

The Granite State Poll



The Survey Center

April 24, 2018

SUNUNU MAINTAINS POPULARITY, LEADS MARCHAND AND KELLY; FEW HAVE OPINION ON NH SECRETARY OF STATE RACE

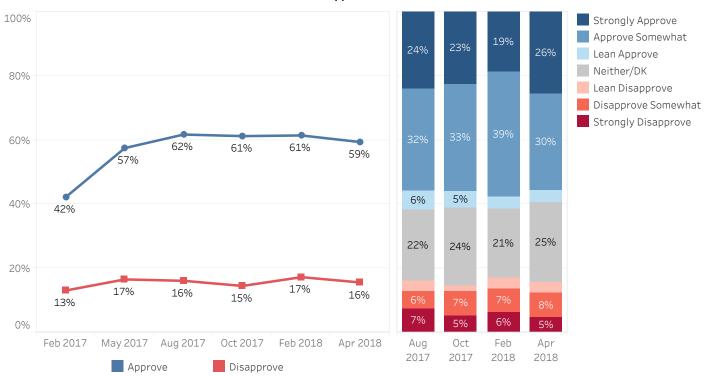
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DURHAM, NH – Governor Chris Sununu continues to enjoy broad approval of his job performance and high personal popularity among New Hampshire residents. Sununu holds leads of similar size over his Democratic rivals Steve Marchand and Molly Kelly for the forthcoming gubernatorial election. Less than one-third of residents have an opinion on whether the State Legislature should reelect Bill Gardner or select former Democratic gubernatorial candidate Colin Van Ostern as New Hampshire Secretary of State.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Five hundred and forty-eight (548) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between April 13 and April 22, 2018. The margin of sampling error for the survey is +/- 4.2 percent. Included were three hundred and seventy-nine (379) likely 2018 general election voters (MSE = +/- 5.0%).

Gubernatorial Approval

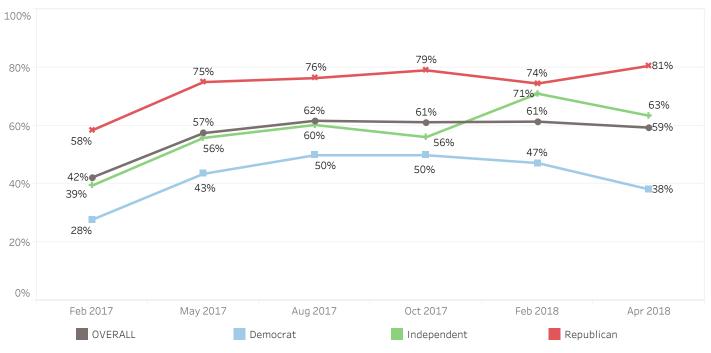
Just over a year into his term as governor, Governor Chris Sununu continues to enjoy broad approval; 59% approve of the job Sununu is doing as governor, 16% disapprove, and 25% neither approve nor disapprove or are unsure. Sununu's job approval is largely unchanged since February (61% approval).



Gubernatorial Approval - Chris Sununu

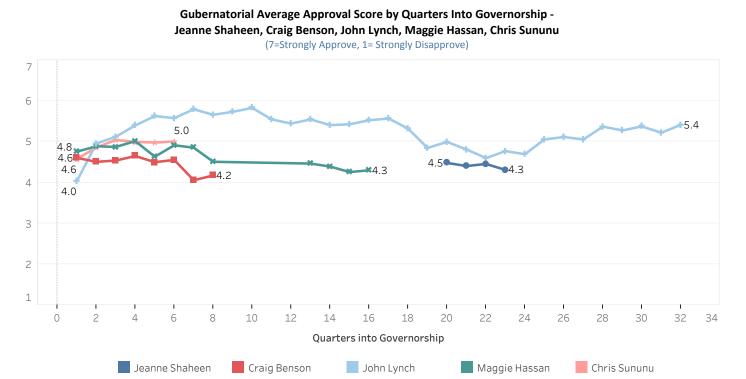
* We ask that this copyrighted information be referred to as the Granite State Poll, conducted by the University of New Hampshire Survey Center.

Eighty-one percent of New Hampshire Republicans approve of the job Sununu is doing, the highest level of support he has enjoyed among Republicans during his tenure as governor. Sixty-three percent of Independents and only 38% of Democrats approve of Sununu's job performance, slightly lower levels of support among these groups than in February (71% approval among Independents, 47% approval among Democrats).



Job Approval - Governor Chris Sununu - By Party Identification

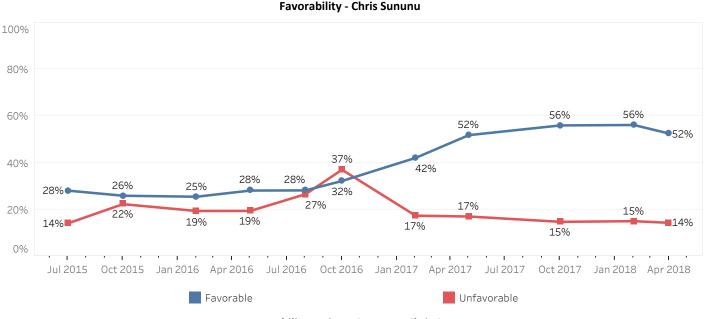
On a scale where "strongly approve" equals 7 and "strongly disapprove" equals 1, Sununu's average approval score (5.0) in his sixth quarter has remained unchanged since February 2018 (5.0). His support is virtually the same as Maggie Hassan (4.9) enjoyed at the same point in her governorship and is higher than Craig Benson (4.6) at this point, but is well below John Lynch's support (5.6) in his sixth quarter.



Favorability Ratings - Governor Chris Sununu

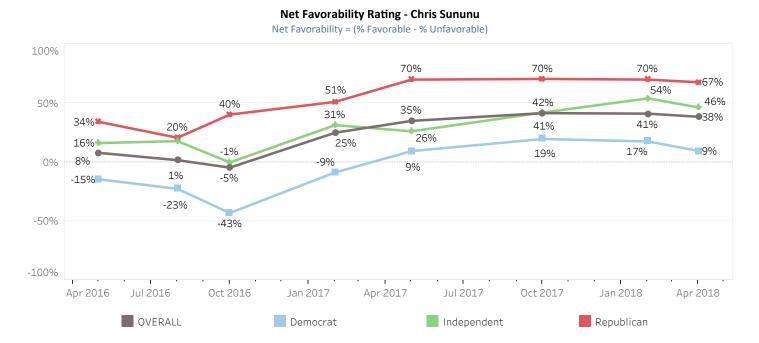
Sununu also remains quite popular personally among New Hampshire adults; 52% say they have a favorable opinion of him, 14% have an unfavorable opinion, 16% are neutral, and 17% don't know or are unsure.

Frequent conservative radio listeners, self-identified Republicans, those who voted for Donald Trump in the 2016 election, self-described conservatives, those aged 65 and older, and those who watch WMUR are most likely to have a favorable opinion of Sununu. Those aged 18 to 34, self-described liberals, self-identified Democrats, those who voted for Hillary Clinton in 2016 or did not vote, and NHPR listeners are least likely to have a favorable opinion of Sununu.



Net Favorability Rating - Governor Chris Sununu

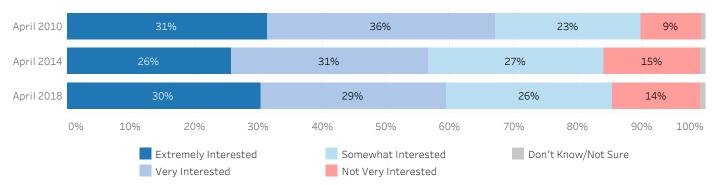
Sununu's net favorability rating, the percentage of people who have a favorable opinion minus the percentage who have an unfavorable opinion, is +38%, largely unchanged since October 2017 (+41%). His net favorability rating has remained steady among Republicans but has decreased slightly among Independents (+54% in February, +46% in April) and Democrats (+17% in February, +9% in April) in the past quarter.



Interest in 2018 General Election

Three in ten New Hampshire residents (30%) say they are extremely interested in the 2018 general election, 29% are very interested, 26% are somewhat interested, 14% are not very interested, and 1% don't know or are unsure. Interest among Granite Staters is slightly higher than at the same point in the 2014 election cycle, but slightly lower than at this point in the 2010 cycle.

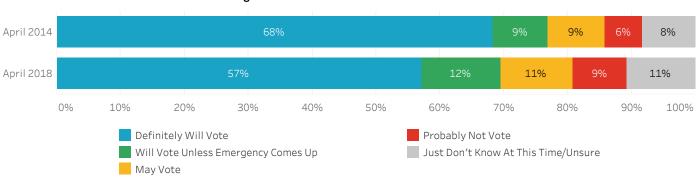
Self-described liberals, those with a college degree, conservative talk radio listeners, those who voted for Hillary Clinton in 2016, those who read local newspapers, and NHPR listeners are most likely to say they are extremely or very interested in the 2018 general election, while those who did not vote in 2016, self-identified Independents, those aged 18 to 34, and those who went to technical school or have some college education are least likely to say so.



Interest in Recent Mid-Term General Elections

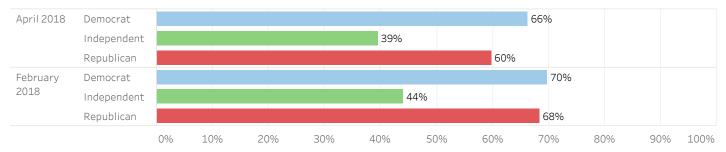
Fifty-seven percent of New Hampshire adults say they definitely will vote in 2018, while 12% say they will vote unless an emergency comes up, 11% say they may vote, 9% say they probably will not vote, and 11% say they just don't know at this time.

Fewer Granite Staters say they will definitely vote in the election in November (57%) than said so in 2014 (68%).



Voting Intent for 2018 General Election - Overall

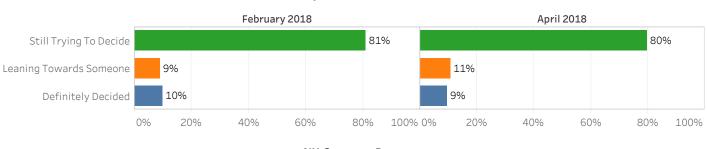
Democrats (66%) are slightly more likely than Republicans (60%) to say they definitely will vote in the 2018 general election, while Independents (39%) are much less likely to say so. Republicans are slightly less likely to say they will definitely vote (60%) than said so in February (68%).



Definitiely Will Vote Intent in 2018 General Election - by Party

2018 Gubernatorial Election

Most Granite Staters are undecided on their choice for the Fall gubernatorial election. Eighty percent of New Hampshire likely voters say they are still trying to decide whom they will vote for New Hampshire governor, 11% say they are leaning toward someone, and 9% say have definitely decided. Responses are largely unchanged since February.





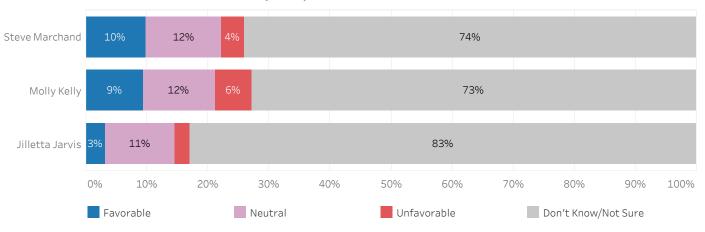


As of this date, former Portsmouth Mayor Steve Marchand and State Senator Molly Kelly are the only Democrats who have declared their candidacy for the governor's race.

Despite having campaigned since April 2017, only 10% of respondents say they have a positive opinion of former Portsmouth Mayor Steve Marchand; 12% have a neutral opinion, and 4% have an unfavorable opinion. Nearly three-quarters of respondents (74%) say they don't know or have never heard of Marchand. The proportion of respondents who have a favorable opinion of Marchand has slightly increased since February (5%). Among Democrats, 15% have a favorable opinion of Marchand, 11% are neutral, and 5% have an unfavorable opinion.

