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OER: Getting Started

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OER: Getting Started

Eleta Exline

August 4, 2020

Why OER?

Increase Equity

All students have access to the same content before the first day of class.

Cost Savings

Students can spend their limited resources on more pressing needs.

Keep Content Relevant

OERs allow educators to update content over time.

The 5Rs of Openness

Retain – the right to make, own, and control copies of the content

Reuse – the right to use the content in a wide range of ways

Revise – the right to adapt, adjust, modify, or alter the content

Remix – the right to combine the original or revised content with other open content to create something new

Redistribute – the right to share copies of the original content, your revisions, or your remixes with others

Classroom scenarios Using OER

- Adopt an OER textbook
- Use videos, articles, websites, etc.
- Develop OER as a student assignment
- Create OER to share

Adopt an OER Textbook



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<https://open.umn.edu/opentextbooks>

Develop OER as a student assignment

Healthcare Management Primer

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[Students of Health Management 721.01 \(2017\), University of New Hampshire](#)

[Mark Bonica, University of New Hampshire - Main Campus](#) [Follow](#)

Abstract

This primer was written by students enrolled in HMP 721.01, Management of Health Care Organizations, in the Health Management & Policy Program, College of Health and Human Services, University of New Hampshire. This course was taught by Professor Mark Bonica in Fall 2017.


Publication Date
Fall 2017

Publisher
University of New Hampshire

Document Type
Book


Recommended Citation
Students of Health Management 721.01 (2017), University of New Hampshire and Bonica, Mark. "Healthcare Management Primer" (2017). *Open Educational Resources*. 4. <https://scholars.unh.edu/oer/4>

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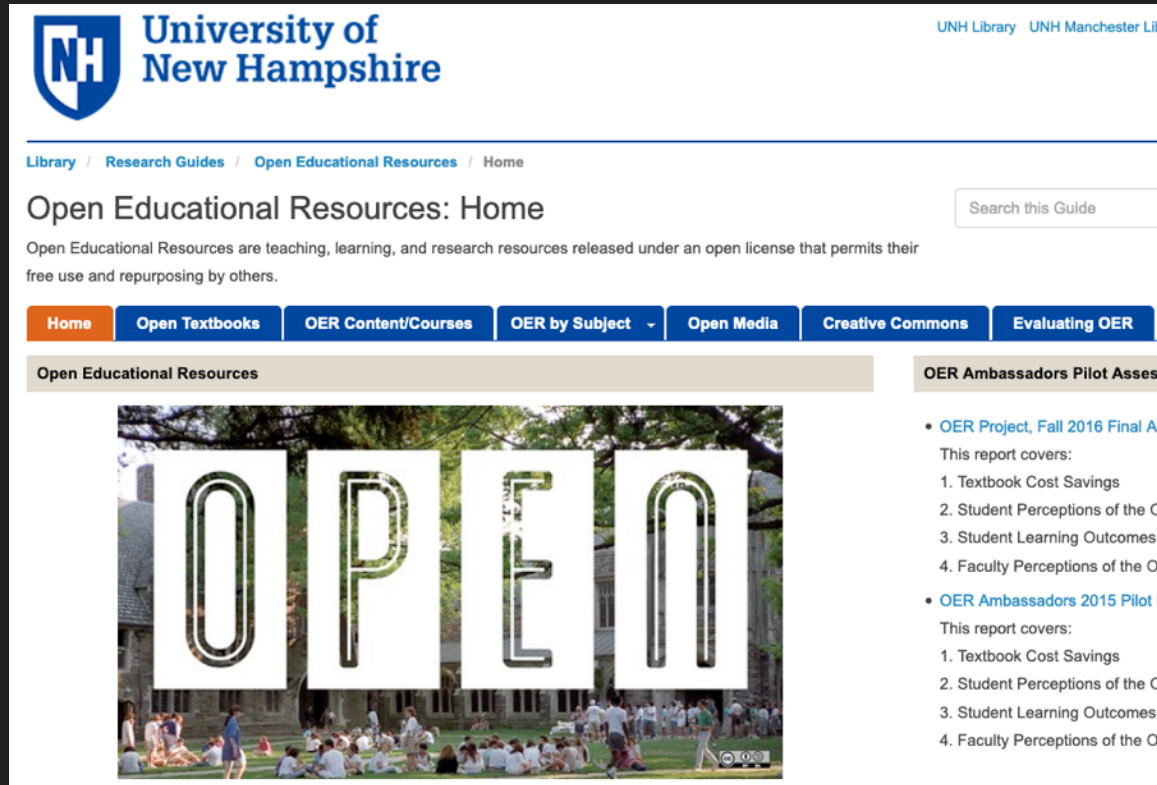
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Use videos, articles, websites, etc.



