



MEDIA ADVISORY: Jan. 8 Event Marks Milestones At UNH's Organic Research Dairy Farm

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DURHAM, N.H. -- The University of New Hampshire's organic research dairy farm – the first at a U.S. land-grant university – will celebrate fund-raising, building, calving and organic certification milestones at an event at the farm Monday, Jan. 8, 2007.

WHAT: Celebration at UNH's organic research dairy farm. Tours of the farm; meeting cows and new calves

WHEN: Monday, Jan. 8, 2007, 3 p.m.

WHERE: UNH's Burley-Demeritt Farm in Lee, N.H.*, site of the organic research dairy farm

WHO:

- UNH Interim President J. Bonnie Newman
- William Trumble, dean of the College of Life Sciences and Agriculture
- Representatives from major donors to the project, including
 - Gary Hirshberg, CE-Yo of Stonyfield Farm
 - Kelly Shea, vice president of organic stewardship, Horizon Organic
 - Mark Peperzak, chairman and CEO, Aurora Organic Dairy
- Ed Maltby, executive director, Northeast Organic Dairy Producers Association

The event will celebrate some major milestones achieved recently. Among them:

- \$1.2 million has been pledged to the project, which has a total price tag of approximately \$1.8 million.
- 46 of the farm's bred Jersey heifers have given birth or will give birth over the coming months.
- As of Sunday, Jan. 6, 2007, all cows will be producing certified organic milk.
- UNH's Burley-Demeritt farm has been revitalized with a new farm equipment building, a milking parlor, renovated maternity and fresh cow barns, and a renovated heifer barn.

For more information about the farm, go to www.organicdairy.unh.edu. To see a video of the UNH organic research dairy farm, go to <http://www.youtube.com/watch?v=Q4HuoItffZc>.

*The Burley-Demeritt Farm is on Lee Hook Road, two miles south of the center of Lee. Follow Main St. through campus, past the Whittemore Center and athletic fields. Turn left onto Mast

Rd./Rt. 155A. Follow Mast Rd. for 3.9 miles. Turn left onto Lee Hook Rd. Farm entrance is exactly two miles from the beginning of Lee Hook Rd., marked by a blue UNH sign.

High resolution photographs are available to download. Credit Lisa Nugent, UNH Photo Services.

The University of New Hampshire welcomed Charley, the first heifer to its organic research dairy farm, Dec. 12, 2006.

<http://unh.edu/news/img/cows/orgcow1.jpg>

May, a Jersey at the University of New Hampshire's organic research dairy, tends to her first-born, Charley. The calf is the first heifer born at the organic dairy farm, which is the first in the nation at a land-grant university.

<http://unh.edu/news/img/cows/orgcow3.jpg>