Marchand's rival for the Democratic gubernatorial nomination, former State Senator Molly Kelly, has similar levels of favorability while running for state-wide office for the first time. Nine percent of respondents have a favorable opinion of Kelly, 12% have a neutral opinion, 6% have an unfavorable opinion of her, and nearly three-quarters (73%) don't know or have never heard of Kelly. Among Democrats, 15% have a favorable opinion of Kelly, 13% are neutral, and 2% have an unfavorable opinion.

Libertarian candidate Jilletta Jarvis is not well-known among New Hampshire residents. Three percent have a favorable opinion of Jarvis, 11% have a neutral opinion, 3% have an unfavorable opinion of her, and 83% don't know or have never heard of Jarvis.



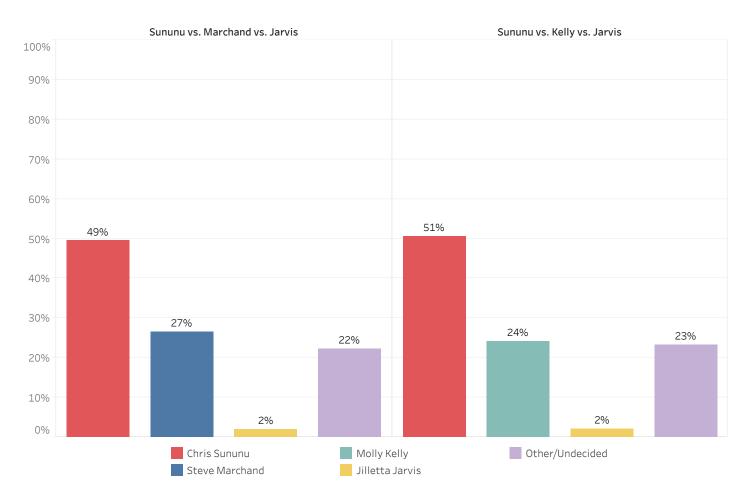
Favorability - Prospective Gubernatorial Candidates

Prospective 2018 NH Gubernatorial Matchups

In matchups for the November race, Governor Sununu holds double-digit leads over both potential Democratic opponents.

In a matchup between Sununu, Marchand, and Jarvis, 49% of 2018 likely voters say they would vote for Sununu, 27% would vote for Marchand, 2% would vote for Jarvis, and 22% are undecided or would vote for another candidate.

In a matchup between Sununu, Kelly, and Jarvis, 51% of 2018 likely voters say they would vote for Sununu, 24% would vote for Kelly, 2% would vote for Jarvis, and 23% are undecided or would vote for another candidate.



Self-identified Republicans, those who voted for Donald Trump in 2016, conservative radio listeners, self-described conservatives, conservative radio listeners, those who attend religious services one a week or more often, *Union Leader* readers, and gun owners are more likely than others to say they would vote for Sununu in both of these matchups.

Self-described liberals, self-identified Democrats, those who voted for Hillary Clinton in 2016, *Boston Globe* readers, those who have completed postgraduate work, NHPR listeners, and Seacoast residents are more likely than others to say they would vote for the Democratic nominee in both of these matchups.

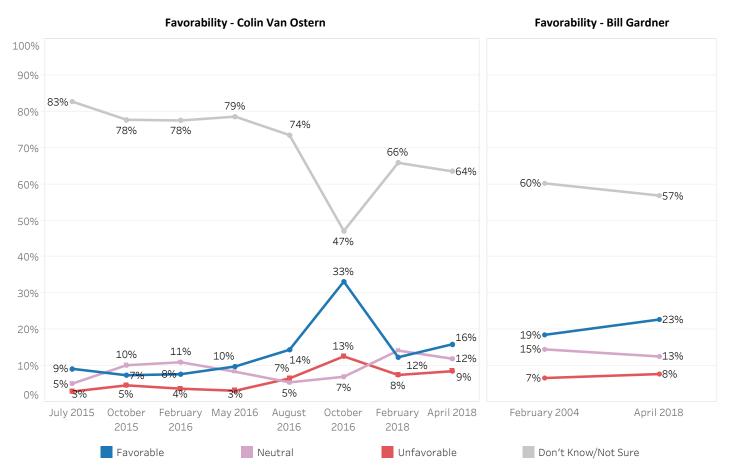
2018 NH Secretary of State Race

Former Democratic gubernatorial candidate Colin Van Ostern has announced his intention run for New Hampshire Secretary of State, challenging current Secretary of State Bill Gardner who has held the office since 1976. The State Legislature will select the Secretary of State after the Fall 2018 election.

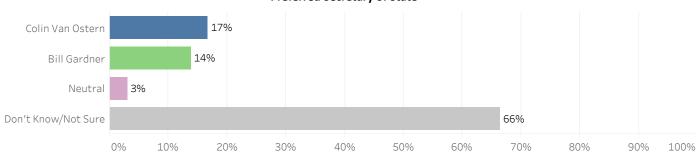
Favorability - Prospective Candidates

Sixteen percent of New Hampshire residents have a favorable opinion of Colin Van Ostern, 12% are neutral, 9% have an unfavorable opinion of him, and nearly two-thirds (64%) don't know or are unsure. Van Ostern's favorability is largely unchanged since February (12% favorable, 8% unfavorable).

Nearly a quarter of New Hampshire residents (23%) have a favorable opinion of Bill Gardner, 13% are neutral, 8% have an unfavorable opinion of him, and more than half (57%) don't know or are unsure. Gardner's favorability among New Hampshire residents is similar to his favorability in February 2004.



While the State Legislature will select the Secretary of State, most residents are undecided; 17% prefer Van Ostern, 14% prefer Gardner, 3% are neutral, and two-thirds (66%) don't know or are unsure.

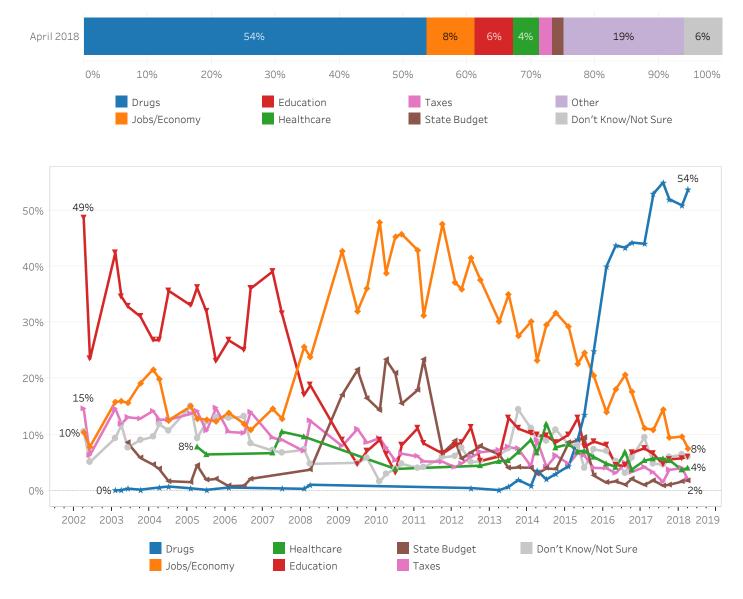


Preferred Secretary of State

Most Important Problem Facing New Hampshire

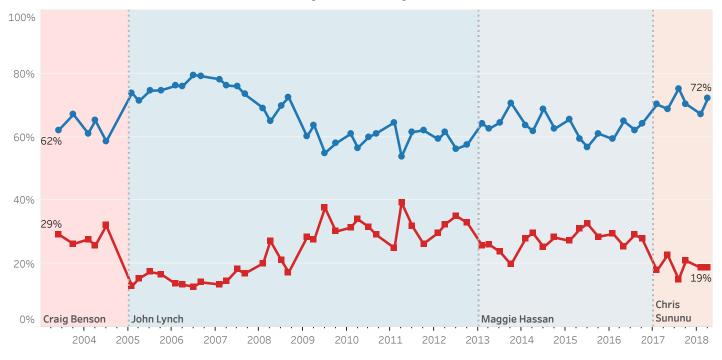
For the fifth straight quarter, a majority of Granite Staters (54%) believe the drug crisis is the most important problem facing New Hampshire. Eight percent of respondents cite jobs or the economy, 6% mention education, 4% cite healthcare, 2% each mention taxes or the state budget, 19% cite another problem, and 6% don't know or are unsure.

Concern over the drug crisis is bipartisan: 57% of Republicans, 56% of Independents, and 49% of Democrats feel drugs are the state's most important problem.



NH Heading in Right Direction or On Wrong Track

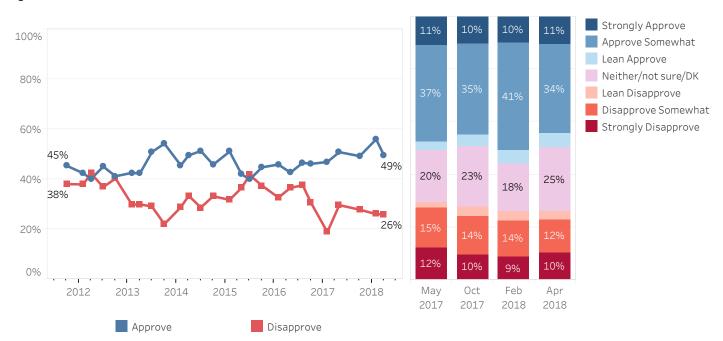
Optimism about the state's outlook remains high. Seventy-two percent of Granite Staters say things are generally going in the right direction in the state, 19% say things are seriously off on the wrong track, and 9% don't know or are unsure. Optimism about the state's future is bipartisan: 84% of Republicans, 68% of Independents, and 65% of Democrats feel the state is headed in the right direction.



NH Right Track – Wrong Track

NH Legislature Approval

Forty-nine percent of Granite Staters say they approve of how the Republican-controlled State Legislature is doing its job; only 26% say they disapprove while 25% neither approve nor disapprove or are unsure.



Nearly two-thirds of Republicans (62%) approve of the job the legislature is doing while 46% of Democrats and 39% of Independents agree.

Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and forty-eight (548) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between April 13 and April 22, 2018. The margin of sampling error for the survey is +/- 4.2 percent. Included were three hundred and seventy-nine (379) likely 2018 general election voters (MSE = +/- 5.0%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.2%.

The random sample used in the Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

		N	<u>%</u>
Sex of Respondent	Female	279	51%
	Male	269	49%
Age of Respondent	18 to 34	142	27%
	35 to 49	132	25%
	50 to 64	148	28%
	65 and older	104	20%
Level of Education	High school or less	158	29%
	Technical school/Some college	207	38%
	College graduate	106	20%
	Postgraduate work	69	13%
Region of State	Central/Lakes	86	16%
	Connecticut Valley	84	15%
	Manchester Area	103	19%
	Mass Border	142	26%
	North Country	41	8%
	Seacoast	91	17%
Registered to Vote	Reg. Democrat	116	21%
	Registered Undeclared/Not Reg.	300	55%
	Reg. Republican	128	23%
Party ID	Democrat	218	41%
	Independent	131	24%
	Republican	185	35%

Granite State Poll, Spring 2018 Demographics

Gubernatorial Approval

	Approve	Disapprove	Neither/DK	N
February 2017	42%	13%	45%	476
May 2017	57%	17%	26%	502
August 2017	62%	16%	22%	484
October 2017	61%	15%	24%	540
February 2018	61%	17%	21%	500
April 2018	59%	16%	25%	522

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as governor?

Favorability Rating - Governor Chris Sununu

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Governor (Executive Councilor) Chris Sununu?

