UNH CEO Forum Tackles Manufacturing Challenges In A Global Economy

Lori Wright

Follow this and additional works at: https://scholars.unh.edu/news

Recommended Citation
https://scholars.unh.edu/news/1402

This News Article is brought to you for free and open access by the Administrative Offices at University of New Hampshire Scholars' Repository. It has been accepted for inclusion in Media Relations by an authorized administrator of University of New Hampshire Scholars' Repository. For more information, please contact nicole.hentz@unh.edu.
DURHAM, N.H. -- The University of New Hampshire CEO Forum welcomes Bob Brown, CEO Goss International, who will share his thoughts on manufacturing in today’s global economy.

“Manufacturing Challenges in a Global Economy” will be held Thursday, March 10, 2005, at the New England Center. Coffee and networking begin at 8 a.m., breakfast will be served at 8:30 a.m., and the program begins at 9 a.m.

As CEO of a corporation with manufacturing facilities in Asia, Europe and the United States and a worldwide sales and service network, Brown will present unique insight into how local, national and global issues impact the ability to maintain high-value jobs in the United States. He also will discuss the challenges of integrating two large capital equipment manufacturing operations and outline the Goss strategy for delivering the sophisticated technology and economic value that allows printing to compete with -- and complement -- other media.

Brown has more than 25 years of international experience in the web offset printing equipment sector. Prior to joining Goss in 2002, he held engineering, manufacturing, service and sales management positions with Heidelberg Web Systems.

In August 2004, Goss International acquired Heidelberg Web Systems, which had operations in Dover and Durham, and employed approximately 1,000 people. The company is a leading supplier of web offset printing press and post-press systems for high-volume and high-quality printing applications. Its technology produces many of the largest and most recognized newspapers, magazines and catalogs in the world. Goss International has nine manufacturing facilities, 4,000 employees and annual sales of approximately $1 billion.

To register or to become a member of the CEO Forum, contact Barbara Draper at (603) 862-1107, at barbara.draper@unh.edu. The registration deadline is Thursday, March 3.

Initiated in 1997, the CEO Forum is an outreach program of the UNH Whittemore School of Business and Economics and the UNH Graduate School serving CEOs, presidents, and senior managers of companies in northern New England. The forum provides its members with opportunities to meet and exchange ideas with their peers in business and industry in an informal setting. The CEO Forum is sponsored by the law firm of Pierce Atwood and Ocean National Bank. For more information visit http://www.unh-ceoforum.org.