20%	11%	547	May 2015	59%	31%	10%	562
April 2008	65%	27%	8%	491	July 2015	57%	33%	11%	522
July 2008	70%	21%	9%	514	October 2015	61%	28%	11%	581
September 2008	72%	17%	10%	535	February 2016	59%	29%	11%	669
February 2009	60%	28%	12%	605	May 2016	65%	25%	10%	593
April 2009	64%	27%	9%	497	August 2016	62%	29%	9%	517
July 2009	55%	38%	7%	557	October 2016	64%	28%	8%	890
October 2009	58%	30%	12%	496	February 2017	70%	18%	12%	496
February 2010	61%	31%	8%	490	May 2017	69%	23%	8%	510
April 2010	57%	34%	9%	503	August 2017	75%	15%	10%	500
July 2010	60%	32%	9%	496	October 2017	70%	21%	9%	559
September 2010	61%	29%	10%	511					



### Most Important Problem Facing New Hampshire

Let's turn to the State of New Hampshire ... There are many problems facing the state of New Hampshire today. In general, what do you think is the most important problem facing the state of New Hampshire today?

	<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/ Economy</u>	<u>State Budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
April 2002		49%		10%		15%	16%	11%	681
June 2002		24%		8%		6%	57%	5%	677
February 2003	0%	42%		16%		15%	18%	9%	644
April 2003	0%	35%		16%		12%	26%	12%	499
June 2003	0%	33%		16%	9%	13%	22%	8%	513
October 2003	0%	31%		19%	6%	13%	22%	9%	490
February 2004		27%		22%	5%	14%	23%	10%	502
April 2004	1%	27%		20%	4%	13%	24%	12%	536
July 2004	1%	36%		13%	2%	13%	26%	11%	505
February 2005	0%	33%		15%	2%	14%	21%	15%	541
April 2005		36%	8%	13%	5%	14%	15%	9%	487
July 2005	0%	32%	6%	13%	2%	11%	24%	12%	496
October 2005		23%		12%	2%	15%	35%	13%	503
February 2006	1%	27%		14%	1%	11%	34%	13%	498
July 2006		25%		12%	1%	10%	38%	13%	490
September 2006		36%		11%	2%	14%	29%	8%	499
April 2007		39%	7%	15%		9%	23%	7%	501
July 2007	0%	32%	11%	13%		9%	29%	7%	488
February 2008	0%	17%	10%	26%		7%	33%	7%	542
April 2008	1%	19%		24%	4%	12%	29%	5%	496
February 2009		9%		43%	17%	8%	18%		607
July 2009		5%		32%	22%	11%	25%	5%	551
October 2009		7%		36%	17%	9%	26%	6%	494
February 2010		9%		48%	14%	9%	17%	2%	486
April 2010		6%		39%	23%	8%	20%	3%	504
July 2010		3%	4%	45%	21%	5%	17%	4%	498
September 2010		8%		46%	16%	7%	19%	5%	504
February 2011		11%		43%	18%	6%	17%	4%	508
April 2011		8%		31%	23%	5%	21%	4%	494
October 2011		7%		48%	7%	5%	22%	6%	548
February 2012		8%		37%	9%	4%	26%	6%	509
April 2012		9%		36%	6%	5%	29%	8%	518
July 2012	0%	11%		42%	7%	6%	22%	5%	541
October 2012		5%	4%	38%	8%	7%	28%	5%	575
April 2013	0%	6%	5%	30%	6%	7%	37%	6%	485
July 2013	1%	13%	5%	35%	4%	8%	24%	7%	458
October 2013	2%	11%	7%	28%	4%	7%	24%	15%	602
February 2014	1%	10%	9%	30%	4%	4%	29%	11%	545
April 2014	4%	10%	7%	23%	3%	9%	35%	10%	464
July 2014	2%	10%	12%	30%	4%	4%	29%	9%	614
October 2014	3%	9%	8%	32%	4%	6%	28%	11%	644
February 2015	4%	10%	8%	29%	9%	5%	26%	8%	467
May 2015	9%	13%	7%	23%	9%	7%	24%	8%	540
July 2015	14%	8%	7%	25%	9%	6%	27%	4%	509
October 2015	25%	9%	6%	21%	3%	4%	26%	7%	563