	Favorable	Neutral	<u>Unfavorable</u>	Don't Know/Not Sure	N
February 2016	25%	13%	19%	43%	684
May 2016	28%	12%	19%	40%	618
August 2016	28%	10%	27%	36%	467
October 2016	32%	7%	37%	24%	767
February 2017	42%	19%	17%	22%	502
May 2017	52%	17%	17%	14%	514
October 2017	56%	17%	15%	13%	570
February 2018	56%	14%	15%	14%	519
April 2018	52%	16%	14%	17%	547

Interest in 2018 General Election

I know that it is a long time away, but as know, there is an election in November for Governor, Congress, and state offices. How interested would you say you are in the 2018 general election, extremely interested, very interested, somewhat interested, or not very interested?

	Extremely Interested	Very Interested	Somewhat Interested	Not Very Interested	<u>Don't Know/Not Sure</u>	<u>N</u>
February 2018	29%	28%	29%	14%	0%	523
April 2018	30%	29%	26%	14%	1%	548

Voting Intent for 2018 General Election

Thinking ahead to the 2018 general election for Governor and Congress, which of the following statement best describes you...

	Definitely Vote in 2018	<u>Unless Emergency</u> <u>Comes Up Will Vote in</u> <u>2018</u>	May Vote in 2018	Probably Not Vote in 2018	<u>Just Don't Know At</u> <u>This Time</u>	N
February 2018	62%	11%	10%	8%	10%	522
April 2018	57%	12%	11%	9%	11%	546

New Hampshire Governor Firmness of Choice

I know that it is early, but have you definitely decided who you will vote for in the New Hampshire Governor election in 2018, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	Definitely Decided	Leaning Towards Someone	Still Trying To Decide	<u>N</u>
February 2018	10%	9%	81%	377
April 2018	9%	11%	80%	376

Favorability Rating - Steve Marchand

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Former Portsmouth Mayor Steve Marchand

	<u>Favorable</u>	Neutral	<u>Unfavorable</u>	Don't Know/Not Sure	<u>N</u>
October 2011	7%	9%	5%	79%	553
May 2016	6%	9%	4%	82%	618
August 2016	13%	7%	8%	72%	464
February 2018	5%	18%	3%	74%	522
April 2018	10%	12%	4%	74%	546

Favorability Rating - Molly Kelly

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Former State Senator Molly Kelly

	<u>Favorable</u>	Unfavorable	Neutral	DK Enough To Say	<u>N</u>
April 2018	9%	6%	12%	73%	547

Favorability Rating - Jilletta Jarvis

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Businesswoman Jilletta Jarvis

	Favorable	<u>Unfavorable</u>	Neutral	DK Enough To Say	<u>N</u>
April 2018	3%	3%	11%	83%	547

NH Governor Race - Chris Sununu vs. Steve Marchand vs. Jilletta Jarvis (Candidates Rotated)

If the 2018 Governor election was being held today and the candidates were Chris Sununu, the Republican, Steve Marchand, the Democrat, and Jilletta Jarvis, the Libertarian, would you vote for Chris Sununu, Steve Marchand, Jilletta Jarvis, some other candidate, or would you skip this election?

	<u>Chris Sununu</u>	Steve Marchand	<u>Jilletta Jarvis</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
April 2018	49%	27%	2%	2%	20%	370

NH Governor Race - Chris Sununu vs. Molly Kelly vs. Jilletta Jarvis (Candidates Rotated)

If the 2018 Governor election was being held today and the candidates were Chris Sununu, the Republican, Molly Kelly, the Democrat, and Jilletta Jarvis, the Libertarian, would you vote for Chris Sununu, Molly Kelly, Jilletta Jarvis, some other candidate, or would you skip this election?

	<u>Chris Sununu</u>	Molly Kelly	<u>Jilletta Jarvis</u>	<u>Other</u>	Undecided	<u>N</u>
April 2018	51%	24%	2%	4%	20%	369

Favorability Rating - Bill Gardner

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. New Hampshire Secretary of State Bill Gardner

	Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
February 2004	19%	15%	7%	60%	510
April 2018	23%	13%	8%	57%	547

Favorability Rating - Colin Van Ostern

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Former Executive Councilor Colin Van Ostern

	Favorable	Neutral	<u>Unfavorable</u>	Don't Know/Not Sure	<u>N</u>
July 2015	9%	5%	3%	83%	530
October 2015	7%	10%	5%	78%	582
February 2016	8%	11%	4%	78%	685
May 2016	10%	8%	3%	79%	619
August 2016	14%	5%	7%	74%	465
October 2016	33%	7%	13%	47%	767
February 2018	12%	14%	8%	66%	522
April 2018	16%	12%	9%	64%	547

Preferred Secretary of State (Candidates Rotated)

As you may know, Colin Van Ostern, who was a candidate for governor in 2016, is running to be the New Hampshire Secretary of State, challenging Secretary of State Bill Gardner. The state legislature will vote after the election to determine who will be the Secretary of State, but if it were up to you, who would you prefer as Secretary of State, Bill Gardner, Colin Van Ostern, or don't you know enough about this to say?

	Bill Gardner	<u>Colin Van Ostern</u>	Neutral	Don't Know/Not Sure	<u>N</u>
April 2018	14%	17%	3%	66%	542

New Hampshire Legislature Job Approval

And generally speaking, do you approve or disapprove of the way the New Hampshire legislature is handling its job?

	Approve	Disapprove	Neither/Not Sure/DK	<u>N</u>
October 2011	45%	38%	17%	537
February 2012	42%	38%	20%	522
April 2012	40%	42%	18%	533
October 2012	41%	36%	23%	634
February 2013	43%	30%	28%	571
April 2013	42%	30%	28%	498
July 2013	51%	29%	20%	504
October 2013	54%	22%	24%	649
February 2014	46%	29%	26%	556
April 2014	50%	33%	17%	495
July 2014	51%	29%	20%	646
October 2014	46%	33%	21%	656
February 2016	46%	33%	22%	661
May 2016	43%	37%	21%	595
August 2016	47%	38%	16%	509
October 2016	46%	31%	23%	875
February 2017	47%	19%	34%	489
May 2017	51%	30%	20%	508
October 2017	49%	28%	23%	554
February 2018	56%	26%	18%	506
April 2018	49%	26%	25%	527

NH - Right Direction or Wrong Track

Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?

	<u>Right</u> Direction	Wrong Track	<u>Don't</u> <u>Know/Not</u> <u>Sure</u>	N		<u>Right</u> Direction	Wrong Track	<u>Don't</u> <u>Know/Not</u> <u>Sure</u>	<u>N</u>
June 2003	62%	29%	9%	510	February 2011	65%	25%	11%	517
October 2003	67%	26%	7%	485	April 2011	54%	39%	7%	491
February 2004	61%	28%	11%	500	July 2011	61%	32%	7%	503
April 2004	65%	26%	9%	530	October 2011	62%	26%	12%	544
July 2004	59%	32%	9%	503	February 2012	59%	30%	11%	517
February 2005	74%	13%	13%	535	April 2012	62%	32%	6%	532
April 2005	71%	15%	13%	488	July 2012	56%	35%	9%	577
July 2005	75%	17%	8%	494	October 2012	58%	33%	10%	1,198
October 2005	75%	17%	9%	502	February 2013	64%	26%	10%	573
February 2006	76%	14%	10%	495	April 2013	63%	26%	11%	497
April 2006	76%	13%	11%	501	July 2013	64%	24%	12%	509
July 2006	80%	13%	8%	497	October 2013	71%	20%	10%	645
September 2006	79%	14%	7%	509	February 2014	64%	28%	8%	570
February 2007	78%	13%	8%	524	April 2014	62%	30%	8%	505
April 2007	76%	14%	9%	506	July 2014	69%	25%	6%	656
July 2007	76%	18%	6%	500	October 2014	63%	28%	9%	666
September 2007	73%	17%	10%	507	February 2015	65%	27%	7%	501
February 2008	69%	20%	11%	547	May 2015	59%	31%	10%	562
April 2008	65%	27%	8%	491	July 2015	57%	33%	11%	522
July 2008	70%	21%	9%	514	October 2015	61%	28%	11%	581
September 2008	72%	17%	10%	535	February 2016	59%	29%	11%	669
February 2009	60%	28%	12%	605	May 2016	65%	25%	10%	593
April 2009	64%	27%	9%	497	August 2016	62%	29%	9%	517
July 2009	55%	38%	7%	557	October 2016	64%	28%	8%	890
October 2009	58%	30%	12%	496	February 2017	70%	18%	12%	496
February 2010	61%	31%	8%	490	May 2017	69%	23%	8%	510
April 2010	57%	34%	9%	503	August 2017	75%	15%	10%	500
July 2010	60%	32%	9%	496	October 2017	70%	21%	9%	559
September 2010	61%	29%	10%	511	February 2018	67%	19%	14%	516
					April 2018	72%	19%	9%	542

Most Important Problem Facing New Hampshire

Let's turn to the State of New Hampshire ... There are many problems facing the state of New Hampshire today. In general, what do you think is the most important problem facing the state of New Hampshire today?

	Drugs	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/</u> Economy	<u>State Budget</u>	Taxes	<u>Other</u>	<u>DK/Not Sure</u>	N
April 2002		49%		10%		15%	16%	11%	681
June 2002		24%		8%		6%	57%	5%	677
February 2003	0%	42%		16%		15%	18%	9%	644
April 2003	0%	35%		16%		12%	26%	12%	499
June 2003	0%	33%		16%	9%	13%	22%	8%	513
October 2003	0%	31%		19%	6%	13%	22%	9%	490
February 2004		27%		22%	5%	14%	23%	10%	502
April 2004	1%	27%		20%	4%	13%	24%	12%	536
July 2004	1%	36%		13%	2%	13%	26%	11%	505
February 2005	0%	33%		15%	2%	14%	21%	15%	541
April 2005		36%	8%	13%	5%	14%	15%	9%	487
July 2005	0%	32%	6%	13%	2%	11%	24%	12%	496
October 2005		23%		12%	2%	15%	35%	13%	503
February 2006	1%	27%		14%	1%	11%	34%	13%	498
July 2006		25%		12%	1%	10%	38%	13%	490
September 2006		36%		11%	2%	14%	29%	8%	499
April 2007		39%	7%	15%		9%	23%	7%	501
July 2007	0%	32%	11%	13%		9%	29%	7%	488
February 2008	0%	17%	10%	26%		7%	33%	7%	542
April 2008	1%	19%		24%	4%	12%	29%	5%	496
February 2009		9%		43%	17%	8%	18%		607
July 2009		5%		32%	22%	11%	25%	5%	551
October 2009		7%		36%	17%	9%	26%	6%	494
February 2010		9%		48%	14%	9%	17%	2%	486
April 2010		6%		39%	23%	8%	20%	3%	504
July 2010		3%	4%	45%	21%	5%	17%	4%	498
September 2010		8%		46%	16%	7%	19%	5%	504
February 2011		11%		43%	18%	6%	17%	4%	508
April 2011		8%		31%	23%	5%	21%	4%	494
October 2011		7%		48%	7%	5%	22%	6%	548
February 2012		8%		37%	9%	4%	26%	6%	509
April 2012		9%		36%	6%	5%	29%	8%	518
July 2012	0%	11%		42%	7%	6%	22%	5%	541
October 2012		5%	4%	38%	8%	7%	28%	5%	575
April 2013	0%	6%	5%	30%	6%	7%	37%	6%	485
July 2013	1%	13%	5%	35%	4%	8%	24%	7%	458
October 2013	2%	11%	7%	28%	4%	7%	24%	15%	602
February 2014	1%	10%	9%	30%	4%	4%	29%	11%	545
April 2014	4%	10%	7%	23%	3%	9%	35%	10%	464
July 2014	2%	10%	12%	30%	4%	4%	29%	9%	614
October 2014	3%	9%	8%	32%	4%	6%	28%	11%	644
February 2015	4%	10%	8%	29%	9%	5%	26%	8%	467
May 2015	9%	13%	7%	23%	9%	7%	24%	8%	540
July 2015	14%	8%	7%	25%	9%	6%	27%	4%	509
October 2015	25%	9%	6%	21%	3%	4%	26%	7%	563

Most Important Problem Facing New Hampshire

Let's turn to the State of New Hampshire ... There are many problems facing the state of New Hampshire today. In general, what do you think is the most important problem facing the state of New Hampshire today?

