

August 20, 2018

## SUNUNU MAINTAINS DOUBLE DIGIT LEADS OVER KELLY AND MARCHAND; HIGH INTEREST IN ELECTION

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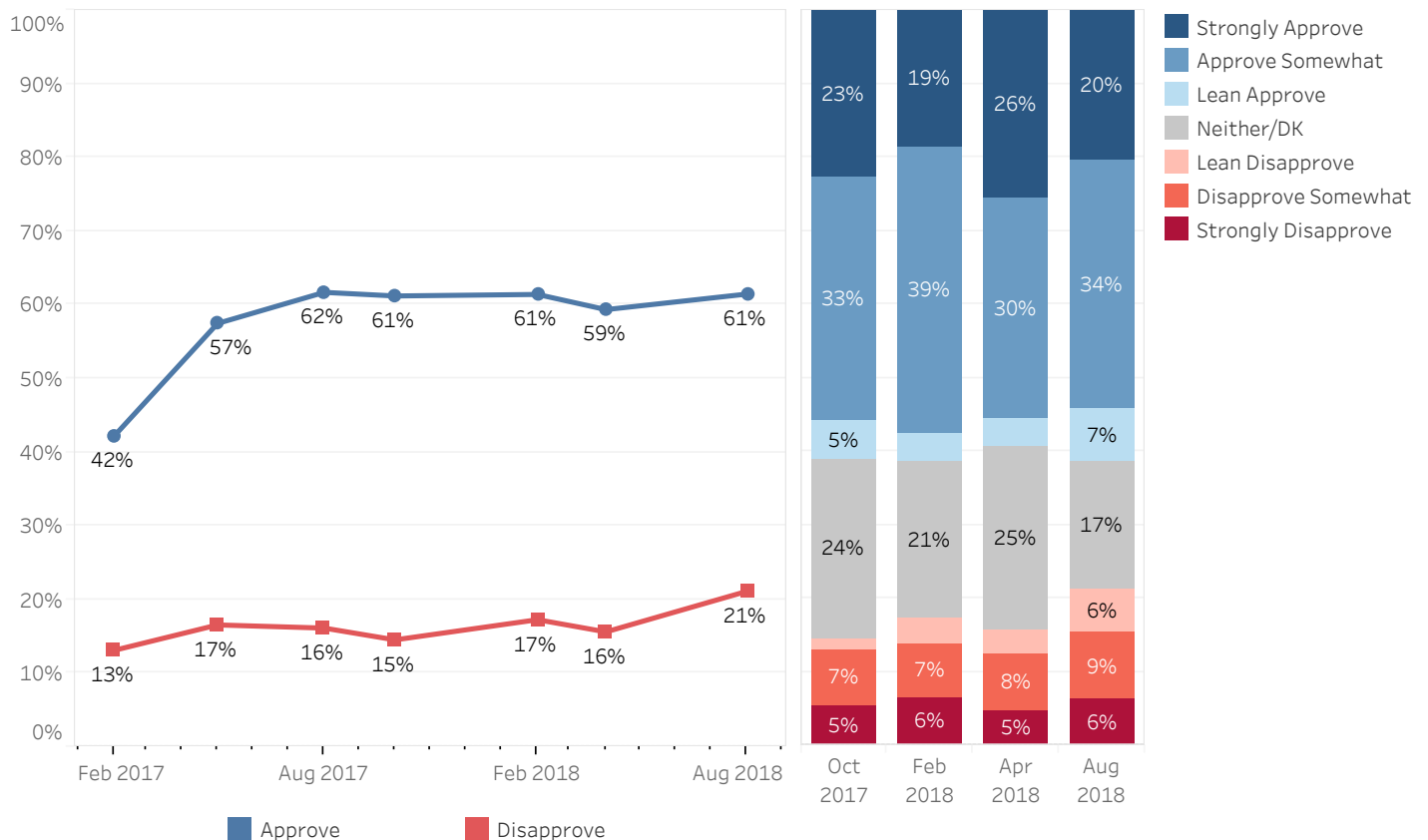
DURHAM, NH – Governor Chris Sununu continues to enjoy broad approval of his job performance and high personal popularity among New Hampshire residents. Sununu currently leads his Democratic rivals Steve Marchand and Molly Kelly. Issues relating to the misuse of drugs continue to be seen as the main problem facing the state.

These findings are based on the latest **Granite State Poll\***, conducted by the University of New Hampshire Survey Center. Five hundred and one (501) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between August 2 and August 19, 2018. The margin of sampling error for the survey is +/- 4.4 percent. Included were three hundred and eighty-nine (389) likely 2018 general election voters (MSE = +/- 5.0%).

### Gubernatorial Approval

Nearing his first reelection contest in the Fall, Governor Chris Sununu continues to enjoy broad approval; 61% approve of the job Sununu is doing as governor, 21% disapprove, and 17% neither approve nor disapprove or are unsure. Approval of Sununu's job performance is largely unchanged since April (59%) but disapproval of the job he is doing (21%) has ticked slightly upward since then (16%). This follows a pattern where governors typically see their disapproval increase in the summer before a reelection campaign.

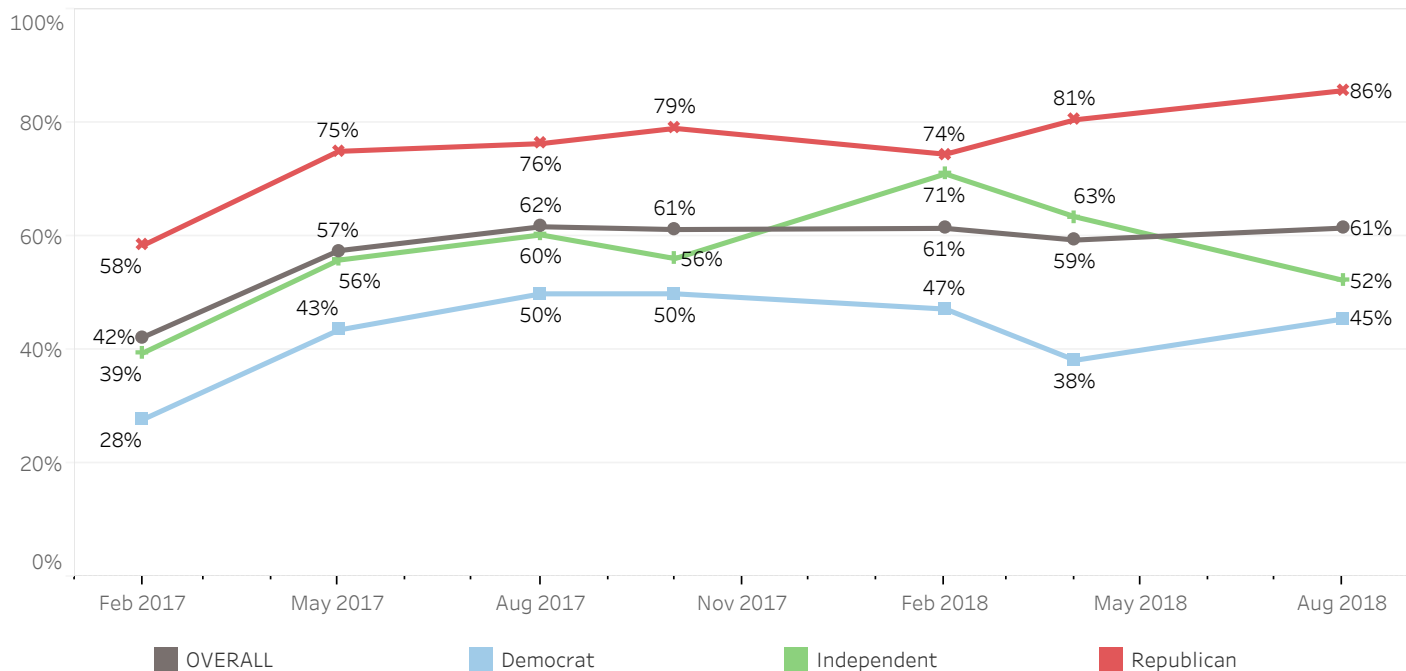
### Gubernatorial Approval - Chris Sununu



\* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

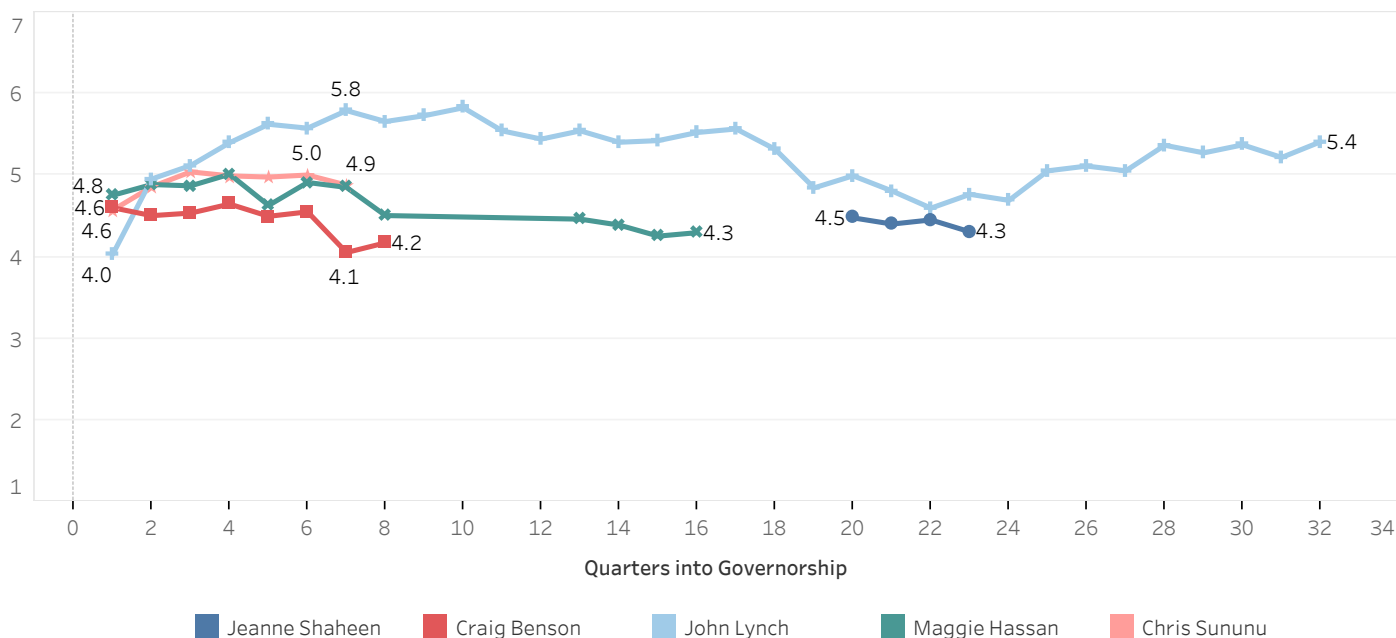
Eighty-six percent of New Hampshire Republicans approve of the job Sununu is doing, the highest level of support he has enjoyed among Republicans during his tenure as governor. Just over half (52%) of Independents approve of Sununu's job performance, a slight decline since April (63%), while 45% of Democrats approve, a slight improvement since April (38%).

**Job Approval - Governor Chris Sununu - By Party Identification**



On a scale where "strongly approve" equals 7 and "strongly disapprove" equals 1, Sununu's average approval score (4.9) in his seventh quarter has fallen slightly since April 2018 (5.0). His support matches that of Maggie Hassan (4.9) at the same point in her governorship and is much higher than Craig Benson (4.1), but is well below John Lynch's support (5.8) in his seventh quarter.