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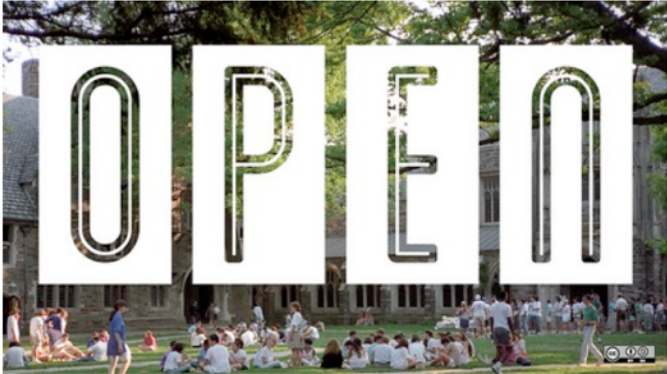
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Open Educational Resources



OER Ambassadors Pilot Assessment

- [OER Project, Fall 2016 Final Assessment Report](#)
This report covers:
 1. Textbook Cost Savings
 2. Student Perceptions of the OER Project
 3. Student Learning Outcomes
 4. Faculty Perceptions of the OER Project
- [OER Ambassadors 2015 Pilot Assessment Report](#)
This report covers:
 1. Textbook Cost Savings
 2. Student Perceptions of the OER Project
 3. Student Learning Outcomes
 4. Faculty Perceptions of the OER Project

<https://libraryguides.unh.edu/oer>

Create OER to share

The screenshot shows the OER Commons website interface. At the top, there is a navigation bar with the OER Commons logo, a search bar, and links for 'Discover', 'Hubs', 'Groups', 'Our Services', 'Add OER', 'Sign In/Register', and 'Display Settings'. Below the navigation bar, there are buttons for 'Save', 'Export to Google Docs', and 'Share'. The main content area features a 'Summary' tab and a 'Table of Contents' tab. The 'Table of Contents' tab is active, displaying the title 'Judging and Evaluating Dairy Cattle' and the author 'Drew Conroy'. Below the title, there is an 'Introduction' section.

<https://www.oercommons.org/authoring/29160-judging-and-evaluating-dairy-cattle/view#h4>

The screenshot shows the 'Judging and Evaluating Dairy Cattle' resource page. On the left, there is a list of evaluation criteria:

- Age
- Size
- Weight
- Health
- Sex
- Breed
- Possible Family/Lineage
- Production Level
- Production Capacity
- Body Condition
- Stage of Lactation
- Body Capacity
- Reproductive Capacity
- Soundness (Feet and Legs)
- History
- Environment it has lived in

Below the list, there is a section titled 'Learning to quickly evaluate an animal's strengths and weaknesses can be done by viewing an animal in a photo or live for just 10-30 seconds and writing'.

On the right, there is a photo of a woman in a white jacket and blue jeans standing next to a white cow in a barn. The cow is facing left, and the woman is looking at it. The background shows a wooden structure and some lights.

Below the photo, there is a caption: 'A quick look at this cow shows that she is mature, with relatively high milk production, based on her udder shape and size, and likely in early to mid lactation as she is lean and angular, with no noticeable health issues, with slightly weak pasterns being one noticeable weakness in her physical appearance'.

At the bottom right, there is a 'download image' button.

Questions?

Copyright: a quick but
necessary detour



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Derivative works

Performance

Display

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Life of the author, plus 70 years

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<http://librarycopyright.net/resources/digitalslider/index.html>

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Some applications of fair use require an analysis based on four factors outlined in copyright law:

- the purpose of the use
- the nature of the use
- the amount of the work that is used
- the impact of the use on the market for the work.

