

April 25, 2018

SANDERS & BIDEN REMAIN FRONTRUNNERS; GOP PRIMARY VOTERS PREFER TRUMP OVER KASICH THREE TO ONE

By: Andrew E. Smith, Ph.D.
Zachary S. Azem, M.A.
Sean P. McKinley, M.A.

andrew.smith@unh.edu
603-862-2226
cola.unh.edu/survey-center

DURHAM, NH – Bernie Sanders and Joe Biden continue to be early frontrunners for the 2020 New Hampshire presidential primary, although most Democratic primary voters are still trying to make up their minds who to support. Most Republicans are also trying to decide who to support, but just over half say they plan to vote for Trump in the 2020 primary. Two-thirds of Republican primary voters would vote for Trump in a hypothetical matchup with Ohio Governor John Kasich.

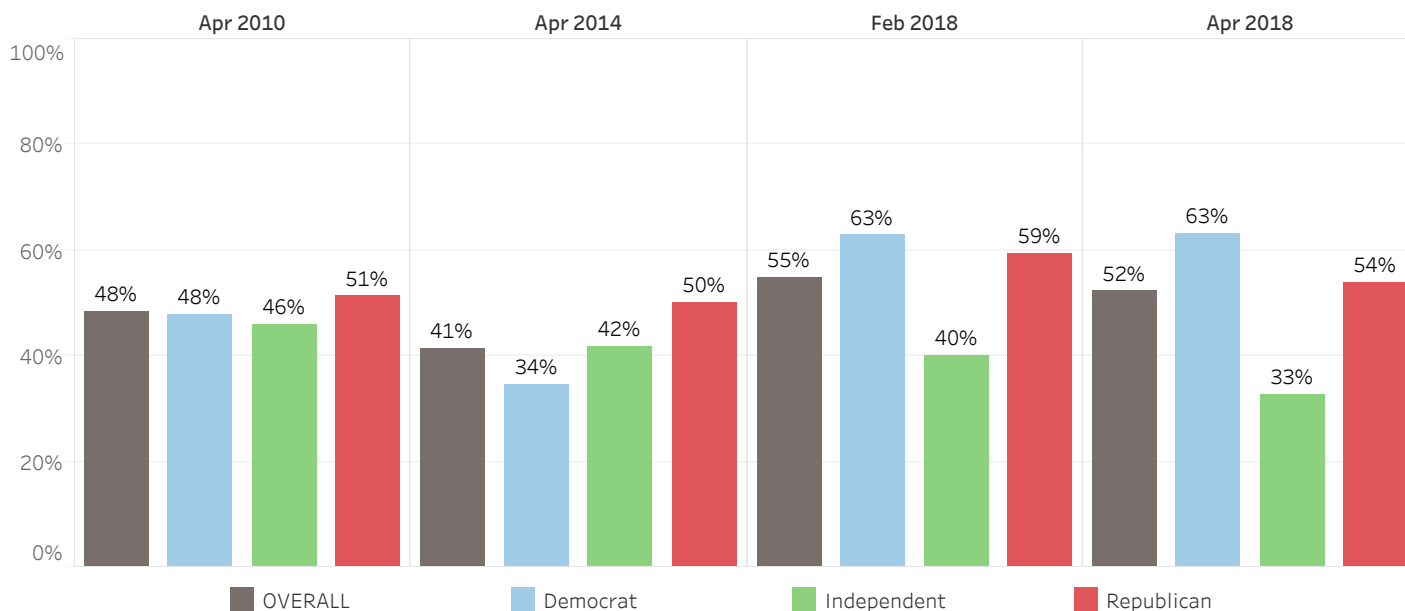
These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Five hundred and forty-eight (548) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between April 13 and April 22, 2018. The margin of sampling error for the survey is +/- 4.2 percent. Included in the sample were 208 likely 2020 Republican Primary voters (margin of sampling error +/- 6.8 percent) and 188 likely 2020 Democratic Primary voters (margin of sampling error +/- 7.1 percent).

Interest in 2020 New Hampshire Presidential Primary

With nearly two years until the 2020 New Hampshire presidential primary, just over half of Granite Staters (52%) say they are extremely interested in the primary, while just under a quarter (26%) are very interested, 13% are somewhat interested, and 8% are not very interested. Interest in the 2020 primary is largely unchanged since February (52% extremely interested) and is higher than in April 2014 and April 2010, the last two similar points in the presidential electoral cycle.

Democrats (63%) are slightly more likely than Republicans (54%) to say they are extremely interested while only one-third (33%) of Independents agree. The percentage of Democrats who are extremely interested is unchanged since February but interest among Republicans has slightly declined in that time.

Extremely Interested in Primary

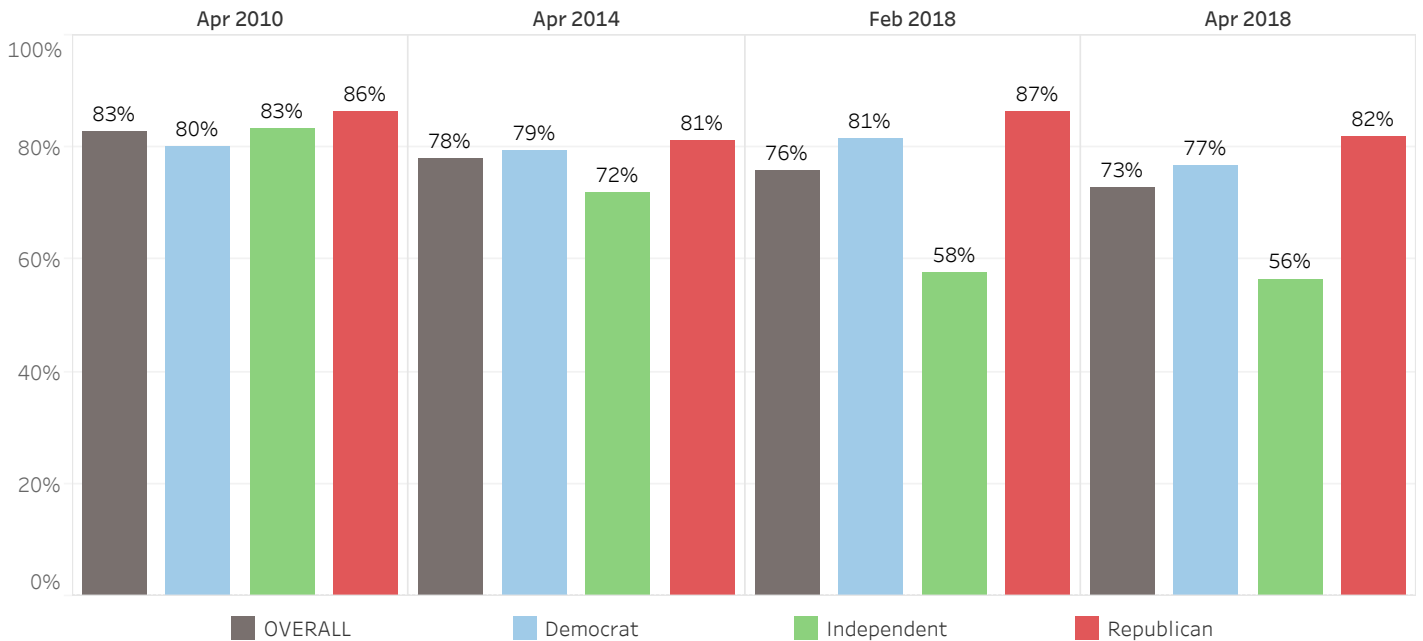


* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

While respondents say they are more interested in the presidential primary than at the same point in previous electoral cycles, slightly fewer respondents currently say they will definitely vote in the 2020 New Hampshire presidential primary compared to previous years.

Overall, 73% say they will definitely vote in the 2020 presidential primary, 12% will vote unless there is an emergency, and 5% each say they may vote or probably will not vote. Most Democrats (77%) and Republicans (82%) say they will definitely vote in the primary but only 56% of Independents say they will definitely cast a primary ballot. This trend of Independents being far less willing to say they will definitely vote in the primary has continued since February and is unlike previous election cycles when Independents were about as likely as Democrats and Republicans to say they would definitely vote in the forthcoming presidential primary.