**Gubernatorial Average Approval Score by Quarters Into Governorship -  
Jeanne Shaheen, Craig Benson, John Lynch, Maggie Hassan, Chris Sununu**  
(7=Strongly Approve, 1= Strongly Disapprove)

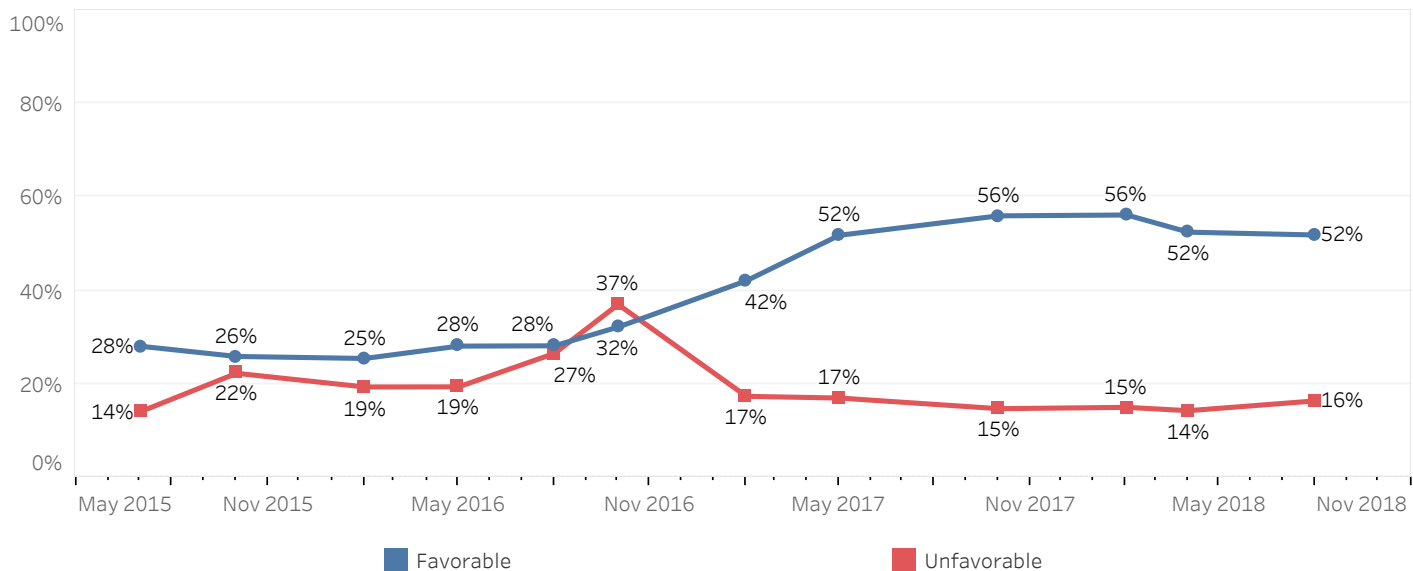


### Favorability Ratings - Governor Chris Sununu

Sununu also remains quite popular personally among New Hampshire adults; 52% say they have a favorable opinion of him, 16% have an unfavorable opinion, 16% are neutral, and 16% don't know or are unsure.

Self-identified Republicans, self-described conservatives, those who voted for Donald Trump in the 2016 election, conservative radio listeners, those who attend religious services once or twice a month, and Seacoast residents are most likely to have a favorable opinion of Sununu. Self-described liberals, self-identified Democrats, those who voted for Hillary Clinton in 2016, *Boston Globe* readers, Connecticut Valley residents, and those aged 18 to 34 are least likely to have a favorable opinion of Sununu.

#### Favorability - Chris Sununu

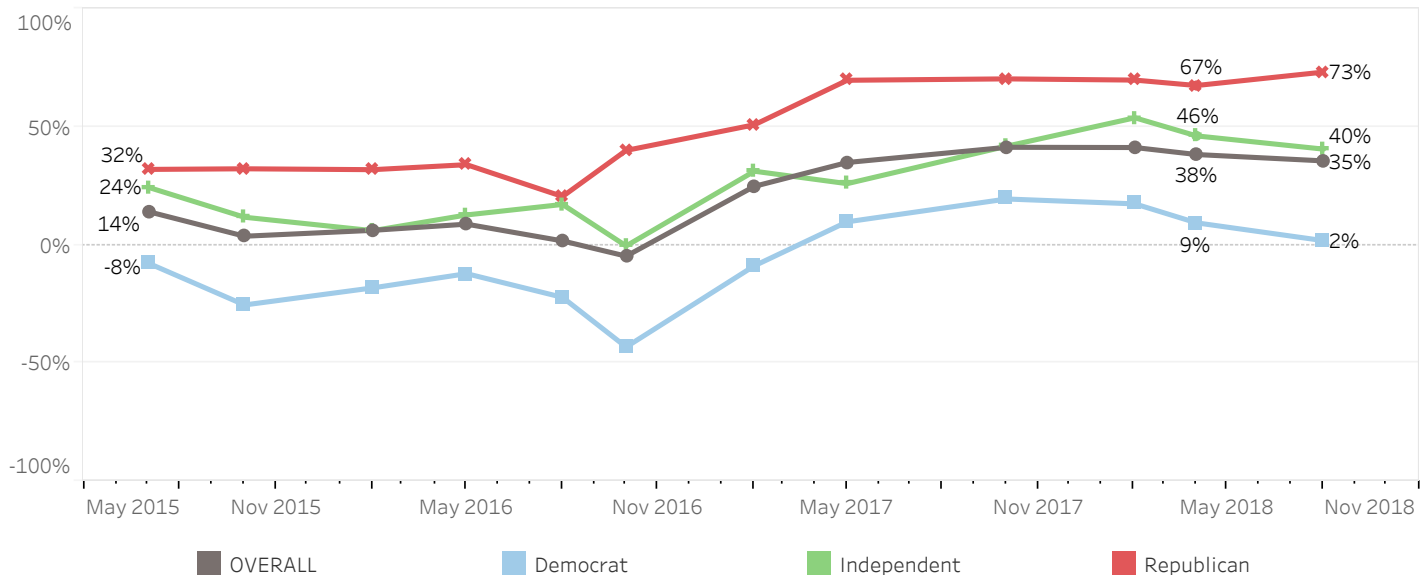


#### Net Favorability Rating - Governor Chris Sununu

Sununu's net favorability rating, the percentage of people who have a favorable opinion minus the percentage who have an unfavorable opinion, is +35%, largely unchanged since April (+38%). His net favorability rating has slightly increased among Republicans (+67% in April, +73% in August) but has decreased slightly among Independents (+46% in April, +40% in August) and Democrats (+9% in April, +2% in August).

#### Net Favorability Rating - Chris Sununu

Net Favorability = (% Favorable - % Unfavorable)

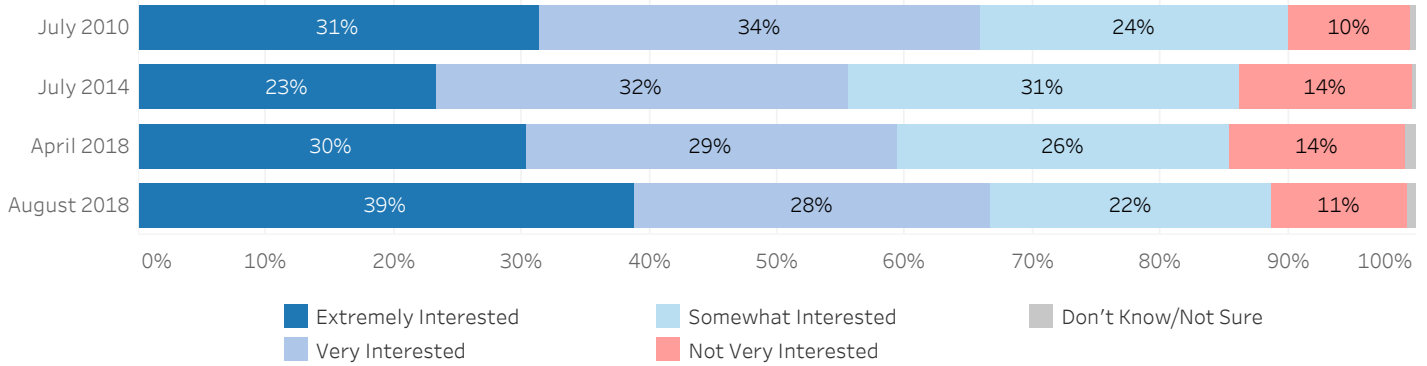


### Interest in 2018 General Election

Interest in the forthcoming mid-term election has increased since April and is higher than at the same point in the electoral cycle in 2010 and 2014. Four in ten New Hampshire residents (39%) say they are extremely interested in the 2018 general election, 28% are very interested, 22% are somewhat interested, 11% are not very interested, and 1% don't know or are unsure.

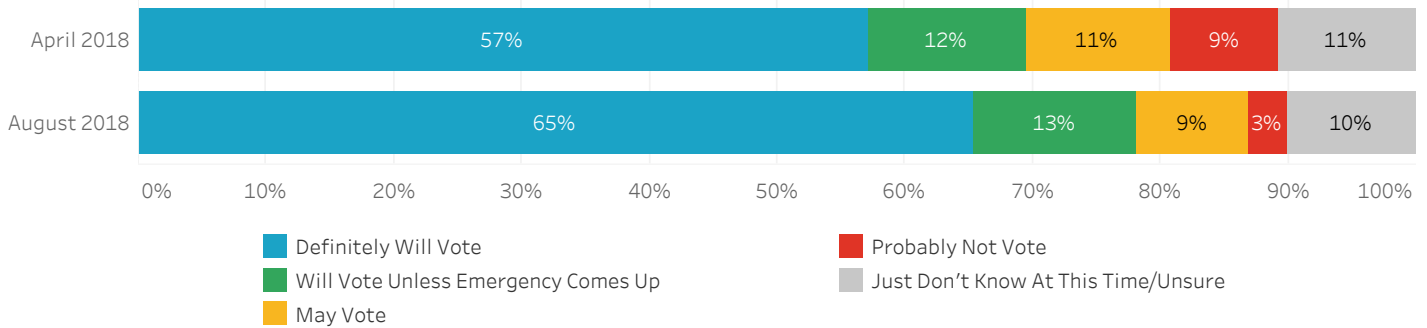
Those who have completed postgraduate work, *Union Leader*, *Boston Globe*, and local newspaper readers, those who voted for Hillary Clinton in 2016, self-described liberals, those who attend religious services once or twice a month, those aged 65 and older, NHPR listeners, and conservative radio listeners are most likely to say they are extremely or very interested in the 2018 general election. Those who did not vote in 2016, those with a high school education or less, Connecticut Valley residents, those aged 18 to 34, and self-identified Independents are least likely to say so.

### Interest in Recent Mid-Term General Elections



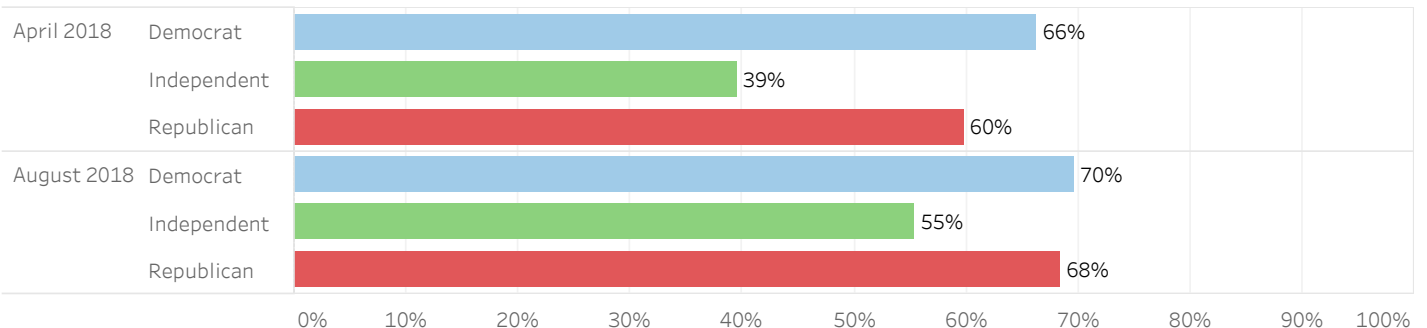
Nearly two-thirds (65%) of New Hampshire adults say they definitely will vote in the 2018 general election, a slight increase since April (57%). Thirteen percent say they will vote unless an emergency comes up, 9% say they may vote, 3% say they probably will not vote, and 10% say they just don't know at this time.

### Voting Intent for 2018 General Election - Overall



Democrats (70%) and Republicans (68%) are about equally likely to say they will definitely vote in the 2018 general election, while Independents (55%) are less likely to say so.

