



February 14, 2018

## NH REPUBLICANS INCREASINGLY ENTHUSIASTIC ON TRUMP, OUTLOOK OF COUNTRY

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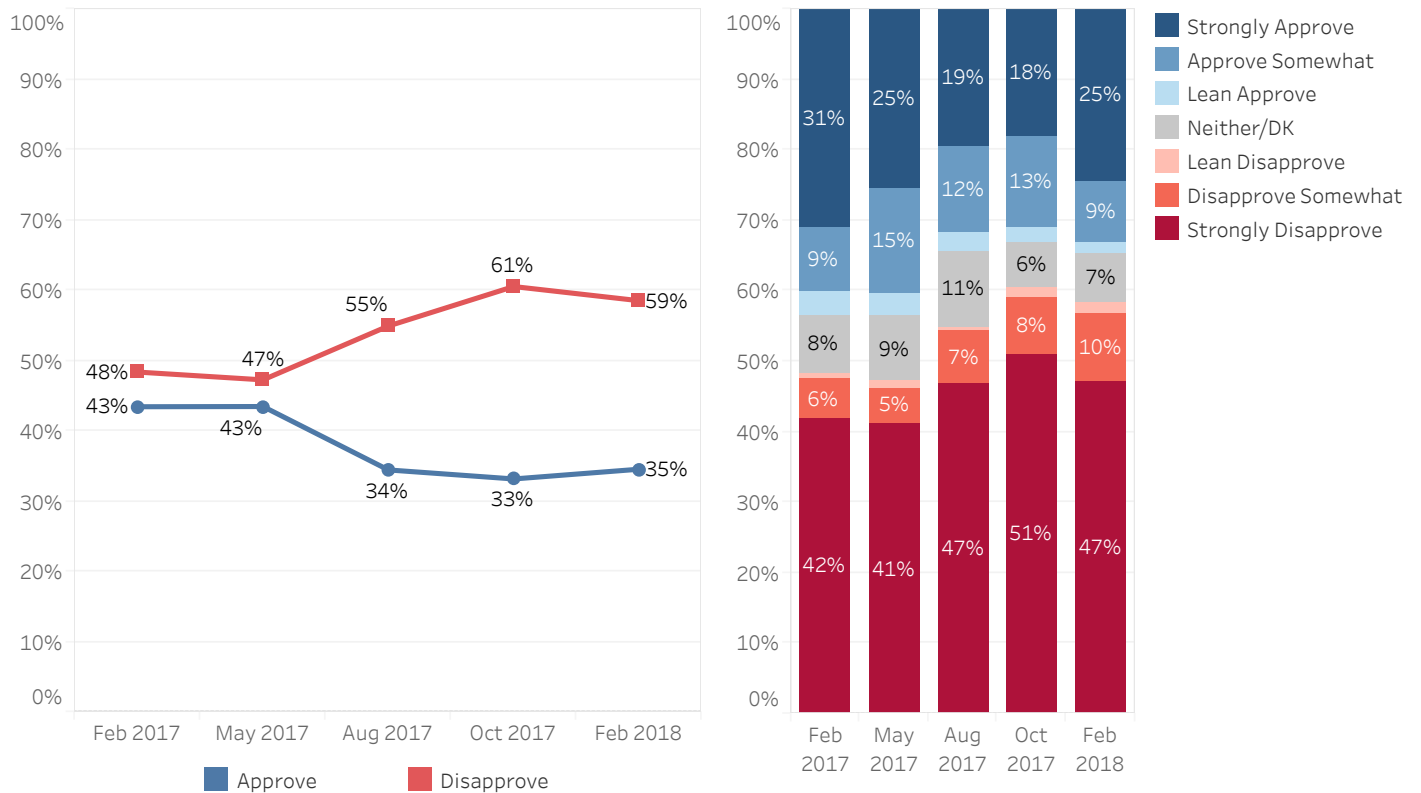
DURHAM, NH – Approval of Donald Trump's performance as president among New Hampshire residents remains low. Trump's personal favorability and approval of his handling of the economy and foreign affairs are largely unchanged. New Hampshire Republicans are more likely to approve of the job Trump is doing and more likely to view him favorably than they were last October and Republicans are more optimistic about the outlook of the country than they have been at any point since 2005.

These findings are based on the latest **Granite State Poll\***, conducted by the University of New Hampshire Survey Center. Five hundred and twenty-three (523) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between January 28 and February 10, 2018. The margin of sampling error for the survey is +/- 4.3 percent.

### Presidential Approval

Granite Staters' assessment of Donald Trump's performance as president remains largely negative. Just over a year into his presidency, only 35% of New Hampshire residents approve of Trump's performance as President, 59% disapprove, and 7% don't know or are unsure.

### Presidential Approval - Donald Trump

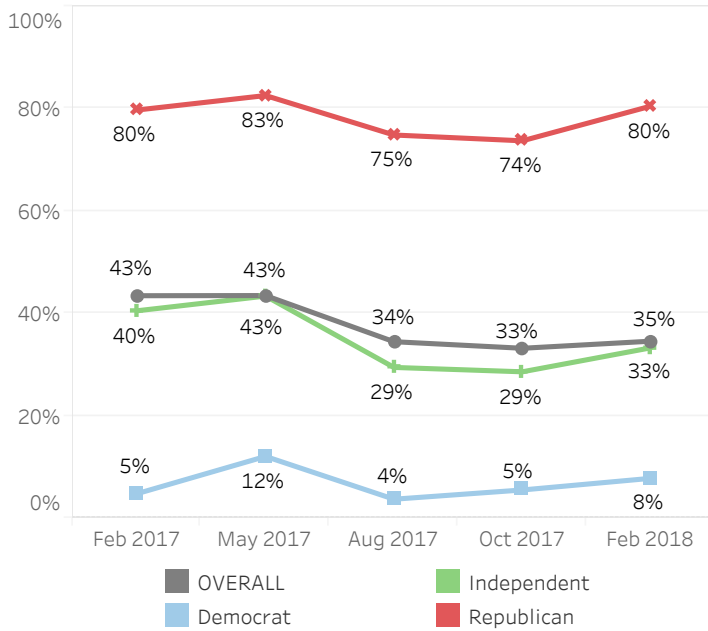


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

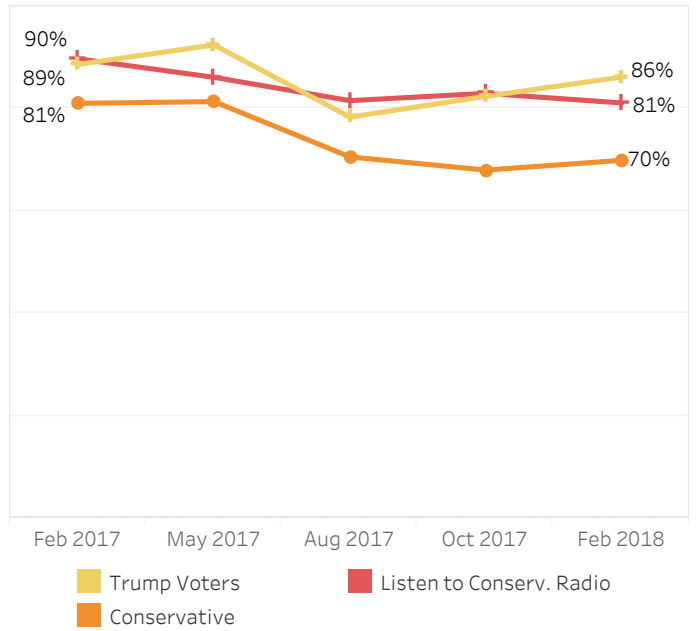
Approval of President Trump is closely tied to partisanship. Eighty percent of Republicans approve of Trump's job performance, up from 74% in October 2017, while only 33% of Independents and 8% of Democrats approve.

