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2016

On Playing with FIRE: A Choose-Your-Own Adventure Conference Presentation

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ON PLAYING WITH FIRE...

A CHOOSE-YOUR-OWN ADVENTURE CONFERENCE PRESENTATION

Press START
Enter coins to continue.

UNIVERSITY of NEW HAMPSHIRE

GREENDOORLABS

WWW.LIBRARY.UNH.EDU | WWW.GREENDOORLABS.COM | #PLAYINGWITHFIRE | @GREENDOORLABS

Level 1: How do you build a game?

Level 2: On FIRE: how did it work?

Level 3: What were the results/takeaways?

LEVEL 1: The Spark

It's 2015. The UNH Paul College of Business and Economics is on FIRE!

Go

TEAMS FORMED...

Your colleague Kathrine, Instruction Librarian at UNH, wants to support the FIRE's program's research component and she wants YOU to help her.

WHAT SHOULD YOU DO? …

Partner with student game designer

Go

Eat a snack

Go

Tasty! But greasy… minus 3 points

and you still have work to do.

BACK

Good choice! +3 points!

What will your
student use to build the game?

Partner with game company,

Go

Make a pen and paper game

Go

Program it on your own

Go

56 hours of grading.

“Never again,”
you tell your colleagues.

“Never. Again.”

GAME OVER

replay

Welcome to the world of software production! Wait…you have a job as a university librarian too?

Better luck next year!

