An EI slideshow of Key Images from the Original Emotional Intelligence Site

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A Brief Visual History of Several Items Discussed on this EI Website

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Some Key Documents on Emotional Intelligence

Clockwise from upper middle:

• The original 1990 article, “Emotional Intelligence” by Salovey & Mayer

• The key article introducing the Multibranch Emotional Intelligence Test (MEIS)

• A rough draft of the Mayer-Salovey-Emotional Intelligence Test (MSCEIT), the current test that replaced the MEIS

• The 1995 TIME magazine cover that created public interest in emotional intelligence

• The 1997 revision of emotional intelligence theory by Mayer and Salovey that introduced the four-branch ability model of emotional intelligence

The book was loosely based on our 1990 theory
The TIME Magazine Issue that Helped Propel Interest in Daniel Goleman’s Book

...and our theory along with it.
From the Outset, I Had Concerns about the Media Depiction of Our Theory...

I wasn’t always very tactful about it—especially in the early interviews I did!
An Image of the Four-Branch Ability Model of Emotional Intelligence
Another Representation of the Four-Branch Model

This circular model was developed as a possible image for use by MHS, the publisher of the MSCEIT.
The Original EI Website: Top portion

- The original EI website was arranged as a giant rectangle that, in turn, was made up of a mosaic of square and rectangular tiles, each of which introduced a topic.
- To the right is a copy of the top rectangle.
- It was often followed by an announcement box (lower right) of whatever was of particular interest over several months.
The original website:

Mosaic of rectangles

Below the top area were additional topics, each of which were hot linked to more resources.