Those who voted for Trump in 2016 (86%), conservative talk radio listeners (81%), self-described conservatives (70%), and those who attend religious services once a week or more often (47%) are most likely to approve of Trump's performance. Those who voted for Hillary Clinton in 2016 (2%), self-described liberals (4%), those aged 18 to 34 (21%), NHPR listeners (23%), Seacoast residents (23%), and *Boston Globe* readers (25%) are least likely to approve of Trump's performance. Half (50%) of those who say they approve of the job Chris Sununu is doing as governor disapprove of the job President Trump is doing as president.

**Job Approval - President Donald Trump - By Party Identification**

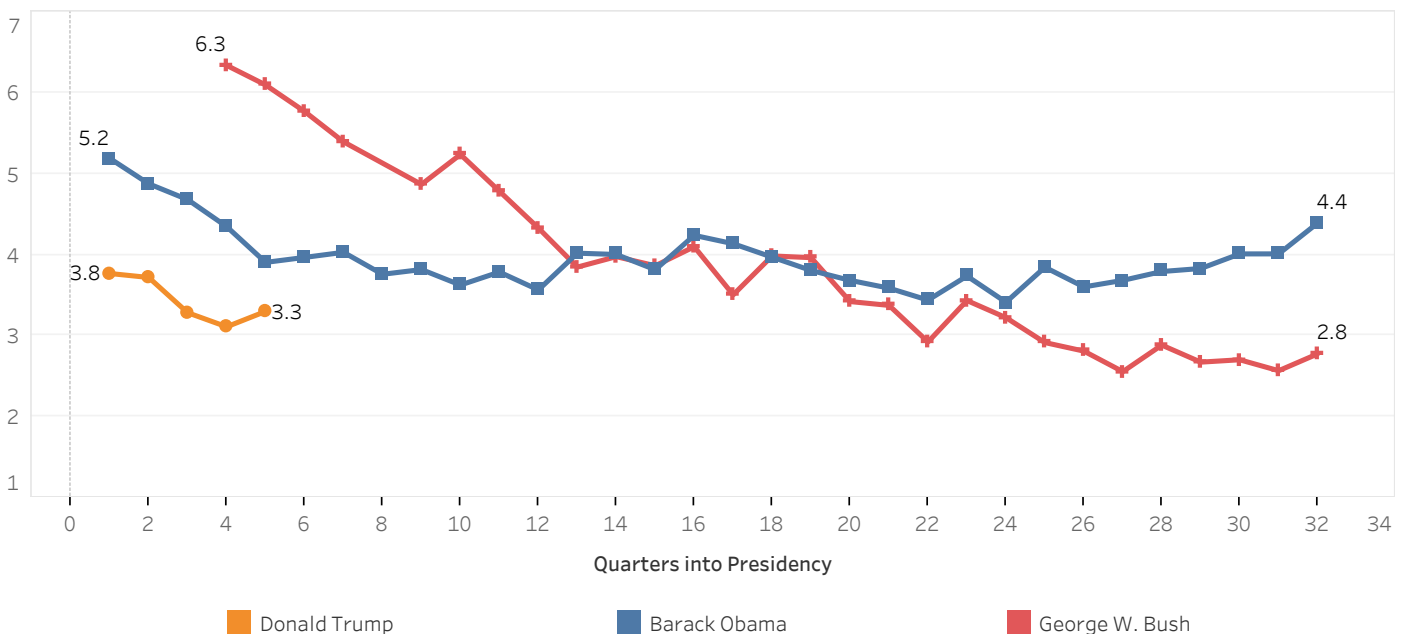


**Job Approval - President Donald Trump - By Strongest Supporters**



On a scale where "strongly approve" equals 7 and "strongly disapprove" equals 1, Trump's average approval rating (3.3) remains below his predecessor, Barack Obama (3.9), in the fifth quarter of his presidency.

**Presidential Average Approval Score by Quarters Into Presidency - Donald Trump, Barack Obama & George W. Bush**  
(7=Strongly Approve, 1= Strongly Disapprove)

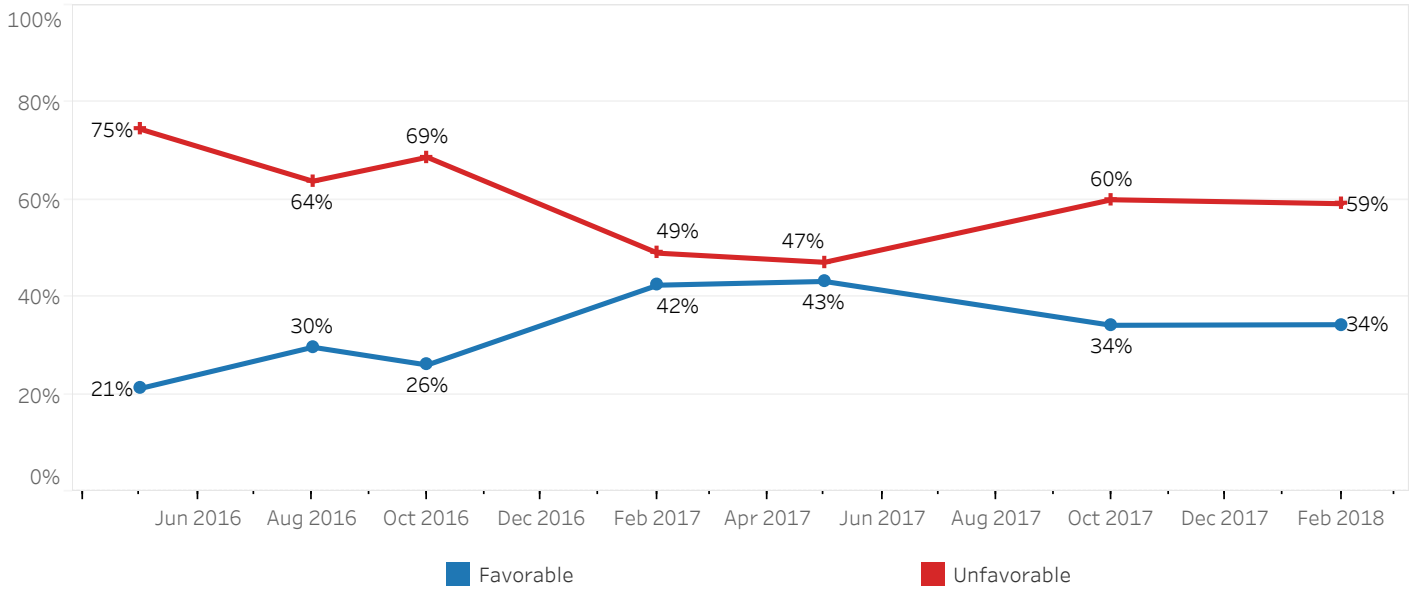


### Favorability Ratings - President Donald Trump

Trump's personal favorability rating among New Hampshire adults is unchanged since October 2017. Trump is currently viewed favorably by 34% of Granite Staters, 59% have an unfavorable opinion of him, and 6% are neutral or don't know enough to say.

