

THE BUTTERFLY EFFECT OF UNDERESTIMATED RISK

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Biological Port Sampling (BIOSAMP) Software Development Project

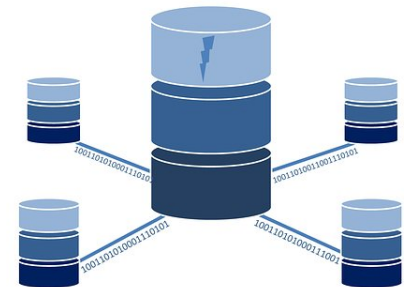
Transition from paper-based data records to electronic data collection



www.nefsc.noaa.gov



www.samsung.com



www.pixabay.com

Underestimated Risk

Total issue impact > Sum of effects imposed on the project .



www.dictionary.com/e/pop-culture/butterfly-effect/



www.mainstreetlaunch.org/the-racial-wealth-gap

Importance of Risk Management

Proactive risk management is more effective than reactively managing issues.



“Life is chaotic and unpredictable. If a butterfly flaps its wings in one part of the world, it could cause people at the opposite end of the globe to watch a Discovery Channel special on butterflies” — Stephen Colbert, I Am America

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- Wolchover, N. (2011, December 13). Can a Butterfly in Brazil Really Cause a Tornado in Texas? Retrieved from <https://www.livescience.com/17455-butterfly-effect-weather-prediction.html>