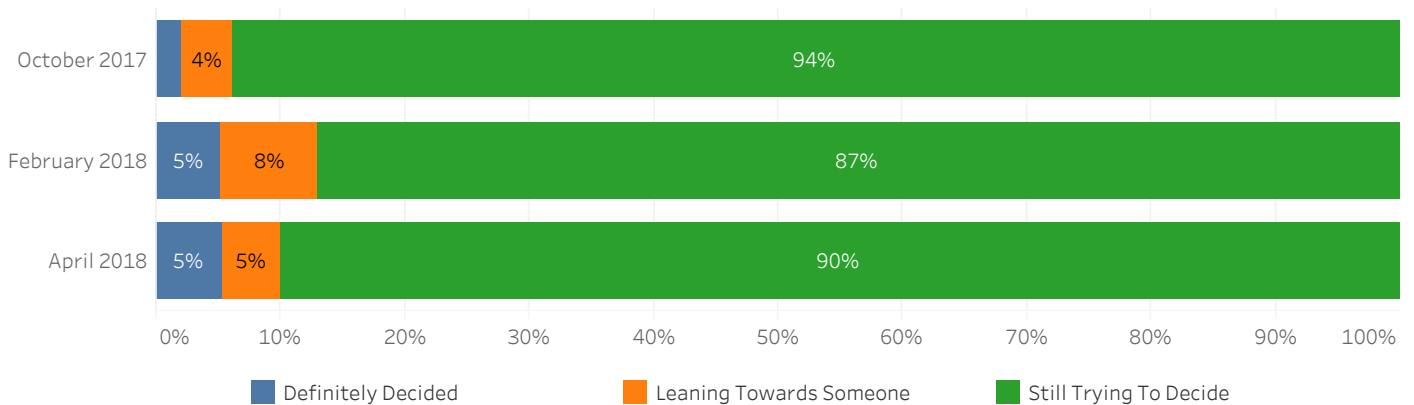
Will Definitely Vote in Primary - By Party ID



2020 Democratic Primary

A large majority of likely Democratic primary voters (90%) say they are still trying to decide who they will support in 2020, while 5% each say they are leaning towards someone or have definitely decided. Slightly more respondents than in February (87%) say they are still trying to decide.

Definitely Decided on Candidate - Democratic Primary Voters



Most Democratic primary voters (59%) remain undecided or cannot provide a name when asked an open-ended question about whom they would support. Democratic primary voters most frequently mention Bernie Sanders (14%), Joe Biden (11%), Elizabeth Warren (3%), Cory Booker (3%), and Hillary Clinton (2%). Results were similar to those in February as well as October 2017.

Preferred Democratic 2020 Presidential Nomination Candidate - Open-ended

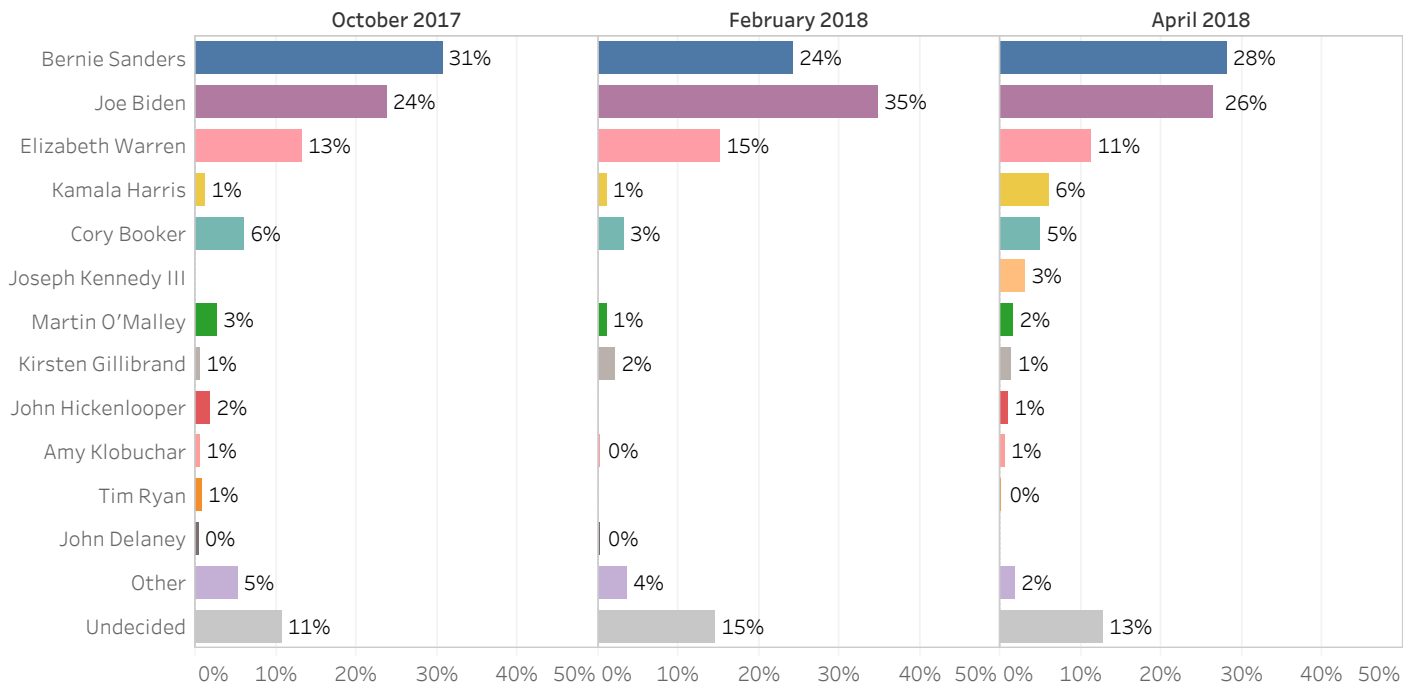


When provided a list of potential candidates to choose from for the 2020 nomination, 28% of likely Democratic primary voters choose the 2016 NH winner, Vermont Senator Bernie Sanders, 26% choose former Vice President Joe Biden, and 11% favor Massachusetts Senator Elizabeth Warren. Fewer likely voters choose Kamala Harris (6%), Cory Booker (5%), Joseph Kennedy III (3%), Martin O'Malley (2%), Kirsten Gillibrand (1%), John Hickenlooper (1%), Amy Klobuchar (1%), or Tim Ryan (<1%). Two percent of respondents mentioned another candidate while 13% remain undecided.

Support for Sanders (28%) has slightly increased since February (24%), while support for Biden (26%) has fallen since February (35%). Support for Warren (11%) has slightly declined since February while Kamala Harris (6%) now garners the fourth highest support in the field.

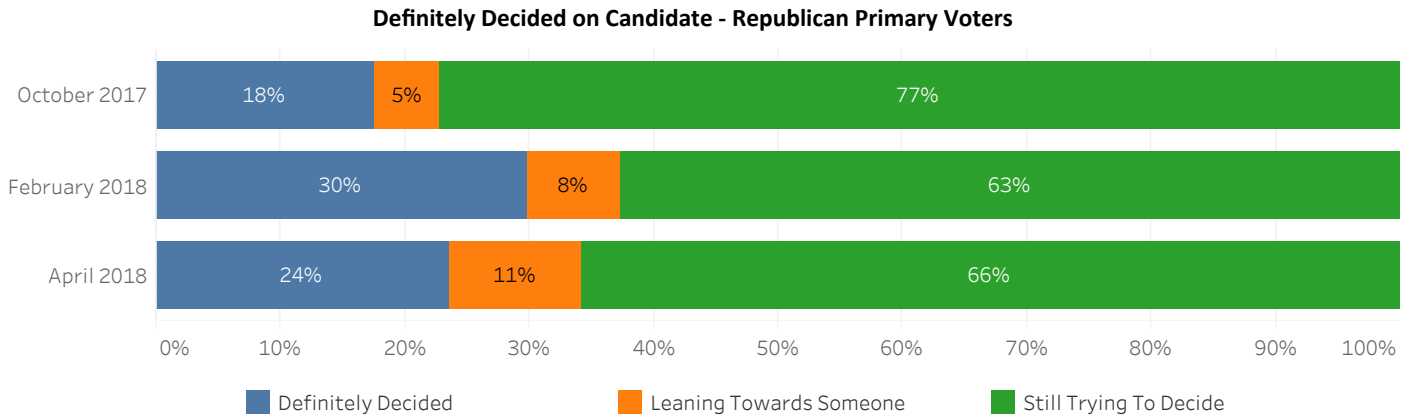
Likely Democratic primary voters who live in the Connecticut Valley or Manchester Area, and those aged 18 to 34 are more likely than others to support Sanders.