Those who voted for Trump in 2016 (85%), self-identified Republicans (84%), conservative talk radio listeners (82%), self-described conservatives (72%), those who attend religious services once a week or more often (50%), men (45%), and Massachusetts Border residents (44%) are most likely to have a favorable opinion of Trump. Those who voted for Hillary Clinton in 2016 (1%), self-described liberals (4%), self-identified Democrats (5%), NHPR listeners (20%), those aged 18 to 34 (21%), and women (24%) are least likely to have a favorable opinion of Trump.

#### Favorability - Donald Trump

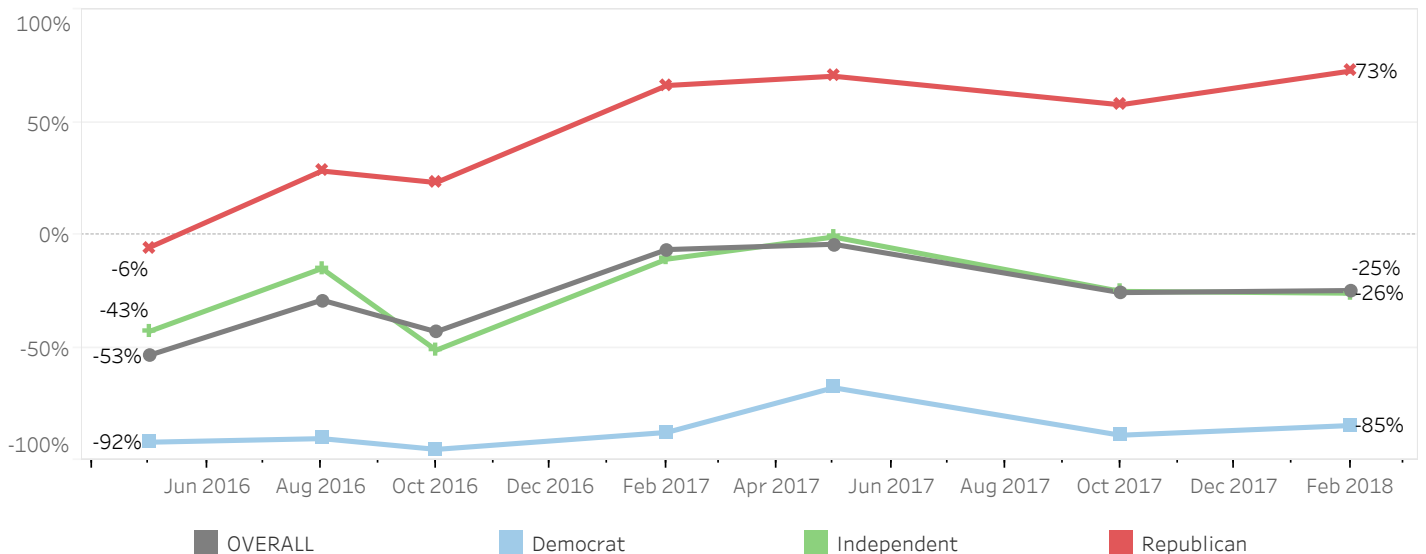


#### Net Favorability Rating - President Donald Trump

Trump's net favorability rating (-25%), the percentage of people who have a favorable opinion minus the percentage who have an unfavorable opinion, has remained steady since October 2017 (-26%) but remains far lower than in May 2017 (-4%). Trump's popularity among Republicans (73%) has increased since last October (58%), but Trump remains unpopular among Independents (-26%) and very unpopular among Democrats (-85%).

#### Net Favorability Rating - Donald Trump

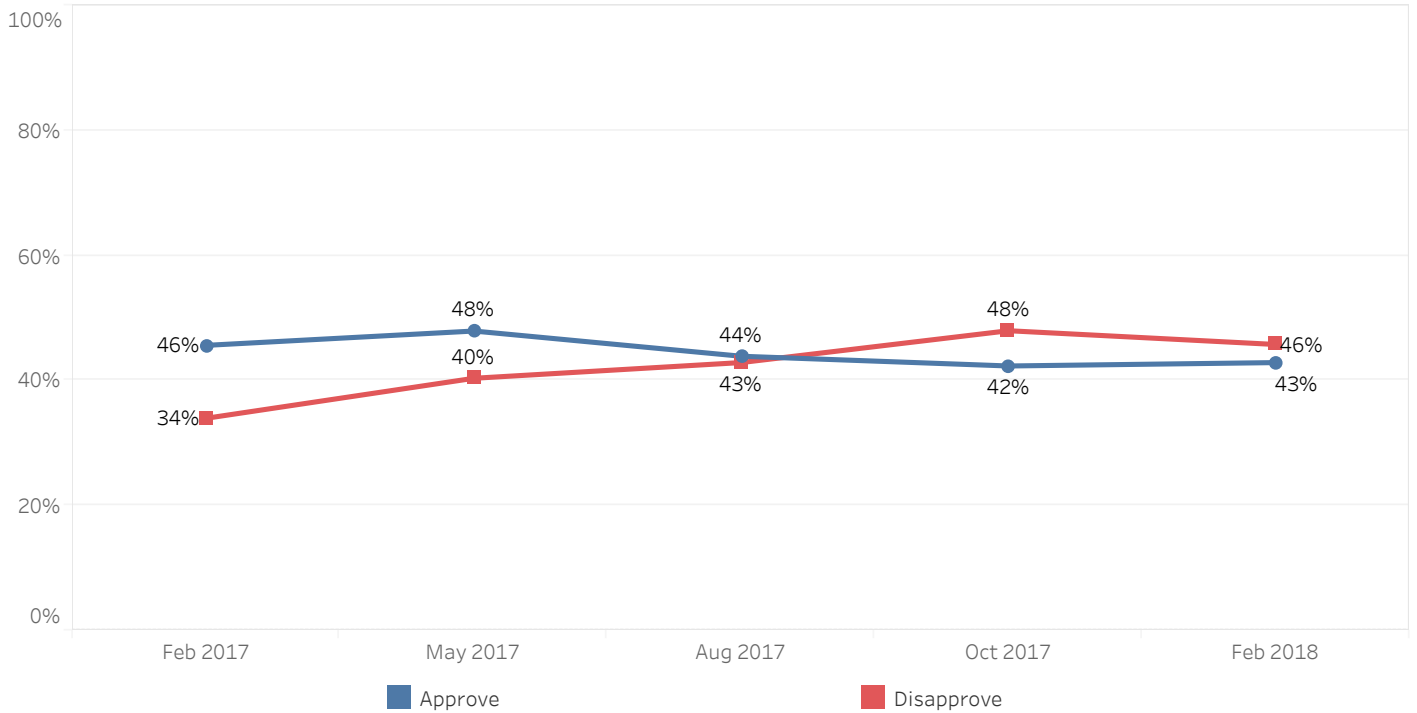
Net Favorability = (% Favorable - % Unfavorable)



