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Prevention Innovations Research Center (PIRC)

Spring 3-1-2018

Prevention Matters, March/April 2018

Prevention Innovations Research Center

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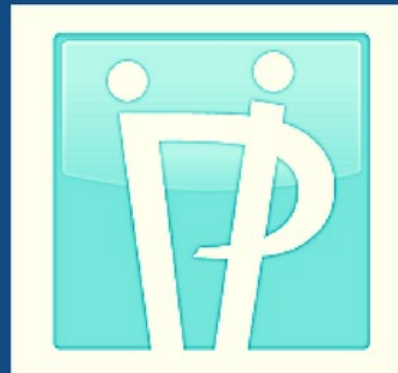
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PREVENTION MATTERS

March / April 2018 Newsletter
Prevention Innovations Research Center



SEXUAL ASSAULT AWARENESS MONTH
EMBRACE YOUR VOICE **THIS APRIL**

March / April 2018

Spring is upon us and with it comes the observance of Sexual Assault Awareness Month (SAAM) in April. The purpose of the annual campaign is to raise public awareness about sexual assault and educate communities and individuals on how to prevent sexual violence. The 2018 SAAM theme is “Embrace Your Voice.”

Sexual Assault Awareness Month provides a great opportunity to highlight prevention and response strategies being implemented across the nation. To learn more about how you

can support the movement to create safe, respectful environments, please visit our partner websites:

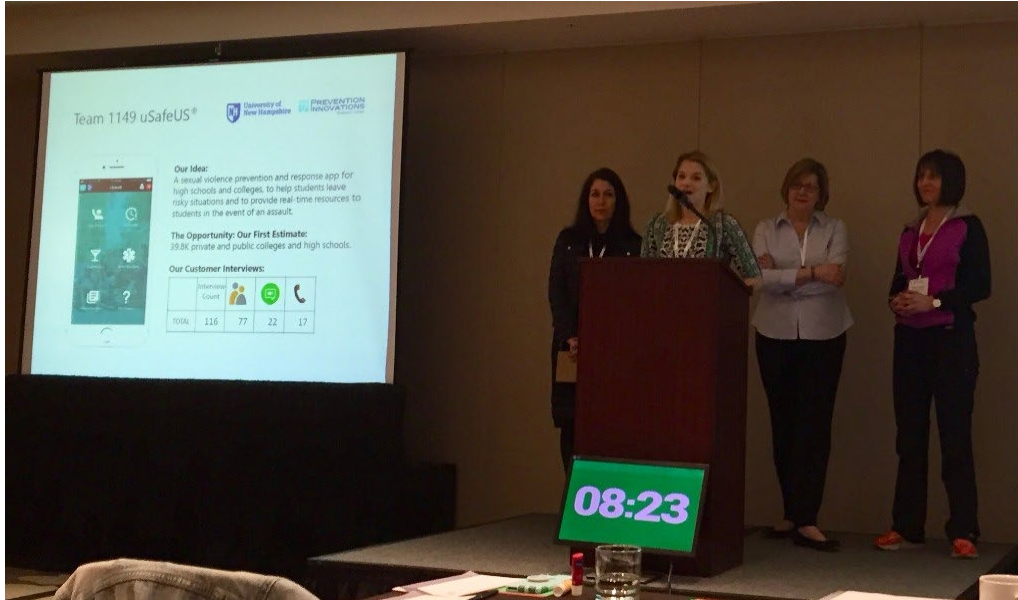
[The New Hampshire coalition Against Domestic Violence](#) and [The National Sexual Violence Resource Center](#)

- Jane Stapleton & Sharyn Potter, Co-Directors of PIRC

PIRC In The Spotlight: On the Road . . .



PIRC's Executive Director of Research **Sharyn Potter** and Project Manager **Rebecca Ludecke** have been traveling around the country with the National Science Foundation's Innovation Corps Program. I-Corps supports academics in applying their research to the development of commercialized products. The Prevention Innovations team was awarded this grant to conduct nationwide in-person interviews about research-based **uSafeUS**[®], a smartphone app that puts sexual assault prevention and response resources in the hands of users. This program has been invaluable in helping identify the value that a smartphone application could have in helping high school and college students get connected to resources before and after sexual violence.



... And in the News



- **Katie Edwards**, UNH professor and PIRC Research and Evaluation Consultant, was recently interviewed on South Dakota's KILI radio, "The Voice of the Lakota Nation." Dr. Edwards spoke about various projects aimed at preventing domestic and sexual violence.
- Executive Director of Practice **Jane Stapleton** poses six questions to ask when purchasing Sexual Harassment Prevention Programs. Featured in the article: [Sexual Harassment Out of the Shadows and into the Spotlight](#) January 2018 Business NH Magazine.

- PIRC Lead Trainer **Bobby Eckstein** commented in a [New York Times](#) article about a series of short films made by David Schwimmer
- Intern **Celine Guedj** was recently featured in a NHPR piece entitled [#MeToo: New Hampshire Stories of Survival, Reflection, and Prevention](#). She discussed the work being done at Prevention Innovations Research Center and the features of PIRC's uSafeUS app.
- University of New Hampshire President **Mark W. Huddleston** highlighted Prevention Innovations Research Center during his February 20, 2018 State of the University Address. During this speech, which celebrates the University's accomplishments over the past year and its opportunities for the year ahead, President Huddleston said the following:
 - As the #MeToo movement put a national spotlight on sexual harassment and abuse, our own Prevention Innovations Research Center created a powerful new smartphone app that offers valuable support to survivors, and that also helps prevent assaults in the first place. Today, the uSafeUS app is available to college students across the country. Kudos to Prevention Innovations.



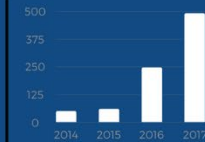
Bringing in the
Bystander®

365

COLLEGES, UNIVERSITIES,
CRISIS CENTERS, HEALTH
CENTERS
AND COALITIONS LICENSED
SINCE 2015



IN 2018, WE HAVE
ADDED THREE NEW
TRAINERS



NUMBER OF PEOPLE
ATTENDING REGIONAL
TRAININGS

BITB MAKING A DIFFERENCE ALL
OVER THE WORLD

Australia

Canada

New Zealand

United Kingdom

United States

Sweden

Bringing in the Bystander® continues to be a go-to curriculum for universities, colleges and community partners looking for an evaluated and researched curriculum to change their college culture. BITB has been shown to increase college students' knowledge related to sexual assault and relationship abuse, while also increasing college students' bystander efficacy and self-reported positive bystander behaviors. Positive bystander behaviors are a critical component of transforming community norms to be intolerant of violence and to reducing rates of violence.

Our BITB family of products grows with a **high school curriculum (BITB-HSC)** out this summer. Comprised of seven interactive modules and meant to fit into a high school class schedule, each module is co-taught to a co-ed group of participants and uses various teaching methods to actively engage participants. Preliminary evaluations suggest the program is well-liked by students and school staff and effective in leading to attitudinal and behavior change.

Individuals who are doing great work in the area of sexual and relationship violence and stalking prevention/response, or who have done something remarkable to prevent sexual and relationship violence and stalking from occurring.



#BystandersWeLove



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