

Opening of a New Nano-Brewery and Tasting Room in VA

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M.S. in Project Management

Winter 2018

Granite State College

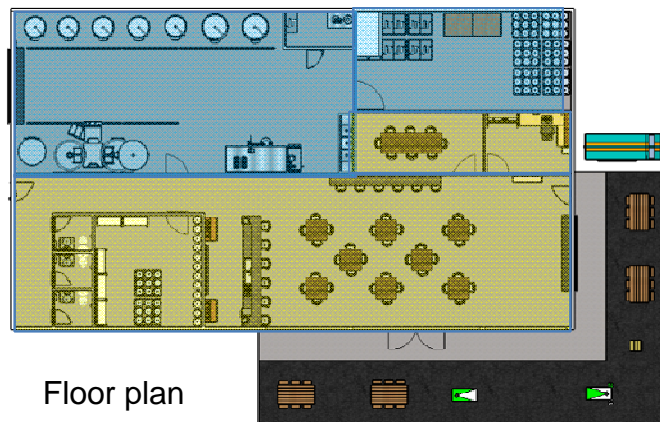
Opening of a New Nano-brewery and Tasting Room in VA

Nano-Brewery:

- Uses a 3 barrel system
- Produces less than 2,000 barrels a year

Project Overview:

- **Objective:** Nano-brewery and Tasting Room
- **Location:** Richmond Virginia Area
- **Cost:** No more than \$75,000 out-of-pocket
- **End Date:** March 30, 2019 - Grand Opening



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Major Deliverables:

- Business Plan and Final Product
- Marketing Plan and Branding
- Procurement of Equipment and Supplies
- Leased Facility and Remodel
- Supplemental Funding
- Required Permits and Licenses
- Grand Opening



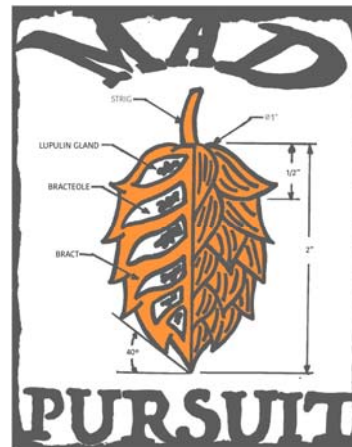
Recipe Development



Sticker Design



Glass Design



Company Logo



Discussion

M.S. Capstone Presentations
Term Year



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