GAME OVER

replay

A game company it is! +10 points

Explore Other Platforms

Go

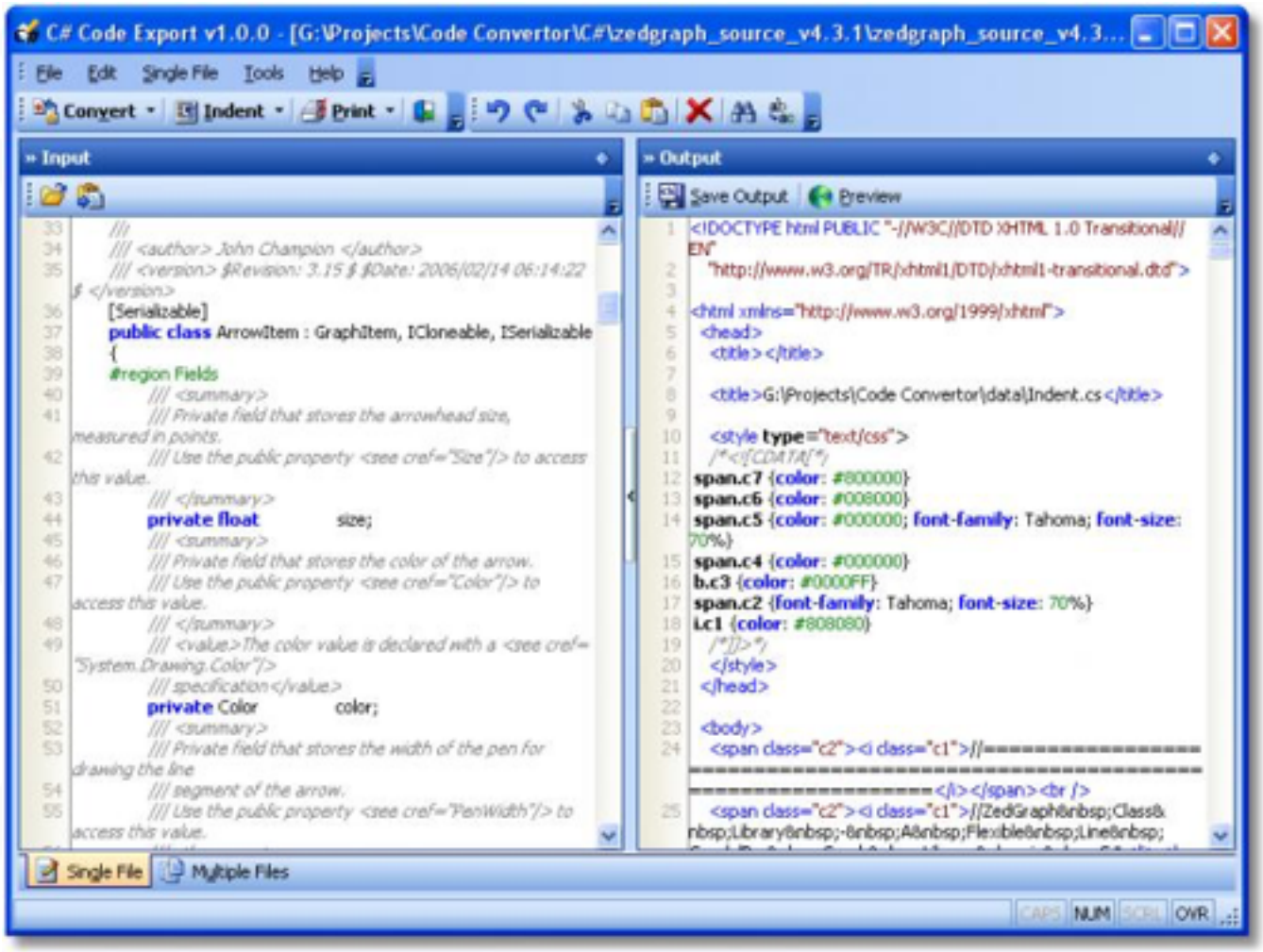
Explore Edventure Builder

Go

Platforms vs. coding?