	Drugs	Education	<u>Healthcare</u>	<u>Jobs/</u> Economy	State Budget	Taxes	<u>Other</u>	DK/Not Sure	<u>N</u>
February 2016	40%	8%	5%	14%	1%	4%	21%	7%	659
May 2016	44%	5%	4%	18%	2%	3%	19%	5%	591
August 2016	43%	5%	7%	21%	1%	5%	15%	3%	509
October 2016	44%	7%	4%	18%	2%	3%	16%	6%	868
February 2017	44%	8%	5%	11%	1%	4%	17%	9%	493
May 2017	53%	7%	6%	11%	2%	3%	14%	5%	508
August 2017	55%	5%	6%	14%	1%	2%	13%	5%	493
October 2017	52%	6%	5%	9%	1%	4%	17%	6%	563
February 2018	51%	6%	4%	10%	2%	4%	18%	6%	509
April 2018	54%	6%	4%	8%	2%	2%	19%	6%	524

Gubernatorial Approval

		<u>Approve</u>	Disapprove	Neither/DK	N
STATEWIDE		59%	16%	25%	522
Registered to	Reg. Democrat	34%	35%	31%	110
Vote	Registered Undeclared/Not Reg.	59%	13%	28%	282
	Reg. Republican	82%	4%	14%	126
Party ID	Democrat	38%	33%	29%	204
	Independent	63%	6%	31%	127
	Republican	81%	3%	17%	177
deology	Liberal	32%	44%	24%	112
	Moderate	63%	11%	27%	19
	Conservative	75%	5%	20%	16
/ledia Usage	Listen to Conserv. Radio	79%	1%	20%	56
-	Listen to NHPR	50%	25%	24%	12
	Read Boston Globe	45%	29%	25%	53
	Read Local Newspapers	63%	22%	15%	16
	Read Union Leader	66%	12%	21%	84
	Watch WMUR	69%	14%	18%	26
Age of	18 to 34	45%	15%	40%	12
Respondent	35 to 49	53%	20%	27%	12
	50 to 64	71%	12%	17%	14
	65 and older	66%	15%	18%	10
Sex of	Female	54%	19%	27%	26
Respondent	Male	65%	12%	23%	26
evel of	High school or less	63%	11%	26%	15
ducation	Technical school/Some college	60%	13%	27%	19
	College graduate	57%	23%	20%	10
	Postgraduate work	52%	21%	27%	66
requency	Once a week or more	66%	10%	24%	89
Attending	Once or twice a month	63%	9%	28%	44
Relig. Services	Few times a year	66%	11%	23%	13
	Never	53%	20%	27%	24
2016	Donald Trump	77%	5%	18%	20
Presidential	Hillary Clinton	37%	33%	31%	17
/ote	Voted for Other	65%	8%	27%	54
	Did Not Vote	57%	11%	32%	72
Gun Owner in	Gun Owner	66%	14%	21%	25
lousehold	Not Gun Owner	53%	18%	30%	25
/eteran/Active	Active/Veteran Military	66%	13%	22%	13
n Household	No Active/Veteran Military	57%	17%	26%	37
Region of	Central/Lakes	60%	18%	22%	85
State	Connecticut Valley	54%	22%	24%	80
	Manchester Area	63%	13%	24%	93
	Mass Border	62%	9%	29%	13
	North Country	60%	25%	15%	41
	Seacoast	57%	16%	28%	88
Congressional	First Congressional District	61%	14%	26%	26
Congressional District	i not congressional District	01/0	- 170	_0/0	20.

Favorability Rating - Chris Sununu

		<u>Favorable</u>	<u>Unfavorable</u>	<u>Neutral</u>	<u>DK/Not Sure</u>	N
STATEWIDE		52%	14%	16%	17%	547
Registered to	Reg. Democrat	37%	28%	22%	13%	116
Vote	Registered Undeclared/Not Reg.	47%	13%	16%	23%	300
	Reg. Republican	78%	3%	12%	7%	128
Party ID	Democrat	35%	26%	27%	12%	218
	Independent	55%	9%	7%	29%	131
	Republican	72%	5%	11%	12%	185
deology	Liberal	34%	33%	22%	11%	120
	Moderate	53%	13%	17%	17%	206
	Conservative	69%	5%	12%	14%	16
Media Usage	Listen to Conserv. Radio	76%	3%	18%	3%	58
	Listen to NHPR	42%	23%	22%	13%	138
	Read Boston Globe	44%	20%	19%	16%	58
	Read Local Newspapers	58%	16%	19%	7%	169
	Read Union Leader	62%	15%	15%	9%	84
	Watch WMUR	64%	11%	16%	9%	275
Age of	18 to 34	34%	15%	19%	32%	142
Respondent	35 to 49	53%	17%	15%	15%	13
	50 to 64	61%	13%	16%	10%	14
	65 and older	64%	14%	15%	7%	104
Sex of	Female	49%	15%	15%	20%	27
	Male	56%	13%	17%	14%	26
_evel of	High school or less	52%	12%	15%	21%	15
Education	Technical school/Some college	54%	11%	15%	21%	20
	College graduate	55%	21%	17%	7%	10
	Postgraduate work	44%	21%	23%	11%	69
requency	Once a week or more	62%	11%	12%	14%	97
Attending	Once or twice a month	51%	10%	13%	26%	48
Relig. Services	Few times a year	57%	13%	20%	10%	138
	Never	48%	17%	16%	19%	249
2016	Donald Trump	71%	6%	11%	13%	206
Presidential	Hillary Clinton	38%	26%	25%	11%	188
Vote	Voted for Other	56%	9%	14%	21%	54
	Did Not Vote	38%	10%	14%	37%	78
Gun Owner in	Gun Owner	57%	12%	17%	13%	260
Household	Not Gun Owner	47%	16%	15%	21%	268
Veteran/Active	Active/Veteran Military	50%	11%	21%	19%	14
n Household	No Active/Veteran Military	53%	16%	15%	16%	39
Region of	Central / Lakes	62%	14%	16%	7%	86
State	Connecticut Valley	48%	20%	16%	16%	84
	Manchester Area	49%	10%	18%	24%	103
	Mass Border	50%	10%	16%	24%	142
	North Country	52%	27%	13%	8%	41
	Seacoast	56%	15%	15%	13%	91
Congressional	First Congressional District	55%	14%	15%	16%	278
District	Second Congressional District	50%	15%	17%	18%	270

New Hampshire Governor Firmness of Choice

		Definitely Decided	Leaning Towards Someone	Still Trying To Decide	Ν
STATEWIDE		9%	11%	80%	37
Registered to	Reg. Democrat	7%	16%	77%	84
/ote	Registered Undeclared/Not Reg.	7%	8%	85%	18
	Reg. Republican	17%	12%	72%	10
Party ID	Democrat	7%	13%	80%	16
	Independent	3%	11%	86%	69
	Republican	14%	8%	77%	13
deology	Liberal	5%	14%	81%	97
	Moderate	9%	12%	79%	12
	Conservative	14%	9%	78%	12
/ledia Usage	Listen to Conserv. Radio	17%	14%	68%	47
	Listen to NHPR	8%	14%	78%	10
	Read Boston Globe	8%	16%	76%	42
	Read Local Newspapers	13%	12%	75%	12
	Read Union Leader	14%	21%	66%	66
	Watch WMUR	11%	12%	76%	19
Age of	18 to 34	2%	10%	88%	78
Respondent	35 to 49	9%	6%	85%	8
	50 to 64	11%	15%	74%	10
	65 and older	10%	14%	77%	88
Sex of	Female	10%	6%	84%	18
Respondent	Male	9%	15%	75%	18
evel of	High school or less	11%	10%	79%	8
ducation	Technical school/Some college	8%	9%	83%	13
	College graduate	10%	8%	82%	8
	Postgraduate work	8%	20%	72%	6
requency	Once a week or more	13%	9%	78%	76
Attending	Once or twice a month	6%	6%	88%	31
Relig. Services	Few times a year	9%	11%	80%	10
	Never	8%	13%	79%	16
2016	Donald Trump	13%	8%	79%	15
Presidential	Hillary Clinton	5%	14%	80%	14
/ote	Voted for Other	8%	17%	75%	4(
	Did Not Vote	11%		89%	23
Gun Owner in	Gun Owner	10%	12%	78%	18
Household	Not Gun Owner	7%	10%	83%	17
/eteran/Active	Active/Veteran Military	16%	10%	74%	93
n Household	No Active/Veteran Military	7%	11%	82%	27
Region of	Central / Lakes	13%	12%	74%	69
tate	Connecticut Valley	11%	17%	72%	53
	Manchester Area	8%	6%	86%	69
	Mass Border	7%	11%	81%	93
	North Country	14%	8%	78%	3:
	Seacoast	6%	10%	84%	62
Congressional		8%	9%	83%	19
District	Second Congressional District	11%	12%	77%	18

Interest in 2018 General Election

		Extremely Interested	Very Interested	<u>Somewhat</u> Interested	<u>Not Very</u> Interested	<u>Don't Know/Not</u> <u>Sure</u>	Ν
STATEWIDE		30%	29%	26%	14%	1%	548
Registered to	Reg. Democrat	49%	30%	17%	4%		116
Vote	Registered Undeclared/Not Reg.	23%	27%	28%	20%	1%	300
	Reg. Republican	31%	33%	28%	8%	1%	128
Party ID	Democrat	41%	28%	23%	7%	1%	218
-	Independent	19%	17%	34%	27%	1%	131
	Republican	26%	39%	25%	10%		185
Ideology	Liberal	54%	30%	14%	2%	1%	120
	Moderate	22%	32%	33%	12%	1%	206
	Conservative	27%	34%	26%	14%		166
Media Usage	Listen to Conserv. Radio	37%	44%	15%	3%		58
_	Listen to NHPR	36%	36%	21%	4%	1%	138
	Read Boston Globe	42%	29%	26%		3%	58
	Read Local Newspapers	39%	36%	17%	8%	1%	169
	Read Union Leader	37%	35%	19%	7%	2%	84
	Watch WMUR	30%	35%	25%	10%	0%	275
Age of	18 to 34	21%	24%	32%	24%		142
Respondent	35 to 49	28%	32%	28%	11%	1%	132
	50 to 64	35%	31%	20%	13%	1%	148
	65 and older	39%	32%	25%	3%	1%	104
	Female	32%	28%	28%	11%	0%	279
Respondent	Male	29%	30%	23%	17%	1%	269
Level of	High school or less	25%	28%	24%	22%	1%	158
Education	Technical school/Some college	20%	27%	37%	16%		207
	College graduate	47%	32%	15%	4%	1%	106
	Postgraduate work	46%	35%	15%	3%		69
Frequency	Once a week or more	28%	42%	22%	5%	3%	97
Attending	Once or twice a month	30%	24%	28%	18%		48
Relig. Services	Few times a year	31%	27%	30%	11%		138
	Never	31%	27%	24%	18%		250
2016	Donald Trump	26%	30%	31%	12%	0%	206
Presidential	Hillary Clinton	44%	33%	17%	6%	0%	188
Vote	Voted for Other	31%	35%	23%	11%	1%	54
	Did Not Vote	11%	17%	30%	40%	2%	78
Gun Owner in	Gun Owner	28%	30%	28%	13%	1%	260
Household	Not Gun Owner	31%	29%	24%	15%	1%	268
Veteran/Active	Active/Veteran Military	21%	32%	30%	15%	2%	145
in Household	No Active/Veteran Military	34%	28%	25%	13%	0%	396
Region of	Central / Lakes	33%	39%	21%	7%		86
State	Connecticut Valley	33%	30%	33%	4%		84
	Manchester Area	32%	30%	23%	14%	0%	103
	Mass Border	30%	22%	29%	18%	1%	142
	North Country	21%	31%	24%	21%	4%	41
	Seacoast	28%	28%	25%	19%	0%	91
Congressional		31%	29%	25%	15%	0%	278
District	Second Congressional District	30%	29%	27%	12%	1%	270

