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Crisis Management & Business Continuity Planning

Christine Daniels
Granite State College

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Crisis Management & Business Continuity Planning

Christine Daniels

MS in Management

2017

Where Is The “Value” In Creating A Plan ?

- My experience in sitting on the Town’s Hazard Mitigation Committee, and formulating a plan for our community.
- What is really at stake?
- Who pays the costs for lack of preparedness?



Findings

- The research and interview conducted helped to provide answers to these questions and more!



Recommendations

- ✓ **As leaders**, we have an obligation to deliver value to all shareholders.
- ✓ **As leaders**, we have the tools necessary to start the process.
- ✓ **As leaders**, we need to empower others in preparedness.
- ✓ **As leaders**, it is our responsibility to ensure the future safety and success of our organizations.

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