### Most Important Problem Facing New Hampshire

Let's turn to the State of New Hampshire ... There are many problems facing the state of New Hampshire today. In general, what do you think is the most important problem facing the state of New Hampshire today?

	<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/ Economy</u>	<u>State Budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
February 2016	40%	8%	5%	14%	1%	4%	21%	7%	659
May 2016	44%	5%	4%	18%	2%	3%	19%	5%	591
August 2016	43%	5%	7%	21%	1%	5%	15%	3%	509
October 2016	44%	7%	4%	18%	2%	3%	16%	6%	868
February 2017	44%	8%	5%	11%	1%	4%	17%	9%	493
May 2017	53%	7%	6%	11%	2%	3%	14%	5%	508
August 2017	55%	5%	6%	14%	1%	2%	13%	5%	493
October 2017	52%	6%	5%	9%	1%	4%	17%	6%	563

### Gubernatorial Approval

		Approve	Disapprove	Neither/DK	N
<b>STATEWIDE</b>		61%	15%	24%	540
<b>Registered to Vote</b>	Reg. Democrat	43%	28%	28%	131
	Registered Undeclared/Not Reg.	62%	12%	26%	302
	Reg. Republican	81%	6%	13%	104
<b>Party ID</b>	Democrat	50%	23%	27%	220
	Independent	56%	16%	28%	118
	Republican	79%	5%	16%	178
<b>Ideology</b>	Liberal	36%	29%	36%	128
	Moderate	65%	12%	24%	218
	Conservative	77%	7%	16%	150
<b>Media Usage</b>	Listen to Conserv. Radio	87%	4%	9%	65
	Listen to NHPR	58%	19%	23%	146
	Read Boston Globe	60%	24%	16%	63
	Read Local Newspapers	67%	17%	15%	137
	Read Union Leader	78%	12%	10%	100
	Watch WMUR	67%	13%	20%	293
<b>Age of Respondent</b>	18 to 34	49%	16%	35%	127
	35 to 49	62%	14%	24%	125
	50 to 64	64%	15%	20%	164
	65 and older	65%	13%	21%	105
<b>Sex of Respondent</b>	Female	63%	14%	23%	274
	Male	59%	15%	26%	266
<b>Level of Education</b>	High school or less	57%	12%	31%	140
	Technical school/Some college	68%	11%	21%	221
	College graduate	59%	19%	22%	118
	Postgraduate work	46%	27%	27%	58
<b>Frequency Attending Relig. Services</b>	Once a week or more	69%	7%	25%	84
	Once or twice a month	79%	7%	14%	57
	Few times a year	57%	19%	24%	153
	Never	55%	16%	28%	225
<b>2016 Presidential Vote</b>	Donald Trump	79%	6%	15%	178
	Hillary Clinton	50%	23%	27%	220
	Voted for Other	67%	13%	20%	52
	Did Not Vote	39%	13%	48%	69
<b>Gun Owner in Household</b>	Gun Owner	66%	12%	22%	243
	Not Gun Owner	57%	17%	26%	282
<b>Labor Union Membership</b>	Union household	55%	15%	30%	76
	Non-Union household	62%	15%	23%	449
<b>Veteran/Active in Household</b>	Active/Veteran Military	68%	13%	19%	152
	No Active/Veteran Military	58%	15%	27%	385
<b>Region of State</b>	Central / Lakes	67%	11%	22%	95
	Connecticut Valley	47%	16%	38%	71
	Manchester Area	64%	13%	23%	95
	Mass Border	64%	14%	22%	142
	North Country	59%	22%	19%	44
	Seacoast	61%	16%	23%	93
<b>Congressional District</b>	First Congressional District	61%	16%	23%	264
	Second Congressional District	61%	13%	25%	276