Voting Intent for 2018 General Election

		<u>Definitely Vote</u> in 2018	<u>Unless</u> Emergency <u>Comes Up Will</u> <u>Vote in 2018</u>	<u>May Vote in</u> <u>2018</u>	<u>Probably Not</u> Vote in 2018	<u>Just Don't</u> <u>Know At This</u> <u>Time</u>	N
STATEWIDE		57%	12%	11%	9%	11%	546
Registered to	Reg. Democrat	66%	9%	9%	5%	12%	116
Vote	Registered Undeclared/Not Reg.	51%	12%	11%	12%	13%	298
	Reg. Republican	63%	17%	12%	3%	5%	128
Party ID	Democrat	66%	9%	8%	8%	9%	216
	Independent	39%	14%	13%	14%	20%	131
	Republican	60%	16%	13%	5%	6%	185
Ideology	Liberal	70%	13%	1%	6%	10%	119
	Moderate	54%	9%	16%	9%	12%	205
	Conservative	61%	16%	8%	5%	9%	166
Media Usage	Listen to Conserv. Radio	59%	23%	8%	6%	5%	58
	Listen to NHPR	69%	11%	7%	7%	6%	138
	Read Boston Globe	68%	5%	11%	7%	8%	57
	Read Local Newspapers	68%	8%	8%	5%	11%	169
	Read Union Leader	73%	6%	12%	5%	4%	84
	Watch WMUR	61%	11%	9%	8%	12%	273
Age of	18 to 34	38%	18%	24%	11%	9%	142
Respondent	35 to 49	54%	14%	10%	6%	16%	131
	50 to 64	66%	8%	6%	10%	10%	147
	65 and older	72%	12%	4%	4%	8%	104
	Female	56%	13%	12%	6%	13%	277
Respondent	Male	58%	12%	10%	11%	9%	269
Level of	High school or less	48%	8%	13%	15%	17%	158
Education	Technical school/Some college	46%	19%	15%	9%	11%	207
	College graduate	77%	9%	7%	2%	5%	105
	Postgraduate work	83%	9%	3%	2%	3%	68
Frequency	Once a week or more	75%	4%	7%	8%	6%	97
Attending	Once or twice a month	54%	11%	18%	6%	11%	48
Relig. Services	Few times a year	57%	16%	9%	4%	14%	138
	Never	51%	14%	12%	12%	11%	248
2016	Donald Trump	60%	15%	11%	4%	11%	206
Presidential	Hillary Clinton	69%	11%	8%	5%	7%	188
Vote	Voted for Other	60%	14%	5%	11%	10%	54
	Did Not Vote	21%	10%	20%	30%	19%	76
Gun Owner in	Gun Owner	58%	14%	9%	8%	10%	260
Household	Not Gun Owner	56%	11%	13%	9%	11%	266
Veteran/Active	Active/Veteran Military	50%	15%	9%	10%	17%	145
in Household	No Active/Veteran Military	60%	12%	12%	8%	9%	394
Region of	Central / Lakes	56%	24%	5%	6%	9%	86
State	Connecticut Valley	52%	12%	20%		15%	84
	Manchester Area	56%	14%	14%	8%	8%	102
	Mass Border	56%	10%	13%	9%	12%	141
	North Country	70%	5%	10/0	14%	11%	41
	Seacoast	61%	7%	8%	17%	8%	91
Congressional	First Congressional District	58%	12%	10%	13%	7%	278
District		57%	13%	12%	4%	15%	268
	Second Congressional District	5/70	1370	エニッ0	470	1370	200

Favorability Rating - Steve Marchand

		Favorable	Neutral	<u>Unfavorable</u>	<u>Don't Know/Not</u> <u>Sure</u>	Ν
STATEWIDE		10%	12%	4%	74%	546
Registered to	Reg. Democrat	17%	9%	7%	67%	116
Vote	Registered Undeclared/Not Reg.	11%	13%	3%	73%	299
	Reg. Republican	1%	14%	2%	83%	128
Party ID	Democrat	15%	11%	5%	68%	218
	Independent	10%	13%	1%	76%	131
	Republican	4%	14%	3%	79%	184
Ideology	Liberal	20%	9%	6%	65%	120
	Moderate	8%	13%	2%	77%	205
	Conservative	8%	14%	4%	74%	166
Media Usage	Listen to Conserv. Radio	12%	18%	4%	66%	58
	Listen to NHPR	17%	10%	7%	65%	138
	Read Boston Globe	22%	12%	4%	62%	58
	Read Local Newspapers	12%	12%	5%	71%	168
	Read Union Leader	16%	18%	5%	61%	84
	Watch WMUR	12%	13%	4%	72%	275
Age of	18 to 34	12%	15%	1%	73%	142
Respondent	35 to 49	7%	8%	8%	77%	132
	50 to 64	10%	13%	4%	73%	146
	65 and older	13%	16%	1%	71%	104
	Female	6%	15%	4%	75%	279
Respondent	Male	13%	10%	3%	73%	267
Level of	High school or less	14%	13%	1%	72%	156
Education	Technical school/Some college	5%	12%	4%	79%	206
	College graduate	11%	14%	5%	70%	106
	Postgraduate work	14%	9%	8%	69%	69
Frequency	Once a week or more	11%	16%	2%	71%	96
Attending	Once or twice a month	19%	11%	1%	69%	48
Relig. Services	Few times a year	10%	16%	4%	70%	138
	Never	8%	10%	4%	78%	249
2016	Donald Trump	3%	12%	4%	80%	206
Presidential	Hillary Clinton	17%	13%	5%	65%	188
Vote	Voted for Other	2%	14%	3%	80%	53
	Did Not Vote	14%	7%	1%	78%	78
Gun Owner in	Gun Owner	10%	14%	5%	71%	260
Household	Not Gun Owner	11%	10%	2%	77%	267
	Active/Veteran Military	8%	12%	4%	76%	145
in Household	No Active/Veteran Military	11%	13%	4%	73%	395
Region of	Central/Lakes	10%	11%	9%	70%	86
State	Connecticut Valley	6%	14%	0%	80%	84
	Manchester Area	10%	10%	2%	78%	103
	Mass Border	9%	16%	6%	70%	142
	North Country	4%	12%		84%	40
	Seacoast	18%	9%	1%	72%	91
Congressional	First Congressional District	11%	12%	3%	74%	278
District	Second Congressional District	8%	13%	4%	74%	268

Favorability Rating - Molly Kelly

		<u>Favorable</u>	Neutral	<u>Unfavorable</u>	<u>Don't Know/Not</u> <u>Sure</u>	Ν
STATEWIDE		9%	12%	6%	73%	547
Registered to	Reg. Democrat	13%	10%	2%	76%	116
Vote	Registered Undeclared/Not Reg.	8%	13%	7%	72%	300
	Reg. Republican	8%	12%	8%	72%	128
Party ID	Democrat	15%	13%	2%	69%	218
	Independent	5%	14%	7%	74%	131
	Republican	6%	10%	10%	74%	185
Ideology	Liberal	12%	13%	4%	70%	120
	Moderate	12%	11%	6%	71%	206
	Conservative	7%	12%	8%	73%	166
Media Usage	Listen to Conserv. Radio	11%	7%	15%	67%	58
	Listen to NHPR	14%	7%	5%	74%	138
	Read Boston Globe	23%	14%	8%	55%	58
	Read Local Newspapers	13%	14%	9%	64%	169
	Read Union Leader	20%	17%	6%	57%	84
	Watch WMUR	9%	11%	6%	73%	275
Age of	18 to 34	13%	13%	9%	65%	142
Respondent	35 to 49	5%	14%	6%	75%	132
	50 to 64	12%	9%	5%	73%	148
	65 and older	8%	14%	3%	75%	104
Sex of	Female	8%	12%	5%	74%	279
Respondent	Male	11%	11%	7%	71%	268
	High school or less	9%	12%	6%	73%	158
Education	Technical school/Some college	8%	11%	8%	73%	206
	College graduate	10%	13%	3%	74%	106
	Postgraduate work	15%	11%	3%	70%	69
Frequency	Once a week or more	14%	10%	7%	69%	97
Attending	Once or twice a month	6%	16%	1%	78%	48
Relig. Services	Few times a year	9%	11%	6%	73%	138
	Never	9%	11%	6%	74%	249
2016	Donald Trump	7%	10%	7%	75%	206
Presidential	Hillary Clinton	14%	14%	2%	70%	188
Vote	Voted for Other	4%	14%	5%	77%	54
	Did Not Vote	10%	11%	6%	73%	78
Gun Owner in	Gun Owner	8%	11%	8%	72%	260
Household	Not Gun Owner	11%	12%	4%	73%	268
Veteran/Active	Active/Veteran Military	4%	14%	5%	77%	145
in Household	No Active/Veteran Military	12%	11%	6%	71%	396
Region of	Central / Lakes	9%	13%	8%	70%	86
State	Connecticut Valley	17%	9%	11%	63%	84
	Manchester Area	10%	9%	2%	80%	103
	Mass Border	5%	16%	7%	72%	142
	North Country	3%	10%	11%	76%	41
	Seacoast	13%	11%		76%	91
Congressional	First Congressional District	9%	10%	3%	78%	278
District	Second Congressional District	10%	14%	9%	67%	270

Favorability Rating - Jilletta Jarvis

		Favorable	Neutral	<u>Unfavorable</u>	<u>Don't Know/Not</u> <u>Sure</u>	Ν
STATEWIDE		3%	11%	3%	83%	547
Registered to	Reg. Democrat	4%	5%	2%	89%	116
Vote	Registered Undeclared/Not Reg.	3%	13%	3%	81%	300
	Reg. Republican	2%	14%	1%	82%	128
Party ID	Democrat	2%	12%	2%	84%	218
	Independent	5%	12%	2%	81%	131
	Republican	3%	11%	3%	82%	185
Ideology	Liberal	3%	10%	3%	84%	120
	Moderate	1%	10%	3%	86%	206
	Conservative	6%	14%	2%	78%	166
Media Usage	Listen to Conserv. Radio	11%	15%	3%	71%	58
	Listen to NHPR	4%	10%	2%	83%	138
	Read Boston Globe	8%	10%	4%	78%	58
	Read Local Newspapers	2%	12%	2%	83%	169
	Read Union Leader	5%	17%	5%	72%	84
	Watch WMUR	4%	13%	1%	83%	275
Age of	18 to 34	5%	13%	5%	77%	142
Respondent	35 to 49	3%	10%	1%	86%	132
	50 to 64	3%	11%	3%	83%	148
	65 and older	1%	13%	0%	85%	104
Sex of	Female	2%	12%	2%	84%	279
Respondent	Male	4%	11%	3%	82%	268
	High school or less	7%	15%	4%	75%	158
Education	Technical school/Some college	1%	10%	2%	87%	206
	College graduate	3%	11%	2%	84%	106
	Postgraduate work	2%	8%	3%	87%	69
Frequency	Once a week or more	5%	14%	2%	79%	97
Attending	Once or twice a month	10%	15%	2%	73%	48
Relig. Services	Few times a year	5%	10%	4%	82%	138
	Never	0%	11%	2%	87%	249
2016	Donald Trump	4%	12%	2%	83%	206
Presidential	Hillary Clinton	3%	12%	2%	84%	188
Vote	Voted for Other	1%	13%		87%	54
	Did Not Vote	6%	12%	2%	80%	78
Gun Owner in	Gun Owner	5%	13%	3%	78%	260
Household	Not Gun Owner	1%	9%	2%	88%	268
	Active/Veteran Military	6%	14%	0%	79%	145
in Household	No Active/Veteran Military	2%	11%	3%	84%	396
Region of	Central/Lakes	1%	10%	2%	87%	86
State	Connecticut Valley	1%	9%	6%	84%	84
	Manchester Area	3%	11%	1%	84%	103
	Mass Border	4%	16%	2%	78%	142
	North Country	4%	13%	2%	80%	41
	Seacoast	5%	8%	2%	85%	91
Congressional	First Congressional District	4%	11%	2%	83%	278
District	Second Congressional District	2%	12%	3%	83%	270