More info: <https://fairuse.stanford.edu/overview/fair-use/four-factors/>

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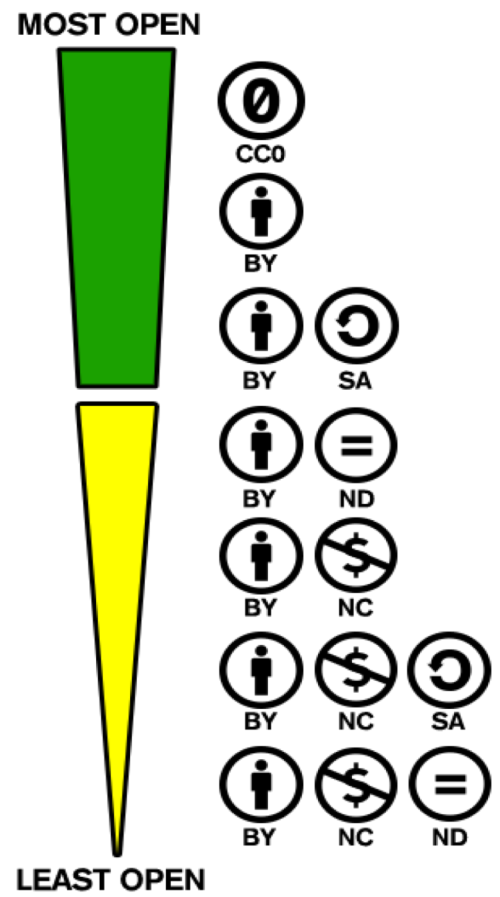
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THINGS
BETTER.**



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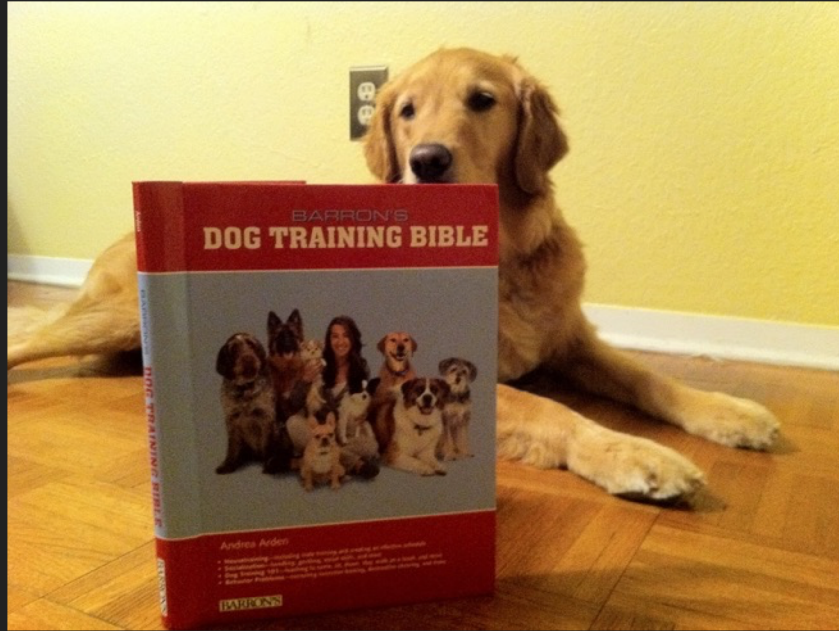
OER aren't "free" for their creators

Use best practices for attribution



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Evaluation Criteria

- 1.Comprehensiveness
- 2.Content Accuracy
- 3.Relevance/Longevity
- 4.Clarity
- 5.Consistency
- 6.Modularity
- 7.Organization/ Structure/ Flow
- 8.Interface
- 9.Grammatical Errors
- 10.Cultural Relevance
- 11.Accessibility*

<http://open.umn.edu/opentextbooks/ReviewRubric.aspx>

This rubric was developed by BCcampus, and can be found at <http://open.bccampus.ca/>. It is a derivative of the Peer Review criteria used by Saylor.org, available at <http://www.saylor.org/open-textbook-challenge-peer-review-criteria/>, which is a derivative of the review rubric used by College Open Textbooks, available at <http://collegeopentextbooks.ning.com/page/review-2> which was adapted from the American Library Association Choice Selection Policy found at <http://www.ala.org/acrl/choice/selectionpolicy>

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OER Course Practices

- Ensure students understand why you are using OER / why they are creating OER. Reinforce this in multiple places.
- Be sure your OER are truly Open to allow 5 R's – look for CC license
- Ensure you have adequate time to test any technology tools
- Encourage creativity and collaboration in assignments
- Encourage redistribution of student work
- Do away with disposable assignments
- Showcase student work – open to the public
- Get UNH Library, AT, or CEITL involved early

Questions?

More to Explore

- Pressbooks - <https://pressbooks.com/> Make a book, distribute online
- OER Commons - <https://www.oercommons.org/> Make or submit OER
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