### Favorability Rating - Governor Chris Sununu

		Favorable	Neither	Unfavorable	DK/Not Sure	N
<b>STATEWIDE</b>		56%	17%	15%	13%	570
<b>Registered to Vote</b>	Reg. Democrat	38%	20%	31%	10%	135
	Registered Undeclared/Not Reg.	56%	19%	11%	15%	328
	Reg. Republican	82%	6%	5%	7%	105
<b>Party ID</b>	Democrat	44%	20%	25%	10%	234
	Independent	51%	21%	9%	19%	129
	Republican	76%	9%	6%	9%	183
<b>Ideology</b>	Liberal	28%	27%	31%	14%	134
	Moderate	60%	17%	11%	12%	233
	Conservative	77%	8%	7%	7%	153
<b>Media Usage</b>	Listen to Conserv. Radio	84%	5%	3%	9%	67
	Listen to NHPR	53%	14%	19%	14%	152
	Read Boston Globe	57%	15%	20%	8%	65
	Read Local Newspapers	66%	12%	14%	8%	142
	Read Union Leader	74%	15%	7%	4%	105
	Watch WMUR	63%	14%	15%	8%	306
<b>Age of Respondent</b>	18 to 34	41%	29%	11%	19%	148
	35 to 49	53%	13%	19%	15%	129
	50 to 64	65%	12%	16%	7%	169
	65 and older	62%	13%	14%	11%	105
<b>Sex of Respondent</b>	Female	58%	15%	15%	12%	290
	Male	54%	19%	14%	13%	280
<b>Level of Education</b>	High school or less	47%	23%	15%	15%	152
	Technical school/Some college	64%	13%	10%	13%	235
	College graduate	56%	16%	17%	11%	120
	Postgraduate work	47%	16%	29%	9%	60
<b>Frequency Attending Relig. Services</b>	Once a week or more	66%	8%	6%	19%	86
	Once or twice a month	77%	12%	7%	4%	59
	Few times a year	53%	22%	20%	6%	163
	Never	49%	17%	17%	17%	241
<b>2016 Presidential Vote</b>	Donald Trump	78%	7%	6%	9%	183
	Hillary Clinton	45%	22%	25%	8%	231
	Voted for Other	55%	15%	16%	14%	55
	Did Not Vote	34%	28%	8%	30%	81
<b>Gun Owner in Household</b>	Gun Owner	62%	18%	11%	9%	250
	Not Gun Owner	50%	16%	17%	17%	304
<b>Labor Union Membership</b>	Union household	47%	22%	21%	11%	81
	Non-Union household	58%	15%	14%	13%	473
<b>Veteran/Active in Household</b>	Active/Veteran Military	66%	11%	13%	10%	155
	No Active/Veteran Military	52%	19%	15%	13%	412
<b>Region of State</b>	Central / Lakes	65%	13%	13%	9%	103
	Connecticut Valley	44%	23%	13%	21%	76
	Manchester Area	61%	13%	19%	8%	98
	Mass Border	54%	18%	11%	17%	149
	North Country	52%	20%	18%	10%	50
	Seacoast	56%	16%	19%	10%	94
<b>Congressional District</b>	First Congressional District	56%	17%	17%	10%	273
	Second Congressional District	56%	17%	12%	15%	298