NH Governor Race - Chris Sununu vs. Steve Marchand vs. Jilletta Jarvis

Vote R Party ID D Party ID D Ideology Li Ideology Li Media Usage Li Media Usage Li Age of R Respondent S Sex of Fe Respondent H Education Co Prequency O Attending O Relig. Services Fe	Reg. Democrat Registered Undeclared/Not Reg. Reg. Republican Democrat Independent Republican iberal Aoderate Conservative isten to Conserv. Radio isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR 8 to 34 85 to 49 50 to 64 55 and older remale	49% 9% 48% 85% 12% 57% 87% 7% 50% 82% 83% 30% 30% 38% 45% 61% 56% 27% 52% 59% 51%	27% 68% 22% 0% 60% 6% 24% 1% 4% 42% 50% 31% 23% 23% 23% 23% 23% 23% 22% 21%	2% 1% 3% 1% 1% 5% 2% 2% 1% 2% 2% 2% 2% 1% 1% 1% 1% 1% 1% 0% 4% 2%	2% 1% 2% 3% 4% 1% 3% 2% 2% 2% 4% 4% 2% 2% 3% 4% 2%	20% 21% 24% 11% 24% 32% 9% 23% 19% 15% 7% 23% 9% 20% 15% 15% 19% 30%	370 86 182 101 156 68 139 98 121 127 48 108 41 126 64 190 77
Vote Right Service Relig. Service Relige Service Relige Re	Registered Undeclared/Not Reg. Reg. Republican Democrat Independent Republican iberal Moderate Conservative isten to Conserv. Radio isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR 8 to 34 85 to 49 50 to 64 55 and older	48% 85% 12% 57% 87% 7% 50% 82% 83% 30% 30% 38% 45% 61% 56% 27% 52% 59%	22% 0% 60% 6% 24% 1% 4% 42% 50% 31% 23% 23% 23% 36% 25%	3% 1% 1% 5% 2% 1% 5% 0% 2% 2% 2% 1% 1% 1% 1% 1% 0% 2%	2% 3% 4% 1% 3% 2% 2% 2% 2% 2% 2% 2% 2% 3% 3%	24% 11% 24% 32% 9% 23% 19% 15% 23% 23% 9% 20% 15% 15% 15% 19% 30%	182 101 156 68 139 98 121 127 48 108 41 126 64 190 77
Party ID D Ir Ideology Ideolog	Reg. Republican Democrat Independent Republican iberal Aoderate Conservative isten to Conserv. Radio isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR 8 to 34 85 to 49 50 to 64 55 and older	85% 12% 57% 87% 7% 82% 83% 30% 38% 45% 61% 56% 27% 52% 59%	0% 60% 6% 24% 1% 4% 42% 50% 31% 23% 23% 23% 36% 25%	1% 1% 5% 2% 1% 5% 0% 2% 2% 1% 1% 1% 1% 1% 0%	3% 4% 1% 3% 2% 2% 4% 4% 2% 2% 2% 2% 3% 4%	11% 24% 32% 9% 23% 19% 15% 23% 23% 9% 20% 15% 15% 19% 30%	101 156 68 139 98 121 127 48 108 41 126 64 190 77
Party ID D Ideology Li Media Usage Li Age of 11 Respondent 33 Sex of 61 Respondent 61 Sex of 76 Respondent 70 Frequency 0 Attending 60 Relig. Service 70 Fe	Democrat Independent Republican iberal Moderate Conservative isten to Conserv. Radio isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR .8 to 34 25 to 49 50 to 64 55 and older	12% 57% 87% 50% 82% 83% 30% 38% 45% 61% 56% 27% 52% 59%	60% 6% 24% 1% 4% 42% 50% 31% 23% 23% 23% 36% 25%	1% 5% 2% 1% 5% 0% 2% 2% 2% 1% 1% 1% 1% 0%	4% 1% 3% 2% 2% 4% 4% 2% 2% 2% 3% 4%	24% 32% 9% 23% 19% 15% 23% 9% 20% 15% 19% 30%	156 68 139 98 121 127 48 108 41 126 64 190 77
Ideology Li Media Usage Li Media Usage Li Ru Age of Ri Respondent 3: Sex of Respondent 5: Sex of Respondent 1: Ru Level of H Education 7: Frequency 0 Attending 0 Relig. Service 7: Fe	ndependent Republican iberal Aoderate Conservative isten to Conserv. Radio isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR & to 34 St to 34 St to 49 St to 64 St and older	57% 87% 50% 82% 83% 30% 38% 45% 61% 56% 27% 52% 59%	6% 66% 24% 1% 4% 42% 50% 31% 23% 23% 23% 36% 25%	5% 2% 1% 5% 0% 2% 2% 1% 1% 1% 1% 0%	1% 3% 2% 2% 4% 4% 2% 2% 2% 3% 3% 4%	32% 9% 23% 19% 15% 7% 23% 9% 20% 15% 19% 30%	68 139 98 121 127 48 108 41 126 64 190 77
Ideology Ide	Republican iberal Aoderate conservative isten to Conserv. Radio isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR .8 to 34 .5 to 49 .0 to 64 .5 and older	87% 7% 50% 82% 83% 30% 38% 45% 61% 56% 27% 52% 59%	66% 24% 1% 4% 42% 50% 31% 23% 23% 23% 36% 25%	2% 1% 5% 0% 2% 2% 1% 1% 1% 1% 0%	3% 2% 2% 4% 4% 2% 2% 2% 3% 3%	9% 23% 19% 15% 7% 23% 9% 20% 15% 19% 30%	139 98 121 127 48 108 41 126 64 190 77
Ideology Li M M Media Usage Li Li R R R R Age of 11 R R Age of 11 R R Sex of 6 R Respondent 5 G K Respondent 10 C R C R C C C C C C C C C C C C C C C	iberal Aoderate Conservative isten to Conserv. Radio isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR .8 to 34 35 to 49 50 to 64 55 and older	7% 50% 82% 83% 30% 38% 45% 61% 56% 27% 52% 59%	24% 1% 4% 42% 50% 31% 23% 23% 23% 36% 25%	1% 5% 0% 2% 2% 1% 1% 1% 0% 0%	3% 2% 2% 4% 4% 2% 2% 2% 3% 3%	23% 19% 15% 23% 9% 20% 15% 19% 30%	98 121 127 48 108 41 126 64 190 77
Media Usage Li Media Usage Li Respondent 18 Respondent 30 Sex of 61 Sex of 61 Sex of 61 Education 76 Education 76 Frequency 0 Attending 0 Relig. Services 76	Aoderate Conservative isten to Conserv. Radio isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR 8 to 34 85 to 49 50 to 64 55 and older	50% 82% 83% 30% 38% 45% 61% 56% 27% 52% 59%	24% 1% 4% 42% 50% 31% 23% 23% 23% 36% 25%	5% 0% 2% 2% 1% 1% 1% 0% 0%	2% 2% 4% 2% 2% 2% 3% 3%	19% 15% 7% 23% 9% 20% 15% 19% 30%	121 127 48 108 41 126 64 190 77
Media Usage I i Age of Age of Age of Respondent Sex of Respondent Level of Education Frequency Attending Relig. Service Frequency Attending Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call Call C	Conservative isten to Conserv. Radio isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR .8 to 34 25 to 49 50 to 64 55 and older	82% 83% 30% 38% 45% 61% 56% 27% 52% 59%	1% 4% 42% 50% 31% 23% 23% 36% 25%	0% 2% 2% 1% 1% 1% 1% 0% 4%	2% 4% 2% 2% 3% 4%	15% 7% 23% 9% 20% 15% 19% 30%	127 48 108 41 126 64 190 77
Media Usage Li Li Li R R R Age of 11 R Respondent 33 50 50 50 50 50 50 50 50 50 50 50 50 50	isten to Conserv. Radio isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR .8 to 34 .85 to 49 50 to 64 .55 and older	83% 30% 38% 45% 61% 56% 27% 52% 59%	4% 42% 50% 31% 23% 23% 23% 36% 25%	2% 2% 1% 1% 1% 0% 4%	4% 4% 2% 2% 3% 4%	7% 23% 9% 20% 15% 19% 30%	48 108 41 126 64 190 77
Age of 14 Respondent 34 Respondent 56 Respondent 16 Respondent 16 Respondent 16 Respondent 17 Control 16 Respondent 17 Control 16 Respondent 1	isten to NHPR Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR 8 to 34 85 to 49 50 to 64 55 and older	30% 38% 45% 61% 56% 27% 52% 59%	42% 50% 31% 23% 23% 36% 25%	2% 1% 1% 1% 0% 4%	4% 2% 2% 3% 4%	23% 9% 20% 15% 19% 30%	108 41 126 64 190 77
Respondent 14 Respondent 34 Sex of 64 Respondent 16 Respondent 16 Respondent 16 Respondent 17 Control 10 Respondent 17 Control 10 Control 10	Read Boston Globe Read Local Newspapers Read Union Leader Vatch WMUR 8 to 34 35 to 49 50 to 64 55 and older	38% 45% 61% 56% 27% 52% 59%	50% 31% 23% 23% 36% 25%	1% 1% 1% 0% 4%	2% 2% 3% 4%	9% 20% 15% 19% 30%	41 126 64 190 77
Age of 11 Respondent 33 Sex of 63 Sex of 64 Respondent 14 Education 14 Frequency 0 Attending 0 Relig. Service 16	Read Local Newspapers Read Union Leader Vatch WMUR 8 to 34 85 to 49 50 to 64 55 and older	45% 61% 56% 27% 52% 59%	31% 23% 23% 36% 25%	1% 1% 0% 4%	2% 3% 4%	20% 15% 19% 30%	126 64 190 77
Respondent Age of Respondent Sex of Respondent Level of Education Frequency Attending Relig. Services	Read Union Leader Vatch WMUR 8 to 34 85 to 49 50 to 64 55 and older	61% 56% 27% 52% 59%	23% 23% 36% 25%	1% 0% 4%	3% 4%	15% 19% 30%	64 190 77
Age of 14 Respondent 34 Sex of 64 Respondent 46 Respondent 76 Level of H Education 76 Frequency 0 Attending 0 Relig. Services 76	Vatch WMUR .8 to 34 35 to 49 50 to 64 55 and older	56% 27% 52% 59%	23% 36% 25%	0% 4%	4%	19% 30%	190 77
Age of 11 Respondent 33 60 60 60 60 60 60 60 60 70 70 70 70 70 70 70 70 70 70 70 70 70	8 to 34 85 to 49 50 to 64 55 and older	27% 52% 59%	36% 25%	4%	4%	30%	77
Respondent 3: Respondent 6: Sex of 6: Respondent M Level of H Education 7: Frequency 0 Attending 0 Relig. Services 7: Fe	35 to 49 50 to 64 55 and older	52% 59%	25%				
Sex of Frequency O Attending Fe	50 to 64 55 and older	59%		2%	2%	0000	
Sex of Fe Respondent H Education Te Frequency O Attending O Relig. Services Fe	5 and older		21%		- / 0	20%	87
Sex of Fe Respondent H Education Te Frequency O Attending O Relig. Services		51%		2%	2%	16%	105
Respondent M Level of H Education 70 Frequency 0 Attending 0 Relig. Services 70	emale		28%	1%	2%	18%	86
Level of H Education Te Frequency O Attending O Relig. Services Fe		44%	32%	1%	1%	23%	185
Education Te Point Frequency O Attending O Relig. Services Fe	Aale	55%	21%	3%	4%	17%	185
Education Te Co Properties Co Properties Co Properties Co Relig. Services Fe	ligh school or less	42%	20%	3%	4%	31%	87
Frequency O Attending O Relig. Services	echnical school/Some college	64%	19%	2%	1%	14%	129
Frequency O Attending O Relig. Services	College graduate	46%	32%	3%	2%	17%	89
FrequencyOAttendingORelig. ServicesFe	Postgraduate work	33%	46%		1%	21%	59
Attending O Relig. Services)nce a week or more	63%	9%	3%	1%	23%	75
- Fe	Once or twice a month	46%	29%		5%	20%	31
	ew times a year	52%	24%	2%	3%	20%	97
N	lever	42%	36%	2%	2%	18%	159
	Oonald Trump	86%	0%	1%	3%	10%	152
Ducaidontial	lillary Clinton	12%	58%	1%	1%	28%	148
Vote	/oted for Other	56%	10%	14%	1%	19%	36
	Did Not Vote	33%	29%		5%	34%	22
	iun Owner	63%	19%	2%	2%	15%	184
	lot Gun Owner	33%	37%	3%	2%	26%	172
Veteran/Active A	active/Veteran Military	61%	17%	2%	4%	17%	91
	Io Active/Veteran Military	45%	30%	2%	2%	21%	274
	Central / Lakes	55%	27%	2%	2%	14%	68
Chata	Connecticut Valley	42%	29%		2%	27%	53
	Aanchester Area	52%	28%		2%	17%	71
	Aass Border	51%	16%	3%	2%	28%	91
	Jorth Country	44%	28%	6%	5%	17%	28
	-	46%	37%	3%	1%	13%	60
	eacudSt	50%	27%	3%	2%	19%	189
District Se	ieacoast irst Congressional District	49%	26%	1%	3%	21%	180