### Economic Approval

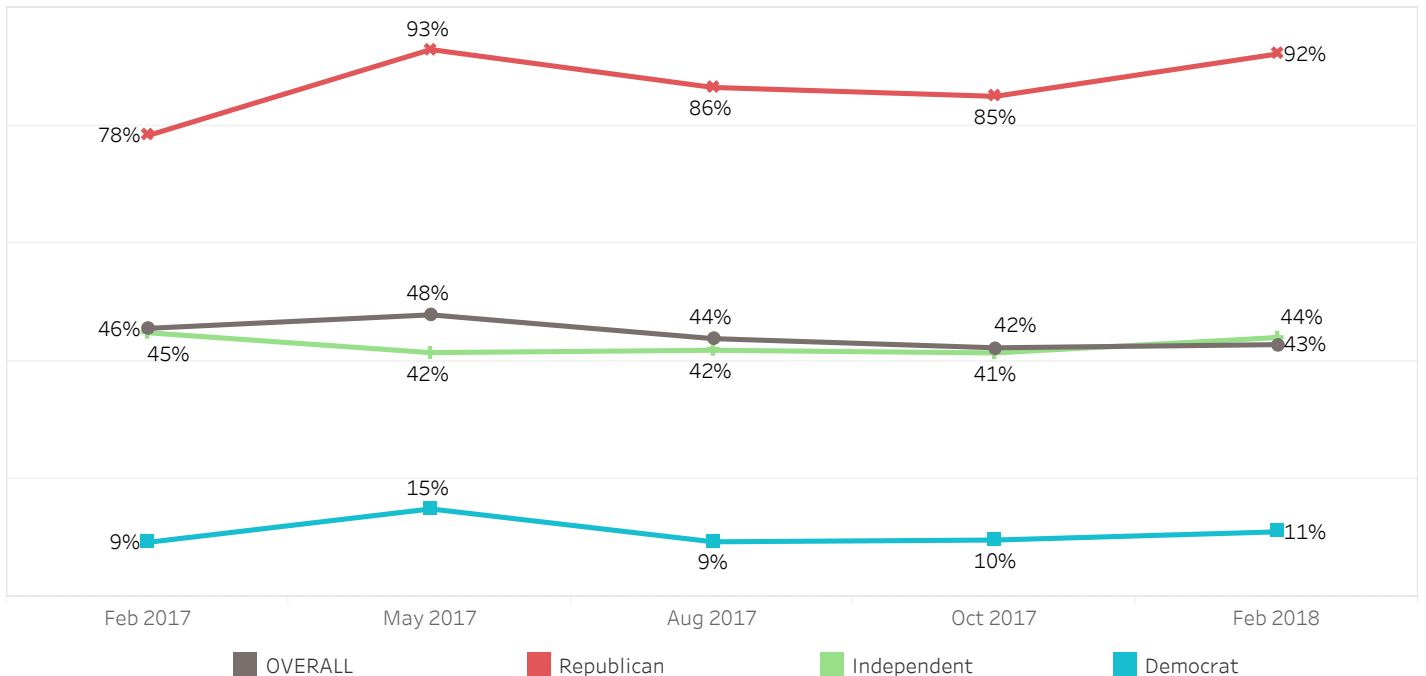
Despite a strong economic performance since his election, approval of President Trump's handling of the economy among New Hampshire residents has remained steady since October: 43% of respondents currently approve, 46% disapprove, and 11% neither approve nor disapprove or don't know.

**Trump Approval - Handling the Economy**



The vast majority of Republicans approve of Trump's handling of the economy (92%), while Independents (44%) and Democrats (11%) are much less likely to approve.