Preferred Democratic 2020 Presidential Nomination Candidate - List



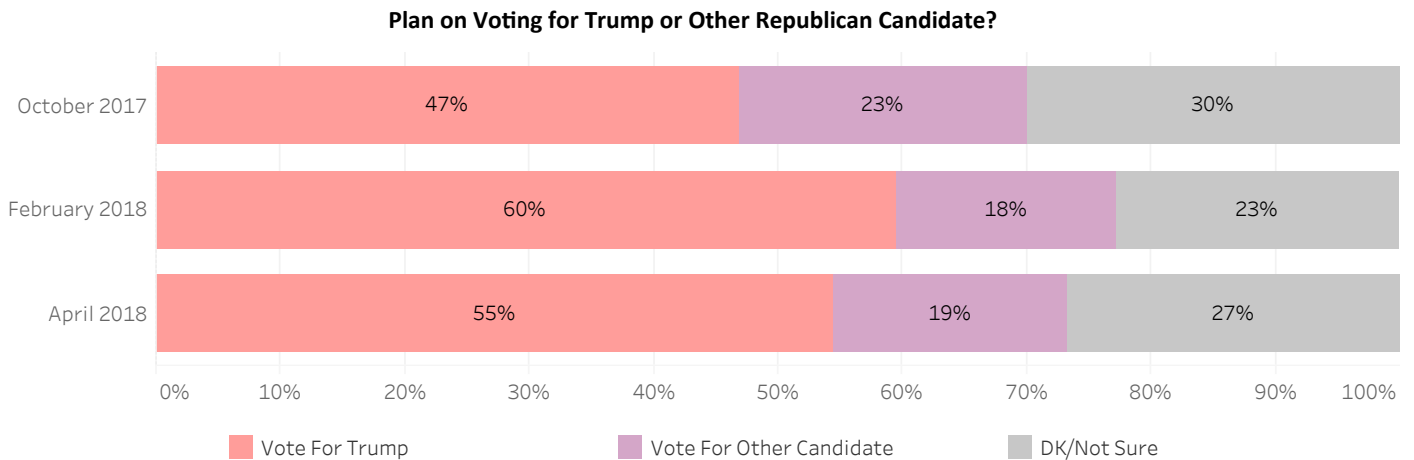
2020 Republican Primary

Only one quarter (24%) of Republican primary voters say they have definitely decided whom they will support for the 2020 Republican presidential primary, a slight decrease since February (30%). Eleven percent of Republican primary voters say they are leaning toward someone while two-thirds (66%) are still trying to decide.



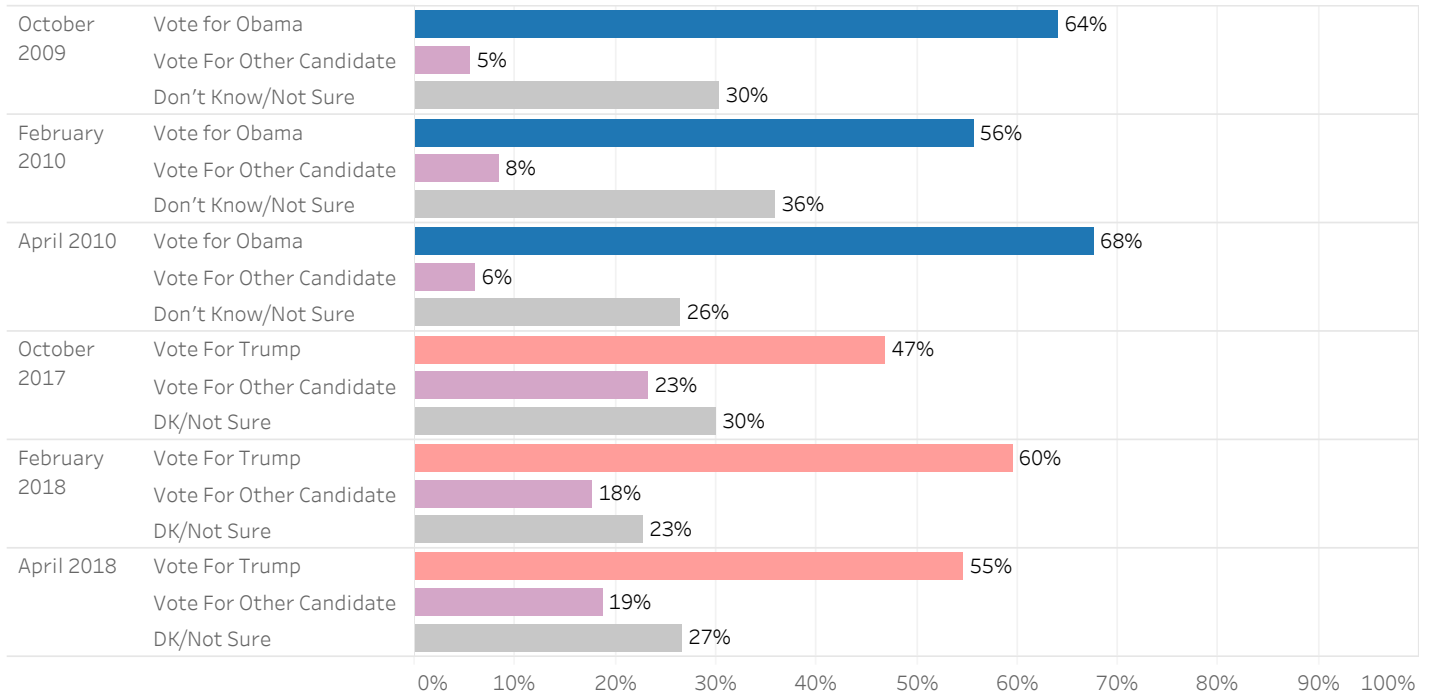
Fifty-five percent of likely Republican primary voters say they plan on voting for Donald Trump in the 2020 New Hampshire Republican presidential primary, slightly lower than said so in February (60%). Nineteen percent say they plan on voting for another candidate, while 27% don't know or are unsure.

Likely Republican primary voters who listen to conservative talk radio, those who attend religious services once or twice a month, self-described conservatives, those aged 65 and older, and those who voted for Trump in 2016 are more likely than others to say they plan on voting for Trump in the 2020 Republican primary while Republican primary voters aged 18 to 34 and self-described moderates are more likely to say they plan on voting for another candidate.



Support for Trump among Republican primary voters is weaker than the support President Obama enjoyed among Democrats at the same point in the electoral cycle; 68% of Democrats in April 2010 planned to vote for Obama in the 2012 Democratic presidential primary, while 55% of Republicans now say they plan to vote for Trump in the 2020 Republican presidential primary.

Plan on Voting for Incumbent President in Primary

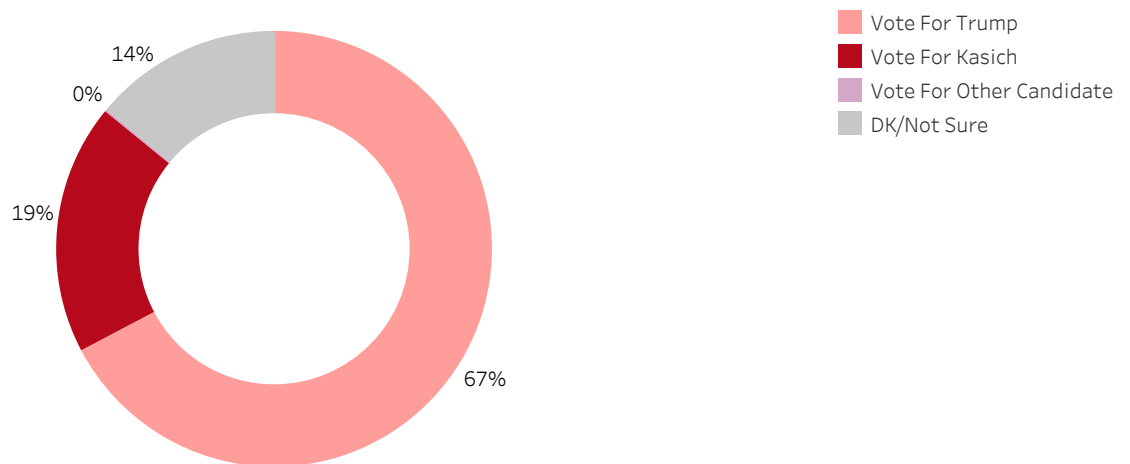


Prospective 2020 NH Republican Presidential Primary Matchup

Ohio Governor John Kasich recently visited New Hampshire where he hinted at a challenge to Trump. In a hypothetical matchup between Trump and Kasich, two-thirds (67%) of likely Republican primary voters say they would vote for Trump, 19% would vote for Kasich, less than 1% would vote for another candidate, and 14% don't know or are unsure.