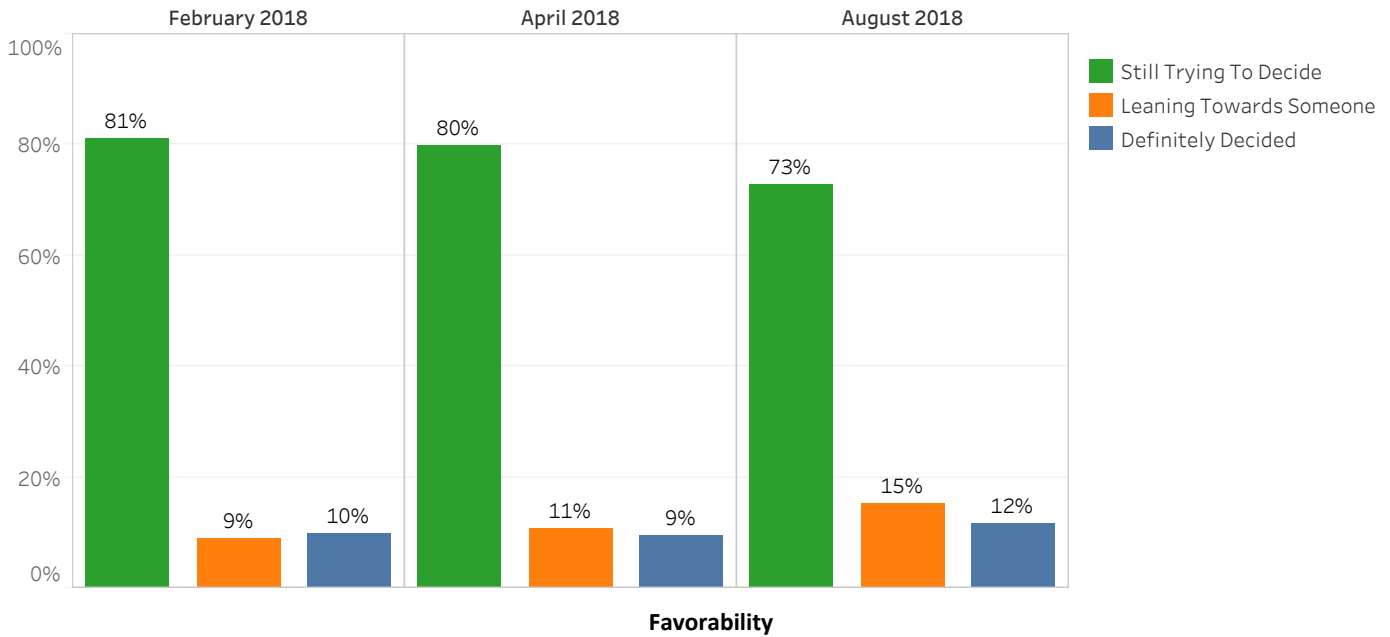
### Definitely Will Vote in 2018 General Election - by Party



## 2018 NH Gubernatorial Election

Seventy-three percent of Granite Staters are still trying to decide on their choice for the Fall New Hampshire gubernatorial election. Just over a quarter (27%) are leaning towards someone (15%) or have definitely decided (12%), up slightly since April 2018 (20%).

### Definitely Decided on Candidate

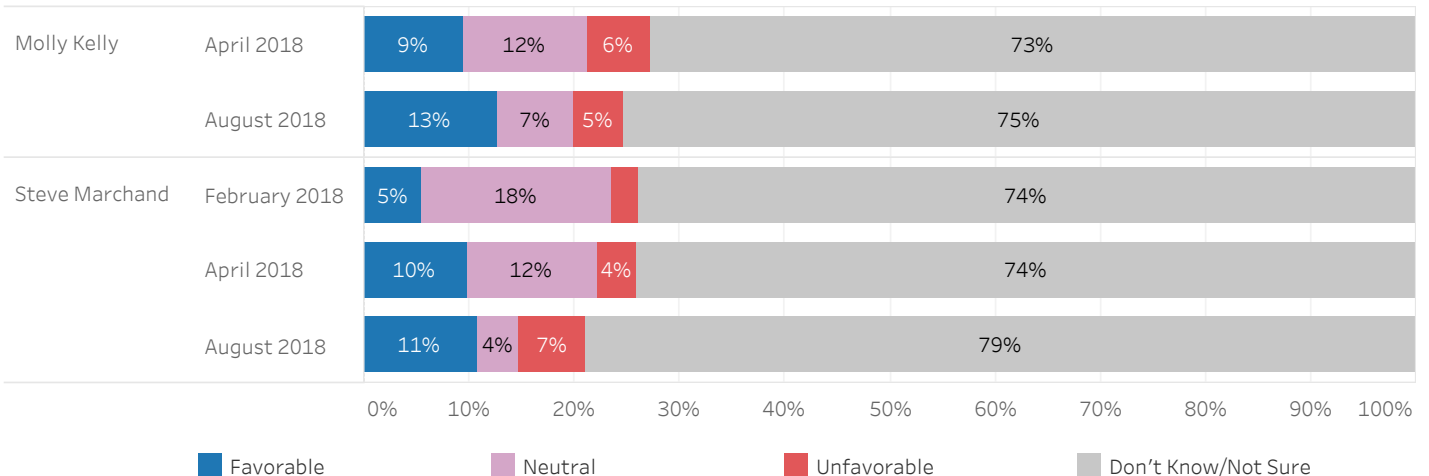


Former State Senator Molly Kelly and former Portsmouth Mayor Steve Marchand are the only Democrats who have declared their candidacy for the governor's race, but both remain unknown to most Granite Staters.

Former State Senator Molly Kelly has similar levels of favorability to Marchand while running for state-wide office for the first time. Thirteen percent of respondents have a favorable opinion of Kelly, 7% have a neutral opinion, 5% have an unfavorable opinion of her, and three-quarters (75%) don't know or have never heard of Kelly. Her favorability (13%) is slightly higher than in April (9%). Among Democrats, 22% have a favorable opinion of Kelly, slightly higher than in April (15%).

Despite having campaigned since April 2017, only 11% of respondents say they have a positive opinion of former Portsmouth Mayor Steve Marchand. Four percent have a neutral opinion, 7% have an unfavorable opinion, and more than three-quarters (79%) say they don't know or have never heard of Marchand. Marchand's favorability (11%) is unchanged since April (10%). Among Democrats, 19% have a favorable opinion of him, slightly higher than in April (15%).

### Favorability - Prospective Gubernatorial Candidates



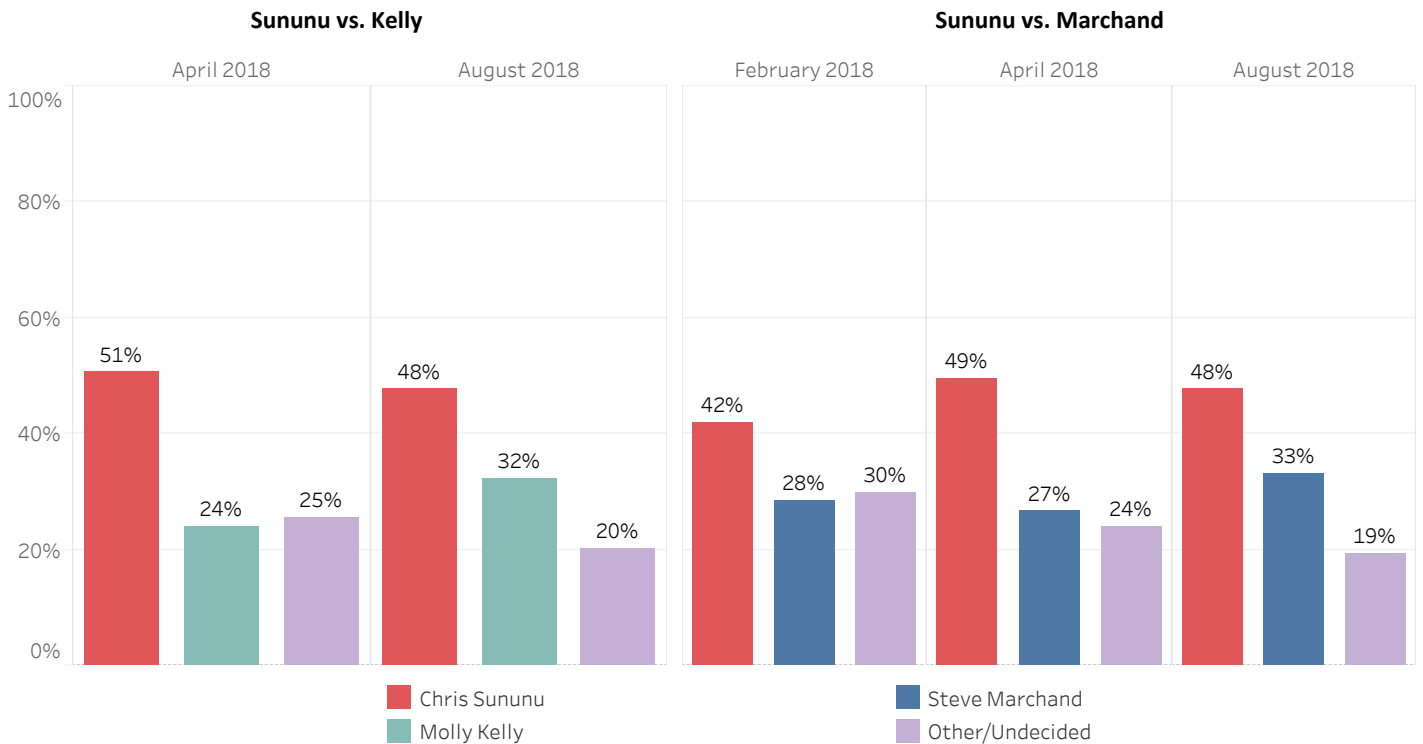
## Prospective 2018 NH Gubernatorial Matchups

In matchups for the November race, Governor Sununu continues to hold double-digit leads over both potential Democratic opponents.

In a matchup between Sununu and Kelly, 48% of likely voters would vote for Sununu, 32% would vote for Kelly, and 20% are undecided or would vote for another candidate. Support for Kelly in this matchup (32%) has increased since April 2018 (24%). Fourteen percent of self-identified Democrats say they would vote for Sununu over Kelly while less than 1% of self-identified Republicans would vote for Kelly over Sununu.

In a matchup between Sununu and Marchand, 48% of 2018 likely voters say they would vote for Sununu, 33% would vote for Marchand, and 19% are undecided or would vote for another candidate. Support for Marchand (33%) has slightly increased since April (27%). Fourteen percent of self-identified Democrats say they would vote for Sununu over Marchand while 1% of self-identified Republicans would vote for Marchand over Sununu.