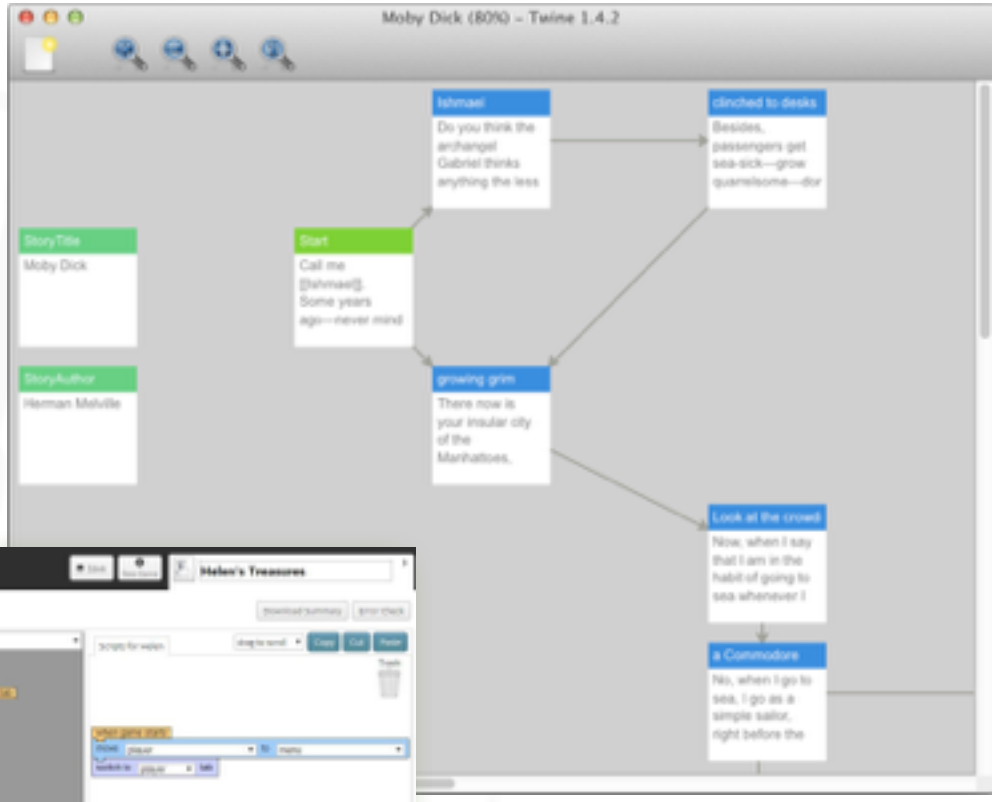
Go

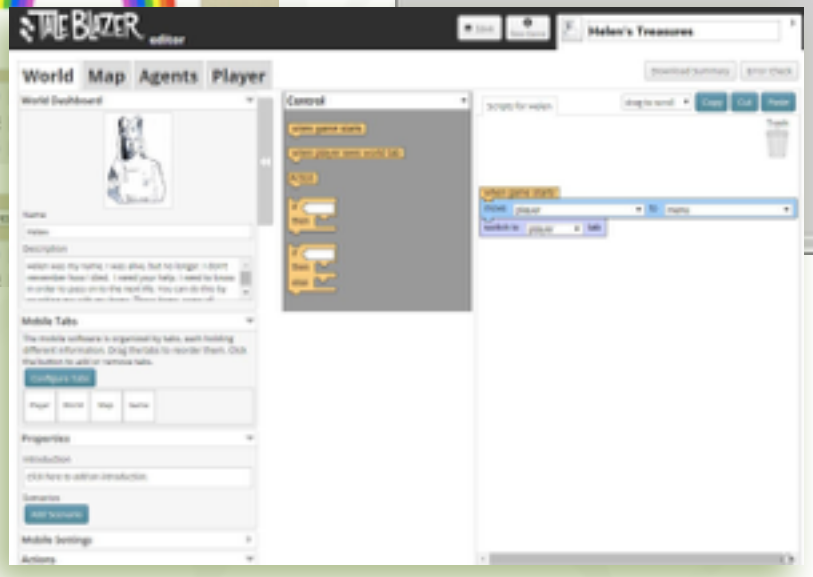
Code looks something like this.



Next

Platforms look something like this.





Platforms!!

Typeform

SQUARESPACE

Twine

ARIS

OnCell
Connecting People, Places & Stories.

TALE BLAZER

qzzr

Kahoot!

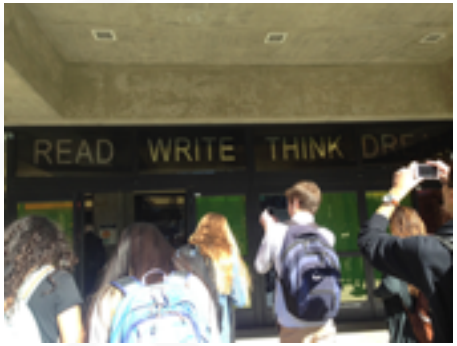
BACK

THE EDVENTURE BUILDER

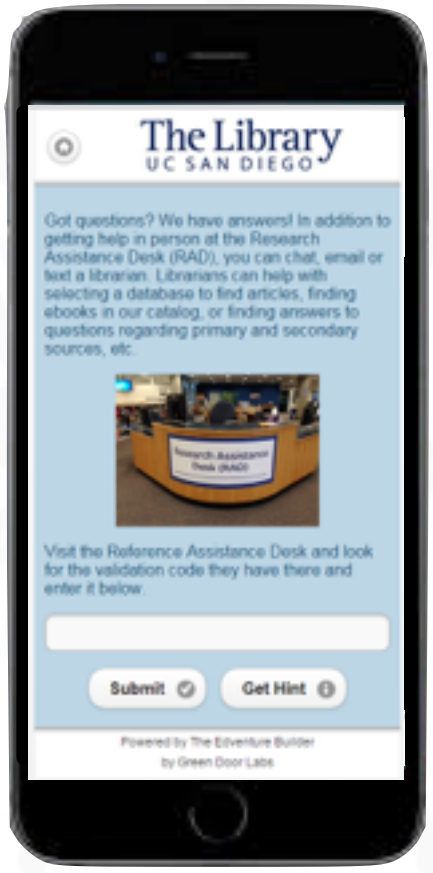
+10 points
Text LOEX to (617) 819-8434
or go to www.edventure.us/LOEX