### New Hampshire Legislature Job Approval

		Approve	Disapprove	Neither/Not Sure/DK	N
<b>STATEWIDE</b>		49%	28%	23%	554
<b>Registered to Vote</b>	Reg. Democrat	37%	35%	29%	133
	Registered Undeclared/Not Reg.	50%	27%	23%	315
	Reg. Republican	65%	22%	13%	102
<b>Party ID</b>	Democrat	41%	30%	29%	231
	Independent	49%	26%	25%	121
	Republican	62%	27%	11%	177
<b>Ideology</b>	Liberal	33%	34%	32%	131
	Moderate	51%	26%	23%	222
	Conservative	63%	25%	13%	150
<b>Media Usage</b>	Listen to Conserv. Radio	65%	21%	14%	66
	Listen to NHPR	43%	36%	21%	149
	Read Boston Globe	43%	41%	15%	64
	Read Local Newspapers	53%	29%	18%	137
	Read Union Leader	59%	23%	18%	104
	Watch WMUR	55%	25%	20%	301
<b>Age of Respondent</b>	18 to 34	47%	21%	31%	138
	35 to 49	49%	30%	21%	126
	50 to 64	51%	32%	17%	168
	65 and older	46%	28%	26%	104
<b>Sex of Respondent</b>	Female	48%	27%	25%	288
	Male	50%	28%	21%	266
<b>Level of Education</b>	High school or less	48%	25%	27%	145
	Technical school/Some college	52%	26%	22%	230
	College graduate	50%	29%	21%	117
	Postgraduate work	40%	37%	23%	59
<b>Frequency Attending Relig. Services</b>	Once a week or more	48%	25%	27%	84
	Once or twice a month	73%	18%	10%	56
	Few times a year	45%	31%	24%	158
	Never	47%	29%	24%	236
<b>2016 Presidential Vote</b>	Donald Trump	64%	25%	11%	178
	Hillary Clinton	41%	32%	28%	226
	Voted for Other	52%	33%	16%	53
	Did Not Vote	42%	20%	38%	77
<b>Gun Owner in Household</b>	Gun Owner	54%	29%	17%	243
	Not Gun Owner	47%	26%	27%	295
<b>Labor Union Membership</b>	Union household	48%	33%	20%	78
	Non-Union household	49%	27%	24%	459
<b>Veteran/Active in Household</b>	Active/Veteran Military	53%	29%	18%	151
	No Active/Veteran Military	48%	27%	25%	399
<b>Region of State</b>	Central / Lakes	44%	35%	21%	100
	Connecticut Valley	34%	32%	33%	74
	Manchester Area	49%	30%	20%	95
	Mass Border	64%	15%	21%	148
	North Country	39%	38%	23%	43
	Seacoast	47%	30%	23%	94
<b>Congressional District</b>	First Congressional District	49%	30%	21%	266
	Second Congressional District	49%	26%	25%	288