### Matchups



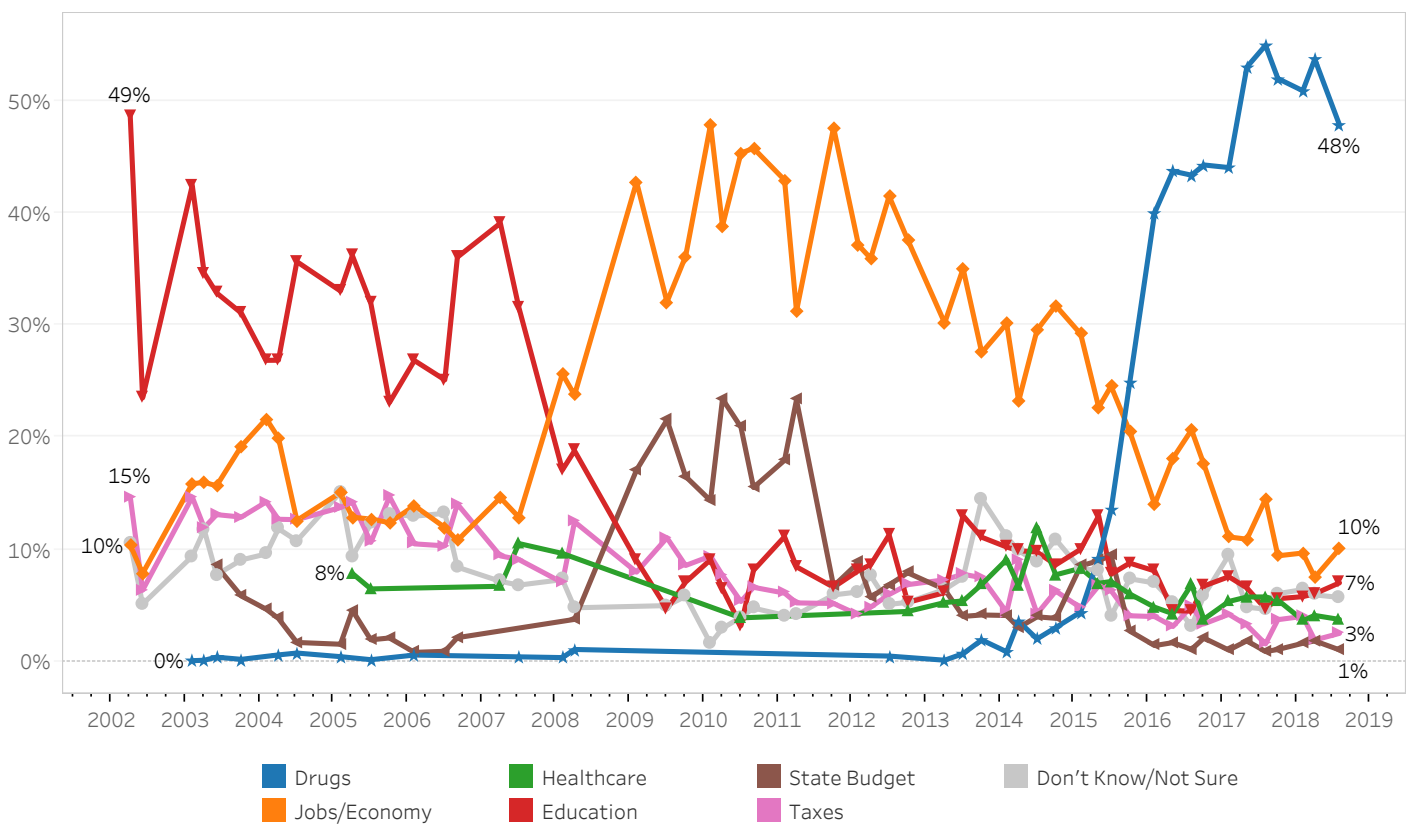
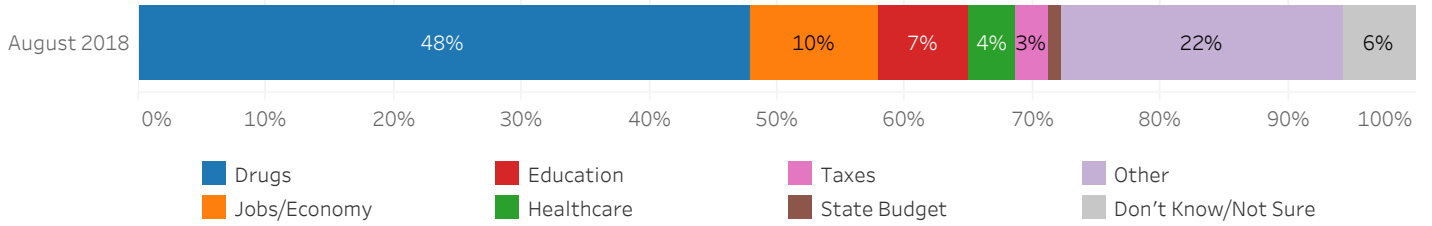
Conservative radio listeners, self-identified Republicans, those who voted for Donald Trump in 2016 or did not vote, self-described conservatives, and Seacoast residents are more likely than others to say they would vote for Sununu in both of these matchups.

Self-described liberals, those who voted for Hillary Clinton in 2016, self-identified Democrats, NHPR listeners, Connecticut Valley residents, and *Boston Globe* readers are more likely than others to support Kelly or Marchand over Sununu.

### Most Important Problem Facing New Hampshire

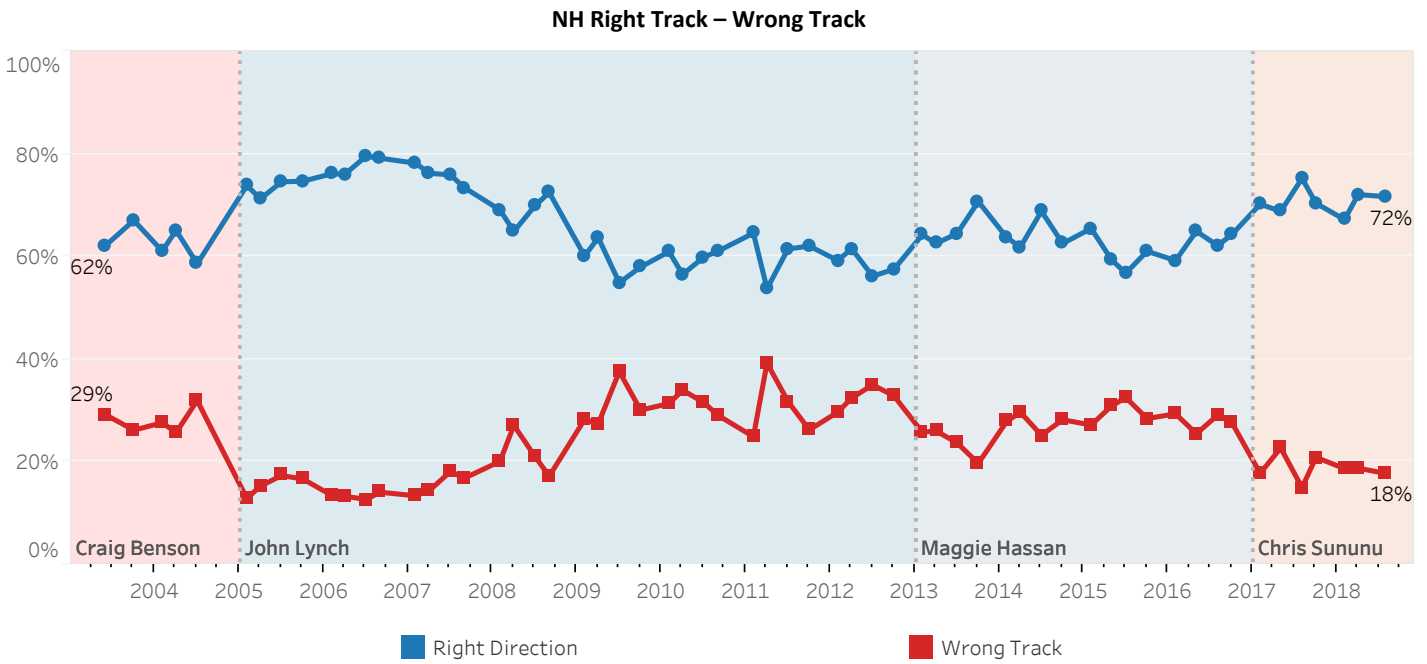
Just under half of Granite Staters (48%) believe the drug crisis is the most important problem facing New Hampshire, a slight decrease from the previous five quarters. Ten percent of respondents cite jobs or the economy, 7% mention education, 4% cite healthcare, 3% mention taxes, 1% cite the state budget, 22% cite another problem, and 6% don't know or are unsure.

Concern over the drug crisis remains bipartisan: 53% of Republicans, 44% of Democrats, and 40% of Independents feel drugs are the state's most important problem.



### NH Heading in Right Direction or On Wrong Track

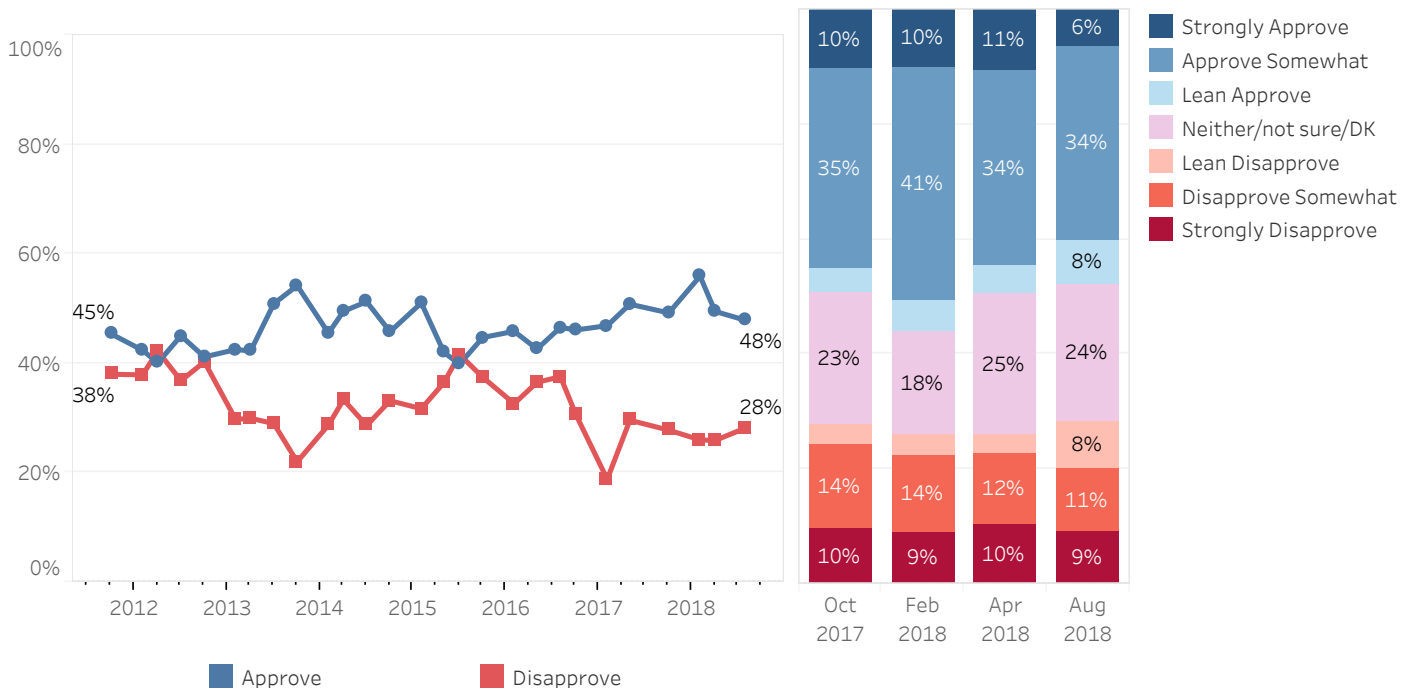
Optimism about the state's outlook remains high and is virtually unchanged since April. Seventy-two percent of Granite Staters say things are generally going in the right direction in the state, 18% say things are seriously off on the wrong track, and 11% don't know or are unsure. Optimism about the state's future is bipartisan: 78% of Republicans, 70% of Democrats, and 63% of Independents feel the state is headed in the right direction.



### NH Legislature Approval

Forty-eight percent of Granite Staters say they approve of how the Republican-controlled State Legislature is doing its job, 28% disapprove, and a quarter (24%) neither approve nor disapprove or are unsure. Approval of the state legislature is largely unchanged since April (49%) but remains below its all-time high in February (56%).

Sixty-three percent of Republicans approve of the job the legislature is doing while 42% of Democrats and 35% of Independents agree.





### Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and one (501) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between August 2 and August 19, 2018. The margin of sampling error for the survey is +/- 4.4 percent. Included were three hundred and eighty-nine (389) likely 2018 general election voters (MSE = +/- 5.0%). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.3%.

The random sample used in the Granite State Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. MSG screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the Granite State Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at [andrew.smith@unh.edu](mailto:andrew.smith@unh.edu).

### Granite State Poll, Summer 2018 Demographics

		<b>N</b>	<b>%</b>
Sex of Respondent	Female	255	51%
	Male	246	49%
Age of Respondent	18 to 34	130	27%
	35 to 49	106	22%
	50 to 64	151	31%
	65 and older	95	20%
Level of Education	High school or less	137	28%
	Technical school/Some college	197	40%
	College graduate	100	20%
	Postgraduate work	60	12%
Region of State	Central / Lakes	88	18%
	Connecticut Valley	66	13%
	Manchester Area	106	21%
	Mass Border	121	24%
	North Country	48	10%
	Seacoast	71	14%
Registered to Vote	Reg. Democrat	117	24%
	Registered Undeclared/Not Reg.	269	54%
	Reg. Republican	110	22%
Party ID	Democrat	213	45%
	Independent	91	19%
	Republican	175	37%
Congressional District	First Congressional District	278	55%
	Second Congressional District	223	45%

## Gubernatorial Approval

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as governor?

	Approve	Disapprove	Neither/DK	N
February 2017	42%	13%	45%	476
May 2017	57%	17%	26%	502
August 2017	62%	16%	22%	484
October 2017	61%	15%	24%	540
February 2018	61%	17%	21%	500
April 2018	59%	16%	25%	522
August 2018	61%	21%	17%	486

## Favorability Rating - Governor Chris Sununu

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Governor (Executive Councilor) Chris Sununu?

