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Improving the Patient Experience Through Virtual Urgent Care

Jessica Hawes Granite State College

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IMPROVING THE PATIENT EXPERIENCE THROUGH VIRTUAL URGENT CARE

Jessica Hawes

M.S. in Healthcare Management 2021

AIM STATEMENT

To improve accessibility for patients with acute needs that may prefer to be seen virtually due to the current COVID-19 pandemic, or be medically complex and would be safer to keep out of a healthcare facility. Telemedicine creates another avenue for clinicians to provide care.

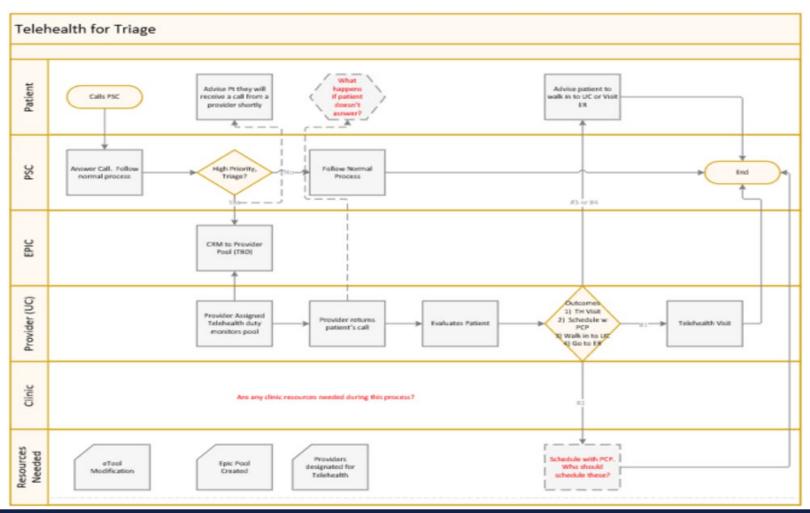




EVIDENCE

- Experiential- patient feedback has informed us that they do not want to come into a healthcare setting during the COVID-19 pandemic, potentially delaying necessary care.
- Scientific- The United States saw a 42% reduction in emergency department visits since March 2020. The Mayo clinic saw a 78% reduction in office visits from Mid-March to Mid-June 2020.

WORK FLOW



NEXT STEPS

- Identify a provider champion and provide at-elbow training and support to all staff and physicians involved
- Deliver all necessary training and reference materials to Patient Service Center and Urgent Care staff.
- Solicit department feedback and monitor patient satisfaction surveys
- Provide regular updates to department leadership, as well as, Senior leaders.





Questions?