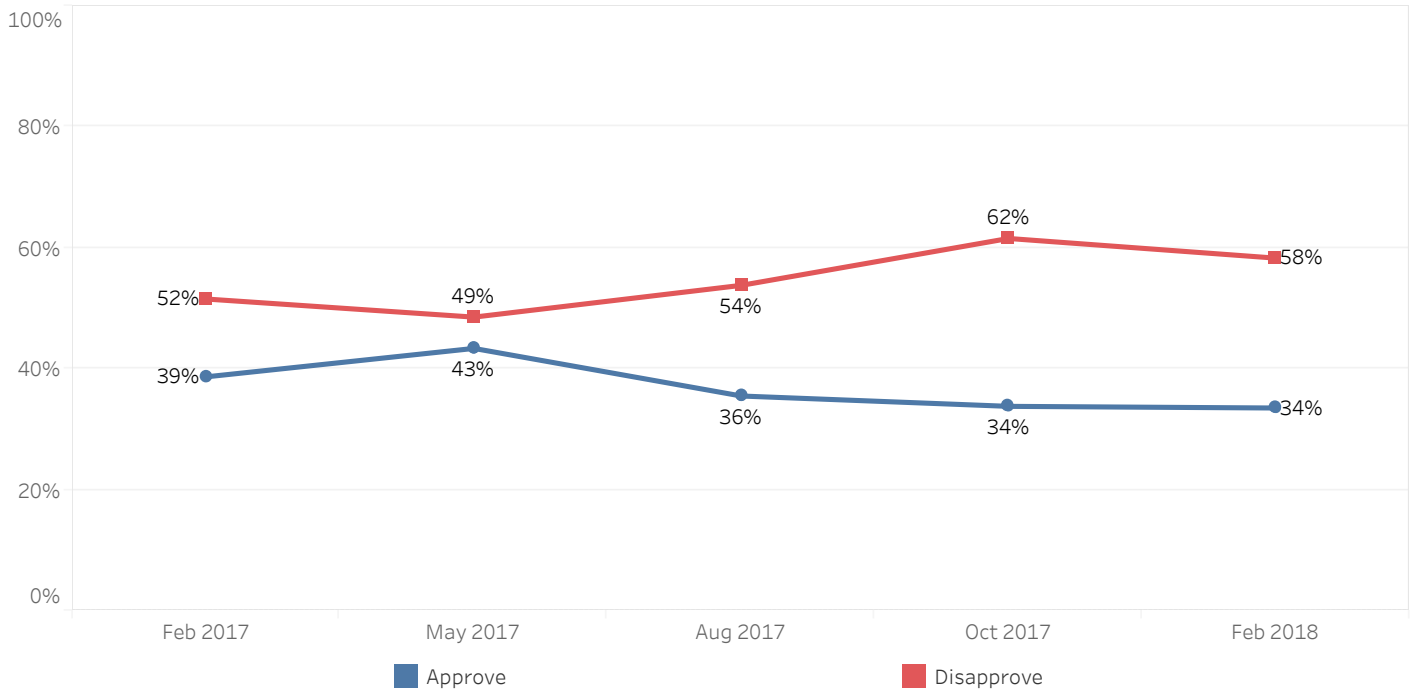
**Economic Approval - by Party ID**



## Foreign Affairs Approval

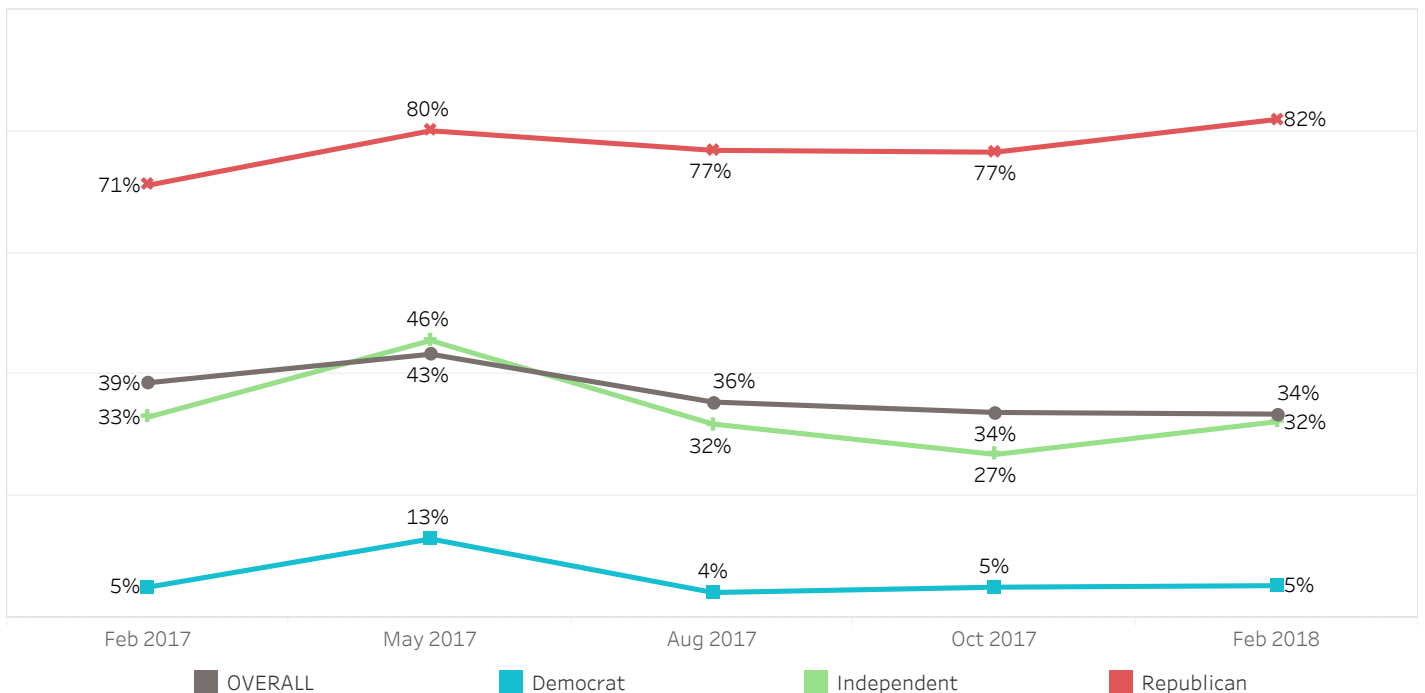
Granite Staters continue to have a lower opinion of Trump's handling of foreign affairs than his handling of the economy. Currently, only 34% of New Hampshire adults approve of how Trump is handling foreign affairs, 58% disapprove, and 8% neither approve nor disapprove or don't know.

### Trump Approval - Foreign Affairs



Eighty-two percent of Republicans approve of Trump's performance in foreign affairs, but only 32% of Independents and 5% of Democrats agree. Approval of Trump's handling of foreign affairs among Republicans is at its highest point in his presidency.

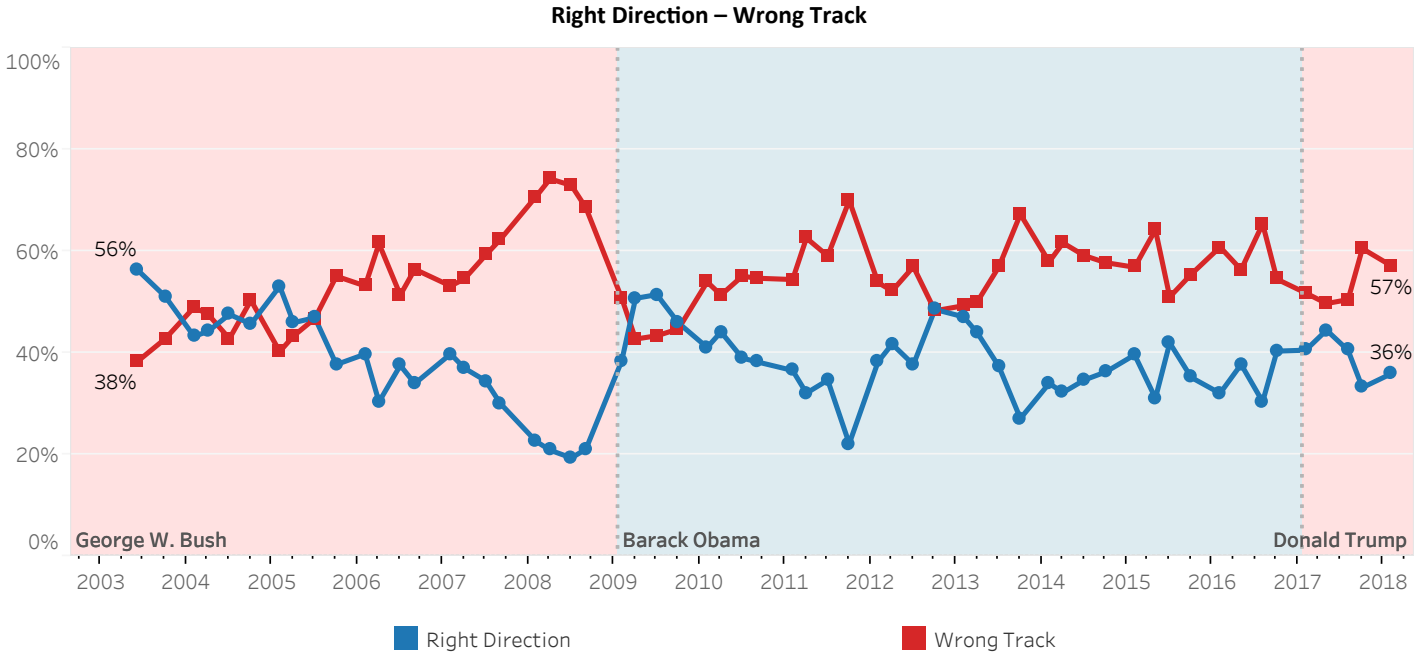
### Foreign Affairs Approval - by Party ID