### NH - Right Direction or Wrong Track

		Right direction	Wrong track	DK/Not Sure	N
<b>STATEWIDE</b>		70%	21%	9%	559
<b>Registered to Vote</b>	Reg. Democrat	59%	28%	14%	130
	Registered Undeclared/Not Reg.	71%	22%	8%	321
	Reg. Republican	84%	9%	6%	105
<b>Party ID</b>	Democrat	63%	26%	11%	226
	Independent	73%	20%	8%	126
	Republican	78%	15%	7%	182
<b>Ideology</b>	Liberal	60%	25%	15%	127
	Moderate	72%	21%	8%	230
	Conservative	77%	18%	5%	153
<b>Media Usage</b>	Listen to Conserv. Radio	89%	4%	7%	67
	Listen to NHPR	70%	21%	9%	151
	Read Boston Globe	66%	28%	6%	65
	Read Local Newspapers	68%	26%	6%	141
	Read Union Leader	79%	18%	2%	104
	Watch WMUR	71%	20%	10%	300
<b>Age of Respondent</b>	18 to 34	65%	20%	15%	142
	35 to 49	73%	22%	5%	128
	50 to 64	71%	26%	3%	167
	65 and older	71%	15%	14%	103
<b>Sex of Respondent</b>	Female	65%	25%	10%	288
	Male	77%	16%	7%	271
<b>Level of Education</b>	High school or less	72%	19%	9%	152
	Technical school/Some college	73%	20%	6%	226
	College graduate	66%	24%	10%	120
	Postgraduate work	65%	22%	13%	59
<b>Frequency Attending Relig. Services</b>	Once a week or more	74%	17%	9%	86
	Once or twice a month	84%	14%	2%	58
	Few times a year	67%	26%	7%	162
	Never	67%	21%	12%	233
<b>2016 Presidential Vote</b>	Donald Trump	80%	14%	6%	183
	Hillary Clinton	63%	24%	14%	225
	Voted for Other	77%	20%	3%	50
	Did Not Vote	60%	32%	7%	80
<b>Gun Owner in Household</b>	Gun Owner	71%	24%	5%	249
	Not Gun Owner	71%	18%	11%	294
<b>Labor Union Membership</b>	Union household	64%	28%	7%	81
	Non-Union household	72%	20%	8%	462
<b>Veteran/Active in Household</b>	Active/Veteran Military	70%	25%	5%	148
	No Active/Veteran Military	70%	19%	10%	407
<b>Region of State</b>	Central / Lakes	67%	21%	11%	101
	Connecticut Valley	61%	30%	9%	74
	Manchester Area	74%	16%	10%	97
	Mass Border	77%	16%	8%	147
	North Country	72%	26%	3%	47
	Seacoast	67%	24%	9%	93
<b>Congressional District</b>	First Congressional District	70%	20%	10%	265
	Second Congressional District	71%	22%	8%	294

### Most Important Problem Facing New Hampshire

		Drugs	Education	Healthcare	Jobs/Economy
<b>STATEWIDE</b>		52%	6%	5%	9%
<b>Registered to Vote</b>	Reg. Democrat	52%	9%	5%	12%
	Registered Undeclared/Not Reg.	54%	5%	5%	10%
	Reg. Republican	47%	4%	7%	6%
<b>Party ID</b>	Democrat	51%	8%	7%	13%
	Independent	60%	6%	7%	6%
	Republican	48%	3%	3%	9%
<b>Ideology</b>	Liberal	47%	7%	6%	11%
	Moderate	55%	7%	7%	11%
	Conservative	49%	4%	4%	7%
<b>Media Usage</b>	Listen to Conserv. Radio	61%	1%	4%	9%
	Listen to NHPR	50%	7%	7%	13%
	Read Boston Globe	53%	2%	1%	10%
	Read Local Newspapers	50%	5%	3%	12%
	Read Union Leader	57%	1%	6%	9%
	Watch WMUR	61%	2%	6%	11%
<b>Age of Respondent</b>	18 to 34	55%	4%	2%	5%
	35 to 49	55%	9%	7%	9%
	50 to 64	54%	3%	9%	8%
	65 and older	42%	8%	2%	18%
<b>Sex of Respondent</b>	Female	49%	6%	6%	12%
	Male	55%	6%	5%	6%
<b>Level of Education</b>	High school or less	54%	1%	5%	8%
	Technical school/Some college	52%	7%	5%	11%
	College graduate	50%	8%	7%	7%
	Postgraduate work	50%	8%	6%	15%
<b>Frequency Attending Relig. Services</b>	Once a week or more	53%	4%	4%	13%
	Once or twice a month	50%	4%	5%	7%
	Few times a year	56%	7%	5%	10%
	Never	51%	6%	6%	9%
<b>2016 Presidential Vote</b>	Donald Trump	54%	2%	7%	6%
	Hillary Clinton	49%	8%	5%	15%
	Voted for Other	57%	8%	5%	6%
	Did Not Vote	54%	6%	3%	5%
<b>Gun Owner in Household</b>	Gun Owner	51%	3%	8%	9%
	Not Gun Owner	54%	8%	3%	10%
<b>Labor Union Membership</b>	Union household	52%	4%	7%	5%
	Non-Union household	52%	6%	5%	10%
<b>Veteran/Active in Household</b>	Active/Veteran Military	51%	6%	5%	9%
	No Active/Veteran Military	53%	6%	5%	10%
<b>Region of State</b>	Central / Lakes	49%	4%	5%	12%
	Connecticut Valley	46%	8%	9%	8%
	Manchester Area	53%	8%	3%	7%
	Mass Border	56%	3%	4%	7%
	North Country	52%	1%	10%	15%
	Seacoast	53%	9%	5%	11%
<b>Congressional District</b>	First Congressional District	57%	6%	4%	9%
	Second Congressional District	48%	6%	6%	10%

