

University of New Hampshire



## Sustainability

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# UNH B Impact Clinic Spring 21 Companies Announced

MONDAY, MARCH 01, 2021

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Each semester, the Changemaker Collaborative is pleased to partner with regional companies that participate in the [B Impact Clinic](#). The Clinic gathers teams of students from many majors and disciplines to serve as consultants for companies that are working to complete their B Impact Assessment. The BIA is an open-access, rigorous assessment tool, which is widely regarded as a comprehensive way to assess a company's social and environmental impact. We're honored to work with the following companies this spring. *On May 5, 2021, student teams presented their semester reflections as the virtual B Impact Clinic Showcase. Recording coming soon!*



## **Bristol Seafoods**

Bristol Seafood is on a mission to make seafood America's favorite protein. Since its founding in 1992 on the waterfront in Portland, Maine, the company has built a nationwide following for its steadfast adherence to its Uncompromising Maine Standards. Bristol is committed to sustainable business practices and is the first seafood company to earn a Fair Trade certification for seafood harvested in US waters. Its state-of-the-art facility is certified by GFSI for food safety, MSC for sustainability, and Fair Trade for social welfare. Bristol specializes in dry scallops, wild-caught Norwegian haddock and cod, and ready to cook seafood for the retail market under the My Fish Dish brand.



## **Dirigo Collective**

Dirigo Collective is an impact driven Media Company that specializes in channel strategy and original content development. We strive to build meaningful connections between our brand partners and audiences while developing content that promotes community building, environmental stewardship, and personal development. We've built our business on the value of transparency and efficiency, and we've fused data into the core of our process so you get the most effective work.



## **Good Start Packaging**

Since 2009, Good Start Packaging has been on a mission to inspire people to be more conscious about their use of disposable plastic while helping foodservice operators build sustainable, successful businesses. Clients in every state across the U.S. and in Canada rely on our incredible client service, competitive pricing, and consultative approach to help them operate more sustainably. We offer one of the widest selections of compostable take out packaging made from plant based materials instead of plastic. Good Start is an e-commerce company based in Bedford, NH with distribution centers in New Hampshire and California.



## **Kikori**

The benefits of experiential education and social emotional learning have been heralded in recent years as significantly improving student well-being, school climate and even improving academics by 11 points. In fact, social emotional skills are twice as likely to predict a student's academic success as their socio-economic status. Kikori effectively integrates experiential and social emotional learning activities into curriculum through an easy-to-use online and mobile platform and classroom tool which aligns activities to educational standards, provides teachers with the tools and training necessary to integrate them into their classroom, and measures impact with minimal effort. With Kikori at teachers' fingertips, they will be able to transform their classrooms and provide students the high quality education necessary to succeed inside and outside the classroom.

**L.L.Bean**

## **L.L. Bean**

L.L.Bean was founded in 1912 by Leon Leonwood (L.L.) Bean and transformed by his grandson Leon Gorman into a globally recognized, omni channel outdoor brand. Headquartered in Freeport, Maine, L.L.Bean is a privately held, family-owned company.

Today, [lbean.com](https://lbean.com) is among the top-rated websites in the industry, and operates retail stores across the U.S., Japan, and through a joint venture, in Canada. More [information about our operations](#).



## **Prime Buchholz**

Established in 1988, Prime Buchholz LLC is an industry-leading, completely independent investment advisory firm. To each of our 250+ clients, we are more than just a service provider; we are a full-fledged investment partner whose mission is to go above and beyond in pursuit of greatness—beyond just numbers.

For over 30 years, the firm has helped educational endowments, private and public foundations, cultural and religious institutions, health care and insurance organizations, and high-net-worth families align their portfolios with their missions and values. We take great pride in joining forces with clients to affect positive, lasting change in their communities and the world. Thus, nurturing long-term partnerships is a cornerstone of our work philosophy. Our adaptability, commitment to transparency, and independence from outside business relationships are also hallmarks of the firm. Simply put, our clients receive customized, personal service from a deeply experienced team that puts their best interests first.

As a pioneer in the world of alternative-investments advising, we specialize in all asset classes, including hedge funds, private equity, and real assets. We also seek to lead the way in diversity, equity, and

inclusion, which we strive to integrate into everything we do—from growing our firm to evaluating investment managers, choosing vendors, and forming relationships with clients. Further, we harness the full resources of our firm to deliver thoughtful, mission-aligned investing solutions to clients focused on long-term environmental, social, and governance matters.

In these ways and many others, we work in close collaboration with our clients to create, implement, and monitor investment policies and asset allocation strategies to meet their unique investment goals.

Prime Buchholz is headquartered in Portsmouth, NH with offices in Boston and Atlanta. We are proud to be 100% employee-owned.

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