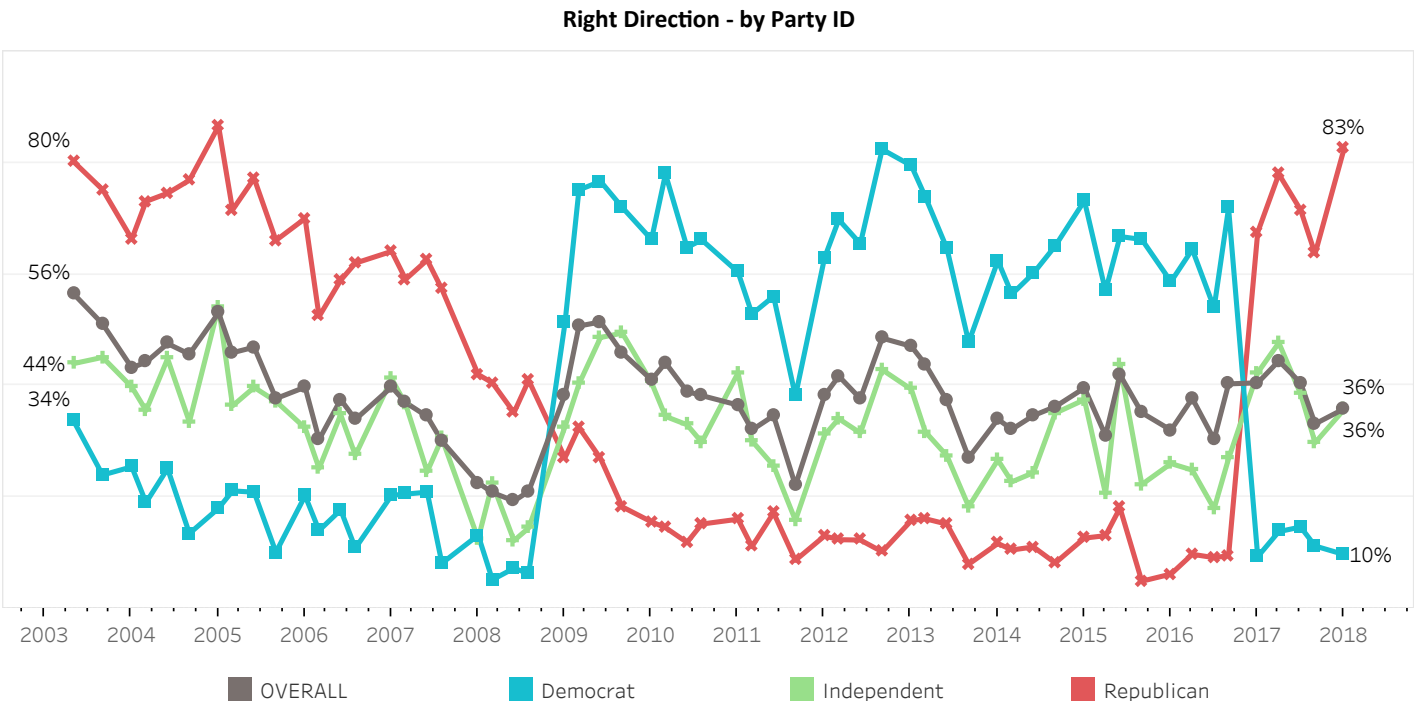
## US Heading in Right Direction or On Wrong Track

Overall, New Hampshire residents continue to be pessimistic about the direction the country is heading. Thirty-six percent of New Hampshire residents think things in the country are going in the right direction while 57% say things are seriously off on the wrong track and 7% don't know or are unsure.

Respondents are far more optimistic about New Hampshire than the country as a whole; only 48% of respondents who think NH is going in the right direction feel the same way about things in the U.S.



Opinion on the direction of the country remains closely tied to partisanship. Eighty-three percent of Republicans believe the country is headed in the right direction but only 36% of Independents and 11% of Democrats agree. Belief among New Hampshire Republicans that the country is headed in the right direction (83%) has increased markedly since October 2017 (64%). Republicans are more optimistic about the outlook of the country than they have been at any point since 2005.



### Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and twenty-three (523) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between January 28 and February 10, 2018. The margin of sampling error for the survey is +/- 4.3 percent. These MSE's have not been adjusted for design effect. The design effect for the survey is 1.3%.

The random sample used in the Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### Granite State Poll, Winter 2018 Demographics

		N	%
Sex of Respondent	Female	267	51%
	Male	256	49%
Age of Respondent	18 to 34	134	27%
	35 to 49	123	25%
	50 to 64	148	30%
	65 and older	96	19%
Level of Education	High school or less	148	29%
	Technical school/Some college	203	39%
	College graduate	108	21%
	Postgraduate work	57	11%
Region of State	Central / Lakes	84	16%
	Connecticut Valley	66	13%
	Manchester Area	101	19%
	Mass Border	121	23%
	North Country	55	10%
	Seacoast	97	18%
Registered to Vote	Reg. Democrat	124	24%
	Registered Undeclared/Not Reg.	285	55%
	Reg. Republican	109	21%
Party ID	Democrat	237	48%
	Independent	113	23%
	Republican	148	30%

## Presidential Approval

Generally speaking, do you approve or disapprove of the way Donald Trump is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	43%	48%	8%	501
May 2017	43%	47%	9%	508
August 2017	34%	55%	11%	492
October 2017	33%	61%	6%	567
February 2018	35%	59%	7%	519

### Favorability Rating - President Donald Trump

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. President (Businessman) Donald Trump?

	<u>Favorable</u>	<u>Neither</u>	<u>Unfavorable</u>	<u>DK Enough to Say</u>	<u>N</u>
May 2016	21%	4%	75%	0%	553
August 2016	30%	5%	64%	1%	529
October 2016	26%	4%	69%	1%	767
February 2017	42%	6%	49%	2%	503
May 2017	43%	7%	47%	3%	515
October 2017	34%	5%	60%	1%	571
February 2018	34%	5%	59%	2%	517

### Presidential Approval - Economy

Generally speaking, do you approve or disapprove of the way President Trump is handling the economy?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	46%	34%	20%	493
May 2017	48%	40%	12%	500
August 2017	44%	43%	13%	491
October 2017	42%	48%	10%	562
February 2018	43%	46%	11%	515

### Presidential Approval - Foreign Affairs

Generally speaking, do you approve or disapprove of the way President Trump is handling foreign affairs?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
February 2017	39%	52%	10%	501
May 2017	43%	49%	8%	511
August 2017	36%	54%	11%	494
October 2017	34%	62%	5%	570
February 2018	34%	58%	8%	515



### U.S. Right Direction/Wrong Track

Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>DK/Not Sure</u>	<u>N</u>		<u>Right Direction</u>	<u>Wrong Track</u>	<u>DK/Not Sure</u>	<u>N</u>
June 2003	56%	38%	5%	511	February 2011	37%	54%	9%	513
October 2003	51%	43%	6%	487	April 2011	32%	63%	5%	496
February 2004	43%	49%	8%	503	July 2011	35%	59%	6%	507
April 2004	44%	48%	8%	535	October 2011	22%	70%	8%	553
July 2004	48%	43%	10%	500	February 2012	38%	54%	8%	514
October 2004	46%	50%	4%	574	April 2012	42%	52%	6%	525
February 2005	53%	40%	7%	535	July 2012	38%	57%	5%	512
April 2005	46%	43%	11%	487	October 2012	49%	48%	3%	630
July 2005	47%	47%	6%	492	February 2013	47%	49%	4%	573
October 2005	38%	55%	7%	498	April 2013	44%	50%	6%	498
February 2006	40%	53%	7%	487	July 2013	37%	57%	6%	511
April 2006	30%	62%	8%	501	October 2013	27%	67%	6%	645
July 2006	38%	51%	11%	496	February 2014	34%	58%	8%	569
September 2006	34%	56%	10%	510	April 2014	32%	62%	6%	501
February 2007	40%	53%	7%	516	July 2014	35%	59%	6%	654
April 2007	37%	55%	8%	510	October 2014	36%	58%	6%	677
July 2007	34%	59%	6%	516	February 2015	40%	57%	4%	498
September 2007	30%	62%	8%	505	May 2015	31%	64%	5%	562
February 2008	23%	71%	7%	553	July 2015	42%	51%	7%	528
April 2008	21%	74%	5%	487	October 2015	35%	55%	9%	580
July 2008	19%	73%	8%	508	February 2016	32%	61%	7%	672
September 2008	21%	69%	10%	540	May 2016	38%	56%	6%	604
February 2009	38%	51%	11%	610	August 2016	30%	65%	4%	522
April 2009	51%	43%	7%	498	October 2016	40%	55%	5%	897
July 2009	51%	43%	5%	555	February 2017	41%	52%	8%	499
October 2009	46%	45%	9%	496	May 2017	44%	50%	6%	506
February 2010	41%	54%	5%	484	August 2017	41%	50%	9%	498
April 2010	44%	51%	4%	502	October 2017	33%	61%	6%	562
July 2010	39%	55%	6%	491	February 2018	36%	57%	7%	515
September 2010	38%	55%	7%	512					