	Favorable	Neutral	Unfavorable	Don't Know/Not Sure	N
February 2016	25%	13%	19%	43%	684
May 2016	28%	12%	19%	40%	618
August 2016	28%	10%	27%	36%	467
October 2016	32%	7%	37%	24%	767
February 2017	42%	19%	17%	22%	502
May 2017	52%	17%	17%	14%	514
October 2017	56%	17%	15%	13%	570
February 2018	56%	14%	15%	14%	519
April 2018	52%	16%	14%	17%	547
August 2018	52%	16%	16%	16%	500

## Interest in 2018 General Election

As you may know, there is an election in November for Governor, Congress, and state offices. How interested would you say you are in the 2018 general election, extremely interested, very interested, somewhat interested, or not very interested?

	Extremely Interested	Very Interested	Somewhat Interested	Not Very Interested	Don't Know/Not Sure	N
February 2018	29%	28%	29%	14%	0%	523
April 2018	30%	29%	26%	14%	1%	548
August 2018	39%	28%	22%	11%	1%	499

## Voting Intent for 2018 General Election

Thinking ahead to the 2018 general election for Governor and Congress, which of the following statement best describes you...

	<u>Definitely Vote in 2018</u>	<u>Unless Emergency Comes Up Will Vote in 2018</u>	<u>May Vote in 2018</u>	<u>Probably Not Vote in 2018</u>	<u>Just Don't Know At This Time</u>	N
February 2018	62%	11%	10%	8%	10%	522
April 2018	57%	12%	11%	9%	11%	546
August 2018	65%	13%	9%	3%	10%	499

### New Hampshire Governor Firmness of Choice

Have you definitely decided who you will vote for in the New Hampshire Governor election in 2018, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	<u>Definitely Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>N</u>
February 2018	10%	9%	81%	377
April 2018	9%	11%	80%	376
August 2018	12%	15%	73%	375

### Favorability Rating - Steve Marchand

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Former Portsmouth Mayor Steve Marchand

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
October 2011	7%	9%	5%	79%	553
May 2016	6%	9%	4%	82%	618
August 2016	13%	7%	8%	72%	464
February 2018	5%	18%	3%	74%	522
April 2018	10%	12%	4%	74%	546
August 2018	11%	4%	7%	79%	499

### Favorability Rating - Molly Kelly

Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Former State Senator Molly Kelly

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Neutral</u>	<u>DK Enough To Say</u>	<u>N</u>
April 2018	9%	6%	12%	73%	547
August 2018	13%	5%	7%	75%	497

### NH Governor Race - Chris Sununu vs. Steve Marchand (Candidates Rotated)

If the 2018 Governor election was being held today and the candidates were Chris Sununu, the Republican, and Steve Marchand, the Democrat, would you vote for Chris Sununu, Steve Marchand, some other candidate, or would you skip this election?

	<u>Chris Sununu</u>	<u>Steve Marchand</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
February 2018	42%	28%	7%	23%	364
April 2018	49%	27%	4%	20%	370
August 2018	48%	33%	4%	15%	377

### NH Governor Race - Chris Sununu vs. Molly Kelly (Candidates Rotated)

If the 2018 Governor election was being held today and the candidates were Chris Sununu, the Republican, and Molly Kelly, the Democrat, would you vote for Chris Sununu, Molly Kelly, some other candidate, or would you skip this election?

	<u>Chris Sununu</u>	<u>Molly Kelly</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
April 2018	51%	24%	6%	20%	369
August 2018	48%	32%	5%	16%	382

### NH - Right Direction or Wrong Track

Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?

	<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know/Not Sure</u>	<u>N</u>		<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
June 2003	62%	29%	9%	510	February 2011	65%	25%	11%	517
October 2003	67%	26%	7%	485	April 2011	54%	39%	7%	491
February 2004	61%	28%	11%	500	July 2011	61%	32%	7%	503
April 2004	65%	26%	9%	530	October 2011	62%	26%	12%	544
July 2004	59%	32%	9%	503	February 2012	59%	30%	11%	517
February 2005	74%	13%	13%	535	April 2012	62%	32%	6%	532
April 2005	71%	15%	13%	488	July 2012	56%	35%	9%	577
July 2005	75%	17%	8%	494	October 2012	58%	33%	10%	1,198
October 2005	75%	17%	9%	502	February 2013	64%	26%	10%	573
February 2006	76%	14%	10%	495	April 2013	63%	26%	11%	497
April 2006	76%	13%	11%	501	July 2013	64%	24%	12%	509
July 2006	80%	13%	8%	497	October 2013	71%	20%	10%	645
September 2006	79%	14%	7%	509	February 2014	64%	28%	8%	570
February 2007	78%	13%	8%	524	April 2014	62%	30%	8%	505
April 2007	76%	14%	9%	506	July 2014	69%	25%	6%	656
July 2007	76%	18%	6%	500	October 2014	63%	28%	9%	666
September 2007	73%	17%	10%	507	February 2015	65%	27%	7%	501
February 2008	69%	20%	11%	547	May 2015	59%	31%	10%	562
April 2008	65%	27%	8%	491	July 2015	57%	33%	11%	522
July 2008	70%	21%	9%	514	October 2015	61%	28%	11%	581
September 2008	72%	17%	10%	535	February 2016	59%	29%	11%	669
February 2009	60%	28%	12%	605	May 2016	65%	25%	10%	593
April 2009	64%	27%	9%	497	August 2016	62%	29%	9%	517
July 2009	55%	38%	7%	557	October 2016	64%	28%	8%	890
October 2009	58%	30%	12%	496	February 2017	70%	18%	12%	496
February 2010	61%	31%	8%	490	May 2017	69%	23%	8%	510
April 2010	57%	34%	9%	503	August 2017	75%	15%	10%	500
July 2010	60%	32%	9%	496	October 2017	70%	21%	9%	559
September 2010	61%	29%	10%	511	February 2018	67%	19%	14%	516
					April 2018	72%	19%	9%	542
					August 2018	72%	18%	11%	493

### Most Important Problem Facing New Hampshire

Let's turn to the State of New Hampshire. There are many problems facing the state of New Hampshire today. In general, what do you think is the most important problem facing the state of New Hampshire today?

	<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/ Economy</u>	<u>State Budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
April 2002		49%		10%		15%	16%	11%	681
June 2002		24%		8%		6%	57%	5%	677
February 2003	0%	42%		16%		15%	18%	9%	644
April 2003	0%	35%		16%		12%	26%	12%	499
June 2003	0%	33%		16%	9%	13%	22%	8%	513
October 2003	0%	31%		19%	6%	13%	22%	9%	490
February 2004		27%		22%	5%	14%	23%	10%	502
April 2004	1%	27%		20%	4%	13%	24%	12%	536
July 2004	1%	36%		13%	2%	13%	26%	11%	505
February 2005	0%	33%		15%	2%	14%	21%	15%	541
April 2005		36%	8%	13%	5%	14%	15%	9%	487
July 2005	0%	32%	6%	13%	2%	11%	24%	12%	496
October 2005		23%		12%	2%	15%	35%	13%	503
February 2006	1%	27%		14%	1%	11%	34%	13%	498
July 2006		25%		12%	1%	10%	38%	13%	490
September 2006		36%		11%	2%	14%	29%	8%	499
April 2007		39%	7%	15%		9%	23%	7%	501
July 2007	0%	32%	11%	13%		9%	29%	7%	488
February 2008	0%	17%	10%	26%		7%	33%	7%	542
April 2008	1%	19%		24%	4%	12%	29%	5%	496
February 2009		9%		43%	17%	8%	18%		607
July 2009		5%		32%	22%	11%	25%	5%	551
October 2009		7%		36%	17%	9%	26%	6%	494
February 2010		9%		48%	14%	9%	17%	2%	486
April 2010		6%		39%	23%	8%	20%	3%	504
July 2010		3%	4%	45%	21%	5%	17%	4%	498
September 2010		8%		46%	16%	7%	19%	5%	504
February 2011		11%		43%	18%	6%	17%	4%	508
April 2011		8%		31%	23%	5%	21%	4%	494
October 2011		7%		48%	7%	5%	22%	6%	548
February 2012		8%		37%	9%	4%	26%	6%	509
April 2012		9%		36%	6%	5%	29%	8%	518
July 2012	0%	11%		42%	7%	6%	22%	5%	541
October 2012		5%	4%	38%	8%	7%	28%	5%	575
April 2013	0%	6%	5%	30%	6%	7%	37%	6%	485
July 2013	1%	13%	5%	35%	4%	8%	24%	7%	458
October 2013	2%	11%	7%	28%	4%	7%	24%	15%	602
February 2014	1%	10%	9%	30%	4%	4%	29%	11%	545
April 2014	4%	10%	7%	23%	3%	9%	35%	10%	464
July 2014	2%	10%	12%	30%	4%	4%	29%	9%	614
October 2014	3%	9%	8%	32%	4%	6%	28%	11%	644
February 2015	4%	10%	8%	29%	9%	5%	26%	8%	467
May 2015	9%	13%	7%	23%	9%	7%	24%	8%	540
July 2015	14%	8%	7%	25%	9%	6%	27%	4%	509
October 2015	25%	9%	6%	21%	3%	4%	26%	7%	563

### Most Important Problem Facing New Hampshire

Let's turn to the State of New Hampshire. There are many problems facing the state of New Hampshire today. In general, what do you think is the most important problem facing the state of New Hampshire today?

	<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/ Economy</u>	<u>State Budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
February 2016	40%	8%	5%	14%	1%	4%	21%	7%	659
May 2016	44%	5%	4%	18%	2%	3%	19%	5%	591
August 2016	43%	5%	7%	21%	1%	5%	15%	3%	509
October 2016	44%	7%	4%	18%	2%	3%	16%	6%	868
February 2017	44%	8%	5%	11%	1%	4%	17%	9%	493
May 2017	53%	7%	6%	11%	2%	3%	14%	5%	508
August 2017	55%	5%	6%	14%	1%	2%	13%	5%	493
October 2017	52%	6%	5%	9%	1%	4%	17%	6%	563
February 2018	51%	6%	4%	10%	2%	4%	18%	6%	509
April 2018	54%	6%	4%	8%	2%	2%	19%	6%	524
August 2018	48%	7%	4%	10%	1%	3%	22%	6%	491

## New Hampshire Legislature Job Approval

And generally speaking, do you approve or disapprove of the way the New Hampshire legislature is handling its job?

	<u>Approve</u>	<u>Disapprove</u>	<u>Neither/Not Sure/DK</u>	<u>N</u>
October 2011	45%	38%	17%	537
February 2012	42%	38%	20%	522
April 2012	40%	42%	18%	533
July 2012	45%	37%	18%	566
October 2012	41%	36%	23%	634
	42%	45%	13%	584
February 2013	43%	30%	28%	571
April 2013	42%	30%	28%	498
July 2013	51%	29%	20%	504
October 2013	54%	22%	24%	649
February 2014	46%	29%	26%	556
April 2014	50%	33%	17%	495
July 2014	51%	29%	20%	646
October 2014	46%	33%	21%	656
February 2015	51%	32%	17%	501
May 2015	42%	36%	22%	561
July 2015	40%	42%	19%	517
October 2015	45%	37%	18%	567
February 2016	46%	33%	22%	661
May 2016	43%	37%	21%	595
August 2016	47%	38%	16%	509
October 2016	46%	31%	23%	875
February 2017	47%	19%	34%	489
May 2017	51%	30%	20%	508
October 2017	49%	28%	23%	554
February 2018	56%	26%	18%	506
April 2018	49%	26%	25%	527
August 2018	48%	28%	24%	483