Likely Republican primary voters who listen to conservative talk radio, self-identified Independents, those who attend religious services once or twice a month, Massachusetts Border residents, those who voted for Donald Trump in 2016, and self-described conservatives are more likely than others to say they would vote for Trump in a Republican primary between Trump and Kasich. College graduates and self-described moderates are more likely than others to say they would vote for Kasich in this matchup.

Trump vs. Kasich



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and forty-eight (548) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between April 13 and April 22, 2018. The margin of sampling error for the survey is +/- 4.2 percent. Included in the sample were 208 likely 2020 Republican Primary voters (margin of sampling error +/- 6.8 percent) and 188 likely 2020 Democratic Primary voters (margin of sampling error +/- 7.1 percent). The design effect for the survey is 1.2%.

The random sample used in the Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Poll, Spring 2018 Demographics

| | | N | % |
|--------------------|--------------------------------|-----|-----|
| Sex of Respondent | Female | 279 | 51% |
| | Male | 269 | 49% |
| Age of Respondent | 18 to 34 | 142 | 27% |
| | 35 to 49 | 132 | 25% |
| | 50 to 64 | 148 | 28% |
| | 65 and older | 104 | 20% |
| Level of Education | High school or less | 158 | 29% |
| | Technical school/Some college | 207 | 38% |
| | College graduate | 106 | 20% |
| | Postgraduate work | 69 | 13% |
| Region of State | Central / Lakes | 86 | 16% |
| | Connecticut Valley | 84 | 15% |
| | Manchester Area | 103 | 19% |
| | Mass Border | 142 | 26% |
| | North Country | 41 | 8% |
| | Seacoast | 91 | 17% |
| Registered to Vote | Reg. Democrat | 116 | 21% |
| | Registered Undeclared/Not Reg. | 300 | 55% |
| | Reg. Republican | 128 | 23% |
| Party ID | Democrat | 218 | 41% |
| | Independent | 131 | 24% |
| | Republican | 185 | 35% |

Interest in Primary

I know it is a long way away, but as you know, the New Hampshire Presidential Primary is being held in 2020. How interested would you say you are in the 2020 New Hampshire Presidential Primary election?

| | <u>Somewhat Interested</u> | <u>Not Very Interested</u> | <u>DK/Not Sure</u> | <u>Extremely interested</u> | <u>Very interested</u> | <u>N</u> |
|---------------|----------------------------|----------------------------|--------------------|-----------------------------|------------------------|----------|
| October 2017 | 18% | 8% | 0% | 47% | 27% | 570 |
| February 2018 | 13% | 7% | 1% | 55% | 24% | 523 |
| April 2018 | 13% | 8% | 1% | 52% | 26% | 548 |

Likelihood of Voting in 2020 Presidential Primary

Which of the following statements best describes you?

| | <u>Definitely vote in Primary</u> | <u>Will vote in Primary unless emergency</u> | <u>May vote in Primary</u> | <u>Probably not vote in Primary</u> | <u>Unsure</u> | <u>N</u> |
|---------------|-----------------------------------|--|----------------------------|-------------------------------------|---------------|----------|
| October 2017 | 74% | 11% | 5% | 2% | 7% | 567 |
| February 2018 | 76% | 9% | 4% | 5% | 6% | 517 |
| April 2018 | 73% | 12% | 5% | 5% | 5% | 546 |

Definitely Decided on Candidate - Democratic Primary Voters

Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

| | <u>Definitely Decided</u> | <u>Leaning Towards Someone</u> | <u>Still Trying To Decide</u> | <u>N</u> |
|---------------|---------------------------|--------------------------------|-------------------------------|----------|
| October 2017 | 2% | 4% | 94% | 196 |
| February 2018 | 5% | 8% | 87% | 219 |
| April 2018 | 5% | 5% | 90% | 185 |

Preferred Democratic 2020 Presidential Nomination Candidate - List

Now, I'm going to read you a list of some candidates who are running or could run for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination: Joe Biden, Cory Booker, John Delaney, Eric Garcetti, Kirsten Gillibrand, Kamala Harris, John Hickenlooper, Joseph Kennedy III, Amy Klobuchar, Martin O'Malley, Tim Ryan, Bernie Sanders, Elizabeth Warren, or someone else? (Candidates rotated)

| | <u>Amy Klobuchar</u> | <u>Bernie Sanders</u> | <u>Cory Booker</u> | <u>Elizabeth Warren</u> | <u>Joe Biden</u> | <u>Joseph Kennedy III</u> | <u>John Delaney</u> | <u>John Hickenlooper</u> | <u>N</u> |
|---------------|----------------------|-----------------------|--------------------|-------------------------|------------------|---------------------------|---------------------|--------------------------|----------|
| October 2017 | 1% | 31% | 6% | 13% | 24% | | 0% | 2% | 211 |
| February 2018 | 0% | 24% | 3% | 15% | 35% | | 0% | | 223 |
| April 2018 | 1% | 28% | 5% | 11% | 26% | 3% | | 1% | 184 |

| | <u>Kamala Harris</u> | <u>Kirsten Gillibrand</u> | <u>Mark Zuckerberg</u> | <u>Martin O'Malley</u> | <u>Tim Ryan</u> | <u>Other</u> | <u>Undecided</u> |
|---------------|----------------------|---------------------------|------------------------|------------------------|-----------------|--------------|------------------|
| October 2017 | 1% | 1% | 2% | 3% | 1% | 5% | 11% |
| February 2018 | 1% | 2% | | 1% | | 4% | 15% |
| April 2018 | 6% | 1% | | 2% | 0% | 2% | 13% |

Definitely Decided on Candidate - Republican Primary Voters

Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone...or have you considered some candidates but are still trying to decide?

| | <u>Definitely Decided</u> | <u>Leaning Towards Someone</u> | <u>Still Trying To Decide</u> | <u>N</u> |
|---------------|---------------------------|--------------------------------|-------------------------------|----------|
| October 2017 | 18% | 5% | 77% | 183 |
| February 2018 | 30% | 8% | 63% | 157 |
| April 2018 | 24% | 11% | 66% | 204 |

Plan on Voting for Trump in 2020 Republican Primary or Another Candidate - Republican Primary Voters

Do you plan on voting for Donald Trump in the 2020 New Hampshire Republican primary or do you plan to vote for another Republican candidate?

| | <u>Vote For Trump</u> | <u>Vote For Other Candidate</u> | <u>DK/Not Sure</u> | <u>N</u> |
|---------------|-----------------------|---------------------------------|--------------------|----------|
| October 2017 | 47% | 23% | 30% | 183 |
| February 2018 | 60% | 18% | 23% | 157 |
| April 2018 | 55% | 19% | 27% | 204 |

Prospective 2020 NH Republican Presidential Primary Matchup - Trump vs. Kasich

If the Republican primary for president were held today, and the candidates were Donald Trump and John Kasich, who would you support for the Republican nomination? (Candidates rotated)

| | <u>Vote For Trump</u> | <u>Vote For Kasich</u> | <u>Vote For Other Candidate</u> | <u>DK/Not Sure</u> | <u>N</u> |
|------------|-----------------------|------------------------|---------------------------------|--------------------|----------|
| April 2018 | 67% | 19% | 0% | 14% | 208 |