**Presidential Approval**

		<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
<b>STATEWIDE</b>		35%	59%	7%	519
<b>Registered to Vote</b>	Reg. Democrat	10%	84%	6%	122
	Registered Undeclared/Not Reg.	29%	64%	7%	283
	Reg. Republican	76%	15%	9%	109
<b>Party ID</b>	Democrat	8%	89%	4%	236
	Independent	33%	55%	11%	113
	Republican	80%	12%	8%	148
<b>Ideology</b>	Liberal	4%	93%	2%	118
	Moderate	26%	70%	4%	204
	Conservative	70%	17%	13%	147
<b>Media Usage</b>	Listen to Conserv. Radio	81%	19%		61
	Listen to NHPR	23%	74%	3%	145
	Read Boston Globe	25%	68%	7%	62
	Read Local Newspapers	30%	67%	3%	131
	Read Union Leader	33%	62%	5%	68
	Watch WMUR	39%	56%	5%	261
<b>Age of Respondent</b>	18 to 34	21%	69%	10%	132
	35 to 49	35%	55%	9%	123
	50 to 64	43%	53%	4%	146
	65 and older	37%	57%	5%	96
<b>Sex of Respondent</b>	Female	26%	70%	4%	265
	Male	43%	47%	10%	254
<b>Level of Education</b>	High school or less	36%	56%	8%	145
	Technical school/Some college	36%	56%	9%	203
	College graduate	35%	63%	3%	107
	Postgraduate work	28%	65%	7%	56
<b>Frequency Attending Relig. Services</b>	Once a week or more	47%	43%	10%	85
	Once or twice a month	43%	48%	9%	34
	Few times a year	33%	59%	8%	134
	Never	31%	63%	5%	245
<b>2016 Presidential Vote</b>	Donald Trump	86%	7%	7%	170
	Hillary Clinton	2%	93%	5%	202
	Voted for Other	12%	82%	6%	43
	Did Not Vote	21%	66%	13%	85
<b>Gun Owner in Household</b>	Gun Owner	43%	48%	8%	224
	Not Gun Owner	25%	69%	7%	273
<b>Labor Union Membership</b>	Union household	17%	76%	7%	77
	Non-Union household	38%	55%	7%	432
<b>Veteran/Active in Household</b>	Active/Veteran Military	34%	57%	9%	118
	No Active/Veteran Military	35%	58%	6%	391
<b>Region of State</b>	Central / Lakes	41%	56%	3%	82
	Connecticut Valley	33%	64%	3%	66
	Manchester Area	32%	64%	3%	101
	Mass Border	41%	47%	12%	121
	North Country	36%	59%	4%	53
	Seacoast	23%	65%	12%	96
<b>Congressional District</b>	First Congressional District	35%	57%	8%	273
	Second Congressional District	34%	60%	6%	246

### Favorability Rating - Donald Trump

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK Enough to Say</u>	<u>N</u>
<b>STATEWIDE</b>		34%	5%	59%	2%	517
<b>Registered to Vote</b>	Reg. Democrat	7%	4%	87%	1%	121
	Registered Undeclared/Not Reg.	28%	6%	65%	1%	283
<b>Party ID</b>	Reg. Republican	81%	4%	13%	2%	109
	Democrat	5%	3%	90%	2%	237
	Independent	32%	10%	58%		112
<b>Ideology</b>	Republican	84%	4%	11%	1%	148
	Liberal	4%	1%	94%		118
	Moderate	25%	4%	71%		203
<b>Media Usage</b>	Conservative	72%	5%	18%	4%	145
	Listen to Conserv. Radio	82%		18%		61
	Listen to NHPR	20%	5%	75%		145
<b>Age of Respondent</b>	Read Boston Globe	27%	3%	70%		63
	Read Local Newspapers	26%	7%	66%	1%	131
	Read Union Leader	31%	8%	60%		68
	Watch WMUR	36%	5%	58%	0%	258
<b>Sex of Respondent</b>	18 to 34	21%	5%	71%	3%	132
	35 to 49	40%	2%	58%		119
	50 to 64	39%	8%	51%	2%	148
	65 and older	36%	5%	58%	1%	96
<b>Level of Education</b>	Female	24%	6%	68%	2%	266
	Male	45%	4%	50%	1%	251
<b>Frequency Attending Relig. Services</b>	High school or less	34%	7%	58%	1%	147
	Technical school/Some college	38%	3%	57%	3%	201
	College graduate	32%	6%	62%	0%	108
	Postgraduate work	26%	5%	68%		56
<b>2016 Presidential Vote</b>	Once a week or more	50%	5%	45%		86
	Once or twice a month	42%	3%	54%		32
	Few times a year	28%	10%	57%	5%	132
	Never	32%	2%	65%	1%	245
<b>Gun Owner in Household</b>	Donald Trump	85%	5%	8%	1%	171
	Hillary Clinton	1%	2%	97%	1%	198
	Voted for Other	9%	13%	78%		43
	Did Not Vote	24%	6%	66%	4%	85
<b>Labor Union Membership</b>	Gun Owner	45%	6%	49%	0%	222
	Not Gun Owner	23%	5%	70%	3%	273
<b>Veteran/Active in Household</b>	Union household	20%	6%	74%		77
	Non-Union household	37%	5%	57%	1%	430
<b>Region of State</b>	Active/Veteran Military	31%	5%	63%		116
	No Active/Veteran Military	35%	4%	58%	2%	392
<b>Congressional District</b>	Central / Lakes	41%	5%	50%	3%	82
	Connecticut Valley	28%	5%	67%		66
	Manchester Area	33%	3%	63%	0%	101
	Mass Border	44%	3%	52%	1%	121
	North Country	27%	18%	56%		53
	Seacoast	26%	2%	68%	4%	94
<b>Congressional District</b>	First Congressional District	34%	5%	59%	1%	270
	Second Congressional District	34%	5%	59%	2%	247