## Gubernatorial Approval

		<u>Approve</u>	<u>Disapprove</u>	<u>Neither/DK</u>	<u>N</u>
<b>STATEWIDE</b>		61%	21%	17%	486
<b>Registered to Vote</b>	Reg. Democrat	40%	45%	15%	115
	Registered Undeclared/Not Reg.	60%	18%	21%	257
	Reg. Republican	86%	3%	11%	108
<b>Party ID</b>	Democrat	45%	35%	19%	210
	Independent	52%	23%	25%	80
	Republican	86%	4%	11%	175
<b>Ideology</b>	Liberal	42%	41%	17%	108
	Moderate	61%	22%	17%	185
	Conservative	82%	7%	11%	147
<b>Media Usage</b>	Listen to Conserv. Radio	78%	4%	18%	45
	Listen to NHPR	52%	36%	12%	121
	Read Boston Globe	46%	30%	24%	62
	Read Local Newspapers	57%	27%	16%	154
	Read Union Leader	66%	20%	14%	99
	Watch WMUR	68%	19%	12%	234
<b>Age of Respondent</b>	18 to 34	53%	23%	25%	119
	35 to 49	53%	24%	24%	105
	50 to 64	71%	21%	8%	148
	65 and older	68%	17%	15%	95
<b>Sex of Respondent</b>	Female	59%	25%	16%	243
	Male	63%	17%	19%	243
<b>Level of Education</b>	High school or less	73%	9%	18%	128
	Technical school/Some college	57%	26%	17%	196
	College graduate	65%	18%	17%	95
	Postgraduate work	48%	34%	18%	59
<b>Frequency Attending Relig. Services</b>	Once a week or more	64%	18%	18%	100
	Once or twice a month	64%	22%	14%	42
	Few times a year	71%	14%	15%	120
	Never	54%	28%	19%	203
<b>2016 Presidential Vote</b>	Donald Trump	79%	9%	12%	155
	Hillary Clinton	46%	37%	17%	168
	Voted for Other	58%	26%	16%	71
	Did Not Vote	59%	9%	31%	69
<b>Gun Owner in Household</b>	Gun Owner	64%	20%	17%	233
	Not Gun Owner	57%	24%	19%	228
<b>Veteran/Active in Household</b>	Active/Veteran Military	67%	11%	21%	136
	No Active/Veteran Military	59%	25%	16%	343
<b>Region of State</b>	Central / Lakes	55%	25%	20%	88
	Connecticut Valley	50%	32%	18%	64
	Manchester Area	55%	18%	27%	102
	Mass Border	73%	13%	14%	119
	North Country	59%	30%	12%	44
	Seacoast	72%	20%	8%	68
<b>Congressional District</b>	First Congressional District	62%	17%	20%	267
	Second Congressional District	61%	26%	14%	219



**Favorability Rating - Chris Sununu**

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>		52%	16%	16%	16%	500
<b>Registered to Vote</b>	Reg. Democrat	25%	20%	42%	13%	117
	Registered Undeclared/Not Reg.	51%	17%	11%	21%	269
	Reg. Republican	82%	9%	3%	7%	110
<b>Party ID</b>	Democrat	32%	24%	31%	13%	212
	Independent	49%	11%	8%	31%	91
	Republican	77%	7%	4%	12%	175
<b>Ideology</b>	Liberal	25%	27%	36%	12%	113
	Moderate	51%	13%	16%	20%	192
	Conservative	75%	10%	4%	11%	149
<b>Media Usage</b>	Listen to Conserv. Radio	73%	9%	2%	17%	45
	Listen to NHPR	44%	15%	28%	13%	123
	Read Boston Globe	39%	18%	31%	13%	64
	Read Local Newspapers	45%	21%	23%	12%	158
	Read Union Leader	56%	16%	16%	11%	105
	Watch WMUR	61%	18%	14%	6%	239
<b>Age of Respondent</b>	18 to 34	42%	13%	17%	28%	130
	35 to 49	44%	20%	17%	19%	106
	50 to 64	61%	13%	16%	10%	150
	65 and older	59%	20%	15%	6%	95
<b>Sex of Respondent</b>	Female	50%	16%	18%	17%	254
	Male	54%	16%	15%	15%	246
<b>Level of Education</b>	High school or less	51%	14%	8%	27%	137
	Technical school/Some college	53%	17%	18%	12%	197
	College graduate	55%	18%	16%	11%	99
	Postgraduate work	44%	14%	30%	12%	60
<b>Frequency Attending Relig. Services</b>	Once a week or more	56%	13%	13%	18%	103
	Once or twice a month	65%	11%	18%	6%	42
	Few times a year	59%	9%	15%	16%	123
	Never	42%	22%	19%	17%	212
<b>2016 Presidential Vote</b>	Donald Trump	73%	12%	5%	9%	157
	Hillary Clinton	36%	20%	33%	12%	175
	Voted for Other	41%	20%	13%	27%	76
	Did Not Vote	51%	10%	6%	33%	71
<b>Gun Owner in Household</b>	Gun Owner	55%	16%	13%	15%	242
	Not Gun Owner	45%	17%	20%	18%	233
<b>Veteran/Active in Household</b>	Active/Veteran Military	63%	13%	13%	12%	137
	No Active/Veteran Military	47%	17%	18%	18%	356
<b>Region of State</b>	Central / Lakes	48%	27%	17%	8%	88
	Connecticut Valley	41%	12%	19%	28%	66
	Manchester Area	54%	11%	15%	20%	106
	Mass Border	56%	18%	12%	14%	120
	North Country	42%	15%	24%	19%	48
	Seacoast	65%	10%	17%	8%	71
<b>Congressional District</b>	First Congressional District	55%	13%	15%	16%	278
	Second Congressional District	48%	19%	18%	15%	222

### Interest in 2018 General Election

		<u>Extremely Interested</u>	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not Very Interested</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>		39%	28%	22%	11%	1%	499
<b>Registered to Vote</b>	Reg. Democrat	55%	19%	15%	10%	1%	117
	Registered Undeclared/Not Reg.	32%	28%	26%	14%	0%	267
	Reg. Republican	38%	37%	21%	4%		110
<b>Party ID</b>	Democrat	47%	25%	18%	9%	1%	212
	Independent	29%	22%	34%	14%		91
	Republican	34%	36%	22%	8%		175
<b>Ideology</b>	Liberal	53%	27%	14%	3%	2%	113
	Moderate	36%	25%	24%	14%		192
	Conservative	35%	35%	21%	10%		149
<b>Media Usage</b>	Listen to Conserv. Radio	47%	31%	22%			45
	Listen to NHPR	54%	24%	18%	4%		123
	Read Boston Globe	55%	23%	18%	1%	3%	64
	Read Local Newspapers	43%	34%	19%	5%		158
	Read Union Leader	54%	29%	12%	2%	3%	105
	Watch WMUR	43%	27%	20%	10%	1%	239
<b>Age of Respondent</b>	18 to 34	25%	26%	29%	19%	1%	130
	35 to 49	48%	21%	19%	11%		104
	50 to 64	36%	32%	24%	9%		150
	65 and older	47%	32%	15%	4%	2%	95
<b>Sex of Respondent</b>	Female	42%	26%	22%	8%	1%	254
	Male	35%	30%	22%	13%		245
<b>Level of Education</b>	High school or less	28%	23%	32%	16%	1%	137
	Technical school/Some college	40%	29%	20%	11%		195
	College graduate	39%	30%	22%	8%	1%	99
	Postgraduate work	56%	32%	7%	5%		60
<b>Frequency Attending Relig. Services</b>	Once a week or more	34%	25%	28%	13%	1%	103
	Once or twice a month	33%	47%	11%	9%		42
	Few times a year	42%	27%	24%	5%	1%	123
	Never	40%	26%	20%	14%		210
<b>2016 Presidential Vote</b>	Donald Trump	39%	36%	18%	8%		157
	Hillary Clinton	54%	27%	11%	6%	1%	175
	Voted for Other	25%	24%	39%	12%		76
	Did Not Vote	16%	20%	34%	29%	2%	69
<b>Gun Owner in Household</b>	Gun Owner	36%	32%	24%	9%		241
	Not Gun Owner	40%	25%	20%	14%	1%	233
<b>Veteran/Active in Household</b>	Active/Veteran Military	41%	28%	28%	4%		136
	No Active/Veteran Military	38%	28%	20%	13%	1%	356
<b>Region of State</b>	Central / Lakes	35%	32%	28%	5%		87
	Connecticut Valley	30%	21%	33%	16%		66
	Manchester Area	46%	21%	17%	14%	1%	106
	Mass Border	32%	33%	21%	12%	1%	120
	North Country	48%	26%	19%	7%		48
	Seacoast	46%	31%	14%	8%		71
<b>Congressional District</b>	First Congressional District	42%	27%	20%	10%	1%	277
	Second Congressional District	34%	29%	25%	12%		222

### Voting Intent for 2018 General Election

		<u>Definitely Vote in 2018</u>	<u>Unless Emergency Comes Up Will Vote in 2018</u>	<u>May Vote in 2018</u>	<u>Probably Not Vote in 2018</u>	<u>Just Don't Know At This Time</u>	N
<b>STATEWIDE</b>		65%	13%	9%	3%	10%	499
<b>Registered to Vote</b>	Reg. Democrat	73%	14%	3%	2%	7%	117
	Registered Undeclared/Not Reg.	57%	12%	13%	5%	12%	267
	Reg. Republican	75%	13%	4%		8%	110
<b>Party ID</b>	Democrat	70%	15%	4%	4%	7%	212
	Independent	55%	13%	20%	2%	9%	91
	Republican	68%	10%	9%	1%	11%	175
<b>Ideology</b>	Liberal	73%	16%	6%	1%	4%	113
	Moderate	65%	13%	9%	3%	10%	192
	Conservative	67%	10%	9%	4%	10%	149
<b>Media Usage</b>	Listen to Conserv. Radio	72%	6%	4%	4%	14%	45
	Listen to NHPR	79%	9%	2%	1%	9%	123
	Read Boston Globe	75%	14%	0%	3%	8%	64
	Read Local Newspapers	73%	9%	8%	1%	9%	158
	Read Union Leader	81%	10%	6%	1%	1%	105
	Watch WMUR	64%	15%	6%	2%	13%	239
<b>Age of Respondent</b>	18 to 34	49%	8%	22%	6%	15%	130
	35 to 49	65%	19%	5%	6%	6%	104
	50 to 64	68%	15%	5%	0%	11%	150
	65 and older	82%	10%	3%	1%	4%	95
<b>Sex of Respondent</b>	Female	69%	13%	8%	1%	9%	254
	Male	61%	12%	10%	5%	11%	245
<b>Level of Education</b>	High school or less	48%	13%	18%	5%	16%	137
	Technical school/Some college	68%	15%	6%	2%	9%	195
	College graduate	72%	9%	5%	5%	8%	99
	Postgraduate work	86%	8%	4%		1%	60
<b>Frequency Attending Relig. Services</b>	Once a week or more	77%	4%	9%	1%	10%	103
	Once or twice a month	70%	12%	11%		6%	42
	Few times a year	62%	19%	8%	4%	7%	123
	Never	62%	13%	9%	4%	12%	210
<b>2016 Presidential Vote</b>	Donald Trump	69%	15%	7%	1%	9%	157
	Hillary Clinton	74%	15%	5%	1%	6%	175
	Voted for Other	74%	11%	9%	1%	4%	76
	Did Not Vote	32%	6%	22%	15%	25%	69
<b>Gun Owner in Household</b>	Gun Owner	65%	14%	8%	0%	12%	241
	Not Gun Owner	64%	12%	9%	6%	9%	233
<b>Veteran/Active in Household</b>	Active/Veteran Military	69%	12%	9%	2%	8%	136
	No Active/Veteran Military	64%	13%	9%	3%	11%	356
<b>Region of State</b>	Central / Lakes	62%	16%	13%		10%	87
	Connecticut Valley	79%	1%	9%		11%	66
	Manchester Area	61%	14%	10%	8%	7%	106
	Mass Border	56%	18%	8%	3%	14%	120
	North Country	80%	1%	9%	3%	7%	48
	Seacoast	70%	15%	3%	1%	11%	71
<b>Congressional District</b>	First Congressional District	63%	14%	9%	4%	9%	277
	Second Congressional District	68%	10%	9%	2%	11%	222