Interest in Primary

| | | <u>Extremely Interested</u> | <u>Very Interested</u> | <u>Somewhat Interested</u> | <u>Not Very Interested</u> | <u>Don't Know/Not Sure</u> | <u>N</u> |
|--|--------------------------------|-----------------------------|------------------------|----------------------------|----------------------------|----------------------------|----------|
| STATEWIDE | | 52% | 26% | 13% | 8% | 1% | 548 |
| Registered to Vote | Reg. Democrat | 4% | | | 70% | 25% | 116 |
| | Registered Undeclared/Not Reg. | 17% | 11% | 1% | 43% | 28% | 300 |
| | Reg. Republican | 13% | 7% | | 59% | 22% | 128 |
| Party ID | Democrat | 5% | 5% | 1% | 63% | 26% | 218 |
| | Independent | 25% | 13% | 2% | 33% | 28% | 131 |
| | Republican | 14% | 7% | | 54% | 25% | 185 |
| Ideology | Liberal | 4% | 3% | 1% | 78% | 14% | 120 |
| | Moderate | 12% | 8% | 1% | 43% | 35% | 206 |
| | Conservative | 13% | 8% | | 55% | 24% | 166 |
| Media Usage | Listen to Conserv. Radio | 11% | 3% | | 68% | 18% | 58 |
| | Listen to NHPR | 7% | 6% | 1% | 60% | 26% | 138 |
| | Read Boston Globe | 8% | 3% | | 65% | 24% | 58 |
| | Read Local Newspapers | 7% | 7% | | 60% | 26% | 169 |
| | Read Union Leader | 10% | 7% | | 50% | 33% | 84 |
| | Watch WMUR | 12% | 8% | 0% | 53% | 27% | 275 |
| Age of Respondent | 18 to 34 | 21% | 9% | | 39% | 31% | 142 |
| | 35 to 49 | 9% | 9% | | 58% | 23% | 132 |
| | 50 to 64 | 10% | 7% | 2% | 53% | 27% | 148 |
| | 65 and older | 13% | 4% | 0% | 58% | 25% | 104 |
| Sex of Respondent | Female | 12% | 7% | 1% | 55% | 25% | 279 |
| | Male | 15% | 9% | 0% | 49% | 27% | 269 |
| Level of Education | High school or less | 13% | 10% | 1% | 46% | 30% | 158 |
| | Technical school/Some college | 17% | 10% | | 42% | 31% | 207 |
| | College graduate | 11% | 4% | 1% | 66% | 19% | 106 |
| | Postgraduate work | 5% | 5% | 1% | 75% | 14% | 69 |
| Frequency Attending Relig. Services | Once a week or more | 10% | 9% | | 58% | 23% | 97 |
| | Once or twice a month | 15% | 8% | 2% | 43% | 32% | 48 |
| | Few times a year | 11% | 6% | 1% | 54% | 27% | 138 |
| | Never | 15% | 9% | 0% | 50% | 26% | 250 |
| 2016 Presidential Vote | Donald Trump | 14% | 9% | 1% | 51% | 26% | 206 |
| | Hillary Clinton | 6% | 1% | | 67% | 26% | 188 |
| | Voted for Other | 15% | 13% | 3% | 50% | 20% | 54 |
| | Did Not Vote | 28% | 19% | 1% | 22% | 30% | 78 |
| Gun Owner in Household | Gun Owner | 13% | 10% | 0% | 51% | 25% | 260 |
| | Not Gun Owner | 13% | 6% | 1% | 52% | 28% | 268 |
| Veteran/Active in Household | Active/Veteran Military | 13% | 16% | | 47% | 24% | 145 |
| | No Active/Veteran Military | 13% | 5% | 1% | 54% | 27% | 396 |
| Region of State | Central / Lakes | 6% | 9% | | 58% | 27% | 86 |
| | Connecticut Valley | 7% | 3% | 2% | 59% | 29% | 84 |
| | Manchester Area | 18% | 5% | 1% | 61% | 15% | 103 |
| | Mass Border | 17% | 8% | 1% | 43% | 30% | 142 |
| | North Country | 16% | 18% | | 38% | 28% | 41 |
| | Seacoast | 14% | 10% | | 52% | 24% | 91 |
| Congressional District | First Congressional District | 12% | 8% | 0% | 54% | 25% | 278 |
| | Second Congressional District | 14% | 8% | 1% | 50% | 27% | 270 |

Likelihood of Voting in 2020 Presidential Primary

| | | Definitely vote in Primary | Will vote in Primary unless emergency | May vote in Primary | Probably not vote in Primary | Unsure | N |
|--|--------------------------------|-------------------------------|---|------------------------|---------------------------------|--------|-----|
| STATEWIDE | | 73% | 12% | 5% | 5% | 5% | 546 |
| Registered to Vote | Reg. Democrat | 83% | 9% | 3% | 3% | 2% | 116 |
| | Registered Undeclared/Not Reg. | 65% | 13% | 7% | 7% | 8% | 298 |
| | Reg. Republican | 83% | 14% | 2% | 0% | 1% | 128 |
| Party ID | Democrat | 77% | 12% | 3% | 5% | 4% | 216 |
| | Independent | 56% | 16% | 9% | 7% | 11% | 131 |
| | Republican | 82% | 12% | 3% | 3% | 1% | 185 |
| Ideology | Liberal | 84% | 5% | 3% | 4% | 4% | 119 |
| | Moderate | 69% | 16% | 6% | 6% | 4% | 205 |
| | Conservative | 80% | 12% | 2% | 2% | 4% | 166 |
| Media Usage | Listen to Conserv. Radio | 77% | 15% | 4% | 2% | 2% | 58 |
| | Listen to NHPR | 81% | 12% | 2% | 4% | 0% | 138 |
| | Read Boston Globe | 78% | 15% | 4% | 3% | | 57 |
| | Read Local Newspapers | 73% | 16% | 4% | 4% | 3% | 169 |
| | Read Union Leader | 81% | 12% | 1% | 4% | 3% | 84 |
| | Watch WMUR | 73% | 13% | 5% | 5% | 4% | 273 |
| Age of Respondent | 18 to 34 | 63% | 16% | 10% | 5% | 5% | 142 |
| | 35 to 49 | 78% | 10% | 5% | 5% | 3% | 131 |
| | 50 to 64 | 76% | 11% | 1% | 6% | 6% | 147 |
| | 65 and older | 76% | 16% | 3% | 2% | 3% | 104 |
| Sex of Respondent | Female | 72% | 13% | 6% | 6% | 4% | 277 |
| | Male | 74% | 12% | 4% | 4% | 6% | 269 |
| Level of Education | High school or less | 64% | 16% | 5% | 7% | 7% | 158 |
| | Technical school/Some college | 70% | 14% | 5% | 6% | 5% | 207 |
| | College graduate | 82% | 8% | 5% | 4% | 1% | 105 |
| | Postgraduate work | 88% | 8% | 4% | | | 68 |
| Frequency Attending Relig. Services | Once a week or more | 76% | 14% | 6% | 4% | | 97 |
| | Once or twice a month | 71% | 20% | 1% | 4% | 5% | 48 |
| | Few times a year | 75% | 13% | 3% | 6% | 2% | 138 |
| | Never | 71% | 11% | 7% | 5% | 7% | 248 |
| 2016 Presidential Vote | Donald Trump | 78% | 13% | 2% | 3% | 3% | 206 |
| | Hillary Clinton | 84% | 11% | 2% | 2% | 1% | 188 |
| | Voted for Other | 69% | 19% | 5% | 5% | 2% | 54 |
| | Did Not Vote | 32% | 13% | 19% | 18% | 17% | 76 |
| Gun Owner in Household | Gun Owner | 77% | 12% | 4% | 5% | 3% | 260 |
| | Not Gun Owner | 69% | 13% | 6% | 6% | 6% | 266 |
| Veteran/Active in Household | Active/Veteran Military | 71% | 12% | 3% | 9% | 6% | 145 |
| | No Active/Veteran Military | 74% | 13% | 6% | 4% | 4% | 394 |
| Region of State | Central/ Lakes | 73% | 16% | 1% | 6% | 5% | 86 |
| | Connecticut Valley | 68% | 22% | 3% | 7% | 1% | 84 |
| | Manchester Area | 85% | 5% | 4% | 1% | 4% | 102 |
| | Mass Border | 73% | 8% | 7% | 3% | 9% | 141 |
| | North Country | 67% | 15% | 3% | 6% | 9% | 41 |
| | Seacoast | 67% | 14% | 8% | 8% | 2% | 91 |
| Congressional District | First Congressional District | 74% | 11% | 6% | 5% | 4% | 278 |
| | Second Congressional District | 72% | 14% | 4% | 5% | 5% | 268 |