LEVEL 2!!
Explore the Edventure Builder

Go


READ WRITE THINK

TEXAS STATE UNIVERSITY
Points: 0
Head to Floor 1 (Hint: it's below the "main" floor of the library)! When you reach the bottom of the staircase, look to your right. Or else you can exit the elevator and turn right.
When you get there, tap NEXT.


The Library
UC SAN DIEGO
Got questions? We have answers! In addition to getting help in person at the Research Assistance Desk (RAD), you can chat, email or text a librarian. Librarians can help with selecting a database to find articles, finding ebooks in our catalog, or finding answers to questions regarding primary and secondary sources, etc.
Visit the Reference Assistance Desk and look for the validation code they have there and enter it below.
Submit
Get Hint
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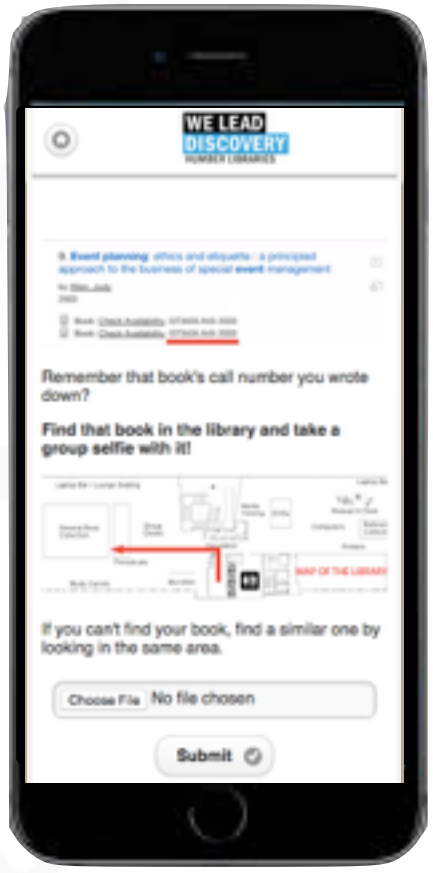
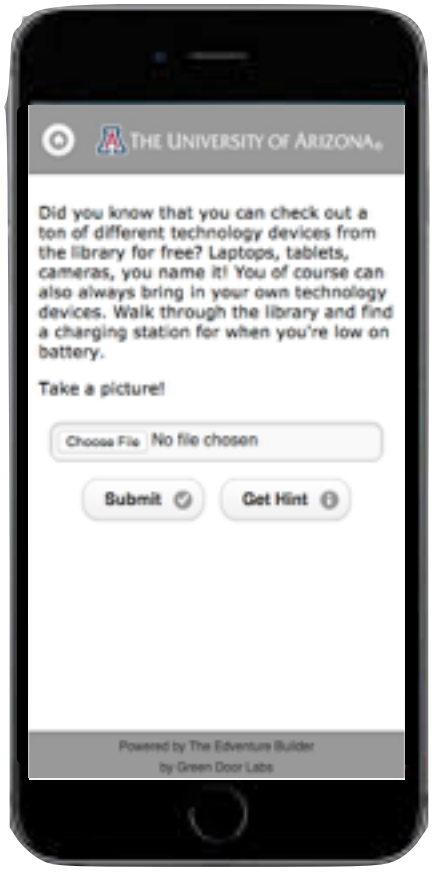

WE LEAD DISCOVERY
Remember that book's call number you wrote down?
Find that book in the library and take a group selfie with it!
If you can't find your book, find a similar one by looking in the same area.
Choose File
No file chosen
Submit