### Most Important Problem Facing New Hampshire

		State Budget	Taxes	Other	DK/Not Sure	N
<b>STATEWIDE</b>		1%	4%	17%	6%	563
<b>Registered to Vote</b>	Reg. Democrat	2%	1%	14%	4%	130
	Registered Undeclared/Not Reg.	1%	5%	14%	7%	325
	Reg. Republican	1%	4%	28%	5%	103
<b>Party ID</b>	Democrat	1%	2%	13%	5%	231
	Independent	0%	7%	9%	5%	126
	Republican	1%	4%	24%	8%	179
<b>Ideology</b>	Liberal	0%	2%	20%	7%	131
	Moderate	0%	5%	10%	5%	230
	Conservative	3%	5%	23%	4%	149
<b>Media Usage</b>	Listen to Conserv. Radio	1%	2%	16%	5%	64
	Listen to NHPR	0%	3%	16%	4%	151
	Read Boston Globe	0%	6%	23%	4%	65
	Read Local Newspapers	1%	7%	18%	3%	140
	Read Union Leader	0%	4%	16%	7%	105
	Watch WMUR	1%	4%	12%	3%	301
<b>Age of Respondent</b>	18 to 34	0%	2%	21%	10%	144
	35 to 49	2%	2%	12%	3%	127
	50 to 64	1%	6%	14%	3%	167
	65 and older	2%	5%	19%	5%	104
<b>Sex of Respondent</b>	Female		4%	17%	5%	288
	Male	2%	3%	16%	7%	274
<b>Level of Education</b>	High school or less	2%	6%	17%	7%	150
	Technical school/Some college	1%	4%	15%	6%	231
	College graduate	1%	2%	21%	5%	120
	Postgraduate work	0%	2%	13%	6%	58
<b>Frequency Attending Relig. Services</b>	Once a week or more		4%	18%	5%	83
	Once or twice a month	3%	5%	21%	3%	59
	Few times a year	1%	3%	13%	4%	162
	Never	1%	4%	16%	6%	238
<b>2016 Presidential Vote</b>	Donald Trump	1%	4%	21%	5%	178
	Hillary Clinton	1%	3%	13%	5%	229
	Voted for Other		6%	11%	6%	55
	Did Not Vote		3%	17%	11%	80
<b>Gun Owner in Household</b>	Gun Owner	1%	4%	18%	6%	248
	Not Gun Owner	1%	3%	14%	6%	298
<b>Labor Union Membership</b>	Union household		6%	21%	5%	80
	Non-Union household	1%	3%	16%	6%	465
<b>Veteran/Active in Household</b>	Active/Veteran Military	2%	2%	18%	8%	151
	No Active/Veteran Military	1%	4%	16%	5%	407
<b>Region of State</b>	Central / Lakes		2%	20%	8%	102
	Connecticut Valley		10%	13%	6%	74
	Manchester Area	1%	4%	20%	4%	98
	Mass Border	1%	3%	18%	7%	146
	North Country			13%	8%	49
	Seacoast	3%	4%	11%	4%	94
<b>Congressional District</b>	First Congressional District	1%	1%	15%	6%	269
	Second Congressional District	1%	6%	18%	6%	294