Definitely Decided on Candidate - Democratic Primary Voters

| | | <u>Definitely Decided</u> | <u>Leaning Towards Someone</u> | <u>Still Trying To Decide</u> | <u>N</u> |
|--|--------------------------------|---------------------------|--------------------------------|-------------------------------|----------|
| STATEWIDE | | 5% | 5% | 90% | 185 |
| Registered to Vote | Reg. Democrat | 7% | 6% | 87% | 106 |
| | Registered Undeclared/Not Reg. | 3% | 3% | 94% | 79 |
| Party ID | Democrat | 6% | 6% | 88% | 155 |
| | Independent | 0% | | 100% | 26 |
| | Republican | | | 100% | 3 |
| Ideology | Liberal | 10% | 5% | 86% | 91 |
| | Moderate | 0% | 6% | 94% | 76 |
| | Conservative | | | 100% | 13 |
| Media Usage | Listen to Conserv. Radio | | | 100% | 1 |
| | Listen to NHPR | 4% | 4% | 92% | 74 |
| | Read Boston Globe | 11% | 10% | 80% | 25 |
| | Read Local Newspapers | 2% | 5% | 93% | 75 |
| | Read Union Leader | | 9% | 91% | 20 |
| | Watch WMUR | 2% | 4% | 95% | 98 |
| Age of Respondent | 18 to 34 | 1% | 10% | 88% | 50 |
| | 35 to 49 | 11% | 1% | 87% | 47 |
| | 50 to 64 | 5% | 3% | 92% | 39 |
| | 65 and older | 4% | 4% | 92% | 44 |
| Sex of Respondent | Female | 7% | 2% | 91% | 114 |
| | Male | 3% | 9% | 89% | 72 |
| Level of Education | High school or less | | 10% | 90% | 44 |
| | Technical school/Some college | 7% | | 93% | 56 |
| | College graduate | 6% | 6% | 88% | 47 |
| | Postgraduate work | 8% | 5% | 88% | 37 |
| Frequency Attending Relig. Services | Once a week or more | 1% | 2% | 97% | 25 |
| | Once or twice a month | | | 100% | 15 |
| | Few times a year | 3% | 3% | 95% | 48 |
| | Never | 9% | 7% | 84% | 94 |
| 2016 Presidential Vote | Donald Trump | | | 100% | 7 |
| | Hillary Clinton | 5% | 4% | 91% | 150 |
| | Voted for Other | 10% | 10% | 80% | 19 |
| | Did Not Vote | 12% | | 88% | 5 |
| Gun Owner in Household | Gun Owner | 5% | 6% | 89% | 73 |
| | Not Gun Owner | 6% | 4% | 90% | 110 |
| Veteran/Active in Household | Active/Veteran Military | 4% | 6% | 90% | 36 |
| | No Active/Veteran Military | 6% | 4% | 90% | 148 |
| Region of State | Central / Lakes | 6% | 1% | 92% | 35 |
| | Connecticut Valley | | 6% | 94% | 40 |
| | Manchester Area | 19% | 2% | 79% | 28 |
| | Mass Border | 5% | 10% | 85% | 28 |
| | North Country | | 4% | 96% | 15 |
| | Seacoast | 2% | 4% | 93% | 38 |
| Congressional District | First Congressional District | 7% | 3% | 90% | 91 |
| | Second Congressional District | 3% | 7% | 90% | 94 |

Preferred Democratic 2020 Presidential Nomination Candidate - List

| | | <u>Amy Klobuchar</u> | <u>Bernie Sanders</u> | <u>Cory Booker</u> | <u>Elizabeth Warren</u> | <u>Joe Biden</u> |
|--|--------------------------------|----------------------|-----------------------|--------------------|-------------------------|------------------|
| STATEWIDE | | 1% | 28% | 5% | 11% | 26% |
| Registered to Vote | Reg. Democrat | 1% | 27% | 4% | 16% | 25% |
| | Registered Undeclared/Not Reg. | 0% | 30% | 7% | 6% | 28% |
| Party ID | Democrat | 1% | 29% | 6% | 13% | 27% |
| | Independent | | 32% | 1% | 3% | 23% |
| | Republican | | | | | 19% |
| Ideology | Liberal | 0% | 22% | 3% | 16% | 28% |
| | Moderate | 1% | 34% | 8% | 8% | 25% |
| | Conservative | | 38% | | | 18% |
| Media Usage | Listen to Conserv. Radio | | | | | 43% |
| | Listen to NHPR | 1% | 18% | 8% | 16% | 25% |
| | Read Boston Globe | 1% | 18% | 16% | 5% | 25% |
| | Read Local Newspapers | 1% | 25% | 8% | 12% | 26% |
| | Read Union Leader | | 27% | 3% | 13% | 29% |
| | Watch WMUR | 1% | 23% | 7% | 11% | 32% |
| Age of Respondent | 18 to 34 | | 42% | 1% | 9% | 29% |
| | 35 to 49 | | 27% | 4% | 12% | 17% |
| | 50 to 64 | 2% | 21% | 6% | 9% | 29% |
| | 65 and older | 1% | 23% | 10% | 16% | 30% |
| Sex of Respondent | Female | | 28% | 6% | 11% | 26% |
| | Male | 2% | 29% | 4% | 12% | 27% |
| Level of Education | High school or less | | 37% | 4% | 8% | 22% |
| | Technical school/Some college | | 40% | 3% | 11% | 31% |
| | College graduate | | 19% | 6% | 13% | 28% |
| | Postgraduate work | 4% | 13% | 8% | 13% | 23% |
| Frequency Attending Relig. Services | Once a week or more | 3% | 21% | 3% | 7% | 33% |
| | Once or twice a month | | 19% | 3% | 8% | 39% |
| | Few times a year | | 24% | 8% | 11% | 23% |
| | Never | 1% | 35% | 4% | 14% | 23% |
| 2016 Presidential Vote | Donald Trump | | 8% | | | 13% |
| | Hillary Clinton | 1% | 26% | 6% | 14% | 28% |
| | Voted for Other | | 66% | | 2% | 23% |
| | Did Not Vote | | | | 12% | 38% |
| Gun Owner in Household | Gun Owner | 1% | 30% | 5% | 13% | 24% |
| | Not Gun Owner | 1% | 27% | 5% | 11% | 28% |
| Veteran/Active in Household | Active/Veteran Military | 2% | 37% | 9% | 13% | 18% |
| | No Active/Veteran Military | 0% | 27% | 4% | 11% | 28% |
| Region of State | Central / Lakes | 1% | 26% | 7% | 21% | 29% |
| | Connecticut Valley | | 45% | 2% | 7% | 29% |
| | Manchester Area | | 41% | 5% | 11% | 20% |
| | Mass Border | 2% | 22% | 2% | 18% | 19% |
| | North Country | | 18% | 10% | 17% | 21% |
| | Seacoast | 1% | 13% | 6% | 1% | 34% |
| Congressional District | First Congressional District | 1% | 25% | 8% | 13% | 24% |
| | Second Congressional District | 0% | 32% | 2% | 10% | 29% |