**Presidential Approval Rating - Economy**

		<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
<b>STATEWIDE</b>		43%	46%	11%	515
<b>Registered to Vote</b>	Reg. Democrat	11%	75%	14%	124
	Registered Undeclared/Not Reg.	39%	49%	12%	280
	Reg. Republican	89%	5%	6%	107
<b>Party ID</b>	Democrat	11%	73%	16%	235
	Independent	44%	45%	11%	112
	Republican	92%	3%	5%	148
<b>Ideology</b>	Liberal	7%	80%	12%	118
	Moderate	37%	52%	11%	202
	Conservative	79%	13%	8%	147
<b>Media Usage</b>	Listen to Conserv. Radio	84%	16%		61
	Listen to NHPR	27%	66%	7%	142
	Read Boston Globe	29%	66%	4%	63
	Read Local Newspapers	33%	51%	16%	131
	Read Union Leader	39%	53%	7%	68
	Watch WMUR	47%	42%	11%	259
<b>Age of Respondent</b>	18 to 34	25%	53%	22%	131
	35 to 49	48%	46%	7%	121
	50 to 64	51%	42%	7%	148
	65 and older	46%	46%	8%	95
<b>Sex of Respondent</b>	Female	33%	54%	13%	266
	Male	54%	37%	9%	250
<b>Level of Education</b>	High school or less	45%	39%	15%	144
	Technical school/Some college	43%	45%	12%	203
	College graduate	43%	50%	7%	106
	Postgraduate work	34%	57%	9%	57
<b>Frequency Attending Relig. Services</b>	Once a week or more	59%	32%	8%	86
	Once or twice a month	50%	35%	15%	35
	Few times a year	40%	43%	17%	130
	Never	38%	53%	9%	243
<b>2016 Presidential Vote</b>	Donald Trump	92%	1%	7%	171
	Hillary Clinton	7%	81%	12%	199
	Voted for Other	32%	62%	7%	43
	Did Not Vote	32%	44%	24%	85
<b>Gun Owner in Household</b>	Gun Owner	50%	43%	8%	225
	Not Gun Owner	34%	50%	15%	270
<b>Labor Union Membership</b>	Union household	27%	69%	4%	77
	Non-Union household	46%	42%	12%	430
<b>Veteran/Active in Household</b>	Active/Veteran Military	42%	49%	9%	118
	No Active/Veteran Military	43%	45%	12%	388
<b>Region of State</b>	Central / Lakes	51%	43%	6%	82
	Connecticut Valley	35%	60%	5%	66
	Manchester Area	40%	51%	8%	101
	Mass Border	51%	34%	15%	116
	North Country	49%	37%	15%	53
	Seacoast	31%	52%	17%	97
<b>Congressional District</b>	First Congressional District	44%	44%	12%	272
	Second Congressional District	42%	48%	10%	244

**Presidential Approval Rating - Foreign Affairs**

		<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
<b>STATEWIDE</b>		34%	58%	8%	515
<b>Registered to Vote</b>	Reg. Democrat	7%	83%	10%	124
	Registered Undeclared/Not Reg.	29%	62%	9%	281
	Reg. Republican	76%	19%	5%	105
<b>Party ID</b>	Democrat	5%	88%	7%	236
	Independent	32%	56%	12%	111
	Republican	82%	14%	4%	146
<b>Ideology</b>	Liberal	4%	91%	5%	118
	Moderate	24%	73%	3%	203
	Conservative	72%	16%	13%	146
<b>Media Usage</b>	Listen to Conserv. Radio	82%	18%		61
	Listen to NHPR	22%	77%	0%	142
	Read Boston Globe	26%	74%		63
	Read Local Newspapers	26%	69%	5%	131
	Read Union Leader	32%	64%	4%	68
	Watch WMUR	37%	54%	9%	259
<b>Age of Respondent</b>	18 to 34	19%	68%	13%	132
	35 to 49	35%	58%	7%	119
	50 to 64	41%	52%	7%	148
	65 and older	38%	57%	6%	95
<b>Sex of Respondent</b>	Female	24%	67%	9%	266
	Male	43%	49%	8%	250
<b>Level of Education</b>	High school or less	35%	52%	12%	144
	Technical school/Some college	35%	56%	8%	201
	College graduate	33%	64%	3%	107
	Postgraduate work	23%	71%	7%	57
<b>Frequency Attending Relig. Services</b>	Once a week or more	49%	43%	7%	86
	Once or twice a month	39%	46%	15%	35
	Few times a year	28%	56%	16%	129
	Never	31%	65%	4%	244
<b>2016 Presidential Vote</b>	Donald Trump	83%	10%	7%	169
	Hillary Clinton	2%	93%	5%	201
	Voted for Other	10%	84%	6%	42
	Did Not Vote	22%	59%	19%	85
<b>Gun Owner in Household</b>	Gun Owner	43%	50%	6%	223
	Not Gun Owner	22%	68%	10%	270
<b>Labor Union Membership</b>	Union household	22%	71%	7%	77
	Non-Union household	36%	56%	9%	428
<b>Veteran/Active in Household</b>	Active/Veteran Military	34%	60%	6%	118
	No Active/Veteran Military	33%	58%	8%	387
<b>Region of State</b>	Central / Lakes	40%	57%	4%	79
	Connecticut Valley	31%	69%		66
	Manchester Area	31%	66%	3%	101
	Mass Border	42%	49%	9%	119
	North Country	31%	47%	22%	53
	Seacoast	24%	62%	14%	97
<b>Congressional District</b>	First Congressional District	35%	56%	9%	273
	Second Congressional District	32%	60%	7%	242

### U.S. Right Direction/Wrong Track

		<u>Right Direction</u>	<u>Wrong Track</u>	<u>DK/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>		36%	57%	7%	515
<b>Registered to Vote</b>	Reg. Democrat	9%	83%	8%	123
	Registered Undeclared/Not Reg.	32%	60%	8%	283
	Reg. Republican	78%	19%	3%	104
<b>Party ID</b>	Democrat	10%	81%	9%	237
	Independent	36%	57%	7%	111
	Republican	83%	15%	2%	143
<b>Ideology</b>	Liberal	12%	77%	11%	118
	Moderate	25%	71%	3%	201
	Conservative	73%	24%	3%	143
<b>Media Usage</b>	Listen to Conserv. Radio	80%	19%	1%	61
	Listen to NHPR	23%	70%	7%	145
	Read Boston Globe	29%	65%	6%	62
	Read Local Newspapers	29%	58%	12%	132
	Read Union Leader	36%	57%	7%	68
	Watch WMUR	38%	55%	7%	260
<b>Age of Respondent</b>	18 to 34	26%	63%	11%	134
	35 to 49	37%	57%	5%	116
	50 to 64	40%	54%	6%	147
	65 and older	40%	57%	4%	95
<b>Sex of Respondent</b>	Female	25%	69%	6%	266
	Male	47%	45%	8%	249
<b>Level of Education</b>	High school or less	36%	49%	15%	147
	Technical school/Some college	40%	55%	4%	198
	College graduate	31%	66%	3%	107
	Postgraduate work	28%	70%	3%	56
<b>Frequency Attending Relig. Services</b>	Once a week or more	43%	49%	8%	83
	Once or twice a month	39%	53%	8%	35
	Few times a year	33%	56%	10%	130
	Never	35%	60%	5%	244
<b>2016 Presidential Vote</b>	Donald Trump	81%	14%	5%	166
	Hillary Clinton	5%	89%	6%	201
	Voted for Other	19%	73%	8%	43
	Did Not Vote	31%	59%	10%	85
<b>Gun Owner in Household</b>	Gun Owner	42%	52%	6%	222
	Not Gun Owner	29%	63%	8%	271
<b>Labor Union Membership</b>	Union household	24%	67%	8%	77
	Non-Union household	38%	55%	7%	428
<b>Veteran/Active in Household</b>	Active/Veteran Military	36%	56%	8%	118
	No Active/Veteran Military	36%	58%	6%	386
<b>Region of State</b>	Central / Lakes	44%	52%	4%	81
	Connecticut Valley	26%	68%	5%	64
	Manchester Area	37%	59%	4%	101
	Mass Border	43%	51%	6%	117
	North Country	29%	53%	18%	54
	Seacoast	30%	61%	9%	97
<b>Congressional District</b>	First Congressional District	38%	54%	7%	271
	Second Congressional District	33%	60%	7%	244