THE UNIVERSITY OF ARIZONA
Did you know that you can check out a ton of different technology devices from the library for free? Laptops, tablets, cameras, you name it! You of course can also always bring in your own technology devices. Walk through the library and find a charging station for when you're low on battery.
Take a picture!
Choose File
No file chosen
Submit
Get Hint
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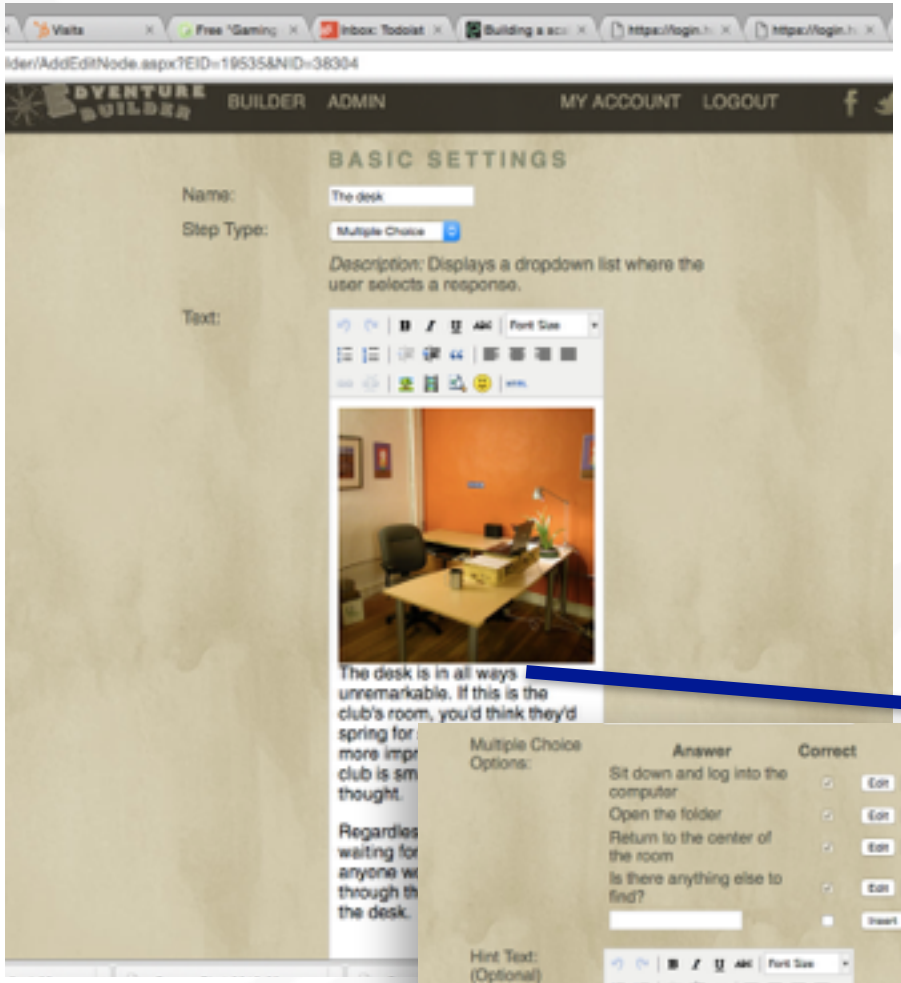
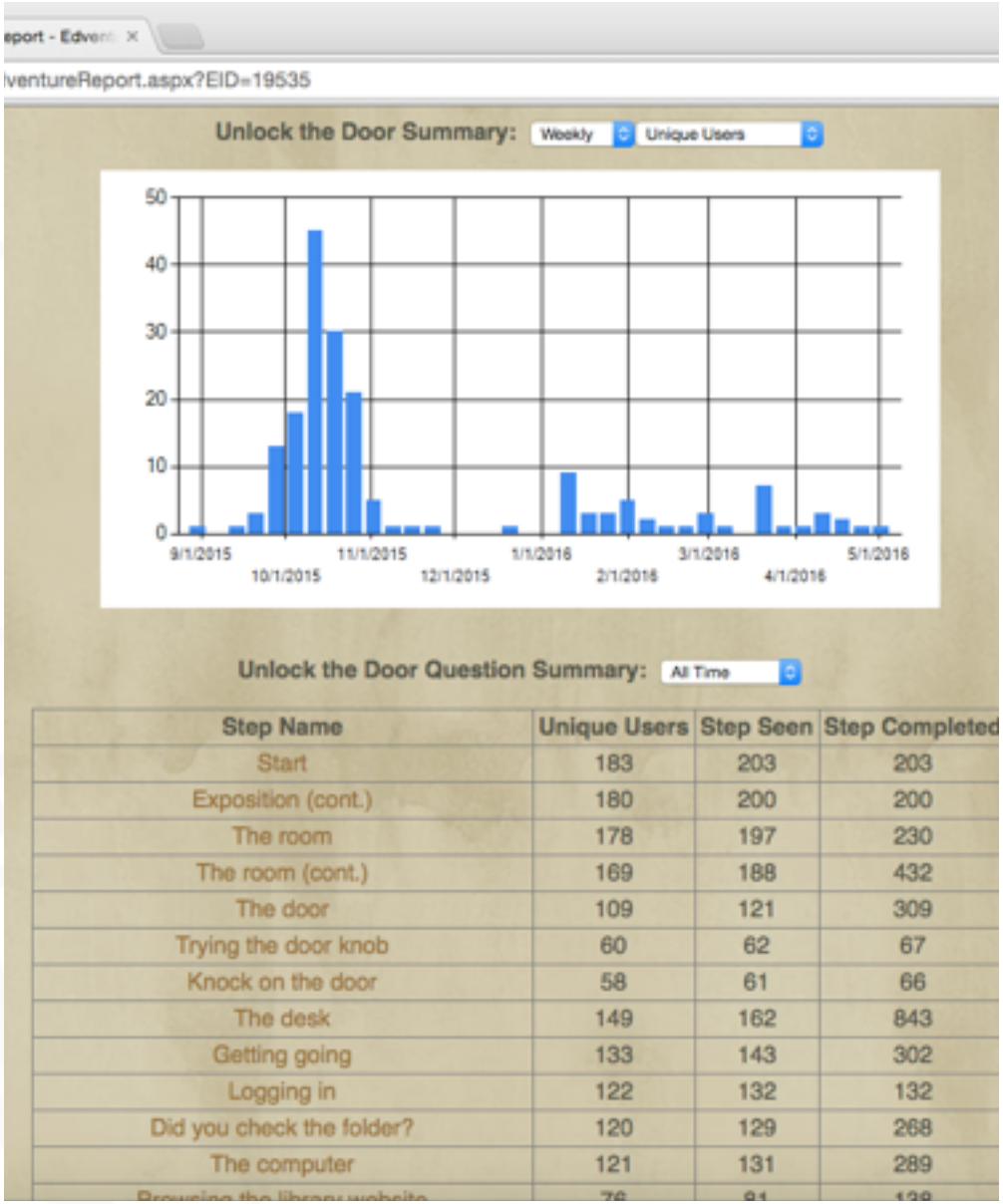