Preferred Democratic 2020 Presidential Nomination Candidate - List

| | | <u>Joseph Kennedy III</u> | <u>John Hickenlooper</u> | <u>Kamala Harris</u> | <u>Kirsten Gillibrand</u> |
|--|--------------------------------|---------------------------|--------------------------|----------------------|---------------------------|
| STATEWIDE | | 3% | 1% | 6% | 1% |
| Registered to Vote | Reg. Democrat | 4% | 1% | 6% | 2% |
| | Registered Undeclared/Not Reg. | 2% | 1% | 7% | 1% |
| Party ID | Democrat | 4% | 1% | 5% | 1% |
| | Independent | | | 12% | |
| | Republican | | | | 58% |
| Ideology | Liberal | 1% | 2% | 9% | 1% |
| | Moderate | 4% | | | 2% |
| | Conservative | 16% | | 23% | |
| Media Usage | Listen to Conserv. Radio | | | | |
| | Listen to NHPR | 6% | 3% | 5% | 1% |
| | Read Boston Globe | 9% | 2% | 4% | |
| | Read Local Newspapers | 5% | 1% | 4% | 2% |
| | Read Union Leader | | | 14% | |
| | Watch WMUR | 4% | 2% | 8% | 2% |
| Age of Respondent | 18 to 34 | | | | |
| | 35 to 49 | 6% | | 17% | 2% |
| | 50 to 64 | 5% | 5% | 4% | 4% |
| | 65 and older | 2% | | 3% | |
| Sex of Respondent | Female | 2% | 1% | 8% | 2% |
| | Male | 5% | 1% | 3% | |
| Level of Education | High school or less | 5% | | 7% | |
| | Technical school/Some college | 2% | | 3% | 3% |
| | College graduate | 6% | 1% | 5% | |
| | Postgraduate work | | 4% | 11% | 3% |
| Frequency Attending Relig. Services | Once a week or more | | | 6% | 6% |
| | Once or twice a month | 9% | | | |
| | Few times a year | 8% | | 9% | |
| | Never | 1% | 2% | 6% | 1% |
| 2016 Presidential Vote | Donald Trump | | | 40% | |
| | Hillary Clinton | 4% | 1% | 6% | 1% |
| | Voted for Other | | | | |
| | Did Not Vote | | | | |
| Gun Owner in Household | Gun Owner | 4% | | 5% | |
| | Not Gun Owner | 2% | 2% | 7% | 2% |
| Veteran/Active in Household | Active/Veteran Military | 3% | 1% | 10% | |
| | No Active/Veteran Military | 3% | 1% | 5% | 2% |
| Region of State | Central / Lakes | | 3% | 1% | 5% |
| | Connecticut Valley | 2% | 2% | 5% | |
| | Manchester Area | | | 10% | 3% |
| | Mass Border | 11% | | 10% | |
| | North Country | | | | |
| | Seacoast | 4% | | 8% | |
| Congressional District | First Congressional District | 2% | 1% | 6% | |
| | Second Congressional District | 4% | 2% | 6% | 3% |

Preferred Democratic 2020 Presidential Nomination Candidate - List

| | | <u>Martin O'Malley</u> | <u>Tim Ryan</u> | <u>Other</u> | <u>Undecided</u> | <u>N</u> |
|--|--------------------------------|------------------------|-----------------|--------------|------------------|----------|
| STATEWIDE | | 2% | 0% | 2% | 13% | 184 |
| Registered to Vote | Reg. Democrat | 2% | 0% | | 13% | 107 |
| | Registered Undeclared/Not Reg. | 2% | | 4% | 12% | 78 |
| Party ID | Democrat | 2% | 0% | 1% | 11% | 155 |
| | Independent | 2% | | 9% | 18% | 25 |
| | Republican | | | | 23% | 3 |
| Ideology | Liberal | 2% | | 2% | 13% | 90 |
| | Moderate | 1% | 0% | 2% | 14% | 75 |
| | Conservative | | | | 5% | 13 |
| Media Usage | Listen to Conserv. Radio | 57% | | | | 1 |
| | Listen to NHPR | 3% | 0% | 4% | 10% | 72 |
| | Read Boston Globe | 4% | | | 16% | 25 |
| | Read Local Newspapers | 2% | | 3% | 11% | 75 |
| | Read Union Leader | 3% | | | 11% | 20 |
| | Watch WMUR | 2% | | | 8% | 97 |
| Age of Respondent | 18 to 34 | | | 2% | 16% | 48 |
| | 35 to 49 | 3% | | | 12% | 48 |
| | 50 to 64 | 3% | | | 12% | 39 |
| | 65 and older | 2% | 0% | 4% | 10% | 45 |
| Sex of Respondent | Female | 0% | | 2% | 14% | 112 |
| | Male | 4% | 0% | 1% | 11% | 72 |
| Level of Education | High school or less | | | 2% | 14% | 42 |
| | Technical school/Some college | | | 3% | 5% | 56 |
| | College graduate | 2% | 0% | 1% | 18% | 48 |
| | Postgraduate work | 6% | | | 15% | 37 |
| Frequency Attending Relig. Services | Once a week or more | 2% | | | 18% | 25 |
| | Once or twice a month | 3% | | 5% | 14% | 16 |
| | Few times a year | 2% | | 2% | 12% | 46 |
| | Never | 1% | 0% | 2% | 11% | 95 |
| 2016 Presidential Vote | Donald Trump | | | 10% | 29% | 8 |
| | Hillary Clinton | 2% | 0% | | 12% | 149 |
| | Voted for Other | | | | 9% | 19 |
| | Did Not Vote | | | 20% | 30% | 5 |
| Gun Owner in Household | Gun Owner | 2% | 0% | 3% | 12% | 75 |
| | Not Gun Owner | 2% | | 1% | 13% | 108 |
| Veteran/Active in Household | Active/Veteran Military | | | | 7% | 34 |
| | No Active/Veteran Military | 2% | 0% | 2% | 14% | 150 |
| Region of State | Central / Lakes | | 1% | | 7% | 34 |
| | Connecticut Valley | 2% | | 3% | 3% | 40 |
| | Manchester Area | 1% | | | 8% | 28 |
| | Mass Border | | | | 16% | 29 |
| | North Country | 6% | | | 29% | 15 |
| | Seacoast | 3% | | 6% | 24% | 38 |
| Congressional District | First Congressional District | 2% | | 2% | 16% | 92 |
| | Second Congressional District | 2% | 0% | 1% | 10% | 92 |

Definitely Decided on Candidate - Republican Primary Voters

| | | <u>Definitely Decided</u> | <u>Leaning Towards Someone</u> | <u>Still Trying To Decide</u> | <u>N</u> |
|--|--------------------------------|---------------------------|--------------------------------|-------------------------------|----------|
| STATEWIDE | | 24% | 11% | 66% | 204 |
| Registered to Vote | Registered Undeclared/Not Reg. | 22% | 6% | 71% | 81 |
| | Reg. Republican | 24% | 14% | 63% | 122 |
| Party ID | Democrat | 8% | | 92% | 13 |
| | Independent | 20% | 17% | 63% | 32 |
| | Republican | 25% | 10% | 65% | 155 |
| Ideology | Liberal | | 38% | 62% | 5 |
| | Moderate | 12% | 7% | 80% | 64 |
| | Conservative | 29% | 12% | 58% | 122 |
| Media Usage | Listen to Conserv. Radio | 33% | 23% | 44% | 45 |
| | Listen to NHPR | 15% | 13% | 72% | 37 |
| | Read Boston Globe | 6% | 20% | 74% | 19 |
| | Read Local Newspapers | 21% | 14% | 65% | 57 |
| | Read Union Leader | 7% | 20% | 73% | 40 |
| | Watch WMUR | 19% | 9% | 71% | 100 |
| Age of Respondent | 18 to 34 | 15% | 14% | 71% | 40 |
| | 35 to 49 | 33% | 5% | 62% | 54 |
| | 50 to 64 | 26% | 11% | 63% | 64 |
| | 65 and older | 12% | 16% | 72% | 38 |
| Sex of Respondent | Female | 22% | 9% | 69% | 82 |
| | Male | 25% | 12% | 63% | 122 |
| Level of Education | High school or less | 23% | 17% | 59% | 59 |
| | Technical school/Some college | 27% | 4% | 69% | 86 |
| | College graduate | 14% | 18% | 69% | 37 |
| | Postgraduate work | 17% | 7% | 76% | 18 |
| Frequency Attending Relig. Services | Once a week or more | 22% | 12% | 66% | 55 |
| | Once or twice a month | 15% | 17% | 68% | 16 |
| | Few times a year | 30% | 11% | 59% | 48 |
| | Never | 19% | 8% | 73% | 80 |
| 2016 Presidential Vote | Donald Trump | 27% | 12% | 61% | 153 |
| | Hillary Clinton | | | 100% | 11 |
| | Voted for Other | | 17% | 83% | 18 |
| | Did Not Vote | 24% | | 76% | 16 |
| Gun Owner in Household | Gun Owner | 21% | 10% | 69% | 124 |
| | Not Gun Owner | 22% | 10% | 68% | 68 |
| Veteran/Active in Household | Active/Veteran Military | 19% | 15% | 66% | 67 |
| | No Active/Veteran Military | 25% | 9% | 66% | 134 |
| Region of State | Central / Lakes | 22% | 5% | 74% | 31 |
| | Connecticut Valley | 31% | 14% | 55% | 21 |
| | Manchester Area | 15% | 12% | 74% | 46 |
| | Mass Border | 32% | 8% | 60% | 64 |
| | North Country | 16% | 25% | 59% | 15 |
| | Seacoast | 19% | 12% | 69% | 28 |
| Congressional District | First Congressional District | 26% | 13% | 62% | 100 |
| | Second Congressional District | 21% | 9% | 70% | 104 |