### New Hampshire Governor Firmness of Choice

		<u>Definitely Decided</u>	<u>Leaning Towards Someone</u>	<u>Still Trying To Decide</u>	<u>N</u>
<b>STATEWIDE</b>		12%	15%	73%	375
<b>Registered to Vote</b>	Reg. Democrat	10%	18%	72%	99
	Registered Undeclared/Not Reg.	7%	14%	79%	176
	Reg. Republican	23%	13%	63%	95
<b>Party ID</b>	Democrat	6%	13%	81%	176
	Independent	10%	18%	72%	56
	Republican	18%	17%	64%	134
<b>Ideology</b>	Liberal	6%	17%	77%	97
	Moderate	9%	12%	79%	144
	Conservative	18%	18%	64%	113
<b>Media Usage</b>	Listen to Conserv. Radio	16%	37%	48%	34
	Listen to NHPR	14%	15%	72%	106
	Read Boston Globe	17%	17%	66%	57
	Read Local Newspapers	12%	19%	69%	127
	Read Union Leader	13%	24%	63%	95
	Watch WMUR	14%	16%	70%	182
<b>Age of Respondent</b>	18 to 34	4%	21%	75%	72
	35 to 49	11%	10%	79%	87
	50 to 64	12%	16%	72%	114
	65 and older	15%	15%	70%	87
<b>Sex of Respondent</b>	Female	11%	13%	77%	199
	Male	13%	19%	69%	175
<b>Level of Education</b>	High school or less	11%	10%	79%	80
	Technical school/Some college	8%	16%	76%	151
	College graduate	13%	15%	72%	81
	Postgraduate work	21%	21%	58%	55
<b>Frequency Attending Relig. Services</b>	Once a week or more	17%	14%	69%	74
	Once or twice a month	3%	24%	73%	34
	Few times a year	13%	15%	73%	97
	Never	9%	15%	76%	153
<b>2016 Presidential Vote</b>	Donald Trump	19%	18%	63%	125
	Hillary Clinton	11%	14%	75%	151
	Voted for Other	2%	7%	91%	61
	Did Not Vote		29%	71%	24
<b>Gun Owner in Household</b>	Gun Owner	14%	15%	71%	183
	Not Gun Owner	8%	15%	77%	171
<b>Veteran/Active in Household</b>	Active/Veteran Military	8%	13%	79%	107
	No Active/Veteran Military	13%	16%	71%	261
<b>Region of State</b>	Central / Lakes	10%	20%	69%	67
	Connecticut Valley	14%	4%	82%	48
	Manchester Area	9%	18%	74%	77
	Mass Border	5%	15%	80%	82
	North Country	15%	8%	76%	39
	Seacoast	23%	20%	57%	61
<b>Congressional District</b>	First Congressional District	13%	17%	70%	207
	Second Congressional District	10%	13%	77%	168

### Favorability Rating - Molly Kelly

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>		13%	7%	5%	75%	497
<b>Registered to Vote</b>	Reg. Democrat	23%	10%	2%	65%	116
	Registered Undeclared/Not Reg.	12%	6%	6%	76%	267
	Reg. Republican	3%	7%	6%	84%	110
<b>Party ID</b>	Democrat	22%	8%	2%	68%	211
	Independent	8%	5%	5%	82%	91
	Republican	6%	6%	8%	79%	174
<b>Ideology</b>	Liberal	25%	5%	2%	68%	111
	Moderate	12%	10%	4%	74%	191
	Conservative	8%	4%	8%	80%	149
<b>Media Usage</b>	Listen to Conserv. Radio	7%	4%	6%	83%	44
	Listen to NHPR	23%	7%	3%	66%	121
	Read Boston Globe	17%	6%	9%	68%	64
	Read Local Newspapers	17%	10%	3%	70%	158
	Read Union Leader	13%	7%	4%	76%	105
	Watch WMUR	13%	7%	4%	76%	239
<b>Age of Respondent</b>	18 to 34	18%	10%	3%	70%	130
	35 to 49	9%	8%	3%	80%	106
	50 to 64	12%	7%	6%	75%	148
	65 and older	13%	3%	7%	77%	94
<b>Sex of Respondent</b>	Female	13%	6%	5%	76%	254
	Male	12%	9%	5%	74%	243
<b>Level of Education</b>	High school or less	6%	7%	3%	84%	136
	Technical school/Some college	14%	8%	6%	71%	195
	College graduate	13%	6%	5%	77%	99
	Postgraduate work	26%	5%	5%	65%	60
<b>Frequency Attending Relig. Services</b>	Once a week or more	10%	7%	7%	76%	103
	Once or twice a month	13%	4%		83%	42
	Few times a year	6%	5%	3%	86%	122
	Never	19%	9%	5%	67%	210
<b>2016 Presidential Vote</b>	Donald Trump	4%	4%	11%	81%	155
	Hillary Clinton	20%	9%	2%	69%	173
	Voted for Other	22%	1%	5%	72%	76
	Did Not Vote	7%	13%		81%	71
<b>Gun Owner in Household</b>	Gun Owner	8%	10%	7%	75%	242
	Not Gun Owner	19%	4%	3%	75%	231
<b>Veteran/Active in Household</b>	Active/Veteran Military	6%	6%	9%	79%	136
	No Active/Veteran Military	15%	7%	3%	74%	355
<b>Region of State</b>	Central / Lakes	8%	6%	2%	84%	88
	Connecticut Valley	23%	8%	3%	66%	66
	Manchester Area	14%	13%	4%	69%	105
	Mass Border	9%	4%	7%	80%	120
	North Country	15%	4%	8%	73%	47
	Seacoast	13%	8%	4%	76%	71
<b>Congressional District</b>	First Congressional District	11%	8%	6%	76%	275
	Second Congressional District	15%	7%	3%	75%	222

### Favorability Rating - Steve Marchand

		<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>		11%	4%	7%	79%	499
<b>Registered to Vote</b>	Reg. Democrat	24%	7%	1%	69%	117
	Registered Undeclared/Not Reg.	8%	3%	7%	82%	268
	Reg. Republican	4%	4%	11%	81%	110
<b>Party ID</b>	Democrat	19%	5%	1%	74%	212
	Independent	3%	2%	5%	91%	91
	Republican	4%	3%	15%	78%	174
<b>Ideology</b>	Liberal	23%	5%	1%	71%	113
	Moderate	11%	5%	7%	77%	191
	Conservative	3%	2%	11%	84%	149
<b>Media Usage</b>	Listen to Conserv. Radio	7%	6%	18%	70%	44
	Listen to NHPR	20%	3%	3%	74%	123
	Read Boston Globe	26%	1%	8%	65%	64
	Read Local Newspapers	19%	3%	7%	70%	158
	Read Union Leader	15%	4%	5%	76%	105
	Watch WMUR	13%	4%	7%	76%	239
<b>Age of Respondent</b>	18 to 34	8%	4%	7%	81%	130
	35 to 49	21%	3%	11%	65%	106
	50 to 64	6%	5%	5%	84%	150
	65 and older	12%	4%	3%	81%	94
<b>Sex of Respondent</b>	Female	10%	3%	7%	80%	254
	Male	11%	5%	6%	78%	245
<b>Level of Education</b>	High school or less	3%	2%	8%	87%	136
	Technical school/Some college	13%	3%	6%	78%	197
	College graduate	10%	7%	6%	77%	99
	Postgraduate work	22%	5%	6%	66%	60
<b>Frequency Attending Relig. Services</b>	Once a week or more	6%	4%	8%	83%	103
	Once or twice a month	17%	4%	8%	70%	42
	Few times a year	8%	4%	6%	82%	122
	Never	14%	4%	6%	76%	212
<b>2016 Presidential Vote</b>	Donald Trump	2%	3%	16%	80%	156
	Hillary Clinton	20%	7%	2%	72%	175
	Voted for Other	8%	2%	1%	90%	76
	Did Not Vote	13%	1%	7%	79%	71
<b>Gun Owner in Household</b>	Gun Owner	8%	4%	10%	78%	242
	Not Gun Owner	14%	3%	3%	79%	233
<b>Veteran/Active in Household</b>	Active/Veteran Military	5%	3%	4%	87%	137
	No Active/Veteran Military	13%	4%	7%	76%	355
<b>Region of State</b>	Central / Lakes	8%	4%	12%	75%	88
	Connecticut Valley	12%	3%		85%	66
	Manchester Area	10%	4%	2%	85%	105
	Mass Border	6%	6%	10%	78%	120
	North Country	10%		7%	83%	48
	Seacoast	22%	4%	5%	68%	71
<b>Congressional District</b>	First Congressional District	11%	4%	7%	78%	277
	Second Congressional District	10%	4%	6%	80%	222

### NH Governor Race - Chris Sununu vs. Molly Kelly

		<u>Chris Sununu</u>	<u>Molly Kelly</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
<b>STATEWIDE</b>		48%	32%	5%	16%	382
<b>Registered to Vote</b>	Reg. Democrat	10%	70%	7%	13%	100
	Registered Undeclared/Not Reg.	47%	27%	4%	22%	182
	Reg. Republican	87%	2%	4%	7%	95
<b>Party ID</b>	Democrat	14%	60%	6%	21%	177
	Independent	45%	22%	5%	28%	61
	Republican	93%	0%	3%	3%	136
<b>Ideology</b>	Liberal	14%	63%	6%	17%	99
	Moderate	41%	31%	5%	23%	149
	Conservative	85%	8%	3%	4%	115
<b>Media Usage</b>	Listen to Conserv. Radio	97%	3%			35
	Listen to NHPR	28%	53%	6%	13%	105
	Read Boston Globe	38%	44%	1%	16%	56
	Read Local Newspapers	41%	41%	3%	15%	128
	Read Union Leader	54%	26%	4%	16%	94
	Watch WMUR	53%	30%	4%	14%	186
<b>Age of Respondent</b>	18 to 34	40%	32%	5%	23%	72
	35 to 49	34%	37%	9%	20%	87
	50 to 64	55%	28%	4%	13%	125
	65 and older	57%	34%	2%	7%	83
<b>Sex of Respondent</b>	Female	44%	34%	3%	19%	207
	Male	51%	29%	7%	12%	175
<b>Level of Education</b>	High school or less	54%	20%	13%	13%	79
	Technical school/Some college	48%	34%	2%	17%	160
	College graduate	48%	32%	4%	16%	81
	Postgraduate work	38%	45%	3%	15%	55
<b>Frequency Attending Relig. Services</b>	Once a week or more	60%	22%	2%	16%	76
	Once or twice a month	54%	31%	1%	15%	34
	Few times a year	59%	26%	5%	10%	100
	Never	33%	41%	7%	19%	156
<b>2016 Presidential Vote</b>	Donald Trump	86%	1%	5%	8%	129
	Hillary Clinton	17%	61%	5%	18%	151
	Voted for Other	37%	35%	4%	24%	65
	Did Not Vote	64%	17%	7%	12%	24
<b>Gun Owner in Household</b>	Gun Owner	53%	25%	6%	16%	184
	Not Gun Owner	37%	42%	4%	17%	177
<b>Veteran/Active in Household</b>	Active/Veteran Military	60%	21%	7%	12%	108
	No Active/Veteran Military	42%	37%	4%	17%	268
<b>Region of State</b>	Central / Lakes	43%	28%	11%	17%	67
	Connecticut Valley	34%	51%		14%	53
	Manchester Area	48%	32%	1%	20%	74
	Mass Border	53%	33%	5%	9%	88
	North Country	39%	23%	8%	30%	39
	Seacoast	61%	24%	4%	12%	61
<b>Congressional District</b>	First Congressional District	55%	27%	3%	14%	208
	Second Congressional District	39%	38%	6%	17%	174

### NH Governor Race - Chris Sununu vs. Steve Marchand

		<u>Chris Sununu</u>	<u>Steve Marchand</u>	<u>Other</u>	<u>Undecided</u>	<u>N</u>
<b>STATEWIDE</b>		48%	33%	4%	15%	377
<b>Registered to Vote</b>	Reg. Democrat	9%	74%	2%	15%	101
	Registered Undeclared/Not Reg.	49%	28%	5%	19%	175
	Reg. Republican	85%	1%	4%	9%	96
<b>Party ID</b>	Democrat	14%	63%	3%	19%	175
	Independent	47%	19%	10%	25%	57
	Republican	91%	1%	2%	6%	137
<b>Ideology</b>	Liberal	17%	70%	2%	11%	95
	Moderate	39%	32%	6%	23%	146
	Conservative	85%	5%	2%	8%	115
<b>Media Usage</b>	Listen to Conserv. Radio	90%	3%	5%	2%	35
	Listen to NHPR	25%	55%	4%	16%	107
	Read Boston Globe	37%	56%	1%	6%	53
	Read Local Newspapers	42%	43%	1%	14%	127
	Read Union Leader	52%	29%	4%	15%	96
	Watch WMUR	53%	28%	3%	15%	187
<b>Age of Respondent</b>	18 to 34	43%	38%	2%	17%	69
	35 to 49	34%	40%	5%	21%	87
	50 to 64	57%	26%	4%	12%	120
	65 and older	51%	33%	4%	11%	86
<b>Sex of Respondent</b>	Female	45%	36%	3%	16%	202
	Male	51%	30%	4%	15%	175
<b>Level of Education</b>	High school or less	52%	27%	8%	12%	81
	Technical school/Some college	51%	34%	1%	14%	154
	College graduate	45%	33%	4%	18%	80
	Postgraduate work	36%	41%	4%	19%	55
<b>Frequency Attending Relig. Services</b>	Once a week or more	58%	17%	3%	22%	74
	Once or twice a month	53%	34%		13%	34
	Few times a year	57%	26%	6%	11%	100
	Never	36%	46%	4%	15%	153
<b>2016 Presidential Vote</b>	Donald Trump	85%	2%	4%	8%	130
	Hillary Clinton	15%	59%	2%	23%	152
	Voted for Other	38%	39%	9%	15%	61
	Did Not Vote	73%	27%			21
<b>Gun Owner in Household</b>	Gun Owner	51%	28%	6%	15%	182
	Not Gun Owner	39%	42%	2%	17%	173
<b>Veteran/Active in Household</b>	Active/Veteran Military	56%	20%	10%	15%	106
	No Active/Veteran Military	44%	39%	1%	15%	265
<b>Region of State</b>	Central / Lakes	46%	40%	3%	11%	64
	Connecticut Valley	36%	52%	1%	10%	49
	Manchester Area	44%	33%	0%	22%	77
	Mass Border	53%	27%	7%	13%	88
	North Country	45%	22%	10%	24%	39
	Seacoast	58%	26%	3%	13%	61
<b>Congressional District</b>	First Congressional District	53%	26%	3%	18%	210
	Second Congressional District	41%	42%	5%	12%	167