Next

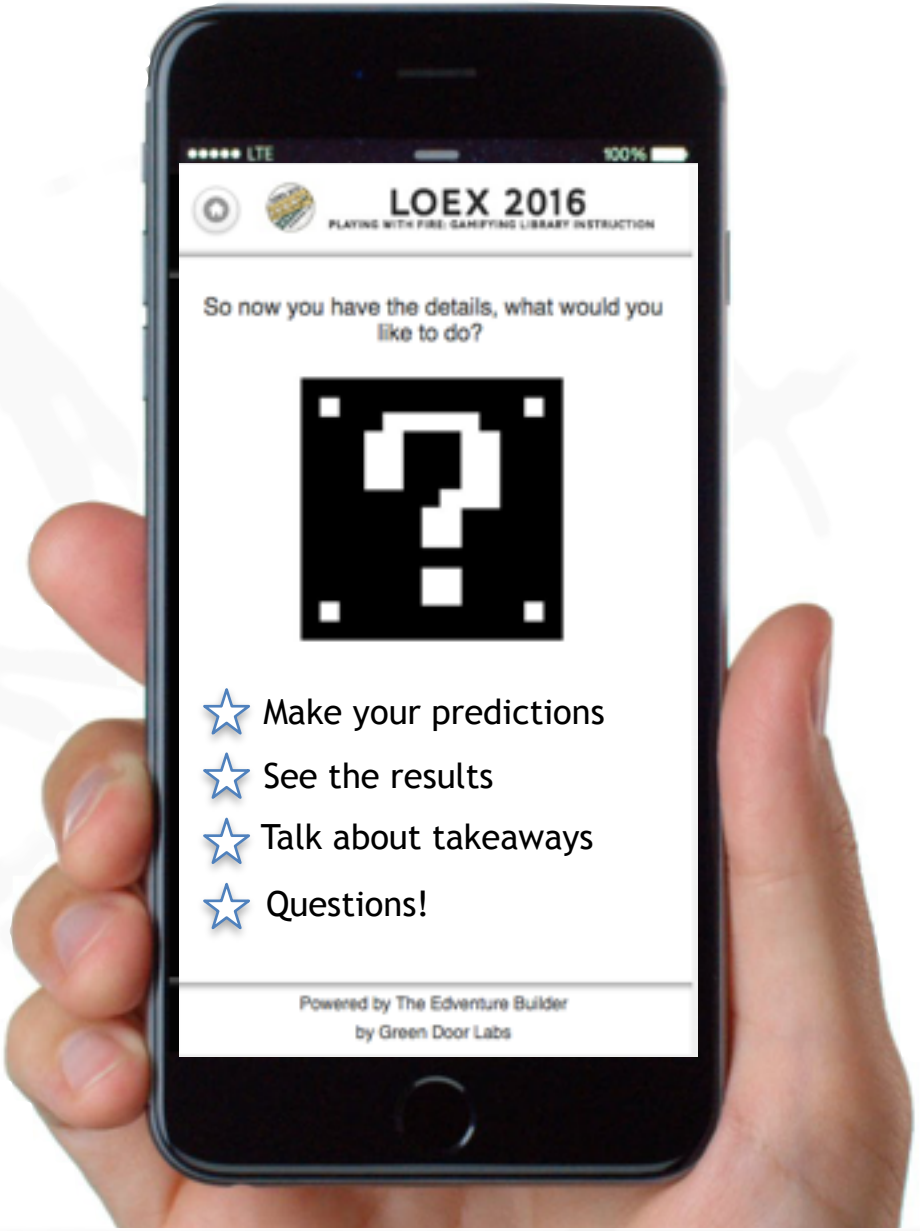
www.edventure.us/LOEX



Step Name	Unique Users	Step Seen	Step Completed
Start	183	203	203
Exposition (cont.)	180	200	200
The room	178	197	230
The room (cont.)	169	188	432
The door	109	121	309
Trying the door knob	60	62	67
Knock on the door	58	61	66
The desk	149	162	843
Getting going	133	143	302
Logging in	122	132	132
Did you check the folder?	120	129	268
The computer	121	131	289

Next

www.edventure.us/LOEX



LEVEL 3!!
What happened?

www.edventure.us/LOEX

UNH Has 700 Freshmen playing FIRE. How many do you think played our game?