Plan on Voting for Trump in 2020 Republican Primary or Another Candidate - Republican Primary Voters

| | | <u>Vote For Trump</u> | <u>Vote For Other Candidate</u> | <u>DK/Not Sure</u> | <u>N</u> |
|--|--------------------------------|-----------------------|---------------------------------|--------------------|----------|
| STATEWIDE | | 55% | 19% | 27% | 205 |
| Registered to Vote | Registered Undeclared/Not Reg. | 49% | 32% | 19% | 83 |
| | Reg. Republican | 58% | 10% | 32% | 121 |
| Party ID | Democrat | 14% | 45% | 42% | 14 |
| | Independent | 58% | 13% | 28% | 31 |
| | Republican | 57% | 18% | 25% | 156 |
| Ideology | Liberal | 19% | 52% | 29% | 5 |
| | Moderate | 32% | 27% | 41% | 63 |
| | Conservative | 70% | 8% | 22% | 122 |
| Media Usage | Listen to Conserv. Radio | 87% | 4% | 9% | 45 |
| | Listen to NHPR | 51% | 23% | 27% | 37 |
| | Read Boston Globe | 44% | 31% | 25% | 19 |
| | Read Local Newspapers | 60% | 19% | 21% | 56 |
| | Read Union Leader | 44% | 21% | 35% | 38 |
| | Watch WMUR | 52% | 15% | 34% | 97 |
| Age of Respondent | 18 to 34 | 43% | 39% | 18% | 43 |
| | 35 to 49 | 48% | 23% | 30% | 55 |
| | 50 to 64 | 61% | 8% | 32% | 64 |
| | 65 and older | 70% | 11% | 19% | 35 |
| Sex of Respondent | Female | 46% | 20% | 33% | 82 |
| | Male | 60% | 18% | 22% | 122 |
| Level of Education | High school or less | 54% | 18% | 28% | 60 |
| | Technical school/Some college | 61% | 17% | 22% | 87 |
| | College graduate | 47% | 25% | 28% | 37 |
| | Postgraduate work | 39% | 19% | 42% | 18 |
| Frequency Attending Relig. Services | Once a week or more | 57% | 21% | 22% | 53 |
| | Once or twice a month | 71% | 13% | 16% | 16 |
| | Few times a year | 53% | 19% | 28% | 50 |
| | Never | 49% | 19% | 32% | 79 |
| 2016 Presidential Vote | Donald Trump | 68% | 5% | 27% | 151 |
| | Hillary Clinton | | 61% | 39% | 12 |
| | Voted for Other | 10% | 72% | 17% | 17 |
| | Did Not Vote | 35% | 36% | 29% | 16 |
| Gun Owner in Household | Gun Owner | 61% | 17% | 22% | 123 |
| | Not Gun Owner | 42% | 24% | 34% | 70 |
| Veteran/Active in Household | Active/Veteran Military | 55% | 13% | 31% | 65 |
| | No Active/Veteran Military | 54% | 22% | 24% | 136 |
| Region of State | Central / Lakes | 54% | 18% | 29% | 30 |
| | Connecticut Valley | 57% | 21% | 22% | 21 |
| | Manchester Area | 48% | 30% | 22% | 45 |
| | Mass Border | 64% | 13% | 23% | 65 |
| | North Country | 53% | 18% | 29% | 15 |
| | Seacoast | 43% | 15% | 42% | 29 |
| Congressional District | First Congressional District | 50% | 19% | 32% | 101 |
| | Second Congressional District | 59% | 19% | 22% | 104 |

Prospective 2020 NH Republican Presidential Primary Matchup - Trump vs. Kasich

| | | <u>Vote For Trump</u> | <u>Vote For Kasich</u> | <u>Vote For Other Candidate</u> | <u>DK/Not Sure</u> | <u>N</u> |
|--|--------------------------------|-----------------------|------------------------|---------------------------------|--------------------|----------|
| STATEWIDE | | 67% | 19% | 0% | 14% | 208 |
| Registered to Vote | Registered Undeclared/Not Reg. | 60% | 21% | 0% | 18% | 84 |
| | Reg. Republican | 72% | 17% | | 11% | 122 |
| Party ID | Democrat | 40% | 57% | | 3% | 14 |
| | Independent | 88% | 5% | | 7% | 32 |
| | Republican | 65% | 18% | | 17% | 157 |
| Ideology | Liberal | 71% | 23% | 6% | | 5 |
| | Moderate | 46% | 32% | | 22% | 66 |
| | Conservative | 81% | 10% | | 9% | 122 |
| Media Usage | Listen to Conserv. Radio | 96% | 4% | | | 45 |
| | Listen to NHPR | 62% | 23% | 1% | 14% | 37 |
| | Read Boston Globe | 79% | 9% | | 12% | 19 |
| | Read Local Newspapers | 75% | 17% | 1% | 7% | 57 |
| | Read Union Leader | 67% | 27% | | 7% | 39 |
| | Watch WMUR | 66% | 19% | 0% | 15% | 100 |
| Age of Respondent | 18 to 34 | 64% | 14% | | 22% | 43 |
| | 35 to 49 | 62% | 16% | | 23% | 54 |
| | 50 to 64 | 76% | 17% | | 7% | 64 |
| | 65 and older | 70% | 26% | | 5% | 38 |
| Sex of Respondent | Female | 58% | 20% | | 22% | 83 |
| | Male | 73% | 18% | 0% | 9% | 124 |
| Level of Education | High school or less | 63% | 19% | | 18% | 62 |
| | Technical school/Some college | 74% | 13% | | 14% | 88 |
| | College graduate | 63% | 30% | | 8% | 38 |
| | Postgraduate work | 59% | 25% | | 16% | 17 |
| Frequency Attending Relig. Services | Once a week or more | 66% | 22% | | 12% | 54 |
| | Once or twice a month | 87% | 10% | | 3% | 16 |
| | Few times a year | 65% | 26% | | 9% | 50 |
| | Never | 65% | 14% | | 22% | 82 |
| 2016 Presidential Vote | Donald Trump | 82% | 9% | | 9% | 153 |
| | Hillary Clinton | | 74% | | 26% | 12 |
| | Voted for Other | 15% | 59% | 2% | 25% | 18 |
| | Did Not Vote | 57% | 15% | | 28% | 16 |
| Gun Owner in Household | Gun Owner | 76% | 16% | | 9% | 127 |
| | Not Gun Owner | 52% | 26% | | 22% | 70 |
| Veteran/Active in Household | Active/Veteran Military | 74% | 13% | | 13% | 67 |
| | No Active/Veteran Military | 64% | 21% | | 15% | 137 |
| Region of State | Central / Lakes | 48% | 35% | | 17% | 30 |
| | Connecticut Valley | 67% | 23% | | 10% | 23 |
| | Manchester Area | 60% | 18% | | 22% | 46 |
| | Mass Border | 86% | 9% | 0% | 5% | 65 |
| | North Country | 61% | 25% | | 14% | 15 |
| | Seacoast | 61% | 16% | | 23% | 29 |
| Congressional District | First Congressional District | 64% | 19% | 0% | 17% | 103 |
| | Second Congressional District | 70% | 18% | | 11% | 105 |