

University of New Hampshire



## Sustainability

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# UNH B Impact Clinic Fall '21 Companies Announced

MONDAY, MARCH 01, 2021

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Each semester, the Changemaker Collaborative is pleased to partner with regional companies that participate in the [B Impact Clinic](#). The Clinic gathers teams of students from many majors and disciplines to serve as consultants for companies that are working to complete their B Impact Assessment. The BIA is an open-access, rigorous assessment tool, which is widely regarded as a comprehensive way to assess a company's social and environmental impact. We're honored to work with the following companies this fall.



### **36 Creative**

36 Creative is a brand marketing and creative strategy company in Boston and New Hampshire. They offer brand architecture, creative support, interactive development, and growth and marketing. Their process involves discovery, planning, conception, implementation, and evaluation. They have worked with Poptropica, Boston Partners Financial Group, and Siena Construction, among others.



### **Allagash Brewing Company**

Allagash Brewing Company is a Certified B Corp founded in Portland, Maine, by Rob Tod—winner of the 2019 James Beard Award for Outstanding Wine, Spirits, or Beer Professional. Since 1995, the brewery has been dedicated to crafting the best Belgian-inspired beers in the world, all while giving back to the community that has supported them along the way. Earning coveted Great American Beer Festival, World Beer Cup, and European Beer Star Awards, Allagash has been deemed one of the best American Breweries of the decade by Paste Magazine, one of the best breweries in America by Gear Patrol, and the Best Craft Brewery of 2020 by Brewbound. Allagash is available in CA, CT, DC, DE, FL, GA, Chicagoland, MA, MD, ME, NC, NH, NJ, NY, PA, RI, SC, VA, VT and WI. Learn more on [allagash.com](http://allagash.com) and connect with them on their Webby-honored social channels: Instagram, Facebook, and Twitter. From Maine, with love.



### **Atlantic Sea Farms**

Atlantic Sea Farms sells undyed, undried, Maine-harvested kelp in multiple forms. The company works closely with Maine fishermen to diversify the use of Maine coastal waters and provide a fresh alternative to imported seaweed products. They are dedicated to making a powerful and positive impact on the health of their customers and oceans by creating craveable and innovative products made from sustainably farmed sea greens, all while expanding opportunities for coastal communities.



### **Bona Fide Green Goods**

Bona Fide Green Goods is an eco-shop in Concord. They offer sustainable items for health and beauty, home goods, children, and travel that are locally made, vegan, and/or plastic free. They seek to educate, inspire, and support people who are looking to reduce their waste. Causes important to them include ocean pollution, climate change, and the reduction of landfill space. Their motto is "Progress, not Perfection."



## **Dean's Beans**

Dean's Beans was established in 1993 by Dean Cyon. They seek to create meaningful change through ethical business practices based in respecting the earth, farmer, employee, and consumer. They use high quality specialty coffee as a means to achieve change in the coffee-growing lands of Asia, Africa, and the Americas. They are engaged in People-Centered Development programs, activism, and ecological responsibility.



## **Placework**

Placework is an architecture and planning firm based in Portsmouth, NH. They are a team of seven architects and designers, all of whom place social and environmental responsibility at the forefront of their personal and professional goals. Their clients are primarily educational institutions (UNH!), municipalities and many non-profits that share our values. They take environmental responsibility very seriously and our signatories of the 2030 Challenge, a national initiative targeting 100% carbon neutral buildings by 2030. They see great opportunities to enrich lives and communities through the power of design and center their practice on the understanding that the spaces they inhabit can promote health, community connection and joy.



## **Redbird Media Group**

Redbird Media Group is a video + audio storytelling production company based in Freeport, Maine. Filmmakers Suzi Pond and

Christian Kayiteshonga tell stories that improve the common good. We amplify positive social and environmental impact through strategic, authentic video storytelling. Redbird Media Group was founded by Pond in 2014. Kayiteshonga joined in 2018.

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