50-100 100-200 200-700 700+

ANSWER

UNH Has 700 Freshmen playing FIRE. How many do you think played our game?

100-200

Next

UNH Has 700 Freshmen playing FIRE. How many do you think played our game?

100-200

Next

Out of 120 players, how many played all the way through?

5-10 10-50 50-100 100+

ANSWER

UNH Has 700 Freshmen playing FIRE. How many do you think played our game?

100-200

Next

Out of 120 players, how many played all the way through?

5-10

Next

UNH Has 700 Freshmen playing FIRE. How many do you think played our game?

100-200

Next

Out of 120 players, how many played all the way through?

5-10

Next

Out of 120 players, how many gave the correct final answer?

1-5 5-10 10-20 20+

ANSWER

UNH Has 700 Freshmen playing FIRE. How many do you think played our game?

100-200

Next

Out of 120 players, how many played all the way through?

5-10

Next

Out of 120 players, how many gave the correct final answer?

10-20

Next

RESULTS

LOEX 2016
PLAYING WITH FIRE: GAMIFYING LIBRARY INSTRUCTION
THE RESULTS:
• 120 players
• 93 signed in
• 20 final answers
• 8 played to the end
Game results
players
More results
Take Aways
Questions

LOEX 2016
PLAYING WITH FIRE: GAMIFYING LIBRARY INSTRUCTION
THE BREAKDOWN
• 77% tried + gave up
• 22% finished
• 11% cheated
• 9% played (mostly) fair
Take Aways
Questions
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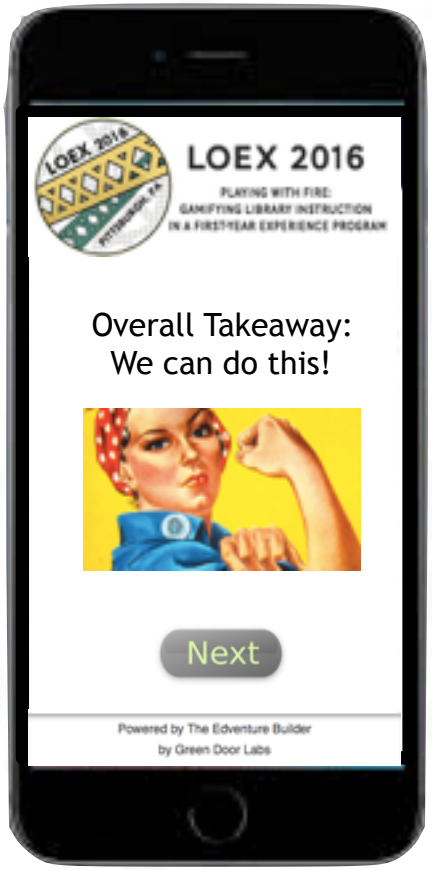
by Green Door Labs

TAKEAWAYS


LOEX 2016
PLAYING WITH FIRE: GAMIFYING LIBRARY INSTRUCTION IN A FIRST-YEAR EXPERIENCE PROGRAM
Overall Takeaway:
We can do this!
Next
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LOEX 2016
PLAYING WITH FIRE: GAMIFYING LIBRARY INSTRUCTION IN A FIRST-YEAR EXPERIENCE PROGRAM
Takeaway #1:
Timing Matters
Next
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LOEX 2016
PLAYING WITH FIRE: GAMIFYING LIBRARY INSTRUCTION IN A FIRST-YEAR EXPERIENCE PROGRAM
Takeaway #2:
Set Expectations
DANGER
EXPECTATIONS
Next
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LOEX 2016
PLAYING WITH FIRE: GAMIFYING LIBRARY INSTRUCTION IN A FIRST-YEAR EXPERIENCE PROGRAM
Takeaway #3:
Marketing!
MEDIA
INTERNET
TELEVISION
RADIO
MAGAZINES
NEWSPAPERS
Next
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QUESTIONS???