NH Governor Race - Chris Sununu vs. Molly Kelly vs. Jilletta Jarvis

		<u>Chris Sununu</u>	Molly Kelly	<u>Jilletta Jarvis</u>	<u>Other</u>	Undecided	Ν
STATEWIDE		51%	24%	2%	4%	20%	369
Registered to	Reg. Democrat	15%	63%	1%	0%	21%	85
Vote	Registered Undeclared/Not Reg.	45%	19%	4%	6%	26%	182
	Reg. Republican	90%	0%	1%	3%	7%	101
Party ID	Democrat	15%	55%	1%	3%	26%	156
	Independent	50%	5%	6%	9%	31%	67
	Republican	90%		2%	1%	6%	139
Ideology	Liberal	9%	59%	0%	5%	26%	97
	Moderate	51%	23%	5%	2%	19%	123
	Conservative	82%	1%	1%	5%	11%	126
Media Usage	Listen to Conserv. Radio	83%	3%	2%	5%	7%	48
	Listen to NHPR	34%	36%	3%	4%	24%	109
	Read Boston Globe	37%	46%	3%	4%	11%	42
	Read Local Newspapers	46%	27%	2%	6%	19%	126
	Read Union Leader	66%	20%		1%	13%	64
	Watch WMUR	58%	21%	1%	3%	17%	189
Age of	18 to 34	30%	29%	4%	7%	31%	75
Respondent	35 to 49	53%	25%	2%	2%	18%	87
	50 to 64	60%	20%	3%	1%	16%	106
	65 and older	52%	25%	0%	6%	17%	86
Sex of	Female	43%	30%	1%	3%	22%	184
Respondent	Male	58%	18%	3%	4%	17%	185
Level of	High school or less	51%	14%	4%	4%	27%	85
Education	Technical school/Some college	58%	19%	2%	6%	16%	131
	College graduate	48%	30%	2%	2%	18%	89
	Postgraduate work	35%	44%	1%	1%	19%	59
Frequency	Once a week or more	70%	9%	3%	1%	17%	75
Attending	Once or twice a month	36%	29%	2%	17%	16%	31
Relig. Services	Few times a year	56%	20%	2%	3%	20%	97
	Never	42%	32%	2%	3%	21%	158
2016	Donald Trump	85%		1%	5%	8%	152
Presidential	Hillary Clinton	15%	52%	1%	1%	30%	147
Vote	Voted for Other	53%	10%	13%	1%	22%	38
	Did Not Vote	43%	30%		5%	22%	21
Gun Owner in	Gun Owner	63%	15%	2%	5%	14%	183
Household	Not Gun Owner	36%	35%	3%	2%	25%	171
Veteran/Active	Active/Veteran Military	65%	15%	2%	3%	15%	93
in Household	No Active/Veteran Military	45%	27%	2%	4%	21%	272
Region of	Central/Lakes	53%	27%	2%	5%	14%	67
State	Connecticut Valley	43%	28%	2%	2%	26%	52
	Manchester Area	57%	25%		2%	16%	70
	Mass Border	53%	13%	3%	6%	26%	91
	North Country	43%	18%	5%	5%	28%	30
	Seacoast	47%	37%	3%	1%	12%	60
Congressional	First Congressional District	51%	24%	2%	3%	20%	190
District	-						

Favorability Rating - Bill Gardner

		Favorable	Neutral	<u>Unfavorable</u>	<u>Don't Know/Not</u> <u>Sure</u>	Ν
STATEWIDE		23%	13%	8%	57%	547
Registered to	Reg. Democrat	13%	11%	12%	64%	116
Vote	Registered Undeclared/Not Reg.	21%	15%	7%	57%	300
	Reg. Republican	37%	9%	5%	49%	128
Party ID	Democrat	16%	18%	10%	56%	218
	Independent	17%	14%	8%	61%	131
	Republican	35%	6%	5%	53%	185
Ideology	Liberal	17%	17%	12%	54%	120
	Moderate	24%	12%	8%	56%	206
	Conservative	30%	11%	6%	53%	166
Media Usage	Listen to Conserv. Radio	35%	6%	8%	51%	58
	Listen to NHPR	24%	12%	14%	50%	138
	Read Boston Globe	27%	22%	14%	37%	58
	Read Local Newspapers	26%	15%	9%	50%	169
	Read Union Leader	37%	16%	17%	31%	84
	Watch WMUR	31%	12%	5%	52%	275
Age of	18 to 34	13%	15%	9%	62%	142
Respondent	35 to 49	17%	15%	4%	64%	132
	50 to 64	25%	10%	9%	57%	148
	65 and older	38%	13%	11%	38%	104
Sex of	Female	23%	13%	6%	57%	279
Respondent	Male	22%	12%	9%	57%	268
	High school or less	20%	17%	5%	59%	158
Education	Technical school/Some college	23%	10%	5%	63%	206
	College graduate	25%	13%	15%	46%	106
	Postgraduate work	25%	12%	13%	50%	69
Frequency	Once a week or more	41%	8%	5%	46%	97
Attending	Once or twice a month	12%	10%	10%	68%	48
Relig. Services	Few times a year	26%	10%	8%	56%	138
	Never	16%	17%	9%	59%	249
2016	Donald Trump	31%	11%	5%	53%	206
Presidential	Hillary Clinton	14%	16%	13%	57%	188
Vote	Voted for Other	31%	10%	8%	51%	54
	Did Not Vote	12%	15%	3%	70%	78
Gun Owner in	Gun Owner	27%	15%	8%	50%	260
Household	Not Gun Owner	19%	11%	7%	63%	268
Veteran/Active	Active/Veteran Military	22%	14%	5%	59%	145
in Household	No Active/Veteran Military	23%	12%	9%	56%	396
Region of	Central/Lakes	23%	10%	15%	52%	86
State	Connecticut Valley	21%	8%	6%	65%	84
	Manchester Area	24%	8%	9%	60%	103
	Mass Border	20%	19%	4%	57%	142
	North Country	19%	22%	7%	52%	41
	Seacoast	29%	11%	6%	53%	91
Congressional	First Congressional District	28%	10%	8%	54%	278
District	Second Congressional District	17%	15%	7%	60%	270

Favorability Rating - Colin Van Ostern

		Favorable	Neutral	<u>Unfavorable</u>	<u>Don't Know/Not</u> <u>Sure</u>	Ν
STATEWIDE		16%	12%	9%	64%	547
Registered to	Reg. Democrat	37%	5%	6%	52%	116
Vote	Registered Undeclared/Not Reg.	11%	15%	8%	67%	300
	Reg. Republican	10%	12%	12%	66%	128
Party ID	Democrat	28%	13%	7%	52%	218
	Independent	5%	12%	8%	75%	131
	Republican	10%	12%	10%	67%	185
Ideology	Liberal	33%	11%	11%	45%	120
	Moderate	17%	13%	8%	62%	206
	Conservative	7%	12%	9%	72%	166
Media Usage	Listen to Conserv. Radio	15%	9%	18%	57%	58
	Listen to NHPR	24%	8%	12%	56%	138
	Read Boston Globe	22%	15%	15%	48%	58
	Read Local Newspapers	20%	15%	10%	56%	169
	Read Union Leader	19%	20%	14%	47%	84
	Watch WMUR	17%	11%	11%	61%	275
Age of	18 to 34	11%	14%	8%	67%	142
Respondent	35 to 49	16%	10%	6%	69%	132
	50 to 64	17%	12%	11%	59%	148
	65 and older	20%	13%	10%	58%	104
Sex of	Female	17%	14%	8%	61%	279
Respondent	Male	15%	10%	9%	66%	268
Level of	High school or less	13%	14%	6%	67%	158
Education	Technical school/Some college	11%	13%	7%	68%	206
	College graduate	21%	11%	12%	55%	106
	Postgraduate work	30%	5%	13%	52%	69
Frequency	Once a week or more	14%	12%	11%	62%	97
Attending	Once or twice a month	10%	16%	5%	68%	48
Relig. Services	Few times a year	21%	11%	7%	62%	138
	Never	16%	12%	9%	63%	249
2016	Donald Trump	9%	13%	10%	68%	206
Presidential	Hillary Clinton	32%	10%	9%	49%	188
Vote	Voted for Other	8%	11%	6%	76%	54
	Did Not Vote	4%	15%	3%	78%	78
Gun Owner in	Gun Owner	13%	12%	10%	64%	260
Household	Not Gun Owner	20%	12%	6%	62%	268
Veteran/Active	Active/Veteran Military	8%	14%	5%	73%	145
in Household	No Active/Veteran Military	19%	11%	10%	60%	396
Region of	Central/Lakes	21%	14%	11%	55%	86
State	Connecticut Valley	19%	10%	8%	63%	84
	Manchester Area	19%	8%	10%	63%	103
	Mass Border	8%	18%	6%	68%	142
	North Country	15%	9%	8%	68%	41
	Seacoast	18%	10%	9%	63%	91
Congressional	First Congressional District	15%	10%	10%	65%	278
District	Second Congressional District	17%	14%	7%	62%	270