## Most Important Problem Facing New Hampshire

		<u>Drugs</u>	<u>Education</u>	<u>Healthcare</u>	<u>Jobs/Economy</u>
<b>STATEWIDE</b>		48%	7%	4%	10%
<b>Registered to Vote</b>	Reg. Democrat	47%	7%	3%	9%
	Registered Undeclared/Not Reg.	48%	8%	4%	11%
	Reg. Republican	51%	4%	4%	10%
<b>Party ID</b>	Democrat	44%	8%	5%	12%
	Independent	40%	13%	2%	7%
	Republican	53%	3%	4%	11%
<b>Ideology</b>	Liberal	39%	10%	2%	10%
	Moderate	51%	8%	3%	13%
	Conservative	48%	4%	5%	8%
<b>Media Usage</b>	Listen to Conserv. Radio	52%	2%	6%	10%
	Listen to NHPR	29%	11%	6%	14%
	Read Boston Globe	55%	8%	2%	4%
	Read Local Newspapers	45%	9%	3%	8%
	Read Union Leader	42%	5%	2%	13%
	Watch WMUR	50%	3%	4%	12%
<b>Age of Respondent</b>	18 to 34	58%	6%	1%	11%
	35 to 49	55%	5%	2%	14%
	50 to 64	39%	9%	8%	9%
	65 and older	35%	8%	3%	7%
<b>Sex of Respondent</b>	Female	46%	9%	5%	11%
	Male	50%	5%	2%	9%
<b>Level of Education</b>	High school or less	48%	4%	7%	10%
	Technical school/Some college	55%	8%	0%	8%
	College graduate	39%	8%	5%	14%
	Postgraduate work	37%	12%	6%	13%
<b>Frequency Attending Relig. Services</b>	Once a week or more	46%	10%	7%	5%
	Once or twice a month	49%	1%	5%	10%
	Few times a year	48%	4%	3%	17%
	Never	48%	8%	2%	9%
<b>2016 Presidential Vote</b>	Donald Trump	50%	5%	5%	11%
	Hillary Clinton	45%	7%	4%	10%
	Voted for Other	46%	16%	3%	11%
	Did Not Vote	50%	4%	1%	8%
<b>Gun Owner in Household</b>	Gun Owner	49%	7%	4%	10%
	Not Gun Owner	48%	8%	3%	10%
<b>Veteran/Active in Household</b>	Active/Veteran Military	41%	4%	3%	5%
	No Active/Veteran Military	50%	8%	4%	12%
<b>Region of State</b>	Central / Lakes	36%	13%	5%	16%
	Connecticut Valley	32%	22%	8%	6%
	Manchester Area	64%	3%	2%	7%
	Mass Border	48%	2%	4%	9%
	North Country	46%	2%		17%
	Seacoast	53%	5%	3%	8%
<b>Congressional District</b>	First Congressional District	56%	3%	2%	9%
	Second Congressional District	38%	12%	6%	12%

### Most Important Problem Facing New Hampshire

		<u>State Budget</u>	<u>Taxes</u>	<u>Other</u>	<u>DK/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>		1%	3%	22%	6%	491
<b>Registered to Vote</b>	Reg. Democrat	1%	1%	29%	4%	116
	Registered Undeclared/Not Reg.	1%	2%	21%	6%	263
	Reg. Republican	2%	5%	16%	7%	107
<b>Party ID</b>	Democrat	0%	0%	25%	6%	211
	Independent	0%	6%	24%	8%	87
	Republican	2%	4%	17%	5%	171
<b>Ideology</b>	Liberal	0%	1%	28%	8%	111
	Moderate	1%	4%	16%	4%	189
	Conservative	2%	3%	22%	7%	146
<b>Media Usage</b>	Listen to Conserv. Radio	2%	3%	22%	3%	43
	Listen to NHPR	0%	5%	35%	2%	123
	Read Boston Globe		1%	24%	6%	64
	Read Local Newspapers	1%	3%	21%	9%	154
	Read Union Leader	1%	4%	24%	8%	103
	Watch WMUR	1%	2%	20%	8%	233
<b>Age of Respondent</b>	18 to 34			18%	5%	128
	35 to 49		1%	20%	3%	103
	50 to 64	2%	5%	21%	6%	147
	65 and older	3%	5%	31%	10%	93
<b>Sex of Respondent</b>	Female	1%	3%	19%	6%	251
	Male	1%	2%	25%	5%	240
<b>Level of Education</b>	High school or less			21%	11%	135
	Technical school/Some college	1%	4%	21%	4%	193
	College graduate	1%	3%	26%	4%	97
	Postgraduate work	5%	4%	21%	3%	59
<b>Frequency Attending Relig. Services</b>	Once a week or more	2%	5%	21%	4%	100
	Once or twice a month	3%	1%	22%	8%	40
	Few times a year	1%	3%	19%	5%	121
	Never	0%	2%	23%	7%	210
<b>2016 Presidential Vote</b>	Donald Trump	2%	5%	18%	4%	152
	Hillary Clinton	0%	0%	27%	6%	173
	Voted for Other	1%	4%	17%	2%	76
	Did Not Vote			22%	14%	68
<b>Gun Owner in Household</b>	Gun Owner	1%	3%	22%	4%	237
	Not Gun Owner	1%	0%	21%	9%	229
<b>Veteran/Active in Household</b>	Active/Veteran Military	3%	6%	32%	6%	136
	No Active/Veteran Military	0%	1%	18%	6%	349
<b>Region of State</b>	Central / Lakes	1%	5%	22%	3%	87
	Connecticut Valley		5%	22%	4%	65
	Manchester Area		1%	13%	10%	106
	Mass Border	1%	2%	31%	4%	118
	North Country	3%	1%	26%	5%	46
	Seacoast	4%	1%	19%	7%	68
<b>Congressional District</b>	First Congressional District	1%	2%	22%	5%	272
	Second Congressional District	1%	4%	22%	6%	219

## NH - Right Direction or Wrong Track

		<u>Right Direction</u>	<u>Wrong Track</u>	<u>Don't Know/Not Sure</u>	<u>N</u>
<b>STATEWIDE</b>		72%	18%	11%	493
<b>Registered to Vote</b>	Reg. Democrat	65%	24%	11%	115
	Registered Undeclared/Not Reg.	72%	16%	11%	264
	Reg. Republican	78%	14%	8%	109
<b>Party ID</b>	Democrat	70%	20%	10%	210
	Independent	63%	20%	17%	90
	Republican	78%	14%	9%	173
<b>Ideology</b>	Liberal	66%	21%	12%	113
	Moderate	70%	20%	9%	189
	Conservative	78%	13%	9%	147
<b>Media Usage</b>	Listen to Conserv. Radio	83%	9%	8%	43
	Listen to NHPR	60%	28%	12%	122
	Read Boston Globe	69%	19%	12%	62
	Read Local Newspapers	65%	21%	14%	157
	Read Union Leader	75%	15%	10%	104
	Watch WMUR	72%	17%	11%	237
<b>Age of Respondent</b>	18 to 34	73%	14%	14%	128
	35 to 49	72%	18%	10%	104
	50 to 64	70%	20%	10%	149
	65 and older	70%	20%	10%	94
<b>Sex of Respondent</b>	Female	64%	24%	11%	251
	Male	79%	11%	10%	242
<b>Level of Education</b>	High school or less	73%	15%	13%	136
	Technical school/Some college	73%	15%	11%	197
	College graduate	73%	22%	5%	96
	Postgraduate work	60%	25%	14%	58
<b>Frequency Attending Relig. Services</b>	Once a week or more	65%	27%	9%	102
	Once or twice a month	76%	21%	3%	40
	Few times a year	78%	12%	11%	120
	Never	70%	16%	14%	211
<b>2016 Presidential Vote</b>	Donald Trump	76%	14%	10%	153
	Hillary Clinton	64%	22%	15%	173
	Voted for Other	69%	23%	7%	76
	Did Not Vote	82%	11%	7%	70
<b>Gun Owner in Household</b>	Gun Owner	73%	15%	12%	239
	Not Gun Owner	71%	19%	9%	231
<b>Veteran/Active in Household</b>	Active/Veteran Military	73%	15%	12%	137
	No Active/Veteran Military	71%	19%	10%	350
<b>Region of State</b>	Central / Lakes	72%	15%	13%	85
	Connecticut Valley	62%	31%	7%	66
	Manchester Area	75%	15%	10%	105
	Mass Border	75%	17%	8%	118
	North Country	63%	15%	22%	48
	Seacoast	76%	16%	8%	70
<b>Congressional District</b>	First Congressional District	76%	12%	12%	273
	Second Congressional District	66%	25%	9%	220

## New Hampshire Legislature Job Approval

		<u>Approve</u>	<u>Disapprove</u>	<u>Neither/Not Sure/DK</u>	<u>N</u>
<b>STATEWIDE</b>		48%	28%	24%	483
<b>Registered to Vote</b>	Reg. Democrat	42%	37%	21%	116
	Registered Undeclared/Not Reg.	46%	30%	24%	257
	Reg. Republican	59%	14%	27%	105
<b>Party ID</b>	Democrat	42%	34%	24%	209
	Independent	35%	46%	20%	82
	Republican	63%	13%	24%	171
<b>Ideology</b>	Liberal	37%	38%	25%	108
	Moderate	48%	29%	22%	186
	Conservative	58%	20%	22%	145
<b>Media Usage</b>	Listen to Conserv. Radio	63%	18%	20%	44
	Listen to NHPR	36%	43%	21%	117
	Read Boston Globe	46%	33%	21%	63
	Read Local Newspapers	45%	33%	22%	151
	Read Union Leader	48%	35%	17%	100
	Watch WMUR	49%	31%	21%	228
<b>Age of Respondent</b>	18 to 34	52%	22%	26%	122
	35 to 49	40%	39%	21%	105
	50 to 64	52%	26%	22%	142
	65 and older	41%	29%	29%	93
<b>Sex of Respondent</b>	Female	45%	30%	25%	241
	Male	50%	26%	23%	242
<b>Level of Education</b>	High school or less	55%	18%	26%	126
	Technical school/Some college	44%	32%	25%	195
	College graduate	53%	28%	20%	98
	Postgraduate work	36%	39%	26%	57
<b>Frequency Attending Relig. Services</b>	Once a week or more	45%	30%	25%	99
	Once or twice a month	61%	21%	18%	41
	Few times a year	53%	25%	22%	121
	Never	42%	31%	27%	200
<b>2016 Presidential Vote</b>	Donald Trump	56%	22%	22%	152
	Hillary Clinton	42%	34%	24%	166
	Voted for Other	38%	43%	19%	72
	Did Not Vote	52%	11%	37%	71
<b>Gun Owner in Household</b>	Gun Owner	49%	28%	23%	232
	Not Gun Owner	48%	28%	24%	226
<b>Veteran/Active in Household</b>	Active/Veteran Military	46%	22%	32%	134
	No Active/Veteran Military	48%	30%	21%	342
<b>Region of State</b>	Central / Lakes	39%	33%	28%	87
	Connecticut Valley	38%	33%	29%	63
	Manchester Area	44%	22%	34%	100
	Mass Border	63%	22%	15%	120
	North Country	50%	35%	14%	44
	Seacoast	45%	34%	21%	68
<b>Congressional District</b>	First Congressional District	47%	26%	27%	265
	Second Congressional District	49%	31%	20%	218