NH Secretary of State Race - Bill Gardner vs. Colin Van Ostern

		Bill Gardner	<u>Colin Van Ostern</u>	Neutral	<u>Don't Know/Not</u> <u>Sure</u>	Ν
STATEWIDE		14%	17%	3%	66%	542
Registered to	Reg. Democrat	11%	33%	2%	53%	116
Vote	Registered Undeclared/Not Reg.	12%	14%	3%	71%	297
	Reg. Republican	21%	9%	3%	66%	128
Party ID	Democrat	12%	30%	4%	54%	214
	Independent	8%	10%	4%	78%	129
	Republican	19%	7%	1%	73%	185
Ideology	Liberal	12%	31%	8%	49%	118
	Moderate	14%	16%	2%	69%	204
	Conservative	16%	10%	2%	72%	166
Media Usage	Listen to Conserv. Radio	25%	10%	3%	63%	58
	Listen to NHPR	18%	28%	3%	51%	138
	Read Boston Globe	24%	22%	2%	52%	57
	Read Local Newspapers	16%	21%	5%	59%	168
	Read Union Leader	26%	21%	3%	50%	83
	Watch WMUR	18%	18%	1%	63%	273
Age of	18 to 34	9%	15%	5%	71%	141
Respondent	35 to 49	7%	23%	3%	68%	130
	50 to 64	17%	18%	1%	64%	146
	65 and older	22%	12%	2%	64%	103
Sex of	Female	11%	17%	3%	69%	276
Respondent	Male	17%	17%	3%	63%	266
Level of	High school or less	11%	16%	1%	72%	156
Education	Technical school/Some college	12%	13%	3%	72%	205
	College graduate	20%	21%	6%	52%	105
	Postgraduate work	14%	26%	2%	58%	67
Frequency	Once a week or more	20%	10%	4%	66%	97
Attending	Once or twice a month	15%	15%	2%	68%	48
Relig. Services	Few times a year	16%	16%	3%	65%	136
	Never	10%	21%	3%	66%	246
2016	Donald Trump	18%	8%	4%	70%	204
Presidential	Hillary Clinton	12%	32%	3%	52%	186
Vote	Voted for Other	18%	15%	2%	65%	54
	Did Not Vote	5%	7%	3%	85%	77
Gun Owner in	Gun Owner	12%	16%	3%	70%	260
Household	Not Gun Owner	15%	19%	4%	63%	263
Veteran/Active	Active/Veteran Military	14%	8%	5%	74%	144
in Household	No Active/Veteran Military	14%	20%	2%	64%	392
Region of	Central/Lakes	20%	21%	1%	59%	86
State	Connecticut Valley	13%	18%	2%	67%	82
	Manchester Area	13%	23%	5%	58%	102
	Mass Border	12%	11%	4%	73%	141
	North Country	9%	15%	5%	71%	41
	Seacoast	15%	14%	1%	70%	90
Congressional	First Congressional District	17%	16%	3%	65%	275
District	Second Congressional District	11%	18%	3%	68%	266

Most Important Problem Facing New Hampshire

		Drugs	<u>Education</u>	<u>Healthcare</u>	Jobs/Economy
STATEWIDE		54%	6%	4%	8%
Registered to	Reg. Democrat	49%	7%	9%	9%
Vote	Registered Undeclared/Not Reg.	56%	5%	2%	7%
	Reg. Republican	53%	8%	3%	7%
Party ID	Democrat	49%	7%	5%	11%
	Independent	56%	3%	6%	6%
	Republican	57%	7%	2%	5%
Ideology	Liberal	51%	9%	8%	13%
	Moderate	55%	4%	4%	7%
	Conservative	52%	7%	1%	6%
Media Usage	Listen to Conserv. Radio	58%	5%		6%
	Listen to NHPR	49%	11%	7%	8%
	Read Boston Globe	47%	9%	3%	10%
	Read Local Newspapers	48%	5%	7%	6%
	Read Union Leader	43%	6%	3%	8%
	Watch WMUR	51%	5%	5%	6%
Age of	18 to 34	65%	4%	2%	9%
Respondent	35 to 49	59%	4%	4%	5%
	50 to 64	48%	8%	7%	6%
	65 and older	40%	8%	3%	11%
Sex of	Female	53%	7%	6%	7%
Respondent	Male	55%	5%	3%	9%
evel of	High school or less	47%	3%	6%	5%
Education	Technical school/Some college	60%	6%	3%	9%
	College graduate	57%	9%	3%	8%
	Postgraduate work	45%	10%	6%	9%
requency	Once a week or more	54%	8%	3%	3%
Attending	Once or twice a month	63%	4%	3%	12%
Relig. Services	Few times a year	50%	6%	3%	11%
	Never	53%	6%	5%	7%
2016	Donald Trump	55%	6%	2%	5%
Presidential	Hillary Clinton	50%	9%	5%	9%
/ote	Voted for Other	59%	1%	6%	10%
	Did Not Vote	59%	3%	3%	8%
Gun Owner in	Gun Owner	51%	6%	4%	7%
Household	Not Gun Owner	55%	6%	5%	7%
/eteran/Active	Active/Veteran Military	49%	8%	2%	7%
n Household	No Active/Veteran Military	55%	6%	5%	8%
Region of	Central / Lakes	42%	5%	9%	15%
State	Connecticut Valley	55%	5%	6%	5%
	Manchester Area	64%	7%	2%	7%
	Mass Border	62%	4%	4%	3%
	North Country	46%	3%		20%
	Seacoast	44%	12%	2%	3%
Congressional		51%	7%	4%	8%
District	Second Congressional District	57%	5%	5%	7%

Most Important Problem Facing New Hampshire

		State Budget	Taxes	Other	<u>DK/Not Sure</u>	N
STATEWIDE		2%	2%	19%	6%	524
Registered to	Reg. Democrat	1%	3%	18%	4%	110
Vote	Registered Undeclared/Not Reg.	3%	2%	17%	8%	286
	Reg. Republican	0%	1%	24%	4%	126
Party ID	Democrat	2%	2%	19%	4%	210
	Independent	3%	2%	17%	8%	121
	Republican	1%	2%	20%	6%	180
Ideology	Liberal	1%	1%	16%	2%	117
	Moderate	2%	1%	19%	7%	197
	Conservative	2%	1%	25%	5%	160
Media Usage	Listen to Conserv. Radio	2%	3%	24%	2%	58
	Listen to NHPR	2%	1%	17%	4%	132
	Read Boston Globe	1%	4%	23%	4%	57
	Read Local Newspapers	3%	3%	23%	3%	167
	Read Union Leader	2%	4%	26%	8%	82
	Watch WMUR	3%	3%	22%	5%	266
Age of	18 to 34			13%	6%	133
Respondent	35 to 49	1%	3%	20%	3%	128
	50 to 64	3%	2%	18%	7%	144
	65 and older	3%	3%	27%	5%	100
Sex of	Female	2%	1%	20%	6%	26
Respondent	Male	2%	2%	18%	6%	25
evel of	High school or less	3%	2%	21%	14%	140
Education	Technical school/Some college	1%	2%	17%	4%	200
	College graduate	3%	2%	17%	2%	103
	Postgraduate work	1%	3%	23%	3%	68
Frequency	Once a week or more	1%		26%	5%	97
Attending	Once or twice a month	2%		14%	1%	45
Relig. Services	Few times a year	4%	5%	15%	6%	131
	Never	1%	1%	19%	7%	238
2016	Donald Trump	1%	2%	24%	5%	197
Presidential	Hillary Clinton	3%	3%	16%	5%	18:
Vote	Voted for Other	2%	2%	13%	7%	51
	Did Not Vote	2%		14%	11%	74
Gun Owner in	Gun Owner	3%	2%	21%	6%	245
Household	Not Gun Owner	1%	2%	17%	6%	262
Veteran/Active	Active/Veteran Military	1%	2%	23%	8%	139
n Household	No Active/Veteran Military	2%	2%	17%	5%	380
Region of	Central / Lakes	3%	1%	17%	7%	85
State	Connecticut Valley	2%	3%	21%	3%	82
	Manchester Area	2%	•	14%	4%	95
	Mass Border		5%	17%	5%	13
	North Country	1%	2.0	22%	8%	41
	Seacoast	3%	1%	25%	10%	89
Congressional		2%	2%	20%	6%	267
District	Second Congressional District	1%	2%	18%	6%	257

NH - Right Direction or Wrong Track

		Right Direction	Wrong Track	Don't Know/Not Sure	Ν
STATEWIDE		72%	19%	9%	542
Registered to	Reg. Democrat	66%	25%	9%	113
Vote	Registered Undeclared/Not Reg.	72%	20%	8%	297
	Reg. Republican	79%	10%	12%	127
Party ID	Democrat	65%	25%	10%	212
	Independent	68%	20%	11%	131
	Republican	84%	9%	7%	185
deology	Liberal	60%	29%	11%	114
	Moderate	76%	16%	9%	205
	Conservative	75%	15%	10%	16
Media Usage	Listen to Conserv. Radio	76%	15%	9%	58
	Listen to NHPR	69%	21%	10%	13
	Read Boston Globe	63%	28%	9%	55
	Read Local Newspapers	67%	22%	11%	16
	Read Union Leader	73%	17%	11%	82
	Watch WMUR	75%	18%	7%	27
Age of	18 to 34	79%	15%	6%	14
Respondent	35 to 49	71%	21%	8%	12
	50 to 64	66%	21%	13%	14
	65 and older	73%	17%	10%	10
	Female	67%	23%	10%	27
Respondent	Male	77%	14%	9%	26
	High school or less	78%	17%	5%	15
ducation	Technical school/Some college	71%	17%	11%	20
	College graduate	71%	18%	11%	10
	Postgraduate work	62%	27%	10%	66
requency	Once a week or more	76%	17%	8%	95
Attending	Once or twice a month	73%	12%	15%	48
Relig. Services	Few times a year	68%	22%	10%	13
	Never	73%	19%	9%	24
2016	Donald Trump	73%	16%	11%	20
Presidential	Hillary Clinton	68%	22%	10%	184
/ote	Voted for Other	78%	8%	14%	54
	Did Not Vote	79%	21%		76
Gun Owner in	Gun Owner	74%	20%	7%	25
Household	Not Gun Owner	71%	18%	11%	26
/eteran/Active	Active/Veteran Military	70%	22%	8%	14
n Household	No Active/Veteran Military	73%	18%	9%	39
Region of	Central / Lakes	65%	24%	11%	85
State	Connecticut Valley	68%	22%	10%	84
	Manchester Area	82%	10%	8%	10
	Mass Border	72%	20%	8%	14
	North Country	73%	20%	7%	40
	Seacoast	72%	17%	11%	90
Congressional		77%	14%	9%	273
District	Second Congressional District	67%	24%	9%	268

New Hampshire Legislature Job Approval

		<u>Approve</u>	Disapprove	Neither/Not Sure/DK	N
STATEWIDE		49%	26%	25%	527
Registered to	Reg. Democrat	45%	32%	23%	110
Vote	Registered Undeclared/Not Reg.	47%	26%	27%	289
	Reg. Republican	61%	20%	20%	126
Party ID	Democrat	46%	33%	22%	207
	Independent	39%	29%	32%	127
	Republican	62%	17%	22%	180
deology	Liberal	44%	41%	15%	113
	Moderate	54%	19%	27%	20
	Conservative	51%	26%	23%	16
Vedia Usage	Listen to Conserv. Radio	53%	20%	27%	55
	Listen to NHPR	52%	26%	23%	13
	Read Boston Globe	37%	35%	28%	56
	Read Local Newspapers	53%	30%	17%	16
	Read Union Leader	46%	32%	22%	82
	Watch WMUR	57%	26%	18%	27
Age of	18 to 34	50%	18%	32%	13
Respondent	35 to 49	57%	22%	20%	12
	50 to 64	43%	33%	24%	14
	65 and older	47%	33%	20%	10
Sex of	Female	42%	28%	30%	26
Respondent	Male	57%	24%	19%	26
	High school or less	56%	26%	18%	15
Education	Technical school/Some college	46%	20%	34%	20
	College graduate	53%	29%	18%	10
	Postgraduate work	41%	41%	18%	67
requency	Once a week or more	54%	22%	24%	94
Attending	Once or twice a month	50%	26%	24%	48
Relig. Services	Few times a year	53%	26%	21%	13
	Never	45%	28%	27%	23
2016	Donald Trump	51%	23%	25%	20
Presidential	Hillary Clinton	48%	30%	22%	18
Vote	Voted for Other	56%	19%	25%	53
	Did Not Vote	48%	25%	27%	73
Gun Owner in	Gun Owner	48%	29%	23%	25
Household	Not Gun Owner	51%	23%	26%	25
/eteran/Active	Active/Veteran Military	47%	27%	25%	14
n Household	No Active/Veteran Military	50%	26%	24%	38
Region of	Central / Lakes	46%	36%	17%	84
State	Connecticut Valley	51%	26%	23%	81
	Manchester Area	50%	17%	32%	98
	Mass Border	51%	27%	22%	13
	North Country	56%	28%	17%	41
	Seacoast	45%	24%	31%	91
Congressional		51%	22%	27%	27
District	Second Congressional District	48%	30%	22%	254